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AMERICAN RADIO

SPRING 1982 REPORT

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INTRODUCTION

This is the 13th edition of American Radio. Your support of this work is sincerely appreciated. Please feel free to make comments or suggestions at any time. I urge you to do so. I can be reached at the following address:

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I strongly urge all of you (particularly new subscribers) to carefully read the definitions pages at the beginning of Section B. This will help you understand all of the information given in the Individual Market Reports. However, if you have any questions please feel free to call me. I figure that my time and my call back to you is part of the subscription price. Also I always enjoy talking about American Radio.

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Every effort has been made to make this book as accurate as is humanly possible. However, we are responsible for errors only to the extent that subscribers will be notified if such action is justified.

Any corrections made by Arbitron to earlier published market reports are included if they were received by August 14,1982.

Work on this edition was completed on August 14,1982. Mailing will begin on August 23, 1982. Working on such tight deadlines may cause production problems. If your copy is defective in any way let me know and I will promptly mail another copy to you.

ANNOUNCING!! A NEW PUBLICATION FROM JIM DUNCAN

RADIO IN THE UNITED STATES: 1976-1982

A Statistical History

I am proud and pleased to announce this new book from Jim Duncan, Editor and Publisher of American Radio. Radio in the United States will be a one volume statistical history of the radio medium and the tremendous changes it has gone through since 1976.

Radio in the United States will feature basically the same approach and procedures of American Radio. However, instead of covering one rating period it will cover 7 years. Each regular Arbitron market will be included as will the seven year ratings history of the principle stations in each market.

SOME OF THE DATA INCLUDED (a partial list...I'm still thinking up ideas)

- Revenue information for each market and nationally since 1976
- Station shares and cume ratings since 1976
- Format trends since 1977
- FM Share trends
- CPM and pricing trends
- Total listenership trends
- Group rankings since 1977
- Stations which have led various rankings since 1976
- Reps and their performance since 1977
- Syndicators and their performance since 1977
- Writings and analysis by Jim Duncan
- And much much more

AND JUST POSSIBLY, BELIEVE IT OR NOT...GRAPHS

You will want to have Radio in the United States in your library. You will refer to it many times over the years.

SOMETIME, SOMEHOW THIS BOOK WILL SAVE YOU A LOT OF WORK.

Radio in the United States will be issued in December, 1982. The price will be $60.00. However, the price to you as an American Radio subscriber will be $50.00 if you order and pay for the book prior to December 1, 1982.

Use the order form below or there is another form on the last page of this edition of American Radio.

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HIGHLIGHTS AND COMMENTS

DST AND INDIVIDUAL FORMATS

Without doubt the biggest news of this survey period were the results caused by the implementation of Arbitron's Differential Survey Treatment. The effects were twofold:

1. Dramatic increases in overall radio listening levels. In many markets where DST was introduced listening levels were up over 20%.
2. Not all formats shared in the icreases. Black/Urban was up about 29% over Spring 81 levels. Rock/AOR/Contemp was down 14% and Beautiful Music was down a whopping 19.5% in one year.

The above figures are changes in overall percentage of listening. In hard 1/4 HR numbers Rock and Beautiful Music were down only 6% and 12% respectively.Thus it appears that DST helped increase the total amount of the listening "pie". To maintain its share of that pie a format had to grow. Nationally since listening levels increased by 7 to 9 per cent it stands to reason that a format had to grow by the same amount or its overall share would drop.

At the local level the story was the same. Time after time I noticed stations enjoying the same 1/4 HR AVG as last year but their metro share dropped as much as 15 to 20 per cent.

Country passed Beautiful Music and is now the third highest format group. However, Country has grown by less than 4% this year compared to an 18% growth the year before.

By no means can Beautiful Music lay all or even most of its troubles at DST's doorstop. The Nostalgia format grew by 73% and is eroding Beautiful Music's top end while the true adult contemporaries are nipping at the bottom end. Perhaps just as important is the exodus of stations from the format. There are 15% fewer stations using the format.

FM SHARE

The national FM share is now 58.87%, up q.645% over 1981. On the surface it appears that FM growth has finally leveled off after a decade of huge increases but I'm not sure. I expected the FM share to be around 61% and the latest Radar reports had lent support to that estimate. However, I believe DST had an effect on FM share. In many medium and small markets in the border and southern states there is no strong, local FM's with Black appeal. Louisville is a good example. Knoxville, Lafayette, Greenville, SC, Lakeland, Montgomery and Tallahassee are others. Most of these markets have Black AM's which enjoyed large increases. Some of these markets showed very small increases in FM growth or even rather substantial decreases. This could have helped to slow the national FM growth rate.

CPM

Radio's cost per thousand showed the smallest increase in years. The increase was only 1.3%. The national average is $3.21. Steubenville was the most expensive market and New York the least.

LEADING STATIONS

WOR in New York replaced WBLS as the highest rated station (1/4 HR AVG). Stations in the top 100 making large gains include: WRKS, WYNY, WCCO, WBMX, WCAU, WGCI, KROQ, WKHK, WJJD, WVEE, KIKK, WKYS, WYSP and KIRO.

OTHER LEADERS:	TSA CUME - WNBC
	Cume Rating - WJBC (Bloomington)
	12+ Metro Share - WJBC
	FM station - KTRS (Casper)
	Condensed - WKDW (Staunton, VA)

AMERICA'S LEADING STATIONS BY FORMAT

	1/4 HR AVG	Metro Share
ROCK/AOR/CONTEMP	WNBC-New York	WFBG-Altoona
AOR	WPLJ-New York	KQWB-F - Fargo
AC/SOFT ROCK/OLDIES	WYNY-New York	-----
MOR	WGN -Chicago	WJBC-Bloomington
BTFL MUSIC	WRFM-New York	WEZN-Bridgeport
COUNTRY	WMAQ-Chicago	WWNC-Asheville
BLACK/URBAN	WKTU-New York	WANM-Tallahassee
NEWS/TALK	WOR -New York	KMOX-St. Louis
SPANISH	WJIT-New York	KGBT-McAllen
RELIGION	KBRT-Los Angeles	KCIJ-Shreveport
NOSTALGIA	WNEW-New York	WSBT-South Bend
CLASSICAL	WQXR-New York	KFSD-San Diego

GROUP OWNERS

Some of the groups showing significant growth include Greater Media, Viacom, Gulf, Katz, BENI and Infinity.

New groups in the listing include Amaturo, NBN, Katz, Infinity, Sandusky, Josephson, McCormick, Confer-Rothfuss, Bloomington, Palmer, Rivers, Mooney, Abell, Harris, Jaco, John Price.

OTHER LEADERS

Revenue per capita: Casper the highest and Anaheim the lowest

Income per capita: Casper the highest and Anchorage the lowest

National revenue per capita: Los Angeles the highest and Anaheim the lowest

Profit Margin: Columbus, OH is highest

Retail Sales %: Lincoln the highest and Anaheim the lowest

Radio Reps: Katz leads followed by McGavren-Guild, Blair, Eastman, Torbet, Christal, Selcom.

Syndicators/Consultants: Burkhart-Abrams continues to lead. Al Ham showed the greatest increase for the second year in a row.

WLS show up in more Arbitron reports than any other station (12).

Greatest share changes:

Increases			Decreases		
KTRS-F	Casper	+27.2	KATI	Casper	-26.8
KJCB	Lafayette	+16.5	KVOL	Lafayette	-14.1
WERU	Madison	+10.5	WHHY	Montgomery	-11.5

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Albuquerque
Allen-Beth-Easton
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Amarillo
Anaheim
Anchorage
Apple-Osh
Asheville
Atlanta
Atlantic City
Augusta
Austin
Bakersfield
Baltimore
Baton Rouge
Beaumont
Billings
Binghamton
Birmingham
Bloomington,IL
Boise
Boston
Bridgeport
Buffalo
Canton
Casper, WY
Cedar Rapids
Charleston, SC
Charleston, WV
Charlotte
Chattanooga
Chicago
Cincinnati
Cleveland
Colorado Springs
Columbia, SC
Columbus, GA
Columbus, OH
Corpus Christi
Dallas-Fort Worth
Daven-RI-Moline
Dayton
Daytona Beach
Denver
Des Moines
Detroit
Duluth
El Paso
Erie
Eugene-Spring
Evansville
Fargo
Fayetteville, NC
Flint
Ft. Wayne
Fresno
Grand Rapids
Green Bay
Greensboro-WS
Greenville-N. Bern
Greenville, SC
Harrisburg
Hartford
Honolulu
Houston
Huntington
Huntsville
Indianapolis
Jackson, MS
Jacksonville
John City-Kings
Johnstown, PA
Kalamazoo
Kansas City
Knoxville
Lafayette
Lakeland
Lancaster
Lansing
Las Vegas
Lexington
Lincoln
Little Rock
Los Angeles
Louisville
Lubbock
Lynchburg
Macon
Madison
Manchester
McAllen-Browns
Medford
Mel-Titus-Cocoa
Memphis
Miami-FT. Lau
Milwaukee
Minn-St. Paul
Mobile
Modesto
Montgomery
Nashville
Nassau-Suffolk
New Haven
New Orleans
New York
Norfolk
NE PA
Oklahoma City
Omaha
Orlando
Pensacola
Peoria
Philadelphia
Phoenix
Pittsburgh
Portland, ME
Portland, OR
Providence
Pueblo
Raleigh
Reading
Reno

Richland, WA
Richmond
Riverside-SB-Ont
Roanoke
Rochester
Rockford
Sacramento
Saginaw
St. Louis
Salinas-Seaside
Salt Lake City
San Antonio
San Diego
San Francisco
San Jose
Sarasota
Savannah
Seattle-Tacoma
Shreveport
Sioux Falls
South Bend
Spokane
Springfield, MA
Springfield, MO
Steubenville
Stockton
Syracuse
Tallahassee
Tampa-St. Pete
Terre Haute
Toledo
Topeka
Tucson
Tulsa
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C6 Beckley, WV; Biloxi, MS; Bismarck, ND; Boulder, CO
C7 Bozeman, MT; Bryan, TX; Burlington, VT; Cape May, NJ
C8 Champaign, IL; Charlottesville, VA; Cheyenne, WY
C9 Chico, CA; Columbia, MO; Danville, IL
C10 Dothan, AL; Dubuque, IA; Eau Claire, WI; Fayetteville, AR
C11 Ft. Myers, FL; Ft. Pierce, FL; Ft. Smith, AR
C12 Ft. Walton Beach, FL; Frederick, MD; Gainesville, FL
C13 Grand Forks, ND; Grand Junction, CO; Great Falls, MT
C14 Hagerstown, MD; Ithaca, NY; Joplin, MO
C15 Killeen, TX; La Crosse, WI; Lafayette, IN
C16 Lake Charles, LA; Lawton, OK; Longview, TX; Lufkin, TX
C17 Mansfield,OH; Meridian, MS; Minot, ND; Monroe, LA
C18 Muskegon, MI; New Bedford, MA; Odessa-Midland, TX
C19 Ogden, UT; Owensboro, KY; Palm Springs, CA; Panama City, FL
C20 Parkersburg, WV; Plattsburgh, NY; Provo, UT; Rapid City, SD
C21 Redding, Ca; Rochester, MN; San Angelo, TX
C22 Santa Barbara, CA; Santa Fe, NM; Santa Rosa, CA
C23 Sioux City, IA; Springfield, IL; Staunton, VA
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C25 Watertown, NY; Wenatchee, WA; West Ventura County, CA
C26 Wichita Falls, TX; Williamsport, PA; Yuma, AZ

Birch Monthly Reports

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C28 Louisville; Portland; Hartford
C29 Birmingham; Jacksonville, Richmond
C30 Seattle; Memphis; Knoxville
C31 Orlando; Norfolk; Charlotte
C32 Boston; Washington; Pittsburgh
C33 Chicago; New York
C34 Tulsa; Los Angeles; Atlanta
C35 Rochester; Nashville; Raleigh
C36 Cleveland; Tampa; Dallas
C37 Houston; Miami; Indianapolis
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C41 Elkhart, IN; Jacksonville, IL; Martin County, FL; Jefferson City, MO; Gainesville, FL
C42 Grand Forks, ND; Owensboro, KY; Missoula, MT; Harrisonburg, VA

C43-C55 TV Stations & Newspapers

AMERICA'S 500 MOST-LISTENED-TO RADIO STATIONS*

STATION	MARKET	1/4 HR AVG	FORMAT	OWNER	SPG 81 RANK
1. WOR	New York	1729	Talk	RKO	2
2. WKTU-F	New York	1674	Urban	Infinity	3
3. WRKS-F	New York	1622	Urban	RKO	74
4. WBLS-F	New York	1434	Black	Inner City	1
5. WCBS	New York	1357	News	CBS	5
6. WYNY-F	New York	1296	AC	NBC	17
7. WPLJ-F	New York	1277	AOR	ABC	10
8. WNBC	New York	1253	Contemp	NBC	4
9. WGN	Chicago	1205	MOR/Talk	Tribune Co.	9
10. WINS	New York	1177	News	Westinghouse	11
11. WRFM-F	New York	1138	BTFL	Bonneville	8
12. KABC	Los Angeles	1080	Talk	ABC	7
13. WJR	Detroit	1066	MOR/Talk	Capital Cities	14
14. WLS	Chicago	1019	Rock	ABC	18
15. KDKA	Pittsburgh	961	MOR	Westinghouse	13
16. WCCO	Minneapolis	947	MOR		25
17. WPAT-F	New York	904	BTFL	Capital Cities	20
18. WNEW	New York	903	Nostalgia	Metromedia	15
19. KMOX	St. Louis	890	News/Talk	CBS	16
20. KGO	San Francisco	851	News/Talk	ABC	22
21. WMAQ	Chicago	833	Country	NBC	12
22. WABC	New York	820	Talk	ABC	6
KBIG-F	Los Angeles	820	BTFL	Bonneville	21
24. WHN	New York	805	Country	Mutual	28
25. WNEW-F	New York	797	AOR	Metromedia	27
26. WGCI-F	Chicago	780	[illegible]an	Gannett	72
27. KMET-F	Los Angeles	775	AOR	Metromedia	26
28. KYW	Philadelphia	774	News	Westinghouse	23
29. WCBS-F	New York	766	Oldies	CBS	39
30. WBAP	FW -Dallas	716	Country	Capital Cities	32
31. WBZ	Boston	700	MOR	Westinghouse	37
32. KLOS-F	Los Angeles	690	AOR	ABC	33
33. WBBM	Chicago	688	News	CBS	24
34. WMGK-F	Philadelphia	679	AC	Greater Media	34
35. WDAS-F	Philadelphia	673	Black	NBN	51
36. KNX	Los Angeles	671	News	CBS	30
37. WPAT	New York	646	BTFL	Capital Cities	29
38. KIIS-F	Los Angeles	645	Contemp	Gannett	59
39. WBMX-F	Chicago	630	Black		147
40. WCOZ-F	Boston	607	AOR	Blair	19
41. WMMR-F	Philadelphia	606	AOR	Metromedia	47
WCAU-F	Philadelphia	606	Rock	CBS	157
WMCA	New York	606	Talk		37
44. WLOO-F	Chicago	599	BTFL	Century	31
45. WJIT	New York	591	Spanish	Infinity	80
46. KFI	Los Angeles	588	AC	Cox	41
47. WIND	Chicago	563	Talk	Westinghouse	68
48. KROQ-F	Los Angeles	548	AOR		218
49. KFWB	Los Angeles	547	News	Westinghouse	44
KIQQ-F	Los Angeles	547	Rock	Outlet	92

* 1/4 HR AVG, Mon-Sun, 6AM-MID, TSA. If a station shows in other markets those listeners are included providing the survey areas do not overlap.

	STATION	MARKET	1/4 HR AVG	FORMAT	OWNER	SPG 81 RANK
51.	KRTH-F	Los Angeles	546	AC	RKO	45
52.	WHDH	Boston	532	MOR	Blair	49
53.	KJOI-F	Los Angeles	517	BTFL	Beatrice Foods	42
54.	KHTZ-F	Los Angeles	515	AC	Greater Media	70
55.	WADO	New York	511	Spanish		54
56.	WMMS-F	Cleveland	503	AOR	Malrite	47
57.	WXKS-F	Boston	500	Rock		57
58.	WTIC	Hartford	498	MOR		50
59.	KCBS	San Francisco	490	News	CBS	52
	WDAF	Kansas City	490	Country	Taft	36
61.	WLS-F	Chicago	489	AOR/Rock	ABC	61
	WLUP-F	Chicago	489	AOR	Heftel	100
63.	WKHK-F	New York	486	Country	Viacom	161
64.	KSTP-F	Minn-St. Paul	485	AC	Hubbard	63
65.	WLAK-F	Chicago	482	BTFL	Viacom	93
66.	WJJD	Chicago	471	Nostalgia	Plough	500+
67.	WRIF-F	Detroit	468	AOR	ABC	101
	WIP	Philadelphia	468	MOR	Metromedia	76
69.	WPIX-F	New York	449	Rock	Tribune Co.	40
70.	WCLR-F	Chicago	448	AC/MOR	Bonneville	94
	KMJQ-F	Houston	448	Urban	Amaturo	35
72.	WSOC-F	Charlotte	442	Country	Cox	69
	WWDB-F	Philadelphia	442	Talk		109
74.	WJPC	Chicago	440	Black		89
75.	WLLZ	Detroit	439	AOR	Doubleday	43
76.	WEAZ-F	Philadelphia	436	BTFL		53
77.	WVEE-F	Atlanta	434	Urban	Plough	207
78.	KOST-F	Los Angeles	429	BTFL	Cox	65
	KIKK-F	Houston	429	Country	Viacom	148
80.	WMAL	Washington	426	MOR	ABC	83
81.	KFRC	San Francisco	420	Rock	RKO	66
82.	WZGC-F	Atlanta	419	Contemp	First Media	99
83.	KSCS-F	Dallas-FW	418	Country	Capital Cities	67
	WKYS-F	Washington	418	Urban	NBC	169
85.	WYSP-F	Philadelphia	417	AOR	Infinity	122
86.	WAPP-F	New York	415	AOR	Doubleday	71
87.	WRAL-F	Raleigh	413	Rock	Capitol	82
88.	KNBR	San Francisco	412	MOR	NBC	64
89.	WCAU	Philadelphia	411	Talk/News	CBS	220
	KNX-F	Los Angeles	411	Soft Rock	CBS	57
91.	KMPC	Los Angeles	410	Nostalgia/Talk	Golden West	79
	WWJ	Detroit	410	News	Detroit News	111
93.	WIOQ-F	Philadelphia	406	Contemp	Outlet	107
94.	WEEI	Boston	404	News	CBS	74
	KSOL-F	San Francisco	404	Black	United	62
96.	KVIL-F	Dallas	400	AC/Contemp	Fairbanks	95
97.	WQXR-F+	New York	394	Classical	New York Times	98
98.	KIRO	Seattle	389	News	Bonneville	160
99.	WGAY-F	Washington	387	BTFL	Greater Media	118
100.	WWSH-F	Philadelphia	381	BTFL	Cox	55

101.	KPRZ	Los Angeles	380
102.	WBAL	Baltimore	377
103.	WLYF-F	Miami	375
	WXYZ	Detroit	375
105.	WNIC-F	Detroit	374
	WPEN	Philadelphia	374
107.	KLAC	Los Angeles	369
108.	WMJX-F	Boston	367
109.	WBCN-F	Boston	366
110.	KILT-F	Houston	360
111.	KQYK-F	Tampa-SP	357
112.	WTQR-F	Greensboro-WS	355
113.	XTRA	Los Angeles	354
114.	KFAB	Omaha	349
115.	WGCL-F	Cleveland	347
	WHUR-F	Washington	347
117.	WLOL-F	Minneapolis	345
	WKHX-F	Atlanta	345
119.	WHYI-F	Miami	344
120.	WWDC-F	Washington	342
121.	WAIL-F	New Orleans	341
122.	WBBM-F	Chicago	340
123.	WROR-F	Boston	339
124.	WGY	Schenectady	337
	WLW	Cincinnati	337
126.	KUTE-F	Los Angeles	335
127.	WRBQ-F	Tampa-SP	332
128.	WGPR-F	Detroit	331
129.	WDVE-F	Pittsburgh	327
130.	KRLA	Los Angeles	326
131.	KZEW-F	Dallas	325
132.	WEZN-F	Bridgeport	324
	KLOL-F	Houston	324
134.	WKQX-F	Chicago	322
135.	WXYV-F	Baltimore	321
136.	WIVK-F	Knoxville	318
	WDGY	Minneapolis	318
138.	WZZK-F	Birmingham	317
	WRHC	Miami	317
140.	WJIB-F	Boston	316
	KZLA-F	Los Angeles	316
	WRQX-F	Washington	316
	WSB	Atlanta	316
	KMEL-F	San Francisco	316
145.	WPGC-F+	Washington	315
	KRLD	Dallas	315
147.	WWBA-F	Tampa	313
148.	KWK-F	St. Louis	312
	KSFO	San Francisco	312
150.	WUSL-F	Philadelphia	310
	KRLY-F	Houston	310
152.	KFMK-F	Houston	307
	KTXQ-F	Dallas-FW	307
154.	KZAP-F	Sacramento	305
	WFYR-F	Chicago	305
156.	WPOC-F	Baltimore	304
	WWWW-F	Detroit	304
158.	WOWO	Fort Wayne	302
	KGON-F	Portland	302
160.	WHJY-F	Providence	300
161.	WHIO-F	Dayton	297
162.	WMET-F	Chicago	293
163.	KTRH	Houston	291
164.	WIYY-F	Baltimore	289
	KNOK-F	Dallas	289
166.	WIL-F	St. Louis	288
	WJR-F	Detroit	288
168.	WAAF-F	Worcester	287
	WIBC	Indianapolis	287
170.	WKLS-F	Atlanta	286
	WOKI-F	Knoxville	286
172.	WSNI-F	Philadelphia	284
	KISW-F	Seattle	284
	WHO	Des Moines	284
175.	WQXI-F	Atlanta	282
176.	KTNQ	Los Angeles	281
	WVBF-F	Boston	281
178.	WVON	Chicago	280
179.	KRBE-F	Houston	278
180.	WPCH-F	Atlanta	276
	KSSN-F	Little Rock	276
	KKYX	San Antonio	276
183.	KGB-F	San Diego	275
184.	WJEZ-F	Chicago	274
185.	KEZK-F	St. Louis	273
186.	WNCN-F	New York	272
	KRQR-F	San Francisco	272
188.	WINZ-F	Miami	270
189.	KVOO	Tulsa	268
	KKDA-F	Dallas-FW	268
191.	WLKW-F	Providence	267
	WXTZ-F	Indianapolis	267
193.	WVNJ-F	Newark	266
	WMJC-F	Detroit	266
	WINZ	Miami	266
	WXLK-F	Roanoke	266
	WSUN	Tampa	266
198.	WZZP-F	Cleveland	263
	KBLX-F	San Francisco	263
	WJLB-F	Detroit	263

201.	KGFJ	LA	262
202.	WEEI-F	Boston	261
	WFBQ-F	Indy	261
204.	KJQY-F	SD	260
	WQAL-F	Cleve	260
206.	KYYS-F	KC	258
207.	KSD	St. Lou	256
208.	WHUD-F	NY	255
	WEBN-F	Cinci	255
210.	WPNT-F	Pitts	254
211.	KFOG-F	SF	253
	KSJO-F	San Jo	253
213.	WDIZ-F	Orl	252
214.	WDBO-F	Orl	251
215.	WDOK-F	Cleve	250
	WWKX-F	Nash	250
217.	WWRL	NY	249
	WNWS	Miami	249
219.	CKLW	Detroit	248
220.	WSHE-F	Miami	247
221.	WJYE-F	Buffalo	247
222.	WFIL	Phila	246
223.	KPLX-F	Dall-FW	245
	WMC-F	Memphis	245
225.	WBZZ-F	Pitts	243
	WROQ-F	Char,NC	243
227.	KOMO	Seattle	242
	KMEZ-F	Dallas	242
229.	KECL-F	Dall-FW	241
230.	WZXR-F	Memp	240
231.	KTSA	San Ant	239
232.	WIOT-F	Toledo	238
	KHJ	LA	238
234.	WAVA-F	Wash DC	237
	WCXI	Detroit	237
236.	WPRO-F	Prov	236
	WRC	Wash DC	236
238.	WSHH-F	Pitts	235
	KNEW	SF	235
	WNDU-F	S. Bend	235
241.	WTUE-F	Dayton	234
242.	WRVA	Richmond	232
243.	WAMO-F	Pitts	231
	WXKX-F	Pitts	231
245.	WKRQ-F	Cinci	230
	KIOI-F	SF	230
	WJBR-F	Wilm,DE	230
248.	WABX-F	Detroit	229
249.	WYOR-F	Miami	228
250.	WBLI-F	Long Is	227
	WNCI-F	Colum	227
252.	KSD-F	St. Lou	226
	WEZB-F	New Or	226
254.	KOA	Denver	224
	WHAS	Louis	224
256.	WTMJ	Milw	223
	KDIA	San Fran	223
258.	KOSI-F	Denv	222
259.	KDAY	LA	221
260.	KLZ	Denv	220
	KMJM-F	St. Lou	220
	KNIX-F	Phoe	220
263.	KPRC	Hous	219
	WLTT-F	Wash DC	219
265.	WTLC-F	Indy	218
	WHB	Kan City	218
	KBEQ-F	Kan City	218
268.	WYNF-F	Tampa	217
	KBPI-F	Denv	217
	WRKO	Bost	217
271.	KRAK	Sacra	216
	KOMA	Okl City	216
273.	WESC-F	Gr-Spar	215
	KAZY-F	Denv	215
	WQBA	Miami	215
	WLAV-F	Gr Rap	215
	KACE-F	LA	215
278.	WCZY-F	Detroit	214
	KDWB-F	Minn-SP	214
	KTAR	Phoe	214
	KDKB-F	Phoe	214
282.	WKEE-F	Hunting	213
	KODA-F	Hous	213
	WDRQ-F	Detroit	213
285.	WJMI-F	Jack,MS	212
	WRVQ-F	Rich,VA	212
287.	WKXX-F	Birming	211
	KSEA-F	Sea	211
	KQYT-F	Phoe	211
	KGBT	McA-Br	211
	WWWE	Cleve	211
	WOOK-F	Wash DC	211
293.	WPYX-F	Albany	210
	WWWM-F	Cleve	210
	WISN	Milw	210
	KFYE-F	Fresno	210
297.	KFMB	SD	209
298.	WTAE	Pitts	208
	WBCS-F	Milw	208
	KABL	SF	208
	WUSN-F	Chi	208
302.	WIFI-F	Phila	207
303.	WLVQ-F	Colum	206
304.	WTOP	Wash	205
	KSAN-F	SF	205
	WAXY-F	Miami	205
	WBEN-F	Buff	205
	KMEO	Phoe	205
309.	KKGO-F	LA	204
310.	WLIF-F	Balt	203
	WBEN	Buff	203
312.	KYUU-F	SF	201
	WMZQ-F	Wash	201
	WEDR-F	Miami	201
	WWSW-F	Pitt	201
316.	WDMT-F	Cleve	200
	WPJB-F	Prov	200
318.	KWST-F	LA	199
	WHCN-F	Hart	199
320.	KISS-F	San Ant	198
321.	WJOI-F	Detroit	197
	WXGT-F	Colum	197
	KQRS-F+	Minn-SP	197
	WKRC	Cinci	197
	WRNO-F	New Or	197
326.	WEZO-F	Roch	195
	KOIT-F	SF	195
	WAMZ-F	Louis	195
	KSFI-F	SLC	195
330.	WFLN-F+	Phil	194
331.	WFAA	Dall-FW	193
	KLVE-F	LA	193
333.	KSHE-F	St. Lou	192
	WGAR	Cleve	192
	WENS-F	Indy	192
336.	KEBC-F	Okl Ci	191
	WSKZ-F	Chatt	191
338.	WXRT-F	Chi	190
	KWKW	LA	190
	WRCH-F	Hart	190
	WGRQ-F	Buff	190
	KUPL-F	Port O	190
343.	WOW	Omaha	189
	WTVN	Colum	189
	KMGC-F	Dallas	189
	KMBZ	KC	189
	WAIT	Chi	189
	WCXI-F	Detroit	189
349.	WKBW	Buff	188
	KIMN	Denver	188

351.	WENN-F	Birming	188
352.	WOJO-F	Chi	186
	KYND-F	Hous	186
354.	WFMF-F	Bat Rou	185
	WNOE-F	New Or	185
	WGR	Buff	185
	WASH-F	Wash DC	185
358.	WBSB-F	Balt	184
	WEEP	Pitts	184
360.	WSIX-F	Nash	183
	WTIC-F	Hart	183
	WSSH-F	Bost	183
363.	WPRO	Prov	182
	WFMS-F	Indy	182
	WCMS-F	Norf	182
366.	KCMO	KC	181
	WUBE-F	Cinci	181
368.	WQDR-F	Ral	179
	WAIA-F	Miami	179
370.	WCMQ-F	Miami	178
	WWEZ-F	Cinci	178
	WIKS-F	Indy	178
	WKDF-F	Nash	178
	WOOD-F	Gr Rap	178
375.	WBT	Char,NC	177
	WLWI-F	Mont,AL	177
377.	WBLX-F	Mobile	176
	KZOK-F	Sea	176
	WHUE-F	Bost	176
	KXOK	St. L	176
381.	KJLH-F	LA	175
	WEZW-F	Milw	175
	WSM	Nash	175
384.	WIOD	Miami	174
	WHIO	Dayton	174
	KSL	SLC	174
387.	WCHY-F	Savan	173
388.	KXOA-F	Sacra	172
	WEZI-F	Memp	172
	WHRK-F	Memp	172
391.	WEZC-F	Char,NC	171
	WYBD-F	Pitts	171
393.	WQFM-F	Milw	170
	WDAE	Tampa	170
	WOKY	Milw	170
	WMSI-F	Jackson	170
397.	WJYW-F	Tampa	169
	WOWI-F	Norf	169
	WPTF	Ral	169
	WFBC-F	Greenv	169
	WQIK-F	Jkvle	169
402.	WMYK-F	Norf	168
403.	WFOG-F	Norf	167
	KPKE-F	Denver	167
	WLTA-F	Atl	167
	KNOB-F	LA	167
	WFBR	Balt	167
	KSRR-F	Hous	167
409.	KMBR-F	KC	166
	WBCY-F	Charl	166
411.	KALI	LA	165
	WJZZ-F	Detroit	165
	KABL-F	SF	165
	WLPX-F	Milw	165
415.	WNOR-F	Norf	164
	WAXX-F	Eau Cl,WI	164
417.	WLBS-F	Detroit	163
	WIRE	Indy	163
	WCCO-F	Minn-SP	163
	WLTY-F	Norf	163
	KEZO-F	Omaha	163
	WKSJ-F	Mobile	163
	WSEZ-F	Gre-WS	163
424.	WDOD-F	Chatta	162
	WPKX-F	Wash DC	162
426.	WCFL	Chicago	161
427.	KQV	Pitts	160
	WRKZ-F	Hart,PA	160
429.	WXKS	Bost	159
	KOME-F	S. Jose	159
	KBAY-F	S. Jose	159
432.	WKSS-F	Hartf	158
	WWJF-F	Miami	158
	KHOW	Denv	158
	WQMF-F	Louis	158
	KSLQ-F	St. Lou	158
	WOAI	San Ant	158
438.	WQUT-F	JC-King	157
	WBAB-F	Long Is	157
440.	WKCI-F	NH	156
	WOKQ-F	Dov/Bos	156
	WFMT-F	Chi	156
	KQUE-F	Hous	156
	WBBG	Cleve	156
	WLQR-F	Toledo	156
	WEAT-F	W Palm	156
447.	WIMZ-F	Knox	155
	WKZL-F	Gr-WS	155
	KPPL-F	Denv	155
	WWIN	Balt	155
	WCTC	NY/NJ	155
	KFAC-F	LA	155
453.	KDFC-F+	SF	154
	WFLA-F	Tampa	154
	WJAS	Pitts	154
	KGW	Port	154
	WZEZ-F	Nash	154
458.	KYA	SF	153
	KKHI-F+	SF	153
	KUPD-F	Phoe	153
461.	KBRT	LA	152
	WWYZ-F	Hartf	152
	WFLA	Tampa	152
464.	WPVR-F	Roanoke	151
	WMHE-F	Toledo	151
	WTIX	N Or	151
	WITH	Balt	151
	WGMS-F+	Wash	151
469.	WDAS	Phil	150
	KLOK	S. Jose	150
	KUBE-F	Sea	150
	KBRD-F	Sea	150
	WLAP-F	Lex	150
474.	WMT	Ced Ra	149
	WIXX-F	Gr Bay	149
	WAIV-F	Jkvil	149
	WHAM	Roch	149
	WANS-F	Gr-Spar	149
	WOMC-F	Detroit	149
	WSRS-F	Worces	149
481.	KUDL-F	Kan Cit	148
	WDIA	Memp	148
	WSYR-F	Syra	148
	WNOK-F	Col,SC	148
485.	WSB-F	Atl	147
	WCMQ	Miami	147
	KWEN-F	Tulsa	147
	KVI	Sea	147
	KTFM-F	San Ant	147
490.	WCOS-F	Col,SC	146
	WWDM-F	Col,SC	146
	WQXA-F	York	146
	WHLY-F	Orl	146
	KOY	Phoe	146
495.	WHK	Cleve	145
	KPRS-F	KC	145
	WRTH	St. Lou	145
	WROW	Albany	145
499.	KFKF-F	KC	144
	KEEY-F	M-SP	144
	WCKX-F	Tampa	144
	KATT-F	OK C	144
	WBBQ-F	Aug,GA	144
	KTOK	OK C	144

AMERICA'S LEADING STATIONS - 12+ TSA CUME*

1.	WNBC	NY	26735
2.	WCBS	NY	26305
3.	WINS	NY	24326
4.	WKTU-F	NY	22837
5.	WABC	NY	22193
6.	WLS	Chi	20424
7.	WOR	NY	20311
8.	WYNY-F	NY	19887
9.	WRKS-F	NY	19863
10.	WPLJ-F	NY	18127
11.	WBLS-F	NY	18112
12.	WGN	Chi	17465
13.	WMAQ	Chi	15724
14.	WCBS-F	NY	14352
15.	KYW	Phil	14287
16.	KABC	LA	14086
17.	WJR	Detroit	13885
18.	WPAT-F	NY	13163
19.	KNX	LA	12661
20.	WBBM	Chi	12624
21.	KFWB	LA	12167
22.	KDKA	Pitts	12024
23.	KIIS-F	LA	11807
24.	KLOS-F	LA	11749
25.	WHN	NY	11700
26.	KMET-F	LA	11629
27.	WNEW-F	NY	11387
28.	WRFM-F	NY	11267
29.	KFI	LA	11115
30.	WCCO	Minn	10698
31.	WMCA	NY	10630
	WBZ	Bost	10630
33.	WCAU-F	Phil	10626
34.	KBIG-F	LA	10609
35.	KRTH-F	LA	10484
36.	WNEW	NY	10380
37.	KGO	SF	10273
38.	WLS-F	Chi	10165
39.	WPIX-F	NY	9716
40.	WBAP	Dall-FW	9458
41.	WRIF-F	Det	9445
42.	KFRC	SF	9413
43.	KMOX	St. Lou	9411
44.	KHTZ-F	LA	9336
45.	KIQQ-F	LA	9278
46.	WMMR-F	Phil	9263
47.	WCOZ-F	Bost	8993
48.	WGCI-F	Chi	8867
49.	WMGK-F	Phil	8766
50.	WPAT	NY	8712
51.	XTRA	LA	8638
52.	KCBS	SF	8602
53.	KMPC	LA	8494
54.	WBMX-F	Chi	8430
55.	WKHK-F	NY	8270
56.	WCAU	Phil	7996
57.	WLUP-F	Chi	7850
58.	WLLZ-F	Detr	7746
59.	KNBR	SF	7625
60.	WHDH	Bost	7580
61.	WYSP-F	Phil	7524
62.	KJOI-F	LA	7390
63.	WCLR-F	Chi	7282
64.	WQXR-F+	NY	7234
65.	WNIC-F	Det	7186
66.	WBBM-F	Chi	7131
67.	KNX-F	LA	6996
68.	WLOO-F	Chi	6995
69.	WWJ	Det	6949
70.	WIND	Chi	6851
71.	KRLA	LA	6807
72.	WMET-F	Chi	6788
73.	KROQ-F	LA	6768
74.	WLAK-F	Chi	6723
75.	KUTE-F	LA	6714
76.	WDAF	KC	6560
77.	WKQX-F	Chi	6558
78.	WFYR-F	Chi	6486
79.	WTIC	Hart	6407
80.	WXKS-F	Boston	6392
81.	KLAC	LA	6387
82.	WIP	Phil	6341
83.	WEAZ-F	Phil	6331
84.	WAPP-F	NY	6326
85.	KIRO	Sea	6321
86.	WMMS-F	Cleve	6285
87.	KSTP-F	M-SP	6222
88.	KOST-F	LA	6200
89.	WABX-F	Det	6189
90.	WJPC	Chi	6146
91.	WDAS-F	Phil	6140
92.	WZGC-F	Atl	6117
93.	KRLD	Dall	6098
94.	WROR-F	Bost	6026
95.	WMJX-F	Bost	6016
96.	WEEI	Bost	5925
97.	WGCL-F	Cleve	5862
98.	WWDC-F	Wash DC	5858
99.	CKLW	Det	5815
100.	KSCS-F	D-FW	5808
101.	WIOQ-F	Phil	5794
102.	WHYI-F	Miami	5653
103.	WMAL	Wash DC	5592
104.	WPGC-F+	Wash DC	5582
105.	WSB	Atl	5575
106.	KWST-F	LA	5546
107.	WJJD	Chi	5541
108.	KVIL-F	Dall	5540
109.	WRAL-F	Ral	5502
110.	KMEL-F	SF	5468
111.	WLW	Cinci	5447
112.	WWSH-F	Phil	5431
113.	WRQX-F	Wash DC	5421
114.	WKYS-F	Wash DC	5395
115.	WBCN-F	Bost	5248
116.	KSFO	San Fran	5236
117.	KIKK-F	Hous	5129
118.	WMJC-F	Det	5115
119.	KMJQ-F	Hous	5109
120.	WDVE-F	Pitt	5078
121.	WWDB-F	Phil	5071
122.	KRQR-F	SF	5014
123.	WJR-F	Det	4897
124.	KHJ	LA	4790
125.	WHUR-F	Wash DC	4781
126.	WGAY-F	Wash DC	4756
127.	WNCN-F	NY	4755
128.	KSOL-F	SF	4744
129.	WADO	NY	4725
130.	WLOL-F	M-SP	4721
131.	WINZ-F	Miami	4696
132.	WVBF-F	Bost	4687
133.	KILT-F	Hous	4643
134.	KPRZ	LA	4627
135.	KZEW-F	Dall	4611
136.	KTXQ-F	Dall	4608
137.	KIOI-F	SF	4602
138.	WJLB-F	Det	4595
139.	WSNI-F	Phil	4515
140.	WVON	Chi	4506
141.	WOWO	F Wayne	4467
142.	WFIL	Phil	4459
143.	WPEN	Phil	4446
144.	KLOL-F	Hous	4441
145.	WIFI-F	Phil	4437
146.	WJIB-F	Bost	4424
147.	KRBE-F	Hous	4422
148.	WQXI-F	Atl	4415
149.	WJEZ-F	Chi	4402
150.	WINZ	Miami	4397

151.	WTOP	Wash DC	4387
152.	WXYZ	Det	4370
153.	WSOC-F	Char	4367
154.	WWWW-F	Det	4356
155.	WEEI-F	Bost	4340
156.	WBAL	Balt	4331
157.	KYUU-F	SF	4314
	WUSL-F	Phil	4314
159.	WRKO	Bost	4298
160.	KTRH	Hous	4294
161.	KZLA-F	LA	4291
162.	KEGL-F	D-FW	4257
163.	WCFL	Chi	4248
164.	WXKX-F	Pitt	4239
165.	WRBQ-F	Tampa	4205
166.	WWWE	Cleve	4194
167.	KGFJ	LA	4189
168.	WAAF-F	Bos/Wor	4166
169.	WGY	Schen	4164
170.	KTSA	San Ant	4129
171.	WIBC	Indy	4127
172.	WBZZ-F	Pitt	4089
173.	WGAR	Cleve	4087
174.	WVNJ-F	Newark	4078
175.	WPRO-F	Prov	4064
176.	KSD	St Lou	4055
177.	KFAB	Omaha	4051
178.	KFMK-F	Hous	4019
179.	KKDA-F	D-FW	4007
180.	WDGY	M-SP	3986
181.	WJIT	NY	3979
182.	KWK-F	St Lou	3968
183.	WAVA-F	Wash DC	3966
	WHB	Kan Cit	3966
185.	WKRQ-F	Cinci	3943
186.	WLYF-F	Miami	3943
187.	WNCI-F	Colum	3927
188.	WOOK-F	Wash DC	3902
189.	WHAS	Louis	3882
190.	WOW	Omaha	3875
191.	WEZN-F	Bridge	3870
192.	KFAC-F	LA	3867
193.	KRLY-F	Hous	3859
194.	KOA	Denv	3819
195.	KQRS-F+	M-SP	3810
196.	KDAY	LA	3807
197.	WIL-F	St Lou	3792
198.	WTAE	Pitt	3778
199.	KBPI-F	Denv	3776
200.	WGPR-F	Det	3762
201.	KNEW	SF	3755
202.	KGW	Port	3751
203.	WISN	Milw	3750
204.	WKLS-F	Atl	3741
205.	KFOG-F	SF	3733
206.	WZZP-F	Cleve	3721
207.	WVEE-F	Atl	3716
208.	WDRQ-F	Det	3715
209.	WSUN	T-SP	3702
210.	KACE-F	LA	3694
211.	WTMJ	Milw	3688
212.	WTQR-F	Gr-WS	3686
213.	WMC-F	Memp	3672
214.	WKHX-F	Atl	3661
215.	WZZK-F	Birm	3643
216.	KKGO-F	LA	3627
217.	KBLX-F	SF	3626
218.	WBEN-F	Buff	3622
219.	KOMO	Sea	3608
220.	WHO	DM	3558
221.	WHJY-F	Prov	3549
222.	WTVN	Colum	3530
223.	KIMN	Denv	3524
224.	WWKX-F	Nash	3521
225.	WASH-F	Wash	3516
226.	KODA-F	Hous	3510
227.	WWWM-F	Cleve	3502
228.	KDIA	SF	3500
229.	WWSW-F	Pitt	3483
230.	WCXI	Det	3477
231.	WFBQ-F	Indy	3473
232.	WOKI-F	Knox	3469
233.	KSJO-F	S Jose	3463
234.	KDWB-F	M-SP	3459
235.	WTWR-F	Det	3439
236.	WJOI-F	Det	3432
237.	WKBW	Buff	3427
238.	KABL-F	SF	3423
239.	KABL	SF	3420
240.	WCZY-F	Det	3418
241.	KXOK	St Lo	3415
	WSHH-F	Pitt	3415
243.	KSRR-F	Hous	3393
244.	KZAP-F	Sacra	3374
245.	WQAL-F	Cleve	3368
246.	WWRL	NY	3356
247.	WRC	Wash	3337
248.	WPRO	Prov	3334
249.	WIYY-F	Balt	3316
250.	WCCO-F	M-SP	3315
251.	KAZY-F	Denver	3313
252.	WEBN-F	Cinci	3299
253.	KPRC	Hous	3298
254.	KMEZ-F	D-FW	3293
255.	WTIC-F	Hart	3290
256.	WKRC	Cinci	3289
257.	WPJB-F	Prov	3269
258.	WXGT-F	Colum	3267
259.	WFBR	Balt	3262
260.	WXYV-F	Balt	3261
	WAIT	Chi	3261
262.	KISW-F	Sea	3256
263.	WUSN-F	Chi	3251
264.	KGON-F	Port	3240
265.	KOMA	Okl Cit	3237
266.	KSAN-F	SF	3227
	KTNQ	LA	3227
268.	WSB-F	Atl	3225
269.	WFLN-F+	Phil	3222
	WPCH-F	Atl	3222
271.	WHJY-F	Prov	3207
272.	KGB-F	San Die	3206
273.	KSD-F	St Lou	3197
274.	KFMB	San Die	3195
275.	WLTT-F	Wash DC	3194
276.	KYYS-F	Kan Cit	3193
277.	WQYK-F	T-SP	3185
278.	WSHE-F	Miami	3183
279.	KDKB-F	Phoe	3182
280.	WEZB-F	N Orle	3180
281.	WXRT-F	Chi	3177
282.	WFAA	D-FW	3173
283.	WPNT-F	Pitt	3167
	KKYX	San Ant	3167
285.	WYDD-F	Pitt	3158
286.	WIVK-F	Knox	3152
287.	WSM	Nash	3149
288.	KVOO	Tulsa	3145
289.	KPLX-F	D-FW	3140
290.	WHCN-F	Hart	3128
291.	WLBS-F	Det	3124
292.	WROQ-F	Charl	3117
293.	WNWS	Miami	3116
294.	WHIO-F	Dayt	3113
295.	WIKS-F	Indy	3091
296.	WAIL-F	N Orle	3089
297.	WAXY-F	Miami	3083
298.	WPOC-F	Balt	3072
	KOIT-F	SF	3072
300.	WIOD	Miami	3069

AMERICA'S LEADING STATIONS - METRO CUME RATING*

1.	WJBC	Bloomington, IL	63.5
2.	WWNC	Asheville	57.3
3.	WFBG	Altoona	54.6
4.	WOWO	Fort Wayne	54.1
5.	WNDU-F	South Bend	48.8
6.	KWLO	Waterloo	48.3
7.	WTIC	Hartford	47.1
8.	WWVA	Wheeling	46.9
9.	WROK	Rockford	46.5
10.	WCCK-F	Erie	46.3
11.	KDKA	Pittsburgh	44.7
12.	WKEE-F	Huntington	43.7
13.	WBBQ-F	Augusta, GA	43.6
14.	WQSM-F	Fayetteville, NC	43.3
15.	KQWB-F	Fargo	43.1
16.	WFXE-F	Columbus, GA	42.6
17.	KFAB	Omaha	42.0
18.	WICC	Bridgeport	41.9
19.	WMT	Cedar Rapids	41.6
20.	KWTO-F	Springfield, MO	41.3
21.	WIXX-F	Green Bay	40.8
	KVOC	Casper	40.8
23.	WVAF-F	Charleston, WV	40.7
24.	WTRS-F	Casper	40.6
25.	WGLF-F	Tallahassee	40.5
26.	WBNQ-F	Bloomington, IL	40.2
27.	KYJC	Medford	40.0
28.	WXLK-F	Roanoke	39.4
29.	KTWO	Casper	38.9
	WCCO	Minneapolis	38.9
31.	WRVA	Richmond	38.6
	KMOX	St. Louis	38.6
33.	WGEE	Green Bay	38.4
34.	WRKY-F	Steubenville	38.2
35.	WLAP-F	Lexington	38.1
36.	WBGM-F	Tallahassee	37.9
37.	KIT	Yakima	37.8
38.	WNOK-F	Columbia, SC	37.6
39.	WJET	Erie	37.2
	KBOY-F	Medford	37.2
41.	WMAZ-F	Macon	36.7
42.	WIVK-F	Knoxville	36.1
43.	WGY	Schenectady	35.8
44.	WKDQ-F	Evansville	35.7
45.	WHBC	Canton	35.6
46.	WISE	Asheville	35.5
47.	WGBF	Evansville	35.4
48.	WCKS-F	Melb-Cocoa	35.3
49.	WIBA-F	Madison	35.1
	WGIR-F	Manchester	35.1

51.	KQCR-F	Cedar Rapids	34.9
52.	KQWB	Fargo	34.8
	WVLK	Lexington	34.8
54.	KCNB-F	Waterloo	34.7
55.	WRAL-F	Raleigh	34.5
56.	WZOK-F	Rockford	34.5
57.	WFMF-F	Baton Rouge	34.4
	KONA	Richland, WA	34.4
59.	WKZO	Kalamazoo	34.1
60.	WLWI-F	Montgomery	34.0
61.	KOOK	Billings	33.9
62.	KCRG	Cedar Rapids	33.8
63.	WKSJ-F	Mobile	33.7
64.	WTAG	Worcester	33.6
65.	WIBC	Indianapolis	33.3
66.	WACO	Waco	33.1
	KEYN-F	Wichita	33.1
68.	KTTS-F	Springfield, MO	33.0
69.	KFQD	Anchorage	32.9
70.	WLAN-F	Lancaster	32.8
	WGAN	Portland, Me	32.8
	WRVQ-F	Richmond	32.8
73.	WELI	New Haven	32.7
74.	KHOO-F	Waco	32.6
75.	WQUT-F	JC-Kingsport	32.5
	WRTA	Altoona	32.5
77.	WSGW	Saginaw	32.4
78.	WMEE-F	Fort Wayne	32.3
79.	WKRG-F	Mobile	32.2
80.	WSBT	South Bend	32.1
	WHEN	Syracuse	32.1
	KENI	Anchorage	32.1
	WGNI-F	Wilmington, NC	32.1
84.	WARM	NE PA	31.7
85.	KELO	Sioux Falls	31.6
86.	WZEE-F	Madison	31.5
87.	WDUZ	Green Bay	31.4
	WIOG-F	Saginaw	31.4
	KWTO	Springfield	31.4
90.	WSYR	Syracuse	31.3
	KSOO	Syracuse	31.3
92.	WZAT-F	Savannah	31.2
93.	KYW	Philadelphia	31.1
94.	WJLQ-F	Pensacola	31.0
95.	WZZK-F	Birmingham	30.9
96.	WVBS-F	Wilmington, NC	30.8
97.	KLLL-F	Lubbock	30.7
	WROV	Roanoke	30.7
	WOKS	Columbus, GA	30.7
100.	WPRO-F	Providence	30.6
	WCOS-F	Columbia, SC	30.6

* Based on 12+ Metro Cume Rating, Mon-Sun, 6AM-MID

AMERICA'S LEADING STATIONS BY FORMAT*

1/4 HR AVERAGE

ROCK/TOP 40/CONTEMP

1.	WNBC	NY	1253
2.	WLS	Chi	1019
3.	KIIS	LA	645
4.	WCAU-F	Phil	606
5.	KIQQ-F	LA	547
6.	WXKS-F	Bost	500
7.	WPIX-F	NY	449
8.	KFRC	SF	420
9.	KZGC-F	Atl	419
10.	WRAL-F	Ral	413
11.	WIOQ-F	Phil	406
12.	XTRA	LA	354
13.	WGCL-F	Cleve	347
14.	WLOL-F	Minn	345
15.	WHYI-F	Miami	344
16.	WBBM-F	Chi	340
17.	WRBQ-F	Tampa	332
18.	KRLA	LA	326
19.	WRQX-F	Wash	316
20.	WPGC-F+	Wash	315
21.	WOKI-F	Knox	286
22.	WQXI-F	Atl	282
23.	WVBF-F	Bost	281
24.	WINZ-F	Miami	270
25.	WXLK-F	Roan	266
26.	WWKX-F	Nash	250
27.	WMC-F	Memp	245
28.	WBZZ-F	Pitts	243
29.	KEGL-F	Dall	241
30.	KTSA	San Ant	239
31.	WPRO-F	Prov	236
32.	WNDU-F	S Bend	235
33.	WXKX-F	Pitt	231
34.	WKRQ-F	Cinci	230
35.	WBLI-F	Long Isl	227
	WNCI-F	Colum	227
37.	WEZB-F	New Or	226
38.	WHB	Kan Cit	218
	KBEQ-F	Kan Cit	218
40.	WKEE-F	Hunt	213
	WDRQ-F	Det	213
42.	WRVQ-F	Rich	212
43.	WKXX-F	Birm	211
44.	KFYE-F	Fresno	210
45.	WIFI-F	Phil	207
46.	WBEN-F	Buff	205
47.	WPJB-F	Prov	200
48.	WXGT-F	Colum	197
49.	WSKZ-F	Chatt	191
50.	WKBW	Buff	188

AOR

1.	WPLJ-F	NY	1277
2.	WNEW-F	NY	797
3.	KMET-F	LA	775
4.	KLOS-F	LA	690
5.	WCOZ-F	Bost	607
6.	WMMR-F	Phil	606
7.	KROQ-F	LA	548
8.	WMMS-F	Cleve	503
9.	WLS-F	Chi	489
	WLUP-F	Chi	489
11.	WRIF-F	Det	468
12.	WLLZ-F	Det	439
13.	WYSP-F	Phil	417
14.	WAPP-F	NY	415
15.	WBCN-F	Bost	366
16.	WWDC-F	Wash	342
17.	WDVE-F	Pitt	327
18.	KZEW-F	D-FW	325
19.	KLOL-F	Hous	324
20.	KMEL-F	SF	316
21.	KWK-F	St Lou	312
22.	KTXQ-F	D-FW	307
23.	KZAP-F	Sacra	305
24.	KGON-F	Port	302
25.	WHJY-F	Prov	300
26.	WMET-F	Chi	293
27.	WIYY-F	Balt	289
28.	WAAF-F	Worc	287
29.	WKLS-F	Atl	286
30.	KISW-F	Sea	284
31.	KGB-F	San Die	275
32.	KRQR-F	SF	272
33.	WFBQ-F	Indy	261
34.	KYYS-F	Kan Cit	258
35.	WEBN-F	Cinci	255
36.	KSJO-F	S Jose	253
37.	WDIZ-F	Orl	252
38.	WSHE-F	Miami	247
39.	WROQ-F	Char	243
40.	WZXR-F	Memp	240
41.	WIOT-F	Tol	238
42.	WAVA-F	Wash	237
43.	WTUE-F	Dayt	234
44.	WABX-F	Det	229
45.	WYNF-F	Tampa	217
	KBPI-F	Denv	217
47.	KAZY-F	Denv	215
	WLAV-F	GR	215
49.	KDWB-F	Minn	214
	KDKB-F	Phoe	214

ADULT CONT/SOFT ROCK/OLDIES

1.	WYNY-F	NY	1296
2.	WCBS-F	NY	766
3.	WMGK-F	Phil	679
4.	KFI	LA	588
5.	KRTH-F	LA	546
6.	KHTZ-F	LA	515
7.	KSTP-F	Minn	485
8.	WCLR-F	Chi	448
9.	KNX-F	LA	411
10.	KVIL-F	Dall	400
11.	WNIC-F	Det	374
12.	WMJX-F	Bost	367
13.	WROR-F	Bost	339
14.	WKQX-F	Chi	322
15.	KFMK-F	Hous	307
16.	WFYR-F	Chi	305
17.	WSNI-F	Phil	284
18.	KRBE-F	Hous	278
19.	WMJC-F	Det	266
20.	WZZP-F	Cleve	263
21.	WEEI-F	Bost	261
22.	CKLW	Det	248
23.	KIOI-F	SF	230
24.	KSD-F	St Lou	226
25.	WLTT-F	Wash	219
26.	WCZY-F	Det	214
27.	WISN	Milw	210
28.	WTAE	Pitt	208
29.	WAXY-F	Miami	205
30.	KYUU-F	SF	201
	WWSW-F	Pitt	201
32.	KWST-F	LA	199
33.	WKRC	Cinci	197
34.	WENS-F	Indy	192
35.	WOW	Omaha	189
	WTVN	Colum	189
	KMGC-F	Dall	189
38.	WGR	Buff	185
	WASH-F	Wash	185
40.	WSSH-F	Bost	183
41.	WPRO	Prov	182
42.	WAIA	Miami	179
43.	WBT	Char	177
44.	KXOK	St Lou	176
45.	KXOA-F	Sacra	172
46.	WLTA-F	Atl	167
47.	WLTY-F	Norf	163
48.	WWJF-F	Miami	158
49.	KPPL-F	Denv	155
50.	WWYZ-F	Hart	152

* Based on 1/4 HR AVG, Mon-Sun, 6A-MID, TSA

MOR

1.	WGN	Chi	1205
2.	WJR	Det	1066
3.	KDKA	Pitt	961
4.	WCCO	Minn	947
5.	WBZ	Bost	700
6.	WHDH	Bost	532
7.	WTIC	Hart	498
8.	WIP	Phil	468
9.	WMAL	Wash	426
10.	KNBR	SF	412
11.	WBAL	Balt	377
12.	KFAB	Omaha	349
13.	WGY	Schen	337
	WLW	Cinci	337
15.	WSB	Atl	316
16.	KSFO	SF	312
17.	WOWO	F Wayne	302
18.	WIBC	Indy	287
19.	KOMO	Sea	242
20.	WRVA	Rich	232
21.	WHAS	Louis	224
22.	WTMJ	Milw	223
23.	KFMB	San Die	209
24.	WBEN	Buff	203
25.	WGAR	Cleve	192
26.	WIOD	Miami	174
	WHIO	Dayton	174
	KSL	SLC	174
29.	WPTF	Ral	169
30.	WFBR	Balt	167
31.	WCFL	Chi	161
32.	KHOW	Denv	158
33.	WCTC	NY/NJ	155
34.	WFLA	Tampa	152
35.	KLOK	S Jose	150
36.	WMT	Ced Rap	149
	WHAM	Roch	149
38.	KOY	Phoe	146
39.	WROW	Albany	145
40.	KEX	Port	142
	WSYR	Syra	142
42.	WWL	New Or	140
43.	KRMG	Tulsa	137
	WARM	NE PA	137
45.	WKBN	Young	128
46.	KOGO	San Die	123

BEAUTIFUL MUSIC

1.	WRFM-F	NY	1138
2.	WPAT-F	NY	904
3.	KBIG-F	LA	820
4.	WPAT	NY	646
5.	WLOO-F	Chi	599
6.	KJOI-F	LA	517
7.	WLAK-F	Chi	482
8.	WEAZ-F	Phil	436
9.	KOST-F	LA	429
10.	WGAY-F	Wash	387
11.	WWSH-F	Phil	381
12.	WLYF-F	Miami	375
13.	WEZN-F	Bridge	324
14.	WJIB-F	Bost	316
15.	WWBA-F	Tampa	313
16.	WHIO-F	Dayt	297
17.	WJR-F	Det	288
18.	WPCH-F	Atl	276
19.	KEZK-F	St Lou	273
20.	WLKW-F	Prov	267
	WXTZ-F	Indy	267
22.	WVNJ-F	New/NY	266
23.	KJQY-F	San Die	260
	WQAL-F	Cleve	260
25.	WHUD-F	NY	255
26.	WPNT-F	Pitt	254
27.	KFOG-F	SF	253
28.	WDBO-F	Orl	251
29.	WDOK-F	Cleve	250
30.	WJYE-F	Buff	247
31.	KMEZ-F	Dall	242
32.	WSHH-F	Pitt	235
33.	WJBR-F	Wilm, DE	230
34.	WYOR-F	Miami	228
35.	KOSI-F	Denv	222
36.	KODA-F	Hous	213
37.	KSEA-F	Sea	211
	KQYT-F	Phoe	211
39.	KABL	SF	208
40.	KMEO-F	Phoe	205
41.	WLIF-F	Balt	203
42.	WJOI-F	Det	197
43.	WEZO-F	Roch	195
	KOIT-F	SF	195
	KSFI-F	SLC	195
46.	WRCH-F	Hart	190
	KUPL-F	Port	190
48.	WAIT	Chi	189
49.	KYND-F	Hous	186
50.	WWEZ-F	Cinci	178
	WOOD-F	GR	178

COUNTRY

1.	WMAQ	Chi	833
2.	WHN	NY	805
3.	WBAP	D-FW	716
4.	WDAF	Kan Cit	490
5.	WKHK-F	NY	486
6.	WSOC-F	Char	442
7.	KIKK-F	Hous	429
8.	KSCS-F	D-FW	418
9.	KLAC	LA	369
10.	KILT-F	Hous	360
11.	WQYK-F	Tampa	357
12.	WTQR-F	Gr-WS	355
13.	WKHX-F	Atl	345
14.	WIVK-F	Knox	318
	WDGY	Minn	318
16.	WZZK-F	Birm	317
17.	KZLA-F	LA	316
18.	WUSL-F	Phil	310
19.	WPOC-F	Balt	304
	WWWW-F	Det	304
21.	WIL-F	St Lou	288
22.	KSSN-F	L Rock	276
	KKYX	San Ant	276
24.	WJEZ-F	Chi	274
25.	KVOO	Tulsa	268
26.	WSUN	Tampa	266
27.	KSD	St Lou	256
28.	WFIL	Phil	246
29.	KPLX-F	D-FW	245
30.	KHJ	LA	238
31.	WCXI	Det	237
32.	KNEW	SF	235
33.	KLZ	Denv	220
	KNIX-F	Phoe	220
35.	KRAK	Sacra	216
	KOMA	Ok City	216
37.	WESC-F	Gr-Sp	215
38.	WWWE	Cleve	211
39.	WBCS-F	Milw	208
	WUSN-F	Chi	208
41.	KSAN-F	SF	205
42.	WMZQ-F	Wash	201
43.	WAMZ-F	Louis	195
44.	KEBC-F	Ok City	191
45.	KMBZ	Kan City	189
46.	WNOE-F	New Or	185
47.	WEEP	Pitt	184
48.	WSIX-F	Nash	183
49.	WFMS-F	Indy	182
	WCMS-F	Norf	182

BLACK/URBAN

1.	WKTU-F	NY	1674
2.	WRKS-F	NY	1622
3.	WBLS-F	NY	1434
4.	WGCI-F	Chi	780
5.	WDAS-F	Phil	673
6.	KMJQ-F	Hous	448
7.	WJPC	Chi	440
8.	WVEE-F	Atl	434
9.	WKYS-F	Wash	418
10.	KSOL-F	SF	404
11.	WHUR-F	Wash	347
12.	WAIL-F	New Or	341
13.	KUTE-F	LA	335
14.	WGPR-F	Det	331
15.	WXYV-F	Balt	321
16.	KRLY-F	Hous	310
17.	KNOK-F	Dall	289
18.	WVON	Chi	280
19.	KKDA-F	D-FW	268
20.	KBLX-F	SF	263
	WJLB-F	Det	263
22.	KGFJ	LA	262
23.	WWRL	NY	249
24.	WAMO-F	Pitt	231
25.	KDIA	SF	223
26.	KDAY	LA	221
27.	KMJM-F	St Lou	220
28.	WTLC-F	Indy	218
29.	KACE-F	LA	215
30.	WJMI-F	Jack,MS	212
31.	WOOK-F	Wash	211
32.	KKGO-F	LA	204
33.	WEDR-F	Miami	201
34.	WDMT-F	Cleve	200
35.	WENN-F	Birm	188
36.	WBLX-F	Mobile	176
37.	KJLH-F	LA	175
38.	WHRK-F	Memp	172
39.	WOWI-F	Norf	169
40.	WJZZ-F	Det	165
41.	WLBS-F	Det	163
42.	WWIN	Balt	155
43.	WDAS	Phil	150
44.	WDIA	Memp	148
45.	WWDM-F	Colum,SC	146
46.	KPRS-F	Kan Cit	145
47.	WTMP	Tampa	141
48.	KWAM-F	Memp	139
	WHAT	Phil	139
50.	WHYZ	Gr-Spar	137

NEWS/TALK

1.	WOR	NY	1729
2.	WCBS	NY	1357
3.	WINS	NY	1177
4.	KABC	LA	1080
5.	KMOX	St Lou	890
6.	KGO	SF	851
7.	WABC	NY	820
8.	KYW	Phil	774
9.	WBBM	Chi	688
10.	KNX	LA	671
11.	WMCA	NY	606
12.	WIND	Chi	563
13.	KFWB	LA	547
14.	KCBS	SF	490
15.	WWDB-F	Phil	442
16.	WCAU	Phil	411
17.	WWJ	Det	410
	KMPC	LA	410
19.	WEEI	Bost	404
20.	KIRO	Sea	389
21.	WXYZ	Det	375
22.	KRLD	Dall	315
23.	KTRH	Hous	291
24.	WHO	Des M	284
25.	WINZ	Miami	266
26.	WNWS	Miami	249
27.	WRC	Wash	236
28.	KOA	Denv	224
29.	KPRC	Hous	219
30.	WRKO	Bost	217
31.	KTAR	Phoe	214
32.	WTOP	Wash	205
33.	WFAA	Dall	193
34.	KCMO	Kan Cit	181
35.	KQV	Pitt	160
36.	WOAI	San Ant	158
37.	KVI	Sea	147
38.	KTOK	Ok City	144
39.	WERE	Cleve	136
40.	WITS	Bost	128
41.	WGST	Atl	126
42.	KSDO	San Die	125
43.	KMJ	Fresno	124
44.	WRNG	Atl	114
45.	KFBK	Sacra	111
46.	WEAN	Prov	109
47.	WCKY	Cinci	105
48.	WBBW	Young	99
49.	WGSO	New Or	86
50.	WPOP	Hart	85

SPANISH

1.	WJIT	NY	591
2.	WADO	NY	511
3.	WRHC	Miami	317
4.	KTNQ	LA	281
5.	WQBA	Miami	215
6.	KGBT	McA-Br	211
7.	KLVE-F	LA	193
8.	KWKW	LA	190
9.	WOJO-F	Chi	186
10.	WCMQ-F	Miami	178
11.	KALI	LA	165
12.	WCMQ-F	Miami	147
13.	WBNX	NY	118
14.	KIQI	AF	111
15.	WQBA-F	Miami	98
16.	KCOR	San Ant	85
17.	KIWW-F	McA-BR	82
18.	WOCN	Miami	79
19.	KLVL	Hous	75
20.	KEYH	Hous	74
21.	KEDA	San Ant	70
22.	KAMA	El Paso	64
	KXYZ	Hous	64
	XEGM	LA	64
25.	KXEW	Tucs	55
26.	KIFN	Phoe	49
27.	KCCT	Cor Chr	43
28.	KLAT	Hous	42
29.	KGST	Fres	41
30.	KUNO	Cor Chr	40

RELIGION/GOSPEL

1.	KBRT-F	LA	152
2.	WWDJ-F	NY	142
3.	WROL	Bost	87
4.	KBIQ-F	Sea	86
5.	KCIJ	Shrev	82
6.	KGDN	Sea	73
7.	KIEV	LA	70
8.	WCGL	Jackvil	67
9.	KPBC	Dall	63
10.	KWAM	Memp	57
11.	WRBS-F	Balt	55
12.	KHCB-F	Hous	51
	KSKY	D-FW	51
14.	WLIX	Long Is	49
	WENN	Birm	49
16.	WDJC-F	Birm	48
	KCFO-F	Tulsa	48
	WMUZ-F	Det	48
19.	WEXY	Miami	46
20.	WEMM-F	Hunt	43
	WUST	Wash	43
22.	WDAC-F	Lanc	42
23.	WYCA-F	Chi	41
	WFAX	SF	41
25.	WZZD	Phil	40
26.	WWMO-F	Gr-WS	39
27.	KGOL-F	Hous	38
28.	KPDQ-F	Port	36
29.	KEAR-F	SF	32
30.	WHPE-F	SF	32

NOSTALGIA

1.	WNEW	NY	903
2.	WJJD	Chi	471
3.	KPRZ	LA	380
4.	WPEN	Phil	374
5.	WDAE	Tampa	170
	WOKY	Milw	170
7.	WXKS	Bost	159
8.	WBBG	Cleve	156
9.	WJAS	Pitt	154
10.	WITH	Balt	151
11.	WRTH	St Lou	145
12.	WMLX	Cinci	125
13.	KMPX-F	SF	115
14.	WCOL	Colum	104
15.	WLQY	Miami	101
16.	KFJZ	D-FW	99
	WNAK	NE PA	99
18.	CKJY-F	Det	94
19.	WLKW	Prov	92
20.	WECK	Buff	85
21.	KJLA	Kan City	82
22.	WFBL	Syra	80
23.	WREC	Memp	79
	KGIL+	LA	79
25.	KUPL	Port	75
26.	KMLO	San Die	73
27.	KLIV	S Jose	71
	WSBT	S Bend	71
29.	KIXI	Sea	70
30.	WPXN	Roch	68
	KAKZ	Wich	68

CLASSICAL

1.	WQXR-F+	NY	394
2.	WNCN-F	NY	272
3.	WFLN-F+	Phil	194
4.	WFMT-F	Chi	156
5.	KFAC-F	LA	155
6.	KDFC-F+	SF	154
7.	KKHI-F+	SF	153
8.	WGMS-F+	Wash	151
9.	KFSD-F	San Die	128
10.	WCRB-F	Bost	127
11.	KING-F	Sea	105
12.	KVOD-F	Denv	96
13.	WTMI-F	Miami	89
14.	WQRS-F	Det	85
15.	WCLV-F	Cleve	81
16.	WFMR-F	Milw	65
17.	KLEF-F	Hous	64
18.	KHEP-F	Phoe	50
19.	WRR-F	Dall	43
20.	KFAC	LA	42
21.	WNIB-F	Chi	40
22.	KMFM-F	San Ant	38
23.	WGH-F	Norf	36

AMERICA'S LEADING STATIONS BY FORMAT*

METRO SHARE

ROCK/TOP 40/CONTEMP

1.	WFBG	Alt	27.3
2.	KTRS-F	Casper	27.2
3.	WCCK-F	Erie	25.8
4.	WKEE-F	Hunting	24.5
5.	WNDU-F	S. Bend	24.4
6.	KWTO-F	Spr, MO	22.5
7.	WXLK-F	Roan	21.4
8.	WBBQ-F	Aug,GA	20.7
9.	WQSM-F	Fayet,NC	19.9
10.	WVAF-F	Char,WV	19.3
11.	KYJC	Medford	18.9
	WISE	Ashe,NC	18.9
13.	WPFR-F	Terre Hau	18.8
14.	KQCR-F	Ced Rap	18.6
15.	WCKS-F	Cocoa	18.4
16.	WQUT-F	JC-Kin	18.3
17.	WLAP-F	Lexing	18.2
	WNOK-F	Col,SC	18.2
19.	WZOK-F	Rockf	18.0
20.	KBOY-F+	Medford	17.9
21.	WFMF-F	Bat Rou	17.6
22.	KCNB-F	Wat-CF	17.5
23.	WIXX-F	Gr Bay	17.4
24.	WDOQ-F	Day Bch	17.3
25.	KKRC-F	Sioux F	16.7
	WKDQ-F	Evans	16.7
27.	WMRV-F	Bingh	16.4
28.	WRKY-F	Steuben	16.3
29.	WBNQ-F	Bloom,IL	16.1
30.	WLAN-F	Lancas	16.0
	WMAZ-F	Macon	16.0
32.	WKDQ-F	Evans	15.9
33.	WSKZ-F	Chatta	15.3
	KEYN-F	Wich	15.3
35.	KBFM-F	McAllen	15.2
36.	KHOO-F	Waco	14.9
	WJET	Erie	14.9
38.	KHFI-F	Austin	14.8
39.	KKXX-F	Bakers	14.6
	WZYP-F	Hunts,AL	14.6
41.	WCGQ-F	Col, GA	14.5
42.	KTDY-F	Lafay	14.4
	KENI	Anch	14.4
44.	KOOK	Billings	14.2
	WKZW-F	Peoria	14.2
46.	WRAL-F	Ral	13.8
47.	KYYA-F	Billings	13.5
48.	WTYX-F	Jack, MS	13.4
	WRVQ-F	Rich, VA	13.4
50.	WMEE-F	F Wayne	12.9
	KQWB	Fargo	12.9

AOR

1.	KQWB-F	Fargo	23.2
2.	KILO-F	Col Spg	19.3
3.	KZEL-F	Eugene	16.3
4.	KOZZ-F	Reno	16.1
5.	WKQQ-F	Lexing	15.5
6.	WTUE-F	Dayton	14.4
7.	WWCK-F	Flint	14.3
	WLAV-F	Gr Rap	14.3
9.	WHSL-F	Wilm,NC	14.0
	WGIR-F	Manch	14.0
11.	KZAP-F	Sacra	13.7
12.	WIOT-F	Toledo	13.6
13.	KSMB-F	Lafay	13.4
	KLBJ-F	Austin	13.4
15.	KGON-F	Port	13.3
16.	WXLP-F	Dav-RI	13.2
17.	KLAQ-F	El Paso	13.0
18.	KGGO-F	Des Moi	12.9
	KEZE-F	Spok	12.9
20.	WBLM-F	Por,ME	12.7
21.	KFRX-F	Lincoln	12.5
22.	WKDF-F	Nash	12.4
23.	WAAF-F	Worc	12.3
	WJXQ-F	Lansing	12.3
25.	KFMX-F	Lubbock	12.1
26.	WTKX-F	Pensa	12.0
27.	KMOD-F	Tulsa	11.7
	WKLC-F	Char,WV	11.7
29.	WPYX-F	Albany	11.6
	KEZO-F	Omaha	11.6
	WIBA-F	Madison	11.6
	WSYR-F	Syr	11.6
33.	WIMZ-F	Knox	11.3
34.	KISS-F	San Ant	11.1
35.	WLVQ-F	Col,GA	11.0
	KIDQ-F	Boise	11.0
37.	KMBQ-F	Shrev	10.9
38.	WDIZ-F	Orl	10.8
	WOWD-F	Talla	10.8
40.	KNCN-F	Cor Chr	10.7
	WZXR-F	Memp	10.7
	WROQ-F	Char	10.7
43.	KRKN-F	Ancho	10.5
44.	WOUR-F	Utica	10.4
	KOMP-F	Las Veg	10.4
	WHJY-F	Prov	10.4
47.	WZZO-F	All-Be	10.1
	KICT-F	Wich	10.1
49.	KWFM-F	Tucs	10.0

MOR/AC

1.	WJBC	Bloom,IN	40.8
2.	WOWO	F Wayne	25.0
	WMT	Ced Rap	25.0
4.	KFAB	Omaha	22.7
5.	WTIC	Hart	21.7
6.	WIKY-F	Evans	20.8
7.	KTWO	Casper	20.7
8.	KDKA	Pitt	20.2
9.	WCCO	M-SP	20.2
	KWLO	Wat-CF	20.0
11.	WROK	Rockf	19.4
12.	WRVA	Rich	18.4
	KONA	Rich,WA	18.4
14.	KIT	Yakima	18.3
15.	WSGW	Saginaw	16.9
16.	KFQD	Anch	16.6
17.	WGY	Schen	16.2
18.	KSOO	S Falls	16.0
19.	WVLK	Lexing	15.8
20.	WELI	N Haven	15.5
	WKZO	Kala	15.5
22.	WICC	Bridge,CT	15.4
	WEEU	Read	15.4
24.	WHBC	Canton	15.1
25.	WSTV	Steuben	14.9
26.	WIBC	Indy	14.3
27.	WSYR	Syr	14.2
28.	WIBW	Topeka	14.1
29.	WIBX	Utica	14.0
30.	WNBF	Bingh	13.8
31.	WSBA	York	13.7
32.	KGBX	Spr, MO	13.3
33.	WROV	Roan	13.2
34.	WPTF	Ral	12.9
35.	WHP	Harris	12.7
36.	KFOR	Lincoln	12.5
	KDAL	Duluth	12.5
38.	WHEN	Syr	12.4
	KBOI	Boise	12.4
	WRTA	Alt	12.4
	WTAG	Worc	12.4
42.	KRMG	Tulsa	12.3
43.	WSTP-F	M-SP	12.2
44.	WBOW	T Haute	11.9
45.	WDEF	Chatt	11.6
46.	WAKR	Akron	11.5
47.	WBT	Char, NC	11.3
48.	WAIV-F	Jkvil	11.2

* Based on 12+ Metro Share, Mon-Sun, 6A-MID

BEAUTIFUL MUSIC

1.	WEZN-F	Bridge	16.4
2.	WSRS-F	Worc	16.3
3.	WHIO-F	Dayt	15.2
	WANJ-F	Wheel	15.2
5.	WZID-F	Manch	14.8
	WHBC-F	Canton	14.8
	WNCE-F	Lanca	14.8
8.	WPVR-F	Roan	14.5
9.	KTMT-F	Medford	14.3
10.	WDUZ-F	G Bay	14.2
11.	WEAT-F	West Palm	14.1
12.	WFBG-F	Alt	13.9
13.	WEZO-F	Roch	13.7
	WOOD-F	Gr Rap	13.7
15.	WEZK-F	Knox	13.6
	KONA-F	Rich,WA	13.6
	WGER-F	Sag	13.6
18.	WLVU-F	Erie	13.4
	WDUV-F	Sara	13.4
20.	WWLV-F	Day Bch	13.2
21.	KJYK-F	Tucson	12.6
	KWTX-F	Waco	12.6
23.	WJYE-F	Buff	12.5
	WQYT-F	Bingh	12.5
	KLIN-F	Lincoln	12.5
26.	KXLY-F	Spok	12.4
27.	WEZV-F	F Wayne	12.3
	WFPG-F	At City	12.3
	WLOS-F	Ashe	12.3
30.	WSWT-F	Peoria	11.8
	WXTZ-F	Indy	11.8
32.	WHP-F	Harris	11.7
33.	KSRN-F	Reno	11.6
34.	KHAR	Anch	11.4
	WJCL-F	Savan	11.4
36.	KOOK-F	Billing	11.3
37.	WLQR-F	Toledo	11.2
38.	WHYN-F	Spr, MA	11.1
	WDBO-F	Orl	11.1
40.	WJBR-F	Wilm,DE	11.0
	WWBA-F	Tampa	11.0
42.	KCOZ-F	Shrev	10.9
43.	WLKW-F	Prov	10.7
	KSFI-F	SLC	10.7
45.	KBEE-F	Modes	10.6
	KLYF-F	Des M	10.6
47.	WGAN-F	Port M	10.5
	KBRA-F	Wich	10.5
49.	WRWC-F	Rock	10.4
50.	WEIZ-F	Col, GA	10.3
	WKTZ-F	Jkvil	10.3

COUNTRY

1.	WWNC	Ashe	38.5
2.	WWVA	Wheel	29.6
3.	KVOC	Casper	25.0
4.	WLWI-F	Mont	23.5
5.	WGEE	G Bay	23.4
6.	KUTI	Yakima	21.7
7.	KTTS-F	Spr, MO	21.2
8.	WACO	Waco	19.8
9.	WKSJ-F	Mobile	18.7
10.	KSSN-F	L Rock	18.0
11.	WIVK-F	Knox	17.9
12.	WTHI-F	Terre H	17.0
13.	KSO	Des M	16.8
14.	KLLL-F	L Rock	16.6
	WZZK-F	Birmin	16.6
16.	WQHK	F Wayne	15.6
	WTQR-F	Gr-WS	15.6
18.	KFGO	Fargo	15.5
19.	KUZZ	Bakers	14.9
20.	WQBE-F	Char,WV	14.8
21.	KEBC-F	Ok Cit	14.7
22.	WMSI-F	Jack,MS	14.6
23.	WCHY-F	Savan	14.4
	KVOO	Tulsa	14.4
25.	KGHL	Billin	14.2
	WCOS-F	Col,SC	14.2
27.	KTPK-F	Topeka	14.1
28.	WDEN-F	Macon	14.0
29.	WVAM	Alt	13.9
30.	WCAW	Char,WV	13.8
31.	WSOC-F	Char,NC	13.7
	WXCL	Peoria	13.7
33.	WEZC-F	Gr-Spar	13.6
34.	WPOR-F	Port	13.5
35.	KXKW	Lafay	13.4
36.	WXBQ-F	JC-Kin	13.3
	WYNK-F	Baton R	13.3
38.	WKKQ-F+	Duluth	13.1
39.	WBHP	Hunt,AL	13.0
40.	WPCV-F	Lake	12.9
	KIXZ	Amar	12.9
42.	WSLC	Roan	12.6
43.	WTCR	Hunt [illegible]	12.4
	WWQQ-F	Wilm,NC	12.4
	KDAK-F	Spok	12.4
	WKCQ-F	Sag	12.4
47.	KWTO	Spr, MO	12.3
	WIRK-F	West P	12.3
	WEZL-F	Char,SC	12.3
	KASE-F	Aust	12.3
	KWEN-F	Tulsa	12.3

BLACK/URBAN

1.	WANM	Tall	21.3
2.	WFXE-F	Col,GA	19.7
3.	WBLX-F	Mobile	18.6
4.	WWIL	Wilm,NC	16.7
5.	KJCB	Lafay	16.5
6.	WEAS-F	Savan	16.3
7.	WOKS	Col,GA	16.2
8.	WWWZ-F	Char,SC	15.8
	WQDW-F	Gr-NB	15.8
10.	KOKY	L Rock	15.1
11.	WJMI-F	Jackson	14.9
12.	WXOK	Bat Rou	14.8
13.	WIDU	Fayet,NC	14.6
14.	WPAL	Char,SC	14.0
15.	WJJS-F	Lynch	13.8
	WOIC	Col,SC	13.8
17.	WXVI	Mont	13.5
18.	WSOK	Savan	13.3
	KOKA	Shrev	13.3
20.	WKXI	Jackson	13.0
21.	WAIL-F	New Or	12.9
22.	WIBB	Macon	12.4
23.	WENN-F	Birming	12.3
24.	WHYZ	Gr-Spar	12.1
	WQIM-F	Mont	12.1
26.	WWWS-F	Sag	11.9
27.	WVEE-F	Atl	11.5
28.	WPGA-F	Macon	11.3
29.	WTLC-F	Indy	11.0
30.	WJTT-F	Chatt	10.8
31.	KHYS-F	Beau	10.7
32.	WBOP	Pensa	10.4
33.	WRDW	Aug, GA	10.2
	WDZZ-F	Flint	10.2
35.	WWDM-F	Col,SC	10.0
36.	KDKS-F	Shrev	9.6
37.	WVOL	Nash	9.4
	WTHB	Aug,GA	9.4
39.	WLOU	Louis	9.3
40.	KMJQ-F	Hous	9.1
41.	WEUP	Hunts	8.9
42.	WTOY	Roan	8.8
43.	WXYV-F	Balt	8.7
44.	WKYS-F	Wash	8.4
45.	WDIA	Memp	8.3
	KWAM-F	Memp	8.3
47.	WPEG-F	Char,NC	8.0
48.	WWAB	Lake	7.9
49.	WQMG-F	Gr-WS	7.8
50.	KPRS-F	Kan City	7.5

NEWS/TALK

1.	KMOX	St Lou	21.1
2.	WHO	Des M	12.0
3.	WBBW	Young	11.2
4.	KIRO	Sea	11.0
5.	WOC	Daven	10.9
6.	KTOK	Ok Cit	10.6
7.	KOH	Reno	9.4
8.	KMJ	Fresno	9.3
9.	KYW	Phil	8.8
	KTAR	Phoe	8.8
11.	KGO	SF	8.6
12.	KARN	L Rock	7.6
13.	WOMP	Wheel	7.0
14.	KCMO	Kan City	6.9
15.	KABC	LA	6.7
16.	WEEI	Boston	6.6
17.	WKIS	Orl	6.3
18.	KVOR	Col Spr	5.9
	WWJ	Det	5.9
	WOR	NY	5.9
21.	WLAC	Nash	5.7
22.	KOA	Denv	5.6
23.	KRLD	Dallas	5.4
24.	WOAI	San Ant	5.4
25.	WAVI	Dayton	5.2
26.	WINZ	Miami	5.0
	WPOP	Hartf	5.0
	WQBK	Albany	5.0

NOSTALGIA

1.	WSBT	S Bend	16.0
2.	WERU	Madis	10.4
3.	KAKZ	Wich	10.3
4.	WEYZ	Erie	9.8
5.	WAAV	Wilm,DE	9.7
	WAAV	Wilm,DE	9.7
7.	WNAK	NE PA	8.7
	KIDO	Boise	8.7
	WCOA	Pensa	8.7
10.	WFBL	Syra	7.9
11.	WRAW	Reading	7.8
12.	KOYN	Billing	7.1
	KXTP	Duluth	7.1
14.	KERN	Bakers	6.6
	WCOL	Col,OH	6.6
	WOKY	Milw	6.6
17.	WYNZ	Port, M	6.5
	WDAE	Tampa	6.5
	WNEB	Worces	6.5
20.	WAVZ	New Hav	6.4
	WGAC	Aug,GA	6.4
	KQDQ	Eugene	6.4
23.	WMAS	Spr, MA	6.2
24.	WMLX	Cinci	5.9
25.	WBBG	Cleve	5.6
	KLEU	Wat-CF	5.6
27.	WEST	All-Be	5.5
28.	WPXN	Roch	5.3
	WLEE	Rich	5.3
30.	KBBJ	Tulsa	5.0

CLASSICAL

1.	KFSD-F	San Die	4.5
2.	KVOD-F	Denv	3.5
3.	KHFM-F	Albuq	3.2
4.	KING-F	Sea	3.1
5.	WGMS-F+	Wash	2.9
6.	WFMR-F	Milw	2.4
	WCLV-F	Cleve	2.4
	KMFM-F	San Ant	2.4
9.	KHEP-F	Phoe	2.1
10.	WFLN-F+	Phil	2.0
11.	WGH-F	Norf	1.9
12.	KKHI-F+	San Fran	1.8
	KDFC-F+	San Fran	1.8
14.	WTMI-F	Miami	1.7
15.	KLEF-F	Hous	1.4
	WQXR-F+	New York	1.4
	WCRB-F	Bost	1.4
18.	WFMT-F	Chi	1.3
19.	WQRS-F	Detroit	1.2
	KWHO	SLC	1.2

RELIGION

1.	KCIJ	Shrev	11.0
2.	WDAC-F	Lancaster	6.0
3.	WCGL	Jkvil	5.7
4.	WEMM-F	Hunting	5.0
	KURL	Billings	5.0
6.	KBBO	Yakima	4.6
7.	KORE	Eugene	4.1
8.	WENN	Birming	4.0
9.	KWAM	Memp	3.8
10.	KBGN	Boise	3.7
11.	WPEO	Peoria	3.4
12.	WEAS	Savan	3.3
	KCFO-F	Tulsa	3.3
14.	WQFL-F	Rockf	3.1
	WLUX	Baton R	3.1
	KDOV	Medford	3.1
17.	WGOC-F	JC-King	2.9
	WSTS-F	Fayett,NC	2.9
	WWJC	Duluth	2.9
	WHGI	Aug, GA	2.9

SPANISH

1.	KGBT	McA-Br	29.1
2.	KIWW-F	McA-Br	11.3
3.	KUNO	Cor Chr	9.5
4.	KCCT	Cor Chr	9.0
5.	KAMA	El Paso	8.5
6.	KXEW	Tucson	7.4
7.	KSTN-F	Stockton	6.5
	KCTY	Sal-Sea-Mo	6.5
9.	WRHC	Miami	6.4
10.	KWAC	Bakers	5.9
11.	KCOR	San Ant	5.5
12.	KLFB	Lubbock	4.8
13.	KGST	Fresno	4.6
14.	KMXX-F	Austin	4.5
	KEDA	San Ant	4.5
16.	WQBA	Miami	4.3

AMERICA'S LEADING STATIONS - 12+ METRO SHARE

1.	WJBC	Bloomington, IL	40.8
2.	WWNC	Asheville	38.5
3.	WWVA	Wheeling	29.6
4.	WGBT	McAllen-Browns	29.1
5.	WFBG	Altoona	27.3
6.	KTRS-F	Casper	27.2
7.	WCCK-F	Erie	25.8
8.	WOWO	Fort Wayne	25.0
	WMT	Cedar Rapids	25.0
	KVOC	Casper	25.0
11.	WKEE-F	Huntington	24.5
12.	WNDU-F	South Bend	24.4
13.	WLWI-F	Montgomery	23.5
14.	WGEE	Green Bay	23.4
15.	KQWB-F	Fargo	23.2
16.	KFAB	Omaha	22.7
17.	KWTO	Springfield, MO	22.5
18.	WTIC	Hartford	21.7
	KUTI	Yakima	21.7
20.	WXLK-F	Roanoke	21.4
21.	WANM	Tallahassee	21.3
22.	KTTS-F	Springfield, MO	21.1
	KMOX	St. Louis	21.1
24.	WIKY-F	Evansville	20.8
25.	WBBQ-F	Augusta, GA	20.7
	KTWO	Casper	20.7
27.	KDKA	Pittsburgh	20.2
28.	KWLO	Waterloo	20.0
	WCCO	Minneapolis	20.0
30.	WQSM-F	Fayetteville, NC	19.9
31.	WACO	Waco	19.8
32.	WFXE-F	Columbus, GA	19.7
33.	WROK	Rockford	19.4
34.	KILO-F	Colorado Spgs	19.3
	WVAF-F	Charleston, WV	19.3
36.	WISE	Asheville	18.9
	KYJC	Medford	18.9
38.	WPFR-F	Terre Haute	18.8
39.	WKSJ-F	Mobile	18.7
40.	KQCR-F	Cedar Rapids	18.6
	WBLX-F	Mobile	18.6
42.	WCKS-F	Melb-Cocoa	18.4
	WRVA	Richmond	18.4
	KONA	Richland, WA	18.4
45.	WQUT-F	JC-Kingsport	18.3
	KIT	Yakima	18.3
47.	WNOK-F	Columbia, SC	18.2
	WLAP-F	Lexington	18.2
49.	KSSN-F	Little Rock	18.0
	WZOK-F	Rockford	18.0

AMERICA'S LEADING FM STATIONS - 12+ METRO SHARE*

1.	KTRS-F	Casper	27.2
2.	WCCK-F	Erie	25.8
3.	WKEE-F	Huntington	24.5
4.	WNDU-F	South Bend	24.4
5.	WLWI-F	Montgomery	23.5
6.	KQWB-F	Fargo	23.2
7.	WXLK-F	Roanoke	21.4
8.	KTTS-F	Springfield, MO	21.1
9.	WIKY-F	Evansville	20.8
10.	WBBQ-F	Augusta, GA	20.7
11.	WQSM-F	Fayetteville, NC	19.9
12.	WFXE-F	Columbus, GA	19.7
13.	KILO-F	Colorado Springs	19.3
	WVAF-F	Charleston, WV	19.3
15.	WPFR-F	Terre Haute	18.8
16.	WKSJ-F	Mobile	18.7
17.	KQCR-F	Cedar Rapids	18.6
	WBLX-F	Mobile	18.6
19.	WCKS-F	Melb-Cocoa	18.4
20.	WQUT-F	JC-Kingsport	18.3
21.	WNOK-F	Columbia, SC	18.2
	WLAP-F	Lexington	18.2
23.	KSSN-F	Little Rock	18.0
	WZOK-F	Rockford	18.0
25.	WIVK-F	Knoxville	17.9
26.	WFMF-F	Baton Rouge	17.6
27.	WIXX-F	Green Bay	17.4
28.	WDOQ-F	Daytona Beach	17.3
29.	WTHI-F	Terre Haute	17.0
30.	KKRC-F	Sioux Falls	16.7
31.	KLLL-F	Lubbock	16.6
	WZZK-F	Birmingham	16.6
33.	WEZN-F	Bridgeport	16.4
	WMRV-F	Binghamton	16.4
35.	WRKY-F	Steubenville	16.3
	WEAS-F	Savannah	16.3
	KZEL-F	Eugene	16.3
	WSRS-F	Worcester	16.3
39.	KOZZ-F	Reno	16.1
	WBNQ-F	Bloomington	16.1
41.	WMAZ-F	Macon	16.0
	WLAN-F	Lancaster	16.0
43.	WKDQ-F	Evansville	15.9
44.	WWWZ-F	Charleston, SC	15.8
	WQDW-F	Greenville-NB	15.8
46.	WTQR-F	Greensboro-WS	15.6
47.	WKQQ-F	Lexington	15.5
48.	WSKZ-F	Chattanooga	15.3
	KEYN-F	Wichita	15.3
50.	WANJ-F	Wheeling	15.2
	WSKZ-F	Chattanooga	15.2
	KBFM-F	McAllen-Browns	15.2

Simulcast qualifier: KBOY-F+ Medford 17.9

*Based on 1/4 HR AVG, Metro Share, 12+, Broadcast Week

METRO SHARE LEADERS - ARBITRON CONDENSED MARKETS*

1.	WKDW	Staunton, VA	39.1
2.	KLAW-F	Lawton, OK	37.6
3.	WJIZ-F	Albany, GA	36.1
4.	KIZZ-F	Minot, ND	36.0
	KCJB	Minot, ND	36.0
6.	KFYR	Bismoarck, ND	33.3
7.	KDTH	Dubuque	32.9
8.	WTNY	Watertown, NY	32.0
9.	KISR-F	Ft. Smith, AR	31.8
10.	WBKR-F	Owensboro, KY	31.0
11.	WJDQ-F	Meridian, MS	30.4
12.	WPFM-F	Panama City, FL	29.7
13.	WABK-F+	Augusta, ME	29.4
14.	KCDQ-F	Bozeman, MT	28.9
15.	KQIX-F	Grand Junction, CO	28.7
16.	KBMR	Bismarck, ND	27.9
17.	KPQ	Wenatchee, WA	27.2
18.	KQIL	Grand Junction,CO	26.1
	WJLS	Beckley, WV	26.1
20.	WPAP-F	Panama City, FL	25.8
21.	WCVU-F	Ft. Myers, FL	25.7
	KGHO-F+	Aberdeen, WA	25.7
23.	KKQV-F	Wichita Falls, TX	25.3
	KLUR-F	Wichita Falls, TX	25.3
25.	WDBQ	Dubuque	25.0
	WNCQ-F	Watertown, NY	25.0

* Based on 12+ Metro, 1/4 HR AVG, Broadcast Week, Condensed Markets Only

MARKETS WITH HIGHEST AND LOWEST PERCENTAGE OF FM LISTENERSHIP*

	HIGHEST			LOWEST	
1.	Lancaster	84.11%	1.	Asheville	27.06%
2.	Greenville-New Bern	83.73	2.	Yakima	36.29
3.	Melbourne-Titus-Cocoa	80.92	3.	Altoona	36.41
4.	Lansing	75.04	4.	Honolulu	37.45
5.	Washington	74.32	5.	Bakersfield	37.72
6.	Houston	73.38	6.	Waterloo-Cedar Falls	41.30
7.	Lynchburg	71.99	7.	Anchorage	41.94
8.	Savannah	71.92	8.	Bloomington	41.98
9.	Mobile	71.32	9.	Duluth	42.06
10.	Colorado Springs	71.29	10.	Medford	42.78
11.	Dallas-Fort Worth	71.15	11.	McAllen-Brownsville	44.50
12.	Grand Rapids	70.68	12.	Sioux Falls	44.70
13.	Knoxville	70.64	13.	Tucson	44.96
14.	Saginaw	70.62	14.	Casper	44.94
15.	Wilmington, DE	70.38	15.	NE PA	45.82
16.	Portland, ME	70.31	16.	Huntsville	45.96
17.	Oklahoma City	70.15	17.	Richmond	46.53
18.	Terre Haute	69.50	18.	Green Bay	46.60
19.	Pensacola	69.06	19.	Raleigh	46.94
20.	Greensboro-WS	68.87	20.	Billings	47.01

* FM Share of total listening, 12+ Metro, 1/4 HR AVG, Broadcast Week.

MARKETS WITH HIGHEST AND LOWEST APR'S*

HIGHEST

1.	NE PA	20.3
2.	Miami	20.2
3.	Philadelphia	20.0
4.	New York	19.8
5.	Baltimore	19.7
6.	Providence	19.6
	New Orleans	19.6
8.	Boston	19.4
	Fayetteville	19.4
	Savannah	19.4
11.	Saginaw	19.3
12.	Tallahassee	19.1
	Montgomery	19.1
	Orlando	19.1
	Bridgeport	19.1

LOWEST

1.	Waterloo-Cedar Falls	14.1
2.	Teere Haute	14.6
3.	Melb-Titus-Cocoa	15.0
4.	Waco	15.1
	Portland, ME	15.1
6.	Topeka	15.2
	Green Bay	15.2
	Casper	15.2
9.	Akron	15.4
	Peoria	15.4
	Modesto	15.4
	Corpus Christi	15.4
	Binghamton	15.4
	Lexington	15.4
	Lincoln	15.4

MEAN FOR ALL RATED MARKETS

SPG 82	17.33
SPG 81	16.04
A/M 80	15.42
A/M 79	15.62
A/M 78	15.42
A/M 76	15.40
A/M 75	15.74

* The APR shows the average percentage of the 12+ population which is using radio (Mon-Sun, 6A-MID). The figure is very roughly comparable to television's HUT (Households Using Television) or PVT (Persons Viewing Television).

NATIONAL FM SHARES*

METRO

SPRING 82	58.870%	(12,658,900 of 21,503,100)
FALL 82	58.651	(10,478,800 of 17,866,400)
SPRING 81	57.353	(11,225,100 of 19,571,700)
OCT/NOV 80	56.116	(9,480,500 of 16,894,600)
APR/MAY 80	54.254	(10,134,800 of 18,680,200)
OCT/NOV 79	53.627	(8,329,900 of 15,539,900)
APR/MAY 79	50.887	(9,480,800 of 18,631,200)
OCT/NOV 78	50.698	(7,525,600 of 14,843,000)
APR/MAY 78	47.638	(8,565,600 of 18,025,100)
OCT/NOV 77	46.501	(6,561,700 of 14,110,900)
APR/MAY 77	44.428	(7,745,900 of 17,434,700)
OCT/NOV 76	43.818	(6,079,600 of 13,874,200)
APR/MAY 76	40.886	(6,882,900 of 16,834,200)

FM GROWTH RATE (METRO)

APR/MAY 76 to APR/MAY 77: 7.225%
APR/MAY 77 to APR/MAY 78: 8.663%
APR/MAY 78 to APR/MAY 79: 6.820%
APR/MAY 79 to APR/MAY 80: 6.617%
APR/MAY 80 to APR/MAY 81: 5.712%
SPG 81 to SPG 82: 2.645%

ADI

SPRING 82	60.16%	(12,198,500 of 20,276,300)
FALL 81	59.53	(10,860,100 of 18,243,100)
OCT/NOV 80	56.96	(10,010,100 of 17,573,600)
APR/MAY 80	55.50	(9,874,500 of 17,792,200)
OCT/NOV 79	53.42	(9,038,100 of 16,919,000)
APR/MAY 79	52.25	(9,071,000 of 17,367,000)
OCT/NOV 78	51.27	(8,328,600 of 16,244,500)
APR/MAY 78	48.69	(8,257,800 of 16,961,300)
OCT/NOV 77	47.82	(7,474,700 of 15,631,600)
APR/MAY 77	45.83	(7,669,900 of 16,734,600)
OCT/NOV 76	43.78	(7,096,200 of 16,208,900)
APR/MAY 76	42.01	(6,853,400 of 16,312,900)
APR/MAY 75	38.91	(6,229,800 of 16,009,800)

FM GROWTH RATE (ADI)

APR/MAY 75 to APR/MAY 76: 7.967%
APR/MAY 76 to APR/MAY 77: 9.093%
APR/MAY 77 to APR/MAY 78: 6.241%
APR/MAY 78 to APR/MAY 79: 7.270%
APR/MAY 79 to APR/MAY 80: 6.220%
APR/MAY 80 to APR/MAY 81: 5.351%
SPG 81 to SPG 82 : 2.890%

*Based on MSA or ADI, 1/4 HR AVG, 12+, Broadcast Week. All stations reported in survey are included.

ADI RANKINGS - FM SHARE OF AUDIENCE*

SPG 82 RANK	MARKET	SPG 82	FAL 81	SPG 81	A/M 75
1.	Washington	75.60%	74.18%	74.64%	47.73%
2.	Charlotte	72.29	73.78	71.73	40.50
3.	Houston	71.04	70.19	70.05	40.42
4.	Grand Rapids/Kala	70.56	68.87	69.38	38.09
5.	Detroit	69.29	67.27	66.80	41.12
6.	Orlando	69.02	69.58	67.35	44.50
7.	Atlanta	68.75	69.99	70.05	45.62
8.	Indianapolis	67.77	68.11	67.91	33.54
9.	Dallas-Fort Worth	67.51	65.63	69.28	37.94
10.	Columbus	67.04	56.48	64.12	31.63
11.	Tampa-St. Pete	66.75	67.32	66.71	40.65
12.	Cleveland	66.37	62.39	62.28	40.01
13.	Nashville	66.29	63.88	64.84	33.96
14.	Philadelphia	66.03	69.24	66.65	43.74
15.	Norfolk	64.85	66.14	65.62	44.38
16.	San Diego	64.63	65.28	61.59	33.31
17.	Dayton	63.10	64.38	59.01	42.89
18.	Birmingham	62.95	56.40	59.77	-----
19.	Phoenix	62.50	60.73	56.46	34.17
20.	New Orleans	62.48	65.02	62.28	37.34
21.	Memphis	62.42	60.61	56.88	27.70
22.	Boston	62.37	63.21	62.31	44.98
23.	Huntington-Charleston	61.66	59.83	56.89	28.62
24.	Greenville/Spart	61.37	63.19	61.33	38.77
25.	Oklahoma City	61.05	57.84	59.68	35.78
26.	Sacramento	60.39	60.26	59.87	34.38
27.	Cincinnati	60.35	60.37	56.93	32.75
28.	Baltimore	59.21	59.34	59.88	33.27
29.	Providence	58.72	56.92	54.43	39.82
30.	Milwaukee	58.48	58.81	51.68	36.28
31.	Raleigh	58.36	60.57	57.27	-----
32.	Miami	57.50	53.52	52.20	45.93
33.	Los Angeles	57.06	56.96	55.01	39.37
34.	Salt Lake City	55.98	50.32	45.38	-----
35.	Portland	55.81	53.28	51.22	32.14
36.	Denver	55.57	56.11	53.91	38.31
37.	Chicago	55.43	56.54	53.02	33.48
38.	Hartford	55.04	55.08	51.85	41.60
39.	Seattle	54.92	56.16	50.16	32.98
40.	New York	54.91	55.16	53.03	40.63
41.	Buffalo	54.58	51.67	58.02	38.99
42.	Louisville	54.30	55.32	57.09	22.04
43.	San Francisco	53.90	54.18	54.16	34.63
44.	Kansas City	53.87	51.86	53.27	42.38
45.	NE PA	53.51	53.36	52.59	31.76
46.	Pittsburgh	53.46	49.76	50.65	31.56
47.	St. Louis	52.67	51.96	48.68	32.57
48.	Minneapolis-St. Paul	52.44	50.83	51.63	27.80
49.	Albany-Schen-Troy	50.64	45.37	47.75	-----
50.	San Antonio	46.17	44.59	-----	-----
		60.16%	59.53%	58.47%	38.91%

STATION FORMAT AND FORMAT LISTENERSHIP*

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	682,800 (129)	5,110,900 (538)	5,793,700 (667)	27.08
MOR/AC	2,381,000 (438)	1,583,200 (145)	3,964,200 (583)	18.53
COUNTRY	1,290,000 (322)	1,399,600 (230)	2,689,600 (552)	12.57
BTFL MUSIC	158,200 (26)	2,357,500 (248)	2,515,700 (274)	11.76
BLACK/URBAN	830,400 (164)	1,665,800 (80)	2,496,200 (244)	11.67
NEWS/TALK	1,961,100 (99)	401 (1)	2,001,200 (100)	9.35
NOSTALGIA	716,900 (129)	58,800 (14)	775,700 (143)	3.63
SPANISH	399,000 (42)	91,100 (14)	490,100 (56)	2.29
RELIGION	216,800 (138)	92,300 (61)	309,100 (199)	1.44
CLASSICAL	29,600 (9)	237,800 (26)	267,400 (35)	1.25
OTHERS/UNKNOWN	71,100 (34)	17,800 (17)	88,900 (51)	0.42
TOTALS	8,736,900 (1530)	12,654,900 (1374)	21,391,800 (2904)	

*Based on 12+ Metro, 1/4 HR AVG, Broadcast Week. Every station reported in the metro is included. Simulcast facilities count as two stations. Figures in parenthesis are the number of stations programming that format. FIGURES NOT IN 100's.

FORMAT PERCENTAGES - AM AND FM BANDS

	AM	FM	COMBINED	SPG 81	A/M 80	A/M 79	A/M 78	A/M 77
ROCK/AOR/CONT	7.82%	40.39%	27.08%	31.51%	33.04%	34.55%	35.91%	34.80%
MOR/AC	27.25	12.51	18.53	16.45	16.11	15.00	16.83	17.32
COUNTRY	14.76	11.06	12.57	12.12	10.26	9.61	9.27	9.32
BTFL MUSIC	1.81	18.63	11.76	14.61	15.58	16.08	16.71	17.66
BLACK/URBAN	9.50	13.16	11.67	9.07	9.76	9.75	7.33	6.64
NEWS/TALK	22.45	0.32	9.35	9.13	9.68	9.67	8.75	9.26
NOSTALGIA	8.21	0.46	3.63	2.04	0.64	0.15	0.15	0.12
SPANISH	4.57	0.72	2.29	2.12	2.02	2.18	1.73	1.88
RELIGION	2.48	0.73	1.44	1.23	1.24	1.05	1.20	0.89
CLASSICAL	0.34	1.88	1.25	1.30	1.27	1.24	1.40	1.31
UNKNOWN/OTHERS	0.81	0.14	0.42	0.41	0.47	0.72	0.72	0.77

CHANGES SINCE SPG 81

	Change in format share (%)	Change in 1/4 HR figures
ROCK/AOR/CONTEMP	-14.1%	-397,300 (-6.4%)
MOR/AC	+12.6%	+732,000 (+22.7%)
COUNTRY	+3.7%	+307,500 (+12.9%)
BTFL MUSIC	-19.5%	-354,500 (-12.4%)
BLACK/URBAN	+28.7%	+714,000 (+40.1%)
NEWS/TALK	+2.4%	+216,900 (+12.1%)
NOSTALGIA	+77.9%	+375,500 (+93.8%)
SPANISH	+8.0%	+ 74,500 (+17.9%)
RELIGION	+17.1%	+ 68,000 (+28.2%)
CLASSICAL	-3.8%	+ 11,800 (+4.6%)
OTHERS/UNKNOWN	+2.4%	+ 7,700 (+9.5%)
	TOTAL	+1,745,100 (+8.9%)

BEST AND WORST MARKETS FOR VARIOUS FORMATS

ROCK/AOR/CONTEMP (National Average: 27.08%)

HIGHEST %	
1. Casper	51.7%
2. Erie	50.3
3. Fayetteville, NC	49.6
4. Colorado Springs	48.7
5. Anchorage	48.4
6. Lansing	47.6
7. Appleton-Oshkosh	47.1
8. Evansville	44.7
9. Altoona	44.6
Davenport	44.6
11. South Bend	44.4
12. Modesto	44.2
13. Binghamton	43.4
14. Corpus Christi	43.0
15. Billings	42.5

LOWEST %	
1. West Palm Beach	14.6%
2. Columbus, GA	15.5
3. New York	16.6
4. Houston	16.8
5. Beaumont	18.1
6. Sarasota	19.0
7. Montgomery	19.3
8. Birmingham	20.5
9. Milwaukee	20.7
10. Miami	20.9
Kansas City	20.9
Chicago	20.9
13. St. Louis	21.2
Baltimore	21.2
15. Jackson, MS	21.6
Indianapolis	21.6

BEAUTIFUL MUSIC (National Average: 11.76%)

HIGHEST %	
1. Daytona Beach	29.3%
2. Sarasota	28.2
3. Lancaster	25.2
4. West Palm Beach	24.3
5. Grand Rapids	24.0
6. Tampa-St. Pete	23.4
Albany-Schen-Troy	23.4
8. Medford	22.3
9. Reno	21.7
10. Altoona	21.2
11. Worcester	20.9
12. Anchorage	20.7
13. Canton	20.1
Atlantic City	20.1
15. Allen-Beth-Easton	19.5

LOWEST %	
1. Austin	0%
Terre Haute	0
Evansville*	0
4. Casper	1.1
5. Fayetteville, NC	2.6
6. Wilmington, NC	2.9
7. Topeka	3.3
8. McAllen-Brownsville	3.7
9. Beaumont	5.6
Lafayette	5.6
11. Duluth	5.8
12. Oklahoma City	6.0
Augusta, GA	6.0
14. Bloomington, IL	6.2
15. New Orleans	6.3

*Evansville has a station which is partially BTFL. However, in my opinion it is closer to an MOR format.

NOTE: Format information for this section came from July or August editions of SRDS, the 1982 Broadcasting Yearbook and other sources. In some cases phone calls were made. In many cases I had to make a judgement based on the demographic spread of the station's audience. The most difficult call was determining whether a station was programming contemporary or "adult contemporary" formats. It seems that half the rock/contemp stations in the country are calling themselves adult contemp. Before I accepted the "AC" term the station had to have a significant percentage of its audience over 35. It also had to have less than 10% of its audience in the teen category.

MOR/ADULT CONTEMP (National Average: 18.53%)

HIGHEST %		LOWEST %	
1. Bloomington, IL	46.3%	1. Corpus Christi	0%
2. Syracuse	41.5	Columbus, GA	0
3. Hartford	41.4	McAllen-Brownsville	0
4. Evansville	38.9	Pensacola	0
5. Springfield, MA	38.8	Shreveport	0
6. Cedar Rapids	38.5	6. Waco	0.5
7. Worcester	38.0	7. Fayetteville, NC	0.9
8. Topeka	36.4	8. Lakeland	1.8
9. Utica	36.0	9. Tallahassee	2.6
10. Manchester	35.9	10. El Paso	3.7
11. Lincoln	34.2	11. Huntsville	3.8
12. Milwaukee	34.8	12. Greenville-NB	4.1
13. Fort Wayne	33.9	13. Lubbock	4.4
14. Pittsburgh	33.3	14. Wilmington, NC	4.7
15. Omaha	32.6	15. Baton Rouge	5.1

COUNTRY (National Average: 12.57%)

HIGHEST %		LOWEST %	
1. Asheville	46.3%	1. Boston	1.2%
2. Springfield, MO	41.8	2. Bridgeport	2.1
3. Waco	41.0	3. Hartford	2.2
4. Fargo	40.5	4. Worcester	2.3
5. Johnson City-Kingsport	38.3	5. Manchester	2.6
6. Lubbock	38.1	6. Springfield, MA	3.5
7. Knoxville	37.4	Honolulu	3.5
8. Tulsa	35.9	8. Providence	3.6
9. Amarillo	35.4	9. New Haven	4.0
10. Beaumont	35.3	10. Miami	4.3
11. Austin	34.8	11. New York	4.6
12. Huntington	34.6	12. Atlantic City	5.3
13. Sioux Falls	33.3	13. Philadelphia	5.9
14. Oklahoma City	32.7	14. NE PA	6.5
15. Huntsville	32.3		

NEWS/TALK (Nat Avg: 9.35%)		BLACK/URBAN (Nat Avg: 11.67%)		SPANISH (Nat Avg: 2.29%)		RELIGION (Nat Avg: 1.44%)	
1. Minn-SP	22.4	1. Colum,GA	40.3	1. McAll-Br	47.5	1. Shreveport	13.1
2. St. Lou	22.2	2. Jackson	37.0	2. Miami	21.9	2. Jackvil	9.5
3. New York	20.4	3. Char,SC	36.9	3. Cor Chr	20.6	3. Huntington	6.9
4. Phila	19.8	4. Macon	34.9	4. El Paso	17.6	4. Lancaster	6.6
5. LA	17.5	5. Memphis	31.7	5. San Antonio	15.0	5. Birmingham	6.4
6. Seattle	16.2	6. Savan	31.2	6. Bakersfield	10.6	6. Memphis	5.7
7. San Fran	14.7	7. Mobile	29.6	7. Tucson	9.3	7. Eugene	5.6
8. Daven-RI	13.1	8. Birmingham	27.8	8. Stockton	8.3	8. Greens-WS	5.5
9. Boston	12.8	9. Mont, AL	27.6	9. Salinas	7.5	9. Billings	5.2
10. Detroit	12.1	10. Tallahassee	26.8	10. Fresno	7.4	10. Fresno	4.9
11. Portland,O	11.2	11. Colum,SC	25.4	11. LA	6.6	11. Yakima	4.8
12. Okl City	11.1	12. Baton Rouge	24.8	12. Houston	5.8	12. Seattle	4.6
13. Sal-Sea	11.0	Washington	24.8	13. Austin	5.2	Pueblo	4.6
14. Fresno	10.6	14. Shreveport	23.9	14. Lubbock	5.1	14. JC-Kingsport	4.5
15. Bridgeport	10.4	New Orleans	23.9	15. New York	4.8	Tulsa	4.5

CLASSICAL (National Average: 1.25%)

1. San Diego	4.8
2. San Francis	3.9
3. Denver	3.7
4. Albuquerque	3.6
5. Seattle	3.3
6. Washington	3.1
7. Salinas	2.6
Milwaukee	2.6
9. Cleveland	2.5
New York	2.5
San Antonio	2.5
12. Philadelphia	2.2
Phoenix	2.2
14. Wilmington	2.1
15. Norfolk	2.0

THE NATION'S LEADING STATION GROUPS

These tables indicate which are the most important group owners in the United States. The first table ranks the groups according to a formula I devised in 1976. There are also tables which rank the groups according to cume listeners and total quarter hour figures.*

IMPORTANT NOTE: To qualify for these tables a group must have at least five stations in rated markets. A simulcasted facility counts as only one station.

EXPLANATION OF FORMULA: There are three areas of information which a group can be judged upon. These are (1) total audience for a group's stations, (2) the size and importance of the markets in which the group's stations are located and (3) the station's relative strength in its market, i.e., its rank.

Using the above data I developed a formula which ranked the groups. This formula worked as follows. The total audience (12+, TSA, 1/4 HR AVG, Broadcast Week) of all of a group's stations is divided by the number of figures in the group. The resulting figure is the STATION AVERAGE. The next step is to find an average market size for the stations in the group. This MARKET AVERAGE (based on SRDS rank) is then divided into the STATION AVERAGE. This figure is then divided by the RANKING AVERAGE, the average of all the stations in the group (12+, TSA 1/4 HR AVG).

The resulting figure is the STATION INDEX. The STATION INDEX is multiplied by the number of stations in the group with the end result being the most important figure, the GROUP INDEX.

Stations which fail to show in a market are not calculated in the formula. Neither are some suburban stations. Simulcasted facilities count as one station. To be sure there are some problems with this formula. It tends to bias small groups which have successful stations in large markets. However, the formula is fun to work with and it's fun to study. If you think about it I think you will agree that it is quite accurate.

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* Based on TSA, 12+, Mon-Sun, 6AM-MID

AMERICA'S LEADING GROUPS (DUNCAN'S FORMULA)

(A/M 80) RANK	(SPG 81) RANK	RANK	GROUP	TOTAL LISTENERS	STATIONS	STATION AVERAGE	MARKET AVERAGE	RANK AVG	STATION INDEX	GROUP INDEX
(1)	(1)	1.	ABC	8063	13	620	4.8	7.2	17.940	233.218
(2)	(3)	2.	CBS	7699	14	550	5.0	8.2	13.415	187.805
(3)	(2)	3.	NBC	4963	8	620	4.8	8.3	15.562	124.498
(5)	(5)	4.	Westinghouse	6093	12	508	17.3	5.1	5.758	69.092
(4)	(4)	5.	Metromedia	5577	14	398	8.1	10.5	4.680	65.514
(6)	(6)	6.	RKO	5823	11	529	8.2	11.0	5.865	64.512
(11)	(10)	7.	Bonneville	3847	11	350	14.5	7.8	3.095	34.041
(7)	(9)	8.	Inner City	2618	7	374	3.6	22.4	4.638	32.465
(31)	(29)	9.	Greater Medi	3053	12	254	4.8	20.2	2.620	31.436
(15)	(13)	10.	Gannett	3649	13	281	11.2	10.7	2.345	30.482
(12)	(12)	11.	Capital Citi	5575	14	398	20.0	9.4	2.117	29.638
(-)	(--)	12.	Infinity	3391	6	565	12.7	10.3	4.319	25.915
(14)	(14)	13.	Taft	2819	12	235	26.7	4.3	2.047	24.562
(10)	(7)	14.	Century	1724	6	287	5.3	14.3	3.787	22.721
(30)	(17)	15.	Doubleday	1923	8	240	11.3	9.6	2.212	17.699
(17)	(19)	16.	Plough	2721	12	227	21.0	7.5	1.441	17.295
(13)	(15)	17.	Cox	3364	12	280	26.0	7.7	1.399	16.783
(9)	(11)	18.	Hearst	1480	6	247	18.3	5.6	2.410	14.461
(21)	(32)	19.	Viacom	2173	8	272	15.6	11.1	1.571	12.566
(--)	(--)	20.	NBN	1268	5	254	6.6	16.2	2.376	11.878
(20)	(18)	21.	Golden West	1594	8	199	13.9	11.6	1.234	9.873
(--)	(--)	22.	Amaturo	1101	5	220	9.8	11.8	1.902	9.512
(16)	(25)	23.	LIN	1768	10	177	19.2	11.1	.831	8.305
(25)	(27)	24.	First Media	1598	8	200	18.1	10.8	1.023	8.185
(27)	(21)	25.	Malrite	1737	10	174	22.4	9.8	.793	7.926

(A/M 80) RANK	(SPG 81) RANK	RANK	GROUP	TOTAL LISTENERS	STATIONS	STATION AVERAGE	MARKET AVERAGE	RANK AVERAGE	STATION INDEX	GROUP INDEX
(19)	(23)	26.	GE	1558	8	195	31.6	6.5	.999	7.595
(--)	(48)	27.	Gulf	1762	10	176	27.1	9.0	.721	7.216
(40)	(37)	28.	Outlet	1322	5	264	13.4	13.8	1.428	7.138
(22)	(16)	29.	Storz	1185	6	198	24.7	24.7	1.145	6.871
(28)	(22)	30.	Tribune Co.	1966	5	393	37.0	8.2	1.296	6.477
(37)	(24)	31.	Metroplex	1041	6	174	12.2	13.3	1.072	6.434
(18)	(20)	32.	Harte-Hanks	1712	11	156	33.2	8.5	.553	6.081
(--)	(--)	33.	Katz	1673	9	186	63.0	4.6	.642	5.776
(29)	(33)	34.	United	1243	9	138	10.4	19.5	.680	5.444
(33)	(26)	35.	Nationwide	1450	9	161	36.8	7.4	.591	5.321
(26)	(30)	36.	Group One	1260	8	158	35.3	6.9	.649	5.189
(--)	(41)	37.	Scripps-Howard	1071	7	153	30.6	7.9	.633	4.430
(24)	(28)	38.	Heftel	993	5	199	34.2	6.6	.882	4.408
(33)	(31)	39.	Fairbanks	1253	7	179	32.9	8.7	.625	4.378
(34)	(36)	40.	Meredith	1048	6	175	39.3	6.7	.665	3.988
(43)	(34)	41.	Susquehanna	1098	10	110	35.9	10.3	.297	3.942
(49)	(49)	42.	EZ	846	5	169	35.6	6.4	.742	3.709
(--)	(--)	43.	BENI	1027	8	128	20.6	9.3	.450	3.598
(36)	(39)	44.	Entercom	737	8	92	12.9	17.9	.398	3.187
(46)	(40)	45.	Shamrock	1025	6	171	26.7	12.8	.500	3.002
(32)	(35)	46.	Surrey/Charter	1098	10	110	35.9	10.3	.297	2.975
(47)	(43)	47.	Jeff-Pilot	1534	11	139	64.8	8.2	.262	2.878
(--)	(--)	48.	Josephson	813	6	136	25.0	11.7	.465	2.790
(41)	(46)	49.	Hubbard	801	5	160	65.6	4.4	.554	2.772
(--)	(--)	50.	Affiliated	885	8	111	48.5	6.8	.337	2,693
(44)	(38)	51.	Great Trails	901	8	113	39.5	8.6	.333	2.661
(--)	(--)		Capitol (WRAL)	1132	8	142	73.6	5.8	.333	2.661
(39)	(44)	53.	Multimedia	1193	12	99	97.8	4.6	.220	2.641
(--)	(--)	54.	Sandusky News	952	9	106	26.6	14.0	.285	2.562
(--)	(--)	55.	McCormick	781	5	156	38.4	8.0	.508	2.539

AMERICA'S LEADING GROUPS - 1/4 HOUR AVERAGES

(A/M 80) RANK	(SPG 81) RANK	RANK	GROUP	STATIONS	TOTAL	AVERAGE PER STATION
(1)	(1)	1.	ABC	13	8063	620
(2)	(2)	2.	CBS	14	7699	550
(3)	(3)	3.	Westinghouse	12	6093	508
(7)	(7)	4.	RKO	11	5823	529
(4)	(4)	5.	Metromedia	14	5577	398
(5)	(5)	6.	Capital Cities	14	5575	398
(6)	(6)	7.	NBC	8	4963	620
(9)	(8)	8.	Bonneville	11	3847	350
(13)	(13)	9.	Gannett	13	3649	281
(-)	(-)	10.	Infinity	6	3391	565
(10)	(10)	11.	Cox	12	3364	280
(15)	(14)	12.	Greater Media	12	3053	254
(12)	(12)	13.	Taft	12	2819	235
(16)	(17)	14.	Plough	12	2721	227
(11)	(11)	15.	Inner City	7	2618	374
(20)	(31)	16.	Viacom	8	2173	272
(14)	(16)	17.	Tribune Co.	5	1966	292
(47)	(27)	18.	Doubleday	8	1923	240
(22)	(24)	19.	LIN	10	1768	177
(61)	(56)	20.	Gulf	10	1762	176
(25)	(19)	21.	Malrite	10	1737	174
(17)	(15)	22.	Century	6	1724	287
(18)	(18)	23.	Harte-Hanks	11	1712	156
(28)	(21)	24.	Susquehanna	13	1692	130
(--)	(--)	25.	Katz	9	1673	186
(34)	(36)	26.	First Media	8	1598	200
(24)	(20)	27.	Golden West	8	1594	199
(19)	(22)	28.	GE	8	1558	195
(29)	(26)	29.	Jefferson-Pilot	11	1534	139
(21)	(23)	30.	Hearst	6	1480	247
(26)	(32)	31.	Nationwide	9	1450	161
(33)	(29)	32.	Outlet	5	1322	264
(--)	(--)	33.	NBN	5	1268	254
(30)	(34)	34.	Group One	8	1260	158
(31)	(28)	35.	Fairbanks	7	1253	179
(41)	(41)	36.	United	9	1243	138
(27)	(35)	37.	Multimedia	12	1193	99
(32)	(30)	38.	Storz	6	1185	198
(64)	(57)	39.	Capitol (WRAL)	8	1132	142
(--)	(--)	40.	Amaturo	5	1101	220
(44)	(48)	41.	Surrey/Charter	10	1098	110
(56)	(49)	42.	Scripps-Howard	7	1071	153
(40)	(42)	43.	Meredith	6	1048	175
(46)	(45)	44.	Booth	9	1041	116
(52)	(38)	45.	Metroplex	6	1041	174
(62)	(73)	46.	BENI	8	1027	128
(39)	(37)	47.	Shamrock	6	1025	171
(23)	(25)	48.	Heftel	5	993	199
(43)	(40)	49.	Mid America	10	991	99
(36)	(43)	50.	King	9	977	109
(--)	(--)	51.	Sandusky News	9	952	106
(54)	(50)	52.	Summit	8	950	119
(51)	(44)	53.	Guy Gannett	9	938	104
(50)	(46)	54.	Great Trails	8	901	113
(49)	(52)	55.	Park	13	890	68

(A/M 80) RANK	(SPG 81) RANK	RANK	GROUP	STATIONS	TOTAL	AVG PER STATION
(42)	(47)	56.	Affiliated	8	885	111
(57)	(60)	57.	EZ	5	846	169
(--)	(--)	58.	Josephson	6	813	136
(53)	(54)	59.	Hubbard	5	801	160
(37)	(33)	60.	Swanson	7	793	113
(--)	(--)	61.	McCormick	5	781	156
(45)	(59)	62.	Insilco	7	752	107
(65)	(63)	63.	Stoner	10	742	74
(48)	(51)	64.	Entercom	8	737	92
(69)	(71)	65.	Des Moines Reg-Trib	6	705	118
(58)	(53)	66.	Federated	7	703	100
(59)	(68)	67.	Associated	11	685	62
(67)	(55)	68.	Beck-Ross	6	684	114
(66)	(66)	69.	Bluegrass	7	677	97
(35)	(39)	70.	Rust	7	676	97
(--)	(74)	71.	Liggett	6	672	112
(--)	(--)	72.	Confer-Rothfuss	6	663	111
(83)	(85)	73.	Sterling	9	662	74
(68)	(67)	74.	Western Cities	7	651	93
(71)	(61)	75.	Lotus	10	632	63
(60)	(62)	76.	Great Empire	10	629	63
(76)	(58)	77.	Sudbrink	7	619	88
(38)	(64)	78.	Kaye-Smith	5	599	120
(74)	(80)	79.	Clear Channel	7	596	85
(--)	(--)	80.	Bloomington	6	572	95
(--)	(--)	81.	Palmer	6	561	94
(82)	(90)	82.	Beasley	8	511	64
(77)	(72)	83.	Buckley	6	490	82
(63)	(69)	84.	Tichenor	5	489	98
(--)	(--)	85.	Rivers	5	488	98
(73)	(73)	86.	Stauffer	8	458	57
(87)	(78)	87.	Sunbelt	6	449	75
(81)	(76)	88.	Capitol (Johnson)	6	446	74
(72)	(79)	89.	Regional	8	444	56
(--)	(--)	90.	Mooney	5	435	87
(70)	(82)	91.	Rollins	5	409	82
(--)	(87)	92.	Manship	5	383	77
(--)	(89)	93.	Crawford	6	381	64
(84)	(84)	94.	Stuart	7	380	54
(90)	(94)	95.	Bahakel	8	353	44
(--)	(--)	96.	McKenna	5	329	66
(--)	(--)		Abell	5	329	66
(84)	(86)	98.	Midwest Family	8	311	39
(--)	(--)	99.	Community Pacific	8	304	38
(88)	(92)	100.	Davis & Weaver	5	293	59
(--)	(96)	101.	Executive	5	290	58
(--)	(--)		Hicks	5	290	58
(89)	(93)	103.	Broadcast Assoc	5	264	53
(91)	(97)	104.	Peoria Journal Star	6	249	42
(--)	(91)	105.	Eastman	5	230	46
(--)	(--)	106.	Harris	6	226	38
(92)	(95)	107.	Hatch	6	223	37
(93)	(98)	108.	Buck	6	222	57
(--)	(99)	109.	Forward	7	220	31
(--)	(--)	110.	Jaco	5	197	39
(--)	(101)	111.	Epperson-Atsinger	7	186	27
(--)	(--)	112.	John Price	5	180	36
(--)	(102)	113.	Walton	5	164	33

AMERICA'S LEADING GROUPS - WEEKLY 12+ CUME

(A/M 80) RANK	(SPG 81) RANK	RANK	GROUP	TOTAL CUME	AVG PER STATION
(1)	(1)	1.	ABC	13,780,900	1,060,000
(2)	(2)	2.	CBS	13,495,400	964,000
(3)	(3)	3.	Westinghouse	9,847,900	820,700
(5)	(4)	4.	NBC	8,957,500	1,119,700
(6)	(6)	5.	RKO	8,907,800	809,800
(4)	(5)	6.	Metromedia	8,540,000	610,000
(7)	(7)	7.	Capital Cities	7,944,100	567,400
(11)	(11)	8.	Gannett	5,393,900	414,900
(9)	(8)	9.	Bonneville	5,072,100	461,100
(8)	(9)	10.	Cox	5,509,700	421,600
(15)	(13)	11.	Greater Media	4,611,400	384,300
(--)	(--)	12.	Infinity	4,471,500	745,300
(12)	(12)	13.	Taft	4,102,700	341,900
(13)	(14)	14.	Inner City	3,906,400	558,100
(16)	(18)	15.	Plough	3,698,400	308,200
(21)	(29)	16.	Viacom	3,193,900	399,200
(14)	(15)	17.	Tribune Co.	3,190,800	638,200
(40)	(23)	18.	Doubleday	3,178,100	397,200
(17)	(16)	19.	Century	3,048,600	508,100
(19)	(17)	20.	Golden West	2,865,200	358,200
(22)	(19)	21.	LIN	2,695,100	269,500
(41)	(36)	22.	First Media	2,543,900	318,000
(28)	(24)	23.	Malrite	2,519,300	251,900
(18)	(20)	24.	Harte-Hanks	2,465,600	224,100
(--)	(--)	25.	Gulf	2,463,500	246,500
(23)	(25)	26.	Jefferson-Pilot	2,353,800	214,000
(20)	(21)	27.	GE	2,299,900	287,500
(29)	(22)	28.	Hearst	2,247,900	374,700
(24)	(26)	29.	Outlet	2,247,700	449,500
(32)	(37)	30.	Nationwide	2,208,800	245,400
(--)	(--)	31.	Katz	2,179,700	242,200
(31)	(32)	32.	Susquehanna	2,170,900	167,000
(34)	(31)	33.	Fairbanks	1,934,000	276,300
(38)	(43)	34.	United	1,926,100	214,000
(26)	(28)	35.	Storz	1,896,800	316,100
(27)	(30)	36.	King	1,839,700	204,400
(33)	(33)	37.	Multimedia	1,751,400	146,000
(30)	(35)	38.	Surrey/Charter	1,727,400	172,700
(37)	(34)	39.	Group One	1,724,100	215,500
(35)	(38)	40.	Shamrock	1,663,300	277,200
(25)	(27)	41.	Heftel	1,606,400	321,300
(36)	(39)	42.	Meredith	1,548,900	258,200
(--)	(44)	43.	Guy Gannett	1,547,400	171,900
(--)	(--)	44.	Sandusky News	1,541,600	171,300
(--)	(50)	45.	Booth	1,540,700	171,200
(--)	(47)	46.	Metroplex	1,520,000	253,300
(--)	(49)	47.	Scripps-Howard	1,516,400	216,600
(--)	(--)	48.	NBN	1,478,800	295,800
(--)	(--)	49.	Capitol (WRAL)	1,437,300	179,700
(43)	(45)	50.	Great Trails	1,433,600	179,200

MAJOR GROUP OWNERS

ABC (Ben Hoberman)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
WABC	NY	820	22193	13	1	Talk
WPLJ-F	NY	1277	18127	7	1	AOR
WLS	Chi	1015	20424	2	3	Rock
WLS-F	Chi	489	10165	9	3	Rock/AOR
KGO	SF	850	10273	1	7	News/Talk
KGO-F	SF	90	2571	31	7	Talk
KABC	LA	1080	14086	1	2	Talk
KLOS-F	LA	690	11749	4	2	AOR
WXYZ	Det	375	4370	5	5	Talk
WRIF-F	Det	468	9445	2	5	AOR
WMAL	Wash	426	5592	1	8	MOR
WRQX-F	Wash	316	5421	6	8	Rock
KSRR-F	Hou	167	3393	12	10	AOR

ABELL (Stuart Frankel)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
WRLX-F	Balt	137	1858	10	14	BTFL
WDOQ-F	Day Beach	76	661	1	146	Rock
WCRJ A/F	Jkvlle	55	866	9	57	Country
WTJZ	Norf	22	259	19	34	Nost
WQRK-F	Norf	39	917	15	34	Contemp/AC

AFFILIATED COMMUNICATIONS (Jay Berkson)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
WOKV	Jkvlle	26	558	13	57	AC
WAIV-F	Jkvlle	149	1862	2	57	AC
KRAK	Sacra	177	2379	2	40	Country
KEWT-F	Sacra	122	1381	4	40	BTFL
KMPS	Sea	72	1168	20	15	Country
KMPS-F	Sea	134	1497	9	15	Country
WHYN	Spr,MA	94	1555	3	82	AC
WHYN-F	Spr,MA	111	1320	1	82	BTFL

Others: WFAS, WWYD-F (White Plains,NY)

AMATURO (Joseph Amaturo)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
WDRQ-F	Det	213	3715	16	5	Contemp
KMJQ-F	Hous	448	5109	1	10	Urban
KMJM-F	St. Lou	220	2854	7	12	Urban
WFTL	Ft. Lau/Mi	62	760	21	11	MOR
WWJF-F	Ft. Lau/Mi	158	1805	15	11	AC

*Group must have 5 stations in rated markets to qualify. Simulcasted count as 1 station. TSA rank is based on 1/4 HR AVG, 12+, Broadcast week. Market rank is SRDS.

ASSOCIATED (Myles Berkman)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
WTYM	Tampa	8	178	24	23	Nost
WWOL	Buff	32	456	14	32	Country
WACJ-F	Buff	56	565	10	32	AC
WPXN	Roch	68	996	8	42	Nost
WPXY-F	Roch	43	895	10	42	AC/Soft
WPIT	Pitt	24	600	25	13	Religion
WPIT-F	Pitt	25	968	24	13	Religion
WSNI-F	Phil	284	4515	15	4	AC
WRCP	Phil	78	737	24	4	Oldies
WSTV	Steuben	32	343	2	205	MOR
WRKY-F	Steuben	35	516	1	205	Rock

BAHAKEL (Cy Bahakel)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
KXEL	Water	36	564	4	232	Country
KCNB-F	Water	54	732	1	232	Rock
WDOD	Chatta	33	663	10	97	Country
WDOD-F	Chatta	162	1740	2	97	Country
WKIN	Kings	19	385	10	96	Country
WZXY-F	Kings	25	324	6	96	AOR
WWOD	Lynch	21	179	7	211	Country
WKZZ	Lynch	3	80	17	211	Religion

Others: WLBJ A/F (Bowling Green,KY); WABG (Greenwood,MS)

BEASLEY (George Beasley)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
WTIP+	Char, WV	29	323	9	147	BTFL
WMOO	Mobile	7	101	16	92	Religion
~~WBLX~~-F	Mobile	176	1196	1	92	Black
WGAC	Aug	35	482	6	117	Nostalgia
WKBX	Savan	11	224	8	162	MOR
WSGF-F	Savan	33	642	7	162	Rock
WFAI	Fayette	20	337	10	157	Country
WDMT-F	Cleve	200	2427	8	20	Urban

Others: WFMC, WOKN-F (Goldsboro,NC); WWMO-F (Reidsville,NC)

BECK-ROSS (Martin Beck)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
WKTZ	Jkvlle	25	200	14	57	BTFL
WKTZ-F	Jkvlle	137	1470	3	57	BTFL
WKMF	Flint	33	443	13	82	Country
WGMZ-F	Flint	63	782	6	82	BTFL
WHCN-F	Hart	199	3128	2	39	AOR
WBLI-F	Long Is/NY	227	3043	29	1	Rock

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
BLOOMINGTON (Tim Ives)						
WJCW	JC-Kings	56	795	4	96	Country
WQUT-F	JC-Kings	157	1749	1	96	Rock
WJBC	Bloom,IL	87	812	1	261	MOR
WBNQ-F	Bloom,IL	46	673	2	261	Rock
WGOW	Chatta	35	601	9	97	Contemp
WSKZ-F	Chatta	191	2041	1	97	Rock
BLUEGRASS (Bill Stakelin)						
WHOO	Orl	103	1302	6	58	Country
WHOO-F	Orl	140	1689	4	58	Country
WVOC-F	Col,GA	86	1049	2	160	Country
WVLK	Lex	100	1519	3	122	MOR
WVLK-F	Lex	65	891	4	122	Country
WWSA	Sav	10	203	12	162	MOR
WCHY-F	Sav	173	1496	1	162	Country
BONNEVILLE (Arch Madsen)						
KBIG-F	LA	820	10609	2	2	BTFL
KOIT-F	SF	195	3072	19	7	BTFL
WCLR-F	Chi	448	7282	13	3	MOR
KMBZ	KC	189	2733	5	29	Country
KMBR-F	KC	166	2052	7	29	BTFL
WRFM-F	NY	1133	11267	10	1	BTFL
KSL	SLC	174	2934	2	41	MOR
KIRO	Sea	389	6321	1	15	News
KSEA-F	Sea	211	2472	4	15	BTFL
KAAM	Dallas		DID NOT SHOW		9	
KAFM-F	Dallas	117	1979	15	9	Contemp
BOOTH (John Booth II, Ralph Booth)						
WSAI	Cin	79	1295	16	27	Country
WSAI-F	Cin	63	1223	17	27	Country
WRBR-F	S. Bend	38	841	7	142	AC
WJLB-F	Det	263	4595	11	5	Black
WSGW	Sag	95	890	2	164	MOR
WIOG	Sag	73	1141	5	164	Rock
WTOD	Toledo	56	622	8	54	Country
WKLR-F	Toledo	111	1079	6	54	Country
WZZP-F	Cleve	263	3721	3	20	AC

Others: WIOU, WZWZ-F (Kokomo,IN)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
BROADCAST ASSOCIATES (Steve Gold)						
KVEG	LV	60	668	3	87	Country
KFMS-F	LV	50	551	5	87	Country
KSET	EP	26	348	12	85	Rock
KSET-F	EP	31	625	10	85	Black
KKJY-F	Albuq	97	968	1	91	BTFL
BDCST ENT NAT (BENI) (Ragan Henry, Charles Schwartz)						
WAOK	Atl	123	2010	12	16	Black
WCIN	Cin	88	1192	13	27	Black
WBLZ-F	Cin	133	1817	9	27	Urban
WITH	Balt	151	1671	9	14	Nost
WPDQ	Jkvlle	46	772	10	57	Black
WFYV-F	Jkvlle	114	1343	5	57	AOR
WJAS	Pitt	154	2220	13	13	Nostalgia
WTLC-F	Indy	218	1790	4	34	Black
BUCK BDCST						
WCLS	Col, GA	7	117	11	160	Religion
WCOS	Colum,SC	11	315	13	99	Country
WCOS-F	Colum,SC	146	1746	2	99	Country
WHVN	Charlotte	10	107	17	61	Religion
WYZE	Atl	40	365	15	16	Black
WMGY	Mont, AL	8	140	10	143	Religion
BUCKLEY (Richard Buckley)						
WDRC	Hart	55	1381	19	39	AC
WDRC-F	Hart	99	2460	12	39	Rock
KWAV-F	Monter	33	643	6	101	Contemp
KKHI A/F	SF	153	2512	24	7	Classical
WSEN A/F	Syr	71	816	5	64	Country
KGIL A/F	LA	79	1773	38	2	Big Band
CAPITAL CITIES (Jim Arcara)						
WJR	Det	995	13885	1	5	MOR
WJR-F	Det	288	4897	9	5	BTFL
KZLA	LA	54	1372	45	2	Country
KZLA-F	LA	316	4291	22	2	Country
WPRO	Prov	182	3334	5	46	AC
WPRO-F	Prov	236	4064	3	46	Rock

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
CAPITAL CITIES (Con't)						
WKBW	Buff	188	3427	5	32	Contemp
WPAT	NY	646	8712	17	1	BTFL
WPAT-F	NY	904	13163	11	1	BTFL
WBAP	Dall-FW	716	9458	1	9	Country
KSCS-F	Dall-FW	418	5808	2	9	Country
WROW	Albany	145	1821	3	53	BTFL
WROW-F	Albany	142	1548	4	53	BTFL
WKHX-F	Atl	345	3661	3	16	Country
CASCADE (David Jack)						
KBIF	Fresno	5	70	26	79	Religion
KNTA	Santa Clara	37	200	36	30	Spanish
KLIQ	Port O	11	187	24	31	Talk
KUDY	Spok		DID NOT SHOW			
KICN-F	Spok	3	94	14	113	Religion
CAPITOL (James Goodman)						
WRAL-F	Raleigh	413	5502	1	78	Contemp
WHTN	Hunt, WV	58	548	2	125	Country
WKEE-F	Hunt, WV	193	2090	1	125	Rock
KMAC	San Ant	22	570	20	37	AC
KISS-F	San Ant	198	2031	3	37	AOR
WRNL	Rich	82	1138	7	63	Country
WRXL-F	Rich	95	1257	5	63	AOR
WLVV-F	Char/ States,NC	71	1237	7	61	AC
Others: WDRV (Statesville,NC)						
CAPITOL (Ken Johnson)						
WLLF	Mobile	22	301	12	92	Nostalgia
WKSJ-F	Mobile	163	1607	2	92	Country
WKDY	Spartan	18	250	15	71	Country
WCAW	Char,WV	92	1131	3	147	Country
WVAF-F	Char,WV	123	1553	1	147	Rock
WRKA-F	Louis	120	1617	5	44	Contemp

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
CBS (Robert Hosking)						
WCBS	NY	1357	26305	5	1	News
WCBS-F	NY	766	14352	16	1	Oldies
KNX	LA	671	12661	5	2	News
KNX-F	LA	411	6996	15	2	Soft Rock
WBBM	Chi	688	12624	5	3	News
WBBM-F	Chi	340	7131	15	3	Rock
KMOX	St. Lou	890	9411	1	12	News/Talk
KMOX-F	St. Lou	137	2971	12	12	AC
WCAU	Phil	411	7996	10	4	News/Talk
WCAU-F	Phil	606	10626	4	4	Rock
WEEI	Boston	404	5925	5	6	News
WEEI-F	Boston	261	4340	12	6	Soft Rock
KCBS	SF	485	8602	2	7	News
KRQR-F	SF	272	5014	8	7	AOR
CENTURY (Howard Grafman)						
WLOO-F	Chi	599	6995	7	3	BTFL
WAIT	Chi	189	3261	23	3	BTFL
KSHE-F	St. Lou	192	3027	8	12	AOR
WABX-F	Det	229	6189	13	5	AOR
KWST-F	LA	199	5546	29	2	AC
KMEL-F	SF	316	5468	6	7	AOR
CLEAR CHANNEL (John Barger)						
KTXC	Beaum	15	293	12	108	Country
KHYS-F	Beaum	84	870	1	108	Black
WOAI	San Ant	158	2095	4	37	News/Talk
KAJA-F	San Ant	113	1365	6	37	Country
KBBJ	Tulsa	51	625	8	59	Nostalgia
KMOD-F	Tulsa	139	1544	4	59	AOR
KMXX-F	Austin	36	253	9	74	? ?
COMMUNITY PACIFIC (David Benjamin, Charles Banta)						
KFIV	Modesto	10	369	19	145	Rock
KFIV-F	Modesto	36	528	10	145	Contemp
KTOM	Salinas	19	367	12	134	Country
KWYT-F	Salinas	38	428	4	134	BTFL
KANC	Anch	5	161	11	190	Country
KGA	Spok	81	987	3	113	Country
KDRK-F	Spok	91	856	2	113	Country
KEED	Eugene	24	380	9	137	Country

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
CONFER-ROTHFUSS (kerbyConfer, Paul Rothfuss)						
WGVL	Green,SC	15	413	17	71	Nost
WSSL-F	Green,SC	131	1275	5	71	Country
KSSN-F	L. Rock	276	3006	1	103	Country
WPJS-F	Colum,SC/ Orange	23	247	9	99	Religion
WJDX	Jack,MS	48	1060	7	120	Contemp
WMSI	Jack,MS	170	1709	2	120	Country
Others: WKRT, WNOZ-F (Cortland,NY); WDIX (Orangeburg,SC)						
COX (William Schwartz)						
WSB	Atl	316	5575	4	16	MOR
WSB-F	Atl	147	3225	9	16	AC
WLIF-F	Balt	203	2670	5	14	BTFL
WSOC	Char	49	845	10	68	Nostalgia
WSOC-F	Char	427	4367	1	68	Country
WHIO	Dayton	174	2325	3	50	MOR
WHIO-F	Dayton	297	3113	1	50	BTFL
KFI	LA	588	11115	7	2	AC
KOST-F	LA	429	6200	14	2	BTFL
WIOD	Miami	174	3069	14	11	MOR
WAIA-F	Miami	179	2662	12	11	AC
WWSH-F	Phil	381	5431	12	4	BTFL
CRAWFORD (Donald Crawford)						
WDJC-F	Birm	48	746	11	47	Religion
KBRT	LA	152	2019	36	2	Religion
WYCA-F	Chi	41	721	31	3	Religion
WMUZ-F	Det	48	881	27	5	Religion
WDCX-F	Buff	29	510	16	32	Religion
KPBC	Dallas	63	779	20	9	Religion
DAVIS & WEAVER (Bill Weaver)						
KARM	Fresno	31	548	15	79	AC
KFIG-F	Fresno	51	629	8	79	AC
KLOK	San Jose	134	2542	15	30	AC
KWIZ	Anaheim	56	1057	18	19	MOR
KWIZ-F	Anaheim	21	562	35	19	AC

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
DES MOINES REGISTER-TRIBUNE (Richard Gilbert)						
KYXI	Port,OR	80	1515	12	31	News
KGON-F	Port,OR	302	3240	1	31	AOR
KLAK	Denver	17	477	25	22	Nostalgia
KPPL-F	Denver	155	2194	9	22	AC
WIBA	Madison	46	781	7	121	MOR
WIBA-F	Madison	105	1619	2	121	AOR
DOUBLEDAY (Gary Stevens)						
WAPP-F	NY	415	6326	23	1	AOR
KDWB	M-SP	89	2741	11	15	Rock
KDWB-F	M-SP	214	3459	5	15	AOR
KPKE-F	Denver	167	2047	7	22	AOR
KWK	St. Lou	50	1528	18	12	AOR
KWK-F	St. Lou	312	3968	2	12	AOR
WLLZ-F	Detroit	439	7746	3	5	AOR
WAVA-F	Wash	237	3966	8	8	AOR
EASTMAN						
WYNZ-F	Port,M	12	254	15	181	AC
WYNZ	Port,M	40	459	8	181	Nostalgia
WAPE	Jkvlle	62	1312	8	57	Country
WIBX	Utica	70	819	1	123	MOR
WIBQ-F	Utica	46	603	4	123	BTFL
ENTERCOM (Joseph Field)						
KBRG-F	SF	37	678	40	7	Spanish
KKSS	M-SP	30	783	17	15	MOR
WAYL-F	M-SP	120	1736	9	15	BTFL
KLEF	Hou	64	1205	19	10	Class
KTAC	Tac/Sea	35	920	27	15	Rock
KBRD-F	Tac/Sea	150	1928	6	15	BTFL
WEEP	Pitt	184	2218	10	13	Country
WDSY-F	Pitt	117	1671	15	13	Country

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
EPPERSON-ATSINGER						
KMFM-F	SA	38	378	15	37	Classical
KUKA	SA	27	310	18	37	
WEZE	Bost	24	589	31	6	Religion
WNYM	NY		DID NOT SHOW			
KAKC	Tulsa	12	284	13	59	Religion
KCFO-F	Tulsa	48	735	9	59	Religion
WRFD	ColumOH	24	372	14	36	Religion
KTED-F	Fresno	13	220	20	79	Religion
EXECUTIVE						
WIXY	Spr,MA	29	392	15	82	Country
WAQY-F	Spr,MA	74	1240	4	82	Rock
WPET	Greens,NC	24	192	19	49	Religion
WKRZ	NE PA	22	378	18	66	Nost
WKRZ-F	NE PA	141	1825	1	66	Rock
EZ (Art Keller)						
WEZB-F	NO	226	3180	2	33	Rock
WEZC-F	Charl	161	1911	4	61	BTFL
WBZZ-F	Pitt	243	4089	4	13	Rock
WEZR-F	Wash	118	1678	18	8	BTFL
WEZS-F	Rich	98	1110	4	63	BTFL
FAIRBANKS (Jim Hilliard)						
WIBC	Indy	286	4127	1	34	MOR
WNAP-F	Indy	128	2342	9	34	Rock
WVBF-F	Bost	281	4687	11	6	Contemp
WKOX	Bost		DID NOT SHOW			
KVIL	Dallas	40	782	26	9	AC/Cont
KVIL-F	Dallas	400	5540	3	9	AC/Cont
WJNO	W. Palm	41	756	8	69	News
WRMF-F	W. Palm	77	1106	3	69	AC
FEDERATED (John Dille,III)						
WYEZ-F	S. Bend	74	901	2	142	BTFL
WQHK	F. Wayne	108	1262	3	106	Country
WMEE-F	F. Wayne	101	1921	4	106	Rock
WCUZ	Gr. Rap	41	800	12	68	Country
WCUZ-F	Gr. Rap	96	1438	5	68	Country
WCKY	Cin	105	1572	14	27	News/Talk
WWEZ-F	Cin	178	2233	6	27	BTFL
Others: WTRC (Elkhart,IN)						

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
FIRST MEDIA (Glenn Potter)						
KFMY-F	Provo,SLC	88	1702	6	41	Rock
KFMK-F	Hou	307	4019	6	10	AC
KOPA	Phoe	9	241	27	26	Rock
KOPA-F	Phoe	102	2234	11	26	Rock
WZGC-F	Atl	419	6117	2	16	Contemp
WPGC A/F	Wash	315	5589	7	8	Rock
KUBE-F	Sea	150	2286	6	15	Rock
WUSN-F	Chi	208	3251	21	3	Country
Others: KDOT (Provo,UT)						
FORWARD (Richard Dudley)						
WKQE	Talla	6	85	11	202	MOR
WBGM-F	Talla	46	837	3	202	Rock
KWLO	Water	46	828	2	232	AC
KFMW-F	Water	26	368	6	232	BTFL
WKAU A/F	Kau,WI	53	866	5	135	Rock
KVOX	Fargo	18	399	8	227	AC
KVOX-F	Fargo	25	356	6	227	Country
Others: KVGB A/F (Great Bend, Kan)						
GUY GANNETT (Bob Gilbertson)						
WINZ	Miami	266	4397	5	11	News
WINZ-F	Miami	270	4696	4	11	Rock
WGAN	Port,M	40	882	8	181	MOR
WGAN-F	Port,M	67	1067	6	181	BTFL
KSTT	Daven	57	988	5	105	Contemp
WXLP-F	Moline	99	1244	1	105	AOR
KOFM-F	OKL C	100	1982	5	48	Rock
WRKT	Cocoa	7	185	12	140	Country
WRKT-F	Cocoa	32	333	4	140	Country
GANNETT (Joe Dorton)						
KPRZ	LA	380	4627	17	2	Nostalgia
KIIS-F	LA	645	11807	6	2	Contemp
KSDO	SD	125	2027	7	19	News
KEZL-F	SD	84	1301	13	19	AC
WWWE	Cleve	211	4194	6	20	Country
WDOK-F	Cleve	250	3006	5	20	BTFL
WVON	Chi	280	4506	19	3	Black
WGCI-F	Chi	780	8867	4	3	Urban
WCZY-F	Det	214	3418	14	5	AC

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		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
GANNETT (Con't)						
WLQV	Det	29	431	30	5	Religion
KSD	St. Lou	256	4055	5	12	Country
KSD-F	St. Lou	226	3197	6	12	AC
WJYW-F	Tampa	169	2503	7	23	BTFL
GENERAL ELECTRIC (Randall Bongarton)						
KFOG-F	SF	253	3733	10	7	BTFL
KOA	Denv	224	3819	1	22	News/Talk
KOAQ-F	Denv	128	2463	10	22	Rock
WJIB-F	Bost	316	4424	9	6	BTFL
WGY	Schen	337	4164	1	53	MOR
WGFM-F	Schen	80	1376	7	53	Contemp
WSIX	Nash	37	834	12	45	MOR
WSIX-F	Nash	183	2186	2	45	Country
GOLDEN WEST (Bill Ward)						
KMPC	LA	410	8494	16	2	Talk
KSFO	SF	312	5236	7	7	MOR
KVI	Sea	147	2750	8	15	Talk
KPLZ-F	Sea	100	1673	13	15	Contemp
KEX	Port,O	142	2470	4	31	MOR
KQFM-F	Port,O	57	1113	15	31	Oldies
WCXI	Det	237	3477	12	5	Country
WCXI-F	Det	189	3439	18	5	AC (Now Ctry)
GREAT EMPIRE (Mike Lynch, Mike Oatman)						
KFDI	Wich	80	1222	4	101	Country
KFDI-F	Wich	66	996	7	101	Country
KWKH	Shrev	80	1470	4	107	Country
KROK-F	Shrev	54	806	9	107	Rock
KYNN	Omaha	40	544	12	73	Country
KYNN-F	Omaha	56	782	8	73	Country
~~KTTS~~	~~Spr, MO~~	~~34~~	~~506~~	6	172	Country
KTTS-F	Spr, MO	137	1618	1	172	Country
KBRQ	Denver	34	759	21	22	Country
KBRQ-F	Denver	48	788	19	22	Country

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
GREAT TRAILS (Alexander Williams)						
WCII	Louis	103	1593	10	44	Country
WKJJ-F	Louis	113	2331	7	44	Rock
WCOL	Colum,OH	104	1407	7	36	Nost
WXGT-F	Colum,OH	197	3267	3	36	Rock
WING	Dayton	77	1621	8	50	AC
WJAI-F	Day/Eaton	69	903	9	50	Country
WBCS	Milw	30	680	22	28	Country
WBCS-F	Milw	208	1534	3	28	Country
Others: WIZE (Springfield,OH)						
GREATER MEDIA (Herb McCord)						
WMJX-F	Bost	367	6016	6	6	AC
WGAY	Wash	22	598	29	8	BTFL
WGAY-F	Wash	387	4756	3	8	BTFL
KHTZ-F	LA	515	9336	13	2	AC
WMJC-F	Det	266	5115	10	5	AC
WHND	Det	79	1477	24	5	Contemp
WMGK-F	Phil	679	8766	2	4	AC
WPEN	Phil	374	4446	13	4	Nostalgia
WCTC	NY (NJ)	155	2071	33	1	MOR
WCTO-F	Long Isl	59	1164	25	11	BTFL
WMGQ-F	NY (NJ)	80	1330	41	1	AC
WGSM	NY (LI)	70	1039	43	1	MOR
GROUP ONE (Roger Blake, Al Grosby)						
KLZ	Denver	220	3056	3	22	Country
KAZY-F	Denver	213	3313	5	22	AOR
WAKR	Akron	107	1736	2	60	MOR
WAEZ-F	Akron	48	642	10	60	BTFL
WONE	Dayton	127	1651	4	50	Country
WTUE-F	Dayton	234	2605	2	50	AOR
KBOX	Dall-FW	69	945	19	9	Country
KMEZ-F	Dall-FW	242	3293	10	9	BTFL

GULF (Alan Henry)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
WVOJ	Jkvlle	37	483	11	57	Country
WNDE	Indy	40	844	13	34	MOR
WFBQ-F	Indy	260	3473	3	34	AOR
WKAP	Allen	36	721	9	67	AC
KTXQ-F	Dall-FW	307	4608	6	9	AOR
WKLS	Atl	7	344	24	16	AOR
WKLS-F	Atl	286	3741	5	16	AOR
WQAL-F	Cleve	260	3368	4	20	BTFL
KRLY-F	Hou	310	3859	5	10	Urban
WLTT-F	Wash	219	3194	10	8	AC

HARRIS (Robert Wells)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
KTOP	Topeka	6	219	16	184	Oldies
KDVV-F	Topeka	33	631	7	184	Rock
KSEL	Lubbock	40	623	6	170	Rock
KSEL-F	Lubbock	47	744	5	170	Rock
WACO	Waco	56	661	1	196	Country
KHOO-F	Waco	44	659	5	196	Rock

Others: WJOL, WLLI-F (Joliet,IL); KIUL (Garden City,KN); KOZA (Odessa,TX); KBUR, KGRS-F (Burlington,IA); KFKA, KFKZ-F (Greeley,CO)

HARTE-HANKS (Gary Eden)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
KOY	Phoe	146	2330	7	26	AC
KQYT-F	Phoe	211	2587	3	26	BTFL
WSGN	Birm	66	1478	9	47	AC
WRBQ-F	Tampa	332	4205	2	23	Rock
WEZI-F	Memphis	172	2193	3	43	BTFL
KULF	Hou	63	1603	21	10	AC
KYND-F	Hou	186	2564	11	10	BTFL
WRVA	Richm	232	2778	1	63	MOR
WRVQ-F	Richm	212	2631	2	63	Rock
KMJK-F	Port,O	35	937	19	31	AC
WNSI	Tampa	57	1350	16	23	News

HATCH (Homer Peterson)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
KJOT-F	Boise	29	331	9	187	Country
KGEM	Boise	33	499	7	187	Country
KGHL	Billings	55	575	1	279	Country
KIDX-F	Billings	11	149	9	279	AC
KALL	SLC	43	1079	13	41	AC
KALL-F	SLC	52	1069	10	41	AC

HEARST (Franklin Snyder)

		TSA AQH	TSA CUME	TSA R^NK	MKT #	FORMAT
WBAL	Balt	377	4331	1	14	MOR
WIYY-F	Balt	289	3316	4	14	AOR
WISN	Milw	210	3750	2	28	AC
WLPX-F	Milw	165	3065	7	28	AOR
WTAE	Pitt	208	3778	8	13	AC
WXKX-F	Pitt	231	4239	6	13	Rock

HEFTEL

		TSA AQH	TSA CUME	TSA R^NK	MKT #	FORMAT
WLUP-F	Chi	489	7850	10	3	AOR
KSSK	Hono	116	1734	1	55	MOR
KULA-F	Hono	72	1084	8	55	Contemp
WIKS-F	Indy	178	3091	7	34	Rock
WYYS-F	Cin	138	2305	7	27	Contemp

HICKS (Steve Hicks)

		TSA AQH	TSA CUME	TSA R^NK	MKT #	FORMAT
KNOW	Austin	49	563	7	74	Urban
KEYI-F	Austin	69	865	4	74	AC
KIKX-F	Dall-FW	55	1002	23	9	Country
KLVI	Beaumont	63	961	2	108	Country
KYKR-F	Beaumont	54	759	5	108	Country

Others: KLAR (Laredo); KMMM-F (Muskogee,OK)

HUBBARD (S.S. Hubbard)

		TSA AQH	TSA CUME	TSA R^NK	MKT #	FORMAT
WGTO	Lakeland	38	599	5	116	Country
KSTP	M-SP	106	2198	10	15	MOR
KSTP-F	M-SP	485	6222	2	15	AC
KOB	Albu	90	1587	2	91	MOR
KOB-F	Albu	82	1147	3	91	AC

INFINITY (Michael Wiener)

		TSA AQH	TSA CUME	TSA R^NK	MKT #	FORMAT
WJIT	NY	591	3979	19	1	Spanish
WKTU-F	NY	1729	22837	2	1	Urban
WYSP-F	Phil	417	7524	9	4	AOR
WBCN-F	Bost	366	5248	7	6	AOR
WIVY-F	Jkvlle	129	2200	4	57	Rock
KOME-F	SJ/SF	159	2927	21	7	AOR

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		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
INNER CITY	(Pierre Sutton)					
WBLS-F	NY	1434	18112	4	1	Black
WLIB	NY	127	2454	36	1	Black
WLBS-F	Det	163	3124	20	5	Urban
KRE	SF	31	845	44	7	Black
KBLX-F	SF	263	3626	9	7	Black
KUTE-F	LA	335	6714	20	2	Black
KGFJ	LA	265	4189	24	2	Black
INSILCO	(Richard Geisman, Fred Walker)					
WELI	N. Haven	112	1363	1	100	MOR
WGSO	NO	86	1085	11	33	News/Talk
WQUE-F	NO	101	1800	10	33	AC
KTOK	Okl C	144	1716	3	48	News/Talk
KJYO-F	Okl C	22	516	13	48	AC
WVCG	Miami	59	995	28	11	Nostalgia
WYOR-F	Miami	228	2642	8	11	BTFL
JACO	(Mack Sanders)					
WVOK	Birm	78	1234	8	47	Country
WRKK-F	Birm	56	976	10	47	AOR
WNOX	Knox	45	1110	8	88	Contemp
WIZO	Nash	5	91	18	45	Country
WJRB		13	263	17	45	Country
JEFFERSON-PILOT	(Cullie Tarleton)					
KIMN	Denver	188	3524	6	22	Contemp
KYGO-F	Denver	119	1641	11	22	Country
WQXI	Atl	70	1393	14	16	AC
WQXI-F	Atl	282	4415	6	16	Contemp
WBT	Char,NC	177	2918	3	61	AC
WBCY-F	Char,NC	158	2734	5	61	Rock
WBIG	Greens,NC	38	603	13	49	Nostalgia
WWIL	Wilm,NC	35	292	1	222	Black
WHSL-F	Wilm,NC	32	427	3	222	AOR
WGBS	Miami	60	1648	27	11	MOR/Oldies
WLYF-F	Miami	375	3943	1	11	BTFL

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
MARVIN JOSEPHSON	(Ed Christian)					
WNIC	Det	34	1386	29	5	AC
WNIC-F	Det	374	7186	6	5	AC
WNOR	Norf	73	1118	11	34	Black
WNOR-F	Norf	164	2221	5	34	AOR
WVKO	Colum,OH	65	738	11	36	Black
WSNY-F	Colum,OH	103	1044	8	36	Black
KATZ	(Dick Ferguson)					
WEZN-F	Bridge	323	3870	1	102	BTFL
WFTQ	Worc	29	570	9	109	Contemp
WAAF-F	Worc/Bost	238	4166	13	6	AOR
WZZK-F	Birm	317	3643	1	47	Country
KWEN-F	Tulsa	147	1551	2	59	Country
WDBO	Orl	78	1344	10	58	MOR
WDBO-F	Orl	251	2591	2	58	BTFL
WSYR	Syra	148	1880	2	64	MOR
WSYR-F	Syra	142	2182	1	64	AOR
KAYE-SMITH	(Lester Smith)					
KXL	Port,O	82	1621	10	31	News
KXL-F	Port,O	114	1463	9	31	BTFL
KISW-F	Sea	284	3256	2	15	AOR
KJRB	Spok	43	876	8	113	Rock
KEZE-F	Spok	76	666	5	113	AOR
KING	(Jim Kime)					
KYA	SF	153	2836	24	7	Contemp
KLHT-F	SF	133	2799	27	7	AC
WRTH	St. Lou	145	2006	11	12	Nost
KGW	Port,O	154	3751	3	31	Contemp/AC
KINK-F	Port,O	134	1967	6	31	AOR
KREM	Spok	17	370	11	113	AC
KREM-F	Spok	40	680	9	113	AOR
KING	Sea	96	2392	15	15	AC
KING-F	Sea	105	1596	12	15	Classical

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
LIN	(Dick Verne)					
WIL	St. Lou	108	1470	13	12	Country
WIL-F	St. Lou	288	3792	3	12	Country
WBBF	Roch	56	1368	9	42	AC
WMJQ-F	Roch	117	1797	5	42	AOR
WFIL	Phil	246	4459	16	4	Country
WUSL-F	Phil	310	4314	14	4	Country
KILT	Hou	141	2773	14	10	Country
KILT-F	Hou	360	4643	3	10	Country
WEMP	Milw	26	735	25	28	AC
WMYX-F	Milw	116	1600	9	28	AC
LIGGETT	(Grant Santimore)					
WFMK-F	Lans	96	1403	4	90	Contemp/AC
WHNN-F	Sag	92	1211	3	164	Contemp/AC
WZZR-F	Gr. Rap	53	1012	10	68	Contemp/AC
WLOL-F	M-SP	345	4721	3	15	Contemp
WLFF	Colum,SC	20	220	11	99	Nostalgia
WZLD-F	Colum,SC	66	909	5	99	AOR
LOTUS	(Howard Kalmenson)					
KTKT	Tucs	42	1001	8	75	Contemp
KLPX-F	Tucs	62	938	4	75	AOR
KWKW	LA	190	2079	30	2	Spanish
KFSD-F	SD	128	1540	5	19	Classical
KENO	LV	20	380	13	87	Rock
KOMP	LV	72	786	2	87	AOR
WMDO	Wash		DID NOT SHOW			
KVAR-F	SA	26	290	19	37	Spanish
KONE	Reno	26	353	9	174	Country
KOZZ-F	Reno	66	717	1	174	AOR
MALRITE	(Carl Hirsch, Gil Rosenwald)					
WHK	Cleve	145	1965	11	20	Country
WMMS-F	Cleve	503	6285	1	20	AOR
KSAN-F	SF	205	3227	17	7	Country
KNEW	SF	235	3755	12	7	Country
WZUU	Milw	72	1368	13	28	Oldies
WZUU-F	Milw	115	2530	10	28	AC
WNYR	Roch	103	1315	6	42	Country
WEZO-F	Roch	195	2333	1	42	BTFL
KLBB	M-SP	20	414	19	15	Nostalgia
KEEY-F	M-SP	144	2001	8	15	BTFL

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
MANSHIP						
WKQA-F	Peoria	25	462	10	111	Rock
WXCL	Peoria	67	814	5	111	Country
WJBO	BR	33	749	9	83	AC/MOR
WFMF-F	BR	185	2090	1	83	Rock
KRGV	McA-Br	73	901	4	83	Rock
McKENNA	(Jim McKenna)					
KQRS A/F	M-SP	197	3810	6	15	AOR
WCMB	Harr,PA	39	508	12	94	Country
WSFM-F	Harris,PA	45	669	11	94	AC
WWQM	Madison	3	74	14	121	Country
WWQM-F	Madison	45	584	8	121	Country
MEREDITH	(John Lauer)					
WGST	Atl	126	2165	11	16	News
WPCH-F	Atl	276	3222	7	16	BTFL
WOW	Omaha	189	3875	2	73	AC
KEZO-F	Omaha	163	1828	3	73	AOR
KCMO	KC	181	2897	6	29	News/Talk
KCEZ-F	KC	113	1502	11	29	BTFL
McCORMICK	(Bill McCormick)					
WLKW	Prov	92	997	8	46	Nost
WLKW-F	Prov	267	3207	2	46	BTFL
WJYE	Buff	247	2698	1	32	BTFL
WLPM	NOrf	8	153	25	34	MOR
WFOG-F	Norf	167	1717	4	34	BTFL
METROMEDIA	(George Duncan)					
WWBA-F	Tam-SP	313	2919	3	23	BTFL
KHOW	Denver	158	2683	8	22	MOR
KLAC	LA	369	6387	18	2	Country
KMET-F	LA	775	11629	3	2	AOR
WNEW	NY	903	10380	12	1	Big Band
WNEW-F	NY	797	11387	15	1	AOR
WCBM	Balt	137	2275	10	14	AC
WMET-F	Chi	293	6788	18	3	AOR
WIP	Phil	468	6341	6	4	MOR
WMMR-F	Phil	606	9263	4	4	AOR
WOMC-F	Det	149	2893	21	5	AC
WASH-F	Wash	185	3516	14	8	AC

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
METROMEDIA (Con't)						
KRLD	Dallas	315	6098	5	9	News
KJR	Sea	109	2841	10	15	Contemp
METROPLEX (Norm Wain)						
KEZK-F	St. Lou	273	2913	4	12	BTFL
WHTT	Miami	51	627	27	11	Urban
WHYI-F	Miami	344	5653	2	11	Rock
WCKX-F	Tampa	144	2416	10	23	Contemp
WPKX	Wash	67	1043	22	8	Country
WPKX-F	Wash	162	2546	15	8	Country
MID AMERICA (Les Small, Howard Frederick)						
WQUA	Moline	28	505	11	105	AC
KRVR-F	Moline	53	651	6	105	BTFL
WTRX	Flint	84	1106	2	82	AC
WIRL	Peoria	38	891	8	111	AC
WSWT-F	Peoria	71	891	4	111	BTFL
KIOA	Des M	82	1738	5	115	Contemp
KMGK-F	Des M	69	1216	7	115	Rock
WIRE	Indy	163	1938	8	34	Country
WXTZ-F	Indy	267	3007	2	34	BTFL
KBEZ-F	Tulsa	126	1402	6	59	BTFL
Others: WKAN (Kankakee,IL)						
MIDWEST FAMILY						
WKKN	Rockford	13	163	10	141	Country
WYFE-F	Rockford	40	571	6	141	AOR
WISM	Madison	11	708	27	121	AC
WISM-F	Madison	45	861	8	121	AC
WYTL	Oshkosh	47	495	7	135	Country
WOSH-F	Oshkosh	23	565	13	135	Rock
WITL	Lansing	19	303	10	90	Country
WITL-F	Lansing	113	1121	2	90	Country
Others: WMAY (Springfield,IL); WSJM, WIRX-F (St. Joseph,MI); WIZM A/F (LaCrosse,WI)						

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
MOONEY						
WERC	Birm	36	869	14	47	News
WKXX-F	Birm	211	2811	2	47	Rock
WMAK	Nash	29	712	14	45	Contemp
WMAK-F	Nash	24	681	15	45	Contemp
WMYU-F	Sevier/ Knox	135	1587	5	88	AC
Others: WSEV (Seveirville,TN)						
MULTIMEDIA (Paul Fiddick)						
WWNC	Ashe	116	1168	1	188	Country
WFBC	Green,SC	40	832	10	71	MOR
WFBC-F	Green,SC	150	2269	2	71	Contemp
KAAY	L. Rock	78	1531	4	103	AC
KLPQ-F	L. Rock	76	1352	6	103	Rock
WEZW-F	Milw	175	2242	4	28	BTFL
WMAZ	Macon	41	751	6	154	MOR
WMAZ-F	Macon	126	1712	1	154	Rock
KEEL	Shreve	71	1319	6	107	Contemp
KMBQ-F	Shreve	74	702	5	107	AOR
WAKY	Louis	118	2239	6	44	Oldies
WVEZ-F	Louis	128	1397	4	44	BTFL
NATIONAL BLACK NETWORK (Eugene Jackson)						
WDAS	Phil	150	2693	20	4	Urban
WDAS-F	Phil	673	6140	3	4	Black
WWRL	NY	249	3356	29	1	Black
KATZ	St. Lou	96	1407	15	12	Black
WZEN-F	St. Lou	100	1192	14	12	Black
NATIONWIDE (Steve Berger)						
WPOC-F	Balt	304	3072	3	14	Country
WGAR	Cleve	192	4087	9	20	AC
WKSW-F	Cleve	115	1940	16	20	Country
WNCI-F	Colum,OH	227	3927	1	36	Contemp
WSHH-F	Pitt	235	3451	5	13	BTFL
WLEE	Rich	53	675	9	63	Nost
WKZL-F	Win-Salem	155	1727	3	49	AOR
WLOF	Orl	31	838	16	58	AC
WBJW-F	Orl	138	2371	5	58	Rock

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
NBC						
WNBC	NY	1246	26735	8	1	Contemp
WYNY-F	NY	1296	19887	6	1	AC
WRC	Wash	236	3337	9	8	News/Talk
WKYS-F	Wash	418	5395	2	8	Urban
WMAQ	Chi	832	15724	3	3	Country
WKQX-F	Chi	322	6558	16	3	AC
KNBR	SF	412	7625	4	7	MOR
KYUU-F	SF	201	4314	18	7	AC
OUTLET	(Dick Rakovan)					
WSNE-F	Prov	79	1418	13	48	AC
WTOP	Wash	205	4387	12	8	News
KIQQ-F	LA	547	9278	9	2	Rock
WQRS-F	Det	85	1600	24	5	Classical
WIOQ-F	Phil	406	5794	11	4	Contemp
PARK	(William Fowler)					
KRSI	M-SP	23	701	18	15	Nostalgia
KJJO-F	M-SP	70	1280	13	15	Country
WRRB-F	Syra	68	761	6	64	Country
WHEN	Syra	137	2210	3	64	AC
WNCT	Green,NC	4	127	22	316	Country
WNCT-F	Green,NC	65	726	6	316	BTFL
WNAX	Yank/SF		DID NOT SHOW			
KWJJ	Port,O	118	2011	8	31	Country
KJIB-F	Port,O	74	1102	14	31	Country
WDEF	Chatt	72	960	5	97	MOR
WDEF-F	Chatt	82	1148	3	97	BTFL
WTVR	Rich	11	304	19	63	Nost
WTVR-F	Rich	91	1163	6	63	Country
KEZX-F	Sea	75	1122	18	15	AC
PALMER						
WTNT	Talla	23	298	7	202	Country
WLVW-F	Talla	22	264	9	202	BTFL
WHO	DM	274	3558	1	115	News/Talk
WLYF-F	DM	92	1141	3	115	BTFL
WOC	Daven	70	870	4	105	News/Talk
KIKK-F	Daven	80	1355	2	105	Rock

Others: WNOG, WCYU-F (Naples,FL)

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		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
PEORIA JOURNAL STAR	(Justin Hoberg)					
KRKE	Albu	42	773	7	91	Country
KWXL-F	Albu	80	927	6	91	AOR
KSSS	Col Spg	26	391	10	119	Country
KYNR-F	Pueblo	8	121	13	254	BTFL
KBMY	Billings	14	223	6	279	Country
KICT-F	Wichita	69	873	5	101	AOR

Others: KFRM (Salina,KN); KNOX, KTYN-F (Grand Forks)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
PLOUGH	(Wayne Hudson)					
WPLO	Atl	140	2146	10	16	Country
WVEE-F	Atl	432	6117	1	16	Urban
WCAO	Balt	116	2217	13	14	AC
WXYV-F	Balt	321	3261	2	14	Urban
WJJD	Chi	471	5541	12	3	Nostalgia
WJEZ-F	Chi	274	4402	20	3	Country
WMPS	Memp	80	1657	9	43	Country
WHRK-F	Memp	172	2256	3	43	Urban
WSUN	Tam-SP	266	3702	4	23	Country
WQXM-F	Tam-SP	143	2143	11	23	AOR
WMLX	Cin	125	1409	10	27	Nostalgia
WUBE-F	Cin	181	2133	5	27	Country
JOHN PRICE	(Buc Weatherby)					
KKRD-F	Wich	52	534	8	101	AC
KOH	Reno	44	546	4	174	News/Talk
KNEV-F	Reno	27	267	7	174	BTFL
KBEE	Modes	8	217	22	145	MOR
KBEE-F	Modes	49	481	7	145	BTFL
RKO						
WOR	NY	1729	20311	1	1	Talk
WRKS-F	NY	1622	19863	3	1	Urban
WRKO	Boston	217	4298	14	6	Talk
WROR-F	Boston	339	6026	8	6	AC
WGMS A/F	Wash	151	2777	16	8	Classical
WAXY-F	Miami	205	3083	10	11	AC
WFYR-F	Chi	305	6486	17	3	AC
WHBQ	Memp	51	1547	13	43	Oldies
KFRC	SF	420	9413	3	7	Roch
KHJ	LA	238	4790	25	2	Country
KRTH-F	LA	546	10484	11	2	AC

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
REGIONAL						
WGRD-F	Gr. Rap	134	2587	3	68	Rock
WXGT	Gr. Rap	27	368	13	68	Nostalgia
WAJX-F	Mel-Titu	3	76	17	140	Rock
WAMT	Mel-Titu	14	242	9	140	Nostalgia
WPIC	Shar/Youn	40	504	9	79	MOR
WYFM-F	Shar/Youn	116	1991	2	79	Rock
WKOP	Bingh	39	569	5	131	Country
WAAL-F	Bingh	71	969	1	131	Rock
Others: WCNF-F (Muskegon); WKNY (Kingston,NY)						
RIVERS (M.B. Rivers)						
WEDR	Miami	201	1867	11	11	Black
WEAS	Savan	13	165	8	162	Gospel
WEAS-F	Savan	78	698	3	162	Black
KWAM	Memp	57	520	12	43	Religion
KWAM-F	Memp	139	1832	7	43	Black
ROLLINS (John Janas)						
KDAY	LA	221	3807	26	2	Black
WAMS	Wilm,DE	24	416	12	81	Country
WRAP	Norf	79	1615	10	34	Black
WCHS	Char,WV	50	934	6	147	MOR
WBES-F	Char,WV	35	418	7	147	BTFL
WBEE	Chi		DID NOT SHOW			
RUST (Bill Rust)						
WPTR	Albany	62	1176	10	53	Country
WFLY-F	Troy	110	1776	5	53	Rock
WHAM	Roch	149	2572	2	42	MOR
WHFM-F	Roch	73	1464	7	42	Rock
WNOW	York	26	247	15	104	Country
WQXA-F	York	146	2164	2	104	Rock
WQXK-F	Sa/Young	110	1046	3	79	Country

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
SANDUSKY NEWSPAPERS (Toney Brooks)						
KJZZ	Sea	50	558	24	15	Jazz
KZAM-F	Sea	107	1686	11	15	AOR
KBPI-F	Denver	217	3776	4	22	AOR
KDJQ	Phoenix	5	160	29	26	Rock
KDKB-F	Phoenix	214	3182	2	26	AOR
KWFM-F	Tucson	79	1027	2	75	AOR
KNUS	Denver	29	576	23	22	News
KEGL-F	Dall-FW	241	4257	11	9	Rock
KWKI-F	KC	10	194	20	29	? ?
Others: KSLY, KUNA-F (San Luis Obispo)						
SCRIPPS-HOWARD (Dick Janssen)						
WMC	Memp	140	2097	6	43	Country
WMC-F	Memp	245	3672	1	43	Rock
WBSB-F	Balt	184	2940	6	14	Rock
KMEO	Phoe	32	520	22	26	Nostalgia
KMEO-F	Phoe	205	2426	5	26	BTFL
KUPL	Port,O	75	1210	13	31	Nostalgia
KUPL-F	Port,O	190	2299	2	31	BTFL
SHAMROCK (Charles Harper)						
KXLR	LR	11	266	12	103	Country
KABL	SF	208	3420	16	7	BTFL
KABL-F	SF	165	3423	20	7	BTFL
KUDL-F	KC	148	2271	8	29	AC/Soft
KMGC-F	Dall-FW	189	2897	13	9	Soft/AC
WWWW-F	Det	304	4356	8	5	Country
SIGMOR						
KXOL	F Worth	26	548	27	9	Country
KBUC	San Ant	31	441	17	37	Country
KBUC-F	San Ant	79	1010	10	37	Country
KRYS	Cor Chr	22	492	9	118	Contemp
KBCB-F	Cor Chr		DID NOT SHOW			
KTON	Waco		DID NOT SHOW			

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
SKY	(Dennis Israel)					
KSKY	Dallas	51	571	24	9	Religion
WRIV	Long Is		DID NOT SHOW			
WGLI	Long Is	19	267	36	11	MOR/Talk
WEZG	Syra		DID NOT SHOW			
WEZG-F	Syra	56	533	7	64	BTFL
WTPA-F	Harris	98	1221	3	93	AOR
STAUFFER	(Jerry Holley)					
KARZ	Phoe	34	737	21	26	AC
KRNT	DM	52	985	8	115	MOR
KRNQ-F	DM	72	1167	6	115	Contemp
WIBW	Topeka	78	1067	3	184	MOR
WIBW-F	Topeka	84	1186	2	184	Rock
KGNC	Amar	41	696	4	192	MOR
KGNC-F	Amar	50	622	2	192	BTFL
KGBX	Spr,MO	47	674	5	172	AC
Others: KGFF (Shawnee,OK)						
STERLING	(Fred Danz, Cliff Hunter)					
KSJO-F	SJ	253	3427	2	30	AOR
KXRX	SJ	9	392	41	30	Contemp
KASH	Eugene	13	270	11	137	Oldies
KSND-F	Eugene	52	712	2	137	Rock
KJET	Sea	14	509	32	15	? ?
KZOK-F	Sea	176	2778	5	15	AOR
KALE	Richl	22	402	5	217	AC
KIOK-F	Richl	52	598	1	217	Rock
KDKO	Denver	71	691	16	22	Black
Others: KBFW (Billingham,WA); KEDO,KLYK-F (Longview,WA)						
STONER	(Glenn Bell)					
KSO	DM	134	1551	2	115	Country
KGGO-F	DM	86	1080	4	115	AOR
WGNT	Hunt,WV	41	810	6	125	MOR
WNBF	Bingh	53	787	4	131	MOR
WQYT-F	Bingh	70	804	3	131	BTFL
KHAK	Ced Rap	9	213	11	199	Country
KHAK-F	Ced Rap	78	760	2	199	Country
WHEL	Knox	13	268	11	88	Nostalgia
WIMZ-F	Knox	155	1627	3	88	AOR
WYRK-F	Buff	103	1340	8	32	Country

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
STORZ	(Robert Storz)					
WQAM	Miami	106	1692	20	11	Country
WHB	KC	218	3966	3	29	AC
WDGY	M-SP	318	3986	4	15	Country
WTIX	NO	151	2672	5	33	Contemp
KOMA	Okl C	216	3237	1	48	Country
KXOK	St. Lou	176	3415	9	12	AC/Oldies
STUART	(Dick Chapin)					
KFOR	Lincoln	35	553	4	179	MOR
KFRX-F	Lincoln	55	747	1	179	AOR
KWTO	Spr, MO	132	1819	2	172	Country
KWTO-F	Spr, MO	110	1374	3	172	Rock
KOEL-F	Oel/Water	23	297	7	232	Country
KATI	Casper	7	169	5	329	Contemp/AC
KAWY-F	Casper	18	217	4	329	Rock
Others: KOEL (Oelwein,IA); KSAL, KYEZ-F (Salina,KN); KRGI A/F (Grand Island,Nebr)						
SUDBRINK	(Dick Casper)					
WORL	Orl	66	649	11	58	Black
WJYO-F	Orl	64	952	12	58	AC
WNWS	Miami	249	3116	6	11	News/Talk
KPOI	Hono	34	567	12	55	AC
KDUK-F	Hono	83	1011	7	55	AOR
WLAC	Nash	81	1130	8	45	News/Talk
WJYN-F	Nash	42	670	10	45	AC
SUMMIT	(Allen Shaw)					
WCOA	Pensa	39	425	7	132	Nostalgia
WJLQ-F	Pensa	61	1043	2	132	Rock
WSJS	Win-Sal	78	1265	7	49	MOR
WTQR-F	Win-Sal	355	3686	1	49	Country
WREC	Memp	79	1254	10	43	Nostalgia
WZXR-F	Memp	240	2482	2	43	AOR
KOCY	Okl C	22	311	13	48	Nostalgia
KXXY-F	Okl C	76	1064	8	48	AOR

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		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
SUNBELT	(C.T. Robinson)					
KFYE-F	Fresno	210	2588	1	78	Contemp
KQEO	Albu	28	599	11	91	AC/Oldies
KZZX-F	Albu	39	721	9	91	Contemp
KSPZ-F	Col Spg	69	911	2	119	Contemp
KVOR	Col Spg	27	465	9	119	News/Talk
KLNK-F	Okl C	76	1271	8	48	Contemp
SURREY	(John Bayliss)					
KATT	Okl C	13	343	17	48	AOR
KATT-F	Okl C	144	1875	3	48	AOR
KAIR	Tucson	35	582	10	75	AC
KJYK-F	Tucson	104	1028	1	75	BTFL
KIOI-F	SF	230	4602	13	7	AC/Contemp
WMJX-F	Miami		DID NOT SHOW			
WOKY	Milw	170	2479	5	28	Nostalgia
WMIL-F	Milw	88	1235	12	28	Country
KCBQ	SD	69	1223	20	19	Country
KCBQ-F	SD	87	992	12	19	Country
KSLQ-F	St. Lou	158	2915	10	12	Contemp
SUSQUEHANNA	(Art Carlson)					
WQBA	Miami	215	1824	9	11	Spanish
WQBA-F	Miami	98	1412	22	11	Spanish
WKIS	Orl	80	1092	9	58	Talk
WLTA-F	Atl	167	2174	8	16	AC
WFMS-F	Indy	182	1969	6	34	Country
WHLO	Akron	25	503	20	60	MOR
WRRM-F	Cin	136	1967	8	27	AC/Soft
WLQR-F	Tol	156	1772	2	54	BTFL
WARM	NE PA	137	1996	2	66	MOR
WSBA	York	97	1320	7	104	MOR
WSBA-F	York	98	1162	5	104	BTFL
KPLX-F	Dall-FW	245	3140	9	9	Country
KLIF	Dall-FW	56	1378	22	9	Country
SWANSON	(Ron Blue)					
WSHO	NO	45	349	17	33	Nost
WBYU-F	NO	131	1579	7	33	BTFL
KKNG-F	Okl C	82	1119	7	48	BTFL
KRMG	Tulsa	137	1937	5	59	MOR

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
SWANSON (Con't)						
KFJZ	Dall-FW	99	1531	16	9	Nostalgia
KKYX	San Ant	276	3175	1	37	Country
KGCS-F +	Wich	23	452	9	101	Country
TAFT	(Carl Wagner)					
WDAF	KC	490	6560	1	29	Country
KYYS-F	KC	258	3193	2	29	AOR
WGR	Buff	185	2991	6	32	AC
WGRQ-F	Buff	190	2245	4	32	AOR
WKRC	Cin	197	3289	4	27	AC
WKRQ-F	Cin	230	3943	3	27	Rock
WTVN	Colum,O	189	3530	4	36	AC
WLVQ-F	Colum,O	206	2957	2	36	AOR
KQV	Pitt	160	2491	12	13	News
WDVE-F	Pitt	327	5078	2	13	AOR
WDAE	Tam-SP	170	1893	6	23	Nost
WYNF-F	Tam-SP	217	2857	5	23	AOR
TICHENOR	(Mal Kasanoff)					
KUNO	Cor Chr	40	335	6	118	Spanish
KGBT	Harlin	211	1238	1	83	Spanish
KELT-F	Harlin	41	491	6	83	Country
KQXT-F	San Ant	112	1388	7	37	BTFL
KCOR	San Ant	85	807	9	37	Spanish
TRIBUNE CO.	(James Dowdle)					
WGN	Chi	1201	17465	1	3	MOR/Talk
WICC	Bridge	117	1752	2	102	AC
WPIX-F	NY	449	9716	22	1	Rock
KGNR	Sacra	79	1508	11	40	MOR/Talk
KCTC-F	Sacra	120	1467	5	40	BTFL

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
UNITED	(Gerald Hroblak)					
WSID	Balt	84	1146	16	14	Black
WYST-F	Balt	120	1967	12	14	AC
WINX	Wash		DID NOT SHOW			
WOOK-F	Wash	211	3902	11	8	Black
WBNX	NY	118	1604	37	1	Spanish
WJMO	Cleve	72	1491	20	20	Black
WLYT-F	Cleve	69	1967	21	20	Rock
KALI	LA	165	2480	34	2	Spanish
KSOL-F	SF	404	4744	5	7	Urban
VIACOM						
KDIA	SF	223	3500	14	7	Black
WMZQ-F	Wash	201	3053	13	8	Country
WKHK-F	NY	486	8270	21	1	Country
WDIA	Memp	148	2582	5	43	Black
WRVR-F	Memp	116	1645	8	43	AC
KIKK	Hous	88	1037	15	10	Country
KIKK-F	Hous	429	5129	2	10	Country
WLAK-F	Chi	482	6723	11	3	BTFL
WALTON						
KIKX	Tucs		OFF THE AIR			
KLRB-F	Sal-Sea	26	452	9	101	Rock
KIDD	Sal-Sea	35	652	5	101	Rock
KDJW	Amar	42	552	3	192	Country
KBUY-F	Amar	39	423	5	192	Country
KYSN	Col Spr	22	546	12	119	Rock

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
WESTERN CITIES	(Rick Phalen)					
KNST	Tucs	16	401	15	75	News/Talk
KRQQ-F	Tucs	56	947	5	75	Rock
KZAP-F	Sacra	305	3374	1	40	AOR
KMJJ	LV	36	619	10	87	AC
KLUC-F	LV	84	1072	1	87	Rock
KZZP-F	Phoe	122	2081	9	26	Contemp
KZZP	Phoe	32	798	22	26	Contemp
WESTINGHOUSE	(Dick Harris)					
WIND	Chi	563	6851	8	3	Talk
WOWO	F Wayne	302	4467	1	106	MOR
KYW	Phil	771	14287	1	4	News
KFWB	LA	547	12167	9	2	News
WINS	NY	1177	24326	9	1	News
WBZ	Boston	691	10630	1	6	MOR
KDKA	Pitt	955	12024	1	13	MOR
WPNT-F	Pitt	254	3167	3	13	BTFL
KODA-F	Hous	213	3510	10	10	BTFL
KOAX-F	Dallas	138	1915	14	9	BTFL
KJQY-F	SD	260	2497	2	19	BTFL
KOSI-F	Denver	222	2628	2	22	BTFL

INDIVIDUAL STATION AUDIENCE BREAKDOWNS

In this section the audience composition of over 600 stations is examined. The following information is included for each station.

TIME SPENT LISTENING (TSL): This figure shows the amount of time which an average listener spends with a given station. The total is given in hours instead of 1/4 hours. This figure is derived by the following calculation: Average 1/4 HR audience times 504 (the number of quarter hours in the Broadcast Week). The resulting figure is divided by the weekly Metro Cume. This figure is divided by four to come up with a figure in hours.

TURN OVER RATIO (T/O RATIO): This figure roughly indicates the number of groups of people which contribute to the station's average audience. It is calculated by taking the Metro Cume (12+, Broadcast Week) and dividing it by the Metro 1/4 HR AVG (Broadcast Week).

PER CENT EXCLUSIVE CUME (% EXCL): This fascinating figure indicates the loyalty of a station's audience. It is calculated by dividing the exclusive cume (12+, Metro, Broadcast Week) by the Metro Cume (12+, Broadcast Week).

PER CENT TEENS, 18-34, 18-49, 50+: This is simply the percentage of a station's total audience (12+, Metro, Broadcast Week) which lies in these demographic breaks.

PER CENT MALE/FEMALE (%M, %F): The methodology is the same as that for Teens, etc.

Below are the means for the above breakdowns by format. Also included is the number of stations sampled.

(   ) = Spring 81 figures

	STAT	TSL	T/O RATIO	% EXCL	% TEENS	%18-34	%18-49	%50+	%M	%F
ROCK/CONTEMP	98 (100)	8.4 (8.0)	15.0 (15.9)	9.3 (9.5)	23.6 (24.2)	58.0 (58.3)	71.3 (70.9)	5.1 (4.9)	42.5 (44.1)	57.5 (55.9)
AOR	91 (71)	9.4 (9.4)	13.5 (13.5)	9.3 (9.7)	26.3 (26.2)	68.5 (69.0)	72.3 (72.6)	1.4 (1.2)	64.0 (65.6)	36.0 (34.4)
AC/SOFT	63 (54)	8.2 (7.6)	15.4 (16.6)	6.3 (6.1)	5.1 (5.2)	60.4 (63.4)	83.6 (83.6)	12.3 (11.2)	42.1 (41.5)	57.9 (58.5)
MOR	61 (70)	8.9 (8.3)	14.2 (15.1)	10.7 (10.9)	1.7 (2.2)	16.3 (20.3)	41.6 (46.0)	56.7 (51.8)	43.0 (44.1)	57.0 (55.9)
BTFL MUSIC	90 (106)	10.6 (10.3)	11.9 (12.2)	9.9 (9.9)	0.7 (0.9)	14.7 (15.6)	39.9 (42.4)	59.4 (56.7)	40.0 (40.0)	60.0 (60.0)
COUNTRY	101 (74)	10.1 (9.8)	12.4 (12.8)	14.3 (15.6)	4.2 (3.5)	31.8 (30.1)	64.4 (63.6)	31.4 (32.9)	47.9 (49.2)	52.1 (50.8)
NEWS/TALK	47 (47)	8.1 (7.8)	15.6 (16.3)	8.0 (8.1)	0.7 (0.9)	12.0 (13.0)	31.5 (31.9)	67.8 (67.2)	47.1 (47.8)	52.9 (52.2)
BLACK/URBAN	59 (47)	11.3 (10.0)	11.1 (12.6)	10.8 (20.5)	19.1 (21.4)	55.9 (54.1)	71.6 (69.6)	9.3 (10.0)	43.7 (43.2)	56.3 (56.8)
NOSTALGIA	29 (17)	10.6 (9.5)	11.9 (13.2)	9.1 (8.4)	0.3 (0.8)	6.1 (8.2)	25.7 (28.5)	74.0 (70.7)	43.9 (45.7)	56.1 (54.3)
RELIGION	20 (14)	8.9 (8.1)	14.2 (15.6)	9.6 (10.2)	2.2 (4.4)	22.8 (30.9)	42.9 (48.9)	54.9 (46.7)	33.4 (31.9)	66.6 (68.1)
SPANISH	14 (15)	15.6 (14.3)	8.2 (8.8)	24.1 (24.0)	2.5 (4.5)	32.6 (28.9)	60.1 (57.1)	37.4 (38.4)	39.4 (35.3)	61.6 (64.7)
CLASSICAL	18 (19)	7.6 (7.5)	16.5 (16.9)	5.6 (6.0)	0.8 (1.1)	25.6 (28.4)	58.9 (59.2)	40.3 (39.7)	47.7 (53.3)	52.3 (46.7)

ROCK/CONTEMP/TOP 40

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		8.4	15.0	9.3	23.6	58.0	71.3	5.1	42.5	57.5
WNBC	NY	5.9	21.2	6.1	16	46	73	11	42	58
WZOK	Rock	10.2	12.3	11.8	28	61	72	0	43	57
WLS	Chi	6.3	20.2	7.2	23	48	69	8	46	54
WNDU-F	S Bend	10.6	11.8	13.3	24	57	68	8	38	62
WKZW	Peo	9.3	13.6	11.4	33	50	61	6	34	66
KIIK	D-RI-M	7.4	17.0	3.2	34	55	66	0	41	59
WCAU-F	Phil	7.3	17.3	6.2	43	36	51	6	37	63
KIQQ	LA	7.6	16.5	5.2	20	45	76	4	36	64
KIIS	LA	6.9	18.3	3.5	12	65	84	4	34	66
WSTW	Wilm,DE	9.4	13.4	7.4	14	68	83	3	37	63
WXKS	Bost	10.5	12.0	8.5	21	65	74	5	40	60
WVBF-F	Bost	7.6	16.6	5.4	15	65	82	3	52	48
WPGC	Wash	7.1	17.8	5.0	18	67	74	8	44	56
WRQX	Wash	6.9	18.3	4.5	26	64	73	1	38	62
WLEV	A-B-E	9.2	13.7	8.7	9	62	86	5	35	65
WPJB	Prov	8.3	15.1	4.4	21	53	70	9	52	48
WPRO-F	Prov	7.5	16.9	4.2	18	55	72	10	37	63
WTIC-F	Hartf	7.0	18.0	7.6	21	50	67	12	25	75
KFRC	SF	5.8	21.8	9.9	26	51	67	7	42	58
KRBE	Hou	8.1	15.5	6.7	15	67	80	5	46	54
WBSB	Balt	8.0	15.7	8.1	31	46	63	6	32	68
KSLQ	ST L	6.8	18.5	4.7	8	60	86	6	41	59
WKRQ	Cin	7.7	16.4	10.6	42	49	57	1	37	63
WKJJ	Lou	9.1	20.2	7.1	26	58	69	5	39	61
WQXI	Atl	8.4	15.0	7.7	6	73	93	1	43	57
WZGC	Atl	8.1	15.6	9.3	32	51	66	2	36	64
KBEQ-F	KC	9.4	13.5	9.0	34	58	65	1	36	64
WLOL	M-SP	9.3	13.6	7.0	30	58	67	3	41	59
KIMN	Den	6.3	20.0	7.1	13	60	83	4	41	59
WIKS	Indy	7.0	18.0	3.8	39	50	56	5	29	61
KEGL	D-FW	7.1	17.6	4.4	41	56	58	1	64	36
WHYI	Miami	7.6	16.5	4.1	28	58	68	4	52	48
WINZ-F	Miami	7.5	16.8	7.9	35	41	57	8	45	55
WGCL	Cleve	7.2	17.5	8.5	34	51	65	1	36	64
WKDD	Akr	7.8	16.3	4.3	23	63	76	1	38	62
KNBQ	Sea	6.5	19.5	9.3	42	51	58	0	43	57
KUBE	Sea	8.0	15.8	7.2	23	72	77	0	48	52
WXGT	Col,O	8.0	15.7	10.8	33	57	67	0	37	63
WBEN-F	Buff	7.5	16.9	7.4	30	55	64	6	38	62
WKBW	Buff	7.1	17.7	6.9	13	43	69	18	32	68
WEZB	NO	9.0	13.9	9.6	37	47	61	2	39	61
WRBQ	T-SP	10.5	12.0	14.7	17	48	74	9	51	49
WBZZ	Pitt	8.0	15.8	4.2	42	45	54	4	24	76
WMHE	Tol	10.0	12.6	11.2	12	63	80	8	42	58
KGW	Port,O	5.1	24.5	8.1	10	63	81	9	46	54
WMC-F	Mem	8.7	14.4	8.8	20	57	75	5	46	54
WGRD	GR	7.0	17.9	5.9	41	51	59	0	51	49
WKFR	Kala	9.2	13.8	8.5	10	81	88	2	30	70
WBCY	Char,NC	7.3	17.3	6.9	22	63	72	6	54	46
KZZP	Phoe	7.5	16.7	11.1	13	76	87	0	56	44

ROCK/CONTEMP/TOP 40

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		8.4	15.0	9.3	23.6	58.0	71.3	5.1	42.5	57.5
WFLY	A-S-T	7.4	17.0	4.4	35	54	62	3	44	56
WKRZ	NE PA	9.8	12.9	6.8	21	55	66	13	36	64
WKXX	Birm	9.2	13.8	7.6	31	53	66	3	43	57
WRAL	Ral	8.9	14.2	8.8	5	67	88	7	33	67
KTSA	SA	7.2	17.5	8.7	23	46	65	12	40	60
WWKX	Nash	8.1	15.6	13.2	30	54	66	4	46	54
WBJW	Orl	8.1	15.6	7.5	26	55	71	3	42	58
WFBC	Green,SC	8.9	14.2	11.7	10	60	81	9	47	53
KRAV	Tulsa	9.8	12.8	8.4	16	70	81	3	44	56
WFMF	Baton R	11.1	11.3	10.7	27	61	72	1	46	54
KMGK	DM	7.2	17.4	4.9	45	48	52	3	56	44
WFWQ	FW	7.4	17.1	2.7	40	53	60	0	41	59
WMEE	FW	8.3	15.2	8.8	18	67	80	2	48	52
WSKZ	Chatt	12.4	10.2	25.2	32	61	68	0	45	55
KHFI	Aust	11.1	11.3	13.0	33	57	66	1	49	51
WCKS	Mel-Ti	9.9	12.7	18.8	15	68	82	3	43	57
WGBF	Evans	9.5	13.3	13.3	12	48	67	21	44	56
WKDQ	Evans	9.0	14.1	8.8	30	50	62	8	43	57
WLAN-F	Lanc	10.6	11.9	14.4	19	66	76	5	43	57
WQXA	York	8.3	15.1	7.2	19	72	81	0	43	57
WKEE	Hunt,WV	11.8	10.6	15.5	25	58	69	6	42	58
WVAF	Char,WV	10.2	12.4	10.1	22	53	70	8	33	67
WFBG	Altoo	10.7	11.8	16.2	17	45	62	21	36	64
KQIZ-F	Amar	9.4	13.4	6.8	32	60	68	0	47	53
WBBQ-F	Aug,GA	10.7	11.8	14.0	20	53	73	7	58	42
WNOK-F	Col,SC	11.3	11.1	12.9	18	69	80	2	43	57
WCCK	Erie	11.9	10.6	21.3	20	60	74	6	47	53
WQSM	Fayett	11.2	11.2	14.9	15	68	80	5	52	48
KFYE	Fres	8.3	15.3	8.4	19	63	81	0	44	56
WIXX	Green B	8.2	15.4	9.6	21	71	79	0	47	53
WSEZ	G-WS,SC	11.7	10.8	11.0	22	62	72	6	42	58
WZYP	Hunts	10.7	11.7	10.1	25	58	75	0	46	54
WIVY	Jkvil	7.3	17.4	11.3	30	51	64	6	34	66
WCGQ	Col,GA	11.6	10.9	19.8	24	67	73	3	69	31
WQUT	JC-Kin	11.1	11.3	12.7	22	63	70	8	51	49
KLUC	LV	9.9	12.7	12.9	19	61	74	7	47	53
WLAP-F	Lex	9.3	13.6	11.8	24	63	75	1	39	61
KKYK	L Rock	8.5	14.7	5.9	15	75	80	5	43	57
WMAZ-F	Macon	9.5	13.3	10.9	22	55	73	5	33	67
WKRG	Mobile	9.0	14.0	11.2	25	53	70	5	40	60
WJLQ	Pensa	7.9	16.0	3.9	17	68	77	6	49	51
WJBQ	Port,M	9.7	13.0	9.9	20	66	80	0	46	54
WRVQ	Richm	9.2	13.8	11.2	27	53	68	5	44	56
WXLK	Roan	11.2	11.2	15.3	22	60	72	6	38	62
WZAT	Savan	7.7	16.4	7.4	25	36	50	25	41	59
KWTO-F	Spr,MO	11.0	11.4	15.8	23	59	73	4	45	55
KRQQ	Tucson	7.9	15.9	5.2	11	78	87	2	47	53
KEYN	Wich	11.6	12.6	16.4	22	53	67	11	44	56

AOR

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		9.4	13.5	9.7	26.3	68.5	72.3	1.4	64.0	36.0
WNEW-F	NY	8.9	14.2	4.4	5	81	87	8	62	38
WPLJ	NY	9.1	13.9	6.7	35	58	64	1	59	41
WLUP	Chi	7.8	16.1	3.6	27	70	72	1	65	35
WXLP	D-RI-M	11.7	10.8	13.6	24	71	76	0	64	36
WMMR	Phil	8.0	15.7	3.2	24	71	75	1	66	34
WYSP	Phil	6.9	18.1	4.0	30	64	69	1	64	36
KLOS	LA	7.5	16.8	3.5	30	63	68	2	59	41
KMET	LA	8.2	15.4	5.1	19	74	80	1	69	31
KROQ	LA	10.5	12.0	9.1	40	59	60	0	50	50
KGB	SD	10.8	11.7	8.1	20	77	79	1	76	24
KPRI	SD	8.0	15.8	1.6	16	82	83	1	74	26
WABX	Det	4.8	26.1	1.1	29	65	70	1	57	43
WLLZ	Det	7.4	17.0	3.5	37	56	62	1	57	43
WRIF	Det	6.5	19.5	2.9	21	70	77	2	60	40
WBCN	Bost	6.1	14.5	6.9	8	81	89	3	64	36
WCOZ	Bost	9.6	13.2	8.1	39	58	61	0	61	39
WAVA	Wash	7.7	16.4	5.1	32	65	66	2	64	36
WWDC	Wash	6.5	19.5	2.3	34	60	64	2	63	37
WAAF	Worc	10.6	11.9	12.3	33	61	64	3	68	32
WZZO	A-B-E	10.4	12.1	8.7	31	64	69	0	57	43
WHJY	Prov	12.1	10.4	8.4	29	65	69	2	58	42
WHCN	Hartf	8.9	14.1	3.8	29	68	71	0	67	33
KMEL	SF	7.2	17.6	2.9	20	73	79	1	59	41
KRQR	SF	7.1	17.8	4.1	20	74	77	3	67	33
KSJO	SJ	10.0	12.6	7.8	39	58	60	1	76	24
KLOL	Hou	9.2	13.7	8.9	30	66	69	1	66	34
WIYY	Balt	11.3	11.2	11.6	21	72	76	3	66	34
KWK	ST L	9.9	12.7	11.6	48	48	51	1	70	30
WEBN	Cin	10.0	12.6	9.2	23	71	76	1	65	35
WQMF	Lou	8.8	14.3	10.3	34	64	65	1	65	35
WKLS-F	Atl	9.1	13.8	9.1	29	65	71	0	63	37
KYYS	KC	11.1	11.4	15.7	24	71	73	3	65	35
KDWB-F	M-SP	7.8	16.2	5.8	38	57	59	3	62	38
KQRS+	M-SP	6.4	19.6	3.3	24	73	74	2	62	38
KAZY	Den	7.4	17.1	4.6	33	61	66	1	61	39
KPKE	Den	10.2	12.4	7.3	30	68	70	0	68	32
WLPX	Milw	6.5	19.3	4.5	28	66	70	2	61	39
WQFM	Milw	8.6	14.7	4.4	24	66	74	2	62	38
WFBQ	Indy	10.9	11.6	10.6	28	66	70	2	56	44
KTXQ	D-FW	8.6	14.6	5.5	23	72	75	2	72	28
KZEW	Dallas	9.3	13.5	2.6	20	77	80	0	71	29
WSHE	Miami	10.2	12.4	8.1	15	78	84	1	71	29
WMMS	Cleve	9.2	13.7	8.6	22	68	76	2	63	37
KISW	Sea	10.6	11.9	6.5	25	71	75	0	70	30
KZOK	Sea	8.1	15.5	6.8	34	63	65	1	67	33
WLVQ	Col,O	9.6	13.1	13.8	23	73	76	1	60	40
WGRQ	Buff	10.0	12.6	10.2	40	58	60	0	56	44
WRNO	NO	11.8	10.6	11.4	23	65	75	2	60	40
WYNF	T-SP	8.2	15.4	8.8	21	76	79	0	55	45
WDVE	Pitt	7.6	16.6	3.0	23	66	72	5	63	37

AOR

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		9.4	13.5	9.3	26.3	68.5	72.3	1.4	64.0	36.0
WIOT	Tol	10.6	11.9	10.2	25	70	75	0	68	32
WJXQ	Lans	10.6	11.9	12.3	27	71	73	0	56	44
KZAP	Sacra	11.6	10.9	15.7	35	61	64	1	70	30
KGON	Port O	12.4	10.2	17.7	34	61	65	1	66	34
WZXR	Mem	12.0	10.5	18.4	33	64	67	0	62	38
WLAV	GR	11.8	10.6	19.6	23	74	76	1	65	35
KDKB	Phoe	7.6	16.6	7.0	28	69	72	0	57	43
WEZX	NE PA	11.8	10.7	7.9	23	74	75	2	60	40
WNOR	Norf	9.1	13.8	5.9	15	80	82	3	72	28
WMYK	Norf	9.0	14.1	7.7	27	69	73	0	72	28
WTUE	Dayt	12.5	10.0	13.2	21	75	78	1	72	28
WAPI-F	Birm	6.5	19.5	6.3	32	60	62	6	58	42
KISS	SA	12.5	10.0	23.3	28	67	72	0	73	27
KATT	OK C	9.4	13.4	9.6	26	69	74	0	65	35
WKDF	Nash	10.8	11.6	12.9	24	63	71	5	62	38
WDIZ	Orl	12.7	9.9	19.8	25	69	75	0	68	32
KMOD	Tulsa	11.5	10.9	20.0	33	60	66	1	61	39
KWXL	Alb	11.5	11.0	10.2	36	63	55	9	74	26
KGGO	DM	10.7	11.8	11.8	21	70	75	4	50	50
KILO	Col Sp	15.1	8.4	18.9	14	83	86	0	66	34
KIDQ	Boise	12.9	9.7	15.8	31	69	69	0	63	37
KLAQ	EP	14.9	8.5	13.7	26	69	74	0	70	30
WTPA	Harris	10.2	12.3	16.6	29	68	71	0	64	36
WSSX	Char,SC	9.5	13.2	9.0	29	68	71	0	58	42
WWCK	Flint	12.5	10.1	12.5	23	72	76	1	71	29
WKZL	G-WS,NC	12.7	9.9	11.6	24	66	74	2	71	29
WFYV	Jkvil	11.0	11.5	13.1	21	74	79	0	75	25
WIMZ	Knox	12.3	10.2	12.3	23	75	77	0	60	40
WKQQ	Lex	11.6	10.8	16.7	16	81	84	0	61	39
KFMX	Lubb	9.9	12.7	8.5	26	74	74	0	73	27
WIBA-F	Mad	7.4	17.0	4.6	21	70	75	4	58	42
KEZO	Omaha	11.0	11.5	9.8	32	60	64	4	57	43
KOZZ	Reno	12.7	9.9	12.3	14	82	86	0	65	35
WRXL	Richm	11.1	11.4	11.2	17	76	82	1	67	33
WCMF	Roch	8.9	14.1	7.3	23	74	77	0	55	45
WMJQ	Roch	8.2	15.3	3.1	30	68	70	0	65	35
KMBQ	Shrev	15.5	8.1	15.7	19	76	79	2	66	34
WSYR-F	Syr	8.8	14.4	10.5	30	61	66	4	51	49
WOUR	Utica	10.8	11.6	8.9	18	76	80	2	65	35
KICT	Wich	11.6	10.8	16.4	22	69	78	0	59	41
WSRD	Young	9.5	13.3	3.6	31	64	68	1	63	37

AC/SOFT/OLDIES

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		8.2	15.4	6.3	5.1	60.4	83.6	12.3	42.1	57.9
WCBS-F	NY	6.8	18.6	3.1	3	39	78	19	47	53
WYNY	NY	8.3	15.2	4.5	7	66	86	7	47	53
WROK	Rock	8.2	15.4	11.6	4	36	72	24	39	61
WCLR	Chi	7.7	16.3	4.9	5	54	85	10	42	58
WFYR	Chi	6.0	21.2	3.6	4	61	84	12	40	60
WKQX	Chi	6.3	20.1	3.3	6	63	86	8	42	58
WMGK	Phil	10.2	12.4	5.9	3	56	84	13	43	57
KWLO	Wat-CF	7.3	17.2	13.8	9	53	72	19	41	59

AC/SOFT/OLDIES

NATIONAL MEAN:		8.2	15.4	6.3	5.1	60.4	83.6	12.3	42.1	57.9
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
WSNI	Phil	8.0	15.8	3.2	3	58	80	17	42	58
KFI	LA	6.5	19.2	3.3	6	39	77	17	52	48
KHTZ	LA	7.0	18.0	5.2	6	65	86	8	42	58
KRTH	LA	6.6	19.1	3.3	4	79	94	2	50	50
KBZT	SD	8.6	14.6	2.1	2	66	91	7	43	57
KYXY	SD	9.0	14.0	6.8	2	60	88	10	32	68
WMJC	Det	6.8	18.5	2.7	8	66	89	3	38	62
WNIC	Det	6.6	19.1	3.0	9	71	87	4	36	64
WEEI-F	Bost	7.1	17.7	3.6	0	73	86	14	43	57
WMJX	Bost	8.1	15.5	2.6	5	63	78	17	41	59
WROR	Bost	7.1	17.8	5.9	7	65	86	7	46	54
WASH	Wash	7.0	18.1	5.2	3	54	89	8	38	62
WLTT	Wash	8.8	14.3	2.8	2	72	94	4	42	58
WPRO	Prov	7.2	17.6	8.2	4	39	64	32	43	57
WIOF	Hart	7.9	16.0	3.0	4	75	89	7	51	49
KIOI	SF	6.3	19.8	2.4	10	69	82	8	47	53
KYUU	SF	5.9	21.2	3.6	14	60	81	5	44	56
KEZR	SJ	7.4	17.0	5.3	3	92	96	1	39	61
KFMK	Hou	9.6	13.2	10.6	5	74	95	0	44	56
WCBM	Balt	7.8	16.2	8.9	2	28	65	33	38	62
KSD-F	ST L	8.9	14.2	6.6	8	65	88	4	34	66
WRRM	Cin	9.3	13.6	5.1	2	70	93	5	40	60
WKRC	Cin	8.5	14.8	6.9	2	34	67	31	42	58
WLTA	Atl	10.7	11.8	4.5	0	45	89	11	46	54
KUDL	KC	8.2	15.4	5.8	5	78	91	4	45	55
WICC	Bridge	8.9	14.2	7.2	4	28	58	38	33	67
WAKY	Lou	6.3	20.0	6.1	4	71	88	8	52	48
WRKA	Lou	9.7	13.0	11.6	12	63	74	14	37	63
KSTP	M-SP	9.8	12.8	7.2	7	66	89	4	36	64
KPPL	Den	9.1	13.8	7.7	7	68	92	1	48	52
WMYX	Milw	9.3	13.6	2.5	4	68	86	10	44	56
WENS	Indy	9.2	13.8	6.0	7	62	84	9	45	55
KMGC	Dall	8.3	15.3	6.3	4	78	94	2	35	65
KVIL	Dall	9.3	13.6	10.5	7	60	85	8	36	64
WAIA	Miami	8.8	14.2	2.6	2	55	85	13	40	60
WAXY	Miami	8.5	14.8	2.9	4	70	87	9	47	53
WZZP	Cleve	9.4	13.4	10.9	4	61	88	8	38	62
WNCI	Col,O	7.0	18.0	7.7	10	73	88	2	45	55
WTVN	Col,O	7.1	17.7	8.2	1	37	59	40	44	56
WGR	Buff	7.0	18.0	7.8	2	44	76	22	47	53
WTAE	Pitt	7.0	18.0	3.7	2	40	75	23	44	56
WFMK	Lans	9.1	13.8	6.3	6	75	87	7	43	57
KXOA-F	Sacra	9.8	9.3	6.3	4	69	87	9	41	59
WRVR	Memp	10.0	12.7	7.8	4	63	88	8	34	66
WJFM	GR	8.9	14.2	5.6	4	74	92	4	33	67
WBT	Char,NC	8.6	14.7	11.0	5	25	62	33	45	55
KKLT	Phoe	7.4	16.9	3.8	9	54	89	2	38	62
WLTY	Norf	10.3	12.3	8.8	9	60	88	3	51	49
WJYO	Orl	9.6	13.2	8.6	2	40	72	26	37	63
KSPZ-F	Col Sp	10.3	12.3	7.8	11	77	89	0	51	49
KEYI	Austin	10.3	12.3	8.5	5	69	88	7	40	60
WAIV	Jkvil	10.2	12.4	9.1	3	69	93	4	46	54
WROV	Roano	8.9	14.2	9.9	7	57	79	14	44	56
WVOR	Roch	9.6	13.1	11.1	4	54	88	8	38	62
WHEN	Syr	8.0	15.8	13.8	7	49	71	22	40	60

MOR

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		8.9	14.2	10.7	1.7	16.3	41.6	56.7	43.0	57.0
WGN	Chi	9.2	13.7	9.6	1	10	31	68	42	58
WMBD	Peo	8.5	14.8	12.3	2	6	26	72	40	60
WJBC	Bloom	13.8	9.1	18.4	3	20	42	55	39	61
WIP	Phil	9.8	12.8	6.7	2	16	43	55	36	64
KFMB	SD	8.2	15.3	8.0	4	24	54	42	53	47
WJR	Det	9.1	13.9	6.9	2	12	37	61	54	46
WBZ	Bost	8.6	14.6	8.7	3	15	46	51	43	57
WMAL	Wash	9.2	13.7	8.2	1	10	47	52	43	57
WHDH	Bost	7.2	13.7	7.3	2	23	48	50	34	66
WHJJ	Prov	8.2	15.3	7.3	2	14	44	54	45	55
WTIC	Hart	10.8	11.7	16.2	1	12	36	63	42	58
WELI	NH	10.8	11.7	13.3	1	8	29	70	33	67
KNBR	SF	6.6	19.0	4.3	3	30	60	37	50	50
KSFO	SF	7.7	16.3	6.2	3	16	41	56	47	53
WBAL	Balt	11.3	11.2	8.4	1	6	19	80	35	65
WLW	Cin	8.3	15.2	13.2	3	14	37	60	46	54
WAVG	Lou	7.8	16.1	6.8	1	10	28	71	41	59
WHAS	Lou	6.4	19.6	10.3	2	21	51	47	53	47
WSB	Atl	7.4	16.9	7.3	2	14	42	56	43	57
WCCO	M-SP	11.3	11.1	14.1	1	13	41	58	48	52
KHOW	Den	7.9	15.9	6.3	1	36	79	20	46	54
WTMJ	Milw	8.3	15.2	9.3	2	7	33	65	32	68
WISN	Milw	7.3	17.3	4.7	3	26	51	46	55	45
WIBC	Indy	9.8	12.9	10.6	2	30	55	43	44	56
WIOD	Miami	7.1	17.6	8.3	1	11	34	65	46	54
WAKR	Akron	8.3	15.2	9.8	3	12	37	60	44	56
WHBC	Canton	8.9	14.2	13.2	2	12	36	62	37	63
KOMO	Sea	8.2	15.4	10.8	0	11	45	55	48	52
WBEN	Buff	8.8	14.2	12.0	3	15	30	67	45	55
WFLA-F	T-SP	7.6	16.5	7.9	1	19	36	63	45	55
KDKA	Pitt	10.7	11.7	11.9	1	11	32	67	41	59
WSPD	Tol	8.5	14.9	9.2	2	15	31	67	37	63
KEX	Port,O	7.2	17.5	6.2	3	19	54	43	37	63
WOOD	GR	8.2	15.4	10.0	1	16	41	58	44	56
WKZO	Kala	9.2	13.7	12.8	2	9	29	69	44	56
KOY	Phoe	7.8	16.2	8.8	0	23	66	34	48	52
KSL	SLC	7.0	17.9	11.4	2	29	57	41	40	60
WGY	A-S-T	10.0	12.5	12.9	2	20	50	48	42	58
WARM	NE PA	8.7	14.5	8.4	4	17	38	58	34	66
WTAR	Norf	7.9	15.9	13.2	0	17	47	53	46	54
WHIO	Dayton	9.7	13.0	5.8	0	9	40	60	54	46
WPTF	Ral	11.3	11.2	10.7	3	10	25	72	41	59
WDBO	Orl	8.3	15.2	8.0	0	13	31	59	40	60
KRMG	Tulsa	9.4	13.5	15.9	2	14	40	58	35	65
KOB	Alb	7.9	16.0	13.4	0	22	59	41	48	52
KRNT	DM	7.4	17.1	8.3	0	24	52	48	38	62
WOWO	FW	9.6	13.1	16.7	4	20	46	50	38	62
WMT	Ced R	11.9	10.6	14.6	0	11	38	62	35	65
WIKY	Evans	14.1	8.9	19.7	1	14	48	51	29	71
WHP	Harris	9.7	12.9	15.2	1	10	28	71	49	51

MOR

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		8.9	14.2	10.7	1.7	16.3	41.6	56.7	43.0	57.0
WSBA	York	11.3	11.2	11.8	3	19	38	59	41	59
WIS	Col,SC	8.6	14.7	10.4	2	12	38	60	51	49
WVLK	Lex	8.8	14.3	9.1	5	46	74	21	42	58
KFAB	Omaha	12.4	10.1	19.6	1	18	47	52	44	56
WGAN	Port,M	6.3	19.9	9.7	3	30	67	30	38	62
WRVA	Richm	10.7	11.7	14.7	1	17	42	57	38	62
WHAM	Roch	7.5	16.7	14.4	1	17	40	59	49	51
WSGW	Sag	12.7	9.9	8.1	2	15	22	76	51	49
WSTV	Steub	11.8	10.7	10.2	0	6	22	78	47	53
WSYR	Syr	9.3	13.5	13.7	2	8	34	64	45	55
WIBX	Utica	11.0	11.4	10.5	2	11	24	74	49	51

BEAUTIFUL MUSIC

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		10.6	11.9	9.9	0.7	14.7	39.9	59.4	40.0	60.0
WPAT-F	NY	8.7	14.5	3.5	1	13	34	65	46	54
WRFM	NY	13.0	9.7	7.7	0	11	33	67	46	54
WEZN	Bridge	13.1	9.6	9.2	0	12	32	68	43	57
WLAK	Chi	9.0	14.0	4.1	1	11	38	61	38	62
WLOO	Chi	10.7	11.8	8.1	1	14	46	53	40	60
WSWT	Peo	10.7	11.8	12.5	0	15	42	58	35	65
WEAZ	Phil	9.2	13.8	6.2	0	15	39	61	40	60
WWSH	Phil	8.4	15.1	2.6	1	13	32	67	43	57
KBIG	LA	10.0	12.6	8.2	1	18	43	56	42	58
KJOI	LA	9.0	14.0	7.2	0	12	35	65	42	58
KOST	LA	8.4	15.1	5.7	1	18	46	53	45	55
KJQY	SD	13.1	9.6	9.1	0	10	33	67	39	61
WJBR	WilmDE	12.5	10.1	6.5	0	9	31	69	38	62
WJOI	Det	7.2	17.6	3.7	0	9	24	76	38	62
WJIB	Bost	9.2	13.8	3.5	1	7	35	64	49	51
WGAY	Wash	10.6	11.8	10.9	2	14	42	56	40	60
WSRS	Worc	12.4	10.2	7.3	1	14	37	62	47	53
WQQQ	A-B-E	10.0	12.6	6.9	1	16	37	62	42	58
WLKW-F	Prov	12.5	10.1	9.2	0	9	25	75	37	63
WRCH	Hart	11.6	10.9	3.7	1	10	37	62	41	59
KABL	SF	7.6	16.5	6.6	1	10	30	69	47	53
KFOG	SF	8.8	14.3	6.7	1	17	39	60	44	56
KOIT	SF	8.1	15.5	4.7	2	18	51	47	44	56
KODA	Hou	7.5	16.9	8.5	1	25	47	52	39	61
KYND	Hou	9.4	13.5	7.2	0	24	57	43	40	60
WLIF	Balt	10.0	12.6	7.7	1	17	36	63	41	59
KEZK	ST L	11.6	10.9	7.7	0	16	46	54	36	64
WWEZ	Cin	10.4	12.1	6.6	1	13	33	66	41	59
WVEZ	Lou	11.8	10.7	15.0	1	12	39	60	33	67
WPCH	Atl	11.3	11.1	6.4	0	25	59	41	41	59
KMBR	KC	10.5	12.0	7.7	0	25	59	41	43	57
KEEY	M-SP	9.1	13.9	6.1	2	19	42	56	39	61
KOSI	Denv	10.8	11.6	7.7	2	15	44	54	39	61
WEZW	Milw	10.1	12.5	5.6	1	10	41	58	47	53
WXTZ	Indy	12.7	9.9	16.0	3	16	43	54	41	59

BEAUTIFUL MUSIC

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		10.6	11.9	9.9	0.7	14.7	39.9	59.4	40.0	60.0
KMEZ	Dallas	9.2	13.7	10.8	0	19	48	52	38	62
WLYF	Miami	12.0	10.5	11.7	0	8	27	74	41	59
WYOR	Miami	10.8	11.6	8.5	0	13	36	64	39	61
WDOK	Cleve	11.3	11.2	11.1	1	12	36	63	45	55
WQAL	Cleve	10.8	11.6	12.1	0	7	32	68	38	62
KSEA	Sea	9.0	14.1	5.3	1	11	32	67	42	58
WBNS	Col,O	8.9	14.2	9.0	2	15	38	60	41	59
WJYE	Buff	11.8	10.7	11.5	0	11	30	70	41	59
WJYW	T-SP	8.4	15.0	16.3	1	14	33	66	36	64
WWBA	T-SP	14.4	8.8	19.2	1	5	15	84	39	61
WPNT	Pitt	10.2	12.3	2.0	0	19	53	47	43	57
WSHH	Pitt	8.8	14.3	6.9	0	11	34	66	34	66
WLQR	Tol	11.5	10.9	15.9	1	17	42	57	34	66
KCTC	Sacra	11.0	11.5	8.3	0	18	65	35	30	70
KUPL-F	Port,O	11.0	11.5	10.1	0	14	42	58	39	61
WEZI	Memp	9.1	13.8	13.1	1	17	52	47	39	61
WOOD-F	GR	9.3	13.5	8.3	1	23	46	53	40	60
WQLR	Kala	10.8	11.6	8.6	0	16	53	47	44	56
WEZC	Char,NC	11.1	11.3	11.5	0	17	45	55	41	59
KMEO	Phoe	10.6	11.9	9.4	0	8	28	72	41	59
KQYT	Phoe	10.3	12.2	9.9	0	15	33	67	37	63
KSFI	SLC	8.9	14.1	11.3	2	15	53	45	50	50
WROW-F	A-S-T	11.3	11.1	12.7	0	5	20	80	47	53
WFOG	Norf	12.4	10.2	16.0	0	20	44	56	42	58
WHIO-F	Dayt	11.1	11.4	11.0	1	27	56	43	44	56
WYYD	Ral	11.1	11.3	11.4	0	17	47	53	35	65
WZEZ	Nash	12.0	10.5	14.4	1	20	46	53	36	64
WDBO-F	Orl	13.2	9.5	19.3	0	9	28	72	45	55
WSPA-F	Gr-Spa	11.0	11.4	13.2	1	23	50	49	33	67
KBEZ	Tulsa	11.4	11.0	6.7	0	25	50	50	45	55
KLYF	DM	10.1	12.5	4.7	2	17	50	48	40	60
WEZV	FW	12.8	9.8	10.8	0	25	49	51	40	60
WDEF-F	Chatt	8.9	14.1	7.6	2	16	38	60	37	63
WDUV	Sara	13.8	9.1	17.9	0	3	18	82	39	61
WHP-F	Harris	12.2	10.3	9.2	0	18	39	61	49	51
WNCE	Lanc	13.8	9.1	14.5	1	12	39	60	42	58
WSBA-F	York	11.0	11.5	6.2	0	30	64	36	30	70
WHEZ	Hunt,WV	10.2	12.3	6.0	3	11	39	58	38	62
WXRY	Col,SC	13.1	9.6	11.1	0	17	56	44	42	58
WLVU	Erie	11.7	10.8	11.6	0	13	37	63	42	58
WGMZ	Flint	10.9	11.6	12.3	0	15	39	61	44	56
KKNU	Fres	11.7	10.8	10.3	0	21	34	66	32	68
WGLD	G-WS,SC	10.4	12.1	10.5	4	16	62	34	39	61
WKTZ-F	Jkvil	11.8	10.7	17.6	0	12	34	66	38	62
WKPT-F	JC-Kin	13.3	9.5	17.0	0	12	34	66	39	61
WEZK	Knox	12.0	10.5	15.2	0	15	45	55	31	69
WMEZ	Pensa	8.8	14.3	9.9	3	18	41	56	47	53
WPVR	Roanoke	13.0	9.7	22.0	0	17	37	63	37	63
WEZO	Roch	10.8	11.7	12.8	0	7	35	65	38	62
WHYN	Spr,MA	10.3	12.2	10.1	2	12	40	58	35	65

BEAUTIFUL MUSIC

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		10.6	11.9	9.9	0.7	14.7	39.9	59.4	40.0	60.0
KJYK	Tucs	13.0	9.7	19.0	1	6	26	73	30	70
WEAT-F	W. Pal	11.6	9.5	13.4	1	5	22	77	40	60
WANJ	Wheel	12.0	10.5	13.8	0	8	41	59	47	53
KBRA	Wich	13.7	9.2	10.0	0	18	39	61	26	74
WKBN	Young	10.2	12.3	7.2	1	20	42	57	37	63

COUNTRY

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		10.1	12.4	14.3	4.2	31.8	64.4	31.4	47.9	52.1
WHN	NY	9.1	13.8	9.6	2	38	61	37	47	53
WKHK-F	NY	7.4	17.0	2.6	4	44	75	21	45	55
WJEZ	Chi	8.1	15.5	8.8	5	28	63	32	42	58
WMAQ	Chi	6.4	19.8	4.8	3	18	50	47	56	44
WXCL	Peo	10.6	11.9	20.2	2	28	64	34	43	57
WUSL	Phil	9.4	13.4	7.4	4	24	58	38	49	51
KHJ	LA	6.3	19.9	9.8	2	24	56	42	44	56
KLAC	LA	7.1	17.8	7.7	2	12	41	57	54	46
KZLA-F	LA	9.7	13.0	6.4	0	46	73	27	58	42
KSON-F	SD	8.4	15.0	8.1	5	37	75	20	57	43
KUZZ	Baker	14.1	8.9	27.9	5	27	63	32	41	59
WCXI	Det	8.8	14.3	8.7	4	18	50	46	48	52
WWWW	Det	8.8	14.4	7.3	4	28	56	40	47	53
WPKX-F	Wash	8.4	15.1	6.5	8	42	69	23	40	60
WMZQ-F	Wash	8.0	15.8	10.0	5	40	67	28	46	54
WXKW	A-B-E	11.7	10.8	10.9	1	19	58	41	48	52
KNEW	SF	8.0	15.7	9.1	4	28	59	37	48	52
KIKK-F	Hou	10.5	12.0	10.7	6	45	78	16	46	54
KILT-F	Hou	10.0	12.6	12.3	9	52	79	12	47	53
WPOC	Balt	13.0	9.7	16.3	2	27	65	33	54	46
KSD	ST L	7.1	17.7	10.0	2	41	74	24	42	58
WIL-F	ST L	9.4	13.4	13.4	8	39	72	20	46	54
WUBE	Cin	11.3	11.1	17.7	2	40	71	27	47	53
WAVZ	Lou	9.0	14.0	8.2	3	49	78	19	51	49
WKHX	Atl	11.2	11.3	12.8	5	40	77	18	50	50
KFKF	KC	11.3	11.2	13.7	7	32	73	20	51	49
WDAF	KC	8.8	14.4	19.5	2	43	68	30	50	50
WDGY	M-SP	11.4	11.0	15.6	3	29	76	21	52	48
KLZ	Den	7.9	15.9	10.3	4	30	80	16	50	50
WBCS	Milw	10.8	11.7	11.9	5	36	78	19	45	55
WFMS	Indy	11.8	10.7	15.1	4	35	68	28	40	60
WIRE	Indy	11.3	11.1	17.5	3	18	51	46	43	57
KPLX	D-FW	9.7	13.0	4.4	4	53	81	15	51	49
KSCS	D-FW	9.1	13.8	11.6	8	42	74	18	44	56
WBAP	D-FW	9.3	13.5	14.4	3	29	52	45	61	39
WHK	Cleve	10.1	12.4	18.7	2	12	38	60	41	59
WKSW	Cleve	7.9	16.0	7.4	4	34	72	24	51	49
KMPS-F	Sea	11.0	11.5	10.9	7	35	58	35	54	46
WMNI	Col,O	8.9	14.2	14.3	1	20	44	55	50	50
WNOE-F	NO	11.5	11.0	15.5	5	31	67	28	46	54

COUNTRY

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		10.1	12.4	14.3	4.2	31.8	64.4	31.4	47.9	52.1
WQYK-F	T-SP	14.6	8.6	23.3	5	19	41	54	51	49
WSUN	T-SP	8.6	14.7	13.1	4	20	45	51	44	56
WEEP	Pitt	9.5	13.2	3.7	1	19	52	47	42	58
WKLR	Tol	11.0	11.4	12.0	7	36	59	34	47	53
WITL-F	Lans	12.3	10.2	17.2	4	27	60	36	48	52
KRAK	Sacra	8.4	15.0	13.7	4	25	64	32	46	54
KWJJ	Port,O	8.3	15.2	12.2	3	21	56	41	55	45
WMC	Memp	8.8	14.3	14.9	2	20	64	34	42	58
WCUZ-F	GR	8.4	15.0	7.2	3	52	85	12	47	53
WSOC-F	Char,NC	11.3	11.1	14.0	4	35	69	27	53	47
KJJJ-F	Phoe	9.9	12.7	8.1	0	49	73	27	36	64
KNIX-F	Phoe	9.5	13.3	11.3	5	32	73	22	43	57
WCMS-F	Norf	10.7	11.8	18.5	1	32	70	29	41	59
WZZK	Birm	11.6	10.9	19.2	4	30	72	24	45	55
KKYX	SA	9.1	13.8	13.0	6	17	52	42	47	53
KAJA	SA	11.3	11.2	6.8	12	58	82	6	50	50
KEBC	OK C	12.3	10.3	21.4	8	34	61	31	46	54
KOMA	OK C	8.8	14.3	14.6	4	46	71	25	47	53
WSM	Nash	6.9	18.4	12.6	0	20	44	56	52	48
WSIX-F	Nash	10.9	11.5	16.0	3	19	66	31	46	54
WHOO-F	Orl	10.9	11.5	11.2	10	32	62	28	50	50
WESC-F	Gr-Sp	12.5	10.1	15.2	7	29	67	26	48	52
WWNC	Ashe	13.4	9.4	19.3	2	15	40	58	43	57
KVOO	Tulsa	11.5	11.0	24.3	2	18	57	41	52	48
KWEN-F	Tulsa	12.3	10.3	15.3	6	50	83	11	41	59
WYNK-F	Bat R	11.6	10.9	19.9	4	40	77	19	52	48
KSO	DM	11.6	10.9	14.8	4	26	56	40	41	59
WQHK	FW	12.7	9.9	16.1	6	29	58	36	49	51
WDOD-F	Chatt	10.9	11.5	13.2	7	31	66	27	41	59
KYKR	Beau	9.7	13.0	17.1	6	38	63	31	40	60
KHEY	EP	11.6	10.9	17.4	2	19	74	24	56	44
KASE	Aust	11.0	11.4	11.5	7	37	69	24	43	57
KOKE-F	Aust	8.2	15.3	8.9	13	38	65	22	60	40
WRKZ	Harris	11.3	11.2	16.4	5	26	50	44	51	49
WTCR	Hunt,WV	11.7	10.8	12.4	2	33	72	26	57	43
KIXZ	Amar	9.3	13.5	17.9	0	39	74	26	52	48
WEZL	Char,SC	11.7	10.8	18.9	4	35	71	25	66	34
WCOS-F	Col,SC	10.8	11.6	20.7	7	29	62	31	52	48
WDSM	Dul	9.4	13.4	13.9	0	16	50	50	52	48
WGEE	Green B	11.7	10.8	19.3	4	20	55	41	47	53
WTQR	G-WS,NC	13.7	9.2	20.7	4	27	60	36	49	51
WBHP	Hunts	11.5	10.9	24.3	2	30	70	28	55	45
WMSI	Jackson	13.2	9.6	19.1	3	44	76	21	54	46
WQIK	Jkvil	11.1	11.3	19.4	5	35	71	24	45	55
WXBQ	JC-Kin	10.9	11.5	18.7	6	33	71	23	47	53
WIVK-F	Knox	10.9	11.5	18.6	2	38	67	31	44	56
KSSN	L Rock	12.4	10.1	19.6	2	35	68	30	47	53
KLLL	Lubb	11.2	11.2	11.4	4	58	77	19	54	46
WCNV+	Lynch	17.0	7.4	17.0	3	52	84	13	50	50
WKSJ	Mob	13.3	9.5	25.3	7	34	69	24	47	53

COUNTRY

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		10.1	12.4	14.3	4.2	31.8	64.4	31.4	47.9	52.1
WLWI	Mont	16.6	7.6	26.6	6	36	73	21	47	53
WPOK-F	Port,O	11.7	10.8	15.8	0	20	51	49	32	68
WNYR	Roch	10.4	12.1	10.3	4	26	57	39	49	51
WKCQ	Sag	12.4	10.2	14.3	5	25	70	25	52	48
WCHY	Savan	14.1	8.9	19.5	6	45	75	19	54	46
KTTS-F	Spr,MO	12.9	9.8	18.6	2	20	50	48	39	61
KCUB	Tucs	10.6	11.9	22.5	4	19	54	42	34	66
WACO	Waco	11.4	11.0	13.6	5	25	55	40	40	60
WIRK-F	W. Palm	15.6	8.1	28.2	12	40	69	19	61	39
WWVA	Wheel	12.4	10.2	23.5	0	24	53	47	46	54
KFDI	Wich	7.5	16.7	8.0	5	17	43	52	47	53

NEWS/TALK

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		8.1	15.6	8.0	0.7	12.0	31.5	67.8	47.1	52.9
WCBS	NY	6.5	19.3	5.6	1	15	38	61	49	51
WINS	NY	6.1	20.5	6.7	1	18	34	65	48	52
WMCA	NY	7.2	17.5	2.3	3	14	26	71	46	54
WOR	NY	10.8	11.7	6.0	0	4	20	80	32	68
WBBM	Chi	7.5	16.7	9.2	1	10	28	71	50	50
WIND	Chi	10.6	11.9	6.9	1	9	23	76	36	64
WOC	D-RI-M	10.7	11.8	9.2	0	2	16	84	45	55
KYW	Phil	7.1	17.6	5.0	1	15	36	63	50	50
WCAU	Phil	6.6	19.0	4.4	4	13	31	65	57	43
WWDB	Phil	10.9	11.5	8.5	1	12	34	65	40	60
KABC	LA	9.7	13.0	7.0	2	13	31	67	41	59
KFWB	LA	5.7	22.1	8.0	2	13	35	63	53	47
KMPC	LA	6.0	21.0	7.4	3	13	42	55	57	43
KNX	LA	6.7	18.9	5.9	1	10	36	63	52	48
KSDO	SD	7.8	16.2	5.2	0	10	36	64	45	55
WWJ	Det	7.7	16.5	6.4	2	12	36	62	59	41
WXYZ	Det	10.9	11.5	9.0	1	8	20	79	38	62
WEEI	Bost	9.2	13.7	7.3	0	9	22	78	48	52
WRKO	Bost	6.4	19.6	0.9	0	19	40	60	37	63
WRC	Wash	8.8	14.4	6.8	1	12	33	66	46	54
WTOP	Wash	6.0	21.1	4.7	0	18	45	55	49	51
WEAN	Prov	8.7	14.5	9.3	1	5	19	80	45	55
WPOP	Hart	8.1	15.5	5.9	0	15	32	68	46	54
KCBS	SF	7.2	17.6	6.4	0	12	35	65	54	46
KGO	SF	10.5	12.0	9.6	1	11	33	66	37	63
KPRC	Hou	8.5	14.9	8.5	0	9	32	68	55	45
KTRH	Hou	8.0	15.7	10.7	0	10	34	66	55	45
KMOX	ST L	12.5	10.0	14.7	1	14	35	64	47	53
WCKY	Cin	8.6	14.6	7.4	0	5	26	74	45	55
WGST	Atl	7.4	17.0	2.9	0	15	44	56	50	50
KCMO	KC	9.5	13.2	4.0	0	14	34	66	43	57
KOA	Denv	7.2	17.4	6.4	0	15	38	62	48	52
KRLD	Dallas	6.8	18.6	10.5	0	18	49	51	51	49
WFAA	Dallas	7.7	16.3	10.1	2	13	34	64	53	47
WINZ	Miami	7.7	16.3	9.1	0	9	18	82	47	53

NEWS/TALK

NATIONAL MEAN:		8.1	15.6	8.0	0.7	12.0	31.5	67.8	47.1	56.3
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
WNWS	Miami	10.2	12.4	12.2	0	6	16	84	43	57
KIRO	Sea	7.9	16.0	13.4	1	19	45	54	55	45
KVI	Sea	6.8	18.7	2.1	2	25	53	45	52	48
KFBK	Sacra	6.9	18.2	12.4	0	11	27	73	55	45
KXL	Port,O	6.0	21.0	5.3	0	4	36	64	47	53
KTAR	Phoe	10.9	11.6	8.6	0	12	25	75	49	51
WOAI	SA	9.3	13.5	9.6	0	23	33	67	52	48
KTOK	OK C	10.8	11.7	24.5	2	6	20	78	37	63
WLAC	Nash	9.7	13.0	7.4	0	28	44	56	38	62
WHO	DM	8.0	15.7	10.2	0	8	29	71	37	63
KMJ	Fresno	10.4	12.1	14.3	0	6	18	82	52	48
WBBW	Young	12.2	10.3	8.9	0	3	18	82	42	58

BLACK/URBAN

NATIONAL MEAN:		11.3	11.1	10.8	19.1	55.9	71.6	9.3	43.7	56.3
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
WBLS	NY	10.1	12.5	7.3	15	57	77	8	45	55
WKTU	NY	9.3	13.5	6.7	25	54	69	6	38	62
WRKS	NY	10.4	12.2	6.3	26	56	71	3	41	59
WJPC	Chi	9.1	13.8	6.9	26	54	66	8	50	50
WBMX	Chi	9.4	13.4	6.7	15	67	80	5	51	49
WGCI	Chi	11.2	11.2	10.5	15	62	79	6	44	56
WDAS-F	Phil	13.7	9.2	8.9	17	63	76	7	48	52
KDAY	LA	7.5	16.8	1.6	25	59	71	4	32	68
KUTE	LA	6.0	21.1	1.7	21	60	75	4	35	65
WGPR	Det	11.3	11.1	5.6	30	48	57	13	46	54
WJLB-F	Det	7.3	17.4	2.8	8	56	74	18	48	52
WHUR	Wash	9.3	13.6	2.2	5	73	89	6	49	51
WKYS	Wash	10.1	12.5	3.8	16	63	82	2	48	52
WKND	Hart	12.0	10.5	8.0	10	60	88	2	35	65
KDIA	SF	8.0	15.8	3.2	24	41	63	13	40	60
KSOL	SF	10.6	11.8	6.4	27	55	68	5	45	55
KMJQ	Hou	11.3	11.1	7.2	23	51	66	11	49	51
KRLY	Hou	10.1	12.4	4.7	24	60	73	3	53	47
WWIN	Balt	9.1	13.9	6.6	25	52	66	9	47	53
WXYV	Balt	12.5	10.1	10.1	17	62	77	6	46	54
KMJM	ST L	9.9	12.9	8.7	19	58	73	8	38	62
WBLZ	Cin	8.9	14.1	5.9	17	55	68	15	42	58
WLOU	Lou	16.1	7.8	14.2	12	55	70	18	40	60
WAOK	Atl	7.1	17.7	2.1	16	48	71	13	36	64
WVEE	Atl	14.3	8.8	9.6	22	62	74	4	52	48
KPRS	KC	17.5	7.2	25.5	19	59	71	10	48	52
WTLC	Indy	16.4	7.7	26.9	14	54	74	12	41	59
KKDA	Dall	8.3	15.1	5.1	24	53	67	9	45	55
KNOK	Dall	15.8	8.0	9.8	21	59	72	7	43	57
WEDR	Miami	13.8	9.1	10.5	20	52	69	11	46	54
WBLK	Buff	15.6	8.1	19.9	22	46	69	9	39	61
WAIL	NO	14.7	8.6	15.0	30	54	65	5	43	57
WAMO	Pitt	13.2	9.5	14.7	20	65	72	8	47	53
WDIA	Memp	7.5	16.8	8.1	15	32	50	35	40	60

BLACK/URBAN

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		11.3	11.1	10.8	19.1	55.9	71.6	9.3	43.7	56.3
WHRK	Memp	9.2	13.7	3.9	20	62	71	9	50	50
WPEG	Char,NC	10.9	11.5	11.0	25	60	72	3	46	54
WOWI	Norf	9.7	13.0	7.0	13	64	78	9	54	46
WENN-F	Birm	13.0	9.7	9.5	23	48	61	16	45	55
WLLE	Ral	13.1	9.7	5.5	31	36	57	12	35	65
WVOL	Nash	14.5	8.7	23.3	16	54	72	12	48	52
WORL	Orl	13.3	9.5	10.5	19	59	72	9	27	73
WHYZ	Gr-Sp	23.2	5.4	17.9	11	69	85	4	38	62
WXOK	Bat R	13.1	9.6	18.4	16	53	70	14	46	54
WJTT	Chatt	15.7	8.0	15.0	21	52	69	10	38	62
KHYS-F	Beau	12.7	9.9	11.0	24	57	67	9	49	51
WRDW	Aug,GA	10.8	11.7	7.2	18	58	68	14	49	51
WWWZ	Char,SC	14.3	8.8	10.8	14	65	79	7	46	54
WOIC	Col,SC	15.2	8.3	10.9	15	48	71	14	45	55
WDZZ	Flint	13.7	9.2	23.1	19	44	67	14	38	62
WQMG	G-WS,NC	16.3	7.7	17.4	7	78	91	2	44	56
WKXI	Jckson	11.1	11.3	5.7	18	40	58	24	43	57
WFXE	Col,GA	10.3	12.2	11.0	14	71	83	3	54	46
KOKY	L Rock	16.1	7.8	40.4	15	62	73	12	48	52
WJJS	Lynch	17.2	7.3	30.7	20	54	71	9	24	76
WBLX	Mobile	19.2	6.6	11.0	20	48	70	10	49	51
WPLZ	Richm	10.5	12.1	5.7	14	69	82	4	39	61
WEAS	Savan	14.5	8.7	12.6	17	55	72	1	46	54
KOKA	Shrev	12.4	10.1	10.6	24	39	59	17	41	59

BIG BAND/NOSTALGIA

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		10.6	11.9	9.1	0.3	6.1	25.7	74.0	43.9	56.1
WNEW	NY	11.3	11.2	7.3	0	10	36	64	54	46
WJJD	Chi	10.8	11.6	3.9	1	3	26	73	43	57
WSBT	S Bend	10.6	11.9	12.2	2	8	27	71	40	60
WPEN	Phil	10.8	11.6	5.3	1	7	30	69	44	56
KPRZ	LA	10.5	12.0	7.2	1	7	28	71	40	60
WXKS	Bost	13.5	9.3	5.1	0	1	33	67	46	54
WEST	A-B-E	15.9	7.9	15.3	0	5	11	89	47	53
WLKW	Prov	11.7	10.8	2.8	0	8	13	87	40	60
KMPX	SF	8.0	15.7	2.3	0	13	43	57	42	58
KLIV	SJ	8.8	14.3	7.9	0	10	40	60	42	58
WITH	Balt	11.5	11.0	8.4	0	0	22	78	45	55
WRTH	ST L	9.4	13.4	7.2	0	4	27	73	36	64
WMLX	Cin	11.6	10.9	9.2	0	4	19	81	44	56
KJLA	KC	10.8	11.7	12.6	0	6	27	73	51	49
KEZW	Den	10.3	12.2	17.7	0	4	16	84	39	61
WOKY	Milw	8.9	14.2	6.7	0	7	27	73	42	58
WBBG	Cleve	10.8	11.6	10.5	0	5	24	76	50	50
WCOL	Col,O	9.6	13.2	7.0	0	10	32	68	47	53
WDAE	T-SP	11.5	11.0	15.1	0	4	19	81	36	64
WJAS	Pitt	8.8	14.3	5.0	0	1	27	73	47	53

BIG BAND/NOSTALGIA

NATIONAL MEAN:		10.6	11.9	9.1	0.3	6.1	25.7	74.0	43.9	56.1
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
KUPL	Port,O	8.6	14.6	12.8	1	4	18	81	57	43
WSOC	Char,NC	8.4	15.0	9.3	0	9	31	69	46	54
WNAK	NE PA	15.9	7.9	6.4	0	2	16	84	38	62
KCCW	SA	9.3	13.5	16.1	2	9	43	55	42	58
WEYZ	Erie	12.2	10.3	10.2	0	3	18	82	42	58
WERU	Mad	20.5	6.2	4.2	2	10	22	76	48	52
WPXN	Roch	8.9	14.2	10.6	0	4	22	78	39	61
WMAS	Spr,MA	10.9	11.5	10.1	0	2	9	91	35	65
KAKZ	Wich	11.1	11.4	16.6	0	15	40	60	50	50

RELIGION

NATIONAL MEAN:		8.9	14.2	9.6	2.2	22.8	42.9	54.9	33.4	66.6
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
WWDJ	NY	8.6	14.6	6.8	0	45	61	39	23	77
WYCA	Chi	7.2	17.5	0.0	2	25	55	43	8	92
KBRT	LA	9.9	12.7	3.7	4	42	64	32	45	55
WMUZ	Det	7.2	17.6	8.1	4	27	53	43	30	70
WROL	Bost	7.5	16.7	1.1	3	7	16	81	34	76
WUST	Wash	9.1	13.9	2.7	7	24	50	43	36	64
KFAX	SF	6.6	19.2	6.9	0	12	41	59	32	68
KHCB	Hou	9.6	13.1	5.4	0	8	35	65	45	55
WRBS	Balt	11.5	11.0	5.8	2	7	31	67	30	70
KSKY	Dallas	12.3	10.3	5.5	5	5	13	82	19	81
KGDN	Sea	14.3	8.8	17.6	0	24	39	61	49	51
WPIT-F	Pitt	3.6	35.3	1.3	0	20	25	75	40	60
KWAM	Memp	14.5	8.7	12.9	2	17	31	67	26	74
WDJC	Birm	7.6	16.5	10.7	0	32	40	60	36	64
KCFO	Tulsa	7.6	16.6	19.7	9	63	81	10	38	62
WDAC	Lanc	9.3	13.6	16.8	0	13	32	68	29	71
WEMM	Hunt,WV	8.4	15.0	18.7	0	9	36	64	32	68
WWMO	G-WS,NC	12.2	10.4	16.8	0	33	78	22	37	63
WCGL	Jkvil	18.4	6.9	14.4	3	22	41	56	52	48
KCIJ	Shrev	20.1	6.3	16.8	2	21	35	63	27	73

SPANISH

NATIONAL MEAN:		15.6	8.2	24.1	2.5	32.6	60.1	37.4	39.4	61.6
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
WADO	NY	13.6	9.2	10.2	1	15	58	41	40	60
WJIT	NY	18.7	6.7	23.2	4	31	67	29	33	67
WOJO	Chi	17.1	7.4	43.5	6	37	72	22	54	46
KLVE	LA	9.5	13.2	12.0	3	33	73	24	40	60
KTNQ	LA	11.3	11.0	13.7	2	37	64	34	45	55
KIQI	SF	21.4	5.9	17.5	5	36	42	53	39	61
KEYH	Hou	14.9	8.5	17.9	3	82	93	4	46	54
WCMQ-F	Miami	16.4	7.7	19.7	4	50	85	11	38	62
WQBA	Miami	14.9	8.5	21.4	0	18	39	61	32	68
WRHC	Miami	29.6	4.3	28.0	1	7	31	68	39	61
KCOR	SA	13.7	9.2	36.0	2	9	43	55	39	61
KAMA	EP	15.1	8.3	26.2	0	38	62	38	19	81
KGST	Fres	12.8	9.8	15.1	0	36	61	39	39	61
KGBT	Mc-Br	23.0	5.5	53.1	4	28	52	44	39	61

CLASSICAL

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		7.6	16.5	5.6	0.8	25.6	58.9	40.3	47.7	52.3
WNCN	NY	7.2	17.4	4.3	3	27	64	33	51	49
WQXR-F+	NY	6.9	18.3	5.4	0	8	36	64	43	57
WFMT	Chi	8.7	14.5	8.7	1	27	50	49	56	44
WFLN+	Phil	7.7	16.3	3.1	0	24	55	45	52	48
KFAC-F	LA	5.0	25.0	5.6	1	21	62	37	53	47
KFSD	SD	10.5	12.0	5.9	1	36	67	32	43	57
WQRS	Det	6.7	18.7	3.1	0	29	59	41	46	54
WCRB	Bost	6.3	19.9	3.0	0	20	49	51	44	56
WGMS+	Wash	6.7	18.7	2.7	1	35	62	37	45	55
KDFC+	SF	8.2	15.4	4.8	0	33	65	35	38	62
KKHI+	SF	7.3	17.3	3.6	0	20	60	40	49	51
KLEF	Hou	6.8	18.5	10.0	3	29	73	24	41	59
KVOD	Den	9.9	12.7	9.0	0	43	70	30	46	54
WFMR	Milw	9.8	12.9	6.8	0	35	60	40	47	53
WTMI	Miami	9.9	12.7	4.2	0	8	40	60	48	52
WCLV	Cleve	9.3	13.6	11.6	0	19	48	52	47	53
KING	Sea	9.0	14.1	2.3	1	26	73	26	50	50
WGH-F	Norf	6.7	18.9	5.8	3	21	67	30	59	41

MARKET REVENUE AND PROFITABILITY: PER CAPITA AND MARGIN ANALYSIS

The tables below are based on financial data for 1980 as released by the FCC in February of 1982.

Table # 1 examines total revenue per capita. The market's total revenue (defined as total time sales less commissions, plus talent and program sales, plus other broadcast revenue) is divided by the SMSA population (as of 1 Jan 80 or 1 Jan 81 as available).

Table # 2 considers the income per capita. Each market's pre-tax income is divided by the SMSA population.

Table # 3 provides national/regional revenue per capita. This figure is before commissions to agencies, representatives and others. These figures should be used with caution since stations differ in their classification of national and local business.

Table # 4 shows profit margin. This figure is calculated by dividing a market's total income by total revenue. The figure is pre-tax.

Table # 5 shows the retail sales percentage. It expresses local radio sales as a percentage of total local retail sales.

The tables show which markets scored highest and lowest in each category (highest only for Table # 4). Figures for markets not listed below can be found in the Individual Market Reports.

TOTAL U.S. FIGURES

Population : 230,354,700
National Revenue: $743,100,000 ($3.23 per capita, $2.75 in 1979, $2.69 in 1978)
Total Revenue : $3,098,536,328 ($13.45 per capita, $11.99 in 1979, $11.63 in 78)
Total Income : $153,579,529 ($.67 per capita, $.99 in 1979, $1.35 in 1978)
Pre-Tax Margin : 4.957% (8.248% in 1979, 11.617 in 1978)

TABLE # 1: TOTAL REVENUE PER CAPITA

HIGHEST		LOWEST	
1. Casper	$39.21	1. Anaheim	$3.00
2. Fargo	34.83	2. River-SB-Ont	7.68
3. Cedar Rapids	29.91	3. Stockton	8.40
4. Sioux Falls	29.27	4. Lancaster	8.56
5. Billings	27.45	5. Steubenville	8.71
6. Lincoln	26.91	6. Bridgeport	8.94
7. Lafayette,LA	24.68	7. Youngstown	9.01
8. Amarillo	24.40	8. Jacksonville	9.18
9. Des Moines	23.99	9. Wilmington, DE	9.34
10. Wichita	23.38	10. Mel-Titus-Cocoa	9.39
11. Anchorage	23.23	11. Lansing	9.43
12. Wheeling	22.65	12. Saginaw	9.60
13. Springfield, MO	22.12	13. Lakeland	9.76
14. Charlotte	21.89	Reading	9.76
15. San Francisco	21.63	15. Johnstown, PA	9.84
16. Bloomington, IL	21.58	16. Kalamazoo	10.35
17. Reno	21.05	17. McAllen-Browns	10.68
18. Raleigh	20.61	18. Providence	10.69
19. Green Bay	20.51	19. Charleston, SC	10.74
20. Altoona	20.27	20. El Paso	10.76

TABLE # 2: PROFIT PER CAPITA

HIGHEST				LOWEST			
1. Casper	$6.73	11. Bloom,IL	$3.15	1. Anchorage	$-4.99	11. Medford	$-2.69
2. Wheeling	5.53	12. York	3.12	2. Pueblo	-4.47	12. Colum,GA	-2.67
3. LA	5.10	13. San Anto	2.88	Col Spg	-4.47	13. Altoona	-2.62
4. Colum,OH	5.07	14. Dayton	2.78	4. Albuquer	-3.63	14. Eug-Spr	-2.60
5. Atlanta	4.71	15. Lexingt	2.77	5. Boise	-3.62	15. Sarasota	-2.13
6. Cedar Rap	4.31	16. Madison	2.63	6. Lynchburg	-3.11	16. Savannah	-2.09
7. Lafayet,LA	4.18	17. Charlotte	2.53	7. El Paso	-2.99	17. Amarillo	-2.08
8. Minn-St. P	3.86	18. Sioux Fal	2.48	Beaumont	-2.99	18. Wilm, NC	-2.03
9. Houston	3.65	19. Lincoln	2.33	9. Charles,SC	-2.87		
10. Des Moines	3.27	20. Raleigh	2.23	10. Honolulu	-2.73		

TABLE # 3: NATIONAL/REGIONAL REVENUE PER CAPITA

HIGHEST				LOWEST			
1. LA	$8.83	11. Fargo	$6.17	1. Anaheim	$ .50	11. Huntsvl	$1.49
2. Modesto	8.81	12. Wheeling	6.14	2. Wilm, DE	.75	12. Honolulu	1.53
3. San Fran	8.58	13. Charlotte	6.06	3. Reading	.93	13. Utica	1.54
4. Sacramento	8.02	14. Seattle	5.88	Johnst,PA	.93	14. Binghamt	1.57
5. Cedar Rap	7.83	15. Washingt	5.80	5. Apple-Osh	1.18	15. Sarasota	1.59
6. Sal-Sea-Mo	7.10	16. Albuquer	5.51	6. Asheville	1.24	16. Pensacola	1.67
7. Hartford	6.67	17. Denver	5.43	7. Saginaw	1.28	All-Beth	1.67
8. Portl,OR	6.62	18. Nashville	5.41	Charles,SC	1.28	18. Duluth	1.72
9. Fresno	6.49	19. Lafayet,LA	5.40	9. Lakeland	1.36	19. Lansing	1.73
10. Des Moines	6.40	20. Dall-FW	5.36	10. Kalamazoo	1.48	20. NE PA	1.74

TABLE # 4: PROFIT MARGIN-LEADING MARKETS

1. Columbus, OH	30.4%	8. York	19.2	15. Asheville	14.8
2. Atlanta	27.1	Wilmington,DE	19.2	16. New York	14.7
3. Los Angeles	26.2	10. San Antonio	18.1	17. Bloomington,IL	14.6
4. Wheeling	24.4	11. Casper	17.1	18. Allen-Beth-Eas	14.5
5. Minn-St. Paul	24.0	12. Lafayette,LA	16.9	19. Lansing	14.4
6. Houston	21.8	13. Baltimore	16.5	20. Cedar Rapids	14.3
7. Dayton	19.5	14. Lexington	15.2		

TABLE # 5: RETAIL SALES PERCENTAGE

HIGHEST		LOWEST	
1. Lincoln	.599	1. Anaheim	.049
2. Casper	.540	2. Nassau-Suffolk	.087
3. Fargo	.530	3. Lakeland	.126
4. Cedar Rapids	.480	4. Jacksonville	.138
5. Altoona	.418	5. River-SB-Ont	.147
6. Wichita	.412	6. Mel-Titus-Cocoa	.148
7. Sioux Falls	.401	7. Lancaster	.150
8. Bloomington, IL	.397	8. Youngstown	.159
9. Charlotte	.373	9. El Paso	.160
10. York	.371	10. Stockton	.166
11. Evansville	.368	11. Sarasota	.169
12. Des Moines	.367	12. Lansing	.175
13. Indianapolis	.366	Daytona Beach	.175
14. Raleigh	.363	14. Steubenville	.181
15. Manchester	.362	15. Flint	.182

RADIO MARKET COST-PER-THOUSANDS

This table shows the CPM's of all markets rated by Arbitron in Spring of 1982. The "audience" column shows the delivery on one spot of the five most highly rated stations in the market. It is based on 12+ TSA, 1/4 HR AVG, Mon-Sun, 6AM-MID. Only stations home to the Metro are considered.

The "cost" column shows the total cost involved in buying one spot on each of these same stations. The rate is based on an 18 spots per week schedule (60") spread equally from 6AM-MID. The "weekly spot" column shows the cost of a one week, 18 spot flight using the five leading TSA stations.

This table has become much more difficult to compute because so many stations have pulled their rates out of SRDS. I have had to estimate the rates of many stations and that may (or may not) have an influence upon the accuracy of these figures.

MARKET	AUDIENCE	COST	WEEKLY COST	CPM	(A/M 81 CPM)
Akron (4 sta)	327	$143.75	$2587.50	$4.40	($3.96)
Alb-Schen-Troy	944	296.50	5337.00	3.14	(3.36)
Albuquerque	438	174.75	3145,50	3.99	(4.22)
Allen-Beth-East	593	169.75	3055.50	2.86	(2.50)
Altoona	198	71.00	1278.00	3.59	(3.74)
Amarillo	244	74.50	1341.00	3.05	(2.69)
Anaheim	221	163.63	2945.34	7.40	(7.26)
Anchorage	181	138.50	2493.00	7.65	(5.96)
Apple-Osh	262	73.25	1318.00	2.80	(2.78)
Asheville	235	103.50	1863.00	4.40	(4.95)
Atlanta	1798	565.00	10,170.00	3.14	(3.52)
Atlantic City	155	90.10	1621.80	5.81	(5.44)
Augusta	340	104.00	1872.00	3.06	(3.22)
Austin	511	174.50	3141.00	3.41	(3.05)
Bakersfield	291	100.50	1809.00	3.45	(3.53)
Baltimore	1494	490.00	8820.00	3.28	(3.00)
Baton Rouge	643	137.75	2479.50	2.14	(1.95)
Beaumont	319	113.88	2049.84	3.57	(4.07)
Billings	146	63.29	1139.22	4.33	(4.02)
Binghamton	304	96.00	1728.00	3.16	(2.60)
Birmingham	921	276.50	4977.00	3.00	(3.66)
Bloomington,IL (4 sta)	154	92.50	1665.00	6.01	(6.85)
Boise	258	75.00	1350.00	2.91	(2.79)
Boston	2734	848.75	15,277.50	3.10	(2.77)
Bridgeport	436	176.75	3181.50	4.05	(4.18)
Buffalo	1043	377.75	6799.50	3.62	(3.96)
Canton	274	146.13	2630.34	5.33	(3.50)
Cedar Rapids	398	144.00	2592.00	3.62	(3.37)
Charleston,SC	436	138.50	2493.00	3.18	(2.99)
Casper, WY	120	92.25	1714.50	7.94	(NA)
Charleston, WV	462	168.13	3026.34	3.64	(3.87)
Charlotte	1166	398.50	7173.00	3.42	(3.26)
Chattanooga	583	169.00	3042.00	2.90	(3.71)
Chicago	4516	1035.00	18,630.00	2.29	(2.27)
Cincinnati	1178	376.25	6772.50	3.19	(3.06)
Cleveland	1623	493.50	8883.00	3.04	(2.88)
Colorado Springs	339	96.12	1730.16	2.84	(3.73)
Columbia, SC	597	210.95	3797.10	3.53	(4.01)
Columbus, GA	378	94.00	1692.00	2.49	(2.66)
Columbus, OH	952	387.38	6972.84	4.07	(3.97)

MARKET	AUDIENCE	COST	WEEKLY COST	CPM	(A/M 81 CPM)
Corpus Christi	246	$106.63	$1919.34	$4.33	($4.03)
Dallas-Ft. Worth	2174	815.63	14,681.34	3.75	(3.51)
Daven-RI-Moline	378	162.75	2929.50	4.31	(3.66)
Dayton	932	302.00	5436.00	2.89	(4.16)
Daytona Beach	246	98.50	1773.00	4.00	(3.76)
Denver	1096	456.25	8212.50	4.16	(4.02)
Des Moines	668	206.95	3725.10	3.10	(2.84)
Detroit	2687	740.75	13,333.50	2.76	(2.58)
Duluth	300	101.00	1818.00	3.37	(2.59)
El Paso	360	174.13	3134.34	4.84	(3.17)
Erie	317	83.13	1496.34	2.62	(2.89)
Eugene-Spring	258	115.50	2079.00	4.48	(4.42)
Evansville	449	167.00	3006.00	3.72	(3.58)
Fargo	254	144.25	2596.50	5.68	(4.27)
Fayetteville, NC	309	87.30	1571.40	2.83	(3.18)
Flint	420	187.00	3366.00	4.45	(4.86)
Ft. Wayne	714	215.25	3874.50	3.01	(3.38)
Fresno	587	198.50	3573.00	3.38	(3.18)
Grand Rapids	731	275.49	4958.82	3.78	(3.24)
Green Bay	368	107.50	1935.00	2.92	(2.52)
Greensboro-WS	921	263.50	4743.00	2.86	(3.11)
Greenville-N. Bern	435	107.75	1939.50	2.48	(3.35)
Greenville, SC	772	210.25	3784.50	2.73	(2.71)
Harrisburg	445	203.65	3665.70	4.58	(4.69)
Hartford	1228	464.75	8365.50	3.78	(3.92)
Honolulu	505	146.98	2645.64	2.91	(2.94)
Houston	1871	657.55	11,835.90	3.51	(3.27)
Huntington	400	126.25	2272.50	3.16	(3.61)
Huntsville	309	99.25	1786.50	3.21	(3.21)
Indianapolis	1223	413.00	7434.00	3.38	(3.03)
Jackson, MS	632	132.88	2391.84	2.10	(2.47)
Jacksonville	698	346.25	6232.50	4.96	(4.65)
John City-King-Bris	422	105.00	1890.00	2.49	(2.37)
Johnstown,PA	193	72.50	1305.00	3.76	(3.69)
Kalamazoo	212	135.48	2438.64	6.39	(6.00)
Kansas City	1373	455.00	8190.00	3.31	(2.59)
Knoxville	1036	238.50	4293.00	2.30	(1.57)
Lafayette	286	73.50	1323.00	2.57	(3.05)
Lakeland (4 sta)	201	72.25	1300.50	3.59	(3.73)
Lancaster	310	104.40	1879.20	3.37	(3.57)
Lansing	442	151.56	2728.08	3.43	(3.20)
Las Vegas	323	134.00	2412.00	4.15	(4.10)
Lexington	509	152.00	2736.00	2.99	(2.74)
Lincoln	182	111.00	1998.00	6.10	(5.19)
Little Rock	652	180.88	3255.84	2.77	(2.38)
Los Angeles	4036	1472.50	26,505.00	3.65	(2.97)
Louisville	599	249.20	4485.60	4.16	(3.53)
Lubbock	292	82.15	1478.70	2.81	(2.28)
Lynchburg	155	61.38	1104.84	3.96	(5.30)

MARKET	AUDIENCE	COST	WEEKLY COST	CPM	(A/M 81 CPM)
Macon	424	$146.38	$2634.84	$3.45	($3.38)
Madison	436	122.00	2196.00	2.80	(3.11)
Manchester	230	113.13	2036.34	4.92	(7.94)
McAllen-Browns	528	113.50	2043.00	2.15	(1.95)
Medford	191	51.94	934.92	2.72	(3.37)
Melb-Titus-Cocoa	168	63.60	1144.80	3.79	(4.26)
Memphis	977	373.50	6723.00	3.82	(3.92)
Miami-Ft. Lauder	1592	427.50	7695.00	2.69	(3.15)
Milwaukee	986	423.38	7620.84	4.29	(3.74)
Minn-St. Paul	2309	624.38	11,238.84	2.70	(3.23)
Mobile	640	178.98	3221.64	2.80	(3.02)
Modesto	251	96.08	1729.44	3.83	(3.19)
Montgomery	433	111.75	2011.50	2.58	(2.45)
Nashville	940	358.12	6446.16	3.81	(3.79)
Nassau-Suffolk	664	189.50	3411.00	2.85	(3.47)
New Haven	386	229.75	4135.50	5.95	(6.33)
New Orleans	1100	308.00	5544.00	2.80	(2.90)
New York	7816	1498.13	26,966.34	1.92	(1.84)
Norfolk	850	266.00	4788.00	3.13	(2.93)
NE PA	554	179.13	3224.34	3.23	(2.80)
Oklahoma City	795	301.25	5422.50	3.79	(3.13)
Omaha	905	281.75	5071.75	3.11	(2.94)
Orlando	927	304.25	5476.50	3.28	(3.13)
Pensacola	289	118.00	2124.00	4.08	(3.28)
Peoria	350	150.50	2709.00	4.30	(3.58)
Philadelphia	3335	719.64	12,953.52	2.16	(2.17)
Phoenix	1061	366.55	6597.90	3.45	(3.63)
Pittsburgh	2014	452.50	8145.00	2.25	(2.16)
Portland, ME	482	125.00	2250.00	2.59	(3.05)
Portland, OR	929	421.63	7589.34	4.54	(4.47)
Providence	1176	383.75	6907.50	3.26	(3.21)
Pueblo	97	56.00	1008.00	5.77	(5.38)
Raleigh	974	282.50	5085.00	2.90	(2.91)
Reading (4 sta)	219	115.75	2083.50	5.29	(4.78)
Reno	264	91.48	1646.64	3.47	(2.94)
Richland, WA	186	52.55	945.90	2.83	(3.27)
Richmond	750	227.25	4090.50	3.03	(3.07)
Riverside-SB-Ont	377	154.63	2783.34	4.10	(5.25)
Roanoke	600	181.35	3264.30	3.02	(2.72)
Rochester (6 sta)	834	412.25	7422.30	4.94	(5.76)
Rockford	276	97.88	1761.84	3.55	(3.89)
Sacramento	896	324.02	5832.36	3.62	(3.88)
Saginaw	437	118.75	2137.50	2.72	(2.19)
St. Louis	2019	606.39	10,915.02	3.00	(3.08)
Salinas-Seaside	192	107.00	1926.00	5.57	(4.15)
Salt Lake City	700	213.50	3843.00	3.05	(3.17)
San Antonio	1018	360.88	6495.84	3.54	(3.24)
San Diego	1013	374.63	6743.34	3.75	(5.43)
San Francisco	2571	920.93	16,576.74	3.58	(2.79)
San Jose	777	416.51	7497.18	5.36	(5.17)

MARKET	AUDIENCE	COST	WEEKLY COST	CPM	(A/M 81 CPM)
Sarasota	170	$109.25	$1966.50	$6.43	($5.03)
Savannah	494	154.00	2772.00	3.12	(4.04)
Seattle-Tacoma	1302	408.00	7344.00	3.13	(3.28)
Shreveport	418	154.00	2772.00	3.68	(3.37)
Sioux Falls	223	80.00	1440.00	3.59	(5.69)
South Bend	456	109.78	1976.04	2.41	(1.97)
Spokane	421	118.26	2128.68	2.81	(3.05)
Springfield, MA	432	176.25	3172.50	4.08	(3.87)
Springfield, MO	512	108.28	1949.04	2.11	(2.08)
Steubenville	90	72.25	1300.50	8.03	(9.67)
Stockton	162	99.00	1782.00	6.11	(7.70)
Syracuse (6 sta)	646	253.00	4554.00	3.92	(3.84)
Tallahassee	240	89.25	1606.50	3.72	(3.78)
Tampa-St. Pete	1485	374.50	6741.00	2.52	(2.65)
Terre Haute	200	101.25	1822.50	5.06	(4.55)
Toledo	772	277.63	4997.34	3.60	(3.53)
Topeka	281	77.81	1400.58	2.77	(3.55)
Tucson	370	158.30	2849.40	4.28	(3.55)
Tulsa	833	198.38	3570.84	2.38	(2.41)
Utica	253	117.00	2106.00	4.62	(2.97)
Waco	228	90.63	1631.34	3.98	(4.59)
Washington	1920	697.50	12,555.00	3.63	(4.06)
Waterloo-CF	185	111.09	1999.62	6.00	(4.22)
West Palm Beach	493	184.50	3321.00	3.74	(3.51)
Wheeling	284	88.10	1585.80	3.10	(2.79)
Wichita	440	147.25	2650.50	3.35	(3.09)
Wilmington, DE	355	129.39	2329.02	3.65	(2.89)
Wilmington, NC	156	50.00	900.00	3.21	(3.53)
Worcester	401	215.75	3883.50	5.38	(4.48)
Yakima	189	56.25	1012.50	2.98	(3.18)
York	444	129.50	2331.00	2.92	(2.83)
Youngstown	557	169.50	3051.00	3.04	(NA)
	127180	$40,835.42	$735,037.56	$3.21	($3.17)

SPG 82 CPM (170 markets): $3.21 (1.3% increase over SPG 81)

FAL 81 CPM (118 markets): $3.30 (6.11% increase over O/N 80)
SPG 81 CPM (167 markets): $3.17 (6.73% increase over A/M 80)
A/M 80 CPM (176 markets): $2.97 (12.46% increase over A/M 79)
A/M 79 CPM (171 markets): $2.60 (15.56% increase over A/M 78)
A/M 78 CPM (168 markets): $2.25 (8.17% increase over A/M 77)
A/M 77 CPM (164 markets): $2.08

MOST EXPENSIVE MARKETS

1. Steubenville	$8.03
2. Casper	7.94
3. Anchorage	7.65
4. Anaheim	7.40
5. Sarasota	6.43
6. Kalamazoo	$6.39
7. Stockton	6.11
8. Lincoln	6.10
9. Bloomington, IL	6.01
10. Waterloo	6.00
11. New Haven	$5.95
12. Atlantic City	5.81
13. Pueblo	5.77
14. Fargo	5.68
15. Salinas-Seaside	5.57
16. Worcester	5.38

LEAST EXPENSIVE MARKETS

1. New York	$1.92
2. Jackson, MS	2.10
3. Springfield, MO	2.11
4. Baton Rouge	2.14
5. McAllen-Browns	2.15
6. Philadelphia	$2.16
7. Pittsburgh	2.25
8. Chicago	2.29
9. Knoxville	2.30
10. Tulsa	2.38
11. South Bend	$2.41
12. Greenville-NB	2.48
13. Columbus, GA	2.49
JC-Kingsport	2.49
15. Lafayette, LA	2.57
16. Montgomery	2.58

ACC

STATION TRADING ACTIVITY

STATION	MARKET	COMPANY INVOLVED	PRICE	BROKER	(Aug 15) CLOSED ?
KMPX-F	San Fran	Sold by Gene Chenault	$5,500,000	(Blackburn)	X
WABY	Albany,NY	Sold by Bdcst Mng Corp	550,000		X
KATT A/F	Okla City	To Surrey	3,650,000	(Richter-Kalil)	X
WTFM-F	New York	To Doubleday	8,700,000	(Blackburn)	X
KRIX-F	Brownsville		800,000	(Fischer)	X
KBZT-F	San Diego	To Alta	6,300,000	(Chapman)	X
WAEB/WXKW	Allentown,PA	From Rust to CRB	5,500,000	(Blackburn)	X
WLW	Cincinnati	From Mariner to 1080 Corp	21,500,000		
WSKS-F	Hamilton,OH				
KBEQ-F	Kansas City				
WFMR-F	Milwaukee	To Tom Embescia (60%)	2,000,000		X
KMXX-F	Austin	To Clear Channel	1,600,000		X
WTIP/WTIO	Charleston,WV	To Beasley	1,425,000	(Media Acq)	X
WSYR A/F	Syracuse	From Newhouse to Katz	5,100,000	(Crisler)	
KINT-F	El Paso	To Tom Hoyt	1,900,000	(Marshall)	X
WDBO A/F	Orlando	From Outlet to Katz	9,500,000		X
WTJZ/WQRK	Norfolk	To Abell	3,000,000	(Richards)	X
KQV	Pittsburgh	Sold by Taft	2,000,000		
WYBR	Rockford, IL	To Sentry	1,110,000		X
WDRV/WLVV	Statesville,NC	To Capitol (WRAL)	1,750,000		X
KELP	El Paso	From Clear Channel to Tom Hoyt	650,000	(Fischer)	X
KKCS-F	Colo Spgs	To Walton	1,020,000	(Fischer)	
WDRQ-F	Detroit	From Charter to Amaturo	5,000,000	(Kalil)	
WTNT/WLVW-F	Tallahassee	From Ingstad to Palmer	2,600,000	(Blackburn)	X
WAPI A/F	Birmingham	Sold by Newhouse	4,000,000		
WTPA-F	Harrisburg	From Newhouse to Foster	1,250,000	(Crisler)	
KOH, KNEV-F	Reno	From McClatchy to John Price	4,500,000	(Blackburn)	
KBEE A/F	Modesto				
KLNK-F	Okla City	Sold by Sunbelt	3,456,000	(Chapman)	
KYSN	Colo Spgs	Sold to Walton	1,300,000	(Chapman)	
WPFR-F	Terre Haute	From Bud Walters to Oak Ridge Boys	577,500		X
WXKS A/F	Boston	Sold by Heftel	15,000,000		X
WFOX-F	Gainesville,GA	To Shamrock Communi	3,085,000	(Rounsaville)	
WAVZ, WKCI-F	NH/Hartford	To Eastern	6,000,000	(Blackburn	
WOKS, WFXE-F	Columbus, GA		2,300,000	(Avpro)	
WLOF, WBJW-F	Orlando	From Rounsaville to Nationwide	7,000,000	(Mahlman)	
KYTX-F	Amarillo	To Mel Tillis	500,000	(Riley)	
WOWO	Fort Wayne	From Westinghouse to Price Communications	6,000,000	(Hepburn)	
KPTL, KKBC-F	Carson City	To Woodward Communi	2,050,000	(Crisler)	
KFIV A/F	Modesto	To Community Pacific	5,650,000		
KTOM, KWYT-F	Salinas				
WVOJ	Jacksonville	From Gulf to Rowland	600,000	(Blackburn)	
WLNA, WHUD-F	Peekskill		4,200,000	(Blackburn)	
WLVU-F	Dallas	From SJR to TK	8,500,000	(Blackburn)	
WMFR A/F	High Point, NC	To Voyager	2,300,000		
WREN	Topeka		1,075,000		

RADIO REPS AND THEIR LEADING STATIONS

This section attempts to rank the radio representatives by the ratings success of the stations they carry on their lists. For each time a rep firm had a leading station in a market it received one point. The number of stations/reps listed in each market depended on the market size. For markets one through ten up to seven station/reps were listed; in 100+ markets only one or two station/reps were listed.

The first table shows the number of stations a rep firm has which are among the leading facilities in its market. The second table shows the number of stations which the rep services which clearly rank number one in the ratings of its market.

I realize the limitations of a ranking like this. It penalizes reps which have small lists. It also doesn't cover reps which have the majority of their stations in unrated markets. It also ignores some stations which are very strong and very profitable (especially true in larger markets).

What this list does accomplish is that it indicates which rep firms have, to use a bridge term, the longest and strongest lists.

TABLE # 1: REPS AND THEIR NUMBER OF HIGH RANKING STATIONS

	(7) 1-10	(6) 11-20	(5) 21-50	(4) 51-75	(3) 76-100	(2) 101-150	(1) 150+	TOT	SPG 81 TOT	A/M 80 TOT
1. Katz	7	7	24	15	13	9	6	82	(82)	(82)
2. Mc-Guild	6	8	13	9	10	17	6	69	(69)	(65)
3. Blair	10	5	18	12	10	8	4	67	(61)	(60)
4. Eastman	7	5	14	8	7	10	6	57	(69)	(67)
5. Torbet	5	7	15	8	4	8	9	56	(64)	(70)
6. Christal	5	5	11	5	7	7	-	40	(43)	(36)
7. Selcom	1	3	7	7	7	5	4	34	(27)	(22)
8. Howard	2	2	9	1	4	3	1	23	(11)	(7)
9. MMR	5	3	7	1	-	2	1	19	(23)	(17)
10. Masla	4	-	5	1	1	3	2	16	(14)	(17)
11. HNW	2	1	3	2	1	5	-	14	(--)	(--)
12. CBS Spot	5	4	3	-	-	-	-	12	(10)	(12)
13. RKO	5	-	3	-	-	-	-	8	(6)	(NA)
14. CBS FM	2	1	2	1	-	1	-	7	(NA)	(NA)
RAR	3	2	1	-	-	1	-	7	(11)	(9)

NOTE 1; Figures across the top of tables 1 and 2 are market rankings. The figure in parenthesis (on Table 1) are the maximum number of stations selected in that market size.

NOTE 2: Selections were generally based on 12+, Metro, 1/4 HR AVG, Broadcast Week. In a few cases TSA and Cume results were considered. In other cases combinations were considered. Some decisions were purely subjective on my part.

TABLE # 2: REPS AND THEIR "NUMBER ONE" STATIONS

	1-10	11-20	21-50	51-75	76-100	101-150	150+	TOT	SPG 81 TOT	A/M 80 TOT
1. Katz	2	3	7	4	7	6	7	36	(34)	(33)
2. Blair	2	1	4	3	4	6	4	24	(22)	(20)
Mc-Guild	1	-	2	4	3	8	6	24	(23)	(16)
4. Eastman	2	-	2	3	2	6	5	20	(21)	(23)
5. Torbet	-	2	3	-	-	4	8	17	(22)	(24)
6. Christal	2	-	3	3	2	2	-	12	(11)	(9)
7. Selcom	-	-	2	1	1	2	3	9	(7)	(10)
8. HNW	-	-	2	-	1	3	-	6	(--)	(--)
9. Masla	-	-	2	-	-	1	2	5	(6)	(8)

CBS Spot - 3 stations

RAR, Howard - 2 stations

MUSIC SYNDICATORS AND CONSULTANTS

This table indicates how well the major music programmers and consultants are performing. The figures are based on 12+ Metro, 1/4 HR AVG, Broadcast Week. All 1/4 HR figures are in hundreds. A minimum of 5 stations was required before a programmer was included. Only those companies sending me their complete client lists are included.

TOTAL 1/4 HR LISTENERS

Programmer	Stations	Listeners
1. Burkhart-Abrams	93	11056
2. Schulke	61	8054
3. Bonneville	51	7151
4. Al Ham	81	4563
5. TM	80	3860
6. Drake-Chenault	70	3076
7. FM 100	32	2825
8. Sebastian	14	2529
9. Jeff Pollack	9	2119
10. Churchill	9	1034
11. Century 21	17	674
12. Toby Arnold	13	435
13. Noble	7	410
14. KalaMusic	12	409

	FORMAT	# OF STATIONS	1/4 HR AVG	AVG PER STATION	AVG SHARE
Burkhart-Abrams	AOR	58	7336	126.5	8.96
	ROCK	9	941	104.6	8.01
	AC	5	431	86.2	6.44
	COUNTRY	11	944	85.8	8.06
	OTHERS	10	2348	234.8	5.30
		93	11056	118.9	
Schulke	BTFL	54	7629	141.3	7.56
	AC	61	8054	60.7	3.40
		61	8054	132.0	
Bonneville	BTFL	51	7151	140.2	7.76
Al Ham	NOSTALGIA	81	4563	56.3	3.95
TM	ROCK	25	1131	45.2	10.82
	BTFL	13	824	63.4	7.21
	COUNTRY	19	926	48.7	7.28
	SOFT ROCK	13	698	53.7	4.18
	OTHERS	4	171	42.8	5.23
	NOSTALGIA	6	110	18.3	1.92
		80	3860	48.3	
Drake-Chenault	ROCK	32	1506	47.1	9.10
	BLACK	8	483	60.4	9.01
	COUNTRY	22	881	40.0	7.58
	NOSTALGIA	8	206	25.8	3.79
		70	3076	43.9	
FM 100	BTFL	28	2752	98.3	6.07
	OTHER	4	73	18.3	4.78
		32	2825	88.3	

	FORMAT	# OF STATIONS	1/4 HR AVG	AVG PER STATION	AVG SHARE
Sebastian	AOR	14	2529	180.6	7.07
Pollack	AOR	9	2119	235.4	7.92
Churchill	BTFL	6	925	154.2	6.32
	OTHER	3	109	36.3	3.20
		9	1034	114.8	
Century 21	COUNTRY	6	238	39.7	4.60
	OTHERS	11	436	39.6	8.08
		17	674	39.6	
Toby Arnold	NOSTALGIA	13	435	33.4	3.78
Noble	AOR	7	410	58.6	8.43
KalaMusic	BTFL	12	409	34.1	6.59

NOTE: Musicworks has always been included in this listing but unfortunately their list was delayed this time. It did not arrive in time to make this listing. They will be included next time.

STATIONS APPEARING IN MULTIPLE ARB MARKETS

WLS	12	Chicago, Rockford, South Bend, Peoria, Bloomington, Davenport, St. Louis ADI, Milwaukee, Indianapolis ADI, Grand Rapids, Kalamazoo, Terre Haute
WMAQ	11	Chicago, Rockford, South Bend, Peoria, Bloomington, Davenprt, Milwaukee, Indianapolis ADI, Kalamazoo, Madison, Terre Haute
WGN	10	Chicago, Rockford, South Bend, Bloomington, Davenport, Milwaukee, Grand Rapids, Kalamazoo, Appleton-Oshkosh
WBBM	9	Chicago, Rockford, South Bend, Peoria, Bloomington, Davenport, Milwaukee, Grand Rapids, Kalamazoo
WJR	9	Detroit, Cleveland ADI, Toledo, Lansing, GR-Kalamazoo ADI, Dayton ADI, Fort Wayne, Flint, Saginaw
KYW	8	Philadelphia, Harrisburg, Lancaster, NE PA, Reading, Atlantic City, Allen-Beth, Wilmington
KCBS	7	San Francisco, Bakersfield, Salinas, Modesto, Sacramento, Stockton, Fresno
WNBC	6	New York, Atlantic City, Bridgeport, Providence, Hartford, New Haven
KGO	6	San Francisco, Salinas, Modesto, Sacramento, Stockton, Medford
KDKA	6	Pittsburgh, Canton, Johnstown, Steubenville, Youngstown, Wheeling
WAAF-F	6	Worcester, Boston, Manchester, Providence, Springfield Hartford ADI
WBZ	6	Boston, Worcester, Manchester, Portland, Providence, Springfield
WIOQ, WMGK-F WMMR-F, WYSP-F	6	Philadelphia, Lancaster, Reading, Atlantic City, Allen-Beth, Wilmington

Stations picking up greatest amount of listeners outside their own market:

1.	WJR	7100
2.	CKLW	3700
3.	WLW	2200
4.	WSOC-F	1500
	WXKW-F	1500
6.	WEZC-F	1000
	WWVA	1000

A couple of unusual occurences:

WVEE-F in Atlanta picked up 200 listeners in Tallahassee, FL

WBMX-FM in Chicago picked up 500 listeners in Fort Wayne, IN

METRO SHARE LEADERS AND MAJOR SHARE CHANGES

The following table show the 12+ Metro Share (6AM-MID, Mon-Sun) leaders for each rated market. Also shown are the stations in each market which had the largest gain in share and loss in share. The period covered for the share changes is Spring 81 to Spring 82.

MARKET	12+ LEADER/FORMAT	LARGEST SHARE GAINERS	LARGEST SHARE LOSER
Akron	WMMS-F, 11.9, AOR	WKDD-F, +6.1, Rock	WGCL-F, -2.5, Rock
Albany-Schen-Troy	WGY, 16.2, MOR	WROW, +1.5, BTFL/MOR	WTRY, -2.4, Contemp
Albuquerque	KKJY, 9.4, BTFL	KOB-F, +4.9, AC	KZZX-F, -3.6, Contemp
Allen-Beth-East	WLEV-F, 11.6, Contemp	WEST, +2.1, Nost	WLEV-F, -1.6, Contemp
Altoona	WFBG, 27.3, Contemp	WBXQ-F, +3.6, Rock	WFBG, -3.4, Contemp
Amarillo	KIXZ, 12.9, Country	KBUY-F, +5.0, Country	KIXZ, -8.7, Country
Anaheim	KMET-F, 6.7, AOR	KROQ-F +2.8, AOR	KABC, -1.6, Talk
	KBIG-F, 6.7, BTFL		
Anchorage	KFQD, 16.6, AC	KENI, +3.6, Rock	KFQD, -3.2, AC
Apple-Osh	WIXX-F, 9.6, Rock	WAHC-F +2.1, AOR	WROE-F, -2.3, BTFL
Asheville	WWNC, 38.5, Country	WROQ-F, +2.0, AOR	WFGW, -1.8, Religion
Atlanta	WVEE-F, 11.5, Urban	WKHX-F, +3.3, Country	WKLS-F, -4.5, AOR
Atlantic City	WFPG-F, 12.3, BTFL	WCAU-F, +3.5, Rock	WFPG-F, -3.1, BTFL
Augusta	WBBQ-F, 20.7, Rock	WHGI, +2.9, Religion	WGUS-F, -3.9, Country
Austin	KHFI-F, 14.8, Rock	KNOW, +3.8, Urban	KOKE-F, -5.0, Country
Bakersfield	KUZZ, 14.9, Country	KGEO, +6.5, Oldies	KQXR-F, -3.1, ? ? ?
Baltimore	WBAL, 10.0, MOR	WITH, +1.8, Nost	WCBM, -2.9, AC
Baton Rouge	WFMF-F, 17.6, Rock	WXOK, +4.0, Black	WYNK-F, -2.2, Country
			WLCS, -2.2, Rock
Beaumont	KAYD-F, 11.3, Country	KHYS-F, +5.1, Black	KQXY-F, -5.7, BTFL
Billings	KOOK, 14.2, Contemp	KZLS-F, +7.7, Rock	KYYA-F, -6.0, Rock
	KGHL, 14.2, Country		
Binghamton	WMRV-F, 16.4, Contemp	WENE, +4.4, Country	WWWT-F, -1.9, Rock
Birmingham	WZZK, 16.6, Country	WENN-F, +3.2, Black	WYDE, -2.7, Country
Bloomington,IL	WJBC, 40.8, MOR	WWCT-F, +2.3, Rock	3 stations -2.1
Boise	KBOI, 12.4, AC	KIZN-F, +6.8, Country	WGEM, -4.2, Country
Boston	WHDH, 8.5, MOR	WMJX-F, +4.6, AC	WCOZ-F, -3.7, AOR
Bridgeport	WEZN-F, 16.4, BTFL	WRKS-F, +3.1, Urban	WWYZ-F, -1.8, Soft Rock
Buffalo	WJYE-F, 12.5, BTFL	WECK, +3.1, Nostalgia	WPHD-F, -3.7, AOR
Canton	WHBC, 15.1, MOR	WMMS-F, +4.9, AOR	WSLR-F, -2.7, Country
Cedar Rapids	WMT, 25.0, MOR	KHAK-F, +6.0, Country	WMT, -5.3, MOR
Charleston, SC	WWWZ-F, 15.8, Black	WWWZ-F, +5.9, Black	WSSX-F, -5.8, Black
Casper,WY	KTRS-F, 27.2, Rock	KTRS-F,+27.2, Rock	KATI, -26.8, Contemp
Charleston	WVAF-F, 19.3, Rock	WQBE-F, +7.2, Country	WCAW, -3.3, Country
Charlotte	WSOC-F, 13.7, Country	WQCC, +3.8, Oldies	WAYS, -4.1, Oldies
Chattanooga	WSKZ-F, 15.3, Rock	WNOO, +4.0, Black	WDOD, -4.1, Country
Chicago	WGN, 7.8, MOR	WJJD, +2.8, Nost	WBBM, -2.3, News
Cincinnati	WLW, 10.2, MOR	WMLX, +5.2, Nost	WCKY, -3.4, News/Talk
Cleveland	WMMS-F, 8.2, AOR	WBBG, +5.2, Nost	WHK, -2.8, Country
Colorado Springs	KILO-F, 19.3, AOR	KILO-F, +8.1, AOR	KSSS, -3.9, Country
Columbia, SC	WNOK-F, 18.2, Rock	WOIC, +6.6, Black	WCOS-F, -5.0, Country
Columbus, GA	WFXE-F, 19.7, Black	WFXE-F, +4.7, Black	WDAK, -3.7, Country
Columbus, OH	WLVQ-F, 11.0, AOR	WVKO-F, +3.7, Black	WLVQ-F, -4.9, AOR

MARKET	12+ LEADER/FORMAT	LARGEST SHARE GAINER	LARGEST SHARE LOSER
Corpus Christi	KOUL-F, 11.4, Country	KCCT, +4.5, Spanish	KIOU-F, -3.7, BTFL
Dallas-Ft. Worth	KVIL-F, 8.4, AC	KTXQ-F, +1.7, AOR	KOAX-F, -2.2, BTFL
Daven-RI-Moline	WXLP-F, 13.2, AOR	WZZC-F, +4.5, Country	WHBF, -6.1, Country
Dayton	WHIO-F, 15.2, BTFL	WTUE-F, +4.7, AOR	WHIO-F, -4.4, BTFL
Daytona Beach	WDOQ-F, 17.3, Rock	WROD, +7.2, Nostal	WWLV-F, -3.9, BTFL
Denver	KOSI-F, 7.8, BTFL	KPKE-F, +4.1, AOR	KBPI-F, -2.7, AOR
Des Moines	KSO, 16.8, Country	KJJY-F, +3.6, Country	KRNT, -2.8, MOR
Detroit	WJR, 10.8, MOR	WGPR-F, +2.6, Black	WLLZ-F, -1.9, AOR
Duluth	WKKQ-F+,13.1, Country	WXTP, +5.2, Nostal	WKKQ-F+,-3.9, Country
El Paso	KLAQ-F, 13.0, AOR	KINT-F, +3.1, Rock	KLOZ-F, -3.8, Country
Erie	WCCK-F, 25.8, Rock	WEYZ, +9.8, Nostal	WJET, -4.9, Contemp
Eugene-Spring	KZEL-F, 16.3, AOR	KZEL-F, +8.7, AOR	KPNW, -5.2, BTFL
Evansville	WIKY-F, 20.8, MOR	WYER-F, +2.7, Rock	WHKC-F, -1.7, AOR
Fargo	KQWB-F, 23.2, AOR	KQWB-F, +8.1, AOR	KFGO, -5.6, Country
Fayetteville, NC	WQSM-F, 19.9, Rock	WIDU, +9.1, Black	WQSM-F, -5.9, Rock
Flint	WWCK-F, 14.3, AOR	WWCK-F, +3.8, AOR	WGMZ-F, -3.0, BTFL
Ft. Wayne	WOWO, 25.0, MOR	WOWO, +3.1, MOR	WKSY-F, -2.8, AC
Fresno	KYNO-F, 12.0, Rock	KFRE, +2.7, MOR	KKNU-F, -3.5, BTFL
Grand Rapids	WLAV-F, 14.3, AOR	WOOD-F, +2.3, BTFL	WGHN-F, -2.0, Country
Green Bay	WGEE, 23.4, Country	WGEE, +5.3, Country	WNFL, -3.5, AC
Greensboro-WS	WTQR-F, 15.6, Country	WKZL-F, +1.8, AOR	WGLD-F, -2.1, BTFL
Greenville-N. Ber	WQDW-F, 15.8, Black	WRNS-F, +3.3, Country	WKJA-F, -3.6, Rock
Greenville,SC	WESC-F, 13.6, Country	WHYZ, +4.9, Black	WANS-F, -2.9, Rock
Harrisburg	WHP, 12.7, MOR	WHYL-F, +2.3, Country	WHP, -3.0, MOR
Hartford	WTIC, 21.7, MOR	WTIC-F, +2.2, Rock	WKSS-F, -3.5, BTFL
Honolulu	KSSK, 10.1, MOR	KQMQ-F, +6.3, AOR	KDUK-F, -4.3, AOR
Houston	KMJQ-F, 9.1, Urban	KFMK-F, +2.8, AC	KMJQ-F, -4.1, Urban
Huntington	WKEE-F, 24.5, Rock	WTCR, +2.6, Country	WGNT, -2.8, MOR
Huntsville	WZYP-F, 14.6, Rock	WAPI-F, +2.5, AOR	WAHR-F, -5.0, Rock
Indianapolis	WIBC, 14.3, MOR	WENS-F, +7.6, AC	WNAP-F, -4.8, Rock
Jackson, MS	WJMI-F, 14.9, Black	WKXI, +7.1, Black	WCCL, -6.7, Country
Jacksonville	WQIK-F, 11.7, Country	WAIV-F, +8.9, AC	WIVY-F, -4.9, Rock
John City-Kings	WQUT-F, 18.3, Rock	WQUT-F, +9.9, Rock	WJSO, -3.1, Rock
Johnstown,PA	WJAC, 9.6, Country	WBXQ-F, +7.3, Rock	WIYQ-F, -3.2, Country
Kalamazoo	WKZO, 15.5, MOR	WKZO, +3.9, MOR	WGRD-F, -3.5, Rock
Kansas City	WDAF, 10.3, Country	KFKF-F, +3.0, Country	WDAF, -3.5, Country
Knoxville	WIVK-F, 17.9, Country	WMYU-F, +8.2, AC	WIVK-F,-10.1, Country
Lafayette	KJCB, 16.5, Black	KJCB, +16.5, Black	KVOL, -14.1, Rock
Lakeland	WPCV-F, 12.9, Country	WWAB, +8.7, Black	WGTO, -5.6, Country
Lancaster	WLAN-F, 16.0, Rock	WNCE-F, +6.5, BTFL	WIOV-F, -4.9, Country
Lansing	WJXQ-F, 12.3, AOR	WVIC-F, +1.3, Contemp	WOOD-F, -1.6, BTFL
Las Vegas	KLUC-F, 12.1, Rock	KFMS-F, +3.8, Country	KVOV, -3.9, Black
Lexington	WLAP-F, 18.2, Rock	WVLK, +3.8, MOR	WKQQ-F, -5.7, AOR
Lincoln	3 stations with 12.5	KFRX-F, +5.3, AOR	KFMQ, -5.1, Rock
Little Rock	KSSN-F, 18.0, Country	KARN, +2.2, News/Talk	KSSN-F, -4.0, Country
Los Angeles	KABC, 6.7, Talk	KPRZ, +2.6, Nost	KABC, -1.8, Talk
Louisville	WRKA-F, 9.6, AC	WRKA-F, +2.8, AC	WAMZ-F, -3.6, Country
Lubbock	KLLL-F, 16.6, Country	KRUX-F, +9.7, Country	KLLL-F, -5.1, Country
Lynchburg	WJJS-F, 13.8, Black	WCNV-F, +6.0, Country	WPVR-F, -4.8, BTFL

MARKET	12+ LEADER/FORMAT	LARGEST SHARE GAINER	LARGEST SHARE LOSER
Macon	WMAZ-F, 16.0, Rock	WPGA-F, +8.8, Black	WPEZ-F, -5.5, BTFL
Madison	WIBA-F, 11.6, AOR	WERU, +10.4, Nost	WTSO, -4.3, Country
Manchester	WZID-F, 14.8, BTFL	W[illegible]IR-F, +10.0, AOR	WFEA, -3.4, Contemp
McAllen-Browns	KGBT, 29.1, Spanish	KIWW-F, +8.6, Spanish	KGBT, -4.1, Spanish
Medford	KYJC, 18.9, Rock	KYJC, +3.4, Rock	KCMX, -7.0, Country
		KCMX-F, +3.4, BTFL	
Mel-Titus-Cocoa	WCKS-F, 18.4, Rock	WRKT-F, +6.4, Country	WDIZ-F, -5.7, AOR
Memphis	WZXR-F, 10.7, AOR	KWAM-F, +7.5, Black	WMPS, -3.8, Country
Miami-Ft. Lau	WLYF-F, 6.9, BTFL	WLYF-F, +2.1, BTFL	WNWS, -1.7, News/Talk
Milwaukee	WBCS-F, 8.5, Country	WOKY, +2.6, Nost	WEZW-F, -4.8, BTFL
Minn-St. Paul	WCCO, 20.0, Variety	WLOL-F, +5.6, Rock	KEEY-F, -1.8, BTFL
Mobile	WKSJ-F, 18.7, Country	WBLX-F, +9.0, Black	WABB-F, -5.2, Rock
Modesto	KOSO-F, 11.1, Rock	KOSO-F, +2.3, Rock	KCEY, -3.0, Country
Montgomery	WLWI-F, 23.5, Country	WXVI, +5.6, Black	WHHY, -11.5, AC
Nashville	WKDF-F, 12.4, AOR	WUSW-F, +2.4, Country	WMAK-F, -3.1, Contemp
			WSM-F, -3.1, AC
Nassau-Suffolk	WNBC, 6.3, Contemp	WPLJ-F, +1.9, AOR	WNBC, -3.3, Contemp
New Haven	WELI, 15.5, MOR	WSCR, +1.8, Country	WNBC, -3.7, Contemp
New Orleans	WAIL-F, 12.9, Urban	WAIL-F, +4.5, Urban	WTIX, -2.2, Contemp
New York	WKTU-F, 6.2, Urban	WRKS-F, +4.3, Urban	WBLS-F, -2.3, Black
Norfolk	WCMS-F, 8.9, Country	WLTY-F, +3.1, Contemp	WQRK-F, -2.7, Contemp
			WWDE-F, -2.7, Contemp
NE PA	WKRZ-F, 11.3, Rock	WARD, +1.7, Talk	WXKW-F, -1.9, Country
Oklahoma City	KEBC-F, 14.7, Country	KATT-F, +3.8, AOR	KKNG-F, -5.8, BTFL
Omaha	KFAB, 22.7, MOR	KOOO, +2.6, Nostal	KOIL, -2.7, Contemp
			WOW, -2.7, AC
Orlando	WDBO-F, 11.1, BTFL	WDBO-F, +3.0, BTFL	WHOO, -3.8, Country
Pensacola	WTKX-F, 12.0, AOR	WTKX-F, +4.0, AOR	WOWW-F, -2.9, Country
Peoria	WKZW-F, 14.2, Rock	WKZW-F, +2.7, Rock	WSWT-F, -3.6, BTFL
Philadelphia	KYW, 8.8, News	WCAU-F, +3.0, Rock	KYW, -3.5, News
Phoenix	KTAR, 8.8, News	KSTM-F, +2.4, AOR	KOPA-F, -2.4, Rock
Pittsburgh	KDKA, 20.2, MOR	WBZZ-F, +4.0, Rock	KDKA, -2.1, MOR
Portland, ME	WPOR-F, 13.5, Country	WJBQ-F, +3.6, Rock	WYNZ, -3.6, Nost
Portland, OR	KGON-F, 13.3, AOR	KGON-F, +3.9, AOR	KGW, -3.0, Contemp
Providence	WLKW-F, 10.7, BTFL	WHJY-F, +6.7, AOR	WCOZ-F, -3.1, AOR
Pueblo	KCCY-F, 12.1, Country	KFEL, +3.0, Religion	KIDN, -2.7, Country
Raleigh	WRAL-F, 13.8, Contemp	WKIX, +3.1, Country	WSRC, -3.2, Black
Reading	WEEU, 15.4, MOR	WRAW, +2.4, Nost	WEEU, -2.6, MOR
Reno	KOZZ-F, 16.1, AOR	KOZZ-F, +2.4, AOR	KRNO-F, -3.1, AC
Richland, WA	KONA, 18.4, MOR	KONA, +3.3, Country	KOTY, -3.8, Country
Richmond	WRVA, 18.4, MOR	WENZ, +2.5, Black	WXGI, -2.5, Country
Riverside-SB-Ont	KFI, 6.2, AC	KMET-F, +1.9, AOR	KBIG-F, -2.7, BTFL
Roanoke	WXLK-F, 21.4, Rock	WJLM-F, +3.1, Country	WPVR-F, -5.9, BTFL
		WTOY, +3.1, Black	
Rochester	WEZO-F, 13.7, BTFL	WCMF-F, +2.7, AOR	WEZO-F, -4.1, BTFL
Rockford	WROK, 19.4, AC	WZOK-F, +6.2, Rock	WRWC-F, -4.7, BTFL
Sacramento	KZAP-F, 13.7, AOR	KXOA-F, +3.8, AC	KSFM, -3.2, Contemp
Saginaw	WSGW, 16.9, MOR	WWCK-F, +5.8, AOR	WHNN-F, -5.2, Contemp/AC
St. Louis	KMOX, 21.1, News/Talk	3 stations +1.6	KSHE-F, -3.5, AOR
Salinas-Seaside	KDON-F, 8.2, Rock	KSJO-F, +2.1, AOR	KDON-F, -8.9, Rock
Salt Lake City	KSFI-F, 10.7, BTFL	KRSP, +2.0, Rock	KCPX, -3.2, Rock
San Antonio	KISS-F, 11.1, AOR	KISS-F, +6.0, AOR	KTSA, -4.2, Rock
San Diego	KGB-F, 9.6, AOR	KGB-F, +2.9, AOR	KCNN, -2.4, News
San Francisco	KGO, 8.6, Talk	KRQR-F, +2.1, AOR	KABL-F, -2.6, BTFL
San Jose	KSJO-F, 8.5, AOR	KSJO-F, +6.5, AOR	KSOL-F, -2.7, Black

MARKET	12+ LEADER/FORMAT	LARGEST SHARE GAINER	LARGEST SHARE LOSER
Sarasota	WDUV-F, 13.4, BTFL	WYNF-F, +5.1, AOR	WSPB, -2.1, Nost
Savannah	WEAS-F, 16.3, Black	WJCL-F, +3.0, BTFL	WSGA, -2.4, AC
Seattle-Tacoma	KIRO, 11.0, News	KZOK-F, +3.1, AOR	KYYX-F, -2.8, Rock
Shreveport	KOKA, 13.3, Black	KCIJ, +3.1, Gospel	KWKH, -6.1, Country
Sioux Falls	KKRC-F, 16.7, Rock	KKRC-F, +9.2, Rock	KPAT-F, -3.9, AC
South Bend	WNDU-F, 24.4, Rock	WSBT, +4.2, Nost	WTHQ-F, -3.9, AC
Spokane	KEZE-F, 12.9, AOR	KEZE-F, +6.7, AOR	KREM-F, -8.1, AOR
Springfield, MA	WHYN-F, 11.1, BTFL	WAQY-F, +2.1, AOR	WMAS, -4.3, Nost
Springfield, MO	KWTO-F, 22.5, Rock	KGBX, +6.3, AC	KTTS, -3.1, Country
Steubenville	WRKY-F, 16.3, Rock	WSTV, +5.0, MOR	KDKA, -4.4, MOR
Stockton	KJAX-F, 9.6, BTFL	KZAP-F, +2.0, AOR	KRAK, -3.3, Country
Syracuse	WSYR, 14.2, MOR	WRRB-F, +5.1, Country	WNDR, -2.9, MOR
Tallahassee	WANM, 21.3, Black	WANM, +4.8, Black	WOWD-F, -5.2, AOR
Tampa-St. Pete	WWBA-F, 11.0, BTFL	WDAE, +4.2, Nost	WQXM-F, -2.7, AOR
Terre Haute	WPFR-F, 18.8, Rock	WPFR-F, +8.8, Rock	WBDJ-F, -6.1, Rock
Toldeo	WIOT-F, 13.6, AOR	WKLR-F, +3.5, Country	WTOD, -3.9, Country
Topeka	WIBW, 14.1, MOR KTPK-F, 14.1, Country	WIBW, +4.9, MOR	KTOP, -3.7, Oldies
Tucson	KJYK-F, 12.6, BTFL	KXEW, +5.6, Spanish	KAIR, -4.3, AC
Tulsa	KVOO, 14.4, Country	KWEN-F, +5.3, Country	KRMG, -3.7, MOR
Utica	WIBX, 14.0, MOR	WRRB-F, +2.7, Country	WIBQ-F, -1.7, BTFL
Waco	WACO, 19.8, Country	KHOO-F, +3.6, Rock	WBAP, -5.8, Country
Washington	WKYS-F, 8.4, Urban	WKYS-F, +2.4, Urban	WPGC-F+,-2.0, Rock
Waterloo-CF	KWLO, 20.0, AC	KCFI, +6.4, Country	KWLO, -9.3, AC
West Palm Beach	WEAT-F, 14.1, BTFL	WIRK-F, +5.6, Country	WRMF-F, -3.7, AC
Wheeling	WWVA, 29.6, Country	WWVA, +7.0, Country	WOMP-F, -6.2, Rock
Wichita	KEYN-F, 15.3, Rock	KAKZ, +4.7, Nost	KWKN, -3.7, Country
Wilmington, DE	WJBR-F, 11.0, BTFL	WCAU-F, +2.3, Rock	WSTW-F, -3.3, Rock
Wilmington, NC	WWIL, 16.7, Black	WVBS-F, +9.2, Country	WLCF-F, -6.4, BTFL
Worcester	WSRS-F, 16.3, BTFL	WHJY-F, +1.6, AOR	WCOZ-F, -2.2, AOR
Yakima	KUTI, 21.7, Country	KIT, +4.9, MOR	KUEZ-F, -4.2, BTFL
York	WSBA, 13.7, MOR	WYCR-F, +3.8, Rock	WNOW, -4.8, Country
Youngstown	WBBW, 11.2, Talk	WQXK, +2.3, Country	WKBN-F, -1.6, BTFL

Below is a breakout of how many stations in each format group led their market in overall 12+ share, share gains and share losses.

	SHARE LEADERS			SHARE GAINERS			SHARE LOSERS		
	1982	1981	1980	1982	1981	1980	1982	1981	1980
ROCK/AOR/CONTEMP	60	62.5	46.5	65.5	88.5	90	54.5	59	40.5
MOR/AC	35.5	29.5	45	13	13.5	17	25	37.5	26
BTFL MUSIC	20.5	29	34.5	6.5	11.5	15.5	28	29.5	22.5
COUNTRY	31	34	29	29.5	33	31	43.5	20.5	23.5
BLACK/URB	15	7	12	25.5	13	13.5	6	11	9.5
NEWS/TALK	7	5	6	2	3	2	7	3	5
NOSTALGIA	0	-	-	17	-	-	3	-	-
OTHERS	2	2	2	7	7.5	5	4	9.5	10

SECTION B

ARBITRON INDIVIDUAL MARKET REPORTS

NOTE: Following the "definitions" pages the regular Arbitron market reports can be found in alphabetical order.

DEFINITIONS, CLARIFICATIONS AND EXPLANATIONS

NOTE: Please read these pages carefully. It will increase your understanding of the Individual Market Reports if you are familiar with the systems and methodology used.

The best way to explain the Individual Market Reports is to take one market and go through it step-by-step. We will use the Rochester report.

Market # 42
Revenue Rank # 48
Income Rank # 38
APR 15.8
SMSA Pop: 972,700
CSI: 9.7 Bil (# 40)

Rochester is the 42nd largest market in the nation. This is based on the latest listing in SRDS and generally coincides with the government's Standard Metropolitan Statistical Area (SMSA). The SMSA population figures are for total persons. In some instances (Seattle-Tacoma, Miami-FT. Lauderdale, Norfolk, New England markets) I had to make my own estimates to adjust to the Arbitron Metro. That is why some cities have the same ranking.

The revenue and income rankings are based on FCC data for 1980 which is the latest available as of August 1982. The rankings are based on the income and revenue for all reporting stations in each market.

The APR is the Average Person Rating. The APR indicates the percentage of the 12+ Metro population which is using radio from 6AM-Midnight, Mon-Sun, (the Broadcast Week). The APR is roughly comparable to television's Persons Viewing Television (PVT) figures. Rochester's APR of 15.8 is significantly below the national mean of 17.3

CSI stands for Consumer Spendable Income. The people of Rochester have an estimated 9.7 billion dollars to spend after taxes were deducted. This ranks Rochester 40th in the nation.

Revenue : $11,211,503
Income : $ 789,041
% Rev Gain: 15.4
Stations: 19/21
Diaries: 1168/833:1
CSI HH: 27.0 M (# 24)
Standard Error: .557

In 1980 the stations of Rochester grossed about 11.2 million dollars after commissions paid to agencies. Total pre-tax income was $789,041. Revenues increased by 15.4% over 1979.

There were 19 stations listed in the Rochester rating book. The next figure (21) is the number of Rochester metro stations which reported their revenue figures to the FCC. Only rarely are these numbers the same because of outside stations whose audience in the market qualifies them for listing in the rating book. Also some stations home to the Metro may not have an audience large enough to qualify them for a listing in the rating book.

1168 usuable diaries were returned from the Rochester metro. There was one diary for every 833 citizens.

CSI HH means Consumer Spendable Income per household. The Rochester figure is $27,000 which ranks the market # 24 in the nation.

The standard error is based on Arbitron's new method of estimating the reliability of their ratings. I have followed the formula through the first step. The higher the figure is the more reliable the data is.

National Rev: $2,852,018
Nat Rev per Cap: $2.93
Tot Rev per Cap: $11.53
Tot Inc per Cap: $.81
Profit Margin: 7.0%
Retail $: 4.8 Bil (# 39)
Retail Sales %: .202

The Rochester stations received about 2.9 million dollars in national and regional revenue during 1980. This works out to $2.93 per capita. Total income per capita and total revenue per capita were calculated by dividing the respective dollar figures by the metro population. The resulting figures allow comparisons to be made between markets of different sizes.

The profit margin is calculated by dividing the market's income by total revenue.

Total retail dollars spent in 1981 are estimated at 4.8 billion dollars. This ranks Rochester # 39 in the nation.

Retail Sales % shows the relationship between local radio sales and total retail sales in each market. I calculated it by dividing local radio sales by local retail sales.

12+ METRO 1/4/SHARE	FAL 81	SPG 81	O/N 80	A/M 80	12+ TSA 1/4	12+ TSA CUME/MSA CUME RAT
1. WEZO-F 174/13.7	16.9	17.8	17.4	12.8	1. WEZO-F 195	1. WHAM 2572/26.8

All of the figures in this section are based on the Broadcast Week (Mon-Sun, 6A-MID). The audience figures are in hundreds. The ratings and shares are percentages.

WEZO-F has 17,400 listeners per quarter hour in the metro. This represents a 13.7% share during Spring 82. WEZO-F also led the Total Survey Area with an average of 19,500 listeners per quarter hour. WHAM leads the Rochester TSA in total weekly cume with 257,200. 26.8% of the population of the Rochester metro are estimated to be listening to WHAM for five minutes or more during a given week.

If a station is simulcasting this symbol (+) will appear next to the call letters everywhere the station is liste. Whether I labeled the simulcasting station as AM or FM depended upon which received the greatest amount of listenership.

12+ FM SHARE (METRO): 65.90% (744 of 1129) (SPG 81: 62.90%)

These figures show how well FM radio is doing in the market - at least as far as listening levels are concerned. To calculate these figures I simply added up the Mon-Sun, 6A-MID, quarter hours numbers of all listed stations and divided it into the total numbers for FM stations. There is, of course, listening to stations which do not qualify for a listing in the Arbitron report for the market. However, by definition this amount is small and it should not significantly affect the percentages.

The ten tables directly below the FM percentages show the leaders in Teens, 18-34, 18-49, 25-54, 35-64, 12+ Morning Drive (AMD), Women 18-34, Women 25-54, Men 18-34, and Men 25-54. The rankings are based on 1/4 HR AVG, Mon-Sun, Metro, 6A-MID (except for AMD which is Mon-Fri, 6A-10A). The number of stations listed depends upon the size of the market. Ties were in some cases broken by using audience figures.

FORMATS	AM	FM	TOTAL	%
MOR/AC	211 (4)	127 (1)	338 (5)	29.9

This table is based on the Broadcast Week, 1/4 HR AVG, 12+ Metro. The table includes every format in the market and every station in the Metro. In Rochester 21,100 people are listening to 4 AM stations programming MOR/Adult Contemporary. The FM figures are added to AM to show a total for the market. 29.9% of radio listening in Rochester is to stations programming various types of MOR or Adult Contemporary formats.

For those markets with an ADI section in the Arbitron report (the top 50 ADI's) the top 15 stations in the ADI are included (both 1/2 Hour Average and Cume). The ADI rankings are based on the broadcast week. Also included for ADI markets only is the exclusive cume rankings. This table shows the stations which have the greatest amount of 12+ listeners who listen to that station only during an entire week. This is based on the Metro Survey Area.

The "Other Rated Stations" section shows the frequency and 12+ Metro share for all stations which are not listed in the 12+ Metro 1/4/Share table.

WBBF, 950, 1 KW (DA-2), AC RKO, $50.00* (Blair) LIN

If a station is listed in any table (excluding "Other Rated Stations") a capsule description is provided. WBBF has a frequency of 950. The station has a daytime frequency of 950. The station has a daytime and nighttime power authorization of 1000 watts. The signal is directional at all times with two separate patterns. Directionality is listed as follows:

DA, DAYS - directional daytimer DA-N - directional at night
DA-1 - directional day and night - 1 pattern
DA-2 - directional day and night - 2 patterns

WBBF programs an Adult Contemporary format. (If a syndicator or consultant is used it will be listed following the format). WBBF's network affiliation is RKO. WBBF is represented nationally by Blair and it is owned by a group owner - LIN.

The spot rate is based upon an 18 spot per week schedule with equal distribution in AMD, MID, PMD and EVE. TAP plans were used only if the spots could be equally distributed. In many cases the rate listed does not appear on the stations rate card. This is because I calculated an average rate for the four dayparts.

Calculating a rate is becoming increasingly difficult because so many stations have withdrawn their rates from SRDS. Often I had to make an estimate based on a past rate projected to the present. I have indicated these stations with an * immediately following the rate. I believe that my estimates are close in most cases but I can not guarantee their accuracy.

The FM description differs from AM in that Height Aboverage Terrain (HAAT) is listed.

Some markets would not fit on one page. The information for these markets can be found on the continuation pages which follow the Youngstown report.

AKRON

Market # 60	Revenue : $7,461,454	National Rev: $1,669,637
Revenue Rank # 70	Income : $ 500,953	Nat Rev per Cap: $2.54
Income Rank # 51	% Rev Gain: 4.2	Tot Rev per Cap: $11.36
APR 15.4	Stations: 27/8	Tot Inc per Cap: $.76
SMSA Pop: 657,000	Diaries: 1061/619:1	Profit Margin: 6.7%
CSI: 5.8 Bil (# 61)	CSI HH: 25.0 M (# 68)	Retail $: 3.0 Bil (# 63)
	Standard Error: .574	Retail Sales %: .217

12+ METRO 1/4/SHARE		FAL 81	SPG 81	O/N 80	A/M 80
1. WMMS-F	100/11.9	12.5	12.7	12.5	12.3
2. WAKR	97/11.5	10.7	10.7	13.7	14.9
3. WKDD-F	71/ 8.5	1.9	2.4	5.3	3.4
4. WSLR	58/ 6.9	7.1	6.9	5.7	5.6
5. WGCL-F	47/ 5.6	6.0	8.1	6.3	5.7
6. WWWM-F	40/ 4.8	5.6	4.1	4.7	2.8
7. WDBN-F	39/ 4.6	4.0	2.0	3.4	5.2
WAEZ-F	39/ 4.6	6.2	6.8	7.4	5.9
9. WGAR	37/ 4.4	4.9	4.2	4.0	4.8
10. WDOK-F	31/ 3.7	3.5	3.6	3.5	3.6

12+ TSA 1/4	
1. WMMS-F	189
2. WAKR	107
3. WKDD-F	99
WDBN-F	99
5. WHBC-F	86
6. WGAR	80
WGCL-F	80
8. WSLR	73
9. WWWM-F	50
10. WAEZ-F	48

12+ TSA CUME/MSA CUME RAT	
1. WMMS-F	2238/23.3
2. WAKR	1736/27.0
3. WKDD-F	1711/21.2
4. WGCL-F	1530/17.7
5. WGAR	1520/15.6
6. WWWE	1029/ 9.0
7. WSLR	1021/14.1
8. WWWM-F	1014/13.6
9. WHBC-F	954/ 2.0
10. WDBN-F	945/ 7.5

12+ FM SHARE (METRO): 66.50% (520 of 782) (SPG 81: 64.81%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WGCL-F	1. WMMS-F	1. WMMS-F	1. WAKR	1. WAKR
2. WKDD-F	2. WKDD-F	2. WKDD-F	2. WMMS-F	2. WSLR
3. WMMS-F	3. WWWM-F	3. WAKR	3. WKDD-F	3. WAEZ-F
	4. WGAR	4. WWWM-F	4. WGAR	4. WDBN-F

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WAKR	1. WKDD-F	1. WAKR	1. WMMS-F	1. WMMS-F
2. WMMS-F	2. WMMS-F	2. WKDD-F	2. WWWM-F	2. WAKR
3. WKDD-F	3. WZZP-F	3. WAEZ-F	3. WKDD-F	3. WSLR
4. WSLR	4. WGAR	4. WDBN-F	4. WGAR	WGAR
				WKDD

OTHER RATED STATIONS/METRO SHARE

WCUE	1150	Cuya. Falls	3.0
WHLO	640		2.0
WKNT	1520	Kent	.4
WNIR-F	100.1	Kent	2.9
WCLV-F	95.5	Cleve	1.2
WDJQ-F	92.5	Alliance	.5
WDMT-F	100.9	Cleve	1.4
WHBC-F	94.1	Canton	.5
WHK	1420	Cleve	.6
WKSW-F	99.5	Cleve	1.7
WQAL-F	104.1	Cleve	2.6
WQXK-F	105.1	Salem	1.4
WTOF-F	98.1	Canton	.6
WWWE	1100	Cleve	2.4
WYFM-F	102.9	Young	.4
WZAK-F	93.1	Cleve	1.7
WZZP-F	106.5	Cleve	3.5

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		265 (6)	265 (6)	33.9
MOR/AC	134 (3)	29 (1)	163 (3)	20.8
BTFL MUSIC		135 (5)	135 (5)	17.3
COUNTRY	83 (3)	50 (3)	133 (6)	17.0
NOSTALGIA	42 (2)		42 (2)	5.4
BLACK/URBAN		26 (2)	26 (2)	3.3
CLASSICAL		10 (1)	10 (1)	1.3
RELIGION		5 (1)	5 (1)	0.6
NEWS/TALK	3 (1)		3 (1)	0.4
			782 (27)	

RADIO STATIONS

WAKR, 1590, 5 KW (DA-N), MOR	MBS, $50.00* (Mc-Guild)	Group One
WSLR, 1350, 5 KW (DA-1), COUNTRY	ABC-E, $44.25 (Katz)	Welcome
WAEZ-F, 97.5, 50 KW @ 500, BTFL MUS (Schulke)	, $30.00* (Mc-Guild)	Group One
WKDD-F, 96.5, 50 KW @ 450, ROCK	, $44.25 (Katz)	Welcome

Other stations - see Cleveland and Canton

ALBANY-SCHENECTADY-TROY

Market # 53; ADI # 50
Revenue Rank # 55
Income Rank # 79
APR 17.7
SMSA Pop: 797,400
CSI: 7.2 Bil (# 49)

Revenue : $9,900,088
Income : $ 350,936
% Rev Gain: 12.0
Stations: 24/20
Diaries: 1180/676:1
CSI HH: 24.3 M (# 95)
Standard Error: .585

National Rev: $2,738,654
Nat Rev per Cap: $3.43
Tot Rev per Cap: $12.42
Tot Inc per Cap: $.44
Profit Margin: 3.5%
Retail $: 3.7 Bil (# 52)
Retail Sales %: .218

12+ METRO 1/4/SHARE		FAL 81	SPG 81	O/N 80	A/M 80
1. WGY	191/16.2	15.8	16.4	16.7	19.6
2. WPYX-F	137/11.6	9.9	10.7	6.2	5.2
3. WROW	116/ 9.8	9.6	8.3	10.2	9.7
4. WROW-F	96/ 8.1	7.0	7.4	10.0	7.1
5. WTRY	70/ 5.9	8.9	8.3	8.4	6.8
6. WFLY-F	69/ 5.8	6.5	6.3	7.1	10.2
7. WQBK	59/ 5.0	7.5	6.2	6.2	5.9
8. WWOM-F	52/ 4.4	5.0	4.5	3.9	3.1
9. WGNA-F	47/ 4.0	3.9	5.3	4.3	4.7
10. WGFM-F	45/ 3.8	5.2	3.6	3.8	4.1

12+ TSA 1/4	
1. WGY	337
2. WPYX-F	210
3. WROW	145
4. WROW-F	142
5. WFLY-F	110
6. WGNA-F	94
7. WGFM-F	80
8. WTRY	78
9. WQBK	67
10. WPTR	62

12+ TSA CUME/MSA CUME RAT	
1. WGY	4164/35.8
2. WPYX-F	2274/21.8
3. WTRY	1896/22.6
4. WROW	1821/21.7
5. WFLY-F	1776/17.5
6. WROW-F	1548/15.9
7. WGFM-F	1376/14.3
8. WPTR	1176/12.3
9. WGNA-F	1022/ 7.6
10. WWOM-F	965/13.0

12+ FM SHARE (METRO): 49.49% (535 of 1081) (SPG 81: 47.06%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WPYX-F	1. WPYX-F	1. WGY	1. WGY	1. WGY
2. WFLY-F	2. WGY	2. WPYX-F	2. WROW-F	2. WROW
3. WTRY	3. WFLY-F	3. WTRY	3. WROW	3. WROW-F
4. WGY	WTRY	4. WFLY-F	4. WGNA-F	4. WGNA-F
			WTRY	

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WGY	1. WPYX-F	1. WGY	1. WPYX-F	1. WGY
2. WROW	2. WTRY	2. WROW	2. WQBK-F	2. WROW-F
3. WPYX-F	3. WGY	3. WTRY	3. WGY	WGNA-F
4. WTRY	4. WFLY-F	4. WGFM-F	4. WFLY-F	4. WROW
				WTRY

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	70 (1)	290 (4)	360 (5)	33.3
MOR/AC	222 (5)	52 (1)	274 (6)	25.3
BTFL MUSIC	116 (1)	137 (4)	253 (5)	23.4
COUNTRY	58 (2)	56 (2)	114 (4)	10.5
TALK	59 (1)		59 (1)	5.5
UNKNOWN	8 (1)		8 (1)	0.7
NOSTALGIA	6 (1)		6 (1)	0.6
RELIGION	7 (1)		7 (1)	0.6
			1081 (24)	

A-S-T ADI

	12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1.	WGY	WGY	WGY
2.	WPYX-F	WPYX-F	WPYX-F
3.	WROW	WTRY	WROW
4.	WROW-F	WROW	WROW-F
5.	WFLY-F	WFLY-F	WTRY
6.	WGNA-F	WROW-F	WQBK
7.	WGFM-F	WGFM-F	WGNA-F
8.	WTRY	WPTR	WFLY-F
9.	WQBK	WGNA-F	WQBK-F
10.	WPTR	WWOM-F	WWOM-F
11.	WWOM-F	WQBK-F	
12.	WQBK-F	WQBK	
13.	WWSC	WOKO	
14.	WSCG-F	WBEC-F	
15.	WSBS	WWSC	

OTHER RATED STATIONS/METRO SHARE

WABY	1400	Albany	.5
WASM-F	102.3	Saratoga Spgs	1.5
WCSS	1490	Amsterdam	1.0
WHAZ	1330	Troy	.6
WHRL-F	103.1	Albany	1.2
WMVQ-F	97.7	Amsterdam	.8
WOKO	1460	Albany	1.6
WPTR	1540	Albany	3.3
WQBK-F	103.9	Rensselaer	3.3
WSCG-F	93.5	Corinth	.8
WWWD	1240	Schenectady	.7
WENT	1340	Gloversville	.4
WMYL	930	Johnstown	.7
WWSC	1450	Glen Falls	.5

ADI FM SHARE: 50.64% (914 of 1803) (SPG 81: 47.75%)

AM STATIONS

WGY,	810,	50 KW	, MOR	NBC,	$110.00*	(Christal)	GE
WPTR,	1540,	50 KW (DA-1)	, COUNTRY	ABC-I,	$ 25.44	(Eastman)	Rust
WQBK,	1300,	5 KW (DA-2)	, TALK	ABC-E,	$ 24.50	(Howard)	
WROW,	590,	5 KW/1 KW (DA-2)	, BTFL/MOR	CBS,	$ 70.00*	(Blair)	Capital Cities
WTRY,	980,	5 KW (DA-N)	, ROCK (Burk-Abr)	MBS,	$ 42.50*	(Mc-Guild)	Scott
WWSC,	1450,	1 KW/250 W	, MOR	ABC-E,	$ 13.89	(Pates)	(GLENS FALLS)
WSBS,	860,	250 W (DAYS)	, MOR	NBC,	$ 11.00	(PRO)	(GREAT BARRINGTON)

FM STATIONS

WFLY-F,	92.3,	13 KW @ 850,	ROCK (Drake-Chen)	ABC-C,	$ 27.75	(Eastman)	Rust
WGFM-F,	99.5,	10 KW @ 930,	CONTEMP	Source,	$ 34.00*	(Christal)	GE
WGNA-F,	107.7,	9 KW @ 980,	COUNTRY	RKO II,	$ 27.25	(Torbet)	
WPYX-F,	106.5,	12 KW @ 910,	AOR (Burk-Abr)	ABC-R,	$ 50.00*	(Mc-Guild)	Scott
WQBK-F,	103.9,	3 KW @ 300,	AOR	CBS-R,	$ 24.50	(Howard)	
WROW-F,	95.5,	9 KW @ 960,	BTFL MUS (Schulke)	,	$ 70.00*	(Blair)	Capital Cities
WSCG-F,	93.5,	1.3 KW @ 1149,	COUNTRY	,	$ 10.00		(CORINTH)
WWOM-F,	100.9,	3 KW @ 300,	AC	RKO,	$ 33.00	(Selcom)	
WBEC-F,	105.5,	630 W @ 590,	CONTEMP	ABC-C,	$ 11.00	(PRO)	(PITTSFIELD)

ALBUQUERQUE

Market # 91
Revenue Rank # 66
Income Rank # 381
APR 17.1
SMSA Pop: 474,100
CSI: 3.5 Bil (# 97)

Revenue : $8,119,094
Income : $-1,718,945
% Rev Gain: 13.2
Stations: 18/16
Diaries: 839/565:1
CSI HH: 20.6 M (# 246)
Standard Error: .682

National Rev: $2,610,177
Nat Rev per Cap: $5.51
Tot Rev per Cap: $17.13
Tot Inc per Cap: $-3.63
Profit Margin: ---
Retail $: 2.4 Bil (# 82)
Retail Sales %: .273

12+ METRO 1/4/SHARE		FAL 81	SPG 81	O/N 80	A/M 80
1. KKJY-F	62/9.4	10.6	11.9	15.2	12.7
2. KWXL-F	59/9.0	9.0	9.5	5.7	4.7
3. KOB-F	58/8.8	9.5	3.9	2.9	5.9
4. KOB	54/8.2	8.1	9.2	8.8	10.4
5. KRST-F	51/7.7	10.1	7.5	5.4	4.5
6. KFMG-F	49/7.4	7.5	8.0	9.7	8.3
7. KRZY	39/5.9	5.0	4.7	4.8	7.9
8. KDEF	30/4.6	.8	.8	.5	2.3
9. KQEO	26/3.9	4.8	5.1	6.5	3.6
KZZX-F	26/3.9	4.8	7.5	5.6	5.6

12+ TSA 1/4	
1. KKJY-F	97
2. KOB	90
3. KRST-F	87
4. KOB-F	82
KFMG-F	82
6. KWXL-F	80
7. KRKE	42
8. KRZY	40
9. KZZX-F	39
10. KDEF	32

12+ TSA CUME/MSA CUME RAT	
1. KOB	1587/22.5
2. KFMG-F	1235/19.9
3. KOB-F	1147/18.9
4. KRST-F	1089/16.1
5. KKJY-F	968/16.0
6. KWXL-F	927/16.9
7. KRKE	773/10.7
8. KZZX-F	721/10.5
9. KQEO	599/13.8
10. KRZY	442/11.1

12+ FM SHARE (METRO): 56.40% (326 of 578) (SPG 81: 56.04%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KWXL-F	1. KWXL-F	1. KOB-F	1. KOB-F	1. KKJY-F
2. KFMG-F	2. KOB-F	2. KRST-F	KRST-F	2. KOB
3. KAMX	3. KRST-F	3. KWXL-F	3. KOB	3. KDEF
4. KZZX-F	4. KFMG-F	4. KFMG-F	4. KKJY-F	KRZY

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KOB	1. KOB-F	1. KOB-F	1. KWXL-F	1. KOB
2. KRST-F	2. KRST-F	2. KRST-F	2. KFMG-F	2. KRST-F
3. KKJY-F	3. KFMG-F	3. KKJY-F	3. KRST-F	3. KRZY
4. KOB-F	4. KZZX-F	4. KOB	4. KOB-F	KKJY-F
			KQEO	

OTHER RATED STATIONS/METRO SHARE

KAMX	1520	3.3	KKIM	1000	1.1	KXKS	1190	.5
KDAZ	730	.6	KRKE	610	2.7	KZIA	1580	3.9

RADIO STATIONS

KABQ, 1350, 5 KW/500 W (DA-N), SPANISH , $29.50 (Eastman)
KAMX, 1520, 1 KW (DAYS) , ROCK , $21.25 (----)
KDEF, 1150, 5 KW/500 W (DA-N) , NOSTALGIA (Al Ham) ABC-E, $14.75 (PRO)
KOB , 770, 50 KW (DA-N) , MOR NBC, $46.00* (Christal) Hubbard
KQEO, 920, 1 KW/500 W (DA-N) , OLDIES , $30.00 (Selcom) Sunbelt
KRKE, 610, 5 KW (DA-N) , COUNTRY ABC-D, $33.75 (Katz) Peoria Jrnl Star
KRZY, 1450, 1 KW , COUNTRY CBS, $40.00* (Torbet)

KFMG-F, 107.9, 22 KW @ 4164, ROCK ABC-C, $29.75 (----)
KKJY-F, 100.3, 23 KW @ 4107, BTFL MUS (Schulke) , $40.00 (Blair) Broadcast Assoc
KOB-F , 93.3, 22 KW @ 4150, AC , $35.00* (Christal) Hubbard
KRST-F, 92.3, 22 KW @ 4130, COUNTRY , $40.00* (Torbet)
KWXL-F, 94.1, 23 KW @ 4130, AOR (Burk-Abr) ABC-F, $48.75 (Katz) Peoria Jrnl Star
KZZX-F, 99.5, 22 KW @ 4134, CONTEMP RKO, $30.00 (Selcom) Sunbelt

FOR FORMAT BREAKDOWNS PLEASE SEE CONTINUATION PAGES AT END OF THIS SECTION

ALLENTOWN-BETHLEHEM-EASTON

Market # 67
Revenue Rank # 75
Income Rank # 30
APR 17.7
SMSA Pop: 642,500
CSI: 5.8 Bil (# 62)

Revenue : $7,075,854
Income : $1,026,678
% Rev Gain: 14.3
Stations: 31/17
Diaries: 1013/634:1
CSI HH: 23.9 M (# 114)
Standard Error: .633

National Rev: $1,074,866
Nat Rev per Cap: $1.67
Tot Rev per Cap: $11.01
Tot Inc per Cap: $1.60
Profit Margin: 14.5%
Retail $: 2.9 Bil (# 68)
Retail Sales %: .216

12+ METRO 1/4/SHARE		FAL 81	SPG 81	FAL 80	SPG 80
1. WLEV-F	112/11.6	12.1	13.2	7.7	11.7
2. WZZO-F	98/10.1	9.5	10.1	8.5	8.1
3. WXKW-F	97/10.0	8.5	9.9	10.8	9.1
4. WQQQ-F	89/ 9.2	9.0	8.8	10.5	12.5
5. WAEB	80/ 8.3	7.1	8.6	9.1	9.8
6. WFMZ-F	75/ 7.8	8.9	7.6	10.8	7.7
7. WEST	55/ 5.7	3.1	3.6	5.4	4.6
8. WSAN	51/ 5.3	3.8	3.4	2.4	.6
9. WKAP	36/ 3.7	2.6	3.0	3.6	3.0
10. WEEX	30/ 3.1	2.8	2.8	4.7	3.1

12+ TSA 1/4	
1. WQQQ-F	133
2. WZZO-F	129
3. WXKW-F	124
4. WLEV-F	123
5. WAEB	84
6. WFMZ-F	79
7. WEST	60
8. WSAN	52
9. WKAP	36
10. WEEX	34

12+ TSA CUME/MSA CUME RAT	
1. WLEV-F	1782/28.1
2. WZZO-F	1573/21.8
3. WXKW-F	1402/19.1
4. WQQQ-F	1367/20.5
5. WAEB	1343/22.3
6. WFMZ-F	982/15.1
7. WSAN	857/14.7
8. WKAP	721/13.0
9. KYW	707/ 8.6
10. WEEX	628/10.4

12+ FM SHARE (METRO): 65.08% (587 of 902) (SPG 81; 65.45%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WZZO-F	1. WLEV-F	1. WLEV-F	1. WLEV-F	1. WXKW-F
2. WLEV-F	2. WZZO-F	2. WZZO-F	2. WXKW-F	2. WQQQ-F
3. WAEB	3. WAEB	3. WXKW-F	3. WAEB	3. WFMZ-F
	4. WXKW-F	4. WAEB	4. WQQQ-F	4. WSAN

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WAEB	1. WLEV-F	1. WLEV-F	1. WZZO-F	1. WXKW-F
2. WLEV-F	2. WZZO-F	2. WXKW-F	2. WLEV-F	2. WLEV-F
3. WXKW-F	3. WAEB	3. WQQQ-F	3. WMMR-F	3. WAEB
4. WQQQ-F	4. WXKW-F	4. WAEB	4. WAEB	4. WQQQ-F

OTHER RATED STATIONS/METRO SHARE

WCRV	1580	Wash, NJ	.4	WBYO-F	107.5	Boyer.	1.0	WMMR-F	93.3	Phil	1.7
WFMV-F	106.3	Blairstown.	.9	WCAU	1210	Phil	.5	WOR	710	NY	.7
WGPA	1100	Beth	.4	WCBS-F	101.1	NY	.4	WPST-F	97.5	Trenton	.3
WLSH	1410	Lansf.	1.1	WIFI-F	92.5	Phil	1.8	WWDB-F	96.5	Phil	.6
WYNS	1150	Lehigh.	.9	WIOQ-F	102.1	Phil	.4	WWSH-F	106.1	Phil	1.3
KYW	1060	Phil	1.8	WIXL-F	103.7	Newton	.4	WYSP-F	94.1	Phil	1.3
WABC	770	NY	.6	WMGK-F	102.9	Phil	.6	WZTA-F	105.5	Tamaq.	1.1

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	90 (3)	283 (9)	373 (12)	41.1
BTFL MUSIC		177 (3)	177 (3)	19.5
MOR/AC	141 (6)	10 (2)	156 (8)	17.2
COUNTRY		101 (2)	101 (2)	11.1
NOSTALGIA	55 (1)		55 (1)	6.1
NEWS/TALK	29 (3)	6 (1)	35 (4)	3.9
RELIGION		10 (1)	10 (1)	1.1
			907 (32)	

RADIO STATIONS

WAEB, 790, 1 KW (DA-2)	, CONTEMP	ABC-I,	$40.60	(Eastman)	CRB
WEEX, 1230, 1 KW/250 W	, MOR/AC	NBC,	$24.00*	(Torbet)	
WEST, 1400, 1 KW/250 W	, NOSTAL (Drake-Chen)	CBS,	$45.00	(Katz)	Sound Comm
WKAP, 1320, 5 KW/1 KW (DA-2)	, AC	ABC-E,	$18.00*	(HNW)	Gulf
WSAN, 1470, 5 KW/500 W (DA-1)	, MOR	APR,	$12.00	(----)	
WFMZ-F, 100.7, 13 KW @ 870,	BTFL MUS (Master)	,	$17.00	(Christal)	
WLEV-F, 96.1, 50 KW @ 500,	CONTEMP (Drake-Chen)	CBS-R,	$45.00	(Katz)	Sound Comm

PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION

ALTOONA

Market # 236
Revenue Rank # 175
Income Rank # 343
APR 16.9
SMSA Pop: 136,700
CSI: 1.0 Bil (# 246)

Revenue : $2,771,269
Income : $ -357,884
% Rev Gain: 4.2
Stations: 17/11
Diaries: 633/216:1
CSI HH: 18.8 M (# 312)
Standard Error: .780

National Rev: $356,559
Nat Rev per Cap: $2.61
Tot Rev per Cap: $20.27
Tot Inc per Cap: $-2.62
Profit Margin: ---
Retail $: .6 Bil (# 242)
Retail Sales %: .418

12+ METRO 1/4/SHARE		SPG 81	SPG 80
1. WFBG	53/27.3	30.7	37.0
2. WVAM	27/13.9	16.0	17.0
WFBG-F	27/13.9	12.3	8.8
4. WRTA	24/12.4	14.1	14.5
5. WPRR-F	14/ 7.2	7.4	8.8
6. WKMC	7/ 3.6	4.3	7.5
WBXQ-F	7/ 3.6	---	---
8. WHPA-F	6/ 3.1	3.1	5.0
9. WJAC-F	5/ 2.6	1.2	.6
10. WTRN	4/ 2.1	1.8	.6

12+ TSA 1/4	
1. WFBG	62
2. WFBG-F	56
3. WRSC	51
4. WJAC-F	49
5. WBXQ-F	40
6. WVAM	37
7. WJNL-F	31
8. WRTA	24
9. WPRR-F	19
10. WKMC	17

12+ TSA CUME/MSA CUME RAT	
1. WFBG	876/54.6
2. WFBG-F	793/29.8
3. WRSC	495/ 1.7
4. WJAC-F	493/ 5.2
5. WJNL-F	486/ 1.4
6. WBXQ-F	456/ 8.5
7. WVAM	409/26.8
8. WRTA	392/32.5
9. WPRR-F	354/21.3
10. WGMR-F	287/ 1.2

12+ FM SHARE (METRO): 36.41% (67 of 184) (SPG 81: 29.94%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WFBG	1. WFBG	1. WFBG	1. WFBG	1. WVAM
2. WPRR-F	2. WRTA	2. WVAM	2. WVAM	2. WFBG
3. WBXQ-F	WPRR	3. WRTA	3. WRTA	WFBG-F
	WVAM			

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WFBG	1. WFBG	1. WFBG	1. WFBG	1. WFBG
2. WRTA	2. WRTA	2. WVAM	2. WPRR-F	2. WVAM
WVAM	3. WPRR-F	3. WRTA	WVAM	3. WRTA

OTHER RATED STATIONS/METRO SHARE

WJSM	1110	Martins.	.5
WJSM-F	92.7	Martins.	2.1
WDVE-F	102.5	Pitt.	.5
WJNL-F	96.5	Johns.	.5
WPNT-F	92.9	Pitts.	.5
WRSC	1390	State Col.	.5
WYDD-F	104.7	Pitt.	.5

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	58 (3)	24 (5)	82 (8)	44.6
BTFL MUSIC		39 (4)	39 (4)	21.2
COUNTRY	34 (2)		34 (2)	18.5
MOR/AC	24 (1)		24 (1)	13.0
RELIGION	1 (1)	4 (1)	5 (2)	2.7
			184 (17)	

RADIO STATIONS

WFBG, 1290, 5 KW/1 KW (DA-N), CONTEMP/AC	RKO, $29.20	(Blair)	Gilcom
WKMC, 1370, 5 KW (DAYS,DA) , COUNTRY (SMN)	NBC, $11.50	(Pates)	(ROARING SPGS)
WRTA, 1240, 1 KW/250 W , MOR	ABC-I, $16.00	(PRO)	
WTRN, 1340, 1 KW/250 W , CONTEMP	MBS, $ 4.25	(Dome)	(TYRONE)
WVAM, 1430, 5 KW/1 KW (DA-N), COUNTRY	NBC, $ 9.50	(Torbet)	
WRSC, 1390, 2.5 KW (DAYS) , CONTEMP	ABC-C, $12.00*	(Mc-Guild)	(STATE COLLEGE)
WFPG-F, 98.1, 30 KW @ 1021, BTFL MUS	CBS, $29.20	(Blair)	Gilcom
WHPA-F, 104.9, 135 KW @ 1220, BTFL MUS	NBC, $12.50	(----)	(HOLLIDAYSBURG)
WPRR-F, 100.1, 3 KW @ 16, ROCK	Source, $ 9.00	(Torbet)	
WGMR-F, 101.1, 8 KW @ 1060, COUNTRY	, $ 6.91	(----)	(TYRONE)

Other stations - see Johnstown and Pittsburgh

AMARILLO

Market # 192
Revenue Rank # 121
Income Rank # 343
APR 16.4
SMSA Pop: 178,900
CSI: 1.8 Bil (# 167)

Revenue : $4,365,201
Income : $ -371,973
% Rev Gain: 8.2
Stations: 13/13
Diaries: 748/239:1
CSI HH: 26.0 M (# 48)
Standard Error: .709

National Rev: $669,367
Nat Rev per Cap: $3.74
Tot Rev per Cap: $24.40
Tot Inc per Cap: $-2.08
Profit Margin: ---
Retail $: 1.4 Bil (# 134)
Retail Sales %: .287

12+ METRO	1/4/SHARE	SPG 81	A/M 80
1. KIXZ	31/12.9	21.6	19.8
2. KBUY-F	27/11.2	6.2	6.9
3. KQIZ-F	25/10.4	7.9	10.4
4. KYTX-F	24/10.0	10.1	9.4
KGNC-F	24/10.0	13.2	12.9
6. KDJW	21/ 8.7	5.3	10.9
7. KPUR	18/ 7.5	8.8	9.9
8. KHBQ-F	16/ 6.6	6.2	---
KGNC	16/ 6.6	13.2	12.9
10. KQIZ	9/ 3.7	3.1	1.5

12+ TSA	1/4
1. KIXZ	72
2. KGNC-F	50
3. KDJW	42
4. KGNC	41
5. KBUY-F	39
6. KPUR	36
7. KQIZ-F	35
8. KYTX-F	•30
9. KHBQ-F	19
10. KQIZ	11

12+ TSA CUME/MSA CUME RAT	
1. KIXZ	928/28.5
2. KGNC	696/17.3
3. KPUR	655/27.9
4. KGNC-F	622/21.1
5. KDJW	552/17.1
6. KQIZ-F	466/22.9
7. KBUY-F	423/20.5
8. KYTX-F	351/15.7
9. KHBQ-F	253/15.1
10. KWAS-F	136/ 6.1

12+ FM SHARE (METRO): 52.91% (118 of 223) (SPG 81: 48.58%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KQIZ-F	1. KYTX-F	1. KIXZ	1. KIXZ	1. KIXZ
2. KYTX-F	2. KQIZ-F	2. KBUY-F	2. KDJW	KGNC-F
3. KPUR	3. KBUY-F	KYTX-F	3. KGNC-F	3. KDJW

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KIXZ	1. KQIZ-F	1. KIXZ	1. KYTX-F	1. KIXZ
2. KGNC	2. KHBQ-F	KGNC	2. KBUY	2. KDJW
KPUR	KPUR	3. KDJW	KIXZ	3. KBUY-F
			KQIZ-F	

OTHER RATED STATIONS/METRO SHARE

KHBJ	1550	Canyon	2.1
KZIP	1310		2.1
KWAS-F	101.9		.8

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	18 (1)	65 (3)	83 (4)	37.2
COUNTRY	52 (2)	27 (1)	79 (3)	35.4
MOR/AC	26 (3)		26 (3)	11.7
BTFL MUSIC		24 (1)	24 (1)	10.8
NOSTALGIA	9 (1)		9 (1)	4.0
RELIGION		2 (1)	2 (1)	0.9
			223 (13)	

RADIO STATIONS

KDJW, 1010, 5 KW/500 W (DA-2), COUNTRY	APR, $18.00	(Masla)	Walton
KGNC, 710, 10 KW (DA-2), MOR	CBS, $23.50	(Katz)	Stauffer
KIXZ, 940, 5 KW/1 KW (DA-2), COUNTRY	ABC-I, $20.00*	(Blair)	Mel Tillis
KPUR, 1440, 5 KW/1 KW (DA-2), ROCK	, $15.00	(Mc-Guild)	
KQIZ, 1360, 500 W (DAYS), NOSTALGIA (Al Ham)	, $15.13	(Selcom)	Wiskes/Abaris
KBUY-F, 94.1, 54 KW @ 700, COUNTRY	ABC-C, $12.00	(Masla)	Walton
KGNC-F, 97.9, 45 KW @ 1285, BTFL MUS (Bonne)	NBC, $23.50	(Katz)	Stauffer
KHBQ-F, 107.1, 3 KW @ 303, ROCK	ABC-F, $14.00	(Torbet)	(CANYON)
KQIZ-F, 93.1, 71 KW @ 160, ROCK	RKO, $15.13	(Selcom)	Wiskes/Abaris
KYTX-F, 98.7, 100 KW @ 470, AOR	, $15.00*	(Masla)	

ANAHEIM (ORANGE COUNTY)

Revenue Rank # 87
Income Rank # 54
APR 16.8
SMSA Pop: 2,018,200
CSI: 22.2 Bil (# 12)

Revenue : $6,060,238
Income : $ 490,009
% Rev Gain: 19.9
Stations: 39/8
Diaries: 1502/1344:1
CSI HH: 29.3 M (# 10)
Standard Error: .500

National Rev: $999,075
Nat Rev per Cap: $.50
Tot Rev per Cap: $3.00
Tot Inc per Cap: $.24
Profit Margin: 8.0%
Retail $: 11.6 Bil (# 14)
Retail Sales %: .049

NOTE: ANAHEIM (ORANGE COUNTY) IS A PORTION OF THE LOS ANGELES METRO. FOR THIS MARKET REPORT ONLY THOSE STATIONS HOME TO ORANGE COUNTY ARE LISTED.

12+ METRO	1/4/SHARE	FAL 81	SPG 81	FAL 80	SPG 80
1. KWIZ	56/2.0	1.6	1.1	2.1	2.0
2. KEZY-F	53/1.9	2.2	1.6	1.8	1.6
3. KIKF-F	48/1.7	1.6	1.6	1.0	.5
4. KEZY	32/1.2	1.1	1.8	2.1	2.3
5. KYMS-F	31/1.1	1.1	1.2	.7	.9
6. KOCM-F	23/ .8	.5	1.0	.8	.8
7. KWIZ-F	21/ .8	2.0	1.3	1.5	.9

12+ CUME/CUME RATING	
1. KEZY-F	1273/7.7
2. KWIZ	1057/6.4
3. KEZY	877/5.3
4. KYMS-F	640/3.8
5. KIKF-F	622/3.8
6. KWIZ-F	562/3.4
7. KOCM-F	286/1.7

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KEZY	1. KEZY-F	1. KEZY-F	1. KIKF-F	1. KWIZ
2. KEZY-F	2. KYMS-F	2. KWIZ	KWIZ	2. KIKF-F

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KWIZ	1. KEZY-F	1. KWIZ	1. KEZY-F	1. KIKF-F
2. KEZY-F	KIKF	2. KIKF-F	2. KEZY	2. KWIZ
	KYMS			
	KWIZ			

RADIO STATIONS

KEZY, 1190, 5 KW/1 KW (DA-N), AOR	, $50.00* (Roslin)	
KWIZ, 1480, 5 KW/1 KW (DA-2), MOR	, $40.00* (Torbet)	Davis/Weaver
KEZY-F, 95.9, 2.5 KW @ 330, SOFT AOR	, $50.00* (Roslin)	
KIKF-F, 94.3, 3 KW @ 245, COUNTRY	, $34.00 (PRO)	
KOCM-F, 103.1, 2 KW @ 300, BTFL	, $19.00 (Masla)	Donrey
KWIZ-F, 96.7, 3 KW @ 855, AC/BTFL	, $40.00* (Torbet)	Davis/Weaver
KYMS-F, 106.3, 3 KW @ 130, RELIGION	, $15.00* (Radio Spot)	Interstate

CONTINUATION OF LOS ANGELES FM STATIONS

KMET-F, 94.7, 58 KW @ 2835, AOR	, $387.50 (Eastman)	Metromedia
KNX-F , 93.1, 54 KW @ 2870, SOFT ROCK	, $163.00 (CBS/FM)	CBS
KOST-F, 103.5, 13 KW @ 3100, BTFL MUS (FM-100)	, $120.00* (Christal)	Cox
KROQ-F, 106.7, 26 KW @ 1600, AOR	, $110.00* (Roslin)	
KRTH-F, 101.1, 58 KW @ 2930, AC	RKO, $200.00* (RKO)	RKO
KUTE-F, 101.9, 690 W @ 2780, URBAN	APR, $151.00* (Masla)	Inner City
KZLA-F, 93.9, 49 KW @ 2000, COUNTRY (Burns-Somerset)	, $120.00* (Blair)	Capital Cities
KWST-F, 105.9, 72 KW @ 2000, AC (Transtar)	, $ 90.00* (Torbet)	Century

ANCHORAGE

Market # 190
Revenue Rank # 125
Income Rank # 370
APR 16.0
SMSA Pop: 179,600
CSI: 2.2 Bil (# 145)

Revenue : $4,176,081
Income : $ -898,020
% Rev Gain: -23.3%
Stations: 12/10
Diaries: 752/239:1
CSI HH: 36.2 M (# 1)
Standard Error: .702

National Rev: $724,313
Nat Rev per Cap: $4.03
Tot Rev per Cap: $23.23
Tot Inc per Cap: $-4.99
Profit Margin: ---
Retail [illegible] 1.4 Bil (# 135)
Retail Sales %: .278

12+ METRO 1/4/SHARE		FAL 81	SPG 81	O/N 80	A/M 80
1. KFQD	38/16.6	17.3	19.8	19.7	19.4
2. KENI	33/14.4	6.8	10.8	11.0	14.2
3. KHAR	26/11.4	12.3	12.3	10.5	13.8
4. KRKN-F	24/10.5	7.3	8.5	3.5	3.0
5. KGOT-F	20/ 8.7	10.0	8.5	7.0	3.9
KKLV-F	20/ 8.7	8.6	10.4	12.3	12.5
7. KNIK-F	19/ 8.3	9.5	6.1	8.8	5.6
KYAK	19/ 8.3	5.9	8.0	7.5	6.5
9. KBCN-F	8/ 3.5	8.2	1.9	1.8	3.9
10. KBYR	4/ 1.7	3.6	4.7	7.0	4.3

12+ TSA 1/4	
1. KFQD	47
2. KENI	43
3. KRKN-F	32
4. KHAR	31
5. KYAK	28
6. KGOT-F	23
7. KKLV-F	21
KNIK-F	21
9. KBCN-F	9
10. KBYR	6

12+ TSA CUME/MSA CUME RAT	
1. KFQD	601/32.9
2. KENI	575/32.1
3. KGOT-F	335/21.1
4. KHAR	328/19.1
5. KYAK	312/16.8
6. KKLV-F	301/20.2
7. KRKN-F	281/16.4
8. KNIK-F	210/13.3
9. KBCN-F	180/12.3
10. KANC	161/10.8

12+ FM SHARE (METRO): 41.94% (91 of 217) (SPG 81: 37.31%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KENI	1. KFQD	1. KFQD	1. KFQD	1. KHAR
2. KKLV-F	2. KENI	2. KENI	2. KHAR	2. KNIK-F
3. KFQD	3. KRKN-F	3. KRKN-F	3. KENI	3. KFQD

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KFQD	1. KENI	1. KFQD	1. KRKN-F	1. KFQD
2. KHAR	KFQD	2. KHAR	2. KFQD	2. KENI
3. KENI	3. KKLV-F	3. KENI	3. KENI	KYAK

OTHER RATED STATIONS/METRO SHARE

KANC 1080 1.7 KABN 1150 Susitna .9

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	33 (1)	72 (4)	105 (5)	48.4
BTFL MUSIC	26 (1)	19 (1)	45 (2)	20.7
MOR/AC	44 (3)		44 (3)	20.3
COUNTRY	23 (2)		23 (2)	10.6
			217 (12)	

RADIO STATIONS

KANC, 1080, 10 KW , COUNTRY NBC, $10.00* (Unirep)
KBYR, 700, 1 KW/250 W , MOR CBS, $14.00* (Roslin)
KENI, 550, 5 KW , ROCK (Burk-Abr) ABC-C, $34.00 (Katz)
KFQD, 750, 50 KW , AC/CONTEMP , $33.25 (Mc-Guild)
KHAR, 590, 5 KW , BTFL MUSIC , $23.75
KYAK, 650, 50 KW/25 KW (DA-2), COUNTRY MBS, $24.00* (Masla)

KBCN-F, 100.5, 25 KW @ 178, ROCK , $15.00* (HNW)
KGOT-F, 101.3, 26 KW @ -66, CONTEMP (Century 21) MBS, $12.00* (----)
KKLV-F, 103.9, 3 KW @ 54, ROCK (TM) , $17.13 (Masla)
KNIK-F, 105.5, 3 KW @ 265, BTFL MUSIC , $12.00 (----)
KRKN-F, 102.1, 25 KW @ 165, AOR , $23.50* (----)

APPLETON-OSHKOSH

Market # 135
Revenue Rank # 129
Income Rank # 306
APR 16.9
SMSA Pop: 293,700
CSI: 2.5 Bil (# 127)

Revenue : $3,881,664
Income : $ -173,824
% Rev Gain: 1.9
Stations: 22/13
Diaries: 666/441:1
CSI HH: 23.9 M (# 110)
Standard Error: .759

National Rev: $347,845
Nat Rev per Cap: $1.18
Tot Rev per Cap: $13.22
Tot Inc per Cap: $-.59
Profit Margin: ---
Retail $: 1.3 Bil (# 153)
Retail Sales %: .284

12+ METRO 1/4/SHARE		FAL 81	SPG 81	A/M 80
1. WIXX-F	39/9.6	10.2	8.5	8.6
2. WNAM	38/9.3	9.2	10.6	12.3
WROE-F	38/9.3	7.5	11.6	10.2
4. WAPL-F	37/9.1	9.2	9.0	5.9
WHBY	37/9.1	11.6	8.8	10.2
6. WYTL	33/8.1	9.4	9.3	9.6
7. WKAU-F+	31/7.6	6.2	8.5	7.0
8. WYNE	22/5.4	5.7	3.6	5.1
9. WGEE	17/5.2	4.3	3.4	2.9
10. WOSH-F	16/3.9	5.4	5.9	4.0

12+ TSA 1/4	
1. WIXX-F	111
2. WGEE	70
3. WAPL-F	66
4. WDUZ-F	57
5. WKAU-F+	53
WROE-F	53
7. WYTL	47
8. WNAM	43
9. WHBY	38
10. WISS-F+	32

12+ TSA CUME/MSA CUME RAT	
1. WIXX-F	1561/26.0
2. WAPL-F	949/19.7
3. WNAM	883/29.1
4. WKAU-F	866/20.5
5. WGEE	809/ 9.8
6. WDUZ-F	666/ 6.8
7. WROE	611/19.0
8. WOSH-F	565/17.4
9. WHBY	539/21.2
10. WYTL	495/15.3

12+ FM SHARE (METRO): 48.66% (182 of 374) (SPG 81: 49.86%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WIXX-F	1. WAPL-F	1. WAPL-F	1. WNAM	1. WHBY
2. WKAU-F+	2. WIXX-F	2. WNAM	2. WROE-F	WROE-F
3. WAPL-F	3. WNAM	3. WIXX-F	3. WHBY	3. WYTL
WNAM				

12+ AND	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WHBY	1. WIXX-F	1. WROE-F	1. WAPL-F	1. WNAM
2. WNAM	2. WAPL-F	WYTL	2. WAHC-F	2. WAPL-F
3. WYTL	3. WKAU-F+	3. WHBY	3. WNAM	3. WROE-F
		WNAM		

OTHER RATED STATIONS/METRO SHARE

WEMI-F	100.1	Neenah	1.0
WVMS	1570	Apple	3.4
WCUB	980	Manito.	.5
WAHC-F	96.7	Oshkosh	3.7
WDUZ-F	98.5	G. Bay	3.2
WGN	720	Chic	1.0
WISN	1130	Milw	1.0
WISS+	1090	Berlin	.9
WNBK-F	93.5	N. London	.7
WNFL	1440	G. Bay	.7

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	53 (3)	123 (5)	176 (8)	47.1
COUNTRY	77 (5)	4 (2)	81 (7)	21.7
MOR/AC	62 (3)		62 (3)	16.6
BTFL MUSIC		51 (2)	51 (2)	13.6
RELIGION		4 (1)	4 (1)	1.1
			374 (22)	

RADIO STATIONS

WHBY, 1230, 1 KW , MOR	CBS,	$16.50	(----)	Woodward
WNAM, 1280, 5 KW/1 KW (DA-1), CONTEMP	ABC-I,	$17.00	(Masla)	
WYNE, 1510, 5 KW (DA-N) , COUNTRY	ABC-E,	$12.00*	(Market 4)	
WYTL, 1490, 1 KW/250 W , COUNTRY	NBC,	$14.00*	(HNW)	Midwest Family
WAHC-F, 96.7, 3 KW @ 293, AOR	RKO,	$ 9.50	(Masla)	
WAPL-F, 105.7, 100 KW @ 500, AOR	,	$17.00	(----)	Woodward
WKAU-F+,104.9, 3 KW @ 750, ROCK	,	$15.00	(Selcom)	Forward
WOSH-F, 103.9, 2.4 KW @ 330, ROCK	Source,	$13.00*	(HNW)	Midwest Family
WROE-F, 94.3, 3 KW @ 320, BTFL MUS (Schulke)	,	$10.25	(Lotus)	
WISS-F+,102.3, 3 KW @ 155, COUNTRY	,	$ 7.30	(----)	(BERLIN)

Other stations - see Green Bay

ASHEVILLE

Market # 188
Revenue Rank # 178
Income Rank # 69
APR 15.8
SMSA Pop: 180,900
CSI: 1.4 Bil (# 188)

Revenue : $2,669,664
Income : $ 397,255
% Rev Gain: 15.6
Stations: 13/7
Diaries: 539/336:1
CSI HH: 19.9 M (# 280)
Standard Error: .816

National Rev: $224,357
Nat Rev per Cap: $1.24
Tot Rev per Cap: $14.76
Tot Inc per Cap: $2.20
Profit Margin: 14.8%
Retail $: .9 Bil (# 194)
Retail Sales %: .282

12+ METRO	1/4/SHARE	SPG 81	A/M 80
1. WWNC	94/38.5	39.3	39.2
2. WISE	46/18.9	17.0	18.6
3. WLOS-F	30/12.3	13.8	14.7
4. WFBC-F	14/ 5.7	5.8	3.4
5. WSKY	12/ 4.9	4.5	3.9
6. WROQ-F	5/ 2.0	---	---
7. WIMZ-F	3/ 1.2	---	---
WRAQ	3/ 1.2	2.2	2.5
WMMH	3/ 1.2	1.3	1.5
WMIT-F	3/ 1.2	.9	1.5

12+ TSA 1/4	
1. WWNC	116
2. WLOS-F	49
3. WISE	48
4. WFBC-F	37
5. WKIT-F	18
6. WSKY	16
7. WESC-F	13
8. WROQ-F	12
9. WMIT-F	6
10. WRAQ	4

12+ TSA CUME/MSA CUME RAT	
1. WWNC	1168/57.3
2. WLOS-F	700/22.0
3. WISE	635/35.5
4. WFBC-F	587/15.2
5. WKIT-F	352/ 8.2
6. WESC-F	301/ 6.7
7. WSKY	275/16.5
8. WROQ-F	244/ 4.2
9. WMIT-F	135/ 5.8
10. WRAQ	86/ 4.8

12+ FM SHARE (METRO): 27.06% (59 of 218) (SPG 81: 28.23%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WISE	1. WISE	1. WWNC	1. WWNC	1. WWNC
2. WWNC	2. WWNC	2. WISE	2. WISE	2. WLOS-F
WFBC-F	3. WFBC-F	3. WLOS-F	3. WLOS-F	3. WISE

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WWNC	1. WISE	1. WWNC	1. WISE	1. WWNC
2. WISE	2. WFBC-F	2. WLOS-F	2. WWNC	2. WISE
3. WLOS-F	3. WWNC	3. WISE	3. WFBC-F	3. WLOS-F

OTHER RATED STATIONS/METRO SHARE

WFGW	1010	Black Mountain	.4
WESC-F	92.5	Greenville	.8
WKIT-F	102.7	Hendersonville	.8

FORMATS

	AM	FM	TOTAL	%
COUNTRY	97 (2)	4 (2)	101 (4)	46.3
ROCK/AOR/CONTEMP	46 (1)	22 (3)	68 (4)	31.2
BTFL MUSIC		30 (1)	30 (1)	13.8
MOR/AC	15 (2)		15 (2)	6.9
RELIGION	1 (1)	3 (1)	4 (2)	1.8
			218 (13)	

RADIO STATIONS

WISE, 1310, 5 KW/1 KW (DA-N), ROCK RKO, $18.00* (Mc-Guild)
WMMH, 1460, 500 W (DAYS) , COUNTRY , $ 4.00 (----) (MARSHALL)
WRAQ, 1380, 5 KW/1 KW (DA-N), MOR , $ 8.00 (Carolina)
WSKY, 1230, 1 KW/250 W , AC CBS, $ 9.00 (----)
WWNC, 570, 5 KW (DA-N) , COUNTRY ABC-I,NBC, $51.75 (Katz) Multimedia

WMIT-F, 106.9, 36 KW @ 3050, RELIGION ABC-I, $? ? (----) (BLACK MT.)
WLOS-F, 99.9, 53 KW @ 2624, BTFL MUS (TM) ABC-E, $16.75 (Torbet) Wometco
WKIT-F, 102.5, 100 KW @ 332, COUNTRY (Drake-Chen)ABC-F, $ 9.50 (Southern) (HENDERSONVILLE)

WROQ - See Charlotte WIMZ - See Knoxville

Other stations - See Greenville

ATLANTA

Market # 15; ADI # 16
Revenue Rank # 11
Income Rank # 4
APR 18.1
SMSA Pop: 2,093,700
CSI: 18.5 Bil (# 18)

Revenue : $36,383,339
Income : $ 9,857,490
% Rev Gain: 9.3
Stations: 24/35
Diaries: 2107/994:1
CSI HH: 24.5 M (# 88)
Standard Error: .466

National Rev: $9,637,064
Nat Rev per Cap: $4.60
Tot Rev per Cap: $17.38
Tot Inc per Cap: $4.71
Profit Margin: 27.1%
Retail $: 9.3 Bil (# 18)
Retail Sales %: .341

12+ METRO 1/4/SHARE		FAL 81	SPG 81	O/N 80	A/M 80
1. WVEE-F	356/11.5	10.3	8.9	8.0	11.9
2. WZGC-F	293/ 9.5	12.6	10.6	10.3	10.5
3. WSB	268/ 8.7	10.2	10.5	10.2	12.1
4. WQXI-F	247/ 8.0	8.6	8.9	10.5	8.2
5. WKHX-F	241/ 7.8	5.3	3.5	2.7	3.0
6. WPCH-F	232/ 7.5	5.3	6.1	6.8	7.1
7. WKLS-F	191/ 6.2	8.7	10.7	6.6	8.8
8. WLTA-F	150/ 4.8	7.0	7.4	6.7	4.2
9. WSB-F	128/ 4.1	3.8	4.3	6.0	4.1
10. WPLO	127/ 4.1	5.5	6.5	5.1	4.5
11. WGST	123/ 4.0	5.0	4.4	5.0	3.8
12. WRNG	111/ 3.6	1.8	3.0	2.7	3.6
13. WAOK	110/ 3.6	3.0	2.2	3.7	3.6
14. WQXI	69/ 2.2	1.8	2.0	2.8	2.2
15. WYZE	39/ 1.3	1.2	.8	.8	.6

12+ TSA 1/4	
1. WVEE-F	432
2. WZGC-F	419
3. WKHX-F	345
4. WSB	316
5. WKLS-F	286
6. WQXI-F	282
7. WPCH-F	276
8. WLTA-F	167
9. WSB-F	147
10. WPLO	140
11. WGST	126
12. WAOK	123
13. WRNG	114
14. WQXI	70
15. WYZE	40

12+ TSA CUME/MSA CUME RAT	
1. WZGC-F	6117/26.7
2. WSB	5575/26.6
3. WQXI-F	4415/21.7
4. WKLS-F	3741/15.4
5. WVEE-F	3716/18.4
6. WKHX-F	3661/16.0
7. WSB-F	3225/15.6
8. WPCH-F	3222/15.1
9. WLTA-F	2174/10.4
10. WGST	2165/12.3
11. WPLO	2146/11.0
12. WAOK	2010/11.4
13. WRNG	1662/ 9.3
14. WQXI	1393/ 7.8
15. WIGO	778/ 4.5

12+ FM SHARE (METR): 64.81% (1851 of 2856) (SPG 81: 65.05%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WZGC-F	1. WVEE-F	1. WVEE-F	1. WKHX-F	1. WSB
2. WVEE-F	2. WQXI-F	2. WQXI-F	2. WQXI-F	2. WPCH-F
3. WKLS-F	3. WZGC-F	3. WZGC-F	3. WVEE-F	3. WKHX-F
4. WAOK	4. WKLS-F	4. WKHX-F	4. WPCH-F	4. WLTA-F
5. WQXI-F	5. WKHX-F	5. WPCH-F	5. WSB	5. WPLO
6. WKHX-F	6. WLTA-F	WKLS-F	6. WLTA-F	6. WGST

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WQXI-F+	1. WQXI-F	1. WQXI-F	1. WVEE-F	1. WKHX-F
2. WSB	2. WVEE-F	2. WKHX-F	2. WKLS-F	2. WVEE-F
3. WVEE-F	3. WZGC-F	3. WPCH-F	3. WQXI-F	3. WPCH-F
4. WZGC-F	4. WKHX-F	4. WVEE-F	4. WZGC-F	WQXI-F
5. WKHX-F	5. WKLS-F	5. WZGC-F	5. WKHX-F	5. WSB
6. WGST	6. WLTA-F	6. WSB	6. WSB-F	6. WLTA-F

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	7 (1)	731 (3)	738 (4)	25.8
MOR/AC	337 (2)	278 (2)	615 (4)	21.5
BLACK/URBAN	216 (4)	356 (1)	572 (5)	20.0
COUNTRY	127 (1)	241 (1)	368 (2)	12.9
NEWS/TALK	234 (2)		234 (2)	8.2
BTFL MUSIC		232 (1)	232 (1)	8.1
RELIGION/GOSPEL	32 (3)		32 (3)	1.1
CLASSICAL	27 (1)		27 (1)	0.9
NOSTALGIA	25 (1)		25 (1)	0.9
UNKNOWN		13 (1)	13 (1)	0.5
			2856 (24)	

ATLANTA ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WVEE-F	1. WZGC-F	1. WZGC-F
2. WZGC-F	2. WSB	2. WKHX-F
3. WKHX-F	3. WQXI-F	3. WSB
4. WSB	4. WVEE-F	4. WVEE-F
5. WQXI-F	5. WKLS-F	5. WQXI-F
6. WKLS-F	6. WKHX-F	6. WPLO
7. WPCH-F	7. WSB-F	7. WKLS-F
8. WLTA-F	8. WPCH-F	8. WPCH-F
9. WSB-F	9. WGST	9. WSB-F
10. WPLO	10. WLTA-F	10. WLTA-F
11. WAOK	11. WPLO	
WGST	12. WAOK	
13. WRNG	13. WRNG	
14. WNGC-F	14. WQXI	
15. WQXI	15. WNGC-F	

OTHER RATED STATIONS/METRO SHARE

WAEC	860		.3
WGKA	1190		.9
WIGO	1340		1.1
WJGA-F	92.1	Jackson	.4
WJYI	1080	Marietta	.8
WKLS	970		.2
WTJH	1260	East Point	.4
WXLL	1310	Decatur	1.1
WYNX	1550	Smyrna	.4

ADI FM SHARE: 68.75% (2638 of 3837) (SPG 81: 70.05%)

AM STATIONS

WAOK,	1380,	5 KW (DA-N)	, BLACK	NBN,	$ 42.00*	(Howard)	BENI
WGST,	920,	5 KW/1 KW	, NEWS	MBS,ABC-E,	$ 83.75	(Katz)	Meredith
WPLO,	590,	5 KW (DA-N)	, COUNTRY	ABC-I,	$ 69.00*	(Mc-Guild)	Plough
WQXI,	790,	5 KW/1 KW (DA-N)	, AC	,	$ 50.00*	(Blair)	Jeff-Pilot
WRNG,	680,	25 KW/10 KW (DA-N)	, TALK	CBS,	$ 46.50*	(MMR)	
WSB ,	750,	50 KW	, MOR	NBC,	$125.00*	(Christal)	Cox
WYZE,	1480,	5 KW (DAYS)	, BLACK	,	$ 10.00	(Dora-Clay)	Buck

FM STATIONS

WKHX-F,	101.5,	100 KW @ 900,	COUNTRY (Burns-Somer)	,	$ 90.00*	(Selcom)	Capital Cities
WKLS-F,	96.1,	100 KW @ 950,	AOR (Burk-Abr)	Source,	$ 80.00*	(Masla)	Gulf
WLAT-F,	99.7,	100 KW @ 1000,	AC	,	$101.88*	(Eastman)	Susquehanna
WPCH-F,	94.9,	100 KW @ 890,	BTFL MUS (Schulke)	,	$103.75	(Katz)	Meredith
WQXI-F,	94.1,	100 KW @ 914,	CONTEMP/AC	,	$100.00*	(Blair)	Jeff-Pilot
WSB-F ,	98.5,	100 KW @ 740,	AC	,	$ 55.00*	(Christal)	Cox
WVEE-F,	103.3,	100 KW @ 450,	URBAN	RKO,	$100.00*	(Mc-Guild)	Plough
WZGC-F,	92.9,	100 KW @ 910,	CONTEMP	ABC-C,	$170.00	(Torbet)	First Media
WNGC-F,	95.5,	100 KW @ 605,	COUNTRY	,	$ 15.00	(Southern)	Clarke (ATHENS)

ATLANTIC CITY

Market # 178
Revenue Rank # 168
Income Rank # 121
APR 18.3
SMSA Pop: 196,500
CSI: 1.7 Bil (# 172)

Revenue : $2,929,532
Income : $ 177,860
% Rev Gain: 21.6
Stations: 28/9
Diaries: 652/301:1
CSI HH: 22.8 M (# 162)
Standard Error: .847

National Rev: $355,415
Nat Rev per Cap: $1.81
Tot Rev per Cap: $14.91
Tot Inc per Cap: $.91
Profit Margin: 6.0%
Retail $: 1.1 Bil (# 165)
Retail Sales %: .239

12+ METRO 1/4/SHARE		SPG 81	SPG 80
1. WFPG-F	37/12.3	15.4	16.2
2. WAYV-F	27/ 9.0	8.9	12.0
3. WUSS	23/ 7.6	4.5	2.1
4. WIIN	19/ 6.3	6.5	7.5
5. WMGM-F	18/ 6.0	6.9	11.2
WOND	18/ 6.0	6.1	5.4
WMMR-F	18/ 6.0	7.3	9.5
8. WCAU-F	14/ 4.7	1.2	1.2
9. WCAU	13/ 4.3	1.2	4.6
10. WMID	12/ 4.0	4.9	2.1

12+ TSA 1/4	
1. WFPG-F	44
2. WMMR-F	33
3. WAYV-F	30
4. WMGM-F	29
5. WUSS	26
WSLT-F	26
7. WIIN	23
8. WOND	20
9. WCAU-F	18
10. WCAU	15

12+ TSA CUME/MSA CUME RATING	
1. WMGM-F	504/21.4
2. WFPG-F	461/23.3
3. WAYV-F	400/23.0
4. WOND	375/20.2
5. WMMR-F	363/14.6
6. WIIN	324/17.6
7. WMID	302/16.0
8. WCAU-F	288/14.0
9. WSLT-F	258/ 6.7
10. WUSS	249/14.5

12+ FM SHARE: 62.19% (176 of 283) (SPG 81: 68.00%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WMGM-F	1. WAYV-F	1. WAYV-F	1. WAYV-F	1. WFPG-F
WMMR-F	WMMR-F	2. WMMR-F	2. WFPG-F	2. WUSS
3. WAYV-F	3. WMGM-F	3. WMGM	3. WUSS	3. WOND
		WUSS		WIIN

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WIIN	1. WAYV-F	1. WAYV-F	1. WMMR-F	1. WFPG-F
2. WAYV-F	2. WMGM-F	2. WUSS	2. WAYV-F	WAYV-F
3. WUSS	3. WMMR-F	3. WFPG-F	3. WMGM	3. WMGM
			WCAU-F	WMMR

OTHER RATED STATIONS/METRO SHARE

WGRF-F	99.3	Pleasv.	3.3	WFIL	560	Phil	.7	WSLT-F	106.3	O. City	3.7
WIBG	1520	O. City	2.7	WIFI-F	92.5	Phil	.3	WSNI-F	104.5	Phil	.3
WRDR-F	104.9	Egg Har	3.0	WIOQ-F	102.1	Phil	1.3	WUSL-F	98.9	Phil	1.7
KYW	1060	Phil	1.7	WIP	610	Phil	2.0	WWDB-F	96.5	Phil	1.0
WDAS-F	105.3	Phil	1.7	WMGK-F	102.9	Phil	.7	WWSH-F	106.1	Phil	.7
WEAZ-F	101.1	Phil	2.3	WNBC	660	NY	.3	WYSP-F	94.1	Phil	.7

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	1 (1)	94 (8)	95 (9)	33.6
MOR/AC	78 (5)	12 (3)	90 (8)	31.8
BTFL MUSIC		57 (4)	57 (4)	20.1
NEWS/TALK	18 (2)	3 (1)	21 (3)	7.4
COUNTRY	10 (2)	5 (1)	15 (3)	5.3
BLACK/URBAN		5 (1)	5 (1)	1.8
			283 (28)	

RADIO STATIONS

WIIN, 1450, 1 KW/250 W, MOR CBS, $12.25 (PRO)
WMID, 1340, 1 KW/250 W, MOR NBC, $12.00* (Masla)
WOND, 1400, 1 KW/250 W, AC ABC-E, $23.50* (Mc-Guild)
WUSS, 1490, 1 KW/250 W, AC/VARIOUS NBN,MBS, $15.00 (Lotus)

WAYV-F, 95.1, 20 KW @ 300, CONTEMP , $20.00* (HNW)
WFPG-F, 96.9, 50 KW @ 300, BTFL MUS (Bonne) CBS, $15.60 (PRO)
WMGM-F, 103.7, 20 KW @ 200, ROCK (TM) ABC-E, $23.50* (Mc-Guild)
WSLT-F, 106.3, 3 KW @ 326, BTFL MUS , $16.00 (Groskin) (OCEAN CITY)

AUGUSTA, GA

Market # 117
Revenue Rank # 134
Income Rank # 158
APR 17.8
SMSA Pop: 336,300
CSI: 2.3 Bil (# 140)

Revenue : $3,743,762
Income : $ 91,904
% Rev Gain: 23.9
Stations: 18/13
Diaries: 650/517:1
CSI HH: 19.9 M (# 279)
Standard Error: .873

National Rev: $710,358
Nat Rev per Cap: $2.11
Tot Rev per Cap: $11.13
Tot Inc per Cap: $.27
Profit Margin: 2.4%
Retail $: 1.1 Bil (# 165)
Retail Sales %: .288

12+ METRO 1/4/SHARE		SPG 81	A/M 80	12+ TSA 1/4		12+ TSA CUME/MSA CUME RAT	
1. WBBQ-F	101/20.7	23.6	27.2	1. WBBQ-F	144	1. WBBQ-F	1773/43.6
2. WRDW	50/10.2	11.3	8.3	2. WRDW	53	2. WZZW-F	680/23.8
3. WTHB	46/ 9.4	7.6	10.4	3. WGUS-F	52	3. WBBQ	675/21.3
4. WGUS-F	45/ 9.2	13.1	5.0	4. WTHB	49	4. WGUS-F	669/20.0
5. WZZW-F	38/ 7.8	10.5	7.7	5. WZZW-F	42	5. WRDW	627/21.4
6. WGAC	31/ 6.4	3.9	5.9	6. WGAC	35	6. WTHB	527/17.4
7. WBBQ	30/ 6.1	3.7	6.8	7. WYMX-F	31	7. WYMX-F	488/14.7
8. WNEZ-F	27/ 5.5	6.3	4.1	8. WBBQ	30	8. WGAC	482/15.5
WYMX-F	27/ 5.5	4.2	4.1	WNEZ-F	30	9. WNEZ-F	251/ 7.6
10. WGUS	16/ 3.3	3.4	5.3	10. WGUS	16	10. WGUS	240/ 8.1

12+ FM SHARE (METRO): 57.81% (259 of 448) (SPG 81: 64.11%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WBBQ-F	1. WBBQ-F	1. WBBQ-F	1. WBBQ-F	1. WBBQ-F
2. WRDW	2. WRDW	2. WRDW	2. WZZW-F	WGUS-F
3. WYMX-F	3. WTHB	WZZW-F	3. WGUS-F	3. WGAC

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WBBQ-F	1. WBBQ-F	1. WBBQ-F	1. WBBQ-F	1. WBBQ-F
2. WGUS-F	2. WRDW	2. WZZW-F	2. WYMX-F	2. WGUS-F
3. WGAC	3. WZZW-F	3. WTHB	3. WRDW	3. WTHB

OTHER RATED STATIONS/METRO SHARE

WAKN	990	Aiken	.2	WCOS-F	97.9	Columbia	.6	WWDM-F	101.3	Sumter	1.2
WHGI	1050		2.9	WTHO-F	101.7	Thomson	.4	WWGA-F	100.9	Waynes.	.6
WPBM-F+	95.9	Aiken	1.6								

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	30 (1)	128 (2)	158 (3)	35.3
BLACK	96 (2)	6 (1)	102 (3)	22.8
COUNTRY	17 (2)	50 (3)	67 (5)	15.0
MOR/AC	1 (1)	45 (2)	46 (3)	10.3
NOSTALGIA	31 (1)		31 (1)	6.9
BTFL MUSIC		27 (1)	27 (1)	6.0
RELIGION	14 (1)	3 (1)	17 (2)	3.8
			448 (18)	

RADIO STATIONS

WBBQ, 1340, 1 KW , ROCK ABC-C, $50.00 (Eastman)
WGAC, 580, 5 KW/1 KW (DA-N), NOSTALGIA (Drake-Chen) CBS, $17.00 (Katz) Beasley
WGUS, 1390, 1 KW (DAYS) , COUNTRY ABC-E, $16.50 (Selcom) Young
WRDW, 1480, 5 KW (DA-N) , BLACK SBN, $ 9.00 (PRO)
WTHB, 1550, 5 KW (DAYS) , BLACK (Drake-Chen) NBN, $11.50 (Torbet)

WNEZ-F, 99.3, 3 KW @ 300, BTFL MUS MBS, $ 9.00 (----) (AIKEN)
WBBQ-F, 104.3, 100 KW @ 1001, ROCK ABC-C, $50.00 (Eastman)
WGUS-F, 102.3, 3 KW @ 280, COUNTRY ABC-E, $16.50 (Selcom) Young
WYMX-F, 105.7, 50 KW @ 83, AOR Source, $15.00 (Mc-Guild)
WZZW-F, 103.1, 3 KW @ 300, CONTEMP (Drake-Chen) ABC-F, $17.00 (Torbet)

AUSTIN

Market # 74	Revenue : $8,107,865	National Rev: $1,428,232
Revenue Rank # 67	Income : $1,092,998	Nat Rev per Cap: $2.53
Income Rank # 27	% Rev Gain: 20.0	Tot Rev per Cap: $14.34
APR 17.5	Stations: 18/16	Tot Inc per Cap: $1.93
SMSA Pop: 565,600	Diaries: 888/637:1	Profit Margin: 13.5%
CSI: 4.9 Bil (# 75)	CSI HH: 23.6 M (# 130)	Retail $: 3.1 Bil (# 62)
	Standard Error: .695	Retail Sales %: .247

12+ METRO 1/4/SHARE		FAL 81	SPG 81	O/N 80	A/M 80
1. KHFI-F	119/14.8	17.8	15.7	12.7	16.7
2. KLBJ-F	108/13.4	9.8	11.2	6.8	7.8
3. KASE-F	99/12.3	11.8	10.9	13.5	10.6
4. KEYI-F	65/ 8.1	5.3	5.2	5.2	7.4
5. KVET	63/ 7.8	7.7	11.4	11.8	11.6
6. KOKE-F	48/ 6.0	5.9	11.0	9.2	8.8
KNOW	48/ 6.0	3.1	2.2	2.9	1.0
8. KLBJ	40/ 5.0	6.3	4.4	6.6	3.0
9. KMXX-F	36/ 4.5	4.9	3.6	1.7	4.0
10. WOAI	15/ 1.9	1.1	.9	1.9	1.3

12+ TSA 1/4	
1. KASE-F	128
2. KHFI-F	123
3. KLBJ-F	122
4. KVET	69
KEYI-F	69
6. KOKE-F	52
7. KNOW	49
8. KLBJ	45
9. KMXX-F	36
10. WOAI	33

12+ TSA CUME/MSA CUME RAT	
1. KASE-F	1464/24.6
2. KHFI-F	1395/29.4
3. KLBJ-F	1360/26.8
4. KVET	935/16.0
5. KEYI-F	865/17.4
6. KLBJ	812/15.1
7. KOKE-F	808/16.0
8. KNOW	563/11.7
9. KTSA	508/ 6.4
10. WOAI	400/ 4.9

12+ FM SHARE (METRO): 68.67% (480 of 699) (SPG 81: 65.09%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KHFI-F	1. KLBJ-F	1. KLBJ-F	1. KASE-F	1. KASE-F
2. KLBJ-F	2. KHFI-F	2. KHFI-F	2. KLBJ-F	2. KVET
3. KASE-F	3. KEYI-F	3. KASE-F	3. KEYI-F	3. KOKE-F
4. KOKE-F	4. KASE-F	4. KEYI-F	4. KHFI-F	4. KLBJ

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KHFI-F	1. KLBJ-F	1. KASE-F	1. KLBJ-F	1. KLBJ-F
2. KASE-F	2. KHFI-F	2. KEYI-F	2. KHFI-F	2. KASE-F
3. KLBJ-F	3. KEYI-F	KNOW	3. KASE-F	3. KOKE-F
4. KVET	4. KNOW	4. KHFI-F	4. KEYI-F	4. KEYI-F

OTHER RATED STATIONS/METRO SHARE

KGTN	1530	Georgetown	.1	KOKE	1370		1.5	KISS-F	99.5	San Ant	.4
KGTN-F	96.7	Georgetown	.2	KTAE	1260	Taylor	1.4	KTSA	550	San Ant	1.7
KIXL	970		1.0								

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	14 (1)	230 (3)	244 (4)	34.9
COUNTRY	94 (5)	149 (3)	243 (8)	34.8
MOR/AC	40 (1)	65 (1)	105 (2)	15.0
BLACK/URBAN	48 (1)		48 (1)	6.9
SPANISH		36 (1)	36 (1)	5.2
NEWS/TALK	15 (1)		15 (1)	2.1
RELIGION	8 (1)		8 (1)	1.1
			699 (18)	

RADIO STATIONS

KLBJ, 590, 5 KW/1 KW (DA-N), MOR	CBS,MBS, $26.00*	(Eastman)	
KNOW, 1490, 1 KW , URBAN	, $21.50	(Mc-Guild)	Hicks
KVET, 1300, 5 KW/1 KW (DA-2), COUNTRY	MBS, $56.25	(Katz)	
KASE-F, 100.7, 98 KW @ 510, COUNTRY	, $56.25*	(Katz)	
KEYI-F, 103.7, 97 KW @ 580, AC	, $28.25	(Mc-Guild)	Hicks
KHFI-F, 98.3, 1.3 KW @ 418, ROCK	RKO, $40.00*	(Torbet)	
KLBJ-F, 93.7, 100 KW @ 1057, AOR	, $40.00*	(Eastman)	
KMXX-F, 102.3, 741 W @ 550, SPANISH	, $12.00	(Savalli)	Clear Channel
KOKE-F, 95.5, 10 KW @ 265, COUNTRY	APR, $34.20	(Selcom)	

BAKERSFIELD

Market # 100
Revenue Rank # 104
Income Rank # 291
APR 17.2
SMSA Pop: 415,100
CSI: 3.1 Bil (# 109)

Revenue : $5,039,273
Income : $ -140,040
% Rev Gain: -7.3
Stations: 34/20
Diaries: 881/471:1
CSI HH: 20.9 M (# 230)
Standard Error: .656

National Rev: $1,426,782
Nat Rev per Cap: $3.44
Tot Rev per Cap: $12.14
Tot Inc per Cap: $-.34
Profit Margin: ---
Retail $: 2.1 Bil (# 94)
Retail Sales %: .193

TSA AND METRO ARE THE SAME

12+ METRO 1/4/SHARE		FAL 81	SPG 81	FAL 80	SPG 80
1. KUZZ	86/14.9	14.1	17.8	16.9	15.6
2. KKXX-F	84/14.6	10.5	10.6	11.4	13.4
3. KGEO	49/ 8.5	5.0	2.0	2.7	4.1
4. KERN	38/ 6.6	5.2	6.1	9.2	9.3
5. KWAC	34/ 5.9	9.6	5.9	5.1	2.9
6. KGFM-F	33/ 5.7	5.2	7.0	9.0	5.1
7. KXEM	21/ 3.6	5.9	1.6	---	2.4
8. KTKR	18/ 3.1	.9	2.2	1.7	---
9. KMGN-F	16/ 2.8	2.2	1.4	2.2	---
10. KPMC	13/ 2.3	1.9	2.9	1.9	2.0
KAFY	13/ 2.3	2.8	5.2	5.1	3.9

OTHER STATIONS/SHARE			
KBIG-F	104.3	LA	.3
KLOS-F	95.5	LA	1.7
KMET-F	94.7	LA	1.0
KMPC	710	LA	1.0
KNX-F	93.1	LA	1.0
KOST-F	103.5	LA	1.0
KRTH-F	101.1	LA	.9
KUTE-F	101.9	LA	.3
KFI	640	LA	1.0

12+ CUME/CUME RATING	
1. KKXX-F	899/26.7
2. KUZZ	768/22.8
3. KGEO	561/16.7
4. KERN	417/12.4
5. KGFM-F	392/11.7
6. KAFY	312/ 9.3
7. KWAC	239/ 7.1
8. KPMC	230/ 6.8
9. KMGN-F	221/ 6.6
10. KQXR-F	219/ 6.5

12+ FM SHARE (METRO): 37.72% (195 of 517) (SPG 81: 35.35%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KKXX-F	1. KKXX-F	1. KKXX-F	1. KUZZ	1. KUZZ
2. KTKR	2. KGEO	2. KUZZ	2. KKXX-F	2. KERN
3. KMGN-F	3. KUZZ	3. KGEO	3. KGEO	3. KWAC

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KUZZ	1. KKXX-F	1. KUZZ	1. KKXX-F	1. KUZZ
2. KKXX-F	2. KGEO	2. KGEO	2. KGEO	2. KKXX-F
3. KGEO	3. KUZZ	3. KKXX-F	3. KUZZ	3. KGEO KGFM

OTHER RATED STATIONS/METRO SHARE

KDOL	1340	Mojave	.9	KQXR-F	94.1	Baker	1.6	KIOQ-F	100.7	Bishop	.3
KHIS-F+	96.5	Baker.	2.1	KTPI-F	103.1	Tehac.	.7	KCBS	740	SF	.3
KLOA	1240	Ridge.	.7	KVLI	1140	Lake Is.	1.6	XTRA	690	Tij.	.3
KNTB	1340	Baker.	.7	KZIQ	1360	Ridge.	.5	KFRE	940	Fres.	.9

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	24 (3)	120 (6)	144 (9)	27.9
COUNTRY	107 (4)		107 (4)	20.7
MOR/AC	77 (5)	11 (2)	88 (7)	17.0
SPANISH	55 (2)		55 (2)	10.6
BTFL MUSIC		41 (3)	41 (3)	7.9
NOSTALGIA	38 (1)		38 (1)	7.4
UNKNOWN/OTHER	9 (1)	13 (2)	22 (3)	4.3
RELIGION	4 (1)	8 (1)	12 (2)	2.3
NEWS/TALK	8 (2)		8 (2)	1.5
BLACK/URBAN		2 (1)	2 (1)	0.4
			517 (34)	

RADIO STATIONS

KAFY, 550, 1 KW (DA-N) , COUNTRY , $20.00 (Mc-Guild)
KERN, 1410, 1 KW , NOSTALGIA (Al Ham) ABC-C, $20.50* (MMR) Cleveland Outdoor
KGEO, 1230, 1 KW/250 W , OLDIES/AC NBC, $14.00* (Selcom)
KPMC, 1560, 10 KW (DA-1) , MOR/VARIETY CBS,MBS, $15.00 (Masla)
KTKR, 1310, 1 KW (DAYS) , ROCK , $ 6.00 (----)
KUZZ, 970, 1 KW (DA-2) , COUNTRY , $32.55* (Christal) Buck Owens
KWAC, 1490, 1 KW/250 W , SPANISH , $16.00 (Lotus)

PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION

BALTIMORE

Market # 14; ADI # 20
Revenue Rank # 19
Income Rank # 9
APR 19.7
SMSA Pop: 2,185,000
CSI: 17.0 Bil (# 22)

Revenue : $26,828,348
Income : $ 4,438,418
% Rev Gain: 4.9
Stations: 34/32
Diaries: 1994/1096:1
CSI HH: 21.9 M (# 196)
Standard Error: .466

National Rev: $7,539,232
Nat Rev per Cap: $3.45
Tot Rev per Cap: $12.28
Tot Inc per Cap: $2.03
Profit Margin: 16.5%
Retail $: 10.9 Bil (# 15)
Retail Sales %: .209

12+ METRO 1/4/SHARE		WIN 82	FAL 81	SPG 81
1. WBAL	360/10.0	10.6	12.6	9.5
2. WXYV-F	315/ 8.7	8.9	5.8	7.7
3. WIYY-F	277/ 7.7	7.1	9.7	8.3
4. WPOC-F	271/ 7.5	7.9	6.1	6.3
5. WLIF-F	191/ 5.3	6.8	8.5	7.8
6. WBSB-F	175/ 4.8	4.5	5.8	4.9
7. WFBR	164/ 4.5	3.4	3.9	5.6
8. WWIN	155/ 4.3	4.3	3.2	3.8
9. WITH	150/ 4.2	3.5	3.4	2.4
10. WCBM	134/ 3.7	4.0	5.3	6.6
11. WRLX-F	132/ 3.7	2.8	3.9	4.8
12. WYST-F	115/ 3.2	4.1	1.9	1.7
13. WEBB	100/ 2.8	2.0	1.3	.7
14. WCAO	86/ 2.4	2.6	3.1	3.4
15. WSID	84/ 2.3	2.5	1.7	.6

12+ TSA 1/4	
1. WBAL	377
2. WXYV-F	321
3. WPOC-F	304
4. WIYY-F	289
5. WLIF-F	203
6. WBSB-F	184
7. WFBR	167
8. WWIN	155
9. WITH	151
10. WCBM	137
WRLX-F	137
12. WYST-F	120
13. WCAO	116
14. WEBB	100
15. WWDC-F	94

12+ TSA CUME/MSA CUME RAT	
1. WBAL	4331/21.9
2. WIYY-F	3316/16.9
3. WFBR	3262/17.3
4. WXYV-F	3261/17.3
5. WPOC-F	3072/14.3
6. WBSB-F	2940/15.0
7. WLIF-F	2670/13.1
8. WCBM	2275/11.8
9. WCAO	2217/10.7
10. WWIN	2157/11.8
11. WYST-F	1967/10.2
12. WRLX-F	1858/ 9.8
13. WITH	1671/ 9.0
14. WWDC-F	1593/ 7.4
15. WEBB	1247/ 6.8

12+ FM SHARE (METRO): 58.78% (1928 of 3280) (SPG 81: 59.02%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WIYY-F	1. WIYY-F	1. WXYV-F	1. WPOC-F	1. WPOC-F
2. WBSB-F	2. WXYV-F	2. WIYY-F	2. WXYV-F	2. WBAL
WXYV-F	3. WWIN	3. WPOC-F	3. WFBR	3. WITH
4. WWIN	4. WBSB-F	4. WBSB-F	4. WBAL	4. WLIF-F
5. WWDC-F	5. WPOC-F	5. WYST-F	5. WYST-F	5. WFBR

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WBAL	1. WXYV-F	1. WXYV-F	1. WIYY-F	1. WPOC-F
2. WXYV-F	2. WIYY-F	2. WPOC-F	2. WXYV-F	2. WXYV-F
3. WPOC-F	3. WBSB-F	3. WBAL	3. WWIN	3. WFBR
4. WIYY-F	4. WYST-F	4. WCBM	4. WWDC-F	4. WIYY-F
5. WCBM	5. WWIN	5. WYST-F	5. WPOC-F	5. WYST-F
WFBR				

FORMATS	AM	FM	TOTAL	%
MOR/AC	762 (5)	127 (2)	889 (7)	27.1
BLACK/URBAN	353 (4)	376 (3)	729 (7)	22.2
ROCK/AOR/CONTEMP		696 (8)	696 (8)	21.2
BTFL MUSIC		355 (3)	355 (3)	10.8
COUNTRY		271 (1)	271 (1)	8.3
NOSTALGIA	150 (1)	23 (1)	173 (2)	5.3
NEWS/TALK	70 (2)		70 (2)	2.1
RELIGION		70 (2)	70 (2)	2.1
UNKNOWN	17 (1)		17 (1)	0.5
CLASSICAL		10 (1)	10 (1)	0.3
			3280 (34)	

BALTIMORE ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WBAL	1. WBAL	1. WPOC-F
2. WXYV-F	2. WIYY-F	2. WIYY-F
3. WPOC-F	WXYV-F	3. WBAL
4. WIYY-F	4. WFBR	4. WXYV-F
5. WLIF-F	5. WPOC-F	5. WBSB-F
6. WBSB-F	6. WBSB-F	6. WFBR
7. WFBR	7. WLIF-F	7. WCBM
8. WWIN	8. WCBM	8. WLIF-F
9. WITH	9. WWIN	9. WWIN
10. WCBM	10. WCAO	10. WRLX-F
WRLX-F	11. WYST-F	
12. WYST-F	12. WRLX-F	
13. WCAO	13. WITH	
14. WEBB	14. WWDC-F	
15. WSID	15. WEBB	

OTHER RATED STATIONS/METRO SHARE			
WANN	1190	Annapolis	.4
WBKZ-F	95.9	Glen Burnie	.6
WBMD	750		.5
WFSI-F	107.9	Annapolis	.4
WKTK-F	105.7	Catonsville	1.2
WNAV-F	99.1	Annapolis	.9
WRBS-F	95.1		1.5
WASH-F	97.1	Washington	.3
WAVA-F	105.1	Washington	.6
WGMS-F	103.5	Washington	.3
WHUR-F	96.3	Washington	1.2
WKYS-F	93.9	Washington	.5
WMAL	630	Washington	.5
WPGC-F	95.5	Washington	1.0
WRC	980	Washington	.7
WRQX-F	107.3	Washington	1.4
WTOP	1500	Washington	1.2
WWDC-F	101.1	Washington	2.1
WYCR	98.5	York	.4

ADI FM SHARE: 59.21% (2087 of 3525) (SPG 81: 59.88%)

AM STATIONS

WBAL, 1090, 50 KW (DA-N), MOR, ABC-E, $ 83.75 (Blair) Hearst
WCAO, 600, 5 KW (DA-1), AC, RKO II,ABC-C, $ 60.00* (Mc-Guild) Plough
WCBM, 680, 10 KW/5 KW (DA-2), AC, ABC-I, $ 95.63 (Katz) Metromedia
WEBB, 1360, 1 KW (DAYS), BLACK, , $ 30.25 (Citi)

WFBR, 1300, 5 KW (DA-1), MOR, NBC, $ 61.13* (MMR)
WITH, 1230, 1 KW/250 W, NOSTALGIA (Al Ham), MBS, $ 38.00 (HNW) Al Ham
WSID, 1010, 1 KW, BLACK, SBN, $? ? (Masla) United
WWIN, 1400, 1 KW, BLACK, NBN, $ 38.00 (Howard)

FM STATIONS

WBSB-F, 104.3, 50 KW @ 422, ROCK, ABC-F, $ 65.00* (Torbet) Scripps-Howard
WIYY-F, 97.9, 50 KW @ 946, AOR (Burk-Abr), Source, $151.25 (Blair) Hearst
WLIF-F, 101.9, 14 KW @ 961, BTFL MUS (Schulke), , $ 80.00* (Christal) Cox
WPOC-F, 93.1, 50 KW @ 870, COUNTRY, ABC-D, $ 85.00 (Eastman) Nationwide

WRLX-F, 106.5, 50 KW @ 620, BTFL MUS (Bonne), , $ 38.75 (Katz) Abell
WXYV-F, 102.7, 50 KW @ 400, URBAN, , $ 90.00* (Mc-Guild) Plough
WYST-F, 92.3, 10 KW @ 550, AC, RKO, $ 40.00* (Masla) United

WWDC-F - See Washington

BATON ROUGE

Market # 83
Revenue Rank # 79
Income Rank # 35
APR 17.2
SMSA Pop: 511,500
CSI: 4.4 Bil (# 83)

Revenue : $6,740,868
Income : $ 875,396
% Rev Gain: 23.4%
Stations: 16/11
Diaries: 1023/500:1
CSI HH: 26.4 M (# 37)
Standard Error: .640

National Rev: $1,170,036
Nat Rev per Cap: $2.29
Tot Rev per Cap: $13.18
Tot Inc per Cap: $1.71
Profit Margin: 13.0%
Retail $: 2.5 Bil (# 79)
Retail Sales %: .244

12+ METRO 1/4/SHARE		FAL 81	SPG 81	O/N 80	A/M 80
1. WFMF-F	124/17.6	16.5	19.0	18.1	20.6
2. WXOK	104/14.8	13.5	10.8	11.8	9.4
3. WYNK-F	94/13.3	14.3	13.0	11.1	14.5
4. WQXY-F	64/ 9.1	10.4	10.8	11.1	11.6
5. WTKL	55/ 7.8	5.3	5.5	5.5	---
6. WLCS	45/ 6.4	4.8	6.6	9.9	8.3
7. WAFB-F	44/ 6.2	7.4	5.5	6.3	6.4
8. WJBO	24/ 3.4	5.1	4.2	7.7	7.6
9. WLUX	22/ 3.1	.5	1.8	1.2	1.8
10. WYNK	21/ 3.0	4.5	5.2	2.2	4.1

12+ TSA 1/4	
1. WFMF-F	185
2. WYNK-F	143
3. WXOK	114
4. WAFB-F	112
5. WQXY-F	89
6. WTKL	63
7. WLCS	52
8. KSMB-F	38
9. WJBO	33
10. WYNK	26

12+ TSA CUME/MSA CUME RAT	
1. WFMF-F	2090/34.4
2. WAFB-F	1953/23.0
3. WYNK-F	1595/25.1
4. WXOK	1168/24.4
5. WQXY-F	1031/18.1
6. WLCS	937/19.5
7. WJBO	749/15.9
8. WTKL	693/14.0
9. WWL	529/ 5.9
10. WYNK	482/ 8.1

12+ FM SHARE (METRO): 50.92% (332 of 652) (SPG 81: 53.85%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WFMF-F	1. WFMF-F	1. WFMF-F	1. WYNK-F	1. WYNK-F
2. WXOK	2. WXOK	2. WXOK	2. WXOK	2. WQXY-F
3. WLCS	3. WYNK-F	3. WYNK-F	3. WFMF-F	3. WXOK
4. WTKL	4. WAFB-F	4. WTKL	4. WQXY-F	4. WFMF-F

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WXOK	1. WFMF-F	1. WYNK-F	1. WFMF-F	1. WYNK-F
WFMF-F	2. WXOK	2. WFMF-F	2. WXOK	2. WXOK
3. WYNK-F	3. WYNK-F	3. WXOK	3. WYNK-F	3. WFMF-F
4. WQXY-F	4. WTKL	4. WTKL	4. WAFB-F	4. WQXY-F

OTHER RATED STATIONS/METRO SHARE

WIBR	1300		2.8	WSLG	1090	Gonzales	2.1	WAIL-F	105.3	New Orlea	.4
WLBI	1220	Denham Spgs.	.7	KSMB	94.5	Lafayette	.4	WWL	870	New Orlea	1.3

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	45 (1)	171 (3)	216 (4)	33.1
BLACK	159 (2)	3 (1)	162 (3)	24.8
COUNTRY	61 (4)	94 (1)	155 (5)	23.8
BTFL MUSIC		64 (1)	64 (1)	9.8
MOR/AC	33 (2)		33 (2)	5.1
RELIGION	22 (1)		22 (1)	3.4
			652 (16)	

RADIO STATIONS

WJBO, 1150, 5 KW (DA-1)	, MOR/AC	MBS, $23.00*	(Blair)	Manship
WLCS, 910, 1 KW (DA-1)	, ROCK	, $19.50	(Mc-Guild)	Air Waves
WLUX, 1550, 5 KW (DAYS)	, RELIGION	, $ 9.75	(----)	Swaggert
WTKL, 1260, 1 KW (DAYS)	, BLACK	SBN, $17.00*	(PRO)	
WXOK, 1460, 5 KW/1 KW (DA-2)	, BLACK	NBN, $28.00	(Howard)	
WYNK, 1380, 5 KW (DAYS,DA)	, COUNTRY	ABC-E, $19.00*	(Torbet)	
WAFB-F, 98.1, 100 KW @ 1550	, CONTEMP (Drake-Chen)	CBS-R, $18.75	(Katz)	
WFMF-F, 102.5, 100 KW @ 475	, ROCK	ABC-F, $35.00*	(Blair)	Manship
WQXY-F, 100.7, 100 KW @ 750	, BTFL MUS (Schulke)	, $21.00*	(Mc-Guild)	Air Waves
WYNK-F, 101.5, 100 KW @ 403	, COUNTRY	ABC-I, $35.00*	(Torbet)	

WSMB-F - See Lafayette

WWL - See New Orleans

BEAUMONT-PORT ARTHUR-ORANGE

Market # 108
Revenue Rank # 92
Income Rank # 373
APR 16.1
SMSA Pop: 381,100
CSI: 3.7 Bil (# 91)

Revenue : $5,665,437
Income : $-1,138,152
% Rev Gain: 56.4
Stations: 18/19
Diaries: 727/524:1
CSI HH: 26.2 M (# 41)
Standard Error: .728

National Rev: $1,155,728
Nat Rev per Cap: $3.03
Tot Rev per Cap: $14.87
Tot Inc per Cap: $-2.99
Profit Margin: ---
Retail $: 2.3 Bil (# 87)
Retail Sales %: .215

12+ METRO 1/4/SHARE		FAL 81	SPG 81	O/N 80	A/M 80	12+ TSA 1/4		12+ TSA CUME/MSA CUME RAT	
1. KAYD-F	57/11.3	7.0	10.1	10.8	4.0	1. KHYS-F	84	1. KLVI	961/20.5
2. KHYS-F	54/10.7	7.4	5.6	4.0	3.7	2. KLVI	63	2. KHYS-F	870/17.0
3. KIOC-F	52/10.3	10.0	6.3	4.5	5.5	3. KAYD-F	61	3. KIOC-F	787/20.5
4. KYKR-F	48/ 9.5	13.0	9.6	12.3	13.2	4. KIOC-F	57	4. KYKR-F	759/19.9
5. KLVI	43/ 8.5	7.2	8.7	13.5	8.9	5. KYKR-F	54	5. KAYD-F	753/21.9
6. KZZB-F	35/ 6.9	7.2	2.5	6.7	6.5	6. KZOM-F	44	6. KTRH	560/11.4
7. KALO	33/ 6.5	6.1	8.7	2.5	5.5	7. KTRH	41	7. KWIC-F	532/15.7
8. KZOM-F	29/ 5.7	7.2	4.3	6.3	6.7	8. KZZB-F	36	8. KZOM-F	509/ 9.9
9. KTRH	28/ 5.5	5.2	4.0	6.1	4.2	9. KQXY-F	34	9. KQXY-F	499/12.5
10. KQXY-F	27/ 5.3	8.0	11.0	8.7	10.9	10. KALO	33	10. KZZB-F	498/14.9

12+ FM SHARE (METRO): 67.57% (325 of 481) (SPG 81: 60.98%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KZZB	1 KIOC-F	1. KIOC-F	1. KAYD-F	1. KLVI
2. KHYS-F	2. KHYS-F	2. KAYD-F	2. KIOC-F	2. KAYD-F
3. KZOM-F	3. KAYD-F	3. KHYS-F	3. KLVI	3. KYKR-F

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KAYD-F	1. KIOC-F	1. KAYD-F	1. KHYS-F	1. KIOC-F
KYKR-F	2. KHYS-F	2. KIOC-F	2. KIOC-F	2. KAYD-F
3. KLVI	3. KAYD-F	3. KLVI	KZOM-F	3. KLVI

OTHER RATED STATIONS/METRO SHARE

KAYC	1450	Beaumont	1.0	KOGT	1600	Orange	2.4	KWIC-F	107.7	Beau	4.2
KDLF	1150	P. Neches	2.2	KOLE	1340	P. Arthur	1.6	KLOL-F	101.1	Houst	.4
KDVE	1510	Nederland	1.2	KTXC	1250	P. Arthur	2.0				

FORMATS	AM	FM	TOTAL	%
COUNTRY	65 (3)	105 (2)	170 (5)	35.3
ROCK/AOR/CONTEMP		87 (4)	87 (4)	18.1
BLACK	33 (1)	54 (1)	87 (2)	18.1
MOR/AC	24 (3)	52 (1)	76 (4)	15.8
NEWS/TALK	28 (1)		28 (1)	5.8
BTFL MUSIC		27 (1)	27 (1)	5.6
RELIGION	6 (1)		6 (1)	1.2
			481 (18)	

RADIO STATIONS

KALO, 990, 1 KW , BLACK NBN, $17.50 (Selcom)
KLVI, 560, 5 KW (DA-N), COUNTRY ABC-I, $33.00 (Torbet) Hicks

KAYD-F, 97.5, 50 KW @ 320, COUNTRY , $18.00* (MMR) Texas Coast
KHYS-F, 98.5, 65 KW @ 380, BLACK (TM) Source, $20.00* (Howard) Clear Channel
KIOC-F, 106.1, 100 KW @ 1060, AC (Century 21) RKO, $21.00 (Christal)
KQXY-F, 94.1, 100 KW @ 645, BTFL MUS (Schulke) NBC, $24.00 (Mc-Guild) Air Waves
KYKR-F, 93.3, 100 KW @ 500, COUNTRY , $33.00 (Torbet) Hicks
KZOM-F, 104.5, 100 KW @ 440, AOR , $11.00 (----)
KZZB-F, 95.1, 60 KW @ 238, BLACK or ROCK NBN, $17.50 (Selcom)
KWIC-F, 107.7, 100 KW @ 389, ROCK ABC-C, $18.00 (Roslin)

KTRH - See Houston

BILLINGS

Market # 279
Revenue Rank # 161
Income Rank # 273
APR 15.5
SMSA Pop: 111,700
CSI: .9 Bil (# 273)

Revenue : $3,065,614
Income : $ -110,805
% Rev Gain: 10.2
Stations: 10/9
Diaries: 609/183:1
CSI HH: 21.8 M (# 200)
Standard Error: .763

National Rev: $379,143
Nat Rev per Cap: $3.39
Tot Rev per Cap: $27.45
Tot Inc per Cap: $-.99
Profit Margin: ---
Retail $: .8 Bil (# 204)
Retail Sales %: .344

12+ METRO	1/4/SHARE	SPG 81	A/M 80
1. KGHL	20/14.2	16.3	7.0
KOOK	20/14.2	15.4	23.3
3. KYYA-F	19/13.5	19.5	30.2
4. KZLS-F	18/12.8	4.9	5.4
5. KOOK-F	16/11.3	10.6	7.0
6. KBMY	13/ 9.2	11.4	8.5
7. KIDX-F	10/ 7.1	8.1	6.2
KOYN	10/ 7.1	8.1	9.3
9. KURL	7/ 5.0	4.9	1.6
10. KLYC	1/ .7	---	---

12+ TSA	1/4
1. KGHL	55
2. KOOK	32
3. KYYA-F	22
4. KZLS-F	20
5. KOOK-F	17
6. KOYN	14
KBMY	14
8. KURL	12
9. KIDX-F	11
10. KLYC	1

12+ TSA	CUME/MSA CUME RAT
1. KGHL	575/28.1
2. KOOK	516/33.9
3. KYYA-F	295/27.3
4. KOOK-F	244/18.7
5. KBMY	223/20.2
6. KZLS-F	212/21.8
7. KIDX-F	149/14.3
8. KOYN	148/10.9
9. KURL	127/ 9.8
10. KLYC	59/ 5.2

12+ FM SHARE (METRO): 47.01% (63 of 134) (SPG 81: 43.44%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KZLS-F	1. KOOK	1. KOOK	1. KGHL	1. KGHL
2. KYYA-F	2. KYYA-F	2. KYYA-F	2. KOOK	2. KOOK-F
3. KOOK	3. KZLS-F	KGHL	3. KIDX-F	3. KBMY
		KZLS-F	KOOK-F	KOYN

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KOOK	1. KOOK	1. KGHL	1. KOOK	1. KGHL
KGHL	2. KIDX-F	2. KOOK-F	2. KYYA-F	2. KOOK
3. KYYA-F	KYYA-F	3. KIDX-F	3. KZLS-F	3. KYYA-F
	KZLS-F			

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	20 (1)	37 (2)	57 (3)	42.5
COUNTRY	33 (2)		33 (2)	24.6
BTFL MUSIC		16 (1)	16 (1)	11.9
NOSTALGIA	10 (1)		10 (1)	10.4
MOR/AC	1 (1)	10 (1)	11 (2)	8.2
RELIGION	7 (1)		7 (1)	5.2
			134 (10)	

RADIO STATIONS

KBMY, 1240, 1 KW/250 W , COUNTRY ABC-I, $ 9.00 (Gillis) Peoria Jrnl Star
KGHL, 790, 5 KW (DA-N), COUNTRY (Drake-Chen) CBS, $16.25 (Eastman) Hatch
KLYC, 1490, 1 KW/250 W , MOR MBS, $ 7.00 (----) (LAUREL)
KOOK, 970, 5 KW (DA-N), CONTEMP/AC ABC-C, $15.00 (Torbet) Matthias
KOYN, 910, 1 KW (DAYS), NOSTALGIA (Toby Arnold) NBC, $ 9.00 (P/W)
KURL, 730, 5 KW (DAYS), RELIGION , $ 4.00 (----) Christian Ent

KIDX-F, 98.5, 50 KW @ 402, AC Source, $11.00 (Eastman) Hatch
KOOK-F, 102.9, 100 KW @ 750, BTFL MUS (Schulke) , $ 8.50 (Torbet) Matthias
KYYA-F, 93.3, 100 KW @ 700, ROCK RKO, $15.04 (Blair) Meyer
KZLS-F, 97.1, 35 KW @ -30, ROCK (Drake-Chen) , $10.00* (Market 4)

BINGHAMPTON

Market # 131
Revenue Rank # 140
Income Rank # 105
APR 15.4
SMSA Pop: 300,200
CSI: 2.3 Bil (# 139)

Revenue : $3,592,712
Income : $ 249,436
% Rev Gain: 10.9
Stations: 12/9
Diaries: 390/770:1
CSI HH: 20.5 M (# 250)
Standard Error: .734

National Rev: $471,637
Nat Rev per Cap: $1.57
Tot Rev per Cap: $11.97
Tot Inc per Cap: $.83
Profit Margin: 6.9
Retail $: 1.4 Bil (# 141)
Retail Sales %: .241

12+ METRO 1/4/SHARE		SPG 81	O/N 80
1. WMRV-F	63/16.4	16.4	11.4
2. WNBF	53/13.8	15.6	10.6
3. WQYT-F	48/12.5	14.2	17.4
4. WAAL-F	47/12.2	11.5	12.4
5. WENE	33/ 8.6	4.2	7.5
WKOP	33/ 8.6	10.3	6.2
7. WWWT-F	20/ 5.2	7.1	8.0
8. WINR	14/ 3.6	4.9	4.9
9. WEBO	8/ 2.1	.7	2.8
10. WGBI-F	6/ 1.6	1.7	3.9

12+ TSA 1/4	
1. WAAL-F	71
WMRV-F	71
3. WQYT-F	70
4. WNBF	53
5. WKOP	39
6. WENE	35
7. WWWT-F	20
8. WINR	16
9. WEBO	9
10. WGBI-F	8

12+ TSA CUME/MSA CUME RAT	
1. WAAL-F	969/28.2
2. WMRV-F	911/30.5
3. WQYT-F	804/24.4
4. WNBF	787/30.5
5. WKOP	569/19.7
6. WENE	544/20.7
7. WINR	493/16.0
8. WWWT-F	386/15.0
9. WEBO	169/ 6.4
10. WGBI-F	159/ 4.3

12+ FM SHARE (METRO): 57.78% (193 of 334) (SPG 81: 59.56%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WWWT-F	1. WMRV-F	1. WMRV-F	1. WMRV-F	1. WNBF
2. WMRV-F	2. WAAL-F	2. WAAL-F	2. WNBF	2. WQYT-F
WAAL-F	3. WENE	3. WNBF	3. WQYT-F	3. WKOP

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WNBF	1. WMRV-F	1. WMRV-F	1. WAAL-F	1. WNBF
2. WMRV-F	2. WAAL-F	2. WQYT-F	2. WMRV-F	2. WMRV-F
3. WAAL-F		3. WNBF	3. WENE	3. WAAL-F

OTHER RATED STATIONS/METRO SHARE

WKRZ-F 98.5 Wilkes-Barre 1.0

WSYR-F 94.5 Syracuse 1.3

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		145 (6)	145 (6)	43.4
MOR/AC	75 (3)		75 (3)	22.5
COUNTRY	66 (2)		66 (2)	19.8
BTFL MUSIC		48 (1)	48 (1)	14.4
			334 (12)	

RADIO STATIONS

WEBO, 1330, 5 KW (DAYS) , MOR MBS, $ 9.00 (Market 4) (OWEGO)
WENE, 1430, 5 KW (DA-N) , COUNTRY (Drake-Chen) ABC-E, $20.00 (Masla)
WINR, 680, 1 KW/500 W (DA-2), CONTEMP/AC ABC-I, $16.00* (Savalli)
WKOP, 1360, 5 KW/500 W (DA-2), COUNTRY CBS, $15.00 (Howard) Regional
WNBF, 1290, 5 KW (DA-N) , MOR NBC, $22.00* (Mc-Guild) Stoner

WAAL-F, 99.1, 7 KW @ 1090, ROCK RKO, $25.00 (Torbet) Regional
WMRV-F, 105.7, 35 KW @ 570, CONTEMP (Drake-Chen) Source, $18.00* (Masla)
WQYT-F, 98.1, 10 KW @ 950, BTFL MUS (Schulke) , $22.00* (Mc-Guild) Stoner
WWWT-F, 101.7, 1 KW @ 450, ROCK ABC-C, $ 9.00 (Market 4) (OWEGO)

BIRMINGHAM

Market # 47; ADI # 47
Revenue Rank # 43
Income Rank # 340
APR 17.1
SMSA Pop: 860,100
CSI: 6.3 Bil (# 55)

Revenue : $12,234,201
Income : $ -357,586
% Rev Gain: 8.1
Stations: 22/24
Diaries: 1338/643:1
CSI HH: 20.3 M (# 260)
Standard Error: .541

National Rev: $2,901,748
Nat Rev per Cap: $3.37
Tot Rev per Cap: $14.22
Tot Inc per Cap: $-.42
Profit Margin: ---
Retail $: 3.7 Bil (# 53)
Retail Sales %: .286

12+ METRO 1/4/SHARE		FAL 81	SPG 81	O/N 80	A/M 80
1. WZZK-F	201/16.6	17.7	13.6	7.7	5.5
2. WENN-F	149/12.3	7.0	9.1	11.1	12.4
3. WKXX-F	137/11.3	10.5	12.3	11.1	11.0
4. WATV	89/ 7.3	4.6	4.8	5.7	5.0
5. WQEZ-F	72/ 5.9	6.7	3.8	6.1	3.5
6. WSGN	60/ 5.0	6.0	6.4	8.3	8.3
7. WAPI-F	53/ 4.4	5.5	4.7	6.1	6.3
8. WJLD	52/ 4.3	4.9	3.2	2.4	4.5
9. WENN	49/ 4.0	3.3	3.8	2.4	4.8
10. WVOK	40/ 3.3	4.9	5.5	5.6	5.3

12+ TSA 1/4	
1. WZZK-F	317
2. WKXX-F	211
3. WENN-F	188
4. WQEN-F	108
5. WQEZ-F	97
6. WAPI-F	96
7. WATV	90
8. WVOK	78
9. WSGN	66
10. WRKK-F	56

12+ TSA CUME/MSA CUME RAT	
1. WZZK-F	3643/30.9
2. WKXX-F	2811/26.6
3. WENN-F	1795/20.4
4. WAPI-F	1550/14.6
5. WSGN	1478/18.8
6. WQEZ-F	1457/15.3
7. WQEN-F	1284/ 1.9
8. WVOK	1234/ 9.0
9. WRKK-F	976/ 9.7
10. WJLD	911/12.8

12+ FM SHARE (METRO): 59.58% (687 of 1153) (SPG 81: 55.35%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WKXX-F	1. WKXX-F	1. WZZK-F	1. WZZK-F	1. WZZK-F
2. WENN-F	2. WENN-F	2. WENN-F	2. WENN-F	2. WQEZ-F
3. WAPI-F	3. WZZK-F	WKXX-F	3. WKXX-F	3. WATV
4. WATV	4. WRKK-F	4. WSGN	4. WSGN	4. WENN-F
5. WZZK-F	5. WAPI-F	5. WATV	5. WATV	5. WVOK

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WZZK-F	1. WKXX-F	1. WZZK-F	1. WZZK-F	1. WZZK-F
2. WENN-F	2. WENN-F	2. WENN-F	WENN-F	2. WENN-F
3. WKXX-F	3. WZZK-F	WKXX-F	3. WKXX-F	3. WKXX-F
4. WSGN	4. WSGN	4. WATV	4. WRKK-F	4. WSGN
5. WATV	WATV	5. WSGN	5. WAPI-F	5. WRKK-F

FORMATS

	AM	FM	TOTAL	%
BLACK	172 (3)	149 (1)	321 (4)	27.8
COUNTRY	75 (4)	205 (2)	280 (6)	24.3
ROCK/AOR/CONTEMP		236 (4)	236 (4)	20.5
MOR/AC	100 (3)		100 (3)	8.7
RELIGION/GOSPEL	49 (1)	25 (1)	74 (2)	6.4
BTFL MUSIC		72 (1)	72 (1)	6.2
NEWS/TALK	36 (1)		36 (1)	3.1
NOSTALGIA	34 (1)		34 (1)	2.9
			1153 (22)	

BIRMINGHAM ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WZZK-F	1. WZZK-F	1. WZZK-F
2. WKXX-F	2. WKXX-F	2. WSGN
3. WENN-F	3. WENN-F	3. WKXX-F
4. WENN-F	4. WSGN	4. WENN-F
5. WAPI-F	5. WAPI-F	5. WQEZ-F
WQEZ-F	6. WQEZ-F	6. WAPI-F
7. WQEN-F	7. WVOK	7. WERC
8. WVOK	8. WJLD	8. WCRT
9. WSGN	9. WQEN-F	9. WDJC-F
10. WJLD	10. WERC	10. WAPI
11. WAAX	11. WATV	
12. WENN	12. WRKK-F	
13. WRKK-F	13. WAPI	
14. WDJC-F	14. WYDE	
15. WERC	15. WENN	

OTHER RATED STATIONS/METRO SHARE

WAPI	1070		2.2
WARF	1240	Jasper	.3
WBUL	1220		2.6
WCRT	1260		2.8
WDJC-F	93.7		2.1
WERC	960		3.0
WRKK-F	99.5		3.1
WSMQ	1450	Bessemer	.7
WWWB	1360	Jasper	1.1
WWWB-F	102.5	Jasper	.3
WYDE	850		1.9
WQEN-F	103.7	Gadsden	.7

ADI FM SHARE: 62.95% (1079 of 1714) (SPG 81: 59.77%)

AM STATIONS

WAPI, 1070, 50 KW/5 KW (DA-N) , AC (Burk-Abr) CBS, $25.00* (Torbet) Newhouse
WATV, 900, 1 KW (DAYS) , BLACK ABI, $20.00* (Howard)
WENN, 1320, 5 KW (DAYS) , BLACK/GOSPEL NBN, $40.00* (Selcom)
WERC, 960, 5 KW (DA-N) , NEWS CNN, $41.00* (Mc-Guild) Mooney

WJLD, 1400, 1 KW/250 W , BLACK ABC-C, $20.50 (Masla)
WSGN, 610, 5 KW/1 KW (DA-N) , AC RKO, $58.80 (Eastman) Harte-Hanks
WVOK, 690, 50 KW (DAYS) , COUNTRY , $33.33* (HNW) Sanders
WYDE, 850, 50 KW/1 KW (DA-D) , COUNTRY ABC-I, $38.75 (PRO)
WAAX, 570, 5 KW/500 W (DA-N), COUNTRY ABC-E, $15.13 (P/W) (GADSDEN)

FM STATIONS

WAPI-F, 94.5, 100 KW @ 1214, AOR (Burk-Abr) Source, $32.00* (Torbet) Newhouse
WDJC-F, 93.7, 100 KW @ 550, RELIGION , $20.00 (Savalli) Crawford
WENN-F, 107.7, 100 KW @ 640, BLACK NBN, $64.00* (Selcom)
WKXX-F, 106.9, 100 KW @ 1114, ROCK , $82.50* (Mc-Guild) Mooney

WQEZ-F, 96.5, 100 KW @ 890, BTFL MUS (TM) , $25.00* (Blair)
WRKK-F, 99.5, 100 KW @ 952, AOR , $30.00* (Christal)
WZZK-F, 104.7, 100 KW @ 640, COUNTRY , $80.00* (Katz) Katz
WQEN-F, 103.7, 100 KW @ 1110, ROCK , $25.00 (P/W) (GADSDEN)

BLOOMINGTON, IL

Market # 261
Revenue Rank # 180
Income Rank # 75
APR 17.1
SMSA Pop: 121,100
CSI: 1.2 Bil (# 216)

Revenue : $2,613,508
Income : $ 381,470
% Rev Gain: 5.0
Stations: 16/4
Diaries: 655/185:1
CSI HH: 26.0 M (# 50)
Standard Error: ,839

National Rev: $282,795
Nat Rev per Cap: $2.34
Tot Rev per Cap: $21.58
Tot Inc per Cap: $3.15
Profit Margin: 14.6%
Retail $: .6 Bil (# 245)
Retail Sales %: .397

12+ METRO 1/4/SHARE		FAL 81	SPG 81	FAL 80	SPG 80
1. WJBC	71/40.8	40.7	39.0	37.3	37.0
2. WBNQ-F	28/16.1	15.9	18.2	18.9	16.0
3. WWCT-F	13/ 7.5	5.5	5.2	6.5	7.2
4. WMLA-F	11/ 6.3	9.0	8.4	7.1	8.3
5. WLS	10/ 5.7	6.2	5.8	5.3	7.2
6. WMAQ	7/ 4.0	5.5	5.2	4.1	7.2
7. WIHN-F	6/ 3.4	4.8	4.5	6.5	3.9
8. WKZW-F	5/ 2.9	2.8	1.3	1.8	1.7
9. WSWT-F	3/ 1.7	.7	1.9	1.2	1.7
10. WGN	2/ 1.1	4.8	3.2	1.2	1.7

12+ TSA 1/4	
1. WJBC	87
2. WBNQ-F	46
3. WLS	26
4. WWCT-F	19
5. WMAQ	18
6. WKZW-F	15
WMLA-F	15
8. WGN	11
9. WSWT-F	10
10. WIHN-F	6

12+ TSA CUME/MSA CUME RAT	
1. WJBC	812/63.5
2. WBNQ-F	673/40.2
3. WLS	580/26.6
4. WMAQ	343/12.6
5. WKZW-F	276/13.9
6. WGN	253/ 9.6
7. WMLA-F	213/17.9
8. WWCT-F	185/11.6
9. WSWT-F	176/ 6.5
10. WBBM	162/ 5.7

12+ FM SHARE (METRO): 41.98% (68 of 162) (SPG 81: 41.78%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WBNQ-F	1. WBNQ-F	1. WJBC	1. WJBC	1. WJBC
2. WJBC	2. WJBC	2. WBNQ-F	2. WBNQ-F	2. WMLA-F
WLS	3. WWCT-F	3. WWCT-F	3. WMAQ	3. WMAQ

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WJBC	1. WBNQ-F	1. WJBC	1. WBNQ-F	1. WJBC
2. WBNQ-F	2. WJBC	2. WBNQ-F	2. WWCT-F	2. WMAQ
3. WMLA-F	3. WLS	3. WMLA-F	3. WJBC	3. WMLA
	WWCT			WBNQ

OTHER RATED STATIONS/METRO SHARE

WBBM	780	Chicago	.6	WPEO	1020	Peoria	.6
WDWS-F	97.5	Champaign	.6	WSOY-F	102.9	Decatur	.6
WIRL	1290	Peoria	.6	WVEL	1140	Pekin	.6

FORMATS

	AM	FM	TOTAL	%
MOR/AC	74 (3)	1 (1)	75 (4)	46.3
ROCK/AOR/CONTEMP	10 (1)	47 (4)	57 (5)	35.2
COUNTRY	7 (1)	11 (1)	18 (2)	11.1
BTFL MUSIC	1 (1)	9 (2)	10 (3)	6.2
RELIGION	1 (1)		1 (1)	0.6
NEWS/TALK	1 (1)		1 (1)	0.6
			162 (16)	

RADIO STATIONS

WJBC, 1230, 1 KW/250 W, MOR	ABC-I, $36.00	(Mc-Guild)	Bloomington
WBNQ-F, 101.5, 50 KW @ 460, ROCK (TM)	, $22.50	(Torbet)	Bloomington
WIHN-F, 96.7, 3 KW @ 300, AC/BTFL (FM-100)	, $16.00	(----)	
WMLA-F, 92.7, 3 KW @ 300, COUNTRY	NBC, $18.00	(Masla)	

Other stations - see Peoria or Chicago

BOISE

Market # 187	Revenue : $2,601,229	National Rev: $551,317
Revenue Rank # 184	Income : $ -661,584	Nat Rev per Cap: $3.02
Income Rank # 363	% Rev Gain: 26.6	Tot Rev per Cap: $14.25
APR 16.4	Stations: 17/9	Tot Inc per Cap: $-3.62
SMSA Pop: 182,600	Diaries: 615/297:1	Profit Margin: ---
CSI: 1.4 Bil (# 187)	CSI HH: 22.1 M (# 187)	Retail $: 1.0 Bil (# 172)
	Standard Error: .796	Retail Sales %: .231

12+ METRO 1/4/SHARE		SPG 81	O/N 80	12+ TSA 1/4		12+ TSA CUME/MSA CUME RAT	
1. KBOI	44/12.4	13.1	16.5	1. KBOI	71	1. KBOI	950/28.0
2. KBBK-F	42/11.8	11.0	3.7	2. KBBK-F	54	2. KFXD	645/20.4
3. KIDQ-F	39/11.0	8.3	10.9	3. KIDQ-F	50	3. KBBK-F	570/20.3
4. KIDO	31/ 8.7	7.0	7.1	4. KIDO	43	4. KIDO	514/18.2
5. KBOI-F	27/ 7.6	10.1	10.1	5. KBOI-F	40	5. KGEM	499/18.3
6. KGEM	24/ 6.8	11.0	8.2	6. KIZN-F	37	6. KBOI-F	489/16.6
KIZN-F	24/ 6.8	---	---	7. KGEM	33	7. KIDQ-F	483/17.5
8. KFXD-F	22/ 6.2	8.0	7.1	8. KFXD	30	8. KFXD-F	442/15.2
9. KFXD	19/ 5.4	5.5	9.4	9. KFXD-F	29	9. KIZN-F	410/12.0
10. KBXL-F	16/ 4.5	7.3	9.4	KJOT-F	29	10. KBXL-F	386/13.9

12+ FM SHARE (METRO): 57.10% (193 of 338) (SPG 81: 54.58%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KBBK-F	1. KIDQ-F	1. KBOI	1. KBOI	1. KBOI
2. KIDQ-F	2. KBOI	2. KIDQ-F	2. KGEM	KBOI-F
	3. KBBK-F	3. KBBK-F	3. KBOI-F	3. KIDO

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KBOI	1. KFXD-F	1. KBOI	1. KIDQ-F	1. KBOI
2. KIDO	2. KBBK-F	2. KBOI-F	2. KBOI	2. KGEM
3. KBBK-F	KIDQ-F	3. KJOT-F	3. KBBK-F	KIZN-F

OTHER RATED STATIONS/METRO SHARE

KBGN	1060	Caldwell	3.7	KJOT-F	105.1	4.5	KSPD	790	.6
KBNY-F	96.9	Nampa	2.0	KKIC	950	1.4	KYME	740	1.4
KCID	1490	Caldwell	.6						

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	19 (1)	103 (3)	122 (4)	36.1
COUNTRY	24 (1)	40 (2)	64 (3)	18.9
MOR/AC	46 (2)		46 (2)	13.6
BTFL MUSIC		43 (2)	43 (2)	12.7
NOSTALGIA	31 (1)		31 (1)	9.2
UNKNOWN	7 (2)	7 (1)	14 (3)	4.1
RELIGION	13 (1)		13 (1)	3.8
CLASSICAL/VARIETY	5 (1)		5 (1)	1.5
			338 (17)	

RADIO STATIONS

KBOI, 670, 50 KW (DA-N), AC NBC, $23.00* (Katz)
KFXD, 580, 5 KW (DA-N), CONTEMP RKO, $12.00 (Torbet)
KGEM, 1140, 10 KW (DA-1), COUNTRY ABC-I, $21.13 (Eastman) Hatch
KIDO, 630, 5 KW (DA-2), NOSTALGIA (Al Ham) CBS, $20.03 (Blair)

KBBK-F, 92.3, 44 KW @ 2500, ROCK , $ 9.75 (Lotus)
KBOI-F, 97.9, 47 KW @ 2510, BTFL MUS (Schulke) , $18.00* (Katz)
KBXL-F, 94.1, 25 KW @ 2500, BTFL MUS , $10.25 (Lotus)
KFXD-F, 94.9, 46 KW @ 2520, ROCK (Drake-Chen)RKO II, $15.00 (Torbet)
KIDQ-F, 104.3, 43 KW @ 2574, AOR (Sebastian) Source, $20.03 (Blair)
KIZN-F, 93.1, 50 KW @ , COUNTRY (Barns-Somer) , $? ? (----)
KJOT-F, 105.1, 43 KW @ 2574, COUNTRY (Drake-Chen) ABC-I, $12.50 (Eastman) Hatch

BOSTON

Market # 6; ADI # 6
Revenue Rank # 8
Income Rank # 43
APR 19.4
SMSA Pop: 3,656,300
CSI: 35.0 Bil (# 8)

Revenue : $52,037,543
Income : $ 678,310
% Rev Gain: 21.7%
Stations: 37/34
Diaries: 2383/1534:1
CSI HH: 26.8 M (# 27)
Standard Error: .426

National Rev: $18,893,536
Nat Rev per Cap: $5.17
Tot Rev per Cap: $14.23
Tot Inc per Cap: $.19
Profit Margin: 1.3%
Retail $: 19.5 Bil (# 7)
Retail Sales %: .210

12+ METRO		1/4/SHARE	WIN 82	FAL 81	SUM 81	SPG 81
1.	WHDH	473/8.5	7.9	8.7	9.7	8.5
2.	WBZ	467/8.4	8.5	8.2	6.8	6.7
3.	WCOZ-F	411/7.4	6.7	9.3	12.6	11.1
4.	WXKS-F	391/7.0	5.8	6.1	5.0	7.1
5.	WEEI	367/6.6	6.2	6.6	6.0	7.0
6.	WMJX-F	298/5.3	3.5	.5	.6	.7
7.	WBCN-F	264/4.7	5.9	5.9	4.6	3.9
8.	WJIB-F	245/4.4	6.1	5.3	4.9	6.3
9.	WROR-F	228/4.1	4.6	5.0	5.4	5.8
10.	WVBF-F	221/4.0	3.1	4.1	3.9	3.7
11.	WEEI-F	173/3.1	3.9	4.0	3.5	3.7
12.	WRKO	168/3.0	3.1	2.8	2.5	3.2
13.	WXKS	153/2.7	3.7	3.2	4.0	3.7
14.	WHUE-F	129/2.3	3.1	2.7	2.5	2.2
15.	WITS	114/2.0	1.7	2.2	2.0	2.6

12+ TSA 1/4		
1.	WBZ	691
2.	WCOZ-F	607
3.	WHDH	532
4.	WXKS-F	500
5.	WEEI	404
6.	WMJX-F	367
7.	WBCN-F	366
8.	WROR-F	339
9.	WJIB-F	316
10.	WHJY-F	300
11.	WVBF-F	281
12.	WEEI-F	261
13.	WAAF-F	238
14.	WRKO	217
15.	WSSH-F	183

12+ TSA CUME/MSA CUME RAT		
1.	WBZ	10630/23.7
2.	WCOZ-F	8993/18.8
3.	WHDH	7580/22.4
4.	WXKS-F	6392/16.3
5.	WROR-F	6026/14.1
6.	WMJX-F	6016/16.0
7.	WEEI	5925/17.5
8.	WBCN-F	5248/13.3
9.	WVBF-F	4687/12.7
10.	WJIB-F	4424/11.7
11.	WEEI-F	4340/10.7
12.	WRKO	4298/11.4
13.	WAAF-F	4166/ 6.2
14.	WHJY-F	3549/ 1.5
15.	WHUE-F	2863/ 7.3

12+ FM SHARE (METRO): 57.63% (2913 of 5055) (SPG 81: 56.70%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WCOZ-F	1. WXKS-F	1. WXKS-F	1. WHDH	1. WBZ
2. WXKS-F	2. WCOZ-F	2. WCOZ-F	2. WBZ	2. WHDH
3. WVBF-F	3. WBCN-F	3. WBCN-F	3. WXKS-F	3. WEEI
4. WBOS-F	4. WMJX-F	4. WMJX-F	4. WMJX-F	4. WJIB-F
5. WAAF-F	5. WROR-F	5. WHDH	5. WROR-F	5. WXKS
6. WBCN-F	6. WVBF-F	6. WBZ	6. WBCN-F	6. WSSH-F
7. WROR-F	7. WEEI-F	7. WROR-F	7. WEEI	7. WHUE-F

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WBZ	1. WXKS-F	1. WHDH	1. WCOZ-F	1. WBZ
2. WHDH	2. WMJX-F	2. WBZ	2. WBCN-F	2. WBCN-F
3. WEEI	3. WCOZ-F	3. WXKS-F	3. WXKS-F	3. WHDH
4. WXKS-F	4. WBCN-F	4. WMJX-F	4. WMJX-F	4. WROR-F
5. WVBF-F	5. WROR-F	5. WROR-F	5. WVBF-F	5. WMJX-F
WCOZ-F	6. WHDH	6. WEEI-F	WROR-F	6. WXKS-F
7. WBCN-F	7. WEEI-F	7. WEEI	7. WEEI-F	7. WEEI

FORMATS	AM	FM	TOTAL	%
MOR/AC	1048 (6)	891 (5)	1939 (11)	38.4
ROCK/AOR/CONTEMP		1415 (7)	1415 (7)	28.0
NEWS/TALK	649 (3)		649 (3)	12.8
BTFL MUSIC	35 (1)	407 (4)	442 (5)	8.7
BLACK/URBAN	129 (2)	73 (1)	202 (3)	4.0
BIG BAND/NOSTALGIA	154 (2)	19 (1)	173 (3)	3.4
RELIGION	91 (2)		91 (2)	1.8
CLASSICAL		81 (1)	81 (1)	1.6
COUNTRY	36 (1)	27 (1)	63 (2)	1.2
			5055 (37)	

BOSTON ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WBZ	1. WBZ	1. WHDH
2. WCOZ-F	2. WCOZ-F	2. WBZ
3. WHDH	3. WHDH	3. WCOZ-F
4. WXKS-F	4. WMJX-F	4. WXKS-F
5. WEEI	5. WEEI	5. WEEI
6. WMJX-F	6. WROR-F	6. WBCN-F
7. WBCN-F	7. WXKS-F	7. WROR-F
8. WROR-F	8. WBCN-F	8. WVBF-F
9. WJIB-F	9. WVBF-F	9. WMJX-F
10. WVBF-F	10. WJIB-F	10. WJIB-F
11. WEEI-F	11. WRKO	
12. WAAF-F	12. WEEI-F	
13. WRKO	13. WAAF-F	
14. WSSH-F	14. WSSH-F	
15. WHUE-F	15. WHUE-F	

ADI FM SHARE: 62.37% (4612 of 7394) (SPG 81: 62.31%)

OTHER RATED STATIONS/METRO SHARE			
WBOS-F	92.9	Brookline	1.3
WCAP	980	Lowell	.5
WCAS	740	Cambridge	.4
WCGY-F	93.7	Lawrence	1.3
WCRB-F	102.5		1.4
WDLW	1330		.6
WESX	1230	Salem	.4
WEZE	1260		.4
WHAV-F	92.5	Haverhill	.3
WHUE	1150		.6
WILD	1090		1.9
WJDA	1300	Quincy	.7
WLLH	1400	Lowell	.3
WLYN-F	101.7	Lynn	.3
WROL	950		1.3
WSSH-F	99.5	Lowell	2.1
WAAF-F	107.3	Worcester	1.7
WOKQ-F	97.5	Dover, NH	.5
WPLM-F+	99.1	Plymouth	.3
WSRS-F	96.1	Worcester	.3
WHJY-F	94.1	Providence	.4

AM STATIONS

WBZ , 1030, 50 KW (DA-1), MOR	ABC-E,	$187.50	(RAR)	Westinghouse
WEEI, 590, 5 KW (DA-1), NEWS	CBS,	$133.75	(CBS Spot)	CBS
WHDH, 850, 50 KW (DA-2), MOR/AC	,	$226.88	(Blair)	Blair
WITS, 1510, 50 KW (DA-1), NEWS/TALK	NBC,MBS,	$ 58.00	(Katz)	Mariner
WRKO, 680, 50 KW (DA-2), TALK	RKO II,ABC-I,	$130.00*	(RKO)	RKO
WXKS, 1430, 5 KW (DAYS), NOSTALGIA (Al Ham)	,	$ 56.44	(MMR)	

FM STATIONS

WBCN-F, 104.1, 50 KW @ 740, AOR	,	$306.25	(Torbet)	Infinity
WBOS-F, 92.9, 12 KW @ 888, URBAN (?)	,	$ 60.00*	(Howard)	
WCOZ-F, 94.5, 7 KW @ 1140, AOR (Sebastian)	,	$230.00	(Blair)	Blair
WEEI-F, 103.3, 12 KW @ 890, SOFT ROCK	CBS-R,	$140.63	(CBS/FM)	CBS
WHUE-F, 100.7, 50 KW @ 500, BTFL MUS (Churchill)	,	$ 70.00*	(Selcom)	GCC
WJIB-F, 96.9, 9 KW @ 1010, BTFL MUS (Schulke)	,	$120.00	(Christal)	E
WMJX-F, 106.7, 18 KW @ 760, AC	,	$100.00*	(Eastman)	Greater Media
WROR-F, 98.5, 6 KW @ 1191, AC	RKO,	$170.00*	(RKO)	RKO
WSSH-F, 99.5, 40 KW @ 550, AC	,	$ 60.00*	(HNW)	
WVBF-F, 105.7, 11 KW @ 954, CONTEMP	,	$133.75	(Mc-Guild)	Fairbanks
WXKS-F, 107.9, 21 KW @ 710, ROCK	,	$122.50	(MMR)	
WAAF-F, 107.3, 18 KW @ 760, AOR (Burk-Abr)	Source,	$115.00	(Katz)	Katz (WORCESTER)

BRIDGEPORT

Market # 102 (52 on county basis)
Revenue Rank # 135
Income Rank # 109
APR 19.1
SMSA Pop: 413,100 (809 M-County)
CSI: 4.3 Bil (# 86) (#35-county)
Standard Error: .703

Revenue : $3,694,786
Income : $ 238,271
% Rev Gain: 2.7
Stations: 35/4
Diaries: 862/479:1
CSI HH: 33.9 M (# 2)
Retail Sales %: .199

National Rev: $807,846
Nat Rev per Cap: $1.96
Tot Rev per Cap: $8.94
Tot Inc per Cap: $.58
Profit Margin: 6.4%
Retail $: 1.7 Bil (# 114)
(#50 - county)

12+ METRO 1/4/SHARE		FAL 81	SPG 81	FAL 80	SPG 80
1. WEZN-F	111/16.4	15.9	16.0	14.8	16.2
2. WICC	104/15.4	13.9	15.7	14.8	15.1
3. WNAB	43/ 6.4	7.5	7.4	7.2	8.3
4. WNBC	41/ 6.1	7.2	7.4	7.3	9.2
5. WKCI-F	40/ 5.9	4.9	5.5	7.3	3.6
6. WRKI-F	34/ 5.0	3.2	3.7	1.8	2.8
7. WPLR-F	30/ 4.4	4.1	5.4	7.0	6.2
8. WCBS	29/ 4.3	4.3	3.4	5.7	5.3
9. WDJZ	24/ 3.6	4.9	4.6	4.2	7.1
10. WRKS-F	21/ 3.1	1.8	---	---	---

12+ TSA 1/4	
1. WEZN-F	186
2. WICC	117
3. WNBC	94
4. WCBS	79
5. WRKI-F	66
6. WKCI-F	60
7. WNAB	43
8. WOR	37
9. WPLR-F	35
WHN	35

12+ TSA CUME/MSA CUME RAT	
1. WEZN-F	2061/30.3
2. WNBC	1835/22.1
3. WICC	1752/41.9
4. WCBS	1550/15.2
5. WKCI-F	1002/18.7
6. WRKI-F	866/12.2
7. WABC	703/ 7.7
8. WPLJ-F	681/ 6.7
9. WHN	608/ 5.5
10. WCBS-F	576/ 4.0

12+ FM SHARE (METRO): 49.28% (309 of 627) (SPG 81: 44.96%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WRKI-F	1. WICC	1. WICC	1. WICC	1. WEZN-F
2. WNBC	2. WKCI-F	2. WEZN-F	2. WEZN-F	2. WICC
3. WPLR-F	3. WPLR-F	3. WKCI-F	3. WNBC	3. WNAB
WKCI-F	4. WRKI-F	4. WNBC	4. WKCI-F	4. WCBS

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WICC	1. WICC	1. WICC	1. WPLR-F	1. WEZN-F
2. WEZN-F	2. WKCI-F	2. WEZN-F	2. WRKI-F	2. WICC
3. WNBC	3. WRKS-F	3. WNAB	3. WICC	3. WNBC
4. WNAB	4. WNBC	4. WKCI-F	4. WNBC	4. WKCI-F

OTHER RATED STATIONS/METRO SHARE

WABC	770	NY	1.6	WELI	960	N. Haven	.3	WMCA	570	NY	.7
WADS	690	Anson.	2.2	WHLI	1100	Long Is.	.9	WNEW	1130	NY	.3
WAVZ	1300	N. Haven	.3	WHN	1050	NY	1.6	WOR	710	NY	2.4
WBLI-F	106.1	Long Is.	.7	WINS	1010	NY	.6	WPAT-F	93.1	NY	.6
WBLS-F	107.5	NY	1.8	WKHK-F	106.7	NY	.3	WPLJ-F	95.5	NY	1.9
WCBS-F	101.1	NY	.7	WKSS-F	95.7	Hart	.3	WQXR+	1560	NY	1.0
WDJF-F	107.9	Westp.	.7	WKTU-F	92.3	NY	1.0	WWYZ-F	92.5	Water.	.4
WDRC-F	102.9	Hart	.7	WLYQ-F	95.9	Norw.	.3	WYNY-F	97.1	NY	.7

FORMATS	AM	FM	TOTAL	%
MOR/AC	164 (4)	13 (3)	177 (7)	28.2
ROCK/AOR/CONTEMP	41 (1)	134 (8)	175 (9)	27.9
BTFL MUSIC		117 (3)	117 (3)	18.7
NEWS/TALK	65 (5)		65 (5)	10.4
BLACK/URBAN		40 (3)	40 (3)	6.4
BIG BAND/NOST	34 (4)		34 (4)	5.4
COUNTRY	11 (1)	2 (1)	13 (2)	2.1
CLASSICAL	4 (1)	3 (1)	7 (2)	1.1
			627 (35)	

RADIO STATIONS

WDJZ, 1530, 5 KW (DAYS,DA) , NOSTALGIA MBS, $17.50 (Lotus)
WICC, 600, 1 KW/500 W (DA-1), AC/MOR , $36.00 (Christal) Tribune Co.
WNAB, 1450, 1 KW/250 W , MOR/TALK ABC-I, $33.25 (Savalli)
WEZN-F, 99.9, 25 KW @ 680, BTFL MUS (Carson) , $60.00 (Katz) Katz
WRKI-F, 95.1, 50 KW @ 500, AOR (Burk-Abr) , $30.00 (Roslin)

BUFFALO

Market # 32; ADI # 31
Revenue Rank # 33
Income Rank # 17
APR 17.6
SMSA Pop: 1,225,800
CSI: 11.2 Bil (# 33)

Revenue : $16,127,872
Income : $ 2,002,474
% Rev Gain: 2.9
Stations: 23/17
Diaries: 1421/863:1
CSI HH: 23.9 M (# 115)
Standard Error: .523

National Rev: $4,711,702
Nat Rev per Cap: $3.84
Tot Rev per Cap: $13.16
Tot Inc per Cap: $1.63
Profit Margin: 12.4%
Retail $: 5.7 Bil (# 36)
Retail Sales %: .233

12+ METRO 1/4/SHARE		FAL 81	SPG 81	O/N 80	A/M 80
1. WJYE-F	224/12.5	11.6	15.5	14.0	13.3
2. WBEN	190/10.6	13.1	13.4	14.3	12.2
3. WKBW	175/ 9.7	8.4	9.7	10.1	9.2
4. WBEN-F	149/ 8.3	8.8	7.1	7.8	9.1
5. WGRQ-F	139/ 7.7	9.7	7.6	6.0	6.7
6. WGR	131/ 7.3	7.6	7.0	9.5	9.0
7. WBLK-F	125/ 7.0	5.0	6.2	5.9	5.4
8. WECK	85/ 4.7	5.1	1.6	---	.9
9. WYRK-F	83/ 4.6	2.8	2.6	3.5	5.0
10. WZIR-F	50/ 2.8	2.2	.5	1.3	.5
WACJ-F	50/ 2.8	2.2	1.7	1.8	1.8
12. WPHD-F	48/ 2.7	4.3	6.4	4.1	5.0

12+ TSA 1/4	
1. WJYE-F	247
2. WBEN-F	205
3. WBEN	203
4. WGRQ-F	190
5. WKBW	188
6. WGR	185
7. WBLK-F	125
8. WYRK-F	103
9. WECK	85
10. WACJ-F	56
11. WZIR-F	52
12. WPHD-F	50

12+ TSA CUME/MSA CUME RAT	
1. WBEN-F	3622/24.6
2. WKBW	3427/30.4
3. WBEN	2996/26.5
4. WGR	2991/23.0
5. WJYE-F	2698/23.4
6. WGRQ-F	2245/17.1
7. WYRK-F	1340/10.5
8. WPHD-F	1221/11.0
9. WBLK-F	1048/ 9.9
10. WECK	1037/ 9.9
11. WZIR-F	1013/ 9.2
12. WBUF-F	657/ 4.8

12+ FM SHARE (METRO): 56.87% (931 of 1637) (SPG 81: 57.23%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64′
1. WGRQ-F	1. WBEN-F	1. WKBW	1. WGR	1. WJYE-F
2. WBEN-F	2. WGRQ-F	2. WGR	2. WKBW	2. WBEN
3. WBLK-F	3. WKBW	3. WBEN-F	3. WJYE-F	3. WKBW
4. WKBW	4. WBLK-F	4. WBLK-F	4. WBEN	4. WECK
	5. WGRQ-F	5. WGRQ-F	5. WBLK-F	5. WGR

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WBEN	1. WBEN-F	1. WKBW	1. WGRQ-F	1. WGR
2. WKBW	2. WKBW	2. WGR	2. WGR	2. WBEN
3. WJYE-F	3. WGRQ-F	3. WJYE-F	3. WBEN-F	3. WJYE-F
4. WGR	4. WBLK-F	4. WBEN	WBLK-F	4. WKBW
5. WBLK-F	5. WGR	5. WBLK-F	5. WKBW	5. WBEN-F

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	175 (1)	398 (5)	573 (6)	35.0
MOR/AC	378 (6)	75 (2)	453 (8)	27.6
BTFL MUSIC		230 (2)	230 (2)	14.0
BLACK/URBAN	31 (1)	125 (1)	156 (2)	9.5
COUNTRY	39 (2)	83 (1)	122 (3)	7.4
NOSTALGIA	85 (1)		85 (1)	5.2
RELIGION		20 (1)	20 (1)	1.2
			1639 (23)	

BUFFALO ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WJYE-F	1. WBEN-F	1. WBEN
2. WBEN	2. WKBW	2. WJYE-F
3. WBEN-F	3. WBEN	3. WKBW
4. WKBW	4. WGR	4. WBLK-F
5. WGRQ-F	5. WJYE-F	5. WBEN-F
6. WGR	6. WGRQ-F	6. WGR
7. WBLK-F	7. WYRK-F	7. WGRQ-F
8. WYRK-F	8. WPHD-F	8. WECK
9. WECK	9. WBLK-F	9. WYRK-F
10. WACJ-F	10. WECK	
11. WZIR-F	11. WZIR-F	
12. WPHD-F	12. WBUF-F	
13. WJTN	13. WACJ-F	
14. WBUF-F	14. WYSL	
15. WWOL	15. WDCX-F	

OTHER RATED STATIONS/METRO SHARE

WBUF-F	92.9		1.4
WDCX-F	99.5		1.1
WHLD	1270	Niagara Falls	.3
WJJL	1440	Niagara Falls	1.2
WLVL	1340	Lockport	.5
WUFO	1080	Amherst	1.7
WWOL	1120		1.4
WXRL	1300	Lancaster	.7
WYSL	1400		1.1
WUWU-F	107.7	Wethersfield	.7
CHRE-F	105.7	St. Catherines	.3

ADI FM SHARE: 54.58% (1186 of 2173) (SPG 81: 58.02%)

AM STATIONS

WBEN,	930,	5 KW (DA-N),	MOR	NBC,	$100.00*	(Eastman)	
WECK,	1230,	1 KW/250 W ,	NOSTALGIA (Al Ham)	MBS,	$ 35.00*	(Masla)	
WGR ,	550,	5 KW (DA-N),	AC	ABC-E,	$110.00*	(Katz)	Taft
WKBW,	1520,	50 KW (DA-1),	CONTEMP/AC	ABC-D,	$ 80.00*	(Blair)	Capital Cities
WWOL,	1120,	1 KW (DAYS),	COUNTRY	ABC-I,	$ 21.45	(RKO)	Associated
WYSL,	1400,	1 KW/250 W ,	MOR	CBS,	$ 25.00	(MMR)	
WJTN,	1240,	500 W/250 W ,	MOR	ABC-D,	$ 15.00	(Masla)	Goldman (JAMESTOWN)

FM STATIONS

WACJ-F,	104.1,	50 KW @	390,	AC (FM-100)	,	$ 21.45	(RKO)	Associated
WBEN-F,	102.9,	110 KW @	1800,	ROCK (TM)	,	$ 65.00*	(Eastman)	
WBLK-F,	93.7,	50 KW @	380,	BLACK	NBN,	$ 32.00	(PRO)	
WBUF-F,	92.9,	91 KW @	580,	AC	ABC-F,	$ 28.00*	(Mc-Guild)	
WDCX-F,	99.5,	110 KW @	640,	RELIGION	,	$ 14.00	(----)	Crawford
WGRQ-F,	96.9,	13 KW @	890,	AOR (Burk-Abr)	Source,	$ 60.00*	(Katz)	Taft
WJYE-F,	96.1,	50 KW @	480,	BTFL MUS (Schulke)	,	$ 97.75	(Torbet)	McCormick
WPHD-F,	103.3,	49 KW @	423,	AOR	ABC-C,CBS-R,	$ 45.00*	(MMR)	
WYRK-F,	106.5,	50 KW @	390,	COUNTRY (Century 21)	RKO II,	$ 22.00*	(Mc-Guild)	Stoner
WZIR-F,	98.5,	46 KW @	424,	AOR	ABC-R,	$ 30.00	(Christal)	(NIAGARA FALLS)

CANTON

Market # 102
Revenue Rank # 112
Income Rank # 130
APR 16.5
SMSA Pop: 405,700
CSI: 3.5 Bil (# 96)

Revenue : $4,825,462
Income : $ 156,001
% Rev Gain: 2.4
Stations: 30/10
Diaries: 871/466:1
CSI HH: 24.1 M (# 105)
Standard Error: .655

National Rev: $1,101,247
Nat Rev per Cap: $2.71
Tot Rev per Cap: $11.89
Tot Inc per Cap: $.38
Profit Margin: 3.2%
Retail $: 1.9 Bil (# 104)
Retail Sales %: .217

12+ METRO 1/4/SHARE		FAL 81	SPG 81	O/N 80	A/M 80	12+ TSA 1/4		12+ TSA CUME/MSA CUME RAT	
1. WHBC	84/15.1	16.4	16.9	20.9	19.6	1. WHBC	93	1. WHBC	1316/35.6
2. WHBC-F	82/14.8	11.6	14.6	10.1	12.7	2. WHBC-F	92	2. WHBC-F	1020/25.7
3. WMMS-F	61/11.0	7.5	6.1	9.5	9.2	3. WMMS-F	85	3. WMMS-F	892/19.5
4. WDJQ-F	40/ 7.2	9.4	8.4	5.6	4.4	4. WQXK-F	45	4. WDJQ-F	695/18.1
5. WOOS-F	30/ 5.4	5.4	7.3	9.0	9.0	5. WDJQ-F	43	5. WGAR	658/16.5
6. WGAR	27/ 4.9	5.0	4.6	6.5	5.1	6. WGAR	33	6. WOOS-F	585/17.0
7. WKDD-F	25/ 4.5	.4	1.3	---	.6	7. WWWE	32	7. WWWE	572/ 6.6
8. WQXK-F	21/ 3.8	3.9	1.9	4.7	2.6	8. WOOS-F	31	8. WKDD-F	521/12.5
9. WSLR	16/ 2.9	3.9	5.6	2.9	5.0	9. WDBN-F	29	9. WGCL-F	378/ 5.0
10. WNYN	11/ 2.0	2.3	1.5	4.0	2.2	10. WKDD-F	26	10. WDBN-F	371/ 5.5

12+ FM SHARE (METRO): 62.86% (325 of 517) (SPG 81: 56.29%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WDJQ-F	1. WMMS-F	1. WMMS-F	1. WHBC-F	1. WHBC
2. WKDD-F	2. WOOS-F	2. WHBC-F	2. WHBC	2. WHBC-F
3. WMMS-F	3. WGAR	3. WHBC	3. WMMS-F	3. WSLR

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 19-34	MEN 25-54
1. WHBC	1. WMMS-F	1. WHBC	1. WMMS-F	1. WHBC-F
2. WHBC-F	2. WDJQ-F	2. WHBC-F	2. WGAR	2. WMMS-F
3. WGAR	3. WOOS-F	3. WDJQ-F	3. WOOS-F	3. WHBC

OTHER RATED STATIONS/METRO SHARE

WFAH	1310	Alliance	2.0	WAKR	1590	Akr	.9	WNIR-F	100.1	Kent	.5
WINW	1520		1.4	WDBN-F	94.9	Medina	1.4	WSRD-F	101.1	Young	.9
WQIO	1060		.5	WDOK-F	102.1	Cleve	.7	WWWE	1100	Cleve	1.8
WTIG	990	Massil.	1.8	WGCL-F	98.5	Cleve	1.3	WWWM-F	105.7	Cleve	1.4
WTOF-F	98.1		1.6	WHLO	640	Akron	.9	WZAK-F	93.1	Cleve	1.3
KDKA	1020	Pitt	.4	WJER-F	101.7	Dover	.4	WZZP-F	106.5	Cleve	.5
WAEZ-F	97.5	Akr	1.4	WKSW-F	99.5	Cleve	.4				

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	3 (1)	176 (7)	179 (8)	34.6
MOR/AC	144 (7)	3 (1)	147 (8)	28.4
BTFL MUSIC		104 (5)	104 (5)	20.1
COUNTRY	37 (3)	26 (3)	63 (6)	12.2
RELIGION		9 (1)	9 (1)	1.7
NOSTALGIA	8 (1)		8 (1)	1.5
BLACK/URBAN		7 (1)	7 (1)	1.4
			517 (30)	

RADIO STATIONS

WHBC, 1480, 5 KW (DA-N), MOR	ABC-E,	$65.63	(Christal)
WNYN, 900, 500 W (DAYS), COUNTRY	,	$11.00	(Lotus)
WDJQ-F, 92.5, 19 KW @ 500, ROCK (TM)	ABC-I,	$18.00	(HNW)
WHBC-F, 94.1, 50 KW @ 380, BTFL MUS (Bonne)	,	$30.63	(Christal)
WOOS-F, 106.9, 28 KW @ 341, CONTEMP	,	$17.00	(Howard)

Other stations - see Cleveland and Akron

CASPER

Market # 329
Revenue Rank # 165
Income Rank # 48
APR 15.2
SMSA Pop: 75,400
CSI: .8 Bil (# 286)

Revenue : $2,956,449
Income : $ 507,391
% Rev Gain: 5.6
Stations: 8/4
Diaries: 684/110:1
CSI HH: 27.7 M (# 20)
Standard Error: .728

National Rev: $292,931
Nat Rev per Cap: $3.89
Tot Rev per Cap: $39.21
Tot Inc per Cap: $6.73
Profit Margin: 17.1%
Retail $: .5 Bil (# 266)
Retail Sales %: .540

12+ METRO 1/4/SHARE		SPG 81	A/M 80
1. KTRS-F	25/27.2	----	----
2. KVOC	23/25.0	25.6	27.0
3. KTWO	19/20.7	24.4	29.7
4. KAWY-F	10/10.9	11.1	8.1
5. KATI	7/ 7.6	34.4	29.7
6. KKAZ-F	2/ 2.2	---	---
KAZY-F	2/ 2.2	---	1.4
KLIR-F	2/ 2.2	---	---

12+ TSA 1/4	
1. KTRS-F	34
KTWO	34
3. KVOC	27
4. KAWY-F	18
5. KATI	7
6. KAZY-F	5
7. KKAZ-F	2
8. KLIR-F	1

12+ TSA CUME/MSA CUME RAT	
1. KTWO	420/38.9
2. KTRS-F	338/40.6
3. KVOC	287/40.8
4. KAWY-F	217/23.1
5. KATI	169/27.9
6. KAZY-F	54/ 5.3
7. KKAZ-F	38/ 6.3
8. KLIR-F	28/ 2.8

12+ FM SHARE (METRO): 44.94% (40 of 89) (SPG 81: NA)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KTRS-F	1. KTRS-F	1. KTRS-F	1. KVOC	1. KVOC
2. KAWY-F	2. KTWO	2. KVOC	2. KTRS-F	2. KTWO
3. KVOC	KAWY-F	3. KTWO	3. KTWO	3. KTRS-F

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KTWO	1. KTRS-F	1. KTRS-F	1. KTRS-F	1. KVOC
2. KVOC	2. KVOC	KVOC	2. KTWO	2. KTRS-F
3. KTRS-F	3. KATI	3. KTWO	KAWY-F	3. KTWO

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	7 (1)	39 (4)	46 (5)	51.7
COUNTRY	23 (1)		23 (1)	25.8
MOR/AC	19 (1)		19 (1)	21.3
BTFL MUSIC		1 (1)	1 (1)	1.1
			89 (8)	

RADIO STATIONS

KATI, 1400, 1 KW/250 W , CONTEMP/AC	NBC, $20.00	(Masla)	Stuart
KTWO, 1030, 50 KW (DA-N), MOR	CBS, $26.00*	(Katz)	Harriscope
KVOC, 1230, 1 KW/250 W , COUNTRY	ABC-I, $16.25	(Eastman)	
KAWY-F, 94.5, 65 KW @ 1908, ROCK (TM)	, $16.00	(Masla)	Stuart
KTRS-F, 95.5, 94 KW @ 1965, ROCK	, $21.00*	(----)	

KKAZ - See Cheyenne Condensed KLIR, KAZY - See Denver

CEDAR RAPIDS

Market # 199
Revenue Rank # 102
Income Rank # 41
APR 15.8
SMSA Pop: 170,800
CSI: 1.4 Bil (# 182)

Revenue : $5,108,748
Income : $ 735,408
% Rev Gain: 5.6
Stations: 12/8
Diaries: 616/277:1
CSI HH: 23.0 M (# 155)
Standard Error: .768

National Rev: $1,337,632
Nat Rev per Cap: $7.83
Tot Rev per Cap: $29.91
Tot Inc per Cap: $4.31
Profit Margin: 14.3%
Retail $: .9 Bil (# 192)
Retail Sales %: .480

12+ METRO 1/4/SHARE		SPG 81	A/M 80
1. WMT	55/25.0	30.3	26.5
2. KQCR-F	41/18.6	17.2	10.7
3. KHAK-F	25/11.4	5.4	8.2
4. KCRG	24/10.9	10.0	13.3
5. WMT-F	20/ 9.1	10.9	9.7
6. KRNA-F	19/ 8.6	9.5	7.7
7. KCDR	7/ 3.2	6.8	6.6
8. KHAK	4/ 1.8	1.8	8.2
9. KFMW-F	3/ 1.4	1.4	1.0
WHO	3/ 1.4	.9	.5

12+ TSA 1/4	
1. WMT	141
2. KHAK-F	78
3. KQCR-F	71
4. KRNA-F	65
5. KCRG	43
6. WMT-F	35
7. WHO	33
8. KKRQ-F	14
9. KCDR	13
10. KFMW-F	11

12+ TSA CUME/MSA CUME RAT	
1. WMT	1594/41.6
2. KRNA-F	942/22.1
3. KQCR-F	939/34.9
4. KCRG	876/33.8
5. KHAK-F	760/22.3
6. WMT-F	563/21.0
7. WHO	449/ 5.1
8. KCDR	265/13.6
9. KKRQ-F	259/ 3.4
10. KHAK	213/ 9.2

12+ FM SHARE (METRO): 54.63% (112 of 205) (SPG 81: 48.61%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KQCR-F	1. KQCR-F	1. KQCR-F	1. WMT	1. WMT
2. KCRG	2. KRNA-F	2. WMT	2. KHAK-F	2. WMT-F
KRNA-F	3. KHAK-F	3. KHAK-F	3. KCRG	3. KHAK-F

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WMT	1. KQCR-F	1. WMT	1. KQCR-F	1. WMT
2. KQCR-F	2. KHAK-F	2. KHAK-F	2. KRNA-F	2. KCRG
3. KHAK-F	3. KRNA-F	KQCR-F	3. KCRG	KHAK-F

OTHER RATED STATIONS/METRO SHARE

KTOF-F 104.5 .9   KKRQ-F 100.7 Iowa City .9

FORMATS	AM	FM	TOTAL	%
MOR/AC	79 (2)		79 (2)	38.5
ROCK/AOR/CONTEMP		62 (3)	62 (3)	30.2
COUNTRY	11 (2)	25 (1)	36 (3)	17.6
BTFL MUSIC		23 (2)	23 (2)	11.2
NEWS/TALK	3 (1)		3 (1)	1.5
RELIGION		2 (1)	2 (1)	1.0
			205 (12)	

RADIO STATIONS

KCDR, 1450, 1 KW/250 W , COUNTRY (Drake-Chen) APR, $? ? (Christal) Cowle
KCRG, 1600, 5 KW (DA-N) , CONTEMP/AC ABC-E, $19.00* (Torbet) Cedar Rap Gazette
KHAK, 1360, 1 KW (DAYS,DA), COUNTRY ABC-I, $10.00* (Mc-Guild) Stoner
WMT , 600, 5 KW (DA-N) , MOR CBS, $40.00* (Katz) Cosmos

KHAK-F, 98.1, 100 KW @ 485, COUNTRY ABC-I, $28.00* (Mc-Guild) Stoner
KQCR-F, 102.9, 100 KW @ 350, ROCK (Drake-Chen) APR, $33.50 (Christal)
WMT-F , 96.5, 100 KW @ 540, BTFL MUS (Bonne) , $20.00* (Katz) Cosmos
KKRQ-F, 100.7, 30 KW @ 304, CONTEMP RKO, $18.00 (Selcom) (IOWA CITY)
KRNA-F, 93.9, 100 KW @ 590, AOR , $23.50 (Roslin) (IOWA CITY)

WHO - See Des Moines   KFMW-F - See Waterloo

CHARLESTON, SC

Market # 95
Revenue Rank # 114
Income Rank # 373
APR 18.7
SMSA Pop: 445,300
CSI: 2.9 Bil (# 117)

Revenue : $4,780,604
Income : $-1,275,980
% Rev Gain: 4.7
Stations: 16/14
Diaries: 925/481:1
CSI HH: 20.6 M (# 244)
Standard Error: .688

National Rev: $571,491
Nat Rev per Cap: $1.28
Tot Rev per Cap: $10.74
Tot Inc per Cap: $-2.87
Profit Margin: ---
Retail $: 1.6 Bil (# 117)
Retail Sales %: .288

12+ METRO 1/4/SHARE		FAL 81	SPG 81	O/N 80	A/M 80
1. WWWZ-F	103/15.8	9.0	9.9	1.1	2.9
2. WPAL	91/14.0	7.1	9.1	9.8	10.2
3. WEZL-F	80/12.3	11.5	10.5	10.7	10.0
4. WXTC-F	66/10.1	11.5	9.1	15.4	13.1
5. WSSX-F	63/ 9.7	12.7	15.5	11.1	8.2
6. WCSC	45/ 6.9	10.8	11.0	8.9	10.0
7. WKTM-F	36/ 5.5	5.4	5.0	6.5	8.2
8. WTMA	35/ 5.4	4.4	4.7	5.9	8.8
9. WQIZ	31/ 4.8	8.1	8.7	5.7	3.5
10. WDWQ-F	25/ 3.8	5.2	5.2	7.6	9.0

12+ TSA 1/4	
1. WWWZ-F	103
2. WPAL	92
3. WEZL-F	87
4. WQIZ	81
5. WXTC-F	73
WDWQ-F	73
7. WSSX-F	64
8. WWDM-F	50
9. WCSC	47
10. WTMA	38

12+ TSA CUME/MSA CUME RAT	
1. WDWQ-F	1047/12.8
2. WEZL-F	998/24.7
3. WSSX-F	943/23.8
4. WWWZ-F	939/26.0
5. WCSC	880/24.1
6. WXTC-F	836/19.8
7. WTMA	768/19.4
8. WPAL	723/20.0
9. WWDM-F	667/ 2.1
10. WKTM-F	647/18.5

12+ FM SHARE (METRO): 60.81% (377 of 620) (SPG 81: 58.10%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WSSX-F	1. WWWZ-F	1. WWWZ-F	1. WEZL-F	1. WEZL-F
2. WPAL	2. WSSX-F	2. WEZL-F	2. WWWZ-F	2. WXTC-F
3. WWWZ-F	WPAL	WPAL	3. WXTC-F	3. WPAL
4. WKTM-F	4. WEZL-F	4. WSSX-F	4. WPAL	4. WWWZ-F

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WEZL-F	1. WWWZ-F	1. WWWZ-F	1. WWWZ-F	1. WEZL-F
2. WWWZ-F	2. WSSX-F	2. WPAL	2. WPAL	2. WWWZ-F
3. WPAL	WCSC	3. WEZL-F	3. WSSX-F	WXTC-F
WXTC-F	4. WPAL	WXTC-F	4. WEZL-F	4. WSSX-F

OTHER RATED STATIONS/METRO SHARE

WAZS	980	Summerville	.5	WGCA	1450	1.8	WOKE	1340		2.0
WBER	950	Mancks Cor.	.3	WKXZ	910	1.7	WWDM-F	101.3	Sumter	.6

FORMATS	AM	FM	TOTAL	%
BLACK/URBAN	122 (2)	107 (2)	229 (4)	36.9
ROCK/AOR/CONTEMP	45 (1)	124 (3)	169 (4)	27.3
COUNTRY	5 (2)	80 (1)	85 (3)	13.7
BTFL MUSIC	12 (1)	66 (1)	78 (2)	12.6
MOR/AC	48 (2)		48 (2)	7.7
RELIGION	11 (1)		11 (1)	1.8
			620 (16)	

RADIO STATIONS

WCSC, 1290, 5 KW (DA-N), CONTEMP/AC RKO, $34.00* (Mc-Guild)
WPAL, 730, 1 KW (DAYS), BLACK NBN, $24.00* (Howard)
WQIZ, 810, 5 KW (DAYS), BLACK/GOSPEL SBN, $11.00* (Selcom)
WTMA, 1250, 5 KW/1 KW , AC ABC-I,MBS, $25.00* (Katz) Sconnix

WDWQ-F, 107.5, 100 KW @ 585, ROCK , $14.00 (Selcom) Sconnix
WEZL-F, 103.5, 100 KW @ 700, COUNTRY NBC, $42.00 (Blair)
WKTM-F, 102.5, 100 KW @ 666, ROCK ABC-C, $25.00* (Torbet)
WSSX-F, 95.1, 100 KW @ 350, AOR , $40.00* (Katz)
WWWZ-F, 93.5, 3 KW @ 510, BLACK NBN, $28.50* (PRO)
WXTC-F, 96.9, 100 KW @ 782, BTFL MUS , $33.00* (Mc-Guild)

WWDM-F - See Columbia

CHARLESTON, WV

Market # 147
Revenue Rank # 117
Income Rank # 63
APR 17.1
SMSA Pop: 271,600
CSI: 2.4 Bil (# 131)

Revenue : $4,675,137
Income : $ 437,651
% Rev Gain: 14.5
Stations: 14/13
Diaries: 783/347:1
CSI HH: 23.0 M (# 152)
Standard Error: .707

National Rev: $1,266,778
Nat Rev per Cap: $4.66
Tot Rev per Cap: $17.21
Tot Inc per Cap: $1.61
Profit Margin: 9.3
Retail $: 1.5 Bil (# 125)
Retail Sales %: .237

12+ METRO 1/4/SHARE		SPG 81	A/M 80
1. WVAF-F	74/19.3	22.0	20.4
2. WQBE-F	57/14.8	7.6	8.3
3. WCAW	53/13.8	17.1	13.0
4. WKLC-F	45/11.7	9.8	7.4
5. WCHS	31/ 8.1	7.0	12.1
6. WTIP+	28/ 7.3	9.2	11.8
7. WKAZ	26/ 6.8	8.5	11.5
8. WBES-F	23/ 6.0	7.3	5.0
9. WZTQ	11/ 2.9	2.4	1.2
10. WEMM-F	8/ 2.1	1.8	1.2

12+ TSA 1/4	
1. WVAF-F	123
2. WQBE-F	110
3. WCAW	92
4. WKLC-F	87
5. WKEE-F	85
6. WCHS	50
7. WBES-F	35
8. WKAZ	31
9. WEMM-F	29
WTIP+	29

12+ TSA CUME/MSA CUME RAT	
1. WVAF-F	1553/40.7
2. WQBE-F	1201/25.2
3. WCAW	1131/29.5
4. WKLC-F	962/23.7
5. WCHS	934/26.0
6. WKEE-F	795/ 2.4
7. WKAZ	626/24.3
8. WBES-F	418/12.2
9. WEMM-F	411/ 4.5
10. WTIP+	323/13.7

12+ FM SHARE (METRO): 60.44% (220 of 364) (SPG 81: 55.95%)

TEENS
1. WVAF-F
2. WKLC-F

18 - 34
1. WVAF-F
2. WKLC-F
3. WQBE-F

18 - 49
1. WVAF-F
2. WQBE-F
3. WKLC-F

25 - 54
1. WQBE-F
2. WVAF-F
3. WCAW

35 - 64
1. WCAW
2. WQBE-F
3. WVAF-F

12+ AMD
1. WCAW
WVAF-F
3. WQBE-F

WOMEN 18-34
1. WVAF-F
2. WKLC-F
3. WQBE-F

WOMEN 25-54
1. WVAF-F
2. WQBE-F
3. WCAW

MEN 18-34
1. WKLC-F
2. WVAF-F
3. WQBE-F

MEN 25-54
1. WQBE-F
2. WVAF-F
3. WCAW

OTHER RATED STATIONS/METRO SHARE

WGKV 1300 St. Albans 1.0 WSCW 1410 .5 WKEE-F 100.5 Huntington .5

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	26 (1)	121 (3)	147 (4)	40.4
COUNTRY	53 (1)	57 (1)	110 (2)	30.2
BTFL MUSIC	17 (1)	34 (2)	51 (3)	14.1
MOR/AC	42 (2)		42 (2)	11.5
RELIGION	2 (1)	8 (1)	10 (2)	2.7
NOSTALGIA	4 (1)		4 (1)	1.1
			364 (14)	

RADIO STATIONS

WCAW, 680, 50 KW/250 W (DA-N), COUNTRY , $48.13 (Blair) Capitol-Johnson
WCHS, 580, 5 KW (DA-N) , MOR CBS, $37.75* (Eastman) Rollins
WKAZ, 950, 5 KW/1 KW (DA-N) , CONTEMP/AC , $41.63 (Mc-Guild) Nininger
WTIP+,1240, 1 KW/250 W , BTFL , $33.00 (Howard) Beasley
WZTQ, 1080, 5 KW (DAYS,DA) , MOR , $ 5.00 (----) (HURRICANE)

WBES-F, 96.1, 50 KW @ 830, BTFL MUS , $18.00* (Eastman) Rollins
WKLC-F, 105.1, 50 KW @ 500, AOR (Burk-Abr) , $20.00* (Torbet)
WQBE-F, 97.5, 50 KW @ 500, COUNTRY , $41.63 (Mc-Guild) Nininger
WVAF-F, 99.9, 50 KW @ 497, ROCK ABC-F, $48.13 (Blair) Capitol-Johnson

Other stations and ADI info - see Huntington

CHARLOTTE

Market # 61; ADI # 32
Revenue Rank # 38
Income Rank # 20
APR 16.9
SMSA Pop: 651,000
CSI: 5.5 Bil (# 67)

Revenue : $14,253,055
Income : $ 1,646,964
% Rev Gain: 6.5
Stations: 22/21
Diaries: 1118/582:1
CSI HH: 23.7 M (# 123)
Standard Error: .586

National Rev: $3,947,416
Nat Rev per Cap: $6.06
Tot Rev per Cap: $21.89
Tot Inc per Cap: $2.53
Profit Margin: 11.5%
Retail $: 3.2 Bil (# 61)
Retail Sales %: .373

12+ METRO 1/4/SHARE		FAL 81	SPG 81	O/N 80	A/M 80
1. WSOC-F	124/13.7	17.3	15.3	12.6	10.9
2. WBT	102/11.3	11.1	14.8	15.9	15.6
3. WROQ-F	97/10.7	8.5	8.9	10.5	9.2
4. WEZC-F	76/ 8.4	8.9	8.8	9.9	8.8
5. WBCY-F	72/ 8.0	9.0	9.2	8.7	6.9
WPEG-F	72/ 8.0	8.3	7.4	7.3	6.3
7. WGIV	62/ 6.9	6.6	4.7	4.4	6.4
8. WAYS	42/ 4.6	5.9	8.7	8.5	9.7
9. WSOC	35/ 3.9	2.7	4.5	3.8	6.1
10. WQCC	34/ 3.8	1.5	---	---	---

12+ TSA 1/4	
1. WSOC-F	427
2. WROQ-F	243
3. WBT	177
4. WEZC-F	161
5. WBCY-F	158
6. WPEG-F	113
7. WLVV-F	71
8. WAYS	67
9. WGIV	62
10. WSOC	49

12+ TSA CUME/MSA CUME RAT	
1. WSOC-F	4367/25.8
2. WROQ-F	3117/21.7
3. WBT	2918/28.0
4. WBCY-F	2734/23.3
5. WEZC-F	1911/16.0
6. WAYS	1651/21.0
7. WPEG-F	1275/15.5
8. WLVV-F	1237/10.8
9. WZXI-F	972/ 9.9
10. WSOC	845/ 9.8

12+ FM SHARE (METRO): 58.67% (501 of 854) (SPG 81: 55.96%)

TEENS
1. WROQ-F
2. WPEG-F
3. WGIV
4. WBT

18 - 34
1. WROQ-F
2. WBCY-F
3. WSOC-F
WPEG-F

18 - 49
1. WSOC-F
2. WROQ-F
3. WBT
4. WBCY-F
WPEG-F

25 - 54
1. WSOC-F
2. WBT
3. WEZC-F
4. WPEG-F

35 - 64
1. WSOC-F
2. WBT
3. WEZC-F
4. WSOC

12+ AMD
1. WAYS+
2. WBT
3. WSOC-F
4. WBCY-F

WOMEN 18-34
1. WROQ-F
2. WPEG-F
3. WBCY-F
WSOC-F

WOMEN 25-54
1. WBT
2. WSOC-F
3. WEZC-F
4. WPEG-F

MEN 18-34
1. WROQ-F
2. WBCY-F
3. WSOC-F
4. WPEG-F

MEN 25-54
1. WSOC-F
2. WBT
3. WROQ-F
4. WBCY-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	4 (1)	229 (5)	233 (6)	27.3
MOR/AC	191 (5)		191 (5)	22.4
COUNTRY	40 (4)	124 (1)	164 (5)	19.2
BLACK/URBAN	62 (1)	72 (1)	134 (2)	15.7
BTFL MUSIC		76 (1)	76 (1)	8.9
NOSTALGIA	35 (1)		35 (1)	4.1
RELIGION	21 (2)		21 (2)	2.5
			854 (22)	

CHARLOTTE ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WSOC-F	1. WSOC-F	1. WSOC-F
2. WROQ-F	2. WROQ-F	2. WBT
3. WBT	3. WBT	3. WROQ-F
4. WEZC-F	4. WBCY-F	4. WEZC-F
5. WBCY-F	5. WEZC-F	5. WPEG-F
6. WPEG-F	6. WAYS	6. WAYS
7. WLVV-F	7. WPEG-F	7. WBCY-F
8. WAYS	8. WLVV-F	8. WGIV
9. WGIV	9. WZXI-F	9. WSOC
10. WXRC-F	10. WXRC-F	10. WZXI-F
11. WSOC	11. WSOC	
12. WZXI-F	12. WGIV	
13. WXIK-F	13. WXIK-F	
WTQR-F	14. WTQR-F	
15. WHKY-F	15. WHKY-F	
WQCC		

OTHER RATED STATIONS/METRO SHARE			
WAAK	960	Dallas	.4
WAME	1480		1.5
WGAS	1420	Gastonia	.4
WGNC	1450	Gastonia	1.0
WHVN	1310		.8
WIST	1240		.3
WIXE	1190	Monroe	2.0
WLTC	1370	Gastonia	1.1
WMAP	1060	Monroe	1.0
WZXI-F	101.9	Gastonia	2.7
WLVV-F	96.9	Statesville	3.5
WXIK-F	96.1	Shelby	.4

ADI FM SHARE: 72.29% (1552 of 2147) (SPG 81: 71.73%)

AM STATIONS

WAYS, 610, 5 KW/1 KW (DA-2), OLDIES (Burk-Abr) , $ 60.00* (Eastman)
WBT , 1110, 50 KW (DA-N) , AC ABC-I, $110.00* (Blair) Jeff-Pilot
WGIV, 1600, 1 KW/500 W (DA-N), BLACK NBN, $ 23.75* (Selcom)

WQCC, 1540, 1 KW (DAYS) , OLDIES (?) , $ 20.00* (----)
WSOC, 930, 5 KW/1 KW (DA-N), NOSTALGIA (Toby Arnold) MBS, $ 30.00* (Christal) Cox
NBC

FM STATIONS

WROQ-F, 95.1, 100 KW @ 574, AOR (Burk-Abr) , $ 80.50* (Eastman)
WBCY-F, 107.9, 100 KW @ 980, ROCK ABC-F, $ 60.00* (Blair) Jeff-Pilot
WEZC-F, 104.7, 100 KW @ 1240, BTFL MUS , $ 68.00* (Torbet) EZ
WSOC-F, 103.7, 100 KW @ 1040, COUNTRY (TM) , $100.00* (Christal) Cox
WZXI-F, 101.9, 100 KW @ 870, SOFT ROCK ABC-C, $ 23.00 (Masla)

WPEG-F, 97.9, 20 KW @ 390, BLACK (Drake-Chen) SBN, $ 35.25 (Howard) (CONCORD)
WLVV-F, 96.9, 100 KW @ 499, AC (Churchill) , $ 20.00* (Mc-Guild) (STATESVILLE)
WXIK-F, 96.1, 100 KW @ 286, CONTEMP MBS, $ 9.00 (Southern) (SHELBY)
WXRC-F, 95.7, 100 KW @ 330, ROCK , $ 15.50 (Southern) (HICKORY)
WHKY-F, 102.9, 15 KW @ 325, RELIGION ABC-F, $ 6.00 (HICKORY)

WTQR - See Greensboro

CHATTANOOGA

Market # 97
Revenue Rank # 100
Income Rank # 101
APR 17.4
SMSA Pop: 436,300
CSI: 3.3 Bil (# 103)

Revenue : $5,187,197
Income : $ 269,958
% Rev Gain: 19.1
Stations: 16/16
Diaries: 980/445:1
CSI HH: 19.4 M (# 296)
Standard Error: .640

National Rev: $929,782
Nat Rev per Cap: $2.13
Tot Rev per Cap: $11.89
Tot Inc per Cap: $.62
Profit Margin: 5.2%
Retail $: 1.9 Bil (# 106)
Retail Sales %: .241

12+ METRO 1/4/SHARE		FAL 81	SPG 81	O/N 80	A/M 80
1. WSKZ-F	95/15.3	15.5	13.5	14.8	15.1
2. WDEF	72/11.6	8.5	13.5	16.8	14.6
3. WDOD-F	68/10.9	9.2	7.0	.6	2.6
4. WJTT-F	67/10.8	---	11.4	9.6	.9
5. WDEF-F	58/ 9.3	10.3	11.2	11.4	12.5
6. WNOO	43/ 6.9	2.7	2.9	2.8	11.2
7. WGOW	34/ 5.5	3.8	6.4	4.2	5.6
8. WDOD	30/ 4.8	6.2	8.9	9.2	13.5
9. WFLI	29/ 4.7	---	7.9	12.4	4.5
10. WQLS-F	25/ 4.0	---	---	---	---

12+ TSA 1/4	
1. WSKZ-F	191
2. WDOD-F	162
3. WDEF-F	82
4. WJTT-F	76
5. WDEF	72
6. WNOO	44
7. WQLS-F	40
8. WFLI	39
9. WGOW	35
10. WDOD	33

12+ TSA CUME/MSA CUME RAT	
1. WSKZ-F	2041/27.1
2. WDOD-F	1740/21.9
3. WDEF-F	1148/22.9
4. WDEF	960/24.9
5. WFLI	811/15.3
6. WDOD	663/14.5
7. WQLS-F	662/ 8.9
8. WJTT-F	630/15.1
9. WGOW	601/15.7
10. WNOO	409/10.6

12+ FM SHARE (METRO): 59.25% (333 of 562) (SPG 81: 51.01%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WSKZ-F	1. WSKZ-F	1. WSKZ-F	1. WDOD-F	1. WDEF
2. WJTT-F	2. WJTT-F	2. WJTT-F	2. WSKZ-F	2. WDOD-F
3. WQLS-F	3. WNOO	3. WDOD-F	3. WDEF	3. WDEF-F
4. WDOD-F	4. WDOD-F	4. WNOO	4. WJTT-F	4. WDOD

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WDEF	1. WSKZ-F	1. WDOD-F	1. WSKZ-F	1. WDOD-F
2. WDOD-F+	2. WJTT-F	2. WJTT-F	2. WJTT-F	2. WDEF
3. WSKZ-F	3. WDOD-F	3. WDEF-F	3. WNOO	3. WDOD
4. WDEF-F	4. WNOO	WSKZ-F	4. WGOW	WSKZ-F

OTHER RATED STATIONS/METRO SHARE

WCHU-F	102.3	Soddy-Daisy	2.3	WDXB	1490	1.0	WOWE-F	105.5	Rossville,GA	1.0
WEPG	910	S. Pitt.	1.3	WMOC	1450	.5	WRIP	980	Rossville,GA	.6

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	34 (1)	134 (3)	168 (4)	29.9
COUNTRY	65 (3)	74 (2)	139 (5)	24.7
BLACK	43 (1)	66 (1)	110 (2)	19.6
MOR/AC	72 (1)		72 (1)	12.8
BTFL MUSIC		58 (1)	58 (1)	10.3
UNKNOWN	8 (1)		8 (1)	1.4
RELIGION	7 (2)		7 (2)	1.2
			562 (16)	

RADIO STATIONS

WDEF, 1370, 5 KW (DA-N) , MOR CBS, $37.25* (Katz) Park
WDOD, 1310, 5 KW (DA-N) , COUNTRY ABC-E, $25.00* (Torbet) Bahakel
WFLI, 1070, 50 KW/1 KW (DA-2), COUNTRY ABC-C, $40.00* (Mc-Guild)
WGOW, 1150, 5 KW/1 KW (DA-N), CONTEMP , $35.00 (Eastman) Bloomington
WNOO, 1260, 5 KW (DAYS) , BLACK SBN, $11.50 (Lazar)

WDEF-F, 92.3, 100 KW @ 895, BTFL MUS (FM-100) , $37.25* (Katz) Park
WDOD-F, 96.5, 19 KW @ 1010, COUNTRY RKO, $35.00* (Torbet) Bahakel
WJTT-F, 94.3, 3 KW @ 325, BLACK ABC-C, $30.00* (Mc-Guild)
WSKZ-F, 106.5, 100 KW @ 1076, ROCK , $49.00 (Eastman) Bloomington
WQLS-F, 100.7, 100 KW @ 360, CONTEMP , $24.00 (Masla)

CHICAGO

Market # 3; ADI # 3
Revenue Rank # 3
Income Rank # 13
APR 18.5
SMSA Pop: 7,125,700
CSI: 71.7 Bil (# 3)

Revenue : $104,375,740
Income : $ 2,547,849
% Rev Gain: 9.7
Stations: 34/65
Diaries: 3170/2248:1
CSI HH: 27.6 M (# 21)
Standard Error: .366

National Rev: $33,060,209
Nat Rev per Cap: $4.64
Tot Rev per Cap: $14.65
Tot Inc per Cap: $.32
Profit Margin: 2.4%
Retail $: 33.3 Bil (# 3)
Retail Sales %: .229

12+ METRO		1/4/SHARE	WIN 82	FAL 81	SUM 81	SPG 81
1.	WGN	918/7.8	9.2	9.6	9.4	9.6
2.	WGCI-F	778/6.6	6.1	6.9	6.3	4.1
3.	WBMX-F	604/5.1	4.6	2.1	2.7	2.6
4.	WLOO-F	577/4.9	5.8	6.5	6.1	6.7
5.	WBBM	573/4.9	5.9	6.0	6.1	7.2
6.	WLS	558/4.8	4.5	4.7	5.0	5.0
7.	WIND	533/4.5	4.8	4.7	4.8	3.8
8.	WLS-F	477/4.1	3.6	3.5	4.4	4.3
9.	WLAK-F	460/3.9	4.4	3.7	4.0	3.3
10.	WLUP-F	450/3.8	4.2	4.2	3.5	3.1
11.	WCLR-F	437/3.7	3.5	3.4	2.9	3.3
	WJPC	437/3.7	2.5	2.5	2.7	3.1
13.	WJJD	434/3.7	1.1	1.1	1.6	.9
14.	WMAQ	410/3.5	3.9	4.2	4.8	5.1
15.	WBBM-F	322/2.7	2.1	2.7	2.2	2.4
16.	WKQX-F	317/2.7	2.9	3.3	3.8	3.7
17.	WFYR-F	292/2.5	3.8	3.1	2.6	2.8
18.	WMET-F	279/2.4	2.3	3.4	4.0	3.5
	WVON	279/2.4	2.0	1.6	1.4	1.5
20.	WJEZ-F	270/2.3	1.6	3.0	3.1	3.1
21.	WUSN-F	188/1.6	1.3	1.9	1.6	1.6
22.	WOJO-F	186/1.6	1.0	1.3	.9	.9
23.	WXRT-F	183/1.6	2.0	1.6	2.1	1.3
24.	WAIT	171/5.1	2.0	2.5	2.1	3.0
25.	WFMT-F	154/1.3	2.0	2.2	1.4	1.9

12+ TSA 1/4		
1.	WGN	1201
2.	WLS	101[illegible]
3.	WMAQ	832
4.	WGCI-F	780
5.	WBBM	688
6.	WBMX-F	630
7.	WLOO-F	599
8.	WIND	563
9.	WLS-F	489
	WLUP-F	489
11.	WLAK-F	482
12.	WLAK-F	482
13.	WCLR-F	448
14.	WJPC	440
15.	WBBM-F	340
16.	WKQX-F	322
17.	WFYR-F	305
18.	WMET-F	293
19.	WVON	280
20.	WJEZ-F	274
21.	WUSN-F	208
22.	WXRT-F	190
23.	WAIT	189
24.	WOJO-F	186
25.	WCFL	161

12+ TSA CUME/MSA CUME RAT		
1.	WLS	20424/17.7
2.	WGN	17465/19.8
3.	WMAQ	15724/12.8
4.	WBBM	12624/15.1
5.	WLS-F	10165/14.9
6.	WGCI-F	8867/13.8
7.	WBMX-F	8430/12.8
8.	WLUP-F	7850/11.4
9.	WCLR-F	7282/11.2
10.	WBBM-F	7131/10.5
11.	WLOO-F	6995/10.8
12.	WIND	6851/10.0
13.	WMET-F	6788/10.2
14.	WLAK-F	6723/10.2
15.	WKQX-F	6558/10.0
16.	WFYR-F	6486/ 9.7
17.	WJPC	6146/ 9.5
18.	WJJD	5541/ 8.0
19.	WVON	4506/ 7.1
20.	WJEZ-F	4402/ 6.6
21.	WCFL	4248/ 5.1
22.	WAIT	3261/ 4.3
23.	WUSN-F	3251/ 4.6
24.	WXRT-F	3177/ 4.8
25.	WFMT-F	2323/ 3.5

12+ FM SHARE (METRO): 57.12% (6192 of 10841) (SPG 81: 54.64%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WLS	1. WGCI-F	1. WGCI-F	1. WGN	1. WGN
2. WLUP-F	2. WBMX-F	2. WBMX-F	2. WGCI-F	2. WLOO-F
3. WGCI-F	3. WLUP-F	3. WLS	3. WLOO-F	3. WJJD
4. WLS-F	4. WLS-F	4. WCLR-F	4. WBMX-F	4. WBBM
5. WJPC	5. WLS	5. WLS-F	5. WCLR-F	5. WLAK-F
6. WBMX-F	6. WCLR-F	6. WLUP-F	6. WLS	6. WMAQ
7. WBBM-F	7. WJPC	7. WJPC	7. WJJD	7. WIND
8. WMET-F	8. WKQX-F	8. WGN	8. WMAQ	8. WJEZ-F
9. WVON	9. WMET-F	9. WKQX-F	9. WJPC	9. WCLR-F
10. WCLR-F	10. WFYR-F	10. WLOO-F	10. WJEZ-F	10. WGCI-F

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WGN	1. WGCI-F	1. WGN	1. WBMX-F	1. WGN
2. WLS+	2. WBMX-F	2. WGCI-F	2. WLUP-F	2. WCLR-F
3. WBBM	3. WCLR-F	3. WLOO-F	3. WGCI-F	3. WGCI-F
4. WGCI-F	4. WLS	4. WBMX-F	4. WLS-F	4. WBMX-F
5. WIND	5. WLS-F	5. WLS	5. WMET-F	5. WLOO-F
6. WLOO-F	6. WKQX-F	6. WCLR-F	6. WLS	6. WMAQ
7. WMAQ	7. WJPC	7. WJJD	WJPC	7. WLS
8. WBMX-F	8. WLUP-F	8. WLAK-F	8. WXRT-F	8. WBBM
9. WJPC	9. WFYR-F	WJEZ-F	9. WCLR-F	9. WJPC
10. WCLR-F	10. WBBM-F	10. WFYR-F	WKQX-F	10. WLS-F

FORMATS	AM	FM	TOTAL	%
BLACK/URBAN/JAZZ	800 (4)	1473 (3)	2273 (7)	21.0
ROCK/AOR/CONTEMP	558 (1)	1711 (5)	2269 (6)	20.9
MOR/AC	1082 (3)	1046 (3)	2128 (6)	19.6
BTFL MUSIC	171 (1)	1037 (2)	1208 (3)	11.1
NEWS/TALK	1106 (2)		1106 (2)	10.2
COUNTRY	410 (1)	458 (2)	868 (3)	8.0
NOSTALGIA	434 (1)		434 (1)	4.0
CLASSICAL		194 (2)	194 (2)	1.8
SPANISH		186 (1)	186 (1)	1.7
UNKNOWN/OTHER	88 (1)	47 (1)	135 (2)	1.2
RELIGION		40 (1)	40 (1)	0.4
			10841 (34)	

CHICAGO ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WGN	1. WGN	1. WGN
2. WGCI-F	2. WLS	2. WGCI-F
3. WLS	3. WBBM	3. WBBM
4. WBMX-F	4. WLS-F	4. WLS
5. WBBM	5. WMAQ	5. WOJO-F
6. WLOO-F	6. WGCI-F	6. WLOO-F
7. WIND	7. WBMX-F	7. WBMX-F
8. WMAQ	8. WLUP-F	8. WIND
9. WLS-F	9. WCLR-F	9. WJPC
10. WLAK-F	10. WLOO-F	10. WMAQ
11. WLUP-F	11. WBBM-F	
12. WJJD	12. WMET-F	
13. WCLR-F	13. WLAK-F	
14. WJPC	14. WKQX-F	
15. WBBM-F	15. WIND	

OTHER RATED STATIONS/METRO SHARE			
WCFL	1000		1.1
WJOB	1230	Hammond	.3
WLNR-F	106.3	Lansing	.4
WMPP	1470	Chicago Hts	.7
WNIB-F	97.1		.3
WWCA	1270	Gary	.4
WXFM-F	105.9	Elmwood Park	.8
WXOL	1450		.3
WYCA-F	92.3	Hammond	.3

ADI FM SHARE: 55.43% (639 of 11538) (SPG 81: 53.02%)

AM STATIONS

WAIT,	820,	5 KW/1 KW,	BTFL MUS (FM-100)	,	$ 63.75	(Katz)	Century
WBBM,	730,	50 KW,	NEWS	CBS,	$218.75*	(CBS Spot)	CBS
WCFL,	1000,	50 KW (DA-2),	MOR	MBS,	$ 91.00*	(---)	Mutual
WGN ,	720,	50 KW,	MOR/TALK	,	$220.00*	(Christal)	Tribune Co.
WIND,	560,	5 KW (DA-2),	TALK	ABC-E,	$130.00*	(RAR)	Westinghouse
WJJD,	1160,	50 KW (DAYS,DA),	NOSTALGIA (Al Ham)	,	$ 53.44	(MMR)	Plough
WJPC,	950,	1 KW/5 KW,	BLACK	NBN,	$100.00	(---)	
WLS ,	890,	50 KW,	ROCK	ABC-C,	$256.25	(Blair)	ABC
WMAQ,	670,	50 KW,	COUNTRY	NBC,	$200.00*	(Eastman)	NBC
WVON,	1390,	5 KW (DA-2),	BLACK	SBN,	$ 70.00*	(Selcom)	Gannett

FM STATIONS

WBBM-F,	96.3,	6 KW @ 1174,	ROCK	CBS-R,	$ 96.00	(CBS/FM)	CBS
WBMX-F,	102.7,	6 KW @ 1170,	BLACK	,	$125.00	(Masla)	
WCLR-F,	101.9,	5 KW @ 1520,	MOR/AC	,	$116.25*	(Torbet)	Bonneville
WFMT-F,	98.7,	16 KW @ 1167,	CLASSICAL	,	$105.00	(CMBS)	
WFYR-F,	103.5,	4 KW @ 1552,	AC (Burk-Abr)	RKO,	$137.50*	(RKO)	RKO
WGCI-F,	107.5,	33 KW @ 600,	URBAN	MBS,	$140.00 *	(Selcom)	Gannett
WJEZ-F,	104.3,	19 KW @ 820,	COUNTRY	RKO II,	$ 90.84	(MMR)	Plough
WKQX-F,	101.1,	6 KW @ 1170,	AC	,	$103.13	(Eastman)	NBC
WLAK-F,	93.9,	5 KW @ 1530,	BTFL MUS (Schulke)*	,	$153.75	(Mc-Guild)	Viacom
WLOO-F,	100.3,	6 KW @ 1167,	BTFL MUS (FM-100)	,	$230.00*	(Katz)	Century
WLS-F ,	94.7,	6 KW @ 1170,	ROCK/AOR	ABC-R,	$120.00	(Blair)	ABC
WLUP-F,	97.9,	6 KW @ 1170,	AOR (Sebastian)	,	$175.00	(MMR)	Heftel
WMET-F,	95.5,	6 KW @ 1170,	AOR (Burk-Abr)	Source,	$171.88	(Katz)	Metromedia

PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION

CINCINNATI

Market # 27; ADI # 26
Revenue Rank # 22
Income Rank # 375
APR 17.4
SMSA Pop: 1,404,900
CSI: 12.6 Bil (# 30)

Revenue : $23,244,466
Income : $-1,371,493
% Rev Gain: 7.5
Stations: 23/19
Diaries: 1356/1036:1
CSI HH: 25.0 M (# 69)
Standard Error: .540

National Rev: $5,810,691
Nat Rev per Cap: $4.14
Tot Rev per Cap: $16.55
Tot Inc per Cap: $-.98
Profit Margin: ---
Retail $: 6.6 Bil (# 30)
Retail Sales %: .316

12+ METRO 1/4/SHARE		FAL 81	SPG 81	FAL 80	SPG 80
1. WLW	205/10.2	8.1	11.0	8.5	14.5
2. WEBN-F	196/ 9.8	11.8	9.6	8.6	9.7
3. WKRC	165/ 8.2	7.8	9.2	10.4	8.0
4. WKRQ-F	161/ 8.0	8.3	9.6	10.5	10.7
5. WWEZ-F	142/ 7.1	8.9	9.8	9.7	6.3
6. WRRM-F	125/ 6.2	6.3	7.1	3.4	3.1
7. WMLX	118/ 5.9	6.1	.7	1.7	1.7
8. WUBE-F	113/ 5.6	5.9	4.2	5.7	5.8
9. WCKY	91/ 4.5	6.4	7.9	6.4	8.0
10. WCIN	88/ 4.4	2.6	5.8	4.6	4.3
11. WYYS-F	87/ 4.3	5.5	2.5	4.1	1.6
12. WBLZ-F	78/ 3.9	2.4	2.2	---	1.2

12+ TSA 1/4	
1. WLW	315
2. WEBN-F	255
3. WHIO-F	236
4. WKRQ-F	230
5. WTUE-F	212
6. WKRC	197
7. WUBE-F	181
8. WWEZ-F	178
9. WYYS-F	138
10. WRRM-F	136
11. WBLZ-F	133
12. WMLX	125

12+ TSA CUME/MSA CUME RAT	
1. WLW	5447/27.2
2. WKRQ-F	3943/23.0
3. WEBN-F	3299/21.4
4. WKRC	3289/21.3
5. WHIO-F	2775/ 2.1
6. WTUE-F	2423/ 1.2
7. WYYS-F	2305/11.7
8. WWEZ-F	2233/15.0
9. WUBE-F	2133/10.9
10. WRRM-F	1967/14.8
11. WBLZ-F	1817/ 9.6
12. WCKY	1572/11.6

12+ FM SHARE (METRO): 57.87% (1062 of 1835) (SPG 81: 56.46%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WKRQ-F	1. WEBN-F	1. WEBN-F	1. WKRC	1. WLW
2. WEBN-F	2. WRRM-F	2. WRRM-F	2. WRRM-F	2. WKRC
3. WCIN	3. WKRQ-F	3. WKRC	3. WLW	3. WWEZ-F
4. WBLZ-F	4. WKRC	4. WKRQ-F	4. WUBE-F	4. WMLX-F
5. WYYS-F	5. WYYS-F	5. WUBE-F	5. WWEZ-F	5. WCKY

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WKRC	1. WRRM-F	1. WKRC	1. WEBN-F	1. WLW
2. WLW	2. WKRQ-F	2. WRRM-F	2. WRRM-F	2. WKRC
3. WUBE-F	3. WEBN-F	3. WUBE-F	3. WKRC	3. WRRM-F
4. WCKY	4. WCIN	4. WWEZ-F	4. WKRQ-F	4. WEBN-F
5. WEBN-F	WYYS-F	5. WLW	5. WSKS-F	5. WUBE-F

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		502 (5)	502 (5)	27.4
MOR/AC	370 (2)	125 (1)	495 (3)	27.0
COUNTRY	68 (2)	151 (2)	219 (4)	11.9
BTFL MUSIC		189 (3)	189 (3)	10.3
BLACK/URBAN	88 (1)	86 (2)	174 (3)	9.5
NOSTALGIA	118 (1)		118 (1)	6.4
NEWS/TALK	91 (1)		91 (1)	5.0
UNKNOWN	31 (1)		31 (1)	1.7
RELIGION	7 (1)	9 (1)	16 (2)	0.9
			1835 (23)	

CINCINNATI ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WLW	1. WLW	1. WLW
2. WEBN-F	2. WKRQ-F	2. WKRQ-F
3. WKRQ-F	3. WEBN-F	3. WEBN-F
4. WKRC	4. WKRC	4. WUBE-F
5. WUBE-F	5. WWEZ-F	5. WKRC
6. WWEZ-F	6. WUBE-F	6. WCIN
7. WRRM-F	7. WYYS	7. WMLX
8. WMLX	8. WCKY	8. WWEZ-F
9. WYYS-F	9. WCKY	9. WCKY
10. WCIN	10. WSKS-F	10. WRRM-F
WBLZ-F	11. WMLX	
12. WSAI	12. WBLZ-F	
13. WSKS-F	13. WSAI	
14. WSAI-F	14. WCIN	
15. WLYK-F	15. WSAI-F	

OTHER RATED STATIONS/METRO SHARE			
WHKK-F	100.9	Erlanger	.4
WLYK-F	107.1	Milford	1.7
WNOP	740	Newport	1.5
WSAI	1360		2.9
WSAI-F	94.1		1.9
WTSJ	1050		.3
WSKS-F	96.5	Hamilton	2.4
WDAO-F	107.7	Dayton	.4
WHIO-F	99.1	Dayton	.6
WONE	980	Dayton	.4
WTUE-F	104.7	Dayton	.5

ADI FM SHARE: 60.35% (1455 of 2411) (SPG 81: 56.93%)

AM STATIONS

WCIN,	1480,	5 KW/500 W (DA-2),	BLACK	NBN,	$ 47.00	(HNW)	BENI
WCKY,	1530,	50 KW (DA-N)	, NEWS/TALK	ABC-I,CBS,	$ 63.75*	(Eastman)	Federated
WKRC,	550,	5 KW/1 KW (DA-2)	, AC	ABC-E,	$ 65.00*	(Katz)	Taft
WLW ,	700,	50 KW	, MOR	NBC,	$ 86.25	(CBS Spot)	Mariner
WMLX,	1230,	1 KW/250 W	, NOSTALGIA (Al Ham)	,	$ 45.00*	(Mc-Guild)	Plough
WSAI,	1360,	5 KW (DA-N)	, COUNTRY	MBS,	$ 40.00*	(Christal)	Booth

FM STATIONS

WBLZ-F,	103.5,	50 KW @ 500,	URBAN	,	$ 47.00	(HNW)	BENI
WEBN-F,	102.7,	31 KW @ 610,	AOR (Sebastian)	,	$ 85.00*	(Torbet)	Wood
WKRQ-F,	101.9,	25 KW @ 660,	ROCK	,	$105.00*	(Katz)	Taft
WLYK-F,	107.1,	3 KW @ 300,	BTFL MUS (Bonne)	,	$ 20.00	(Groskin)	Perry (MILFORD)
WRRM-F,	98.5,	15 KW @ 810,	SOFT ROCK/AC	,	$100.00	(Blair)	Susquehanna
WSAI-F,	94.1,	32 KW @ 550,	COUNTRY	ABC-C,	$ 40.00*	(Christal)	Booth
WUBE-F,	105.1,	11 KW @ 920,	COUNTRY	,	$ 55.00*	(Mc-Guild)	Plough
WWEZ-F,	92.5,	11 KW @ 905,	BTFL MUS (Schulke)	,	$ 63.75*	(Eastman)	Federated
WYYS-F,	94.5,	27 KW @ 640,	CONTEMP/AC	,	$ 22.00	(MMR)	Heftel
WSKS-F,	96.5,	50 KW @ 810,	AOR/ROCK	RKO,ABC-F,	$ 37.00	(CBS/FM)	Mariner (HAMILTON)

WHIO, WTUE - See Dayton

CLEVELAND

Market # 20; ADI # 9
Revenue Rank # 17
IncomeRank # 16
APR 17.2
SMSA Pop: 1,869,700
CSI: 18.6 M (# 17)

Revenue : $30,466,570
Income : $ 2,149,930
% Rev Gain: -0.8
Stations: 24/23
Diaries: 1556/1202:1
CSI HH: 27.0 M (# 25)
Standard Error: .504

National Rev: $8,599,785
Nat Rev per Cap: $4.60
Tot Rev per Cap: $16.29
Tot Inc per Cap: $1.15
Profit Margin: 7.1%
Retail $: 8.8 Bil (# 21)
Retail Sales %: .293

12+ METRO 1/4/SHARE			WIN 82	FAL 81	SUM 81	SPG 81	12+ TSA 1/4			12+ TSA CUME/MSA CUME RAT		
1.	WMMS-F	219/8.2	8.3	9.0	8.3	10.5	1.	WMMS-F	503	1.	WMMS-F	6285/19.2
2.	WDOK-F	205/7.6	7.7	8.1	10.4	8.4	2.	WGCL-F	347	2.	WGCL-F	5862/19.0
3.	WQAL-F	197/7.3	6.5	6.6	7.3	8.0	3.	WZZP-F	263	3.	WWWE	4194/14.5
4.	WZZP-F	188/7.0	5.9	6.1	5.6	6.2	4.	WQAL-F	260	4.	WGAR	4087/13.8
5.	WGCL-F	169/6.3	5.2	5.6	6.2	6.3	5.	WDOK-F	250	5.	WZZP-F	3721/16.2
6.	WDMT-F	159/5.9	7.2	4.9	5.3	2.8	6.	WWWE	211	6.	WWWM-F	3502/13.5
7.	WBBG	150/5.6	5.3	3.4	1.0	.4	7.	WWWM-F	210	7.	WQAL-F	3368/14.6
8.	WWWM-F	142/5.3	3.1	4.0	3.4	3.1	8.	WDMT-F	200	8.	WDOK-F	3006/14.8
9.	WERE	132/4.9	6.1	5.8	5.4	6.1	9.	WGAR	192	9.	WKDD-F	2506/ 4.6
10.	WHK	129/4.8	4.8	6.7	6.2	7.6	10.	WBBG	156	10.	WDMT-F	2427/11.8
11.	WWWE	120/4.5	3.5	3.2	4.2	5.7	11.	WHK	145	11.	WERE	2092/12.7
12.	WGAR	99/3.7	5.2	4.7	5.1	5.1	12.	WERE	136	12.	WLYT-F	1967/11.0
13.	WABQ	87/3.2	3.0	1.2	1.8	1.5	13.	WDBN-F	129	13.	WHK	1965/10.3
14.	WZAK-F	76/2.8	2.9	2.2	2.3	2.9	14.	WKDD-F	127	14.	WKSW-F	1940/ 7.3
15.	WJMO	72/2.7	2.7	2.7	3.0	2.4	15.	WZAK-F	119	15.	WBBG	1865/11.2
16.	WKSW-F	71/2.6	3.7	3.7	3.7	3.4	16.	WKSW-F	115	16.	WZAK-F	1708/ 7.3
17.	WJW	65/2.4	2.6	4.4	5.1	3.6	17.	WABQ	87	17.	WJMO	1491/ 9.6
18.	WCLV-F	64/2.4	2.7	3.0	2.1	2.2	18.	WCLV-F	81	18.	WDBN-F	1398/ 2.5
19.	WLYT-F	63/2.3	2.4	3.9	4.2	3.6	19.	WJW	74	19.	WJW	1273/ 6.6
20.	WDBN-F	46/1.7	1.3	1.1	1.3	1.1	20.	WJMO	72	20.	WCLV-F	1146/ 5.6

12+ FM SHARE (METRO): 64.44% (1622 of 2517) (SPG 81: 63.06%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WGCL-F	1. WMMS-F	1. WMMS-F	1. WZZP-F	1. WDOK-F
2. WMMS-F	2. WZZP-F	2. WZZP-F	2. WDOK-F	2. WQAL-F
3. WDMT-F	3. WWWM-F	3. WDMT-F	3. WQAL-F	3. WBBG
4. WLYT-F	4. WDMT-F	4. WWWM-F	4. WGAR	4. WERE
5. WWWM-F	5. WGCL-F	5. WGCL-F	5. WDMT-F	5. WZZP-F
6. WZAK-F	6. WGAR	6. WGAR	6. WMMS-F	6. WWWE

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WHK	1. WZZP-F	1. WZZP-F	1. WMMS-F	1. WZZP-F
2. WERE	2. WGCL-F	2. WQAL-F	2. WWWM-F	2. WDOK-F
3. WMMS-F	3. WMMS-F	3. WDOK-F	3. WDMT-F	3. WGAR
4. WDOK-F	4. WDMT-F	4. WGCL-F	4. WZZP-F	4. WMMS-F
5. WQAL-F	5. WZAK-F	5. WABQ	5. WGCL-F	5. WWWE
6. WZZP-F	WWWM-F	6. WDMT-F	6. WGAR	6. WDMT-F

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		616 (5)	616 (5)	24.5
BTFL MUSIC		448 (3)	448 (3)	17.8
BLACK/URBAN	159 (2)	235 (2)	394 (4)	15.7
MOR/AC	191 (4)	188 (1)	379 (4)	15.1
COUNTRY	249 (2)	71 (1)	320 (3)	12.7
NOSTALGIA	150 (1)		150 (1)	6.0
NEWS/TALK	132 (1)		132 (1)	5.2
CLASSICAL		64 (1)	64 (1)	2.5
RELIGION	14 (1)		14 (1)	0.6
			2517 (24)	

CLEVELAND ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WMMS-F	1. WMMS-F	1. WHK
2. WGCL-F	2. WGCL-F	2. WQAL-F
3. WQAL-F	3. WWWE	WZZP-F
4. WZZP-F	4. WGAR	4. WWWE
5. WDOK-F	5. WZZP-F	5. WMMS-F
6. WWWM-F	6. WWWM-F	6. WGCL-F
7. WWWE	7. WQAL-F	7. WDMT-F
8. WGAR	8. WDOK-F	8. WBBG
9. WDMT-F	9. WKDD-F	9. WGAR
10. WBBG	10. WDMT-F	10. WERE
11. WHK	11. WERE	
12. WERE	12. WLYT-F	
13. WDBN-F	13. WHK	
14. WKDD-F	14. WKSW-F	
15. WZAK-F	15. WBBG	

OTHER RATED STATIONS/METRO SHARE

WELW	1330	Willoughby	.6
WPVL	1460	Painesville	.4
WSUM	1100	Parma	.5
WKDD-F	96.5	Akron	.9

ADI FM SHARE: 66.37% (3217 of 4847) (SPG 81: 62.28%)

AM STATIONS

WABQ, 1540, 1 KW (DAYS) , BLACK SBN, $? ? (Lotus)
WBBG, 1260, 5 KW (DA-2) , NOSTALGIA (Al Ham) NBC, $ 49.00 (Torbet)
WERE, 1300, 5 KW (DA-1) , NEWS/TALK MBS,ABC-I, $ 70.44* (MMR)
WGAR, 1220, 50 KW (DA-1) , AC RKO II,ABC-E, $ 80.00* (Blair) Nationwide

WHK , 1420, 5 KW (DA-N) , COUNTRY NBC, $110.00* (Katz) Malrite
WJMO, 1490, 1 KW/250 W , BLACK NBN, $ 50.00* (Masla) United
WJW , 850, 10 KW/5 KW (DA-1), MOR ABC-D, $ 46.25 (Christal)
WWWE, 1110, 50 KW , COUNTRY CBS, $ 80.00* (Eastman) Gannett

FM STATIONS

WCLV-F, 95.5, 27 KW @ 640, CLASSICAL , $ 38.75 (CMBS)
WDBN-F, 94.9, 118 KW @ 310, BTFL MUS (FM-100) , $ 25.00 (Masla) (MEDINA)
WDMT-F, 107.9, 70 KW @ 390, URBAN RKO, $ 52.50 (Howard) Beasley
WDOK-F, 102.1, 50 KW @ 370, BTFL MUS (Churchill) , $ 75.25* (Eastman) Gannett
WGCL-F, 98.5, 40 KW @ 600, ROCK ABC-F, $ 85.00* (MMR)
WKSW-F, 99.5, 50 KW @ 500, COUNTRY RKO II, $ 49.88 (Blair) Nationwide

WLYT-F, 92.3, 27 KW @ 234, ROCK , $ 33.00* (Masla) United
WMMS-F, 100.7, 32 KW @ 600, AOR Source, $130.00* (Katz) Malrite
WQAL-F, 104.1, 8 KW @ 1060, BTFL MUS (Schulke) , $111.25* (Mc-Guild) Gulf
WWWM-F, 105.7, 27 KW @ 900, AOR CBS-R,ABC-C, $ 65.00 (Torbet)
WZAK-F, 93.1, 28 KW @ 620, URBAN , $ 42.25 (Selcom)
WZZP-F, 106.5, 8 KW @ 1060, AC APR, $ 92.00 (Christal) Booth

WKDD-F - See Akron

COLORADO SPRINGS

Market # 119
Revenue Rank # 115
Income Rank # 376
APR 17.5
SMSA Pop: 330,600
CSI: 2.7 Bil (# 120)

Revenue : $4,757,047
Income : $-1,478,547
% Rev Gain: 36.6
Stations: 20/13
Diaries: 841/393:1
CSI HH: 23.2 Mil (# 143)
Standard Error: .723

National Rev. $742,519
Nat Rev per Cap: $2.25
Tot Rev per Cap: $14.39
Tot Inc per Cap: $-4.47
Profit Margin: ---
Retail $: 1.4 Bil (# 130)
Retail Sales %: .326

12+ METRO 1/4/SHARE		FAL 81	SPG 81	O/N 80	A/M 80
1. KILO-F	88/19.3	14.0	11.2	11.0	9.6
2. KSPZ-F	57/12.5	12.4	13.6	16.4	11.1
3. KKCS-F+	36/ 7.9	6.7	4.9	4.0	7.3
4. KKFM-F	35/ 7.7	9.3	3.4	2.8	1.8
KRDO-F	35/ 7.7	8.3	8.9	9.9	11.1
6. KIIQ-F	27/ 5.9	3.1	2.0	2.5	3.9
KVOR	27/ 5.9	7.1	7.6	7.3	7.5
8. KSSS	25/ 5.5	9.0	9.4	7.6	8.0
9. KYSN	22/ 4.8	4.3	7.8	9.0	8.8
10. KOA	18/ 3.9	4.8	4.9	6.2	4.9

12+ TSA 1/4	
1. KILO-F	114
2. KSPZ-F	69
3. KKFM-F	58
4. KRDO-F	56
5. KIIQ-F	42
6. KKCS-F+	36
7. KOA	32
8. KCCY-F	28
9. KVOR	27
10. KSSS	26

12+ TSA CUME/MSA CUME RAT	
1. KILO-F	1076/28.3
2. KKFM-F	965/23.5
3. KSPZ-F	911/27.0
4. KRDO-F	638/14.9
5. KIIQ-F	621/17.0
6. KYSN	546/20.8
7. KOA	517/12.0
8. KVOR	465/17.5
9. KRDO	394/13.8
10. KSSS	391/14.1

12+ FM SHARE (METRO): 71.29% (303 of 425) (SPG 81: 56.82%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KKFM-F	1. KILO-F	1. KILO-F	1. KSPZ-F	1. KRDO-F
KILO-F	2. KSPZ-F	2. KSPZ-F	2. KILO-F	2. KKCS-F+
3. KSPZ-F	3. KIIQ-F	3. KKCS-F+	KKCS-F+	3. KVOR

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KILO-F	1. KILO-F	1. KSPZ-F	1. KILO-F	1. KILO-F
2. KVOR	2. KSPZ-F	2. KIIQ-F	2. KSPZ-F	2. KKCS-F+
3. KSPZ-F	3. KIIQ-F	3. KKCS-F+	3. KKFM-F	3. KSPZ-F

OTHER RATED STATIONS/METRO SHARE

KPIK	1580	.4	KWYD-F	105.5	Security	.7	KPKE-F	95.7	Denver	1.1
KRDO	1240	2.4	KCCY-F	97.9	Pueblo	.4	KVOD-F	99.5	Denver	.7
KRTS	1490	1.3	KLZ	560	Denver	1.8	KYNR-F	99.9	Pueblo	3.3

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	22 (1)	185 (4)	207 (5)	48.7
COUNTRY	36 (3)	35 (2)	71 (5)	16.7
BTFL MUSIC		50 (2)	50 (2)	11.8
NEWS/TALK	45 (2)		45 (2)	10.6
MOR/AC	11 (1)	27 (1)	38 (2)	8.9
NOSTALGIA	6 (1)		6 (1)	1.4
RELIGION	2 (1)	3 (1)	5 (2)	1.2
CLASSICAL		3 (1)	3 (1)	0.7
			425 (20)	

RADIO STATIONS

KRDO, 1240, 1 KW/250 W , AC RKO, $20.75 (Torbet)
KSSS, 740, 1 KW/250 W (DA-2), COUNTRY NBC, $20.00* (PRO) Peoria Jrnl Star
KVOR, 1300, 5 KW/1 KW , NEWS/TALK CBS,ABC-I, $29.00 (Selcom) Sunbelt
KYSN, 1460, 1 KW/500 W (DA-N), ROCK , $15.00 (Mc-Guild) Walton

KIIQ-F, 102.7, 40 KW @ 2080, CONTEMP/AC , $11.50 (Eastman) Wiskes-Abaris
KILO-F, 93.9, 83 KW @ 2110, AOR , $27.00 (Christal)
KKCS-F+,101.9, 50 KW @ -310, COUNTRY ABC-E, $16.00* (Masla)
KKFM-F, 96.5, 23 KW @ 2300, ROCK ABC-F, $12.93 (MMR)
KRDO-F, 95.1, 96 KW @ 2040, BTFL MUS (Schulke) , $22.75 (Torbet)
KSPZ-F, 92.9, 25 KW @ 2130, CONTEMP , $22.00 (Selcom) Sunbelt

KOA - See Denver KCCY-F - See Pueblo

COLUMBIA, SC

Market # 99
Revenue Rank # 80
Income Rank # 59
APR 18.6
SMSA Pop: 423,400
CSI: 3.3 Bil (# 100)

Revenue : $6,527,996
Income : $ 464,076
% Rev Gain: 15.5
Stations: 15/13
Diaries: 978/433:1
CSI HH: 23.4 M (# 135)
Standard Error: .664

National Rev: $1,410,725
Nat Rev per Cap: $3.33
Tot Rev per Cap: $15.42
Tot Inc per Cap: $1.10
Profit Margin: 7.1%
Retail $: 1.8 Bil (# 110)
Retail Sales %: .305

12+ METRO 1/4/SHARE		FAL 81	SPG 81	O/N 80	A/M 80
1. WNOK-F	117/18.2	20.0	20.9	19.7	17.5
2. WCOS-F	91/14.2	15.7	19.2	16.1	12.3
3. WOIC	89/13.8	11.8	7.2	10.7	14.6
4. WWDM-F	64/10.0	7.7	7.4	6.6	7.7
5. WZLD-F	64/10.0	7.9	7.4	6.6	7.5
6. WIS	50/ 7.8	12.0	12.4	15.2	10.4
7. WXRY-F	48/ 7.5	7.7	5.9	7.8	6.7
8. WSCQ-F	23/ 3.6	4.7	4.4	5.9	6.1
9. WLFF	19/ 3.0	1.2	1.7	1.4	3.8
10. WNOK	14/ 2.2	1.2	.6	.5	1.0

12+ TSA 1/4	
1. WNOK-F	148
2. WCOS-F	146
WWDM-F	146
4. WOIC	91
5. WZLD-F	66
6. WIS	63
7. WXRY-F	51
8. WSCQ-F	26
9. WIGL-F	23
10. WDWQ-F	21

12+ TSA CUME/MSA CUME RAT	
1. WNOK-F	1780/37.6
2. WCOS-F	1746/30.6
3. WWDM-F	1490/21.5
4. WIS	995/21.2
5. WZLD-F	909/23.7
6. WOIC	772/21.3
7. WSCQ-F	502/12.3
WXRY-F	502/13.3
9. WDWQ-F	392/ 1.5
10. WNOK	320/ 8.9

12+ FM SHARE (METRO): 68.44% (412 of 602) (SPG 81: 72.30%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WNOK-F	1. WNOK-F	1. WNOK-F	1. WCOS-F	1. WCOS-F
2. WOIC	2. WOIC	2. WOIC	2. WNOK-F	2. WXRY-F
3. WWDM-F	3. WZLD-F	3. WCOS-F	3. WOIC	3. WIS
4. WZLD-F	4. WWDM-F	4. WZLD-F	4. WXRY-F	WOIC

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WNOK-F+	1. WNOK-F	1. WNOK-F	1. WNOK-F	1. WCOS-F
2. WCOS-F+	2. WOIC	2. WOIC	2. WZLD-F	2. WNOK-F
3. WOIC	3. WWDM-F	WCOS-F	3. WWDM-F	3. WIS
4. WIS	4. WCOS-F	4. WXRY-F	4. WOIC	WWDM-F

OTHER RATED STATIONS/METRO SHARE

WBLR+	1430	Batesburg	.3
WCOS	1400		1.6
WQXL	1470		.9
WDWQ-F	107.5	St. George	.6
WIGL-F	106.7	Orangeburg	.9

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	14 (1)	180 (3)	194 (4)	32.2
BLACK	89 (1)	64 (1)	153 (2)	25.4
COUNTRY	10 (1)	91 (1)	101 (2)	16.8
MOR/AC	52 (2)	23 (1)	75 (3)	12.5
BTFL MUSIC		48 (1)	48 (1)	8.0
NOSTALGIA	19 (1)		19 (1)	3.2
RELIGION/GOSPEL	6 (1)	6 (1)	12 (2)	2.0
			602 (15)	

RADIO STATIONS

WIS , 560, 5 KW (DA-N) , MOR	NBC, $55.00*	(Christal)	Cosmos
WLFF, 620, 500 W (DAYS) , NOSTALGIA (Al Ham)	MBS, $14.25	(Dora)	
WNOK, 1130, 1 KW/250 W , ROCK	, $? ?	(Blair)	
WOIC, 1320, 5 KW/2.5 KW (DA-N), BLACK	NBN, $23.00*	(Eastman)	
WCOS-F, 97.9, 20 KW @ 450, COUNTRY	ABC-I, $53.70*	(Mc-Guild)	Buck
WNOK-F, 104.7, 100 KW @ 450, ROCK (Century 21)	ABC-C, $50.00*	(Blair)	
WSCQ-F, 100.1, 2.4 KW @ 330, AC	CBS, $25.75	(Southern)	
WXRY-F, 93.5, 3 KW @ 360, BTFL MUS (Bonne)	, $18.67	(MMR)	Limetree
WZLD-F, 96.7, 3 KW @ 420, AOR	RKO, $24.00	(Selcom)	Liggett
WIGL-F, 106.7, 100 KW @ 600, RELIGION	, $10.00*	(Southern)	Confer-Rothfuss (ORANGEBURG)
WWDM-F, 101.3, 100 KW @ 629, BLACK	SBN, $29.25	(Howard)	(SUMTER)

COLUMBUS, GA

Market # 160
Revenue Rank # 144
Income Rank # 362
APR 17.8
SMSA Pop: 240,900
CSI: 1.8 Bil (# 164)

Revenue : $3,511,346
Income : $ -642,938
% Rev Gain: 10.9
Stations: 13/10
Diaries: 720/335:1
CSI HH: 22.2 M (# 184)
Standard Error: 1.029

National Rev: $648,684
Nat Rev per Cap: $2.69
Tot Rev per Cap: $14.58
Tot Inc per Cap: $-2.67
Profit Margin: ---
Retail $: .9 Bil (# 184)
Retail Sales %: .335

12+ METRO 1/4/SHARE		SPG 81	A/M 80
1. WFXE-F	69/19.7	15.0	9.9
2. WOKS	57/16.2	18.2	15.6
3. WCGQ-F	51/14.5	11.9	21.3
4. WEIZ-F	36/10.3	11.9	11.3
5. WPNX	31/ 8.8	11.0	11.3
WDAK	31/ 8.8	12.5	8.9
7. WVOC-F	27/ 7.7	8.8	11.3
8. WRCG	9/ 2.6	3.8	2.5
9. WCLS	6/ 1.7	1.6	.4
10. WHYD	4/ 1.1	4.1	2.5

12+ TSA 1/4	
1. WCGQ-F	104
2. WVOC-F	86
WFXE-F	86
4. WOKS	59
5. WEIZ-F	43
6. WDAK	40
7. WPNX	34
8. WBIL-F	14
9. WRCG	11
10. WQCK-F	10

12+ TSA CUME/MSA CUME RAT	
1. WCGQ-F	1173/28.1
2. WVOC-F	1049/19.2
3. WFXE-F	1032/42.6
4. WOKS	649/30.7
5. WEIZ-F	584/24.3
6. WDAK	504/19.4
7. WPNX	387/16.5
8. WRCG	230/ 9.5
9. WQCK-F	190/ 2.6
10. WCLS	117/ 5.4

12+ FM SHARE (METRO): 57.27% (189 of 330) (SPG 81: 48.25%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WCGQ-F	1. WFXE-F	1. WFXE-F	1. WFXE-F	1. WEIZ-F
2. WFXE-F	2. WCGQ-F	2. WCGQ-F	2. WEIZ-F	2. WPNX
3. WOKS	3. WOKS	3. WOKS	WOKS	3. WOKS
			WVOC-F	WVOC-F

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WOKS	1. WFXE-F	1. WFXE-F	1. WFXE-F	1. WCGQ-F
2. WFXE-F	2. WOKS	2. WEIZ-F	2. WCGQ-F	2. WVOC-F
3. WCGQ-F	3. WCGQ-F	3. WOKS	3. WOKS	WFXE-F
		WVOC-F		WOKS

OTHER RATED STATIONS/METRO SHARE

WBIL	580	Tuskegee,AL	.9
WBIL-F	95.9	Tuskegee,AL	1.1
WQCK-F	93.3	Manchester	.6

FORMATS	AM	FM	TOTAL	%
BLACK	60 (2)	73 (2)	133 (4)	40.3
COUNTRY	62 (2)	29 (2)	91 (4)	27.6
ROCK/AOR/CONTEMP		51 (1)	51 (1)	15.5
BTFL MUSIC		36 (1)	36 (1)	10.9
RELIGION	10 (2)		10 (2)	3.1
NOSTALGIA	9 (1)		9 (1)	2.7
			330 (13)	

RADIO STATIONS

WCLS, 1580, 1 KW (DA-N)	, GOSPEL		, $ 6.00	(----)	
WDAK, 540, 5 KW/500 W (DA-N)	, COUNTRY	ABC-I,	$20.00	(Masla)	
WHYD, 1270, 5 KW (DAYS)	, RELIGION		, $ 8.00	(----)	CLW
WOKS, 1340, 1 KW/250 W	, BLACK	SBN,	$21.00*	(Howard)	
WPNX, 1460, 5 KW/1 KW (DA-N)	, COUNTRY	NBC,	$18.75	(HNW)	
WRCG, 1420, 5 KW (DA-N)	, MOR/NOST (TM)	CBS,	$ 8.00*	(Selcom)	McClure
WCGQ-F, 107.3, 100 KW @ 610	, ROCK	RKO,	$20.00	(Selcom)	McClure
WEIZ-F, 100.1, 3 KW @ 300	, BTFL/MOR	ABC-E,	$12.00*	(Masla)	
WFXE-F, 104.9, 3 KW @ 300	, BLACK/ROCK	ABC-F,	$23.00*	(Howard)	
WVOC-F, 102.9, 100 KW @ 1521	, COUNTRY	ABC-C,	$18.00	(Torbet)	Bluegrass
WBIL-F, 95.9, 2.5 KW @ 320	, BLACK	SBN,	$ 7.25	(Carpenter)	(TUSKEGEE,AL)
WQCK-F, 93.3, 100 KW @ 460	, COUNTRY	MBS,	$? ?	(Lotus)	(MANCHESTER)

COLUMBUS, OH

Market # 36; ADI # 35
Revenue Rank # 28
Income Rank # 7
APR 16.2
SMSA Pop: 1,105,900
CSI: 9.9 Bil (# 38)

Revenue : $18,430,845
Income : $ 5,609,966
% Rev Gain: 8.2
Stations: 18/19
Diaries: 1475/750:1
CSI HH: 24.2 M (# 98)
Standard Error: .504

National Rev: $4,525,088
Nat Rev per Cap: $4.09
Tot Rev per Cap: $16.66
Tot Inc per Cap: $5.07
Profit Margin: 30.4%
Retail $: 5.3 Bil (# 38)
Retail Sales %: .314

12+ METRO 1/4/SHARE		FAL 81	SPG 81	O/N 80	A/M 80	12+ TSA 1/4		12+ TSA CUME/MSA CUME RAT	
1. WLVQ-F	160/11.0	12.6	15.9	14.0	12.5	1. WNCI-F	227	1. WNCI-F	3927/24.8
2. WXGT-F	159/10.9	10.9	10.8	9.1	8.2	2. WLVQ-F	206	2. WTVN	3530/26.5
3. WTVN	135/ 9.3	13.0	7.3	12.3	10.0	3. WXGT-F	197	3. WXGT-F	3267/27.7
4. WNCI-F	124/ 8.5	8.6	10.0	11.1	11.6	4. WTVN	189	4. WLVQ-F	2957/23.2
5. WBNS-F	108/ 7.4	6.7	7.8	9.1	10.7	5. WBNS-F	133	5. WBNS-F	1964/17.0
6. WVKO-F	103/ 7.1	4.7	3.4	2.2	2.9	6. WBNS	106	6. WBNS	1909/18.9
7. WBNS	98/ 6.7	6.3	6.3	5.5	6.4	7. WCOL	104	7. WCOL	1407/14.1
8. WCOL	96/ 6.6	7.2	7.9	5.2	6.8	8. WVKO-F	103	8. WMNI	1349/11.8
9. WMNI	75/ 5.1	6.2	6.7	6.1	7.0	9. WHOK-F	90	9. WLW	1276/ 5.9
10. WVKO	65/ 4.5	3.1	2.2	3.7	3.2	10. WMNI	87	10. WHOK-F	1058/ 6.4
11. WHOK-F	48/ 3.3	3.7	4.6	3.7	2.9	11. WVKO	65	11. WVKO-F	1044/11.6
12. WRMZ-F	44/ 3.0	2.6	3.4	2.9	2.6	12. WRMZ-F	64	12. WRMZ-F	971/ 7.7

- 12+ FM SHARE (METRO): 60.26% (778 of 1291) (SPG 81: 63.67%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WXGT-F	1. WLVQ-F	1. WLVQ-F	1. WNCI-F	1. WCOL
2. WLVQ-F	2. WNCI-F	2. WNCI-F	2. WTVN	2. WBNS-F
3. WVKO-F	WXGT-F	3. WXGT-F	3. WBNS	3. WTVN
4. WNCI-F	4. WVKO-F	4. WTVN	4. WLVQ-F	4. WBNS
5. WVKO	5. WTVN	5. WVKO-F	5. WXGT-F	5. WMNI
			WBNS-F	

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WTVN	1. WXGT-F	1. WBNS	1. WLVQ-F	1. WLVQ-F
2. WBNS	2. WNCI-F	2. WNCI-F	2. WNCI-F	2. WNCI-F
3. WXGT-F	3. WLVQ-F	3. WTVN	3. WXGT-F	3. WTVN
4. WNCI-F	4. WTVN	4. WXGT-F	4. WVKO-F	4. WCOL
5. WVKO-F+	5. WBNS	5. WBNS-F	5. WTVN	WBNS-F
	WVKO-F			

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		443 (3)	443 (3)	34.3
MOR/AC	256 (4)	12 (1)	268 (5)	20.8
BLACK/JAZZ	65 (1)	103 (1)	168 (2)	13.0
BTFL MUSIC		152 (2)	152 (2)	11.8
NOSTALGIA	109 (2)	20 (1)	129 (3)	10.0
COUNTRY	75 (1)	48 (1)	123 (2)	9.5
RELIGION	8 (1)		8 (1)	0.6
			1291 (18)	

COLUMBUS ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WNCI-F	1. WNCI-F	1. WLVQ-F
2. WLVQ-F	2. WTVN	2. WXGT-F
3. WXGT-F	3. WXGT-F	3. WTVN
4. WTVN	4. WLVQ-F	4. WNCI-F
5. WBNS-F	5. WBNS-F	5. WMNI
6. WBNS	6. WBNS	6. WBNS
7. WCOL	7. WCOL	7. WBNS-F
WVKO-F	8. WMNI	8. WHOK-F
9. WMNI	9. WVKO-F	9. WCOL
10. WHOK-F	10. WRMZ-F	10. WVKO-F
11. WVKO	11. WHOK-F	
12. WRMZ-F	12. WLW	
13. WMRN-F	13. WVKO	
14. WCLT-F	14. WCLT-F	
15. WLW	15. WMRN-F	

OTHER RATED STATIONS/METRO SHARE

WBBY-F	103.9	Westerville	1.4
WLOH	1320	Lancaster	.9
WNRE-F+	107.1	Circleville	.9
WRFD	880		.5
WLW	700	Cincinnati	1.5

ADI FM SHARE: 67.04% (1273 of 1899) (SPG 81: 64.12%)

AM STATIONS

WBNS,	1460,	5 KW/1 KW (DA-N),	MOR	ABC-I,	$ 70.00*	(Blair)	Colum Dispatch
WCOL,	1230,	1 KW/250 W,	NOSTALGIA (Al Ham)	CBS,	$ 78.00	(Eastman)	Great Trails
WMNI,	920,	1 KW/500 W (DA-2),	COUNTRY	MBS,	$ 67.50	(Mc-Guild)	
WTVN,	610,	5 KW (DA-N),	AC	ABC-E,	$110.00*	(Katz)	Taft
WVKO,	1580,	1 KW (DAYS,DA),	BLACK	SBN,	$ 25.00*	(Masla)	Josephson

FM STATIONS

WBNS-F,	97.1,	26 KW @ 660,	BTFL MUSIC	,	$ 70.00*	(Blair)	Colum Dispatch
WHOK-F,	95.5,	50 KW @ 225,	COUNTRY	APR,	$ 18.00*	(P/W)	
WLVQ-F,	96.3,	40 KW @ 570,	AOR (Burk-Abr)	Source,	$ 75.00*	(Katz)	Taft
WNCI-F,	97.9,	175 KW @ 565,	CONTEMP/AC	ABC-C,	$ 89.38	(Christal)	Nationwide
WRMZ-F,	99.7,	50 KW @ 542,	BTFL MUS (Century 21)	MBS,	$ 52.50	(Mc-Guild)	
WVKO-F,	94.7,	52 KW @ 220,	BLACK/JAZZ**	SBN,	$ 40.00*	(MMR)	Josephson
WXGT-F,	92.3,	50 KW @ 311,	ROCK	CBS-R,	$ 78.00	(Eastman)	Great Trails
WCLT-F,	100.3,	50 KW @ 332,	CONTEMP	MBS,	$ 10.00	(PRO)	(NEWARK)
WMRN-F,	106.9,	25 KW @ 340,	COUNTRY	MBS,	$ 15.50	(----)	(MARION)

**In early August station changed call letters to WSNY-F and changed format to AC

CORPUS CHRISTI

Market # 118
Revenue Rank # 103
Income Rank # 68
APR 15.4
SMSA Pop: 333,700
CSI: 2.6 Bil (# 124)

Revenue : $5,099,790
Income : $ 418,901
% Rev Gain: 31.0
Stations: 21/16
Diaries: 774/431:1
CSI HH: 23.4 M (# 134)
Standard Error: .747

National Rev: $1,718,306
Nat Rev per Cap: $5.15
Tot Rev per Cap: $15.28
Tot Inc per Cap: $1.26
Profit Margin: 8.2%
Retail $: 1.9 Bil (# 97)
Retail Sales %: .198

12+ METRO 1/4/SHARE		FAL 81	SPG 81	A/M 80
1. KOUL-F	46/11.4	9.1	13.5	8.8
2. KNCN-F	43/10.7	8.9	6.5	7.4
3. KZFM-F	39/ 9.7	17.7	12.8	11.4
4. KUNO	38/ 9.5	9.1	10.9	12.5
5. KCCT	36/ 9.0	11.1	5.5	7.2
6. KEYS	32/ 8.0	10.1	8.3	16.8
KIOU-F	32/ 8.0	7.3	11.7	8.2
8. KITE-F	21/ 5.2	1.5	3.6	.5
9. KIKN	16/ 4.0	2.5	4.4	4.3
10. KROB+	15/ 3.7	3.3	2.6	2.4

12+ TSA 1/4	
1. KOUL-F	58
2. KNCN-F	55
3. KIOU-F	48
4. KCCT	43
5. KEYS	42
6. KUNO	40
7. KZFM-F	39
8. KTSA	31
9. KRYS	22
KIKN	22

12+ TSA CUME/MSA CUME RAT	
1. KEYS	682/20.3
2. KNCN-F	670/18.7
3. KZFM-F	649/23.6
4. KOUL-F	628/18.2
5. KTSA	625/ 4.7
6. KIOU-F	518/13.7
7. KRYS	492/11.8
8. KCCT	453/12.4
9. KUNO	335/12.0
10. KEXX-F	330/10.8

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KZFM-F	1. KNCN-F	1. KOUL-F	1. KOUL-F	1. KOUL-F
2. KNCN-F	2. KOUL-F	2. KNCN-F	2. KIOU-F	2. KIOU-F
3. KEYS	3. KZFM-F	3. KZFM-F	3. KEYS	3. KCCT

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KOUL-F	1. KNCN-F	1. KOUL-F	1. KNCN-F	1. KOUL-F
2. KUNO	KOUL-F	2. KIOU-F	2. KOUL-F	2. KNCN-F
3. KZFM-F	3. KZFM-F	3. KEYS	3. KZFM-F	3. KIOU-F

OTHER RATED STATIONS/METRO SHARE

KCTA	1030		1.2
KEXX-F	93.9		3.5
KFLZ-F	107.1	Bishop	.7
KSIX	1230		3.2
KKYX	680	San Ant.	.5
KOPY	1070	Alice	.7
KTRH	740	Houston	.5
KTSA	550	San Ant.	.5
WOAI	1200	San Ant.	.5
KRYS	1360		2.5

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	44 (3)	117 (4)	161 (7)	43.0
COUNTRY	29 (4)	53 (2)	82 (6)	22.0
SPANISH	74 (2)	3 (1)	77 (3)	20.6
BTFL MUSIC		32 (1)	32 (1)	8.6
UNKNOWN	13 (1)		13 (1)	3.5
RELIGION	5 (1)		5 (1)	1.3
NEWS/TALK	4 (2)		4 (2)	1.1
			374 (21)	

RADIO STATIONS

KCCT, 1150, 1 KW/500 W (DA-2), SPANISH , $15.00 (Selcom)
KEYS, 1440, 1 KW (DA-N) , ROCK RKO, $25.00* (Torbet)
KIKN, 1590, 1 KW/500 W (DA-2), COUNTRY ABC-E, $13.00 (Milam)
KROB+,1510, 500 W (DAYS) , COUNTRY , $ 7.00 (----) (ROBSTOWN)
KRYS, 1360, 1 KW , CONTEMP ABC-I, $16.75 (Masla) Sigmor
KUNO, 1400, 1 KW , SPANISH , $25.25 (Katz) Tichnor

KEXX-F, 93.9, 100 KW @ 840, CONTEMP (Drake-Chen) NBC, $12.00 (----)
KIOU-F, 96.5, 100 KW @ 875, BTFL MUS (Bonne) , $18.75 (Selcom)
KITE-F, 105.5, 3 KW @ 360, ROCK (Burk-Abr) , $10.00* (----)
KNCN-F, 101.3, 100 KW @ 402, AOR , $19.00 (Masla) Tippie
KOUL-F, 103.3, 100 KW @ 310, COUNTRY (TM) , $28.88 (Mc-Guild)
KZFM-F, 95.5, 41 KW @ 390, ROCK ABC-C, $25.00 (Torbet)

DALLAS-FT. WORTH

Market # 9; ADI # 10
Revenue Rank # 7
Income Rank # 8
APR 17.8
SMSA Pop: 3,077,700
CSI: 30.7 Bil (# 10)

Revenue : $52,701,630
Income : $ 4,860,500
% Rev Gain: 23.0
Stations: 27/40
Diaries: 2085/1476:1
CSI HH: 27.2 M (# 23)
Standard Error: .449

National Rev: $16,503,501
Nat Rev per Cap: $5.36
Tot Rev per Cap: $17.12
Tot Inc per Cap: $1.60
Profit Margin: 9.2%
Retail $: 18.5 Bil (# 8)
Retail Sales %: .238

12+ METRO 1/4/SHARE		WIN 82	FAL 81	SPG 81
1. KVIL-F	375/8.4	7.9	8.2	7.9
2. WBAP	346/7.7	6.7	6.8	6.5
3. KSCS-F	334/7.5	8.4	8.3	8.9
4. KZEW-F	287/6.4	4.9	6.5	5.0
5. KNOK-F	284/6.3	4.9	4.3	4.7
6. KTXQ-F	281/6.3	6.4	4.6	4.6
7. KRLD	240/5.4	5.2	6.4	5.6
8. KKDA-F	233/5.2	6.6	6.5	6.9
9. KEGL	210/4.7	4.1	5.0	4.9
10. KMEZ-F	207/4.6	6.3	5.0	5.9
11. KPLX-F	203/4.5	6.4	3.4	5.1
12. KMGC-F	179/4.0	3.7	4.4	2.8
13. WFAA	133/3.0	3.8	4.1	2.7
14. KOAX-F	114/2.5	3.4	4.0	4.7
15. KAFM-F	103/2.3	1.7	1.0	1.4
16. KLVU-F	90/2.0	1.4	1.8	3.4
17. KFJZ	89/2.0	1.8	2.3	2.2
18. KBOX	68/1.5	1.7	2.4	2.7
19. KKDA	68/1.5	1.0	.6	.7
20. KSAX	61/1.4	1.0	.5	1.0

12+ TSA 1/4	
1. WBAP	716
2. KSCS-F	418
3. KVIL-F	400
4. KZEW-F	325
5. KRLD	315
6. KTXQ-F	307
7. KNOK-F	289
8. KKDA-F	268
9. KPLX-F	245
10. KMEZ-F	242
11. KEGL-F	241
12. WFAA	194
13. KMGC-F	189
14. KOAX-F	138
15. KAFM-F	117
16. KFJZ	99
KLVU-F	99
18. KKDA	77
19. KBOX	69
20. KPBC	63

12+ TSA CUME/MSA CUME RAT	
1. WBAP	9458/18.6
2. KRLD	6098/17.8
3. KSCS-F	5803/18.3
4. KVIL-F	5540/20.3
5. KZEW-F	4611/15.4
6. KTXQ-F	4608/16.3
7. KEGL-F	4257/14.7
8. KKDA-F	4007/14.0
9. KMEZ-F	3293/11.3
10. WFAA	3173/ 8.6
11. KPLX-F	3140/10.5
12. KMGC-F	2897/10.9
13. KNOK-F	2337/ 9.0
14. KAFM-F	1979/ 6.8
15. KOAX-F	1915/ 6.4
16. KLVU-F	1882/ 6.9
17. KFJZ	1531/ 5.9
18. KLIF	1378/ 4.2
19. KIXK-F	1002/ 3.7
20. KBOX	945/ 3.7

12+ FM SHARE (METRO): 71.15% (2989 of 4201) (SPG 81: 72.78%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KEGL-F	1. KVIL-F	1. KVIL-F	1. KVIL-F	1. WBAP
2. KTXQ-F	2. KZEW-F	2. KSCS-F	2. KSCS-F	2. KSCS-F
3. KNOK-F	3. KTXQ-F	3. KZEW-F	3. WBAP	3. KRLD
4. KZEW-F	4. KNOK-F	4. KTXQ-F	4. KRLD	4. KVIL-F
5. KKDA-F	5. KMGC-F	5. KNOK-F	5. KPLX-F	5. KMEZ-F
6. KVIL-F	KSCS-F	6. WBAP	6. KMGC-F	6. KPLX-F
7. KSCS-F	6. KKDA-F	7. KMGC-F	KNOK-F	7. WFAA

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KVIL-F+	1. KVIL-F	1. KVIL-F	1. KZEW-F	1. WBAP
2. WBAP	2. KNOK-F	2. KSCS-F	2. KTXQ-F	2. KVIL-F
3. KRLD	3. KMGC-F	3. KMGC-F	3. KVIL-F	3. KSCS-F
4. KSCS-F	4. KSCS-F	4. WBAP	4. KEGL-F	4. KRLD
5. KNOK-F	5. KKDA-F	5. KPLX-F	5. WBAP	5. KZEW-F
6. KZEW-F	6. KZEW-F	6. KMEZ-F	6. KNOK-F	6. KPLX-F
7. KTXQ-F	7. KTXQ-F	7. KKDA-F	7. KSCS-F	7. KNOK-F

FORMATS	AM	FM	TOTAL	%
COUNTRY	486 (4)	590 (3)	1076 (7)	25.6
ROCK/AOR/CONTEMP		957 (4)	957 (4)	22.8
BLACK/URBAN/JAZZ	128 (2)	517 (2)	645 (4)	15.4
MOR/AC	38 (1)	568 (3)	606 (4)	14.4
NEWS/TALK	373 (2)		373 (2)	8.9
BTFL MUSIC		321 (2)	321 (2)	7.6
RELIGION	98 (2)		98 (2)	2.3
NOSTALGIA	89 (1)		89 (1)	2.1
CLASSICAL		36 (1)	36 (1)	0.9
			4201 (27)	

DALLAS-FT. WORTH ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WBAP	1. WBAP	1. WBAP
2. KSCS-F	2. KSCS-F	2. KVIL-F
3. KVIL-F	3. KVIL-F	3. KSCS-F
4. KZEW-F	4. KRLD	4. KRLD
5. KTXQ-F	5. KTXQ-F	5. KMEZ-F
6. KNOK-F	6. KZEW-F	6. KTXQ-F
7. KRLD	7. KEGL-F	7. KNOK-F
8. KKDA-F	8. KKDA-F	8. WFAA
9. KPLX-F	9. KMEZ-F	9. KKDA-F
10. KMEZ-F	10. KPLX-F	10. KMGC-F
11. KEGL-F	11. KMGC-F	
12. KMGC-F	12. WFAA	
13. WFAA	13. KNOK-F	
14. KOAX-F	14. KAFM-F	
15. KAFM-F	15. KLVU-F	

OTHER RATED STATIONS/METRO SHARE			
KIXK-F	106.1	Denton	1.2
KLIF	1190	Dallas	1.0
KPBC	1040	Dallas	1.3
KSKY	660	Dallas	.9
KVIL	1150	Highland Park	.8
KXOL	1360	Ft. Worth	.6
WRR-F	101.1	Dallas	.8

ADI FM SHARE: 67.51% (3314 of 4909) (SPG 81: 69.28%)

DALLAS METRO 1/4/SHARE	
1. KVIL-F	250/8.7
2. KSCS-F	207/7.2
3. KNOK-F	195/6.8
4. KKDA-F	192/6.7
5. KRLD	186/6.5
6. KZEW-F	171/6.0
7. KTXQ-F	161/5.6
8. KMEZ-F	145/5.1
9. WBAP	142/4.9
10. KEGL-F	136/4.7
11. KPLX-F	125/4.4
12. KMGC-F	114/4.0
13. WFAA	97/3.4
14. KOAX-F	73/2.5
15. KBOX	68/2.4

FT. WORTH METRO 1/4/SHARE	
1. WBAP	204/12.8
2. KSCS-F	128/ 8.0
3. KVIL-F	127/ 8.0
4. KTXQ-F	119/ 7.5
5. KZEW-F	114/ 7.2
6. KNOK-F	89/ 5.6
7. KEGL-F	76/ 4.8
8. KPLX-F	75/ 4.7
9. KMGC-F	64/ 4.0
10. KMEZ-F	62/ 3.9
11. KFJZ	52/ 3.3
KRLD	52/ 3.3
13. KOAX-F	42/ 2.6
KKDA-F	42/ 2.6
KAFM-F	42/ 2.6

AM STATIONS

KBOX	1480	5 KW/1 KW (DA-2)	COUNTRY		$ 55.00*	(Mc-Guild)	Group One
KFJZ	1270	5 KW (DA-N)	NOSTALGIA (Al Ham)		$ 55.00*	(Christal)	Swanson
KKDA	730	500 W (DAYS)	BLACK		$? ?	(Selcom)	
KLIF	1190	50 KW/5 KW (DA-2)	COUNTRY	ABC-E	$100.00	(RKO)	Susquehanna
KPBC	1040	1 KW (DAYS)	RELIGION		$ 25.00	(----)	Crawford
KRLD	1080	50 KW (DA-N)	NEWS**		$166.88	(Katz)	Metromedia
KSAX	970	1 KW (DAYS)	JAZZ		$? ?	(Howard)	Earl Graves
WBAP	820	50 KW	COUNTRY	ABC-I	$170.00*	(Eastman)	Capital Cities
WFAA	570	5 KW (DA-2)	TALK/NEWS	CBS	$ 75.00*	(MMR)	Belo

**Nostalgia (Toby Arnold) overnight

FM STATIONS

KAFM-F	92.5	100 KW @ 1685	CONTEMP/AC		$ 40.97	(Torbet)	Bonneville
KEGL-F	97.1	100 KW @ 1302	ROCK		$ 80.00*	(Christal)	Sandusky News
KIXK-F	106.1	100 KW @ 480	COUNTRY		$ 40.00	(Roslin)	Hicks
KKDA-F	104.5	100 KW @ 390	BLACK		$120.00*	(Selcom)	
KLVU-F	98.7	100 KW @ 1565	CONTEMP/AC		$ 55.00	(Masla)	
KMEZ-F	100.3	89 KW @ 1280	BTFL MUS (Bonne)		$ 90.00*	(Mc-Guild)	Group One
KMGC-F	102.9	100 KW @ 1572	SOFT ROCK/AC (TM)		$ 93.13	(Selcom)	Shamrock
KNOK-F	107.5	100 KW @ 445	BLACK (Burk-Abr)		$ 85.00*	(Howard)	Earl Graves
KOAX-F	105.3	100 KW @ 1560	BTFL MUS (Schulke)		$ 60.00	(RAR)	Westinghouse
KPLX-F	99.5	100 KW @ 1680	COUNTRY		$100.00	(RKO)	Susquehanna
KSCS-F	95.3	100 KW @ 1680	COUNTRY		$160.00*	(Eastman)	Capital Cities
KTXQ-F	102.1	100 KW @ 1420	AOR (Burk-Abr)	ABC-R	$ 95.00*	(CBS/FM)	Gulf
KVIL-F	103.7	100 KW @ 1570	AC		$218.75	(Blair)	Fairbanks
KZEW-F	97.9	100 KW @ 1680	AOR (Pollack)	Source	$130.00*	(MMR)	Belo

DAVENPORT-ROCK ISLAND-MOLINE

Market # 105
Revenue Rank # 91
Income Rank # 246
APR 16.8
SMSA Pop: 386,500
CSI: 3.7 Bil (# 93)

Revenue : $5,780,128
Income : $ -38,022
% Rev Gain: 6.9
Stations: 19/14
Diaries: 852/454:1
CSI HH: 25.6 M (# 60)
Standard Error: .668

National Rev: $1,416,845
Nat Rev per Cap: $3.67
Tot Rev per Cap: $14.96
Tot Inc per Cap: $-.10
Profit Margin: --
Retail $: 1.9 Bil (# 98)
Retail Sales %: .264

12+ METRO 1/4/SHARE		FAL 81	SPG 81	FAL 80	SPG 80
1. WXLP-F	70/13.2	11.5	10.8	6.0	6.9
2. WOC	58/10.9	10.8	10.4	7.5	10.2
3. KSTT	55/10.4	12.3	15.5	12.2	13.9
4. WHBF	52/ 9.8	11.9	15.9	14.0	17.8
5. KIIK-F	44/ 8.3	10.0	10.2	10.0	9.5
6. KRVR-F	41/ 7.7	5.7	9.3	10.5	9.2
7. WHBF-F	35/ 6.6	6.3	4.7	6.2	4.6
WZZC-F	35/ 6.6	7.0	2.1	5.7	3.9
9. WQUA	27/ 5.1	4.1	4.7	8.5	5.8
10. KWNT	13/ 2.5	1.0	.8	.7	.7

12+ TSA 1/4	
1. WXLP-F	99
2. KIIK-F	80
3. WHBF	72
4. WOC	70
5. KSTT	57
6. KRVR-F	53
7. WHBF-F	52
8. WZZC-F	51
9. WMAQ	47
10. WLS	32

12+ TSA CUME/MSA CUME RAT	
1. KIIK-F	1355/23.7
2. WXLP-F	1244/23.9
3. WHBF	1153/28.2
4. KSTT	988/28.0
5. WOC	870/21.6
6. WHBF-F	869/18.9
7. WLS	806/ 8.4
8. WMAQ	796/ 5.6
9. WZZC-F	652/13.2
10. KRVR-F	651/15.1

12+ FM SHARE (METRO): 47.71% (229 of 480) (SPG 81: 40.00%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WXLP-F	1. WXLP-F	1. WXLP-F	1. KSTT	1. WOC
2. KIIK-F	2. KSTT	2. KSTT	2. WZZC-F	2. WHBF
3. KSTT	3. KIIK-F	3. WHBF-F	3. WHBF	3. KRVR-F

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WOC	1. WXLP-F	1. KRVR-F	1. WXLP-F	1. KSTT
2. WHBF	2. KSTT	WHBF	2. KIIK-F	2. WXLP-F
3. KSTT	3. WHBF-F	3. KSTT	KSTT	3. WZZC-F

OTHER RATED STATIONS/METRO SHARE

WJRE-F	92.1	Kewanee	.4	WHO	1040	Des Moines	.4
WKEI	1450	Kewanee	2.1	WLS	890	Chicago	1.1
KFMH-F	99.7	Muscatine	.4	WMAQ	670	Chicago	2.3
WBBM	780	Chicago	.6	WMT	600	Cedar Rapids	.9
WGN	720	Chicago	1.3				

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	61 (2)	153 (5)	214 (7)	44.6
COUNTRY	64 (2)	35 (1)	99 (3)	20.6
NEWS/TALK	63 (3)		63 (3)	13.1
MOR/AC	50 (4)		50 (4)	10.4
BTFL MUSIC		41 (1)	41 (1)	8.5
NOSTALGIA	13 (1)		13 (1)	2.7
			480 (19)	

RADIO STATIONS

KSTT, 1170, 1 KW (DA-2), CONTEMP	ABC-C,	$41.25	(Katz)	Guy Gannett
KWNT, 1580, 500 W (DAYS),NOSTALGIA (Al Ham)	ABC-I,	$12.00	(Roberts)	
WHBF, 1270, 5 KW (DA-N), COUNTRY	CBS,	$28.00	(Mc-Guild)	
WOC , 1420, 5 KW (DA-2), NEWS/TALK	MBS,NBC,	$36.00	(Blair)	Palmer
WQUA, 1230, 1 KW/250 W , AC	ABC-E,	$39.20	(Eastman)	Mid America
KIIK-F, 103.7, 100 KW @ 800, ROCK	,	$36.00	(Blair)	Palmer
KRVR-F, 106.5, 60 KW @ 190, BTFL MUS (Bonne)	,	$39.20	(Eastman)	Mid America
WHBF-F, 98.9, 39 KW @ 900, SOFT/AC (TM)	CBS-R,	$13.50	(Mc-Guild)	
WXLP-F, 96.9, 50 KW @ 500, AOR	Source,	$34.38	(Katz)	Guy Gannett
WZZC-F, 101.3, 50 KW @ 453, COUNTRY	RKO,	$20.00	(Roslin)	

Other Stations - See Chicago

DAYTON

Market # 50; ADI # 48
Revenue Rank # 45
Income Rank # 14
APR 17.0
SMSA Pop: 825,600
CSI: 7.7 Bil (# 44)

Revenue : $11,788,006
Income : $ 2,297,915
% Rev Gain: 1.9
Stations: 23/15
Diaries: 1067/774:1
CSI HH: 25.7 M (# 58)
Standard Error: .629

National Rev: $2,272,772
Nat Rev per Cap: $2.75
Tot Rev per Cap: $14.28
Tot Inc per Cap: $2.78
Profit Margin: 19.5%
Retail $: 3.8 Bil (# 49)
Retail Sales %: .294

12+ METRO 1/4/SHARE		FAL 81	SPG 81	O/N 80	A/M 80
1. WHIO-F	176/15.2	15.2	19.6	15.1	17.0
2. WTUE-F	167/14.4	10.1	9.7	11.4	9.9
3. WHIO	125/10.8	10.2	14.2	11.9	12.6
4. WDAO-F	77/ 6.6	9.7	7.4	8.8	7.5
5. WING	71/ 6.1	8.3	8.7	9.6	6.7
WDJX-F	71/ 6.1	7.7	8.8	7.2	6.2
7. WONE	69/ 6.0	8.2	5.8	9.8	9.2
8. WAVI	60/ 5.2	4.9	3.1	6.0	5.8
9. WJAI-F	51/ 4.4	2.7	1.6	---	.4
WBLZ-F	51/ 4.4	1.7	1.0	---	---

12+ TSA 1/4	
1. WHIO-F	297
2. WTUE-F	234
3. WHIO	174
4. WONE	127
5. WLW	100
6. WDAO-F	82
WDJX-F	82
8. WING	77
9. WJAI-F	69
10. WAVI	63

12+ TSA CUME/MSA CUME RAT	
1. WHIO-F	3113/29.5
2. WTUE-F	2605/24.6
3. WHIO	2325/24.0
4. WLW	1966/ 8.2
5. WONE	1651/14.2
6. WING	1621/19.8
7. WDJX-F	1481/18.3
8. WVUD-F	1226/13.3
9. WKRQ-F	1071/ 2.8
10. WDAO-F	1032/13.3

12+ FM SHARE (METRO): 66.42% (718 of 1081) (SPG 81: 63.27%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WTUE-F	1. WTUE-F	1. WTUE-F	1. WHIO-F	1. WHIO-F
2. WDJX-F	2. WHIO-F	2. WHIO-F	2. WHIO	2. WHIO
3. WDAO-F	3. WDJX-F	3. WING	3. WTUE-F	3. WONE
4. WBLZ-F	4. WBLZ-F	4. WDAO-F	4. WING	4. WING
	5. WING	5. WHIO	5. WONE	5. WDAO-F
	WDAO-F	WDJX-F		WAVI

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WHIO	1. WTUE-F	1. WHIO-F	1. WTUE-F	1. WHIO-F
2. WHIO-F	2. WDJX-F	2. WHIO	2. WHIO-F	2. WTUE-F
3. WTUE-F	3. WHIO-F	3. WDAO-F	3. WBLZ-F	3. WHIO
4. WING	4. WDAO-F	4. WONE	4. WING	4. WING
5. WDAO-F	5. WBLZ-F	5. WING	5. WDJX-F	5. WONE

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		333 (8)	333 (8)	30.8
MOR/AC	221 (4)	13 (1)	234 (5)	21.6
BTFL MUSIC		183 (2)	183 (2)	16.9
BLACK/URBAN		128 (2)	128 (2)	11.8
COUNTRY	69 (1)	56 (2)	125 (3)	11.6
TALK	60 (1)		60 (1)	5.6
UNKNOWN	13 (1)		13 (1)	1.2
RELIGION		5 (1)	5 (1)	0.5
			1081 (23)	

DAYTON ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WHIO-F	1. WHIO-F	1. WHIO-F
2. WTUE-F	2. WTUE-F	WTUE-F
3. WHIO	3. WHIO	3. WONE
4. WONE	4. WING	4. WDAO-F
5. WDAO-F	5. WDJX-F	5. WING
WDJX-F	6. WONE	6. WJAI-F
7. WING	7. WLW	7. WHIO
8. WJAI-F	8. WVUD-F	8. WDJX-F
9. WAVI	9. WDAO-F	9. WAVI
10. WLW	10. WJAI-F	10. WBLZ-F
WBLZ-F	11. WOWO	
12. WVUD-F	12. WBLZ-F	
13. WBLY	13. WAVI	
14. WPBF-F	14. WPBF-F	
15. WOWO	15. WIZE	

OTHER RATED STATIONS/METRO SHARE			
WBZI-F	95.3	Xenia	.4
WFCJ-F	93.7	Miamisburg	.4
WPTW	1570	Piqua	1.1
WPTW-F	95.7	Piqua	1.1
WVUD-F	99.9	Kettering	2.8
WEBN-F	102.7	Cincinnati	.3
WKRC	550	Cincinnati	.5
WKRQ-F	101.9	Cincinnati	.5
WLW	700	Cincinnati	1.6
WPBF-F	105.9	Middletown	2.2
WSKS-F	96.5	Hamilton	.8
WWEZ-F	92.5	Cincinnati	.6
WYYS-F	94.9	Cincinnati	1.6

ADI FM SHARE: 63.10% (1050 of 1664) (SPG 81: 59.01%)

AM STATIONS

WAVI, 1210, 250 W (DAYS), TALK ABC-E, $26.00 (Howard)
WHIO, 1290, 5 KW (DA-N) , MOR CBS, $70.00* (Christal) Cox
WING, 1410, 5 KW (DA-N) , AC ABC-I, $97.50 (Katz) Great Trails
WONE, 980, 5 KW (DA-N) , COUNTRY , $60.00* (Mc-Guild) Group One

WBLY, 1600, 1 KW (DAYS) , COUNTRY MBS, $16.74 (Regional) (SPRINGFIELD)
WIZE, 1340, 1 KW/250 W , CONTEMP ABC-C, $15.00* (Torbet) Great Trails
(SPRINGFIELD)

FM STATIONS

WDAO-F, 107.7, 50 KW @ 420, BLACK ABC-C,NBN, $39.00 (Howard)
WDJX-F, 103.9, 3 KW @ 331, ROCK RKO, $35.00* (Torbet)
WHIO-F 99.1, 50 KW @ 1060, BTFL MUS (Bonne) , $80.00* (Christal) Cox
WJAI-F, 92.9, 20 KW @ 373, COUNTRY , $22.00 (Katz) Great Trails (EATON)

WTUE-F, 104.7, 50 KW @ 500, AOR , $70.00* (Mc-Guild) Group One
WVUD-F, 99.9, 50 KW @ 500, ROCK CBS-R,ABC-F, $28.00* (Masla) Braden
(MIDDLETOWN)

Other stations - see Cincinnati WOWO - See Fort Wayne

DAYTONA BEACH

Market # 146
Revenue Rank # 147
Income Rank # 341
APR 18.1
SMSA Pop: 273,700
CSI: 2.0 Bil (# 160)

Revenue : $3,425,068
Income : $ -348,920
% Rev Gain: 18.0
Stations: 21/12
Diaries: 617/444:1
CSI HH: 17.1 M (# 332)
Standard Error: .813

National Rev: $907,485
Nat Rev per Cap: $3.32
Tot Rev per Cap: $12.51
Tot Inc per Cap: $-1.27
Profit Margin: ---
Retail $: 1.5 Bil (# 122)
Retail Sales %: .175

12+ METRO 1/4/SHARE		FAL 81	SPG 81	O/N 80	A/M 80
1. WDOQ-F	75/17.3	14.3	17.7	15.4	11.7
2. WWLV-F	57/13.2	13.3	17.1	15.7	19.0
3. WDIZ-F	51/11.8	8.9	11.2	7.7	5.1
4. WELE-F	43/ 9.9	12.0	9.8	10.4	12.0
5. WROD	42/ 9.7	7.4	2.5	4.0	2.9
6. WDBO-F	41/ 5.9	11.5	9.8	14.7	11.7
7. WNDB	22/ 5.1	5.6	6.5	6.7	7.7
WSBB	22/ 5.1	4.1	4.5	5.0	7.3
9. WMFJ	10/ 2.3	2.3	2.5	1.7	2.6
WXVQ	10/ 2.3	1.0	---	.7	1.5

12+ TSA 1/4	
1. WDOQ-F	76
2. WWLV-F	60
3. WDIZ-F	59
4. WELE-F	45
5. WROD	42
6. WDBO-F	41
7. WSBB	23
8. WNDB	22
9. WMFJ	10
WXVQ	10

12+ TSA CUME/MSA CUME RAT	
1. WDOQ-F	661/26.6
2. WWLV-F	602/23.7
3. WELE-F	542/21.9
4. WDIZ-F	486/19.2
5. WDBO-F	456/18.6
6. WROD	357/14.4
7. WSBB	262/10.9
8. WNDB	302/12.4
9. WDAT	120/ 4.9
WMFJ	120/ 4.9

12+ FM SHARE (METRO): 68.29% (280 of 410) (SPG 81: 72.29%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WDIZ-F	1. WDOQ-F	1. WDOQ-F	1. WDOQ-F	1. WWLV-F
2. WDOQ-F	2. WDIZ-F	2. WDIZ-F	2. WELE-F	2. WDOQ-F
	3. WELE-F	3. WELE-F	3. WWLV-F	3. WROD

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WDOQ-F	1. WDOQ-F	1. WDOQ-F	1. WDIZ-F	1. WELE-F
2. WROD	2. WDIZ-F	2. WELE-F	2. WDOQ-F	2. WDOQ-F
WDIZ-F	3. WELE-F	3. WWLV-F	3. WELE-F	3. WDIZ-F

OTHER RATED STATIONS/METRO SHARE

WCCZ	1550	New Smy. Bch.	1.4	WAMT	1060	Titus	.9	WJYO-F	107.7	Orl	.5
WDAT	1380	Ormond Bch	.9	WHLY-F	106.7	Orl	1.4	WKIS	740	Orl	.5
WDLF	1310	DeLand	.7	WHOO	990	Orl	.5	WBJW-F	105.1	Orl	.7
WZIP	1590		.7	WHOO-F	96.5	Orl	.5				

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		135 (4)	135 (4)	32.9
BTFL MUSIC	22 (1)	98 (2)	120 (3)	29.3
COUNTRY	11 (3)	45 (2)	56 (5)	13.7
NOSTALGIA	46 (2)		46 (2)	11.2
MOR/AC	41 (5)	2 (1)	43 (6)	10.5
RELIGION	10 (1)		10 (1)	2.4
			410 (21)	

RADIO STATIONS

WMFJ, 1450, 1 KW/250 W , RELIGION ABC-I, $ 8.00 (----)
WNDB, 1150, 1 KW (DA-N), MOR CBS, $15.00* (Christal) Bdcst Mng Corp
WROD, 1340, 1 KW/250 W , NOSTALGIA (Al Ham) RKO II,ABC-E, $14.00* (Carpenter)
WSBB, 1230, 1 KW , BTFL MUS/NOST MBS, $ 8.00 (Lotus)
WXVQ, 1490, 1 KW/250 W , AC ABC-I, $ 6.00 (Lotus)

WDOQ-F, 101.9, 100 KW @ 265, ROCK , $27.00* (Katz) Abell
WELE-F, 105.9, 100 KW @ 600, COUNTRY MBS, $24.50 (Roslin) Elyria-Lorain
WWLV-F, 94.5, 54 KW @ 360, BTFL MUS (Bonne) , $25.00* (Christal) Elyria-Lorain

WDBO, WDIZ - See Orlando

DENVER

Market # 22; ADI # 19
Revenue Rank # 16
Income Rank # 19
APR 17.8
SMSA Pop: 1,680,300
CSI: 17.0 Bil (# 21)

Revenue : $32,178,564
Income : $ 1,655,712
% Rev Gain: 27.2
Stations: 28/35
Diaries: 1905/882:1
CSI HH: 26.4 M (# 36)
Standard Error: .471

National Rev: $9,123,153
Nat Rev per Cap: $5.43
Tot Rev per Cap: $19.15
Tot Inc per Cap: $.99
Profit Margin: 5.1%
Retail $: 8.8 Bil (# 20)
Retail Sales %: .315

12+ METRO 1/4/SHARE		WIN 82	FAL 81	SPG 81
1. KOSI-F	194/7.8	7.6	6.9	5.7
2. KBPI-F	179/7.2	6.2	7.1	9.9
3. KAZY-F	153/6.2	5.8	5.4	5.7
4. KPPL-F	147/5.9	6.5	4.5	4.1
5. KPKE-F	145/5.8	6.6	5.9	1.8
6. KOA	138/5.6	6.6	8.2	7.4
7. KIMN	133/5.4	4.1	4.9	5.4
8. KLZ	126/5.1	3.7	3.8	5.5
9. KHOW	124/5.0	5.4	5.2	4.3
10. KOAQ-F	119/4.8	5.0	6.5	5.2
11. KYGO-F	111/4.5	6.0	5.2	5.7
12. KEZW	110/4.4	4.3	5.2	5.2
13. KLIR-F	103/4.2	4.2	4.2	5.9
14. KVOD-F	87/3.5	3.7	3.8	3.4
15. KBCO-F	77/3.1	3.6	3.5	3.1

12+ TSA 1/4	
1. KOA	224
2. KOSI-F	222
3. KLZ	220
4. KBPI-F	217
5. KAZY-F	213
6. KIMN	188
7. KPKE-F	167
8. KHOW	158
9. KPPL-F	155
10. KOAQ-F	128
11. KYGO-F	119
12. KEZW	116
13. KLIR-F	110
14. KVOD-F	96
15. KBCO-F	81

12+ TSA CUME/MSA CUME RAT	
1. KOA	3819/17.3
2. KBPI-F	3776/22.3
3. KIMN	3524/19.1
4. KAZY-F	3313/18.8
5. KLZ	3056/14.4
6. KHOW	2683/14.2
7. KOSI-F	2628/16.2
8. KOAQ-F	2463/15.3
9. KPPL-F	2194/14.6
10. KPKE-F	2047/12.9
11. KLIR-F	1699/11.3
12. KYGO-F	1641/10.3
13. KEZW	1442/ 9.7
14. KVOD-F	1229/ 7.9
15. KWBZ	1162/ 7.8

12+ FM SHARE (METRO): 58.97% (1380 of 2340) (SPG 81: 56.58%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KAZY-F	1. KBPI-F	1. KBPI-F	1. KLZ	1. KOSI-F
2. KPKE-F	2. KPPL-F	2. KPPL-F	2. KHOW	2. KEZW
3. KBPI-F	3. KPKE-F	3. KIMN	3. KOSI-F	3. KHOW
4. KOAQ-F	4. KAZY-F	4. KAZY-F	KYGO-F	KLZ
5. KIMN	5. KIMN	KLZ	5. KPPL-F	5. KOA
6. KPPL-F	6. KOAQ-F	KPKE-F	6. KIMN	6. KLIR-F

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KHOW	1. KBPI-F	1. KOSI-F	1. KBPI-F	1. KYGO-F
2. KOA	2. KPPL-F	2. KLZ	2. KPKE-F	2. KHOW
3. KOSI-F	3. KOAQ-F	3. KHOW	3. KAZY-F	3. KLZ
4. KLZ	4. KIMN	4. KIMN	4. KBCO-F	4. KBPI-F
KBPI-F	5. KAZY-F	5. KPPL-F	KPPL-F	5. KPPL-F
6. KIMN	6. KPKE-F	6. KYGO-F	6. KIMN	6. KOA

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	133 (1)	694 (6)	827 (7)	35.3
MOR/AC	209 (4)	147 (1)	356 (5)	15.2
COUNTRY	158 (2)	155 (2)	313 (4)	13.4
BTFL MUSIC		297 (2)	297 (2)	9.0
NOSTALGIA	127 (2)		127 (2)	5.4
CLASSICAL		87 (1)	87 (1)	3.7
BLACK	71 (1)		71 (1)	3.0
UNKNOWN	30 (1)		30 (1)	1.3
RELIGION	22 (2)		22 (2)	0.9
			2340 (28)	

DENVER ADI

12+ ADI 1/4	12+ ADI 1/4	MSA EXCL CUME
1. KOSI-F	1. KBPI-F	1. KEZW
2. KBPI-F	2. KIMN	2. KLZ
3. KAZY-F	3. KOA	3. KIMN
4. KLZ	4. KAZY-F	4. KOSI-F
5. KOA	5. KLZ	5. KDKO
6. KIMN	6. KOSI-F	6. KPPL-F
7. KPKE-F	7. KHOW	7. KOA
8. KPPL-F	8. KOAQ-F	8. KPKE-F
9. KHOW	9. KPPL-F	9. KHOW
10. KOAQ-F	10. KPKE-F	10. KBPI-F
11. KYGO-F	11. KLIR-F	
12. KEZW	12. KYGO-F	
13. KLIR-F	13. KEZW	
14. KVOD-F	14. KVOD-F	
15. KBCO-F	15. KWBZ	

OTHER RATED STATIONS/METRO SHARE			
KBOL	1490	Boulder	.4
KBRN	800	Brighton	.5
KBRQ	1280		1.3
KBRQ-F	105.1		1.8
KDEN	1340		2.0
KDKO	1510	Littleton	2.9
KJJZ	1390		1.2
KKBB	1090		.3
KLAK	1600	Lakewood	.7
KNUS	710		.9
KRKS	990	Denver	.4
KWBZ	1150	Englewood	2.7
KTCL-F	93.3	Fort Collins	.8

ADI FM SHARE: 55.57% (1631 of 2935) (SPG 81: 53.91%)

AM STATIONS

KDKO	1510	5 KW/1 KW (DA-1)	BLACK	SBN	$ 37.50	(Roslin)	Sterling
KEZW	1430	5 KW (DA-N)	NOSTALGIA (Al Ham)	MBS	$ 50.00*	(Christal)	Armstrong
KHOW	630	5 KW (DA-N)	MOR		$ 85.00*	(Eastman)	Metromedia
KIMN	950	5 KW (DA-1)	CONTEMP		$ 95.00*	(Blair)	Jeff-Pilot
KLZ	560	5 KW (DA-1)	COUNTRY	ABC-E	$ 90.00*	(Mc-Guild)	Group One
KOA	850	50 KW	NEWS/TALK	CBS	$120.00	(Katz)	GE
KWBZ	1150	5 KW/1 KW	OLDIES		$ 25.00	(----)	

FM STATIONS

KAZY-F	106.7	94 KW @ 980	AOR		$ 90.00*	(Mc-Guild)	Group One
KBCO-F	97.3	33 KW @ 920	AOR		$ 44.25	(Masla)	(BOULDER)
KBPI-F	105.9	100 KW @ 900	AOR	Source	$105.00*	(Selcom)	Sandusky News
KLIR-F	100.3	100 KW @ 500	BTFL MUS		$ 60.00*	(Christal)	Duffy
KOAQ-F	103.5	100 KW @ 1061	ROCK		$ 80.00	(Katz)	GE
KOSI-F	101.1	100 KW @ 790	BTFL MUS (Bonne)		$ 81.25*	(RAR)	Westinghouse
KPKE-F	95.7	100 KW @ 725	AOR		$ 70.00*	(CBS/FM)	Doubleday
KPPL-F	107.5	100 KW @ 1800	AC	RKO	$ 70.00*	(MMR)	Des Moines Reg
KVOD-F	99.5	100 KW @ 380	CLASSICAL		$ 48.50	(CMBS)	
KYGO-F	98.5	50 KW @ 720	COUNTRY	ABC-F	$ 55.00*	(Blair)	Jeff-Pilot

DES MOINES

Market # 115
Revenue Rank # 64
Income Rank # 26
APR 15.5
SMSA Pop: 341,500
CSI: 3.0 Bil (# 113)

Revenue : $8,193,928
Income : $1,117,996
% Rev Gain: 6.9
Stations: 13/12
Diaries: 729/468:1
CSI HH: 23.8 M (# 118)
Standard Error: .689

National Rev: $2,186,989
Nat Rev per Cap: $6.40
Tot Rev per Cap: $23.99
Tot Inc per Cap: $3.27
Profit Margin: 13.6%
Retail $: 1.9 Bil (# 103)
Retail Sales %: .367

12+ METRO 1/4/SHARE		FAL 81	SPG 81	O/N 80	A/M 80
1. KSO	73/16.8	15.0	14.9	10.3	14.6
2. KGGO-F	56/12.9	9.8	13.0	8.8	11.1
3. WHO	52/12.0	16.4	10.4	15.1	16.9
4. KLYF-F	46/10.6	8.3	11.3	13.3	12.4
5. KRNT	42/ 9.7	10.3	12.5	13.1	11.9
KRNQ-F	42/ 9.7	9.3	10.1	11.6	9.8
7. KMGK-F	33/ 7.6	6.1	6.7	11.3	6.6
8. KIOA	30/ 6.9	7.6	7.5	8.3	6.9
9. KJJY-F	24/ 5.5	6.9	1.9	1.0	1.6
10. KEZT-F	12/ 2.8	1.0	1.9	---	.8

12+ TSA 1/4	
1. WHO	274
2. KSO	134
3. KLYF-F	92
4. KGGO-F	86
5. KIOA	82
6. KRNQ-F	72
7. KMGK-F	69
8. KRNT	52
9. KJJY-F	32
10. KEZT-F	19

12+ TSA CUME/MSA CUME RAT	
1. WHO	3558/29.1
2. KIOA	1738/24.4
3. KSO	1551/28.4
4. KMGK-F	1216/20.6
5. KRNQ-F	1167/23.1
6. KLYF-F	1141/20.5
7. KGGO-F	1080/23.6
8. KRNT	985/25.7
9. KJJY-F	518/14.6
10. KEZT-F	264/ 4.8

12+ FM SHARE (METRO): 51.56% (215 of 417) (SPG 81: 48.60%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KMGK-F	1. KGGO	1. KGGO-F	1. KSO	1. KSO
2. KGGO-F	2. KRNQ-F	2. KSO	2. KRNT	2. KLYF-F
3. KRNQ-F	3. KIOA	3. KRNQ-F	3. KLYF-F	3. WHO
4. KSO	4. KSO	4. KIOA	4. KRNQ-F	4. KRNT

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KSO	1. KRNQ-F	1. KSO	1. KGGO-F	1. KSO
2. WHO	2. KGGO-F	2. KRNT	2. KRNQ-F	2. KGGO-F
3. KRNT	3. KSO	3. KLYF-F	3. KIOA	3. KRNT
4. KGGO-F	4. KIOA	4. KRNQ-F	4. KMGK-F	4. WHO

OTHER RATED STATIONS/METRO SHARE

KCBC 1390 .5
KSMI-F 97.3 .5
KWKY 1150 .7

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	30 (1)	131 (3)	161 (4)	38.6
COUNTRY	73 (1)	24 (1)	97 (2)	23.3
MOR/AC	44 (2)	12 (1)	56 (3)	13.4
NEWS/TALK	52 (1)		52 (1)	12.5
BTFL MUSIC		46 (1)	46 (1)	11.0
RELIGION	3 (1)	2 (1)	5 (2)	1.2
			417 (13)	

RADIO STATIONS

KIOA, 940, 10 KW/5 KW (DA-2), CONTEMP/AC	ABC-E, $39.95	(Eastman)	Mid America
KRNT, 1350, 5 KW (DA-N), MOR	CBS, $34.00	(Katz)	Stauffer
KSO, 1460, 5 KW (DA-N), COUNTRY	ABC-I, $45.00*	(Mc-Guild)	Stoner
WHO, 1040, 50 KW, NEWS/TALK	NBC, $60.00*	(Blair)	Palmer
KGGO-F, 94.9, 100 KW @ 300, AOR (Burk-Abr)	Source, $38.00*	(Mc-Guild)	Stoner
KJJY-F, 106.3, 3 KW @ 300, COUNTRY	, $26.00*	(Selcom)	
KLYF-F, 100.3, 100 KW @ 1700, BTFL MUS (Schulke)	, $24.00	(Blair)	Palmer
KMGK-F, 93.3, 100 KW @ 420, ROCK	ABC-R, $28.20	(Eastman)	Mid America
KRNQ-F, 102.5, 100 KW @ 514, ROCK (TM)	RKO, $45.00	(Katz)	Stauffer
KEZT-F, 104.1, 100 KW @ 465, AC (FM-100)	ABC-F, $15.50	(----)	(AMES)

DETROIT

Market # 5; ADI # 7
Revenue Rank # 10
Income Rank # 379
APR 18.7
SMSA Pop: 4,345,700
CSI: 44.3 Bil (# 5)

Revenue : $52,707,128
Income : $-1,660,044
% Rev Gain: 10.0
Stations: 31/39
Diaries: 2352/1848:1
CSI HH: 28.9 M (# 14)
Standard Error: ,419

National Rev: $16,190,041
Nat Rev per Cap: $3.73
Tot Rev per Cap: $12.13
Tot Inc per Cap: $-.38
Profit Margin: ---
Retail $: 21.3 Bil (# 4)
Retail Sales %: .191

12+ METRO	1/4/SHARE	WIN 82	FAL 81	SUM 81	SPG 81
1. WJR	713/10.8	8.4	9.7	8.8	11.0
2. WRIF-F	414/ 6.3	6.7	5.3	5.2	4.8
3. WLLZ-F	403/ 6.1	4.7	7.0	7.7	8.0
4. WWJ	388/ 5.9	6.0	5.3	5.4	4.9
5. WXYZ	369/ 5.6	5.1	6.0	5.4	4.1
6. WNIC-F	339/ 5.1	5.6	4.5	5.1	4.7
7. WGPR-F	321/ 4.9	3.4	3.9	3.0	2.3
8. WWWW-F	263/ 4.0	3.6	5.1	4.6	4.1
9. WJR-F	261/ 3.9	4.4	4.7	3.6	4.6
10. WJLB-F	252/ 3.8	3.7	2.7	2.1	2.6
11. WMJC-F	244/ 3.7	3.5	3.4	3.7	4.4
12. WABX-F	218/ 3.3	3.4	3.6	4.1	3.9
13. WCXI	205/ 3.1	4.3	2.8	3.9	3.4
14. WCZY-F	202/ 3.1	3.8	3.5	3.0	3.8
15. WDRQ-F	200/ 3.0	1.4	2.3	2.5	3.5
16. WTWR-F	185/ 2.8	2.8	2.5	2.4	2.9
17. WJOI-F	184/ 2.8	4.1	3.5	3.0	2.7
18. WLBS-F	162/ 2.5	2.5	3.7	3.3	2.5
19. WJZZ-F	158/ 2.4	3.0	2.8	2.4	1.8
20. CKLW	152/ 2.3	2.7	3.0	3.8	3.5

12+ TSA 1/4	
1. WJR	995
2. WRIF-F	468
3. WLLZ-F	439
4. WWJ	410
5. WXYZ	375
6. WNIC-F	374
7. WGPR-F	331
8. WWWW-F	304
9. WJR-F	288
10. WMJC-F	266
11. WJLB-F	263
12. WCXI	237
13. WABX-F	229
14. WCZY-F	214
CKLW	214
16. WDRQ-F	213
17. WJOI-F	197
18. WTWR-F	189
19. WJZZ-F	165
20. WLBS-F	163

12+ TSA CUME/MSA CUME RAT	
1. WJR	13885/27.9
2. WRIF-F	9445/22.8
3. WLLZ-F	7746/19.3
4. WNIC-F	7186/18.3
5. WWJ	6949/18.0
6. WABX-F	6189/16.0
7. CKLW	5815/11.8
8. WMJC-F	5115/12.7
9. WJR-F	4897/11.8
10. WJLB-F	4595/12.3
11. WXYZ	4370/11.9
12. WWWW-F	4356/10.7
13. WGPR-F	3762/10.1
14. WDRQ-F	3715/ 9.7
15. WCXI	3477/ 8.2
16. WTWR-F	3439/ 9.3
17. WJOI-F	3432/ 9.1
18. WCZY-F	3418/ 8.6
19. WLBS-F	3124/ 8.8
20. WOMC-F	2893/ 7.6

12+ FM SHARE (METRO): 66.76% (4189 of 6275) (SPG 81: 67.19%)

TEENS

1. WLLZ-F
2. WGPR-F
3. WRIF-F
4. WABX-F
5. WNIC-F
6. WLBS-F
   WTWR-F

18 - 34

1. WRIF-F
2. WNIC-F
3. WLLZ-F
4. WMJC-F
5. WGPR-F
6. WABX-F
7. WJLB

18 - 49

1. WRIF-F
2. WNIC-F
3. WJR
4. WLLZ-F
5. WMJC-F
6. WJLB-F
7. WGPR-F

25 - 54

1. WJR
2. WNIC-F
3. WWJ
4. WRIF-F
5. WMJC-F
6. WCXI
7. WJZZ-F

35 - 54

1. WJR
2. WWJ
3. WXYZ
4. WJR-F
5. WWWW-F
6. WJOI-F
   WCXI

12+ AMD

1. WJR
2. WWJ
3. WNIC-F+
4. WRIF-F
5. WXYZ
6. CKLW
7. WLLZ-F

WOMEN 18-34

1. WNIC-F
2. WRIF-F
3. WMJC-F
   WLLZ-F
5. WGPR-F
6. WDRQ-F
7. WJLB-F

WOMEN 25-54

1. WJR
2. WNIC-F
3. WMJC-F
4. WCZY-F
5. WWWW-F
6. WJLB-F
7. WJR-F

MEN 18-34

1. WRIF-F
2. WLLZ-F
3. WABX-F
4. WNIC-F
5. WJLB-F
6. WGPR-F
7. WLBS-F

MEN 25-54

1. WJR
2. WWJ
3. WRIF-F
4. WNIC-F
5. WJLB-F
6. WWWW-F
7. WCXI

FORMATS	AM	FM	TOTAL	%
MOR/AC	899 (3)	928 (4)	1827 (7)	29.1
ROCK/AOR/CONTEMP	69 (1)	1444 (6)	1513 (7)	24.1
BLACK/URBAN/JAZZ	70 (1)	893 (4)	963 (5)	15.3
NEWS/TALK	757 (2)		757 (2)	12.1
COUNTRY	205 (1)	263 (1)	468 (2)	7.5
BTFL MUSIC		445 (2)	445 (2)	7.1
RELIGION	51 (2)	45 (1)	96 (3)	1.5
NOSTALGIA		92 (1)	92 (1)	1.5
CLASSICAL		79 (1)	79 (1)	1.3
OTHERS	35 (1)		35 (1)	0.6
			6275 (31)	

DETROIT ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WJR	1. WJR	1. WJR
2. WRIF-F	2. WRIF-F	2. WWJ
3. WLLZ-F	3. WLLZ-F	3. WXYZ
4. WWJ	4. WNIC-F	4. WWWW-F
5. WXYZ	5. WWJ	5. WCXI
6. WNIC-F	6. WABX-F	6. WLLZ-F
7. WGPR-F	7. WMJC-F	7. WRIF-F
8. WWWW-F	8. CKLW	8. CKLW
9. WJR-F	9. WJLB-F	9. WJR-F
10. WJLB-F	10. WJR-F	10. WGPR-F
11. WMJC-F	11. WXYZ	
12. WABX-F	12. WWWW-F	
13. WCXI	13. WDRQ-F	
WCZY-F	14. WGPR-F	
15. WDRQ-F	15. WTWR-F	

OTHER RATED STATIONS/METRO SHARE

WCHB	1440	Inkster	1.1
WEXL	1340	Royal Oak	.3
WLQV	1500		.4
WMUZ-F	103.5		.7
WMZK	1400		.5
WNIC	1310	Dearborn	.5
WOMC-F	104.3		2.2
WQRS-F	105.1		1.2
WHND	560	Monroe	1.0
WIQB-F	102.9	Ann Arbor	.4
CKJY-F	93.9	Windsor	1.4
CKLW	800	Windsor	2.3

ADI FM SHARE: 69.29% (4623 of 6672) (SPG 81: 66.80%)

AM STATIONS

CKLW, 800, 50 KW	, AC	,	$123.75	(Christal)	Baton
WCXI, 1130, 50 KW/10 KW (DA-2)	, COUNTRY	MBS,	$200.00	(Torbet)	Golden West
WJR , 760, 50 KW	, MOR/TALK	NBC,	$202.50	(Eastman)	Capital Cities
WWJ , 950, 5 KW (DA-N)	, NEWS	CBS,	$125.00*	(CBS Spot)	Detroit News
WXYZ, 1270, 5 KW (DA-N)	, TALK	ABC-I,	$120.00*	(Blair)	ABC

FM STATIONS

WABX-F, 99.5,	7 KW @ 870,	AOR	Source,	$115.00	(Katz)	Century
WCZY-F, 95.5,	100 KW @ 430,	AC/MOR	CBS-R,	$105.00	(CBS/FM)	Gannett
WDRQ-F, 93.1,	20 KW @ 500,	CONTEMP	RKO,	$102.50	(Selcom)	Charter**
WGPR-F, 107.5,	50 KW @ 388,	BLACK	SBN,	$ 58.13	(Lazar)	
WJLB-F, 97. ,	50 KW @ 490,	BLACK	,	$ 77.50	(Masla)	Booth
WJOI-F, 97.1	12 KW @ 802,	BTFL MUS (FM-100)	,	$ 80.00*	(CBS Spot)	Detroit News
WJR-F , 96.3,	50 KW @ 480,	BTFL MUS (Schulke)***	,	$ 83.00	(Eastman)	Capital Cities
WJZZ-F, 105.9,	34 KW @ 300,	BLACK/JAZZ	,	$ 57.50*	(Howard)	
WLBS-F, 102.7,	50 KW @ 410,	URBAN	SBN,	$ 77.00	(Unirep)	Inner City
WLLZ-F, 98.7,	50 KW @ 480,	AOR	,	$175.00*	(Mc-Guild)	Doubleday
WMJC-F, 94.7,	10 KW @ 950,	AC	ABC-C,	$145.00*	(MMR)	Greater Media
WNIC-F, 100.3,	50 KW @ 400,	AC	,	$150.00*	(RKO)	Josephson
WOMC-F, 104.3,	190 KW @ 416,	AC	RKO II,	$113.13	(Katz)	Metromedia
WRIF-F, 101.1,	27 KW @ 880,	AOR	ABC-R,	$118.25	(Blair)	ABC
WTWR-F, 92.3,	22 KW @ 742,	AC (now country)	ABC-E,	$200.00	(Torbet)	Golden West
WWWW-F, 106.7,	61 KW @ 508,	COUNTRY	APR,	$110.00	(Christal)	Shamrock

**Sale to Amaturo pending

***Switching to Mike Joseph's "Hot Hits" in late summer

DULUTH

Market # 149
Revenue Rank # 108
Income Rank # 143
APR 18.1
SMSA Pop: 267,500
CSI: 2.1 Bil (# 155)

Revenue : $4,893,712
Income : $ 122,098
% Rev Gain: 21.6
Stations: 18/17
Diaries: 708/378:1
CSI HH: 20.8 M (# 236)
Standard Error: .777

National Rev: $460,693
Nat Rev per Cap: $1.72
Tot Rev per Cap: $18.29
Tot Inc per Cap: $.46
Profit Margin: 2.4%
Retail $: 1.3 Bil (# 152)
Retail Sales %: .351

12+ METRO 1/4/SHARE		SPG 81	O/N 80	12+ TSA 1/4		12+ TSA CUME/MSA CUME RAT	
1. WKKQ-F+	53/13.1	17.0	12.4	1. WKKQ-F+	83	1. WEBC	893/27.6
2. KDAL	51/12.5	12.2	18.5	2. KDAL	74	2. WDSM	824/26.2
3. WDSM	44/10.8	14.1	8.2	3. WDSM	56	3. KDAL	800/25.2
4. WEBC	34/ 8.4	6.8	7.7	4. WAKX-F	45	4. WKKQ-F+	752/21.7
5. WAKX-F	32/ 7.9	6.8	7.7	5. WEBC	42	5. WAKX-F	725/25.5
6. KQDS-F	31/ 7.6	5.1	2.6	6. KQDS-F	39	6. KQDS-F	554/19.9
7. KZIO-F	29/ 7.1	7.8	7.9	7. KZIO-F	36	7. KZIO-F	498/17.8
KXTP	29/ 7.1	1.9	2.6	8. KXTP	33	8. WEVE-F+	375/16.0
9. WGGR-F	22/ 5.4	6.8	7.9	9. WGGR-F	29	9. WGGR-F	317/11.2
10. WEVE-F+	17/ 4.2	8.0	9.7	10. WEVE-F+	18	10. KXTP	275/10.2

12+ FM SHARE (METRO): 42.06% (159 of 378) (SPG 81: 45.34%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KQDS-F	1. KQDS-F	1. WKKQ-F+	1. WDSM	1. KDAL
2. KZIO-F	WAKX-F	2. WEBC	WKKQ-F+	2. WDSM
3. WAKX-F	3. KZIO-F	3. WAKX-F	3. WEBC	3. WKKQ-F+

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KDAL	1. KZIO-F	1. WKKQ-F	1. WQDS-F	1. WDSM
2. WDSM	2. WAKX-F	2. WDSM	2. WEBC	2. WKKQ-F+
3. WKKQ-F+	3. KQDS-F	3. KDAL	3. WAKX-F	3. WEBC

OTHER RATED STATIONS/METRO SHARE

WELY	1450	Ely	.7	WNLT	1390		.5
WHLB	1400	Virginia	2.5	WWJC	850		2.9
WMFG	1240	Hebbing	1.7	KSTP	1500	St. Paul	.5

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	34 (1)	92 (3)	126 (4)	33.3
COUNTRY	66 (3)	34 (1)	100 (4)	26.5
MOR/AC	76 (5)	11 (1)	87 (6)	23.0
NOSTALGIA	29 (1)		29 (1)	7.7
BTFL MUSIC		22 (1)	22 (1)	5.8
RELIGION	14 (2)		14 (2)	3.7
			378 (18)	

RADIO STATIONS

KDAL, 610, 5 KW (DA-N) , MOR CBS, $22.00* (Christal)
KXTP, 970, 1 KW (DAYS) , NOSTALGIA (Al Ham) ABC-I, $ 7.35 (Howard)
WDSM, 710, 10 KW/5 KW (DA-N), COUNTRY NBC, $24.00* (Torbet)
WEBC, 560, 5 KW (DA-2) , CONTEMP/AC RKO,ABC-E, $18.00 (Katz) Midwest

KQDS-F, 94.9, 100 KW @ 730, AOR , $21.50 (Masla)
KZIO-F, 102.5, 100 KW @ 600, ROCK (Drake-Chen) Source, $19.00* (Torbet)
WAKX-F, 98.9, 100 KW @ 600, CONTEMP ABC-I, $18.00 (Howard)
KEVE-F+,100.1, 710 W @ 550, AC/CONTEMP ABC-C, $10.00 (Howard) (EVELETH)
WGGR-F, 105.1, 100 KW @ 749, BTFL MUSIC , $14.00 (Lotus)
WKKQ-F+, 93.9, 100 KW @ 546, COUNTRY , $19.00 (Market 4) (HIBBING)

EL PASO

Market # 85
Revenue Rank # 97
Income Rank # 378
APR 16.4
SMSA Pop: 499,600
CSI: 3.6 Bil (# 95)

Revenue : $5,376,225
Income : $-1,494,698
% Rev Gain: 10.0
Stations: 24/16
Diaries: 798/626:1
CSI HH: 23.5 M (# 131)
Standard Error: .702

National Rev: $2,198,734
Nat Rev per Cap: $4.40
Tot Rev per Cap: $10.76
Tot Inc per Cap: $-2.99
Profit Margin: ---
Retail $: 2.4 Bil (# 85)
Retail Sales %: .160

12+ METRO 1/4/SHARE		FAL 81	SPG 81	O/N 80	A/M 80	12+ TSA 1/4		12+ TSA CUME/MSA CUME RAT	
1. KLAQ-F	81/13.0	14.5	14.1	4.0	3.1	1. KLAQ-F	103	1. KINT-F	1212/25.9
2. KHEY	58/ 9.3	5.6	7.0	7.3	10.4	2. KINT-F	68	2. KROD	965/14.9
3. KAMA	53/ 8.5	6.1	7.6	8.1	4.2	KHEY	68	3. KLAQ-F	922/18.1
KINT-F	53/ 8.5	8.4	5.4	7.5	7.9	4. KAMA	64	4. KHEY	882/16.6
5. KHEY-F	47/ 7.5	5.1	6.5	7.2	7.5	5. KHEY-F	57	5. KHEY-F	816/16.8
6. KLOZ-F	32/ 5.1	7.1	8.9	10.4	9.4	6. KROD	51	6. KFIM-F	659/11.1
7. KSET-F	28/ 4.5	3.5	5.9	6.4	8.3	7. KTSM-F	42	7. KSET-F	625/14.2
8. KROD	27/ 4.3	5.3	5.9	1.9	1.5	8. KLOZ-F	36	8. KLOZ-F	541/13.0
9. KSET	26/ 4.2	8.6	6.0	5.5	6.7	9. KFIM-F	34	9. KTSM-F	518/ 8.6
10. KAMZ-F	23/ 3.7	1.2	1.2	1.7	1.2	10. KSET-F	31	10. KAMA	513/11.6

12+ FM SHARE (METRO): 56.18% (332 of 591) (SPG 81: 53.89%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KINT-F	1. KLAQ-F	1. KLAQ-F	1. KHEY	1. KHEY
2. KLAQ-F	2. KINT-F	2. KHEY	2. KHEY-F	2. KAMA
3. KROD	KHEY-F	3. KHEY-F	3. KAMA	3. KHEY-F
4. KSET	4. KSET-F	4. KAMA	4. KLOZ-F	4. KEZB-F

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KHEY	1. KAMA	1. KHEY	1. KLAQ-F	1. KHEY
2. KLAQ-F	KHEY-F	2. KAMA	2. KSET-F	2. KHEY-F
3. KINT-F	KLAQ-F	3. KHEY-F	3. KINT-F	3. KLOZ-F
4. KHEY-F	4. KINT-F	4. KAMZ-F	4. KLOZ	KLAQ-F
			KHEY-F	

OTHER RATED STATIONS/METRO SHARE

KELP	920	2.2	KTSM	1380		2.4	XHGA-F	105.9	CJ	.3
KEZB-F	93.9	3.4	KTSM-F	99.9		3.4	XHH-F	100.7	CJ	.3
KFIM-F	92.3	3.5	XEFV	1000	CJ	1.4	XROK	800	CJ	2.2
KISO	1150	1.1	XEJ	970	CJ	1.3	XZOL	860	CJ	2.2
KKOL	1590	1.9	XEP	1300	CJ	.3				

RADIO STATIONS

KAMA, 1060, 10 KW (DAYS), SPANISH , $34.13 (Eastman)
KHEY, 690, 10 KW (DA-2), COUNTRY (Burk-Abr) ABC-I, $60.00 (Katz)
KROD, 600, 5 KW (DA-N), ROCK , $14.00 (HNW) Rex
KSET, 1340, 1 KW/250 W , ROCK , $25.00* (Mc-Guild) Brdcst Assoc

KAMZ-F, 93.1, 30 KW @ 1190, ? ? ? , $20.00 (Eastman)
KEZB-F, 93.9, 100 KW @ 980, BTFL MUS , $15.00*
KFIM-F, 92.3, 100 KW @ 1860, CONTEMP/AC ABC-F, $16.00 (----)
KHEY-F, 96.3, 100 KW @ 1388, COUNTRY (Burk-Abr) , $60.00 (Katz)
KINT-F, 97.5, 60 KW @ 1080, ROCK , $30.00* (Selcom)
KLAQ-F, 95.5, 88 KW @ 1390, AOR (Burk-Abr) Source, $45.00* (HNW) Rex
KLOZ-F, 102.1, 57 KW @ 1160, COUNTRY , $38.75 (Blair) Henson
KSET-F, 94.7, 100 KW @ 732, BLACK (Burk-Abr) , $25.00* (Mc-Guild) Brdcst Assoc
KTSM-F, 99.9, 100 KW @ 1820, BTFL MUS (TM) , $13.00* (Howard)

FOR FORMAT BREAKDOWNS PLEASE SEE CONTINUATION PAGES AT END OF THIS SECTION

ERIE

Market # 138
Revenue Rank # 159
Income Rank # 313
APR 16.9
SMSA Pop: 282,600
CSI: 2.1 Bil (# 150)

Revenue : $3,121,630
Income : $ -202,126
% Rev Gain: 23.4
Stations: 11/11
Diaries: 747/378:1
CSI HH: 22.3 M (# 178)
Standard Error: .719

National Rev: $545,518
Nat Rev per Cap: $1.93
Tot Rev per Cap: $11.05
Tot Inc per Cap: $-.72
Profit Margin: ---
Retail $: 1.2 Bil (# 157)
Retail Sales %: .229

12+ METRO 1/4/SHARE		SPG 81	A/M 80
1. WCCK-F	100/25.8	23.4	23.3
2. WJET	58/14.9	19.8	15.5
3. WLVU-F	52/13.4	16.3	16.8
4. WEYZ	38/ 9.8	---	1.6
5. WRIE	35/ 9.0	10.9	12.7
6. WLKK	33/ 8.5	9.8	10.6
7. WSEG-F	11/ 2.8	3.0	5.0
8. WHYP-F+	5/ 1.3	.9	---
9. WREO-F	2/ .5	2.1	.6
WZPR-F	2/ .5	2.1	.9

12+ TSA 1/4	
1. WCCK-F	128
2. WJET	58
3. WLVU-F	56
4. WZPR-F	47
5. WREO-F	42
6. WEYZ	39
7. WRIE	36
8. WLKK	33
9. WSEG-F	11
10. WHYP-F+	5

12+ TSA CUME/MSA CUME RAT	
1. WCCK-F	1491/46.3
2. WJET	874/37.2
3. WRIE	645/26.8
4. WLVU-F	641/24.5
5. WZPR-F	429/ 4.3
6. WREO-F	428/ 4.2
7. WEYZ	409/17.1
8. WLKK	377/16.2
9. WSEG-F	175/ 7.6
10. WHYP-F+	105/ 4.6

12+ FM SHARE (METRO): 50.89% (171 of 336) (SPG 81: 53.95%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WCCK-F	1. WCCK-F	1. WCCK-F	1. WCCK-F	1. WLVU-F
2. WRIE	2. WJET	2. WJET	2. WJET	2. WEYZ
	3. WRIE	3. WRIE	3. WLVU-F	3. WCCK-F

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WCCK-F	1. WCCK-F	1. WCCK-F	1. WCCK-F	1. WCCK-F
2. WJET	2. WJET	2. WJET	2. WJET	2. WJET
3. WRIE	3. WRIE	3. WLVU-F	3. WRIE	3. WLVU-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	58 (1)	111 (2)	169 (3)	50.3
BTFL MUSIC		54 (2)	54 (2)	16.1
COUNTRY	34 (2)	6 (2)	40 (4)	11.9
NOSTALGIA	38 (1)		38 (1)	11.3
MOR/AC	35 (1)		35 (1)	10.4
			336 (10)	

RADIO STATIONS

WEYZ, 1450, 1 KW/250 W , NOSTALGIA (Al Ham)	CBS, $19.50	(Katz)	Burbach
WJET, 1400, 1 KW/250 W , CONTEMP/AC	, $17.13	(Eastman)	Myron Jones
WLKK, 1260, 5 KW (DA-2), COUNTRY	NBC, $14.00*	(Christal)	Goldman
WRIE, 1330, 5 KW (DA-2), MOR/AC	ABC-E, $24.50	(Mc-Guild)	
WCCK-F, 103.7, 50 KW @ 500, ROCK	ABC-C, $19.50	(Katz)	Burbach
WHYP-F+, 100.9, 3 KW @ -95, COUNTRY	, $10.00	(----)	(NORTH EAST)
WLVU-F, 99.9, 10 KW @ 400, BTFL MUS	, $22.00*	(Christal)	Goldman
WSEG-F, 102.3, 3 KW @ 401, ROCK	MBS, $12.00	(Groskin)	(McKEAN)
WREO-F, 97.1, 50 KW @ 500, BTFL MUS	UPI, $12.50	(----)	(ASHTABULA)
WZPR-F, 100.3, 10 KW @ 585, COUNTRY (TM)	ABC-I, $10.50	(Regional)	(MEADVILLE)

EUGENE-SPRINGFIELD

Market # 137
Revenue Rank # 105
Income Rank # 367
APR 16.6
SMSA Pop: 285,600
CSI: 2.3 Bil (# 136)

Revenue : $5,009,437
Income : $ -741,965
% Rev Gain: 19.8
Stations: 14/13
Diaries: 679/421:1
CSI HH: 22.1 M (# 185)
Standard Error: .756

National Rev: $1,531,034
Nat Rev per Cap: $5.36
Tot Rev per Cap: $17.54
Tot Inc per Cap: $-2.60
Profit Margin: ---
Retail $: 1.4 Bil (# 138)
Retail Sales %: .291

12+ METRO 1/4/SHARE		FAL 81	SPG 81	O/N 80	A/M 80
1. KZEL-F	64/16.3	10.6	7.6	9.9	11.4
2. KSND-F	49/12.5	12.5	13.9	10.5	9.5
3. KUGN	41/10.4	12.3	9.8	14.2	14.6
4. KPNW-F	35/ 8.9	11.7	14.1	13.9	13.3
5. KUGN-F	30/ 7.6	8.9	6.0	3.7	5.4
6. KQDQ	25/ 6.4	5.8	6.3	---	1.9
7. KEED	24/ 6.1	7.8	7.9	9.3	9.5
KPNW	24/ 6.1	7.2	7.6	9.6	9.5
9. KORE	16/ 4.1	3.9	3.3	2.3	2.9
10. KASH	13/ 3.3	1.1	.8	2.8	1.9

12+ TSA 1/4	
1. KZEL-F	74
2. KSND-F	52
3. KPNW	45
4. KUGN	44
5. KPNW-F	43
6. KUGN-F	32
7. KQDQ	29
8. KRKT-F+	25
9. KEED	24
10. KORE	18

12+ TSA CUME/MSA CUME RAT	
1. KZEL-F	824/26.4
2. KPNW	782/18.1
3. KUGN	760/26.8
4. KSND-F	712/24.7
5. KPNW-F	538/18.6
6. KUGN-F	446/16.3
7. KEED	380/14.4
8. KRKT-F+	299/ 1.8
9. KBDF	270/10.8
KASH	270/10.9

12+ FM SHARE (METRO): 53.80% (184 of 342) (SPG 81: 53.14%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KZEL-F	1. KZEL-F	1. KZEL-F	1. KUGN	1. KUGN
2. KSND-F	2. KSND-F	2. KSND-F	2. KSND-F	2. KPNW-F
	3. KUGN	3. KUGN	3. KPNW-F	3. KEED

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KUGN	1. KSND-F	1. KSND-F	1. KZEL-F	1. KUGN
2. KZEL-F	KZEL-F	KPNW-F	2. KSND-F	2. KZEL-F
3. KSND-F	3. KORE	3. KUGN	3. KUGN	3. KSND-F

OTHER RATED STATIONS/METRO SHARE

KBDF	1280		3.1
KBMC-F	94.5		.8
KNND	1400	Cottage Grove	.8
KRKT-F+	99.9	Albany	.8

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		113 (2)	113 (2)	33.1
MOR/AC	93 (5)		93 (5)	27.2
COUNTRY	24 (1)	33 (2)	57 (3)	16.7
BTFL MUSIC		35 (1)	35 (1)	10.2
NOSTALGIA	25 (1)		25 (1)	7.3
RELIGION	16 (1)	3 (1)	19 (2)	5.6
			342 (14)	

RADIO STATIONS

KASH, 1600, 5 KW/1 KW (DA-N), OLDIES ABC-E, $15.00* (Roslin) Sterling
KEED, 1450, 1 KW , COUNTRY ABC-I, $19.00 (Selcom) Community Pacific
KORE, 1050, 1 KW (DAYS) , RELIGION MBS, $ 5.50 (Gillis)
KPNW, 1120, 50 KW (DA-2) , AC NBC, $48.00 (Katz) Pacific Northwest
KQDQ, 1320, 1 KW (DAYS) , NOSTALGIA (Al Ham) , $13.00 (Howard) Empire
KUGN, 590, 5 KW/1 KW (DA-N), MOR CBS, $27.00* (Torbet)

KPNW-F, 99.1, 100 KW @ 1485, BTFL MUS (Schulke) , $48.00 (Katz) Pacific Northwest
KSND-F, 93.1, 100 KW @ 1800, ROCK (TM) Source, $18.00 (Roslin) Sterling
KUGN-F, 97.9, 100 KW @ 785, COUNTRY MBS, $20.00 (Torbet)
KZEL-F, 96.1, 100 KW @ 872, AOR (Burk-Abr) , $18.50 (Mc-Guild)
KRKT-F+,99.9, 50 KW @ 1075, COUNTRY ABC-I, $11.00 (Roslin) (ALBANY)

EVANSVILLE

Market # 128
Revenue Rank # 96
Income Rank # 122
APR 15.9
SMSA Pop: 312,900
CSI: 2.4 Bil (# 132)

Revenue : $5,466,259
Income : $ 176,126
% Rev Gain: 3.8
Stations: 15/14
Diaries: 696/450:1
CSI HH: 20.4 M (# 256)
Standard Error: .724

National Rev: $608,893
Nat Rev per Cap: $1.95
Tot Rev per Cap: $17.47
Tot Inc per Cap: $.56
Profit Margin: 3.2%
Retail $: 1.4 Bil (# 131)
Retail Sales %: .368

12+ METRO	1/4/SHARE	SPG 81	O/N 80
1. WIKY-F	86/20.8	20.1	26.3
2. WGBF	69/16.7	17.6	21.3
3. WKDQ-F	66/15.9	17.3	7.7
4. WROZ	35/ 8.5	9.5	9.6
5. WKKR	28/ 6.8	5.4	3.7
6. WBKR-F	20/ 4.8	5.1	3.2
7. WHKC-F	16/ 3.9	5.7	3.5
WRAY-F+	16/ 3.9	4.0	5.6
9. WSON	13/ 3.1	3.3	1.9
10. WYER-F	11/ 2.7	---	---

12+ TSA 1/4	
1. WKDQ-F	132
2. WIKY-F	114
3. WBKR-F	83
4. WGBF	82
5. WROZ	38
6. WKKR	32
7. WSTO-F	31
8. WHKC-F	22
9. WYER-F	20
10. WRAY-F+	19

12+ TSA CUME/MSA CUME RAT	
1. WKDQ-F	1843/35.7
2. WGBF	1243/35.4
3. WIKY-F	1161/29.5
4. WBKR-F	907/10.0
5. WSTO-F	623/ 6.6
6. WROZ	595/19.5
7. WKKR	455/13.9
8. WRAY-F+	400/ 9.5
9. WYER-F	371/ 7.8
10. WHKC-F	358/ 9.6

12+ FM SHARE (METRO): 59.52% (225 of 378) (SPG 81: 57.51%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WKDQ-F	1. WKDQ-F	1. WGBF	1. WIKY-F	1. WIKY-F
2. WGBF	WGBF	2. WIKY-F	2. WGBF	2. WGBF
3. WYER-F	3. WHKC-F	WKDQ-F	3. WKKR	3. WROZ

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WIKY-F	1. WGBF	1. WIKY-F	1. WKDQ-F	1. WGBF
2. WGBF	2. WKDQ-F	2. WGBF	2. WGBF	2. WIKY-F
3. WKDQ-F	3. WIKY-F	3. WKDQ-F	3. WHKC-F	3. WKKR

OTHER RATED STATIONS/METRO SHARE

WPCO	1590	Mount Vernon	1.0	WRUL-F	97.3	Carmi, IL	.5
WVHI-F	105.3		1.2	WSTO-F	96.1	Owensboro	1.7

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	69 (1)	100 (4)	169 (5)	44.7
MOR/AC	49 (4)	98 (2)	147 (6)	38.9
COUNTRY	35 (1)	22 (2)	57 (3)	15.1
RELIGION		5 (1)	5 (1)	1.3
			378 (15)	

RADIO STATIONS

WGBF, 1280, 5 KW/1 KW (DA-N), CONTEMP	ABC-C, $37.75	(Mc-Guild)	
WKKR, 1330, 5 KW/1 KW (DA-N), COUNTRY	CBS, $28.50	(Savalli)	
WROZ, 1400, 1 KW/250 W , COUNTRY	ABC-I, $24.50	(Selcom)	South Central
WSON, 860, 500 W (DAYS) , AC	CBS, $ 9.00	(Regional)	Lackey
WHKC-F, 103.1, 3 KW @ 300, AOR	ABC-R, $22.75	(Mc-Guild)	
WIKY-F, 104.1, 50 KW @ 480, MOR/BTFL**	, $60.00	(Selcom)	South Central
WKDQ-F, 99.5, 50 KW @ 500, ROCK (Drake-Chen)	RKO, $22.75	(Regional)	Lackey
WRAY-F+, 98.1, 50 KW @ 420, AC	MBS, $17.00	(RSR)	(PRINCETON)
WBKR-F, 92.5, 77 KW @ 427, COUNTRY	NBC, $22.00	(HNW)	(OWENSBORO)
WSTO-F, 96.1, 100 KW @ 939, CONTEMP	ABC-F, $16.00	(Masla)	(OWENSBORO)
WYER-F, 94.9, 50 KW @ 425, ROCK	, $11.00	(Pates)	(MT. CARMEL,IL)

**BTFL MUSIC (FM-100) at night

FARGO

Market # 227
Revenue Rank # 109
Income Rank # 250
APR 16.6
SMSA Pop: 139,900
CSI: 1.1 Bil (# 230)

Revenue : $4,872,836
Income : $ -45,889
% Rev Gain: 14.3
Stations: 8/7
Diaries: 520/269:1
CSI HH: 21.8 M (# 202)
Standard Error: .895

National Rev: $863,134
Nat Rev per Cap: $6.17
Tot Rev per Cap: $34.83
Tot Inc per Cap: $-.33
Profit Margin: ---
Retail $: .8 Bil (# 198)
Retail Sales %: .530

12+ METRO 1/4/SHARE		SPG 81	O/N 80
1. KQWB-F	45/23.2	15.1	15.2
2. KFGO	30/15.5	21.1	22.8
3. KQWB	25/12.9	17.3	16.8
4. KVOX-F	23/11.9	10.8	7.6
5. WDAY-F	18/ 9.3	8.6	13.6
6. WDAY	17/ 8.8	11.4	10.3
7. KVOX	13/ 6.7	7.6	6.5
8. KBRF-F	2/ 1.0	---	---

12+ TSA 1/4	
1. KFGO	79
2. KQWB-F	61
3. WDAY	49
4. KQWB	35
5. WDAY-F	30
6. KVOX-F	25
7. KBRF-F	20
8. KVOX	18

12+ TSA CUME/MSA CUME RAT	
1. KFGO	1059/30.4
2. WDAY	769/23.1
3. KQWB-F	714/43.1
4. KQWB	634/34.8
5. WDAY-F	419/16.6
6. KVOX	399/24.6
7. KVOX-F	356/22.7
8. KBRF-F	347/ 6.3

12+ FM SHARE (METRO): 50.87% (88 of 173) (SPG 81: 37.43%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KQWB-F	1. KQWB-F	1. KQWB-F	1. KVOX-F	1. KFGO
2. KQWB	2. KQWB	2. KQWB	2. KFGO	2. KVOX
3. KVOX-F	3. KVOX	3. KVOX-F	3. KQWB-F	WDAY-F
	KVOX-F			

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KFGO	1. KQWB-F	1. KVOX-F	1. KQWB-F	1. KQWB-F
2. KQWB-F	2. KQWB	2. WDAY-F	2. KQWB	2. KFGO
3. WDAY	3. KVOX-F	KFGO	3. KVOX	3. KVOX-F

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	25 (1)	47 (2)	72 (3)	41.6
COUNTRY	47 (2)	23 (1)	70 (3)	40.5
BTFL MUSIC		18 (1)	13 (1)	10.4
MOR/AC	13 (1)		13 (1)	7.5
			173 (80)	

RADIO STATIONS

KFGO, 790, 5 KW (DA-N), COUNTRY	CBS, $51.75	(Mc-Guild)	Communi Prop
KQWB, 1550, 5 KW (DA-N), ROCK	RKO, $24.00*	(Torbet)	Midwest
WVOX, 1280, 5 KW/1 KW (DA-N), AC	ABC-E, $15.00	(Selcom)	Forward
WDAY, 970, 5 KW (DA-N), COUNTRY	NBC, $45.50	(Katz)	
KQWB-F, 98.7, 100 KW @ 465, AOR/ROCK	RKO, $24.00*	(Torbet)	Midwest
KVOX-F, 99.9, 100 KW @ 440, COUNTRY	ABC-I, $15.00	(Selcom)	Forward
WDAY-F, 93.7, 100 KW @ 1050, BTFL MUS (Bonne)	MBS, $45.50	(Katz)	
KBRF-F, 103.3, 100 KW @ 650, ROCK (Drake-Chen)	MBS, $17.00	(PRO)	(FERGUS FALLS)

FAYETTEVILLE, NC

Market # 157
Revenue Rank # 173
Income Rank # 130
APR 19.4
SMSA Pop: 253,000
CSI: 1.8 Bil (# 166)

Revenue : $2,883,459
Income : $ 146,074
% Rev Gain: 11.0
Stations: 12/6
Diaries: 757/334:1
CSI HH: 22.5 M (# 170)
Standard Error: .833

National Rev: $667,455
Nat Rev per Cap: $2.64
Tot Rev per Cap: $11.40
Tot Inc per Cap: $.58
Profit Margin: 5.0%
Retail $: 1.0 Bil (# 177)
Retail Sales %: .227

12+ METRO 1/4/SHARE		SPG 81	A/M 80
1. WQSM-F	75/19.9	25.8	23.2
2. WIDU	55/14.6	5.5	14.6
3. WFNC	43/11.4	10.5	10.1
4. WQDR-F	37/ 9.8	13.1	9.0
5. WFLB	34/ 9.0	8.0	10.1
6. WFBS	29/ 7.7	8.4	.7
7. WRAL-F	28/ 7.4	9.5	7.9
8. WFAI	19/ 5.1	8.4	10.1
9. WSTS-F	11/ 2.9	2.5	2.6
10. WYYD-F	9/ 2.4	3.3	4.1

12+ TSA 1/4	
1. WQSM-F	123
2. WRAL-F	76
3. WFNC	56
WIDU	56
5. WQDR-F	51
6. WSTS-F	38
7. WFBS	36
8. WFLB	34
9. WYYD-F	23
10. WFAI	20

12+ TSA CUME/MSA CUME RAT	
1. WQSM-F	1598/43.3
2. WRAL-F	1176/22.3
3. WFNC	674/24.8
4. WFLB	566/28.3
5. WFBS	508/19.0
6. WQDR-F	505/17.2
7. WSTS-F	498/ 8.0
8. WIDU	461/21.8
9. WFAI	337/15.4
10. WYYD-F	314/ 7.1

12+ FM SHARE (METRO): 47.86% (168 of 351) (SPG 81: 57.41%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WQSM-F	1. WQSM-F	1. WQSM-F	1. WQSM-F	1. WFNC
2. WIDU	2. WIDU	2. WIDU	2. WFNC	2. WFAI
3. WFLB	3. WQDR-F	3. WQDR-F	3. WRAL-F	WQSM-F

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WQSM-F	1. WQSM-F	1. WQSM-F	1. WIDU	1. WQSM-F
2. WFNC	2. WIDU	2. WFNC	2. WQSM-F	2. WFNC
3. WIDU	WFBS	3. WIDU	3. WQDR-F	3. WFBS
	WRAL-F			WRAL-F

OTHER RATED STATIONS/METRO SHARE

WIDO-F	103.1	Dunn	2.1
WPTF	680	Raleigh	.8

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	34 (1)	140 (3)	174 (4)	49.6
BLACK	84 (2)		84 (2)	23.9
COUNTRY	62 (2)		62 (2)	17.7
RELIGION/GOSPEL		11 (1)	11 (1)	3.1
BTFL MUSIC		9 (1)	9 (1)	2.6
UNKNOWN		8 (1)	8 (1)	2.3
MOR/AC	3 (1)		3 (1)	0.9
			351 (12)	

RADIO STATIONS

WFAI, 1230, 1 KW/250 W	, COUNTRY	ABC-E,	$11.50	(Howard)	Beasley
WFBS, 1450, 1 KW/250 W	, BLACK (Drake-Chen)	,	$15.50	(Selcom)	(SPRING LAKE)
WFLB, 1490, 1 KW/250 W	, ROCK	ABC-C,	$11.25	(Masla)	Gray
WFNC, 940, 50 KW/1 KW (DA-N)	, COUNTRY (TM)	CBS,	$22.68	(Eastman)	Cape Fear
WIDU, 1600, 1 KW (DAYS)	, BLACK	MBS,SBN,	$ 9.00	(----)	
WQSM-F, 98.1, 100 KW @ 500	, ROCK (TM)	,	$35.34	(Eastman)	Cape Fear
WSTS-F, 96.5, 100 KW @ 650	, GOSPEL/VARIOUS	,	$10.05	(Savalli)	(LAURINBERG)

Other stations -see Raleigh

FLINT

Market # 82
Revenue Rank # 89
Income Rank # 69
APR 18.1
SMSA Pop: 524,400
CSI: 4.9 Bil (# 72)

Revenue : $5,944,118
Income : $ 417,312
% Rev Gain: -7.1
Stations: 26/10
Diaries: 809/648:1
CSI HH: 26.8 M (# 28)
Standard Error: .729

National Rev: $1,556,935
Nat Rev per Cap: $2.97
Tot Rev per Cap: $11.34
Tot Inc per Cap: $.80
Profit Margin: 7.0%
Retail $: 2.7 Bil (# 74)
Retail Sales %: .182

12+ METRO 1/4/SHARE		FAL 81	SPG 81	O/N 80	A/M 80
1. WWCK-F	109/14.3	13.2	10.5	13.8	10.3
2. WDZZ-F	78/10.2	11.9	10.3	12.9	11.5
3. WTRX	76/10.0	6.4	7.8	6.6	6.9
4. WGMZ-F	54/ 7.1	6.5	11.1	12.4	6.9
5. WFDF	48/ 6.3	5.6	6.5	5.2	8.0
6. WJR	42/ 5.5	5.6	8.0	6.3	8.5
7. WFMK-F	38/ 5.0	4.9	7.5	4.5	7.1
8. WKMF	33/ 4.3	5.1	6.8	5.9	5.8
9. WWWS-F	30/ 3.9	1.3	.4	.7	---
10. WTAC	27/ 3.5	4.1	3.4	3.1	4.4

12+ TSA 1/4	
1. WWCK-F	138
2. WTRX	84
3. WGER-F	83
4. WDZZ-F	82
5. WWWS-F	71
6. WGMZ-F	63
7. WJR	62
WKCQ-F	62
9. WHNN-F	59
10. WIOG-F	55

12+ TSA CUME/MSA CUME RAT	
1. WWCK-F	1397/26.2
2. WTRX	1106/22.7
3. WJR	1060/16.0
4. WHNN-F	1029/10.4
5. WGER-F	975/10.2
6. WKCQ-F	893/ 6.4
7. WFDF	876/18.0
8. WGMZ-F	782/14.9
9. WDZZ-F	757/17.0
10. WIOG-F	756/ 2.8

12+ FM SHARE (METRO): 60.88% (428 of 703) (SPG 81: 57.82%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WWCK-F	1. WWCK-F	1. WWCK-F	1. WTRX	1. WGMZ-F
2. WDZZ-F	2. WTRX	2. WTRX	2. WDZZ-F	2. WJR
3. WFMK-F	3. WDZZ-F	3. WDZZ-F	3. WWCK-F	3. WDZZ-F
4. WTRX	4. WFMK-F	4. WFMK-F	4. WJR	4. WTRX

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WWCK-F	1. WTRX	1. WTRX	1. WWCK-F	1. WWCK-F
2. WTRX	2. WDZZ-F	WDZZ-F	2. WTRX	2. WTRX
3. WFDF	WWCK-F	3. WJR	3. WDZZ-F	3. WJR
4. WJR	4. WFMK-F	4. WFMK-F	4. WTAC	4. WGMZ-F

OTHER RATED STATIONS/METRO SHARE

WFLT	1420		3.4	WHND	560	Monroe	.4	WKCQ-F	98.1	Saginaw	1.3
WOAP	1080	Owosso	1.3	WHNN-F	96.1	Saginaw	2.6	WMJC-F	94.7	Detroit	.7
WOAP-F	103.9	Owosso	.5	WIOG-F	106.3	Saginaw	1.4	WRIF-F	101.1	Detroit	1.1
WABX-F	99.5	Detroit	.4	WITL-F	100.7	Lansing	2.9	WWJ	950	Detroit	.9
WCXI	1130	Detroit	.4	WJXQ-F	106.1	Jackson	.9	WWWW-F	106.7	Detroit	.5
								WGER-F	102.5	Saginaw	3.3

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		196 (7)	196 (7)	27.9
MOR/AC	179 (5)	9 (2)	188 (7)	26.7
BLACK/URBAN		108 (2)	108 (2)	15.4
COUNTRY	63 (3)	36 (3)	99 (6)	14.1
BTFL MUSIC		79 (2)	79 (2)	11.2
NOSTALGIA	26 (1)		26 (1)	3.7
NEWS/TALK	7 (1)		7 (1)	1.0
			703 (26)	

RADIO STATIONS

WFDF, 910, 5 KW/1 KW (DA-1) , MOR	CBS, $36.25*	(Blair)	
WKMF, 1470, 5 KW/1 KW (DA-1) , COUNTRY	ABC-E, $45.75	(Katz)	Beck Ross
WTAC, 600, 1 KW/500 W (DA-1) , COUNTRY	ABC-C, $27.50	(Masla)	
WTRX, 1330, 5 KW/1 KW (DA-2) , AC/CONTEMP	ABC-I, $29.00	(Christal)	Mid America
WDZZ-F, 92.7, 3 KW @ 260, BLACK	SBN, $31.00	(Masla)	
WGMZ-F, 107.9, 50 KW @ 370, BTFL MUS (Bonne)	, $45.75	(Katz)	Beck Ross
WWCK-F, 105.5, 2.4 KW @ 364, AOR (Burk-Abr)	ABC-F, $45.00*	(Mc-Guild)	Reams

Other stations - see Lansing, Saginaw, Detroit

FORT WAYNE

Market # 106
Revenue Rank # 77
Income Rank # 190
APR 16.5
SMSA Pop: 386,300
CSI: 3.3 Bil (# 101)

Revenue : $6,826,252
Income : $ 36,424
% Rev Gain: 6.4
Stations: 13/14
Diaries: 802/482:1
CSI HH: 23.8 M (# 117)
Standard Error: .684

National Rev: $1,484,595
Nat Rev per Cap: $3.84
Tot Rev per Cap: $17.67
Tot Inc per Cap: $.09
Profit Margin: 0.5%
Retail $: 1.8 Bil (# 108)
Retail Sales %: .344

12+ METRO 1/4/SHARE		FAL 81	SPG 81	O/N 80	A/M 80
1. WOWO	128/25.0	20.5	21.9	17.8	26.0
2. WQHK	80/15.6	13.5	14.1	11.3	7.9
3. WMEE-F	66/12.9	17.3	12.5	14.3	14.7
4. WEZV-F	63/12.3	13.5	11.1	12.0	16.9
5. WFWQ-F	45/ 8.8	8.2	9.1	9.6	9.7
6. WXKE-F	35/ 6.8	8.4	9.5	11.3	9.3
7. WLYV	15/ 2.9	2.2	2.2	4.6	3.3
8. WKSY-F	7/ 1.4	1.8	3.8	1.5	.6
9. WIFF	6/ 1.2	1.0	2.2	1.5	.6
10. WBMX-F	5/ 1.0	---	---	---	---

12+ TSA 1/4	
1. WOWO	302
2. WFWQ-F	132
3. WQHK	108
4. WMEE-F	101
5. WEZV-F	71
6. WXKE-F	39
7. WJR	16
8. WLYV	15
9. WHUZ-F+	11
10. WKSY-F	9

12+ TSA CUME/MSA CUME RAT	
1. WOWO	4467/54.1
2. WFWQ-F	1999/24.8
3. WMEE-F	1921/32.2
4. WQHK	1262/25.5
5. WEZV-F	743/19.9
6. WXKE-F	537/13.5
7. WJR	385/ 2.3
8. WLYV	285/ 8.4
9. WHUZ-F+	267/ 2.6
10. WKSY-F	237/ 5.4

12+ FM SHARE (METRO): 48.80% (223 of 457) (SPG 81: 50.78%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WFWQ-F	1. WMEE-F	1. WOWO	1. WOWO	1. WOWC
2. WMEE-F	2. WOWO	2. WMEE-F	2. WQHK	2. WQHK
3. WXKE-F	WXKE-F	3. WQHK	3. WMEE-F	3. WEZV-F
4. WOWO	4. WFWQ-F	4. WEZV-F	4. WEZV-F	4. WMEE-F

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WOWO	1. WMEE-F	1. WOWO	1. WMEE-F	1. WOWO
2. WQHK	2. WOWO	2. WQHK	WXKE-F	2. WQHK
3. WMEE-F	3. WFWQ-F	3. WEZV-F	3. WQHK	3. WMEE-F
4. WEZV-F	4. WQHK	4. WMEE-F	4. WFWQ-F	4. WEZV-F

OTHER RATED STATIONS/METRO SHARE

WGL 1250 .6
WHUZ-F 103.1 Huntington .4
WJR 760 Detroit .4

FORMATS

	AM	FM	TOTAL	%
MOR/AC	148 (4)	7 (1)	155 (5)	33.9
ROCK/AOR/CONTEMP		148 (4)	148 (4)	32.4
COUNTRY	86 (2)		86 (2)	18.8
BTFL MUSIC		63 (1)	63 (1)	13.8
BLACK		5 (1)	5 (1)	1.1
			457 (13)	

RADIO STATIONS

WIFF, 1570, 500 W (DAYS), COUNTRY	MBS, $ 8.50	(Pates)	(AUBURN)
WLYV, 1450, 1 KW/250 W , OLDIES (now NOST)	RKO, $23.00	(Regional)	
WOWO, 1190, 50 KW (DA-N), MOR	ABC-I, $70.63	(RAR)	Westinghouse**
WQHK, 1380, 5 KW (DA-2), COUNTRY (Burk-Abr)	CBS, $40.25	(Eastman)	Federated
WEZV-F, 101.7, 3 KW @ 300, BTFL MUS (KalaMusic)	, $38.50	(Christal)	Fairfield
WFWQ-F, 95.1, 44 KW @ 680, ROCK	ABC-C, $32.00*	(Torbet)	Sarkes Tarzian
WMEE-F, 97.3, 48 KW @ 480, ROCK (Burk-Abr)	, $50.00	(Eastman)	Federated
WXKE-F, 103.9, 3 KW @ 250, AOR	Source, $20.00	(Selcom)	
WHUZ-F+,103.1, 3 KW @ 377, CONTEMP	MBS, $ 8.40	(PRO)	(HUNTINGTON)
WKSY-F, 106.3, 3 KW @ 300, AC	RKO II, $10.00*	(Torbet)	(COLUMBIA CITY)

WBMX-F - See Chicago
WJR - See Detroit

**Sale to Price is pending

FRESNO

Market # 79
Revenue Rank # 51
Income Rank # 227
APR 16.4
SMSA Pop: 531,200
CSI: 4.1 Bil (# 88)

Revenue : $8,820,511
Income : $ -10,499
% Rev Gain: 24.8
Stations: 27/20
Diaries: 1005/529:1
CSI HH: 21.6 M (# 212)
Standard Error: .620

National Rev: $3,447,316
Nat Rev per Cap: $6.49
Tot Rev per Cap: $16.60
Tot Inc per Cap: $-.20
Profit Margin: ---
Retail $: 2.7 Bil (# 73)
Retail Sales %: .242

12+ METRO 1/4/SHARE		FAL 81	SPG 81	O/N 80	A/M 80
1. KYNO-F	85/12.0	9.7	11.0	7.0	9.0
2. KMJ	66/ 9.3	8.8	8.8	8.6	8.5
3. KFYE-F	59/ 8.3	9.3	7.4	9.3	7.4
4. KKNU-F	56/ 7.9	9.5	11.4	9.6	9.5
5. KKDJ-F	39/ 5.5	3.8	4.6	3.8	6.1
KFIG-F	39/ 5.5	4.2	5.5	7.7	3.9
7. KMAK	34/ 4.8	5.0	5.1	5.8	6.9
8. KGST	33/ 4.6	4.7	4.8	3.3	3.9
9. KBOS-F	32/ 4.5	3.8	4.3	2.6	3.1
10. KFRE	28/ 3.9	3.9	1.2	3.6	4.8

12+ TSA 1/4	
1. KFYE-F	210
2. KMJ	124
3. KYNO-F	90
4. KKNU-F	83
5. KKNU-F	80
6. KKDJ-F	63
7. KBOS-F	62
8. KFIG-F	51
9. KNGS	47
10. KGST	41

12+ TSA CUME/MSA CUME RAT	
1. WFYE-F	2588/20.8
2. KMJ	1338/18.5
3. KFRE	1320/12.8
4. KYNO-F	1194/23.8
5. KBOS-F	1050/12.3
6. KKNU-F	929/13.9
7. KKDJ-F	791/11.3
8. KFRY-F	639/ 8.4
9. KFIG-F	629/12.3
10. KNGS	580/ 1.9

12+ FM SHARE (METRO): 56.20% (367 of 653) (SPG 81: 56.20%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KYNO-F	1. KYNO-F	1. KYNO-F	1. KFYE-F	1. KMJ
2. KFYE-F	2. KFYE-F	2. KFYE-F	2. KFIG-F	2. KKNU-F
KBOS-F	3. KKDJ-F	3. KKDJ-F	3. KKNU-F	3. KMAK
4. KKDJ-F	4. KFIG-F	4. KFIG-F	4. KGST	4. KGST

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KMJ	1. KYNO-F	1. KFYE-F	1. KKDJ-F	1. KFYE-F
2. KYNO-F	2. KFYE-F	2. KGST	2. KYNO-F	2. KFIG-F
3. KFYE-F	3. KKDJ-F	3. KKNU-F	3. KFYE-F	3. KFRE
4. KGST	4. KFIG-F	4. KFIG-F	4. KBOS-F	4. KYNO-F
				KARM

OTHER RATED STATIONS/METRO SHARE

KARM	1430		3.9	KNAX-F	97.9		.8	KIOY-F	103.7	Hanford	1.5
KBIF	900		.6	KTED-F	96.7	Fowler	1.5	KJUG-F	106.7	Tulare	.4
KEAP	980		.8	KXEX	1550		2.1	KLTA-F	98.9	Dinuba	1.0
KFRY-F	101.9		2.7	KXQR	790	Clovis	2.5	KNGS	620	Hanford	.4
KIRV	1510		1.1	KYNO	1300		3.7	KRDU	1130	Dinuba	
KLIP	1220	Fowler	.7	KCBS	740	SF	.4				

RADIO STATIONS

KARM,	1430,	5 KW (DA-1),	AC	ABC-D,	$20.00	(----)	Davis/Weaver
KFRE,	940,	50 KW (DA-2),	MOR	ABC-I,	$30.50*	(HNW)	
KGST,	1600,	5 KW (DA-N),	SPANISH	,	$13.00	(Lotus)	
KMAK,	1340,	1 KW/250 W ,	COUNTRY	ABC-E,	$21.00*	(Christal)	
KMJ ,	580,	5 KW ,	NEWS/TALK	CBS,NBC,	$42.50	(Katz)	McClatchy
KNGS,	620,	1 KW (DA-N),	COUNTRY	ABC-E,	$17.00	(PRO)	(HANFORD)
KFIG-F,	101.1,	50 KW @ 352,	AC	,	$35.00*	(Torbet)	Davis/Weaver
KFRY-F,	101.9,	2 KW @ 1880,	COUNTRY	,	$20.00*	(HNW)	
KFYE-F,	93.7,	68 KW @ 1950,	CONTEMP	RKO,	$55.00*	(Selcom)	Sunbelt
KKDJ-F,	105.9,	2.4 KW @ 1960,	AOR	,	$25.00*	(RKO)	
KKNU-F,	102.7,	50 KW @ 500,	BTFL MUS (Schulke)	,	$30.50	(Blair)	East-West FM
KYNO-F,	95.5,	50 KW @ 318,	ROCK	,	$40.00*	(Eastman)	
KBOS-F,	94.9,	17 KW @ 850,	ROCK	ABC-C,	$23.00*	(Christal)	(TULARE)

FOR FORMAT BREAKDOWNS PLEASE SEE CONTINUATION PAGES AT END OF THIS SECTION

GRAND RAPIDS

Market # 68; ADI # 37
Revenue Rank # 51
Income Rank # 49
APR 16.2
SMSA Pop: 610,000
CSI: 5.1 Bil (# 70)

Revenue : $10,553,052
Income : $ 534,260
% Rev Gain: 10.6
Stations: 26/21
Diaries: 833/732:1
CSI HH: 24.5 M (# 83)
Standard Error: .662

National Rev: $1,882,713
Nat Rev per Cap: $3.09
Tot Rev per Cap: $17.30
Tot Inc per Cap: $.88
Profit Margin: 5.1%
Retail $: 2.9 Bil (# 70)
Retail Sales %: .335

12+ METRO	1/4/SHARE	FAL 81	SPG 81	O/N 80	A/M 80
1. WLAV-F	115/14.3	13.3	14.1	13.3	9.1
2. WOOD-F	110/13.7	12.7	12.8	12.9	15.1
3. WOOD	85/10.6	8.2	8.3	12.2	14.0
4. WGRD-F	63/ 7.8	6.5	8.2	7.7	7.7
5. WCUZ-F	60/ 7.5	10.9	7.6	5.0	4.5
6. WJFM-F	53/ 6.6	5.2	6.3	6.4	5.8
7. WFUR-F	38/ 4.7	4.4	4.5	3.7	2.9
8. WCUZ	36/ 4.5	4.3	5.3	3.7	5.9
WZZR-F	36/ 4.5	6.3	4.3	8.3	6.0
10. WXQT	25/ 3.1	5.2	2.5	1.9	1.5

12+ TSA 1/4	
1. WLAV-F	214
2. WOOD-F	175
3. WGRD-F	134
4. WJFM-F	112
5. WCUZ-F	96
6. WOOD	89
7. WMUS-F	60
8. WQLR-F	58
9. WQWQ-F	56
10. WZZR	53

12+ TSA CUME/MSA CUME RAT	
1. WGRD-F	2587/22.7
WOOD-F	2587/29.9
3. WLAV-F	2403/24.5
4. WJFM-F	1707/15.1
5. WOOD	1504/26.2
6. WCUZ-F	1438/18.1
7. WZZR-F	1012/14.2
8. WQLR-F	803/ 4.2
9. WCUZ	800/14.7
10. WMUS-F	753/ 3.0

12+ FM SHARE (METRO): 70.68% (523 of 740) (SPG 81: 68.94%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WLAV-F	1. WLAV-F	1. WLAV-F	1. WCUZ-F	1. WOOD-F
2. WGRD-F	2. WJFM-F	2. WCUZ-F	WOOD-F	2. WOOD
3. WKWM	3. WGRD-F	WOOD-F	3. WOOD	3. WCUZ-F
4. WZZR-F	4. WCUZ-F	4. WJFM-F	4. WJFM-F	4. WXQT

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WOOD	1. WLAV-F	1. WOOD-F	1. WLAV-F	1. WCUZ-F
2. WOOD-F	2. WJFM-F	2. WOOD	2. WOOD-F	2. WLAV-F
3. WCUZ-F	3. WCUZ-F	3. WCUZ-F	3. WGRD-F	3. WOOD
4. WLAV-F	4. WGRD-F	4. WJFM-F	4. WCUZ-F	4. WJFM-F
	WZZR-F			

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	5 (1)	214 (3)	219 (4)	29.6
BTFL MUSIC		178 (5)	178 (5)	24.0
MOR/AC	103 (4)	53 (1)	156 (5)	21.1
COUNTRY	36 (1)	78 (4)	114 (5)	15.4
NEWS/TALK	26 (3)		26 (3)	3.5
NOSTALGIA	25 (1)		25 (1)	3.4
BLACK	12 (1)		12 (1)	1.6
RELIGION	10 (1)		10 (2)	1.3
			741 (26)	

GRAND RAPIDS/KALAMAZOO ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WLAV-F	1. WOOD-F	1. WLAV-F
2. WOOD-F	2. WGRD-F	2. WOOD
3. WGRD-F	3. WLAV-F	3. WOOD-F
4. WJFM-F	4. WJFM-F	4. WGRD-F
5. WKFR-F	5. WOOD	5. WCUZ-F
6. WCUZ-F	6. WCUZ-F	6. WCUZ
7. WOOD	7. WKFR-F	7. WJFM-F
8. WKZO	8. WKZO	8. WFUR-F
9. WJXQ-F	9. WZZR-F	9. WZZR-F
10. WMUS-F	10. WJXQ-F	
WNWN-F	11. WNWN-F	
WQLR-F	12. WQLR-F	
13. WQWQ-F	13. WCUZ	
14. WZZR-F	14. WMUS-F	
15. WBCK	15. WFUR-F	
WFUR-F		

OTHER RATED STATIONS/METRO SHARE			
WFUR	1570		.7
WGHN	1370	Grand Haven	.5
WHTC	1450	Holland	1.4
WJBL-F	94.5	Holland	1.4
WKWM	1140	Kentwood	1.5
WMAX	1480		.7
WTWN	1340		2.1
WYGR	1530	Wyoming	.5
WZND-F	99.3	Zeeland	.7
WMUS-F	106.9	Muskegon	.9
WPLB-F	107.3	Greenville	.6
WQLR-F	106.5	Kalamazoo	1.2
WQWQ-F	104.5	Muskegon	1.1
WBBM	780	Chicago	.4
WGN	720	Chicago	.4
WLS	890	Chicago	.6

ADI FM SHARE: 70.56% (1352 of 1816) (SPG 81: 69.38%)

AM STATIONS

WCUZ, 1230, 1 KW/250 W , COUNTRY (Burk-Abr) CBS, $52.49 (Eastman) Federated
WKWM, 1140, 5 KW (DAYS,DA) , BLACK NBN, $13.00 (Roberts)
WOOD, 1300, 5 KW (DA-N) , MOR NBC, $50.00* (Katz) WOOD Inc.
WXQT, 1410, 1 KW (DAYS) , NOSTALGIA (Al Ham) ABC-I, $18.00* (Torbet) Regional
WBCK, 930, 5 KW/1 KW (DA-2),MOR NBC, $17.00 (Masla) (BATTLE CREEK)

FM STATIONS

WCUZ-F, 101.3, 50 KW @ 420, COUNTRY (Burk-Abr) CBS, $52.49 (Eastman) Federated
WFUR-F, 102.9, 40 KW @ 257, BTFL MUS , $12.00 (----) Kuiper
WGRD-F, 97.9, 13 KW @ 590, ROCK ABC-C, $34.00 (Torbet) Regional
WJFM-F, 93.7, 320 KW @ 850, SOFT ROCK (TM) MBS, $41.00 (Mc-Guild) Fetzer
WLAV-F, 96.9, 50 KW @ 500, AOR (Burk-Abr) ABC-F, $60.00* (Blair)

WOOD-F, 105.7, 265 KW @ 810, BTFL MUS (Schulke) , $88.00* (Katz) WOOD Inc.
WZZR-F, 95.7, 50 KW @ 175, CONTEMP/AC RKO, $35.00* (Selcom) Liggett
WMUS-F, 106.9, 50 KW @ 285, COUNTRY , $15.00 (Masla) (MUSKEGON)
WQWQ-F, 105.5, 50 KW @ 375, BTFL MUS (Bonne) , $15.00 (Masla) (MUSKEGON)

WJXQ - See Lansing Other stations - see Kalamazoo

GREEN BAY

Market # 193
Revenue Rank # 138
Income Rank # 86
APR 15.2
SMSA Pop: 177,900
CSI: 1.4 Bil (# 181)

Revenue : $3,648,193
Income : $ 306,554
% Rev Gain: 22.7
Stations: 12/5
Diaries: 617/288:1
CSI HH: 23.9 M (# 116)
Standard Error: .748

National Rev: $723,023
Nat Rev per Cap: $4.06
Tot Rev per Cap: $20.51
Tot Inc per Cap: $1.72
Profit Margin: 8.4%
Retail $: .9 Bil (# 193)
Retail Sales %: .348

12+ METRO 1/4/SHARE		SPG 81	A/M 80
1. WGEE	51/23.4	18.1	22.7
2. WIXX-F	38/17.4	20.4	21.3
3. WDUZ-F	31/14.2	13.1	13.8
4. WDUZ	23/10.6	10.4	14.7
5. WNFL	21/ 9.6	13.1	12.0
6. WAPL-F	17/ 7.8	6.8	4.4
7. WKAU-F+	16/ 7.4	10.0	5.3
8. WYNE	5/ 2.3	1.8	---
9. WAUN-F	2/ .9	3.2	.9

12+ TSA 1/4	
1. WIXX-F	149
2. WDUZ-F	87
3. WGEE	82
4. WAPL-F	72
5. WKAU-F+	47
6. WNAM	42
7. WYNE	28
8. WNFL	26
9. WDUZ	24
10. WCUB	21

12+ TSA CUME/MSA CUME RAT	
1. WIXX-F	2040/40.8
2. WGEE	1049/38.4
3. WAPL-F	968/19.2
4. WDUZ-F	922/24.3
5. WKAU-F+	845/20.8
6. WNAM	818/ 4.5
7. WDUZ	531/31.4
8. WYNE	514/ 5.0
9. WNFL	508/29.6
10. WCUB	354/ 2.0

12+ FM SHARE (METRO): 46.60% (96 of 206) (SPG 81: 50.00%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WIXX-F	1. WIXX-F	1. WIXX-F	1. WGEE	1. WGEE
2. WKAU-F+	2. WAPL-F	2. WGEE	2. WIXX-F	2. WDUZ-F
3. WAPL-F	3. WNFL	3. WNFL	3. WNFL WDUZ-F	3. WDUZ

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WGEE	1. WIXX-F	1. WGEE	1. WIXX-F	1. WGEE
2. WNFL	2. WNFL	2. WDUZ-F	2. WAPL-F	2. WIXX-F WNFL
3. WIXX-F WDUZ	3. WGEE	3. WIXX-F	3. WKAU-F+	

OTHER RATED STATIONS/METRO SHARE

WCUB	980	Manitowoc	.5	WNAM	1280	Neenah	.5

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	9 (2)	63 (3)	72 (5)	35.0
COUNTRY	57 (3)		57 (3)	27.7
MOR/AC	44 (2)		44 (2)	21.4
BTFL MUSIC		31 (1)	31 (1)	15.0
NOSTALGIA		2 (1)	2 (1)	1.0
			206 (12)	

RADIO STATIONS

WDUZ, 1400, 1 KW/250 W	, MOR	ABC-C, $21.00*	(Mc-Guild)	Laird
WGEE, 1360, 5 KW (DA-N)	, COUNTRY	NBC, $31.00	(Blair)	
WNFL, 1440, 5 KW/500 W (DA-2)	, AC	CBS, $29.50	(HNW)	Communi Prop
WCUB, 980, 1 KW/5 KW (DA-N)	, COUNTRY	, $16.00	(----)	(MANITOWOC)
WDUZ-F, 98.5, 100 KW @ 1254	, BTFL MUS (FM-100)	, $21.00*	(Mc-Guild)	Laird
WIXX-F, 101.1, 100 KW @ 1828	, ROCK (TM)	ABC-F, $36.00	(Blair)	
WAUN-F, 92.7, 3 KW @ 300	, NOST/FARM/POLKA	MBS, $ 6.00	(----)	(KEWAUNEE)

GREENSBORO/WINSTON-SALEM

Market # 49
Revenue Rank # 49
Income Rank # 369
APR 18.1
SMSA Pop: 845,200
CSI: 6.8 Bil (# 53)

Revenue : $12,187,966
Income : $ -684,677
% Rev Gain: 11.5
Stations: 35/29
Diaries: 1214/696:1
CSI HH: 22.1 M (# 189)
Standard Error: .588

National Rev: $2,031,152
Nat Rev per Cap: $2.40
Tot Rev per Cap: $14.42
Tot Inc per Cap: $-.81
Profit Margin: ---
Retail $: 4.0 Bil (# 47)
Retail Sales %: .275

12+ METRO 1/4/SHARE		FAL 81	SPG 81	O/N 80	A/M 80
1. WTQR-F	200/15.6	15.8	16.6	11.2	12.6
2. WSEZ-F	138/10.8	8.3	9.2	3.3	7.3
3. WKZL-F	117/ 9.2	8.9	7.4	10.4	9.3
4. WQMG-F	100/ 7.8	5.5	6.6	5.7	5.7
5. WGLD-F	94/ 7.4	8.4	9.5	7.4	10.1
6. WRQK-F	87/ 6.8	7.0	6.2	8.1	6.2
7. WSJS	70/ 5.5	6.8	7.4	8.0	8.0
8. WAAA	51/ 4.0	3.5	2.5	5.2	3.4
9. WBIG	38/ 3.0	3.8	3.2	3.6	3.7
10. WMFR	33/ 2.6	1.6	2.2	1.9	2.7

12+ TSA 1/4	
1. WTQR-F	355
2. WSEZ-F	163
3. WKZL-F	155
4. WQMG-F	124
WRQK-F	124
6. WGLD-F	119
7. WSJS	78
8. WSOC-F	70
9. WPCM-F	60
10. WAAA	51

12+ TSA CUME/MSA CUME RAT	
1. WTQR-F	3686/26.2
2. WRQK-F	2114/18.8
3. WSEZ-F	1858/21.1
4. WKZL-F	1727/16.4
5. WGLD-F	1460/16.1
6. WSJS	1265/15.0
7. WQMG-F	1036/10.9
8. WSOC-F	919/ 3.3
9. WBIG	603/ 8.1
10. WRAL-F	592/ 2.3

12+ FM SHARE (METRO): 68.87% (832 of 1208) (SPG 81: 68.91%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WSEZ-F	1. WSEZ-F	1. WTQR-F	1. WTQR-F	1. WTQR-F
2. WKZL-F	2. WQMG-F	2. WSEZ-F	2. WGLD-F	2. WGLD-F
3. WRQK-F	3. WKZL-F	3. WQMG-F	3. WSEZ-F	3. WSJS
4. WQMG-F	4. WRQK-F	4. WKZL-F	4. WRQK-F	4. WBIG
WTQR-F				

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WTQR-F	1. WSEZ-F	1. WTQR-F	1. WKZL-F	1. WTQR-F
2. WSJS	2. WQMG-F	2. WGLD-F	2. WSEZ-F	2. WGLD-F
3. WSEZ-F	3. WRQK-F	3. WSEZ-F	3. WQMG-F	WRQK-F
4. WGLD-F	4. WTQR-F	4. WAAA	4. WTQR-F	4. WSEZ-F
WRQK-F				

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	13 (1)	358 (6)	371 (7)	30.7
COUNTRY	31 (4)	230 (5)	261 (9)	21.6
BLACK	109 (3)	100 (1)	209 (4)	17.3
MOR/AC	151 (8)		151 (8)	12.5
BTFL MUSIC		111 (3)	111 (3)	9.2
RELIGION	24 (1)	43 (2)	67 (3)	5.5
NOSTALGIA	38 (1)		38 (1)	3.1
			1208 (35)	

RADIO STATIONS

WAAA, 980, 1 KW (DAYS), BLACK	NBN, $21.00 (PRO)	
WBIG, 1470, 5 KW (DA-N), NOSTALGIA (A1 Ham)	CBS, $30.00 (Christal)	Jeff-Pilot
WMFR, 1230, 1 KW/250 W , MOR	ABC-E, $11.00 (RSR)	
WSJS, 600, 5 KW (DA-2), MOR	NBC, $70.00* (Mc-Guild)	Summit
WGLD-F, 100.3, 100 KW @ 400, BTFL MUS (Bonne)	, $50.00* (Blair)	Mann Media
WKZL-F, 107.5, 100 KW @ 500, AOR (Burk-Abr)	, $62.50 (Katz)	Nationwide
WQMG-F, 97.1, 20 KW @ 555, BLACK	, $35.00* (Howard)	
WRQK-F, 98.7, 100 KW @ 814, ROCK	MBS, $37.00* (Eastman)	
WSEZ-F, 93.1, 100 KW @ 383, ROCK	RKO, $44.00* (Torbet)	
WTQR-F, 104.1, 100 KW @ 2380, COUNTRY (Drake-Chen)	, $85.00* (Mc-Guild)	Summit
WPCM-F, 101.1, 100 KW @ 511, COUNTRY	RKO, $? ? (Masla) Rau	(BURLINGTON)

FOR OTHER RATED STATIONS SEE CONTINUATION PAGES AT END OF THIS SECTION

GREENVILLE-NEW BERN-WASHINGTON, NC

Market # 316 (Greenville only)
APR 15.9
SMSA Pop: 85,400
CSI: .6 Bil (# 321)

Stations: 26/?
Diaries: 810/105:1
CSI HH: 19.6 M (# 290)
Standard Error: .724

FINANCIAL INFO NOT AVAILABLE
Retail $: .4 Bil (# 307)

12+ METRO 1/4/SHARE		SPG 81	A/M 80	12+ TSA 1/4		12+ TSA CUME/MSA CUME RAT	
1. WQDW-F	58/15.8	18.6	13.8	1. WITN-F	128	1. WITN-F	1656/28.5
2. WITN-F	45/12.2	11.7	10.0	2. WAZZ-F+	91	2. WSFL-F	1143/26.7
3. WSFL-F	38/10.3	8.2	13.5	3. WRAL-F	77	3. WRAL-F	1045/10.3
4. WAZZ-F+	34/ 9.3	10.1	9.0	4. WQDW-F	76	4. WAZZ-F+	994/18.8
5. WNCT-F	30/ 8.2	8.8	5.2	5. WSFL-F	75	5. WNCT-F	726/13.1
6. WRNS-F	25/ 6.8	3.5	8.7	6. WNCT-F	65	6. WQDW-F	615/19.6
7. WRAL-F	15/ 4.1	3.8	4.2	7. WRSV-F	53	7. WKTC-F	472/ 4.6
8. WELS	10/ 2.7	2.2	6.2	8. WKTC-F	43	8. WRNS-F	427/10.0
9. WFTC	9/ 2.4	2.8	6.2	9. WRNS-F	41	9. WRSV-F	343/ 1.9
WRQR-F	9/ 2.4	3.5	---	10. WQDR-F	23	10. WRQR-F	315/ 9.2

12+ FM SHARE (METRO): 83.73% (283 of 338) (SPG 81: 85.61%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 54
1. WQDW-F	1. WQDW-F	1. WQDW-F	1. WQDW-F	1. WNCT-F
2. WSFL-F	2. WITN-F	2. WITN-F	2. WAZZ-F+	2. WAZZ-F+
3. WITN-F	3. WSFL-F	3. WAZZ-F+	3. WRNS-F	WRNS-F

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WQDW-F	1. WITN-F	1. WQDW-F	1. WQDW-F	1. WQDW-F
2. WSFL-F	2. WQDW-F	2. WAZZ-F	2. WITN-F	WAZZ-F+
3. WAZZ-F	3. WSFL-F	3. WNCT-F	3. WAZZ-F+	WRNS-F

OTHER RATED STATIONS/METRO SHARE

WBIC	1380	New Bern	1.9	WMSQ-F	104.9	Havelock	1.4	WOKN-F	102.3	Goldsbo.	.8
WBZQ	1550	Greenv.	2.2	WNCT	1070	Greenv.	1.1	WQDR-F	94.7	Raleigh	2.4
WGHB	1250	Farmv.	.5	WOOW	1340	Greenv.	.8	WRSV-F	92.1	R. Mount	.5
WISP	1230	Kinston	.5	WSEC-F	103.7	William.	.5	WYYD-F	96.1	Raleigh	.5
WITN	930	Wash	2.4	WKTC-F	104.3	Tarbow	1.4	WKJA-F	92.1	Belha.	.5

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		123 (7)	123 (7)	36.4
COUNTRY	26 (5)	63 (3)	89 (8)	26.3
BLACK		63 (3)	63 (3)	18.6
BTFL MUSIC		32 (2)	32 (2)	9.5
RELIGION	15 (2)		15 (2)	4.4
MOR/AC	14 (3)		14 (3)	4.1
UNKNOWN		2 (1)	2 (1)	0.6
			338 (26)	

RADIO STATIONS

WELS,	1010,	1 KW (DAYS)	, COUNTRY	,	$ 6.00	(----)	(KINSTON)
WFTC,	960,	5 KW/1 KW (DA-2),	COUNTRY	ABC-E,	$ 6.00	(T-N)	(KINSTON)
WITN-F,	93.3,	100 KW @ 1900,	ROCK (TM)	ABC-F,	$34.25	(Katz)	
WNCT-F,	107.9,	100 KW @ 1800,	BTFL MUS (FM-100)	CBS,	$27.50	(Katz)	Park
WQDW-F,	97.7,	3 KW @ 228,	BLACK (Drake-Chen)	SBN,	$14.00	(Lazar)	(KINSTON)
WAZZ-F+,	101.9,	100 KW @ 580,	COUNTRY (TM)	NBC,	$18.00	(Southern)	
WRNS-F,	95.1,	100 KW @ 300,	COUNTRY	,	$ 7.00*	(T-N)	(KINSTON)
WRQR-F,	94.3,	3 KW @ 360,	CONTEMP	,	$ 5.50	(T-N)	(FARMVILLE)
WSFL-F,	106.5,	100 KW @ 725,	ROCK	RKO,	$14.00	(Masla)	(BRIDGETON)
WKTC-F,	104.3,	100 KW @ 285,	COUNTRY	,	$ 9.00	(T-N)	(TARBORO)
WRSV-F,	92.1,	1.7 KW @ 380,	BLACK	SBN,	$ 3.00	(Southern)	(ROCKY MOUNT)

WQDR, WRAL - See Raleigh

GREENVILLE-SPARTANBURG, SC

Market # 71; ADI # 38
Revenue Rank # 62
Income Rank # 25
APR 17.3
SMSA Pop: 585,000
CSI: 4.4 Bil (# 82)

Revenue : $8,699,839
Income : $1,159,243
% Rev Gain: 10.8
Stations: 25/23
Diaries: 880/665:1
CSI HH: 21.1 M (# 228)
Standard Error: .696

National Rev: $1,562,800
Nat Rev per Cap: $2.67
Tot Rev per Cap: $14.87
Tot Inc per Cap: $1.98
Profit Margin: 13.3%
Retail $: 2.4 Bil (# 81)
Retail Sales %: .312

12+ METRO 1/4/SHARE		FAL 81	SPG 81	O/N 80	A/M 80
1. WESC-F	114/13.6	12.7	12.4	12.3	11.4
2. WHYZ	101/12.1	7.9	7.2	10.5	6.6
3. WFBC-F	81/ 9.7	11.3	9.1	12.7	11.7
4. WANS-F	80/ 9.5	8.2	12.4	6.3	9.7
5. WSPA-F	74/ 8.8	9.2	9.2	9.5	10.8
6. WASC	45/ 5.4	4.2	2.9	---	5.6
7. WAIM-F	37/ 4.4	3.8	1.6	2.2	.6
8. WSPA	33/ 3.9	5.5	5.0	3.8	5.1
9. WFBC	31/ 3.7	3.5	4.2	5.0	4.8
10. WSSL-F	29/ 3.5	4.1	3.7	5.3	5.5

12+ TSA 1/4	
1. WESC-F	208
2. WFBC-F	150
3. WANS-F	143
4. WHYZ	140
5. WSSL-F	131
6. WSPA-F	115
7. WAIM-F	81
8. WLOS-F	51
9. WASC	45
10. WFBC	40

12+ TSA CUME/MSA CUME RAT	
1. WESC-F	2321/23.7
2. WFBC-F	2269/23.8
3. WANS-F	2030/20.5
4. WSPA-F	1314/17.4
5. WSSL-F	1275/ 9.2
6. WAIM-F	1128/11.7
7. WHYZ	946/11.3
8. WFBC	832/13.4
9. WESC	734/11.8
10. WLOS-F	689/ 3.9

12+ FM SHARE (METRO): 56.31% (446 of 792) (SPG 81: 57.31%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WANS-F	1. WHYZ	1. WHYZ	1. WESC-F	1. WESC-F
2. WAIM-F	2. WFBC-F	2. WESC-F	2. WHYZ	2. WSPA-F
WHYZ	WANS-F	3. WFBC-F	3. WFBC-F	3. WFBC-F
4. WFBC-F	4. WESC-F	4. WANS-F	4. WSPA-F	4. WHYZ

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WESC-F+	1. WHYZ	1. WESC-F	1. WANS-F	1. WESC-F
2. WFBC-F	2. WFBC-F	2. WHYZ	2. WHYZ	2. WHYZ
3. WSPA-F	3. WASC	3. WFBC-F	3. WFBC-F	3. WFBC-F
4. WANS-F	4. WANS-F	WSPA-F	WESC-F	4. WANS-F
WSPA				

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	27 (2)	206 (4)	233 (6)	29.4
COUNTRY	54 (4)	146 (3)	200 (7)	25.3
BLACK	146 (2)		146 (2)	18.4
BTFL MUSIC		85 (2)	85 (2)	10.7
MOR/AC	64 (2)		64 (2)	8.1
RELIGION	25 (3)	9 (1)	34 (4)	4.3
NOSTALGIA	30 (2)		30 (2)	3.8
			792 (25)	

GREEN-SPART-ASHE ADI

12+ ADI 1/4

1. WESC-F
2. WFBC-F
3. WANS-F
4. WHYZ
5. WSPA-F
6. WWNC
   WSSL-F
8. WLOS-F
9. WAIM-F
10. WNGC-F
11. WISE
12. WASC
13. WFBC
14. WESC
15. WSPA
16. WORD

12+ ADI CUME

1. WFBC-F
2. WESC-F
3. WANS-F
4. WSPA-F
5. WLOS-F
6. WAIM-F
7. WWNC
8. WSSL-F
9. WHYZ
10. WFBC
11. WESC
12. WSPA
13. WISE
14. WNGC-F
15. WKIT-F

MSA EXCL CUME

1. WESC-F
2. WFBC-F
3. WSPA-F
4. WHYZ
5. WANS-F

OTHER RATED STATIONS/METRO SHARE

WCKI	1300	Greer	1.6
WEAB	800	Greer	.7
WELP	1360	Easley	1.0
WESC	660		3.2
WFIS	1600	Fountain Inn	.4
WGVL	1440		1.8
WKDY	1400	Spart.	2.1
WMRB	1490		1.8
WMUU	1260		.5
WMUU-F	94.5		1.1
WORD	910	Spart.	
WANS	1280	Anderson	.4
WKIT-F	102.5	Hendersonville NC	.4
WLOS-F	99.9	Asheville	1.3
WBCY-F	107.9	Charlotte	1.0

ADI FM SHARE: 61.37% (1177 of 1918) (SPG 81: 61.33%)

AM STATIONS

WASC, 1530, 1 KW (DAYS) , BLACK ABC-C,SBN, $12.00 (Howard)
WESC, 660, 10 KW (DAYS) , COUNTRY ABC-E, $45.00 (Blair)
WFBC, 1330, 5 KW (DA-N) , MOR NBC, $60.00 (Katz) Multimedia

WHYZ, 1070, 50 KW (DAYS,DA) , BLACK NBN, $25.00* (Howard)
WORD, 910, 5 KW/1 KW (DA-2), AC RKO II, $25.00 (Masla)
WSPA, 950, 5 KW (DA-N) , MOR CBS, $40.00* (Mc-Guild) Spartan

FM STATIONS

WESC-F, 92.5, 100 KW @ 2000, COUNTRY ABC-E, $45.00 (Blair)
WFBC-F, 93.7, 100 KW @ 1840, CONTEMP (Drake-Chen) ABC-F, $60.00 (Katz) Multimedia
WSPA-F, 98.9, 100 KW @ 1910, BTFL MUS (FM-100) , $40.00* (Mc-Guild) Spartan
WSSL-F, 100.5, 100 KW @ 1280, COUNTRY (TM) , $45.25 (Eastman) Confer-Rothfuss (LAURENS)

WAIM-F, 101.1, 100 KW @ 820, AOR ABC-R, $31.59 (----) (ANDERSON)
WANS-F, 107.3, 100 KW @ 1008, ROCK/AOR RKO,Source, $35.00* (Torbet) (ANDERSON)
WNGC-F, 95.5, 100 KW @ 605, COUNTRY , $16.50 (Southern) (ATHENS,GA)

Other stations - see Asheville or Charlotte

HARRISBURG

Market # 93
Revenue Rank # 94
Income Rank # 161
APR 17.2
SMSA Pop: 451,500
CSI: 4.4 Bil (# 85)

Revenue : $5,566,337
Income : $ 84,271
% Rev Gain: 7.9
Stations: 25/13
Diaries: 1013/446:1
CSI HH: 25.3 M (# 62)
Standard Error: .635

National Rev: $1,383,667
Nat Rev per Cap: $3.06
Tot Rev per Cap: $12.33
Tot Inc per Cap: $.19
Profit Margin: 1.5%
Retail $: 2.2 Bil (# 90)
Retail Sales %: .208

12+ METRO 1/4/SHARE		FAL 81	SPG 81	O/N 80	A/M 80
1. WHP	83/12.7	16.4	15.7	17.6	16.4
2. WHP-F	76/11.7	11.6	13.2	12.1	14.5
3. WTPA-F	62/ 9.5	10.4	10.7	7.3	2.9
4. WRKZ-F	54/ 8.3	9.4	8.4	8.5	4.8
5. WQXA-F	42/ 6.4	5.1	4.7	5.0	6.6
6. WSFM-F	41/ 6.3	4.7	5.6	5.9	4.6
WHYL-F+	41/ 6.3	8.0	4.0	6.6	8.5
8. WKBO	37/ 5.7	6.3	7.6	5.9	5.0
9. WCMB	33/ 5.1	4.4	5.4	3.2	2.8
10. WQVE-F	21/ 3.2	3.4	2.6	3.5	2.1

12+ TSA 1/4	
1. WQXA-F	112
2. WRKZ-F	111
3. WTPA-F	98
4. WHP	94
5. WHP-F	93
6. WSBA	79
7. WSBA-F	59
8. WHYL-F+	49
WYCR-F	49
10. WNCE-F	46

12+ TSA CUME/MSA CUME RAT	
1. WQXA-F	1582/15.5
2. WHP	1372/28.4
3. WRKZ-F	1236/16.0
4. WTPA-F	1221/20.2
5. WHP-F	1036/20.8
6. WSBA	947/ 2.6
7. WYCR-F	837/ 3.1
8. WSBA-F	689/ 3.3
9. WSFM-F	669/14.3
10. WKBO	651/16.3

12+ FM SHARE (METRO): 62.25% (371 of 596) (SPG 81: 58.81%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WTPA-F	1. WTPA-F	1. WTPA-F	1. WHP-F	1. WHP
2. WQXA-F	2. WSFM-F	2. WSFM-F	2. WRKZ-F	WHP-F
3. WQVE-F	3. WQXA-F	3. WQXA-F	3. WSFM-F	3. WRKZ-F
4. WFEC	4. WKBO	4. WHP-F	4. WHP	4. WHYL-F+

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WHP	1. WQXA-F	1. WHP-F	1. WTPA-F	1. WRKZ-F
2. WKBO	2. WTPA-F	2. WRKZ-F	2. WSFM-F	WHP-F
3. WHP-F	WSFM-F	3. WHP	3. WQXA-F	3. WSFM-F
4. WRKZ-F	4. WKBO	WKBO	4. WRKZ-F	4. WHYL-F+

OTHER RATED STATIONS/METRO SHARE

WFEC	1400		2.8	WIKZ-F	95.1	Chamber,	.3	WSBA-F	103.3	York	1.4
WIOO	1000	Carlisle	1.7	WNCE-F	101.3	Lanc	2.0	WTTR-F	100.7	Westmin,MD	.5
WQIN	1290	Lykens	2.8	WQKX-F	94.1	Sunbury	.5				
KYW	1060	Phil	.5	WRHY-F	92.7	Starview	1.8	WUFM-F	100.1	Leban.	.6
WDAC-F	94.5	Lanc.	.5	WSBA	910	York	.3	WYCR-F	98.5	York	.8

FORMATS	AM	FM	TOTAL	%
MOR/AC	151 (5)	44 (2)	195 (7)	32.7
ROCK/AOR/CONTEMP	18 (1)	139 (7)	157 (8)	26.3
COUNTRY	53 (2)	75 (2)	128 (4)	21.5
BTFL MUSIC		98 (3)	98 (3)	16.4
NOSTALGIA		12 (1)	12 (1)	2.0
NEWS/TALK	3 (1)		3 (1)	0.5
RELIGION		3 (1)	3 (1)	0.5
			596 (25)	

RADIO STATIONS

WCMB, 1460, 5 KW (DA-N), COUNTRY (Drake-Chen)	ABC-D,RKO II, $28.13 (Torbet) McKenna
WHP , 580, 5 KW (DA-N), MOR	CBS, $100.00 (Katz)
WKBO, 1230, 1 KW/250 W , AC	NBC, $30.25 (Blair)
WHP-F , 97.3, 14 KW @ 840, BTFL MUS (Bonne)	, $100.00 (Katz)
WHYL-F+,102.3, 3 KW @ 165, COUNTRY	APR, $21.15* (HNW)
WQVE-F, 93.5, 3 KW @ 300, ROCK	Source, $16.50 (HNW)
WRKZ-F, 106.7, 40 KW @ 500, COUNTRY (Burk-Abr)	ABC-E, $20.00* (Mc-Guild) Eastern (HERSHEY)
WSFM-F, 99.3, 3 KW @ 300, AC	ABC-F, $28.13 (Torbet) McKenna
WTPA-F, 104.1, 10 KW @ 950, AOR (Burk-Abr)	ABC-R, $57.50 (Selcom) Sky

Other stations - see Lancaster and York

HARTFORD

Market # 39; ADI # 24
Revenue Rank # 45
Income Rank # 28
APR 18.6
SMSA Pop: 636,100
CSI: 11.0 Bil (# 34)

Revenue : $11,580,109
Income : $ 1,034,261
% Rev Gain: 6.9
Stations: 27/11
Diaries: 1479/430:1
CSI HH: 29.1 M (# 12)
Standard Error: .545

National Rev: $4,245,824
Nat Rev per Cap: $6.67
Tot Rev per Cap: $18.20
Tot Inc per Cap: $1.63
Profit Margin: 8.9%
Retail $: 4.4 Bil (# 41)
Retail Sales %: .207

12+ METRO 1/4/SHARE		FAL 81	SPG 81	FAL 80	SPG 80
1. WTIC	320/21.7	23.8	23.4	23.0	24.2
2. WRCH-F	110/ 7.5	6.3	7.7	9.2	11.5
3. WHCN-F	101/ 6.9	6.5	6.2	5.1	4.3
WTIC-F	101/ 6.9	7.0	4.7	6.2	7.9
5. WPOP	74/ 5.0	3.6	3.7	5.6	4.4
WCCC-F	74/ 5.0	4.9	3.6	3.6	4.1
7. WWYZ-F	66/ 4.5	3.7	4.0	3.4	3.1
8. WKSS-F	65/ 4.4	5.8	7.9	6.3	5.1
9. WIOF-F	57/ 3.9	4.0	3.7	4.3	3.7
10. WRCQ	55/ 3.7	2.0	1.7	2.7	3.8
11. WKND	48/ 3.3	3.0	5.1	2.2	2.4
12. WDRC-F	47/ 3.2	5.3	4.0	3.4	3.8

12+ TSA 1/4	
1. WTIC	498
2. WHCN-F	199
3. WRCH-F	190
4. WTIC-F	183
5. WKSS-F	158
6. WKCI-F	156
7. WWYZ-F	152
8. WCCC-F	139
9. WHYN-F	107
10. WAQY-F	104
11. WMAS-F	101
12. WDRC-F	99

12+ TSA CUME/MSA CUME RAT	
1. WTIC	6407/47.1
2. WTIC-F	3290/22.8
3. WHCN-F	3128/18.0
4. WCCC-F	2740/16.8
5. WDRC-F	2460/14.4
6. WKCI-F	2329/ 5.9
7. WRCH-F	2236/15.0
8. WWYZ-F	2103/11.7
9. WKSS-F	2074/11.4
10. WNBC	1975/ 3.5
11. WAQY-F	1884/ 8.5
12. WIOF-F	1657/11.5

12+ FM SHARE (METRO): 53.26% (736 of 1332) (SPG 81: 52.75%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WHCN-F	1. WHCN-F	1. WTIC	1. WTIC	1. WTIC
2, WCCC-F	2. WTIC-F	2. WHCN-F	2. WRCH-F	2. WRCH-F
3. WTIC-F	3. WCCC-F	3. WTIC-F	3. WWYZ-F	3. WKSS-F
4. WDRC-F	4. WWYZ-F	4. WWYZ-F	4. WTIC-F	4. WPOP
5. WAQY-F	5. WIOF-F	5. WIOF-F	5. WIOF-F	5. WRCQ

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WTIC	1. WTIC-F	1. WTIC	1. WHCN-F	1. WTIC
2. WDRC+	2. WWYZ-F	2. WTIC-F	2. WCCC-F	2. WRCH-F
3. WPOP	3. WHCN-F	3. WWYZ-F WRCH-F	3. WIOF-F	3. WWYZ-F
4. WHCN-F	4. WIOF-F WKND		4. WWYZ-F	4. WHCN-F
5. WCCC-F+		5. WDRC A/F	5. WTIC	5. WPOP WIOF-F

FORMATS	AM	FM	TOTAL	%
MOR/AC	428 (4)	123 (2)	551 (6)	41.4
ROCK/AOR/CONTEMP	19 (3)	401 (9)	420 (12)	31.5
BTFL MUSIC		181 (3)	181 (3)	13.6
NEWS/TALK	74 (1)		74 (1)	5.6
BLACK/URBAN	48 (1)		48 (1)	3.6
COUNTRY	22 (1)	7 (1)	29 (2)	2.2
SPANISH	5 (1)	24 (1)	29 (2)	2.2
			1332 (27)	

HARTFORD-NEW HAVEN ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME	OTHER RATED STATIONS/METRO SHARE			
1. WTIC	1. WTIC	1. WTIC	WCCC	1290		.5
2. WHCN-F	2. WHCN-F	2. WTIC-F	WDRC	1360		3.1
3. WKCI-F	3. WTIC-F	3. WDRC	WINF	1230	Manchester	.5
4. WRCH-F	4. WKCI-F	4. WPOP	WLVH-F	93.7		1.6
5. WKSS-F	5. WDRC-F	5. WKSS-F	WMLB	1550		1.5
6. WWYZ-F	6. WCCC-F	6. WHCN-F	WRYM	840	New Britain	.3
WTIC-F	7. WWYZ-F	7. WWYZ-F	WCTY-F	97.7	Norwich	.5
8. WELI	8. WNBC	8. WRCQ	WKCI-F	101.3	Hamden	1.8
9. WPLR-F	9. WKSS-F	WCCC-F	WPLR-F	99.1	New Haven	1.0
10. WCCC-F	10. WRCH-F	10. WRCH-F	WAQY-F	107.3	Springfield	1.6
11. WDRC-F	11. WPLR-F		WHYN	560	Springfield	.3
12. WPOP	12. WIOF-F		WHYN-F	93.1	Springfield	.4
13. WIOF-F	13. WELI		WMAS-F	94.7	Springfield	.5
14. WEZN-F	14. WPOP		WNBC	660	New York	.4
15. WNBC	15. WCBS		WNOU-F	98.3	Willimantir	.4

ADI FM SHARE: 55.04% (1665 of 3025) (SPG 81: 51.85%)

AM STATIONS

WDRC, 1360, 5 KW (DA-N) , CONTEMP , $52.00* (Mc-Guild) Buckley
WKND, 1480, 500 W (DAYS,DA), BLACK NBN, $48.00 (Lazar)
WPOP, 1410, 5 KW (DA-2) , NEWS CBS, $48.80 (Torbet) Merv Griffin
WRCQ, 910, 5 KW (DA-2) , MOR , $45.00* (Christal)
WTIC, 1080, 50 KW (DA-N) , MOR NBC, $292.50 (Katz)

FM STATIONS

WCCC-F, 106.9, 23 KW @ 720, AOR ABC-C,Source, $31.00 (Selcom)
WDRC-F, 102.9, 20 KW @ 810, ROCK , $52.00* (Mc-Guild) Buckley
WHCN-F, 105.9, 16 KW @ 867, AOR (Burk-Abr) ABC-F, $51.00 (Masla) Beck-Ross
WKSS-F, 95.7, 15 KW @ 820, BTFL MUS (Bonne) , $56.25 (Blair) Sturgeon

WRCH-F, 100.5, 25 KW @ 720, BTFL MUS (Schulke) , $60.00 (Christal)
WTIC-F, 96.5, 15 KW @ 810, ROCK , $80.33 (Katz)
WIOF-F, 104.1, 14 KW @ 835, SOFT/AC (TM) ABC-E, $48.00 (Torbet)
WWYZ-F, 92.5, 18 KW @ 860, AC/SOFT RKO, $50.00* (CBS/FM)

Other stations - see New York, New Haven, Springfield or Bridgeport

HONOLULU

Market # 55
Revenue Rank # 53
Income Rank # 382
APR 17.9
SMSA Pop: 786,600
CSI: 7.1 Bil (# 51)

Revenue : $10,388,705
Income : $-2,143,727
% Rev Gain: 8.9
Stations: 22/21
Diaries: 1364/577:1
CSI HH: 26.5 M (# 32)
Standard Error: .545

National Rev: $1,203,716
Nat Rev per Cap: $1.53
Tot Rev per Cap: $13.21
Tot Inc per Cap: $-2.73
Profit Margin:---
Retail $: 3.5 Bil (# 57)
Retail Sales %: .279

12+ METRO	1/4/SHARE	FAL 81	SPG 81	O/N 80	A/M 80
1. KSSK	116/10.1	12.0	10.0	15.7	18.7
2. KIKI	106/ 9.2	9.1	12.2	14.2	9.8
3. KCCN	98/ 8.6	6.3	3.0	5.6	5.2
4. KQMQ-F	93/ 8.1	3.4	1.8	2.2	3.1
5. KUMU-F	92/ 8.0	5.7	4.2	6.9	8.1
6. KKUA	88/ 7.7	8.6	10.7	10.7	6.3
7. KDUK-F	83/ 7.2	11.2	11.5	6.4	3.3
8. KULA-F	72/ 6.3	6.6	4.1	3.7	2.1
9. KMAI-F	55/ 4.8	1.2	1.1	1.2	---
10. KHVH	50/ 4.4	4.8	8.1	4.4	5.3

METRO AND TSA ARE THE SAME.

12+ CUME/CUME RATING	
1. KIKI	1740/27.2
2. KSSK	1734/27.1
3. KKUA	1600/25.0
4. KQMQ-F	1208/18.9
5. KULA-F	1084/17.0
6. KCCN	1016/15.9
7. KDUK-F	1011/15.8
8. KHVH	936/14.6
9. KUMU-F	934/14.6
10. KMAI-F	686/10.7

12+ FM SHARE (METRO): 37.45% (415 of 1108) (SPG 81: 26.10%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KIKI	1. KIKI	1. KIKI	1. KSSK	1. KSSK
2. KQMQ-F	2. KDUK-F KQMQ-F	2. KKUA	2. KUMU-F	2. KUMU-F
3. KDUK-F		3. KQMQ-F	3. KCCN	3. KCCN
4. KULA-F	4. KKUA	4. KCCN	4. KIKI	4. KORL

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KSSK	1. KIKI	1. KSSK	1. KDUK-F	1. KSSK
2. KIKI	2. KKUA	2. KUMU-F	2. KQMQ-F	2. KCCN
3. KKUA	3. KQMQ-F	3. KIKI	3. KIKI	3. KMAI-F KUMU-F
4. KUMU-F+	4. KULA-F	4. KCCN KKUA	4. KULA-F	

OTHER RATED STATIONS/METRO SHARE

KAIM	870		.4	KISA	1540	.5	KPOI	1040		3.0
KDEO	940	Waipahu	3.4	KNDI	1270	.3	KSHO-F	96.3	Kailua	1.7
KGU	760		1.7	KOHO	1170	1.7	KUMU	1500		2.9
KIOE	1080		2.5	KORL	650	2.7	KZOO	1210		1.1

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	194 (2)	248 (3)	442 (5)	39.9
MOR/AC	170 (3)	55 (1)	125 (4)	11.3
BTFL MUSIC	33 (1)	92 (1)	125 (2)	11.3
ETHNIC	121 (4)		121 (4)	10.9
NEWS/TALK	98 (3)		98 (3)	8.8
COUNTRY	39 (1)		39 (1)	3.5
NOSTALGIA	31 (1)		31 (1)	2.8
UNKNOWN		20 (1)	20 (1)	1.8
RELIGION	5 (1)		5 (1)	0.5
			1108 (22)	

RADIO STATIONS

KCCN,	1420,	5 KW,	HAWAIIAN	,	$11.67	(PRO)	Lee Optical
KDEO,	940,	10 KW,	COUNTRY (Drake-Chen)	MBS,	$? ?	(Masla)	
KGU ,	760,	10 KW,	NEWS/TALK	,	$16.50	(Blair)	
KHVH,	990,	5 KW,	NEWS	CBS,NBC,	$35.25	(HNW)	
KIKI,	830,	10 KW,	ROCK	ABC-C,	$40.00*	(Masla)	
KKUA,	690,	10 KW,	CONTEMP	APR,RKO,	$28.56	(Selcom)	LA Coke
KORL,	650,	10 KW,	NOSTALGIA (Al Ham)	ABC-I,	$20.50	(Christal)	O'Day

PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION

HOUSTON

Market # 10; ADI # 11
Revenue Rank # 9
Income Rank # 3
APR 17.7
SMSA Pop: 3,056,000
CSI: 32.1 Bil (# 9)

Revenue : $51,149,048
Income : $11,165,445
% Rev Gain: 20.5
Stations: 28/33
Diaries: 2048/1492:1
CSI HH: 29.0 M (# 13)
Standard Error: .457

National Rev: $15,561,697
Nat Rev per Cap: $5.09
Tot Rev per Cap: $16.74
Tot Inc per Cap: $3.65
Profit Margin: 21.8%
Retail $: 20.1 Bil (# 5)
Retail Sales %: .209

12+ METRO	1/4/SHARE	WIN 82	FAL 81	SUM 81	SPG 81
1. KMJQ-F	418/9.1	8.1	7.7	11.2	13.2
2. KIKK-F	403/8.8	7.8	7.4	5.9	6.2
3. KILT-F	345/7.5	6.9	6.7	8.8	8.6
4. KRLY-F	300/6.5	5.3	7.3	5.8	4.3
5. KLOL-F	298/6.5	5.9	7.0	6.6	6.2
6. KFMK-F	297/6.5	5.5	6.0	4.0	3.7
7. KRBE-F	263/5.7	6.0	6.3	4.8	5.5
8. KTRH	216/4.7	5.3	6.1	6.4	5.7
9. KPRC	210/4.6	5.3	5.5	6.5	5.2
10. KODA-F	193/4.2	5.5	5.6	5.2	5.3
11. KYND-F	178/3.9	3.5	4.1	4.9	6.2
12. KSRR-F	159/3.5	3.4	2.8	2.0	1.9
13. KQUE-F	150/3.3	3.0	3.4	2.9	3.0
14. KILT	110/2.4	2.7	2.2	2.3	2.5
15. KENR	88/1.9	1.4	2.0	2.8	3.3
16. KLVL	75/1.6	2.1	1.4	1.5	1.3
17. KEYH	71/1.5	1.0	1.9	1.5	1.8
18. KIKK	69/1.5	.9	.6	.9	1.9
19. KLEF-F	63/1.4	2.4	1.8	1.9	1.4
20. KXYZ	61/1.3	2.9	.3	.7	.5

12+ TSA 1/4	
1. KMJQ-F	448
2. KIKK-F	429
3. KILT-F	360
4. KLOL-F	324
5. KRLY-F	310
6. KFMK-F	307
7. KTRH	291
8. KRBE-F	278
9. KPRC	219
10. KODA-F	213
11. KYND-F	186
12. KSRR-F	167
13. KQUE-F	156
14. KILT	141
15. KENR	88
KIKK	88
17. KLVL	75
18. KEYH	74
19. KLEF-F	64
KXYZ	64

12+ TSA CUME/MSA CUME RAT	
1. KIKK-F	5129/18.5
2. KMJQ-F	5109/17.8
3. KILT-F	4643/16.7
4. KLOL-F	4441/15.7
5. KRBE-F	4422/15.7
6. KTRH	4294/13.0
7. KFMK-F	4019/15.0
8. KRLY-F	3859/14.3
9. KODA-F	3510/12.5
10. KSRR-F	3393/12.6
11. KPRC	3298/12.0
12. KILT	2773/ 9.0
13. KYND-F	2564/ 9.2
14. KENR	1898/ 7.1
15. KULF	1603/ 5.8
16. KQUE-F	1602/ 5.9
17. KLEF-F	1205/ 4.5
18. KCOH	1063/ 4.0
19. KIKK	1037/ 3.4
20. KLVL	1022/ 3.9

12+ FM SHARE (METRO): 73.38% (3153 of 4297) (SPG 81: 70.56%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KMJQ-F	1. KFMK-F	1. KIKK-F	1. KIKK-F	1. KIKK-F
2. KLOL-F	2. KMJQ-F	2. KFMK-F	2. KFMK-F	2. KPRC
3. KSRR-F	3. KLOL-F	3. KMJQ-F	3. KILT-F	KTRH
4. KRLY-F	4. KIKK-F	4. KILT-F	4. KMJQ-F	4. KILT-F
5. KRBE-F	5. KRLY-F	5. KRLY-F	5. KRLY-F	5. KQUE-F
6. KILT-F	6. KRBE-F	6. KRBE-F	6. KYND-F	6. KYND-F
7. KIKK-F	KILT-F	7. KLOL-F	7. KRBE-F	7. KMJQ-F

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KIKK-F	1. KFMK-F	1. KIKK-F	1. KLOL-F	1. KIKK-F
2. KMJQ-F	2. KMJQ-F	2. KFMK-F	2. KFMK-F	2. KFMK-F
3. KTRH	3. KILT-F	3. KMJQ-F	3. KMJQ-F	KILT-F
4. KFMK-F	4. KIKK-F	4. KILT-F	4. KRLY-F	4. KMJQ-F
5. KILT-F	5. KRBE-F	5. KRBE-F	5. KRBE-F	5. KRLY-F
6. KPRC	6. KRLY-F	6. KYND-F	6. KIKK-F	6. KLOL-F
7. KRBE-F	7. KLOL-F	7. KODA-F	7. KILT-F	7. KTRH

FORMATS	AM	FM	TOTAL	%
COUNTRY	200 (3)	748 (2)	948 (5)	22.1
BLACK/URBAN	99 (2)	718 (2)	817 (4)	19.0
ROCK/AOR/CONTEMP		720 (3)	720 (3)	16.8
MOR/AC	171 (3)	297 (1)	468 (4)	10.9
NEWS/TALK	426 (2)		426 (2)	9.9
BTFL MUSIC		371 (2)	371 (2)	8.6
SPANISH	248 (4)		248 (4)	5.8
NOSTALGIA/MOR		150 (1)	150 (1)	3.5
RELIGION		86 (2)	86 (2)	2.0
CLASSICAL		63 (1)	63 (1)	1.5
			4297 (28)	

HOUSTON ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KMJQ-F	1. KIKK-F	1. KILT-F
2. KIKK-F	2. KMJQ-F	2. KIKK-F
3. KILT-F	3. KILT-F	3. KFMK-F
4. KLOL-F	4. KRBE-F	4. KLOL-F
5. KRLY-F	5. KLOL-F	5. KTRH
6. KFMK-F	6. KFMK-F	6. KMJQ-F
7. KRBE-F	7. KTRH	7. KODA-F
8. KTRH	8. KRLY-F	8. KRBE-F
9. KPRC	9. KODA-F	9. KPRC
10. KODA-F	10. KSRR-F	10. KILT
11. KYND-F	11. KPRC	
12. KSRR-F	12. KILT	
13. KQUE-F	13. KYND-F	
14. KILT	14. KENR	
15. KENR	15. KULF	

OTHER RATED STATIONS/METRO SHARE			
KCOH	1430		1.3
KGOL-F	107.3	Lake Jackson	.8
KHCB-F	105.7		1.1
KLAT	1010		.9
KNUZ	1230		.5
KULF	790		1.3
KYOK	1590		.9
KYST	920	Texas City	.5

ADI FM SHARE: 71.04% (3302 of 4648) (SPG 81: 70.05%)

AM STATIONS

KCOH, 1430, 1 KW (DAYS) , BLACK SBN, $ 41.33 (PRO)
KENR, 1070, 10 KW/5 KW (DA-2) , MOR/VARIETY ABC-I, $ 90.00 (Katz) Lake Huron
KEYH, 850, 10 KW (DAYS,DA) , SPANISH , $ 68.00 (Lotus)
KIKK, 650, 250 W (DAYS) , COUNTRY , $ 50.00* (Torbet) Viacom
KILT, 610, 5 KW (DA-2) , COUNTRY , $ 85.00* (Blair) LIN
KLVL, 1480, 1 KW/500 W (DA-N), SPANISH , $ 20.00 (----)

KPRC, 950, 5 KW (DA-N) , NEWS/TALK NBC, $100.00* (CBS Spot)
KTRH, 740, 50 KW (DA-1) , NEWS/TALK CBS,MBS, $100.00* (Christal)
KULF, 790, 5 KW (DA-2) , AC RKO, $ 78.13* (Eastman) Harte-Hanks
KXYZ, 1320, 5 KW (DA-N) , SPANISH , $ 43.38 (P/W)

FM STATIONS

KFMK-F, 97.9, 100 KW @ 500, AC , $130.00* (RKO) First Media
KIKK-F, 95.7, 100 KW @ 955, COUNTRY , $152.55* (Torbet) Viacom
KILT-F, 100.3, 100 KW @ 790, COUNTRY (Burns-Somerset) , $130.00* (Blair) LIN
KLEF-F, 94.5, 100 KW @ 610, CLASSICAL , $ 74.00 (CMBS) Entercom
KLOL-F, 101.9, 100 KW @ 790, AOR (Sebastian) , $140.00* (Mc-Guild) Amaturo

KODA-F, 99.1, 100 KW @ 790, BTFL MUS (Bonne) , $100.00 (RAR) Westinghouse
KRBE-F, 104.1, 100 KW @ 790, CONTEMP/AC Source, $190.00* (Katz) Lake Huron
KRLY-F, 93.7, 100 KW @ 790, URBAN CBS-R, $125.00* (Masla) Gulf
KSRR-F, 96.5, 100 KW @ 580, AOR (Burk-Abr) ABC-R, $ 90.00* (HNW) ABC
KYND-F, 92.5, 97 KW @ 790, BTFL MUS (Churchill) , $121.88* (Eastman) Harte-Hanks
KQUE-F, 102.9, 280 KW @ 700, MOR/NOSTALGIA (?) ABC-I, $ 80.00* (MMR) Texas Coast

HUNTINGTON

Market # 125; ADI # 43
Revenue Rank # 111
Income Rank # 48
APR 16.8
SMSA Pop: 314,900
CSI: 2.2 Bil (# 144)

Revenue : $4,864,993
Income : $ 542,365
% Rev Gain: 16.8
Stations: 17/13
Diaries: 789/399:1
CSI HH: 19.1 M (# 305)
Standard Error: .696

National Rev: $718,269
Nat Rev per Cap: $2.28
Tot Rev per Cap: $15.45
Tot Inc per Cap: $1.72
Profit Margin: 11.1%
Retail $: 1.3 Bil (# 149)
Retail Sales %: .329

12+ METRO 1/4/SHARE		FAL 81	SPG 81	O/N 80	A/M 80
1. WKEE-F	107/24.5	24.2	24.3	18.9	19.9
2. WTCR	54/12.4	11.2	9.8	10.7	15.3
3. WHTN	53/12.1	9.3	9.6	6.3	8.1
4. WHEZ-F	38/ 8.7	11.5	9.3	12.3	11.6
WGNT	38/ 8.7	12.6	11.5	11.8	11.0
6. WAMX-F	26/ 5.9	8.1	8.1	16.7	9.0
7. WEMM-F	22/ 5.0	7.3	5.9	3.8	3.8
8. WNST-F+	19/ 4.4	1.7	3.2	1.9	.6
9. WIRO	12/ 2.7	1.7	2.5	1.9	4.3
10. WKLC-F	11/ 2.5	3.9	2.2	1.6	1.2

12+ TSA 1/4	
1. WKEE-F	193
2. WTCR	58
WHTN	58
4. WAMX-F	47
5. WHEZ-F	44
6. WGNT	41
7. WEMM-F	38
8. WNST-F+	30
WPAY	30
10. WPAY-F	29

12+ TSA CUME/MSA CUME RAT	
1. WKEE-F	2090/43.7
2. WAMX-F	1017/22.4
3. WGNT	810/27.3
4. WTCR	719/22.4
5. WHEZ-F	628/18.0
6. WPAY-F	586/ 7.8
7. WHTN	548/15.4
8. WEMM-F	521/12.7
9. WPAY	367/ 2.8
10. WKLC-F	354/ 5.0

12+ FM SHARE (METRO): 58.72% (239 of 407) (SPG 81: 59.22%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WKEE-F	1. WKEE-F	1. WKEE-F	1. WKEE-F	1. WTCR
2. WAMX-F	2. WHTN	2. WHTN	2. WTCR	2. WHEZ-F
	3. WAMX-F	3. WTCR	3. WHTN	WHTN

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WKEE-F	1. WKEE-F	1. WKEE-F	1. WKEE-F	1. WTCR
2. WGNT	2. WHTN	2. WHTN	2. WHTN	2. WKEE-F
3. WTCR	3. WTCR	3. WTCR	3. WAMX-F	3. WHTN

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		144 (3)	144 (3)	35.4
COUNTRY	112 (4)	29 (4)	141 (8)	34.6
MOR/AC	50 (2)		50 (2)	12.3
BTFL MUSIC		38 (1)	38 (1)	9.3
RELIGION		28 (2)	28 (2)	6.9
NOSTALGIA	6 (1)		6 (1)	1.5
			407 (17)	

HUNTINGTON-CHARLESTON ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WKEE-F	1. WKEE-F	1. WKEE-F
2. WVAF-F	2. WVAF-F	2. WGNT
3. WQBE-F	3. WQBE-F	3. WTCR
4. WKLC-F	4. WCAW	4. WEMM-F
5. WCAW	5. WAMX-F	5. WHTN
6. WHTN	6. WKLC-F	6. WAMX-F
7. WTCR	7. WCHS	7. WHEZ-F
8. WHEZ-F	8. WGNT	8. WNST-F
WCHS	9. WQHY-F	9. WIRO
10. WAMX-F	10. WTCR	10. WKLC-F
11. WQHY-F	11. WHEZ-F	
12. WXIL-F	12. WPAY-F	
WEMM-F	13. WEMM-F	
WGNT	14. WSIP-F	
15. WXCC-F	15. WKAZ	

OTHER RATED STATIONS/METRO SHARE

WCAK-F	92.7	Catlettsburg,KY	.9
WCMI	1340	Ashland, KY	1.4
WITO-F	107.1	Ironton, OH	1.6
WPAY	1400	Portsmouth,OH	.5
WPAY-F	104.1	Portsmouth,OH	1.4
WQBE-F	97.5	Charleston	.5

ADI FM SHARE: 61.66% (1055 of 1711) (SPG 81: 56.89%)

AM STATIONS

WGNT,	930,	5 KW/1 KW (DA-N),	MOR	NBC,	$28.75*	(Mc-Guild)	Stoner
WHTN,	800,	5 KW (DAYS),	COUNTRY	,	$53.25	(Katz)	Capitol-WRAL
WIRO,	1230,	1 KW/250 W,	MOR	MBS,	$ 6.50	(Regional)	
WTCR,	1420,	5 KW/500 W (DA-N),	COUNTRY	ABC-I,	$32.75*	(Mc-Guild)	CRB
WPAY,	1400,	1 KW/250 W,	COUNTRY	CBS,	$ 9.00	(Mid-Amer)	Braden (PORTSMOUTH)

FM STATIONS

WAMX-F,	93.7,	32 KW @ 400,	ROCK	ABC-C,	$20.00*	(Torbet)	
WEMM-F,	107.9,	50 KW @ 500,	RELIGION	,	$ 8.00	(----)	Mortenson
WHEZ-F,	103.3,	50 KW @ 490,	BTFL MUS (KalaMusic)	ABC-E,	$32.75*	(Mc-Guild)	CRB
WKEE-F,	100.5,	53 KW @ 556,	ROCK (Drake-Chen)	RKO,	$53.25	(Katz)	Capitol-WRAL
WNST-F+,	106.3,	110 W @ 1226,	COUNTRY	,	$12.00	(----)	(MILTON)
WPAY-F,	104.1,	100 KW @ 840,	GOSPEL/COUNTRY	MBS,	$ 9.00	(Mid-Amer)	Braden (PORTSMOUTH,OH)
WQHY-F,	95.5,	100 KW @ 202,	ROCK	,	$14.00	(Regional)	(PRESTONBURG,KY)
WXIL-F,	95.1,	50 KW @ 500,	ROCK	Source,	$12.50	(----)	Burbach (PARKERSBURG)
WXCC-F,	96.5,	50 KW @ 500,	COUNTRY	MBS,	$ 7.00	(----)	(WILLIAMSON)
WSIP-F,	98.9,	64 KW @ 580,	? ?	CBS,	$ 5.00	(Regional)	(PAINTSVILLE,KY)

Other stations - See Charleston

HUNTSVILLE

Market # 127
Revenue Rank # 132
Income Rank # 214
APR 17.2
SMSA Pop: 313,300
CSI: 2.4 Bil (# 133)

Revenue : $3,783,315
Income : $ 4,914
% Rev Gain: 8.7
Stations: 23/16
Diaries: 717/437:1
CSI HH: 21.7 M (# 207)
Standard Error: .749

National Rev: $468,185
Nat Rev per Cap: $1.49
Tot Rev per Cap: $12.08
Tot Inc per Cap: $.02
Profit Margin: 0.1%
Retail $: 1.3 Bil (# 150)
Retail Sales %: .269

12+ METRO 1/4/SHARE		SPG 81	A/M 80
1. WZYP-F	64/14.6	13.6	9.6
2. WBHP	57/13.0	10.6	14.5
3. WEUP	39/ 8.9	8.7	4.6
4. WAAY	34/ 7.8	10.0	13.6
5. WRSA-F	27/ 6.2	8.7	3.7
6. WAHR-F	23/ 5.3	10.3	9.3
7. WAVU	15/ 3.4	4.3	3.4
8. WFIX	14/ 3.2	2.4	3.7
WTWX-F	14/ 3.2	4.3	3.1
WQEN-F	14/ 3.2	5.4	6.2

12+ TSA 1/4	
1. WZYP-F	110
2. WBHP	64
3. WRSA-F	55
4. WEUP	43
5. WAAY	37
WAHR-F	37
7. WQEN-F	18
8. WJMW	16
9. WAVU	15
10. WFIX	14

12+ TSA CUME/MSA CUME RAT	
1. WZYP-F	1318/29.4
2. WAAY	763/24.8
3. WAHR-F	757/19.6
4. WBHP	727/24.4
5. WRSA-F	570/12.7
6. WEUP	383/13.2
7. WQEN-F	294/ 8.5
8. WFIX	291/10.6
9. WQSB-F	250/ 7.1
10. WTAK	224/ 6.0

12+ FM SHARE (METRO): 45.96% (182 of 396) (SPG 81: 53.18%)

TEENS
1. WZYP-F
2. WEUP
3. WAHR-F

18 - 34
1. WZYP-F
2. WAAY
3. WEUP

18 - 49
1. WZYP-F
2. WBHP
3. WEUP
WAAY

25 - 54
1. WBHP
2. WZYP-F
3. WAAY

35 - 64
1. WBHP
2. WRSA-F
3. WZYP-F

12+ AMD
1. WBHP
2. WZYP-F
3. WAAY

WOMEN 18-34
1. WZYP-F
2. WAAY
3. WEUP

WOMEN 25-54
1. WBHP
WZYP-F
3. WAAY

MEN 18-34
1. WZYP-F
2. WAAY
3. WEUP

MEN 25-54
1. WBHP
2. WZYP-F
WAAY

OTHER RATED STATIONS/METRO SHARE

WCRQ-F	92.7	Arab	.9	WQSB-F	105.1	Albert.	2.5	WAPI-F	94.5	Birm.	2.5
WGSV	1270	Gunters.	1.6	WRAB	1380	Arab	2.1	WENN-F	107.7	Birm.	2.1
WJMW	730	Athens	2.7	WTAK	1000		1.8	WIXC	1140	Fayet,TN	.5
WKAC	1080	Athens	1.4	WAAX	570	Gadsden	.5	WSLV	1110	Ardmore,TN	2.1

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	34 (1)	116 (5)	150 (6)	37.9
COUNTRY	103 (7)	25 (2)	128 (9)	32.3
BLACK	39 (1)	9 (1)	48 (2)	12.1
BTFL MUSIC		27 (1)	27 (1)	6.8
MOR/AC	15 (2)		15 (2)	3.8
UNKNOWN	14 (1)		14 (1)	3.5
RELIGION	9 (1)	5 (1)	14 (2)	3.5
			396 (23)	

RADIO STATIONS

WAAY, 1550, 50 KW/500 W (DA-N), CONTEMP/AC , $17.50 (Torbet)
WAVU, 630, 1 KW (DAYS) , COUNTRY , $ 6.50 (----) (ALBERTVILLE)
WBHP, 1230, 1 KW , COUNTRY ABC-I, $33.75 (Katz)
WEUP, 1600, 5 KW/500 W (DA-N), BLACK SBN, $17.00 (----)
WFIX, 1450, 1 KW/250 W , VARIOUS CBS, $ 9.44 (Smith)
WJMW, 730, 1 KW (DAYS) , COUNTRY RKO, $10.00* (Selcom) (ATHENS)
WTAK, 1000, 10 KW (DAYS,DA) , MOR (Drake-Chen) ABC-E, $12.00 (Savalli)

WAHR-F, 99.1, 100 KW @ 540, ROCK ABC-F, $13.50 (PRO)
WRSA-F, 96.9, 100 KW @ 830, BTFL MUS CBS, $10.00* (Bolton) (DECATUR)
WTWX-F, 95.9, 3 KW @ 300, COUNTRY ABC-F, $ 5.00 (----) (GUNTERSVILLE)
WZYP-F, 104.3, 100 KW @ 760, ROCK RKO, $25.00* (Selcom)

WQEN - See Birmingham

INDIANAPOLIS

Market # 34; ADI # 22
Revenue Rank # 25
Income Rank # 25
APR 18.0
SMSA Pop: 1,176,600
CSI: 10.5 Bil (# 37)

Revenue : $21,619,718
Income : $ 1,919,850
% Rev Gain: 9.1
Stations: 21/24
Diaries: 1505/782:1
CSI HH: 24.5 M (# 85)
Standard Error: .520

National Rev: $5,547,587
Nat Rev per Cap: $4.71
Tot Rev per Cap: $18.37
Tot Inc per Cap: $1.63
Profit Margin: 8.9%
Retail $: 5.9 Bil (# 33)
Retail Sales %: .366

12+ METRO	1/4/SHARE	FAL 81	SPG 81	FAL 80	SPG 80
1. WIBC	246/14.3	13.5	15.6	15.6	15.7
2. WXTZ-F	202/11.8	11.1	12.8	10.3	12.5
3. WTLC-F	189/11.0	9.3	9.6	9.3	9.2
4. WFBQ-F	151/ 8.8	11.2	10.3	7.4	6.7
5. WIRE	148/ 8.6	9.8	8.1	9.3	8.8
6. WENS-F	140/ 8.1	7.0	.5	.4	---
7. WFMS-F	136/ 7.9	8.8	8.6	9.0	7.4
8. WIKS-F	105/ 6.1	4.6	6.2	8.1	9.0
9. WNAP-F	90/ 5.2	7.6	10.0	9.9	7.1
10. WIFE	59/ 3.4	2.7	1.2	1.8	2.9
11. WATI	45/ 2.6	2.9	2.6	3.7	2.9
12. WNDE	36/ 2.1	2.2	3.3	5.0	5.3

12+ TSA 1/4	
1. WIBC	286
2. WXTZ-F	267
3. WFBQ-F	260
4. WTLC-F	218
5. WENS-F	192
6. WFMS-F	182
7. WIKS-F	178
8. WIRE	163
9. WNAP-F	128
10. WGTC-F	111
11. WIFE	62
12. WATI	54

12+ TSA CUME/MSA CUME RAT	
1. WIBC	4127/33.3
2. WFBQ-F	3473/18.3
3. WIKS-F	3091/19.9
4. WXTZ-F	3007/21.1
5. WENS-F	2577/20.2
6. WNAP-F	2342/16.4
7. WFMS-F	1969/15.3
8. WIRE	1938/17.2
9. WTLC-F	1790/15.3
10. WGTC-F	1175/ 3.6
11. WIFE	1103/10.6
12. WNDE	844/ 7.7

12+ FM SHARE (METRO): 64.96% (1064 of 1638) (SPG 81: 64.60%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WFBQ-F	1. WTLC-F	1. WTLC-F	1. WIBC	1. WIBC
2. WIKS-F	2. WFBQ-F	2. WIBC	2. WTLC-F	2. WXTZ-F
3. WTLC-F	3. WENS-F	3. WENS-F	3. WFMS-F	3. WIRE
4. WNAP-F	4. WIBC	4. WFBQ-F	4. WXTZ-F	4. WFMS-F
5. WENS-F	5. WNAP-F	5. WXTZ-F	5. WIRE WENS	5. WTLC-F

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WIBC	1. WTLC-F	1. WIBC	1. WFBQ-F	1. WIBC
2. WXTZ-F	2. WENS-F	2. WFMS-F	2. WTLC-F	2. WENS-F
3. WIRE	3. WFBQ-F	3. WTLC-F	3. WIBC	3. WXTZ-F
4. WTLC-F	4. WIBC WNAP-F	4. WXTZ-F	4. WENS-F	4. WTLC-F
5. WFMS-F		5. WIRE	5. WNAP-F	5. WIRE

FORMATS

	AM	FM	TOTAL	%
MOR/AC	291 (3)	149 (2)	440 (5)	26.9
ROCK/AOR/CONTEMP		354 (4)	354 (4)	21.6
COUNTRY	148 (1)	158 (2)	306 (3)	18.7
BTFL MUSIC	45 (1)	207 (2)	252 (3)	15.4
BLACK		189 (1)	189 (1)	11.5
NEWS/TALK	59 (1)		59 (1)	3.6
RELIGION	31 (3)	7 (1)	38 (4)	2.3
			1638 (21)	

INDIANAPOLIS ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WIBC	1. WIBC	1. WTLC-F
2. WXTZ-F	2. WFBQ-F	2. WIBC
3. WFBQ-F	3. WIKS-F	3. WXTZ-F
4. WTLC-F	4. WXTZ-F	4. WIRE
5. WENS-F	5. WENS-F	5. WFMS-F
6. WFMS-F	6. WNAP-F	6. WFBQ-F
7. WIKS-F	7. WFMS-F	7. WNAP-F
8. WIRE	8. WTLC-F	8. WENS-F
9. WNAP-F	9. WIRE	9. WIKS-F
10. WGTC-F	10. WIFE	10. WIFE
11. WWKI-F	11. WLBC-F	
12. WIFE	12. WGTC-F	
13. WAZY-F	13. WWKI-F	
14. WATI	14. WNDE	
15. WAXT-F	15. WLS	

OTHER RATED STATIONS/METRO SHARE			
WBRI	1500		.5
WCBK-F	102.3	Martinsville	.5
WFBM	1110	Noblesville	.5
WGRT-F	107.1	Danville	.5
WNTS	1590		.6
WXIR-F	98.3	Plainfield	.4
WXLW	950		.6
WGTC-F	92.3	Bloomington	1.3
WLHN-F	97.9	Anderson	.3

ADI FM SHARE: 67.77% (1928 of 2845) (SPG 81: 67.91%)

AM STATIONS

WATI, 810, 250 W (DAYS), BTFL MUS (FM-100), $ 17.00 (Masla) Sarkes-Tarzian
WIBC, 1070, 50 KW/10 KW (DA-2), MOR, $101.25 (Blair) Fairbanks
WIFE, 1310, 5 KW/1 KW (DA-N), NEWS/TALK ABC-I,NBC, $ 40.00 (Selcom) Communicom

WIRE, 1430, 5 KW (DA-N), COUNTRY RKO,ABC-E, $ 78.00* (Eastman) Mid America
WNDE, 1260, 5 KW (DA-N), MOR CBS, $ 40.00* (Katz) Gulf

WLS - See Chicago

FM STATIONS

WENS-F, 97.1, 30 KW @ 679, AC, $ 65.00* (CBS/FM)
WFBQ-F, 94.7, 52 KW @ 850, AOR (Sebastian) Source, $111.25* (Katz) Gulf
WFMS-F, 95.5, 50 KW @ 500, COUNTRY, $ 85.63 (Torbet) Susquehanna
WIKS-F, 99.5, 50 KW @ 500, ROCK, $ 34.00 (MMR) Heftel
WNAP-F, 93.1, 13 KW @ 1022, ROCK, $ 64.75 (Blair) Fairbanks

WTLC-F, 105.7, 50 KW @ 445, BLACK NBN, $ 55.00* (Howard) BENI
WXTZ-F, 103.3, 18 KW @ 860, BTFL MUS (Bonne), $ 80.50* (Eastman) Mid America
WGTC-F, 92.3, 37 KW @ 1091, COUNTRY, $ 9.00 (PRO) Sarkes-Tarzian (BLOOMINGTON)

WWKI-F, 100.5, 20 KW @ 480, COUNTRY, $ 16.00 (----) (KOKOMO)
WAXT-F, 96.7, 3 KW @ 300, COUNTRY (TM) NBC, $ 9.75 (Roslin) (ALEXANDRIA)
WAZY-F, 96.5, 50 KW @ 500, ROCK ABC-C, $ 17.00 (----) (LAFAYETTE)
WLBC-F, 104.1, 50 KW @ 505, ROCK (Drake-Chen), $ 10.75 (PRO) (MUNCIE)

JACKSON, MS

Market # 120
Revenue Rank # 95
Income Rank # 183
APR 18.1
SMSA Pop: 329,700
CSI: 2.4 Bil (# 130)

Revenue : $5,520,507
Income : $ 53,315
% Rev Gain: .1
Stations: 15/14
Diaries: 773/427
CSI HH: 21.7 M (# 207)
Standard Error: .748

National Rev: $811,796
Nat Rev per Cap: $2.46
Tot Rev per Cap: $16.74
Tot Inc per Cap: $.16
Profit Margin: .9%
Retail $: 1.5 Bil (# 150)
Retail Sales %: .324

12+ METRO	1/4/SHARE	SPG 81	A/M 80
1. WJMI-F	71/14.9	18.4	20.2
2. WMSI-F	70/14.6	10.2	8.1
3. WTYX-F	64/13.4	8.8	8.1
4. WKXI	62/13.0	5.9	6.2
5. WSLI	38/ 7.9	11.0	15.3
6. WLIN-F	37/ 7.7	12.4	14.6
7. WJDX	35/ 7.3	8.2	10.0
8. WOKJ	33/ 6.9	3.7	4.4
9. WKKE	11/ 2.3	---	---
WJXN	11/ 2.3	4.5	2.8

12+ TSA 1/4	
1. WJMI-F	212
2. WMSI-F	170
3. WLIN-F	90
4. WTYX-F	87
5. WKXI	73
6. WSLI	56
7. WJDX	48
8. WOKJ	39
9. WXLY-F	19
10. WKKE	12

12+ TSA CUME/MSA CUME RAT	
1. WJMI-F	1864/28.0
2. WMSI-F	1709/25.3
3. WLIN-F	1068/19.0
4. WJDX	1060/25.2
5. WTYX-F	965/24.0
6. WSLI	930/24.0
7. WKXI	900/26.4
8. WOKJ	711/20.7
9. WXLY-F	465/ 7.9
10. WKKE	231/ 7.0

12+ FM SHARE (METRO): 55.99% (257 of 459) (SPG 81: 50.87%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WTYX-F	1. WJMI-F	1. WMSI-F	1. WMSI-F	1. WMSI-F
2. WJMI-F	2. WTYX-F	2. WJMI-F	2. WJMI-F	2. WLIN-F
3. WKXI	3. WMSI-F	3. WTYX-F	3. WTYX-F	3. WKXI

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WMSI-F	1. WJMI-F	1. WMSI-F	1. WJMI-F	1. WMSI-F
2. WSLI	2. WTYX-F	2. WKXI	2. WTYX-F	2. WJMI-F
3. WKXI	3. WKXI	3. WJMI-F	3. WMSI-F	WTYX-F
	WMSI-F			

OTHER RATED STATIONS/METRO SHARE

WCCL	1590		1.5
WJQS	1400		1.0
WRJH-F	97.7	Brandon	.8
WXLY-F	96.3		1.5
WDGM-F	101.7	Canton	.8

FORMATS	AM	FM	TOTAL	%
BLACK	95 (2)	75 (2)	170 (4)	37.0
ROCK/AOR/CONTEMP	35 (1)	64 (1)	99 (2)	21.6
COUNTRY	12 (2)	77 (2)	89 (4)	19.4
MOR/AC	38 (1)		38 (1)	8.3
BTFL MUSIC		37 (1)	37 (1)	8.1
RELIGION	11 (1)	4 (1)	15 (2)	3.3
NOSTALGIA	11 (1)		11 (1)	2.4
			459 (15)	

RADIO STATIONS

WJDX, 620, 5 KW/1 KW (DA-N) , CONTEMP/AC ABC-C, $45.00 (Eastman) Confer-Rothfuss
WJXN, 1450, 1 KW/250 W , RELIGION , $ 3.20 (----)
WKKE, 1180, 10 KW/500 W (DA-N), NOSTALGIA (Al Ham) ABC-I, $ 8.00 (----)
WKXI, 1300, 5 KW/1 KW , BLACK SBN, $24.00* (Selcom)
WOKJ, 1550, 50 KW/10 KW (DA-2), BLACK NBN, $19.20* (Howard)
WSLI, 930, 5 KW (DA-N) , MOR CBS,NBC, $28.00 (Katz)

WJMI-F, 99.7, 100 KW @ 1060, BLACK ABC-F, $29.00* (Howard)
WLIN-F, 95.5, 100 KW @ 1069, BTFL MUS (Schulke) , $24.13 (Christal)
WMSI-F, 102.9, 100 KW @ 1800, COUNTRY (TM) ABC-E, $45.00 (Eastman) Confer-Rothfuss
WTYX-F, 94.7, 100 KW @ 430, ROCK RKO, $24.00* (Selcom)
WXLY-F, 96.3, 80 KW @ 1450, COUNTRY (Drake-Chen) , $10.69 (Katz)

JACKSONVILLE

Market # 57
Revenue Rank # 76
Income Rank # 367
APR 17.7
SMSA Pop: 757,500
CSI: 5.8 Bil (# 64)

Revenue : $6,955,637
Income : $-1,491,319
% Rev Gain: -4.9
Stations: 22/23
Diaries: 1468/516:1
CSI HH: 20.9 M (# 233)
Standard Error: .549

National Rev: $2,345,457
Nat Rev per Cap: $3.10
Tot Rev per Cap: $9.18
Tot Inc per Cap: $-1.97
Profit Margin: ---
Retail $: 3.9 Bil (# 48)
Retail Sales %: .138

12+ METRO 1/4/SHARE		FAL 81	SPG 81	O/N 80	A/M 80
1. WQIK-F	129/11.7	13.3	12.2	12.8	11.0
2. WAIV-F	124/11.2	10.2	2.3	3.5	4.6
3. WKTZ-F	114/10.3	9.4	12.6	13.1	11.8
4. WIVY-F	104/ 9.4	12.5	14.3	14.7	12.2
5. WFYV-F	97/ 8.8	10.5	11.7	7.0	5.9
6. WCGL	63/ 5.7	3.5	1.9	1.2	2.6
7. WJAX-F	59/ 5.3	5.5	4.6	2.1	3.1
8. WCRJ-F+	53/ 4.8	2.0	4.7	3.9	4.1
9. WPDQ	46/ 4.2	4.8	4.5	5.7	8.6
10. WAPE	43/ 3.9	4.7	7.3	8.8	6.3

12+ TSA 1/4	
1. WQIK-F	169
2. WAIV-F	149
3. WKTZ-F	137
4. WIVY-F	129
5. WFYV-F	114
6. WJAX-F	91
7. WCGL	67
8. WAPE	62
9. WCRJ-F+	55
10. WPDQ	46

12+ TSA CUME/MSA CUME RAT	
1. WIVY-F	2200/29.0
2. WQIK-F	1887/23.5
3. WAIV-F	1862/24.6
4. WKTZ-F	1470/19.5
5. WFYV-F	1343/17.9
6. WAPE	1312/14.5
7. WJAX-F	1081/13.5
8. WCRJ-F+	886/13.3
9. WPDQ	772/11.7
10. WERD	601/ 9.5

12+ FM SHARE (METRO): 65.98% (677 of 1026) (SPG 81: 66.43%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WIVY-F	1. WAIV-F	1. WAIV-F	1. WAIV-F	1. WQIK-F
2. WFYV-F	2. WFYV-F	2. WQIK-F	2. WQIK-F	2. WKTZ-F
3. WJAX-F	3. WIVY-F	3. WFYV-F	3. WKTZ-F	3. WCGL WAIV-F
4. WPDQ	4. WQIK-F	4. WIVY-F	4. WIVY-F	

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WQIK-F	1. WAIV-F	1. WAIV-F	1. WFYV-F	1. WAIV-F
2. WAIV-F	2. WIVY-F	2. WQIK-F	2. WAIV-F	2. WQIK-F
3. WKTZ-F	3. WQIK-F	3. WIVY-F	3. WQIK-F	3. WFYV-F WAPE
4. WIVY-F	4. WFYV-F	4. WKTZ-F	4. WJAX-F	

OTHER RATED STATIONS/METRO SHARE

WAYR	550	Orange Pk.	.8	WJAX	930		1.8	WOZN	970	1.4
WERD	1400		2.7	WKTZ	1220		2.3	WROS	1050	.9
WEXI	1280		1.1	WKUE-F	92.7	Gr. Cove Spr.	.5	WVOJ		3.4
WFOY	1240	St. Aug.	.5	WOKV	600		2.4			

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	8 (1)	251 (4)	259 (5)	25.2
COUNTRY	80 (2)	129 (1)	209 (3)	20.4
MOR/AC	51 (3)	124 (1)	175 (4)	17.1
BLACK	76 (2)	59 (1)	135 (3)	13.2
BTFL MUSIC		114 (1)	114 (1)	11.1
RELIGION/GOSPEL	97 (4)		97 (4)	9.5
NOSTALGIA	25 (1)		25 (1)	2.4
NEWS/TALK	12 (1)		12 (1)	1.2
			1026 (22)	

RADIO STATIONS

WAPE, 690, 50 KW/10 KW (DA-N),	COUNTRY	ABC-I,	$50.25	(Eastman)	Eastman
WCGL, 1360, 5 KW (DAYS)	, RELIGION	,	$? ?	(Lotus)	
WERD, 1400, 1 KW/250 W	, BLACK	SBN,	$18.00	(----)	Gilliam
WPDQ, 1460, 5 KW (DA-N)	, BLACK	NBN,	$38.50	(Howard)	BENI
WVOJ, 1320, 5 KW (DA-N)	, COUNTRY	CBS,	$36.25	(MMR)	Gulf
WAIV-F, 96.9, 100 KW @ 935,	AC	MBS,RKO,	$60.00*	(Blair)	Affiliated
WCRJ-F+,107.3, 100 KW @ 350,	COUNTRY (Burns-Somer)	,	$33.13	(Masla)	Abell
WFYV-F, 104.5, 100 KW @ 700,	AOR (Burk-Abr)	Source,	$70.00	(HNW)	BENI
WIVY-F, 102.9, 60 KW @ 635,	ROCK	,	$72.50	(Torbet)	Infinity

PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION

JOHNSON CITY-KINGSPORT-BRISTOL

Market # 96
Revenue Rank # 84
Income Rank # 103
APR 15.8
SMSA Pop: 444,000
CSI: 2.9 Bil (# 115)

Revenue : $6,231,442
Income : $ 261,929
% Rev Gain: 33.7
Stations: 25/23
Diaries: 838/530:1
CSI HH: 18.1 M (# 323)
Standard Error: .669

National Rev: $1,020,615
Nat Rev per Cap: $2.30
Tot Rev per Cap: $14.03
Tot Inc per Cap: $.59
Profit Margin: 4.2%
Retail $: 1.9 Bil (# 100)
Retail Sales %: .277

12+ METRO 1/4/SHARE		FAL 81	SPG 81	O/N 80	A/M 80
1. WQUT-F	107/18.3	10.6	8.4	10.4	10.1
2. WXBQ-F	78/13.3	14.2	12.9	14.0	12.0
3. WKPT-F	59/10.1	6.8	9.1	7.6	7.6
4. WJCW	51/ 8.7	14.2	10.1	9.0	11.9
5. WFHG	28/ 4.8	5.2	7.5	5.3	7.5
6. WZXY-F	24/ 4.1	1.9	---	---	---
7. WIVK-F	21/ 3.6	1.0	1.6	2.3	1.1
WETB	21/ 3.6	5.0	5.4	7.1	6.7
9. WGOC	17/ 2.9	2.9	4.0	2.7	3.1
WKIN	17/ 2.9	2.4	5.8	5.5	6.7

12+ TSA 1/4	
1. WQUT-F	157
2. WXBQ-F	117
3. WKPT-F	61
4. WJCW	56
5. WFHG	31
6. WETB	25
WZXY-F	25
8. WIMZ-F	24
9. WIVK-F	23
10. WKIN	19

12+ TSA CUME/MSA CUME RAT	
1. WQUT-F	1749/32.5
2. WXBQ-F	1370/24.2
3. WJCW	795/19.6
4. WFHG	679/14.7
5. WKPT-F	672/15.1
6. WETB	539/12.2
7. WKIN	385/ 9.7
8. WJSO	326/ 7.6
9. WZXY-F	324/ 7.8
10. WIMZ-F	314/ 4.8

12+ FM SHARE (METRO): 59.10% (315 of 533) (SPG 81: 39.66%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WQUT-F	1. WQUT-F	1. WQUT-F	1. WXBQ-F	1. WXBQ-F
2. WETB	2. WXBQ-F	2. WXBQ-F	2. WQUT-F	2. WKPT-F
3. WXBQ-F	3. WZXY-F	3. WJCW	3. WJCW	3. WJCW
WZXY-F	4. WFHG	4. WKPT-F	4. WKPT-F	4. WQUT-F

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WQUT-F	1. WQUT-F	1. WXBQ-F	1. WQUT-F	1. WXBQ-F
2. WXBQ-F	2. WXBQ-F	2. WQUT-F	2. WXBQ-F	2. WQUT-F
3. WJCW	3. WZXY-F	3. WKPT-F	3. WIVK-F	3. WJCW
4. WKPT-F	4. WETB	WJCW	4. WZXY-F	4. WFHG
				WIVK-F

OTHER RATED STATIONS/METRO SHARE

WBBI	1230	Abingdon,VA	1.0	WIDD-F	99.3	Elizabeth.	1.2	WRGS	1370	Rogers.	2.4
WBEJ	1240	Elizabeth.	2.0	WJSO	1590	Jones.	1.4	WZAP	690	Bristol	1.5
WEMB	1420	Erwin	1.2	WKPT	1400	Kings.	1.7	WIMZ-F	103.5	Knox.	2.2
WGAT	1050	Gate City,VA	1.2	WMCH	1260	Church Hill	.9	WMYU-F	102.1	Sevier.	.5
WIDD	1520	Elizabeth.	.5	WOPI	1490	Bristol	.5	WOKI-F	100.3	Oak Rid.	.5

FORMATS	AM	FM	TOTAL	%
COUNTRY	105 (8)	99 (2)	204 (10)	38.3
ROCK/AOR/CONTEMP	29 (2)	150 (5)	179 (7)	33.6
MOR/AC	67 (5)		67 (5)	12.6
BTFL MUSIC		59 (1)	59 (1)	11.1
RELIGION	17 (1)	7 (1)	24 (2)	4.5
			533 (25)	

RADIO STATIONS

WETB, 790, 5 KW (DAYS), ROCK MBS, $ 7.50 (----)
WFHG, 980, 5 KW/1 KW (DA-N), AC ABC-D, $18.00* (Mc-Guild) Nininger
WGOC, 1090, 1 KW (DAYS,DA), RELIGION , $11.00* (----)
WJCW, 910, 5 KW/1 KW (DA-N), COUNTRY CBS, $25.00* (Katz) Bloomington
WKIN, 1320, 5 KW/500 W (DA-N), COUNTRY (TM) RKO II, $? ? (Torbet) Bahakel

WKPT-F, 98.5, 100 KW @ 1260, BTFL MUS (Bonne) ABC-E, $18.00 (Selcom)
WQUT-F, 101.5, 100 KW @ 1500, ROCK/AOR , $30.00* (Katz) Bloomington
WXBQ-F, 96.9, 67 KW @ 2240, COUNTRY ABC-I, $24.00* (Mc-Guild) Nininger
WZXY-F, 104.9, 1 KW @ 476, AOR RKO,Source, $? ? (Torbet) Bahakel

WIVK, WIMZ - See Knoxville

JOHNSTOWN, PA

Market # 151
Revenue Rank # 183
Income Rank # 155
APR 17.9
SMSA Pop: 264,600
CSI: 2.1 Bil (# 149)

Revenue : $2,603,975
Income : $ 93,974
% Rev Gain: 5.9
Stations: 29/14
Diaries: 646/410:1
CSI HH: 21.6 M (# 210)
Standard Error: .807

National Rev: $246,296
Nat Rev per Cap: $.93
Tot Rev per Cap: $9.84
Tot Inc per Cap: $.36
Profit Margin: 3.6%
Retail $: 1.1 Bil (# 166)
Retail Sales %: .217

12+ METRO	1/4/SHARE	SPG 81	A/M 80
1. WJAC	38/9.6	11.6	14.8
2. WJAC-F	37/9.3	11.0	9.7
3. WJNL-F	35/8.8	8.0	6.1
4. WJNL	30/7.6	7.5	5.3
5. WBXQ-F	29/7.3	---	---
6. WCRO	24/6.1	8.0	10.3
7. WWBR	23/5.8	6.6	4.2
WDVE-F	23/5.8	3.3	7.8
9. WGLU-F	21/5.3	5.2	---
10. WVSC	19/4.8	2.5	2.2

12+ TSA	1/4
1. WJAC	51
2. WJNL-F	40
3. WJAC-F	39
4. WDVE-F	36
5. WBXQ-F	33
6. WJNL	30
7. WCRO	24
WWBR	24
9. WGLU-F	22
10. KDKA	20

12+ TSA CUME/MSA CUME RAT	
1. WJAC	638/21.0
2. WJNL-F	586/23.6
3. WJAC-F	493/19.7
4. WCRO	472/20.5
5. WJNL	375/17.0
6. WGLU-F	368/14.3
7. KDKA	361/ 7.4
8. WDVE-F	353/10.5
9. WBXQ-F	317/12.9
10. WNCC	229/ 7.1

12+ FM SHARE (METRO): 56.20% (213 of 379) (SPG 81: 50.73%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WBXQ-F	1. WJNL-F	1. WJNL-F	1. WJAC	1. WJAC-F
2. WDVE-F	2. WBXQ-F	2. WBXQ-F	2. WJNL-F	2. WJAC
3. WCRO	3. WGLU-F	WJAC	3. WJNL	3. WWBR
				WJNL

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WJAC	1. WJNL-F	1. WJNL-F	1. WDVE-F	1. WJAC
2. WJNL	2. WBXQ-F	2. WJNL	2. WGLU-F	2. WJNL-F
3. WJNL-F	3. WCRO	3. WJAC	3. WJNL-F	WWBR

OTHER RATED STATIONS/METRO SHARE

WADJ	1330	Somerset	.8	KDKA	1020	Pitt.	1.0	WKGO-F	106.1	Cumber.	1.0
WAMQ	1400	Loretto	.5	WBZZ-F	93.7	Pitt.	.8	WPNT-F	92.9	Pitt.	1.0
WIYQ-F	99.1	Ebensburg	2.0	WEEP	1080	Pitt.	1.3	WSHH-F	99.7	Pitt.	1.8
WNCC	950	Barnesboro	2.8	WFBG	1290	Altoona	.8	WWSW-F	94.5	Pitt.	.5
WVSC-F	97.7	Somerset	2.8	WFBG-F	98.1	Altoona	1.0	WXKX-F	96.1	Pitt.	1.0
WWZE-F	101.7	Central City	2.8	WFRB+	560	Frost.	1.3	WYDD-F	104.7	Pitt.	2.3

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	30 (3)	130 (8)	160 (11)	42.2
COUNTRY	89 (6)	20 (3)	109 (9)	28.9
BTFL MUSIC		52 (4)	52 (4)	13.7
MOR/AC	47 (4)		47 (4)	12.4
NOSTALGIA		11 (1)	11 (1)	2.9
			379 (29)	

RADIO STATIONS

WCRO, 1230, 1 KW/250 W , ROCK ABC-C, $19.50 (----)
WJAC, 850, 10 KW (DA-1) , COUNTRY NBC, $28.58 (Torbet) John Trib-Dem
WJNL, 1490, 1 KW/250 W , MOR CBS, $15.75 (PRO)
WVSC, 990, 5 KW (DAYS) , COUNTRY ABC-I, $ 9.50 (Regional) (SOMERSET)
WWBR, 1350, 2.5 KW (DAYS), COUNTRY ABC-E, $ 8.00 (----) (WINDBER)

WBXQ-F, 94.3, 3 KW @ 1025, ROCK , $16.00* (Lotus) (CRESSON)
WGLU-F, 92.1, 166 W @ 1042, AOR Source, $12.00 (Masla)
WJAC-F, 95.5, 57 KW @ 1060, BTFL MUS (FM-100) , $25.40 (Torbet) John Trib-Dem
WJNL-F, 99.5, 50 KW @ 490, CONTEMP RKO, $15.75 (PRO)

KDKA, WDVE - See Pittsburgh

KALAMAZOO

Market # 138
Revenue Rank # 167
Income Rank # 102
APR 16.0
SMSA Pop: 282,600
CSI: 2.3 Bil (# 137)

Revenue : $2,925,940
Income : $ 266,994
% Rev Gain: -4.2
Stations: 22/5
Diaries: 665/425:1
CSI HH: 22.9 M (# 156)
Standard Error: .741

National Rev: $418,337
Nat Rev per Cap: $1.48
Tot Rev per Cap: $10.35
Tot Inc per Cap: $.94
Profit Margin: 9.1%
Retail $: 1.3 Bil (# 145)
Retail Sales %: .208

12+ METRO 1/4/SHARE		FAL 81	SPG 81	O/N 80	A/M 80
1. WKZO	58/15.5	13.2	11.6	15.9	16.3
2. WKFR-F	48/12.8	12.6	12.9	12.1	11.1
3. WQLR-F	32/ 8.5	9.0	10.1	9.2	6.4
4. WKMI	28/ 7.5	8.4	7.5	6.1	12.8
5. WLAV-F	24/ 6.4	7.8	4.4	4.3	7.0
6. WJFM-F	23/ 6.1	6.2	5.4	4.6	4.4
7. WNWN-F	21/ 5.6	5.0	7.0	4.9	3.2
8. WOOD-F	19/ 5.1	5.9	7.5	6.9	5.8
9. WGRD-F	17/ 4.5	3.9	8.0	6.6	8.7
10. WMAQ	14/ 3.7	4.2	2.8	4.6	3.5

12+ TSA 1/4	
1. WKZO	75
2. WKFR-F	51
3. WLAV-F	47
4. WQLR-F	36
5. WJFM-F	33
WOOD-F	33
7. WGRD-F	29
8. WKMI	28
9. WNWN-F	22
10. WMAQ	19

12+ TSA CUME/MSA CUME RAT	
1. WKZO	1016/34.1
2. WGRD-F	755/18.8
3. WKFR-F	701/28.2
4. WLAV-F	573/14.3
5. WOOD-F	542/13.9
6. WKMI	509/20.5
7. WJFM-F	485/14.1
8. WQLR-F	440/15.9
9. WNWN-F	358/14.3
10. WMAQ	312/ 7.4

12+ FM SHARE (METRO): 61.42% (207 of 337) (SPG 81: 62.90%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WGRD-F	1. WKFR-F	1. WKFR-F	1. WKFR-F	1. WKZO
WKFR-F	2. WLAV-F	2. WKMI	2. WKZO	2. WQLR-F
3. WKMI	3. WJFM-F	3. WLAV-F	3. WKMI	3. WKMI

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WKZO	1. WKFR-F	1. WKFR-F	1. WLAV-F	1. WKZO
2. WKFR-F	2. WJFM-F	2. WKMI	2. WKFR-F	2. WKFR-F
3. WQLR-F	3. WKMI	WQLR-F	3. WKMI	3. WKMI

OTHER RATED STATIONS/METRO SHARE

WBUK	1560	Portage	.8
WAOP-F	100.9	Otsego	1.6
WKPR	1420	Kala	1.1
WJXQ-F	106.1	Jackson	2.7
WBCK	930	Battle Cr.	.8
WOAM	980	Otsego	.8
WFRN-F	104.7	Elkhart	.5
WNDU-F	92.9	S. Bend	1.3
WGN	720	Chi	1.1
WLS	890	Chi	1.3
WBBM	780	Chi	1.6
WKLZ	1470	Kala	.5

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	33 (2)	104 (5)	137 (7)	40.7
MOR/AC	70 (5)	23 (1)	93 (6)	27.6
BTFL MUSIC		51 (2)	51 (2)	15.1
COUNTRY	14 (1)	27 (2)	41 (3)	12.2
RELIGION	4 (1)	2 (1)	6 (2)	1.8
NEWS/TALK	6 (1)		6 (1)	1.8
NOSTALGIA	3 (1)		3 (1)	0.9
			337 (22)	

RADIO STATIONS

WKMI, 1360, 5 KW/1 KW (DA-N), AC/CONTEMP	ABC-D, $33.75	(MMR)	
WKZO, 590, 5 KW (DA-N) , MOR	CBS, $30.75	(Mc-Guild)	Fetzer
WQLR-F, 106.5, 33 KW @ 600, BTFL MUS (KalaMusic)	, $20.00	(Masla)	Fairfield
WKFR-F, 103.3, 50 KW @ 370, CONTEMP (Drake-Chen)	RKO, $32.40	(Eastman)	(BATTLE CREEK)
WNWN-F, 98.5, 50 KW @ 500, COUNTRY	ABC-E, $18.58	(PRO)	(COLDWATER)

WMAQ - See Chicago

Other stations - See Grand Rapids

KANSAS CITY

Market # 29; ADI # 27
Revenue Rank # 26
Income Rank # 135
APR 17.4
SMSA Pop: 1,334,900
CSI: 13.1 Bil (# 28)

Revenue : $20,555,112
Income : $ 144,792
% Rev Gain: 7.9
Stations: 21/21
Diaries: 1435/930:1
CSI HH: 25.8 M (# 53)
Standard Error: .534

National Rev: $6,531,862
Nat Rev per Cap: $4.89
Tot Rev per Cap: $15.40
Tot Inc per Cap: $.11
Profit Margin: 0.7%
Retail $: 7.2 Bil (# 27)
Retail Sales %: .239

12+ METRO 1/4/SHARE			WIN 82	FAL 81	SPG 81
1.	WDAF	197/10.3	12.9	13.6	13.8
2.	KYYS-F	184/ 9.6	10.6	7.9	9.0
3.	KMBZ	173/ 9.1	6.1	5.6	8.7
4.	KBEQ-F	166/ 8.7	6.9	7.4	5.9
5.	KPRS-F	144/ 7.5	8.0	7.4	7.5
6.	KCMO	132/ 6.9	6.8	5.6	5.7
7.	KUDL-F	128/ 6.7	5.4	7.6	6.0
	KMBR-F	128/ 6.7	6.6	7.9	9.0
	KFKF-F	128/ 6.7	7.0	5.5	3.7
10.	WHB	123/ 6.4	6.5	9.1	9.5
11.	KCEZ-F	84/ 4.4	5.4	4.9	7.6
12.	KJLA	77/ 4.0	4.7	3.7	1.1

12+ TSA 1/4		
1.	WDAF	490
2.	KYYS-F	258
3.	KBEQ-F	218
	WHB	218
5.	KMBZ	189
6.	KCMO	181
7.	KMBR-F	166
8.	KUDL-F	148
9.	KPRS-F	145
10.	KFKF-F	144
11.	KCEZ-F	113
12.	KJLA	82

12+ TSA CUME/MSA CUME RAT		
1.	WDAF	6560/25.9
2.	WHB	3966/20.8
3.	KYYS-F	3193/19.1
4.	KBEQ-F	2958/20.4
5.	KCMO	2897/15.9
6.	KMBZ	2733/21.0
7.	KUDL-F	2271/18.0
8.	KMBR-F	2052/14.0
9.	KFKF-F	1746/13.1
10.	KCEZ-F	1502/ 9.9
11.	KPRS-F	1081/ 9.5
12.	KJLA	994/ 8.2

12+ FM SHARE (METRO): 55.12% (1002 of 1818) (SPG 81: 54.46%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KBEQ-F	1. KYYS-F	1. KYYS-F	1. WDAF	1. WDAF
2. KYYS-F	2. KUDL-F	2. WDAF	2. WHB	2. KMBR-F
3. KPRS-F	3. KBEQ-F	3. KUDL-F	3. KFKF-F	3. KFKF-F
	4. KPRS-F	4. KBEQ-F	4. KMBR-F	4. KMBZ
	5. WHB	5. WHB	5. KUDL-F	5. KCMO

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WDAF	1. KBEQ-F	1. WDAF	1. KYYS-F	1. WDAF
2. KMBZ	2. KUDL-F	2. WHB	2. KPRS-F	2. KFKF-F
3. WHB	3. WHB	3. KMBR-F	3. KUDL-F	3. WHB
4. KMBR-F	4. KYYS-F	4. KFKF-F	4. KBEQ-F	4. KYYS-F
5. KYYS-F	5. KPRS-F	5. KUDL-F	5. WDAF	5. KMBR-F

FORMATS

	AM	FM	TOTAL	%
COUNTRY	370 (2)	128 (1)	498 (3)	27.4
ROCK/AOR/CONTEMP		380 (4)	380 (4)	20.9
AC/MOR	135 (2)	128 (1)	263 (3)	14.5
BTFL MUSIC		212 (2)	212 (2)	11.7
BLACK/URBAN	50 (1)	144 (1)	194 (2)	10.7
NEWS/TALK	139 (2)		139 (2)	7.6
NOSTALGIA	77 (1)		77 (1)	4.2
RELIGION	35 (3)		35 (3)	1.9
CLASSICAL		20 (1)	20 (1)	1.1
			1818 (21)	

KANSAS CITY ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WDAF	1. WDAF	1. WDAF
2. KYYS-F	2. WHB	2. KYYS-F
3. KBEQ-F	3. KBEQ-F	3. KPRS-F
4. KMBZ	4. KYYS-F	4. KMBZ
5. WHB	5. KMBZ	5. WHB
6. KMBR-F	6. KCMO	6. KBEQ-F
7. KCMO	7. KUDL-F	7. KFKF-F
8. KUDL-F	8. KMBR-F	8. KMBR-F
KPRS-F	9. KFKF-F	9. KCEZ-F
10. KFKF-F	10. KCEZ-F	10. KUDL-F
11. KCEZ-F	11. KPRS-F	KJLA
12. KJLA	12. KJLA	
13. KPRT	13. KKCI-F	
14. KKCI-F	14. KXTR-F	
15. KXTR-F	15. KFEQ	

OTHER RATED STATIONS/METRO SHARE

KBEA	1480	Mission	.4
KCCV	1510	Independence	.6
KCNW	1380	Fairway	.7
KEXS	1090	Excelsior Spg	.6
KKCI-F	106.5	Liberty	1.2
KLDY	1140	Liberty	.6
KPRT	1590		2.6
KWKI-F	93.3		.4
KXTR-F	96.5		1.0

ADI FM SHARE: 53.87% (1315 of 2441) (SPG 81: 53.27%)

AM STATIONS

KCMO,	810,	50 KW (DA-N)	, NEWS/TALK	CBS,MBS,	$ 58.00	(MMR)	Meredith
KJLA,	1190,	1 KW/250 W (DA-N),	NOSTALGIA (Al Ham)	ABC-I,	$ 20.00	(Roslin)	
KPRT,	1590,	1 KW (DAYS)	, BLACK	SBN,	$ 50.00	(Howard)	
KMBZ,	980,	5 KW (DA-N)	, COUNTRY	ABC-D,	$ 80.00*	(Torbet)	Bonneville
WDAF,	610,	5 KW	, COUNTRY	ABC-E,	$120.00*	(Katz)	Taft
WHB ,	710,	10 KW/5 KW (DA-2)	, AC	NBC,	$105.00	(Blair)	Storz
KFEQ,	680,	5 KW (DA-2)	, COUNTRY	CBS,	$ 35.00	(Mc-Guild)	(ST. JOSEPH)

FM STATIONS

KBEQ-F,	104.3,	50 KW @ 953,	ROCK	ABC-C,	$ 60.00	(Eastman)	Mariner
KCEZ-F,	94.9,	100 KW @ 1057,	BTFL MUS (Schulke)	,	$ 63.00	(MMR)	Meredith
KFKF-F,	94.1,	100 KW @ 465,	COUNTRY (Burk-Abr)	,	$ 45.00*	(Mc-Guild)	Allbritton
KKCI-F,	106.5,	100 KW @ 880,	AOR	RKO,	$ 19.13	(CBS/FM)	Golden East
KMBR-F,	99.7,	100 KW @ 950,	BTFL MUS (Bonne)	,	$ 60.00*	(Torbet)	Bonneville
KPRS-F,	103.3,	100 KW @ 450,	BLACK	NBN,SBN,	$ 57.00	(Howard)	
KUDL-F,	98.1,	100 KW @ 250,	AC/SOFT (TM)	ABC-F,	$ 62.50	(Selcom)	Shamrock
KXTR-F,	96.5,	100 KW @ 546,	CLASSICAL	,	$ 20.00	(CMBS)	
KYYS-F,	102.1,	100 KW @ 940,	AOR (Burk-Abr)	Source,	$110.00*	(Katz)	Taft

KNOXVILLE

Market # 88
Revenue Rank # 72
Income Rank # 270
APR 17.6
SMSA Pop: 487,900
CSI: 3.9 Bil (# 89)

Revenue : $7,409,952
Income : $ -102,775
% Rev Gain: 22.6
Stations: 17/18
Diaries: 872/560:1
CSI HH: 21.2 M (# 223)
Standard Error: .673

National Rev: $1,472,351
Nat Rev per Cap: $3.02
Tot Rev per Cap: $15.19
Tot Inc per Cap: $-.21
Profit Margin: ---
Retail $: 2.4 Bil (# 86)
Retail Sales %: .267

12+ METRO 1/4/SHARE		FAL 81	SPG 81	O/N 80	A/M 80	12+ TSA 1/4		12+ TSA CUME/MSA CUME RAT	
1. WIVK-F	129/17.9	19.0	28.0	20.4	19.7	1. WIVK-F	318	1. WOKI-F	3469/25.7
2. WEZK-F	98/13.6	15.5	16.4	16.7	19.9	2. WOKI-F	286	2. WIVK-F	3152/36.1
3. WIMZ-F	81/11.3	10.3	8.1	7.0	6.1	3. WIMZ-F	155	3. WIMZ-F	1627/20.2
4. WOKI-F	79/11.0	8.5	7.8	11.5	8.3	4. WEZK-F	142	4. WMYU-F	1587/21.4
5. WMYU-F	73/10.1	11.7	1.9	---	---	5. WMYU-F	135	5. WEZK-F	1505/25.1
6. WRJZ	48/ 6.7	4.5	7.6	8.2	10.5	6. WIVK	82	6. WNOX	1110/17.9
7. WIVK	46/ 6.4	9.1	6.8	8.8	9.9	7. WRJZ	61	7. WIVK	1101/15.1
8. WNOX	34/ 4.7	5.3	6.4	8.4	7.1	8. WNOX	45	8. WRJZ	1025/17.3
9. WBMK	20/ 2.8	1.2	1.0	---	1.4	9. WBMK	22	9. WHEL	268/ 5.6
10. WYSH-F+	14/ 1.9	2.5	1.6	2.6	1.5	10. WYSH-F+	14	10. WKGN	224/ 5.5

12+ FM SHARE (METRO): 70.64% (474 of 671) (SPG 81: 66.92%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WOKI-F	1. WIMZ-F	1. WIVK-F	1. WIVK-F	1. WIVK-F
2. WIMZ-F	2. WMYU-F	2. WMYU-F	2. WEZK-F	WEZK-F
3. WMYU-F	3. WIVK-F	3. WIMZ-F	3. WMYU-F	3. WIVK
	4. WOKI-F	4. WOKI-F	4. WRJZ	4. WRJZ

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WIVK-F	1. WMYU-F	1. WIVK-F	1. WIMZ-F	1. WIVK-F
2. WEZK-F	2. WIVK-F	2. WEZK-F	2. WIVK-F	2. WMYU-F
3. WMYU-F	3. WIMZ-F	3. WMYU-F	3. WMYU-F	3. WRJZ
4. WIMZ-F	4. WOKI-F	4. WOKI-F	4. WOKI-F	4. WIVK

OTHER RATED STATIONS/METRO SHARE

WETQ-F	94.3	Oak Ridge	.4	WHEL	1240	1.8	WKGN	1340	1.7
WGAP	1400	Maryville	1.5	WITA	1490	.6	WKXV	900	.8

FORMATS

	AM	FM	TOTAL	%
COUNTRY	108 (4)	143 (3)	251 (7)	37.4
ROCK/AOR/CONTEMP	34 (1)	160 (2)	194 (3)	28.9
BTFL MUSIC		98 (1)	98 (1)	14.6
MOR/AC		73 (1)	73 (1)	10.9
BLACK	20 (1)		20 (1)	3.0
NOSTALGIA	13 (1)		13 (1)	1.9
UNKNOWN	12 (1)		12 (1)	1.8
RELIGION	10 (2)		10 (2)	1.5
			671 (17)	

RADIO STATIONS

WBMK, 1430, 1 KW (DAYS,DA), BLACK SBN, $12.00 (Masla)
WHEL, 1240, 1 KW/250 W ,NOSTALGIA (Al Ham) CBS,MBS, $15.00* (Mc-Guild) Stoner
WIVK, 850, 50 KW (DAYS,DA), COUNTRY ABC-D, $85.00* (Katz) Dick
WNOX, 990, 10 KW (DA-N) , AC ABC-C, $25.00 (Blair) Sanders
WRJZ, 620, 5 KW (DA-2) , COUNTRY ABC-I, $35.00* (?) Sherwood-Hennes

WEZK-F, 97.5, 100 KW @ 1250, BTFL MUS (Bonne) , $50.00* (Eastman) South Central
WIMZ-F, 103.5, 100 KW @ 1720, AOR (Burk-Abr) Source, $35.00* (Mc-Guild) Stoner
WIVK-F, 107.7, 100 KW @ 1971, COUNTRY ABC-E, $85.00* (Katz) Dick
WOKI-F, 100.3, 100 KW @ 2000, ROCK ABC-F, $33.50 (Selcom) (OAK RIDGE)
WYSH-F, 104.9, 3 KW @ 300, COUNTRY , $ 5.00 (Beaver) (CLINTON)
WMYU-F, 102.1, 100 KW @ 1000, AC/CONTEMP , $? ? (Christal) Mooney
(SEVIERVILLE)

LAFAYETTE, LA

Market # 213
Revenue Rank # 131
Income Rank # 42
APR 15.8
SMSA Pop: 155,800
CSI: 1.3 Bil (# 203)

Revenue : $3,844,764
Income : $ 651,213
% Rev Gain: 55.3
Stations: 16/5
Diaries: 728/214:1
CSI HH: 24.8 M (# 78)
Standard Error: .716

National Rev: $840,881
Nat Rev per Cap: $5.40
Tot Rev per Cap: $24.68
Tot Inc per Cap: $4.18
Profit Margin: 16.9%
Retail $: 1.0 Bil (# 178)
Retail Sales %: .318

12+ METRO 1/4/SHARE		SPG 81	A/M 80
1. KJCB	32/16.5	----	----
2. KTDY-F	28/14.4	13.3	9.1
3. KSMB-F	26/13.4	16.0	12.9
KXKW	26/13.4	13.3	11.3
5. KVOL	14/ 7.2	21.3	29.0
6. KMDL-F	11/ 5.7	---	---
7. KPEL	9/ 4.6	9.3	8.6
KDEA-F	9/ 4.6	4.0	5.4
9. KTIZ-F	7/ 3.6	2.0	---
10. WAFB-F	4/ 2.1	2.7	1.6

12+ TSA 1/4	
1. KSMB-F	77
2. KTDY-F	69
3. KXKW	48
KJCB	48
5. KMDL-F	44
6. WAFB-F	30
KANE	30
8. KVOL	29
9. KTIZ-F	27
10. KDEA-F	24

12+ TSA CUME/MSA CUME RAT	
1. KTDY-F	935/29.3
2. KSMB-F	855/25.1
3. KVOL	625/24.6
4. WAFB-F	550/12.5
5. KXKW	535/22.8
6. KMDL-F	461/11.4
7. KANE	399/ 2.1
8. KDEA-F	358/10.8
9. KROF	331/ 5.0
KJCB	331/14.8

12+ FM SHARE (METRO): 50.00% (89 of 178) (SPG 81: 51.09%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KSMB-F	1. KJCB	1. KJCB	1. KXKW	1. KXKW
2. KJCB	2. KSMB-F	2. KTDY-F	2. KJCB	2. KDEA-F
3. KTDY-F	KTDY-F	3. KSMB-F	3. KTDY-F	3. KTDY-F
				KJCB

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KJCB	1. KTDY-F	1. KJCB	1. KSMB-F	1. KXKW
2. KXKW	KJCB	KTDY-F	2. KJCB	2. KJCB
3. KSMB-F	3. KSMB-F	KXKW	3. KTDY-F	3. KTDY-F

OTHER RATED STATIONS/METRO SHARE

KANE	1240	New Iberia	1.0	KROF	960	Abbeville	.5	WQXY-F	100.7	B. Rouge	.5
KASC-F	104.9	Abbeville	1.5	KSIG	1450	Crowley	1.5	WWL	870	N Orlea	1.0

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	16 (2)	58 (3)	74 (5)	41.6
COUNTRY	29 (2)	14 (2)	43 (4)	24.2
BLACK	32 (1)	7 (1)	39 (2)	21.9
MOR/AC	12 (3)		12 (3)	6.7
BTFL MUSIC		10 (2)	10 (2)	5.6
			178 (16)	

RADIO STATIONS

KJCB, 770, 1 KW/500 W (DA-N), BLACK SBN, $11.50 (----)
KPEL, 1420, 1 KW/500 W (DA-N), MOR (Century 21)ABC-I,CBS, $17.00 (----)
KVOL, 1330, 5 KW/1 KW (DA-N) , ROCK NBC, $19.00 (Mc-Guild) Kirk
KXKW, 1520, 10 KW/500 W (DA-2), COUNTRY , $18.00 (Torbet)
KANE, 1240, 1 KW/250 W , CONTEMP/AC ABC-E, $ 9.50 (----) (NEW IBERIA)
KROF, 960, 1 KW (DAYS) , AC , $ 5.00 (----) (ABBEVILLE)

KSMB-F, 94.5, 56 KW @ 400, AOR , $26.00 (Masla)
KTDY-F, 99.9, 100 KW @ 500, ROCK (Century 21) , $18.00 (----)
KDEA-F, 99.1, 50 KW @ 441, BTFL MUS (KalaMusic) , $10.00 (Midsouth) (NEW IBERIA)
KMDL-F, 97.7, 3 KW @ 300, COUNTRY (Drake-Chen) , $? ? (----) (KAPLAN)
KTIZ-F, 96.9, 100 KW @ 850, BLACK NBN, $16.50 (Katz) (ALEXANDRIA)

WAFB - See New Orleans

B104

LAKELAND

Market # 116
Revenue Rank # 149
Income Rank # 356
APR 15.8
SMSA Pop: 338,100
CSI: 2.4 Bil (# 128)

Revenue : $3,301,450
Income : $ -479,064
% Rev Gain: 8.4
Stations: 28/11
Diaries: 828/408:1
CSI HH: 20.1 M (# 268)
Standard Error: .681

National Rev: $461,053
Nat Rev per Cap: $1.36
Tot Rev per Cap: $9.76
Tot Inc per Cap: $-1.42
Profit Margin: ---
Retail $: 1.9 Bil (# 107)
Retail Sales %: .126

12+ METRO 1/4/SHARE		SPG 81	O/N 80
1. WPCV-F	57/12.9	12.8	8.6
2. WRBQ-F	47/10.6	8.2	6.5
3. WVFM-F	44/ 9.9	9.6	12.8
4. WWAB	35/ 7.9	1.2	3.9
WYNF-F	35/ 7.9	6.3	4.9
6. WGTO	32/ 7.2	12.8	9.4
7. WQYK-F	17/ 3.8	1.2	2.3
8. WTMP	15/ 3.4	7.2	---
9. WSUN	13/ 2.9	2.9	2.3
10. WHLY-F	12/ 2.7	1.7	2.9

12+ TSA 1/4	
1. WPCV-F	81
2. WVFM-F	47
WRBQ-F	47
4. WYNF-F	43
5. WGTO	38
6. WWAB	35
7. WHOO-F	28
8. WFLA-F	24
9. WQYK-F	18
WBJW-F	18

12+ TSA CUME/MSA CUME RAT	
1. WPCV-F	912/25.1
2. WRBQ-F	616/22.0
3. WGTO	599/18.0
4. WVFM-F	556/17.2
5. WYNF-F	555/16.2
6. WFLA-F	370/ 7.2
7. WBJW-F	315/ 4.7
8. WSUN	276/ 7.8
9. WQYK-F	261/ 9.1
10. WTMP	250/ 8.9

12+ FM SHARE (METRO): 64.48% (256 of 397) (SPG 81: 59.65%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WYNF-F	1. WRBQ-F	1. WRBQ-F	1. WPCV-F	1. WVFM-F
2. WRBQ-F	2. WYNF-F	2. WPCV-F	2. WRBQ-F	WPCV-F
3. WWAB	3. WPCV-F	3. WYNF-F	3. WGTO	3. WGTO

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WPCV-F	1. WRBQ-F	1. WPCV-F	1. WRBQ-F	1. WRBQ-F
2. WRBQ-F	2. WWAB	2. WVFM-F	2. WYNF-F	WGTO
3. WGTO	3. WPCV-F	WRBQ-F	3. WPCV-F	3. WPCV-F

OTHER RATED STATIONS/METRO SHARE

WIPC	1280	Lake Wales	.7	WBJW-F	105.1	Orl	.5	WJYO-F	107.7	Orl	1.6
WONN	1230		2.5	WCBF	1010	Tampa	.9	WJYW-F	100.7	Tampa	1.6
WPUL	1130	Bartow	.7	WDBO-F	92.3	Orl	.5	WPLA	910	Plant C.	.9
WQPD	1430		1.4	WDIZ-F	100.3	Orl	.7	WQXM-F	97.9	Tampa	1.1
WSIR	1490	Winter Hav.	2.0	WFLA-F	93.3	Tampa	2.3	WSRZ-F	102.5	Sara	.7
WTWB	1570	Auburn	1.4	WHOO-F	96.5	Orl	.5	WWBA-F	107.3	Tampa	.7

FORMATS	AM	FM	TOTAL	%
COUNTRY	52 (4)	76 (3)	128 (7)	32.2
ROCK/AOR/CONTEMP	6 (1)	107 (7)	113 (8)	28.5
BTFL MUSIC	3 (1)	66 (5)	69 (6)	17.4
BLACK	50 (2)		50 (2)	12.6
NOSTALGIA	20 (2)		20 (2)	5.0
MOR/AC		7 (1)	7 (1)	1.8
UNKNOWN	6 (1)		6 (1)	1.5
RELIGION	4 (1)		4 (1)	1.0
			397 (28)	

RADIO STATIONS

WGTO, 540, 50 KW/1 KW (DA-2), COUNTRY	ABC-E, $19.00	(Christal)	Hubbard
WWAB, 1330, 1 KW (DAYS) , BLACK	NBN, $ 8.00	(----)	
WPCV-F, 97.5, 100 KW @ 499, COUNTRY (Drake-Chen)	ABC-E, $18.25	(HNW)	Hall
WVFM-F, 94.1, 100 KW @ 390, BTFL MUS	, $27.00	(Torbet)	

LANCASTER

Market # 110
Revenue Rank # 156
Income Rank # 330
APR 17.2
SMSA Pop: 369,300
CSI: 3.1 Bil (# 106)

Revenue : $3,160,509
Income : $ -287,152
% Rev Gain: 18.6
Stations: 29/9
Diaries: 743/497:1
CSI HH: 24.2 M (# 97)
Standard Error: .736

National Rev: $885,747
Nat Rev per Cap: $2.40
Tot Rev per Cap: $8.56
Tot Inc per Cap: $-.78
Profit Margin: ---
Retail $: 1.6 Bil (# 115)
Retail Sales %: .150

12+ METRO 1/4/SHARE		FAL 81	SPG 81	O/N 80	A/M 80
1. WLAN-F	83/16.0	15.4	16.3	12.5	6.6
2. WNCE-F	77/14.8	9.9	8.3	9.9	10.9
3. WRKZ-F	41/ 7.9	9.2	7.6	7.1	5.0
4. WSBA-F	36/ 6.9	6.6	6.7	10.6	5.9
5. WDAC-F	31/ 6.0	5.1	5.4	6.9	6.6
6. WIOV-F	28/ 5.4	7.3	10.3	8.5	6.8
WQXA-F	28/ 5.4	4.0	4.5	7.3	10.5
8. WGSA	18/ 3.5	2.4	3.6	4.3	1.6
WSBA	18/ 3.5	3.7	4.9	4.3	5.9
10. WLAN	15/ 2.9	2.9	4.0	2.6	5.0

12+ TSA 1/4	
1. WRKZ-F	132
2. WNCE-F	121
WQXA-F	121
4. WLAN-F	99
5. WSBA-F	93
6. WSBA	92
7. WTPA-F	69
8. WHP	65
9. WYCR-F	57
10. WHP-F	50

12+ TSA CUME/MSA CUME RAT	
1. WQXA-F	1823/16.5
2. WRKZ-F	1501/17.8
3. WLAN-F	1365/32.8
4. WNCE-F	1277/23.2
5. WSBA	1241/11.0
6. WSBA-F	1060/14.4
7. WYCR-F	1019/ 7.9
8. WTPA-F	982/ 5.2
9. WHP	958/ 1.9
10. WHP-F	641/ 2.5

12+ FM SHARE (METRO): 84.11% (397 of 472) (SPG 81: 79.21%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WLAN-F	1. WLAN-F	1. WLAN-F	1. WLAN-F	1. WNCE-F
2. WYCR-F	2. WQXA-F	2. WNCE-F	2. WNCE-F	2. WRKZ-F
3. WQXA-F	3. WRKZ-F	3. WRKZ-F	3. WRKZ-F	3. WSBA-F

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WLAN-F	1. WLAN-F	1. WLAN-F	1. WLAN-F	1. WNCE-F
2. WNCE-F	2. WQXA-F	2. WNCE-F	2. WRKZ-F	2. WRKZ-F
3. WIOV-F	3. WSBA-F	3. WSBA-F	3. WQXA-F	3. WLAN-F

OTHER RATED STATIONS/METRO SHARE

WLPA	1490		1.5
WPDC	1600	Eliza.	.4
KYW	1060	Phil	1.2
WCAU-F	98.1	Phil	1.2
WEEU	850	Reading	.6
WHP	580	Harris	1.0
WHP-F	97.3	Harris	.4

WIOQ-F	102.1	Phil	1.0
WJBR-F	99.5	Wilm,DE	.8
WMGK-F	102.9	Phil	.6
WMMR-F	93.3	Phil	.8
WPOC-F	93.1	Balt	.4
WRFY-F	102.5	Reading	2.7
WRHY-F	92.7	Starview	1.0

WSTW-F	93.7	Wilm,DE	.6
WTPA-F	104.1	Harris	1.2
WUFM-F	100.1	Leban	1.0
WYCR-F	98.5	York	1.9
WYSP-F	94.1	Phil	.8

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		154 (10)	154 (10)	32.6
BTFL MUSIC		119 (4)	119 (4)	25.2
MOR/AC	67 (6)	17 (2)	84 (8)	17.8
COUNTRY	2 (1)	71 (3)	73 (4)	15.5
RELIGION		31 (1)	31 (1)	6.6
NEWS/TALK	6 (1)		6 (1)	1.3
NOSTALGIA		5 (1)	5 (1)	1.1
			472 (29)	

RADIO STATIONS

WGSA, 1310, 5 KW (DAYS,DA) , MOR , $13.50 (Masla)
WLAN, 1390, 5 KW/1 KW (DA-2), AC , $16.50* (HNW)

WDAC-F, 94.5, 50 KW @ 500, RELIGION , $10.40 (Savalli) Crawford
WIOV-F, 105.1, 50 KW @ 500, COUNTRY , $18.50 (Masla)
WLAN-F, 96.9, 50 KW @ 500, ROCK , $35.00* (HNW)
WNCE-F, 101.3, 50 KW @ 1293, BTFL MUS (FM-100) , $27.00* (Christal) Hall

Other stations - see Harrisburg and York

B106

LANSING

Market # 90
Revenue Rank # 118
Income Rank # 45
APR 17.9
SMSA Pop: 474,900
CSI: 4.4 Bil (# 84)

Revenue : $4,477,672
Income : $ 644,062
% Rev Gain: -12.8
Stations: 23/12
Diaries: 930/511:1
CSI HH: 26.0 M (# 47)
Standard Error: .694

National Rev: $819,221
Nat Rev per Cap: $1.73
Tot Rev per Cap: $9.43
Tot Inc per Cap: $1.36
Profit Margin: 14.4%
Retail $: 2.2 Bil (# 91)
Retail Sales %: .175

12+ METRO 1/4/SHARE		FAL 81	SPG 81	O/N 80	A/M 80
1. WJXQ-F	86/12.3	11.2	10.0	---	---
2. WITL-F	85/12.2	11.5	12.4	11.1	10.2
3. WFMK-F	79/11.3	12.2	11.0	15.6	13.5
4. WJR	63/ 9.0	7.1	8.0	6.8	5.9
5. WILS-F	53/ 7.6	8.1	6.7	9.1	14.4
6. WVIC-F	48/ 6.9	6.0	5.6	11.8	11.6
7. WJIM-F	38/ 5.5	7.3	6.9	10.4	7.3
8. WVGO	28/ 4.0	3.7	2.8	2.2	1.2
9. WITL	18/ 2.6	1.3	2.0	3.6	2.8
10. WILS	17/ 2.4	3.2	2.9	2.1	3.3

12+ TSA 1/4	
1. WJXQ-F	125
2. WITL-F	113
3. WJR	99
4. WFMK-F	96
5. WILS-F	54
WVIC-F	54
7. WJIM-F	46
8. WVGO	28
9. WRIF-F	23
10. WITL	19

12+ TSA CUME/MSA CUME RAT	
1. WJXQ-F	1536/26.2
2. WFMK-F	1403/28.1
3. WJR	1227/18.2
4. WITL-F	1121/22.3
5. WVIC-F	937/21.5
6. WILS-F	761/18.8
7. WJIM-F	654/13.8
8. WILS	444/10.2
9. WJIM	370/ 9.1
10. WRIF-F	311/ 3.9

12+ FM SHARE (METRO): 75.04% (454 of 605) (SPG 81: 76.71%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WJXQ-F	1. WJXQ-F	1. WFMK-F	1. WITL-F	1. WITL-F
2. WILS-F	2. WFMK-F	2. WJXQ-F	2. WFMK-F	2. WJR
3. WVIC-F	3. WILS-F	3. WITL-F	3. WJR	3. WVGO
4. WFMK-F	4. WVIC-F	4. WILS-F	4. WILS-F	4. WJIM-F

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WITL-F	1. WFMK-F	1. WFMK-F	1. WJXQ-F	1. WITL-F
2. WFMK-F	2. WJXQ-F	2. WITL-F	2. WILS-F	2. WFMK-F
3. WJR	3. WVIC-F	3. WJR	3. WFMK-F	3. WILS-F
4. WJXQ-F	4. WILS-F WITL-F	4. WJIM-F	4. WVIC-F	4. WJR

OTHER RATED STATIONS/METRO SHARE

WION	1430	Ionia	1.0
WJIM	1240		1.6
WMMQ-F	92.7	Charlotte	1.1
WQTK	1580	St. Johns	.6
CKLW	800	Windsor	.4
WCUZ-F	101.3	Gr. Rpds	1.3
WIQB-F	102.9	Ann Arb.	.7
WJFM-F	93.7	Gr. Rpds	.9
WJR-F	96.3	Detroit	.4
WLAV-F	96.9	Gr Rpds	1.4
WOOD-F	105.7	Gr Rpds	2.2
WPLB-F	107.3	Greenv.	.3
WRIF-F	101.1	Detroit	1.0

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		288 (8)	288 (8)	47.6
COUNTRY	18 (1)	96 (3)	114 (4)	18.8
MOR/AC	105 (6)	8 (1)	113 (7)	18.7
BTFL MUSIC		56 (3)	56 (3)	9.3
NOSTALGIA	28 (1)		28 (1)	4.6
			605 (23)	

RADIO STATIONS

WILS, 1320, 5 KW/1 KW (DA-2), AC CBS, $16.50 (Torbet)
WITL, 1010, 500 W (DAYS,DA) , COUNTRY RKO II, $27.00 (Mc-Guild) Midwest Family
WJIM, 1240, 1 KW/250 W , MOR NBC, $11.00 (PRO) Gross
WVGO, 730, 500 W (DAYS,DA) , NOSTALGIA (Al Ham) ABC-E, $20.00* (Blair)

WFMK-F, 99.1, 110 KW @ 600, AC/CONTEMP RKO, $40.00* (Selcom) Liggett
WILS-F, 101.7, 3 KW @ 180, AOR (Burk-Abr) Source, $25.50 (Torbet)
WITL-F, 100.7, 55 KW @ 378, COUNTRY RKO II, $35.06 (Mc-Guild) Midwest Family
WJIM-F, 97.5, 28 KW @ 440, BTFL MUS (TM) , $13.00 (PRO) Gross
WVIC-F, 94.9, 49 KW @ 500, CONTEMP ABC-C, $23.00 (Blair)
WJXQ-F, 106.1, 50 KW @ 500, AOR , $28.00 (Christal) Patten (JACKSON)

LAS VEGAS

Market # 87
Revenue Rank # 63
Income Rank # 84
APR 17.2
SMSA Pop: 493,900
CSI: 4.5 Bil (# 81)

Revenue : $8,225,359
Income : $ 327,155
% Rev Gain: 8.7
Stations: 15/14
Diaries: 1057/467:1
CSI HH: 25.8 M (# 54)
Standard Error: .601

National Rev: $2,042,644
Nat Rev per Cap: $4.14
Tot Rev per Cap: $16.65
Tot Inc per Cap: $.66
Profit Margin: 4.0%
Retail $: 3.0 Bil (# 67)
Retail Sales %: .244

12+ METRO 1/4/SHARE		FAL 81	SPG 81	O/N 80	A/M 80
1. KLUC-F	84/12.1	11.6	9.9	12.4	10.0
2. KOMP-F	72/10.4	9.5	7.3	3.6	2.9
3. KVEG	60/ 8.7	7.2	9.6	11.6	9.0
4. KORK-F	56/ 8.1	8.7	9.0	10.2	10.5
5. KFMS-F	49/ 7.1	4.3	3.3	9.8	6.3
6. KXTZ-F	45/ 6.5	8.4	8.7	6.8	9.0
7. KUDO-F	42/ 6.1	6.3	6.8	3.6	1.9
8. KLAV	39/ 5.6	4.0	4.8	5.0	5.9
9. KRAM	38/ 5.5	4.7	4.8	4.4	5.6
10. KMJJ	34/ 4.9	6.3	5.0	4.8	9.8

12+ TSA 1/4	
1. KLUC-F	84
2. KOMP-F	72
3. KVEG	60
4. KORK-F	57
5. KFMS-F	50
6. KXTZ-F	45
7. KUDO-F	42
8. KLAV	39
KRAM	39
10. KMJJ	36

12+ TSA CUME/MSA CUME RAT	
1. KLUC-F	1072/26.5
2. KOMP-F	786/19.4
3. KLAV	702/17.4
4. KVEG	668/16.5
5. KMJJ	619/15.1
6. KORK-F	584/14.2
7. KRAM	575/14.0
8. KUDO-F	558/13.7
9. KFMS-F	551/13.5
10. KDWN	513/10.6

12+ FM SHARE (METRO): 55.50% (348 of 627) (SPG 81: 49.32%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KLUC-F	1. KLUC-F	1. KLUC-F	1. KVEG	1. KVEG
2. KLAV	KOMP-F	2. KOMP-F	2. KFMS-F	2. KXTZ-F
3. KOMP-F	3. KUDO-F	3. KFMS-F	KLUC-F	3. KORK-F
	4. KFMS-F	4. KVEG	4. KUDO-F	4. KFMS-F
			KXTZ-F	

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KVEG	1. KLUC-F	1. KVEG	1. KOMP-F	1. KVEG
2. KLUC-F	2. KOMP-F	2. KLUC-F	2. KLUC-F	2. KFMS-F
3. KORK-F	3. KUDO-F	KXTZ-F	3. KFMS-F	3. KLUC-F
4. KOMP-F	4. KMJJ	4. KUDO-F	4. KUDO-F	4. KOMP-F
		KFMS-F		

OTHER RATED STATIONS/METRO SHARE

KDWN	720	4.3	KNUU	970	3.2	KVOV	1280	Henderson	2.3
KENO	1460	2.9	KORK	920	2.9				

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	59 (2)	156 (2)	215 (4)	34.3
COUNTRY	98 (2)	49 (1)	147 (3)	23.4
MOR/AC	84 (3)	42 (1)	126 (4)	20.1
BTFL MUSIC		101 (2)	101 (2)	16.1
NEWS/TALK	22 (1)		22 (1)	3.5
BLACK	16 (1)		16 (1)	2.6
			627 (15)	

RADIO STATIONS

KDWN, 720, 50 KW (DA-N) , MOR , $17.75 (Blair)
KLAV, 1230, 1 KW/250 W , ROCK MBS, $19.00 (Masla) Korngold
KMJJ, 1140, 10 KW/2.5 KW (DA-N), AC ABC-E, $25.00* (Mc-Guild) Western Cities
KRAM, 1340, 1 KW/250 W , COUNTRY , $12.00 (Torbet)'
KVEG, 1400, 1 KW/250 W , COUNTRY , $30.00* (Katz) Bdcst Assoc

KFMS-F, 101.9, 20 KW @ 41, COUNTRY (Burk-Abr) Source, $30.00* (Katz) Bdcst Assoc
KLUC-F, 98.5, 25 KW @ 180, ROCK , $37.00* (Mc-Guild) Western Cities
KOMP-F, 92.3, 100 KW @ 1520, AOR (Burk-Abr) Source, $25.00* (Lotus) Lotus
KORK-F, 97.1, 50 KW @ 1936, BTFL MUS , $22.00* (Eastman) Donrey
KUDO-F, 93.1, 25 KW @ 260, SOFT ROCK (TM) CBS-R, $20.00* (HNW)
KXTZ-F, 94.1, 100 KW @ 1250, BTFL MUS , $21.00 (Selcom)

LEXINGTON

Market # 122
Revenue Rank # 90
Income Rank # 34
APR 15.4
SMSA Pop: 323,900
CSI: 2.6 Bil (# 123)

Revenue : $5,899,647
Income : $ 897,263
% Rev Gain: 14.8
Stations: 17/13
Diaries: 748/433:1
CSI HH: 21.8 M (# 197)
Standard Error: .687

National Rev: $914,431
Nat Rev per Cap: $2.82
Tot Rev per Cap: $18.21
Tot Inc per Cap: $2.77
Profit Margin: 15.2%
Retail $: 1.6 Bil (# 116)
Retail Sales %: .342

12+ METRO 1/4/SHARE		FAL 81	SPG 81	O/N 80	A/M 80
1. WLAP-F	75/18.2	16.3	21.4	20.5	14.2
2. WVLK	65/15.8	14.6	12.0	14.7	20.8
3. WKQQ-F	64/15.5	18.2	21.2	12.8	16.5
4. WTKC	48/11.7	8.8	8.9	8.7	6.6
5. WVLK-F	32/ 7.8	8.5	9.4	15.4	11.7
6. WLAP	26/ 6.3	5.8	6.4	6.5	9.4
7. WAXU-F+	21/ 5.1	6.3	5.0	3.9	9.1
8. WFMI-F	9/ 2.2	1.7	---	---	.8
WJMM-F	9/ 2.2	3.2	.9	1.7	.8
10. WNVL	7/ 1.7	2.9	2.6	2.4	1.5

12+ TSA 1/4	
1. WLAP-F	150
2. WKQQ-F	138
3. WVLK	100
4. WVLK-F	65
5. WTKC	56
6. WAXU-F+	52
7. WHAS	43
8. WLAP	38
9. WJMM-F	11
10. WFMI-F	9

12+ TSA CUME/MSA CUME RAT	
1. WLAP-F	1965/38.1
2. WKQQ-F	1528/26.0
3. WVLK	1519/34.8
4. WVLK-F	891/19.0
5. WHAS	867/ 5.6
6. WLAP	771/17.9
7. WTKC	669/19.1
8. WAXU-F+	555/13.6
9. WAKY	215/ 2.8
10. WJMM-F	201/ 6.4

12+ FM SHARE (METRO): 55.76% (213 of 382) (SPG 81: 60.55%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WLAP-F	1. WKQQ-F	1. WLAP-F	1. WVLK	1. WTKC
2. WKQQ-F	2. WLAP-F	2. WKQQ-F	2. WTKC	2. WVLK
3. WVLK	3. WVLK	3. WVLK	3. WLAP-F	3. WVLK-F

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WVLK	1. WLAP-F	1. WVLK	1. WKQQ-F	1. WTKC
2. WLAP-F	2. WKQQ-F	2. WLAP-F	2. WLAP-F	2. WVLK
3. WKQQ-F	3. WVLK	3. WTKC	3. WVLK	3. WKQQ-F

OTHER RATED STATIONS/METRO SHARE

WILP	1440	Paris	1.7
WNCW-F	96.7	Paris	1.5
WWKY	1380	Winchester	1.5
WAKY	790	Louisville	.5
WHAS	840	Louisville	.7
WQMF-F	95.7	Louisville	.5

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		141 (3)	141 (3)	36.9
MOR/AC	102 (5)	9 (1)	111 (6)	29.1
COUNTRY	60 (3)	16 (1)	76 (4)	19.9
BTFL MUSIC	7 (1)	38 (2)	45 (3)	11.8
RELIGION		9 (1)	9 (1)	2.4
			382 (17)	

RADIO STATIONS

WLAP, 630, 5 KW/1 KW (DA-2), MOR	CBS,MBS, $35.00*	(Mc-Guild)	Illinois Bdcst
WNVL, 1250, 500 W (DAYS) , COUNTRY	, $ 6.00	(Regional)	(NICHOLASVILLE)
WTKC, 1300, 2.5 KW/1 KW (DA-N), COUNTRY	NBC, $15.00	(Selcom)	Walter May
WVLK, 590, 5 KW/1 KW (DA-2), MOR	ABC-I, $31.85	(Torbet)	Bluegrass
WAXU-F+, 103.1, 3 KW @ 300, COUNTRY	MBS, $12.25	(Savalli)	(GEORGETOWN)
WFMI-F, 100.1, 3 KW @ 300, AC	ABC-F, $13.50	(Selcom)	Cromwell (WINCHESTER)
WJMM-F, 106.3, 3 KW @ 276, RELIGION	, $ 6.00	(----)	Mortenson (VERSAILLES)
WKQQ-F, 98.1, 100 KW @ 551, AOR	Source, $40.00	(Christal)	
WLAP-F, 94.5, 50 KW @ 660, ROCK (TM)	RKO, $48.00*	(Mc-Guild)	Illinois Bdcst
WVLK-F, 92.9, 100 KW @ 854, BTFL MUS** (FM-100)	, $31.85	(Torbet)	Bluegrass

WHAS, WAKY - See Louisville

**Station now programs country music (1 July)

LINCOLN

Market # 179
Revenue Rank # 98
Income Rank # 58
APR 15.4
SMSA Pop: 196,200
CSI: 1.5 Bil (# 179)

Revenue : $5,279,995
Income : $ 457,728
% Rev Gain: 23.5
Stations: 17/9
Diaries: 630/311:1
CSI HH: 20.3 M (# 257)
Standard Error: .771

National Rev: $550,356
Nat Rev per Cap: $2.81
Tot Rev per Cap: $26.91
Tot Inc per Cap: $2.33
Profit Margin: 8.6%
Retail $: .9 Bil (# 185)
Retail Sales %: .549

12+ METRO	1/4/SHARE	SPG 81	A/M 80
1. KFRX-F	32/12.5	7.2	7.0
KFOR	32/12.5	14.9	14.9
KLIN-F	32/12.5	14.1	9.1
4. KFMQ-F	30/11.8	16.9	11.6
5. KHAT-F	20/ 7.8	7.2	5.4
6. KLMS	15/ 5.9	4.4	11.2
KLIN	15/ 5.9	7.2	7.4
8. KFAB	14/ 5.5	7.6	5.8
9. KECK	12/ 4.7	2.8	9.9
10. KSRD-F	10/ 3.9	2.0	---

12+ TSA	1/4
1. KFRX-F	55
KFAB	55
3. KLIN-F	39
4. KFOR	35
5. KFMQ-F	32
6. KHAT-F	21
7. KSRD-F	20
8. KECK	19
9. WOW	17
KLIN	17

12+ TSA	CUME/MSA CUME RAT
1. KFAB	789/16.7
2. KFRX-F	747/30.2
3. KFOR	553/27.9
4. WOW	530/15.8
5. KFMQ-F	454/24.6
6. KLIN-F	424/19.6
7. KLMS	364/19.6
8. KLIN	312/18.2
9. KSRD-F	301/ 8.8
10. KHAT-F	277/16.5

12+ FM SHARE (METRO): 60.42% (145 of 240) (SPG 81: 56.54%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KFRX-F	1. KFMQ-F	1. KFMQ-F	1. KLIN-F	1. KLIN-F
2. KFMQ-F	2. KFRX-F	2. KFRX-F	2. KFOR	2. KFOR
KEZO-F	3. KHAT-F	3. KHAT-F	3. KFRX-F	3. KECK
				KLIN

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KFOR	1. KFRX-F	1. KLIN-F	1. KFMQ-F	1. KFRX-F
2. KFMQ-F	2. KFMQ-F	2. KFOR	2. KFRX-F	2. KFOR
KFRX-F	3. KLMS	3. KLIN	3. KHAT-F	KLIN-F

OTHER RATED STATIONS/METRO SHARE

KBHL-F	95.3	Omaha	2.7
KEZO-F	92.3	Omaha	3.5
KGOR-F	99.9	Omaha	1.2
KMA	960	Shenandoah,IA	.4
KQKQ-F	98.5	Omaha	.8
KRVN	880	Lexington	.4
WOW	590	Omaha	2.0

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		96 (6)	96 (6)	40.0
MOR/AC	82 (6)		82 (6)	34.2
BTFL MUSIC		32 (1)	32 (1)	13.3
COUNTRY	13 (2)	17 (2)	30 (4)	12.5
			240 (17)	

RADIO STATIONS

KECK, 1530, 5 KW (DAYS,DA), COUNTRY	RKO II, $21.00	(Savalli)	
KFOR, 1240, 1 KW/250 W , MOR	ABC-I, $26.75*	(Mc-Guild)	Stuart
KLIN, 1400, 1 KW/250 W , MOR	CBS, $19.00*	(Howard)	
KLMS, 1480, 1 KW (DA-2) , AC	, $34.50	(Eastman)	Woodward
KFMQ-F, 101.9, 100 KW @ 275, ROCK	, $34.50*	(Eastman)	Woodward
KFRX-F, 102.7, 100 KW @ 500, AOR (Noble)	, $14.25	(Mc-Guild)	Stuart
KHAT-F, 106.3, 2.9 KW @ 145, SOFT ROCK (TM)	RKO, $12.50	(Savalli)	
KLIN-F, 107.3, 100 KW @ 550, BTFL MUS	, $23.00*	(Howard)	
KSRD-F, 96.9, 100 KW @ 610, COUNTRY	, $10.00	(----)	(SEWARD)

Other stations - see Omaha

B110

LITTLE ROCK

Market # 103
Revenue Rank # 73
Income Rank # 360
APR 16.0
SMSA Pop: 405,400
CSI: 3.3 Bil (# 102)

Revenue : $7,323,792
Income : $ -518,850
% Rev Gain: 15.0
Stations: 16/15
Diaries: 835/486:1
CSI HH: 21.6 M (# 215)
Standard Error: .672

National Rev: $2,056,590
Nat Rev per Cap: $5.07
Tot Rev per Cap: $18.07
Tot Inc per Cap: $-1.28
Profit Margin: ---
Retail $: 1.9 Bil (# 105)
Retail Sales %: .312

12+ METRO 1/4/SHARE		FAL 81	SPG 81	O/N 80	A/M 80
1. KSSN-F	93/18.0	17.7	22.0	14.7	17.3
2. KOKY	78/15.1	11.7	13.4	9.9	10.0
3. KKYK-F	55/10.7	9.8	8.6	7.6	8.4
4. KEZQ-F	48/ 9.3	12.9	7.9	11.0	7.0
5. KARN	39/ 7.5	7.9	5.4	10.8	8.6
6. KLPQ-F	36/ 7.0	5.6	5.2	5.7	9.8
7. KLRA	32/ 6.2	6.5	8.6	10.1	11.2
8. KLAZ-F	26/ 5.0	4.8	8.6	11.2	12.1
9. KMJX-F	23/ 4.5	7.7	5.2	2.5	---
KAAY	23/ 4.5	4.6	6.3	7.8	5.8

12+ TSA 1/4	
1. KSSN-F	276
2. KKYK-F	139
3. KOKY	82
4. KAAY	78
5. KEZQ-F	77
6. KLPQ-F	76
7. KMJX-F	66
8. KARN	61
9. KLRA	49
10. KLAZ-F	44

12+ TSA CUME/MSA CUME RAT	
1. KSSN-F	3006/29.2
2. KKYK-F	2141/25.1
3. KAAY	1531/15.9
4. KLPQ-F	1352/18.0
5. KLAZ-F	1124/18.5
6. KLRA	828/14.6
7. KMJX-F	806/12.6
8. KEZQ-F	804/15.4
9. KARN	770/15.0
10. KOKY	697/19.0

12+ FM SHARE (METRO): 57.32% (282 of 492) (SPG 81: 60.48%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KLPQ-F	1. KOKY	1. KSSN-F	1. KSSN-F	1. KSSN-F
2. KOKY	2. KKYK-F	2. KOKY	2. KOKY	2. KEZQ-F
3. KKYK-F	3. KSSN-F	3. KKYK-F	3. KKYK-F	3. KARN
KMJX-F	4. KLAZ-F	4. KLAZ-F	4. KEZQ-F	4. KLRA

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KSSN-F	1. KKYK-F	1. KSSN-F	1. KOKY	1. KSSN-F
2. KOKY	2. KOKY	2. KEZQ-F	2. KKYK-F	2. KOKY
3. KKYK-F	KSSN-F	3. KKYK-F	3. KSSN-F	3. KKYK-F
4. KLRA	4. KLAZ-F	KOKY	4. KMJX-F	4. KAAY

OTHER RATED STATIONS/METRO SHARE

KAUL	1380		3.5
KGKO	850	Benton	.6
KAKI-F	107.1	Benton	.2
KITA	1440		1.7
KSOH	1050		.4
KXLR	1150		1.2

FORMATS	AM	FM	TOTAL	%
COUNTRY	38 (2)	94 (2)	132 (4)	26.8
ROCK/AOR/CONTEMP		114 (3)	114 (3)	23.2
BLACK	78 (1)		78 (1)	15.9
MOR/AC	26 (2)	26 (1)	52 (3)	10.6
BTFL MUSIC		48 (1)	48 (1)	9.8
NEWS/TALK	39 (1)		39 (1)	7.9
NOSTALGIA	18 (1)		18 (1)	3.7
RELIGION	11 (2)		11 (2)	2.2
			492 (16)	

RADIO STATIONS

KAAY, 1090, 50 KW (DA-N), AC, ABC-C, $22.00 (Katz) Multimedia
KARN, 920, 5 KW (DA-N), NEWS/TALK, NBC, $25.00 (Blair)
KLRA, 1010, 10 KW/5 KW (DA-N), COUNTRY, CBS, $19.00 (Christal) Signal
KOKY, 1250, 1 KW/500 W (DA-N), BLACK, , $50.00* (Torbet)

KEZQ-F, 100.3, 100 KW @ 295, BTFL MUS (FM-100), , $24.00* (Selcom)
KKYK-F, 103.7, 100 KW @ 1510, CONTEMP, , $25.00 (Blair)
KLAZ-F, 98.5, 100 KW @ 880, AC, , $50.00* (Torbet)
KLPQ-F, 94.1, 100 KW @ 770, ROCK, , $19.50 (Katz) Multimedia
KMJX-F, 105.1, 100 KW @ 534, AOR, Source, $13.00 (HNW) (CONWAY)
KSSN-F, 95.7, 100 KW @ 1000, COUNTRY, ABC-E, $59.88 (Eastman) Firstcom/Confer

LOS ANGELES

Market # 2; ADI # 2
Revenue Rank # 1
Income Rank # 1
APR 17.8
SMSA Pop: 7,569,000
CSI: 78.3 Bil (# 2)

Revenue : $147,234,809
Income : $ 38,583,656
% Rev Gain: 23.3
Stations: 49/55
Diaries: 3838/1972:1
CSI HH: 26.0 M (# 49)
Standard Error: .382

National Rev: $66,819,658
Nat Rev per Cap: $8.83
Tot Rev per Cap: $19.45
Tot Inc per Cap: $5.10
Profit Margin: 26.2%
Retail $: 38.1 Bil (# 1)
Retail Sales %: .279

12+ METRO 1/4/SHARE		WIN 82	FAL 81	SUM 81	SPG 81
1. KABC	951/6.7	5.7	8.0	6.6	8.5
2. KBIG-F	707/5.0	4.6	5.0	6.0	5.5
3. KMET-F	573/4.0	3.9	4.5	5.7	4.6
4. KIIS-F	555/3.9	3.1	2.1	2.0	3.0
5. KLOS-F	552/3.9	3.8	4.7	4.5	3.6
6. KIQQ-F	527/3.7	3.1	2.1	2.0	3.0
7. KROQ-F	524/3.7	3.0	2.4	1.8	1.7
8. KFWB	514/3.6	4.3	4.4	3.7	3.8
9. KHTZ-F	496/3.5	4.0	3.0	3.1	3.0
KNX	496/3.5	3.7	3.2	3.2	3.8
11. KJOI-F	493/3.5	3.5	3.7	4.5	3.8
12. KRTH-F	451/3.2	3.3	3.1	3.5	3.1
13. KPRZ	368/2.6	2.3	.9	---	---
14. KFI	355/2.5	2.4	2.2	2.9	2.5
15. KMPC	346/2.4	2.5	2.0	2.3	2.5
16. KOST-F	335/2.4	2.5	2.6	2.1	2.5
17. KNX-F	316/2.2	3.2	2.6	3.0	2.8
18. KRLA	301/2.1	2.2	2.8	2.6	3.7
19. KLAC	300/2.1	2.0	2.7	2.9	2.9
20. KZLA-F	295/2.1	2.5	2.5	2.0	1.7
21. KUTE-F	273/1.9	1.8	1.8	1.9	2.0
22. KTNQ	270/1.9	1.8	2.4	2.7	1.9
23. KGFJ	265/1.9	2.0	2.4	2.1	1.4
24. KHJ	220/1.5	1.6	1.8	1.3	1.9
25. KDAY	218/1.5	1.7	1.4	1.1	1.4

12+ TSA 1/4	
1. KABC	1080
2. KBIG-F	820
3. KMET-F	775
4. KLOS-F	690
5. KNX	671
6. KIIS-F	645
7. KFI	588
8. KROQ-F	548
9. KFWB	547
KIQQ-F	547
11. KRTH-F	546
12. KJOI-F	517
13. KHTZ-F	515
14. KOST-F	429
15. KNX-F	411
16. KMPC	410
17. KPRZ	380
18. KLAC	369
19. XTRA	354
20. KUTE-F	335
21. KRLA	326
22. KZLA-F	316
23. KTNQ	281
24. KGFJ	265
25. KHJ	238

12+ TSA CUME/MSA CUME RAT	
1. KABC	14086/15.6
2. KNX	12661/11.7
3. KFWB	12167/14.3
4. KIIS-F	11807/12.8
5. KLOS-F	11749/11.7
6. KMET-F	11629/11.1
7. KFI	11115/ 8.6
8. KBIG-F	10609/11.2
9. KRTH-F	10484/10.8
10. KHTZ-F	9336/11.2
11. KIQQ-F	9278/10.9
12. XTRA	8638/ 5.8
13. KMPC	8494/ 9.1
14. KJOI-F	7390/ 8.7
15. KNX-F	6996/ 6.8
16. KRLA	6807/ 7.7
17. KROQ-F	6768/ 7.9
18. KUTE-F	6714/ 7.2
19. KLAC	6387/ 6.7
20. KOST-F	6200/ 6.4
21. KWST-F	5546/ 6.3
22. KHJ	4790/ 5.5
23. KPRZ	4627/ 5.5
24. KZLA-F	4291/ 4.8
25. KGFJ	4189/ 5.3

12+ FM SHARE (METRO): 56.91% (7515 of 13206) (SPG 81: 54.50%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KROQ-F	1. KMET-F	1. KIIS-F	1. KABC	1. KABC
2. KLOS-F	2. KIIS-F	2. KMET-F	2. KBIG-F	2. KBIG-F
3. KMET-F	3. KRTH-F	3. KRTH-F	3. KIIS-F	3. KJOI-F
4. KIQQ-F	4. KLOS-F	4. KHTZ-F	4. KHTZ-F	4. KNX
5. KGFJ	5. KHTZ-F	5. KIQQ-F	5. KIQQ-F	5. KFWB
6. KIIS-F	6. KROQ-F	6. KLOS-F	6. KRTH-F	6. KPRZ
7. XTRA	7. KIQQ-F	7. KROQ-F	7. KFI	7. KOST-F
8. KRLA	8. KNX-F	8. KBIG-F	8. KNX	8. KMPC
9. KUTE-F	9. KUTE-F	9. KABC	9. KNX-F	9. KLAC
10. KDAY	10. KFI	10. KFI	10. KFWB	10. KIQQ-F

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KABC	1. KIIS-F	1. KIIS-F	1. KMET-F	1. KABC
2. KFWB	2. KHTZ-F	2. KBIG-F	2. KLOS-F	2. KNX
3. KNX	3. KRTH-F	3. KIQQ-F	3. KRTH-F	3. KBIG-F
4. KIIS-F	4. KROQ-F	4. KHTZ-F	4. KROQ-F	4. KRTH
5. KFI	5. KIQQ-F	KABC	5. KIIS-F	KMET-F
6. KBIG-F	6. KLOS-F	6. KRTH-F	6. KHTZ-F	6. KHTZ-F
7. KHTZ-F	7. KMET-F	7. KJOI-F	7. KIQQ-F	7. KFI
8. KMET-F	8. KUTE-F	8. KNX-F	8. KZLA-F	8. KFWB
9. KMPC	9. KNX-F	9. KFI	KNX-F	9. KLOS-F
10. KIQQ-F	10. KDAY	10. KFWB	10. KJLH	10. KIIS
		KPRZ		KIQQ

B112

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	559 (3)	3021 (8)	3580 (11)	27.1
NEWS/TALK	2307 (4)		2307 (4)	17.5
MOR/AC	412 (2)	1421 (4)	1833 (6)	13.9
BTFL MUSIC		1535 (3)	1535 (3)	11.6
BLACK/URBAN/JAZZ	483 (2)	827 (4)	1310 (6)	9.9
COUNTRY	572 (3)	352 (2)	924 (5)	7.0
SPANISH	684 (4)	183 (1)	867 (5)	6.6
NOSTALGIA	414 (2)	30 (1)	444 (3)	3.4
CLASSICAL	39 (1)	135 (1)	174 (2)	1.3
RELIGION	153 (2)		153 (2)	1.2
UNKNOWN/OTHER	68 (1)	11 (1)	79 (2)	0.6
			13206 (49)	

LOS ANGELES ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KABC	1. KABC	1. KFWB
2. KBIG-F	2. KFWB	2. KABC
3. KMET-F	3. KIIS-F	3. KBIG-F
4. KLOS-F	4. KLOS-F	4. KROQ-F
5. KIIS-F	5. KMET-F	5. KNX
6. KNX	6. KNX	6. KMPC
7. KFI	7. KBIG-F	7. KJOI-F
8. KFWB	8. KRTH-F	8. KHTZ-F
KROQ-F	9. KFI	9. KIQQ-F
10. KIQQ-F	10. KHTZ-F	10. KMET-F
11. KRTH-F	11. KIQQ-F	
12. KHTZ-F	12. KMPC	
13. KJOI-F	13. KJOI-F	
14. KOST-F	14. KNX-F	
15. KNX-F	15. KRLA	

ADI FM SHARE: 57.06% (8797 of 15418) (SPG 81: 55.01%)

OTHER RATED STATIONS/METRO SHARE			
KACE-F	103.9	Inglewood	1.5
KALI	1430	San Gabriel	1.2
KBRT	740	Avalon	.6
KEZY	1190	Anaheim	.3
KEZY-F	95.9	Anaheim	.5
KFAC	1330		.3
KFAC-F	92.3		1.0
KGIL+	1260	San Fernando	.5
KGRB+	900	West Covina	.6
KIEV	870	Glendale	.4
KIKF-F	94.3	Garden Grove	.4
KJLH-F	102.3	Compton	1.2
KKGO-F	105.1		1.2
KLVE-F	107.5		1.3
KNAC-F	105.5	Long Beach	.3
KNOB-F	97.9	Long Beach	1.1
KWIZ	1480	Santa Ana	.4
KWKW	1300	Pasadena	1.3
KWST-F	105.9		1.3
KZLA	1540		.4
XEGM	950	Tijuana	.4
XTRA	690	Tijuana	1.5

AM STATIONS

KABC, 790, 5 KW (DA-N) , TALK/NEWS ABC-I, $331.25 (Katz) ABC
KDAY, 1580, 50 KW (DA-2) , BLACK NBN, $ 90.00* (Howard) Rollins
KFI , 640, 50 KW , AC/CONTEMP ABC-E, $190.00* (Christal) Cox
KFWB, 980, 5 KW , NEWS NBC, $190.00* (RAR) Westinghouse
KGFJ, 1230, 1 KW/250 W , BLACK SBN, $ 65.00* (Masla) Inner City
KHJ , 930, 5 KW (DA-N) , COUNTRY (Burk-Abr) RKO II, $100.00* (RKO) RKO

KLAC, 570, 5 KW (DA-N) , COUNTRY , $167.50 (Eastman) Metromedia
KMPC, 710, 50 KW/10 KW (DA-N), TALK** , $110.47 (MMR) Golden West
KNX , 1070, 50 KW , NEWS CBS, $270.00 (CBS Spot) CBS
KPRZ, 1150, 5 KW (DA-N) , NOSTALGIA (Al Ham) , ? ? (Mc-Guild) Gannett
KRLA, 1110, 50 KW/10 KW (DA-2), CONTEMP , $162.50 (Howard)
KTNQ, 1020, 50 KW (DA-2) , SPANISH , $ 75.00* (Caballero)
XTRA, 690, 50 KW , ROCK , $ 85.00* (MMR) Noble (TIJUANA)

** Station now uses Drake-Chenault nostalgia format

FM STATIONS

KBIG-F, 104.3, 105 KW @ 5800, BTFL MUS (Bonne) , $240.00* (Torbet) Bonneville
KHTZ-F, 97.1, 55 KW @ 770, AC , $140.00* (Selcom) Greater Media
KIIS-F, 102.7, 8 KW @ 2790, CONTEMP ABC-C, $124.38 (Mc-Guild) Gannett
KIQQ-F, 100.3, 58 KW @ 1180, ROCK , $120.00* (Masla) Outlet
KJOI-F, 98.7, 75 KW @ 1833, BTFL MUS (Schulke) , $177.50 (Selcom) Beatrice Foods
KLOS-F, 95.5, 68 KW @ 2920, AOR (Pollack) ABC-R, $243.75 (Katz) ABC

SEE ANAHEIM REPORT FOR CONTINUATION OF FM STATIONS

LOUISVILLE

Market # 44; ADI # 42
Revenue Rank # 46
Income Rank # 372
APR 16.4
SMSA Pop: 911,500
CSI: 8.0 Bil (# 42)

Revenue : $11,564,527
Income : $-1,137,721
% Rev Gain: -3.2
Stations: 18/16
Diaries: 1236/737:1
CSI HH: 24.4 M (# 91)
Standard Error: .570

National Rev: $2,778,035
Nat Rev per Cap: $3.05
Tot Rev per Cap: $12.69
Tot Inc per Cap: $-1.25
Profit Margin: ---
Retail $: 4.1 Bil (# 46)
Retail Sales %: .245

12+ METRO	1/4/SHARE	WIN 82	FAL 81	SPG 81
1. WRKA-F	117/9.6	8.4	9.2	6.8
2. WLOU	113/9.3	8.7	8.0	6.3
3. WHAS	109/9.0	10.1	8.4	9.7
4. WVEZ-F	102/8.4	10.2	9.3	10.4
5. WAVG	98/8.1	10.2	7.2	8.2
6. WQMF-F	96/7.9	7.4	7.7	6.1
7. WAMZ-F	89/7.3	9.2	7.9	10.6
8. WCII	87/7.2	6.9	8.4	6.7
9. WAKY	85/7.0	4.1	6.2	5.0
10. WKJJ-F	77/6.3	6.3	6.9	8.7
11. WLRS-F	70/5.8	5.3	5.1	6.0
12. WINN	40/3.3	1.9	3.3	3.6

12+ TSA 1/4	
1. WHAS	221
2. WAMZ-F	195
3. WQMF-F	156
4. WVEZ-F	128
5. WRKA-F	120
6. WAKY	118
7. WLOU	113
WKJJ-F	113
9. WAVG	106
10. WCII	103
11. WLRS-F	77
12. WINN	42

12+ TSA CUME/MSA CUME RAT	
1. WHAS	3882/28.7
2. WAMZ-F	2399/16.8
3. WKJJ-F	2331/21.0
4. WAKY	2239/22.9
5. WQMF-F	2078/18.5
6. WAVG	1819/21.2
7. WRKA-F	1617/20.5
8. WCII	1593/16.3
9. WVEZ-F	1397/14.6
10. WLRS-F	1340/16.8
11. WLOU	917/11.9
12. WINN	620/ 7.8

12+ FM SHARE (METRO): 48.97% (569 of 1162) (SPG 81: 52.64%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WQMF-F	1. WRKA-F	1. WRKA-F	1. WRKA-F	1. WHAS
2. WKJJ-F	2. WLOU	2. WLOU	2. WAKY	2. WCII
3. WLRS-F	3. WQMF-F	3. WAKY	WAMZ-F	3. WVEZ-F
WRKA-F	WAKY	4. WAMZ-F	4. WHAS	4. WAVG
WLOU	5. WLRS-F	5. WQMF-F	5. WCII	5. WAMZ-F

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WHAS	1. WRKA-F	1. WRKA-F	1. WQMF-F	1. WHAS
2. WAVG	2. WLOU	2. WAMZ-F	2. WLRS-F	2. WAKY
3. WRKA-F	3. WAKY	3. WCII	3. WAKY	3. WRKA-F
4. WCII	WKJJ-F	4. WLOU	4. WRKA-F	4. WAMZ-F
5. WAKY	5. WAMZ-F	5. WAKY	5. WLOU	5. WCII

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		360 (4)	360 (4)	31.0
MOR/AC/OLDIES	292 (3)	9 (1)	301 (4)	25.9
COUNTRY	103 (2)	89 (1)	192 (3)	16.5
BLACK/URBAN	134 (2)		134 (2)	11.5
BTFL MUSIC		102 (1)	102 (1)	8.8
NOSTALGIA	57 (2)		57 (2)	4.9
RELIGION	7 (1)	9 (1)	16 (2)	1.4
			1162 (18)	

LOUISVILLE ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WHAS	1. WHAS	1. WHAS
2. WAMZ-F	2. WAMZ-F	2. WCII
3. WQMF-F	3. WKJJ-F	3. WRKA-F
4. WVEZ-F	4. WAKY	4. WVEZ-F
5. WRKA-F	5. WQMF-F	5. WQMF-F
6. WAKY	6. WAVG	6. WLOU
7. WLOU	7. WRKA-F	7. WKJJ-F
WKJJ-F	8. WCII	8. WAVG
9. WAVG	9. WVEZ-F	9. WAKY
10. WCII	10. WLRS-F	10. WAMZ-F
11. WLRS-F	11. WLOU	
12. WINN	12. WINN	
13. WDGS	13. WJYL-F	
WHIC-F+	14. WHIC-F+	
WTMT	15. WXVW	

OTHER RATED STATIONS/METRO SHARE

WDGS	1290	New Albany,IN	1.7
WFIA	900		.6
WJYL-F	101.7	Jeffersontown,KY.	7
WTMT	620		1.3
WXLN-F	103.9		.7
WXVW	1450	Jeffersonvle,IN	1.4

ADI FM SHARE: 54.30% (929 of 1711) (SPG 81: 57.09%)

AM STATIONS

WAKY,	790,	5 KW/1 KW (DA-2),	OLDIES	ABC-I,	$60.00*	(Katz)	Multimedia
WAVG,	970,	5 KW (DA-2)	, MOR	NBC,	$43.00	(Eastman)	Henson
WCII,	1080,	10 KW/1 KW (DA-2),	COUNTRY	MBS,	$68.44	(MMR)	Great Trails
WHAS,	840,	50 KW	, MOR	CBS,	$71.25	(Christal)	
WINN,	1240,	1 KW/250 W	, NOSTALGIA	RKO,	$35.00	(Mc-Guild)	
WLOU,	1350,	5 KW (DAYS)	, BLACK	NBN,SBN,	$35.00	(Howard)	
WTMT,	620,	500 W (DAYS,DA)	, COUNTRY	,	$16.00	(Masla)	
WXVW,	1450,	1 KW/250 W	, NOSTALGIA (Al Ham)	ABC-I,	$21.50	(Savalli)	

FM STATIONS

WAMZ-F,	97.5,	100 KW @ 505,	COUNTRY	ABC-E,	$65.75	(Christal)	
WJYL-F,	101.7,	3 KW @ 300,	AC (Schulke II)	,	$30.00	(----)	
WKJJ-F,	99.7,	20 KW @ 720,	ROCK	CBS-R,	$67.50	(MMR)	Great Trails
WLRS-F,	102.3,	3 KW @ 300,	AOR	Source,	$50.00	(Eastman)	Henson
WQMF-F,	95.7,	34 KW @ 580,	AOR (Sebastian)	,	$37.50	(Selcom)	Wood
WRKA-F,	103.1,	3 KW @ 300,	AC/CONTEMP	ABC-D,	$39.00	(Blair)	Capitol-Johnson
WVEZ-F,	106.9,	25 KW @ 670,	BTFL MUS (Schulke)	,	$51.45*	(Katz)	Multimedia
WHIC-F+,	94.3,	3 KW @ 290,	? ? ?	,	$ 6.00	(Regional)	(HARDINSBURG)

LUBBOCK

Market # 170
Revenue Rank # 126
Income Rank # 315
APR 16.6
SMSA Pop: 217,900
CSI: 2.1 Bil (# 151)

Revenue : $4,126,331
Income : $ -212,038
% Rev Gain: -5.7
Stations: 15/12
Diaries: 604/361:1
CSI HH: 25.9 M (# 52)
Standard Error: .801

National Rev: $680,549
Nat Rev per Cap: $3.12
Tot Rev per Cap: $18.94
Tot Inc per Cap: $-.97
Profit Margin: ---
Retail $: 1.5 Bil (# 124)
Retail Sales %: .250

12+ METRO 1/4/SHARE		FAL 81	SPG 81	A/M 80
1. KLLL-F	48/16.6	17.4	22.7	10.1
2. KFMX-F	35/12.1	13.2	11.4	7.0
3. KRUX-F	28/ 9.7	---	---	---
4. KSEL-F	27/ 9.3	12.5	12.5	15.4
5. KSEL	26/ 9.0	7.5	8.6	10.6
6. KTEZ-F	24/ 8.3	12.1	8.2	12.8
7. KEND	14/ 4.8	3.9	6.7	7.0
KFYO	14/ 4.8	6.4	7.5	7.0
KLFB	14/ 4.8	5.0	3.1	2.6
10. KWAZ	13/ 4.5	3.9	5.5	2.2

12+ TSA 1/4	
1. KLLL-F	85
2. KFMX-F	59
3. KFYO	52
4. KRUX-F	49
5. KSEL-F	47
6. KSEL	40
7. KTEZ-F	33
8. KLFB	21
9. KWAZ	16
10. KEND	15

12+ TSA CUME/MSA CUME RAT	
1. KLLL-F	958/30.7
2. KSEL-F	744/26.5
3. KFYO	646/13.1
4. KFMX-F	637/25.5
5. KSEL	623/23.8
6. KRUX-F	486/15.7
7. KTEZ-F	482/16.9
8. KEND	302/15.5
9. KWAZ	247/10.2
10. KKAM	176/ 7.2

12+ FM SHARE (METRO): 63.37% (173 of 273) (SPG 81: 59.43%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KSEL-F	1. KLLL-F	1. KLLL-F	1. KLLL-F	1. KLLL-F
2. KFMX-F	2. KFMX-F	2. KFMX-F	2. KRUX-F	2. KTEZ-F
3. KSEL	3. KSEL	3. KRUX-F	3. KEND KTEZ-F	3. KRUX-F

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KLLL-F	1. KLLL-F	1. KLLL-F	1. KFMX-F	1. KLLL-F
2. KSEL	2. KSEL	2. KEND	2. KLLL-F	2. KRUX-F
3. KRUX-F	3. KFMX-F	3. KTEZ-F	3. KSEL KSEL-F	3. 4 stations

OTHER RATED STATIONS/METRO SHARE

KCAS	1050	Slaton	1.0	KKAM	1340	3.1	KRLB-F	99.5	3.1
KJAK-F	92.7	Slaton	.7	KRLB	580	2.4			

FORMATS

	AM	FM	TOTAL	%
COUNTRY	28 (2)	76 (2)	104 (4)	38.1
ROCK/AOR/CONTEMP	26 (1)	62 (2)	88 (3)	32.2
BTFL MUSIC		24 (1)	24 (1)	8.8
NOSTALGIA	16 (2)		16 (2)	5.9
SPANISH	14 (1)		14 (1)	5.1
UNKNOWN	13 (1)		13 (1)	4.8
MOR/AC	3 (1)	9 (1)	12 (2)	4.4
RELIGION		2 (1)	2 (1)	0.7
			273 (15)	

RADIO STATIONS

KEND, 1590, 1 KW (DA-2) , COUNTRY , $11.13 (Howard)
KFYO, 790, 5 KW/1 KW (DA-2) , COUNTRY APR,CBS, $11.00 (Savalli)
KKAM, 1340, 1 KW/250 W , NOSTALGIA (Al Ham) ABC-I, $12.96 (Selcom) So. Minn
KLFB, 1420, 500 W (DA-1) , SPANISH , $15.00* (Caballero)
KSEL, 950, 5 KW/500 W (DA-2), ROCK RKO, $17.75 (Mc-Guild) Harris
KWAZ, 1460, 1 KW/250 W , ???? MBS, $10.00* (Milam)

KFMX-F, 94.5, 100 KW @ 680, AOR (Burk-Abr) Source, $14.40 (Selcom) So. Minn
KLLL-F, 96.3, 100 KW @ 580, COUNTRY MBS, $24.00* (Eastman)
KRUX-F, 102.5, 100 KW @ 750, COUNTRY , $15.00* (Katz) Rex
KSEL-F, 93.7, 100 KW @ 736, ROCK RKO, $17.75 (Mc-Guild) Harris
KTEZ-F, 101.1, 100 KW @ 862, BTFL MUS (Schulke) , $21.00* (HNW)

B116

LYNCHBURG, VA

Market # 211
Revenue Rank # 206
Income Rank # 355
APR 17.8
SMSA Pop: 156,500
CSI: 1.2 Bil (# 221)

Revenue : $2,200,061
Income : $ -486,382
% Rev Gain: -4.4
Stations: 21/14
Diaries: 665/235:1
CSI HH: 21.1 M (# 226)
Standard Error: .811

National Rev: $540,763
Nat Rev per Cap: $3.46
Tot Rev per Cap: $14.06
Tot Inc per Cap: $-3.11
Profit Margin: ---
Retail $: .8 Bil (# 207)
Retail Sales %: .215

12+ METRO 1/4/SHARE		SPG 81	A/M 80
1. WJJS-F	41/13.8	13.8	22.2
2. WXLK-F	40/13.4	12.6	11.7
3. WCNV-F+	31/10.4	4.4	---
4. WGOL-F	29/ 9.7	10.1	5.3
WPVR-F	29/ 9.7	14.5	11.1
6. WLVA	22/ 7.4	9.4	16.4
7. WWOD	20/ 6.7	8.2	9.4
8. WLLL	14/ 4.7	1.9	2.3
9. WSLQ-F	12/ 4.0	3.1	6.4
10. WBLT	10/ 3.4	---	---

12+ TSA 1/4	
1. WXLK-F	53
2. WJJS-F	49
3. WPVR-F	33
4. WCNV-F+	32
5. WGOL-F	31
6. WLVA	22
7. WWOD	21
8. WSLQ-F	14
9. WBLT	10
WAKG-F	10

12+ TSA CUME/MSA CUME RAT	
1. WXLK	545/24.0
2. WJJS-F	387/17.9
3. WPVR-F	357/19.0
4. WLVA	329/19.4
5. WGOL-F	318/17.8
6. WCNV-F+	267/13.7
7. WSLQ-F	219/10.3
8. WWOD	179/ 9.7
WAKG-F	179/ 6.6
10. WLLL	165/ 9.2

12+ FM SHARE (METRO): 71.99% (203 of 282) (SPG 81: 69.66%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WXLK-F	1. WJJS-F	1. WJJS-F	1. WCNV-F+	1. WPVR-F
2. WJJS-F	WXLK-F	2. WXLK-F	WJJS-F	2. WCNV-F+
3. WGOL-F	3. WGOL-F	3. WCNV-F+	3. WPVR-F	3. WWOD

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WJJS-F	1. WJJS-F	1. WJJS-F	1. WXLK-F	1. WCNV-F+
2. WXLK-F	2. WGOL-F	2. WPVR-F	2. WCNV-F+	WXLK-F
3. WLVA	WXLK-F	3. WCNV-F+	3. WGOL-F	3. WWOD
			WSLQ-F	WPVR-F

OTHER RATED STATIONS/METRO SHARE

WBRG	1050		2.0
WKDE-F	105.5	Altavista	1.3
WKZZ-F	100.1		1.0
WLGM	1320		.7
WTTX-F	107.1	Appom.	1.3
WAKG-F	103.3	Danville	2.7
WFIR	960	Roanoke	.3
WFLO-F	95.7	Farmville	.3
WRVQ-F	94.5	Richmond	1.3
WSLC	610	Roanoke	.3

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		85 (4)	85 (4)	30.1
COUNTRY	30 (4)	44 (4)	74 (8)	26.3
BLACK		41 (1)	41 (1)	14.5
BTFL MUSIC		30 (2)	30 (2)	10.6
MOR/AC	25 (3)		25 (3)	8.9
NOSTALGIA	14 (1)		14 (1)	5.0
UNKNOWN	10 (1)		10 (1)	3.5
RELIGION		3 (1)	3 (1)	1.1
			282 (21)	

RADIO STATIONS

WBLT,	1350,	1 KW (DAYS)	, ? ? ?	,	$ 4.00	(----)	(BEDFORD)
WLLL,	930,	5 KW (DAYS)	, NOSTALGIA (Al Ham)	NBC,	$13.00	(Masla)	
WLVA,	590,	1 KW (DA-2)	, MOR	ABC-I,	$13.50	(P/W)	
WWOD,	1390,	5 KW/1 KW (DA-N)	, COUNTRY	CBS,	$ 8.63	(Savalli)	Bahakel
WCNV-F+,	107.9,	4.1 KW @ 1920,	COUNTRY	MBS,	$11.00	(Lotus)	
WGOL-F,	98.3,	3 KW @ 248,	ROCK (TM)	Source,	$16.00	(Masla)	
WJJS-F,	101.7,	3 KW @ 300,	BLACK	ABC-F,	$12.25	(Howard)	Neighborhood
WAKG-F,	103.3,	100 KW @ 600,	COUNTRY	,	$ 9.00	(Southern)	(DANVILLE)

Other stations - see Roanoke

MACON

Market # 154
Revenue Rank # 147
Income Rank # 188
APR 17.3
SMSA Pop: 259,900
CSI: 2.0 Bil (# 157)

Revenue : $3,429,620
Income : $ 40,036
% Rev Gain: 21.2
Stations: 15/14
Diaries: 722/360:1
CSI HH: 22.0 M (# 193)
Standard Error: .755

National Rev: $784,987
Nat Rev per Cap: $3.02
Tot Rev per Cap: $13.20
Tot Inc per Cap: $.15
Profit Margin: 1.1%
Retail $: 1.0 Bil (# 169)
Retail Sales %: .275

12+ METRO 1/4/SHARE		SPG 81	A/M 80
1. WMAZ-F	58/16.0	16.4	20.1
2. WDEN-F	51/14.0	11.4	12.3
3. WIBB	45/12.4	10.0	5.6
4. WPGA-F	41/11.3	2.5	6.3
5. WMAZ	35/ 9.6	10.7	15.2
6. WDDO	34/ 9.4	13.9	4.8
7. WPEZ-F	33/ 9.1	14.6	11.9
8. WRBN-F	14/ 3.9	4.3	4.5
9. WQBZ-F	8/ 2.2	---	---
10. WIZY-F	5/ 1.4	1.1	---

12+ TSA 1/4	
1. WMAZ-F	126
2. WDEN-F	95
3. WPGA-F	69
4. WIBB	50
5. WPEZ-F	43
6. WMAZ	41
7. WDDO	34
8. WQBZ-F	17
9. WRBN-F	15
10. WFNE-F	9

12+ TSA CUME/MSA CUME RAT	
1. WMAZ-F	1712/36.7
2. WDEN-F	949/24.5
3. WMAZ	751/27.5
4. WPGA-F	729/19.5
5. WPEZ	522/17.2
6. WIBB	521/21.4
7. WDDO	472/20.4
8. WRBN-F	274/10.6
9. WQBZ-F	224/ 5.9
10. WIZY-F	169/ 4.1

12+ FM SHARE (METRO): 63.37% (218 of 344) (SPG 81: 55.51%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WMAZ-F	1. WMAZ-F	1. WMAZ-F	1. WDEN-F	1. WDEN-F
2. WDDO	2. WPGA-F	2. WDEN-F	2. WMAZ-F	2. WPEZ-F
WPGA-F	3. WIBB	3. WPGA-F	3. WMAZ	3. WMAZ
	WDDO		WPGA-F	

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WDEN-F	1. WMAZ-F	1. WDEN-F	1. WMAZ-F	1. WDEN-F
2. WMAZ	2. WIBB	2. WMAZ-F	WPGA-F	2. WMAZ
3. WMAZ-F	WPGA-F	WIBB	3. WRBN-F	3. 3 with

OTHER RATED STATIONS/METRO SHARE

WBML	900	1.1	
WNEX	1400	1.4	
WPTC	1500	.8	
WFNE-F	100.1	Forsyth	1.1
WKLS-F	96.1	Atlanta	1.1

FORMATS

	AM	FM	TOTAL	%
BLACK	79 (2)	41 (1)	120 (3)	34.9
ROCK/AOR/CONTEMP		89 (5)	89 (5)	25.9
COUNTRY		51 (1)	51 (1)	14.8
MOR/AC	40 (2)		40 (2)	11.6
BTFL MUSIC		33 (1)	33 (1)	9.6
RELIGION	4 (1)	4 (1)	8 (2)	2.3
NOSTALGIA	3 (1)		3 (1)	0.9
			344 (15)	

RADIO STATIONS

WDDO, 1240, 1 KW/250 W , BLACK	NBN, $15.50	(Selcom)	
WIBB, 1280, 5 KW (DAYS) , BLACK	SBN, $14.00	(Howard)	
WMAZ, 940, 50 KW/10 KW (DA-N), MOR	CBS, $61.50	(Katz)	Multimedia
WDEN-F, 105.3, 100 KW @ 800, COUNTRY	ABC-E, $41.88	(Mc-Guild)	
WMAZ-F, 99.1, 100 KW @ 662, ROCK (Drake-Chen)	ABC-F, $61.50	(Katz)	Multimedia
WPEZ-F, 107.9, 100 KW @ 700, BTFL MUS (TM)	NBC, $21.50	(Selcom)	
WPGA-F, 100.9, 3 KW @ 200, BLACK	, $ 6.50	(----)	(PERRY)
WRBN-F, 101.7, 3 KW @ 205, ROCK	MBS, $ 9.00	(Bolton)	(WARNER-ROBINS)
WFNE-F, 100.1, 3 KW @ 300, RELIGION	, $ 9.00	(----)	(FORSYTH)
WIZY-F, 107.1, 3 KW @ 328, CONTEMP	, $12.50	(----)	(GORDON)
WQBZ-F, 106.3, 3 KW @ 415, ROCK	Source, $ 5.70	(----)	(FORT VALLEY)

MADISON

Market # 121
Revenue Rank # 83
Income Rank # 36
APR 17.7
SMSA Pop: 328,300
CSI: 3.1 Bil (# 107)

Revenue : $6,272,159
Income : $ 862,656
% Rev Gain: 6.1
Stations: 14/9
Diaries: 663/495:1
CSI HH: 25.2 M (# 64)
Standard Error: .776

National Rev: $1,061,758
Nat Rev per Cap: $3.23
Tot Rev per Cap: $19.10
Tot Inc per Cap: $2.63
Profit Margin: 13.8%
Retail $: 1.7 Bil (# 113)
Retail Sales %: .325

12+ METRO	1/4/SHARE	FAL 81	SPG 81	SPG 80
1. WIBA-F	57/11.6	11.4	9.7	3.5
2. WZEE-F	52/10.6	9.6	10.6	9.3
3. WERU	51/10.4	---	---	---
4. WTSO	45/ 9.2	12.5	13.5	15.5
5. WIBA	43/ 8.8	12.9	10.4	10.3
6. WLVE-F	34/ 6.9	8.3	7.7	9.0
7. WISM-F	33/ 6.7	7.2	8.2	10.3
WWQM-F	33/ 6.7	4.6	6.0	4.3
9. WMAD-F	31/ 6.3	5.0	6.6	10.3
10. WISM	23/ 4.7	7.7	5.5	8.0

12+ TSA 1/4	
1. WZEE-F	127
2. WIBA-F	105
3. WTSO	73
4. WLVE-F	72
5. WERU	59
6. WMAQ	51
7. WIBA	46
8. WWQM-F	45
WISM-F	45
10. WMAD-F	33

12+ TSA CUME/MSA CUME RAT	
1. WZEE-F	1908/31.5
2. WIBA-F	1619/35.1
3. WTSO	988/20.2
4. WLVE-F	973/16.7
5. WMAQ	968/ 5.1
6. WISM-F	861/22.9
7. WIBA	781/26.2
8. WISM	708/20.2
9. WWQM-F	584/16.7
10. WMAD-F	538/15.9

12+ FM SHARE (METRO): 59.18% (245 of 414) (SPG 81: 61.52%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WZEE-F	1. WIBA-F	1. WIBA-F	1. WTSO	1. WTSO
2. WIBA-F	2. WZEE-F	2. WZEE-F	2. WWQM-F	2. WERU
3. WMAD-F	3. WISM-F	3. WISM-F	3. 3 with	3. WLVE-F

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WIBA	1. WISM-F	1. WTSO	1. WIBA-F	1. WTSO
2. WTSO	2. WIBA-F	2. WISM-F	2. WMAD-F	2. WIBA
3. WZEE-F	3. WZEE-F	3. WERU	3. WZEE-F	3. WMAD-F

OTHER RATED STATIONS/METRO SHARE

WWQM	1550		.4
WISN	1130	Milwaukee	.4
WMAQ	670	Chicago	.6
WSJY-F	107.3	Ft. Atkinson	1.0

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		173 (4)	173 (4)	41.8
COUNTRY	50 (3)	33 (1)	83 (4)	20.0
MOR/AC	68 (3)		68 (3)	16.4
NOSTALGIA	51 (1)		51 (1)	12.3
BTFL MUSIC		39 (2)	39 (2)	9.4
			414 (14)	

RADIO STATIONS

WERU, 1190, 1 KW (DAYS,DA) , NOSTALGIA (Al Ham) APR,UPI, $21.00 (Christal)
WIBA, 1310, 5 KW (DA-N) , MOR , $21.50 (Blair) DM Reg-Trib
WISM, 1480, 5 KW (DA-2) , CONTEMP/AC , $21.88 (Mc-Guild) Midwest Family
WTSO, 1070, 10 KW/5 KW (DA-2), COUNTRY , $25.75 (Torbet) Midcontinent

WIBA-F, 101.5, 50 KW @ 470, AOR (Noble) , $25.00 (Blair) Des Moines Reg-Trib
WISM-F, 98.1, 20 KW @ 350, AC/CONTEMP , $28.25 (Mc-Guild) Midwest Family
WLVE-F, 94.9, 37 KW @ 1300, BTFL MUS (KalaMusic) , $25.00 (----) (BARABOO)
WMAD-F, 92.1, 3 KW @ 380, AOR (Burk-Abr) Source, $20.00 (Christal)
WWQM-F, 106.3, 1.7 KW @ 380, COUNTRY ABC-E, $22.00 (Selcom) McKenna
WZEE-F, 104.1, 6 KW @ 1120, ROCK , $27.00 (Torbet) Midcontinent

MANCHESTER

Market # 205
Revenue Rank # 151
Income Rank # 308
APR 17.3
SMSA Pop: 164,400
CSI: 1.3 Bil (# 201)

Revenue : $3,301,211
Income : $ -181,696
% Rev Gain: NA
Stations: 26/5
Diaries: 534/308:1
CSI HH: 25.2 M (# 64)
Standard Error: .853

National Rev: $673,416
Nat Rev per Cap: $4.10
Tot Rev per Cap: $20.08
Tot Inc per Cap: $-1.11
Profit Margin:---
Retail $: .8 Bil (# 196)
Retail Sales %: .362

12+ METRO 1/4/SHARE		SPG 81	SPG 80
1. WZID-F	36/14.8	11.1	10.1
2. WGIR-F	34/14.0	4.0	5.0
3. WGIR	22/ 9.1	12.4	10.6
WKBR	22/ 9.1	10.2	9.0
5. WFEA	20/ 8.2	11.6	14.1
6. WCOZ-F	17/ 7.0	7.6	3.5
7. WBZ	10/ 4.1	3.1	3.0
8. WVNH	9/ 3.7	---	---
WSSH-F	9/ 3.7	2.7	5.0
10. WBCN-F	7/ 2.9	2.7	2.5

12+ TSA 1/4	
1. WGIR-F	84
2. WZID-F	56
3. WCOZ-F	43
4. WGIR	35
5. WBZ	32
6. WFEA	30
7. WOKQ-F	28
8. WSSH-F	27
9. WKBR	25
10. WBCN-F	20

12+ TSA CUME/MSA CUME RAT	
1. WGIR-F	1043/35.1
2. WGIR	664/32.1
3. WCOZ-F	651/19.7
4. WBZ	547/12.7
5. WFEA	527/24.8
6. WZID-F	507/19.4
7. WOKQ-F	460/ 9.2
8. WKBR	367/22.9
9. WSSH-F	361/ 9.7
10. WROR-F	320/ 7.3

12+ FM SHARE (METRO): 61.47% (142 of 231) (SPG 81: 58.17%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WGIR-F	1. WGIR-F	1. WGIR-F	1. WZID-F	1. WZID-F
2. WCOZ-F	2. WCOZ-F	2. WZID-F	2. WFEA	2. WGIR
	3. WFEA	WFEA	3. WKBR	3. WKBR

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WGIR	1. WGIR-F	1. WZID-F	1. WGIR-F	1. WZID-F
2. WKBR	2. WFEA	2. WFEA	2. WCOZ-F	2. WKBR
3. WZID-F	3. WCOZ	3. WGIR	3. WKBR	3. WFEA
	[illegible]			WGIR-F

OTHER RATED STATIONS/METRO SHARE

WAAF-F	107.3	Worc.	2.1
WBOS-F	92.9	Bost	.4
WCGY-F	93.7	Lawr.	.8
WCRB-F	102.5	Bost	.4
WEEI	590	Bost	.4
WEEI-F	103.3	Bost	1.2
WHDH	850	Bost	.8
WHOM-F	94.9	Mt. Wash	.4
WHUE-F	100.7	Bost	.8
WMJX-F	106.7	Bost	1.6
WOKQ-F	97.5	Dover	2.5
WOTW-F	106.3	Nash.	.8
WRKO	680	Bost	1.2
WROR-F	98.5	Bost	1.2
WVBF-F	105.7	Bost	2.9
WXKS-F	107.9	Bost	.8

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	20 (1)	77 (8)	97 (9)	42.0
MOR/AC	65 (5)	18 (4)	83 (9)	35.9
BTFL MUSIC		39 (3)	39 (3)	16.9
COUNTRY		6 (1)	6 (1)	2.6
NEWS/TALK	4 (2)		4 (2)	1.7
BLACK/URBAN		1 (1)	1 (1)	.4
CLASSICAL		1 (1)	1 (1)	.4
			231 (26)	

RADIO STATIONS

WFEA, 1370, 5 KW (DA-2) , CONTEMP	ABC-E, $31.00*	(Mc-Guild)	Ocean Coast
WGIR, 610, 5 KW/1 KW (DA-2), MOR	NBC, $24.00*	(MMR)	Knight
WKBR, 1250, 5 KW (DA-2) , AC	MBS,CBS, $16.13*	(Blair)	
WVNH, 1110, 5 KW (DAYS) , MOR	, $? ?	(NE Spot)	(SALEM)
WGIR-F, 101.1, 10 KW @ 920, AOR (Noble)	Source, $17.00*	(MMR)	Knight
WZID-F, 95.7, 11 KW @ 930, BTFL MUS	, $26.00	(Torbet)	
WOKQ-F, 97.5, 50 KW @ 350, COUNTRY	, $44.00*	(Selcom)	Fuller-Jeff (DOVER)

McALLEN-BROWNSVILLE

Market # 83 (approx)
Revenue Rank # 96 (approx)
Income Rank # 314 (approx)
APR 18.0
SMSA Pop: 521,100
CSI: 2.6 Bil (# 123 est)

Revenue : $5,564,251
Income : $ -200,583
% Rev Gain: NA
Stations: 15/14
Diaries: 649/803:1
CSI HH: 17.7 M (# 327 est)
Standard Error: .820

National Rev: $1,510,057
Nat Rev per CaP: $2.90
Tot Rev per Cap: $10.68
Tot Inc per Cap: $-.38
Profit Margin: ---
Retail $: 2.4 Bil (# 83 est)
Retail Sales %: .185

12+ METRO 1/4/SHARE		FAL 81	SPG 81	O/N 80	A/M 80
1. KGBT	199/29.1	32.6	33.2	34.5	35.1
2. KBFM-F	104/15.2	15.6	14.8	14.6	16.1
3. KIWW-F	77/11.3	6.3	2.7	2.1	4.9
4. KRGV	67/ 9.8	8.6	5.2	8.7	5.4
5. KRIO	46/ 6.7	2.6	10.2	10.2	8.6
6. KELT-F	39/ 5.7	5.6	8.6	4.7	4.6
7. KRIX-F	24/ 3.5	2.1	1.7	3.3	3.7
8. KBOR	15/ 2.2	5.2	6.2	5.4	1.6
9. KVLY-F	14/ 2.0	2.3	1.7	.9	1.6
10. KQXX-F	11/ 1.6	2.9	.3	---	2.4

12+ TSA 1/4	
1. KGBT	211
2. KBFM-F	110
3. KIWW-F	82
4. KRGV	73
5. KRIO	52
6. KELT-F	41
7. KRIX-F	27
8. KVLY-F	17
KSOX+	17
10. KBOR	15

12+ TSA CUME/MSA CUME RAT	
1. KGBT	1238/28.8
2. KBFM-F	1024/24.9
3. KRGV	901/20.9
4. KIWW-F	850/20.2
5. KRIO	630/14.0
6. KELT-F	491/11.8
7. KRIX-F	354/ 9.1
8. KBOR	296/ 7.7
9. KSOX+	260/ 4.7
10. KVLY-F	182/ 4.3

12+ FM SHARE (METRO): 44.50% (279 of 627) (SPG 81: 34.99%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KBFM-F	1. KGBT	1. KGBT	1. KGBT	1. KGBT
2. KRGV	2. KBFM-F	2. KBFM-F	2. KIWW-F	2. KIWW-F
3. KIWW-F	3. KIWW-F	3. KIWW-F	3. KBFM-F	3. KRGV

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KGBT	1. KGBT	1. KGBT	1. KBFM-F	1. KGBT
2. KBFM-F	2. KBFM-F	2. KIWW-F	2. KGBT	2. KBFM-F
3. KIWW-F	3. KIWW-F	3. KRIO	3. KRIO	3. KIWW-F

OTHER RATED STATIONS/METRO SHARE

KDUV-F	100.3	Brownsville	1.3	KSOX+	1240	Raymondsville	1.3
KIRT	1580	Mission	1.3	XEMS	1490	Matamoros	.6

FORMATS

	AM	FM	TOTAL	%
SPANISH	212 (3)	88 (2)	296 (5)	47.5
ROCK/AOR/CONTEMP	128 (3)	128 (2)	256 (5)	41.1
COUNTRY	47 (2)	1 (1)	48 (3)	7.7
BTFL MUSIC		23 (2)	23 (2)	-3.7
			623 (15)	

RADIO STATIONS

KBOR, 1600, 1 KW (DA-2) , CONTEMP MBS, $ 8.95 (Selcom)
KGBT, 1530, 50 KW/10 KW (DA-N), SPANISH , $46.00 (Katz) Tichenor
KRGV, 1290, 5 KW (DA-N) , ROCK ABC-C, $17.00* (Blair) Manship
KRIO, 910, 5 KW (DA-2) , CONTEMP APR, $15.75 (Mc-Guild) Tippie
KSOX+,1240, 1 KW/250 W , COUNTRY , $11.60 (----) (RAYMONDVILLE)

KBFM-F, 104.1, 100 KW @ 505, ROCK RKO, $17.75 (Torbet)
KELT-F, 94.5, 100 KW @ 800, COUNTRY (Drake-Chen) , $21.50 (Katz) Tichenor
KIWW-F, 96.1, 100 KW @ 565, SPANISH , $17.00* (Savalli)
KQXX-F, 98.5, 26 KW @ 280, SPANISH , $12.00 (----)
KRIX-F, 99.5, 100 KW @ 480, CONTEMP , $12.00 (----)
KVLY-F, 107.9, 100 KW @ 490, BTFL MUS (Bonne) , $15.75 (Mc-Guild) Tippie

MEDFORD

Market # 233
Revenue Rank # 213
Income Rank # 342
APR 17.0
SMSA Pop: 138,400
CSI: 1.0 Bil (# 243)

Revenue : $2,073,853
Income : $ -371,843
% Rev Gain: 5.1
Stations: 14/8
Diaries: 574/241:1
CSI HH: 18.5 M (# 318)
Standard Error: .821

National Rev: $275,916
Nat Rev per Cap: $1.99
Tot Rev per Cap: $14.98
Tot Inc per Cap: $-2.69
Profit Margin: ---
Retail $: .7 Bil (# 231)
Retail Sales %: .275

12+ METRO 1/4/SHARE		SPG 81	A/M 80
1. KYJC	37/18.9	15.5	20.1
2. WBOY-F+	35/17.9	16.8	16.9
3. KTMT-F	28/14.3	18.7	22.1
4. KHUG	15/ 7.7	6.5	3.9
5. KRWQ-F	14/ 7.1	5.2	---
6. KCMX-F	13/ 6.6	3.2	5.8
7. KMED	11/ 5.6	9.0	7.8
8. KCMX	9/ 4.6	11.6	12.3
9. KDOV	6/ 3.1	3.2	1.9
KISD	6/ 3.1	2.6	5.2

12+ TSA 1/4	
1. KTMT-F	59
2. KAJO	37
KYJC	37
4. KBOY-F+	35
5. KRWQ-F	23
6. KFMJ-F	16
7. KHUG	15
8. KCMX-F	13
KMED	13
10. KCMX	9

12+ TSA CUME/MSA CUME RAT	
1. KYJC	464/40.0
2. KBOY-F+	462/37.2
3. KTMT-F	458/21.8
4. KAJO	305/ 3.6
5. KRWQ-F	269/14.6
6. KMED	219/18.1
7. KFMJ-F	180/ 1.9
8. KCMX	176/14.8
9. KCMX-F	109/ 9.5
10. KISD	83/ 7.2

12+ FM SHARE (METRO): 42.78% (77 of 180) (SPG 81: 37.41%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KYJC	1. KBOY-F+	1. KBOY-F+	1. KYJC	1. KTMT-F
2. KBOY-F+	2. KYJC	2. KYJC	2. KBOY-F+	2. KYJC
		3. KRWQ-F	3. KHUG	3. KHUG

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KYJC	1. WBOY-F+	1. KYJC	1. KBOY-F+	1. KYJC
2. KBOY-F+	2. KYJC	2. KBOY-F+	2. KYJC	2. KHUG
3. KTMT-F	3. KISD	3. KTMT-F	3. KHUG KRWQ-F	3. KBOY-F+

OTHER RATED STATIONS/METRO SHARE

KAJO	1270	Grants Pass	1.5
KFMJ-F	96.9	Grants Pass	1.0
KGO	810	San Francisco	.5

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	52 (2)	22 (2)	74 (4)	41.1
BTFL MUSIC		41 (2)	41 (2)	22.3
COUNTRY	24 (2)	14 (1)	38 (3)	21.1
MOR/AC	21 (3)		21 (3)	11.7
RELIGION	6 (1)		6 (1)	3.3
NEWS/TALK	1 (1)		1 (1)	0.6
			180 (14)	

RADIO STATIONS

KCMX, 580, 1 KW (DA-2), COUNTRY	NBC, $ 9.45	(Katz)	(ASHLAND)
KDOV, 1350, 1 KW (DAYS), RELIGION	, $ 4.00	(Oakes)	(ASHLAND)
KHUG, 1300, 5 KW (DAYS), COUNTRY (?)	ABC-I, $ 8.00	(Tacher)	
KISD, 860, 1 KW (DAYS), MOR	RKO, $ 7.00	(P/W)	
KMED, 1440, 5 KW/1 KW , MOR	MBS, $11.50	(Mc-Guild)	
KYJC, 1230, 1 KW , ROCK	ABC-C, $12.94	(Torbet)	
KAJO, 1270, 5 KW (DAYS), MOR	APR, $ 7.00	(----)	(GRANTS PASS)
KBOY-F+, 95.3, 3 KW @ 357, ROCK	, $13.75	(Roslin)	
KCMX-F, 101.7, 3 KW @ 287, BTFL MUS (Bonne)	NBC, $ 9.45	(Katz)	(ASHLAND)
KRWQ-F, 100.3, 30 KW @ 985, COUNTRY	, $ 7.25	(----)	(GOLD HILL)
KTMT-F, 93.7, 19 KW @ 3260, BTFL MUS (KalaMusic)	CBS, $11.00*	(Selcom)	
KFMJ-F, 96.9, 25 KW @ 565, ROCK	RKO, $ 9.00	(----)	(GRANTS PASS)

MELBOURNE-TITUSVILLE-COCOA

Market # 140
Revenue Rank # 180
Income Rank # 332
APR 15.0
SMSA Pop: 282,400
CSI: 2.3 Bil (# 142)

Revenue : $2,652,919
Income : $ -305,327
% Rev Gain: 25.7
Stations: 22/14
Diaries: 641/441:1
CSI HH: 21.1 M (# 227)
Standard Error: .761

National Rev: $567,554
Nat Rev per Cap: $2.01
Tot Rev per Cap: $9.39
Tot Inc per Cap: $-1.08
Profit Margin: ---
Retail $: 1.5 Bil (# 126)
Retail Sales %: .148

12+ METRO	1/4/SHARE	SPG 81	O/N 80
1. WCKS-F	66/18.4	15.7	20.1
2. WDIZ-F	46/12.8	18.5	10.0
3. WYRL-F	37/10.3	5.6	6.5
4. WRKT-F	32/ 8.9	2.5	---
5. WDBO-F	24/ 6.7	11.8	14.3
6. WMEL	17/ 4.7	9.0	3.9
7. WEZY-F	16/ 4.5	4.5	6.5
8. WLLV-F	15/ 4.2	4.2	7.2
9. WAMT	14/ 3.9	2.5	3.6
10. WIZD-F	11/ 3.1	---	---

METRO AND TSA
ARE THE SAME.

12+ TSA CUME/MSA CUME RAT	
1. WCKS-F	841/35.3
2. WDIZ-F	555/23.3
3. WRKT-F	333/14.0
4. WYRL-F	325/13.6
5. WDBO-F	308/12.9
6. WMEL	298/12.5
7. WAMT	242/10.2
8. WEZY-F	225/ 9.4
9. WLLV-F	208/ 8.7
10. WRKT	185/ 7.8

12+ FM SHARE (METRO): 80.92% (263 of 325) (SPG 81: 75.39%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WDIZ-F	1. WCKS-F	1. WCKS-F	1. WCKS-F	1. WYRL
2. WCKS-F	2. WDIZ-F	2. WYRL-F	2. WYRL-F	2. WDBO-F
	3. WYRL-F	3. WDIZ-F	3. WRKT-F	3. WRKT-F

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WCKS-F	1. WCKS-F	1. WCKS-F	1. WDIZ-F	1. WCKS-F
2. WRKT-F+	2. WRKT-F	2. WYRL-F	WCKS-F	WYRL-F
3. WYRL-F	WDIZ-F	3. WRKT-F	3. WYRL-F	3. WRKT-F

OTHER RATED STATIONS/METRO SHARE

WAJX-F	98.3	Titus	.8	WRKT	1300	Cocoa Bea	2.0	WBJW-F	105.1	Orl	.6
WCWR	1350	Cocoa	.8	WELE-F	105.9	Day. Bch	1.1	WHLY-F	106.7	Orl	.8
WKKO	860	Cocoa	1.1	WTAI	1560	Melb	.6	WHOO-F	96.5	Orl	1.1
WMMB	1240	Melb	2.2	WWBC	1510	Cocoa	1.4	WDBO	580	Orl	.6

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		131 (6)	131 (6)	40.3
COUNTRY	12 (3)	77 (4)	89 (7)	27.4
BTFL MUSIC		55 (3)	55 (3)	16.9
MOR/AC	31 (4)		31 (4)	9.5
NOSTALGIA	14 (1)		14 (1)	4.3
RELIGION	5 (1)		5 (1)	1.5
			325 (22)	

RADIO STATIONS

WAMT, 1060, 10 KW/5 KW , NOSTALGIA (Al Ham)	ABC-I, $ 8.63	(Torbet)	Regional
WMEL, 920, 1 KW (DA-N) , AC	CBS, $ 9.50	(Masla)	Elyria-Lorain
WRKT, 1300, 5 KW (DAYS,DA),COUNTRY	NBC, $ 9.50	(----)	Guy Gannett
WCKS-F, 101.1, 100 KW @ 500, ROCK	, $24.00	(P/W)	
WEZY-F, 99.3, 3 KW @ 300, BTFL MUS (Bonne)	, $12.00	(----)	
WLLV-F, 107.1, 3 KW @ 300, BTFL MUS (Century 21)	, $ 8.00	(Bolton)	
WRKT-F, 104.1, 30 KW @ 165, COUNTRY	NBC, $ 9.50	(----)	Guy Gannett
WYRL-F, 102.3, 3 KW @ 239, COUNTRY	MBS, $ 8.60	(Savalli)	Miller

WDBO, WDIZ - See Orlando

WIZD - See West Palm Beach

MEMPHIS

Market # 43; ADI # 36
Revenue Rank # 39
Income Rank # 154
APR 16.9
SMSA Pop: 928,800
CSI: 7.3 Bil (# 47)

Revenue : $13,087,893
Income : $ 99,655
% Rev Gain: -1.8
Stations: 19/19
Diaries: 1229/755:1
CSI HH: 21.8 M (# 201)
Standard Error: .576

National Rev: $4,696,674
Nat Rev per Cap: $5.06
Tot Inc per Cap: $14.09
Tot Inc per Cap: $.11
Profit Margin: 0.8%
Retail $: 4.3 Bil (# 43)
Retail Sales %: .238

12+ METRO	1/4/SHARE	FAL 81	SPG 81	O/N 80	A/M 80
1. WZXR-F	135/10.7	8.8	11.5	13.4	10.2
2. WMC-F	128/10.2	9.1	10.3	7.4	9.4
3. WHRK-F	112/ 8.9	16.7	9.6	11.1	12.6
4. WDIA	105/ 8.3	7.6	5.4	5.9	8.7
KWAM-F	105/ 8.3	2.4	.8	1.0	2.3
6. WRVR-F	104/ 8.3	6.6	6.6	5.4	5.6
7. WEZI-F	97/ 7.7	11.2	10.8	12.1	10.5
8. WMC	90/ 7.2	7.9	11.8	10.9	9.7
9. WLOK	63/ 5.0	5.1	5.1	4.7	6.7
10. WREC	62/ 4.9	3.7	2.9	4.2	4.5
11. KWAM	48/ 3.8	.7	2.1	1.6	2.7
WLVS-F	48/ 3.8	4.2	5.2	5.0	3.5
13. WMPS	39/ 3.1	4.0	6.9	4.2	3.5
14. WHBQ	26/ 2.1	3.8	4.4	4.8	3.8

12+ TSA 1/4	
1. WMC-F	245
2. WZXR-F	240
3. WEZI-F	172
WHRK-F	172
5. WDIA	148
6. WMC	140
7. KWAM-F	139
8. WRVR-F	116
9. WMPS	80
10. WREC	79
11. WLOK	65
12. KWAM	57
13. WHBQ	51
WLVS-F	51

12+ TSA CUME/MSA CUME RAT	
1. WMC-F	3672/24.8
2. WDIA	2582/23.8
3. WZXR-F	2482/19.1
4. WHRK-F	2256/20.7
5. WEZI-F	2193/18.0
6. WMC	2097/17.3
7. KWAM-F	1832/19.1
8. WMPS	1657/10.4
9. WRVR-F	1645/17.7
10. WHBQ	1547/10.4
11. WLOK	1378/18.0
12. WREC	1254/10.6
13. WLVS-F	731/ 9.2
14. KWAM	520/ 5.6

12+ FM SHARE (METRO): 60.10% (729 of 1213) (SPG 81: 56.73%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WZXR-F	1. WZXR-F	1. WMC-F	1. WRVR-F	1. WEZI-F
2. KWAM-F	2. WMC-F	2. KRVR-F	2. WMC	2. WMC
3. WMC-F	3. WHRK-F	3. WZXR-F	3. WMC-F	3. WDIA
4. WHRK-F	4. WRVR-F	4. WHRK-F	4. WDIA	4. WREC
5. WDIA	5. KWAM-F	5. KWAM-F	5. WEZI-F	5. WRVR-F

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WMC	1. WRVR-F	1. WRVR-F	1. WZXR-F	1. WMC-F
2. WDIA	2. WMC-F	2. WMC	2. WMC-F	2. WMC
3. WMC-F	3. WHRK-F	3. WDIA	3. WHRK-F	3. WHRK-F
WRVR-F	4. WZXR-F	4. WMC-F	4. KWAM-F	WRVR-F
5. WZXR-F	5. KWAM-F	5. WEZI-F	5. WRVR-F	5. WEZI-F

FORMATS

	AM	FM	TOTAL	%
BLACK/URBAN	168 (2)	217 (2)	385 (4)	31.7
ROCK/AOR/CONTEMP		263 (2)	263 (2)	21.7
COUNTRY	129 (2)	48 (1)	177 (3)	14.6
MOR/AC	38 (3)	104 (1)	142 (4)	11.7
BTFL MUSIC		97 (1)	97 (1)	8.0
RELIGION	69 (3)		69 (3)	5.7
NOSTALGIA	62 (1)		62 (1)	5.1
NEWS/TALK	18 (1)		18 (1)	1.5
			1213 (19)	

MEMPHIS ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WMC-F	1. WMC-F	1. WZXR-F
2. WZXR-F	2. WDIA	2. WMC
3. WHRK-F	3. WZXR-F	3. WEZI-F
4. WEZI-F	4. WHRK-F	4. WMC-F
5. KWAM-F	5. WMC	5. WDIA
6. WDIA	6. WEZI-F	6. WRVR-F
WMC	7. KWAM-F	7. WMPS
8. WRVR-F	8. WRVR-F	8. WLVS-F
9. WREC	9. WLOK	9. WREC
10. WMPS	10. WMPS	10. WHRK-F
11. WLOK	11. WHBQ	
12. KWAM	12. WREC	
13. WLVS-F	13. WLVS-F	
14. WHBQ	14. WKIR-F	
15. WKIR-F	15. KWAM	

OTHER RATED STATIONS/METRO SHARE			
KSUD	730	West Memp,AR	1.0
WKBL	1250	Covington	.6
WMQM	1480		.6
WMSO	630	Collierville	.3
WWEE	1430		1.4

ADI FM SHARE: 62.42% (1236 of 1980) (SPG 81: 56.88%)

AM STATIONS

KWAM,	990,	10 KW (DAYS,DA),	RELIGION	,	$15.00*	(Stars)	Rivers
WDIA,	1070,	50 KW/5 KW (DA-2),	BLACK	APR,	$57.50	(Howard)	Viacom
WHBQ,	560,	5 KW/1 KW (DA-1),	OLDIES (Burk-Abr)	RKO,	$45.00*	(RKO)	RKO
WLOK,	1340,	1 KW/250 W,	BLACK	SBN,	$35.00*	(Masla)	Gilliam
WMC ,	790,	5 KW (DA-N),	COUNTRY	ABC-I,	$99.00*	(Blair)	Scripps-How
WMPS,	680,	10 KW/5 KW (DA-N),	COUNTRY	NBC,	$60.00*	(Eastman)	Plough
WREC,	600,	5 KW (DA-N),	NOSTALGIA (Al Ham)	CBS,MBS,	$48.00*	(Mc-Guild)	Summit

FM STATIONS

KWAM-F,	101.1,	100 KW @ 500,	BLACK	,	$35.00*	(Stars)	Rivers
WEZI-F,	105.9,	100 KW @ 762,	BTFL MUS (Schulke)	,	$70.00	(Katz)	Harte-Hanks
WHRK-F,	97.1,	100 KW @ 530,	URBAN	RKO,	$72.00*	(Eastman)	Plough
WLVS-F,	94.3,	3 KW @ 300,	COUNTRY	MBS,	$25.00*	(HNW)	
WMC-F ,	99.7,	300 KW @ 970,	ROCK	ABC-C,	$99.00*	(Blair)	Scripps-How
WRVR-F,	104.5,	100 KW @ 750,	AC	,	$50.00*	(Howard)	Viacom
WZXR-F,	102.7,	100 KW @ 900,	AOR (Burk-Abr)	Source,	$75.00*	(Mc-Guild)	Summit
WKIR-F,	104.1,	100 KW @ 640,	COUNTRY	ABC-F,	$11.40	(----)	(JACKSON)

MIAMI-FT. LAUDERDALE

Market # 11 (approx): ADI # 13
Revenue Rank # 10 (approx)
Income Rank # 108 (approx)
APR 20.2
SMSA Pop: 2,771,300
CSI: 26.4 Bil (# 12 approx)

Revenue : $46,693,289
Income : $ 238,899
% Rev Gain: 27.0
Stations: 33/36
Diaries: 2579/1075:1
CSI HH: 23.7 (# 123 appr)
Standard Error: .448

National Rev: $12,743,786
Nat Rev per Cap: $4.60
Tot Rev per Cap: $16.85
Tot Inc per Cap: $.09
Profit Margin: 0.5%
Retail $: 16.6 Bil (# 11 appr)
Retail Sales %: .244

12+ METRO 1/4/SHARE		FAL 81	SPG 81	O/N 80	A/M 80
1. WLYF-F	339/6.9	6.7	4.8	4.5	6.0
2. WRHC	317/6.4	7.9	5.7	6.3	6.0
3. WHYI-F	298/6.0	5.4	6.6	6.5	7.3
4. WINZ-F	264/5.4	5.8	5.0	1.2	3.4
5. WINZ	248/5.0	4.9	4.4	4.6	4.9
6. WNWS	231/4.7	5.0	6.4	5.7	4.9
7. WYOR-F	219/4.4	3.2	2.9	4.1	4.2
8. WSHE-F	215/4.4	3.7	4.0	3.3	2.9
9. WQBA	213/4.3	4.2	4.6	3.3	4.9
10. WEDR-F	198/4.0	4.4	3.2	2.6	3.4
11. WAXY-F	182/3.7	3.3	3.5	3.5	4.1
12. WCMQ-F	178/3.6	3.9	3.2	2.3	2.9
13. WAIA-F	167/3.4	3.0	2.9	3.8	3.7
14. WIOD	152/3.1	3.7	3.7	3.6	3.4
15. WCMQ	146/3.0	3.3	2.0	2.3	1.0
16. WWJF-F	142/2.9	2.2	1.5	1.0	1.0
17. WKQS-F	122/2.5	3.0	3.3	4.6	3.5
18. WCKO-F	114/2.3	1.6	1.9	1.5	1.5
19. WQBA-F	98/2.0	1.3	1.7	2.0	2.0
WLQY	98/2.0	2.0	1.9	2.6	---
21. WWWL-F	94/1.9	2.4	3.1	3.8	3.4
22. WTMI-F	86/1.7	1.6	1.8	3.2	1.9
23. WQAM	80/1.6	2.3	3.1	4.1	2.2
24. WOCN	79/1.6	.7	1.1	1.9	1.9
25. WRBD	76/1.5	1.4	2.2	1.6	2.1

12+ TSA 1/4	
1. WLYF-F	375
2. WHYI-F	344
3. WRHC	317
4. WINZ-F	270
5. WINZ	266
6. WNWS	249
7. WSHE-F	247
8. WYOR-F	228
9. WQBA	215
10. WAXY-F	205
11. WEDR-F	201
12. WAIA-F	179
13. WCMQ-F	178
14. WIOD	174
15. WWJF-F	158
16. WCMQ	147
17. WKQS-F	134
18. WCKO-F	128
19. WRBD	116
20. WQAM	106
21. WLQY	101
22. WQBA-F	98
WWWL-F	98
24. WTMI-F	89
25. WOCN	79

12+ TSA CUME/MSA CUME RAT	
1. WHYI-F	5653/20.2
2. WINZ-F	4696/18.1
3. WINZ	4397/16.6
4. WLYF-F	3943/14.6
5. WSHE-F	3183/10.9
6. WNWS	3116/11.7
7. WAXY-F	3083/11.0
8. WIOD	3069/11.0
9. WAIA-F	2662/ 9.7
10. WYOR-F	2642/10.4
11. WCKO-F	2551/ 8.7
12. WKQS-F	2225/ 8.0
13. WEDR-F	1867/ 7.4
14. WWWL-F	1861/ 7.1
15. WQBA	1824/ 7.4
16. WWJF-F	1805/ 6.5
17. WQAM	1692/ 5.9
18. WGBS	1648/ 5.7
19. WQBA-F	1412/ 5.7
20. WCMQ-F	1369/ 5.6
21. WRHC	1368/ 5.5
22. WTMI-F	1198/ 4.5
23. WRBD	1150/ 3.1
24. WLQY	1149/ 4.5
25. WVCG	995/ 3.9

12+ FM SHARE (METRO): 57.60% (2716 of 4715) (SPG 81: 48.51%)

TEENS
1. WINZ-F
2. WHYI-F
3. WCKO-F
4. WEDR-F
5. WSHE-F
6. WRBD
7. WQBA-F

18 - 34
1. WHYI-F
2. WSHE-F
3. WAXY-F
4. WINZ-F
5. WEDR-F
6. WAIA-F
7. WCMQ-F

18 - 49
1. WHYI-F
2. WSHE-F
3. WAXY-F
4. WINZ-F
WCMQ-F
6. WAIA-F
7. WEDR-F

25 - 54
1. WCMQ-F
2. WAXY-F
WRHC
4. WHYI-F
5. WAIA-F
6. WLYF-F
7. WWJF-F

35 - 64
1. WRHC
2. WLYF-F
3. WQBA
4. WYOR-F
5. WNWS
6. WWJF-F
7. WCMQ

12+ AMD
1. WINZ
2. WQBA
3. WRHC
4. WLYF-F
5. WHYI-F+
6. WNWS
7. WSHE-F

WOMEN 18-34
1. WHYI-F
2. WCMQ-F
3. WAXY-F
WINZ-F
5. WEDR-F
6. WAIA-F
7. WSHE-F
WWWL-F

WOMEN 25-54
1. WCMQ-F
2. WAIA-F
3. WQBA
4. WLYF-F
5. WRHC
6. WAXY-F
7. WEDR-F
WWJF-F

MEN 18-34
1. WSHE-F
2. WHYI-F
3. WAXY-F
4. WEDR-F
5. WAIA-F
6. WINZ-F
7. WCKO-F

MEN 25-54
1. WHYI-F
2. WAXY-F
3. WRHC
4. WSHE-F
5. WINZ-F
6. WCMQ-F
7. WCMQ

FORMATS	AM	FM	TOTAL	%
SPANISH	755 (4)	276 (2)	1031 (6)	21.9
ROCK/AOR/CONTEMP		985 (5)	985 (5)	20.9
MOR/AC	276 (4)	491 (3)	767 (7)	16.3
BTFL MUSIC		558 (2)	558 (2)	11.8
NEWS/TALK	479 (2)		479 (2)	10.2
BLACK/URBAN	160 (3)	198 (1)	358 (4)	7.6
NOSTALGIA	203 (3)		203 (3)	4.3
COUNTRY	80 (1)	122 (1)	202 (2)	4.3
CLASSICAL		86 (1)	86 (1)	1.8
RELIGION	46 (1)		46 (1)	1.0
			4715 (33)	

MIAMI-FT. LAUDERDALE ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WLYF-F	1. WHYI-F	1. WLYF-F
2. WRHC	2. WINZ-F	2. WQBA
3. WHYI-F	3. WINZ	3. WRHC
4. WINZ-F	4. WLYF-F	4. WINZ
5. WINZ	5. WNWS	5. WNWS
6. WNWS	6. WIOD	6. WINZ-F
7. WYOR-F	7. WAXY-F	7. WCMQ-F
8. WSHE-F	8. WSHE-F	8. WIOD-F
9. WQBA	9. WSHE-F	9. WYOR-F
10. WEDR-F	10. WAIA-F	10. WSHE-F
11. WAXY-F	11. WCKO-F	
12. WCMQ-F	12. WKQS-F	
13. WAIA-F	13. WEDR-F	
14. WIOD	WQBA	
15. WCMQ	15. WWWL-F	

OTHER RATED STATIONS/METRO SHARE			
WBSS	980	Pompano Beach	.3
WEXY	1520	Oakland Park	.9
WFTL	1410	Ft. Lauder	1.3
WGBS	710	Miami	1.0
WHTT	1260	Miami	1.0
WKAT	1360	Miami Beach	.9
WMBM	1490	Miami Beach	.7
WVCG	1080	Coral Gables	1.2

ADI FM SHARE: 57.50% (2725 of 4739) (SPG 81: 52.20%)

AM STATIONS

WCMQ,	1220,	1 KW (DAYS)	, SPANISH	,	$ 75.15	(MMR)	
WGBS,	710,	50 KW (DA-2)	, MOR	MBS,ABC-E,	$? ?	(CBS Spot)	Jeff-Pilot
WINZ,	940,	50 KW/10 KW (DA-2)	, NEWS	CBS,	$ 95.00	(Katz)	Guy Gannett
WIOD,	610,	10 KW (DA-2)	, MOR	ABC-I,	$ 55.00*	(Christal)	Cox
WLQY,	1320,	5 KW (DA-2)	, NOSTALGIA (Al Ham)	,	$ 40.00*	(Roslin)	Sunshine Wireless
WNWS,	790,	5 KW (DA-2)	, TALK/NEWS	,	$ 61.00	(Howard)	Sudbrink
WOCN,	1450,	1 KW/250 W	, SPANISH	,	$? ?	(Lotus)	
WQAM,	560,	5 KW/1 KW	, COUNTRY	NBC,	$102.50	(Blair)	Storz
WQBA,	1140,	10 KW/5 KW (DA-2)	, SPANISH	,	$112.50	(Eastman)	Susquehanna
WRBD,	1470,	5 KW/2.5 KW (DA-1)	, BLACK	,	$ 40.00	(Lotus)	
WRHC,	1550,	10 KW (DAYS,DA)	, SPANISH NEWS/TALK	,	$115.00*	(Caballero)	
WVCG,	1080,	50 KW/10 KW (DA-2)	, MOR/NOST (TM)				

FM STATIONS

WAIA-F,	97.3,	98 KW @ 790,	AC/SOFT	ABC-C,	$ 60.00*	(Christal)	Cox
WAXY-F,	105.9,	100 KW @ 1049,	AC/OLDIES	RKO,	$ 91.75*	(RKO)	RKO
WCKO-F,	102.7,	100 KW @ 345,	AOR	ABC-C,	$ 47.50*	(Lotus)	
WCMQ-F,	92.1,	3 KW @ 300,	SPANISH	,	$ 75.15	(MMR)	
WEDR-F,	99.1,	70 KW @ 175,	BLACK	NBN,	$ 50.00*	(Stars)	Rivers
WHYI-F,	100.7,	100 KW @ 1000,	ROCK	,	$112.50*	(Mc-Guild)	Metroplex
WINZ-F,	94.9,	100 KW @ 650,	ROCK	,	$ 95.00*	(Katz)	Guy Gannett
WLYF-F,	101.5,	100 KW @ 813,	BTFL MUS (Schulke)	,	$ 80.00*	(CBS Spot)	Jeff-Pilot
WQBA-F,	107.5,	100 KW @ 500,	SPANISH	,	$ 60.00	(Eastman)	Susquehanna
WSHE-F,	103.5,	100 KW @ 600,	AOR (Burk-Abr)	ABC-F,	$ 65.00*	(Eastman)	TK
WTMI-F,	93.1,	100 KW @ 480.	CLASSICAL	,	$ 46.00	(CMBS)	
WWJF-F,	106.7,	100 KW @ 980,	AC (Schulke II)	,	$? ?	(HNW)	Amaturo

PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION

MILWAUKEE

Market # 28; ADI # 29
Revenue Rank # 23
Income Rank # 14
APR 18.0
SMSA Pop: 1,398,200
CSI: 13.5 Bil (# 27)

Revenue : $22,909,235
Income : $ 2,395,405
% Rev Gain: 26.7
Stations: 30.27
Diaries: 1552/901:1
CSI HH: 26.4 M (# 35)
Standard Error: .503

National Rev: $5,217,847
Nat Rev per Cap: $3.73
Tot Rev per Cap: $16.38
Tot Inc per Cap: $1.71
Profit Margin: 10.5%
Retail $: 6.3 Bil (# 32)
Retail Sales %: .332

12+ METRO 1/4/SHARE		FAL 81	SPG 81	O/N 80	A/M 80
1. WBCS-F	197/8.5	9.2	8.3	8.2	8.7
2. WTMJ	189/8.1	9.8	10.7	12.3	15.0
3. WISN	185/8.0	8.1	10.1	11.0	10.3
4. WEZW-F	153/6.6	9.4	11.4	11.8	12.0
WOKY	153/6.6	2.7	4.0	3.0	3.4
6. WQFM-F	152/6.5	5.5	6.0	4.3	3.7
7. WLPX-F	131/5.6	5.8	6.3	6.0	7.2
8. WLUM-F	119/5.1	4.0	2.6	3.2	2.7
9. WMYX-F	110/4.7	3.8	3.6	1.5	1.3
10. WZUU-F	108/4.6	6.6	5.3	4.8	4.0
11. WKTI-F	95/4.1	3.4	3.9	2.5	3.3
12. WZUU	65/2.8	2.0	1.9	.6	.9

12+ TSA 1/4	
1. WTMJ	223
2. WISN	210
3. WBCS-F	208
4. WEZW-F	175
5. WOKY	170
WQFM-F	170
7. WLPX-F	165
8. WLUM-F	123
9. WMYX-F	116
10. WZUU-F	115
11. WKTI-F	104
12. WMIL-F	88

12+ TSA CUME/MSA CUME RAT	
1. WISN	3750/24.6
2. WTMJ	3688/22.2
3. WLPX-F	3065/19.5
4. WQFM-F	2609/17.2
5. WBCS-F	2534/17.7
6. WZUU-F	2530/17.8
7. WOKY	2479/16.8
8. WEZW-F	2242/14.7
9. WKTI-F	1950/14.2
10. WMYX-F	1600/11.5
11. WRKR-F	1492/ 9.3
12. WMAQ	1414/ 4.9

12+ FM SHARE (METRO): 58.71% (1287 of 2192) (SPG 81: 58.61%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WLPX-F	1. WQFM-F	1. WBCS-F	1. WBCS-F	1. WBCS-F
2. WQFM-F	2. WLPX-F	2. WQFM-F	2. WISN	2. WTMJ
3. WRKR-F	3. WMYX-F	3. WISN	3. WMYX-F	3. WOKY
4. WKTI-F	WLUM-F	WMYX-F	WZUU-F	4. WEZW-F
5. WLUM-F	5. WBCS-F	5. WLPX-F	5. WTMJ	5. WISN

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WTMJ	1. WBCS-F	1. WBCS-F	1. WQFM-F	1. WBCS-F
2. WISN	WMYX-F	2. WTMJ	2. WLPX-F	2. WISN
3. WBCS-F+	3. WZUU-F	3. WZUU-F	3. WLUM-F	3. WLUM-F
4. WZUU-F+	4. WQFM-F	4. WISN	4. WISN	4. WMYX-F
5. WOKY	WKTI-F	5. WMYX-F	WMYX-F	5. WEZW-F

FORMATS

	AM	FM	TOTAL	%
MOR/AC	536 (7)	226 (3)	762 (10)	34.8
ROCK/AOR/CONTEMP	11 (1)	442 (4)	453 (5)	20.7
COUNTRY	54 (2)	254 (2)	308 (4)	14.1
BLACK/URBAN	88 (2)	119 (1)	207 (3)	9.4
BTFL MUSIC		189 (3)	189 (3)	8.6
NOSTALGIA	153 (1)		153 (1)	7.0
CLASSICAL		57 (1)	57 (1)	2.6
NEWS/TALK	46 (2)		46 (2)	2.1
RELIGION	17 (1)		17 (1)	0.8
			2192 (30)	

MILWAUKEE ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WTMJ	1. WISN	1. WBCS-F
2. WBCS-F	2. WTMJ	2. WTMJ
3. WISN	3. WLPX-F	3. WISN
4. WEZW-F	4. WQFM-F	4. WOKY
5. WQFM-F	5. WBCS-F	5. WZUU-F
6. WOKY	6. WZUU-F	6. WLPX-F
7. WLPX-F	7. WOKY	7. WEZW-F
8. WLUM-F	8. WEZW-F	8. WLUM-F
9. WZUU-F	9. WKTI-F	9. WQFM-F
10. WMYX-F	10. WMYX-F	10. WZUU
11. WKTI-F	11. WRKR-F	
12. WMIL-F	12. WZUU	
13. WZUU	13. WLUM-F	
14. WRKR-F	14. WMAQ	
15. WFMR-F	15. WMIL-F	

OTHER RATED STATIONS/METRO SHARE

WAWA	1590	West Allis	2.0
WBCS	1340		1.2
WBKV	1470	West Bend	.8
WBKV-F	92.5	West Bend	.5
WEMP	1250		1.1
WFMR-F	96.5		2.4
WFNY-F	92.1	Racine	.3
WMIL-F	106.1		2.4
WNOV	860		1.8
WRJN	1400	Racine	1.4
WRKR-F	100.7	Racine	2.8
WXJY-F	98.3	Menominee Falls	1.1
WYLO	540	Jackson	.7
WBBM	780	Chicago	1.0
WGN	720	Chicago	.9
WIND	560	Chicago	.9
WLS	890	Chicago	.5
WMAQ	670	Chicago	1.1

ADI FM SHARE: 58.48% (1538 of 2630) (SPG 81: 51.68%)

AM STATIONS

WISN, 1130, 50 KW/10 KW (DA-N), AC/MOR ABC-I, $ 92.50 (Katz) Hearst
WOKY, 920, 5 KW/1 KW (DA-2), NOSTALGIA (Al Ham) RKO, $ 42.88 (HNW) Surrey/Charter
WTMJ, 620, 5 KW (DA-N), MOR NBC, $121.25 (Christal) Milw Journal
WZUU, 1290, 5 KW (DA-2), OLDIES Source, $ 30.00* (Eastman) Malrite

FM STATIONS

WBCS-F, 102.9, 50 KW @ 440, COUNTRY CBS, $ 91.50 (RKO) Great Trails
WEZW-F, 103.7, 20 KW @ 840, BTFL MUS (Schulke) , $ 75.25 (Mc-Guild) Multimedia
WFMR-F, 96.5, 50 KW @ 387, CLASSICAL , $ 35.00 (Roslin)
WKTI-F, 94.5, 16 KW @ 911, CONTEMP ABC-C, $ 31.00 (Christal) Milw Journal
WLPX-F, 97.3, 12 KW @ 920, AOR (Burk-Abr) , $ 72.50 (Katz) Hearst
WLUM-F, 102.1, 50 KW @ 360, BLACK , $ 30.00* (Howard)

WMIL-F, 106.1, 15 KW @ 950, COUNTRY , $ 39.88 (HNW) Surrey/Charter
WMYX-F, 99.1, 50 KW @ 486, AC , $ 50.00* (Blair) LIN
WQFM-F, 93.3, 14 KW @ 940, AOR (Sebastian) , $ 55.00* (Selcom) Shamrock Comm
WRKR-F, 100.7, 50 KW @ 500, ROCK ABC-C, $ 35.00* (CBS/FM) Bdcst Mng (RACINE)

WZUU-F, 95.7, 34 KW @ 610, AC Source, $ 55.00* (Eastman) Malrite

MINNEAPOLIS-ST. PAUL

Market # 15; ADI # 14
Revenue Rank # 13
Income Rank # 5
APR 17.5
SMSA Pop: 2,133,100
CSI: 20.6 Bil (# 15)

Revenue : $34,309,321
Income : $ 8,239,043
% Rev Gain: 11.1
Stations: 21/33
Diaries: 1631/1308:1
CSI HH: 27.2 M (# 22)
Standard Error: .487

National Rev: $7,718,396
Nat Rev per Cap: $3.62
Tot Rev per Cap: $16.08
Tot Inc per Cap: $3.86
Profit Margin: 24.0%
Retail $: 11.8 Bil (# 12)
Retail Sales %: .249

12+ METRO 1/4/SHARE		FAL 81	SPG 81	O/N 80	A/M 80
1. WCCO	615/20.0	22.9	20.2	24.5	22.5
2. KSTP-F	376/12.2	14.8	12.4	10.1	9.5
3. WLOL-F	307/10.0	4.2	4.4	5.8	4.9
4. WDGY	263/ 8.5	6.4	7.1	5.3	7.1
5. KDWB-F	185/ 6.0	6.6	6.3	5.7	2.8
6. KQRS-F+	156/ 5.1	6.8	6.4	5.5	8.5
7. WCCO-F	137/ 4.4	4.4	3.8	4.3	4.4
8. KEEY-F	125/ 4.1	4.2	5.9	6.0	4.3
9. WAYL-F	99/ 3.2	4.1	4.8	4.5	4.9
10. KSTP	97/ 3.1	3.3	3.5	3.2	4.5
11. WWTC	70/ 2.3	2.5	3.2	3.5	3.9
12. KJJO-F	62/ 2.0	1.8	1.2	1.2	1.3

12+ TSA 1/4	
1. WCCO	947
2. KSTP-F	485
3. WLOL-F	345
4. WDGY	318
5. KDWB-F	214
6. KQRS-F+	197
7. WCCO-F	163
8. KEEY-F	144
9. WAYL-F	120
10. KSTP	106
11. KDWB	89
12. WWTC	80

12+ TSA CUME/MSA CUME RAT	
1. WCCO	10698/38.9
2. KSTP-F	6222/27.4
3. WLOL-F	4721/23.8
4. WDGY	3986/16.5
5. KQRS-F+	3810/17.4
6. KDWB-F	3459/17.1
7. WCCO-F	3315/15.0
8. KDWB	2741/12.0
9. KSTP	2198/10.8
10. KEEY-F	2001/ 9.9
11. WAYL-F	1736/ 8.8
12. WWTC	1346/ 7.0

12+ FM SHARE (METRO): 55.03% (1514 of 2751) (SPG 81: 54.25%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WLOL-F	1. KSTP-F	1. KSTP-F	1. WCCO	1. WCCO
2. KDWB-F	2. WLOL-F	2. WCCO	2. KSTP-F	2. WDGY
3. KQRS-F+	3. KQRS-F	3. WLOL-F	3. WDGY	3. KSTP-F
4. KSTP-F	4. KDWB-F	4. WDGY	4. WLOL-F	4. KEEY-F
5. KDWB	5. WCCO	5. KQRS-F+	5. WCCO-F	5. WAYL-F
6. WDGY	6. WDGY	6. KDWB-F	6. KEEY-F	6. KSTP

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WCCO	1. KSTP-F	1. KSTP-F	1. KSTP-F	1. WCCO
2. KSTP-F	2. WLOL-F	2. WCCO	2. WLOL-F	2. WDGY
3. WLOL-F	3. WCCO-F	3. WDGY	3. KQRS-F	3. KSTP-F
4. WDGY	4. KQRS-F+	4. WLOL-F	4. KDWB-F	4. WLOL-F
5. KDWB-F	5. KDWB-F	5. WCCO-F	5. WCCO	5. KQRS-F+
6. WCCO-F	6. WDGY	6. KEEY-F	6. WDGY	6. WWTC

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	75 (2)	634 (3)	709 (5)	25.8
MOR/AC/OLDIES	197 (3)	513 (2)	710 (5)	25.8
TALK/VARIETY	615 (1)		615 (1)	22.4
COUNTRY	279 (2)	95 (2)	374 (4)	13.6
BTFL MUSIC		224 (2)	224 (2)	8.1
BLACK/JAZZ		48 (1)	48 (1)	1.7
NOSTALGIA	40 (2)		40 (2)	1.1
UNKNOWN	31 (1)		31 (1)	1.1
			2751 (21)	

MINNEAPOLIS-ST. PAUL ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WCCO	1. WCCO	1. WCCO
2. KSTP-F	2. KSTP-F	2. WDGY
3. WLOL-F	3. WLOL-F	3. KSTP-F
4. WDGY	4. WDGY	4. WLOL-F
5. KDWB-F	5. KQRS-F+	5. KDWB-F
6. KQRS-F+	6. KDWB-F	6. WAYL-F
7. WCCO-F	7. WCCO-F	7. WCCO-F
8. KEEY-F	8. KDWB	8. KDWB
9. WAYL-F	9. KSTP	9. KEEY-F
10. KSTP	10. KEEY-F	10. KQRS-F+
11. KDWB	11. WAYL-F	
12. WWTC	12. WWTC	
13. KJJO-F	13. KJJO-F	
14. WWJO-F	14. KTWN-F	
15. KNUJ	15. KKSS	

OTHER RATED STATIONS/METRO SHARE			
KDWB	630		2.0
KKSS	980	Richfield	1.0
KLBB	1400		.6
KRSI	950	St. Louis Park	.7
KTCR	690		.5
KTCR-F	97.1		1.1
KTWN-F	107.9	Anoka	1.6
WMIN	1010	Maplewood	1.0

ADI FM SHARE: 52.44% (2034 of 3879) (SPG 81: 51.63%)

AM STATIONS

KDWB, 630, 5 KW/500 W (DA-2), ROCK , $ 70.00* (Mc-Guild) Doubleday
KKSS, 980, 5 KW (DA-1) , MOR , $? ? (MMR) Entercom
KSTP, 1500, 50 KW (DA-N) , AC/MOR ABC-I, $ 52.50 (Christal) Hubbard

WCCO, 830, 50 KW , VARIETY/MOR CBS, $215.00 (CBS Spot)
WDGY, 1130, 50 KW/25 KW (DA-2), COUNTRY NBC, $109.38 (Blair)
WWTC, 1280, 5 KW (DA-N) , OLDIES MBS, $ 39.13 (Masla)
KNUJ, 860, 1 KW (DAYS) , MOR , $ 16.00 (PRO) (NEW ULM)

FM STATIONS

KDWB-F, 101.3, 100 KW @ 822, AOR , $ 90.00* (Mc-Guild) Doubleday
KEEY-F, 102.1, 100 KW @ 822, BTFL MUS (Bonne) , $ 60.00 (Katz) Malrite
KJJO-F, 104.1, 53 KW @ 260, COUNTRY ABC-E, $ 35.00* (HNW) Park
KQRS-F+, 92.5, 50 KW @ 822, AOR (Burk-Abr)** Source, $107.50 (Torbet) McKenna
KSTP-F, 94.5, 100 KW @ 1250, AC , $145.00* (Christal) Hubbard

KTWN-F, 107.9, 57 KW @ 400, JAZZ , $ 22.50 (Lotus)
WAYL-F, 93.7, 100 KW @ 822, BTFL MUSIC , $ 50.63 (MMR) Entercom
WCCO-F, 102.9, 100 KW @ 1304, AC , $ 55.75 (Eastman)
WLOL-F, 99.5, 100 KW @ 844, CONTEMP RKO, $ 65.00 (Selcom) Liggett
WWJO-F, 98.1, 100 KW @ 420, COUNTRY ABC-E, $ 14.00 (----) (ST. CLOUD)

** KQRS now uses Jeff Pollack

MOBILE

Market # 92
Revenue Rank # 93
Income Rank # 139
APR 19.0
SMSA Pop: 453,700
CSI: 3.3 Bil (# 99)

Revenue : $5,624,906
Income : $ 131,512
% Rev Gain: 13.4
Stations: 19/16
Diaries: 676/671:1
CSI HH: 20.8 M (# 237)
Standard Error: .819

National Rev: $1,401,733
Nat Rev per Cap: $3.10
Tot Rev per Cap: $12.40
Tot Inc per Cap: $.29
Profit Margin: 2.3%
Retail $: 1.8 Bil (# 111)
Retail Sales %: .262

12+ METRO 1/4/SHARE		FAL 81	SPG 81	O/N 80	A/M 80
1. WKSJ-F	128/18.7	19.3	23.8	20.1	15.5
2. WBLX-F	127/18.6	12.0	9.6	9.0	8.4
3. WKRG-F	83/12.1	11.4	13.0	13.3	17.2
4. WGOK	66/ 9.6	7.4	6.4	10.9	6.5
5. WABB-F	65/ 9.5	13.7	14.7	11.5	13.3
6. WKRG	39/ 5.7	7.5	7.0	10.5	10.0
7. WLPR-F	32/ 4.7	6.8	6.2	6.1	6.3
8. WUNI	25/ 3.7	3.3	2.8	1.0	2.0
9. WLLF	22/ 3.2	2.1	.9	2.0	3.5
10. WJQY-F	17/ 2.5	1.7	---	---	---

12+ TSA 1/4	
1. WBLX-F	176
2. WKSJ-F	163
3. WKRG-F	134
4. WABB-F	101
5. WGOK	66
6. WTKX-F	60
7. WJLQ-F	50
8. WMEZ-F	45
9. WKRG	41
10. WLPR-F	34

12+ TSA CUME/MSA CUME RAT	
1. WKRG-F	2035/32.2
2. WKSJ-F	1607/33.7
3. WABB-F	1602/27.4
4. WBLX-F	1196/23.2
5. WJLQ-F	901/ 2.6
6. WTKX-F	697/ 2.4
7. WGOK	680/17.5
8. WMEZ-F	640/ 2.0
9. WKRG	570/14.4
10. WLPR-F	454/11.5

12+ FM SHARE (METRO): 71.32% (465 of 652) (SPG 81: 74.43%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WBLX-F	1. WBLX-F	1. WBLX-F	1. WKSJ-F	1. WKSJ-F
2. WKRG-F	2. WABB-F	2. WKSJ-F	2. WBLX-F	2. WBLX-F
3. WABB-F	3. WKRG-F	3. WKRG-F	3. WKRG-F	3. WGOK
4. WKSJ-F	WKSJ-F	4. WABB-F	4. WGOK	4. WKRG

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WKSJ	1. WBLX-F	1. WKSJ-F	1. WABB-F	1. WKSJ-F
2. WBLX-F	2. WKSJ-F	2. WBLX-F	WBLX-F	2. WBLX-F
3. WKRG-F	3. WKRG-F	3. WKRG-F	3. WKRG-F	3. WKRG-F
4. WABB-F	4. WABB-F	4. WGOK	4. WKSJ-F	4. WABB-F

OTHER RATED STATIONS/METRO SHARE

WABB	1480		1.8	WMOO	1550		.9	WMEZ-F	94.1	Pensa.	.4
WHEP	1310	Foley	.4	WWAX	840		1.2	WPMO-F	99.1	Pasca,MS	.6
WIXO	1360		.9	WJLQ-F	100.7	Pensa.	.3	WTKX-F	101.5	Pensa.	.6

FORMATS

	AM	FM	TOTAL	%
BLACK	66 (1)	127 (1)	193 (2)	29.6
ROCK/AOR/CONTEMP		154 (4)	154 (4)	23.6
COUNTRY	25 (1)	128 (1)	153 (2)	23.5
BTFL MUSIC		56 (4)	56 (4)	8.6
MOR/AC	42 (2)		42 (2)	6.4
NOSTALGIA	34 (2)		34 (2)	5.2
UNKNOWN	14 (2)		14 (2)	2.1
RELIGION	6 (1)		6 (1)	0.9
			652 (19)	

RADIO STATIONS

WGOK, 900, 1 KW , BLACK	SBN, $16.50	(Savalli)	
WKRG, 710, 1 KW/500 W (DA-N), MOR	CBS,MBS, $50.00	(Katz)	
WLLF, 1270, 5 KW (DAYS) , NOSTALGIA (Al Ham)	ABC-D, $13.33	(Blair)	Capitol
WUNI, 1410, 5 KW (DA-N) , COUNTRY	NBC, $17.25	(Lotus)	Kirk
WABB-F, 97.5, 100 KW @ 1050, ROCK	ABC-C, $38.48	(Eastman)	
WBLX-F, 92.9, 63 KW @ 470, BLACK	RKO, $29.00	(Howard)	Beasley
WJQY-F, 98.3, 3 KW @ 300, BTFL MUS (Schulke)	, $23.00	(Masla)	
WKRG-F, 99.9, 100 KW @ 350, ROCK	, $50.00	(Katz)	
WKSJ-F, 94.9, 100 KW @ 410, COUNTRY	ABC-E, $45.00*	(Blair)	Capitol
WLPR-F, 96.1, 40 KW @ 444, BTFL MUS (TM)	, $18.00*	(----)	

Other stations - see Pensacola

MODESTO

Market # 145
Revenue Rank # 99
Income Rank # 276
APR 15.4
SMSA Pop: 276,500
CSI: 2.5 Bil (# 125)

Revenue : $5,278,915
Income : $ -114,710
% Rev Gain: 83.8
Stations: 25/10
Diaries: 737/375:1
CSI HH: 24.6 M (# 80)
Standard Error: .684

National Rev: $2,435,923
Nat Rev per Cap: $8.81
Tot Rev per Cap: $19.09
Tot Inc per Cap: $-.41
Profit Margin: ---
Retail $: 1.3 Bil (# 146)
Retail Sales %: .241

12+ METRO 1/4/SHARE		FAL 81	SPG 81	A/M 80
1. KOSO-F	39/11.1	10.0	8.8	6.2
2. KBEE-F	37/10.6	15.1	10.3	10.5
3. KHOP-F	32/ 9.1	8.0	8.3	6.9
4. KFIV-F	29/ 8.2	5.1	8.3	7.2
5. KTRB	26/ 7.4	6.6	5.9	8.0
6. KCBS	18/ 5.1	4.3	5.6	6.9
7. KMIX-F	17/ 4.9	2.3	4.1	4.3
8. KNBR	14/ 4.0	5.4	4.4	5.8
9. KRAK	11/ 3.1	3.4	5.0	3.3
10. KFYE-F	10/ 2.9	2.9	1.5	1.1

12+ TSA 1/4	
1. KFYE-F	68
2. KHOP-F	67
3. KRAK	62
4. KNBR	57
5. KCBS	56
6. KOSO-F	54
7. KBEE-F	49
8. KTRB	45
9. KMYT-F	39
10. KFIV-F	36

12+ TSA CUME/MSA CUME RAT	
1. KHOP-F	1140/22.7
2. KNBR	1011/13.1
3. KOSO-F	884/24.2
4. KCBS	877/12.5
5. KFYE-F	787/ 7.9
6. KRAK	747/ 8.2
7. KTRB	687/16.4
8. KFRC	579/ 9.2
9. KFIV-F	528/18.4
10. KBEE-F	481/16.8

12+ FM SHARE (METRO): 64.04% (203 of 317) (SPG 81: 58.94%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KOSO-F	1. KFIV-F	1. KOSO-F	1. KOSO-F	1. KBEE-F
2. KHOP-F	KOSO-F	2. KHOP-F	2. KBEE-F	2. KTRB
3. KFIV-F	3. KHOP-F	3. KFIV-F	3. KHOP-F	3. KRAK

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KOSO-F	1. KFIV-F	1. KBEE-F	1. KFIV-F	1. KOSO-F
2. KBEE-F	KHOP-F	2. KHOP-F	KOSO-F	2. KFIV-F
3. KTRB	KOSO-F	KOSO-F	3. KHOP-F	3. KHOP-F

OTHER RATED STATIONS/METRO SHARE

KBEE	970		2.3
KCEY	1390	Turlock	2.0
KFIV	1360		2.6
KLOC	920	Ceres	1.7
KAMB-F	101.5	Merced	.9
KFBK	1530	Sacramento	.6
KFRC	610	SF	2.6
KGO	810	SF	.6
KKDJ-F	105.9	Fresno	1.4
KMYT-F	97.5	Merced	2.9
KQKK-F	96.7	Manteca	2.9
KSFO	560	SF	.6
KSNN-F	104.7	Los Banos	.9
KSTN-F	107.3	Stockton	1.1
KWGF-F	100.9	Tracy	1.1

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	18 (2)	122 (7)	140 (9)	44.2
COUNTRY	44 (3)	27 (2)	71 (5)	22.4
BTFL MUSIC		47 (2)	47 (2)	14.8
MOR/AC	24 (3)		24 (3)	7.6
NEWS/TALK	22 (3)		22 (3)	6.9
RELIGION	6 (1)	3 (1)	9 (2)	2.8
SPANISH		4 (1)	4 (1)	1.3
			317 (25)	

RADIO STATIONS

KTRB, 860, 10 KW/1 KW (DA-2), COUNTRY	ABC-E, $23.45	(Blair)	
KBEE-F, 103.3, 11 KW @ 150, BTFL MUS (Bonne)	, $13.83	(Katz)	John Price
KFIV-F, 102.3, 3 KW @ 300, CONTEMP	, $29.75	(MMR)	
KHOP-F, 104.1, 50 KW @ 499, ROCK	ABC-C, $16.45	(Blair)	
KMIX-F, 98.8, 2 KW @ 390, COUNTRY (TM)	, $17.50	(Christal)	Behan
KSOS-F, 93.1, 3 KW @ 1790, ROCK	ABC-I, $25.00	(Selcom)	Space Com
KMYT-F, 97.5, 50 KW @ 493, BTFL MUS	, $11.50	(Torbet)	(MERCED)

Other stations - see San Francisco, Sacramento, Fresno

MONTGOMERY

Market # 143
Revenue Rank # 124
Income Rank # 254
APR 19.1
SMSA Pop: 279,700
CSI: 2.2 Bil (# 146)

Revenue : $4,256,991
Income : $ -55,538
% Rev Gain: -1.4
Stations: 12/12
Diaries: 710/394:1
CSI HH: 22.1 M (# 160)
Standard Error: .836

National Rev: $839,853
Nat Rev per Cap: $3.00
Tot Rev per Cap: $15.22
Tot Inc per Cap: $-.20
Profit Margin: ---
Retail $: 1.1 Bil (# 161)
Retail Sales %: .330

12+ METRO 1/4/SHARE		SPG 81	SPG 80
1. WLWI-F	101/23.5	18.0	17.6
2. WXVI	58/13.5	7.9	9.6
3. WQIM-F	52/12.1	6.8	6.7
4. WHHY-F	46/10.7	12.3	13.7
5. WREZ-F	36/ 8.4	9.3	7.0
6. WHHY	35/ 8.1	19.6	18.5
7. WBAM-F	23/ 5.3	8.4	6.4
8. WBAM	17/ 4.0	4.6	6.1
9. WCOV	13/ 3.0	4.4	4.5
10. WMGY	8/ 1.9	.8	2.2

12+ TSA 1/4	
1. WLWI-F	177
2. WHHY-F	91
3. WXVI	60
4. WQIM-F	55
5. WBAM	50
6. WREZ-F	44
7. WHHY	37
8. WBAM-F	34
9. WCOV	15
10. WMGY	8

12+ TSA CUME/MSA CUME RAT	
1. WLWI-F	1384/34.0
2. WHHY-F	1171/25.4
3. WBAM-F	715/17.6
4. WQIM-F	591/23.2
5. WHHY	551/22.3
6. WBAM	541/ 9.2
7. WXVI	537/23.1
8. WREZ-F	387/15.2
9. WCOV	325/11.2
10. WMGY	140/ 4.8

12+ FM SHARE (METRO): 64.66% (258 of 399) (SPG 81: 57.10%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WHHY-F	1. WLWI-F	1. WLWI-F	1. WLWI-F	1. WLWI-F
WQIM-F	2. WQIM-F	2. WQIM-F	2. WHHY-F	2. WREZ-F
WXVI	3. WHHY-F	3. WXVI	3. WXVI	3. WXVI,
	WXVI			

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WHHY-F+	1. WQIM-F	1. WLWI-F	1. WLWI-F	1. WLWI-F
2. WLWI-F	2. WLWI-F	2. WXVI	2. WQIM-F	2. WHHY-F
3. WXVI	3. WXVI	3. WQIM-F	3. WHHY-F	3. WHHY
				WREZ-F

OTHER RATED STATIONS/METRO SHARE

WETU	1250	Wetumpka	.5
WLSQ	950		1.9

FORMATS	AM	FM	TOTAL	%
COUNTRY	19 (2)	101 (1)	120 (3)	30.1
BLACK	58 (1)	52 (1)	110 (2)	27.6
ROCK/AOR/CONTEMP	8 (1)	69 (2)	77 (3)	19.3
MOR/AC	48 (2)		48 (2)	12.0
BTFL MUSIC		36 (1)	36 (1)	9.0
RELIGION	8 (1)		8 (1)	2.0
			399 (12)	

RADIO STATIONS

WBAM, 740, 50 KW (DAYS,DA) , COUNTRY NBC, $14.00* (Torbet)
WCOV, 1170, 10 KW/1 KW (DA-2), MOR/NOST CBS, $12.00* (----)
WHHY, 1440, 5 KW/1 KW (DA-N), AC ABC-C, $39.75* (Mc-Guild)
WMGY, 800, 1 KW (DAYS,DA) , RELIGION ABC-I, $ 5.00 (----) Buck
WXVI, 1600, 5 KW/1 KW (DA-2), BLACK NBN, $16.00* (Howard)

WBAM-F, 93.9, 100 KW @ 730, CONTEMP (Drake-Chen) , $14.00* (Torbet)
WHHY-F, 101.9, 100 KW @ 1050, ROCK , $39.75* (Mc-Guild)
WLWI-F, 92.3, 100 KW @ 700, COUNTRY ABC-E, $30.00* (HNW)
WQIM-F, 95.3, 3 KW @ 230, BLACK (Drake-Chen) , $12.00 (Selcom) (PRATTVILLE)
WREZ-F, 103.3, 28 KW @ 290, BTFL MUS (Schulke) MBS, $18.75 (Masla)

NASHVILLE

Market # 45; ADI # 30
Revenue Rank # 37
Income Rank # 371
APR 16.5
SMSA Pop: 875,100
CSI: 7.1 Bil (# 51)

Revenue : $14,626,148
Income : $-1,137,273
% Rev Gain: 10.2
Stations: 23/31
Diaries: 1136/770:1
CSI HH: 22.4 M (# 173)
Standard Error: .586

National Rev: $4,733,088
Nat Rev per Cap: $5.41
Tot Rev per Cap: $16.71
Tot Inc per Cap: $-1.30
Profit Margin: ---
Retail $: 4.2 Bil (# 44)
Retail Sales %: .275

12+ METRO 1/4/SHARE		FAL 81	SPG 81	O/N 80	A/M 80
1. WKDF-F	147/12.4	12.6	11.9	7.3	5.2
2. WWKX-F	119/10.0	12.9	8.2	8.3	6.0
3. WZEZ-F	112/ 9.4	10.5	8.2	11.5	9.9
WVOL	112/ 9.4	6.7	7.8	9.0	10.6
5. WSIX-F	109/ 9.2	9.3	9.4	11.0	9.9
6. WSM	81/ 6.8	5.6	6.3	8.5	7.8
7. WSM-F	75/ 6.3	4.9	9.4	6.5	6.0
8. WLAC	68/ 5.7	6.2	5.6	4.5	6.1
9. WJYN-F	40/ 3.4	3.0	2.0	5.0	5.8
10. WUSW-F	39/ 3.3	2.2	.9	---	---

12+ TSA 1/4	
1. WWKX-F	250
2. WSIX-F	183
3. WKDF-F	178
4. WSM	175
5. WZEZ-F	154
6. WVOL	113
7. WSM-F	107
8. WLAC	81
9. WUSW-F	50
10. WJYN-F	42

12+ TSA CUME/MSA CUME RAT	
1. WWKX-F	3521/25.8
2. WSM	3149/20.7
3. WKDF-F	2234/23.7
4. WSIX-F	2186/17.5
5. WSM-F	1667/13.9
6. WZEZ-F	1540/16.3
7. WLAC	1130/12.3
8. WVOL	1003/13.5
9. WKOS-F	857/ 8.9
10. WSIX	834/10.1

12+ FM SHARE (METRO): 62.58% (694 of 1109) (SPG 81: 62.08%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WKDF-F	1. WKDF-F	1. WKDF-F	1. WSIX-F	1. WSIX-F
WWKX-F	2. WWKX-F	2. WVOL	2. WZEZ-F	2. WZEZ-F
3. WVOL	3. WVOL	3. WWKX-F	3. WSM-F	3. WSM
	4. WSM-F	4. WSIX-F	4. WWKX-F	4. WLAC
	5. WZEZ-F	5. WSM-F	5. WVOL	WVOL

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WSM	1. WWKX-F	1. WZEZ-F	1. WKDF-F	1. WSIX-F
2. WSIX-F	2. WKDF-F	2. WSIX-F	2. WVOL	2. WKDF-F
3. WKDF-F	3. WSM-F	3. WWKX-F	3. WWKX-F	3. WSM-F
4. WWKX-F	4. WVOL	4. WVOL	4. WSM-F	4. WZEZ-F
5. WZEZ-F	5. WKOS-F	5. WSM-F	5. WSIX-F	5. WSM

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	46 (2)	319 (5)	365 (7)	32.9
COUNTRY	103 (4)	148 (2)	251 (6)	22.6
MOR/AC	40 (2)	115 (2)	155 (4)	14.0
BTFL MUSIC		112 (1)	112 (1)	10.1
BLACK	112 (1)		112 (1)	10.1
NEWS/TALK	68 (1)		68 (1)	6.1
NOSTALGIA	37 (1)		37 (1)	3.3
RELIGION	9 (2)		9 (2)	0.8
			1109 (23)	

NASHVILLE ADI

	12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1.	WWKX-F	WWKX-F	WWKX-F
2.	WSIX-F	WSM	WVOL
3.	WKDF-F	WKDF-F	WKDF-F
4.	WSM	WSIX-F	WSIX-F
5.	WZEZ-F	WSM-F	WSM
6.	WVOL	WZEZ-F	WZEZ-F
7.	WSM-F	WLAC	
8.	WLAC	WVOL	
9.	WYCQ-F	WKOS-F	
10.	WUSW-F	WSIX	
11.	WJYN-F	WAKQ-F	
12.	WAKQ-F	WMAK	
13.	WKOA-F	WMAK-F	
14.	WAMB	WJYN-F	
15.	WGGC-F WSIX	WYCQ-F	

OTHER RATED STATIONS/METRO SHARE

WAMB	1170		3.1
WDBL-F	94.3	Springfield	.3
WDKN	1260	Dickson	.3
WGNS	1450	Murfreesboro	.5
WIZO	1380	Franklin	.4
WJRB	1430	Madison	1.1
WKDA	1240		1.4
WKOS-F	96.3	Murfreesboro	2.1
WMAK-F	92.1	Hendersonville	2.0
WMAK	1300		2.4
WNAH	1360		.3
WSIX	980		2.9
WWGM	1560		.4

ADI FM SHARE: 66.29% (1410 of 2127) (SPG 81: 64.84%)

AM STATIONS

WAMB,	1170,	25 KW (DAYS)	, NOSTALGIA (Al Ham)	MBS,	$ 20.00*	(----)	
WLAC,	1510,	50 KW (DA-N)	, NEWS/TALK	,	$ 48.00	(RKO)	Sudbrink
WMAK,	1300,	5 KW (DA-N)	, CONTEMP	ABC-C,	$? ?	(----)	Mooney
WSIX,	980,	5 KW (DA-N)	, MOR	CBS,	$130.00	(Katz)	GE
WSM ,	650,	50 KW	, COUNTRY	NBC,	$ 83.12*	(Christal)	
WVOL,	1470,	5 KW/1 KW (DA-N)	, BLACK	NBN,	$ 44.00	(Howard)	

FM STATIONS

WJYN-F,	105.9,	100 KW @ 410,	AC (Schulke II)	,	$ 32.00	(RKO)	Sudbrink
WKDF-F,	103.3,	100 KW @ 550,	AOR	ABC-E,	$ 50.00*	(Torbet)	Dick
WKOS-F,	96.3,	20 KW @ 170,	AC	MBS,	$ 9.00	(Midsouth)	(MURFREESBORO)
WMAK-F,	92.1,	3 KW @ 300,	CONTEMP	ABC-C,	$? ?	(Mc-Guild)	Mooney
WSM-F ,	95.5,	100 KW @ 1280,	SOFT ROCK	,	$ 83.12	(Christal)	
WSIX-F,	97.9,	100 KW @ 1145,	COUNTRY	,	$130.00	(Katz)	GE
WUSW-F,	107.3,	100 KW @ 730,	COUNTRY	,	$ 11.00	(----)	(LEBANON)
WWKX-F,	104.5,	100 KW @ 1050,	ROCK	RKO,	$ 50.00*	(Masla)	
WZEZ-F,	92.9,	100 KW @ 650,	BTFL MUS (Bonne)	,	$ 45.00*	(Selcom)	South Central
WGGC-F,	95.1,	100 KW @ 385,	COUNTRY	,	$ 8.00	(Regional)	(GLASGOW)
WYCQ-F,	102.9,	100 KW @ 510,	COUNTRY	ABC-E,	$ 6.00	(----)	(SHELBYVILLE)
WAKQ-F,	101.1,	100 KW @ 513,	CONTEMP	,	$ 8.00	(----)	(RUSSELVILLE)

B136

NASSAU-SUFFOLK

Revenue Rank # 35
Income Rank # 21
APR 18.0
CSI: 28.7 Bil (# 11)

Revenue : $15,460,433
Income : $ 1,442,431
% Rev Gain: 20.4
Diaries: 1353
CSI HH: 33.1 M (# 4)

National Rev: $5,075,220
Profit Margin: 9.3%
Retail $: 13.5 Bil (# 11)
Retail Sales %: .087
Standard Error: .547

NOTE: Nassau-Suffolk is a portion of the New York Metro, For this market only those stations home to Nassau-Suffolk are listed. There is no TSA.

12+ METRO 1/4/SHARE		FAL 81	SPG 81	FAL 80	SPG 80
1. WBLI-F	221/5.7	5.2	4.5	4.9	4.5
2. WHLI	152/3.9	2.9	3.7	4.0	3.6
3. WBAB-F	140/3.6	3.8	3.3	2.7	1.8
4. WAPP-F	114/2.9	2.7	2.7	2.6	2.5
5. WALK-F+	79/2.0	3.2	2.3	2.5	2.6
6. WKJY-F	72/1.8	1.7	2.3	1.5	1.8
7. WGSM	70/1.8	2.0	1.4	1.3	1.5
8. WCTO-F	59/1.5	3.3	2.3	2.9	3.2
9. WLIX	49/1.3	---	.4	.3	---
10. WLIR-F	46/1.2	1.6	2.0	1.6	1.9

12+ CUME/CUME RATING	
1. WBLI-F	2772/12.8
2. WBAB-F	2614/12.1
3. WAPP-F	1471/ 6.8
4. WALK-F+	1368/ 6.3
5. WLIR-F	1312/ 6.1
6. WHLI	1297/ 6.0
7. WCTO-F	1164/ 5.4
8. WGSM	983/ 4.5
9. WKJY-F	890/ 4.1
10. WGBB	711/ 3.3

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WBAB-F	1. WBLI-F	1. WBLI-F	1. WBLI-F	1. WHLI
2. WBLI-F	2. WBAB-F	2. WAPP-F	2. WAPP-F	2. WBLI-F
3. WRCN-F	3. WAPP-F	3. WBAB-F	3. WHLI	3. WALK-F+
4. WLIR-F	4. WLIR-F	4. WGSM	4. WGSM	4. WGSM

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WBLI-F	1. WBLI-F	1. WBLI-F	1. WBAB-F	1. WBLI-F
2. WBAB-F	2. WAPP-F	2. WHLI	2. WBLI-F	2. WAPP-F
3. WHLI	3. WBAB	3. WALK-F+	3. WAPP-F	3. WGSM
4. WALK-F+	4. WLIX	4. WAPP-F	4. WLIR-F	4. WHLI

RADIO STATIONS

WGSM, 740, 5 KW (DA,DAYS), MOR , $39.00 (Mc-Guild) Greater Media
WHLI, 1100, 10 KW (DAYS,DA), BIG BAND/NOST (Al Ham) , $40.00 (Roslin)
WLIX, 540, 250 W (DAYS) , RELIGION , $25.00 (Radio Spot)

WALK-F+, 97.5, 18 KW @ 520, BTFL MUS , $32.00 (Roslin)
WBAB-F, 102.3, 2.3 KW @ 344, AOR , $28.00* (----)
WBLI-F, 106.1, 10 KW @ 500, ROCK , $54.50 (Masla) Beck-Ross
WCTO-F, 94.3, 3 KW @ 300, BTFL MUS , $39.00* (Mc-Guild) Greater Media
WKJY-F, 98.3, 3 KW @ 300, BTFL MUS , $35.00* (Roslin)
WLIR-F, 92.7, 3 KW @ 300, AOR , $70.00 (Masla)
WRCN-F, 103.9, 3 KW @ 466, AOR , $30.00* (Unirep)

WAPP-F - See New York

NEW HAVEN

Market # 100 (56 on county basis)
Revenue Rank # 85
Income Rank # 200
APR 18.1
SMSA Pop: 418,000
CSI: 4.1 Bil (# 87)
(48 on county basis)

Revenue : $6,160,252
Income : $ 25,084
% Rev Gain: 9.9
Stations: 28/6
Diaries: 987/423:1
CSI HH: 30.9 (# 6 est)
Standard Error: .664

National Rev: $1,498,093
Nat Rev per Cap: $3.58
Tot Rev per Cap: $14.74
Tot Inc per Cap: $.06
Profit Margin: 0.4%
Retail $: 1.7 Bil (# 113)
(65 on county basis)
Retail Sales %: .298

12+ METRO 1/4/SHARE		FAL 81	SPG 81	O/N 80	A/M 80
1. WELI	104/15.5	14.6	18.4	20.0	18.5
2. WKCI-F	58/ 8.6	10.9	9.3	10.7	11.0
3. WPLR-F	48/ 7.1	6.7	6.1	9.3	7.8
4. WAVZ	43/ 6.4	8.6	4.8	8.2	4.4
5. WNHC	40/ 6.0	6.2	5.8	1.8	2.0
6. WEZN-F	34/ 5.1	5.6	4.7	5.5	6.1
7. WCBS	33/ 4.9	3.5	6.1	4.1	4.9
8. WHCN-F	32/ 4.8	3.5	5.3	3.2	2.5
9. WWYZ-F	30/ 4.5	3.5	3.7	4.5	4.4
10. WKSS-F	24/ 3.6	4.6	4.2	2.3	3.1

12+ TSA 1/4	
1. WELI	112
WKCI-F	112
3. WPLR-F	71
4. WEZN-F	67
5. WHCN-F	65
6. WTIC	63
7. WKSS-F	60
8. WWYZ-F	54
9. WAVZ	51
10. WCBS	46

12+ TSA CUME/MSA CUME RATING	
1. WKCI-F	1608/23.3
2. WELI	1363/32.7
3. WPLR-F	998/17.4
4. WTIC	913/ 8.1
WCBS	913/16.5
6. WNBC	909/15.1
7. WHCN-F	865/12.5
8. WEZN-F	860/12.4
9. WDRC-F	795/10.3
10. WWYZ-F	703/11.1

12+ FM SHARE (METRO): 49.25% (296 of 601) (SPG 81: 48.26%)

TEENS
1. WHCN-F
2. WNHC
3. WPLR-F
4. WKCI-F

18 - 34
1. WKCI-F
WPLR-F
3. WNHC
4. WWYZ-F

18 - 49
1. WKCI-F
2. WPLR-F
3. WELI
4. WNHC

25 - 54
1. WELI
2. WKCI-F
3. WWYZ-F
4. WNBC

35 - 64
1. WELI
2. WAVZ
3. WCBS
4. WEZN-F

12+ AMD
1. WELI
2. WKCI-F
3. WPLR-F
4. WNHC

WOMEN 18-34
1. WKCI-F
2. WWYZ-F
3. WNHC
WPLR-F

WOMEN 25-54
1. WELI
2. WKCI-F
3. WWYZ-F
4. WNHC

MEN 18-34
1. WPLR-F
2. WKCI-F
3. WNHC
4. WHCN-F

MEN 25-54
1. WELI
2. WKCI-F
3. WWYZ-F
4. WCBS

OTHER RATED STATIONS/METRO SHARE

WSCR	1220		1.8
WYBC-F	94.3		2.5
WADS	690	Anson	.4
WCCC-F	106.9	Hart	.4
WDRC-F	102.9	Hart	2.2
WIOF-F	104.1	Water.	.9
WPOP	1410	Hart	.3
WRCH-F	100.5	N. Brit.	1.9
WTIC	1080	Hart	2.4
WTIC-F	96.5	Hart	.9
WABC	770	NY	.3
WBLS-F	107.5	NY	.6
WHN	1050	NY	1.8
WICC	600	Bridge.	1.0
WINS	1010	NY	.4
WNBC	660	NY	3.1
WOR	710	NY	1.0
WRKI-F	95.1	Brook	.9

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	63 (3)	168 (7)	231 (10)	38.4
MOR/AC	130 (4)	36 (2)	166 (6)	27.6
BTFL MUSIC		71 (3)	71 (3)	11.8
NEWS/TALK	45 (4)		45 (4)	7.5
NOSTALGIA	43 (1)		43 (1)	7.2
COUNTRY	24 (2)		24 (2)	4.0
BLACK/JAZZ		21 (2)	21 (2)	3.5
			601 (28)	

RADIO STATIONS

WAVZ, 1300, 1 KW (DA-N), NOSTALGIA (Al Ham) ABC-I, $73.75 (Mc-Guild)
WELI, 960, 5 KW (DA-N), MOR (Burk-Abr) , $62.25 (Blair) Insilco
WNHC, 1340, 1 KW/250 W , CONTEMP SBN, $20.00 (Savalli)

WKCI-F, 101.3, 10 KW @ 1070, ROCK , $73.75 (Mc-Guild)
WPLR-F, 99.1, 14 KW @ 950, AOR , $58.75 (Christal) General

NEW ORLEANS

Market # 33; ADI # 34
Revenue Rank # 30
Income Rank # 77
APR 19.6
SMSA Pop: 1,207,400
CSI: 11.3 Bil (# 32)

Revenue : $17,329,906
Income : $ 363,328
% Rev Gain: 13.3
Stations: 19/22
Diaries: 1491/810:1
CSI HH: 25.6 M (# 51)
Standard Error: .550

National Rev: $4,575,905
Nat Rev per Cap: $3.79
Tot Rev per Cap: $14.35
Tot Inc per Cap: $.30
Profit Margin: 2.1%
Retail $: 5.9 Bil (# 34)
Retail Sales %: .250

12+ METRO 1/4/SHARE		FAL 81	SPG 81	FAL 80	SPG 80
1. WAIL-F	246/12.9	10.6	8.4	5.2	3.7
2. WEZB-F	163/ 8.6	11.5	10.3	10.7	10.3
3. WRNO-F	162/ 8.5	7.3	8.1	6.5	4.8
4. WNOE-F	129/ 6.8	8.4	6.7	9.9	4.2
5. WYLD-F	121/ 6.4	6.8	5.6	6.7	7.0
6. WBYU-F	113/ 5.9	7.5	7.7	8.0	8.6
7. WTIX	106/ 5.6	5.0	7.8	6.9	8.4
8. WAJY-F	95/ 5.0	5.7	5.9	3.1	3.0
9. WWL	91/ 4.8	4.8	3.9	4.8	4.5
10. WQUE-F	86/ 4.5	5.2	6.2	4.5	5.1
11. WGSO	83/ 4.4	5.1	3.0	5.6	5.2
12. WSMB	70/ 3.7	3.5	5.2	5.7	6.5

12+ TSA 1/4	
1. WAIL-F	341
2. WEZB-F	226
3. WRNO-F	197
4. WNOE-F	185
5. WTIX	151
6. WWL	140
7. WBYU-F	131
8. WYLD-F	129
9. WAJY-F	108
10. WQUE-F	101
11. WGSO	86
12. WNOE	83

12+ TSA CUME/MSA CUME RAT	
1. WEZB-F	3180/23.4
2. WAIL-F	3089/21.7
3. WTIX	2672/17.0
4. WWL	2538/16.1
5. WRNO-F	2178/17.8
6. WNOE-F	2160/14.6
7. WQUE-F	1800/15.5
8. WBYU-F	1579/13.0
9. WYLD-F	1534/13.6
10. WNOE	1470/ 9.1
11. WAJY-F	1417/11.7
12. WYLD	1266/ 9.9

12+ FM SHARE (METRO): 62.05% (1115 of 1797) (SPG 81: 62.90%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WAIL-F	1. WAIL-F	1. WAIL-F	1. WAIL-F	1. WBYU-F
2. WEZB-F	2. WRNO-F	2. WRNO-F	2. WNOE-F	2. WNOE-F
3. WRNO-F	3. WEZB-F	3. WEZB-F	3. WAJY-F	3. WAJY-F
4. WBOK	4. WYLD-F	4. WYLD-F	4. WBYU-F	4. WWL
5. WNOE-F	5. WQUE-F	5. WNOE-F	5. WYLD-F	5. WNNR

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WAIL-F	1. WAIL-F	1. WAIL-F	1. WRNO-F	1. WAIL-F
2. WEZB-F	2. WEZB-F	2. WAJY-F	2. WAIL-F	2. WYLD-F
3. WWL	3. WRNO-F WYLD-F	3. WNOE-F	3. WEZB-F	3. WNOE-F
4. WNOE-F		4. WBYU-F	4. WQUE-F WYLD-F	4. WRNO-F
5. WGSO	5. WQUE-F	5. WEZB-F		5. WTIX

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	106 (1)	446 (3)	552 (4)	30.7
BLACK/URBAN	184 (3)	246 (1)	430 (4)	23.9
MOR/AC/VARIETY	161 (2)	181 (2)	342 (4)	19.0
COUNTRY	49 (1)	129 (1)	178 (2)	9.9
BTFL MUSIC		113 (1)	113 (1)	6.3
NEWS/TALK	83 (1)		83 (1)	4.6
NOSTALGIA	81 (2)		81 (2)	4.5
RELIGION	18 (1)		18 (1)	1.0
			1798 (19)	

NEW ORLEANS ADI

12+ ADI 1/4

1. WAIL-F
2. WEZB-F
3. WRNO-F
4. WNOE-F
5. WTIX

6. WBYU-F
7. WYLD-F
8. WWL
9. WAJY-F
10. WQUE-F

11. WGSO
12. WNOE
13. WNNR
14. WSMB
15. WYLD

12+ ADI CUME

1. WEZB-F
2. WAIL-F
3. WTIX
4. WRNO-F
5. WWL

6. WNOE-F
7. WQUE-F
8. WBYU-F
9. WYLD-F
10. WAJY-F

11. WNOE
12. WYLD
13. WGSO
14. WBOK
15. WSMB

MSA EXCL CUME

1. WAIL-F
2. WEZB-F
WNOE
4. WRNO-F
5. WBYU-F

6. WWL
7. WTIX
8. WSMB
9. WYLD-F
10. WGSO

OTHER RATED STATIONS/METRO SHARE

WBOK	1230	3.2
WNNR	990	3.3
WNOE	1060	2.6
WSHO	800	2.0
WVOG	600	.9
WWIW	1450	2.3
WYLD	940	3.2

ADI FM SHARE: 62.48% (1462 of 2340) (SPG 81: 62.28%)

AM STATIONS

WBOK,	1230,	1 KW/250 W	, BLACK	SBN,	$32.75	(Howard)	
WGSO,	1280,	5 KW (DA-1)	, NEWS/TALK	RKO II,ABC-I,	$61.60	(Eastman)	Insilco
WNNR,	990,	1 KW (DAYS)	, BLACK/GOSPEL	NBN,	$20.00*	(Selcom)	
WNOE,	1060,	50 KW/5 KW (DA-2),	COUNTRY	ABC-C,	$35.00*	(Mc-Guild)	
WSMB,	1350,	5 KW (DA-N)	, MOR	MBS,	$29.00	(Howard)	McMillan Oil
WTIX,	690,	10 KW/5 KW (DA-2),	CONTEMP/AC	NBC,	$69.00	(Blair)	Storz
WWL ,	870,	50 KW (DA-1)	, VARIETY	CBS,	$74.00	(Katz)	Loyola Univ
WYLD,	940,	10 KW/500 W (DA-2),	BLACK	,	$22.50*	(Howard)	

FM STATIONS

WAIL-F,	105.3,	100 KW @ 407,	URBAN	Source,	$60.00*	(Selcom)	
WAJY-F,	101.9,	100 KW @ 825,	AC (Schulke II)	,	$74.00	(Katz)	Loyola Univ
WBYU-F,	95.7,	100 KW @ 600,	BTFL MUS (Schulke)	,	$69.37	(Christal)	Swanson
WEZB-F,	97.1,	100 KW @ 511,	ROCK (Burk-Abr)	RKO,	$75.00*	(Torbet)	EZ
WNOE-F,	101.1,	100 KW @ 440,	COUNTRY (TM)	ABC-C,	$50.00*	(Mc-Guild)	
WQUE-F,	93.3,	100 KW @ 512,	AC	,	$61.00*	(Eastman)	Insilco
WRNO-F,	99.5,	100 KW @ 500,	AOR	ABC-F,	$54.00	(Masla)	Gulf South
WYLD-F,	98.5,	100 KW @ 480,	ROCK	,	$45.00*	(Howard)	

8140

NEW YORK

Market # 1; ADI # 1
Revenue Rank # 2
Income Rank # 2
APR 19.8
SMSA Pop: 8,983,600
CSI: 93.0 Bil (# 1)

Revenue : $131,430,076
Income : $ 19,370,263
% Rev Gain: 15.0
Stations: 47/41
Diaries: 5975/1503:1
CSI HH: 25.7 M (# 57)
Standard Error: .312

National Rev: $34,033,692
Nat Rev per Cap: $3.79
Tot Rev per Cap: $14.63
Tot Inc per Cap: $2.16
Profit Margin: 14.7%
Retail $: 38.1 Bil (# 1)
Retail Sales%: .298

12+ METRO 1/4/SHARE		WIN 82	FAL 81	SUM 81	SPG 81
1. WKTU-F	1644/6.2	4.5	6.1	7.5	6.4
2. WOR	1587/5.9	6.5	6.2	6.2	5.9
3. WRKS-F	1571/5.9	5.1	5.6	3.3	1.6
4. WBLS-F	1369/5.1	5.9	5.9	6.1	7.4
5. WYNY-F	1251/4.7	4.6	4.4	4.1	3.6
6. WPLJ-F	1196/4.5	4.0	4.5	4.1	4.5
7. WCBS	1191/4.5	4.2	4.2	4.5	4.8
8. WINS	1151/4.3	5.2	5.6	4.4	4.3
9. WRFM-F	1125/4.2	4.5	4.4	4.5	4.9
10. WNBC	995/3.7	3.9	4.5	3.9	4.6
11. WPAT-F	876/3.3	3.9	3.8	2.7	3.6
12. WNEW	862/3.2	2.7	3.0	4.0	3.7
13. WNEW-F	762/2.9	2.5	2.4	2.5	2.8
14. WCBS-F	736/2.8	2.6	2.7	3.7	2.2
15. WHN	711/2.7	2.4	2.1	2.8	2.4
16. WABC	707/2.6	3.8	3.1	3.7	4.6
17. WPAT	640/2.4	2.5	2.0	1.8	2.8
18. WJIT	591/2.2	2.3	2.5	1.9	1.6
19. WMCA	587/2.2	2.5	2.2	3.0	2.2
20. WADO	511/1.9	2.0	2.1	1.9	2.0
21. WKHK-F	457/1.7	1.5	1.5	1.5	1.0
22. WPIX-F	433/1.6	1.2	.8	1.3	2.2
23. WAPP-F	412/1.5	1.4	1.5	1.5	1.6
24. WQXR-F+	373/1.4	1.7	1.3	1.2	1.3
25. WNCN-F	264/1.0	1.1	.7	.8	1.3

12+ TSA 1/4	
1. WOR	1729
2. WKTU-F	1674
3. WRKS-F	1622
4. WBLS-F	1434
5. WCBS	1357
6. WYNY-F	1296
7. WPLJ-F	1277
8. WNBC	1246
9. WINS	1177
10. WRFM-F	1138
11. WPAT-F	904
12. WNEW	903
13. WABC	820
14. WHN	805
15. WNEW-F	797
16. WCBS-F	766
17. WPAT	646
18. WMCA	606
19. WJIT	591
20. WADO	511
21. WKHK-F	486
22. WPIX-F	449
23. WAPP-F	415
24. WQXR-F+	394
25. WEZN-F	323

12+ TSA CUME/MSA CUME RAT	
1. WNBC	26735/15.7
2. WCBS	26305/17.0
3. WINS	24326/17.5
4. WKTU-F	22837/16.5
5. WABC	22193/14.1
6. WOR	20311/13.8
7. WYNY-F	19887/14.1
8. WRKS-F	19863/14.2
9. WPLJ-F	18127/12.3
10. WBLS-F	18112/12.7
11. WCBS-F	14352/10.2
12. WPAT-F	13163/ 9.4
13. WHN	11700/ 7.3
14. WNEW-F	11387/ 8.0
15. WRFM-F	11267/ 8.1
16. WMCA	10630/ 7.6
17. WNEW	10380/ 7.2
18. WPIX-F	9716/ 6.9
19. WPAT	8712/ 6.3
20. WKHK-F	8270/ 5.8
21. WQXR-F+	7234/ 5.0
22. WAPP-F	6326/ 4.6
23. WNCN-F	4755/ 3.4
24. WADO	4725/ 3.5
25. WVNJ-F	4078/ 2.8

12+ FM SHARE: 55.17% (13592 of 25563) (SPG 81: 53.46%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WKTU-F	1. WRKS-F	1. WKTU-F	1. WYNY-F	1. WRFM-F
2. WPLJ-F	2. WKTU-F	2. WRKS-F	2. WBLS-F	2. WOR
3. WRKS-F	3. WYNY-F	3. WYNY-F	3. WKTU-F	3. WCBS
4. WBLS-F	4. WBLS-F	4. WBLS-F	4. WRKS-F	4. WNEW
5. WNBC	5. WPLJ-F	5. WPLJ-F	5. WNBC	5. WPAT-F
6. WYNY-F	6. WNEW-F	6. WNBC	6. WCBS	6. WINS
7. WABC	7. WNBC	7. WNEW-F	7. WCBS-F	7. WCBS-F
8. WBAB-F	8. WCBS-F	8. WCBS-F	8. WRFM-F	8. WBLS-F
9. WPIX-F	9. WPIX-F	9. WCBS	9. WINS	9. WHN
10. WNEW-F	10. WAPP-F	10. WABC	10. WOR	10. WNBC

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WOR	1. WKTU-F	1. WBLS-F	1. WPLJ-F	1. WYNY-F
2. WINS	2. WRKS-F	2. WRKS-F	2. WNEW-F	2. WBLS-F
3. WCBS	3. WBLS-F	3. WYNY-F	3. WYNY-F	3. WCBS
4. WNBC	4. WYNY-F	4. WKTU-F	4. WRKS-F	4. WCBS-F
5. WBLS-F	5. WPLJ-F	5. WNBC	5. WKTU-F	5. WKTU-F
6. WRKS-F	6. WNBC	6. WJIT	6. WBLS-F	6. WRFM-F
7. WKTU-F	7. WNEW-F	7. WCBS-F WOR	7. WNBC	7. WRKS-F
8. WNEW	8. WPIX-F		8. WAPP-F	8. WNBC
9. WPLJ-F	9. WCBS-F	9. WCBS	9. WCBS-F	9. WNBC

FORMATS	AM	FM	TOTAL	%
NEWS/TALK	5223 (5)		5223 (5)	20.4
BLACK/URBAN/DISCO	494 (3)	4584 (3)	5078 (6)	19.9
ROCK/AOR/CONTEMP	995 (1)	3248 (7)	4243 (8)	16.6
BTFL MUSIC	640 (1)	2572 (6)	3212 (7)	12.6
MOR/AC	402 (5)	2186 (5)	2588 (10)	10.1
SPANISH	1220 (3)		1220 (3)	4.8
COUNTRY	711 (1)	457 (1)	1168 (2)	4.6
BIG BAND/NOST	1052 (2)		1052 (2)	4.1
CLASSICAL	92 (1)	545 (2)	637 (3)	2.5
RELIGION	142 (1)		142 (1)	0.6
			25563 (47)	

NEW YORK ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WOR	1. WCBS	1. WINS
2. WKTU-F	2. WNBC	2. WKTU-F
3. WRKS-F	3. WINS	3. WNBC
4. WBLS-F	4. WKTU-F	4. WCBS
5. WYNY-F	5. WABC	5. WBLS-F
6. WCBS	6. WRKS-F	6. WRKS-F
7. WPLJ-F	7. WYNY-F	7. WOR
8. WINS	8. WOR	8. WPLJ-F
9. WNBC	9. WPLJ-F	9. WHN
10. WRFM-F	10. WBLS-F	10. WJIT
11. WPAT-F	11. WCBS-F	
12. WNEW	12. WPAT-F	
13. WNEW-F	13. WNEW-F	
14. WABC	14. WRFM-F	
15. WCBS-F	15. WHN	

OTHER RATED STATIONS/METRO SHARE

WALK-F+	97.5	Patchoque	.3
WBAB-F	102.3	Babylon	.6
WBLI-F	106.1	Patchoque	.8
WBNX	1380		.4
WCTC	1450	New Bruns	.6
WGSM	740	Huntington	.3
WHLI	1100	Hempstead	.7
WHUD-F	100.7	Peekskill	.4
WJLK-F+	94.3	Asbury Park	.3
WKJY-F	98.3	Hempstead	.3
WLIB	1190		.5
WLIR-F	92.7	Garden City	.3
WMGQ-F	98.3	New Bruns	.3
WNJR	1430	Newark	.4
WVNJ	620	Newark	.5
WVNJ-F	100.3	Newark	.9
WWDJ	970	Hackensack	.5
WWRL	1600		.9
WEZN-F	99.9	Bridgeport	.5

ADI FM SHARE: 54.91% (14275 of 25996) (SPG 81: 53.03%)

AM STATIONS

WABC, 770, 50 KW , TALK	ABC-I, $220.00*	(Blair)	ABC
WADO, 1280, 5 KW (DA-1), SPANISH	, $ 88.75	(----)	
WCBS, 880, 50 KW , NEWS	CBS, $375.00	(CBS Spot)	CBS
WHN , 1050, 50 KW (DA-1), COUNTRY	MBS, $240.75*	(Christal)	Mutual
WINS, 1010, 50 KW (DA-1), NEWS	ABC-I, $300.00*	(RAR)	Westinghouse
WJIT, 1480, 5 KW (DA-2), SPANISH	, $ 86.00	(Caballero)	Infinity
WMCA, 570, 5 KW (DA-1), TALK	APR,SBN, $140.00*	(----)	
WNBC, 660, 50 KW , CONTEMP	NBC, $240.00	(HNW)	NBC
WNEW, 1130, 50 KW (DA-N), BIG BAND/NOST	, $198.13	(Katz)	Metromedia
WOR , 710, 50 KW (DA-1), TALK	ABC-E,RKO II, $250.00*	(RKO)	RKO
WPAT, 930, 5 KW (DA-2), BTFL MUS (Schulke)	, $125.00	(Eastman)	Capital Cities

FM STATIONS

WBLS-F, 107.5, 5.4 KW @ 1241, BLACK	SBN, $306.25	(Mc-Guild)	Inner City
WCBS-F, 101.1, 4.6 KW @ 1300, OLDIES	CBS-R, $228.75	(CBS/FM)	CBS
WKHK-F, 106.7, 5.4 KW @ 1218, COUNTRY	, $ 98.75	(Howard)	Viacom
WKTU-F, 92.3, 5.4 KW @ 1200, URBAN	, $316.88	(Torbet)	Infinity
WNEW-F, 102.7, 5.9 KW @ 1360, AOR	Source, $206.88	(Katz)	Metromedia
WNCN-F, 104.3, 5.4 KW @ 1220, CLASSICAL	, $ 72.50	(Lotus)	GAF
WPAT-F, 93.1, 12 KW @ 870, BTFL MUS (Schulke)	, $125.00	(Eastman)	Capital Cities
WPIX-F, 101.9, 5.4 KW @ 1228, ROCK	, $ 85.63	(Christal)	Tribune Co.
WPLJ-F, 95.5, 7.2 KW @ 1270, AOR	ABC-R, $250.00	(Blair)	ABC

PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION

NORFOLK

Market # 34 (approx); ADI # 46
Revenue Rank # 38 (approx)
Income Rank # 368 (approx)
APR 18.0
SMSA Pop: 1,188,700
CSI: 9.5 Bil (# 41 approx)

Revenue : $12,924,357
Income : $ -768,254
% Rev Gain: 15.3
Stations: 26/19
Diaires: 1642/724:1
CSI HH: 23.1 M (# 147)
Standard Error: .508

National Rev: $3,208,568
Nat Rev per Cap: $2.70
Tot Rev per Cap: $10.87
Tot Inc per Cap: $-.65
Profit Margin: ---
Retail $: 5.7 Bil (# 37 appr)
Retail Sales %: .195

12+ METRO 1/4/SHARE		FAL 81	SPG 81	O/N 80	A/M 80
1. WCMS-F	155/8.9	10.8	9.8	8.0	8.2
2. WFOG-F	149/8.6	10.0	6.5	7.6	9.2
WNOR-F	149/8.6	7.1	7.6	6.8	6.9
4. WMYK-F	140/8.1	---	10.1	8.1	9.0
5. WLTY-F	133/7.7	7.8	4.6	3.9	4.3
6. WOWI-F	129/7.4	5.9	5.2	9.8	6.8
7. WPCE	108/6.2	3.4	4.2	3.2	3.6
8. WTAR	87/5.0	5.4	7.4	6.6	6.1
9. WGH	78/4.5	5.9	5.5	5.5	7.1
10. WNOR	73/4.2	2.6	1.4	1.3	2.6
11. WRAP	69/4.0	3.8	5.9	5.0	5.3
12. WWDE-F	55/3.2	3.7	5.9	5.5	5.7
13. WNIS	52/3.0	3.5	2.5	2.9	2.7

12+ TSA 1/4	
1. WCMS-F	182
2. WOWI-F	169
3. WMYK-F	168
4. WFOF-F	167
5. WNOR-F	164
6. WLTY-F	163
7. WPCE	108
8. WTAR	94
9. WGH	82
10. WRAP	79
11. WNOR	73
12. WWDE-F	56
13. WNIS	55

12+ TSA CUME/MSA CUME RAT	
1. WMYK-F	2425/20.4
2. WCMS-F	2271/18.9
3. WOWI-F	2228/17.3
4. WNOR-F	2221/21.3
5. WLTY-F	1981/16.9
6. WFOG-F	1717/15.7
7. WRAP	1615/14.4
8. WTAR	1562/14.3
9. WGH	1484/14.6
10. WNOR	1118/11.4
11. WWDE-F	1019/ 9.9
12. WQRK-F	917/ 8.5
13. WPCE	880/ 9.1

12+ FM SHARE (METRO): 63.64% (1036 of 1628) (SPG 81: 64.35%)

TEENS
1. WMYK-F
2. WNOR-F
3. WOWI-F
4. WNOR
5. WRAP

18 - 34
1. WNOR-F
2. WMYK-F
3. WOWI-F
4. WLTY-F
5. WCMS-F

18 - 49
1. WNOR-F
2. WLTY-F
3. WCMS-F
4. WMYK-F
5. WOWI-F

25 - 54
1. WCMS-F
2. WLTY-F
3. WOWI-F
4. WFOG-F
5. WPCE

35 - 64
1. WFOG-F
2. WCMS-F
3. WTAR
4. WPCE
5. WLTY-F

12+ AMD
1. WCMS-F
2. WTAR
3. WFOG-F
WMYK-F+
5. WLTY-F

WOMEN 18-34
1. WLTY-F
2. WOWI-F
3. WNOR-F
4. WCMS-F
WMYK-F

WOMEN 25-54
1. WCMS-F
2. WFOG-F
3. WPCE
4. WLTY-F
5. WGH

MEN 18-34
1. WNOR-F
2. WMYK-F
3. WOWI-F
4. WLTY-F
5. WCMS-F

MEN 25-54
1. WLTY-F
2. WCMS-F
3. WOWI-F
4. WNOR-F
5. WFOG-F
WMYK-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	96 (2)	473 (5)	577 (7)	35.4
BLACK/JAZZ	250 (3)	129 (1)	379 (4)	23.3
COUNTRY	51 (2)	174 (2)	225 (4)	13.8
BTFL MUSIC	13 (1)	149 (1)	162 (2)	10.0
MOR/AC	93 (2)	55 (1)	148 (3)	9.1
NEWS/TALK	52 (1)		52 (1)	3.2
RELIGION	12 (1)	23 (1)	35 (2)	2.1
CLASSICAL		33 (1)	33 (1)	2.0
NOSTALGIA	22 (1)		22 (1)	1.4
UNKNOWN	5 (1)		5 (1)	0.3
			1628 (26)	

NORFOLK ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WCMS-F	1. WMYK-F	1. WCMS-F
2. WFOG-F	2. WCMS-F	2. WFOG-F
WNOR-F	3. WNOR-F	3. WTAR
4. WOWI-F	4. WOWI-F	4. WMYK-F
5. WMYK-F	5. WLTY-F	5. WLTY-F
6. WLTY-F	6. WFOG-F	6. WNOR-F
7. WPCE	7. WRAP	7. WOWI-F
8. WTAR	8. WTAR	8. WGH
9. WGH	9. WGH	9. WPCE
10. WRAP	10. WNOR	10. WNIS
11. WNOR	11. WWDE-F	
12. WWDE-F	12. WQRK-F	
13. WNIS	13. WPCE	
14. WCMS	14. WNIS	
15. WQRK-F	15. WCMS	

OTHER RATED STATIONS/METRO SHARE

WBCI-F	96.5	Williamsburg	1.0
WCMS	1050		2.2
WCPK	1600	Chesapeake	.7
WGH-F	97.3		1.9
WKEZ-F	94.1	Yorktown	1.1
WLPM	1450	Suffolk	.3
WMBG	740	Williamsburg	.3
WPEX	1490	Hampton	.7
WPMH	1010	Portsmouth	.7
WQRK-F	104.5		1.9
WTJZ	1270		1.3
WXRI-F	105.3	Portsmouth	1.3
WZAM	1110		.9

ADI FM SHARE: 64.85% (1229 of 1895) (SPG 81: 65.26%)

AM STATIONS

WCMS, 1050, 5 KW (DAYS,DA), COUNTRY	ABC-D, $28.00* (Katz)	
WGH , 1310, 5 KW (DA-N) , CONTEMP	, $38.00* (Blair)	
WNIS, 1350, 5 KW (DA-2) , NEWS	NBC, $30.00* (HNW)	Sinclair
WNOR, 1230, 1 KW/250 W , BLACK	RKO, $22.00* (RKO)	Josephson
WPCE, 1400, 1 KW/250 W , BLACK/GOSPEL	SBN, $30.00* (Mc-Guild)	
WRAP, 850, 5 KW/1 KW , BLACK	NBN, $36.25 (Howard)	Rollins
WTAR, 790, 5 KW (DA-N) , MOR	CBS, $50.00* (Christal)	Landmark

FM STATIONS

WCMS-F, 100.5, 50 KW @ 509, COUNTRY	ABC-E, $80.00* (Katz)	
WFOG-F, 92.9, 50 KW @ 500, BTFL MUS (Bonne)	, $59.75 (Torbet)	McCormick
WGH-F , 97.3, 74 KW @ 420, CLASSICAL	, $22.00* (Blair)	
WLTY-F, 95.7, 40 KW @ 881, CONTEMP/AC	, $45.00* (Christal)	Landmark
WNOR-F, 98.7, 50 KW @ 549, AOR	RKO, $45.00* (RKO)	Josephson
WOWI-F, 102.9, 50 KW @ 500, BLACK (Drake-Chen)	SBN, $40.00* (Mc-Guild)	
WQRK-F, 104.5, 50 KW @ 418, CONTEMP/AC (Burk-Abr)	ABC-C, $25.00* (Selcom)	
WWDE-F, 101.3, 50 KW @ 380, CONTEMP (Drake-Chen)	CBS-R, $35.00* (CBS FM)	Golden West
WMYK-F, 93.7, 100 KW @ 940, AOR	ABC-F Source, $41.25 (Eastman)	

NORTHEAST PENNSYLVANIA

(Scranton/Wilkes-Barre)

Market # 66; ADI # 49
Revenue Rank # 71
Income Rank # 337
APR 20.3
SMSA Pop: 642,600
CSI: 4.8 Bil (# 75)

Revenue : $7,450,693
Income : $ -314,007
% Rev Gain: 10.6
Stations: 34/23
Diaries: 1026/626:1
CSI HH: 19.6 M (# 288)
Standard Error: .669

National Rev: $1,120,700
Nat Rev per Cap: $1.74
Tot Rev per Cap: $11.59
Tot Inc per Cap: $-.49
Profit Margin: ---
Retail $: 2.6 Bil (# 78)
Retail Sales %: .255

12+ METRO 1/4/SHARE		FAL 81	SPG 81	O/N 80	A/M 80
1. WKRZ-F	127/11.3	9.0	10.5	7.7	2.9
2. WARM	121/10.8	8.7	9.8	10.3	12.9
3. WNAK	98/ 8.7	12.1	8.1	9.8	9.2
4. WEZX-F	80/ 7.1	8.5	7.3	7.5	5.8
5. WILK	63/ 5.6	3.2	6.2	3.7	6.0
6. WGBI-F	54/ 4.8	7.1	5.6	9.6	8.2
7. WEJL	47/ 4.2	5.2	3.8	4.3	4.2
8. WBAX	40/ 3.6	2.6	2.9	1.4	3.8
9. WYZZ-F	39/ 3.5	3.5	4.2	3.4	4.4
10. WICK	38/ 3.4	2.8	3.4	1.6	3.0

12+ TSA 1/4	
1. WKRZ-F	141
2. WARM	137
3. WNAK	99
4. WEZX-F	94
5. WGBI-F	83
6. WILK	63
7. WEJL	56
8. WYZZ-F	49
9. WZZO-F	44
10. WVCD-F	42

12+ TSA CUME/MSA CUME RAT	
1. WARM	1996/31.7
2. WKRZ-F	1825/29.6
3. WGBI-F	1128/15.7
4. WILK	1076/18.7
5. WEZX-F	1001/15.5
6. WNAK	811/14.1
7. WEJL	788/12.5
8. WYZZ-F	684/10.6
9. WGBI	532/ 8.1
10. WVCD-F	518/ 7.0

12+ FM SHARE (METRO): 45.82% (477 of 1041) (SPG 81: 48.48%)

TEENS
1. WKRZ-F
2. WEZX-F

18 - 34
1. WKRZ-F
2. WEZX-F
3. WILK
4. WGBI-F

18 - 49
1. WKRZ-F
2. WEZX-F
3. WARM
   WILK

25 - 54
1. WKRZ-F
2. WARM
3. WGBI-F
4. WILK
   WBAX

35 - 64
1. WARM
2. WNAK
3. WICK
   WKRZ-F

12+ AMD
1. WARM
2. WKRZ-F
3. WILK
4. WNAK

WOMEN 18-34
1. WKRZ-F
2. WEZX-F
3. WGBI-F
4. WILK

WOMEN 25-54
1. WKRZ-F
2. WARM
3. WNAK
   WILK

MEN 18-34
1. WEZX-F
2. WKRZ-F
3. WZZO-F
   WILK

MEN 25-54
1. WKRZ-F
2. WARM
3. WEZX-F
4. WGBI-F
   WBAX

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	79 (3)	330 (9)	409 (12)	39.3
MOR/AC	222 (7)	46 (2)	268 (9)	25.7
NOSTALGIA	120 (2)		120 (2)	11.5
BTFL MUSIC	38 (1)	79 (3)	117 (4)	11.2
COUNTRY	61 (2)	7 (1)	68 (3)	6.5
NEWS/TALK	44 (3)		44 (3)	4.2
UNKNOWN		15 (1)	15 (1)	1.4
			1041 (34)	

SCRANTON/WILKES-BARRE ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WKRZ-F	1. WKRZ-F	1. WARM
2. WARM	2. WARM	2. WKRZ-F
3. WILQ-F	3. WGBI-F	3. WILK
4. WNAK	4. WILK	WEZX-F
5. WEZX-F	5. WHLM-F+	5. WBAX
6. WGBI-F	6. WEZX-F	6. WAZL
7. WHLM-F+	7. WILQ-F	7. WNAK
8. WILK	8. WNAK	8. WYZZ-F
9. WEJL	9. WEJL	9. WEJL
WVCD-F	10. WYZZ-F	WZZO-F
11. WYZZ-F	11. WVCD-F	
12. WOEZ-F	12. WKSB-F	
13. WZZO-F	13. WGBI	
14. WSQV-F	14. WPPA	
WBAX	15. WAZL	

ADI FM SHARE: 53.51% (1089 of 2035) (SPG 81: 52.59%)

OTHER RATED STATIONS/METRO SHARE			
WARD	1540	Pittston	2.9
WAZL	1490	Hazleton	2.1
WBQW	1320	Scranton	1.2
WCDL	1440	Carbondale	1.2
WGBI	910	Scranton	1.9
WKRZ	1340	Wilkes-Barre	2.0
WLSP-F	94.3	Carbondale	1.3
WMJW-F	92.1	Nanticoke	.8
WPCN	960	Mount Pocono	.8
WQEQ-F	103.1	Freeland	2.3
WVCD-F	97.9	Hazleton	2.6
WVPO	840	Stroudsburg	.4
WVPO-F	93.5	Stroudsburg	1.2
WWDL-F	104.9	Scranton	1.8
WHLM-F+	106.5	Bloomsburg	.6
WLSH	1410	Lansford	.3
KYW	1060	Philadelphia	.4
WABC	770	New York	.5
WFMV-F	106.3	Blainstown,NJ	.7
WLEV-F	96.1	Easton	.4
WQQQ-F	99.9	Easton	1.0
WXKW-F	104.1	Allentown	.6
WZZO-F	95.1	Bethlehem	2.8

AM STATIONS

WARM, 590, 5 KW (DA-2), MOR, $48.13 (Eastman) Susquehanna
WAZL, 1490, 1 KW/250 W, MOR NBC, $ 9.25 (Market 4) (HAZLETON)
WBAX, 1240, 1 KW/250 W, COUNTRY ABC-E, $15.25 (Torbet) Merv Griffin
WEJL, 630, 500 W (DAYS), MOR ABC-I, $26.50* (Selcom) Shamrock Comm
WGBI, 910, 1 KW/500 W, COUNTRY (Drake-Chen) CBS, $14.00* (Torbet)

WICK, 1400, 1 KW/250 W, BTFL MUS, $12.00* (Masla)
WILK, 980, 5 KW/1 KW (DA-N), CONTEMP ABC-E,RKO, $21.00* (Mc-Guild)
WNAK, 730, 1 KW (DAYS), NOSTALGIA/MOR** NBC, $22.00* (Lotus)
WPPA, 1360, 5 KW/500 W (DA-2), AC CBS, $12.00 (PRO) (POTTSVILLE)

FM STATIONS

WEZX-F, 107.1, 125 W @ 1270, AOR (Burk-Abr) Source, $30.00* (Selcom) Shamrock Comm
WGBI-F, 101.3, 7 KW @ 1100, CONTEMP (Drake-Chen), $24.00* (Torbet)
WKRZ-F, 98.5, 7 KW @ ? ?, ROCK, $55.00 (Katz) Executive
WVCD-F, 97.9, 24 KW @ 640, BTFL MUS (TM), $11.00 (Market 4) (HAZLETON)

WYZZ-F, 92.9, 50 KW @ 1065, BTFL MUS/CLASS MBS, $19.25 (Masla)
WHLM-F+,106.5, 10 KW @ 597, CONTEMP NBC, $ 7.00 (----) (BLOOMSBURG)
WILQ-F, 105.1, 4 KW @ 1300, COUNTRY ABC-I, $17.82 (PRO) (WILLIAMSPORT)
WOEZ-F, 100.9, 410 W @ 760, BTFL MUS (FM-100), $ 8.00 (----) (MILTON)
WSQV-F, 97.7, 3 KW @ 300, CONTEMP Source, $14.00 (Christal) (JERSEY SHORE)
WKSB-F, 102.7, 53 KW @ 1300, CONTEMP (Drake-Chen) ABC-E, $12.00 (HNW) (WILLIAMSPORT)

WZZO - See Allentown

** Part of programming provided by Toby Arnold

OKLAHOMA CITY

Market # 48; ADI # 41
Revenue Rank # 36
Income Rank # 380
APR 15.6
SMSA Pop: 856,600
CSI: 8.0 Bil (# 43)

Revenue : $15,024,769
Income : $-1,688,903
% Rev Gain: 24.2
Stations: 18/21
Diaries: 1026/835:1
CSI HH: 23.9 M (# 109)
Standard Error: .600

National Rev: $2,515,639
Nat Rev per Cap: $2.94
Tot Rev per Cap: $17.54
Tot Inc per Cap: $-1.97
Profit Margin: ---
Retail $: 4.4 Bil (# 42)
Retail Sales %: .310

12+ METRO 1/4/SHARE		FAL 81	SPG 81	O/N 80	A/M 80
1. KEBC-F	157/14.7	11.8	12.8	12.2	10.9
2. KTOK	113/10.6	11.3	11.0	13.7	11.7
3. KOMA	102/ 9.5	8.0	8.9	6.1	4.2
4. KATT-F	97/ 9.1	7.4	5.3	5.3	5.6
5. KKLR-F	73/ 6.8	3.6	3.9	2.6	2.9
6. KXXY-F	64/ 6.0	5.7	8.5	6.2	9.0
7. KLNK-F	63/ 5.9	3.6	4.0	3.6	---
8. KLTE-F	62/ 5.8	3.7	5.2	6.0	6.1
9. KKNG-F	61/ 5.7	9.0	11.5	13.0	13.6
10. KOFM-F	55/ 5.1	7.7	8.6	9.9	7.8
11. WKY	48/ 4.5	5.7	4.2	6.2	5.6
12. KAEZ-F	43/ 4.0	4.8	2.3	3.0	3.6

12+ TSA 1/4	
1. KOMA	216
2. KEBC-F	191
3. KATT-F	144
KTOK	144
5. KOFM-F	100
6. WKY	83
7. KKNG-F	82
8. KLNK-F	76
KXXY-F	76
10. KKLR-F	75
11. KLTE-F	65
12. KAEZ-F	45

12+ TSA CUME/MSA CUME RAT	
1. KOMA	3237/21.2
2. KEBC-F	2038/23.5
3. WKY	2023/16.3
4. KOFM-F	1982/17.0
5. KATT-F	1875/19.0
6. KTOK	1716/19.2
7. KLNK-F	1271/14.5
8. KKNG-F	1119/11.7
9. KXXY-F	1064/13.0
10. KKLR-F	924/12.3
11. KLTE-F	834/11.4
12. KJYO-F	516/ 6.1

12+ FM SHARE (METRO): 70.15% (712 of 1015) (SPG 81: 70.13%)

TEENS
1. KATT-F
KXXY-F
3. KEBC-F
KOFM-F
5. KAEZ-F

18 - 34
1. KATT-F
2. KEBC-F
3. KOMA
4. KLNK-F
5. KLTE-F

18 - 49
1. KEBC-F
2. KATT-F
KOMA
4. KKLR-F
5. KLNK-F
KLTE-F

25 - 54
1. KEBC-F
2. KOMA
3. KKLR-F
4. KLTE-F
5. WKY

35 - 64
1. KEBC-F
2. KTOK
3. KOMA
4. KKNG-F
5. KKLR-F

12+ AMD
1. KEBC-F
2. KTOK
3. KOMA
4. KATT-F
5. WKY

WOMEN 18-34
1. KOMA
KLTE-F
KLNK-F
4. KATT-F
KEBC-F

WOMEN 25-54
1. KEBC-F
2. KOMA
3. KKLR-F
4. KLTE-F
5. KLNK-F

MEN 18-34
1. KATT-F
2. KEBC-F
3. KOMA
4. KXXY-F
5. KKLR-F

MEN 25-54
1. KEBC-F
2. KOMA
3. KKLR-F
4. KATT-F
5. KOFM-F

FORMATS

	AM	FM	TOTAL	%
COUNTRY	102 (1)	230 (2)	332 (3)	32.7
ROCK/AOR/CONTEMP	7 (1)	279 (4)	286 (5)	28.2
MOR/AC	48 (1)	80 (2)	128 (3)	12.6
NEWS/TALK	113 (1)		113 (1)	11.1
BTFL MUSIC		61 (1)	61 (1)	6.0
BLACK		43 (1)	43 (1)	4.2
RELIGION	10 (1)	19 (1)	29 (2)	2.9
NOSTALGIA	17 (1)		17 (1)	1.7
UNKNOWN	6 (1)		6 (1)	0.6
			1015 (18)	

OKLAHOMA CITY ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KOMA	1. KOMA	1. KEBC-F
2. KEBC-F	2. KEBC-F	2. KTOK
3. KTOK	3. WKY	3. KOMA
4. KATT-F	4. KOFM-F	4. KATT-F
5. KOFM-F	5. KATT-F	5. KKLR-F
6. WKY	6. KTOK	6. KAEZ-F
7. KKNG-F	7. KLNK-F	7. WKY
8. KKLR-F	8. KKNG-F	8. KKNG-F
KLNK-F	9. KXXY-F	9. KOFM-F
KXXY-F	10. KKLR-F	KLNK-F
11. KLTE-F	11. KLTE-F	
12. KAEZ-F	12. KJYO-F	
13. KVOO	13. KXLS-F	
14. KNID-F	14. KVOO	
15. KXLS-F	15. KAEZ-F	

OTHER RATED STATIONS/METRO SHARE			
KATT	1140		.7
KGFF	1450	Shawnee	.6
KJIL-F	104.9	Bethany	1.8
KJYO-F	102.7		1.7
KOCY	1340		1.6
KQCV	800		.9

ADI FM SHARE: 61.05% (1022 of 1674) (SPG 81: 59.68%)

AM STATIONS

KOMA, 1520, 50 KW (DA-N), COUNTRY	NBC, $70.00	(Blair)	Storz
KTOK, 1000, 5 KW (DA-2), NEWS/TALK	ABC-I, $60.00	(MMR)	Insilco
WKY , 930, 5 KW (DA-N), AC	CBS-R, $46.00	(Eastman)	Gaylord

FM STATIONS

KAEZ-F, 107.7, 100 KW @ 180, BLACK	, $31.00*	(----)	
KATT-F, 100.5, 100 KW @ 598, AOR (Pollack)	Source, $45.00*	(RKO)	Surrey
KEBC-F, 94.7, 100 KW @ 440, COUNTRY	ABC-E, $72.50	(Torbet)	
KJYO-F, 102.7, 100 KW @ 1003, AC (Schulke II)	, $23.00	(MMR)	Insilco
KKLR-F, 97.7, 3 KW @ 300, COUNTRY	APR, $25.00*	(Howard)	Mid Amer Media
KKNG-F, 92.5, 100 KW @ 900, BTFL MUS (Schulke)	, $64.00	(Christal)	Swanson
KLNK-F, 98.9, 48 KW @ 1253, CONTEMP/AC	, $35.00*	(Selcom)	Sunbelt
KLTE-F, 101.9, 100 KW @ 420, AC	CBS, $55.00	(Masla)	
KOFM-F, 104.1, 100 KW @ 1425, ROCK	ABC-C, $53.75	(Katz)	Guy Gannett
KXXY-F, 96.1, 100 KW @ 300, AOR (Burk-Abr)	, $35.00*	(Mc-Guild)	Summit
KXLS-F, 99.7, 100 KW @ 835, CONTEMP	, $16.25	(----)	(ALVA)
KNID-F, 96.9, 100 KW @ 550, COUNTRY	, $10.00	(Savalli)	(ENID)

OMAHA

Market # 73
Revenue Rank # 65
Income Rank # 51
APR 18.2
SMSA Pop: 574,900
CSI: 5.1 Bil (# 71)

Revenue : $8,140,871
Income : $ 996,306
% Rev Gain: 12.2
Stations: 15/11
Diaries: 860/668:1
CSI HH: 23.3 M (# 139)
Standard Error: .708

National Rev: $2,229,418
Nat Rev per Cap; $3.88
Tot Rev per Cap: $14.16
Tot Inc per Cap: $1.73
Profit Margin: 12.2%
Retail $: 2.6 Bil (# 77)
Retail Sales %: .260

12+ METRO 1/4/SHARE		FAL 81	SPG 81	O/N 80	A/M 80
1. KFAB	191/22.7	25.0	23.5	28.0	27.2
2. KQKQ-F	101/12.0	9.2	10.9	10.7	5.4
3. KEZO-F	98/11.6	13.9	12.2	10.8	11.0
4. KESY-F	69/ 8.2	8.5	9.3	8.3	10.1
5. KGOR-F	62/ 7.4	8.2	6.4	6.1	9.3
6. WOW	47/ 5.6	7.0	8.3	8.9	10.2
7. KYNN-F	38/ 4.5	3.5	4.2	4.1	3.1
8. KYNN	36/ 4.3	2.8	6.4	4.5	4.8
9. KOIL	33/ 3.9	4.8	6.6	4.6	5.7
10. KOOO	31/ 3.7	3.4	1.1	---	.9

12+ TSA 1/4	
1. KFAB	346
2. WOW	189
3. KEZO-F	163
4. KQKQ-F	123
5. KGOR-F	84
6. KESY-F	77
7. KFRX-F	68
8. KYNN-F	56
KMA	56
10. KSRD-F	49

12+ TSA CUME/MSA CUME RAT	
1. KFAB	4051/42.0
2. WOW	3875/26.5
3. KQKQ-F	1848/30.0
4. KEZO-F	1828/24.4
5. KGOR-F	1434/18.4
6. KOIL	1120/17.1
7. KFRX-F	1006/ 3.6
8. KMA	892/ 4.9
9. KESY-F	837/15.1
10. KYNN-F	782/11.1

12+ FM SHARE (METRO): 50.39% (389 of 772) (SPG 81: 46.12%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KEZO-F	1. KQKQ-F	1. KFAB	1. KFAB	1. KFAB
2. KQKQ-F	2. KEZO-F	2. KQKQ-F	2. KESY-F	2. KESY-F
3. WOW	3. KGOR-F	3. KEZO-F	3. KGOR-F	3. KYNN-F
	4. KFAB	4. KGOR-F	4. KQKQ-F	4. KOOO

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KFAB	1. KQKQ-F	1. KFAB	1. KEZO-F	1. KFAB
2. KQKQ-F	2. KGOR-F	2. KESY-F	2. KQKQ-F	2. KESY-F
3. KGOR-F	3. KEZO-F	3. KGOR-F	3. KFAB	3. KGOR-F
4. WOW	4. WOW KFAB	4. KQKQ-F	4. KGOR-F	4. KQKQ-F

OTHER RATED STATIONS/METRO SHARE

KCRO 660 1.7
KLNG 1560 Council Bl. 2.0
KFRX-F 102.7 Lincoln 1.0
KSRD-F 96.9 Lincoln 1.5
KMA 960 Shenandoah 1.7

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	33 (1)	269 (4)	302 (5)	39.1
MOR/AC	252 (3)		252 (3)	32.6
COUNTRY	36 (1)	51 (2)	87 (3)	11.3
BTFL MUSIC		69 (1)	69 (1)	8.9
NOSTALGIA	31 (1)		31 (1)	4.0
BLACK	17 (1)		17 (1)	2.2
RELIGION	14 (1)		14 (1)	1.8
			772 (15)	

RADIO STATIONS

KFAB, 1110, 50 KW (DA-N) , MOR NBC, $121.75 (Christal) May
KOIL, 1290, 5 KW (DA-N) , CONTEMP/AC RKO, $ 22.00* (Roslin)
KOOO, 1420, 1 KW (DAYS,DA), NOSTALGIA (Al Ham) CBS,MBS, $ 23.00* (Selcom)
KYNN, 1490, 1 KW/250 W , COUNTRY ABC-E, $ 22.00* (Torbet) Great Empire
WOW , 590, 5 KW , AC/CONTEMP (Burk-Abr) ABC-C, $ 70.00* (Blair) Meredith
KMA , 960, 5 KW (DA-N) , MOR ABC-E,ABC-I, $ 42.50 (Katz) May (SHENANDOAH)

KESY-F, 104.5, 32 KW @ 285, BTFL MUS (TM) , $ 40.80 (Selcom)
KEZO-F, 92.3, 100 KW @ 1210, AOR (Burk-Abr) ABC-R, $ 45.00* (Blair) Meredith
KGOR-F, 99.9, 115 KW @ 1227, CONTEMP , $ 35.00* (Christal) May
KQKQ-F, 98.5, 100 KW @ 510, ROCK , $ 40.00* (Eastman)
KYNN-F, 94.1, 100 KW @ 510, COUNTRY ABC-E, $ 25.00* (Torbet) Great Empire
KFRX, KSRD - See Lincoln

ORLANDO

Market # 58; ADI # 33
Revenue Rank # 56
Income Rank # 66
APR 19.1
SMSA Pop: 741,700
CSI: 6.3 Bil (# 56)

Revenue : $9,871,015
Income : $ 428,174
% Rev Gain: 16.3
Stations: 25/19
Diaries: 1451/511:1
CSI HH: 22.6 M (# 169)
Standard Error: .543

National Rev: $2,360,108
Nat Rev per Cap: $3.18
Tot Rev per Cap: $13.31
Tot Inc per Cap: $.58
Profit Margin: 4.3%
Retail $: 4.1 Bil (# 45)
Retail Sales %: .211

12+ METRO 1/4/SHARE		FAL 81	SPG 81	O/N 80	A/M 80
1. WDBO-F	130/11.1	10.9	8.1	11.6	12.0
2. WDIZ-F	126/10.8	12.4	11.0	6.5	7.1
3. WBJW-F	116/ 9.9	9.3	9.4	14.7	9.2
4. WHOO-F	104/ 8.9	8.8	9.6	8.7	9.6
5. WHOO	95/ 8.1	7.7	11.9	7.6	7.5
6. WHLY-F	89/ 7.6	7.1	6.8	5.9	8.0
7. WKIS	74/ 6.3	5.3	6.8	7.5	7.3
8. WORL	64/ 5.5	3.3	4.8	4.7	3.6
9. WDBO	62/ 5.3	8.3	7.4	9.7	8.5
10. WJYO-F	50/ 4.3	6.6	6.4	3.1	6.4

12+ TSA 1/4	
1. WDIZ-F	252
2. WDBO-F	251
3. WHLY-F	146
4. WHOO-F	140
5. WBJW-F	138
6. WHOO	103
7. WELE-F	88
8. WPCV-F	82
9. WKIS	80
10. WDBO	78

12+ TSA CUME/MSA CUME RAT	
1. WDBO-F	2591/20.2
2. WDIZ-F	2565/20.4
3. WBJW-F	2371/29.6
4. WHLY-F	2106/21.0
5. WHOO-F	1689/19.6
6. WDBO	1344/15.4
7. WHOO	1302/17.8
8. WKIS	1092/15.4
9. WPCV-F	1082/ 3.5
10. WELE-F	980/ 4.2

12+ FM SHARE (METRO): 62.88% (703 of 1118) (SPG 81: 60.17%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WDIZ-F	1. WDIZ-F	1. WDIZ-F	1. WHOO-F	1. WDBO-F
2. WBJW-F	2. WHLY-F	2. WBJW-F	2. WHOO	2. WHOO
3. WORL	3. WBJW-F	WHLY-F	3. WHLY-F	3. WHOO-F
4. WHOO-F	4. WORL	4. WHOO-F	4. WBJW-F	4. WKIS

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WBJW-F	1. WHLY-F	1. WDBO-F	1. WDIZ-F	1. WDIZ-F
2. WHOO	WBJW-F	WHLY-F	2. WHLY-F	2. WHOO-F
3. WDIZ-F	3. WORL	WHOO-F	3. WBJW-F	3. WHOO
4. WDBO-F	4. WDIZ-F	WBJW-F	4. WHOO-F	4. WHLY-F

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		340 (4)	340 (4)	30.4
COUNTRY	103 (3)	148 (4)	251 (7)	22.5
MOR/AC	109 (4)	85 (2)	194 (6)	17.4
BTFL MUSIC		130 (1)	130 (1)	11.6
BLACK	101 (2)		101 (2)	9.0
TALK	74 (1)		74 (1)	6.6
RELIGION	17 (2)		17 (2)	1.5
SPANISH	7 (1)		7 (1)	0.6
NOSTALGIA	4 (1)		4 (1)	0.4
			1118 (25)	

ORLANDO ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WDIZ-F	1. WDIZ-F	1. WDIZ-F
2. WDBO-F	2. WDBO-F	2. WHOO
3. WBJW-F	3. WBJW-F	3. WBJW-F
4. WHOO-F	4. WHLY-F	4. WDBO-F
5. WHLY-F	5. WHOO-F	5. WHOO-F
6. WHOO	6. WDBO	6. WHLY-F
7. WELE-F	7. WHOO	7. WDBO
8. WKIS	8. WKIS	WKIS
9. WDOQ-F	9. WELE-F	9. WORL
10. WDBO	10. WCKS-F	10. WJYO-F
11. WCKS-F	11. WLOF	
12. WORL	12. WJYO-F	
13. WWLV-F	13. WWLV-F	
14. WJYO-F	14. WDOQ-F	
15. WROD	15. WORL	

OTHER RATED STATIONS/METRO SHARE

WAJL	1440	Winter Park	.9
WFIV	1080	Kissimmee	.3
WHHL	1190	Pine Castle	1.1
WLOF	950		2.5
WLOQ-F	103.1	Winter Park	3.0
WMJK	1220	Kissimmee	.6
WOKB	1600	Winter Garden	3.2
WTLN-F+	95.3	Apopka	.9
WTRR	1400	Sanford	.4
WVCF	1480	Ocoee	.5
WAMT	1060	Titusville	.3
WELE-F	105.9	Daytona Beach	1.7
WPCV-F	97.5	Winter Haven	1.5
WYNF-F	94.9	Tampa	.8

ADI FM SHARE: 69.02% (1475 of 2137) (SPG 81: 67.35%)

AM STATIONS

WDBO	580	5 KW (DA-N)	MOR	ABC-E	$56.25*	(Katz)	Katz
WHOO	990	50 KW/5 KW (DA-N)	COUNTRY	ABC-I	$75.00*	(Torbet)	Bluegrass
WKIS	740	5 KW/1 KW (DA-1)	TALK/MOR	CBS	$48.50	(Eastman)	Susquehanna
WLOF	950	5 KW (DA-N)	AC	RKO	$35.00*	(Mc-Guild)	Rounsaville**
WORL	1270	5 KW (DAYS)	BLACK (Burk-Abr)		$45.00*	(RKO)	Sudbrink

FM STATIONS

WDBO-F	92.3	100 KW @ 1320	BTFL MUS (Schulke)		$56.25*	(Katz)	Katz
WDIZ-F	100.3	100 KW @ 820	AOR (Burk-Abr)	Source	$60.00*	(Selcom)	Shamrock Comm
WHLY-F	106.7	100 KW @ 799	CONTEMP/AC		$39.25	(Christal)	General
WHOO-F	96.5	100 KW @ 493	COUNTRY (TM)		$75.00	(Torbet)	Bluegrass
WJYO-F	107.7	100 KW @ 629	AC (Schulke II)		$54.38	(RKO)	Sudbrink
WBJW-F	105.1	100 KW @ 370	ROCK	RKO	$73.00	(Mc-Guild)	Rounsaville**

Other stations - see Lakeland, Daytona Beach or Melbourne

**Sale to Nationwide is pending

PENSACOLA

Market # 132
Revenue Rank # 122
Income Rank # 360
APR 18.5
SMSA Pop: 300,000
CSI: 2.4 Bil (# 134)

Revenue : $4,347,926
Income : $ -575,809
% Rev Gain: 17.8
Stations: 14/12
Diaries: 676/444:1
CSI HH: 20.6 M (# 243)
Standard Error: .815

National Rev: $501,747
Nat Rev per Cap: $1.67
Tot Rev per Cap: $14.49
Tot Inc per Cap: $-1.92
Profit Margin: ---
Retail $: 1.5 Bil (# 123)
Retail Sales %: .261

12+ METRO 1/4/SHARE		SPG 81	A/M 80
1. WTKX-F	54/12.0	8.0	11.5
2. WJLQ-F	47/10.4	12.3	9.8
WBOP	47/10.4	12.6	15.2
4. WOWW-F	46/10.2	13.1	10.4
5. WCOA	39/ 8.7	7.2	9.8
WMEZ-F	39/ 8.7	8.0	11.0
WXBM-F	39/ 8.7	8.0	7.0
8. WKRG-F	23/ 5.1	7.5	8.4
9. WBLX-F	21/ 4.7	5.4	2.8
10. WABB-F	19/ 4.2	2.6	---

12+ TSA 1/4	
1. WTKX-F	80
2. WJLQ-F	61
3. WOWW-F	51
4. WXBM-F	49
5. WBOP	48
6. WMEZ-F	46
7. WCOA	39
8. WKRG-F	33
9. WBLX-F	26
10. WABB-F	19

12+ TSA CUME/MSA CUME RAT	
1. WJLQ-F	1043/31.0
2. WTKX-F	886/23.3
3. WOWW-F	670/23.5
4. WMEZ-F	663/22.9
5. WKRG-F	584/19.2
6. WXBM-F	518/16.4
7. WCOA	425/17.2
8. WABB-F	396/13.1
9. WBSR	349/14.2
10. WBOP	318/12.6

12+ FM SHARE (METRO): 69.06% (288 of 417) (SPG 81: 67.74%)

TEENS
1. WTKX-F
2. WKRG-F
3. 3 sta.

18 - 34
1. WTKX-F
2. WJLQ-F
3. WOWW-F

18 - 49
1. WTKX-F
2. WOWW-F
3. WJLQ-F

25 - 54
1. WOWW-F
2. WXBM-F
3. WBOP

35 - 64
1. WMEZ-F
2. WCOA
WXBM-F

12+ AMD
1. WCOA
2. WJLQ-F
3. WOWW-F

WOMEN 18-34
1. WJLQ-F
2. WOWW-F
3. WTKX-F
WBOP

WOMEN 25-54
1. WBOP
2. WOWW-F
3. WJLQ-F

MEN 18-34
1. WTKX-F
2. WJLQ-F
3. WOWW-F

MEN 25-54
1. WTKX-F
2. WXBM-F
3. WOWW-F

OTHER RATED STATIONS/METRO SHARE

WBSR	1450		2.9
WHYM	610		1.6
WNVY	1230		2.7
WPFA	790	Milton	2.4

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	13 (1)	143 (4)	156 (5)	37.4
COUNTRY	23 (2)	85 (2)	108 (4)	25.9
BLACK	47 (1)	21 (1)	68 (2)	16.3
BTFL MUSIC		39 (1)	39 (1)	9.4
NOSTALGIA	39 (1)		39 (1)	9.4
RELIGION	7 (1)		7 (1)	1.7
			417 (14)	

RADIO STATIONS

WBOP, 980, 1 KW (DAYS), BLACK	MBS, $24.00*	(Howard)	
WCOA, 1370, 5 KW (DA-N), NOSTALGIA (Drake-Chen)	CBS, $23.75*	(Mc-Guild)	Summit
WJLQ-F, 100.7, 100 KW @ 500, ROCK (Drake-Chen)	, $26.00*	(Mc-Guild)	Summit
WMEZ-F, 94.1, 100 KW @ 320, BTFL MUS (Schulke)	ABC-F, $35.00	(Torbet)	
WOWW-F, 107.3, 100 KW @ 360, COUNTRY	ABC-C, $26.00*	(HNW)	
WTKX-F, 101.5, 100 KW @ 493, AOR	MBS, $24.00*	(Howard)	
WXBM-F, 102.7, 100 KW @ 500, COUNTRY	ABC-I, $18.00	(----)	(MILTON)

Other stations - see Mobile

8152

PEORIA

Market # 111
Revenue Rank # 81
Income Rank # 121
APR 15.4
SMSA Pop: 369,100
CSI: 3.7 Bil (# 92)

Revenue : $5,254,412
Income : $ 86,849
% Rev Gain: 9.7
Stations: 19/12
Diaries: 708/521:1
CSI HH: 26.3 M (# 38)
Standard Error: .712

National Rev: $1,512,638
Nat Rev per Cap: $4.10
Tot Rev per Cap: $14.24
Tot Inc per Cap: $.24
Profit Margin: 1.7%
Retail $: 2.0 Bil (# 95)
Retail Sales %: .214

12+ METRO 1/4/SHARE		FAL 81	SPG 81	FAL 80	SPG 80
1. WKZW-F	66/14.2	12.1	10.5	12.6	15.3
2. WXCL	64/13.7	11.6	13.1	7.2	12.9
3. WSWT-F	55/11.8	14.7	15.4	17.1	15.1
4. WMBD	53/11.4	13.3	13.6	16.0	13.9
5. WWCT-F	46/ 9.9	6.9	12.0	6.3	8.0
6. WIRL	33/ 7.1	10.2	7.3	6.3	8.2
7. WKQA-F	23/ 4.9	4.5	5.6	5.6	3.3
8. WGLO-F+	17/ 3.7	7.4	4.0	5.9	4.3
9. WPEO	16/ 3.4	2.4	.9	1.4	2.8
10. WTAZ-F	14/ 3.0	.7	1.8	1.8	1.9

12+ TSA 1/4	
1. WKZW-F	86
2. WJBC	83
3. WWCT-F	72
4. WSWT-F	71
5. WXCL	67
6. WMBD	54
7. WBNQ-F	39
8. WIRL	38
9. WLS	34
10. WKQA-F	25

12+ TSA CUME/MSA CUME RAT	
1. WKZW-F	1300/29.6
2. WLS	904/12.9
3. WIRL	891/24.7
WSWT-F	891/21.4
5. WMBD	856/26.0
6. WWCT-F	844/20.6
7. WXCL	814/25.3
8. WJBC	805/ 4.2
9. WBNQ-F	678/ 6.3
10. WKQA-F	462/14.2

12+ FM SHARE (METRO): 52.03% (231 of 444) (SPG 81: 51.42%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WKZW-F	1. WWCT-F	1. WXCL	1. WXCL	1. WXCL
2. WWCT-F	2. WKZW-F	2. WKZW-F	2. WSWT-F	2. WSWT-F
3. WKQA-F	3. WIRL	3. WWCT-F	3. WKQA-F	3. WMBD

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WMAD	1. WKZW-F	1. WXCL	1. WWCT-F	1. WXCL
2. WXCL	2. WWCT-F	2. WSWT-F	2. WKZW-F	2. WMBD WKZW-F
3. WKZW-F	3. WIRL WXCL	3. WKZW-F	3. WIRL	

OTHER RATED STATIONS/METRO SHARE

WTXR-F	94.3	Chillicothe	1.1
WBBM	780	Chicago	.6
WBNQ-F	101.5	Bloomington	1.3
WGN	720	Chicago	2.4
WJBC	1230	Bloomington	2.1
WLS	890	Chicago	2.8
WLUP-F	97.9	Chicago	.9
WMAQ	670	Chicago	1.1

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	13 (1)	150 (6)	163 (7)	36.7
MOR/AC	107 (4)	14 (1)	121 (5)	27.3
BTFL MUSIC	5 (1)	67 (2)	72 (3)	16.2
COUNTRY	69 (2)		69 (2)	15.5
RELIGION	16 (1)		16 (1)	3.6
NEWS/TALK	3 (1)		3 (1)	2.1
			444 (19)	

RADIO STATIONS

WIRL, 1290, 5 KW (DA-2), AC	MBS, $33.25 (Eastman)	Mid America
WMBD, 1470, 5 KW (DA-2), MOR	CBS, $30.50 (Katz)	Midwest TV
WPEO, 1020, 1 KW , RELIGION	MBS, $12.00 (Pates)	Crawford
WXCL, 1350, 1 KW (DA-2), COUNTRY	ABC-I, $30.00 (Blair)	Manship
WKQA-F, 104.9, 3 KW @ 260, ROCK	ABC-F, $30.00 (Blair)	Manship
WKZW-F, 93.3, 40 KW @ 570, ROCK	, $39.50 (Katz)	Midwest TV
WSWT-F, 106.9, 50 KW @ 450, BTFL MUS (Bonne)	, $27.00 (Eastman)	Mid America
WTAZ-F, 102.3, 3 KW @ 300, AC	NBC, $? ? (Market 4)	
WGLO-F+, 95.3, 520 W @ 660, BTFL MUS (FM-100)	, $15.00* (Torbet)	
WWCT-F, 105.7, 36 KW @ 571, AOR	Source, $33.50 (HNW)	

WLS - See Chicago

WJBC, WBNQ-F - See Bloomington

PHILADELPHIA

Market # 4; ADI # 4
Revenue Rank # 6
Income Rank # 6
APR 20.0
SMSA Pop: 4,700,000
CSI: 44.6 Bil (# 4)

Revenue : $53,212,395
Income : $ 6,127,744
% Rev Gain: 17.3
Stations: 28/37
Diaries: 2752/1708:1
CSI HH: 26.6 M (# 31)
Standard Error: .396

National Rev: $19,178,545
Nat Rev per Cap: $4.08
Tot Rev per Cap: $11.32
Tot Inc per Cap: $1.30
Profit Margin: 11.5%
Retail $: 20.0 Bil (# 6)
Retail Sales %: .208

12+ METRO 1/4/SHARE		WIN 82	FAL 81	SUM 81	SPG 81
1. KYW	691/8.8	10.5	9.3	9.3	12.3
2. WMGK-F	592/7.6	7.2	8.0	8.8	7.7
3. WDAS-F	580/7.4	7.9	5.4	7.1	6.8
4. WCAU-F	500/6.4	7.4	6.0	4.1	3.4
5. WIP	432/5.5	4.8	5.8	5.5	5.5
6. WMMR-F	397/5.1	5.1	6.2	5.7	5.2
7. WWDB-F	370/4.7	4.7	5.0	4.7	4.2
8. WEAZ-F	365/4.7	5.7	5.3	5.7	6.5
9. WCAU	364/4.7	3.6	3.4	3.5	2.9
10. WPEN	348/4.4	4.6	4.1	4.7	4.0
11. WIOQ-F	343/4.4	3.5	4.3	3.4	3.6
12. WYSP-F	291/3.7	4.1	3.5	3.7	8.2
13. WWSH-F	269/3.4	3.9	5.4	4.8	5.3
14. WSNI-F	233/3.0	2.0	2.0	2.7	2.9
15. WUSL-F	231/3.0	2.6	4.0	2.8	1.9
16. WFIL	193/2.5	2.4	2.1	2.3	2.6
17. WFLN-F+	158/2.0	1.9	1.9	1.8	1.7
18. WDAS	146/1.9	1.6	1.8	1.3	1.3
19. WHAT	139/1.8	2.0	1.4	1.3	1.2
20. WIFI-F	129/1.6	2.0	2.5	4.4	4.4

12+ TSA 1/4	
1. KYW	771
2. WMGK-F	679
3. WDAS-F	673
4. WCAU-F	606
WMMR-F	606
6. WIP	468
7. WWDB-F	442
8. WEAZ-F	436
9. WYSP-F	417
10. WCAU	411
11. WIOQ-F	406
12. WWSH-F	381
13. WPEN	374
14. WUSL-F	310
15. WSNI-F	284
16. WFIL	246
17. WJBR-F	230
18. WIFI-F	207
19. WFLN-F+	194
20. WDAS	150

12+ TSA CUME/MSA CUME RAT	
1. KYW	14287/31.1
2. WCAU-F	10626/22.0
3. WMMR-F	9263/16.0
4. WMGK-F	8766/18.7
5. WCAU	7996/17.7
6. WYSP-F	7524/13.5
7. WIP	6341/14.1
8. WEAZ-F	6331/12.8
9. WDAS-F	6140/13.6
10. WIOQ-F	5794/12.7
11. WWSH-F	5431/10.4
12. WWDB-F	5071/10.9
13. WSNI-F	4515/ 9.4
14. WFIL	4459/ 8.9
15. WPEN	4446/10.3
16. WIFI-F	4437/ 7.6
17. WUSL-F	4314/ 7.9
18. WFLN-F+	3222/ 6.6
19. WHBR-F	2933/ 3.8
20. WDAS	2693/ 6.7

12+ FM SHARE (METRO): 64.50% (4638 of 7191) (SPG 81: 64.42%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WCAU-F	1. WDAS-F	1. WMGK-F	1. WMGK-F	1. KYW
2. WDAS-F	2. WMGK-F	2. WDAS-F	2. KYW	2. WPEN
3. WMMR-F	3. WIOQ-F	3. WIOQ-F	3. WDAS-F	3. WEAZ-F
4. WYSP-F	4. WMMR-F	4. WMMR-F	4. WIOQ-F	4. WIP
5. WPST-F	5. WYSP-F	5. WCAU-F	5. WIP	5. WMGK-F
6. WIFI-F	6. WCAU-F	6. KYW	6. WEAZ-F	6. WWDB-F
7. WHAT	7. WSNI-F	7. WYSP-F	7. WCAU-F	7. WCAU

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KYW	1. WDAS-F	1. WMGK-F	1. WMMR-F	1. WMGK-F
2. WIP	2. WMGK-F	2. KYW	2. WDAS-F	2. KYW
3. WMGK-F	3. WIOQ-F	3. WDAS-F	3. WIOQ-F	3. WDAS-F
4. WDAS-F	4. WCAU-F	4. WIP	4. WMGK-F	4. WIOQ-F
5. WCAU-F	5. WMMR-F	5. WEAZ-F	5. WYSP-F	5. WCAU
6. WPEN	6. WSNI-F	6. WCAU-F	6. KYW	6. WMMR
7. WIOQ-F	7. WYSP-F	7. WIOQ-F	7. WSNI-F	7. WEAZ-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		1748 (7)	1748 (7)	24.3
NEWS/TALK	1055 (2)	370 (1)	1425 (3)	19.8
MOR/AC	561 (3)	825 (2)	1386 (5)	19.3
BLACK/URBAN	341 (3)	580 (1)	921 (4)	12.8
BTFL MUSIC		742 (3)	742 (3)	10.3
COUNTRY	193 (1)	231 (1)	424 (2)	5.9
NOSTALGIA	348 (1)		348 (1)	4.8
CLASSICAL	16 (1)	142 (1)	158 (2)	2.2
RELIGION	39 (1)		39 (1)	0.5
			7191 (28)	

PHILADELPHIA ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KYW	1. KYW	1. KYW
2. WDAS-F	2. WCAU-F	2. WCAU-F
3. WMGK-F	3. WMMR-F	3. WDAS-F
4. WCAU-F	4. WMGK-F	4. WMGK-F
5. WMMR-F	5. WCAU	5. WIP
6. WIP	6. WYSP-F	6. WWDB-F
7. WEAZ-F	7. WIP	7. WEAZ-F
8. WWDB-F	8. WDAS-F	8. WCAU
9. WCAU	9. WEAZ-F	9. WUSL-F
10. WYSP-F	10. WIOQ-F	10. WPEN
11. WIOQ-F	11. WWSH-F	
12. WPEN	12. WWDB-F	
13. WWSH-F	13. WPEN	
14. WUSL-F	14. WSNI-F	
15. WSNI-F	15. WIFI-F	

OTHER RATED STATIONS/METRO SHARE			
WCOJ	1420	Coatesville	.7
WRCP	1540		1.0
WSSJ	1310	Camden	.7
WZZD	990		.5
WJBR-F	99.5	Wilmington	1.4
WPST-F	97.5	Trenton	.7
WSTW-F	93.7	Wilmington	.4

ADI FM SHARE: 66.03% (6596 of 9989) (SPG 81: 66.65%)

AM STATIONS

KYW ,	1060,	50 KW (DA-1)	, NEWS	NBC,	$173.75	(RAR)	Westinghouse
WCAU,	1210,	50 KW	, NEWS/TALK	CBS,	$ 94.77	(CBS Spot)	CBS
WDAS,	1480,	5 KW/1 KW (DA-2),	BLACK,NEWS/TALK	NBN,	$ 82.50	(Howard)	NBN
WFIL,	560,	5 KW (DA-2)	, COUNTRY	,	$115.00*	(Blair)	LIN
WHAT,	1340,	1 KW/250 W	, BLACK	SBN,	$ 40.00	(HNW)	
WIP ,	610,	5 KW (DA-1)	, MOR	,	$170.63	(Katz)	Metromedia
WPEN,	950,	5 KW (DA-N)	, NOSTALGIA	ABC-E,	$120.25*	(MMR)	Greater Media

FM STATIONS

WCAU-F,	98.1,	13 KW @ 1000,	ROCK	CBS-R,	$114.63	(CBS/FM)	CBS
WDAS-F,	105.3,	4 KW @ 870,	BLACK	,	$116.88	(Howard)	NBN
WEAZ-F,	101.1,	13 KW @ 1010,	BTFL MUS (Bonne)	,	$ 92.50*	(Mc-Guild)	
WFLN-F+,	95.7,	50 KW @ 490,	CLASSICAL	,	$ 66.00	(CMBS)	
WIFI-F,	92.5,	50 KW @ 500,	ROCK	ABC-C,	$ 90.00*	(Eastman)	GCC
WIOQ-F,	102.1,	30 KW @ 650,	CONTEMP	RKO,	$ 95.00*	(Mc-Guild)	Outlet
WMGK-F,	102.9,	50 KW @ 300,	AC	,	$170.00*	(MMR)	Greater Media
WMMR-F,	93.3,	25 KW @ 670,	AOR (Burk-Abr)	,	$144.38	(Katz)	Metromedia
WSNI-F,	104.5,	13 KW @ 1008,	AC	RKO II,	$ 60.00*	(RKO)	Associated
WUSL-F,	98.9,	18 KW @ 830,	COUNTRY (Burns/Somerset)	,	$ 87.13*	(Blair)	LIN
WWDB-F,	96.5,	18 KW @ 850,	TALK	ABC-I,	$ 60.00	(HNW)	
WWSH-F,	106.1,	19 KW @ 740,	BTFL MUS (Schulke)	,	$100.63*	(Christal)	Cox
WYSP-F,	94.1,	16 KW @ 900,	AOR (Pollack)	,	$113.75	(Torbet)	Infinity
WPST-F,	97.5,	50 KW @ 450,	ROCK	,	$ 42.75	(Masla)	Nassau (TRENTON)

PHOENIX

Market # 26; ADI # 25
Revenue Rank # 21
Income Rank # 62
APR 17.5
SMSA Pop: 1,600,300
CSI: 13.7 Bil (# 25)

Revenue : $24,510,527
Income : $ 442,953
% Rev Gain: 20.0
Stations: 29/31
Diaries: 1401/1142:1
CSI HH: 23.2 M (# 144)
Standard Error: .530

National Rev: $8,271,361
Nat Rev per Cap: $5.17
Tot Rev per Cap: $15.32
Tot Inc per Cap: $.28
Profit Margin: 1.8%
Retail $: 7.5 Bil (# 26)
Retail Sales %: .251

12+ METRO 1/4/SHARE		WIN 82	FAL 81	SPG 81
1. KTAR	204/8.8	7.4	8.2	9.2
2. KQYT-F	195/8.4	6.5	6.7	6.8
3. KMEO-F	189/8.1	9.1	7.7	9.0
4. KNIX-F	182/7.8	8.0	7.7	7.5
5. KDKB-F	158/6.8	8.2	8.5	6.5
6. KUPD-F	137/5.9	5.3	5.2	4.4
7. KOY	132/5.7	5.6	5.5	6.4
8. KZZP-F	112/4.8	6.2	4.4	5.8
9. KKLT-F	111/4.8	3.3	3.0	3.3
10. KUKQ	94/4.0	5.3	4.6	3.0
11. KOPA-F	82/3.5	5.0	5.4	5.9
12. KOOL-F	77/3.3	3.8	4.2	4.2
13. KJJJ-F	73/3.1	1.8	2.9	1.0
14. KLFF	63/2.7	1.8	2.4	3.2
15. KJJJ	58/2.5	3.0	2.6	2.0

12+ TSA 1/4	
1. KNIX-F	220
2. KDKB-F	214
3. KTAR	211
KQYT-F	211
5. KMEO-F	205
6. KUPD-F	153
7. KOY	146
8. KKLT-F	126
9. KZZP-F	122
10. KUKQ	107
11. KOPA-F	102
12. KOOL-F	89
13. KJJJ-F	82
14. KJJJ	70
15. KLFF	65

12+ TSA CUME/MSA CUME RAT	
1. KDKB-F	3182/19.8
2. KNIX-F	2879/18.2
3. KQYT-F	2587/17.9
4. KTAR	2486/17.8
5. KMEO-F	2426/16.9
6. KUPD-F	2385/15.9
7. KOY	2330/16.1
8. KOPA-F	2234/14.3
9. KZZP-F	2081/14.1
10. KKLT-F	2004/14.1
11. KOOL-F	1595/10.3
12. KJJJ-F	1071/ 7.0
13. KJJJ	1061/ 7.0
14. KNIX	1052/ 6.4
15. KUKQ	950/ 6.4

12+ FM SHARE (METRO): 63.68% (1429 of 2244) (SPG 81: 58.67%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KUPD-F	1. KDKB-F	1. KNIX-F	1. KNIX-F	1. KMEO-F
2. KDKB-F	2. KZZP-F	2. KDKB-F	2. KOY	2. KQYT-F
3. KUKQ	3. KUPD-F	3. KKLT-F	3. KMEO-F	3. KNIX-F
4. KOPA-F	4. KKLT-F	4. KZZP-F	4. KQYT-F	4. KTAR
5. KZZP-F	5. KNIX-F	5. KOY	5. KKLT-F	5. KOY
6. KKLT-F	4. KSTM-F	6. KUPD-F	6. KTAR	6. KLFF

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KTAR	1. KDKB-F	1. KNIX-F	1. KDKB-F	1. KNIX-F
2. KZZP-F+	2. KZZP-F	2. KOY	2. KUPD-F	2. KOY
3. KOY	3. KNIX-F	3. KQYT-F	3. KZZP-F	3. KTAR
4. KNIX-F	4. KKLT-F	4. KKLT-F	4. KSTM-F	4. KZZP-F
5. KQYT-F	5. KOOL-F	5. KMEO-F	5. KKLT-F	5. KMEO-F
6. KMEO-F	KUPD-F	6. KOPA-F	6. KNIX-F	6. KOOL-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	45 (3)	655 (6)	700 (9)	31.2
BTFL MUSIC	32 (1)	384 (2)	416 (3)	18.6
COUNTRY	94 (2)	255 (2)	349 (4)	15.6
MOR/AC	166 (2)	77 (1)	243 (3)	10.8
NEWS/TALK	204 (1)		204 (1)	9.1
BLACK/URBAN	94 (1)		94 (1)	4.2
NOSTALGIA	75 (2)	9 (1)	84 (3)	3.7
SPANISH	73 (2)		73 (2)	3.3
CLASSICAL		49 (1)	49 (1)	2.2
RELIGION	32 (2)		32 (2)	1.4
			2244 (29)	

B156

PHOENIX ADI

	12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1.	KNIX-F	KDKB-F	KNIX-F
2.	KDKB-F	KNIX-F	KUKQ
3.	KMEO-F	KQYT-F	KQYT-F
4.	KTAR	KTAR	KMEO-F
5.	KMEO-F	KMEO-F	KZZP-F
6.	KUPD-F	KUPD-F	KTAR
7.	KOY	KOY	KOY
8.	KKLT-F	KOPA-F	KDKB-F
9.	KZZP-F	KZZP-F	KOOL-F
10.	KUKQ	KKLT-F	KPHX
11.	KOPA-F	KOOL-F	
12.	KOOL-F	KJJJ-F	
13.	KJJJ-F	KJJJ	
14.	KJJJ	KNIX	
15.	KLFF	KUKQ	

OTHER RATED STATIONS/METRO SHARE			
KARZ	960		1.5
KDJQ	1510	Mesa	.2
KFLR	1230		1.1
KHEP-F	101.5		2.1
KIFN	860		1.6
KMEO	740		1.4
KNIX	1580	Tempe	1.5
KOPA	1440	Scottsdale	.4
KPHX	1480		1.5
KRDS	1190	Tolleson	.3
KWAO-F	106.3	Sun City	.4
KXIV	1400		.5
KZZP	1310	Mesa	1.3
KSTM-F	107.1	Apache Junction	2.4

ADI FM SHARE: 62.50% (1677 of 2683) (SPG 81: 56.46%)

AM STATIONS

KARZ,	960,	5 KW (DA-N)	, AC	CBS,	$34.00*	(Katz)	Stauffer
KJJJ,	910,	5 KW (DA-N)	, COUNTRY	ABC-E,	$36.20*	(MMR)	Wolpin
KLFF,	1360,	5 KW/1 KW (DA-N)	, NOSTALGIA (Al Ham)	,	$42.00	(Lotus)	Canyon
KNIX,	1580,	50 KW/10 KW (DA-N)	, COUNTRY	,	$? ?	(Christal)	Buck Owens
KOY ,	550,	5 KW/1 KW	, AC	,	$95.00*	(Eastman)	Harte-Hanks
KTAR,	620,	5 KW (DA-N)	, NEWS/TALK	ABC-I,MBS,	$80.00*	(CBS Spot)	Pulitzer
KUKQ,	1060,	5 KW/500 W	, BLACK	,	$60.30	(Masla)	

FM STATIONS

KDKB-F,	93.3,	100 KW @ 1550,	AOR	Source,	$80.00*	(Blair)	Sandusky Newsp
KJJJ-F,	92.3,	100 KW @ 880,	COUNTRY	ABC-C,	$36.20*	(MMR)	Wolpin
KKLT-F,	98.7,	115 KW @ 1650,	SOFT/AC	RKO,	$65.00*	(CBS Spot)	Pulitzer
KMEO-F,	96.9,	100 KW @ 1556,	BTFL MUS (Bonne)	,	$46.55	(Mc-Guild)	Scripps-Howard
KNIX-F,	102.5,	100 KW @ 1610,	COUNTRY	,	$80.00*	(Christal)	Buck Owens
KOOL-F,	94.5,	100 KW @ 1620,	OLDIES/AC	CBS-R,	$60.00*	(Katz)	
KOPA-F,	100.7,	100 KW @ 1847,	ROCK	,	$50.00*	(Torbet)	First Media
KQYT-F,	95.5,	100 KW @ 1550,	BTFL MUS (Churchill)	,	$80.00*	(Eastman)	Harte-Hanks
KUPD-F,	97.9,	100 KW @ 1620,	ROCK	,	$60.30	(Masla)	
KZZP-F,	104.7,	100 KW @ 1550,	CONTEMP	,	$55.00*	(Mc-Guild)	Western Cities
KSTM-F,	107.1,	3 KW @ 430,	AOR	,	$36.00	(----)	(APACHE JUNCTION)

PITTSBURGH

Market # 13; ADI # 12
Revenue Rank # 18
Income Rank # 148
APR 18.9
SMSA Pop: 2,242,300
CSI: 20.2 Bil (# 16)

Revenue : $27,485,386
Income : $ 106,286
% Rev Gain: 7.7
Stations: 34/38
Diaries: 1706/1314:1
CSI HH: 24.2 M (# 99)
Standard Error: .489

National Rev: $9,746,785
Nat Rev per Cap: $4.35
Tot Rev per Cap: $12.26
Tot Inc per Cap: $.05
Profit Margin: 0.4%
Retail $: 10.1 Bil (# 16)
Retail Sales %: .213

12+ METRO	1/4/SHARE	WIN 82	FAL 81	SPG 81
1. KDKA	727/20.2	19.3	19.8	22.3
2. WAMO-F	220/ 6.1	5.8	5.1	5.8
3. WDVE-F	214/ 5.9	6.5	6.1	7.9
4. WBZZ-F	206/ 5.7	5.0	3.8	1.7
5. WSHH-F	203/ 5.6	5.0	5.3	7.0
6. WTAE	200/ 5.5	6.7	8.2	6.6
7. WXKX-F	187/ 5.2	4.2	4.6	6.1
8. WPNT-F	179/ 5.0	5.6	3.0	3.8
9. KQV	156/ 4.3	4.7	3.4	3.3
10. WWSW-F	155/ 4.3	4.3	4.9	3.9
11. WJAS	134/ 3.7	5.3	5.5	1.8
12. WYDD-F	109/ 3.0	3.6	3.9	2.2
13. WEEP	101/ 2.8	3.4	4.7	4.2
14. WDSY-F	83/ 2.3	1.9	2.2	2.5
15. WTKN	62/ 1.7	1.7	1.9	1.7

12+ TSA 1/4	
1. KDKA	955
2. WDVE-F	327
3. WPNT-F	254
4. WBZZ-F	243
5. WSHH-F	235
6. WAMO-F	231
WXKX-F	231
8. WTAE	208
9. WWSW-F	201
10. WEEP	184
11. WYDD-F	171
12. KQV	160
13. WJAS	154
14. WWVA	121
15. WDSY-F	117

12+ TSA CUME/MSA CUME RAT	
1. KDKA	12024/44.7
2. WDVE-F	5078/18.6
3. WXKX-F	4239/17.9
4. WBZZ-F	4089/17.1
5. WTAE	3778/18.8
6. WWSW-F	3483/14.1
7. WSHH-F	3451/15.3
8. ~~WPNT-F→~~	3167/11.5
9. WYDD-F	3158/11.9
10. KQV	2491/12.4
11. WAMO-F	2317/11.0
12. WJAS	2220/10.1
13. WEEP	2218/ 7.0
14. WTKN	1899/ 9.4
15. WWVA	1678/ 1.5

12+ FM SHARE (METRO): 52.47% (1741 of 3318) (SPG 81: 50.43%)

TEENS

1. WBZZ-F
2. WDVE-F
3. WXKX-F
4. WAMO-F
5. WYDD-F
6. WWSW-F

18 - 34

1. WAMO-F
2. WDVE-F
3. WXKX-F
4. WBZZ-F
5. WWSW-F
6. KDKA

18 - 49

1. KDKA
2. WAMO-F
3. WDVE-F
4. WTAE
5. WXKX-F
6. WWSW-F

25 - 54

1. KDKA
2. WTAE
3. WWSW-F
4. WPNT-F
5. WSHH-F
6. WXKX-F

35 - 64

1. KDKA
2. WSHH-F
3. WPNT-F
4. WTAE
5. WJAS
6. KQV

12+ AMD

1. KDKA
2. WTAE
3. KQV
4. WWSW-F+
5. WXKX-F
6. WAMO-F

WOMEN 18-34

1. WBZZ-F
2. WAMO-F
3. WWSW-F
   WXKX-F
5. WDVE-F
6. WTAE

WOMEN 25-54

1. KDKA
2. WTAE
3. WWSW-F
4. WPNT-F
5. WSHH-F
6. WXKX-F

MEN 18-34

1. WDVE-F
2. WAMO-F
3. WXKX-F
4. WYDD-F
5. KDKA
6. WTAE

MEN 25-54

1. KDKA
2. WTAE
3. WDVE-F
4. WAMO-F
5. WWSW-F
6. WXKX-F

FORMATS	AM	FM	TOTAL	%
MOR/AC	1041 (8)	65 (2)	1106 (10)	33.3
ROCK/AOR/CONTEMP		886 (6)	886 (6)	26.7
BTFL MUSIC		382 (2)	382 (2)	11.5
COUNTRY	141 (3)	146 (4)	287 (7)	8.6
BLACK/URBAN	16 (1)	220 (1)	236 (2)	7.1
NEWS/TALK	218 (2)		218 (2)	6.6
NOSTALGIA	134 (1)	22 (1)	156 (2)	4.7
RELIGION	27 (2)	20 (1)	47 (3)	1.4
			3318 (34)	

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PITTSBURGH ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KDKA	1. KDKA	1. KDKA
2. WDVE-F	2. WDVE-F	2. WAMO-F
3. WPNT-F	3. WXKX-F	3. WXKX-F
4. WBZZ-F	4. WBZZ-F	4. WSHH-F
5. WXKX-F	5. WTAE	5. WBZZ-F
6. WAMO-F	6. WWSW-F	6. WTAE
7. WSHH-F	7. WSHH-F	7. WYDD-F
8. WTAE	8. WPNT-F	8. WDSY-F
9. WWSW-F	9. WYDD-F	9. WDVE-F
10. WEEP	10. KQV	10. WJAS
11. KQV	11. WJAS	
12. WYDD-F	12. WAMO-F	
13. WJAS	13. WEEP	
14. WDSY-F	14. WTKN	
15. WFFM-F	15. WDSY-F	

OTHER RATED STATIONS/METRO SHARE

WAMO	860		.4
WBVP	1230	Beaver Falls	.6
WEDO	810	McKeesport	.3
WESA+	940	Charleroi	.5
WFFM-F	96.9	Braddock	1.6
WHJB	620	Greensburg	.4
WIXZ	1360	McKeesport	.8
WJPA	1450	Washington	.5
WKPA	1150	New Kensington	.8
WMBA	1460	Ambridge	.5
WNUF-F	100.7	New Kensington	.6
WOKU-F	107.1	Greensburg	.4
WPIT	730		.4
WPIT-F	101.5		.6
WWKS-F	106.7	Beaver Falls	.4
WYTK-F	95.3	Washington	.8
WELA-F	104.3	East Liverpool	.6
WWVA	1170	Wheeling	.3

ADI FM SHARE: 53.46% (2492 of 4661) (SPG 81: 50.63%)

AM STATIONS

KDKA, 1020, 50 KW, MOR NBC, $200.00* (RAR) Westinghouse
KQV , 1410, 5 KW (DA-2) , NEWS/TALK CBS,MBS, $ 45.00* (Eastman) Taft
WEEP, 1080, 50 KW (DAYS,DA), COUNTRY ABC-I, $ 71.67 (MMR) Entercom

WJAS, 1320, 5 KW (DA-N) , NOSTALGIA (Al Ham) ABC-D, $ 34.50 (HNW) BENI
WTAE, 1250, 5 KW (DA-N) , AC RKO II,ABC-E, $ 90.00* (Katz) Hearst
WTKN, 970, 5 KW (DA-2) , TALK ABC-T, $ 35.00* (Mc-Guild) Block

FM STATIONS

WAMO-F, 105.9, 72 KW @ 440, URBAN SBN, $ 52.50 (Selcom) Sheridan
WBZZ-F, 93.7, 41 KW @ 547, ROCK (Burk-Abr) , $ 75.00* (Torbet) EZ
WDSY-F, 107.9, 50 KW @ 500, COUNTRY ABC-I, $ 67.50* (MMR) Entercom
WDVE-F, 102.5, 55 KW @ 820, AOR (Burk-Abr) Source, $ 80.00* (Eastman) Taft

WPNT-F, 92.9, 47 KW @ 890, BTFL MUS (Bonne) , $ 47.50 (RAR) Westinghouse
WSHH-F, 99.7, 11 KW @ 930, BTFL MUS (Schulke) , $ 50.00 (Blair) Nationwide
WWSW-F, 94.5, 50 KW @ 810, AC ABC-C, $ 50.00* (Mc-Guild) Block
WXKX-F, 96.1, 50 KW @ 500, ROCK , $ 70.00 (Katz) Hearst
WYDD-F, 104.7, 50 KW @ 500, AOR , $ 39.50 (Masla)

WWVA - See Wheeling

PORTLAND, ME

Market # 181
Revenue Rank # 139
Income Rank # 316
APR 15.1
SMSA Pop: 189,300
CSI: 1.7 Bil (# 173)

Revenue : $3,624,118
Income : $ -222,545
% Rev Gain: 11.7
Stations: 19/13
Diaries: 650/291:1
CSI HH: 27.3 M (# 22)
Standard Error: .736

National Rev: $915,499
Nat Rev per Cap: $4.84
Tot Rev per Cap: $19.14
Tot Inc per Cap: $-1.18
Profit Margin: ---
Retail $: 1.2 Bil (# 159)
Retail Sales %: .250

12+ METRO 1/4/SHARE		SPG 81	A/M 80
1. WPOR-F	37/13.5	15.7	6.7
2. WJBQ-F	35/12.7	9.1	8.3
WBLM-F	35/12.7	9.8	10.3
4. WGAN	30/10.5	13.3	11.9
5. WGAN-F	29/10.5	8.7	13.4
6. WYNZ	18/ 6.5	10.1	3.6
7. WMGX-F	17/ 6.2	3.8	7.1
8. WPOR	10/ 3.6	3.8	8.3
9. WYNZ-F	9/ 3.3	6.6	8.7
WBZ	9/ 3.3	2.8	2.8

12+ TSA 1/4	
1. WBLM-F	130
2. WPOR-F	117
3. WABK-F+	80
4. WIGY-F	78
5. WJBQ-F	77
6. WGAN-F	67
7. WHOM-F	44
8. WGAN	40
WYNZ	40
10. WMGX-F	30

12+ TSA CUME/MSA CUME RAT	
1. WBLM-F	1380/24.6
2. WPOR-F	1278/21.8
3. WIGY-F	1266/10.6
4. WGAN-F	1067/21.2
5. WJBQ-F	945/25.0
6. WGAN	882/32.8
7. WABK-F+	863/ 1.8
8. WHOM-F	616/ 5.8
9. WYNZ	459/15.0
10. WBZ	458/ 7.4

12+ FM SHARE (METRO): 70.31% (180 of 256) (SPG 81: 63.64%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WBLM-F	1. WJBQ-F	1. WJBQ-F	1. WPOR-F	1. WPOR-F
2. WJBQ-F	2. WBLM-F	2. WBLM-F	2. WGAN	2. WGAN-F
3. WIGY-F	3. WMGX-F	3. WGAN	3. WJBQ-F	3. WGAN

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WPOR-F+	1. WJBQ-F	1. WPOR-F	1. WBLM-F	1. WGAN
2. WGAN	2. WMGX-F	2. WGAN	2. WJBQ-F	2. WPOR-F
3. WJBQ-F	3. WBLM-F	3. WJBQ-F	3. WMGX-F	3. 3 with

OTHER RATED STATIONS/METRO SHARE

WDCS-F	106.3		.7
WKXA	900	Bruns.	.4
WKXA-F	98.9	Bruns.	2.2
WMER	1440	Westb.	1.1
WABK	1280	Gardiner	.7
WLOB	1310		1.1
WHOM-F	94.9	MT. Wash.	1.1
WIGY-F	105.9	Bath	1.8
WWAV-F	99.9	Auburn	.7

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		92 (4)	92 (4)	35.9
MOR/AC	45 (5)	9 (1)	54 (6)	21.1
COUNTRY	10 (1)	43 (2)	53 (3)	20.7
BTFL MUSIC		34 (3)	34 (3)	13.3
NOSTALGIA	18 (1)		18 (1)	7.0
NEWS/TALK	3 (1)		3 (1)	1.2
CLASSICAL		2 (1)	2 (1)	0.8
			256 (19)	

RADIO STATIONS

WGAN, 560, 5 KW (DA-1), MOR	, $34.28	(Blair)	Guy Gannett
WPOR, 1490, 1 KW/250 W , COUNTRY	ABC-E, $12.00*	(Mc-Guild)	Ocean Coast
WYNZ, 970, 5 KW (DA-N), NOSTALGIA (Al Ham)	CBS, $? ?	(Eastman)	Eastman
WGAN-F, 102.9, 100 KW @ 1470, BTFL MUS (Schulke)	, $34.28	(Blair)	Guy Gannett
WJBQ-F, 97.9, 50 KW @ 500, ROCK	ABC-C, $24.50	(Christal)	
WMGX-F, 93.1, 50 KW @ 315, SOFT ROCK	Source, $15.72	(Torbet)	
WPOR-F, 101.9, 50 KW @ 492, COUNTRY	, $40.00*	(Mc-Guild)	Ocean Coast
WYNZ-F, 100.9, 3 KW @ 225, AC/SOFT (TM)	, $? ?	(Eastman)	Eastman
WABK-F+,104.3, 15 KW @ 340, AC	ABC-I, $10.50	(Lotus)	(GARDINER)
WBLM-F, 107.5, 30 KW @ 612, AOR (Sebastian)	, $30.00*	(Selcom)	Fuller-Jeff
WHOM-F, 94.9, 48 KW @ 3756, BTFL MUS (Bonne)	, $31.00	(P/W)	(MT. WASHINGTON)
WIGY-F, 105.9, 50 KW @ 500, ROCK	, $20.00*	(Masla)	(BATH)

B160

PORTLAND, OR

Market # 31; ADI # 23
Revenue Rank # 24
Income Rank # 56
APR 16.3
SMSA Pop: 1,282,500
CSI: 11.7 Bil (# 31)

Revenue : $21,900,747
Income : $ 474,536
% Rev Gain: 36.0
Stations: 26/25
Diaries: 1352/949:1
CSI HH: 23.9 M (# 113)
Standard Error: .517

National Rev: $8,492,360
Nat Rev per Cap: $6.62
Tot Rev per Cap: $17.08
Tot Inc per Cap: $.37
Profit Margin: 2.2%
Retail $: 6.3 Bil (# 31)
Retail Sales %: .268

12+ METRO 1/4/SHARE		FAL 81	SPG 81	O/N 80	A/M 80
1. KGON-F	230/13.3	11.1	9.4	10.2	7.9
2. KUPL-F	128/ 7.4	7.3	6.9	6.7	7.1
3. KCNR-F	115/ 6.6	4.9	3.2	2.5	2.1
4. KGW	105/ 6.1	9.0	9.1	9.1	11.1
5. KEX	103/ 5.9	7.7	7.9	9.3	7.3
6. KINK-F	100/ 5.8	8.4	5.3	4.5	4.4
7. KWJJ	94/ 5.4	6.3	4.5	5.1	5.6
8. KXL-F	85/ 4.9	5.5	6.8	6.7	8.1
9. KLLB-F	81/ 4.7	3.1	5.0	3.0	2.4
10. KYXI	75/ 4.3	3.1	5.1	4.9	3.7
11. KUPL	71/ 4.1	3.5	2.9	3.1	3.0
12. KYTE	58/ 3.3	2.7	5.3	4.9	5.5

12+ TSA 1/4	
1. KGON-F	302
2. KUPL-F	190
3. KGW	154
4. KEX	142
5. KCNR-F	141
6. KINK-F	134
7. KLLB-F	120
8. KWJJ	118
9. KXL-F	114
10. KXL	82
11. KYTE	81
12. KYXI	80

12+ TSA CUME/MSA CUME RAT	
1. KGW	3751/24.2
2. KGON-F	3240/22.0
3. KEX	2470/17.0
4. KCNR-F	2385/17.3
5. KUPL-F	2299/13.9
6. KLLB-F	2027/12.9
7. KWJJ	2011/13.5
8. KINK-F	1967/13.1
9. KXL	1621/ 9.3
10. KYXI	1515/12.7
11. KYTE	1507/10.0
12. KXL-F	1463/ 9.7

12+ FM SHARE (METRO): 55.85% (892 of 1597) (SPG 81: 49.48%)

TEENS
1. KGON-F
2. KCNR-F
3. KGW

18 - 34
1. KGON-F
2. KINK-F
3. KCNR-F
4. KGW
5. KLLB-F

18 - 49
1. KGON-F
2. KCNR-F
3. KINK-F
4. KGW
5. KLLB-F

25 - 54
1. KINK-F
2. KGW
3. KGON-F
4. KEX
5. KCNR
KLLB

35 - 64
1. KUPL-F
2. KWJJ
3. KEX
4. KUPL
5. KXL-F

12+ AMD
1. KGON-F
2. KGW
3. KYXI
4. KEX
5. KCNR-F

WOMEN 18-34
1. KCNR-F
2. KGON-F
3. KINK-F
4. KGW
5. KLLB-F

WOMEN 25-54
1. KEX
2. KCNR-F
3. KINK-F
4. KUPL-F
KGW

MEN 18-34
1. KGON-F
2. KINK-F
3. KCNR-F
4. KGW
5. KLLB-F

MEN 25-54
1. KINK-F
2. KGON-F
3. KGW
4. KLLB-F
5. KWJJ

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	105 (1)	543 (5)	648 (6)	40.6
COUNTRY	179 (4)	47 (1)	226 (5)	14.2
BTFL MUSIC		213 (2)	213 (2)	13.3
MOR/AC	138 (3)	64 (2)	202 (5)	12.6
NEWS/TALK	179 (4)		179 (4)	11.2
NOSTALGIA	71 (1)		71 (1)	4.4
RELIGION	13 (1)	25 (1)	38 (2)	2.4
UNKNOWN	20 (1)		20 (1)	1.3
			1597 (26)	

PORTLAND ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KGON-F	1. KGW	1. KGON-F
2. KUPL-F	2. KGON-F	2. KGW
3. KGW	3. KEX	3. KWJJ
4. KEX	4. KCNR-F	4. KYXI
5. KCNR-F	5. KUPL-F	5. KUPL-F
6. KINK-F	6. KWJJ	6. KUPL
7. KLLB-F	7. KLLB-F	7. KEX
8. KWJJ	8. KINK-F	KYTE
9. KXL-F	9. KXL	9. KINK-F
10. KXL	10. KYXI	10. KCNR-F
11. KYTE	11. KYTE	
12. KYXI	12. KXL-F	
13. KUPL	13. KUPL	
14. KJIB-F	14. KQFM-F	
15. KQFM-F	15. KJIB-F	

OTHER RATED STATIONS/METRO SHARE

KAAR	1480	Vancouver,WA	.5
KJIB-F	99.5		2.7
KKEY	1150		2.8
KKSN	910	Vancouver,WA	1.6
KLIQ	1290		.5
KMJK-F	106.7	Lake Oswego	1.5
KPAM	1410		1.2
KPDQ	800		.8
KPDQ-F	93.7		1.4
KQFM-F	100.3		2.2
KRDR	1230	Gresham	.6
KVAN	1550	Vancouver,WA	.9
KXL	750		2.7
KSKD-F	105.1	Salem	1.0

ADI FM SHARE: 55.81% (1330 of 2383) (SPG 81: 51.22%)

AM STATIONS

KEX , 1190, 50 KW (DA-1) , MOR/TALK ABC-I, $ 70.00* (MMR) Golden West
KGW , 620, 5 KW (DA-N) , CONTEMP/AC , $134.38 (Blair) King
KUPL, 1330, 5 KW (DA-2) , NOSTALGIA (Al Ham) MBS, $ 40.00 (Torbet) Scripps-Howard
KWJJ, 1080, 50 KW/10 KW (DA-2), COUNTRY ABC-E, $ 79.88 (Katz) Park

KXL , 750, 50 KW/1 KW (DA-1) , NEWS NBC, $ 50.00* (Mc-Guild) Kaye-Smith
KYTE, 970, 5 KW (DA-N) , COUNTRY , $ 46.00* (Selcom) Gaylord
KYXI, 1520, 50 KW/10 KW (DA-1), NEWS CBS, $ 38.88 (HNW) Des Moines Regis

FM STATIONS

KCNR-F, 97.1, 100 KW @ 1200, CONTEMP ABC-C, $ 43.50 (Christal) Duffy
KGON-F, 92.3, 100 KW @ 920, AOR (Burk-Abr) , $101.25 (HNW) Des Moines Regis
KINK-F, 101.9, 100 KW @ 1611, AOR , $ 60.00* (Blair) King
KJIB-F, 99.5, 100 KW @ 920, COUNTRY , $ 44.35 (Katz) Park
KLLB-F, 101.1, 100 KW @ 1640, AC , $ 46.00* (Selcom) Gaylord

KQFM-F, 100.3, 100 KW @ 920, OLDIES ABC-F,RKO, $ 35.00* (MMR) Golden West
KUPL-F, 98.5, 100 KW @ 1100, BTFL MUS (Bonne) , $ 72.00 (Torbet) Scripps-How
KXL-F , 95.5, 100 KW @ 920, BTFL MUS (Schulke) , $ 55.00* (Mc-Guild) Kaye-Smith

PROVIDENCE

Market # 46; ADI # 39
Revenue Rank # 57
Income Rank # 57
APR 19.6
SMSA Pop: 912,300
CSI: 7.5 Bil (# 46)

Revenue : $9,753,567
Income : $ 472,458
% Rev Gain: 8.7
Stations: 41/20
Diaries: 1734/526:1
CSI HH: 23.1 M (# 148)
Standard Error: .498

National Rev: $3,828,992
Nat Rev per Cap: $4.20
Tot Rev per Cap: $10.69
Tot Inc per Cap: $.52
Profit Margin: 4.8%
Retail $: 3.3 Bil (# 60)
Retail Sales %: .211

12+ METRO	1/4/SHARE	FAL 81	SPG 81	FAL 80	SPG 80
1. WLKW-F	254/10.7	11.9	10.0	12.8	10.8
2. WHJY-F	248/10.4	8.8	3.7	5.6	5.1
3. WPRO-F	219/ 9.2	8.6	10.5	8.3	7.1
4. WPRO	180/ 7.6	8.6	8.4	8.3	5.8
5. WPJB-F	173/ 7.3	5.9	6.1	7.7	9.4
6. WHJJ	116/ 4.9	3.2	4.4	2.6	4.7
7. WEAN	109/ 4.6	4.3	5.2	5.5	5.7
8. WLKW	90/ 3.8	5.2	4.6	4.7	2.3
9. WHIM	81/ 3.4	3.4	2.5	2.2	4.4
10. WSNE-F	77/ 3.2	3.5	3.3	.8	.5

12+ TSA 1/4	
1. WHJY-F	291
2. WLKW-F	267
3. WPRO-F	236
4. WPJB-F	200
5. WPRO	182
6. WHJJ	118
7. WEAN	109
8. WBZ	92
WLKW	92
10. WXKS-F	85

12+ TSA CUME/MSA CUME RAT	
1. WPRO-F	4064/30.6
2. WPRO	3334/26.2
3. WPJB-F	3269/21.6
4. WHJY-F	3207/21.3
5. WLKW-F	2789/21.2
6. WHJJ	1803/14.7
7. WCOZ-F	1749/ 8.6
8. WBZ	1680/ 7.2
9. WEAN	1596/13.1
10. WSNE-F	1418/10.4

12+ FM SHARE (METRO): 58.82% (1314 of 2234) (SPG 81: 55.89%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WHJY-F	1. WHJY-F	1. WHJY-F	1. WPRO	1. WLKW-F
2. WPRO-F	2. WPRO-F	2. WPRO-F	2. WPRO-F	2. WPRO
3. WPJB-F	3. WPJB-F	3. WPJB-F	3. WLKW-F	3. WHIM
4. WXKS-F	4. WPRO	4. WPRO	4. WPJB-F	4. WHJJ
5. WCOZ-F	5. WSNE-F	5. WSNE-F	5. WHIM	5. WPRO-F

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WPRO	1. WPRO-F	1. WPRO	1. WHJY-F	1. WPRO
2. WLKW-F	2. WHJY-F	2. WPRO-F	2. WPJB-F	2. WPRO-F
3. WPRO-F	3. WPJB-F	3. WLKW-F	3. WPRO-F	3. WPJB-F
4. WEAN	4. WPRO	4. WHIM	4. WPRO	4. WHJY-F
5. WPJB-F	5. WSNE-F	WPJB-F	5. WXKS-F	5. WHJJ

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	12 (1)	860 (10)	872 (11)	39.0
MOR/AC	469 (10)	123 (4)	592 (14)	26.5
BTFL MUSIC		286 (4)	286 (4)	12.8
NEWS/TALK	248 (5)		248 (5)	11.1
BIG BAND/NOSTALGIA	90 (1)	13 (1)	103 (2)	4.6
COUNTRY	81 (1)		81 (1)	3.6
CLASSICAL		25 (1)	25 (1)	1.1
RELIGION	20 (2)		20 (2)	0.9
OTHERS		7 (1)	7 (1)	0.3
			2234 (41)	

PROVIDENCE ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WLKW-F	1. WPRO-F	1. WPRO
2. WHJY-F	2. WPRO	2. WLKW-F
3. WPRO-F	3. WPJB-F	3. WHJY-F
4. WPJB-F	4. WHJY-F	4. WPRO-F
5. WPRO	5. WLKW-F	5. WEAN
6. WHJJ	6. WHJJ	6. WHJJ
7. WEAN	7. WEAN	7. WPJB-F
8. WLKW	8. WSNE-F	8. WBSM
9. WHIM	9. WCOZ-F	9. WSAR
10. WSNE-F	10. WLKW	10. WXKS-F
11. WBSM	11. WBZ	
12. WXKS-F	12. WXKS-F	
13. WADK	13. WMYS-F	
WMYS-F	14. WHIM	
15. WBZ	15. WBSM	

ADI FM SHARE: 58.72% (1377 of 2345) (SPG 81: 54.43%)

OTHER RATED STATIONS/METRO SHARE

WADK	1540	Newport	2.2
WALE	1400	Fall River	.5
WARA	1320	Attleboro	.4
WBRU-F	95.5		1.3
WBSM	1420	New Bedford	2.9
WGNG	550	Pawtucket	.7
WICE	1290		.5
WJFD-F	97.3	New Bedford	.3
WMYS-F	98.1	New Bedford	2.2
WNBH	1340	New Bedford	.9
WOTB-F	107.1	Middletown	.5
WPEP	1570	Taunton	.8
WSAR	1480	Fall River	1.8
WWON	1240	Woonsocket	.3
WAAF-F	107.3	Worcester	.4
WBCN-F	104.1	Boston	.5
WBZ	1030	Boston	1.9
WCOZ-F	94.5	Boston	1.6
WCRB-F	102.5	Boston	1.1
WEEI-F	103.3	Boston	.6
WHDH	850	Boston	.3
WHUE-F	100.7	Boston	.4
WJIB-F	96.9	Boston	.5
WMJX-F	106.7	Boston	.5
WNBC	660	New York	.5
WPLM-F	99.1	Plymouth	.5
WRKO	680	Boston	.3
WROL	950	Boston	.3
WROR-F	98.5	Boston	.9
WVBF-F	105.7	Boston	.4
WXKS-F	107.9	Boston	2.7

AM STATIONS

WADK,	1540,	1 KW (DAYS)	, MOR	MBS,	$17.00	(Lotus)	(NEWPORT)
WBSM,	1420,	5 KW/1 KW (DA-2),	TALK/VARIETY	NBC,ABC-I,	$17.50	(PRO)	(NEW BEDFORD)
WEAN,	790,	5 KW (DA-2)	, NEWS/TALK	CBS,	$80.00	(Mc-Guild)	Prov Journal
WHIM,	1110,	5 KW (DAYS)	, COUNTRY	MBS,	$55.00*	(Christal)	
WHJJ,	920,	5 KW (DA-N)	, MOR	ABC-E,	$51.25*	(Katz)	
WLKW,	990,	50 KW (DAYS,DA)	, NOSTALGIA (Al Ham)	ABC-I,	$35.00	(Torbet)	McCormick
WPRO,	630,	5 KW (DA-N)	, AC	ABC-D,	$98.75	(Blair)	Capital Cities
WSAR,	1480,	5 KW (DA-2)	, TALK/NEWS	CBS,	$30.00*	(MMR) Knight	(FALL RIVER)

FM STATIONS

WHJY-F,	94.1,	50 KW @ 434,	AOR (Pollack)	,	$70.00*	(Katz)	
WLKW-F,	101.5,	50 KW @ 500,	BTFL MUS (Carson)	ABC-I,	$85.00	(Torbet)	McCormick
WMYS-F,	98.1,	50 KW @ 589,	CONT/AC (Drake-Chen)	ABC-E,	$22.00	(Christal)	(NEW BEDFORD)
WPJB-F,	105.1,	50 KW @ 500,	ROCK	,	$80.00	(Mc-Guild)	Prov Journal
WPRO-F,	102.3,	50 KW @ 500,	ROCK	,	$98.75	(Blair)	Capital Cities
WSNE-F,	93.3,	50 KW @ 619,	AC	NBC,RKO,	$35.75	(Eastman)	Outlet

Other stations - see Boston

PUEBLO

Market # 254
Revenue Rank # 226
Income Rank # 359
APR 15.7
SMSA Pop: 128,300
CSI: 1.1 Bil (# 233)

Revenue : $1,918,555
Income : $ -573,992
% Rev Gain: 46.5
Stations: 16/9
Diaries: 521/246:1
CSI HH: 21.1 M (# 225)
Standard Error: .910

National Rev: $233,523
Nat Rev per Cap: $1.82
Tot Rev per Cap: $14.95
Tot Inc per Cap: $-4.47
Profit Margin: ---
Retail $: .6 Bil (# 255)
Retail Sales %: .303

12+ METRO	1/4/SHARE	SPG 81	A/M 80
1. KCCY-F	20/12.1	12.3	5.2
2. KIDN	18/10.9	13.6	13.7
KILO-F	18/10.9	9.3	11.8
4. KCSJ	16/ 9.7	10.5	8.5
5. KZLO-F	11/ 6.7	7.4	6.5
6. KDZA	10/ 6.1	8.6	15.7
7. KRDO-F	9/ 5.5	6.8	3.9
8. KKFM-F	8/ 4.8	2.5	.7
9. KSPZ-F	7/ 4.2	4.9	4.6
KIIQ-F	7/ 4.2	1.9	.7

12+ TSA	1/4
1. KCCY-F	26
KILO-F	26
3. KIDN	24
4. KCSJ	19
5. KRDO-F	18
6. KKFM-F	17
7. KZLO-F	15
8. KFEL	13
9. KIIQ-F	12
10. KDZA	11

12+ TSA	CUME/MSA CUME RAT
1. KIDN	343/23.1
2. KILO-F	319/21.5
3. KDZA	310/26.1
4. KCCY-F	303/21.8
5. KCSJ	300/23.3
6. KKFM-F	286/17.3
7. KRDO-F	234/11.4
8. KZLO-F	227/15.0
9. KSPZ-F	198/12.8
10. KOA	186/ 7.4

12+ FM SHARE (METRO): 61.18% (93 of 152) (SPG 81: 55.70%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KILO-F	1. KILO-F	1. KCCY-F	1. KCCY-F	1. KIDN
KKFM-F	2. KCCY-F	2. KIDN	2. KIDN	KCCY-F
3. KDZA	3. KIDN	KILO-F	3. KFEL	3. KCSJ

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KCCY-F	1. KCCY-F	1. KCCY-F	1. KILO-F	1. KCCY-F
2. KCSJ	2. KZLO-F	2. KIDN	2. KCCY-F	2. KIDN
3. KIDN	KILO-F	3. KFEL	3. KIDN	3. KDZA

OTHER RATED STATIONS/METRO SHARE

KFEL	970		4.2
KRMX	690		2.4
KRMX-F	107.1		1.8
KRQY-F	98.9		2.4
KYNR-F	99.9		3.6
KOA	850	Denver	2.4

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	10 (1)	51 (5)	61 (6)	40.1
COUNTRY	18 (1)	20 (1)	38 (2)	25.0
MOR/AC	16 (1)	4 (1)	20 (2)	13.2
BTFL MUSIC		15 (2)	15 (2)	9.9
SPANISH	4 (1)	3 (1)	7 (2)	4.6
RELIGION	7 (1)		7 (1)	4.6
NEWS/TALK	4 (1)		4 (1)	2.6
			152 (16)	

RADIO STATIONS

KCSJ, 590, 1 KW (DA-1) , MOR
KDZA, 1230, 1 KW/250 W , ROCK
KFEL, 970, 1 KW (DAYS) , RELIGION
KIDN, 1350, 5 KW/1 KW (DA-N), COUNTRY

KCCY-F, 97.9, 100 KW @ 320, COUNTRY
KYNR-F, 99.9, 68 KW @ 2000, BTFL MUS
KZLO-F, 100.7, 100 KW @ 800, CONTEMP (Century 21)

ABC-I, $ 6.00 (Eastman)
, $15.50 (Masla)
, $ 7.00 (----)
NBC, $17.00 (Torbet) Scribner
CBS-R, $13.00* (Selcom)
ABC-D, $11.00* (PRO) Peoria Jrnl Star
RKO, $15.50 (Masla)

Other stations - See Colorado Springs

RALEIGH-DURHAM

Market # 78: ADI # 40
Revenue Rank # 47
Income Rank # 23
APR 17.6
SMSA Pop: 547,700
CSI: 4.9 Bil (# 73)

Revenue : $11,286,507
Income : $ 1,220,762
% Rev Gain: 43.3
Stations: 18/20
Diaries: 844/649:1
CSI HH: 24.9 M (# 73)
Standard Error: .744

National Rev: $2,820,536
Nat Rev per Cap: $5.15
Tot Rev per Cap: $20.61
Tot Inc per Cap: $2.23
Profit Margin: 10.8%
Retail $: 2.6 Bil (# 76)
Retail Sales %: .363

12+ METRO 1/4/SHARE		FAL 81	SPG 81	O/N 80	A/M 80
1. WRAL-F	112/13.8	14.4	15.6	13.3	12.5
2. WPTF	104/12.9	14.7	11.4	14.4	14.6
3. WQDR-F	70/ 8.7	7.9	8.2	11.1	9.3
4. WYYD-F	66/ 8.2	11.5	10.2	7.0	9.0
5. WKIX	65/ 8.0	7.4	4.9	6.6	7.4
6. WLLE	58/ 7.2	3.5	6.1	8.3	---
7. WDUR	46/ 5.7	6.0	7.6	5.7	7.3
8. WDCG-F	39/ 4.8	2.5	3.1	2.9	5.1
9. WSRC	28/ 3.5	5.0	6.7	4.7	9.2
10. WDNC	25/ 3.1	2.9	2.1	4.0	2.8

12+ TSA 1/4	
1. WRAL-F	413
2. WQDR-F	179
3. WPTF	169
4. WYYD-F	135
5. WKIX	78
6. WLLE	66
7. WDCG-F	59
8. WPCM-F	55
9. WRQK-F	54
10. WDUR	46

12+ TSA CUME/MSA CUME RAT	
1. WRAL-F	5502/34.5
2. WQDR-F	2484/22.1
3. WPTF	2228/25.3
4. WYYD-F	1675/16.3
5. WKIX	1193/17.7
6. WDCG-F	1129/17.0
7. WRQK-F	850/ 1.4
8. WLLE	722/12.2
9. WDNC	591/11.0
10. WDUR	451/ 9.4

12+ FM SHARE (METRO): 46.94% (315 of 671) (SPG 81: 46.33%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WLLE	1. WRAL-F	1. WRAL-F	1. WRAL-F	1. WPTF
2. WDCG-F	2. WQDR-F	2. WQDR-F	2. WYYD-F	2. WYYD-F
3. WQDR-F	3. WDUR	3. WKIX	3. WKIX	3. WRAL-F
4. WKIX	4. WKIX	4. WDUR	4. WPTF	4. WKIX

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WRAL-F	1. WRAL-F	1. WRAL-F	1. WQDR-F	1. WRAL-F
2. WPTF	2. WDUR	2. WYYD-F	2. WRAL-F	2. WKIX
3. WKIX	3. WQDR-F	3. WLLE	3. WKIX	3. WQDR-F
4. WYYD-F	4. WLLE	4. WPTF	4. WDUR	4. WPTF

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	11 (1)	224 (4)	235 (5)	34.9
BLACK	132 (3)	5 (1)	137 (4)	20.4
MOR/AC	129 (2)		129 (2)	19.2
COUNTRY	78 (2)	14 (2)	92 (4)	13.7
BTFL MUSIC		66 (1)	66 (1)	9.8
RELIGION	8 (1)		8 (1)	1.2
CLASSICAL		6 (1)	6 (1)	0.9
			673 (18)	

RALEIGH ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WRAL-F	1. WRAL-F	1. WRAL-F
2. WQDR-F	2. WQDR-F	2. WPTF
3. WPTF	3. WPTF	3. WQDR-F
4. WYYD-F	4. WYYD-F	4. WKIX
5. WQSM-F	5. WYYD-F	5. WYYD-F
6. WKIX	6. WKIX	6. WDCG-F
7. WLLE	7. WDCG-F	7. WLLE
8. WRSV-F	8. WLLE	
9. WIDU	9. WFNC	
10. WMPM	10. WDNC	
11. WFNC	11. WITN-F	
12. WDCG-F	12. WFLB	
13. WDUR	13. WFBS	
14. WFBS	14. WDUR	
15. WFLB	15. WIDU	

OTHER RATED STATIONS/METRO SHARE			
WAKS-F	103.9	Fuquay	.9
WCHL	1360	Chapel Hill	1.4
WDBS-F	107.1	Durham	.7
WPJL	1240		1.0
WTIK	1310	Durham	1.6
WPCM-F	101.1	Burlington	.9
WQMG-F	97.1	Greensboro	.6
WRQK-F	98.7	Greensboro	.4

ADI FM SHARE: 58.36% (1162 of 1991) (SPG 81: 57.27%)

AM STATIONS

WDNC, 620, 5 KW/1 KW (DA-2), MOR CBS, $21.00 (Torbet)
WDUR, 1490, 1 KW/250 W , BLACK (Drake-Chen) ABC-C, $22.50 (Selcom)
WKIX, 850, 10 KW/5 KW (DA-N), CONTEMP/AC RKO, $35.00* (Blair) Mann Media

WLLE, 570, 500 W (DAYS) , BLACK SBN, $16.75 (Lazar)
WPTF, 680, 50 KW (DA-N) , MOR NBC,ABC-E, $54.50* (Mc-Guild) Durham Life
WSRC, 1410, 5 KW (DAYS,DA) , BLACK NBN, $17.00 (Howard)
WMPM, 1270, 5 KW (DAYS) , COUNTRY , $ 6.00 (Southern) (SMITHFIELD)

FM STATIONS

WDCG-F, 105.1, 36 KW @ 330, ROCK ABC-I, $28.00 (Torbet)
WQDR-F, 94.7, 100 KW @ 1025, AOR (Burk-Abr) ABC-F,RKO, $55.00* (Mc-Guild) Durham Life
WRAL-F, 101.5, 100 KW @ 1900, CONTEMP (Drake-Chen) , $117.50 (Katz) Capitol

WYYD-F, 96.1, 98 KW @ 992, BTFL MUS , $45.75* (Blair) Mann Media
WRSV-F, 92.1, 1.7 KW @ 380, BLACK SBN, $ 3.00 (Southern) (ROCKY MOUNT)

Other stations - see Fayetteville, Greenville or Greensboro

READING

Market # 124
Revenue Rank # 159
Income Rank # 261
APR 18.1
SMSA Pop: 315,300
CSI: 2.9 Bil (# 114)

Revenue : $3,076,747
Income : $ -75,338
% Rev Gain: 5.6
Stations: 32/5
Diaries: 824/383:1
CSI HH: 23.6 M (# 126)
Standard Error: .695

National Rev: $294,144
Nat Rev per Cap: $.93
Tot Rev per Cap: $9.76
Tot Inc per Cap: $-.24
Profit Margin: ---
Retail $: 1.4 Bil (# 129)
Retail Sales %: .206

12+ METRO 1/4/SHARE		FAL 81	SPG 81	SPG 80
1. WEEU	75/15.4	12.3	18.0	15.0
2. WRFY-F	57/11.7	9.2	10.9	11.6
3. WHUM	49/10.0	13.6	8.6	8.7
4. WRAW	38/ 7.8	4.8	5.4	6.7
5. WIFI-F	37/ 7.6	9.0	6.9	5.4
6. WYSP-F	34/ 7.0	4.6	6.9	6.0
7. WMMR-F	18/ 3.7	3.9	2.8	2.0
8. WEAZ-F	17/ 3.5	3.5	3.9	2.9
9. KYW	16/ 3.3	2.6	3.2	4.5
WUSL-F	16/ 3.3	1.5	1.3	1.3

NOTE: THE READING TSA AND MSA ARE THE SAME.

12+ CUME/CUME RATING	
1. WEEU	815/30.3
2. WHUM	644/23.9
3. WRFY-F	600/22.3
4. WRAW	570/21.2
5. WIFI-F	519/19.3
6. KYW	429/15.9
7. WYSP-F	404/15.0
8. WMMR-F	255/ 9.5
9. WUSL-F	209/ 7.8
10. WFIL	206/ 7.6

12+ FM SHARE (METRO): 58.05% (269 of 463) (SPG 81: 64.50%)

TEENS
1. WIFI-F
2. WYSP-F
3. WRFY-F

18 - 34
1. WYSP-F
2. WIFI-F
3. WRFY-F

18 - 49
1. WRFY-F
2. WYSP-F
3. WIFI-F

25 - 54
1. WRFY-F
2. WHUM
WEEU

35 - 64
1. WEEU
2. WHUM
3. WRFY-F

12+ AMD
1. WEEU
2. WRFY-F
3. WHUM

WOMEN 18-34
1. WIFI-F
WRFY-F
3. WYSP-F

WOMEN 25-54
1. WRFY-F
2. WHUM
3. WEEU

MEN 18-34
1. WYSP-F
2. WMMR-F
3. WIFI-F

MEN 25-54
1. WRFY-F
2. WEEU
3. WHUM

OTHER RATED STATIONS/METRO SHARE

WAEB	790	Allen	.6
WCAU-F	98.1	Phil	1.4
WDAC-F	94.5	Lanc	.6
WDAS-F	105.3	Phil	.6
WFIL	560	Phil	2.0
WFLN-F	95.7	Phil	1.0
WFMZ-F	100.7	Allen	.4
WHP-F	97.3	Harri	.8
WIOQ-F	102.1	Phil	.4
WIOV-F	105.1	Ephr.	1.2
WJBR-F	99.5	Wilm	.4
WLEV-F	96.1	East	.4
WMGK-F	102.9	Phil	.8
WNCE-F	101.3	Lanc.	.8
WPAZ	1370	Potts	.6
WQQQ-F	99.9	East.	.6
WRKZ-F	106.7	Hersh	.8
WSNI-F	104.5	Phil	.6
WWDB-F	96.5	Phil	.6
WWSH-F	106.1	Phil	2.5
WXKW-F	104.1	Allen	3.1
WZZO-F	95.1	Beth	1.2

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	3 (1)	163 (8)	168 (9)	36.3
COUNTRY	59 (2)	41 (4)	100 (6)	21.6
MOR/AC	78 (2)	7 (2)	85 (4)	18.4
BTFL MUSIC		44 (7)	44 (7)	9.5
NOSTALGIA	38 (1)		38 (1)	8.2
NEWS/TALK	16 (1)	3 (1)	19 (2)	4.1
CLASSICAL		5 (1)	5 (1)	1.1
RELIGION		3 (1)	3 (1)	0.6
BLACK/URBAN		3 (1)	3 (1)	0.6
			463 (32)	

RADIO STATIONS

WEEU, 850, 1 KW (DA-N), MOR ABC-E, $28.00 (Mc-Guild)
WHUM, 1240, 1 KW/250 W , COUNTRY NBC, $28.50 (Torbet) Brill
WRAW, 1340, 1 KW/250 W , NOSTALGIA (Al Ham) ABC-C, $25.50 (Masla)
WRFY-F, 102.5, 15 KW @ 820, CONTEMP (Drake-Chen) RKO, $33.75 (HNW)

Other stations - see Philadelphia

B168

RENO

Market # 174
Revenue Rank # 123
Income Rank # 120
APR 17.7
SMSA Pop: 206,300
CSI: 2.2 Bil (# 148)

Revenue : $4,343,124
Income : $ 179,951
% Rev Gain: -4.0
Stations: 13/10
Diaries: 683/302:1
CSI HH: 26.0 M (# 44)
Standard Error: .755

National Rev: $1,074,473
Nat Rev per Cap: $5.21
Tot Rev per Cap: $21.05
Tot Inc per Cap: $.87
Profit Margin: 4.1%
Retail $: 1.6 Bil (# 121)
Retail Sales %: .234

12+ METRO 1/4/SHARE		SPG 81	A/M 80
1. KOZZ-F	50/16.1	13.6	7.9
2. KSRN-F	36/11.6	10.4	14.1
3. KOH	29/ 9.4	9.6	9.3
4. KRNO-F	28/ 9.0	12.1	14.5
5. KNEV-F	25/ 8.1	7.1	1.3
6. KCBN	24/ 7.7	9.6	11.9
7. KONE	22/ 7.1	10.0	11.5
8. KOLO	21/ 6.8	6.8	10.6
9. KKBC-F	13/ 4.2	3.2	3.1
KROW	13/ 4.2	2.1	3.1

12+ TSA 1/4	
1. KOZZ-F	66
2. KSRN-F	59
3. KROW	57
4. KOH	44
5. KKBC-F	38
6. KRNO-F	31
7. KNEV-F	27
KOLO	27
9. KONE	26
10. KCBN	24

12+ TSA CUME/MSA CUME RAT	
1. KOZZ-F	717/28.3
2. KROW	701/18.2
3. KOH	546/19.5
4. KSRN-F	496/16.5
5. KOLO	457/19.6
6. KKBC-F	422/11.0
7. KCBN	397/21.5
8. KRNO-F	381/20.0
9. KONE	353/17.6
10. KNEV-F	267/13.9

12+ FM SHARE (METRO): 54.09% (152 of 281) (SPG 81: 51.37%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KCBN	1. KOZZ-F	1. KOZZ-F	1. KOZZ-F	1. KSRN-F
2. KOZZ-F	2. KRNO-F	2. KRNO-F	2. KRNO-F	2. KOH
3. KONE	3. KROI	3. KONE	3. KNEV-F KONE	3. KNEV-F

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KOH	1. KOZZ-F	1. KRNO-F	1. KOZZ-F	1. KOZZ-F
2. KOZZ-F	2. KRNO-F	2. KONE	2. KRNO-F	2. KOH KRNO-F
3. KSRN-F	3. KCBN KROI	3. KNEV-F KSRN-F	3. KROI	

OTHER RATED STATIONS/METRO SHARE

KBET	1340		2.3
KPTL	1300	Carson City	.3
KROI	1270	Sparks	3.9

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	37 (2)	50 (1)	87 (3)	31.0
MOR/AC	35 (3)	28 (1)	63 (4)	22.4
BTFL MUSIC		61 (2)	61 (2)	21.7
COUNTRY	29 (2)	13 (1)	42 (3)	14.9
NEWS/TALK	29 (1)		29 (1)	10.3
			281 (13)	

RADIO STATIONS

KCBN,	1230,	1 KW/250 W	, ROCK	RKO II,	$14.40	(Torbet)	Roth
KOH ,	630,	5 KW/1 KW (DA-N),	NEWS/TALK	CBS,MBS,	$29.00	(Katz)	John Price (P)
KOLO,	920,	5 KW/1 KW (DA-N),	MOR	NBC,	$18.75	(Eastman)	Donrey
KONE,	1450,	1 KW/250 W	, COUNTRY	ABC-E,	$18.98	(Lotus)	Lotus
KROI,	1270,	1 KW (DAYS)	, AC	,	$12.70	(----)	Jonson (SPARKS)
KROW,	780,	50 KW (DA-N)	, CONTEMP (SMN)	,	$15.50	(----)	
KNEV-F,	95.5,	50 KW @ 530,	BTFL MUS (Bonneville)	MBS,	$13.00*	(Katz)	John Price (P)
KOZZ-F,	105.7,	75 KW @ 2120,	AOR (Burk-Abr)	Source,	$18.98	(Lotus)	Lotus
KKBC-F,	97.3,	52 KW @ 2240,	COUNTRY	RKO,	$15.00*	(Christal)	
KRNO-F,	106.9,	60 KW @ 457,	AC	,	$19.20	(Torbet)	Roth
KSRN-F,	104.5,	25 KW @ 2900,	BTFL MUS	UPI,	$13.00	(Masla)	

RICHLAND-KENNEWICK-PASCO, WA

Market # 217
Revenue Rank # 192
Income Rank # 242
APR 16.6
SMSA Pop: 152,900
CSI: 1.4 Bil (# 190)

Revenue : $2,493,526
Income : $ -28,734
% Rev Gain: -1.0
Stations: 14/9
Diaries: 619/247:1
CSI HH: 26.5 M (# 33)
Standard Error: .776

National Rev: $422,885
Nat Rev per Cap: $2.77
Tot Rev per Cap: $16.31
Tot Inc per Cap: $-.19
Profit Margin: ---
Retail $: .7 Bil (# 232)
Retail Sales %: .328

12+ METRO 1/4/SHARE		SPG 81	A/M 80
1. KONA	38/18.4	15.1	20.1
2. KONA-F	28/13.6	11.7	12.9
3. KIOK-F	25/12.1	13.4	4.5
4. KZZK-F	23/11.2	10.6	12.1
5. KALE	22/10.7	9.5	16.7
6. KOTY	14/ 6.8	10.6	12.1
7. KORD	12/ 5.8	4.5	3.0
8. KHWK-F	9/ 4.4	5.0	6.1
9. KSXT-F	5/ 2.4	5.0	3.0
10. KUJ-F	4/ 1.9	---	---

12+ TSA 1/4	
1. KIOK-F	52
2. KONA	44
3. KONA-F	42
4. KZZK-F	26
5. KALE	22
6. KSKT-F	20
7. KOTY	14
8. KORD	12
KPQ-F	12
10. KUJ-F	11

12+ TSA CUME/MSA CUME RAT	
1. KONA	601/34.4
2. KIOK-F	598/27.0
3. KONA-F	426/22.3
4. KALE	402/28.7
5. KZZK-F	351/23.3
6. KSXT-F	338/11.0
7. KOTY	256/19.8
8. KUJ-F	234/ 9.8
9. KPQ-F	177/ 4.8
10. KHWK-F	176/14.2

12+ FM SHARE (METRO): 51.87% (97 of 187) (SPG 81: 55.00%)

TEEN S
1. KIOK-F
2. KALE
KHWK-F
KZZK-F

18 - 34
1. KZZK-F
2. KALE
KIOK-F

18 - 49
1. KZZK-F
2. KALE
3. KIOK-F

25 - 54
1. KONA
2. KONA-F
3. KZZK-F

35 - 64
1. KONA
2. KONA-F
3. KORD

12+ AMD
1. KONA
2. KONA-F
3. KALE

WOMEN 18-34
1. KZZK-F
2. KIOK-F
KALE

WOMEN 25-54
1. KONA-F
2. KONA
3. KZZK-F

MEN 18-34
1. KALE
KIOK-F
KZZK-F

MEN 25-54
1. KONA
2. KZZK-F
3. KOTY

OTHER RATED STATIONS/METRO SHARE

KACA-F	101.7	Prosser	.5
KARY	1310	Prosser	1.0
KPQ-F	102.1	Wenatchee	1.0
KUTI-F	980	Yakima	1.0

FORMATS

	AM	FM	TOTAL	%
MOR/AC	60 (2)		60 (2)	32.1
ROCK/AOR/CONTEMP		57 (4)	57 (4)	30.5
COUNTRY	30 (4)	9 (1)	39 (5)	20.9
BTFL MUSIC		31 (3)	31 (3)	16.6
			187 (14)	

RADIO STATIONS

KALE, 960, 5 KW/1 KW (DA-N), CONTEMP/AC	NBC, $13.50	(Roslin)	Sterling
KONA, 610, 5 KW (DA-N) , MOR	ABC-I, $14.25	(Torbet)	
KORD, 910, 1 KW (DAYS) , COUNTRY (SMN)	, $ 6.20	(Christal)	
KOTY, 1340, 1 KW/250 W , COUNTRY	ABC-E, $ 9.25	(Blair)	
KHWK-F, 106.3, 2.7 KW @ 160, COUNTRY	ABC-F, $ 9.25	(Blair)	
KIOK-F, 94.9, 100 KW @ 1250, ROCK	Source, $13.50	(Roslin)	Sterling
KONA-F, 105.3, 100 KW @ 1180, BTFL MUS	CBS, $10.38	(Torbet)	
KZZK-F, 102.7, 100 KW @ 863, CONTEMP/AC (SMN)	, $ 9.30	(Christal)	
KPQ-F , 102.1, 35 KW @ 2655**, BTFL MUS	CBS, $? ?	(Howard)	(WENATCHEE)
KSXT-F, 97.1, 50 KW @ 1340, ROCK	, $ 8.00	(----)	(WALLA WALLA)
KUJ-F , 95.7, 100 KW @ 4100, ROCK	, $? ?	(----)	(WALLA WALLA)

**Station says there are 7000 feet in SRDS - one of the bigger hypes I have seen. Their rate card is beyond comprehension.

RICHMOND

Market # 63
Revenue Rank # 52
Income Rank # 39
APR 17.9
SMSA Pop: 646,700
CSI: 5.9 Bil (# 57)

Revenue : $10,393,816
Income : $ 787,152
% Rev Gain: 55.2
Stations: 22/19
Diaries: 1306/495:1
CSI HH: 25.1 M (# 67)
Standard Error: .572

National Rev: $2,809,057
Nat Rev per Cap: $4.34
Tot Rev per Cap: $16.07
Tot Inc per Cap: $1.22
Profit Margin: 7.6%
Retail $: 3.6 Bil (# 56)
Retail Sales %: .243

12+ METRO 1/4/SHARE		FAL 81	SPG 81	O/N 80	A/M 80
1. WRVA	178/18.4	16.6	20.8	20.2	20.2
2. WRVQ-F	129/13.4	13.5	13.0	11.8	12.2
3. WRXL-F	83/ 8.6	9.1	9.3	11.0	7.8
4. WRNL	72/ 7.5	9.6	6.6	3.1	3.8
5. WPLZ-F	71/ 7.3	6.7	8.6	.4	.6
6. WANT	70/ 7.2	8.0	5.3	8.6	5.7
7. WEZS-F	66/ 6.8	6.1	6.2	7.2	8.0
8. WLEE	51/ 5.3	4.1	4.4	5.1	5.7
9. WTVR-F	47/ 4.9	3.5	5.1	5.7	4.1
10. WENZ	43/ 4.5	2.4	2.0	3.4	5.0

12+ TSA 1/4	
1. WRVA	232
2. WRVQ-F	212
3. WPLZ-F	113
4. WEZS-F	98
5. WRXL-F	95
6. WTVR-F	91
7. WRNL	82
8. WANT	80
9. WLEE	53
10. WENZ	43

12+ TSA CUME/MSA CUME RAT	
1. WRVA	2778/38.6
2. WRVQ-F	2631/32.8
3. WPLZ-F	1345/15.8
4. WRXL-F	1257/17.5
5. WTVR-F	1173/13.3
6. WRNL	1138/17.2
7. WEZS-F	1110/14.3
8. WANT	1024/15.5
9. WENZ	731/12.6
10. WLEE	675/11.8

12+ FM SHARE (METRO): 46.53% (423 of 909) (SPG 81: 47.58%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WRVQ-F	1. WRVQ-F	1. WRVQ-F	1. WRVA	1. WRVA
2. WRXL-F	2. WRXL-F	2. WRVA	2. WRVQ-F	2. WRNL
3. WENZ	3. WPLZ-F	3. WRXL-F	3. WRNL	3. WEZS-F
4. WANT	4. WRVA	4. WPLZ-F	4. WPLZ-F	4. WLEE

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WRVA	1. WRVQ-F	1. WRVA	1. WRXL-F	1. WRVA
2. WRVQ-F	2. WPLZ-F	2. WRVQ-F	2. WRVQ-F	2. WRVQ-F
3. WRNL	3. WRXL-F	3. WRNL	3. WPLZ-F	3. WRNL
4. WRXL-F	4. WANT	4. WANT	4. WRVA	4. WRXL-F

OTHER RATED STATIONS/METRO SHARE

WEET	1320		.5	WKIE	1540		1.7	WKEZ-F	94.1	York	.3
WGGM	1410	Chester	.1	WTVR	1380		1.1	WPVA	1290	Peters.	.5
WDYL-F	92.1	Chester	.7	WXGI	950		1.8	WPVA-F	95.3	Peters	1.0
WGOE	1590		1.8	WBCI-F	96.5	Williams.	.4	WSVS-F	104.7	Crewe	.3

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		216 (3)	216 (3)	23.8
BLACK	129 (3)	71 (1)	200 (4)	22.0
MOR/AC	195 (2)		195 (2)	21.5
COUNTRY	99 (4)	63 (4)	162 (8)	17.8
BTFL MUSIC		66 (1)	66 (1)	7.3
NOSTALGIA	62 (2)		62 (2)	6.8
RELIGION	1 (1)	7 (1)	8 (2)	0.9
			909 (22)	

RADIO STATIONS

WANT, 990, 1 KW (DAYS), BLACK	NBN, $27.00	(Masla)	Sinclair
WENZ, 1450, 1 KW/250 W , BLACK	SBN, $22.00	(Howard)	
WLEE, 1480, 5 KW (DA-2), NOSTALGIA (Al Ham)	ABC-D, $23.00	(Blair)	Nationwide
WRNL, 910, 5 KW (DA-N), COUNTRY (Burk-Abr)	ABC-I, $39.00*	(Mc-Guild)	Capitol-WRAL
WRVA, 1140, 50 KW (DA-N), MOR	NBC, $78.75	(Eastman)	Harte-Hanks
WEZS-F, 103.7, 74 KW @ 440, BTFL MUSIC	, $42.50	(Torbet)	EZ
WRVQ-F, 94.5, 200 KW @ 355, ROCK	RKO, $78.75	(Eastman)	Harte-Hanks
WRXL-F, 102.1, 140 KW @ 350, AOR (Burk-Abr)**	Source, $39.00*	(Mc-Guild)	Capitol-WRAL
WTVR-F, 98.1, 50 KW @ 840, COUNTRY (Drake-Chen)	, $31.00*	(MMR)	Park
WPLZ-F, 99.3, 3 KW @ 290, BLACK (TM)	ABC-F, $33.25	(Selcom)	(PETERSBURG)

**Station now uses Jeff Pollack

RIVERSIDE-SAN BERNARDINO-ONTARIO

Market # 25
Revenue Rank # 41
Income Rank # 74
APR 18.0
SMSA Pop: 1,628,000
CSI: 12.7 Bil (# 29)

Revenue : $12,504,020
Income : $ 381,809
% Rev Gain: 33.6
Stations: 45/43
Diaries: 1667/977:1
CSI HH: 20.6 M (# 247)
Standard Error: .491

National Rev: $3,114,572
Nat Rev per Cap: $1.91
Tot Rev per Cap: $7.68
Tot Inc per Cap: $.23
Profic Margin: 3.1%
Retail $: 7.0 Bil (# 28)
Retail Sales %: .147

12+ METRO 1/4/SHARE			FAL 81	SPG 81	FAL 80	SPG 80
1.	KFI	119/6.2	5.2	6.2	6.4	9.4
2.	KDUO-F	102/5.3	6.0	6.1	4.5	6.0
3.	KMET-F	90/4.7	4.6	2.8	7.6	6.1
4.	KGGI-F	79/4.1	3.0	3.6	5.7	6.1
5.	KBIG-F	73/3.8	4.9	6.5	3.5	5.9
6.	KOLA-F	71/3.7	3.9	3.8	3.2	3.7
	KOST-F	71/3.7	3.6	3.6	3.1	4.1
8.	KCKC	64/3.3	2.3	3.7	4.3	3.6
	KABC	64/3.3	2.3	3.4	2.9	2.5
10.	KIIS-F	58/3.0	2.7	2.2	1.4	2.1

12+ TSA 1/4		
1.	KFI	170
2.	KDUO-F	106
3.	KMET-F	98
4.	KGGI-F	79
5.	KBIG-F	78
6.	KOST-F	74
7.	KOLA-F	73
8.	KNX	68
9.	KCKC	66
10.	KABC	64

12+ TSA CUME/MSA CUME RAT		
1.	KFI	2521/18.5
2.	KOLA-F	1298/11.7
3.	KMET-F	1287/11.1
4.	KGGI-F	1174/10.9
5.	KIIS-F	1164/10.3
6.	KDUO-F	1124/10.1
7.	KBIG-F	1091/ 9.6
8.	KRTH-F	1079/ 9.5
9.	KNX	1073/ 8.9
10.	KFXM	1024/ 8.9

12+ FM SHARE (METRO): 58.85% (1014 of 1723) (SPG 81: 55.00%)

TEENS
1. KOLA-F
2. KMET-F
3. KGGI-F
4. KFI

18 - 34
1. KMET-F
2. KGGI-F
3. KOLA-F
4. KFI
5. KIIS-F

18 - 49
1. KFI
2. KMET-F
3. KGGI-F
4. KOLA
KRTH
KIIS

25 - 54
1. KFI
2. KDUO-F
3. KRTH-F
KMEN
5. KIIS-F

35 - 64
1. KDUO-F
2. KFI
3. KOST-F
4. KBIG-F
5. KABC

12+ AMD
1. KFI
2. KDUO-F
3. KGGI-F
4. KMET-F
5. KNX

WOMEN 18-34
1. KGGI-F
2. KFI
3. KIIS-F
4. KNX-F
5. KMET-F

WOMEN 25-54
1. KFI
2. KDUO-F
KIIS-F
4. KNX-F
5. KBIG-F

MEN 18-34
1. KMET-F
2. KOLA-F
3. KLOS-F
KRTH-F
5. KCAL-F

MEN 25-54
1. KFI
2. KMEN
3. KMET-F
4. KRTH-F
5. KDUO-F

OTHER RATED STATIONS/METRO SHARE

KBON-F	103.9	L. Arrow	2.2
KCAL	1410	Redl.	1.6
KCAL-F	96.7	Redl.	2.1
KDIG	1240	SB	2.0
KFXM	590	SB	1.9
KHNY-F	92.7	River	1.6
KHSJ	1320	Hemet	.8
KHYE-F	105.5	Hemet	.7
KMEN	1290	SB	2.7
KNTF-F	93.5	Ont	2.1
KPRO	1440	River	1.8
KQLH-F	95.1	SB	1.8

KBRT	740	Ava.	1.7
KEZY	1190	Anah.	.4
KFAC-F	92.3	LA	.4
KPRZ	1150	LA	.4
KRLA	1110	Pasa.	.7
KROQ-F	106.7	Pasa.	.8
KRTH-F	101.1	LA	2.8
KUTE-F	101.9	Glen,	2.2
KWOW	1600	Pom.	.7
KWST-F	105.9	LA	.4
KZLA-F	93.9	LA	.7
XTRA	690	Tij	.9

KNX	1070	LA	3.0
KNX-F	93.1	LA	2.4
KFWB	980	LA	1.6
KHJ	930	LA	.6
KHTZ-F	97.1	LA	.4
KJOI-F	98.7	LA	.4
KKGO-F	105.1	LA	.7
KLAC	570	LA	2.1
KLOS-F	95.5	LA	2.4
KLVE-F	107.5	LA	.4
KMPC	710	LA	1.2

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	75 (4)	429 (8)	504 (12)	29.3
MOR/AC	199 (4)	149 (5)	348 (9)	20.2
BTFL MUSIC		311 (6)	311 (6)	18.0
COUNTRY	154 (4)	53 (2)	207 (6)	12.0
NEWS/TALK	174 (4)		174 (4)	10.1
BLACK/URBAN		56 (2)	56 (2)	3.3
NOSTALGIA	43 (2)		43 (2)	2.5
SPANISH	31 (1)	8 (1)	39 (2)	2.3
RELIGION	33 (1)		33 (1)	1.9
CLASSICAL		8 (1)	8 (1)	0.5
			1723 (45)	

PLEASE SEE CONTINUATION PAGE

B172

ROANOKE

Market # 165
Revenue Rank # 127
Income Rank # 55
APR 16.4
SMSA Pop: 228,600
CSI: 2.1 Bil (# 153)

Revenue : $3,945,662
Income : $ 477,400
% Rev Gain: -1.4
Stations: 11/10
Diaries: 558/410:1
CSI HH: 25.0 M (# 71)
Standard Error: .632

National Rev: $898,504
Nat Rev per Cap: $3.93
Tot Rev per Cap: $17.26
Tot Inc per Cap: $2.09
Profit Margin: ---
Retail $: 1.4 Bil (# 140)
Retail Sales %: .237

12+ METRO	1/4/SHARE	FAL 81	SPG 80	A/M 80
1. WXLK-F	68/21.4	15.8	22.6	15.3
2. WPVR-F	46/14.5	17.8	20.4	14.6
3. WROV	42/13.2	12.6	14.7	11.7
4. WSLC	40/12.6	16.6	14.0	16.8
5. WFIR	29/ 9.1	12.6	7.5	12.8
6. WTOY	28/ 8.8	2.4	5.7	7.3
7. WSLQ-F	22/ 6.9	9.3	6.5	6.2
8. WJLM-F	17/ 5.3	3.6	2.2	1.8
9. WKBA	4/ 1.3	1.2	---	1.1
WJJS-F	4/ 1.3	---	---	---

12+ TSA 1/4	
1. WXLK-F	266
2. WPVR-F	151
3. WSLQ-F	90
4. WJJS-F	57
5. WSLC	49
6. WROV	44
7. WFIR	41
8. WTOY	30
9. WJLM-F	19
10. WKBA	4

12+ TSA CUME/MSA CUME RAT	
1. WXLK-F	3062/39.4
2. WPVR-F	1549/23.0
3. WSLQ-F	1119/13.5
4. WFIR	788/30.2
5. WSLC	651/25.8
6. WROV	649/30.7
7. WJJS-F	496/ 1.2
8. WJLM-F	270/12.0
9. WTOY	267/11.7
10. WKBA	94/ 3.6

12+ FM SHARE (METRO): 51.64% (157 of 304) (SPG 81: 53.93%)

TEENS
1. WXLK-F
2. WSLQ-F
3. WTOY

18 - 34
1. WXLK-F
2. WROV
3. WSLQ-F

18 - 49
1. WXLK-F
2. WROV
3. WSLC

25 - 54
1. WXLK-F
2. WROV
3. WSLC

35 - 64
1. WPVR-F
2. WSLC
3. WFIR

12+ AMD
1. WXLK-F
2. WROV
WSLC

WOMEN 18-34
1. WXLK-F
2. WROV
3. WTOY

WOMEN 25-54
1. WXLK-F
2. WROV
3. WPVR-F
WSLQ

MEN 18-34
1. WXLK-F
2. WSLQ-F
3. WROV

MEN 25-54
1. WXLK-F
2. WSLC
3. WROV

OTHER RATED STATIONS/METRO SHARE

WRIS 1410 Roanoke 1.3

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		90 (2)	90 (2)	29.6
MOR/AC	71 (2)		71 (2)	23.4
COUNTRY	40 (1)	17 (1)	57 (2)	18.8
BTFL MUSIC		46 (1)	46 (1)	15.1
BLACK	28 (1)	4 (1)	32 (2)	10.5
RELIGION	8 (2)		8 (2)	2.6
			304 (11)	

RADIO STATIONS

WFIR,	960,	5 KW (DA-N)	, MOR	CBS,	$22.00*	(Mc-Guild)	Gibbons
WKBA,	1550,	10 KW (DAYS,DA)	, RELIGION	,	$ 4.00	(----)	
WROV,	1240,	1 KW/250 W	, AC	ABC-C,	$29.50	(Eastman)	
WSLC,	610,	5 KW/1 KW (DA-2)	, COUNTRY	NBC,	$55.85	(Katz)	Mel Wheeler
WTOY,	910,	1 KW (DAYS,DA)	, BLACK	SBN,	$14.00*	(Masla)	
WJLM-F,	93.5,	3 KW @ -83,	COUNTRY	ABC-E,	$ 7.00	(----)	
WPVR-F,	94.9,	50 KW @ 1937,	BTFL MUS (KalaMusic)	,	$35.00*	(Mc-Guild)	Gibbons
WSLQ-F,	99.1,	200 KW @ 1985,	AOR	ABC-R,	$55.85	(Katz)	Mel Wheeler
WXLK-F,	92.3,	93 KW @ 2050,	ROCK	RKO,	$60.00*	(Torbet)	

WJJS - See Lynchburg

ROCHESTER

Market # 42
Revenue Rank # 48
Income Rank # 38
APR 15.8
SMSA Pop: 972,700
CSI: 9.7 Bil (# 40)

Revenue : $11,211,503
Income : $ 789,041
% Rev Gain: 15.4
Stations: 19/21
Diaries: 1168/833:1
CSI HH: 27.0 M (# 24)
Standard Error: .557

National Rev: $2,852,018
Nat Rev per Cap: $2.93
Tot Rev per Cap: $11.53
Tot Inc per Cap: $.81
Profit Margin: 7.0%
Retail $: 4.8 Bil (# 39)
Retail Sales %: .202

12+ METRO 1/4/SHARE		FAL 81	SPG 81	O/N 80	A/M 80
1. WEZO-F	174/13.7	16.9	17.8	17.4	12.8
2. WHAM	129/10.1	7.7	9.5	8.9	14.1
3. WVOR-F	127/10.0	6.7	9.0	9.1	7.4
4. WCMF-F	126/ 9.9	6.4	7.2	6.6	4.9
5. WMJQ-F	105/ 8.2	9.7	6.7	6.4	8.4
6. WNYR	100/ 7.9	5.1	5.8	5.1	5.0
7. WPXN	67/ 5.3	6.1	3.3	4.6	4.0
8. WHFM-F	65/ 5.1	4.2	4.5	4.5	6.0
9. WBBF	56/ 4.4	4.6	6.5	8.1	7.6
10. WPXY-F	41/ 3.2	6.0	3.5	5.4	4.3

12+ TSA 1/4	
1. WEZO-F	195
2. WHAM	149
3. WVOR-F	136
4. WCMF-F	134
5. WMJQ-F	117
6. WNYR	103
7. WHFM-F	73
8. WPXN	68
9. WBBF	56
10. WPXY-F	43

12+ TSA CUME/MSA CUME RAT	
1. WHAM	2572/26.8
2. WEZO-F	2333/25.2
3. WCMF-F	1934/22.1
4. WVOR-F	1812/20.7
5. WMJQ-F	1797/20.0
6. WHFM-F	1464/16.2
7. WBBF	1368/16.6
8. WNYR	1315/15.0
9. WPXN	996/11.8
10. WPXY-F	895/10.4

12+ FM SHARE (METRO): 65.90% (744 of 1129) (SPG 81: 62.90%)

TEENS
1. WMJQ-F
2. WCMF-F
3. WHFM-F
4. WBBF
   WSYR-F

18 - 34
1. WCMF-F
2. WMJQ-F
3. WVOR-F
4. WHFM-F
5. WBBF

18 - 49
1. WVOR-F
2. WCMF-F
3. WMJQ-F
4. WEZO-F
5. WNYR

25 - 54
1. WVOR-F
2. WEZO-F
3. WHAM
   WNYR
4. WBBF

35 - 64
1. WEZO-F
2. WHAM
3. WNYR
4. WVOR-F
5. WPXN

12+ AMD
1. WHAM
2. WEZO-F
3. WVOR-F
4. WNYR
5. WBBF

WOMEN 18-34
1. WVOR-F
2. WCMF-F
3. WHFM-F
4. WMJQ-F
5. WBBF
   WPXY-F

WOMEN 25-54
1. WVOR-F
2. WEZO-F
3. WNYR
4. WHAM
5. WBBF

MEN 18-34
1. WCMF-F
2. WMJQ-F
3. WVOR-F
4. WNYR
5. WHFM-F

MEN 25-54
1. WVOR-F
2. WHAM
3. WEZO-F
4. WNYR
5. WMJQ-F

OTHER RATED STATIONS/METRO SHARE

WDKX-F	103.9		3.1
WECQ-F	101.7	Geneva	1.3
WFLC-F	102.3	Canand.	2.2
WGVA	1240	Geneva	.4
WSAY	1370		1.6
WWWG	1450		.5
WYLF-F	95.1	Bristol C.	.5
WBEN-F	102.5	Buffalo	.5
WSYR-F	94.5	Syra.	.6

RADIO STATIONS

WBBF, 950, 1 KW (DA-2)	, AC	RKO,	$50.00*	(Blair)	LIN
WHAM, 1180, 50 KW	, MOR	ABC-I,	$72.00	(MMR)	Rust
WNYR, 990, 1 KW/250 (DA-1)	, COUNTRY	ABC-E,	$157.75	(Katz)	Malrite
WPXN, 1280, 5 KW (DA-N)	, NOSTALGIA	CBS,MBS,	$34.00*	(RKO)	Associated
WCMF-F, 96.5, 20 KW @ 447	, AOR (Pollack)	,	$52.50*	(CBS/FM)	Sconnix
WEZO-F, 101.3, 27 KW @ 637	, BTFL MUS (Bonne)	,	$157.75	(Katz)	Malrite
WHFM-F, 98.9, 50 KW @ 340	, ROCK (Drake-Chen)	,	$25.00	(MMR)	Rust
WMJQ-F, 92.5, 50 KW @ 500	, AOR (Sebastian)	Source,	$69.00*	(Blair)	LIN
WPXY-F, 97.9, 50 KW @ 400	, AC/SOFT (TM)	,	$34.00*	(RKO)	Associated
WVOR-F, 100.5, 50 KW @ 480	, AC	,	$60.00*	(Mc-Guild)	

FOR FORMAT BREAKDOWNS SEE CONTINUATION PAGES AT END OF THIS SECTION

ROCKFORD

Market # 141
Revenue Rank # 120
Income Rank # 94
APR 15.5
SMSA Pop: 280,700
CSI: 2.6 Bil (# 122)

Revenue : $4,446,696
Income : $ 276,582
% Rev Gain: .4
Stations: 15/9
Diaries: 657/427:1
CSI HH: 26.7 M (# 29)
Standard Error: .747

National Rev : $635,023
Nat Rev per Cap: $2.26
Tot Rev per Cap: $15.84
Tot Inc per Cap: $.99
Profit Margin: 6.2%
Retail $: 1.3 Bil (# 148)
Retail Sales %: .313

12+ METRO 1/4/SHARE		A/M 81	A/M 80
1. WROK	69/19.4	16.9	17.6
2. WZOK-F	64/18.0	11.8	7.5
3. WRWC-F	37/10.4	15.1	11.0
4. WYFE-F	34/ 9.6	11.5	7.8
5. WGN	30/ 8.4	5.6	9.4
6. WMAQ	27/ 7.6	8.9	10.7
7. WLS	15/ 4.2	4.1	3.4
8. WKKN	12/ 3.4	4.1	5.6
9. WQFL-F	11/ 3.1	1.2	3.1
10. WYBR-F	9/ 2.5	6.2	6.0

12+ TSA 1/4	
1. WZOK-F	94
2. WROK	74
3. WMAQ	63
4. WRWC-F	55
5. WGN	46
6. WYFE-F	40
7. WLS	32
8. WBBM	17
9. WSJY-F	15
10. WKKN	13

12+ TSA CUME/MSA CUME RAT	
1. WZOK-F	1240/34.5
2. WROK	1142/46.5
3. WMAQ	1093/17.8
4. WLS	774/18.5
5. WGN	736/17.0
6. WRWC-F	623/18.3
7. WYFE-F	571/19.5
8. WBBM	460/ 9.4
9. WSJY-F	270/ 1.8
10. WYBR-F	233/ 8.6

12+ FM SHARE (METRO): 48.48% (160 of 330) (SPG 81: 50.93%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WZOK-F	1. WZOK-F	1. WROK	1. WROK	1. WROK
2. WYFE-F	2. WROK	2. WZOK-F	2. WZOK-F	2. WRWC-F
3. WROK	3. WYFE-F	3. WYFE-F	3. WRWC-F	3. WGN

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WROK	1. WZOK-F	1. WROK	1. WZOK-F	1. WROK
2. WZOK-F	2. WROK	2. WZOK-F	WYFE-F	2. WZOK-F
3. WRWC-F	3. WYFE-F	3. WRWC-F	3. WROK	3. WMAQ

OTHER RATED STATIONS/METRO SHARE

WRRR	1330		1.7
WBBM	780	Chicago	2.5
WBMX-F	102.7	Chicago	.8
WIND	560	Chicago	1.1
WSJY-F	107.3	Ft. Atkinson,WI	.6

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	15 (1)	107 (3)	122 (4)	37.0
MOR/AC	105 (3)		105 (3)	31.8
BTFL MUSIC		39 (2)	39 (2)	11.8
COUNTRY	39 (2)		39 (2)	11.8
NEWS/TALK	11 (2)		11 (2)	3.3
RELIGION		11 (1)	11 (1)	3.3
BLACK		3 (1)	3 (1)	0.9
			330 (15)	

RADIO STATIONS

WKKN, 1150, 1 KW (DAYS/DA) , COUNTRY NBC, $14.50 (HNW) Midwest Family
WROK, 1440, 5 KW/500 W (DA-D), AC ABC-C, $29.50 (Mc-Guild)

WQFL-F, 100.9, 3 KW @ 300, RELIGION ABC-E, $ 8.00 (----)
WRWC-F, 103.1, 3 KW @ 300, BTFL MUS (KalaMusic) , $18.00 (Market 4)
WYBR-F, 104.9, 3 KW @ 308, CONTEMP/AC (Century 21) CBS, $14.00 (Roslin) Sentry
WYFE-F, 95.3, 1 KW @ 515, AOR (Burk-Abr) Source, $19.00 (HNW) Midwest Family
WZOK-F, 97.5, 50 KW @ 235, ROCK ABC-C, $23.50 (Mc-Guild)
WSJY-F, 107.3, 50 KW @ 500, BTFL MUS ABC-C, $12.00 (----) (FORT ATKINSON)

Other Stations - See Chicago

SACRAMENTO

Market # 40; ADI # 21
Revenue Rank # 32
Income Rank # 37
APR 17.1
SMSA Pop: 1,047,500
CSI: 9.8 Bil (# 39)

Revenue : $16,161,496
Income : $ 797,243
% Rev Gain: 15.2
Stations: 26/20
Diaries: 1052/996:1
CSI HH: 24.5 M (# 87)
Standard Error: .616

National Rev: $8,404,262
Nat Rev per Cap: $8.02
Tot Rev per Cap: $15.43
Tot Inc per Cap: $.76
Profit Margin: 4.9%
Retail $: 5.5 Bil (# 37)
Retail Sales %: .185

12+ METRO 1/4/SHARE		FAL 81	SPG 81	FAL 80	A/M 80
1. KZAP-F	224/13.7	12.0	13.1	12.2	14.6
2. KXOA	162/ 9.9	5.8	6.1	5.5	5.5
3. KEWT-F	95/ 5.8	8.3	6.3	7.3	10.7
4. KRAK	91/ 5.6	8.2	8.3	9.0	6.4
KCTC-F	91/ 5.6	4.2	5.1	4.7	5.3
6. KSFM-F	76/ 4.7	7.9	7.9	6.2	5.1
7. KGNR	69/ 4.2	6.2	5.2	6.7	6.1
8. KFBK	64/ 3.9	3.8	3.7	5.5	4.0
9. KXOA	63/ 3.9	1.2	1.9	1.0	1.5
10. KHYL-F	54/ 3.3	4.0	4.3	5.1	4.8
11. KROY-F	53/ 3.3	3.4	4.2	3.4	2.5
12. KAER-F	51/ 3.1	3.1	2.7	4.0	2.4
KPOP-F	51/ 3.1	3.4	3.6	1.7	1.2

12+ TSA 1/4	
1. KZAP-F	305
2. KRAK	177
3. KXOA-F	172
4. KEWT-F	122
5. KCTC-F	120
6. KFBK	111
7. KSFM-F	110
8. KFRC	91
9. KNBR	90
10. KGO	89
11. KGNR	79
12. KXOA	66

12+ TSA CUME/MSA CUME RAT	
1. KZAP-F	3374/25.5
2. KRAK	2379/14.3
3. KXOA-F	2296/21.9
4. KFRC	2150/ 9.9
5. KSFM-F	2146/17.1
6. KFBK	1781/12.2
7. KNBR	1585/ 6.2
8. KGNR	1508/14.3
9. KCTC-F	1467/11.0
10. KEWT-F	1381/11.5
11. KROY-F	1272/11.0
12. KHYL-F	1197/ 9.9

12+ FM SHARE (METRO): 64.00% (928 of 1450) (SPG 81: 62.56%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KZAP-F	1. KZAP-F	1. KZAP-F	1. KXOA-F	1. KCTC-F
2. KSFM-F	2. KXOA-F	2. KXOA-F	2. KRAK	2. KEWT-F
3. KPOP-F	3. KSFM-F	3. KCTC-F	3. KCTC-F	3. KRAK
4. KROY-F	4. KROY-F	4. KRAK	4. KZAP-F	4. KXOA
5. KXOA-F	5. KHYL-F	5. KSFM-F	5. KHYL-F	5. KGNR

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KZAP-F	1. KXOA-F	1. KXOA-F	1. KZAP-F	1. KXOA-F
2. KXOA-F	2. KZAP-F	2. KCTC-F	2. KXOA-F	2. KZAP-F
3. KGNR	3. KSFM-F	3. KRAK	3. KROY-F	3. KRAK
4. KFBK	4. KRAK	4. KWOD-F	4. KHYL-F	KHYL-F
5. KPAK	KROY-F	5. KSFM-F	5. KNBR	5. KGNR
	KWOD			

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	56 (2)	392 (4)	448 (6)	30.7
MOR/AC	86 (3)	267 (3)	353 (6)	24.2
BTFL MUSIC		186 (2)	186 (2)	12.7
NEWS/TALK	181 (4)		181 (4)	12.4
COUNTRY	91 (1)	19 (1)	110 (2)	7.5
NOSTALGIA	83 (2)		83 (2)	5.7
BLACK		51 (1)	51 (1)	3.5
RELIGION	16 (1)	13 (1)	29 (2)	2.0
UNKNOWN	9 (1)		9 (1)	0.6
			1460 (26)	

8176

SACRAMENTO ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KZAP-F	1. KZAP-F	1. KZAP-F
2. KRAK	2. KRAK	2. KRAK
3. KXOA-F	3. KFRC	3. KFBK
4. KEWT-F	4. KXOA-F	4. KXOA-F
5. KCTC-F	5. KSFM-F	5. KEWT-F
6. KSFM-F	6. KNBR	6. KPOP-F
7. KFBK	7. KFBK	7. KCTC-F
8. KFRC	8. KGNR	8. KXOA
9. KNBR	9. KCTC-F	9. KSFM-F
10. KGNR	10. KEWT-F	10. KGNR
KGO	11. KHOP-F	
12. KCBS	12. KROY-F	
13. KHOP-F	13. KHYL-F	
14. KXOA	14. KCBS	
15. KAER-F	15. KWOD-F	

OTHER RATED STATIONS/METRO SHARE

KAHI	950	Auburn	1.2
KEBR-F	100.5		.8
KFIA	710	Carmichael	1.0
KGMS	1380		2.0
KJAY	1430		.8
KROY	1240		1.5
KTHO	590	Tahoe Valley	.6
KWOD-F	106.5		2.4
KYLO-F	105.5	Davis	1.2
KCBS	740	San Francisco	.7
KFRC	610	San Francisco	2.0
KGO	810	San Francisco	2.2
KNBR	680	San Francisco	2.5

ADI FM SHARE: 60.39% (1682 of 2785) (SPG 81: 59.87%)

AM STATIONS

KFBK,	1530,	50 KW (DA-1)	, NEWS	NBC,MBS,	$42.50	(Katz)	McClatchy
KGNR,	1320,	5 KW (DA-2)	, NEWS/TALK/MOR	CBS,ABC-I,	$75.00*	(Christal)	Tribune Co.
KRAK,	1140,	50 KW (DA-1)	, COUNTRY	,	$76.52	(Eastman)	Affiliated
KXOA,	1470,	5 KW/1 KW (DA-2)	, NOSTALGIA (Al Ham)	ABC-D,	$? ?	(Blair)	

FM STATIONS

KAER-F,	92.5,	115 KW @ 240,	COUNTRY	,	$20.00*	(Katz)	McClatchy
KCTC-F,	96.1,	45 KW @ 520,	BTFL MUS (KalaMusic)	,	$65.00*	(Christal)	Tribune Co
KEWT-F,	105.1,	50 KW @ 240,	BTFL MUS (Schulke)	,	$75.00*	(Eastman)	Affiliated
KHYL-F,	101.1,	50 KW @ 465,	AC	,	$38.75*	(Howard)	Empire
KPOP-F,	93.5,	3 KW @ 299,	BLACK	MBS,	$30.00	(Lotus)	
KROY-F,	96.9,	50 KW @ 500,	CONTEMP	,	$45.00*	(Mc-Guild)	
KSFM-F,	102.5,	50 KW @ 535,	ROCK	,	$47.25	(MMR)	
KWOD-F,	106.5,	50 KW @ 310,	CONTEMP	ABC-F,RKO,	$38.75	(Masla)	
KXOA-F,	107.9,	28 KW @ 420,	AC	ABC-D,	$50.00*	(Blair)	
KZAP-F,	98.5,	50 KW @ 495,	AOR (Burk-Abr)	,	$90.00*	(Selcom)	Western Cities

Other stations - see San Francisco and Modesto

SAGINAW

Market # 164
Revenue Rank # 205
Income Rank # 114
APR 19.3
SMSA Pop: 229,400
CSI: 2.2 Bil (# 147)

Revenue : $2,202,263
Income : $ 205,671
% Rev Gain: 5.4
Stations: 16/5
Diaries: 686/334:1
CSI HH: 27.8 M (# 18)
Standard Error: .791

National Rev: $294,666
Nat Rev per Cap: $1.28
Tot Rev per Cap: $9.60
Tot Inc per Cap: $.90
Profit Margin: 9.3%
Retail $: 1.1 Bil (# 159)
Retail Sales %: .189

12+ METRO 1/4/SHARE		SPG 81	A/M 80
1. WSGW	60/16.9	16.7	14.5
2. WGER-F	48/13.6	12.7	11.6
3. WIOG-F	44/12.4	11.3	13.1
WKCQ-F	44/12.4	13.5	15.3
5. WWWS-F	42/11.9	10.2	10.5
6. WHNN-F	32/ 9.0	14.2	12.4
7. WWCK-F	23/ 6.5	.7	1.1
8. WSAM	22/ 6.2	4.0	4.0
9. WKNX	5/ 1.4	3.3	2.9
10. WJR	4/ 1.1	2.5	1.5

12+ TSA 1/4	
1. WGER-F	97
2. WSGW	95
3. WHNN-F	92
4. WKCQ-F	80
5. WIOG-F	73
6. WWWS-F	42
7. WSAM	33
8. WWCK-F	32
9. WXOX	21
10. WJR	17

12+ TSA CUME/MSA CUME RAT	
1. WHNN-F	1211/24.4
2. WIOG-F	1141/31.4
3. WKCQ-F	1076/24.4
4. WGER-F	928/21.4
5. WSGW	890/32.4
6. WSAM	578/21.3
7. WJR	373/ 7.5
8. WWCK-F	348/11.7
9. WXOX	315/ 3.8
10. WWWS-F	303/15.9

12+ FM SHARE (METRO): 70.62% (238 of 337) (SPG 81: 68.73%)

TEENS
1. WIOG-F
2. WWWS-F
3. WWCK-F

18 - 34
1. WIOG-F
2. WHNN-F
3. WWWS-F

18 - 49
1. WKCQ-F
2. WIOG-F
WWWS-F

25 - 54
1. WKCQ-F
2. WWWS-F
3. WGER-F

35 - 64
1. WGER-F
2. WKCQ-F
3. WSGW

12+ AMD
1. WSGW
2. WGER-F
3. WKCQ-F

WOMEN 18-34
1. WIOG-F
2. WHNN-F
3. WWWS-F

WOMEN 25-54
1. WKCQ-F
2. WWWS-F
3. WIOG-F
WGER-F

MEN 18-34
1. WIOG-F
WHNN-F
WWCK-F
WWWS-F

MEN 25-54
1. WKCQ-F
2. WGER-F
WWWS-F

OTHER RATED STATIONS/METRO SHARE

WDZZ-F	92.7	Flint	.3
WFDF	910	Flint	1.1
WFMK-F	99.1	Lansing	.6
WJR-F	96.3	Detroit	.6
WTAC	600	Flint	.8
WXOX	1250	Bay City	.3

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		99 (3)	99 (3)	29.4
MOR/AC	95 (5)	2 (1)	97 (6)	28.9
BTFL MUSIC		50 (2)	50 (2)	14.8
COUNTRY	4 (2)	44 (1)	48 (3)	14.2
BLACK/URBAN		43 (2)	43 (2)	12.8
			337 (16)	

RADIO STATIONS

WSAM, 1400, 1 KW/250 W , OLDIES	NBC, $15.00	(Christal)	MacDonald
WSGW, 790, 5 KW/1 KW (DA-2), MOR	ABC-E,CBS, $20.50	(Torbet)	Booth
WXOX, 1250, 1 KW (DAYS) , COUNTRY	, $12.00	(----)	(BAY CITY)
WGER-F, 102.5, 86 KW @ 860, BTFL MUS	, $25.00	(Mc-Guild)	(BAY CITY)
WHNN-F, 96.1, 97 KW @ 420, CONTEMP/AC	RKO, $30.00	(Selcom) Liggett	(BAY CITY)
WIOG-F, 106.3, 3 KW @ 300, ROCK (TM)	Source, $18.00	(Torbet)	Booth
WKCQ-F, 98.1, 50 KW @ 353, COUNTRY	NBC, $25.25	(Christal)	MacDonald
WWWS-F, 107.1, 2 KW @ 300, BLACK	NBN, $15.00	(----)	

WJR - See Detroit

Other stations - See Flint

ST. LOUIS

Market # 12; ADI # 17
Revenue Rank # 15
Income Rank # 47
APR 18.4
SMSA Pop: 2,355,700
CSl: 21.4 Bil (# 14)

Revenue : $32,919,250
Income : $ 596,654
% Rev Gain: 13.2
Stations: 27/34
Diaries: 2076/1135:1
CSI HH: 24.9 M (# 72)
Standard Error: .443

National Rev: $10,235.435
Nat Rev per Cap: $4.34
Tot Rev per Cap: $13.97
Tot Inc per Cap: $.25
Profit Margin: 1.8%
Retail $: 11.7 Bil (# 13)
Retail Sales %: .236

12+ METRO 1/4/SHARE		WIN 82	FAL 81	SPG 81
1. KMOX	748/21.1	20.0	21.8	23.6
2. KWK-F	264/ 7.4	7.5	6.5	7.9
3. WIL-F	239/ 6.7	6.0	6.3	5.3
4. KEZK-F	235/ 6.6	6.5	6.7	5.9
5. KMJM-F	215/ 6.1	5.9	6.1	6.7
6. KSD-F	192/ 5.4	5.5	6.0	3.8
7. KSHE-F	161/ 4.5	6.3	6.5	7.8
8. KSLQ-F	146/ 4.1	3.2	4.8	4.6
9. KSD	145/ 4.1	5.0	5.2	3.7
10. WRTH	137/ 3.9	4.7	3.6	4.2
11. KXOK	125/ 3.5	3.1	3.1	5.1
12. KMOX-F	121/ 3.4	3.2	2.8	3.0
13. WIL	107/ 3.0	2.2	2.8	2.5
14. WZEN-F	99/ 2.8	2.0	2.4	1.2
15. KATZ	96/ 2.7	3.2	1.6	1.1

12+ TSA 1/4	
1. KMOX	890
2. KWK-F	312
3. WIL-F	288
4. KEZK-F	273
5. KSD	256
6. KSD-F	226
7. KMJM-F	220
8. KSHE-F	192
9. KXOK	176
10. KSLQ-F	158
11. WRTH	145
12. KMOX-F	137
13. WIL	108
14. WZEN-F	100
15. KATZ	96

12+ TSA CUME/MSA CUME RAT	
1. KMOX	9411/38.6
2. KSD	4055/13.3
3. KWK-F	3968/17.3
4. WIL-F	3792/16.6
5. KXOK	3415/12.7
6. KSD-F	3197/14.1
7. KSHE-F	3027/13.4
8. KMOX-F	2971/12.9
9. KEZK-F	2915/13.2
KSLQ-F	2915/14.0
11. KMJM-F	2854/14.3
12. KADI-F	2240/10.5
13. WRTH	2006/ 9.5
14. KWK	1528/ 7.2
15. WIL	1470/ 7.1

12+ FM SHARE (METRO): 53.19% (1791 of 3367) (SPG 81: 50.02%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KWK-F	1. KWK-F	1. KMOX	1. KMOX	1. KMOX
2. KMJM-F	2. KMJM-F	2. WIL-F	2. WIL-F	2. KEZK-F
3. KSHE-F	3. KSD-F	3. KSD-F	3. KSD-F	3. WIL-F
4. WIL-F	4. KSHE-F	4. KMJM-F	4. KEZK-F	4. WRTH
5. KATZ	5. KMOX	5. KWK-F	5. KMJM-F	5. KSD

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KMOX	1. KSD-F	1. KMOX	1. KWK-F	1. KMOX
2. WIL-F	2. KMJM-F	2. WIL-F	2. KMOX	2. WIL-F
3. KWK-F+	3. KSLQ-F	3. KSD-F	3. KSHE-F	3. KXOK
4. KSD-F	4. WIL-F	4. KEZK-F	4. KMJM-F	4. KMJM-F
5. KEZK-F	5. KXOK	5. KSD	5. WIL-F	5. KSD

FORMATS	AM	FM	TOTAL	%
NEWS/TALK	748 (1)		748 (1)	22.2
ROCK/AOR/CONTEMP	46 (1)	667 (5)	713 (6)	21.2
COUNTRY	252 (2)	259 (2)	511 (4)	15.2
BLACK/URBAN	165 (2)	314 (2)	479 (4)	14.3
MOR/AC	140 (2)	313 (2)	453 (4)	13.5
BTFL MUSIC		235 (1)	235 (1)	7.0
NOSTALGIA	158 (2)		158 (2)	4.7
RELIGION	47 (3)	10 (1)	57 (4)	1.7
UNKNOWN		13 (1)	13 (1)	0.4
			3367 (28)	

ST. LOUIS ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KMOX	1. KMOX	1. KMOX
2. KWK-F	2. KWK-F	2. WIL-F
3. WIL-F	3. WIL-F	3. KWK-F
4. KEZK-F	4. KSD	4. KSD
5. KSD-F	5. KSD-F	5. KMJM-F
6. KSD	6. KXOK	6. KSHE-F
7. KMJM-F	7. KEZK-F	7. KXOK
8. KSHE-F	8. KSLQ-F	8. KEZK-F
9. KSLQ-F	9. KSHE-F	9. KSD-F
10. KXOK	10. KMOX-F	10. WIL
11. WRTH	11. KMJM-F	
12. KMOX-F	12. KADI-F	
13. WIL	13. WRTH	
14. WZEN-F	14. KWK	
15. KATZ	15. WIL	

OTHER RATED STATIONS/METRO SHARE

KADI-F	96.3		2.2
KCFM-F	97.1	Florissant	.4
KIRL	1460	St. Charles	.7
KLPW	1220	Union	.6
KSTL	690		.3
KWK	1380		1.3
KXEN	1010		.3
WCBW-F	104.9	Columbia	.3
WESL	1490	East St. Louis	1.9
WEW	770		.6
WIBV	1260	Belleville	.4
WMRY-F	101.1	Belleville	.5

ADI FM SHARE: 52.67% (2119 of 4023) (SPG 81: 48.68%)

AM STATIONS

KATZ,	1600,	5 KW (DA-N)	, BLACK	ABI,NBN,	$? ?	(Howard)	NBN
KMOX,	1120,	50 KW	, NEWS/TALK	CBS,	$231.25	(CBS Spot)	CBS
KSD ,	550,	5 KW (DA-N)	, COUNTRY	MBS,	$ 83.65*	(Eastman)	Gannett
KWK ,	1380,	5 KW/1 KW (DA-2)	, ROCK	,	$111.94	(HNW)	Doubleday
KXOK,	630,	5 KW (DA-2)	, AC/OLDIES	NBC,	$ 97.50	(Katz)	Storz
WIL ,	1430,	5 KW (DA-2)	, COUNTRY	ABC-E,	$104.55*	(Christal)	LIN
WRTH,	590,	1 KW (DA-2)	, NOSTALGIA (Al Ham)	ABC-I,	$ 57.50	(Blair)	King

FM STATIONS

KADI-F,	96.3,	100 KW @ 552,	ROCK	ABC-F,Source,	$ 32.00*	(Selcom)	
KEZK-F,	102.5,	100 KW @ 500,	BTFL MUS (Bonne)	,	$ 75.00*	(Torbet)	Metroplex
KMJM-F,	107.7,	100 KW @ 575,	URBAN	,	$ 70.00*	(Mc-Guild)	Amaturo
KMOX-F,	103.3,	100 KW @ 1212,	AC/SOFT	CBS-R,	$ 47.50	(CBS/FM)	CBS
KSD-F ,	93.7,	100 KW @ 850,	AC	MBS,	$ 90.00*	(Eastman)	Gannett
KSHE-F,	94.7,	100 KW @ 500,	AOR	,	$132.50	(Katz)	Century
KSLQ-F,	98.1,	100 KW @ 580,	CONTEMP/AC	,	$ 71.25*	(RKO)	Surrey/Charter
KWK-F ,	106.5,	39 KW @ 592,	AOR	,	$111.94	(HNW)	Doubleday
WIL-F ,	92.3,	100 KW @ 510,	COUNTRY	,	$104.55*	(Christal)	LIN
WZEN-F,	100.3,	50 KW @ 495,	BLACK	ABI,NBN,	$ 35.00*	(Howard)	NBN

SALINAS/SEASIDE/MONTEREY

Market # 134
Revenue Rank # 101
Income Rank # 351
APR 16.6
SMSA Pop: 297,600
CSI: 2.5 Bil (# 126)

Revenue : $5,149,368
Income : $ -411,493
% Rev Gain: 43.4
Stations: 30/14
Diaries: 711/419:1
CSI HH: 24.7 M (# 79)
Standard Error: .754

National Rev: $2,113,178
Nat Rev per Cap: $7.10
Tot Rev per Cap: $17.30
Tot Inc per Cap: $-1.38
Profit Margin: ---
Retail $: 1.4 Bil (# 136)
Retail Sales %: .242

12+ METRO 1/4/SHARE		FAL 81	SPG 81	FAL 80	A/M 80
1. KDON-F	33/8.2	11.6	17.1	8.4	11.4
2. KIDD	32/7.9	8.9	9.0	7.8	10.9
3. KGO	27/6.7	9.7	6.5	12.0	9.3
4. KWYT-F	32/7.9	5.9	6.5	7.2	8.2
5. KCTY	26/6.5	5.9	4.7	9.2	5.9
6. KWAV-F	24/6.0	4.6	4.9	5.8	7.2
7. KTOM	19/4.7	5.9	7.0	4.2	5.1
8. KMBY-F	18/4.5	3.0	5.4	1.7	1.9
9. KSJO-F	15/3.7	6.5	1.6	3.3	1.3
10. KLRB-F	12/3.0	2.4	3.6	5.8	3.7

12+ TSA 1/4	
1. KGO	71
2. KDON-F	60
3. KBAY-F	39
4. KWYT-F	38
5. KIDD	35
6. KWAV-F	33
7. KCBS	29
KSJO-F	29
9. KLRB-F	26
KCTY	26

12+ TSA CUME/MSA CUME RAT	
1. KDON-F	975/22.4
2. KGO	798/16.0
3. KIDD	652/22.9
4. KWAV-F	643/16.4
5. KBAY-F	554/ 6.6
6. KCBS	530/ 9.8
7. KSJO-F	482/10.0
8. KLRB-F	452/ 8.4
9. KWYT-F	428/14.2
10. KTOM	367/13.6

12+ FM SHARE (METRO): 56.36% (195 of 346) (SPG 81: 58.96%)

TEENS
1. KIDD
2. KDON-F
3. KSJO-F

18 - 34
1. KDON-F
2. KWAV-F
3. KMBY-F

18 - 49
1. KDON-F
2. KWAV
3. KIDD

25 - 54
1. KWAV-F
2. KWYT-F
3. KIDD

35 - 64
1. KWYT-F
2. KGO
KCTY

12+ AMD
1. KGO
2. KIDD
3. KDON-F

WOMEN 18-34
1. KDON-F
2. KMBY-F
3. KIDD

WOMEN 25-54
1. KWYT-F
2. KWAV-F
3. 4 with

MEN 18-34
1. KDON-F
2. KWAV-F
KSJO-F

MEN 25-54
1. KWAV-F
2. KFAT-F
3. KDON-F

OTHER RATED STATIONS/METRO SHARE

KBOQ-F	92.7	Marina	2.0
KRAY-F	103.9	Salin	2.2
KDON	1460	Salin	1.7
KLFA-F	92.1	King C.	1.5
KNRY	1240	Mont	.5
KOCN-F	104.9	Pac. Grove	.5
KBAY-F	100.3	SJ	2.0
KCBS	740	SF	2.7
KDIA	1310	Oak.	1.7
KFRC	610	SF	1.2
KDFC-F+	102.1	SF	1.4
KKHI-F+	95.7	SF	.7
KLOK	1170	SJ	.5
KNBR	680	SF	1.2
KSCO	1080	S. Cruz	.5
KSCO-F	99.1	S. Cruz	.2
KSOL-F	107.7	SF	1.7
KRKC	1490	King C.	1.2

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	39 (3)	93 (5)	132 (8)	38.2
BTFL MUSIC	2 (1)	41 (3)	43 (4)	12.4
NEWS/TALK	38 (2)		38 (2)	11.0
COUNTRY	26 (2)	12 (1)	38 (3)	11.0
MOR/AC	12 (3)	18 (1)	30 (4)	8.7
SPANISH	26 (1)		26 (1)	7.5
OTHERS/UNKNOWN		16 (3)	16 (3)	4.6
BLACK/URBAN	7 (1)	7 (1)	14 (2)	4.0
CLASSICAL	1 (1)	8 (2)	9 (3)	2.6
			346 (30)	

RADIO STATIONS

KCTY, 930, 1 KW (DAYS), SPANISH	,	$25.00*	(Lotus)	
KIDD, 630, 1 KW (DA-2), ROCK	RKO,	$16.00*	(CBS/FM)	Walton
KTOM, 1380, 5 KW (DA-2), COUNTRY	ABC-E,	$28.00	(MMR)	
KDON-F, 102.5, 19 KW @ 2270, ROCK (TM)	Source,	$34.00	(Katz)	
KLRB-F, 101.7, 900 W @ 590, ROCK	,	$14.00	(CBS/FM)	Walton
KMBY-F, 107.1, 910 W @ 570, AC	,	$? ?	(Torbet)	
KWAV-F, 96.9, 18 KW @ 2575, CONTEMP/AC	,	$15.00	(HNW)	Buckley
KWYT-F, 100.7, 910 W @ 2575, BTFL MUS (Bonne)	,	$28.00	(MMR)	

SALT LAKE CITY

Market # 41; ADI # 44
Revenue Rank # 34
Income Rank # 33
APR 15.1
SMSA Pop: 977,600
CSI: 7.2 Bil (# 50)

Revenue : $15,499,731
Income : $ 941,992
% Rev Gain: 13.5
Stations: 25/24
Diaries: 1273/768:1
CSI HH: 21.8 M (# 203)
Standard Error: .547

National Rev: $4,069,485
Nat Rev per Cap: $4.16
Tot Rev per Cap: $15.85
Tot Inc per Cap: $.96
Profit Margin: 6.1%
Retail $: 4.4 Bil (# 40)
Retail Sales %: .307

12+ METRO 1/4/SHARE		FAL 81	SPG 81	O/N 80	A/M 80
1. KSFI-F	119/10.7	8.9	9.2	8.9	6.0
2. KSL	100/ 9.0	10.5	11.1	11.1	8.5
3. KCPX-F	84/ 7.6	7.1	6.3	6.3	8.5
4. KSOP-F	75/ 6.8	6.4	6.6	5.9	6.6
5. KRSP-F	64/ 5.8	5.0	4.8	4.9	4.9
6. KLUB	61/ 5.5	6.9	7.5	8.0	6.6
7. KFMY-F	57/ 5.1	4.7	3.3	2.0	1.5
8. KISN-F	51/ 4.6	4.6	3.8	3.5	2.9
9. KDAB-F	44/ 4.0	3.2	4.5	3.6	4.3
10. KALL	42/ 3.8	7.2	6.8	4.5	7.7

12+ TSA 1/4	
1. KSFI-F	195
2. KSL	174
3. KSOP-F	119
4. KCPX-F	112
5. KRSP-F	100
6. KFMY-F	88
7. KLUB	79
8. KISN-F	72
9. KRSP	53
10. KALL-F	52

12+ TSA CUME/MSA CUME RAT	
1. KSL	2934/24.4
2. KSFI-F	2488/22.8
3. KFMY-F	1702/15.7
4. KRSP-F	1696/15.5
5. KCPX-F	1565/15.8
6. KSOP-F	1405/12.3
7. KRSP	1375/14.2
8. KISN-F	1341/13.4
9. KLUB	1236/12.1
10. KCPX	1145/13.3

12+ FM SHARE (METRO): 60.10% (619 of 1030) (SPG 81: 49.29%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KRSP-F	1. KCPX-F	1. KCPX-F	1. KSFI-F	1. KSFI-F
2. KRSP	2. KISN-F	2. KSFI-F	2. KSL	2. KSL
3. KFMY-F	3. KDAB-F	3. KSL	3. KSOP-F	3. KLUB
4. KCPX-F	KRSP-F	4. KSOP-F	4. KALL	4. KSOP-F
5. KLRZ-F	5. KFMY-F	5. KISN-F	5. KALL-F	5. KALL

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KSL	1. KISN-F	1. KSFI-F	1. KCPX-F	1. KSFI-F
2. KALL+	KCPX-F	2. KSL	2. KRSP-F	2. KSL
3. KSFI-F	3. KDAB-F	3. KSOP-F	3. KCPX	KSOP-F
4. KSOP-F	4. KSFI-F	4. KISN-F	4. KFMY-F	4. KALL
5. KLUB	5. KSL	5. KALL-F	5. KSOP-F	5. KCPX-F

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	89 (3)	284 (5)	373 (8)	36.2
MOR/AC	142 (2)	89 (2)	231 (4)	22.4
BTFL MUSIC	61 (1)	129 (2)	190 (3)	18.4
COUNTRY	60 (3)	110 (2)	170 (5)	16.5
NOSTALGIA	18 (1)	7 (1)	25 (2)	2.4
NEWS/TALK	18 (1)		18 (1)	1.7
CLASSICAL	13 (1)		13 (1)	1.3
RELIGION	10 (1)		10 (1)	1.0
			1030 (25)	

SALT LAKE CITY ADI

	12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1.	KSFI-F	KSL	KSL
2.	KSL	KSFI-F	KSFI-F
3.	KSOP-F	KFMY-F	KCPX-F
4.	KCPX-F	KRSP-F	KLUB
5.	KRSP-F	KCPX-F	KALL
6.	KFMY-F	KSOP-F	KSOP-F
7.	KLUB	KRSP	KCPX
8.	KISN-F	KISN-F	KFMY-F
9.	KRSP	KLUB	KALL-F
10.	KALL-F	KCPX	KISN-F
11.	KDAB-F	KALL	
12.	KLRZ-F	KALL-F	
13.	KALL	KLRZ-F	
14.	KRGO	KDAB-F	
15.	KCPX	KRGO	

OTHER RATED STATIONS/METRO SHARE

KALL-F	94.1		5.4
KANN	1090	Ogden	.9
KCGL-F	105.5		.9
KCPX	1320		3.2
KJQN	1490	Ogden	1.1
KLO	1430	Ogden	1.6
KRGO	1550		3.0
KRSP	1060		3.7
KSOP	1370		2.0
KSVN	730	Ogden	.5
KWHO	860		1.2
KWHO-F	93.3		.6
KWMS	1280		1.6
KZAN-F	97.9	Ogden	3.2
KLRZ-F	94.9	Provo	3.2

ADI FM SHARE: 55.98% (936 of 1672) (SPG 81: 45.38%)

AM STATIONS

KALL,	910,	5 KW/1 KW (DA-N),	AC	ABC-I,	$60.75	(Eastman)	Hatch
KCPX,	1320,	5 KW (DA-1)	, CONTEMP	ABC-C,	$66.50	(Katz)	Columbia Pic Ind
KLUB,	570,	5 KW (DA-1)	, BTFL MUS	NBC,	$40.00*	(Mc-Guild)	
KRGO,	1550,	10 KW/500 W	, COUNTRY	ABC-E,	$20.00	(Christal)	
KRSP,	1060,	10 KW/1 KW (DA-N),	ROCK	,	$17.00	(Selcom)	
KSL ,	1160,	50 KW	, MOR	CBS,	$60.00*	(Torbet)	Bonneville

FM STATIONS

KALL-F,	94.1,	24 KW @ 3030,	AC	RKO,	$50.75	(Eastman)	Hatch
KCPX-F,	98.7,	27 KW @ 2932,	AOR (Burk-Abr)	,	$66.50	(Katz)	Columbia Pic Ind
KDAB-F,	101.1,	25 KW @ 3740,	ROCK (TM)	,	$20.00*	(Howard)	(OGDEN)
KISN-F,	97.1,	26 KW @ 3650,	AC (Churchill)	Source,	$30.00*	(Mc-Guild)	
KRSP-F,	103.5,	19 KW @ 3650,	AOR (Noble)	,	$22.00	(Selcom)	
KSFI-F,	100.3,	26 KW @ 3740,	BTFL MUS (Bonne)	,	$35.00*	(Blair)	
KSOP-F,	104.3,	25 KW @ 3650,	COUNTRY (Century 21)	,	$30.00*	(MMR)	
KFMY-F,	96.1,	55 KW @ 2620,	ROCK	,	$40.00*	(Masla)	First Media (PROVO)
KLRZ-F,	94.9,	5 KW @ 2780,	CONTEMP	,	$26.25	(HNW)	(PROVO)

SAN ANTONIO

Market # 37; ADI # 45
Revenue Rank # 29
Income Rank # 12
APR 17.1
SMSA Pop: 1,103,800
CSI: 9.3 Bil (# 41)

Revenue : $17,579,480
Income : $ 3,184,378
% Rev Gain: 1.1
Stations: 25/25
Diaries: 1375/803:1
CSI HH: 24.1 M (# 111)
Standard Error: .550

National Rev: $5,462,998
Nat Rev per Cap: $4.95
Tot Rev per Cap: $15.93
Tot Inc per Cap: $2.88
Profit Margin: 18.1%
Retail $: 5.7 Bil (# 35)
Retail Sales %: .251

12+ METRO	1/4/SHARE	FAL 81	SPG 81	O/N 80	A/M 80
1. KISS-F	165/11.1	8.8	5.1	5.0	4.2
2. KTFM-F	134/ 9.0	11.0	8.2	8.9	6.8
3. KTSA	110/ 7.4	7.9	11.6	10.7	9.1
4. KQXT-F	97/ 6.5	8.4	8.3	7.8	8.2
5. KKYX	95/ 6.4	6.1	8.4	5.9	7.0
6. KAJA-F	89/ 6.0	6.0	2.0	3.3	3.9
7. KCOR	82/ 5.5	8.8	8.5	7.6	8.3
8. WOAI	81/ 5.4	5.7	6.1	5.0	5.9
9. KONO	73/ 4.9	4.0	5.6	8.0	3.4
10. KLLS-F	68/ 4.6	2.1	2.8	2.6	2.7
11. KEDA	67/ 4.5	4.4	2.9	2.5	6.2
12. KBUC-F	63/ 4.2	4.0	4.4	6.0	5.9

12+ TSA 1/4	
1. KKYX	276
2. KTSA	239
3. KISS-F	198
4. WOAI	158
5. KTFM-F	147
6. KAJA-F	113
7. KQXT-F	112
8. KONO	87
9. KCOR	85
10. KBUC-F	79
11. KLLS-F	74
12. KEDA	70

12+ TSA CUME/MSA CUME RAT	
1. KTSA	4129/22.1
2. KKYX	3175/15.1
3. WOAI	2095/12.6
4. KISS-F	2031/19.0
5. KTFM-F	1967/19.7
6. KQXT-F	1388/13.2
7. KAJA-F	1365/11.4
8. KONO	1342/11.7
9. KITY-F	1256/13.2
10. KLLS-F	1200/12.7
11. KBUC-F	1010/ 9.5
12. KCCW	842/ 8.2

12+ FM SHARE (METRO): 51.98% (750 of 1443) (SPG 81: 42.97%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KISS-F	1. KISS-F	1. KISS-F	1. KTSA	1. KKYX
2. KTFM-F	2. KTFM-F	2. KTFM-F	2. KTFM-F	KQXT-F
3. KTSA	3. KLLS-F	3. KAJA-F	3. KONO	3. WOAI
4. KITY-F	4. KAJA-F	4. KTSA	4. KKYX	4. KCOR
5. KAJA-F	5. KTSA	5. KLLS-F	5. KQXT-F	5. KCCW

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KTSA	1. KTFM-F	1. KTSA	1. KISS-F	1. KTFM-F
2. KISS-F	2. KLLS-F	2. KTFM-F	2. KTFM-F	2. KISS-F
3. KKYX	3. KISS-F	3. KONO	3. KONO	3. KONO
4. KTFM-F	4. KTSA	4. KEDA	4. KAJA-F	4. KTSA
5. KBUC-F	5. KAJA-F	KQXT-F	5. KTSA	5. KAJA-F

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	122 (2)	424 (4)	546 (6)	37.8
COUNTRY	125 (2)	160 (3)	285 (5)	19.8
SPANISH	191 (4)	26 (1)	217 (5)	15.0
BTFL MUSIC		97 (1)	97 (1)	6.7
NEWS/TALK	81 (1)		81 (1)	5.6
MOR/AC	73 (1)	7 (1)	80 (2)	5.5
NOSTALGIA	63 (2)		63 (2)	4.4
CLASSICAL		36 (1)	36 (1)	2.5
BLACK	32 (1)		32 (1)	2.2
RELIGION	6 (1)		6 (1)	0.4
			1443 (25)	

SAN ANTONIO ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KKYX	1. KTSA	1. KISS-F
2. KISS-F	2. KKYX	2. KCOR
3. KTSA	3. KISS-F	3. KTFM-F
4. KTFM-F	4. KTFM-F	4. KQXT-F
5. WOAI	5. WOAI	5. KKYX
6. KAJA-F	6. KQXT-F	6. KTSA
7. KQXT-F	7. KAJA-F	7. KBUC-F
8. KCOR	8. KITY-F	8. KCCW
9. KONO	9. KONO	9. KLLS-F
10. KBUC-F	10. KLLS-F	10. KEDA
11. KLLS-F	11. KBUC-F	
12. KEDA	12. KCOR	
13. KITY-F	13. KCCW	
14. KCCW	14. KEDA	
15. KMFM-F	15. KMAC	

OTHER RATED STATIONS/METRO SHARE

KAPE	1480		2.1
KBUC	1310		2.0
KCCW	930	Terrell Hills	3.6
KDRY	1110	Alamo Heights	.4
KESI-F	106.3	Terrell Hills	.5
KGNB	1420	New Brawnfels	.7
KITY-F	92.9		3.8
KMAC	630		.8
KMFM-F	96.1		2.4
KUKA	1250		1.7
KVAR-F	104.5		1.7
KWED	1580	Sequin	1.1
KWED-F	105.3	Sequin	.5

ADI FM SHARE: 46.17% (862 of 1867) (SPG 81: NA)

AM STATIONS

KCCW,	930,	5 KW/1 KW (DA-N)	, NOSTALGIA (Al Ham)	,	$ 30.00*	(RKO)	Southwestern
KCOR,	1350,	5 KW (DA-N)	, SPANISH	,	$ 75.25	(Katz)	Tichenor
KEDA,	1540,	5 KW/1 KW	, SPANISH	,	$ 18.00	(Selcom)	
KKYX,	680,	50 KW/10 KW (DA-N)	, COUNTRY	,	$ 65.88	(Christal)	Swanson
KONO,	860,	5 KW/1 KW (DA-N)	, AC	ABC-C,	$ 50.00*	(MMR)	Mission
KTSA,	550,	5 KW (DA-N)	, ROCK	,	$ 90.00	(Blair)	
WOAI,	1200,	50 KW	, NEWS/TALK	CBS,NBC,	$ 70.00*	(CBS Spot)	Clear Channel

FM STATIONS

KAJA-F,	97.3,	100 KW @ 472,	COUNTRY	,	$ 40.00*	(CBS FM)	Clear Channel
KBUC-F,	107.5,	100 KW @ 408,	COUNTRY	ABC-I,	$ 45.00*	(Eastman)	Sigmor
KISS-F,	99.5,	100 KW @ 570,	AOR (Pollack)	Source,	$100.00	(Mc-Guild)	Capitol (WRAL)
KITY-F,	92.9,	100 KW @ 475,	ROCK	,	$ 70.00*	(MMR)	Mission
KLLS-F,	100.3,	100 KW @ 580,	AC/CONTEMP	,	$ 40.00*	(RKO)	Southwestern
KMFM-F,	96.1,	100 KW @ 195,	CLASSICAL/RELIGION	MBS,	$ 15.00	(----)	Epperson
KQXT-F,	102.7,	99 KW @ 660,	ROCK	,	$ 70.00*	(Blair)	

SAN DIEGO

Market # 19; ADI # 27
Revenue Rank # 20
Income Rank # 383
APR 17.9
SMSA Pop: 1,947,000
CSI: 17.5 Bil (# 19)

Revenue : $25,643,354
Income : $-2,213,270
% Rev Gain: 12.4
Stations: 30/24
Diaries: 1488/1308:1
CSI HH: 22.9 M (# 158)
Standard Error: .544

National Rev: $9,579,878
Nat Rev per Cap: $4.92
Tot Rev per Cap: $13.17
Tot Inc per Cap: $-1.14
Profit Margin: ---
Retail $: 9.2 Bil (# 19)
Retail Sales %: .222

12+ METRO	1/4/SHARE	WIN 82	FAL 81	SUM 81	SPG 81
1. KGB-F	275/9.6	9.1	8.2	6.6	6.7
2. KJQY-F	260/9.0	9.2	7.9	7.6	9.0
3. KFMB	209/7.3	4.4	3.7	3.9	5.9
4. XTRA-F	141/4.9	5.5	5.7	4.1	4.3
5. KFSD-F	128/4.5	3.3	3.9	2.6	3.9
6. KPRI-F	127/4.4	4.4	4.7	5.1	4.8
7. KSDO	125/4.4	5.3	5.9	6.4	5.4
8. KOGO	123/4.3	2.8	3.7	2.2	2.2
9. KYXY-F	121/4.2	5.4	2.7	4.4	2.2
10. XHRM-F	114/4.0	3.7	3.8	4.1	3.4
11. KBZT-F	97/3.4	3.5	4.4	3.8	2.2
12. KCBQ-F	87/3.0	2.9	1.9	1.4	.8
13. KSON-F	84/2.9	3.1	2.7	2.7	2.6
KEZL-F	84/2.9	2.5	3.4	2.7	3.3
15. KIFM-F	78/2.7	2.5	3.0	2.3	3.2
16. KSON	77/2.7	1.6	2.5	3.4	2.7
XTRA	77/2.7	2.7	3.0	4.2	3.8
18. KMLO	73/2.5	4.0	2.5	3.9	3.3
KFMB-F	73/2.5	4.0	4.5	3.1	3.9
20. KCBQ	69/2.4	3.5	3.9	3.2	3.4

MSA EXCL CUME

1. KGB-F
2. KFMB
3. KJQY-F
4. XHRM-F
5. KEZL-F
   KSON
7. KYXY-F
8. KSDO
9. KSON-F
10. KIIM-F

12+ CUME/CUME RATING	
1. KGL-F	3206/19.9
2. KFMB	3195/19.9
3. XTRA-F	2737/17.0
4. KJQY-F	2497/15.5
5. XTRA	2343/14.6
6. KFMB-F	2120/13.2
7. KSDO	2027/12.6
8. KPRI-F	2004/12.5
9. KOGO	1964/12.2
10. KYXY-F	1697/10.6
11. KFSD-F	1540/ 9.6
12. KBZT-F	1420/ 8.8
13. KEZL-F	1301/ 8.1
14. KNX	1269/ 7.9
15. KSON-F	1258/ 7.8
16. KCBQ	1223/ 7.6
17. KIFM-F	1206/ 7.5
18. KSON	1202/ 7.5
19. XHRM-F	1155/ 7.2
20. KCNN	1056/ 6.6

12+ FM SHARE (METRO),ADI): 64.63% (1732 of 2680) (SPG 81: 61.59%)

NOTE: SAN DIEGO'S MSA, TSA AND ADI ARE THE SAME

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. XTRA-F	1. KGB-F	1. KGB-F	1. KFMB	1. KJQY-F
2. KGB-F	2. KPRI-F	2. KFMB	2. KJQY-F	2. KFMB
3. KPRI-F	3. XHRM-F	3. KYXY-F	3. KYXY-F	3. KSDO
4. XHRM-F	4. XTRA-F	4. KPRI-F	4. KFSD-F	4. KOGO
5. XTRA	5. KYXY-F	5. XHRM-F	5. KOGO	5. KFSD-F
6. KFMB	6. KIFM-F	6. KBZT-F	6. KGB-F	6. KEZL-F

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KFMB	1. KYXY-F	1. KJQY-F	1. KGB-F	1. KFMB
2. KSDO	2. KGB	2. KFMB KYXY-F	2. KPRI-F	2. KGB-F
3. KJQY-F	3. XHRM-F		3. XHRM-F	3. KJQY-F
4. KGB-F	4. KBZT-F	4. KFSD-F	4. XTRA-F	4. KFSD-F
5. KOGO	5. KIFM-F	5. KOGO	5. KFMB	5. KSON-F
6. KYXY-F	6. XTRA-F	6. KSDO	6. KIFM-F	6. KCBQ-F

OTHER RATED STATIONS/METRO SHARE

KCNN	1360		1.3
KJFM-F	102.1	Oceanside	1.4
KKOS-F	95.9	Carlsbad	.8
KMJC	910	El Cajon	.6
KABC	790	Los Angeles	.9
KBRT	740	Avalon	.9
KFI	640	Los Angeles	.8
KLAC	570	Los Angeles	.4
KMPC	710	Los Angeles	.3
KNX	1070	Los Angeles	1.6

FORMATS	AM	FM	TOTAL	%
MOR/AC	354 (3)	379 (5)	733 (8)	27.4
ROCK/AOR/CONTEMP	77 (1)	640 (4)	717 (5)	26.8
COUNTRY	158 (3)	171 (2)	329 (5)	12.3
BTFL MUSIC		300 (2)	300 (2)	11.2
NEWS/TALK	243 (5)		243 (5)	9.1
CLASSICAL		128 (1)	128 (1)	4.8
BLACK/URBAN		114 (1)	114 (1)	4.3
NOSTALGIA	73 (1)		73 (1)	2.7
RELIGION	43 (2)		43 (2)	1.6
			2680 (30)	

AM STATIONS

KCBQ,	1170,	50 KW/5 KW (DA-2),	COUNTRY	RKO,	$ 69.00*	(RKO)	Charter/Surrey
KCNN,	1360,	5 KW/1 KW	, NEWS	CNN,	$ 40.00*	(Katz)	
KFMB,	760,	5 KW (DA-N)	, MOR	,	$ 60.00*	(Mc-Guild)	Midwest TV
KMLO,	1000,	1 KW (DAYS,DA)	, NOSTALGIA (Al Ham)	,	$ 34.00	(Roslin)	
KOGO,	600,	5 KW (DA-1)	, MOR	ABC-E,	$ 60.38*	(Eastman)	SBI
KSDO,	1130,	10 KW (DA-1)	, NEWS	CBS,	$ 82.00*	(CBS Spot)	Gannett
KSON,	1240,	1 KW/250 W	, COUNTRY	ABC-I,MBS,	$ 36.00*	(Blair)	

XTRA - See Los Angeles

FM STATIONS

KBZT-F,	94.9,	2 KW @ 1850,	AC	ABC-F,	$ 45.00*	(Christal)	Alta
KCBQ-F,	105.3,	29 KW @ 620,	COUNTRY	,	$ 30.00*	(RKO)	Charter/Surrey
KEZL-F,	102.9,	2 KW @ 1840,	AC	,	$ 45.00*	(CBS Spot)	Gannett
KFMB-F,	100.7,	30 KW @ 620,	SOFT ROCK	,	$ 50.00*	(Mc-Guild)	Midwest TV
KFSD-F,	94.1,	100 KW @ 641,	CLASSICAL	,	$ 55.00	(Lotus)	Lotus
KGB-F,	101.5,	50 KW @ 577,	AOR	Source,	$100.00*	(Katz)	
KIFM-F,	98.1,	28 KW @ 640,	SOFT ROCK	CBS-R,	$ 59.50*	(Selcom)	
KJQY-F,	103.7,	36 KW @ 650,	BTFL MUS (FM-100)	,	$105.63	(RAR)	Westinghouse
KPRI-F,	106.5,	50 KW @ 413,	AOR	,	$ 69.00*	(Eastman)	SBI
KSON-F,	97.3,	50 KW @ 445,	COUNTRY	NBC,	$ 36.00*	(Blair)	
KYXY-F,	96.5,	30 KW @ 540,	AC	,	$ 52.00	(CBS/FM)	
XHRM-F,	92.5,	50 KW @ 749,	URBAN	,	? ?	(Howard)	
XTRA-F,	91.1,	100 KW @ 1000,	AOR (Noble)	,	$ 54.00*	(MMR)	Noble

SAN FRANCISCO

Market # 7; ADI # 5
Revenue Rank # 4
Income Rank # 40
APR 17.6
SMSA Pop: 3,282,900
CSI: 40.0 Bil (# 6)

Revenue : $71,005,966
Income : $ 783,367
% Rev Gain: 7.7
Stations: 47/37
Diaries: 3987/823:1
CSI HH: 29.3 M (# 9)
Standard Error: .342

National Rev: $28,164,197
Nat Rev per Cap: $8.58
Tot Rev per Cap: $21.63
Tot Inc per Cap: $.24
Profit Margin: 1.1%
Retail $: 17.8 Bil (# 10)
Retail Sales %: .220

12+ METRO 1/4/SHARE			WIN 82	FAL 81	SUM 81	SPG 81
1.	KGO	674/8.6	9.1	8.4	9.0	9.4
2.	KCBS	384/4.9	5.0	6.5	5.5	5.1
3.	KSOL-F	376/4.8	4.8	5.8	6.5	5.6
4.	KFRC	329/4.2	4.5	5.4	5.4	4.8
5.	KSFO	293/3.7	3.3	2.9	3.2	5.0
6.	KMEL-F	291/3.7	4.2	4.7	4.2	4.0
7.	KNBR	278/3.5	2.5	3.5	3.0	4.1
8.	KRQR-F	256/3.3	2.6	1.4	1.4	1.2
9.	KBLX-F	253/3.2	3.3	2.6	3.0	2.6
10.	KFOG-F	242/3.1	2.9	3.1	3.7	2.2
11.	KNEW	229/2.9	2.1	2.9	3.0	3.1
12.	KIOI-F	225/2.9	3.1	2.7	3.1	3.3
13.	KSJO-F	223/2.8	2.6	1.5	1.2	.8
14.	KDIA	215/2.7	2.6	1.9	2.2	1.6
15.	KABL	200/2.5	2.3	2.8	3.0	2.2
16.	KYUU-F	196/2.5	2.3	2.5	2.6	4.0
17.	KOIT-F	190/2.4	2.5	2.0	2.5	2.3
	KSAN-F	190/2.4	3.0	2.7	2.2	3.6
19.	KABL-F	154/2.0	3.0	2.7	2.2	3.6
20.	KYA	149/1.9	2.0	2.0	2.6	1.0
21.	KOME-F	144/1.8	1.6	2.0	1.9	2.6
	KDFC-F+	144/1.8	1.7	1.7	2.0	2.2
23.	KKHI-F+	138/1.8	2.2	1.9	1.3	1.6
24.	KLOK	134/1.7	2.0	1.9	1.4	1.6
25.	KLHT-F	132/1.7	1.4	1.4	1.5	1.3

12+ TSA 1/4		
1.	KGO	850
2.	KCBS	485
3.	KFRC	420
4.	KNBR	412
5.	KSOL-F	404
6.	KMEL-F	316
7.	KSFO	312
8.	KRQR-F	272
9.	KBLX-F	263
10.	KFOG-F	253
11.	KSJO-F	251
12.	KNEW	235
13.	KIOI-F	230
14.	KDIA	223
15.	KRAK	216
16.	KABL	208
17.	KSAN-F	205
18.	KYUU-F	201
19.	KOIT-F	195
20.	KABL-F	165
21.	KOME-F	159
	KBAY-F	159
23.	KDFC-F+	154
24.	KYA	153
	KKHI-F+	153

12+ TSA CUME/MSA CUME RAT		
1.	KGO	10273/18.1
2.	KFRC	9413/16.0
3.	KCBS	8602/15.1
4.	KNBR	7625/11.8
5.	KMEL-F	5468/11.4
6.	KSFO	5236/10.7
7.	KRQR-F	5014/10.2
8.	KSOL-F	4744/10.0
9.	KIOI-F	4602/10.0
10.	KYUU-F	4314/ 9.3
11.	KNEW	3755/ 8.0
12.	KFOG-F	3733/ 7.8
13.	KBLX-F	3626/ 7.8
14.	KDIA	3500/ 7.6
15.	KSJO-F	3463/ 6.8
16.	KABL-F	3423/ 7.2
17.	KABL	3420/ 7.4
18.	KSAN-F	3227/ 6.7
19.	KOIT-F	3072/ 6.6
20.	KRAK	2934/ 1.2
21.	KOME-F	2927/ 6.1
22.	KLOK	2900/ 5.7
23.	KYA	2836/ 6.2
24.	KLHT-F	2799/ 6.0
25.	KGO-F	2751/ 5.5

12+ FM SHARE (METRO): 53.42% (3847 of 7201) (SPG 81: 53.71%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KSOL-F	1. KMEL-F	1. KSOL-F	1. KGO	1. KGO
2. KSJO-F	2. KBLX-F	2. KMEL-F	2. KCBS	2. KCBS
3. KFRC	3. KSOL-F	KBLX-F	3. KBLX-F	3. KSFO
4. KEML-F	4. KRQR-F	4. KGO	4. KNBR	4. KNBR
5. KDIA	5. KFRC	5. KFRC	5. KSAN-F	5. KABL
6. KRQR-F	6. KIOI-F	6. KRQR-F	6. KNEW	6. KNEW
7. KOME-F	7. KSJO-F	7. KIOI-F	7. KFRC	7. KFOG-F

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KGO	1. KSOL-F	1. KGO	1. KRQR-F	1. KGO
2. KCBS	2. KBLX-F	2. KNBR	2. KMEL-F	2. KCBS
3. KFRC	3. KFRC	3. KFRC	3. KBLX-F	3. KBLX-F
4. KABL+	4. KMEL-F	4. KCBS	4. KSJO-F	4. KSAN-F
5. KSFO	5. KIOI-F	KNEW	5. KSOL-F	5. KYA
6. KNBR	6. KYUU-F	6. KSOL-F	6. KOME-F	6. KNBR
7. KSOL-F	7. KLHT-F	7. KSFO	7. KFRC	7. KNEW

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	478 (2)	1532 (11)	2010 (13)	27.9
NEWS/TALK	1058 (2)		1058 (2)	14.7
MOR/AC	705 (3)	273 (2)	978 (5)	13.6
BLACK/URBAN/JAZZ	246 (2)	692 (3)	938 (5)	13.0
BTFL MUSIC	200 (1)	727 (5)	927 (6)	12.9
COUNTRY	301 (3)	236 (2)	576 (5)	8.0
CLASSICAL	72 (2)	210 (2)	282 (4)	3.9
NOSTALGIA	71 (1)	113 (1)	184 (2)	2.6
SPANISH	111 (1)	37 (1)	148 (2)	2.1
RELIGION	41 (1)	27 (1)	68 (2)	0.9
UNKNOWN	32 (1)		32 (1)	0.4
			7201 (47)	

SAN FRANCISCO ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KGO	1. KGO	1. KGO
2. KCBS	2. KCBS	2. KFRC
3. KSOL-F	3. KFRC	3. KCBS
4. KFRC	4. KNBR	4. KNEW
5. KMEL-F	5. KMEL-F	5. KSFO
6. KSFO	6. KSFO	6. KSOL-F
7. KNBR	7. KRQR-F	7. KFOG-F
8. KBLX-F	8. KIOI-F	8. KABL-F
9. KRQR-F	9. KSOL-F	9. KABL
10. KFOG-F	10. KYUU-F	10. KLOK
11. KIOI-F	11. KNEW	
12. KNEW	12. KBLX-F	
13. KSJO-F	13. KFOG-F	
14. KDIA	14. KDIA	
15. KABL	15. KABL	

ADI FM SHARE: 53.90% (3845 of 7133) (SPG 81: 54.16%)

OTHER RATED STATIONS/METRO SHARE

KARA-F	105.7	Santa Clara	.6
KBAY-F	100.3	San Jose	1.5
KBRG-F	105.3		.5
KEAR-F	106.9		.3
KEEN	1370	San Jose	.8
KEZR-F	106.5	San Jose	1.1
KFAT-F	94.5	Gilroy	.6
KFAX	1100		.5
KGO-F	103.7		1.1
KIQI	1010		1.4
KJAZ-F	92.7	Alameda	.8
KKIS	990	Pittsburg	.4
KLIV	1590	San Jose	.9
KMPX-F	98.9		1.4
KPEN-F	97.7	Los Altos	.8
KRE	1400	Berkeley	.3
KREO-F	92.9	Healdsburg	.3
KTIM-F	100.9	San Rafael	.4
KZST-F	100.1	Santa Rosa	.3
KRAK	1140	Sacramento	.6

AM STATIONS

KABL,	960,	5 KW (DA-1),	BTFL MUS (TM)	,	$105.75	(Christal)	Shamrock
KCBS,	740,	50 KW (DA-2),	NEWS	CBS,	$203.75	(CBS Spot)	CBS
KDIA,	1310,	5 KW (DA-1),	BLACK	SBN,	$ 65.00	(Howard)	Viacom
KFRC,	610,	5 KW,	ROCK (Burk-Abr)	,	$233.62*	(RKO)	RKO
KGO ,	810,	50 KW,	NEWS/TALK	ABC-I,	$217.31	(Blair)	ABC
KNBR,	680,	50 KW,	MOR	NBC,	$146.25	(Mc-Guild)	NBC
KNEW,	910,	5 KW (DA-N),	COUNTRY	ABC-E,	$ 85.00*	(Katz)	Malrite
KSFO,	560,	5 KW/1 KW,	MOR	MBS,	$ 88.00	(MMR)	Golden West
KYA ,	1260,	5 KW/1 KW,	CONTEMP/AC	RKO II,	$ 60.00*	(Eastman)	King

KRAK - See Sacramento

Other Stations - See San Jose

FM STATIONS

KABL-F,	98.1,	100 KW @ 940,	BTFL MUS (TM)	,	$105.75	(Christal)	Shamrock
KBLX-F,	102.9,	50 KW @ 1285,	URBAN	SBN,	$ 97.38	(HNW)	Inner City
KFOG-F,	104.5,	8 KW @ 1454,	BTFL MUS (Schulke)	,	$ 65.00*	(RAR)	GE
KDFC-F+,	102.1,	33 KW @ 1360,	CLASSICAL	,	$ 36.00	(Groskin)	
KIOI-F,	101.3,	125 KW @ 1220,	AC	ABC-C,	$ 93.75	(Selcom)	Surrey/Charter
KKHI-F+,	95.7,	9 KW @ 1473,	CLASSICAL	,	$ 68.50	(HNW)	Buckley
KLHT-F,	93.3,	31 KW @ 660,	AC/SOFT	RKO II,	$? ?	(Eastman)	King
KMEL-F,	106.1,	69 KW @ 1240,	AOR	,	$171.25	(Christal)	Century
KOIT-F,	96.5,	33 KW @ 1410,	BTFL MUS (Bonne)	,	$ 70.00*	(Torbet)	Bonneville
KRQR-F,	97.3,	82 KW @ 1100,	AOR	,	$ 86.25	(CBS/FM)	CBS
KSAN-F,	94.9,	35 KW @ 1140,	COUNTRY	,	$ 67.50*	(Katz)	Malrite
KSOL-F,	107.7,	6 KW @ 1588,	BLACK	NBN,	$120.00*	(Masla)	United
KYUU-F,	99.7,	45 KW @ 1240,	AC/CONTEMP	,	$100.00*	(Mc-Guild)	NBC

SAN JOSE

Market # 30
Revenue Rank # 31
Income Rank # 22
APR 17.0
SMSA Pop: 1,332,900
CSI: 15.3 Bil (# 24)

Revenue : $16,856,698
Income : $ 1,267,997
% Rev Gain: 9.4
Stations: 42/15
Diaries: 1236/1078:1
CSI HH: 30.2 M (# 7)
Standard Error: .569

National Rev: $4,750,798
Nat Rev per Cap: $3.56
Tot Rev per Cap: $12.65
Tot Inc per Cap: $.95
Profit Margin: 7.5%
Retail $: 7.7 Bil (# 25)
Retail Sales %: .192

NOTE: SINCE SAN JOSE IS PART OF SAN FRANCISCO'S METRO ONLY THE LEADING SAN JOSE METRO STATIONS ARE LISTED. THIS IS DONE SO THAT SAN JOSE CAN BE CONSIDERED AS A SEPARATE MARKET.

12+ METRO 1/4/SHARE		WIN 82	FAL 81	SPG 81
1. KSJO-F	159/8.5	8.1	4.9	2.0
2. KOME-F	99/5.3	3.8	4.8	7.6
3. KLOK	97/5.2	4.4	5.2	4.8
4. KBAY-F	89/4.7	5.3	7.0	6.2
5. KEZR-F	73/3.9	4.3	4.5	5.6
6. KEEN	52/2.8	2.5	2.5	3.4
7. KLIV	48/2.6	2.8	3.0	1.6
8. KPEN-F	46/2.4	1.4	1.2	1.5
9. KDFC-F+	42/2.2	1.4	1.9	2.4
10. KARA-F	40/2.1	4.0	2.8	3.3

12+ TSA 1/4	
1. KSJO-F	253
2. KOME-F	156
3. KBAY-F	142
4. KLOK	134
5. KEZR-F	92
6. KDFC-F+	77
7. KLIV	65
KEEN	65
KFAT	65
10. KPEN-F	64

12+ TSA CUME/MSA CUME RAT	
1. KSJO-F	3427/18.1
2. KOME-F	2812/15.0
3. KLOK	2542/14.7
4. KBAY-F	2209/12.2
5. KEZR-F	1615/11.2
6. KFAT-F	1270/ 5.5
7. KDFC-F+	1229/ 5.6
8. KEEN	1169/ 7.4
9. KARA-F	1023/ 7.7
10. KPEN-F	920/ 5.2

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KSJO-F	1. KSJO-F	1. KSJO-F	1. KLOK	1. KBAY-F
2. KOME-F	2. KOME-F	2. KOME-F	2. KBAY-F	2. KLOK
3. KLOK	3. KEZR-F	3. KLOK	3. KEEN	3. KEEN
4. KEZR-F	4. KLOK	4. KEZR-F	4. KOME-F	4. KLIV
KBAY-F	5. KPEN-F	5. KBAY-F	5. KPEN-F	5. KDFC-F+

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KLOK	1. KEZR-F	1. KLOK	1. KSJO-F	1. KOME-F
2. KSJO-F	2. KLOK	2. KBAY-F	2. KOME-F	2. KPEN-F
3. KOME-F	3. KOME-F	3. KEEN	3. KPEN-F	3. KLOK
4. KEZR-F	KSJO-F	4. KARA-F	4. KEZR-F	4. KBAY-F
5. KEEN	5. KNTA		5. KLOK	5. KFAT-F

RADIO STATIONS

KLIV, 1590, 5 KW (DA-N) , NOSTALGIA (A1 Ham) , $40.00* (Howard) Empire
KLOK, 1170, 50 KW/5 KW (DA-2), AC/MOR , $77.25 (Katz) Davis/Weaver
KEEN, 1370, 5 KW (DA-2) , COUNTRY , $65.00* (MMR) Golden Pacific
KNTA, 1430, 1 KW (DA-2) , SPANISH , $27.00 (Lotus) Cascade

KARA-F, 105.7, 50 KW @ 1860, CONTEMP/AC , $50.00* (Howard) Empire
KBAY-F, 100.3, 15 KW @ 2580, BTFL MUS , $70.00* (MMR) Golden Pacific
KEZR-F, 106.5, 50 KW @ 430, AC/CONTEMP , $92.00 (Selcom) Alta
KFAT-F, 94.5, 1.2 KW @ 2580, COUNTRY , $29.00 (HNW)
KOME-F, 98.5, 13 KW @ 880, AOR , $113.13 (Torbet) Infinity
KPEN-F, 97.7, 3 KW @ -175, ROCK (TM) , $27.00 (Radio Sales)
KSJO-F, 92.3, 50 KW @ 68, AOR (Sebastian) Source, $64.13 (Roslin) Sterling

KDFC-F+ - See San Francisco

SARASOTA-BRADENTON

Market # 171
Revenue Rank # 182
Income Rank # 351
APR 18.0
SMSA Pop: 215,400
CSI: 2.0 Bil (# 158)

Revenue : $2,609,928
Income : $ -458,156
% Rev Gain: 45.0
Stations: 28/9
Diaries: 946/228:1
CSI HH: 20.2 M (# 261)
Standard Error: .650

National Rev: $341,501
Nat Rev per Cap: $1.59
Tot Rev per Cap: $12.12
Tot Inc per Cap: $-2.13
Profit Margin: ---
Retail $: 1.4 Bil (# 133)
Retail Sales %: .169

12+ METRO 1/4/SHARE		SPG 81	A/M 80
1. WDUV-F	80/13.4	15.3	13.9
2. WSUN	58/ 9.7	7.4	7.1
3. WYNF-F	46/ 7.7	2.6	5.5
4. WQYK-F	29/ 4.8	3.6	2.2
5. WAMR	28/ 4.7	6.6	3.8
WWBA-F	28/ 4.7	6.4	8.2
7. WAMR-F	27/ 4.5	5.4	4.6
WSRZ-F	27/ 4.5	1.8	3.5
9. WJYW-F	24/ 4.0	3.8	4.2
10. WFLA-F	22/ 3.7	4.2	2.4

12+ TSA 1/4	
1. WDUV-F	86
2. WSUN	61
3. WYNF-F	50
4. WAMR	30
5. WQYK-F	29
WWBA-F	29
7. WAMR-F	27
WSRZ-F	27
9. WJYW-F	24
10. WINK-F	23

12+ TSA CUME/MSA CUME RAT	
1. WDUV-F	798/22.0
2. WSUN	722/19.4
3. WYNF-F	525/14.7
4. WAMR-F	390/10.6
5. WAMR	369/ 9.4
6. WWBA-F	355/10.1
7. WSRZ-F	353/10.1
8. WMLO-F	310/ 9.3
9. WKXY	287/ 8.2
10. WQYK-F	284/ 8.4

12+ FM SHARE (METRO): 63.99% (350 of 547) (SPG 81: 58.66%)

TEENS
1. WYNF-F
2. WQXM-F
3. WKXY

18 - 34
1. WYNF-F
2. WSRZ-F
3. WSUN

18 - 49
1. WSUN
2. WYNF-F
3. WSRZ-F

25 - 54
1. WSUN
2. WSRZ-F
3. WDUV-F

35 - 64
1. WDUV-F
2. WSUN
3. WQYK-F

12+ AHD
1. WDUV-F
2. WSUN
3. WAMR

WOMEN 18-34
1. WSRZ-F
2. WYNF-F
3. WSUN

WOMEN 25-54
1. WSUN
2. WDUV-F
3. WSRZ-F

MEN 18-34
1. WYNF-F
2. WSRZ-F
3. WSUN

MEN 25-54
1. WSUN
2. WSRZ-F
3. WYNF-F

OTHER RATED STATIONS/METRO SHARE

WBRD	1420	Braden.	2.2	WTRL	1490	Braden	.3	WNSI	1380	St. Pete	.8
WENG	1530	Englew.	1.0	WWZZ	1280		2.3	WPLP	570	Tampa	1.5
WKXY	930		1.7	WCKX-F	95.7	Clear.	1.7	WQXM-F	97.9	Clear	3.0
WMLO-F	106.3		3.2	WDAE	1250	Tampa	1.3	WRBQ-F	104.7	Tampa	.8
WQSA	1220		1.7	WFLA	970	Tampa	2.5	WTMP	1150	Tampa	1.3
WSPB	1450		1.5	WINK-F	96.9	Ft. Mye	2.5	WWLF	680	St. Pete	.3

FORMATS	AM	FM	TOTAL	%
BTFL MUSIC		154 (4)	154 (4)	28.2
COUNTRY	73 (3)	56 (2)	129 (5)	23.6
ROCK/AOR/CONTEMP	10 (1)	94 (5)	104 (6)	19.0
MOR/AC	23 (3)	46 (2)	69 (5)	12.6
NOSTALGIA	59 (4)		59 (4)	10.8
NEWS/TALK	24 (3)		24 (3)	4.4
BLACK	8 (1)		8 (1)	1.5
			547 (28)	

RADIO STATIONS

WAMR, 1320, 5 KW/1 KW (DA-2) , NOSTALGIA
WKXY, 930, 1 KW/500 W (DA-2), ROCK

WAMR-F, 92.1, 3 KW @ 315, COUNTRY (FM-100)
WDUV-F, 103.3, 100 KW @ 649, BTFL MUSIC
WMLO-F, 106.3, 3 KW @ 280, SOFT ROCK (TM)
WSRZ-F, 102.5, 100 KW @ 570, AC
WINK-F, 96.9, 100 KW @ 833, CONTEMP/AC

APR,NBC, $12.00 (Savalli)
ABC-C, $10.00 (Corlett)

APR, 12.00 (Savalli)
, $38.00* (Masla)
, $24.00 (PRO)
CBS-R, $51.25 (CBS/FM) Cosmos
, $? ? (Mc-Guild) (FORT MYERS)

Other stations - See Tampa

SAVANNAH

Market # 162	Revenue : $3,346,659	National Rev: $575,272
Revenue Rank # 149	Income : $ -490,883	Nat Rev per Cap: $2.45
Income Rank # 356	% Rev Gain: 59.1	Tot Rev per Cap: $14.22
APR 19.4	Stations: 15/12	Tot Inc per Cap: $-2.09
SMSA Pop: 235,200	Diaries: 747/315:1	Profit Margin: ---
CSI: 1.8 Bil (# 169)	CSI HH: 20.9 M (# 232)	Retail $: 1.0 Bil (# 176)
	Standard Error: .774	Retail Sales %: .295

12+ METRO 1/4/SHARE		SPG 81	A/M 80
1. WEAS-F	60/16.3	17.7	11.9
2. WCHY-F	53/14.4	14.0	9.8
3. WSOK	49/13.3	13.4	11.9
4. WJCL-F	42/11.4	8.4	10.1
5. WZAT-F	36/ 9.8	9.7	10.1
6. WAEV-F	25/ 6.8	6.4	2.8
WSGF-F	25/ 6.8	8.0	9.1
8. WEAS	12/ 3.3	2.3	9.8
9. WWSA	10/ 2.7	4.0	5.2
WSGA	10/ 2.7	5.4	7.3

12+ TSA 1/4	
1. WCHY-F	173
2. WZAT-F	118
3. WEAS-F	78
4. WJCL-F	76
5. WSOK	49
6. WAEV-F	39
7. WSGF-F	33
8. WEAS	13
9. WSGA	11
WHHR-F	11
WKBX	11

12+ TSA CUME/MSA CUME RAT	
1. WZAT-F	1560/31.2
2. WCHY-F	1496/24.9
3. WJCL-F	768/21.3
4. WEAS-F	698/27.5
5. WSGF-F	642/22.6
6. WSOK	500/25.6
7. WAEV-F	489/15.0
8. WSGA	287/14.3
9. WKBX	224/ 9.3
10. WWSA	203/ 9.4

12+ FM SHARE (METRO): 71.92% (251 of 349) (SPG 81: 68.31%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WEAS-F	1. WEAS-F	1. WEAS-F	1. WCHY-F	1. WJCL-F
2. WZAT-F	2. WCHY-F	2. WCHY-F	2. WEAS-F	2. WCHY-F
3. WSOK	3. WAEV-F	3. WAEV-F	3. WSOK	3. WSOK

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WSOK	1. WEAS-F	1. WCHY-F	1. WCHY-F	1. WCHY-F
2. WCHY-F	2. WAEV-F	WEAS-F	WEAS-F	2. WEAS-F
3. WEAS-F	3. WCHY-F	3. WSOK	3. WAEV-F	3. WJCL-F

OTHER RATED STATIONS/METRO SHARE

WGEC-F	103.9	Springfield	.5
WNMT	1520	Garden City	.5
WQQT	1450		1.4
WHHR-F	106.3	Hilton Head,SC	2.2

FORMATS

	AM	FM	TOTAL	%
BLACK	49 (1)	60 (1)	109 (2)	31.2
ROCK/AOR/CONTEMP		86 (3)	86 (3)	24.6
COUNTRY	7 (2)	55 (2)	62 (4)	17.8
BTFL MUSIC		50 (2)	50 (2)	14.3
MOR/AC	30 (3)		30 (3)	8.6
GOSPEL	12 (1)		12 (1)	3.4
			349 (15)	

RADIO STATIONS

WEAS, 900, 5 KW (DAYS), GOSPEL	, $11.50* (Bolton)	Rivers
WKBX, 630, 5 KW (DA-N), MOR	NBC, $15.00 (Mc-Guild)	Beasley
WSGA, 1400, 1 KW/250 W , AC	ABC-C, $25.00* (Katz)	
WSOK, 1230, 1 KW/250 W , BLACK	SBN, $27.00 (Selcom)	
WWSA, 1290, 5 KW (DA-N), MOR	ABC-I, $16.00* (Torbet)	Bluegrass
WAEV-F, 97.3, 100 KW @ 500, CONTEMP/AC	RKO, $18.00 (Selcom)	
WCHY-F, 94.1, 100 KW @ 1320, COUNTRY (Drake-Chen)	ABC-E, $28.00* (Torbet)	Bluegrass
WEAS-F, 93.1, 100 KW @ 355, BLACK	NBN, $25.00* (Bolton)	Rivers
WJCL-F, 96.5, 100 KW @ 1232, BTFL MUS (TM)	CBS, $24.00* (Masla)	Lewis
WSGF-F, 95.5, 100 KW @ 390, ROCK	Source, $22.00* (Mc-Guild)	Beasley
WZAT-F, 102.1, 100 KW @ 620, ROCK	, $50.00* (Katz)	
WHHR-F, 106.3, 3 KW @ 300, BTFL MUS	ABC-F, $18.50 (----)	(HILTON HEAD)

SEATTLE-TACOMA

Market # 15 (with Tacoma); ADI # 15
Revenue Rank # 11 (approx)
Income Rank # 11 (approx)
APR 16.3
SMSA Pop: 2,138,600
CSI: 21.5 Bil (# 14-approx)

Revenue : $39,490,130
Income : $ 3,838,081
% Rev Gain: 10.1
Stations: 33/36
Diaries: 1515/1412:1
CSI HH: 26.7 M (# 30)
Standard Error: .497

National Rev: $12,581,838
Nat Rev per Cap: $5.88
Tot Rev per Cap: $18.47
Tot Inc per Cap: $1.79
Profit Margin: 9.7%
Retail $: 10.4 Bil (# 16-app)
Retail Sales %: .316

12+ METRO	1/4/SHARE	WIN 82	FAL 81	SPG 81
1. KIRO	321/11.0	11.0	9.5	8.1
2. KISW-F	219/ 7.5	7.5	7.9	8.7
3. KOMO	192/ 6.6	7.9	6.7	6.3
4. KZOK-F	158/ 5.4	3.9	4.1	2.3
5. KSEA-F	143/ 4.9	6.1	6.1	5.2
6. KVI	126/ 4.3	3.1	3.1	4.8
7. KUBE-F	121/ 4.1	5.2	5.3	1.9
8. KMPS-F	104/ 3.6	2.0	2.7	2.6
9. KJR	96/ 3.3	3.2	2.8	4.7
10. KZAM-F	93/ 3.2	3.0	3.7	2.8
11. KING-F	91/ 3.1	3.9	3.6	2.3
12. KBRD-F	87/ 3.0	3.7	3.0	2.4
13. KNBQ-F	76/ 2.6	3.6	2.8	4.2
KRPM-F	76/ 2.6	1.8	2.2	1.7
15. KPLZ-F	75/ 2.6	2.4	3.3	3.1
16. KING	70/ 2.4	2.0	2.7	4.1
17. KGDN	67/ 2.3	1.9	1.1	1.6
18. KMPS	65/ 2.2	1.7	2.9	2.6
19. KEZX-F	64/ 2.2	2.5	2.1	2.9
20. KBIQ-F	61/ 2.1	1.6	2.0	1.8

12+ TSA 1/4	
1. KIRO	389
2. KISW-F	284
3. KOMO	242
4. KSEA-F	211
5. KZOK-F	176
6. KUBE-F	150
KBRD-F	150
8. KVI	147
9. KMPS-F	134
10. KJR	109
11. KZAM-F	107
12. KING-F	105
13. KPLZ-F	100
14. KNBQ-F	98
15. KING	96
16. KBIQ-F	86
17. KRPM-F	82
18. KEZX-F	75
19. KGDN	73
20. KMPS	72

12+ TSA CUME/MSA CUME RAT	
1. KIRO	6321/28.7
2. KOMO	3608/16.5
3. KISW-F	3256/14.6
4. KJR	2841/13.9
5. KZOK-F	2778/13.6
6. KVI	2750/13.1
7. KSEA-F	2472/11.2
8. KING	2392/ 9.5
9. KUBE-F	2286/10.7
10. KBRD-F	1928/ 7.1
11. KNBQ-F	1833/ 8.3
12. KZAM-F	1686/ 7.7
13. KPLZ-F	1673/ 7.7
14. KYYX-F	1646/ 7.6
15. KING-F	1596/ 7.1
16. KMPS-F	1497/ 6.6
17. KIXI-F	1413/ 5.8
18. KBIQ-F	1233/ 5.4
19. KMPS	1168/ 5.8
20. KEZX-F	1122/ 4.8

12+ FM SHARE (METRO): 53.18% (1465 of 2755) (SPG 81: 52.41%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KISW-F	1. KISW-F	1. KISW-F	1. KIRO	1. KIRO
2. KZOK-F	2. KZOK-F	2. KIRO	2. KOMO	2. KOMO
3. KNBQ-F	3. KUBE-F	3. KZOK-F	3. KMPS-F	3. KSEA-F
4. KUBE-F	4. KZAM-F	4. KUBE-F	4. KVI	4. KVI
5. KYYX-F	5. KJR	5. KOMO	5. KING-F	5. KBRD-F
	6. KPLZ-F	6. KZAM-F	6. KZAM-F	6. KING-F

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KIRO	1. KISW-F	1. KIRO	1. KISW-F	1. KIRO
2. KOMO	2. KUBE-F	2. KOMO	2. KZOK-F	2. KOMO
3. KISW-F	3. KPLZ-F	3. KING-F	3. KZAM-F	3. KISW-F
4. KMPS-F+	4. KJR	4. KBIQ-F	4. KUBE-F	4. KZAM-F
5. KSEA-F	KZAM-F	5. KSEA	5. KIRO	5. KMPS-F
6. KJR	6. KZOK-F	6. KPLZ-F	6. KJR	6. KVI
		KEZX-F		

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	129 (2)	792 (7)	921 (9)	33.4
NEWS/TALK	447 (2)		447 (2)	16.2
MOR/AC	297 (3)	111 (2)	408 (5)	14.8
COUNTRY	148 (5)	180 (2)	328 (7)	11.9
BTFL MUSIC		230 (2)	230 (2)	8.3
RELIGION	67 (1)	61 (1)	128 (2)	4.6
UNKNOWN	95 (3)		95 (3)	3.4
CLASSICAL		91 (1)	91 (1)	3.3
NOSTALGIA	58 (1)		58 (1)	2.1
BLACK/JAZZ	49 (1)		49 (1)	1.8
			2755 (33)	

SEATTLE-TACOMA ADI

RANKING IS THE SAME AS TSA

MSA EXCL CUME

1. KIRO
2. KOMO
3. KISW-F
4. KZOK-F
5. KUBE-F
6. KJR
7. KBIQ-F
8. KNBQ-F
9. KMPS-F
10. KIXI

OTHER RATED STATIONS/METRO SHARE

KAYO	1150		.8
KIXI	910		2.0
KIXI-F	95.7		1.6
KJUN	1450	Puyallup	.4
KJET	1590		.5
KJZZ	1540	Bellevue	1.7
KKFX	1250		1.6
KMO	1360	Tacoma	.8
KTAC	850	Tacoma	1.1
KTNT	1400	Tacoma	1.2
KWYZ	1230	Everett	.9
KXA	770		1.2
KYYX-F	96.5		1.7

ADI FM SHARE: 54.92% (2008 of 2656) (SPG 81: 50.16%)

AM STATIONS

KGDN, 630, 5 KW (DAYS), RELIGION	,	$ 21.00	(----)	
KING, 1090, 50 KW (DA-2), AC	RKO II,	$ 55.75*	(Blair)	King
KIRO, 710, 50 KW (DA-N), NEWS	CBS,MBS,	$110.00*	(Torbet)	Bonneville
KJR , 950, 5 KW (DA-N), CONTEMP	,	$ 73.75	(Mc-Guild)	Metromedia
KMPS, 1300, 5 KW (DA-N), COUNTRY	,	$ 40.25	(Eastman)	Affiliated
KOMO, 1000, 50 KW (DA-N), MOR	ABC-I,	$109.00	(Katz)	Fisher
KVI , 570, 5 KW , NEWS/TALK	MBS,	$ 50.00*	(MMR)	Golden West

FM STATIONS

KBIQ-F, 105.3, 115 KW @ 721, RELIGION	UPI,	$ 21.00	(----)	
KBRD-F, 103.7, 100 KW @ 1675, BTFL MUS (Chuechill)	,	$ 51.36	(Masla)	Entercom
KEZX-F, 98.9, 100 KW @ 1070, AC	ABC-E,	$ 22.75	(HNW)	Park
KING-F, 98.1, 100 KW @ 850, CLASSICAL	,	$ 35.00*	(Blair)	King
KISW-F, 99.9, 100 KW @ 1200, AOR (Burk-Abr)	,	$ 85.00*	(Mc-Guild)	Kaye-Smith
KIXI-F, 95.7, 100 KW @ 1100, AC	,	$ 35.00*	(Christal)	
KMPS-F, 94.1, 100 KW @ 1165, COUNTRY	,	$ 40.25	(Eastman)	Affiliatad
KNBQ-F, 97.3, 100 KW @ 700, ROCK	,	$ 56.75	(Howard)	Tacoma Trib
KPLZ-F, 101.5, 100 KW @ 1200, CONTEMP/AC	RKO,	$ 35.00	(MMR)	Golden West
KRPM-F, 106.1, 100 KW @ 700, COUNTRY	,	$ 27.00	(Market 4)	
KSEA-F, 100.7, 100 KW @ 730, BTFL MUS (Bonne)	,	$ 80.00*	(Torbet)	Bonneville
KUBE-F, 93.3, 100 KW @ 1070, ROCK	,	$ 60.00*	(RKO)	First Media
KYYX-F, 96.5, 81 KW @ 1220, ROCK	ABC-C,	$ 40.00*	(Christal)	O'Day
KZAM-F, 92.5, 100 KW @ 1100, AOR	ABC-F,	$ 50.00*	(Selcom)	Sandusky Newsp
KZOK-F, 102.5, 100 KW @ 1165, AOR (Sebastian)	Source,	$ 44.00	(CBS/FM)	Sterling

SHREVEPORT

Market # 107
Revenue Rank # 78
Income Rank # 63
APR 18.6
SMSA Pop: 384,000
CSI: 3.0 Bil (# 111)

Revenue : $6,749,434
Income : $ 442,675
% Rev Gain: 5.5
Stations: 15/16
Diaries: 751/511:1
CSI HH: 22.2 M (# 181)
Standard Error: .793

National Rev: $1,442,623
Nat Rev per Cap: $3.76
Tot Rev per Cap: $17.58
Tot Inc per Cap: $1.15
Profit Margin: 6.6%
Retail $: 1.9 Bil (# 102)
Retail Sales %: .304

12+ METRO 1/4/SHARE		FAL 81	SPG 81	O/N 80	A/M 80
1. KOKA	76/13.3	13.1	15.8	17.8	15.9
2. KCOZ-F	63/11.0	8.5	10.7	11.0	10.0
KCIJ	63/11.0	7.6	7.9	11.0	6.4
4. KMBQ-F	62/10.9	7.6	8.4	8.6	7.0
5. KDKS-F	55/ 9.6	11.1	6.9	---	---
6. KRMD-F	53/ 9.3	10.0	10.5	8.6	12.0
7. KEEL	43/ 7.5	8.3	9.8	13.0	14.5
8. KWKH	39/ 6.8	10.5	12.9	10.0	17.3
9. KROK-F	37/ 6.5	8.3	7.2	6.1	6.1
10. KRMD	22/ 3.9	8.3	3.6	7.6	4.5

12+ TSA 1/4	
1. KRMD-F	93
2. KOKA	89
3. KCIJ	82
4. KWKH	80
5. KMBQ-F	74
6. KEEL	71
7. KCOZ-F	65
8. KDKS-F	60
9. KROK-F	54
10. KRMD	25

12+ TSA CUME/MSA CUME RAT	
1. KWKH	1470/19.9
2. KEEL	1319/26.2
3. KRMD-F	1167/18.9
4. KOKA	992/25.0
5. KROK-F	806/15.8
6. KCOZ-F	736/21.3
7. KMBQ-F	702/16.4
8. KDKS-F	628/17.3
9. KCIJ	570/12.8
10. KTAL-F	496/ 4.2

12+ FM SHARE (METRO): 53.28% (292 of 548) (SPG 81: 45.85%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KOKA	1. KMBQ-F	1. KMBQ-F	1. KRMD-F	1. KCOZ-F
2. KMBQ-F	2. KDKS-F	2. KOKA	2. KOKA	2. KCIJ
3. KROK-F	3. KOKA	3. KRMD-F	3. KCOZ-F	KOKA

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KRMD-F+	1. KOKA	1. KRMD-F	1. KMBQ-F	1. KRMD-F
2. KOKA	2. KEEL	KCIJ	2. KDKS-F	2. KOKA
3. KCIJ	KDKS-F	3. KOKA	3. KOKA	3. KCOZ-F
			KRMD-F	KDKS-F

OTHER RATED STATIONS/METRO SHARE

KASO 1240 Minden 1.9
KASO-F 95.3 Minden 1.6
KFLO 1300 .4
KTAL-F 98.1 1.1
KEPT-F 96.5 1.2

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	43 (1)	99 (2)	142 (3)	25.9
BLACK	76 (1)	55 (1)	131 (2)	23.9
COUNTRY	61 (2)	68 (3)	130 (5)	23.7
RELIGION/GOSPEL	65 (2)	7 (1)	72 (3)	13.1
BTFL MUSIC		63 (1)	63 (1)	11.5
UNKNOWN	11 (1)		11 (1)	2.0
			548 (15)	

RADIO STATIONS

KCIJ, 980, 5 KW (DAYS), BLACK, $17.00* (Savalli)
KEEL, 710, 50 KW/5 KW (DA-2), CONTEMP/AC ABC-I, $38.50* (Mc-Guild) Multimedia
KOKA, 1550, 10 KW/500 W, BLACK ABC-C, $26.00* (Blair) Mid America Medi
KRMD, 1340, 1 KW/250 W, COUNTRY (Burk-Abr), $38.50 (Katz)
KWKH, 1130, 50 KW (DA-N), COUNTRY ABC-E, $34.00* (Torbet) Great Empire

KCOZ-F, 100.1, 3 KW @ 300, BTFL MUS (Schulke), $20.00* (Blair) Mid America Media
KDKS-F, 92.1, 3 KW @ 300, URBAN/BLACK NBN, $? ? (Howard)
KMBQ-F, 93.7, 100 KW @ 350, AOR ABC-I, $38.50* (Mc-Guild) Multimedia
KRMD-F, 101.1, 100 KW @ 1000, COUNTRY (Burk-Abr), $38.50 (Katz)
KROK-F, 94.5, 100 KW @ 400, ROCK RKO, $23.00* (Torbet) Great Empire

SIOUX FALLS, SD

Market # 278
Revenue Rank # 152
Income Rank # 93
APR 15.8
SMSA Pop: 111,900
CSI: .9 Bil (# 271)

Revenue : $3,275,432
Income : $ 277,337
% Rev Gain: 7.0
Stations: 9/9
Diaries: 538/208:1
CSI HH: 20.9 M (# 229)
Standard Error: .835

National Rev: $591,393
Nat Rev per Cap: $5.29
Tot Rev per Cap: $29.27
Tot Inc per Cap: $2.48
Profit Margin: 8.4%
Retail $: .7 Bil (# 216)
Retail Sales %: .401

12+ METRO 1/4/SHARE		SPG 81	A/M 80
1. KKRC-F	24/16.7	7.5	8.6
2. KSOO	23/16.0	19.7	17.2
3. KYKC	16/11.1	10.9	12.9
KELO	16/11.1	12.2	13.8
5. KIOV-F	14/ 9.7	8.2	6.9
KXRB	14/ 9.7	10.2	4.3
7. KELO-F	12/ 8.3	11.6	12.1
8. KPAT-F	9/ 6.3	10.2	9.5
9. KRSS	4/ 2.8	.7	---

12+ TSA 1/4	
1. KXRB	60
2. KELO	51
3. KELO-F	42
4. KSOO	37
5. KIOV-F	33
6. KKRC-F	27
7. KYKC	20
8. KPAT-F	17
9. KRSS	4

12+ TSA CUME/MSA CUME RAT	
1. KELO	893/31.6
2. KXRB	705/18.3
3. KELO-F	549/19.3
4. KSOO	537/31.3
5. KIOV-F	443/19.0
6. KYKC	340/23.6
7. KKRC-F	303/26.3
8. KPAT-F	301/18.0
9. KRSS	100/ 8.6

12+ FM SHARE (METRO): 44.70% (59 of 132) (SPG 81: 40.15%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KKRC-F	1. KKRC-F	1. KKRC-F	1. KIOV-F	1. KSOO
2. KELO	2. KYKC	2. KYKC	2. KSOO	2. KXRB
3. KYKC	3. KPAT-F	3. KIOV-F	KXRB	3. KIOV-F
			KYKC	

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KSOO	1. KKRC-F	1. KIOV-F	1. KKRC-F	1. KXRB
2. KYKC	2. KYKC	KSOO	KPAT-F	2. KIOV-F
3. KELO	3. KELO	KYKC	3. KYKC	3. KYKC

FORMATS

	AM	FM	TOTAL	%
COUNTRY	30 (2)	14 (1)	44 (3)	33.3
ROCK/AOR/CONTEMP	16 (1)	24 (1)	40 (2)	30.3
MOR/AC	23 (1)	9 (1)	32 (2)	24.2
BTFL MUSIC		12 (1)	12 (1)	9.1
UNKNOWN	4 (1)		4 (1)	3.0
			132 (9)	

RADIO STATIONS

KELO, 1320, 5 KW (DA-N) , CONTEMP	, $17.50	(Torbet)	Midcontinent
KRSS, 1520, 500 W (DAYS) , ? ?	ABC-D, $ 8.00	(----)	
KSOO, 1140, 10 KW/5 KW (DA-N), MOR	ABC-I, $23.50	(Mc-Guild)	
KXRB, 1000, 10 KW (DAYS,DA) , COUNTRY	NBC, $25.50*	(PRO)	S. Minnesota
KYKC, 1230, 1 KW/250 W , COUNTRY	, $11.00*	(Selcom)	Tom Ingstad
KELO-F, 92.5, 100 KW @ 1911, BTFL MUS	UPI, $15.50	(Torbet)	Midcontinent
KIOV-F, 104.7, 100 KW @ 735, COUNTRY	NBC, $25.50*	(PRO)	S. Minnesota
KKRC-F, 93.5, 3 KW @ 150, ROCK	RKO, $10.50	(Selcom)	Tom Ingstad
KPAT-F, 97.3, 60 KW @ 220, AC	ABC-C,RKO, $10.70	(Mc-Guild)	

B196

SOUTH BEND

Market # 142
Revenue Rank # 145
Income Rank # 81
APR 16.9
SMSA Pop: 280,600
CSI: 2.3 Bil (# 135)

Revenue : $3,481,155
Income : $ 341,209
% Rev Gain: 2.5
Stations: 17/9
Diaries: 688/408:1
CSI HH: 22.8 M (# 161)
Standard Error: .794

National Rev: $531,531
Nat Rev per Cap: $1.89
Tot Rev per Cap: $12.41
Tot Inc per Cap: $1.22
Profit Margin: 9.8%
Retail $: 1.3 Bil (# 151)
Retail Sales %: .255

12+ METRO 1/4/SHARE		SPG 81	SPG 80
1. WNDU-F	96/24.4	23.5	17.8
2. WSBT	63/16.0	11.8	15.4
3. WYEZ-F	34/ 8.6	6.6	7.5
4. WRBR-F	29/ 7.4	10.0	14.8
5. WNDU	21/ 5.3	5.2	3.0
6. WTHQ-F	20/ 5.1	9.0	8.4
7. WAOR-F	19/ 4.8	2.4	3.0
8. WMAQ	16/ 4.1	3.3	4.0
9. WGN	13/ 3.3	.9	3.8
10. WLS	12/ 3.0	3.8	3.0

12+ TSA 1/4	
1. WNDU-F	235
2. WYEZ-F	74
3. WSBT	71
4. WLS	68
5. WMAQ	53
6. WGN	43
7. WRBR-F	38
WTHQ-F	38
9. WFRN-F	35
10. WAOR-F	31

12+ TSA CUME/MSA CUME RAT	
1. WNDU-F	2849/48.8
2. WLS	1404/15.7
3. WMAQ	1062/11.9
4. WSBT	950/32.1
5. WYEZ-F	901/17.0
6. WRBR-F	841/21.7
7. WTHQ-F	738/12.0
8. WGN	645/ 8.1
9. WBBM	506/ 5.4
10. WNDU	497/18.1

12+ FM SHARE (METRO): 60.33% (219 of 363) (SPG 81: 61.66%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WNDU-F	1. WNDU-F	1. WNDU-F	1. WNDU-F	1. WSBT
2. WLS	2. WRBR-F	2. WRBR-F	2. WSBT	2. WYEZ-F
WAOR-F	3. WAOR-F	3. WSBT	3. WRBR-F	3. WNDU-F

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WSBT	1. WNDU-F	1. WNDU-F	1. WNDU-F	1. WNDU-F
2. WNDU-F	2. WRBR-F	2. WSBT	2. WRBR-F	2. WSBT
3. WYEZ-F	3. WTHQ-F	3. WYEZ-F	3. WAOR-F	3. WRBR-F

OTHER RATED STATIONS/METRO SHARE

WAMJ	1580		1.8
WNZE-F	94.3	Plymouth	.5
WTCA	1050	Plymouth	2.0
WBBM	780	Chicago	1.0
WBMX-F	102.7	Chicago	2.5
WFRN-F	104.7	Elkhart	1.0
WLUP-F	97.9	Chicago	1.3

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	12 (1)	149 (4)	161 (5)	44.4
NOSTALGIA	63 (1)		63 (1)	17.4
MOR/AC	28 (3)	20 (1)	48 (4)	13.2
COUNTRY	37 (2)		37 (2)	10.2
BTFL MUSIC		34 (1)	34 (1)	9.4
BLACK/URBAN		10 (1)	10 (1)	2.8
NEWS/TALK	4 (1)		4 (1)	1.1
RELIGION		4 (1)	4 (1)	1.1
UNKNOWN/OTHER		2 (1)	2 (1)	.6
			363 (17)	

RADIO STATIONS

WNDU, 1490, 1 KW/250 W , COUNTRY	ABC-I,	$31.53	(Mc-Guild)	Notre Dame
WSBT, 960, 5 KW (DA-2), NOSTALGIA (Toby Arnold)	CBS,	$21.25	(Katz)	Schurz
WNDU-F, 92.9, 13 KW @ 880, ROCK	,	$31.53	(Mc-Guild)	Notre Dame
WRBR-F, 103.9, 3 KW @ 290, AC	RKO,	$25.50	(Torbet)	Booth
WTHQ-F, 101.8, 9 KW @ 967, AC	SMN,	$18.75	(Katz)	Schurz
WAOR-F, 95.3, 3 KW @ 330, AOR	MBS,	$ 7.70	(----)	(NILES)
WFRN-F, 104.7, 50 KW @ 455, RELIG/MOR	MBS,	$14.75	(HNW)	(ELKHART)
WYEZ-F, 100.7, 50 KW @ 500, BTFL MUS (Schulke)	NBC,	$16.50	(Selcom)	Federated (ELKHART)
Other stations - See Chicago				
WAMJ, 1580, 1 KW (DAYS), AC	MBS,	$13.50	(----)	

SPOKANE

Market # 113
Revenue Rank # 86
Income Rank # 320
APR 17.4
SMSA Pop: 351,300
CSI: 3.1 Bil (# 108)

Revenue : $6,117,057
Income : $ -233,383
% Rev Gain: 20.9
Stations: 14/16
Diaries: 638/551:1
CSI HH: 23.0 M (# 151)
Standard Error: .789

National Rev: $1,790,941
Nat Rev per Cap: $5.10
Tot Rev per Cap: $17.41
Tot Inc per Cap: $-.66
Profit Margin: ---
Retail $: 1.6 Bil (# 118)
Retail Sales %: .323

12+ METRO	1/4/SHARE	FAL 81	SPG 81	O/N 80	A/M 80
1. KEZE-F	65/12.9	6.3	6.2	7.9	9.6
2. KXLY-F	62/12.4	11.9	9.8	8.4	9.6
3. KDRK-F	55/11.0	3.0	5.1	3.2	5.4
4. KKPL-F	47/ 9.4	5.8	4.7	5.3	3.2
5. KGA	41/ 8.2	5.8	6.2	6.5	7.7
6. KJRB	37/ 7.4	11.2	12.9	13.2	12.3
7. KHQ-F	33/ 6.6	10.5	10.2	7.4	10.9
8. KSPO	29/ 5.8	6.1	9.6	6.7	6.2
9. KHQ	27/ 5.4	7.9	6.9	7.9	8.4
10. KREM-F	24/ 4.8	9.6	12.9	13.2	12.3

12+ TSA 1/4	
1. KXLY-F	93
2. KDRK-F	91
3. KGA	81
4. KKPL-F	80
5. KEZE-F	76
6. KHQ-F	65
7. KHQ	53
8. KJRB	43
9. KREM-F	40
10. KSPO	29

12+ TSA CUME/MSA CUME RAT	
1. KHQ-F	1054/19.3
2. KXLY-F	1024/22.8
3. KGA	987/18.1
4. KKPL-F	958/19.7
5. KJRB	876/24.8
6. KDRK-F	856/15.6
7. KHQ	754/15.4
8. KREM-F	680/15.2
9. KEZE-F	666/18.2
10. KXLY	502/10.9

12+ FM SHARE (METRO): 61.75% (289 of 468) (SPG 81: 51.16%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KHQ-F	1. KEZE-F	1. KEZE-F	1. KDRK-F	1. KXLY-F
2. KEZE-F	2. KKPL-F	2. KDRK-F	2. KGA	2. KGA
3. KJRB	3. KREM-F KJRB	3. KKPL-F	3. KXLY-F	3. KDRK-F

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KGA	1. KKPL-F	1. KXLY-F	1. KEZE-F	1. KDRK-F KGA
2. KXLY-F	2. KJRB	2. KDRK-F	2. KREM-F	
3. KKPL-F KDRK-F	3. KEZE-F	3. KKPL-F	3. KDRK-F	3. KEZE-F KREM-F

OTHER RATED STATIONS/METRO SHARE

KICN-F 98.9 .6
KXXR 1440 3.0
KREM 970 2.8
KXLY 920 3.2

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	37 (1)	122 (3)	159 (4)	34.0
COUNTRY	41 (1)	102 (2)	143 (3)	30.6
BTFL MUSIC		62 (1)	62 (1)	13.2
MOR/AC	57 (3)		57 (3)	12.2
NEWS/TALK	29 (1)		29 (1)	6.2
NOSTALGIA	15 (1)		15 (1)	3.2
RELIGION		3 (1)	3 (1)	0.6
			468 (15)	

RADIO STATIONS

KGA , 1510, 50 KW (DA-N) , COUNTRY	ABC-I, $35.50	(Eastman)	Comm Pacific
KHQ , 590, 5 KW , MOR	NBC, $27.00	(Katz)	Spok Chronicle
KJRB, 790, 5 KW (DA-N) , ROCK	, $29.23	(Mc-Guild)	Kaye-Smith
KREM, 970, 5 KW/1 KW (DA-N), AC**	RKO II, $28.00	(Blair)	King
KSPO, 1230, 1 KW/250 W , NEWS/TALK	MBS, $16.88	(Masla)	
KDRK-F, 93.7, 50 KW @ 2380, COUNTRY	RKO, $31.07	(Eastman)	Comm Pacific
KEZE-F, 105.7, 41 KW @ 580, AOR (Burk-Abr)	, $20.88	(Mc-Guild)	Kaye-Smith
KHQ-F , 98.1, 94 KW @ 2030, ROCK (TM)	, $25.00	(Katz)	Spok Chronicle
KKPL-F, 96.1, 56 KW @ 2380, COUNTRY (?)	, $25.00*	(Masla)	
KREM-F, 92.9, 81 KW @ 2080, AOR	, $28.00*	(Blair)	King
KXLY-F, 99.9, 25 KW @ 3010, BTFL MUS (Churchill)	, $28.00*	(Torbet)	

** station now programs Drake-Chenault Nostalgia

SPRINGFIELD, MA

Market # 82 (county # 72)	Revenue : $5,996,737	National Rev: $1,773,513
Revenue Rank # 88	Income : $ -277,138	Nat Rev per Cap: $3.36
Income Rank # 327	% Rev Gain: 8.3	Tot Rev per Cap: $11.36
APR 17.9	Stations: 28/13	Tot Inc per Cap: $-.52
SMSA Pop: 528,000	Diaries: 1003/526:1	Profit Margin: ---
CSI: 4.8 Bil (# 77)	CSI HH: 29.2 M (# 11)	Retail $: 2.4 Bil (# 84)
	Standard Error: .635	Retail Sales %: .200

12+ METRO 1/4/SHARE		FAL 81	SPG 81	O/N 80	A/M 80
1. WHYN-F	98/11.1	12.5	13.9	14.0	13.8
2. WMAS-F	89/10.0	7.8	11.1	10.6	7.5
3. WHYN	86/ 9.7	10.2	10.9	11.5	10.9
4. WAQY-F	66/ 7.4	4.9	5.3	6.8	8.0
5. WMAS	55/ 6.2	7.3	10.5	9.3	9.9
6. WSPR	36/ 4.1	3.5	2.9	2.9	4.7
7. WCCC-F	35/ 4.0	6.0	6.0	7.6	8.1
8. WRCH-F	34/ 3.8	2.9	3.1	3.1	4.4
9. WREB	32/ 3.6	2.4	2.5	3.3	2.5
10. WTIC	30/ 3.4	3.7	3.4	4.3	3.4

12+ TSA 1/4	
1. WHYN-F	111
2. WMAS-F	98
3. WHYN	94
4. WAQY-F	74
5. WTIC	64
6. WMAS	55
7. WRCH-F	54
8. WCCC-F	47
9. WTIC-F	46
10. WSPR	38

12+ TSA CUME/MSA CUME RAT	
1. WHYN	1555/29.8
2. WHYN-F	1320/24.2
3. WMAS-F	1293/23.4
4. WAQY-F	1240/21.1
5. WTIC	1031/12.6
6. WCCC-F	886/13.1
7. WTIC-F	816/12.5
8. WSPR	695/13.6
9. WMAS	662/12.8
10. WAAF-F	604/ 8.9

12+ FM SHARE (METRO): 57.43% (456 of 794) (SPG 81: 58.79%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WAQY-F	1. WMAS-F	1. WMAS-F	1. WMAS-F	1. WHYN-F
2. WCCC-F	2. WHYN	2. WHYN	2. WHYN	2. WMAS
WTIC-F	3. WAQY-F	3. WAQY-F	3. WHYN-F	3. WHYN
	4. WCCC-F	4. WHYN-F	4. WIXY	4. WMAS-F

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WHYN	1. WMAS-F	1. WHYN	1. WAQY-F	1. WMAS-F
2. WHYN-F	2. WHYN	WHYN-F	2. WCCC-F	2. WHYN
3. WMAS-F	3. WAQY-F	3. WMAS-F	3. WMAS-F	3. WHYN-F
4. WTIC	4. WTIC-F	4. WIXY	4. WHYN	4. WAQY-F
				WSPR

OTHER RATED STATIONS/METRO SHARE

WACE	730	Chicopee	1.1
WARE	1250	Ware	1.2
WHMP	1400	Northamp.	2.5
WHMP-F	99.3	Northamp.	2.5
WIXY	1600	E. Longm.	3.2
WLDM	1570	Westf.	.6
WQXQ	1490		1.7
WTTT	1430	Amherst	1.0
WAAF-F	107.3	Worc.	2.5
WBZ	1030	Boston	.5
WDRC	1360	Hart.	.6
WDRC-F	102.9	Hart.	.3
WHCN-F	105.9	Hart.	1.0
WIOF-F	104.1	Water.	.7
WKSS-F	95.7	Hart.	.9
WSRS-F	96.1	Worc.	1.6
WTIC-F	96.5	Hart.	3.4
WWYZ-F	92.5	Water.	1.1

FORMATS

	AM	FM	TOTAL	%
MOR/AC	203 (8)	105 (3)	308 (11)	38.8
ROCK/AOR/CONTEMP	5 (1)	187 (7)	192 (8)	24.2
BTFL MUSIC		154 (4)	154 (4)	19.4
NOSTALGIA	55 (1)		55 (1)	6.9
TALK	32 (1)		32 (1)	4.0
COUNTRY	28 (1)		28 (1)	3.5
BLACK	15 (1)		15 (1)	1.9
RELIGION	10 (1)		10 (1)	1.3
			794 (28)	

RADIO STATIONS

WHYN, 560, 5 KW/1 KW (DA-2), AC
WIXY, 1600, 5 KW/2.5 KW , COUNTRY
WMAS, 1450, 1 KW/250 W , NOSTALGIA (Al Ham)
WREB, 930, 500 W (DAYS) , TALK
WSPR, 1270, 5 KW/1 KW (DA-1), MOR

RKO,	$55.00	(Blair)	Affiliated
CBS,	$22.00*	(Eastman)	Executive
MBS,	$33.00*	(Mc-Guild)	
,	$10.00	(RSR)	
ABC-E,	$15.50	(Lotus)	

WAQY-F, 102.1, 27 KW @ 650, AOR (Noble)
WHYN-F, 93.1, 9 KW @ 970, BTFL MUS
WMAS-F, 94.7, 50 KW @ 360, AC

ABC-C,	$40.00*	(Eastman)	Executive
RKO II,	$55.00	(Blair)	Affiliated
,	$44.00*	(Mc-Guild)	

SPRINGFIELD, MO

Market # 172
Revenue Rank # 116
Income Rank # 59
APR 16.1
SMSA Pop: 212,900
CSI: 1.6 Bil (# 177)

Revenue : $4,710,245
Income : $ 450,118
% Rev Gain: 4.4
Stations: 11/10
Diaries: 635/335:1
CSI HH: 19.0 M (# 307)
Standard Error: .769

National Rev: $749,333
Nat Rev per Cap: $3.52
Tot Rev per Cap: $22.12
Tot Inc per Cap: $2.11
Profit Margin: 9.5%
Retail $: 1.2 Bil (# 156)
Retail Sales %: .347

12+ METRO 1/4/SHARE		SPG 81	A/M 80
1. KWTO-F	64/22.5	23.0	22.4
2. KTTS-F	60/21.1	17.1	13.8
3. KGBX	38/13.3	7.0	6.9
4. KWTO	35/12.3	10.1	16.3
5. KTXR-F	29/10.2	9.8	11.8
6. KTTS	20/ 7.0	10.1	9.3
7. KLSM	11/ 3.9	5.9	2.4
8. KWFC-F	6/ 2.1	2.1	1.2
9. KICK	5/ 1.8	2.8	4.1
KRFG-F	5/ 1.8	5.9	6.1

12+ TSA 1/4	
1. KTTS-F	137
2. KWTO	132
3. KWTO-F	110
4. KTXR-F	86
5. KGBX	47
6. KTTS	34
7. KLSM	17
8. KWFC-F	15
9. KRFG-F	10
10. KICK	5

12+ TSA CUME/MSA CUME RAT	
1. KWTO	1819/31.4
2. KTTS-F	1618/33.0
3. KWTO-F	1374/41.3
4. KTXR-F	934/21.5
5. KGBX	674/29.2
6. KTTS	506/16.6
7. KWFC-F	242/ 7.2
8. KLSM	155/ 6.3
9. KRFG-F	145/ 5.2
10. KICK	142/ 7.4

12+ FM SHARE (METRO): 59.64% (164 of 275) (SPG 81: 60.36%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KWTO-F	1. KWTO-F	1. KWTO-F	1. KTTS-F	1. KTTS-F
2. KGBX	2. KGBX	2. KGBX	2. KWTO-F	2. KTXR-F
	3. KWTO	3. KTTS-F	3. KGBX	KWTO

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KTTS-F	1. KWTO-F	1. KTTS-F	1. KWTO-F	1. KTTS-F
2. KWTO-F	2. KGBX	2. KGBX	2. KGBX	2. KWTO
3. KGBX	3. KTTS-F	KWTO-F	3. KWTO	KWTO-F

OTHER RATED STATIONS/METRO SHARE

KLFJ 1550 .7

FORMATS

	AM	FM	TOTAL	%
COUNTRY	55 (2)	60 (1)	115 (3)	41.8
ROCK/AOR/CONTEMP		69 (2)	69 (2)	25.1
MOR/AC	43 (2)		43 (2)	15.6
BTFL MUSIC		29 (1)	29 (1)	10.5
NOSTALGIA	11 (1)		11 (1)	4.0
RELIGION	2 (1)	6 (1)	8 (2)	2.9
			275 (11)	

RADIO STATIONS

KGBX, 1260, 5 KW (DA-N) , AC/CONTEMP	CBS, $13.00	(Katz)	Stauffer
KICK, 1340, 1 KW/250 W , MOR	RKO, $ 5.00	(----)	
KLSM, 1000, 500 W (DAYS), NOSTALGIA (Al Ham)	MBS, $10.00*	(Roslin)	
KTTS, 1400, 1 KW/250 W , COUNTRY	ABC-E, $35.78	(Torbet)	Great Empire
KWTO, 560, 5 KW (DA-N) , COUNTRY	ABC-I, $33.50	(Eastman)	Stuart
KTTS-F, 94.7, 100 KW @ 659, COUNTRY	ABC-E, $35.78	(Torbet)	Great Empire
KTXR-F, 101.5, 100 KW @ 1150, BTFL MUS (Bonne)	NBC, $16.00	(PRO)	
KWFC-F, 97.3, 100 KW @ 480, RELIGION	, $ 6.00	(----)	
KWTO-F, 98.7, 100 KW @ 291, ROCK (TM)	, $33.50	(Eastman)	Stuart
KRFG-F, 93.5, 2.3 KW @ 330, AOR	Source, $ 7.50	(----)	(GREENFIELD)

STEUBENVILLE

Market # 205
Revenue Rank # 279
Income Rank # 243
APR 15.9
SMSA Pop: 163,200
CSI: 1.4 Bil (# 185)

Revenue : $1,421,917
Income : $ -34,382
% Rev Gain: 5.8
Stations: 23/4
Diaries: 753/217:1
CSI HH: 23.7 M (# 120)
Standard Error: .702

National Rev: $306,457
Nat Rev per Cap: $1.88
Tot Rev per Cap: $8.71
Tot Inc per Cap: $-.21
Profit Margin: ---
Retail $: .6 Bil (# 235)
Retail Sales %: .181

12+ METRO 1/4/SHARE		SPG 81	A/M 80
1. WRKY-F	35/16.3	13.5	13.0
2. WSTV	32/14.9	9.9	11.4
3. WWVA	24/11.2	12.0	13.0
4. WDVE-F	19/ 8.8	6.8	3.1
5. KDKA	13/ 6.0	10.4	7.3
6. WELA-F	12/ 5.6	2.6	4.1
7. WEIR	11/ 5.1	5.7	8.8
8. WKWK-F	10/ 4.7	2.6	2.6
9. WAMO-F	8/ 3.7	4.2	2.1
10. WWSW-F	7/ 3.3	2.6	6.2

THIS MARKET'S MSA AND TSA ARE THE SAME.

12+ CUME/CUME RATING	
1. WRKY-F	516/38.2
2. WSTV	343/25.4
3. WWVA	320/23.7
4. WEIR	319/23.6
5. KDKA	231/17.1
6. WDVE-F	228/16.9
7. WKWK-F	203/15.0
8. WELA-F	196/14.5
9. WBZZ-F	114/ 8.4
10. WAMO-F	111/ 8.2

12+ FM SHARE (METRO): 59.22% (122 of 206) (SPG 81: 55.00%)

TEENS
1. WRKY-F
2. WDVE-F
3. WAMO-F

18 - 34
1. WRKY-F
2. WDVE-F
3. WKWK-F

18 - 49
1. WRKY-F
2. WDVE-F
3. WWVA

25 - 54
1. WRKY-F
2. WWVA
3. WSTV

35 - 64
1. WSTV
WWVA
3. WRKY-F

12+ AMD
1. WSTV
2. WRKY-F
3. WWVA

WOMEN 18-34
1. WRKY-F
2. WWSW-F
3. 3 with

WOMEN 25-54
1. WRKY-F
2. WWVA
3. WSTV
WELA-F

MEN 18-34
1. WDVE-F
2. WRKY-F
3. WKWK-F

MEN 25-54
1. WRKY-F
2. WWVA
3. WSTV
WDVE-F

OTHER RATED STATIONS/METRO SHARE

WLIT	950		.5
WOHI	1490	E. Liverpool	.5
WBZZ-F	93.7	Pitt.	2.3
WCPI-F	98.7	Wheel.	.9
WDJQ-F	92.5	Alliance,OH	.5
WKWK	1400	Wheel.	.9
WANJ-F	107.5	Wheel.	2.8
WOMP-F	100.5	Bellaire	1.4
WPNT-F	92.9	Pitt	2.3
WQXK-F	105.1	Salem,OH	1.4
WSHH-F	99.7	Pitt.	1.9
WSRD-F	101.1,	Young.	.5
WXKX-F	96.1	Pitt.	.5

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		77 (9)	77 (9)	37.4
MOR/AC	57 (4)	7 (1)	64 (5)	31.1
COUNTRY	25 (2)	15 (2)	40 (4)	19.4
BTFL MUSIC		15 (3)	15 (3)	7.3
BLACK		8 (1)	8 (1)	3.9
NOSTALGIA	2 (1)		2 (1)	1.0
			206 (23)	

RADIO STATIONS

WEIR, 1430, 1 KW (DA-2), MOR	CBS, $13.50 (Masla)	Gilcom
WSTV, 1340, 1 KW/250 W , MOR	ABC-C, $30.40* (Mc-Guild)	Associated
WRKY-F, 103.5, 12 KW @ 880, ROCK (TM)	RKO, $30.40* (Mc-Guild)	Associated
WELA-F, 104.3, 50 KW @ 335, COUNTRY	MBS, $ 8.75 (Regional)	(EAST LIVERPOOL)

Other stations - see Pittsburgh and Wheeling

STOCKTON

Market # 112
Revenue Rank # 162
Income Rank # 82
APR 17.1
SMSA Pop: 356,900
CSI: 2.9 Bil (# 116)

Revenue : $2,996,267
Income : $ 342,220
% Rev Gain: 10.4
Stations: 33/8
Diaries: 804/444:1
CSI HH: 24.4 M (# 89)
Standard Error: .685

National Rev: $688,521
Nat Rev per Cap: $1.93
Tot Rev per Cap: $8.40
Tot Inc per Cap: $.96
Profit Margin: 11.4%
Retail $: 1.6 Bil (# 114)
Retail Sales %: .166

12+ METRO 1/4/SHARE		FAL 81	SPG 81	FAL 80	A/M 80
1. KJAX-F	49/9.6	9.1	8.5	10.7	9.6
2. KRAK	45/8.9	9.6	12.2	9.9	13.6
3. KSTN-F	33/6.5	4.9	8.3	6.0	3.2
4. KZAP-F	30/5.9	2.9	3.9	2.6	1.3
5. KHOP-F	28/5.5	5.8	7.6	8.1	8.2
KNBR	28/5.5	8.0	4.6	7.0	7.2
KCBS	28/5.5	6.0	5.1	5.5	5.9
8. KSTN	26/5.1	3.8	4.2	2.9	5.3
9. KJOY	24/4.7	4.7	4.6	8.6	6.6
10. KFMR-F	18/3.5	3.2	2.8	1.3	.5

NOTE: THE STOCKTON TSA AND MSA ARE THE SAME.

12+ METRO CUME/MSA CUME RAT	
1. KRAK	544/18.3
2. KSTN	502/16.9
3. KNBR	493/16.6
4. KJOY	476/16.0
5. KHOP-F	464/15.6
6. KJAX-F	433/14.5
7. KCBS	367/12.3
8. KFRC	341/11.5
9. KSTN-F	327/11.0
10. KZAP-F	325/10.9

12+ FM SHARE (METRO): 55.04% (251 of 456) (SPG 81: 53.39%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KSTN-F	1. KZAP-F	1. KRAK	1. KRAK	1. KRAK
2. KHOP-F	2. KHOP-F	2. KZAP-F	2. KNBR	2. KJAX-F
3. KZAP-F	3. KWIN-F	3. KJAX-F	KJAX-F	3. KNBR

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KRAK	1. KHOP-F	1. KRAK	1. KZAP-F	1. KRAK
2. KCBS	2. KZAP-F	2. KJAX-F	2. KHOP-F	2. KNBR
3. KJAX-F	3. KSTN-F	3. KSTN-F	3. KRAK	3. KJAX-F

OTHER RATED STATIONS/METRO SHARE

KCVR	1570	Lodi	1.2	KFIA	710	Carmich.	.4	KGO	810	SF	2.4
KQKK-F	96.7	Manteca	2.4	KFIV-F	102.3	Modesto	.4	KGO-F	103.7	SF	.4
KWG	1230		1.2	KOSO-F	93.1	Patter.	1.8	KMEL-F	106.1	SF	1.2
KWGF-F	100.9	Tracy	1.0	KSFM-F	96.9	Sacra	.4	KOFY	1050	S. Mates	1.0
KWIN-F	97.7	Lodi	3.3	KTRB	860	Modes	.8	KSFO	560	SF	1.2
KBEE-F	103.3	Modesto	.8	KWOD-F	106.5	Sacra	.6	KSOL-F	107.7	SF	3.3
KCTC-F	96.1	Sacra	.4	KBLX-F	102.9	SF	1.0	KYUU-F	99.7	SF	.4
KEWT-F	105.1	Sacra	1.0	KFRC	610	SF	2.6				

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	63 (3)	95 (7)	158 (10)	34.6
COUNTRY	55 (3)	30 (2)	85 (5)	18.6
BTFL MUSIC		60 (4)	60 (4)	13.2
MOR/AC	34 (2)	9 (3)	43 (5)	9.4
NEWS/TALK	40 (2)	2 (1)	42 (3)	9.2
SPANISH	5 (1)	33 (1)	38 (2)	8.3
BLACK/URBAN		22 (2)	22 (2)	4.8
RELIGION	8 (2)		8 (2)	1.8
			456 (33)	

RADIO STATIONS

KJOY, 1280, 1 KW (DA-N) , CONTEMP ABC-E, $40.00* (Mc-Guild)
KSTN, 1430, 5 KW/1 KW (DA-2), ROCK ABC-C, $20.00 (Howard)

KFMR-F, 100.1, 3 KW @ 285, COUNTRY (Drake-Chen) MBS, $19.00
KJAX-F, 93.3, 3 KW @ 331, BTFL MUS (TM) ABC-F, $40.00 (Mc-Guild)
KSTN-F, 107.3, 8 KW @ 1610, SPANISH , $12.00* (Howard)
KWIN-F, 97.7, 3 KW @ 300, CONTEMP , $22.00 (Masla)

KHOP-F - See Modesto

Other stations see Sacramento & San Francisco

SYRACUSE

Market # 64
Revenue Rank # 74
Income Rank # 350
APR 16.3
SMSA Pop: 643,500
CSI: 5.6 Bil (# 66)

Revenue : $7,309,171
Income : $ -411,282
% Rev Gain: 4.1
Stations: 24/21
Diaries: 965/667:1
CSI HH: 24.3 M (# 93)
Standard Error: .639

National Rev: $2,122,621
Nat Rev per Cap: $3.30
Tot Rev per Cap: $11.36
Tot Inc per Cap: $-.64
Profit Margin: ---
Retail $: 3.0 Bil (# 66)
Retail Sales %: .204

12+ METRO 1/4/SHARE		FAL 81	SPG 81	O/N 80	A/M 80
1. WSYR	122/14.2	13.0	14.6	14.7	15.5
2. WHEN	107/12.4	10.7	10.1	11.3	10.3
3. WSYR-F	100/11.6	13.8	12.1	9.6	8.7
4. WFBL	68/ 7.9	7.3	7.9	2.3	3.8
5. WEZG-F	54/ 6.3	4.0	3.7	6.2	5.5
6. WRRB-F	51/ 5.9	3.6	.8	1.6	2.5
7. WSEN-F+	50/ 5.8	6.3	8.0	9.3	6.4
8. WNTQ-F	47/ 5.5	5.0	3.8	5.4	6.7
9. WKFM-F	41/ 4.8	7.4	4.5	4.7	4.8
10. WAQX-F	38/ 4.4	3.6	6.4	5.7	5.4

12+ TSA 1/4	
1. WSYR-F	148
2. WSYR	142
3. WHEN	137
4. WFBL	80
5. WSEN-F+	71
6. WRRB-F	68
7. WEZG-F	56
8. WNTQ-F	54
9. WKFM-F	44
10. WAQX-F	43

12+ TSA CUME/MSA CUME RAT	
1. WHEN	2210/32.1
2. WSYR-F	2182/27.3
3. WSYR	1880/31.3
4. WKFM-F	905/14.3
5. WAQX-F	837/13.9
6. WSEN-F+	816/12.3
7. WFBL	797/12.6
8. WNTQ-F	762/11.0
9. WRRB-F	761/ 9.9
10. WNDR	543/ 9.0

12+ FM SHARE (METRO): 51.32% (407 of 793) (SPG 81: 48.79%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WSYR-F	1. WSYR-F	1. WHEN	1. WHEN	1. WSYR
2. WKFM-F	2. WHEN	2. WSYR-F	2. WSYR	2. WFBL
3. WAQX-F	3. WNTQ-F	3. WNTQ-F	3. WSEN-F+	3. WHEN
4. WHEN	4. WAQX-F	4. WSYR	4. WRRB-F	4. WSEN-F+

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WSYR	1. WHEN	1. WHEN	1. WSYR-F	1. WHEN
2. WHEN	2. WSYR-F	2. WRRB-F	2. WAQX-F	2. WSEN-F+
3. WSYR-F	3. WNTQ-F	3. WSYR	3. WHEN	3. WSYR
4. WFBL	4. WKFM-F	4. WNTQ-F	4. WKFM-F	4. WNTQ-F

OTHER RATED STATIONS/METRO SHARE

WMCR	1600	Oneida	.9
WMCR-F	106.3	Oneida	.2
WMHR-F	102.9		.9
WNDR	1260		2.6
WOLF**	1490		1.4
WOSC	1300	Fulton	.5
WSCP	1070	Sandy Cr.	1.3
WSGO	1440	Oswego	1.4
WSGO-F	105.5	Oswego	.6
WIBQ-F	98.7	Utica	.5
WKGW-F	104.3	Utica	1.2
WOUR-F	96.9	Utica	.7
WRCK-F	107.3	Utica	1.3

FORMATS	AM	FM	TOTAL	%
MCR/AC	275 (6)	54 (3)	329 (9)	41.5
ROCK/AOR/CONTEMP		206 (6)	206 (6)	26.0
COUNTRY	43 (3)	81 (2)	124 (5)	15.6
NOSTALGIA	68 (1)		68 (1)	8.6
BTFL MUSIC		58 (2)	58 (2)	7.3
RELIGION		8 (1)	8 (1)	1.0
			793 (24)	

RADIO STATIONS

WFBL, 1390, 5 KW (DA-N) , NOSTALGIA (Al Ham) ABC-D, $31.00* (Howard)
WHEN, 620, 5 KW/1 KW (DA-N),AC ABC-E, $87.00 (MMR) Park
WNDR, 1260, 5 KW (DA-N) , MOR CBS, $56.50 (Mc-Guild)
WSYR, 570, 5 KW (DA-2) , MOR NBC, $64.00 (Katz) Katz (P)

WAQX-F, 95.3, 3 KW @ 300, AOR ABC-F, $38.00 (Masla)
WEZG-F, 100.9, 3 KW @ 165, BTFL MUS (Schulke) , $34.00 (Eastman) Sky
WKFM-F, 104.7, 50 KW @ 310, ROCK , $21.50 (Selcom) (FULTON)
WNTQ-F, 93.1, 97 KW @ 660, AC , $56.50 (Mc-Guild)
WRRB-F, 107.9, 50 KW @ 500, COUNTRY (Drake-Chen) , $87.00 (MMR) Park

PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION

TALLAHASSEE

Market # 202
Revenue Rank # 177
Income Rank # 191
APR 19.1
SMSA Pop: 168,100
CSI: 1.3 Bil (# 194)

Revenue : $2,723,531
Income : $ 33,270
% Rev Gain: 24.9
Stations: 13/9
Diaries: 740/227:1
CSI HH: 21.6 M (# 213)
Standard Error: .803

National Rev: $731,448
Nat Rev per Cap: $4.35
Tot Rev per Cap: $16.20
Tot Inc per Cap: $.20
Profit Margin: 1.2%
Retail $: .9 Bil (# 181)
Retail Sales %: .230

12+ METRO 1/4/SHARE		SPG 81	A/M 80
1. WANM	57/21.3	16.5	20.5
2. WBGM-F	33/12.3	7.8	17.5
3. WGLF-F	32/11.9	16.5	14.0
4. WOWD-F	29/10.8	16.0	7.0
5. WTNT	20/ 7.5	9.7	8.2
6. WLVW-F	19/ 7.1	6.8	11.7
7. WPAP-F	14/ 5.2	8.3	5.3
8. WTAL	9/ 3.4	4.4	4.1
9. WKQE	6/ 2.2	1.5	.6
10. WCVC	4/ 1.5	1.0	---

12+ TSA 1/4	
1. WANM	71
2. WGLF-F	57
3. WBGM-F	46
4. WPAP-F	36
5. WOWD-F	30
6. WJAD-F	26
7. WTUF-F	23
WTNT	23
9. WLVW-F	22
10. WTAL	11

12+ TSA CUME/MSA CUME RAT	
1. WGLF-F	935/40.5
2. WBGM-F	837/37.9
3. WANM	436/21.0
WOWD-F	436/21.0
5. WPAP-F	408/12.9
6. WJAD-F	319/ 6.2
7. WTNT	298/18.1
8. WLVW-F	264/15.8
9. WTUF-F	236/ 3.8
10. WTAL	205/11.0

12+ FM SHARE (METRO): 57.89% (132 of 228) (SPG 81: 63.04%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WGLF-F	1. WANM	1. WANM	1. WANM	1. WLVW-F
2. WBGM-F	2. WOWD-F	2. WBGM-F	2. WBGM-F	2. WANM
3. WOWD-F	3. WGLF-F	WOWD-F	3. WGLF-F	WBGM-F
WANM				WTNT

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WANM	1. WANM	1. WANM	1. WOWD-F	1. WANM
2. WGLF-F	2. WGLF-F	WBGM-F	2. WANM	2. WOWD-F
3. WBGM-F+	WBGM-F	3. WLVW-F	3. WGLF-F	WTNT

OTHER RATED STATIONS/METRO SHARE

WJAD-F	97.3	Bainbridge, GA	.4
WTUF-F	107.1	Thomasville,GA	.7
WVEE-F	103.3	Atlanta	.7

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		95 (4)	95 (4)	41.7
BLACK	57 (1)	4 (2)	61 (3)	26.8
COUNTRY	20 (1)	14 (1)	34 (2)	14.9
BTFL MUSIC		19 (1)	19 (1)	8.3
NOSTALGIA	9 (1)		9 (1)	3.9
MOR/AC	6 (1)		6 (1)	2.6
RELIGION	4 (1)		4 (1)	1.8
			228 (13)	

RADIO STATIONS

WANM, 1070, 10 KW (DAYS), BLACK	NBN, $18.75	(Masla)	
WKQE, 1410, 5 KW (DAYS), MOR	NBC, $ 8.25	(Selcom)	Forward
WTAL, 1450, 1 KW/250 W , NOSTALGIA (Al Ham)	ABC-E, $ 8.00*	(Lotus)	
WTNT, 1270, 5 KW (DA-N), COUNTRY (Century 21)	CBS, $27.25	(Katz)	Palmer
WGLF-F, 104.1, 100 KW @ 440, ROCK	ABC-F, $18.75	(Masla)	
WBGM-F, 98.9, 100 KW @ 365, ROCK (Burk-Abr)	ABC-C, $26.50	(Selcom)	Forward
WLVW-F, 94.9, 51 KW @ 210, BTFL MUS (FM-100)	CBS, $27.25	(Katz)	Palmer
WOWD-F, 103.1, 3 KW @ 300, AOR	Source, $23.00	(Torbet)	
WJAD-F, 97.3, 100 KW @ 850, ROCK	MBS, $10.00*	(PRO)	(BAINBRIDGE)
WPAP-F, 92.5, 100 KW @ 1230, COUNTRY	, $13.00*	(Mc-Guild)	(PANAMA CITY)
WTUF-F, 107.1, 1.5 KW @ 389, BLACK (Drake-Chen)	NBN, $ 5.25	(Jones)	(THOMASVILLE)

TAMPA-ST. PETERSBURG

Market # 23; ADI # 18
Revenue Rank # 27
Income Rank # 81
APR 17.7
SMSA Pop: 1,652,200
CSI: 13.5 Bil (# 26)

Revenue : $19,554,482
Income : $ 344,685
% Rev Gain: 25.2
Stations: 24/30
Diaries: 1418/1165:1
CSI HH: 19.4 M (# 295)
Standard Error: .516

National Rev: $6,026,374
Nat Rev per Cap: $3.65
Tot Rev per Cap: $11.84
Tot Inc per Cap: $.21
Profit Margin: 1.8%
Retail $: 8.6 Bil (# 23)
Retail Sales %: .188

12+ METRO 1/4/SHARE		WIN 82	FAL 81	SPG 81
1. WWBA-F	281/11.0	7.7	8.4	10.5
2. WQYK-F	278/10.9	9.3	8.4	9.3
3. WRBQ-F	267/10.5	10.3	9.7	8.8
4. WSUN	169/ 6.6	7.3	7.3	6.9
5. WDAE	165/ 6.5	5.7	4.6	2.3
6. WFLA	134/ 5.3	4.5	5.1	4.1
7. WJYW-F	132/ 5.2	6.6	7.2	7.8
8. WCKX-F	130/ 5.1	5.2	4.6	6.0
9. WTMP	118/ 4.6	3.9	3.4	3.3
10. WQXM-F	108/ 4.2	5.2	4.9	6.9
11. WYNF-F	104/ 4.1	5.1	5.0	3.6
12. WFLA-F	93/ 3.6	4.7	5.7	5.1

12+ TSA 1/4	
1. WQYK-F	357
2. WRBQ-F	332
3. WWBA-F	313
4. WSUN	266
5. WYNF-F	217
6. WDAE	170
7. WJYW-F	169
8. WFLA-F	154
9. WFLA	152
10. WCKX-F	144
11. WQXM-F	143
12. WTMP	141

12+ TSA CUME/MSA CUME RAT	
1. WRBQ-F	4205/22.3
2. WSUN	3702/17.3
3. WQYK-F	3185/16.7
4. WWBA-F	2919/17.2
5. WYNF-F	2857/11.1
6. WFLA	2661/15.4
7. WJYW-F	2503/13.8
8. WCKX-F	2416/14.0
9. WFLA-F	2208/10.0
10. WQXM-F	2143/11.6
11. WDAE	1893/12.6
12. WNSI	1350/ 8.0

12+ FM SHARE (METRO): 63.12% (1477 of 2340) (SPG 81: 66.40%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WRBQ-F	1. WRBQ-F	1. WRBQ-F	1. WRBQ-F	1. WWBA-F
2. WQXM-F	2. WCKX-F	2. WQYK-F	2. WQYK-F	2. WQYK-F
3. WTMP	3. WYNF-F	3. WCKX-F	3. WSUN	3. WDAE
4. WYNF-F	4. WTMP	4. WYNF-F	4. WCKX-F	4. WSUN
5. WCKX-F	5. WQXM-F	5. WSUN	5. WDAE	5. WRBQ-F
6. WQYK-F	6. WQYK-F	WTMP	6. WWBA-F	6. WFLA-F

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WRBQ-F	1. WCKX-F	1. WRBQ-F	1. WRBQ-F	1. WRBQ-F
2. WQYK-F	2. WRBQ-F	2. WQYK-F	2. WYNF-F	2. WQYK-F
3. WWBA-F	3. WTMP	3. WCKX-F	3. WQXM-F	3. WSUN
4. WFLA	4. WYNF-F	4. WSUN	4. WTMP	4. WSRZ-F
5. WDAE	5. WQYK-F	5. WWBA-F	5. WSUN	5. WDAE
6. WSUN	6. WSRZ-F	6. WDAE	WQYK-F	6. WFLA

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		657 (5)	657 (5)	28.1
BTFL MUSIC	19 (1)	528 (4)	547 (5)	23.4
COUNTRY	193 (3)	278 (1)	471 (4)	20.1
NOSTALGIA	213 (3)		213 (3)	9.1
MOR/AC	179 (2)	14 (1)	193 (3)	8.2
BLACK	155 (2)		155 (2)	6.6
NEWS/TALK	104 (2)		104 (2)	4.4
			2340 (24)	

TAMPA-ST. PETE ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WQYK-F	1. WRBQ-F	1. WQYK-F
2. WRBQ-F	2. WSUN	2. WWBA-F
3. WWBA-F	3. WQYK-F	3. WRBQ-F
4. WSUN	4. WWBA-F	4. WSUN
5. WYNF-F	5. WFLA	5. WJYW-F
6. WDAE	6. WYNF-F	6. WDAE
7. WJYW-F	7. WCKX-F	7. WFLA
8. WFLA	8. WJYW-F	8. WTMP
9. WCKX-F	9. WFLA-F	9. WQXM-F
10. WFLA-F	10. WQXM-F	WYNF-F
WTMP	11. WDAE	
12. WQXM-F	12. WTMP	
13. WPCV-F	13. WNSI	
14. WSRZ-F	14. WPLP	
15. WPLP	15. WPCV-F	

OTHER RATED STATIONS/METRO SHARE

WGUL	1500	New Port Richey	1.6
WNSI	1380		1.9
WPLA	910	Plant City	.5
WPLP	570	Pinellas Park	2.2
WPSO-F	105.5	New Port Richey	.5
WRXB	1590		1.4
WTAN	1340	Clearwater	.7
WTYM	1300		.3
WWLF	680		1.8
WDUV-F	103.3	Bradenton	.9
WGTO	540	Cypress Gardens	.4
WSRZ-F	102.5	Sarasota	1.9

ADI FM SHARE: 66.75% (2054 of 3077) (SPG 81: 66.71%)

AM STATIONS

WDAE, 1250, 5 KW (DA-N)	, NOSTALGIA	ABC-I, $50.00* (Katz)	Taft
WFLA, 970, 5 KW (DA-N)	, MOR	NBC, $57.19 (Blair)	Media General
WNSI, 1380, 5 KW (DA-N)	, NEWS/TALK	CBS, $30.00* (Eastman)	Harte-Hanks
WPLP, 570, 500 W (DAYS)	, NEWS/TALK	MBS, $30.00 (Lotus)	
WSUN, 620, 5 KW (DA-N)	, COUNTRY	ABC-E, $65.00* (Mc-Guild)	Plough
WTMP, 1150, 5 KW/2.5 KW (DA-2)	, BLACK	SBN, $37.00* (Masla)	Gulf South

FM STATIONS

WCKX-F, 95.7, 100 KW @ 507, CONTEMP	ABC-C, $76.25* (Selcom)	Metroplex
WFLA-F, 93.3, 100 KW @ 925, BTFL MUS (Schulke)	, $57.19 (Blair)	Media General**
WJYW-F, 100.7, 100 KW @ 503, BTFL MUS (Bonne)	, $55.00* (Christal)	Gannett
WQXM-F, 97.9, 100 KW @ 639, AOR (Burk-Abr)	Source, $60.00* (Mc-Guild)	Plough
WQYK-F, 99.5, 100 KW @ 550, COUNTRY	, $70.00* (Torbet)	Lake Huron
WRBQ-F, 104.7, 100 KW @ 555, ROCK	RKO, $94.50* (Eastman)	Harte-Hanks
WWBA-F, 107.3, 100 KW @ 649, BTFL MUS	, $90.00* (HNW)	Metromedia
WYNF-F, 94.9, 100 KW @ 1460, AOR (Sebastian)	ABC-F, $55.00* (Katz)	Taft

WPCV - See Lakeland

WSRZ - See Sarasota

** Sale to Blair pending

TERRE HAUTE

Market # 195
Revenue Rank # 197
Income Rank # 275
APR 14.6
SMSA Pop: 177,000
CSI: 1.4 Bil (# 193)

Revenue : $2,345,836
Income : $ -113,450
% Rev Gain: 4.9
Stations: 16/11
Diaries: 583/304:1
CSI HH: 20.2 M (# 262)
Standard Error: .802

National Rev: $413,360
Nat Rev per Cap: $2.34
Tot Rev per Cap: $13.25
Tot Inc per Cap: $-.64
Profit Margin: ---
Retail $: .9 Bil (# 182)
Retail Sales %: .228

12+ METRO 1/4/SHARE		SPG 81	A/M 80
1. WPFR-F	41/18.8	10.0	18.2
2. WTHI-F	37/17.0	15.5	15.3
3. WBOW	26/11.9	6.8	12.9
4. WVTS-F	24/11.0	13.1	10.0
5. WBOQ-F	20/ 9.2	9.6	4.3
6. WAAC	14/ 6.4	2.8	2.9
7. WTHI	13/ 6.0	9.6	18.7
8. WBDJ-F	12/ 5.5	11.6	3.3
9. WLS	4/ 1.8	2.0	1.4
10. WIAI-F	3/ 1.4	---	---

12+ TSA 1/4	
1. WPFR-F	61
2. WTHI-F	50
3. WVTS-F	39
4. WBOW	26
5. WBOQ-F	24
6. WPRS	17
7. WTHI	15
8. WAAC	14
9. WBDJ-F	13
10. WIBC	11

12+ TSA CUME/MSA CUME RAT	
1. WVTS-F	696/26.9
2. WTHI-F	682/28.5
3. WPFR-F	667/28.6
4. WBOW	437/27.3
5. WTHI	319/18.3
6. WBDJ-F	311/15.0
7. WIBC	307/ 5.2
8. WBOQ-F	270/13.5
9. WACF-F	189/ 3.3
10. WPRS	185/ 2.2

12+ FM SHARE (METRO): 69.50% (139 of 200) (SPG 81: 70.67%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WPFR-F	1. WPFR-F	1. WPFR-F	1. WTHI-F	1. WTHI-F
2. WVTS-F	2. WVTS-F	2. WVTS-F	2. WPFR-F	2. WBOQ-F
3. WBDJ-F	3. WBOW	3. WTHI-F	3. WBOW	3. WBOW

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WTHI-F	1. WPFR-F	1. WTHI-F	1. WPFR-F	1. WPFR-F
2. WBOW	2. WVTS-F	2. WPFR-F	2. WVTS-F	WTHI-F
3. WPFR-F	3. WBOW	3. WVTS-F	3. WBOW	3. WBOW

OTHER RATED STATIONS/METRO SHARE

WWCM	1130	Brazil	.5	WFBQ-F	94.7	Indy	.5	WMAQ	670	Chicago	.5
WACF-F	98.5	Paris,IL	.5	WIBC	1070	Indy	.5	WPRS	1440	Paris,IL	.5

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	4 (1)	78 (4)	82 (5)	41.0
COUNTRY	2 (2)	61 (4)	63 (6)	31.5
MOR/AC	55 (5)		55 (5)	27.5
			200 (16)	

RADIO STATIONS

WAAC, 1300, 500 W (DAYS) , MOR	CBS, $15.00	(----)	
WBOW, 1230, 1 KW/250 W , AC	ABC-C, $18.50	(Mc-Guild)	Contemp Media
WTHI, 1480, 5 KW/1 KW (DA-2), MOR (FM-100)	NBC, $28.75	(Katz)	
WPRS, 1440, 1 KW (DAYS) , MOR	ABC-E, $ 7.25	(----)	(PARIS)
WBDJ-F, 97.7, 3 KW @ 300, ROCK	RKO, $ 8.00	(Masla)	(BRAZIL)
WBOQ-F,**107.5,46 KW @ 268, COUNTRY (Drake-Chen)	ABC-E, $18.50	(Mc-Guild)	Contemp Media
WPFR-F, 102.7, 50 KW @ 500, ROCK	ABC-F, $28.00*	(Selcom)	
WTHI-F, 99.9, 20 KW @ 419, COUNTRY	NBC, $28.75	(Katz)	
WVTS-F, 100.7, 50 KW @ 500, ROCK	ABC-I, $16.00*	(Lotus)	
WIAI-F, 99.1, 50 KW @ 500, COUNTRY	, $25.25	(HNW)	(DANVILLE,IL)

WIBC - See Indianapolis WLS - See Chicago

** Now WZZQ

TOLEDO

Market # 54
Revenue Rank # 59
Income Rank # 53
APR 17.5
SMSA Pop: 796,300
CSI: 7.5 Bil (# 45)

Revenue : $9,283,733
Income : $ 490,868
% Rev Gain: 4.4
Stations: 25/16
Diaries: 1003/794:1
CSI HH: 26.1 M (# 43)
Standard Error: .644

National Rev: $1,611,844
Nat Rev per Cap: $2.02
Tot Rev per Cap: $11.66
Tot Inc per Cap: $.61
Profit Margin: 5.3%
Retail $: 3.7 Bil (# 55)
Retail Sales %: .236

12+ METRO 1/4/SHARE		FAL 81	SPG 81	O/N 80	A/M 80
1. WIOT-F	155/13.6	11.8	14.2	14.9	15.1
2. WLQR-F	128/11.2	12.9	13.1	16.0	10.8
3. WMHE-F	123/10.8	10.2	11.0	8.6	8.6
4. WSPD	110/ 9.6	11.8	10.3	11.3	9.8
5. WKLR-F	83/ 7.3	5.2	3.8	1.9	4.6
6. WJR	76/ 6.7	6.6	8.3	5.7	5.9
7. WOHO	53/ 4.6	4.2	4.6	8.7	7.6
8. WTOD	51/ 4.5	7.8	8.4	6.9	9.2
9. WCWA	43/ 3.8	2.3	3.2	2.2	1.3
10. WXEZ-F	39/ 3.4	4.5	1.7	3.5	7.1

12+ TSA 1/4	
1. WIOT-F	238
2. WLQR-F	156
3. WMHE-F	151
4. WJR	123
5. WSPD	116
6. WKLR-F	111
7. CKLW	58
8. WTOD	56
9. WOHO	54
10. WHMQ-F	49

12+ TSA CUME/MSA CUME RAT	
1. WIOT-F	2674/28.5
2. WMHE-F	1992/23.8
3. WJR	1827/16.5
4. WSPD	1778/25.1
5. WLQR-F	1772/21.5
6. CKLW	1436/12.9
7. WOHO	1143/16.9
8. WKLR-F	1079/14.6
9. WXEZ-F	949/14.0
10. WCWA	733/11.0

12+ FM SHARE (METRO): 60.49% (623 of 1030) (SPG 81: 55.49%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WIOT-F	1. WIOT-F	1. WIOT-F	1. WMHE-F	1. WLQR-F
2. WMHE-F	2. WMHE-F	2. WMHE-F	2. WLQR-F	2. WSPD
	3. WXEZ-F	3. WLQR-F	3. WSPD	3. WJR
	4. WKLR-F	4. WKLR-F	4. WKLR-F	4. WKLR-F
	5. WOHO	5. WOHO	5. WOHO	5. WMHE-F

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WSPD	1. WMHE-F	1. WLQR-F	1. WIOT-F	1. WMHE-F
2. WIOT-F	2. WIOT-F	2. WMHE-F	2. WMHE-F	2. WKLR-F
3. WLQR-F	3. WOHO	3. WSPD	3. WXEZ-F	3. WLQR-F
4. WJR	4. WXEZ-F	4. WOHO	4. WKLR-F	4. WSPD
5. WMHE-F	5. WKLR-F	5. WKLR-F	5. CKLW WLQR	5. WJR WIOT

OTHER RATED STATIONS/METRO SHARE

WHFD-F	95.9	Archbold	.5
WOSE-F	94.5	Port Clin	.8
WVMO-F	98.3	Monroe	1.2
WVOI	1520		2.3
CKLW	800	Windsor	3.0
WCXI	1130	Det	.7
WGPR-F	107.5	Det	.4
WHMQ-F	100.5	Findlay	.4
WIQB-F	102.9	Ann Ar.	.5
WLLZ-F	98.7	Det	1.1
WMJC-F	94.7	Det	.6
WNIC-F	100.3	Det	.9
WRIF-F	101.1	Det	.8
WWJ	950	Det	.5
WWWW-F	106.7	Det	1.0

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		345 (6)	345 (6)	33.5
MOR/AC	273 (4)	23 (3)	296 (7)	28.7
COUNTRY	59 (2)	122 (5)	181 (7)	17.6
BTFL MUSIC		128 (1)	128 (1)	12.4
NOSTALGIA	43 (1)		43 (1)	4.2
BLACK	26 (1)	5 (1)	31 (2)	3.0
NEWS/TALK	6 (1)		6 (1)	0.6
			1030 (25)	

RADIO STATIONS

WCWA, 1230, 1 KW/250 W , NOSTALGIA (Toby Arnold) MBS, $25.00* (Mc-Guild) Reams
WOHO, 1470, 1 KW (DA-2) , AC/CONTEMP RKO II,ABC-C, $30.00 (MMR)
WSPD, 1370, 5 KW (DA-N) , MOR NBC, $45.00* (Katz) WOOD Inc
WTOD, 1560, 5 KW (DAYS,DA), COUNTRY ABC-I, $37.63 (Masla) Booth

WIOT-F, 104.7, 50 KW @ 655, AOR (Burk-Abr) RKO, $67.50* (Mc-Guild) Reams
WKLR-F, 99.9, 50 KW @ 500, COUNTRY APR, $37.63 (Masla) Booth
WLQR-F, 101.5, 16 KW @ 810, BTFL MUS , $87.50 (Blair) Susquehanna

PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION

TOPEKA

Market # 184
Revenue Rank # 135
Income Rank # 294
APR 15.2
SMSA Pop: 186,000
CSI: 1.7 Bil (# 173)

Revenue : $3,742,968
Income : $ -144,081
% Rev Gain: -.5
Stations: 17/8
Diaries: 546/341:1
CSI HH: 23.7 M (# 125)
Standard Error: .812

National Rev: $803,540
Nat Rev per Cap: $4.32
Tot Rev per Cap: $20.12
Tot Inc per Cap: $ -.77
Profit Margin: ---
Retail $: .9 Bil (# 195)
Retail Sales %: .357

12+ METRO 1/4/SHARE		SPG 81	A/M 80
1. WIBW	33/14.1	9.2	9.2
KTPK-F	33/14.1	16.3	13.6
3. KDVV-F	25/10.7	13.3	12.7
4. KMAJ-F	24/10.3	11.7	13.6
5. KSKX	20/ 8.5	9.2	7.0
6. WIBW-F	19/ 8.1	7.1	3.1
7. WREN	13/ 5.6	5.8	7.9
KYYS-F	13/ 5.6	4.2	6.6
9. WDAF	10/ 4.3	4.6	5.7
10. KTOP	6/ 2.6	6.3	10.1

12+ TSA 1/4	
1. WDAF	98
2. WIBW-F	84
3. WIBW	78
4. KTPK-F	47
5. KMAJ-F	39
6. KYYS-F	34
7. KDVV-F	33
8. KSKX	25
9. KCMO	12
WHB	12

12+ TSA CUME/MSA CUME RAT	
1. WDAF	1220/10.3
2. WIBW-F	1186/24.4
3. WIBW	1067/25.8
4. KTPK-F	676/25.8
5. KDVV-F	631/27.7
6. KYYS-F	513/13.5
7. KMAJ-F	473/19.9
8. KREN	407/20.5
9. KSKX	385/19.7
10. WHB	365/ 3.8

12+ FM SHARE (METRO): 60.28% (129 of 214) (SPG 81: 59.09%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KDVV-F	1. KMAJ-F	1. KTPK-F	1. KTPK-F	1. KTPK-F
2. KYYS-F	KDVV-F	2. KMAJ-F	2. KMAJ-F	2. KSKX
3. WIBW-F	3. KTPK-F	3. KDVV-F	3. KSKX	WIBW

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KDVV-F	1. KMAJ-F	1. KTPK-F	1. KDVV-F	1. KTPK-F
WIBW	2. KDVV-F	2. KMAJ-F	KTPK-F	2. KSKX
3. KTPK-F	WIBW-F	3. WIBW-F	3. KSKX	3. KMAJ-F
			KYYS-F	

OTHER RATED STATIONS/METRO SHARE

KCEZ-F	94.9	KC	.9
KCMO	810	KC	.9
KLZR-F	105.9	Lawrence	2.6
KMBR-F	99.7	KC	2.1
KPRS-F	103.3	KC	.4
KUDL-F	98.1	KC	.4
WHB	710	KC	.4

FORMATS

	AM	FM	TOTAL	%
COUNTRY	30 (2)	33 (1)	63 (3)	29.4
ROCK/AOR/CONTEMP		63 (4)	63 (4)	29.4
MOR/AC/OLDIES	53 (4)	25 (2)	78 (6)	36.4
BTFL MUSIC		7 (2)	7 (2)	3.3
NEWS/TALK	2 (1)		2 (1)	0.9
BLACK		1 (1)	1 (1)	0.5
			214 (17)	

RADIO STATIONS

KSKX, 1440, 5 KW/1 KW (DA-2), COUNTRY	NBC, $15.00*	(Torbet)	
KTOP, 1490, 1 KW, OLDIES	MBS, $14.50	(Blair)	Harris
WIBW, 580, 5 KW (DA-N), MOR	MBS,CBS, $18.25	(Katz)	Stauffer
WREN, 1250, 5 KW (DA-N), MOR	ABC-I, $14.50	(PRO)	Landon
KDVV-F, 100.3, 100 KW @ 260, ROCK	, $21.00	(Blair)	Harris
KMAJ-F, 107.7, 100 KW @ 464, AC	RKO, $16.00*	(Torbet)	
KTPK-F, 106.9, 100 KW @ 433, COUNTRY (Drake-Chen)	, $12.56	(Howard)	
WIBW-F, 97.3, 100 KW @ 1217, ROCK (TM)	Source, $16.00	(Katz)	Stauffer

Other stations - See Kansas City

TUCSON

Market # 75
Revenue Rank # 68
Income Rank # 352
APR 16.0
SMSA Pop: 562,500
CSI: 4.5 Bil (# 80)

Revenue : $7,812,744
Income : $ -434,956
% Rev Gain: 18.1
Stations: 18/15
Diaries: 1012/556:1
CSI HH: 21.8 M (# 205)
Standard Error: .605

National Rev: $2,975,472
Nat Rev per Cap: $5.29
Tot Rev per Cap: $13.89
Tot Inc per Cap: $-.77
Profit Margin: ---
Retail $: 2.8 Bil (# 72)
Retail Sales %: .199

12+ METRO 1/4/SHARE		FAL 81	SPG 81	O/N 80	A/M 80
1. KJYK-F	94/12.6	10.4	12.7	11.7	8.3
2. KWFM-F	75/10.0	6.7	5.4	8.5	9.4
3. KCUB	67/ 9.0	12.4	10.6	11.7	13.6
4. KLPX-F	59/ 7.9	6.3	8.5	5.1	5.5
5. KRQQ-F	55/ 7.4	5.9	8.2	7.0	8.2
KXEW	55/ 7.4	9.0	1.8	3.5	5.1
7. KCEE	46/ 6.1	6.3	5.4	9.2	2.3
8. KTKT	37/ 4.9	6.2	3.9	6.5	7.6
9. KAIR	35/ 4.7	6.1	8.0	6.3	6.5
KGVY	35/ 4.7	2.1	---	---	---

12+ TSA 1/4	
1. WJYK-F	104
2. KWFM-F	79
3. KCUB	69
4. KLPX-F	62
5. KRQQ-F	56
6. KXEW	55
7. KCEE	54
8. KTKT	42
9. KGVY	36
10. KAIR	35

12+ TSA CUME/MSA CUME RAT	
1. WJYK-F	1028/19.4
2. KWFM-F	1027/19.8
3. KTKT	1001/17.2
4. KRQQ-F	947/18.6
5. KLPX-F	938/16.8
6. KCUB	820/17.0
7. KCEE	747/13.2
8. KAIR	582/12.3
9. KTUC	486/10.1
KHYT	486/10.4

12+ FM SHARE (METRO): 44.96% (308 of 685) (SPG 81: 44.31%)

TEENS
1. KLPX-F
2. KWFM-F
3. KHYT
4. KRQQ-F
KTKT

18 - 34
1. KWFM-F
2. KRQQ-F
3. KLPX-F
4. KCEE

18 - 49
1. KWFM-F
2. KRQQ-F
3. KCEE
4. KLPX-F

25 - 54
1. KCUB
2. KCEE
3. KJYK-F
4. KWFM-F

35 - 64
1. KJYK-F
2. KCUB
3. KXEW
4. KCEE
KAIR

12+ AMD
1. KCUB
2. KJYK-F
3. KXEW
KWFM-F

WOMEN 18-34
1. KRQQ-F
KWFM-F
3. KTKT
4. KCEE

WOMEN 25-54
1. KCUB
2. KJYK-F
3. KCEE
KXEW

MEN 18-34
1. KWFM-F
2. KLPX-F
3. KRQQ-F
4. KCEE

MEN 25-54
1. KCEE
KWFM-F
3. KCUB
4. KLPX-F

OTHER RATED STATIONS/METRO SHARE

KFLT	1450	2.3	KNDE-F	99.5	3.3	KVOI	690	1.2	KHYT	1330	3.7
KNST	940	2.1	KIKX**	580	.7	KTAR	620 Phoe	.4	KTUC	1400	3.2

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	82 (3)	189 (3)	271 (6)	39.6
COUNTRY	72 (2)	25 (1)	97 (3)	14.2
BTFL MUSIC		94 (1)	94 (1)	13.7
MOR/AC	81 (2)		81 (2)	11.8
SPANISH	64 (2)		64 (2)	9.3
NEWS/TALK	43 (3)		43 (3)	6.3
NOSTALGIA	35 (1)		35 (1)	5.1
			685 (18)	

RADIO STATIONS

KAIR, 1490, 1 KW/250 W, AC (Schulke II)	NBC,	$32.00*	(Blair)	Surrey
KCEE, 790, 5 KW/500 W (DA-2), AC/OLDIES	MBS,	$27.88	(Christal)	Behan
KCUB, 1290, 1 KW, COUNTRY	,	$34.50	(Katz)	Rex
KGVY, 1080, 1 KW (DAYS), NOSTALGIA	,	$ 9.00	(Savalli)	(GREEN VALLEY)
KHYT, 1330, 500 W/5 KW (DA-N), ROCK	RKO,	$24.00*	(RKO)	
KTKT, 990, 10 KW/1 KW (DA-N), CONTEMP (Burk-Abr)	ABC-D,	$25.80	(Lotus)	Lotus
KTUC, 1400, 1 KW/250 W, NEWS	CBS,	$15.50	(Howard)	2538 Newport
KXEW, 1600, 1 KW (DAYS), SPANISH	,	$? ?	(Caballero)	
KJYK-F, 94.9, 80 KW @ 500, BTFL MUS (Schulke)	,	$38.00*	(Blair)	Surrey
KLPX-F, 96.1, 93 KW @ 505, AOR (Burk-Abr)	Source,	$25.80	(Lotus)	Lotus
KRQQ-F, 93.7, 26 KW @ 150, ROCK	ABC-C,	$28.50	(Mc-Guild)	Western Cities
KWFM-F, 92.9, 47 KW @ 86, AOR	ABC-R,	$31.50*	(Selcom)	Sandusky News

**Station is now off the air

TULSA

Market # 59
Revenue Rank # 50
Income Rank # 176
APR 16.7
SMSA Pop: 712,600
CSI: 5.8 Bil (# 63)

Revenue : $10,740,482
Income : $ 69,544
% Rev Gain: 18.6
Stations: 17/20
Diaries: 915/779:1
CSI HH: 22.0 M (# 194)
Standard Error: .652

National Rev: $1,467,579
Nat Rev per Cap: $2.06
Tot Rev per Cap: $15.07
Tot Inc per Cap: $.10
Profit Margin: 0.6%
Retail $: 3.3 Bil (# 58)
Retail Sales %: .319

12+ METRO 1/4/SHARE		FAL 81	SPG 81	O/N 80	A/M 80
1. KVOO	140/14.4	15.4	17.2	18.4	19.7
2. KRAV-F	123/12.6	12.4	11.8	7.4	11.5
3. KWEN-F	120/12.3	13.3	7.0	5.8	5.7
KRMG	120/12.3	14.0	16.0	20.3	16.7
5. KMOD-F	114/11.7	8.3	8.6	13.3	12.1
6. KBEZ-F	89/ 9.1	9.1	10.6	10.1	11.4
7. KBBJ	49/ 5.0	1.7	1.4	1.7	---
8. KTFX-F	45/ 4.6	4.8	4.6	4.7	3.2
9. KCFO-F	32/ 3.3	3.2	3.5	2.5	2.9
10. KELI	24/ 2.5	2.1	2.9	3.4	5.3

12+ TSA 1/4	
1. KVOO	268
2. KWEN-F	147
3. KRAV-F	142
4. KMOD-F	139
5. KRMG	137
6. KBEZ-F	126
7. KTFX-F	89
8. KBBJ	51
9. KCFO-F	48
10. KGTO	29

12+ TSA CUME/MSA CUME RAT	
1. KVOO	3145/26.4
2. KRAV-F	1939/27.0
3. KRMG	1937/27.7
4. KWEN-F	1551/21.2
5. KMOD-F	1544/21.4
6. KBEZ-F	1402/16.9
7. KTFX-F	1148/ 9.8
8. KCFO-F	735/ 9.1
9. KELI	646/ 9.9
10. KBBJ	625/ 9.5

12+ FM SHARE (METRO): 59.52% (550 of 924) (SPG 81: 55.98%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KMOD-F	1. KRAV-F	1. KRAV-F	1. KVOO	1. KVOO
2. KRAV-F	2. KMOD-F	2. KWEN-F	2. KWEN-F	2. KRMG
3. KWEN-F	3. KWEN-F	3. KVOO	3. KRAV-F	3. KBEZ-F
	4. KVOO	4. KMOD-F	4. KRMG	4. KWEN-F

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KRMG	1. KRAV-F	1. KWEN-F	1. KMOD-F	1. KVOO
2. KVOO	2. KWEN-F	2. KVOO	2. KRAV-F	2. KRAV-F
3. KRAV-F	3. KMOD-F	KRMG	3. KWEN-F	3. KWEN-F
4. KWEN-F	4. KBEZ-F	4. KRAV-F	4. KVOO	4. KBEZ-F

OTHER RATED STATIONS/METRO SHARE

KAKC	970	1.0	KMYO-F	92.1	Brok. Arrow	2.5	KWPR	1270	Claremore	.3
KGTO	1050	2.5	KMYZ-F+	104.5	Pryor	.4	KFAB	1110	Omaha	.3

FORMATS

	AM	FM	TOTAL	%
COUNTRY	143 (2)	189 (3)	332 (5)	35.9
ROCK/AOR/CONTEMP	24 (1)	237 (2)	261 (3)	28.2
MOR/AC	148 (4)	3 (1)	151 (5)	16.3
BTFL MUSIC		89 (1)	89 (1)	9.6
NOSTALGIA	49 (1)		49 (1)	5.3
RELIGION	10 (1)	32 (1)	42 (2)	4.5
			924 (17)	

RADIO STATIONS

KBBJ, 1300, 5 KW/1 KW (DA-2), NOSTALGIA (Al Ham)	NBC,	$20.00*	(CBS/FM)	Clear Channel
KELI, 1430, 5 KW (DA-N), MOR/AC	CBS,ABC-I,	$29.00	(Howard)	
KGTO, 1050, 1 KW (DAYS), CONTEMP (?)	,	$20.00*	(Selcom)	
KRMG, 740, 50 KW/25 KW (DA-2),MOR	,	$38.50	(Christal)	Swanson
KVOO, 1170, 50 KW (DA-N), COUNTRY	,	$47.63	(Blair)	
KBEZ-F, 92.9, 100 KW @ 680, BTFL MUS (Bonne)	,	$38.00*	(Eastman)	Mid America
KCFO-F, 98.5, 100 KW @ 660, RELIGION	,	$13.00*	(----)	Epperson
KMOD-F, 97.5, 50 KW @ 435, AOR (Pollack)	Source,	$45.00*	(CBS/FM)	Clear Channel
KRAV-F, 96.8, 100 KW @ 380, ROCK	RKO,	$31.00	(Selcom)	
KTFX-F, 103.3, 100 KW @ 240, COUNTRY (Century 21)	ABC-C,	$25.00*	(HNW)	
KWEN-F, 95.5, 100 KW @ 339, COUNTRY	RKO II APR,	$36.25	(Katz)	Katz

UTICA-ROME

Market # 123
Revenue Rank # 133
Income Rank # 347
APR 18.0
SMSA Pop: 316,600
CSI: 2.4 Bil (# 129)

Revenue : $3,759,147
Income : $ -396,478
% Rev Gain: 5.5
Stations: 26/14
Diaries: 720/440:1
CSI HH: 20.9 M (# 234)
Standard Error: .756

National Rev: $487,818
Nat Rev per Cap: $1.54
Tot Rev per Cap: $11.87
Tot Inc per Cap: $-1.25
Profit Margin: ---
Retail $: 1.4 Bil (# 139)
Retail Sales %: .239

12+ METRO 1/4/SHARE		SPG 81	A/M 80
1. WIBX	66/14.0	13.8	10.7
2. WOUR-F	49/10.4	10.4	9.5
3. WRCK-F	45/ 9.4	9.5	7.5
4. WIBQ-F	42/ 8.9	10.6	12.7
5. WRUN	34/ 7.2	7.4	6.8
6. WTLB	30/ 6.3	6.1	5.9
7. WADR	29/ 6.1	4.7	4.3
8. WKGW-F	25/ 5.3	6.3	9.3
9. WUTQ	22/ 4.7	3.8	3.9
10. WSYR-F	19/ 4.0	3.8	3.4

12+ TSA 1/4	
1. WIBX	70
2. WRCK-F	52
3. WOUR-F	51
4. WIBQ-F	46
5. WSYR-F	37
6. WRUN	34
7. WADR	31
8. WTLB	30
9. WKGW-F	29
10. WGY	28

12+ TSA CUME/MSA CUME RAT	
1. WRCK-F	866/27.7
2. WIBX	819/28.8
3. WOUR-F	661/21.7
4. WRUN	605/22.4
5. WIBQ-F	603/20.4
6. WKGW-F	590/19.6
7. WTLB	560/21.1
8. WSYR-F	507/12.0
9. WGY	407/ 6.2
10. WADR	275/ 9.3

12+ FM SHARE (METRO): 48.77% (218 of 447) (SPG 81: 49.29%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WRCK-F	1. WOUR-F	1. WOUR-F	1. WIBQ-F	1. WIBX
2. WOUR-F	2. WRCK-F	2. WRCK-F	2. WRUN	2. WIBQ-F
3. WSYR-F	3. WRUN	3. WRUN	3. WTLB	3. WADR

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WIBX	1. WOUR-F	1. WIBQ-F	1. WOUR-F	1. WOUR-F
2. WOUR-F	WRCK-F	2. WTLB	2. WRCK-F	2. WIBX
WTLB	3. WTLB	3. WRUN	3. WKGW-F	WRUN
	WRUN		WRUN	

OTHER RATED STATIONS/METRO SHARE

WBRV	900	Booneville	1.9	WYUT-F	92.7	Herk	2.5	WMCR	1600	Oneida	.6
WKAL	1450	Rome	.8	WAQX-F	95.3	Syr.	.4	WMCR-F	106.3	Oneida	.6
WKAL-F	95.9	Rome	1.3	WFBL	1390	Syr.	.6	WMHR-F	102.9	Syr.	.4
WLFH	1230	Lit. Falls	2.7	WGY	810	Schen.	1.3	WRRB-F	107.9	Syr.	2.7
WRMV	1420	Herk.	.6	WHEN	620	Syr.	.4	WSYR	570	Syr.	.8
WRNY	1350	Rome	.6								

FORMATS	AM	FM	TOTAL	%
MOR/AC	158 (9)	3 (1)	161 (10)	36.0
ROCK/AOR/CONTEMP		140 (5)	140 (5)	31.3
COUNTRY	64 (3)	13 (1)	77 (4)	17.2
BTFL MUSIC		48 (2)	48 (2)	10.7
NOSTALGIA	6 (2)	12 (1)	18 (3)	4.0
UNKNOWN	3 (1)		3 (1)	0.7
RELIGION		2 (1)	2 (1)	0.5
			447 (26)	

RADIO STATIONS

WADR, 1480, 5 KW (DAYS) , COUNTRY
WIBX, 950, 5 KW (DA-1) , MOR/VARIETY
WRUN, 1150, 5 KW/1 KW (DA-2) , AC
WTLB, 1310, 1 KW/500 W (DA-N), AC
WUTQ, 1550, 1 KW (DAYS) , COUNTRY

WIBQ-F, 98.7, 25 KW @ 660, BTFL MUS
WKGW-F, 104.3, 100 KW @ 500, CONTEMP/AC
WOUR-F, 96.9, 16 KW @ 800, AOR
WRCK-F, 107.3, 50 KW @ 500, ROCK

MBS, $ 9.00 (PRO) (REMSON)
CBS, $32.40 (Eastman) Eastman
RKO II, $29.00 (Katz) Deer River
ABC-D, $27.00 (Mc-Guild)
, $10.00* (Roslin)

ABC-I, $32.40 (Eastman) Eastman
RKO, $30.00* (Katz) Deer River
ABC-F, $26.00* (Roslin)
ABC-C, $27.00 (Mc-Guild)

WACO

Market # 196
Revenue Rank # 193
Income Rank # 327
APR 15.1
SMSA Pop: 175,400
CSI: 1.4 Bil (# 192)

Revenue : $2,477,618
Income : $ -286,456
% Rev Gain: 13.8
Stations: 19/7
Diaries: 854/205:1
CSI HH: 20.2 M (# 263)
Standard Error: .636

National Rev: $627,755
Nat Rev per Cap: $3.58
Tot Rev per Cap: $14.13
Tot Inc per Cap: $-1.63
Profit Margin: ---
Retail $: 1.0 Bil (# 175)
Retail Sales %: .200

12+ METRO	1/4/SHARE	SPG 81	A/M 80
1. WACO	44/19.8	20.2	19.1
2. KHOO-F	33/14.9	11.3	6.8
3. KWTX-F	28/12.6	13.6	11.7
4. KWTX	27/12.2	12.7	9.9
5. KNFO-F	18/ 8.1	8.5	11.7
6. WBAP	11/ 5.0	10.8	10.5
7. KRLD	8/ 3.6	1.4	1.2
KZEW-F	8/ 3.6	1.9	1.2
9. KRZI	6/ 2.7	2.3	8.0
KIXS-F	6/ 2.7	---	1.2

12+ TSA 1/4	
1. WACO	56
2. WBAP	55
3. KWTX-F	49
4. KIXS-F	47
5. KHOO-F	44
6. KWTX	32
7. KIIZ	27
8. KRLD	19
KNFO-F	19
10. KHBR+	14

12+ TSA CUME/MSA CUME RAT	
1. WBAP	731/14.3
2. WACO	661/33.1
3. KHOO-F	659/32.6
4. KIXS-F	635/ 7.3
5. KWTX-F	584/21.8
6. KWTX	489/25.2
7. KRLD	340/10.2
8. KNFO-F	295/18.0
9. WFAA	202/ 4.0
10. KKIK	200/ 7.6

12+ FM SHARE (METRO): 47.89% (102 of 213) (SPG 81: 40.10%)

TEENS

1. KHOO-F
2. KIXS-F

18 - 34

1. KHOO-F
2. WACO
3. KNFO-F

18 - 49

1. WACO
2. KHOO-F
3. KNFO-F

25 - 54

1. WACO
2. KWTX
3. KNFO-F
   KWTX-F

35 - 64

1. WACO
2. KWTX-F
3. KWTX

12+ AMD

1. WACO
2. KWTX
3. KHOO-F

WOMEN 18-34

1. KHOO-F
2. WACO
3. KNFO-F

WOMEN 25-54

1. WACO
2. KWTX
3. 3 with

MEN 18-34

1. KHOO-F
2. KZEW-F
3. KNFO-F

MEN 25-54

1. WACO
2. KNFO-F
   KWTX
   KWTX-F

OTHER RATED STATIONS/METRO SHARE

KKIK	1010		1.4	KIIZ	1050	Killeen	1.8	KOAX-F	105.3	Dallas	.5
KAFM-F	92.5	Dallas	.5	KKDA	730	Dallas	.9	KSKY	660	Dallas	.9
KHBR-F+	102.5	Hillsboro	.9	KKDA-F	104.5	Dallas	2.3	WFAA	570	Dallas	1.8

FORMATS

	AM	FM	TOTAL	%
COUNTRY	85 (4)	2 (1)	87 (5)	41.0
ROCK/AOR/CONTEMP		65 (4)	65 (4)	30.7
BTFL MUSIC	6 (1)	28 (2)	34 (3)	16.0
NEWS/TALK	12 (2)		12 (2)	5.7
BLACK	6 (2)	5 (1)	11 (3)	5.2
RELIGION	2 (1)		2 (1)	0.9
MOR/AC		1 (1)	1 (1)	0.5
			212 (19)	

RADIO STATIONS

KRZI, 1580, 1 KW/500 W (DA-2), BTFL MUS (KalaMusic)
KWTX, 1230, 1 KW/250 W , COUNTRY
WACO, 1460, 1 KW (DA-N) , COUNTRY (Drake-Chen)
KIIZ, 1050, 250 W (DAYS) , BLACK

KHOO-F, 99.9, 100 KW @ 460, ROCK (Drake-Chen)
KNFO-F, 95.5, 10 KW @ 200, ROCK
KWTX-F, 97.5, 71 KW @ 1569, BTFL MUS
KHBR-F+,102.5, 1 KW @ 155, COUNTRY
KIXS-F, 93.3, 100 KW @ 520, ROCK

RKO, $11.00* (PRO)
MBS, $24.50 (Mc-Guild)
ABC-E, $31.50 (Torbet) Harris
, $19.63 (Selcom) (KILLEEN)

ABC-F, $31.50 (Torbet) Harris
Source, $13.00* (Selcom) Borders
MBS, $24.50 (Mc-Guild)
, $ 7.65 (Miller) (HILLSBORO)
, $19.63 (Selcom) (KILLEEN)

Other stations - See Dallas

WASHINGTON

Market # 8; ADI # 8
Revenue Rank # 5
Income Rank # 10
APR 18.7
SMSA Pop: 3,080,400
CSI: 38.6 M (# 7)

Revenue : $56,596,530
Income : $ 4,268,903
% Rev Gain: 10.4
Stations: 34/39
Diaries: 2217/1389:1
CSI HH: 33.4 M (# 3)
Standard Error: .435

National Rev: $17,859,122
Nat Rev per Cap: $5.80
Tot Rev per Cap: $18.37
Tot Inc per Cap: $1.39
Profit Margin: 7.5%
Retail $: 17.9 Bil (# 9)
Retail Sales %: .262

12+ METRO 1/4/SHARE			WIN 82	FAL 81	SUM 81	SPG 81
1.	WKYS-F	403/8.4	9.5	8.1	7.9	6.0
2.	WGAY-F	369/7.7	7.9	7.8	7.9	7.1
3.	WMAL	359/7.5	9.7	10.6	8.8	8.6
4.	WHUR-F	331/6.9	7.6	6.2	5.7	4.6
5.	WPGC-F+	257/5.3	4.9	5.2	4.9	7.3
6.	WRQX-F	233/4.9	4.2	3.8	5.2	6.6
7.	WWDC-f	217/4.5	4.7	5.1	6.0	6.0
8.	WLTT-F	210/4.4	3.3	4.4	4.4	3.6
9.	WRC	208/4.3	2.9	3.4	3.2	4.4
10.	WOOK-F	202/4.2	3.9	3.5	4.2	3.7
11.	WAVA-F	195/4.1	2.8	3.3	3.7	4.5
12.	WTOP	175/3.6	3.8	4.0	2.3	3.1
13.	WASH-F	168/3.5	4.5	4.6	5.4	5.0
14.	WPKX-F	139/2.9	2.9	3.2	3.6	2.6
15.	WGMS-F+	136/2.9	3.9	4.2	3.5	3.0
16.	WMZQ-F	129/2.7	3.0	3.3	3.1	4.1
17.	WXTR-F	107/2.2	.5	.3	.4	---
18.	WYCB	102/2.1	1.9	1.0	1.7	1.3
19.	WEZR-F	92/1.9	1.8	3.2	3.1	2.4
20.	WHFS-F	64/1.3	1.2	1.4	.8	.8

12+ TSA 1/4		
1.	WMAL	426
2.	WKYS-F	418
3.	WGAY-F	387
4.	WHUR-F	347
5.	WWDC-F	342
6.	WRQX-F	316
7.	WPGC-F+	315
8.	WAVA-F	237
9.	WRC	236
10.	WLTT-F	219
11.	WOOK-F	211
12.	WTOP	205
13.	WMZQ-F	201
14.	WASH-F	185
15.	WPKX-F	162
16.	WGMS-F+	151
17.	WXTR-F	127
18.	WEZR-F	118
19.	WYCB	103
20.	WHFS-F	72

12+ TSA CUME/MSA CUME RAT		
1.	WWDC-F	5858/16.5
2.	WMAL	5592/19.1
3.	WPGC-F+	5589/17.9
4.	WRQX-F	5421/16.6
5.	WKYS-F	5395/19.7
6.	WHUR-F	4781/17.5
7.	WGAY-F	4756/17.0
8.	WTOP	4387/14.4
9.	WAVA-F	3966/12.4
10.	WOOK-F	3902/14.2
11.	WASH-F	3516/11.9
12.	WRC	3337/11.6
13.	WLTT-F	3194/11.7
14.	WMZQ-F	3053/ 7.9
15.	WGMS-F+	2777/ 9.9
16.	WPKX-F	2546/ 8.2
17.	WXTR-F	1736/ 5.7
18.	WEZR-F	1678/ 5.5
19.	WYCB	1226/ 4.7
20.	WHFS-F	1160/ 4.1

12+ FM SHARE (METRO): 74.32% (3270 of 4400) (SPG 81: 72.82%)

TEENS

1. WWDC-F
2. WKYS-F
   WAVA-F
4. WRQX-F
5. WPGC-F+
6. WOOK-F
7. WHUR-F

18 - 34

1. WKYS-F
2. WHUR-F
3. WPGC-F+
4. WLTT-F
5. WRQX-F
6. WWDC-F
7. WAVA-F

18 - 49

1. WKYS-F
2. WHUR-F
3. WLTT-F
4. WPGC-F+
5. WRQX-F
6. WMAL
7. WOOK-F

25 - 54

1. WMAL
2. WHUR-F
3. WKYS-F
4. WGAY-F
5. WLTT-F
6. WASH-F
7. WPGC-F+

35 - 64

1. WMAL
2. WGAY-F
3. WRC
4. WTOP
5. WKYS-F
6. WHUR-F
7. WASH-F

12+ AMD

1. WMAL
2. WKYS-F
3. WWDC-F+
4. WGAY-F+
5. WTOP
6. WRC
7. WPGC-F+

WOMEN 18-34

1. WKYS-F
2. WHUR-F
3. WPGC-F
4. WRQX-F
5. WLTT-F
6. WOOK-F
7. WASH-F

WOMEN 25-54

1. WMAL
2. WGAY-F
3. WKYS-F
4. WLTT-F
5. WHUR-F
6. WASH-F
7. WPGC-F+

MEN 18-34

1. WKYS-F
2. WHUR-F
3. WWDC-F
4. WAVA-F
5. WPGC-F+
6. WOOK-F
   WLTT-F

MEN 25-54

1. WHUR-F
2. WKYS-F
3. WMAL
4. WGAY-F
5. WLTT-F
6. WPGC-F+
7. WXTR-F

FORMATS

	AM	FM	TOTAL	%
BLACK/URBAN	135 (2)	954 (4)	1089 (6)	24.8
ROCK/AOR/CONTEMP	50 (2)	946 (5)	996 (7)	22.6
MOR/AC/OLDIES	360 (2)	485 (3)	845 (5)	19.2
BTFL MUSIC	21 (1)	476 (3)	497 (4)	11.3
NEWS/TALK	383 (2)		383 (2)	8.7
COUNTRY	65 (2)	268 (2)	333 (4)	7.6
CLASSICAL	27 (1)	109 (1)	136 (2)	3.1
RELIGION/GOSPEL	59 (2)	32 (1)	91 (3)	2.1
NOSTALGIA	30 (1)		30 (1)	0.7
			4400 (34)	

WASHINGTON ADI

	12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1.	WKYS-F	WMAL	WGAY-F
2.	WMAL	WKYS-F	WMAL
3.	WGAY-F	WWDC-F	WPGC-F+
4.	WHUR-F	WPGC-F+	WMZQ-F
5.	WWDC-F	WRQX-F	WRC
6.	WPGC-F+	WGAY-F	WRQX-F
7.	WRQX-F	WHUR-F	WKYS-F
8.	WAVA-F	WTOP	WTOP
9.	WLTT-F	WOOK-F	WAVA-F
10.	WRC	WAVA-F	WASH-F
11.	WOOK-F	WASH-F	
12.	WMZQ-F	WLTT-F	
13.	WTOP	WRC	
14.	WASH-F	WMZQ-F	
15.	WPKX-F	WGMS-F+	

OTHER RATED STATIONS/METRO SHARE

WEAM	1390	Arlington	.6
WEEL	1310	Fairfax	.3
WFAX	1220	Falls Church	.4
WGAY	1050	Silver Spring	.4
WOL	1450		.7
WPKX	730	Alexandria	1.1
WUST	1120		.9
WWDC	1260		.6
WXTR	1560	La Plata	---
WFRE-F	99.9	Frederick	.3
WFSI-F	107.9	Annapolis	.7
WXYV-F	102.7	Baltimore	.4

ADI FM SHARE: 75.60% (4071 of 5385) (SPG 81: 74.64%)

AM STATIONS

WMAL,	630,	5 KW (DA-2),	MOR/TALK	ABC-I,	$183.75*	(Mc-Guild)	ABC
WRC,	980,	5 KW (DA-N),	NEWS/TALK	NBC,	$ 76.88	(Eastman)	NBC
WTOP,	1500,	50 KW (DA-2),	NEWS	CBS,	$ 81.25*	(CBS Spot)	Outlet
WYCB,	1340,	1 KW/250 W ,	GOSPEL/BLACK	,	$ 30.00	(Lazar)	

FM STATIONS

WASH-F,	97.1,	23 KW @ 690,	AC	,	$148.13	(Katz)	Metromedia
WAVA-F,	105.1,	50 KW @ 500,	AOR	,	$ 80.00*	(CBS/FM)	Doubleday
WEZR-F,	106.7,	50 KW @ 500,	BTFL MUS	,	$ 64.00	(Groskin)	EZ
WGAY-F,	99.5,	21 KW @ 780,	BTFL MUS	,	$160.00*	(MMR)	Greater Media
WGMS-F+,	103.5,	20 KW @ 435,	CLASSICAL	,	$ 80.00*	(RKO)	RKO
WHFS-F,	102.3,	2 KW @ 340,	AOR	,	$ 40.00	(P/W)	
WHUR-F,	96.3,	24 KW @ 670,	BLACK/JAZZ	,	$100.00*	(----)	Howard Univ
WKYS-F,	93.9,	50 KW @ 485,	URBAN	,	$143.75	(Eastman)	NBC
WLTT-F,	94.7,	21 KW @ 780,	AC	,	$ 85.00*	(HNW)	Gulf
WMZQ-F,	98.7,	50 KW @ 185,	COUNTRY	,	$100.00	(Howard)	Viacom
WOOK-F,	100.3,	40 KW @ 320,	BLACK	SBN,	$ 90.00*	(Masla)	United
WPGC-F+,	95.5,	50 KW @ 496,	ROCK	ABC-C,	$160.00*	(Torbet)	First Media
WPKX-F,	105.9,	50 KW @ 410,	COUNTRY	,	$ 60.00*	(Selcom)	Metroplex
WRQX-F,	107.3,	50 KW @ 410,	ROCK	ABC-R,	$120.00*	(Blair)	ABC
WWDC-F,	101.1,	50 KW @ 500,	AOR (Burk-Abr)	Source,	$110.00*	(Christal)	
WXTR-F,	104.1,	50 KW @ 500,	OLDIES	,	$ 37.50	(Masla)	

WATERLOO-CEDAR FALLS

Market # 232
Revenue Rank # 223
Income Rank # 141
APR 14.1
SMSA Pop: 138,600
CSI: 1.2 Bil (# 222)

Revenue : $1,923,575
Income : $ 124,333
% Rev Gain: -28.5
Stations: 13/6
Diaries: 631/220:1
CSI HH: 25.1 M (# 65)
Standard Error: .738

National Rev: $369,526
Nat Rev per Cap: $2.67
Tot Rev per Cap: $13.88
Tot Inc per Cap: $.90
Profit Margin: 6.4%
Retail $: .7 Bil (# 211)
Retail Sales %: .201

12+ METRO 1/4/SHARE		SPG 81	A/M 80
1. KWLO	32/20.0	29.3	27.6
2. KCNB-F	28/17.5	13.8	14.5
3. KXEL	18/11.3	9.0	13.1
4. KFMW-F	14/ 8.8	10.2	11.0
KCFI	14/ 8.8	2.4	4.1
6. KLEU	9/ 5.6	6.6	4.8
7. KOEL-F	6/ 3.8	4.2	2.8
8. WHO	5/ 3.1	3.0	4.1
9. KRNA-F	3/ 1.9	1.2	2.1
KQCR-F	3/ 1.9	3.0	2.1

12+ TSA 1/4	
1. KCNB-F	54
2. KWLO	46
3. WHO	41
4. KXEL	36
5. WMT	35
6. KFMW-F	26
7. KOEL-F	23
8. KCFI	15
KLEU	15
KQCR-F	15

12+ TSA CUME/MSA CUME RAT	
1. KWLO	828/48.3
2. KCNB-F	732/34.7
3. KXEL	564/24.6
4. WMT	484/ 8.4
5. WHO	478/ 8.1
6. KFMW-F	368/16.6
7. KOEL-F	297/ 6.9
8. KQCR-F	273/ 8.1
9. KCFI	243/19.3
10. KLEU	200/10.0

12+ FM SHARE (METRO): 41.30% (57 of 138) (SPG 81: 38.36%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KCNB-F	1. KCNB-F	1. KWLO	1. KWLO	1. KXEL
2. KWLO	2. KWLO	2. KCNB-F	2. KXEL	2. KWLO
	3. KCFI	3. KCFI	3. KCFI	3. KFMW-F
			KCNB-F	KCFI

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KWLO	1. KCNB-F	1. KWLO	1. KWLO	1. KWLO
2. KXEL	2. KWLO	2. KXEL	2. KCNB-F	2. KXEL
3. KCNB-F	3. KFMW-F	3. KCNB-F	3. KCFI	KCFI

OTHER RATED STATIONS/METRO SHARE

KHAK-F	98.1	Cedar Rapids	.6
KWAY-F	99.3	Waverly	1.3
WMT	600	Cedar Rapids	1.9

FORMATS

	AM	FM	TOTAL	%
COUNTRY	32 (2)	7 (2)	39 (4)	28.3
ROCK/AOR/CONTEMP		36 (4)	36 (4)	26.1
MOR/AC	35 (2)		35 (2)	25.4
BTFL MUSIC		14 (1)	14 (1)	10.1
NOSTALGIA	9 (1)		9 (1)	6.5
NEWS/TALK	5 (1)		5 (1)	3.6
			138 (13)	

RADIO STATIONS

KCFI, 1250, 500 W (DA-1) , COUNTRY	MBS,	$10.00	(Savalli)	
KLEU, 850, 500 W (DAYS,DA), NOSTALGIA	ABC-E,	$10.50	(Lotus)	
KWLO, 1330, 5 KW (DA-2) , CONTEMP/AC (Burk-Abr)	,	$27.75	(Eastman)	Forward
KXEL, 1540, 50 KW (DA-N) , COUNTRY	ABC-I,	$23.41	(Torbet)	Bahakel
KCNB-F, 105.7, 100 KW @ 569, ROCK (TM)	ABC-C,	$18.93	(Torbet)	Bahakel
KFMW-F, 107.9, 100 KW @ 1800, BTFL MUS (FM-100)	NBC,	$13.00	(Eastman)	Forward
KOEL-F, 92.3, 100 KW @ 1501, COUNTRY (Musicworks)	ABC-E,	$28.00	(PRO)	Stuart (OELWEIN)

WHO - Des Moines

Other stations - See Cedar Rapids

WEST PALM BEACH

Market # 69
Revenue Rank # 69
Income Rank # 364
APR 18.7
SMSA Pop: 609,200
CSI: 5.9 Bil (# 58)

Revenue : $7,624,334
Income : $ -603,479
% Rev Gain: 18.6
Stations: 35/17
Diaries: 1173/519:1
CSI HH: 23.6 M (# 127)
Standard Error: .596

National Rev: $1,130,532
Nat Rev per Cap: $1.86
Tot Rev per Cap: $12.52
Tot Inc per Cap: $-.99
Profit Margin: ---
Retail $: 3.7 Bil (# 54)
Retail Sales %: .197

12+ METRO 1/4/SHARE		FAL 81	SPG 81	O/N 80	A/M 80
1. WEAT-F	138/14.1	13.0	14.9	12.2	14.6
2. WIRK-F	121/12.3	7.4	6.7	13.0	11.4
3. WRMF-F	64/ 6.5	6.9	10.2	8.7	5.3
4. WPOM	46/ 4.7	7.4	6.4	1.6	6.8
5. WNJY-F	45/ 4.6	3.8	3.5	5.9	3.0
6. WHYI-F	44/ 4.5	5.3	3.4	6.5	3.9
7. WJNO	40/ 4.1	3.9	4.6	3.6	3.3
8. WIZD-F	39/ 4.0	5.4	6.4	2.2	---
9. WRBD	36/ 3.7	2.2	1.9	2.1	1.4
10. WLYF-F	35/ 3.6	3.2	3.1	1.8	2.3

12+ TSA 1/4	
1. WEAT-F	156
2. WIRK-F	140
3. WRMF-F	77
4. WIZD-F	74
5. WPOM	46
WNJY-F	46
7. WHYI-F	45
8. WJNO	41
9. WRBD	39
10. WLYF-F	35

12+ TSA CUME/MSA CUME RAT	
1. WEAT-F	1589/25.0
2. WIRK-F	1154/18.5
3. WRMF-F	1106/17.9
4. WIZD-F	992/11.5
5. WJNO	756/14.0
6. WHYI-F	716/13.2
7. WNJY-F	487/ 9.0
8. WSHE-F	471/ 8.4
9. WPOM	444/ 8.4
10. WEAT	439/ 7.7

12+ FM SHARE (METRO): 68.27% (624 of 914) (SPG 81: 69.52%)

TEENS
1. WIRK-F
2. WRBD
3. WPOM
   WHYI-F
   WIZD-F

18 - 34
1. WIRK-F
2. WRMF-F
3. WHYI-F
4. WIZD-F

18 - 49
1. WIRK-F
2. WRMF-F
3. WHYI-F
4. WEAT-F

25 - 54
1. WIRK-F
2. WRMF-F
   WEAT-F
4. WPOM

35 - 64
1. WEAT-F
2. WIRK-F
3. WNJY-F
4. WJNO

12+ AMD
1. WIRK-F
2. WEAT-F
3. WRMF-F
4. WJNO

WOMEN 18-34
1. WRMF-F
2. WIRK-F
   WHYI-F
4. WPOM

WOMEN 25-54
1. WEAT-F
2. WIRK-F
   WRMF-F
4. WPOM

MEN 18-34
1. WIRK-F
2. WIZD-F
3. WRMF-F
4. WSHE-F

MEN 25-54
1. WIRK-F
2. WRMF-F
3. WEAT-F
4. WSHE-F

OTHER RATED STATIONS/METRO SHARE

WCEZ-F	96.7	Jupiter	.8
WDBF	1420	Delr. Bch.	.6
WEAT	850		2.2
WIRK	1290		1.4
WKAO	1510	Boyn. Bch	1.6
WKQS-F	99.9	Boca R.	1.5
WNGS-F	92.1		1.1
WPBR	1340		3.2
WSBR	740	Boca R.	1.4
WSWN	900	Belle Gl.	1.2
WSWN-F	93.5	Belle Gl.	.5
WAIA-F	97.3	Miami	.8
WAXY-F	105.9	Ft. Lau	2.1
WBSS	980	Pomp. Bch	.5
WCKO-F	102.7	Pomp. Bch	1.4
WINZ	940	Miami	1.2
WINZ-F	94.9	Miami	.6
WIOD	610	Miami	1.6
WNWS	790	Miami	1.6
WQAM	560	Miami	.4
WSHE-F	103.5	Ft. Lau	2.2
WTMI-F	93.1	Miami	.3
WWJF-F	106.7	Ft. Lau	1.5
WWWL-F	93.9	Miami	.4
WYOR-F	105.1	Coral G.	.6

RADIO STATIONS

WEAT, 850, 1 KW (DA-1), COUNTRY	ABC-I, $50.50	(Katz)	Curt Gowdy
WJNO, 1230, 1 KW/250 W , NEWS/TALK	ABC-E,CBS, $23.00	(Blair)	Fairbanks
WPOM, 1600, 1 KW (DA-1), BLACK (Drake-Chen)	, $23.00	(HNW)	
WEAT-F, 104.5, 100 KW @ 520, BTFL MUS (Schulke)	, $50.50	(Katz)	Curt Gowdy
WIRK-F, 107.9, 100 KW @ 400, COUNTRY	, $43.00*	(Mc-Guild)	
WRMF-F, 97.9, 100 KW @ 400, SOFT ROCK	, $39.00	(Blair)	Fairbanks
WIZD-F, 98.7, 100 KW @ 1400, AOR (Sebastian)	, $30.00	(HNW)	(FORT PIERCE)
WNJY-F, 94.3, 3 KW @ 480, BTFL MUS (FM-100)	, $22.00*	(Christal)	Patten

Other stations - See Miami

FOR FORMAT BREAKDOWNS SEE CONTINUATION PAGES AT END OF THIS SECTION

WHEELING

Market # 183
Revenue Rank # 125
Income Rank # 28
APR 15.6
SMSA Pop: 186,200
CSI: 1.4 Bil (# 183)

Revenue : $4,216,836
Income : $1,029,931
% Rev Gain: 4.4
Stations: 13/9
Diaries: 562/331:1
CSI HH: 19.5 M (# 292)
Standard Error: .798

National Rev: $1,143,955
Nat Rev per Cap: $6.14
Tot Rev per Cap: $22.65
Tot Inc per Cap: $5.53
Profit Margin: 24.4
Retail $: .8 Bil (# 206)
Retail Sales %: .330

12+ METRO	1/4/SHARE	SPG 81	A/M 80
1. WWVA	72/29.6	22.6	27.1
2. WANJ-F	37/15.2	16.3	9.8
3. WKWK-F	28/11.5	6.6	8.4
4. WCPI-F	23/ 9.5	5.1	3.1
5. WOMP	17/ 7.0	8.9	12.0
WOMP-F	17/ 7.0	13.2	7.6
7. WKWK	16/ 6.6	8.2	10.7
8. WPNT-F	7/ 2.9	.4	1.3
9. KDKA	5/ 2.1	2.3	3.1
10. [illegible]E-F	3/ 1.2	1.9	.9

12+ TSA 1/4	
1. WWVA	123
2. WANJ	53
3. WKWK-F	50
4. WCPI-F	31
5. WOMP-F	27
6. WDVE-F	25
7. KDKA	24
8. WKWK	20
9. WOMP	17
10. WPNT-F	10

12+ TSA CUME/MSA CUME RAT	
1. WWVA	1450/46.9
2. WKWK-F	794/28.7
3. WANJ-F	539/25.0
4. WOMP-F	512/19.8
5. WCPI-F	429/19.7
6. KDKA	423/ 8.8
7. WKWK	420/22.7
8. WDVE-F	339/ 5.6
9. WOMP	214/12.3
10. WSHH-F	135/ 1.5

12+ FM SHARE (METRO): 50.43% (116 of 230) (SPG 81: 47.74%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WKWK-F	1. WCPI-F	1. WWVA	1. WWVA	1. WWVA
2. WOMP-F	2. WWVA	2. WCPI-F	2. WANJ-F	2. WANJ-F
3. WKWK	3. WKWK-F	WKWK-F	3. WCPI-F	3. WOMP

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WWVA	1. WKWK-F	1. WWVA	1. WCPI-F	1. WWVA
2. WANJ-F	2. WCPI-F	2. WANJ-F	WWVA	2. WCPI-F
3. WKWK-F	3. WWVA	3. WCPI-F	3. WKWK-F	3. WANJ-F

OTHER RATED STATIONS/METRO SHARE

WEIF	1370	Moundsville	.4
WNEU	1600		1.2
WSHH-F	99.7	Pittsburgh	.4

FORMATS	AM	FM	TOTAL	%
COUNTRY	73 (2)		73 (2)	31.7
ROCK/AOR/CONTEMP	16 (1)	[illegible] (3)	64 (4)	27.8
BTFL MUSIC		45 (3)	45 (3)	19.6
MOR/AC	8 (2)	23 (1)	31 (3)	13.5
NEWS/TALK	17 (1)		17 (1)	7.4
			230 (13)	

RADIO STATIONS

WKWK, 1400, 1 KW/250 W , CONTEMP**	ABC-D, $ 9.00	(Torbet)	Comm Service
WOMP, 1290, 1 KW (DAYS), NEWS/TALK	CBS, $11.75	(Christal)	T/R
WWVA, 1170, 50 KW (DA-N), COUNTRY	ABC-I, $39.75	(Eastman)	Columbia Pic
WANJ-F, 107.5, 11 KW @ 907, BTFL MUS (TM)	NBC, $17.60	(Mc-Guild)	
WCPI-F, 98.7, 50 KW @ 390, AC	ABC-F, $15.00	(Eastman)	Columbia Pic
WKWK-F, 97.3, 50 KW @ 470, ROCK (Drake-Chen)	, $ 9.00	(Torbet)	Comm Service
WOMP-F, 100.5, 14 KW @ 550, ROCK	CBS-R, $11.75	(Christal)	T/R

Other stations - see Pittsburgh

**Station now programs Nostalgia

WICHITA

Market # 101
Revenue Rank # 58
Income Rank # 361
APR 17.2
SMSA Pop: 414,600
CSI: 3.8 Bil (# 90)

Revenue : $9,692,213
Income : $ -548,716
% Rev Gain: 9.7
Stations: 15/13
Diaries: 757/548:1
CSI HH: 24.6 M (# 81)
Standard Error: .714

National Rev: $759,372
Nat Rev per Cap: $1.83
Tot Rev per Cap: $23.38
Tot Inc per Cap: $-1.32
Profit Margin: ---
Retail $: 2.1 Bil (# 92)
Retail Sales %: .412

12+ METRO 1/4/SHARE		FAL 81	SPG 81	O/N 80	A/M 80
1. KEYN-F	89/15.3	15.5	14.5	11.2	10.0
2. KBRA-F	61/10.5	6.6	10.6	7.4	13.3
3. KAKZ	60/10.3	7.8	5.6	8.6	7.8
4. KICT-F	59/10.1	8.9	7.8	14.5	8.8
5. KFH	56/ 9.6	13.0	12.1	11.9	11.2
6. KFDI-F	48/ 8.2	5.2	5.6	9.2	7.6
7. KKRD-F	43/ 7.4	7.2	5.8	7.2	9.4
8. KFDI	42/ 7.2	11.5	10.2	10.4	13.3
9. KQAM	32/ 5.5	5.2	5.2	3.5	2.9
10. KGCS-F	23/ 4.0	4.1	6.5	3.1	3.9

12+ TSA 1/4	
1. KEYN-F	116
2. KFH	89
3. KBRA-F	86
4. KFDI	80
5. KICT-F	69
6. KAKZ	68
7. KFDI-F	66
8. KKRD-F	52
9. KQAM	32
KGCS-F	32

12+ TSA CUME/MSA CUME RAT	
1. KEYN-F	1600/33.1
2. KFH	1323/22.8
3. KFDI	1222/20.8
4. KFDI-F	996/20.0
5. KICT-F	873/18.9
6. KBRA-F	763/16.6
7. KAKZ	742/20.1
8. KQAM	591/14.5
9. KKRD-F	534/12.8
10. KSKU-F	531/ 3.0

12+ FM SHARE (METRO): 62.43% (339 of 543) (SPG 81: 57.81%)

TEENS

1. KEYN-F
2. KICT-F

18 - 34

1. KEYN-F
2. KICT-F
3. KKRD-F
4. KFDI-F
   KQAM-F

18 - 49

1. KEYN-F
2. KICT-F
3. KKRD-F
4. KFDI-F

25 - 54

1. KEYN-F
2. KKRD-F
3. KFDI-F
4. KFH

35 - 64

1. KAKZ
2. KBRA-F
3. KFH
4. KFDI

12+ AMD

1. KEYN-F
2. KFH
3. KAKZ
4. KFDI-F

WOMEN 18-34

1. KEYN-F
2. KICT-F
   KKRD-F
4. KQAM

WOMEN 25-54

1. KBRA-F
   KEYN-F
3. KFH
   KKRD-F
   KAKZ

MEN 18-34

1. KICT-F
2. KEYN-F
3. KKRD-F
4. KFDI-F

MEN 25-54

1. KEYN-F
2. KFDI-F
   KKRD-F
4. KICT-F

OTHER RATED STATIONS/METRO STATIONS

KSGL	900		1.5
KBUZ-F	106.5	Ark. City	1.0
KJRG	950	Newton	.9
KOEZ-F	92.3	Newton	.9
KSKU-F	102.1	Hatch.	.9

FORMATS

	AM	FM	TOTAL	%
COUNTRY	98 (2)	71 (2)	169 (4)	31.1
ROCK/AOR/CONTEMP		159 (4)	159 (4)	29.3
MOR/AC	32 (1)	43 (1)	75 (2)	13.8
BTFL MUSIC		66 (2)	66 (2)	12.2
NOSTALGIA	60 (1)		60 (1)	11.0
RELIGION	14 (2)		14 (2)	2.6
			543 (15)	

RADIO STATIONS

KAKZ, 1240, 1 KW/250 W , NOSTALGIA (Al Ham) ABC-C, $23.00 (Blair)
KFDI, 1070, 10 KW/1 KW (DA-N), COUNTRY ABC-E, $30.00* (Torbet) Great Empire
KFH , 1330, 5 KW (DA-N) , COUNTRY CBS, $38.00 (Eastman)
KQAM, 1410, 5 KW/1 KW (DA-N), OLDIES/AC RKO, $24.00 (Mc-Guild) Long-Pride

KBRA-F, 97.9, 85 KW @ 420, BTFL MUS (Schulke) MBS, $20.00 (Eastman)
KEYN-F, 103.7, 100 KW @ 860, ROCK RKO, $32.00 (Mc-Guild) Long-Pride
KFDI-F, 101.3, 100 KW @ 1130, COUNTRY ABC-E, $24.00* (Torbet) Great Empire
KICT-F, 95.1, 100 KW @ 970, AOR (Burk-Abr) , $36.50 (Katz) Peoria Jrnl Star
KKRD-F, 107.3, 100 KW @ 884, AC NBC, $29.25 (Masla) John Price
KGCS-F, 95.9, 3 KW @ 300, COUNTRY (TM) , $22.00 (Christal) Swanson
KOEZ-F, 92.3, 100 KW @ 650, BTFL MUS , $ 7.00 (Corlett) (NEWTON)
KSKU-F, 102.1, 100 KW @ 550, ROCK Source, $15.00 (Smith) (HUTCHINSON)

WILMINGTON, DE

Market # 81
Revenue Rank # 106
Income Rank # 32
APR 18.5
SMSA Pop: 528,800
CSI: 5.3 Bil (# 68)

Revenue : $4,936,972
Income : $ 947,697
% Rev Gain: 8.3
Stations: 32/10
Diaries: 1202/440:1
CSI HH: 27.7 M (# 19)
Standard Error: .587

National Rev: $395,495
Nat Rev per Cap: $.75
Tot Rev per Cap: $9.34
Tot Inc per Cap: $1.79
Profit Margin: 19.2%
Retail $: 2.4 Bil (# 83)
Retail Sales %: .198

12+ METRO 1/4/SHARE		FAL 81	SPG 81	FAL 80	SPG 80
1. WJBR-F	90/11.0	10.1	10.2	8.4	11.1
2. WSTW-F	84/10.3	11.6	13.6	13.4	11.4
3. WDEL	81/ 9.9	9.9	8.4	9.4	8.4
4. WMMR-F	72/ 8.8	7.9	8.5	3.0	3.7
5. WCAU-F	39/ 4.8	5.2	2.5	1.4	1.3
6. WYSP-F	38/ 4.7	3.5	4.0	5.9	3.6
7. WMGK-F	33/ 4.0	4.1	4.6	4.9	3.9
8. WUSL-F	31/ 3.8	4.3	2.5	1.2	3.2
9. WDAS-F	30/ 3.7	2.0	3.1	3.5	1.0
10. WILM	29/ 3.5	2.9	4.3	7.3	3.2

12+ TSA 1/4	
1. WJBR-F	112
2. WSTW-F	102
3. WMMR-F	100
4. WDEL	86
5. WCAU-F	59
6. WMGK-F	53
7. WDSD-F	51
8. WYSP-F	50
9. WUSL-F	37
10. WDAS-F	36

12+ TSA CUME/MSA CUME RAT	
1. WSTW-F	1486/25.6
2. WMMR-F	1339/22.6
3. WJBR-F	1177/20.6
4. WDEL	1140/23.5
5. WCAU-F	972/16.2
6. WYSP-F	925/15.6
7. WMGK-F	743/11.6
8. WDSD-F	647/ 5.2
9. WUSL-F	600/ 9.9
10. WILM	583/12.9

12+ FM SHARE (METRO): 70.38% (537 of 763) (SPG 81: 72.89%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WCAU-F	1. WSTW-F	1. WSTW-F	1. WSTW-F	1. WJBR-F
2. WMMR-F	2. WMMR-F	2. WMMR-F	2. WJBR-F	2. WDEL
3. WSTW-F	3. WYSP-F	3. WDEL	3. WDEL	3. WUSL-F
4. WYSP-F	4. WMGK-F	WMGK-F	4. WMGK-F	4. WILM

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WDEL	1. WSTW-F	1. WSTW-F	1. WMMR-F	1. WSTW-F
2. WJBR-F	2. WMMR-F	2. WJBR-F	2. WSTW-F	2. WMMR-F
3. WSTW-F	3. WMGK-F	3. WDEL	3. WYSP-F	3. WJBR-F
4. WILM	4. WIOQ-F	4. WMGK-F	4. WDAS-F	4. WDEL

OTHER RATED STATIONS/METRO SHARE

WAMS	1380		2.8
WJBR	1290		2.4
WJIC	1510	Salem	.6
WNRK	1260	Newar.	1.6
WSER	1550	Elkt	1.0
KYW	1060	Phil	1.2
WASA	1330	Havre.	.6
WBAL	1090	Balt	.5

WBSB-F	104.3	Balt	.5
WCAU	1210	Phil	.4
WDSD-F	94.7	Dover	1.3
WEAZ-F	101.1	Phil	2.0
WFLN-F	95.7	Phil	2.0
WIOQ-F	102.1	Phil	2.7
WIP	610	Phil	1.1

WIYY-F	97.9	Balt	1.0
WPEN	950	Phil	2.0
WPOC-F	93.1	Balt	1.2
WSNI-F	104.5	Phil	1.1
WWDB-F	96.5	Phil	1.6
WWSH-F	106.1	Phil	1.0
WYST-F	92.3	Balt	.4

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		270 (8)	270 (8)	35.4
MOR/AC	125 (7)	42 (2)	167 (9)	21.9
BTFL MUSIC	20 (1)	114 (3)	134 (4)	17.6
COUNTRY	23 (1)	52 (3)	75 (4)	9.8
NEWS/TALK	42 (3)	13 (1)	55 (4)	7.2
BLACK/URBAN		30 (1)	30 (1)	3.9
CLASSICAL		16 (1)	16 (1)	2.1
BIG BAND	16 (1)		16 (1)	2.1
			763 (32)	

RADIO STATIONS

WAMS, 1380, 5 KW/1 KW (DA-3), COUNTRY , $23.00 (Selcom) Rollins
WDEL, 1150, 5 KW (DA-2) , MOR NBC, $32.00* (Eastman)
WILM, 1450, 1 KW/250 W , NEWS MBS,CBS, $18.24 (Savalli)

WJBR-F, 99.5, 50 KW @ 500, BTFL MUS (FM-100) , $33.15 (Mc-Guild)
WSTW-F, 93.7, 50 KW @ 460, ROCK (TM) , $45.00* (Eastman)
WDSD-F, 94.7, 50 KW @ 400, COUNTRY MBS, $11.48 (Masla) Rau (DOVER)

WILMINGTON, NC

Market # 222	Revenue : $2,113,623	National Rev: $270,870
Revenue Rank # 209	Income : $ -292,495	Nat Rev per Cap: $1.88
Income Rank # 330	% Rev Gain: 13.3	Tot Rev per Cap: $14.69
APR 15.8	Stations: 11/10	Tot Inc per Cap: $-2.03
SMSA Pop: 143,900	Diaries: 767/188:1	Profit Margin: ---
CSI: 1.1 Bil (# 229)	CSI HH: 20.5 M (# 249)	Retail $: .7 Bil (# 229)
	Standard Error: .685	Retail Sales %: .269

12+ METRO 1/4/SHARE		SPG 81	A/M 80
1. WWIL	31/16.7	11.7	14.7
2. WHSL-F	26/14.0	15.6	16.2
3. WGNI-F	23/12.4	17.5	10.3
WWQQ-F	23/12.4	11.0	8.8
5. WVBS-F	22/11.8	2.6	5.1
6. WAAV	18/ 9.7	2.6	2.9
7. WKLM	12/ 6.5	7.8	8.1
8. WMFD	8/ 4.3	7.1	13.2
9. WLCF-F	5/ 2.7	9.1	8.8
10. WDSD-F	3/ 1.6	5.2	2.3

12+ TSA 1/4	
1. WWIL	35
2. WVBS-F	33
3. WHSL-F	32
4. WWQQ-F	30
5. WGNI-F	26
6. WAAV	19
7. WKLM	13
8. WMFD	10
9. WLCF-F	5
10. WDZD-F	4

12+ TSA CUME/MSA CUME RAT	
1. WVBS-F	609/30.8
2. WGNI-F	469/32.1
3. WHSL-F	427/24.9
4. WWQQ-F	294/20.1
5. WWIL	292/20.9
6. WAAV	242/19.1
7. WMFD	229/17.8
8. WKLM	187/13.6
9. WLCF-F	108/ 8.5
10. WDSD-F	99/ 4.9

12+ FM SHARE (METRO): 59.30% (102 of 172) (SPG 81: 66.21%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WWIL	1. WHSL-F	1. WHSL-F	1. WWIL	1. WWQQ-F
2. WHSL-F	2. WVBS-F	2. WVBS-F	WWQQ-F	2. WWIL
3. WGNI-F	3. WGNI-F	3. 3 with	3. WVBS-F	3. WKLM

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WWIL	1. WVBS-F	1. WWIL	1. WHSL-F	1. WWQQ-F
2. WGNI-F	2. WGNI-F	2. WVBS-F	2. WVBS-F	2. WVBS-F
3. WWQQ-F	WHSL-F	WWQQ-F	3. 3 with	3. WWIL

OTHER RATED STATION/METRO SHARE

WVCB 1410 Shallotte .5

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		71 (3)	71 (3)	41.3
COUNTRY	12 (1)	26 (2)	38 (3)	22.1
BLACK	31 (1)		31 (1)	18.0
NOSTALGIA	18 (1)		18 (1)	10.5
MOR/AC	8 (1)		8 (1)	4.7
BTFL MUSIC		5 (1)	5 (1)	2.9
RELIGION	1 (1)		1 (1)	0.6
			172 (11)	

RADIO STATIONS

WAAV, 1340, 1 KW/250 W , NOSTALGIA (Al Ham) NBC, $10.00* (Katz) Cape Fear
WKLM, 980, 5 KW (DAYS) , COUNTRY ABC-E, $11.00* (----)
WMFD, 630, 1 KW , AC CBS,MBS, $ 8.00* (Southern)
WWIL, 1490, 1 KW/250 W (DA-1), BLACK SBN, $10.00 (Blair) Jeff-Pilot

WDSD-F, 93.5, .3 KW @ 300, COUNTRY MBS, $ 6.00 (---) (SHALLOTTE)
WGNI-F, 102.7, 100 KW @ 440, CONTEMP (Drake-Chen) NBC, $12.00* (Katz) Cape Fear
WHSL-F, 97.3, 100 KW @ 560, AOR ABC-F, $12.00 (Blair) Jeff-Pilot
WLCF-F, 107.1, 3 KW @ 300, BTFL MUS , $10.00 (----) (SOUTHPORT)
WVBS-F, 99.9, 100 KW @ 480, CONTEMP RKO, $ 7.00 (----)
WWQQ-F, 100.9, 2.2 KW @ 370, COUNTRY (TM) CBS, $ 9.00* (Southern)

WORCESTER

Market # 109 (approx) (county-#62)
Revenue Rank # 110
Income Rank # 97
APR 17.6
SMSA Pop: 378,100
CSI: 3.5 Bil (# 98 approx)

Revenue : $4,866,913
Income : $ 276,152
% Rev Gain: 19.7
Stations: 24/7
Diaries: 754/501:1
CSI HH: 30.3 M (# 7 appr)
Standard Error: .724

National Rev: $1,188,616
Nat Rev per Cap: $3.14
Tot Rev per Cap: $12.87
Tot Inc per Cap: $.73
Profit Margin: 5.7%
Retail $: 1.7 Bil (# 112 app)
Retail Sales %: .254

12+ METRO 1/4/SHARE		FAL 81	SPG 81	FAL 80	SPG 80
1. WSRS-F	93/16.3	15.4	15.2	19.0	16.0
2. WTAG	71/12.4	9.8	12.1	11.8	16.4
3. WAAF-F	70/12.3	12.6	11.7	12.5	12.5
4. WNEB	37/ 6.5	5.6	5.5	2.6	2.6
5. WBZ	36/ 6.3	5.9	6.0	7.6	6.9
6. WFTQ	28/ 4.9	5.4	6.2	6.6	5.3
7. WROR-F	25/ 4.4	6.1	6.0	4.6	6.7
8. WEEI-F	24/ 4.2	4.0	3.3	3.5	3.6
9. WORC	21/ 3.7	3.0	3.1	5.0	2.6
10. WCOZ-F	14/ 2.5	4.7	4.7	3.9	2.0

12+ TSA 1/4	
1. WSRS-F	132
2. WAAF-F	124
3. WTAG	78
4. WBZ	65
5. WCOZ-F	48
6. WROR-F	47
7. WEEI-F	39
8. WNEB	38
9. WFTQ	29
10. WBCN-F	25

12+ TSA CUME/MSA CUME RAT	
1. WAAF-F	1550/25.7
2. WSRS-F	1404/29.2
3. WTAG	1252/33.6
4. WBZ	1178/16.9
5. WCOZ-F	831/11.1
6. WROR-F	772/12.7
7. WFTQ	570/16.9
8. WNEB	481/14.3
9. WEEI-F	460/10.2
10. WPJB-F	451/ 9.0

12+ FM SHARE (METRO): 61.21% (325 of 531) (SPG 81: 61.32%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WAAF-F	1. WAAF-F	1. WAAF-F	1. WSRS-F	1. WSRS-F
2. WCOZ-F	2. WEEI-F	2. WSRS-F	2. WBZ	2. WTAG
3. WPJB-F	3. WROR-F	3. WEEI-F	WROR-F	3. WNEB

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WTAG	1. WAAF-F	1. WSRS-F	1. WAAF-F	1. WSRS-F
2. WSRS-F	2. WEEI-F	2. WTAG	2. WSRS-F	2. WTAG
3. WAAF-F	3. WROR-F	WEEI-F	3. WTAG	3. WAAF-F

OTHER RATED STATIONS/METRO SHARE

WARE	1250	Ware	.7	WLKW-F	101.5	Providence	.7
WBCN-F	104.1	Boston	2.5	WMJX-F	106.7	Boston	1.4
WCRB-F	102.5	Boston	.9	WPJB-F	105.1	Providence	2.5
WESO	970	Southbridge	1.6	WPRO-F	92.3	Providence	1.1
WHJY-F	94.1	Providence	1.6	WQVR-F	100.1	Southbridge	2.1
WHUE-F	100.7	Boston	1.6	WSSH-F	99.5	Lowell	.7
WJIB-F	96.9	Boston	.9	WXKS-F	107.9	Boston	1.6

FORMATS	AM	FM	TOTAL	%
MOR/AC	141 (5)	61 (4)	202 (9)	38.0
ROCK/AOR/CONTEMP	28 (1)	136 (7)	164 (8)	30.9
BTFL MUSIC		111 (4)	111 (4)	20.9
NOSTALGIA	37 (1)		37 (1)	7.0
COUNTRY		12 (1)	12 (1)	2.3
CLASSICAL		5 (1)	5 (1)	0.9
			531 (24)	

RADIO STATIONS

WFTQ, 1440, 5 KW (DA-2), CONTEMP/AC	ABC-I, $60.00	(Katz)	Katz
WNEB, 1230, 1 KW/250 W , NOSTALGIA (Al Ham)	ABC-E, $22.00	(PRO)	
WORC, 1310, 5 KW/1 KW , MOR	CBS,ABC-C, $19.00	(Lotus)	
WTAG, 580, 5 KW (DA-2), MOR	NBC, $31.75	(Blair)	Worc. Telegraph
WSRS-F, 96.1, 25 KW @ 650, BTFL MUS	, $45.00*	(MMR)	Knight

WAAF-F - See Boston

YAKIMA

Market # 194
Revenue Rank # 217
Income Rank # 156
APR 18.4
SMSA Pop: 177,400
CSI: 1.4 Bil (# 189)

Revenue : $2,022,206
Income : $ 93,795
% Rev Gain: -23.0
Stations: 17/11
Diaries: 605/293:1
CSI HH: 20.6 M (# 242)
Standard Error: .816

National Rev: $495,258
Nat Rev per Cap: $2.79
Tot Rev per Cap: $11.40
Tot Inc per Cap: $.53
Profit Margin: 4.6%
Retail $: .8 Bil (# 208)
Retail Sales %: .210

12+ METRO 1/4/SHARE		SPG 81	A/M 80
1. KUTI	57/21.7	25.2	19.5
2. KIT	48/18.3	13.4	17.1
3. KFFM-F	29/11.0	10.1	13.7
4. KATS-F	26/ 9.9	9.2	6.8
5. KUEZ-F	21/ 8.0	12.2	11.7
6. KENE	17/ 6.5	3.8	1.0
7. KMWX	15/ 5.7	7.1	9.3
8. KBBO	12/ 4.6	3.4	2.9
9. KENE-F	6/ 2.3	.8	3.4
10. KREW	5/ 1.9	2.1	1.0

12+ TSA 1/4	
1. KUTI	57
2. KIT	48
3. KATS-F	31
KFFM-F	31
5. KUEZ-F	22
6. KENE	17
7. KMWX	15
8. KBBO	12
9. KENE-F	6
10. KREW	5

12+ TSA CUME/MSA CUME RAT	
1. KIT	547/37.8
2. KFFM-F	411/25.5
3. KUTI	385/25.5
4. KMWX	335/22.7
5. KATS	319/20.2
6. KUEZ-F	285/18.8
7. KBBO	131/ 8.9
8. KENE	112/ 7.8
9. KREW	76/ 5.3
10. KPQ-F	71/ 1.7

12+ FM SHARE (METRO): 36.29% (90 of 248) (SPG 81: 37.05%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KFFM-F	1. KATS-F	1. KUTI	1. KUTI	1. KUTI
2. KATS-F	KFFM-F	2. KIT	2. KIT	2. KIT
3. KUTI	3. KUTI	3. KFFM-F	3. KENE	3. KENE
			KFFM-F	

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KIT	1. KFFM-F	1. KUTI	1. KATS-F	1. KUTI
2. KUTI	KIT	KIT	2. KUTI	2. KIT
3. KFFM-F	3. KUTI	3. KFFM-F	3. KFFM-F	3. 3 with
	KMWX			

OTHER RATED STATIONS/METRO SHARE

KREW-F	96.7	Sunnyside	.4
KRSE-F	98.3		.8
KVGM	930		.4
KALE	960	Richland	.4
KARY	1310	Prosser	.8
KIOK-F	94.9	Richland	1.1
KPQ-F	102.1	Wenatchee	.8

RADIO STATIONS

KBBO, 1390, 1 KW/500 W (DA-N), RELIGION UPI, $ 5.00* (----)
KENE, 1490, 1 KW, COUNTRY , $ 7.00 (S/R) (TOPPENISH)
KIT , 1280, 5 KW/1 KW, MOR ABC-I, $13.50 (Katz)
KMWX, 1460, 5 KW (DA-N), AC NBC, $10.50 (Torbet)
KREW, 1230, 1 KW/250 W, MOR CBS, $ 7.00 (Howard) (SUNNYSIDE)
KUTI, 980, 5 KW (DAYS), COUNTRY ABC-E, $12.00 (Blair)

KATS-F, 94.5, 25 KW @ 910, AOR ABC-F, $10.50 (Katz)
KENE-F, 92.7, 2.5 KW @ 35, CONTEMP MBS, $ 7.00 (S/R) (TOPPENISH)
KFFM-F, 107.3, 100 KW @ 970, ROCK (Century 21) Source, $11.50 (Torbet)
KUEZ-F, 104.1, 63 KW @ 2250, BTFL MUS , $ 9.75 (Blair)

FORMATS	AM	FM	TOTAL	%
COUNTRY	76 (3)	1 (1)	77 (4)	31.0
MOR/AC	70 (5)		70 (5)	28.2
ROCK/AOR/CONTEMP		64 (4)	64 (4)	25.8
BTFL MUSIC		25 (3)	25 (3)	10.1
RELIGION	12 (1)		12 (1)	4.8
			248 (17)	

YORK

Market # 104
Revenue Rank # 82
Income Rank # 24
APR 17.4
SMSA Pop: 389,300
CSI: 3.2 Bil (# 105)

Revenue : $6,340,707
Income : $1,216,244
% Rev Gain: 6.6
Stations: 29/12
Diaries: 689/565:1
CSI HH: 23.0 M (# 150)
Standard Error: .796

National Rev: $792,341
Nat Rev per Cap: $2.04
Tot Rev per Cap: $16.29
Tot Inc per Cap: $3.12
Profit Margin: 19.2%
Retail $: 1.6 Bil (# 119)
Retail Sales %: .371

12+ METRO 1/4/SHARE		FAL 81	SPG 81	O/N 80	A/M 80
1. WSBA	77/13.7	10.8	11.0	11.2	12.6
2. WYCR-F	63/11.2	9.3	7.4	9.2	9.5
3. WQXA-F	54/ 9.6	10.6	11.6	9.4	9.9
4. WRKZ-F	51/ 9.0	10.1	9.0	6.1	3.2
5. WSBA-F	44/ 7.8	7.3	7.6	9.2	9.7
6. WTPA-F	31/ 5.5	5.4	6.1	6.5	6.5
7. WNCE-F	29/ 5.1	5.4	6.1	6.5	6.5
8. WNOW	22/ 3.9	6.5	8.7	7.4	5.9
WOYK	22/ 3.9	1.3	2.3	1.4	2.6
10. WHVR	18/ 3.2	2.4	2.9	6.1	2.4

12+ TSA 1/4	
1. WRKZ-F	160
2. WQXA-F	146
3. WNCE-F	127
4. WTPA-F	113
5. WSBA-F	98
WHP	98
7. WSBA	97
8. WLAN-F	96
9. WHP-F	95
10. WYCR-F	77

12+ TSA CUME/MSA CUME RAT	
1. WQXA-F	2164/25.2
2. WRKZ-F	1887/16.8
3. WTPA-F	1478/12.4
4. WHP	1448/ 6.6
5. WNCE-F	1389/12.8
6. WLAN-F	1353/ 7.6
7. WSBA	1320/26.7
8. WYCR-F	1290/26.5
9. WSBA-F	1162/15.6
10. WHP-F	1110/ 4.0

12+ FM SHARE (METRO): 68.52% (357 of 521) (SPG 81: 65.52%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WYCR-F	1. WQXA-F	1. WYCR-F	1. WSBA	1. WSBA
2. WQXA-F	WYCR-F	2. WQXA-F	2. WRKZ-F	2. WRKZ-F
3. WTPA-F	3. WRKZ-F	3. WRKZ-F	3. WYCR-F	3. WSBA-F

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WSBA	1. WQXA-F	1. WSBA	1. WYCR-F	1. WYCR-F
2. WYCR-F	2. WYCR-F	2. WSBA-F	2. WQXA-F	2. WRKZ-F
3. WQXA-F	3. WSBA	3. WRKZ-F	3. WTPA-F	3. WSBA

OTHER RATED STATIONS/METRO SHARE

WGCB-F	96.1	Red Lion	.7	WCMB	1460	Harris.	.5	WIYY-F	97.9	Balt.	1.2
WGET	1320	Gettys.	1.4	WDAC-F	94.5	Lanc.	.7	WLAN-F	96.9	Lanc.	1.4
WGET-F	107.7	Gettys.	.4	WFRE-F	99.9	Fred,MD	1.1	WPOC-F	93.1	Balt.	2.7
WRHY-F	92.7	Starview	2.3	WHP	580	Harris.	1.6	WTTR-F	100.7	Westmin.	.7
WBAL	1090	Balt.	.7	WHP-F	97.3	Harris.	1.1	WWMD-F	104.7	Hager.	.5
WBSB-F	104.3	Balt.	1.1	WHYL-F+	102.3	Carlisle	1.1	WXYV-F	102.7	Balt	.4

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		169 (6)	169 (6)	32.4
MOR/AC	138 (6)	4 (1)	142 (7)	27.3
COUNTRY	26 (3)	71 (3)	97 (6)	18.6
BTFL MUSIC		90 (6)	90 (6)	17.3
NOSTALGIA		13 (1)	13 (1)	2.5
RELIGION		8 (2)	8 (2)	1.5
URBAN		2 (1)	2 (1)	0.4
			521 (2[illegible])	

RADIO STATIONS

WHVR, 1280, 5 KW/500 W (DA-2), MOR	, $12.80	(HNW)	(HANOVER)
WNOW, 1250, 1 KW (DAYS) , COUNTRY	ABC-I, $45.60	(MMR)	Rust
WOYK, 1350, 5 KW/1 KW (DA-N) , AC	ABC-C, $23.25	(P/W)	
WSBA, 910, 5 KW/1 KW (DA-2) , MOR	MBS, $40.00*	(Eastman)	Susquehanna
WQXA-F, 105.7, 46 KW @ 520, ROCK (Drake-Chen)	, $45.60	(MMR)	Rust
WSBA-F, 103.3, 8 KW @ 750, BTFL MUS	, $40.00	(Eastman)	Susquehanna
WYCR-F, 98.5, 11 KW @ 930, ROCK	Source, $26.50	(HNW)	

Other stations – See Harrisburg and Lancaster

YOUNGSTOWN

Market # 79
Revenue Rank # 113
Income Rank # 180
APR 18.3
SMSA Pop: 531,200
CSI: 4.6 Bil (# 79)

Revenue : $4,785,022
Income : $ 64,130
% Rev Gain: -1.1
Stations: 31/10
Diaries: 954/557:1
CSI HH: 23.8 M (# 119)
Standard Error: .649

National Rev: $1,097,410
Nat Rev per Cap: $2.07
Tot Rev per Cap: $9.01
Tot Inc per Cap: $.12
Profit Margin:
Retail $: 2.5 Bil (# 80)
Retail Sales %: .159

12+ METRO 1/4/SHARE		FAL 81	SPG 81	O/N 80	A/M 80
1. WKBW	90/11.2	13.7	11.4	12.3	14.2
2. WKBN-F	81/10.1	10.5	11.7	12.3	15.5
3. WSRD-F	75/ 9.3	9.5	8.6	5.7	7.5
4. WKBN	69/ 8.6	6.7	9.0	9.2	9.5
5. WQXK-F	66/ 8.2	6.3	5.9	5.7	2.2
6. WYFM-F	65/ 8.1	8.0	9.0	10.5	9.6
7. WHOT	63/ 7.8	8.1	8.2	9.4	10.5
8. WFMJ	54/ 6.7	5.4	4.7	5.5	4.2
9. WRRO	32/ 4.0	3.5	2.7	2.5	1.9
10. WDMT-F	30/ 3.7	4.3	3.8	2.4	1.1

12+ TSA 1/4		12+ TSA CUME/MSA CUME RAT	
1. WKBN-F	128	1. WYFM-F	1991/26.3
2. WYFM-F	116	2. WKBN-F	1639/22.7
3. WQXK-F	110	3. WKBN	1586/24.4
4. WSRD-F	104	4. WHOT	1436/25.9
5. WBBW	99	5. WSRD-F	1405/22.7
6. WKBN	97	6. WQXK-F	1046/15.0
7. WHOT	75	7. WBBW	1033/21.2
8. WFMJ	63	8. WFMJ	884/15.3
9. WPIC	40	9. KDKA	670/ 3.0
10. KDKA	36	10. WPIC	504/ 3.2

12+ FM SHARE (METRO): 52.13% (403 of 773) (SPG 81: 53.05%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WSRD-F	1. WSRD-F	1. WSRD-F	1. WQXK-F	1. WBBW
2. WYFM-F	2. WYFM-F	2. WYFM-F	2. WKBN-F	2. WKBN-F
3. WHOT	3. WHOT	3. WQXK-F	3. WKBN	3. WQXK-F
4. WDMT-F	4. 3 with	4. WHOT	4. WYFM-F	4. WFMJ

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WHOT+	1. WYFM-F	1. WKBN-F	1. WSRD-F	1. WQXK-F
2. WBBW	2. WHOT	2. WQXK-F	2. WYFM-F	2. WKBN
3. WKBN	3. WSRD-F	3. WKBN WHOT	3. WMMS-F	3. WYFM-F
4. WFMJ	4. WQXK-F		4. WKBN WHOT	4. 4 with

OTHER RATED STATIONS/METRO SHARE

WGFT	1500		.6	WGAR	1220	Cleve	.5	WPIC	790	Sharon	.7
WNIO	1540	Niles	2.9	WGBU	1470	Farrell,PA	.9	WTOF-F	98.1	Canton	.4
WOKG	1570	Warren	.5	WGCL-F	98.5	Cleve	.5	WWIZ-F	103.9	Mercer	1.4
WQOD-F	93.3		1.2	WKDD-F	96.5	Akron	.4	WWKS-F	106.7	Beaver F.	.4
KDKA	1020	Pitt	.7	WMGZ-F	95.9	Sharp,PA	.4	WWWE	1100	Cleve	.9
WDJQ-F	92.5	Alliance	1.1	WMMS-F	100.7	Cleve	2.6	WWWM-F	105.7	Cleve	.6
WDVE-F	102.5	Pitt	.7	WNIR-F	100.1	Kent	.5	WZZP-F	106.5	Cleve	.5

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	63 (1)	191 (9)	254 (10)	32.9
MOR/AC	175 (7)	4 (1)	179 (8)	23.2
COUNTRY	30 (2)	80 (3)	110 (5)	14.2
NEWS/TALK	97 (2)	4 (1)	101 (3)	13.1
BTFL MUSIC		91 (2)	91 (2)	11.8
BLACK	5 (1)	30 (1)	35 (2)	4.5
RELIGION		3 (1)	3 (1)	0.4
			773 (31)	

RADIO STATIONS

WBBW, 1240, 1 KW/250 W, TALK	ABC-E, $32.00 (Mc-Guild)	
WFMJ, 1390, 5 KW (DA-N), MOR	NBC, $21.75 (Blair)	
WHOT, 1330, 500 W/1 KW (DA-2), ROCK	, $29.00* (Eastman)	Myron Jones
WKBN, 570, 5 KW (DA-N), MOR	CBS, $45.00* (Katz)	
WRRO, 1440, 5 KW (DA-N), MOR	ABC-I,MBS, $15.00* (Regional)	(WARREN)
WPIC, 790, 1 KW (DAYS), MOR	ABC-I, $26.00 (Torbet)	Regional (SHARON)

PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION

CONTINUATION PAGE

NEW YORK

WQXR-F+, 96.3, 5.4 KW @ 1220, CLASSICAL , $ 95.00 (Mc-Guild) New York Times
WRFM-F, 105.1, 5.2 KW @ 1220, BTFL MUS (Bonne) , $158.75 (Torbet) Bonneville
WRKS-F, 98.7, 5.4 KW @ 1250, URBAN (Burk-Abr) RKO, $250.00* (RKO) RKO
WAPP-F, 103.5, 3.9 KW @ 1390, AOR , $100.00 (MMR) Doubleday
WYNY-F, 97.1, 7.2 KW @ 1300, AC , $275.00* (HNW) NBC

WEZN-F - See Bridgeport WBAB-F - See Nassau-Suffolk

CHICAGO

WOJO-F, 105.1, 6 KW @ 1174, SPANISH , $ 52.00 (Lotus)
WUSN-F, 99.5, 6 KW @ 1170, COUNTRY , $? ? (---) First Media
WXRT-F, 93.1, 7 KW @ 1310, AOR/PROG , $ 60.00 (Masla)

*WLAK now uses Bonneville

BAKERSFIELD

KXEM, 1590, 500 W (DA,DAYS), SPANISH , $ 9.20 (Caballero)

KGFM-F, 101.5, 5 KW @ 1280, BTFL MUS (FM-100) , $14.00* (Selcom)
KKXX-F, 107.9, 6 KW @ 1340, ROCK , $23.25* (Christal) Buck Owens
KMGN-F, 97.7, 3 KW @ 300, AOR (Noble) Source,RKO, $30.00 (Mc-Guild)

RIVERSIDE-SAN BERNARDINO-ONTARIO

KCKC, 1350, 5 KW/500 W, COUNTRY ABC-I, $25.75 (Mc-Guild)
KFXM, 590, 1 KW (DA-2),ROCK , $46.38 (Blair)
KMEN, 1290, 5 KW , AC ABC-C, $30.00* (Torbet)

KCAL-F, 96.7, 2.4 KW @ 360, AOR Source, $25.00* (Lotus)
KDUO-F, 97.5, 72 KW @ 1570, BTFL MUS (Century 21) , $46.38 (Blair)
KGGI-F, 99.1, 49 KW @ 165, CONTEMP ABC-C, $30.00* (Torbet)
KOLA-F, 99.9, 31 KW @ 1630, ROCK ABC-F, $32.50 (Masla)

Other stations - see Los Angeles

ALLENTOWN-BETHLEHEM-EASTON

WQQQ-F, 99.9, 50 KW @ 456, BTFL MUS (Bonneville) ,$28.00 (Torbet)
WXKW-F, 104.1, 50 KW @ 500, COUNTRY (Drake-Chen) ,$40.60 (Eastman) CRB
WZZO-F, 95.1, 12 KW @ 630, AOR (Burk-Abr) ,$38.75 (Blair) Holt

MIAMI-FT. LAUDERDALE

WWWL-F, 93.9, 100 KW @ 650, SOFT ROCK Source, $50.00* (Masla)
WYOR-F, 105.1, 100 KW @ 650, BTFL MUS (Bonne) , $60.00* (Torbet) Insilco
WKQS-F, 99.9, 100 KW @ 930, COUNTRY (Burns-Somerset) , $55.00* (Roslin) Sunshine Wireless

TOLEDO

WMHE-F, 92.5, 50 KW @ 480, CONTEMP ABC-F, $40.00* (Christal)
WXEZ-F, 105.5, 3 KW @ 350, AOR Source, $22.50 (MMR)
WHMQ-F, 100.5, 20 KW @ 240, COUNTRY APR, $13.25 (Regional) (FINDLAY)

CONTINUATION PAGE

ALBUQUERQUE

Formats	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	22 (1)	134 (3)	156 (4)	27.0
MOR/AC	80 (2)	58 (1)	138 (3)	23.9
COUNTRY	57 (2)	51 (1)	108 (3)	18.7
BTFL MUSIC	3 (1)	62 (1)	65 (2)	11.2
NOSTALGIA	30 (1)		30 (1)	5.2
SPANISH	26 (1)		26 (1)	4.5
NEWS/TALK	23 (1)		23 (1)	4.0
CLASSICAL		21 (1)	21 (1)	3.6
RELIGION	11 (2)		11 (2)	1.9
			578 (18)	

EL PASO

Formats	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	53 (2)	157 (3)	210 (5)	35.5
COUNTRY	58 (1)	79 (2)	137 (3)	23.2
SPANISH	100 (6)	4 (2)	104 (8)	17.6
BTFL MUSIC		42 (2)	42 (2)	7.1
BLACK/URBAN	14 (1)	28 (1)	42 (2)	7.1
AC		22 (1)	22 (1)	3.7
NEWS/TALK	15 (1)		15 (1)	2.5
RELIGION	12 (1)		12 (1)	2.0
UNKNOWN	7 (1)		7 (1)	1.2
			591 (24)	

FRESNO

Formats	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		226 (5)	226 (5)	34.6
MOR/AC	56 (2)	45 (2)	101 (4)	15.5
BTFL MUSIC	18 (1)	63 (2)	81 (3)	12.4
NEWS/TALK	69 (2)		69 (2)	10.6
COUNTRY	43 (3)	22 (2)	65 (5)	10.0
SPANISH	48 (2)		48 (2)	7.4
RELIGION	21 (3)	11 (1)	32 (4)	4.9
NOSTALGIA	26 (1)		26 (1)	4.0
BLACK	5 (1)		5 (1)	0.8
			653 (27)	

GREENSBORO-WINSTON SALEM-HIGH POINT

Other rated stations/metro share

WAIR	1340	W-S	2.1
WBUY	1440	Lexing.	.9
WCOG	1320	Greens	1.0
WCSE-F	92.3	Ashe	.3
WEAL	1510	Greens	2.4
WGWR	1260	Ashe.	.8
WHPE-F	95.5	High P.	1.3
WKEW	1400	Greens.	.6
WMFR-F	99.5	High P.	.5
WOKX	1590	High P.	.9
WPET	950	Greens	1.9
WSMX	1500	W-S	.7
WTNC	790	Thomas.	.5
WTOB	1380	W-S	.7
WWMO-F	102.1	Greens	2.1
WYDK	1480	Yadkin.	.3
WZOO	710	Ashe.	.5
WBT	1110	Charl.	.3
WEZC-F	104.7	Charl.	.8
WFMX-F	105.7	States.	.3
WPCM-F	101.1	Burling.	.5
WQDR-F	94.7	Raleigh	.5
WRAL-F	101.5	Raleigh	.5
WSLQ-F	99.1	Roanoke	.3
WSOC-F	103.7	Charl.	1.2

CONTINUATION PAGE

HONOLULU

KPOI, 1040, 10 KW, AC (Schulke II) , $27.50* (Katz) Sudbrink
KSSK, 590, 5 KW, MOR , $42.75 (Eastman) Heftel

KDUK-F, 97.5, 100 KW @ 30, AOR (Burk-Abr) , $55.00* (Katz) Sudbrink
KMAI-F, 93.9, 100 KW @ -400, CONTEMP/AC , $40.00 (Masla)
KQMQ-F, 93.1, 100 KW @ -126, AOR APR,RKO, $28.56 (Selcom)
KULA-F, 92.3, 100 KW @ 1685, CONTEMP (TM) , $20.00 (Eastman) Hefcel
KUMU-F, 94.7, 60 KW @ -140, BTFL MUS (FM-100) , $24.00 (Torbet)

JACKSONVILLE

WJAX-F, 95.1, 100 KW @ 567, URBAN ABC-C, $30.00* (Selcom) City of Jkville
WKTZ-F, 96.1, 100 KW @ 830, BTFL MUS (Schulke) , $73.75 (Katz) Beck-Ross
WQIK-F, 99.1, 100 KW @ 620, COUNTRY , $70.00* (Mc-Guild)

ROCHESTER

Formats	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		352 (6)	352 (6)	31.2
MOR/AC	211 (4)	127 (1)	338 (5)	29.9
BTFL MUSIC		174 (1)	174 (1)	15.4
COUNTRY	100 (1)	28 (1)	128 (2)	11.3
NOSTALGIA	67 (1)	7 (1)	74 (2)	6.6
BLACK		40 (1)	40 (1)	3.5
UNKNOWN		16 (1)	16 (1)	1.4
RELIGION	7 (1)		7 (1)	0.6
			1129 (19)	

SYRACUSE

WSEN-F+, 92.1, 3 KW @ 300, COUNTRY ABC-I, $35.00* (Blair) Buckley
WSYR-F, 94.5, 100 KW @ 650, AOR (Burk-Abr) Source, $64.00* (Katz) Katz (P)

** WOLF is now off the air.

WEST PALM BEACH

Formats	AM	FM	TOTAL	%
BTFL MUSIC		222 (4)	222 (4)	24.3
COUNTRY	26 (2)	136 (2)	162 (4)	17.7
MOR/AC	30 (2)	123 (6)	153 (8)	16.7
ROCK/AOR/CONTEMP		133 (6)	133 (6)	14.6
NEWS/TALK	99 (4)		99 (4)	10.8
BLACK/URBAN	94 (3)	5 (1)	99 (4)	10.8
NOSTALGIA	36 (3)		36 (3)	3.9
UNKNOWN	5 (1)		5 (1)	0.5
CLASSICAL		3 (1)	3 (1)	0.3
			914 (35)	

YOUNGSTOWN

WSRD-F, 101., 16 KW @ 710, AOR , $40.00* (Eastman) Myron Jones
WKBN-F, 98.9, 9 KW @ 1370, BTFL MUS (Schulke) , $45.00* (Katz)
WYFM-F, 102.9, 26 KW @ 455, ROCK ABC-C, $36.00* (Torbet) Regional (SHARON)
WQXK-F, 105.1, 88 KW @ 400, COUNTRY (TM) APR, $16.50 (MMR) Rust (SALEM)

SECTION C

OTHER MARKET REPORTS

1. ARBITRON CONDENSED RADIO MARKET REPORTS
2. BIRCH MONTHLY REPORTS
3. BIRCH NON MONTHLY REPORTS
4. TV STATIONS AND NEWSPAPERS

ARBITRON CONDENSED RADIO MARKET REPORTS

DANBURY, CT

Market # 253/Pop 119,100
APR 16.6

Revenue : NA
Income : NA

Diaries: 316
FM Share: 47.29%

12+ METRO 1/4/SHARE		FAL 81	SPG 81	FAL 80
1. WRKI-F	20/13.6	8.0	11.2	14.9
2. WLAD	18/12.2	13.1	7.5	19.6
3. WEZN-F	13/ 8.8	8.8	9.0	9.5
WNBC	13/ 8.8	10.9	9.0	10.1
5. WINE	12/ 8.2	8.0	4.5	4.7
6. WDAQ-F	11/ 7.5	8.8	11.9	8.1

12+ TSA 1/4/CUME	
1. WTIC	47/567
2. WRKI-F	29/392
3. WLAD	22/279
4. WNBC	20/423
5. WEZN-F	19/298
6. WCBS	15/311

WRKI, WEZN - See Bridgeport
WNBC, WCBS - See New York
WTIC - See Hartford

WLAD, 800, 1 KW (Days), MOR $23.80 (Unirep)
WINE, 940, 1 KW (Days), AC $18.00 (Roslin)
WDAQ-F, 98.3, 1.3 KW @ 460, BTFL MUS (KalaMusic) $23.80 (Unirep)

WATERBURY, CT

Market # 164/Pop 220,400
APR 17.9

Revenue : $2,408,137
Income : $ -108,142

Diaries: 504
FM Share: 58.97%

12+ METRO 1/4/SHARE		SPG 81	SPG 80
1. WTIC	39/11.1	9.4	7.9
2. WATR	33/ 9.4	11.9	13.2
WKCI-F	33/ 9.4	11.3	4.6
4. WKSS-F	27/ 7.7	7.2	8.9
5. WHCN-F	25/ 7.1	6.9	4.9

12+ TSA 1/4/CUME	
1. WEZN-F	177/1921
2. WKCI-F	166/2412
3. WTIC	141/1892
4. WELI	118/1481
5. WPLR-F	107/1607

Other Stations - See Hartford, Bridgeport or New Haven

WATR, 1320, 5 KW/1 KW (DA-2), MOR CBS,ABC-I, $? ? (CBS/FM)

POUGHKEEPSIE, NY

Market # 159/Pop: 234,800
APR 15.9

Revenue: $2,591,790
Income : $ -76,194

Diaries: 570
FM Share: 64.34%

12+ METRO 1/4/SHARE		SPG 81
1. WHUD-F	51/15.5	14.1
2. WPDH-F	36/10.9	10.3
3. WSPK-F	32/ 9.7	6.2
4. WKIP	30/ 9.1	6.2
5. WJJB-F	21/ 6.4	5.6
6. WEOK	19/ 5.8	8.2

12+ TSA 1/4/CUME	
1. WHUD-F	127/1073
2. WPDH-F	103/1170
3. WSPK-F	56/ 941
4. WNBC	49/1166
5. WEOK	38/ 506
6. WJJB-F	35/ 617

WEOK, 1390, 5 KW (DAYS,DA), COUNTRY ABC-D, $20.70 (Mc-Guild)
WKIP, 1450, 1 KW/250 W , MOR/AC ABC-C, $ NA (Masla)
WHUD-F, 100.7, 50 KW @ 500, BTFL MUS , $31.00 (Masla) (PEEKSKILL)
WJJB-F, 97.7, 3 KW @ 300, ROCK , $18.00 (Roslin)
WPDH-F, 101.5, 50 KW @ 830, AOR ABC-F, $24.10 (Mc-Guild)
WSPK-F, 104.7, 50 KW @ 1250, CONTEMP MBS, $20.00 (Savalli)

MORRISTOWN, NJ

Market # NA/Pop: 342,500 (12+) Revenue : NA Diaries: 430
APR 16.7 Income : NA FM Share: 54.93%

12+ METRO 1/4/SHARE		SPG 81	SPG 80
1. WOR	76/13.3	11.2	9.4
2. WPLJ-F	42/ 7.3	6.9	7.7
3. WNBC	36/ 6.3	7.5	4.1
4. WNEW-F	34/ 5.9	3.4	4.6
5. WMTR	32/ 5.6	5.8	9.0

12+ CUME	
1. WABC	818
2. WNBC	797
3. WOR	741
4. WYNY-F	611
5. WPLJ-F	594

Other Stations - See New York

WMTR, 1250, 5 KW (DAYS,DA), MOR $39.00 (Groskin)

LONG BEACH-ASBURY PARK, NJ

Market # 83/Pop: 512,700 Revenue : NA Diaries: 741
APR 18.3 Income : NA FM Share: 61.04%

12+ METRO 1/4/SHARE		SPG 81
1. WPLJ-F	84/10.9	7.2
2. WJLK-F+	79/10.2	7.2
3. WNBC	49/ 6.3	4.5
4. WOR	44/ 5.7	5.1
5. WPAT-F	43/ 5.6	4.8

12+ TSA 1/4/CUME	
1. WPLJ-F	100/1168
2. WJLK-F+	93/1442
3. WADB-F	82/ 736
4. WNBC	80/1683
5. WOR	72/ 783

Other Stations - See New York

WADB-F, 95.9, 3 KW @ 155, BTFL MUS $18.00 (P/W)
WJLK-F+,94.3, 3 KW @ 280, CONTEMP $23.50 (Masla) Asbury Park Press

TRENTON, NJ

Market # 118/Pop: 320,800 Revenue: $3,575,093 Diaries: 598
APR 17.2 Income : $ -22,158 FM Share: 64.84%

12+ METRO 1/4/SHARE		SPG 80
1. WDAS-F	41/9.2	3.5
2. WHWH	36/8.1	8.1
3. WWSH-F	35/7.8	11.2
4. WKXW-F	34/7.6	3.5
5. WPST-F	24/5.4	7.5

12+ CUME	
1. WHWH	502
2. WPST-F	497
3. WKXW-F	448
4. WDAS-F	404
5. WWSH-F	377

WDAS, WWSH - See Philadelphia

WHWH, 1350, 5 KW (DA-2), MOR ABC-E, $28.53 (Masla) Nassau
WKXW-F, 101.5, 18 KW @ 868, CONTEMP Source, $ NA (----)
WPST-F, 97.5, 50 KW @ 450, ROCK , $41.50 (Masla) Nassau

ABERDEEN, WA.

Market # NA/Pop: 56,000 (12+) Revenue : NA Diaries: 250
APR 14.6 Income : NA FM Share: 47.69%

12+ METRO 1/4/SHARE		FAL 81	SPG 81
1. KGHO-F+	21/25.7	25.3	30.5
2. KBKW+	16/19.5	14.9	17.1
3. KXRO	13/15.9	22.4	20.7
4. KDUX-F	6/ 7.3	13.4	7.3

12+ TSA 1/4/CUME	
1. KGHO-F+	23/271
2. KBKW+	16/153
3. KXRO	14/228
4. KDUX-F	8/156

KBKW+, 1450, 1 KW/250 W, COUNTRY ABC-I, $ 7.50 (Savalli)
KXRO, 1320, 5 KW/1 KW (DA-N), MOR , $10.00 (PRO)
KDUX-F, 104.7, 48 KW @ 155, BTFL MUS , $ 8.00 (----)
KGHO-F+, 95.3, 1.2 KW @ 750, ROCK , $ 9.00 (Savalli) (HOQUIM)

ABILENE, TX

Market # 224/Pop: 142,800	Revenue : $2,534,574	Diaries: 470
APR 14.7	Income : $ -128,642	FM Share: 56.60%

12+ METRO 1/4/SHARE		SPG 81	SPG 80
1. KEAN-F	33/19.1	19.7	21.0
2. KFMN-F	27/15.6	12.7	9.0
3. KORQ-F	20/11.6	7.5	6.0
4. KRBC	18/10.4	14.5	10.2
5. KEAN	16/ 9.2	11.0	12.0
KWKC	16/ 9.2	5.8	6.6

12+ TSA 1/4/CUME	
1. KEAN-F	50/623
2. KVRP-F	37/286
3. KORQ-F	34/513
4. KFMN-F	32/401
5. KRBC	20/450

KEAN, 1280, 500 W (DAYS), COUNTRY	MBS,	$20.25	(Selcom)	
KRBC, 1470, 5 KW/1 KW (DA-N), AC	ABC-C,	$21.00	(Mc-Guild)	
KWKC, 1340, 1 KW/250 W, COUNTRY	NBC,	$ 9.00	(HNW)	
KEAN-F, 105.1, 100 KW @ 808, COUNTRY	MBS,	$20.25	(Selcom)	
KFMN-F, 107.9, 100 KW @ 285, ROCK	ABC-F,	$14.00	(----)	
KORQ-F, 100.7, 100 KW @ 1280, CONTEMP	NBC,	$ 9.00	(HNW)	
KVRP-F, 95.5, 100 KW @ 529, COUNTRY	APR,	$13.00	(PRO)	(HASKELL)

ALBANY, GA

Market # 269/Pop: 115,400	Revenue : $2,049,244	Diaries: 332
APR 17.2	Income : $ -15,768	FM Share: 75.69%

12+ METRO 1/4/SHARE		SPG 81	SPG 80
1. WJIZ-F	56/36.1	43.5	41.0
2. WJAD-F	20/12.9	8.0	5.7
3. WKAK-F	18/11.6	10.1	13.3
4. WJAZ	15/ 9.7	8.0	11.4
5. WALG	11/ 7.1	6.5	9.5

12+ TSA 1/4/CUME	
1. WJIZ-F	88/663
2. WJAD-F	43/537
3. WKAK-F	24/289
4. WJAZ	23/257
5. WVOC	22/246

WALG, 1590, 5 KW/1 KW, ROCK	ABC-C,	$ NA	(Masla)	
WJAZ, 960, 5 KW (DAYS), COUNTRY	NBC,	$ 8.00	(Bolton)	
WJIZ-F, 96.3, 100 KW @ 470, BLACK	,	$14.00	(----)	
WKAK-F, 101.7, 3 KW @ 300, COUNTRY	ABC-I,	$ NA	(Masla)	
WJAD-F, 97.3, 100 KW @ 850, ROCK	,	$ 9.00	(PRO)	(BAINBRIDGE)

WVOC - See Columbus

ALBANY-CORVALLIS-LEBANON, OR

Market # NA/Pop: 135,600 (12+)	Revenue : NA	Diaries: 385
APR 11.8	Income : NA	FM Share: 62.77%

12+ METRO 1/4/SHARE		SPG 81	SPG 80
1. KRKT-F	20/12.5	10.9	11.6
2. KLOO-F	11/ 6.9	3.1	---
3. KGAL	10/ 6.3	4.6	9.2
KWIL	10/ 6.3	1.5	3.5
KSKD	10/ 6.3	4.1	---

12+ TSA 1/4/CUME	
1. KRKT-F	24/283
2. KSKD-F	18/267
3. KLOO-F	12/155
4. KWIL	11/185
5. KGAL	10/287

KGAL, 920, 1 KW, AC	,	$ 9.00	(Lotus)	(LEBANON)
KWIL, 790, 1 KW, RELIGION	MBS,	$ 8.30	(Sand)	
KLOO-F, 106.1, 28 KW @ 140, ROCK	,	$10.00	(Devney)	(CORVALLIS)
KRKT-F+, 99.9, 50 KW @ 1075, COUNTRY	ABC-I,	$11.00	(Roslin)	
KSKD-F, 105.1, 100 KW @ 1099, CONTEMP	,	$30.50	(Howard)	(SALEM)

ALEXANDRIA, LA

Market # 215/Pop: 155,400	Revenue : $1,465,743	Diaries: 391
APR 16.1	Income : $ -67,265	FM Share: 68.64%

12+ METRO 1/4/SHARE		SPG 81
1. KQID-F	49/24.5	16.7
2. KTIZ-F	35/17.5	19.6
3. KRRV-F	31/15.5	11.5
4. KALB	22/11.0	12.9
5. KDBS	15/ 7.5	12.4

12+ TSA 1/4/CUME	
1. KQID-F	91/919
2. KTIZ-F	62/505
3. KRRV-F	42/431
4. KALB	34/594
5. KDBS	15/140

KALB, 580, 5 KW/1 KW, COUNTRY	CBS, $25.00 (Katz)
KDBS, 1410, 1 KW (DAYS), NOSTALGIA (Al Ham)	ABC-C, $11.40 (Pates)
KQID-F, 93.1, 100 KW @ 1008, ROCK	, $10.00 (Selcom)
KRRV-F, 100.3, 100 KW @ 574, COUNTRY	ABC-E, $14.50 (Savalli)
KTIZ-F, 96.9, 100 KW @ 850, BLACK	NBN, $16.50 (Katz)

ANN ARBOR, MI

Market # 148/Pop: 268,800	Revenue : $1,785,541	Diaries: 409
APR 15.0	Income : $ -749,991	FM Share: 67.60%

12+ METRO 1/4/SHARE		SPG 81	SPG 80
1. WJR	45/13.3	19.1	21.6
2. WIQB-F	43/12.7	4.3	3.4
3. WNIC-F	20/ 5.9	6.4	3.1
WWWW-F	20/ 5.9	3.3	4.5
5. WLLZ-F	18/ 5.3	5.0	---

12+ CUME	
1. WJR	739
2. WIQB-F	678
3. WRIF-F	618
4. WLLZ-F	443
5. WNIC-F	437

Other stations - See Detroit

WIQB-F, 102.9, 100 KW @ 500, AOR (Noble)	, $16.00 (Torbet)

AUGUSTA-WATERVILLE, ME

Market # NA/Pop: 92,600 (12+)	Revenue : NA	Diaries: 355
APR 17.3	Income : NA	FM Share: 88.43%

12+ METRO 1/4/SHARE		SPG 81	SPG 80
1. WABK-F+	47/29.4	21.2	25.8
2. WIGY-F	26/16.3	11.9	15.0
3. WBLM-F	21/13.1	12.6	9.5
4. WSCL-F+	12/ 7.5	4.7	.7
5. WBGW-F	9/ 5.6	8.6	3.4

12+ TSA 1/4/CUME	
1. WABK-F+	66/692
2. WBLM-F	36/441
WIGY-F	36/539
4. WBGW-F	34/313
5. WSCL-F+	13/179
WTOS-F	13/279

Other stations - See Portland

WSCL-F+, 92.1, 3 KW @ 300, COUNTRY	, $ 8.25 (Savalli)	
WTOS-F, 105.1, 50 KW @ 2420, ROCK	Source, $17.00 (Roslin)	(SKOWHEGAN)

BATTLE CREEK, MI

Market # 182/Pop: 188,200	Revenue : $1,873,469	Diaries: 369
APR 15.3	Income : $ 257,639	FM Share: 63.18%

12+ METRO 1/4/SHARE		SPG 81	SPG 80
1. WBCK	43/18.1	18.4	18.6
2. WJXQ-F	37/15.6	10.4	----
3. WKFR-F	25/10.5	8.0	10.0
4. WKNR	16/ 6.8	6.4	8.1
5. WOOD-F	15/ 6.3	10.0	6.8

12+ TSA 1/4/CUME	
1. WKFR-F	70/958
2. WKZO	57/733
3. WJXQ-F	48/571
4. WBCK	46/606
5. WQLR-F	32/449

WKNR, 1400, 1 KW/250 W, CONTEMP (Drake-Chen)	ABC-C, $30.00 (Eastman)

Other stations - See Kalamazoo, Grand Rapids or Lansing

BECKLEY, WV

Market # NA/Pop: 72,000(12+)
APR 15.4

Revenue : $1,849,495
Income : $ 217,250

Diaries: 293
FM Share: 49.52%

12+ METRO 1/4/SHARE		SPG 81
1. WJLS	29/26.1	35.1
2. WCIR-F+	27/24.3	29.8
3. WTNJ-F	18/16.2	16.2
4. WWNR	14/12.6	12.6

12+ TSA 1/4/CUME	
1. WTNJ-F	49/449
2. WJLS	46/627
3. WCIR-F	45/581
4. WBKW-F	18/247
WOAY-F+	18/289
WWNR	18/382

WJLS, 560, 5 KW/500 W, COUNTRY	CBS, $10.50	(Regional)
WWNR, 620, 1 KW/500 W, CONTEMP	ABC-C, $ 8.00	(Katz)
WBKW-F, 99.5, 34 KW @ 1050, RELIGION	CBS, $ 5.00	(Regional)
WCIR-F+, 103.7, 25 KW @ 355, ROCK	Source, $ 9.50	(----)
WOAY-F+, 94.1, 25 KW @ 650, AOR	RKO, $ 8.10	(Savalli)
WTNJ-F, 105.9, 50 KW @ 500, COUNTRY	ABC-E, $10.00	(----)

BILOXI-GULFPORT-PASCAGOULA-MOSS POINT, MS

Market # 177/Pop: 196,900
APR 15.6

Revenue : $2,985,550
Income : $ 413,924

Diaries: 533
FM Share: 61.58%

12+ METRO 1/4/SHARE		SPG 81	SPG 80
1. WQID-F	96/24.7	24.5	23.5
2. WVMI	38/ 9.8	13.9	12.4
3. WTAM	32/ 8.2	4.5	1.6
4. WAIL-F	28/ 7.2	3.3	---
5. WXGR	18/ 4.6	3.8	3.3

12+ TSA 1/4/CUME	
1. WQID-F	98/1138
2. WVMI	42/ 543
3. WTAM	32/ 292
4. WAIL-F	28/ 301
5. WXGR	18/ 84

WVMI, 570, 5 KW/1 KW, COUNTRY	ABC-E, $19.30	(Torbet)	New South
WTAM, 1240, 1 KW/250 W, BLACK	NBN, $11.00	(Howard)	
WXGR, 1190, 5 KW, COUNTRY	, $ 5.50	(----)	(BAY ST. LOUIS)
WQID-F, 93.7, 100 KW @ 400, ROCK	ABC-F, $24.20	(Torbet)	New South

BISMARCK, ND

Market # 319/Pop: 82,400
APR 16.6

Revenue : $3,244,487
Income : $ 307,956

Diaries: 319
FM Share: 31.13%

12+ METRO 1/4/SHARE		SPG 81	SPG 80
1. KFYR	37/33.3	29.2	30.6
2. KBMR	31/27.9	32.7	29.7
3. KYYY-F	19/17.1	15.9	23.4
4. KQDY-F	13/11.7	7.1	5.4

12+ TSA 1/4/CUME	
1. KFYR	132/1691
2. KBMR	49/ 450
3. KYYY-F	33/ 448
4. KQDY-F	18/ 244

KFYR, 550, 5 KW, CONTEMP/AC	, $38.70	(Blair)	Meyer
KBMR, 1130, 10 KW (DAYS), COUNTRY	ABC-I, $26.00	(Mc-Guild)	
KYYY-F, 92.9, 100 KW @ 1180, ROCK	SOurce, $18.00	(Blair)	Meyer
KQDY-F, 94.5, 100 KW @ 1090, COUNTRY	ABC-C, $10.00	(Mc-Guild)	

BOULDER,CO

Market # NA/Pop: 168,300 (12+)
APR 15.7

Revenue : NA
Income : NA

Diaries: 440
FM Share: 62.29%

12+ METRO 1/4/SHARE		SPG 81
1. KBCO-F	27/10.2	8.6
2. KOSI-F	25/ 9.5	7.8
3. KBPI-F	24/ 9.1	12.5
4. KOA	20/ 7.6	5.1
5. KAZY-F	18/ 6.8	5.1

12+ CUME	
1. KBPI-F	402
2. KOA	364
3. KAZY-F	341
4. KBCO-F	335
5. KOSI-F	325

C6

See Denver for station information

BOZEMAN, MT

Market # NA/Pop: 37,600 (12+)	Revenue : $1,426,872	Diaries: 312
APR 12.0	Income : $ -63,453	FM Share: 43.24%

12+ METRO 1/4/SHARE		SPG 81	SPG 80	12+ TSA 1/4/CUME	
1. KCDQ-F	13/28.9	3.9	5.0	1. KCDQ-F	14/119
2. KXXL	9/20.0	15.7	20.0	2. KBOZ	9/189
3. KBMN	4/ 8.9	13.7	12.5	KXXL	9/125
KBOZ	4/ 8.9	23.5	40.0		
KGVW	4/ 8.9	9.8	2.5		

KBOZ, 1090, 5 KW, AC	NBC, $12.00	(McGuire)		
KBMN, 1230, 1 KW/250 W, CONTEMP	ABC-I, $11.00	(Eastman)		
KXXL, 1450, 1 KW/250 W, COUNTRY	APR, $ 8.00	(Hix)		
KGVW, 630, 1 KW, RELIGION/TALK	, $ 7.25	(A/D)	Enterprise	(BELGRADE)
KCDQ-F, 96.7, 3 KW @ 195, ROCK	RKO, $10.00	(Mc-Guild)		(BELGRADE)

BRYAN-COLLEGE STATION, TX

Market # 300/Pop: 99,000	Revenue : $925,981	Diaries: 289
APR 14.7	Income : $ 28,488	FM Share: 69.07%

12+ METRO 1/4/SHARE		12+ TSA 1/4/CUME	
1. KORA-F	23/19.2	1. KORA-F	28/367
2. WTAW-F	21/17.5	2. WTAW-F	26/399
3. KTAM	16/13.3	3. KTAM	22/352
4. WTAW	7/ 5.8	4. WTAW	18/284

WTAW, 1150, 1 KW/500 W, COUNTRY	, $11.25	(PRO)
KTAM, 1240, 1 KW/250 W, CONTEMP	ABC-C, $12.10	(----)
WTAW-F, 92.1, 3 KW @ 275, ROCK	, $21.00	(PRO)
KORA-F, 98.3, 3 KW @ 197, COUNTRY	MBS, $11.10	(----)

BURLINGTON, VT

Market # 267/Pop: 118,300	Revenue : $2,530,513	Diaries: 247
APR 14.7	Income : $ 76,631	FM Share: 58.87%

12+ METRO 1/4/SHARE		FAL 81	SPG 81	12+ TSA 1/4/CUME	
1. WQCR-F	32/22.4	25.5	23.7	1. WEZF-F	66/649
2. WJOY	17/11.9	6.1	7.9	2. WQCR-F	56/831
3. WEZF-F	16/11.2	9.1	10.5	3. WGFB-F	47/784
WVMT	16/11.2	11.5	11.8	4. CHOM-F	44/602

WVMT, 620, 5 KW, MOR	NBC, $14.25	(Torbet)	Goldman
WJOY, 1230, 1 KW/250 W, AC	CBS, $11.75	(PRO)	
WQCR-F, 98.9, 50 KW @ 310, ROCK	, $18.00	(PRO)	
WEZF-F, 92.9, 36 KW @ 2703, BTFL MUS	, $21.00	(Blair)	

CAPE MAY, NJ

Market # NA/Pop: 73,400 (12+)	Revenue : NA	Diaries: 381
APR 17.4	Income : NA	FM Share: 79.31%

12+ METRO 1/4/SHARE		12+ CUME	
1. WWOC-F	18/14.1	1. WWOC-F	176
2. WMMR-F	16/12.5	2. WMGM-F	153
3. WSLT-F	14/10.9	3. WSLT-F	152
4. WMGM-F	9/ 7.0	4. WMMR-F	125
5. WCMC	8/ 6.3	5. WCMC	121

WWOC-F, 94.3, 3 KW @ 300, BTFL MUS	, $12.00	(----)
WCMC, 1230, 1 KW, ROCK	, $13.50	(Dome)

Other stations - see Atlantic City

CHAMPAIGN-URBANA-RANTOUL, IL

Market # 201/Pop: 169,200	Revenue : $2,908,755	Diaries: 334
APR 15.3	Income : $ -428	FM Share: 56.28%

12+ METRO	1/4/SHARE	SPG 81	SPG 80
1. WLRW-F	29/13.4	17.7	13.5
2. WKIO-F	28/12.9	12.5	11.4
3. WDWS	25/11.5	12.9	12.4
4. WLS	20/ 9.2	4.3	10.9
5. WDWS-F	15/ 6.9	10.3	9.8

12+ TSA	1/4/CUME
1. WLRW-F	39/582
2. WDWS	29/451
3. WKIO-F	28/435
WLS	28/533
5. WDWS-F	22/325

WDWS, 1400, 1 KW/250 W, MOR	CBS, $27.00	(Mc-Guild)
WDWS-F, 97.5, 50 KW @ 424, BTFL MUS	, $14.00	(Mc-Guild)
WKIO-F, 103.9, 3 KW @ 150, ROCK	ABC-R, $19.00	(Lotus)
WLRW-F, 94.5, 43 KW @ 401, ROCK	, $16.00	(PRO)

CHARLOTTESVILLE, VA

Market # 268/Pop: 117,200	Revenue : $1,922,689	Diaries: 467
APR 16.1	Income : $ -122,183	FM Share: 40.67%

12+ METRO	1/4/SHARE	SPG 81	SPG 80
1. WCHV	26/19.3	26.4	23.0
2. WINA	24/17.8	12.4	15.0
3. WWWV-F	21/15.6	14.0	11.5
4. WPED+	19/14.0	13.2	14.2
5. WQMC-F	15/11.1	5.4	8.8

12+ TSA	1/4/CUME
1. WCHV	31/446
2. WINZ	27/429
3. WPED+	26/220
WWWV-F	26/335
5. WQMC-F	16/177

WCHV, 1260, 5 KW/1 KW, AC	ABC-D, $21.00	(Masla)	Clay	
WINA, 1070, 5 KW, AC	CBS, $10.00	(PRO)		
WPED+, 810, 500 W (DAYS), COUNTRY	, $10.25	(Savalli)	Elting	(CROZET)
WQMC-F, 95.3, 3 KW @ 190, BTFL MUS	, $ 9.50	(PRO)		
WWWV-F, 97.5, 50 KW @ 450, AOR	RKO, $21.00	(Masla)	Clay	

CHEYENNE, WY

Market # 334/Pop: 71,200	Revenue : $1,393,021	Diaries: 341
APR 16.3	Income : $ -313,264	FM Share: 41.66%

12+ METRO	1/4/SHARE	SPG 81	SPG 80
1. KKAZ-F	18/19.8	9.5	12.5
2. KUUY	16/17.6	10.7	8.3
3. KFBC	12/13.2	17.9	20.8
4. KFBQ-F	6/ 6.6	16.7	15.3
KRAE	6/ 6.6	7.1	8.3
KIMN	6/ 6.6	4.8	12.5

12+ CUME	
1. KKAZ-F	193
2. KUUY	151
3. KFBC	133
4. KFBQ-F	123
5. KIMN	116
6. KLZ	98

KFBC, 1240, 1 KW/250 W, MOR	ABC-I, $12.75	(Eastman)	
KRAE, 1480, 1 KW, MOR	, $ 6.00	(PRO)	
KUUY, 1530, 10 KW/1 KW, COUNTRY	CBS, $ NA	(Torbet)	Mesa
KFBQ-F, 97.9, 100 KW @ 580, ROCK	ABC-C, $12.75	(S/R)	
KKAZ-F, 100.7, 100 KW @ 490, AC	Source, $ NA	(Torbet)	Mesa

KIMN, KLZ - See Denver

CHICO, CA

Market # 219/Pop: 150,000	Revenue : $1,696,513	Diaries: 485
APR 16.0	Income : $ 253,841	FM Share: 54.18%

12+ METRO 1/4/SHARE		SPG 81	SPG 80	12+ TSA 1/4/CUME	
1. KFMF-F	26/12.6	7.5	6.9	1. KHSL	43/563
2. KHSL	25/12.1	10.8	8.0	2. KFMF-F	35/391
3. KNVR-F	24/11.6	13.4	11.2	3. KPAY-F	34/403
4. KPAY-F	21/10.1	8.6	11.2	4. KNVR-F	30/317
5. KPAY	20/ 9.7	5.9	13.4	5. KPAY	23/452

KHSL, 1290, 5 KW, COUNTRY	CBS, $10.00	(Torbet)
KPAY, 1060, 10 KW (DA-N), MOR	NBC, $12.00	(Katz)
KNVR-F, 96.7, 3 KW @ 285, ROCK	Source, $11.00	(Masla)
KFMF-F, 93.7, 15 KW @ 290, AOR	ABC-F, $12.00	(PRO)
KPAY-F, 95.1, 6 KW @ 1170, BTFL MUS	, $ 8.50	(Katz)

COLUMBIA, MO

Market # 290/Pop: 102,800	Revenue : $1,566,185	Diaries: 340
APR 17.6	Income : $ 56,368	FM Share: 59.70%

12+ METRO 1/4/SHARE		12+ TSA 1/4/CUME	
1. KFMZ-F	37/23.9	1. KFMZ-F	44/485
2. KFRU	26/16.8	2. KFRU	26/344
3. KCMQ-F	21/13.5	3. KCMQ-F	21/266
4. KTGR	14/ 9.0	4. KTGR	14/142
5. KTXY-F	12/ 7.7	5. KTXY-F	13/184

KFRU, 1400, 1 KW/250 W, VARIETY	ABC-I, $12.25	(PRO)	
KTGR, 1580, 250 W (DAYS), COUNTRY	, $14.12	(Beaver)	
KCMQ-F, 96.7, 3 KW @ 150, CONTEMP	, $14.12	(Beaver)	
KFMZ-F, 98.3, 3 KW @ 300, AOR	ABC-R, $12.50	(----)	
KTXY-F, 106.9, 100 KW @ 600, CONTEMP	, $18.20	(Masla)	(JEFFERSON CITY)

DANVILLE, IL

Market # 305/Pop: 95,100	Revenue : $1,520,577	Diaries: 265
APR 14.6	Income : $ -40,866	FM Share: 62.37%

12+ METRO 1/4/SHARE		SPG 81	SPG 80	12+ TSA 1/4/CUME	
1. WDNL-F	26/22.8	26.9	24.0	1. WDNL-F	30/419
2. WIAI-F	19/16.7	14.3	20.8	2. WIAI-F	29/341
3. WDAN	12/10.5	12.6	10.4	3. WLS	20/422
4. WDWS-F	11/ 9.6	5.9	2.4	4. WDWS-F	16/161
				WDAN	16/255

WDAN, 1490, 1 KW/250 W, COUNTRY	CBS, $22.20	(Masla)
WDNL-F, 102.1, 11 KW @ 380, CONTEMP	RKO, $22.20	(Masla)
WIAI-F, 99.1, 50 KW @ 500, COUNTRY	, $25.00	(HNW)

WDWS - See Springfield

WLS - See Chicago

DOTHAN, AL

Market # 326/Pop: 77,700	Revenue : $1,303,769	Diaries: 396
APR 15.7	Income : $ 70,302	FM Share: 75.0%

12+ METRO	1/4/SHARE	SPG 81	SPG 80
1. WTVY-F	21/21.6	18.4	18.5
2. WOOF-F	15/15.5	18.4	23.1
3. WLHQ-F	12/12.4	6.9	12.3
4. WXLE-F	11/11.3	13.8	----

12+ TSA	1/4/CUME
1. WTVY-F	76/918
2. WLHQ-F	70/676
3. WKMX-F	56/669
4. WPAP-F	35/348

WOOF-F, 99.7, 100 KW @ 342, BTFL MUS	MBS, $10.00	(Lotus)	
WTVY-F, 95.5, 100 KW @ 1078, COUNTRY	CBS, $17.50	(PRO)	
WXLE-F, 94.3, 3 KW @ 285, URBAN	SDN, $ 7.00	(----)	(ABBEVILLE)
WKMX-F, 106.7, 100 KW @ 432, CONTEMP	, $13.25	(Bolton)	

DUBUQUE, IA

Market # 306/Pop: 94,200	Revenue : $2,563,425	Diaries: 271
APR 18.6	Income : $ 271,222	FM Share: 27.13%

12+ METRO	1/4/SHARE	SPG 81	SPG 80
1. KDTH	46/32.9	33.3	31.3
2. WDBQ	35/25.0	20.5	24.6
3. KFMD-F	24/17.1	20.5	20.1
4. KIWI-F	8/ 5.7	6.1	9.0

12+ TSA	1/4/CUME
1. KDTH	64/699
2. KFMD-F	58/640
3. WDBQ	40/507
4. WMT	22/333

KDTH, 1370, 5 KW, COUNTRY	, $18.50	(PRO)	Woodward
WDBQ, 1490, 1 KW/250 W, CONTEMP	ABC-C, $16.75	(Mc-Guild)	Communi Prop
KFMD-F, 92.9, 100 KW @ 450, CONTEMP	, $20.50	(PRO)	Woodward
KIWI-F*, 105.3, 50 KW @ 340, CONTEMP	, $14.00	(Mc-Guild)	Communi Prop

* Now WLYV

WMT - See Cedar Rapids

EAU CLAIRE, WI

Market # 242/Pop: 132,700	Revenue : $2,999,151	Diaries: 363
APR 16.7	Income : $ 375,705	FM Share: 68.35%

12+ METRO	1/4/SHARE	SPG 81	SPG 80
1. WAXX-F	43/23.5	21.1	17.1
2. WBIZ-F	35/19.1	18.9	22.9
3. WEAQ	25/13.7	15.0	16.0
4. WIAL-F	17/ 9.3	8.9	13.1

12+ TSA	1/4/CUME
1. WAXX-F	164/1593
2. WBIZ-F	71/ 805
3. WEAQ	34/ 690
4. WIAL-F	31/ 346

WEAQ, 790, 5 KW, MOR	NBC, $14.00	(----)	
WAXX-F, 104.5, 100 KW @ 1830, COUNTRY	ABC-I, $37.00	(Mc-Guild)	Post
WIAL-F, 94.1, 84 KW @ 351, BTFL MUS	, $10.00	(----)	
WBIZ-F, 100.7, 100 KW @ 733, ROCK	ABC-C, $17.10	(Masla)	Sentry

FAYETTEVILLE-SPRINGDALE, AR

Market # 185/Pop: 185,300.	Revenue : NA	Diaries: 367
APR 13.8	Income : NA	FM Share: 61.0%

12+ METRO	1/4/SHARE	SPG 81	SPG 80
1. KMCK-F	42/19.8	15.6	18.0
2. KFAY	25/11.8	15.2	12.9
3. KKEG-F	22/10.4	4.9	11.8
4. KCIZ-F	21/ 9.9	6.7	12.9
5. KAMO-F	14/ 6.6	8.0	3.9

12+ TSA	1/4/CUME
1. KMCK-F	48/615
2. KFAY	27/324
3. KKEG-F	23/363
4. KCIZ-F	21/423
5. KVOO	16/231

KMCK-F, 105.7, 100 KW @ 415, CONTEMP ,$18.00 (----)

KFAY, 1250, 1 KW, COUNTRY	, $20.00	(Savalli)	
KCIZ-F, 104.9, 3 KW @ 137, ROCK	UPI, $ 7.20	(----)	(SPRINGDALE)
KAMO-F, 94.3, 3 KW @ 310, COUNTRY	CBS, $ 6.00	(RSR)	(ROGERS)
KKEG-F, 92.1, 3 KW @ 460, ROCK	APR, $20.00	(Savalli)	

FT. MYERS-CAPE CORAL, FL

Market # 168/Pop: 220,700	Revenue : $3,244,618	Diaries: 452
APR 16.1	Income : $ -259,174	FM Share: 73.40%

12+ METRO	1/4/SHARE	SPG 81	SPG 80	12+ TSA	1/4/CUME
1. WCVU-F	79/25.7	24.6	26.8	1. WCVU-F	116/904
2. WINK-F	55/17.9	13.9	15.9	2. WINK-F	96/1072
3. WINK	41/13.4	11.7	9.8	3. WINK	48/608
4. WHEW-F	22/ 7.2	10.1	10.6	4. WHEW-F	24/362
WLEQ-F	22/ 7.2	8.8	6.5	5. WLEQ-F	23/435

WINK, 1240, 1 KW/250 W, NOSTALGIA	CBS,	$13.00	(Mc-Guild)		
WINK-F, 96.9, 100 KW @ 833, CONTEMP	,	$15.13	(Mc-Guild)		
WCVU-F, 94.5, 100 KW @ 689, BTFL MUS (Schulke)	,	$33.00	(Blair)	Palmer	(NAPLES)
WHEW-F, 101.9, 71 KW @ 207, COUNTRY	,	$37.65	(----)		
WLEQ-F, 95.9, 1 KW @ 490, CONTEMP	RKO,	$25.00	(Selcom)		

FT. PIERCE, FL

Market # 308/Pop: 92,900	Revenue : $1,836,239	Diaries: 307
APR 19.1	Income : $ -463,559	FM Share: 81.45%

12+ METRO	1/4/SHARE	SPG 81	SPG 80	12+ TSA	1/4/CUME
1. WRIT-F	25/17.1	20.0	9.0	1. WIZD-F	48/473
2. WIZD-F	24/16.4	14.5	16.9	2. WRIT-F	44/434
3. WOVV-F	21/14.4	11.8	21.3	3. WAVN-F	41/327
4. WAVN-F	20/13.7	6.4	3.4	4. WOVV-F	39/500
5. WFTP	14/ 9.6	11.8	11.2	5. WGYL-F	34/276

WFTP, 1330, 1 KW/500 W, COUNTRY	ABC-E,	$11.00	(PRO)		
WOVV-F, 95.5, 100 KW @ 518, CONTEMP	Source,	$17.00	(----)	Roth	
WAVW-F, 105.5, 3 KW @ 350, COUNTRY	,	$ 8.00	(Media South)	Rowland	
WRIT-F, 92.7, 3 KW @ 340, BTFL MUS	APR,	$14.25	(----)		(STUART)

WIZD - See West Palm Beach

FT. SMITH, AR

Market # 173/Pop: 210,000	Revenue : $2,916,204	Diaries: 475
APR 16.3	Income : $ 72,465	FM Share: 77.10%

12+ METRO	1/4/SHARE	SPG 81	12+ TSA	1/4/CUME
1. KISR-F	88/31.8	35.0	1. KISR-F	132/1234
2. KTCS-F	40/14.4	12.9	2. KTCS-F	55/ 642
3. KTCS	23/ 8.3	7.2	3. KINB-F	47/ 527
4. KINB-F	19/ 6.9	6.8	4. KLUP-F	23/ 338
KXXI-F	19/ 6.9	3.0	KTCS	23/ 251

KTCS, 1410, 1 KW (DAYS), COUNTRY	,	$ 4.00	(----)	
KTCS-F, 99.9, 36 KW @ 225, COUNTRY	,	$ 4.00	(----)	
KISR-F, 93.7, 100 KW @ 1200, ROCK	ABC-F,	$12.00	(----)	
KINB-F, 107.3, 70 KW @ 1810, COUNTRY	ABC-E,	$ 8.00	(----)	(POTEAU)
KXXI-F, 100.9, 3 KW @ 346, ROCK	RKO,	$11.50	(----)	

FT. WALTON BEACH, FL

Market # 273/Pop: 114,200	Revenue : NA	Diaries: 346
APR 14.3	Income : NA	FM Share: 78.44%

12+ METRO 1/4/SHARE		SPG 81	SPG 80
1. WFTW-F	22/17.2	8.1	12.9
2. WTKX-F	21/16.4	23.0	15.8
3. WNUE	16/12.5	16.3	26.7
WJLQ-F	16/12.5	10.4	13.9
5. WMMK-F	14/10.9	----	----

12+ TSA 1/4/CUME	
1. WTKX-F	24/309
2. WFTW-F	23/327
3. WMMK-F	16/221
WNUE	16/246
WJLQ-F	16/269

WNUE, 1400, 1 KW/250 W, ROCK	, $13.00	(Torbet)
WFTW-F, 99.3, 3 KW @ 209, CONTEMP	APR, $11.15	(----)
WMMK-F, 92.1, 1 KW @ ? ?, NA	NBC, $ NA	(----)

FREDERICK, MD

Market # NA/Pop: 133,700 (12+)	Revenue : $1,736,108	Diaries: 369
APR 17.6	Income : $ 305,673	FM Share: 66.42%

12+ METRO 1/4/SHARE		SPG 81	SPG 80
1. WFMD	31/17.7	22.8	19.5
2. WZYQ-F+	29/16.6	9.9	13.6
3. WFRE-F	19/10.9	13.0	14.3
4. WPOC-F	10/15.7	3.1	3.8

12+ CUME	
1. WFMD	483
2. WZYQ-F	369
3. WFRE-F	184
4. WRQX-F	147

WFMD, 930, 5 KW/1 KW, MOR	CBS, $ NA	(PRO)	Gibbons
WFRE-F, 99.9, 9 KW @ 1123, BTFL MUS	, $ NA	(PRO)	Gibbons
WZYQ-F, 103.9, 270 W @ 912, ROCK	ABC-C, $25.00	(Lotus)	

WPOC - See Baltimore

WRQX - See Washington

GAINESVILLE, FL

Market # 207/Pop: 159,300	Revenue : $1,834,932	Diaries: 492
APR 15.9	Income : $ 144,919	FM Share: 52.12%

12+ METRO 1/4/SHARE		FAL 81
1. WDVH	42/19.7	18.7
2. WYKS-F	35/16.4	19.3
3. WRUF-F	34/16.0	12.8
4. WGGG	25/11.7	8.6
5. WRUF	18/ 8.5	10.2

12+ TSA 1/4/CUME	
1. WDVH	44/347
2. WRUF-F	38/571
WYKS-F	38/570
4. WGGG	28/409
5. WRUF	21/435

WDVH, 980, 5 KW (DAYS), COUNTRY	ABC-E, $15.50	(PRO)	
WGGG, 1230, 1 KW/250 W, ROCK	MBS, $10.00	(----)	
WRUF, 850, 5 KW, MOR	CBS, $12.00	(Smith)	Univ of Flor
WRUF-F, 103.7, 100 KW @ 344, ROCK	, $14.00	(Smith)	Univ of Flor
WYKS-F, 105.5, 3 KW @ 300, ROCK	ABC-F, $17.00	(Masla)	Sunshine Wireless

GRAND FORKS, ND-MN

Market # 292/Pop: 101,900
APR 16.3

Revenue : $3,458,239
Income : $ 288,180

Diaries: 242
FM Share: 44.95%

12+ METRO	1/4/SHARE	SPG 81	SPG 80
1. KNOX	16/11.9	20.3	19.7
KRRK+	16/11.9	7.9	9.9
KYTN-F	16/11.9	13.3	8.3
4. KYCK-F	14/10.4	5.5	9.8
5. KKXL-F	12/ 9.0	3.1	6.1

12+ TSA	1/4/CUME
1. KNOX	26/404
2. KFGO	22/293
3. KYCK-F	21/214
KYTN-F	21/398
5. KRRK+	19/252

KNOX, 1310, 5 KW, AC
KRRK+, 1590, 5 KW/1 KW, COUNTRY
KYTN-F, 94.7, 100 KW @ 300, ROCK
KYCK-F, 97.1, 100 KW @ ? ?, ? ?
KKXL-F, 92.9, 100 KW @ 280, CONTEMP

ABC-E,	$29.25	(Torbet)	Peoria Jrnl Star
MBS,	$17.00	(Masla)	
ABC-C,	$15.50	(Torbet)	Peoria Jrnl Star
,	$ NA	(----)	(CROOKSTON)
RKO,	$13.50	(Selcom)	Ingstad

KFGO - See Fargo

GRAND JUNCTION, CO

Market # NA/Pop: 72,200 (12+)
APR 15.9

Revenue : $2,101,848
Income : $ 23,426

Diaries: 269
FM Share: 43.56%

12+ METRO	1/4/SHARE	SPG 81
1. KQIX-F	33/28.7	33.3
2. KQIL	30/26.1	29.0
3. KEXO	14/12.2	12.9
4. KREX-F	8/ 7.0	4.3
5. KSTR	7/ 6.1	4.3

12+ TSA	1/4/CUME
1. KQIX-F	43/437
2. KQIL	32/322
3. KREX-F	17/240
4. KEXO	14/228
5. KSTR	11/201

KEXO, 1230, 1 KW, CONTEMP
KSTR, 620, 5 KW (DAYS), CONTEMP
KQIL, 1340, 1 KW/250 W, COUNTRY
KQIX-F, 93.1, 25 KW @ 495, CONTEMP
KREX-F, 92.3, 30 KW @ -42, BTFL MUS

ABC-C,	$13.75	(Eastman)	Donrey
NBC,	$13.00	(Savalli)	
APR,	$15.00	(Hix)	Mesa
APR,	$15.00	(Hix)	Mesa
CBS,	$15.00		

GREAT FALLS, MT

Market # NA/Pop: 64,600 (12+)
APR 17.5

Revenue : $2,123,222
Income : $ -193,902

Diaries: 357
FM Share: 51.81%

12+ METRO	1/4/SHARE	SPG 81	SPG 80
1. KEIN	21/18.6	21.1	9.1
2. KNUW-F	20/17.7	16.5	14.8
3. KOOZ-F	17/15.0	16.5	10.2
4. KQDI	16/14.2	12.8	26.1
5. KMON	14/12.4	20.2	26.1

12+ TSA	1/4/CUME
1. KMON	41/489
2. KNUW-F	28/280
3. KEIN	27/327
4. KQDI	20/327
5. KOOZ-F	18/137

KEIN, 1310, 5 KW/1 KW, COUNTRY
KMON, 560, 5 KW, COUNTRY
KQDI, 1450, 1 KW/250 W, AC
KNUW-F, 94.5, 36 KW @ 486, ROCK
KOOZ-F, 106.3, 3 KW @ 300, BTFL MUS

NBC,	$21.50	(Masla)
ABC-I,	$23.80	(Eastman)
Source,	$ NA	(PRO)
RKO,	$ NA	(S/R)
,	$ NA	(PRO)

HAGERSTOWN-CHAMBERSBURG-WAYNESBORO, MD-PA

Market # 271/Pop: 114,600	Revenue : NA	Diaries: 465
APR 18.2	Income : NA	FM Share: 74.67%

12+ METRO 1/4/SHARE		SPG 81	12+ TSA 1/4/CUME	
1. WYII-F	44/12.5	9.3	1. WYII-F	48/429
2. WQCM-F	42/12.0	16.5	2. WQCM-F	47/527
3. WIKZ-F	40/11.4	11.9	3. WIKZ-F	41/412
4. WAYZ-F+	26/ 7.4	5.2	4. WKMZ-F	38/404
5. WJEJ	21/ 6.0	7.2	5. WWMD-F	28/346
WWMD-F	21/ 6.0	3.8	6. WAYZ-F	26/275

WJEJ, 1240, 1 KW/250 W, MOR	CBS, $ 8.00	(----)	
WAYZ-F+, 101.5, 3 KW @ 300, COUNTRY	ABC-C, $ 8.00	(----)	(WAYNESBORO, PA)
WIKZ-F, 95.1, 50 KW @ 265, CONTEMP	, $18.55	(----)	(CHAMBERSBURG)
WQCM-F, 96.7, 3 KW @ 160, AC	ABC-F, $10.00	(Dome)	
WWMD-F, 104.7, 75 KW @ 1320, BTFL MUS	, $ 8.00	(----)	
WYII-F, 95.9, 3 KW @ 300, COUNTRY	NBC, $10.00	(Market 4)	(WILLIAMSPORT)

ITHACA, NY

Market # NA/Pop: 75,400 (12+)	Revenue : $960,979	Diaries: 313
APR 13.3	Income : $145,616	FM Share: 62.50%

12+ METRO 1/4/SHARE		SPG 81	SPG 80	12+ TSA 1/4/CUME	
1. WTKO	21/21.0	27.2	22.6	1. WTKO	22/385
2. WVBR-F	14/14.0	12.8	16.0	2. WNOZ-F	17/315
3. WHCU-F	11/11.0	12.0	9.4	3. WVBR-F	14/247
4. WNOZ-F	10/10.0	8.0	14.2	WHEN	14/247
5. WPCX-F	9/ 9.0	4.8	4.7	5. WACU-F	13/213
6. WHCU	8/ 8.0	8.0	9.4	6. WPCX-F	11/ 98

WHCU, 870, 5 KW (DAYS), MOR/VARIETY	CBS, $12.56	(Lotus)	Cornell	
WTKO, 1470, 5 KW/500 W, MOR	, $14.00	(----)		
WHCU-F, 97.3, 52 KW @ 730, VARIETY	CBS, $12.56	(Lotus)	Cornell	
WNOZ-F, 99.9, 20 KW @ 730, ROCK	ABC-C, $ 9.00	(Market 4)		
WVBR-F, 93.5, 3 KW @ 250, AOR	RKO, $12.70	(Market 4)		
WPCX-F, 106.9, 45 KW @ 530, COUNTRY	, $14.00	(----)	Scott	(AUBURN)

JOPLIN, MO

Market # 249/Pop: 129,900	Revenue : $1,676,579	Diaries: 234
APR 11.7	Income : $ 323,803	FM Share: 37.17%

12+ METRO 1/4/SHARE		SPG 81	SPG 80	12+ TSA 1/4/CUME	
1. KKUZ-F	17/19.8	1.1	----	1. KKUZ-F	32/410
2. KODE	14/16.3	4.4	4.4	2. KKOW	31/335
3. KFSB	13/15.1	15.4	12.1	3. KBLT-F	29/181
4. WMBH	10/11.6	17.6	14.3	4. KFSB	28/401

WMBH, 1450, 1 KW/250 W, COUNTRY	, $10.50	(RSR)	
KODE, 1230, 1 KW/250 W, MOR	CBS, $ 9.00	(PRO)	Gilmore
KFSB, 1310, 5 KW/1 KW, CONTEMP/AC	ABC-E, $ 9.50	(Pates)	
KKOW, 860, 10 KW/5 KW, COUNTRY	CBS, $37.00	(Masla)	(PITTSBURG)
KKUZ-F, 102.5, 100 KW @ 440, CONTEMP	, $11.50	(RSR)	
KBLT-F, 107.1, 3 KW @ 300, COUNTRY	, $ 9.50	(----)	(BAXTER SPGS)

KILLEEN-TEMPLE, TX

Market # 166/Pop: 223,600
APR 17.1

Revenue : $2,814,662
Income : $ 437,783

Diaries: 455
FM Share: 64.09%

12+ METRO 1/4/SHARE		SPG 81	SPG 80
1. KIXS-F	49/16.7	14.6	24.5
2. KOOV-F	47/16.0	11.9	15.5
3. KIIZ	42/14.3	20.4	5.3
4. KTON+	32/10.9	9.9	18.1
5. KPLE-F	19/ 6.5	7.5	3.0
6. KTEM	15/ 5.1	4.4	6.8

12+ TSA 1/4/CUME	
1. KIXS-F	55/638
2. KOOV-F	52/465
3. KIIZ	43/246
4. KTON+	32/454
5. WBAP	20/269
6. KPLE-F	19/243

KTON+, 940, 1 KW (DAYS), COUNTRY	ABC-I, $13.00	(Smith)	Sigmor
KTEM, 1400, 1 KW/250 W, AC	MBS, $15.60	(Howard)	Formby
KPLE-F, 104.9, 3 KW @ 345, COUNTRY	MBS, $15.60	(Howard)	Formby

Other stations - see Waco

LA CROSSE, WI

Market # 309/Pop: 92,500
APR 17.1

Revenue : $2,785,678
Income : $ 389,170

Diaries: 272
FM Share: 62.60%

12+ METRO 1/4/SHARE		SPG 81	SPG 80
1. WIZM-F	33/24.8	24.2	24.6
2. WKTY	24/18.0	28.0	28.7
3. WLXR-F	22/16.5	14.4	13.1
4. WIZM	11/ 8.3	13.6	11.5

12+ TSA 1/4/CUME	
1. WIZM-F	69/761
2. WAXX-F	42/376
3. WKTY	40/477
4. KROC-F	38/353

WKTY, 580, 5 KW/1 KW, MOR	ABC-E, $22.10	(Mc-Guild)	
WIZM, 1410, 5 KW, AC	NBC, $18.60	(----)	Midwest Family
WIZM-F, 95.3, 100 KW @ 557, ROCK	Source, $18.60	(----)	Midwest Family
WLXR-F, 104.9, 1.4 KW @ 430, COUNTRY	CBS, $12.00	(PRO)	

KROC-F - See Rochester, MN Condensed

LAFAYETTE, IN

Market # 257/Pop: 123,400
APR 12.9

Revenue : $1,994,332
Income : $ -23,944

Diaries: 279
FM Share: 69.91%

12+ METRO 1/4/SHARE		FAL 81	SPG 80
1. WASK	23/17.3	22.0	23.0
2. WXUS-F	22/16.5	15.7	13.3
3. WAZY-F	18/13.5	18.1	18.5
4. WASK-F	17/12.8	18.9	14.8
5. WLFQ-F	13/ 9.8	3.9	3.0

12+ TSA 1/4/CUME	
1. WAZY-F	52/779
2. WASK-F	41/499
3. WASK	34/508
4. WXUS-F	27/408
5. WLFQ-F	17/262

WASK, 1450, 1 KW/250 W, MOR	NBC, $18.00	(Regional)		
WASK-F, 105.3, 50 KW @ 375, COUNTRY	NBC, $14.25	(Regional)		
WAZY-F, 96.5, 50 KW @ 500, ROCK	ABC-C, $16.00	(----)		
WLFQ-F, 103.9, 920 W @ 500, BTFL MUS	, $ 8.40	(----)	Sinclair	(CRAWFORDSVILLE)
WXUS-F, 92.7, 3 KW @ 215, AOR	Source, $17.00	(Masla)		

LAKE CHARLES, LA

Market # 199/Pop: 170,800
APR 17.2

Revenue : $2,507,662
Income : 80,744

Diaries: 457
FM Share: 67.27%

12+ METRO	1/4/SHARE	SPG 81	SPG 80
1. KTQQ-F	52/22.1	16.5	17.8
2. KEZM	35/14.9	12.6	6.7
3. KYKZ-F	24/10.2	6.8	6.7
KHYS-F	24/10.2	6.3	10.0
5. KLCL-F	20/ 8.5	6.8	8.3

12+ TSA	1/4/CUME
1. KTQQ-F	62/571
2. KYKZ-F	46/670
3. KEZM	36/219
4. KHYS-F	25/275
5. KLCL	24/399

KEZM, 1310, 500 W (DAYS), BLACK	SBN, $13.00	(Savalli)	(SULPHUR)
KLCL, 1470, 5 KW, COUNTRY	NBC, $12.51	(Torbet)	Perry
KYKZ-F, 96.1, 100 KW @ 427, COUNTRY/CONTEMP	, $16.50	(Selcom)	
KTQQ-F, 100.9, 3 KW @ 300, COUNTRY	ABC-E, $10.50	(----)	(SULPHUR)
KLCL-F, 99.5, 35 KW @ 400, BTFL MUS	NBC, $11.00	(Torbet)	Perry

KHYS-F - See Beaumont

LAWTON, OK

Market # 274/Pop: 113,900
APR 14.8

Revenue : $1,128,344
Income : $ 18,152

Diaries: 395
FM Share: 70.86%

12+ METRO	1/4/SHARE	SPG 81
1. KLAW-F	50/37.6	41.6
2. KSWO	28/21.1	21.6
3. KRLG	24/18.0	9.6

12+ TSA	1/4/CUME
1. KLAW-F	56/462
2. KSWO	30/419
3. KRLG-F	25/347

KSWO, 1380, 1 KW, ROCK	ABC-C, $12.10	(PRO)
KLAW-F, 101.5, 100 KW @ 600, COUNTRY	ABC-I, $10.00	(Masla)
KRLG-F, 98.1, 100 KW @ 225, CONTEMP	, $10.00	(Pates)

LONGVIEW-MARSHALL, TX

Market # 209/Pop: 157,200
APR 15.1

Revenue : $2,400,002
Income : $ 126,839

Diaries: 417
FM Share: 64.63%

12+ METRO	1/4/SHARE	SPG 81
1. KYKX-F	48/24.5	22.2
2. KKTX-F	18/ 9.2	8.9
3. KFRO	12/ 6.1	5.1
4. KNUE-F	10/ 5.1	7.0
KZEY	10/ 5.1	12.0

12+ TSA	1/4/CUME
1. KYKX-F	105/1048
2. KNUE-F	32/ 323
3. KKTX-F	26/ 302
4. KTYL-F	22/ 302
5. KRMD-F	14/ 235

KFRO, 1370, 1 KW, AC	ABC-I, $10.80	(Miller)	
KZEY, 690, 1 KW (DAYS), BLACK	, $12.00	(HNW)	(TYLER)
KKTX-F, 95.9, 850 W @ 510, ROCK	MBS, $ 7.25	(----)	Noalmark
KYKX-F, 105.7, 100 KW @ 950, COUNTRY	, $19.00	(Selcom)	
KNUE-F, 101.5, 100 KW @ 378, BTFL MUS	, $10.00	(Masla)	(TYLER)

LUFKIN-NACOGDOCHES, TX

Market # NA/Pop: 93,200 (12+)
APR 13.6

Revenue : $825,211
Income : $-152,507

Diaries: 352
FM Share: 77.27%

12+ METRO	1/4/SHARE
1. KYKS-F	28/21.7
2. KJCS-F	25/19.4
3. KIPR-F	11/ 8.5

12+ TSA	1/4/CUME
1. KYKS-F	52/652
2. KJCS-F	30/403
3. KIPR-F	24/297

KYKS-F, 105.1, 100 KW @ 660, COUNTRY	, $ 9.80	(Selcom)	
KJCS-F, 103.3, 50 KW @ 425, COUNTRY	, $14.00	(Groskin)	
KIPR-F, 95.5, 50 KW @ 450, COUNTRY	, $ 7.60	(----)	(DIBOLL)

MANSFIELD, OH

Market # 245/Pop: 131,400	Revenue : $1,683,120	Diaries: 318
APR 17.1	Income : $ 284,830	FM Share: 60.78%

12+ METRO 1/4/SHARE		12+ TSA 1/4/CUME	
1. WMAN	42/23.0	1. WMAN	46/576
2. WGCL-F	28/15.3	2. WGCL-F	29/372
3. WNCO-F	20/10.9	3. WNCO-F	22/255
4. WVNO-F	15/ 8.2	4. WVNO-F	19/287

WMAN, 1400, 1 KW/250 W, AC	ABC-I, $19.75	(Torbet)	
WNCO-F, 101.3, 50 KW @ 500, COUNTRY	MBS, $16.25	(PRO)	(ASHLAND)
WVNO-F, 106.1, 50 KW @ 345, CONTEMP	ABC-C, $19.20	(Mid Amer)	

WGCL - See Cleveland

MERIDIAN, MS

Market # 324/Pop: 78,900	Revenue : $1,739,277	Diaries: 358
APR 14.6	Income : $ -99,369	FM Share: 53.93%

12+ METRO 1/4/SHARE		12+ TSA 1/4/CUME	
1. WJDQ-F	28/30.4	1. WJDQ-F	92/848
2. WQIC	21/22.8	2. WOKK-F	39/518
3. WOKK-F	17/18.5	3. WMOX	23/289
4. WMOX	12/13.0	4. WQIC	22/195
5. WALT	6/ 6.5	5. WJMI-F	14/124

WMOX, 1010, 10 KW, ? ?	ABC-I, $ 8.00	(Savalli)	
WALT, 910, 5 KW/1 KW, BTFL MUS	ABC-E, $ 8.25	(Torbet)	New South
WQIC, 1450, 1 KW/250 W, BLACK	SBN, $11.00	(Howard)	
WOKK-F, 97.1, 100 KW @ 300, COUNTRY	ABC-E, $10.25	(Torbet)	New South
WJDQ-F, 101.3, 100 KW @ 580, ROCK	ABC-C, $11.25	(Masla)	

MINOT, ND

Market # 343/Pop: 58,400	Revenue : $1,945,369	Diaries: 324
APR 16.4	Income : $ -190,871	FM Share: 47.29%

12+ METRO 1/4/SHARE		SPG 81	12+ TSA 1/4/CUME	
1. KCJB	27/36.0	38.4	1. KCJB	55/471
KIZZ-F	27/36.0	31.5	2. KIZZ-F	35/297
3. KCJB-F	8/10.7	6.8	3. KFYR	32/383
4. KTYN	6/ 8.0	11.0	4. KCJB-F	14/164

KCJB, 910, 5 KW/1 KW, COUNTRY	ABC-C, $17.00	(Katz)	
KTYN, 1430, 5 KW (DAYS), AC	APR,RKO, $15.00	(Torbet)	
KIZZ-F, 93.7, 90 KW @ 600, ROCK	Source, $14.50	(Masla)	Meyer
KCJB-F, 97.1, 50 KW @ 830, BTFL MUS	ABC-C, $ NA	(Katz)	

KFYR - See Bismarck

MONROE, LA

Market # 223/Pop: 143,00	Revenue : $2,594,867	Diaries: 354
APR 16.0	Income : $ 351,831	FM Share: 67.85%

12+ METRO 1/4/SHARE		SPG 81	SPG 80	12+ TSA 1/4/CUME	
1. KNOE-F	42/23.1	20.4	22.4	1. KNOE-F	131/1484
2. KYEA-F	39/21.4	31.7	22.4	2. KNOE	53/ 812
3. KNOE	26/14.3	10.6	10.2	3. KYEA-F	42/ 330
4. KWEZ-F	19/10.4	8.5	14.3	4. KWEZ-F	31/ 434

KYEA-F, 98.3, 1 KW @ 647, BLACK ,$12.00 (PRO)

KWEZ-F, 104.1, 100 KW @ 1000, BTFL NBC, $18.50 (Southern)

KNOE, 540, 5 KW/1 KW, COUNTRY	ABC-E, $25.00	(Mc-Guild)
KNOE-F, 101.9, 100 KW @ 1650, ROCK	ABC-I, $25.00	(Mc-Guild)

MUSKEGON, MI

Market # 189/Pop: 180,400   Revenue : $1,644,680   Diaries: 434
APR 15.5   Income : $ -121,355   FM Share: 63.98%

12+ METRO	1/4/SHARE	SPG 81
1. WMUS-F	39/17.3	14.2
2. WQWQ-F	34/15.0	18.0
3. WGRD-F	25/11.1	9.0
4. WLAV-F	23/10.2	11.4
5. WTRU	22/ 9.7	5.2
WKBZ	22/ 9.7	10.9

12+ TSA	1/4/CUME
1. WGRD-F	58/805
2. WMUS-F	57/670
3. WLAV-F	54/659
4. WQWQ-F	47/554
5. WJFM-F	30/404

WKBZ, 850, 1 KW, NOSTALGIA (Arnold) , $ 8.50 (PRO) Reams
WQWQ-F, 105.5, 50 KW @ 375, BTFL MUS , $15.30 (----)
WMUS-F, 106.9, 50 KW @ 285, COUNTRY , $15.50 (Masla)

Others - See Grand Rapids

NEW BEDFORD-FALL RIVER, MA

Market # 198/Pop: 173,400   Revenue : NA   Diaries: 573
APR 20.1   Income : NA   FM Share: 58.24%

12+ METRO	1/4/SHARE	FAL 81	SPG 81	SPG 80
1. WHJY-F	73/9.0	9.1	3.8	4.1
2. WBSM	68/8.4	8.7	6.7	11.0
3. WPJB-F	63/7.8	4.6	5.6	9.6
4. WLKW-F	60/7.4	7.7	7.1	6.5
WPRO-F	60/7.4	4.8	4.9	4.1

12+ TSA	CUME
1. WPRO-F	1090
2. WPJB-F	880
3. WHJY-F	806
4. WBSM	665

WBSM, 1420, 5 KW/1 KW, TALK ABC-I, $18.50 (PRO)

Other stations - See Providence

ODESSA-MIDLAND, TX

Market # 175/Pop: 205,000   Revenue : $3,803,000   Diaries: 464
APR 18.0   Income : $ -243,671   FM Share: 46.45%

12+ METRO	1/4/SHARE	SPG 81	SPG 80
1. KUFO-F	37/12.4	3.4	8.2
2. KYXX	36/12.1	16.5	12.1
3. KNFM-F	34/11.4	7.3	4.7
4. KRIG	33/11.1	11.5	14.2
5. KWMJ-F	25/ 8.4	10.3	8.2
6. KCRS	24/ 8.1	5.7	6.9
7. KBAT-F	19/ 6.4	12.6	9.1

12+ TSA	1/4/CUME
1. KYXX	50/472
2. KUFO-F	43/469
3. KNFM-F	42/383
4. KRIG	33/478
5. KWMJ-F	32/324
6. KCRS	31/418
7. KBAT-F	30/456

KCRS, 550, 5 KW/1 KW, AC MBS, $21.00 (Mc-Guild) Mayes
KRIG, 1410, 1 KW, CONTEMP , $12.00 (Torbet)
KYXX, 920, 1 KW/500 W, COUNTRY , $12.00 (Selcom)
KUFO-F, 97.9, 100 KW @ 359, AOR , $10.00 (Masla)
KNFM-F, 92.3, 100 KW @ 350, COUNTRY , $ NA (HNW)
KBAT-F, 93.3, 100 KW @ 500, COUNTRY , $ NA (Savalli)
KWMJ-F, 103.3, 100 KW @ 923, BTFL MUS , $21.00 (Mc-Guild) Mayes

OGDEN, UT

Market # NA/Pop: 113,700 (12+)   Revenue : NA   Diaries: 370
APR 15.1   Income : NA   FM Share: 52.14%

12+ METRO 1/4/SHARE		SPG 81
1. KSL	21/12.2	13.1
2. KSOP-F	19/11.0	10.6
3. KZAN-F	15/ 8.7	4.4
4. KLUB	13/ 7.6	7.5
5. KSFI-F	12/ 7.0	6.9

12+ TSA 1/4/CUME	
1. KSL	43/631
2. KSFI-F	31/454
3. KSOP-F	26/292
4. KRSP-F	24/391
KZAN-F	24/245

KZAN-F, 97.9, 26 KW @ 3770, COUNTRY   MBS, $ NA   (Christal)

OWENSBORO, KY

Market # 314/Pop: 87,200   Revenue : NA   Diaries: 281
APR 11.9   Income : NA   FM Share: 73.68%

12+ METRO 1/4/SHARE		SPG 81	SPG 80
1. WBKR-F	26/31.0	23.3	22.0
2. WVJS	17/20.2	21.1	31.9
3. WSTO-F	13/15.5	12.2	9.9
WKDQ-F	13/15.5	14.4	7.7

12+ TSA 1/4/CUME	
1. WBKR-F	61/702
2. WKDQ-F	52/688
3. WSTO-F	25/492
4. WVJS	18/412

WVJS, 1420, 5 KW/1 KW, AC   ABC-C, $17.00   (Masla)

Other stations - See Evansville

PALM SPRINGS, CA

Market # NA/Pop: 104,500 (12+)   Revenue : NA   Diaries: 340
APR 15.3   Income : NA   FM Share: 61.36%

12+ METRO 1/4/SHARE		FAL 81	SPG 81	FAL 80
1. KPSI-F	31/19.4	12.8	14.9	13.6
2. KDES-F	29/18.1	10.6	14.4	13.1
3. KDES	14/ 8.8	11.2	11.2	14.7
4. KWXY-F+	11/ 6.9	10.1	10.7	12.6
5. KCHV	10/ 6.3	3.2	6.4	2.1

12+ TSA CUME	
1. KPSI-F	327
2. KDES	226
3. KDES-F	219
4. KCHV	189
5. KWXY-F+	127

KCHV, 970, 5 KW/1 KW, VARIOUS   NBC, $12.00   (Lotus)   (COACHELLA)
KDES, 920, 5 KW/1 KW, MOR   , $30.19   (Mc-Guild)
KDES-F, 104.7, 42 KW @ 540, BTFL MUS   , $30.19   (Mc-Guild)
KPSI-F, 101.1, 3 KW @ 300, ROCK   , $ NA   (Christal)
KWXY-F+, 98.5, 50 KW @ 500, BTFL MUS   , $11.50   (Eastman)

PANAMA CITY, FL

Market # 292/Pop: 101,900   Revenue : $1,473,562   Diaries: 307
APR 15.5   Income : $ -43,431   FM Share: 73.50%

12+ METRO 1/4/SHARE		SPG 81	SPG 80
1. WPFM-F	38/29.7	29.3	23.8
2. WPAP-F	33/25.8	28.6	21.9
3. WDLP	16/12.5	6.0	12.4
4. WGNE-F	14/10.9	13.5	16.2

12+ TSA 1/4/CUME	
1. WPAP-F	99/908
2. WPFM-F	63/705
3. WGNE	21/249
4. WDLP	16/252

WDLP, 590, 1 KW, CONTEMP   ABC-C, $18.20   (Torbet)
WPFM-F, 107.9, 100 KW @ 800, ROCK   RKO, $ NA   (Masla)
WGNE-F, 98.5, 100 KW @ 300, BTFL MUS   ABC-I, $18.20   (Torbet)

WPAP - See Tallahassee

PARKERSBURG-MARIETTA, WV-OH

Market # 204/Pop: 165,200
APR 14.1

Revenue : $2,045,570
Income : $ -256,397

Diaries: 378
FM Share: 64.20%

12+ METRO 1/4/SHARE		SPG 81
1. WXIL-F	45/23.4	34.8
2. WKYG	36/18.8	19.8
3. WNUS-F	28/14.6	----
4. WIBZ-F	26/13.5	4.3
5. WQAW-F	14/ 7.3	7.0

12+ TSA 1/4/CUME	
1. WXIL-F	87/1047
2. WNUS-F	39/ 417
3. WKYG	37/ 524
4. WIBZ-F	26/ 345
5. WWVA	17/ 289

WKYG, 1230, 1 KW/250 W, COUNTRY
WNUS-F, 107.1, 1.8 KW @ 370, COUNTRY
WXIL-F, 96.1, 50 KW @ 500, ROCK
WQAW-F, 103.1, 730 W @ 550, BTFL MUS
WIBZ-F, 99.3, 3 KW @ 210, AOR

ABC-I, $12.50 (Savalli)
MBS, $ 8.00 (----) (BELPRE)
Source, $12.50 (----) Burbach
, $12.00 (Savalli)
ABC-F, $10.00 (Regional)

PLATTSBURGH, NY

Market # NA/Pop: 65,300 (12+)
APR 17.8

Revenue : NA
Income : NA

Diaries: 304
FM Share: 55.96%

12+ METRO 1/4/SHARE		FAL 81	SPG 81
1. WGFB-F	26/22.4	16.7	10.7
2. WIRY	25/21.6	25.4	25.2
3. WKDR	15/12.9	14.0	15.5
4. CHOM-F	12/10.3	5.3	8.7

12+ TSA 1/4/CUME	
1. WQCR-F	62/807
2. WGFB-F	46/725
3. WKDR	32/351
4. WEZF-F	31/418

WIRY, 1340, 1 KW/250 W, ? ?
WKDR, 1070, 5 KW (DAYS), COUNTRY
WGFB-F, 99.9, 10 KW @ 780, ROCK

MBS, $12.50 (Masla)
ABC-E, $14.25 (PRO)
, $ NA (----)

WEZF, WQCR - See Burlington Condensed

PROVO-OREM, UT

Market # 163/Pop: 230,900
APR 14.8

Revenue : $1,249,379
Income : 78,472

Diaries: 354
FM Share: 65.27%

12+ METRO 1/4/SHARE		SPG 81	SPG 80
1. KSFI-F	33/14.0	12.3	9.7
2. KSL	32/13.6	14.1	15.2
3. KFMY-F	28/11.9	10.9	12.7
4. KSOP-F	22/ 9.3	4.5	6.1
5. KRSP-F	19/ 8.1	.9	5.5

12+ TSA 1/4/CUME	
1. KSFI-F	35/388
2. KSL	34/560
3. KFMY-F	29/514
4. KSOP-F	25/268
5. KRSP-F	19/270

All stations - See Salt Lake City

RAPID CITY, SD

Market # 332/Pop: 72,000
APR 18.9

Revenue : $2,322,436
Income : $ 305,309

Diaries: 252
FM Share: 27.69%

12+ METRO 1/4/SHARE		SPG 81	SPG 80
1. KKLS	34/24.8	18.2	13.2
2. KGGG-F	31/22.6	22.2	11.4
3. KIMM	24/17.5	17.4	25.4
4. KOTA	19/13.9	14.9	20.2
5. KBHB	11/ 8.0	2.5	5.3

12+ TSA 1/4/CUME	
1. KKLS	57/509
2. KGGG-F	35/425
3. KIMM	34/372
4. KOTA	24/308
5. KBHB	22/225

KBHB, 810, 5 KW (DAYS), COUNTRY
KOTA, 1380, 5 KW, MOR
KIMM, 1150, 5 KW (DAYS), CONTEMP
KKLS, 920, 5 KW (DAYS), CONTEMP
KGGG-F, 100.3, 100 KW @ 450, ROCK

, $ 8.00 (Masla) (STURGIS)
CBS, $18.00 (Katz)
ABC-E, $16.50 (Eastman)
, $15.00 (PRO) S. Minnesota
ABC-F, $16.50 (Eastman)

REDDING, CA

Market # 260/Pop: 121,300
APR 15.6

Revenue : $1,855,777
Income : $ -1,154

Diaries: 329
FM Share: 34.55%

12+ METRO	1/4/SHARE	SPG 81	SPG 80
1. KSHA-F	33/20.9	-----	-----
2. KSXO	23/14.6	15.8	10.6
3. KQMS	22/13.9	13.8	17.9
KCLM	22/13.9	19.7	13.8

12+ TSA	1/4/CUME
1. KSHA-F	36/392
2. KSXO	32/407
3. KCLM	25/247
4. KQMS	22/223

KSXO, 600, 1 KW, AC	, $ NA	(Christal)
KCLM, 1330, 5 KW (DAYS), COUNTRY	, $12.50	(PRO)
KQMS, 1400, 1 KW/250 W, MOR	NBC, $11.25	(Selcom)
KSHA-F, 104.3, 25 KW @ 1560, CONTEMP	, $ 8.00	(RTS)

ROCHESTER, MN

Market # 307/Pop: 93,300
APR 12.3

Revenue : $2,409,690
Income : $ -155,528

Diaries: 252
FM Share: 54.28%

12+ METRO	1/4/SHARE	SPG 81	SPG 80
1. KWEB	15/16.1	12.1	20.2
2. KROC-F	10/10.8	8.6	14.1
KROC	10/10.8	8.6	13.1
KRCH-F	10/10.8	10.3	8.1

12+ TSA	1/4/CUME
1. KROC-F	88/938
2. KAUS-F	25/391
WCCO	25/341
4. KWEB	21/378

KWEB, 1270, 5 KW/1 KW, MOR	ABC-I, $23.25	(Masla)	First Concord
KROC, 1340, 1 KW/250 W, MOR	NBC, $15.30	(PRO)	S. Minnesota
KRCH-F, 101.7, 710 W @ 560, CONTEMP	ABC-F, $16.50	(Masla)	First Concord
KROC-F, 106.9, 100 KW @ 1110, ROCK	NBC, $12.00	(PRO)	S. Minnesota
KAUS-F, 99.9, 100 KW @ 1000, COUNTRY	MBS, $20.00	(Pates)	(AUSTIN)

WCCO - See Minneapolis

SAN ANGELO, TX

Market # 313/Pop: 87,300
APR 16.4

Revenue : $1,845,292
Income : $ -261,459

Diaries: 313
FM Share: 61.11%

12+ METRO	1/4/SHARE	SPG 81
1. KIXY-F	29/24.6	9.1
2. KBIL-F	16/13.6	12.1
3. KQSA	14/11.9	5.1
4. KGKL	13/11.0	22.2

12+ TSA	1/4/CUME
1. KIXY-F	35/312
2. KBIL-F	22/332
3. KGKL	20/355
4. KQSA	19/142

KQSA, 1260, 1 KW (DAYS), NOSTALGIA	MBS, $ 6.30	(Selcom)	Wiskes/Abaris
KGKL, 960, 5 KW/1 KW, CONTEMP	ABC-C, $ 9.50	(Torbet)	
KBIL-F, 92.9, 100 KW @ 726, CONTEMP/AC	MBS, $14.90	(Miller)	
KIXY-F, 94.7, 39 KW @ 140, ROCK	MBS, $ 9.50	(Selcom)	Wiskes/Abaris

SANTA BARBARA, CA

Market # 130/Pop: 305,100
APR 15.4

Revenue : NA
Income : NA

Diaries: 339
FM Share: 65.57%

12+ METRO	1/4/SHARE	FAL 81	SPG 81	FAL 80
1. KMGQ-F	24/10.8	----	----	----
KRUZ-F	24/10.8	12.2	11.8	11.0
3. KTYD-F	19/ 8.6	11.1	7.2	5.0
4. KTMS-F	18/ 8.1	7.4	8.7	4.6
5. KDB-F	15/ 6.8	11.1	6.2	11.4
KNX	15/ 6.8	6.3	7.7	7.3

12+ CUME	
1. KRUZ-F	297
2. KTYD-F	291
3. KNX	265
4. KMGQ-F	259
5. KDB-F	246
KTMS-F	246

KDB-F, 93.7, 13 KW @ 870, BTFL/CLASS , $18.00 (HNW)
KRUZ-F, 103.3, 105 KW @ 2980, BTFL MUS , $26.00 (Katz) Schule
KMGQ-F, 106.3, 365 W @ 879, AC , $ NA (Torbet)
KTMS-F, 97.5, 18 KW @ 2900, AOR Source, $15.50 (Howard)
KTYD-F, 99.9, 34 KW @ 550, ROCK , $ NA (Selcom)

SANTA FE, NM

Market # 325/Pop: 78,700
APR 18.9

Revenue : $1,160,880
Income : $ 53,275

Diaries: 265
FM Share: 51.85%

12+ METRO	1/4/SHARE	SPG 81	SPG 80
1. KDCE	18/15.0	6.3	14.1
2. KVSF	16/13.3	6.3	12.0
3. KFMG-F	12/10.0	12.6	7.6
KKJY-F	12/10.0	12.6	7.6
KWXL-F	12/10.0	13.7	6.5
6. KAFE	10/ 8.3	6.3	5.4

12+ CUME	
1. KVSF	225
2. KFMG-F	192
3. KTRC	134
4. KKJY-F	133
5. KWXL-F	124
6. KAFE	117
KDCE	117

KDCE, 970, 1 KW, SPANISH MBS, $ 9.75 (Lotus) (ESPANOLA)
KVSF, 1260, 5 KW/1 KW, CONTEMP Source,RKO II, $15.00 (PRO)
KAFE, 810, 5 KW, COUNTRY CBS, $ 6.50 (Hix)

Others - see Albuquerque

SANTA ROSA, CA

Market # 126/Pop: 313,600
APR 18.4

Revenue : $2,233,224
Income : $ 35,556

Diaries: 485
FM Share: 38.19%

12+ METRO	1/4/SHARE	FAL 81	SPG 81	FAL 80	SPG 80
1. KGO	56/11.5	10.3	9.1	10.1	11.4
2. KNEW	44/ 9.1	8.0	8.4	8.5	6.1
3. KABL	36/ 7.4	5.0	5.6	3.9	2.8
4. KCBS	30/ 6.2	6.9	6.3	4.7	7.8
5. KFRC	28/ 5.8	6.9	8.9	10.9	9.8
6. KZST-F	25/ 5.2	7.6	6.5	6.2	3.8

12+ CUME	
1. KFRC	612
2. KGO	518
3. KNEW	491
4. KCBS	480
5. KNBR	461
6. KABL	403

KZST-F, 100.1, 3 KW @ 240, BTFL MUS , $20.00 (Selcom)

Other stations - see San Francisco

SIOUX CITY, IA

Market # 267/Pop: 117,700	Revenue : $1,696,958	Diaries: 314
APR 16.5	Income : $ 47,368	FM Share: 48.27%

12+ METRO	1/4/SHARE	SPG 81	SPG 80
1. KSEZ-F	37/23.6	29.2	25.0
2. KSCS	31/19.7	16.2	22.6
3. KWSL	23/14.6	16.2	7.3
4. KZZL-F	18/11.5	7.7	8.5
5. KMNS	17/10.8	6.2	9.1
6. KBCM-F	15/ 9.6	9.2	9.8

12+ TSA	1/4/CUME
1. KSEZ-F	56/721
2. KBCM-F	37/411
3. KSCJ	36/399
4. KWSL	29/538
5. KZZL-F	28/305
6. WNAX	27/363

KSCJ, 1360, 5 KW, MOR	ABC-I, $13.00	(Masla)		
KMNS, 620, 1 KW, COUNTRY	MBS, $15.00	(Mc-Guild)	Sentry	
KWSL, 1470, 5 KW, CONTEMP	ABC-C, $13.00	(Roslin)		
WSEZ-F, 97.9, 62 KW @ 280, ROCK	ABC-F, $15.00	(Mc-Guild)	Sentry	
KBCM-F, 95.5, 100 KW @ 898, COUNTRY	APR, $24.00	(PRO)		
KZZL-F, 99.5, 100 KW @ 794, BTFL MUS	, $11.00	(Market 4)		
WNAX, 570, 5 KW, COUNTRY	CBS, $ NA	(Katz)	Park	(YANKTON)

SPRINGFIELD, IL

Market # 180/Pop: 190,000	Revenue : $3,520,777	Diaries: 355
APR 16.9	Income : $ 465,279	FM Share: 47.54%

12+ METRO	1/4/SHARE	SPG 81	SPG 80
1. WTAX	45/16.9	15.7	18.5
2. WDBR-F	39/14.7	15.7	17.7
3. WMAY	35/13.2	11.4	14.0
4. WFMB-F	29/10.9	11.8	11.7
5. WCUS	24/ 9.0	8.6	9.8
6. WVEM	23/ 8.6	9.0	6.0

12+ TSA	1/4/CUME
1. WTAX	49/602
2. WFMB-F	46/536
3. WMAY	45/569
4. WDBR-F	41/597
5. WVEM-F	25/382
6. WCVS	24/459

WCVS, 1450, 1 KW/250 W, AC	ABC-C, $20.00	(Mc-Guild)	Eastern
WMAY, 970, 1 KW/500 W, COUNTRY	NBC, $20.25	(HNW)	Midwest Family
WTAX, 1240, 1 KW/250 W, AC	CBS, $28.98	(Eastman)	Sentry
WDBR-F, 103.7, 20 KW @ 318, ROCK	, $28.98	(Eastman)	Sentry
WFMB-F, 104.5, 18 KW @ 427, COUNTRY	ABC-I, $20.00	(Mc-Guild)	Eastern
WVEM-F, 101.9, 50 KW @ 300, BTFL MUS	ABC-E, $12.00	(----)	

STAUNTON-WAYNESBORO, VA

Market # NA/Pop: 78,700 (12+)	Revenue : NA	Diaries: 302
APR 17.5	Income : NA	FM Share: 17.88%

12+ METRO	1/4/SHARE	SPG 81	SPG 80
1. WKDW	54/39.1	30.3	31.1
2. WTON	30/21.7	18.5	17.6
3. WSGM-F	14/10.1	14.3	12.6
4. WSVA	7/ 5.1	7.6	1.7

12+ TSA	1/4/CUME
1. WKDW	59/379
2. WTON	31/361
3. WSGM-F	14/214
WXLK-F	14/127

WKDW, 900, 1 KW (DAYS), COUNTRY	, $ 9.50	(----)		
WTON, 1240, 1 KW/250 W, MOR	ABC-E, $ 8.50	(---)		
WSVA, 550, 5 KW/1 KW, NOSTALGIA	, $11.00	(PRO)	Gilmore	(HARRISONBURG)
WSGM-F, 93.5, 3 KW @ 352, ROCK	, $ 7.25	(----)		

WXLK-F - See Roanoke

TEXARKANA, TX

Market # 248/Pop: 130,200
APR 15.8

Revenue : $1,755,076
Income : $ 235,527

Diaries: 386
FM Share: 57.05%

12+ METRO 1/4/SHARE		SPG 81
1. KADO-F	35/20.8	10.9
2. KOSY-F	26/15.5	14.3
3. KCMC	25/14.9	10.9
4. KADO	18/10.7	22.4
5. KTFS	14/ 8.3	16.3

12+ TSA 1/4/CUME	
1. KADO-F	40/303
2. KOSY-F	26/388
3. KCMC	25/375
4. KADO	21/292
5. KRMD-F	15/211

KADO, 940, 2.5 KW (DAYS), COUNTRY
KTFS, 1400, 1 KW/250 W, ROCK
KCMC, 740, 1 KW, COUNTRY
KOSY-F, 102.5, 35 KW @ 265, ROCK
KADO-F, 107.1, 3 KW @ 160, BLACK

ABC-E,	$12.50	(Roberts)
ABC-I,	$ 7.00	(PRO)
MBS,	$11.00	(Masla)
,	$10.75	(Savalli)
ABC-C,	$ 8.25	(Lazar)

TUSCALOOSA, AL

Market # 225/Pop: 140,800
APR 17.1

Revenue : $1,880,963
Income : $ 32,253

Diaries: 592
FM Share: 67.02%

12+ METRO 1/4/SHARE	
1. WTUG-F	37/18.6
2. WUOA	24/12.1
3. WTSK	21/10.6
4. WACT-F	17/ 8.5
5. WJRD	16/ 8.0

12+ TSA 1/4/CUME	
1. WTUG-F	44/339
2. WUOA-F	28/352
3. WTSK	27/278
4. WACT-F	17/282
5. WJRD	16/222

WJRD, 1150, 5 KW/1 KW, COUNTRY
WTSK, 790, 2.5 KW (DAYS), GOSPEL
WACT-F, 105.5, 3 KW @ 300, COUNTRY
WTUG-F, 92.7, 3 KW @ 300, BLACK
WUOA-F, 95.7, 100 KW @ 500, ROCK

CBS,	$10.10	(Torbet)	
,	$ 7.00	(----)	
,	$ 9.00	(PRO)	New South
SBN,	$ 8.25	(Howard)	
,	$12.50	(Smith)	

VICTORIA, TX

Market # 333/Pop: 71,300
APR 15.0

Revenue : $1,290,630
Income : $ 139,982

Diaries: 371
FM Share: 54.0%

12+ METRO 1/4/SHARE		SPG 81	SPG 80
1. KVIC-F	21/24.4	25.3	7.7
2. KZEU-F	16/18.6	16.0	----
3. KNAL	12/14.0	16.0	21.5
4. KCWM	10/11.6	10.7	38.5

12+ TSA 1/4/CUME	
1. KVIC-F	33/380
2. KZEU-F	20/228
3. KNAL	16/216
4. KCWM	12/203

KNAL, 1410, 500 W, COUNTRY
KCWM, 1340, 1 KW, COUNTRY
KVIC-F, 95.1, 57 KW @ 500, ROCK
KZEU-F, 107.9, 49 KW @ 485, AC

MBS,	$10.00	(PRO)	
,	$13.00	(Mc-Guild)	Mayes
,	$13.00	(Mc-Guild)	Mayes
,	$ 9.50	(Milam)	

WATERTOWN, NY

Market # NA/Pop: 71,300 (12+)	Revenue : NA	Diaries: 339
APR 18.0	Income : NA	FM Share: 39.83%

12+ METRO	1/4/SHARE	SPG 81	SPG 80
1. WTNY	41.32.0	33.3	31.4
2. WNCQ-F	32/25.0	19.3	16.9
3. WOTT	14/10.9	7.9	16.9
4. WATN	11/ 8.6	10.5	5.1

12+ TSA	1/4/CUME
1. WTNY	45/476
2. WNCQ-F	36/275
3. WOTT	14/229
4. WATN	11/137

WOTT, 1410, 5 KW/1 KW, ROCK	, $11.00	(----)
WATN, 1240, 1 KW/250 W, MOR	NBC, $12.00	(Market 4)
WTNY, 790, 1 KW, MOR	CBS, $18.88	(Mc-Guild)
WNCQ-F, 97.5, 41 KW @ 285, COUNTRY	, $11.00	(----)

WENATCHEE, WA

Market # NA/Pop: 58,000 (12+)	Revenue : $1,349,025	Diaries: 376
APR 14.3	Income : $ -36,939	FM Share: 38.02%

12+ METRO	1/4/SHARE	FAL 81	SPG 81	FAL 80
1. KPQ	23/27.7	27.7	28.3	36.5
2. KPQ-F	17/20.5	12.8	18.5	13.5
3. KUEN	14/16.9	22.3	19.6	12.2
4. KYSR-F	10/12.0	11.7	1.1	----

12+ TSA	1/4/CUME
1. KPQ-F	36/399
2. KPQ	30/473
3. KUEN	14/136
4. KYSR-F	11/169

KPQ*		
KUEN, 900, 1 KW (DAYS), COUNTRY	MBS, $9.00	(Gillis)
KYJR-F, 104.9, 105 W @ 1330, CONTEMP	, $9.00	(----)
KPQ-F*		

*I refuse to print any information about these stations until they issue an understandable rate card and quit the deception concerning their antenna height.

WEST VENTURA COUNTY, CA

Market # NA/Pop: 301,700 (12+)	Revenue : NA	Diaries: 333
APR 16.5	Income : NA	FM Share: 62.73%

12+ METRO	1/4/SHARE
1. KMET-F	45/9.0
2. KBBY-F	33/6.6
3. KHAY-F	30/6.0
KLOS-F	30/6.0
5. KOXR	25/5.0

12+ CUME	
1. KBBY-F	556
2. KMET-F	531
3. KLOS-F	434
4. KHAY-F	383
5. XTRA	357

KOXR, 910, 5 KW/1 KW, SPANISH	, $19.00	(Lotus)	Lotus
KHAY-F, 100.7, 39 KW @ 2250, COUNTRY	, $13.00	(PRO)	
KBBY-F, 95.1, 28 KW @ 315, ROCK	Source, $27.00	(Katz)	

Others - see Los Angeles

WICHITA FALLS, TX

Market # 246/Pop: 131,100
APR 16.4

Revenue : $2,302,150
Income : $ 106,814

Diaries: 360
FM Share: 74.0%

12+ METRO	1/4/SHARE	SPG 81	SPG 80
1. KKQV-F	45/25.3	19.8	10.2
KLUR-F	45/25.3	38.3	32.1
3. KNIN-F	28/15.7	6.6	10.2
4. KWFT	14/ 7.9	9.0	11.7
5. KTRN	12/ 6.7	7.2	9.5

12+ TSA	1/4/CUME
1. KLUR-F	62/778
2. KKQV-F	59/567
3. KNIN-F	44/517
4. WBAP	37/613
5. KWFT	26/447

KTRN, 1290, 5 KW/1 KW, COUNTRY	MBS, $10.25	(Masla)
KWFT, 620, 5 KW, MOR	CBS, $15.75	(Torbet)
KLUR-F, 99.9, 100 KW @ 820, COUNTRY	ABC-I, $22.50	(Selcom)
KKQV-F, 103.3, 100 KW @ 440, ROCK	RKO, $ NA	(MMR)
KNIN-F, 92.9, 100 KW @ 925, BTFL MUS	ABC-C, $ NA	(Mc-Guild)

WILLIAMSPORT, PA

Market # 265/Pop: 119,000
APR 19.5

Revenue : $2,032,520
Income : $ -225,329

Diaries: 304
FM Share: 58.23%

12+ METRO	1/4/SHARE	SPG 81	SPG 80
1. WILQ-F	38/19.8	21.6	22.7
2. WWPA	29/15.1	13.5	14.4
3. WSQV-F	25/13.0	2.2	2.3
4. WKSB-F	20/10.4	12.4	12.1
5. WLYC	18/ 9.4	10.8	6.8

12+ TSA	1/4/CUME
1. WILQ-F	104/876
2. WOEZ-F	44/273
3. WKSB-F	42/595
4. WSQV-F	36/448
5. WMPT-F+	32/473

WWPA, 1340, 1 KW/250 W, AC	CBS, $10.00	(RSR)	
WLYC, 1050, 1 KW (DAYS), NOSTALGIA (Al Ham)	ABC-I, $12.64	(PRO)	
WILQ-F, 105.1, 3.8 KW @ 1300, COUNTRY	ABC-I, $17.82	(PRO)	
WSQV-F, 97.7, 3 KW @ 300, ROCK	Source, $13.00	(Christal)	(JERSEY SHORE)
WKSB-F, 102.7, 53 KW @ 1300, CONTEMP	ABC-E, $12.00	(HNW)	
WMPT-F+, 99.3, 3 KW @ 1230, CONTEMP	ABC-C, $ 7.00	(Market 4)	

YUMA, AZ

Market # 304/Pop: 95,800
APR 16.6

Revenue : $1,072,220
Income : $ -144,548

Diaries: 270
FM Share: 54.54%

12+ METRO	1/4/SHARE	SPG 81	SPG 80
1. KTTI-F	30/23.8	20.9	22.2
2. KBLU	27/21.4	14.5	12.2
3. KJOK-F	16/12.7	31.8	15.6
4. KVOY	10/ 7.9	16.4	18.9

12+ CUME	
1. KBLU	346
2. KTTI-F	318
3. KJOK-F	209
4. KVOY	160

KVOY, 1400, 1 KW/250 W, MOR/COUNTRY	ABC-I, $13.30	(PRO)
KBLU, 560, 1 KW, AC	NBC, $ 8.50	(Torbet)
KTTI-F, 95.1, 25 KW @ 76, COUNTRY	CBS, $10.00	(Howard)
KJOK-F, 93.1, 100 KW @ 80, CONTEMP	, $13.30	(PRO)

BIRCH MONTHLY REPORTS*

OKLAHOMA CITY BIRCH REPORT

JAN 82 - JUNE 82

12+ METRO SHARE

		J/F	F/M	M/A	A/M	M/J
1.	KATT-F	12.5	11.0	11.9	12.2	17.8
2.	KTOK	11.7	11.7	12.2	11.5	11.4
3.	KEBC-F	12.0	12.5	9.7	9.8	9.2
4.	KOMA	9.7	8.2	7.6	7.8	8.3
5.	KAEZ-F	5.4	5.8	4.7	5.4	7.3
6.	KOFM-F	6.1	6.5	7.6	6.6	6.3
7.	KKLR-F	5.1	4.1	6.9	9.1	5.8
8.	KLTE-F	3.4	3.6	4.4	5.2	5.2
9.	KLNK-F	3.6	4.4	4.0	4.1	5.0
10.	WKY	5.0	6.6	5.3	4.0	4.8

12+ CUME RATING

		J/F	F/M	M/A	A/M	M/J
1.	KATT-F	21.9	20.1	21.8	21.8	22.6
2.	KTOK	21.2	22.7	22.6	21.6	22.2
3.	KEBC-F	22.9	21.6	21.0	21.5	21.2
4.	KOFM-F	18.4	17.5	18.6	19.6	20.5
5.	WKY	15.0	16.2	14.6	14.2	18.3
6.	KOMA	21.8	19.1	19.5	19.7	17.5
7.	KLTE-F	8.8	9.0	11.3	13.5	13.8
8.	KLNK-F	12.3	11.6	12.9	14.6	13.7
9.	KKNG-F	13.5	14.3	15.3	14.6	13.3
10.	KXXY-F	17.1	17.6	17.1	17.2	12.3

MILWAUKEE-RACINE BIRCH REPORT

JAN 82 - JUNE 82

12+ METRO SHARE

		J/F	F/M	M/A	A/M	M/J
1.	WQFM-F	8.2	7.9	9.2	7.6	8.8
2.	WOKY	4.6	6.9	7.8	10.5	8.7
3.	WISN	9.1	8.2	9.0	8.9	8.6
4.	WBCS-F	8.6	9.1	7.9	6.8	6.7
5.	WEZW-F	7.3	7.1	6.7	5.4	6.5
6.	WLPX-F	8.9	7.4	6.5	7.0	6.1
	WZUU-F	6.6	6.7	6.1	5.3	6.1
8.	WTMJ	11.9	9.3	8.5	7.0	5.9
9.	WKTI-F	3.6	3.9	5.2	5.4	5.7
10.	WZUU	2.3	2.9	3.0	3.6	4.0
11.	WLUM-F	3.4	3.5	2.4	3.5	3.9
12.	WMIL-F	---	---	---	1.9	3.4
	WMYX-F	3.0	2.6	3.8	4.3	3.4

12+ CUME RATING

		J/F	F/M	M/A	A/M	M/J
1.	WISN	25.4	23.2	27.3	32.1	36.2
2.	WTMJ	27.1	23.8	23.8	25.9	26.8
3.	WLPX-F	19.7	19.4	20.9	22.1	24.5
4.	WQFM-F	16.8	17.6	20.8	20.6	23.4
5.	WOKY	11.6	13.9	16.7	19.2	22.6
6.	WZUU-F	17.9	16.9	15.5	18.4	22.2
7.	WKTI-F	13.6	14.2	19.0	20.1	21.7
8.	WBCS-F	16.9	14.8	15.6	18.2	20.6
9.	WEZW-F	12.6	12.2	13.2	14.2	18.3
10.	WMYX-F	6.5	6.2	9.4	10.9	12.3
11.	WZUU	7.2	7.9	8.8	9.3	11.3
12.	WFMR-F	6.4	7.0	8.5	10.7	11.0
13.	WMIL-F	---	---	---	3.5	8.7

SAN ANTONIO BIRCH REPORT

JAN 82 - JUNE 82

12+ METRO SHARE

		J/F	F/M	M/A	A/M	M/J
1.	KISS-F	18.3	19.5	17.8	17.5	15.4
2.	KTFM-F	11.3	14.0	15.0	12.1	12.0
3.	KKYX	6.5	6.6	5.7	6.5	7.9
4.	KLLS-F	4.2	6.3	7.4	7.0	7.3
5.	KTSA	7.4	6.5	6.6	6.5	6.7
6.	KITY-F	6.6	5.0	5.7	5.8	6.6
	KONO	5.2	4.2	3.4	3.8	6.6
8.	KAJA-F	4.9	5.9	5.8	5.3	5.6
9.	KBUC	7.3	6.5	4.2	4.7	5.5
10.	WOAI	4.4	5.0	6.4	6.7	4.9

12+ CUME RATING

		J/F	F/M	M/A	A/M	M/J
1.	KTSA	14.4	15.1	18.9	23.2	22.3
2.	KISS-F	15.5	16.9	20.2	22.9	22.0
3.	KTFM-F	16.0	16.6	19.7	21.2	20.4
4.	KITY-F	9.3	9.5	12.9	16.3	18.1
5.	KLLS-F	6.3	8.3	10.9	13.0	14.5
6.	KONO	7.2	7.2	8.2	10.9	13.8
7.	KKYX	10.5	10.5	10.5	14.0	13.7
8.	KBUC	9.3	8.9	8.0	10.2	12.1
9.	KAJA-F	8.0	8.8	9.6	10.8	11.7
10.	WOAI	11.0	10.7	12.4	14.2	10.1

* Tables show 12+ Metro Share and 12+ Cume Rating. Monday through Sunday, 6AM-Midnight.

LOUISVILLE BIRCH REPORT

JAN 82 - JUNE 82

12+ METRO SHARE

	J/F	F/M	M/A	A/M	M/J
1. WQMF-F	9.2	12.5	12.8	11.2	12.0
2. WLRS-F	7.4	8.1	6.4	8.4	9.1
3. WRKA-F	8.9	8.7	8.8	8.2	8.7
4. WLOU	7.9	5.8	5.3	6.2	8.5
5. WAMZ-F	7.6	7.7	9.4	9.0	8.0
6. WVEZ-F	11.1	10.1	7.9	7.9	7.6
7. WHAS	7.4	7.3	7.6	6.6	7.4
8. WKJJ-F	7.4	8.5	9.5	8.1	7.2
9. WAKY	4.3	5.1	6.7	8.0	6.3
10. WCII	8.4	6.9	5.9	6.1	5.8
11. WAVG	7.9	8.4	8.3	6.3	5.0

12+ CUME RATING

	J/F	F/M	M/A	A/M	M/J
1. WLRS-F	17.5	17.1	17.7	20.3	20.8
2. WQMF-F	18.4	18.6	19.4	19.3	18.9
3. WKJJ-F	19.4	20.0	20.4	18.4	18.7
4. WHAS	24.5	23.4	21.3	18.5	17.5
5. WRKA-F	19.1	16.3	13.9	15.8	17.3
6. WAMZ-F	15.9	14.0	14.8	15.6	16.5
7. WAKY	13.3	14.6	16.2	16.9	15.6
8. WAVG	19.4	19.5	18.6	16.3	14.7
9. WCII	14.0	12.5	12.5	12.2	12.9
10. WVEZ-F	15.1	13.1	12.4	12.0	10.9
11. WLOU	7.7	7.8	6.9	6.6	7.4

PORTLAND OREGON BIRCH REPORT

JAN 82 - JUNE 82

12+ METRO SHARE

	J/F	F/M	M/A	A/M	M/J
1. KGON-F	23.3	25.6	21.1	20.0	18.6
2. KINK	6.9	6.6	8.1	8.1	10.2
3. KGW	8.2	7.0	6.7	6.3	7.0
4. KCNR-F	4.8	6.9	5.8	6.0	6.9
5. KXL-F	3.2	3.5	3.4	2.8	6.0
6. KLLB-F	3.8	5.4	5.7	6.3	5.2
7. KUPL-F	6.1	5.6	5.8	4.8	4.6
8. KWJJ	5.2	4.8	4.6	3.1	4.5
9. KEX	6.8	5.3	6.5	6.1	4.3
10. KUPL	3.1	3.5	2.6	3.6	3.9
11. KYTE	2.9	3.3	4.3	3.1	3.4
12. KQFM-F	1.2	2.0	2.3	3.0	3.0
13. KMJK-F	1.0	1.1	1.7	1.4	2.7

12+ CUME RATING

	J/F	F/M	M/A	A/M	M/J
1. KGON-F	21.7	21.7	25.3	26.5	24.8
2. KGW	18.9	16.2	22.7	24.3	24.3
3. KINK	9.9	10.0	15.9	17.0	16.6
4. KCNR-F	8.9	10.2	14.0	16.5	16.4
5. KEX	15.0	12.9	15.9	14.6	14.0
6. KLLB-F	7.1	7.4	12.5	13.7	13.0
7. KWJJ	9.0	9.0	11.2	10.9	11.7
8. KYXI	7.5	6.1	7.5	10.2	9.8
9. KQFM-F	1.2	2.0	2.3	3.0	3.0
10. KUPL-F	9.1	8.9	11.6	10.1	8.9
11. KYTE	6.7	7.2	9.6	7.9	8.2
12. KUPL	6.3	6.0	7.0	7.5	7.1
13. KXL-F	5.7	4.5	4.8	5.4	6.6

HARTFORD/NEW BRITAIN BIRCH REPORT

JAN 82 - JUNE 82

12+ METRO SHARE

	J/F	F/M	M/A	A/M	M/J
1. WTIC	23.1	24.2	23.1	21.0	18.8
2. WHCN-F	7.8	8.5	9.8	8.9	9.3
3. WTIC-F	5.1	4.2	5.7	7.1	8.8
4. WCCC-F	6.7	7.9	10.0	8.4	6.3
5. WRCH-F	6.8	7.4	5.9	5.6	5.7
6. WKSS-F	4.5	4.5	3.7	4.9	4.5
7. WPOP	5.3	4.2	2.6	3.5	4.2
8. WRCQ	1.2	0.8	2.1	4.4	4.1
9. WWYZ-F	3.7	4.4	3.6	2.5	4.0
10. WDRC-F	3.5	3.6	3.2	3.1	3.8
11. WIOF-F	4.9	3.1	3.4	3.8	3.3

12+ CUME RATING

	J/F	F/M	M/A	A/M	M/J
1. WTIC	39.3	40.8	40.7	41.7	37.8
2. WHCN-F	13.5	13.7	17.9	21.5	20.3
3. WCCC-F	13.0	13.8	19.0	20.9	19.4
4. WTIC-F	8.5	9.1	13.6	17.9	17.7
5. WDRC-F	6.9	7.9	12.1	14.7	14.0
6. WPOP	11.0	9.9	9.3	11.0	11.7
7. WIOF-F	7.7	5.9	7.6	9.8	10.0
WRCH-F	8.8	9.2	9.8	10.1	10.0
9. WKSS-F	6.8	6.4	8.3	10.5	9.7
10. WPLR-F	4.1	3.9	5.4	7.9	8.7
11. WDRC	8.0	7.5	9.1	9.2	8.3

BIRMINGHAM BIRCH REPORT

FEB 82 - JUNE 82

12+ METRO SHARE

	FEB	F/M	M/A	A/M	M/J
1. WZZK	19.8	18.2	16.0	17.0	16.1
2. WKXX	13.8	15.4	14.3	13.2	15.0
3. WENN-F	9.6	10.4	13.6	15.9	14.7
4. WAPI-F	6.9	7.8	9.3	7.5	5.8
5. WRKK	6.6	5.5	4.2	2.7	5.1
6. WSGN	10.0	6.7	5.0	5.9	4.9
7. WQEZ	5.2	6.3	5.8	4.2	4.4
8. WENN	2.4	2.7	2.4	2.0	4.1
9. WJLD	3.0	3.0	2.9	3.6	3.8
10. WATV	3.8	3.9	3.8	3.2	3.1

12+ CUME RATING

	FEB	F/M	M/A	A/M	M/J
1. WKXX	23.9	22.3	23.3	25.0	22.0
2. WZZK	28.6	25.6	26.9	28.5	21.5
3. WENN-F	11.4	11.2	14.1	16.9	17.3
4. WSGN	18.8	16.4	16.2	15.9	12.8
5. WAPI-F	9.5	11.9	15.1	15.1	12.3
6. WERC	9.3	7.8	8.0	10.1	10.9
7. WRKK	11.1	10.4	10.3	9.7	9.5
8. WJLD	7.5	7.8	8.6	8.9	8.6
9. WQEZ	9.5	8.5	8.9	9.8	8.1
10. WVOK	6.6	5.5	4.9	7.8	7.9

JACKSONVILLE BIRCH REPORT

JAN 82 - JUNE 82

12+ METRO SHARE

	J/F	F/M	M/A	A/M	M/J
1. WFYV-F	12.4	20.4	23.3	18.4	15.9
2. WKTZ-F	9.6	9.4	7.8	11.4	12.6
3. WAIV-F	12.7	12.4	11.6	11.3	11.0
4. WIVY-F	15.4	13.5	11.4	11.6	10.4
5. WJAX-F	5.9	4.5	4.6	6.4	7.9
6. WQIK-F	10.4	9.2	10.4	8.4	7.3
7. WCRJ-F	1.6	0.9	0.4	3.0	6.2
8. WPDQ	3.5	3.0	3.5	4.1	3.9
9. WVOJ	2.5	3.1	3.3	3.0	2.9
10. WAPE	5.1	5.5	4.6	3.8	2.8

12+ CUME RATING

	J/F	F/M	M/A	A/M	M/J
1. WIVY-F	19.8	20.3	22.3	25.3	27.8
2. WAIV-F	17.0	16.7	18.1	21.6	23.0
3. WFYV-F	15.1	19.2	22.2	21.8	22.2
4. WKTZ-F	10.1	9.7	10.9	15.9	19.7
5. WQIK-F	13.8	13.5	17.0	18.8	18.2
6. WAPE	8.2	7.1	8.6	11.9	12.9
7. WJAX-F	7.3	6.5	8.8	11.3	12.2
8. WCRJ-F	1.9	1.8	1.6	6.3	11.8
9. WPDQ	7.0	5.8	7.2	8.1	8.3
10. WVOJ	5.2	5.3	6.5	6.8	7.1

RICHMOND BIRCH REPORT

JAN 82 - JUNE 82

12+ METRO SHARE

	J/F	F/M	M/A	A/M	M/J
1. WRVQ	14.3	17.8	18.3	16.8	16.6
2. WRVQ	23.7	18.1	15.7	14.2	14.6
3. WRXL	13.6	13.8	10.8	11.3	13.2
4. WPLZ	8.1	7.3	9.0	9.8	7.4
5. WTVR-F	2.9	2.0	3.8	5.4	7.2
6. WRNL	5.4	8.1	8.8	7.4	6.8
7. WEZS	6.1	6.0	6.8	6.5	6.2
8. WENZ	1.6	2.7	3.3	4.3	5.0
9. WANT	2.7	3.0	2.5	3.8	3.6
10. WGOE	1.9	1.3	2.5	3.5	3.2

12+ CUME RATING

	J/F	F/M	M/A	A/M	M/J
1. WRVQ	25.9	25.9	29.9	34.2	35.5
2. WRVA	26.0	32.6	32.3	31.8	34.1
3. WRXL	17.4	18.0	18.1	20.8	24.2
4. WRNL	11.9	14.6	16.3	14.8	14.4
5. WTVR-F	5.8	4.1	5.3	9.4	12.8
WEZS	9.7	9.9	10.3	12.0	12.8
7. WPLZ	11.7	10.2	11.7	13.8	11.9
8. WANT	7.5	6.8	8.3	10.8	10.8
9. WLEE	10.1	7.9	7.3	7.8	9.1
10. WENZ	4.4	5.5	6.6	6.8	7.3

SEATTLE/TACOMA BIRCH REPORT

JAN 82 - JUNE 82

12+ METRO SHARE

		J/F	F/M	M/A	A/M	M/J
1.	KISW-F	12.4	12.0	11.0	10.5	12.3
2.	KIRO	11.4	10.9	8.8	8.5	7.6
3.	KZOK-F	5.0	5.1	5.6	6.0	7.0
4.	KUBE-F	5.4	4.9	6.3	6.0	5.6
5.	KOMO	5.5	5.8	5.9	5.7	4.5
6.	KVI	4.2	4.6	5.1	4.4	4.3
7.	KKFX	1.7	1.1	1.4	2.9	4.1
8.	KNBQ	2.6	2.5	3.3	3.6	3.9
	KSEA-F	5.3	5.7	4.6	4.2	3.9
10.	KBRD-F	3.2	4.0	4.4	3.6	3.6
11.	KJR	4.1	4.2	3.8	4.0	3.4
	KING-F	3.0	2.3	3.4	4.1	3.4
13.	KZAM-F	2.8	3.2	3.4	2.5	3.3
14.	KMPS	3.2	3.1	1.8	2.9	2.8
15.	KMPS-F	2.0	3.0	3.8	3.2	2.6

12+ CUME RATING

		J/F	F/M	M/A	A/M	M/J
1.	KIRO	23.8	29.8	20.7	19.9	17.9
2.	KISW-F	17.3	21.6	16.0	15.3	15.4
3.	KZOK-F	9.9	13.2	11.9	12.7	12.9
4.	KVI	9.0	12.2	10.9	12.3	12.4
5.	KOMO	13.1	17.0	12.5	12.5	11.3
6.	KJR	11.2	12.8	9.5	10.7	10.9
7.	KUBE-F	9.6	11.1	9.9	9.8	9.1
8.	KING	9.6	10.8	6.3	6.5	8.2
9.	KSEA-F	7.7	10.0	7.2	7.4	7.6
10.	KZAM-F	6.9	8.5	6.1	6.1	7.5
11.	KNBQ	4.0	4.6	5.2	5.7	6.3
12.	KYYX-F	6.0	7.4	5.1	5.5	5.9
13.	KING-F	6.0	6.5	6.0	7.1	5.8
14.	KPLZ-F	4.3	5.6	4.3	4.3	5.3
15.	KMPS-F	3.7	5.5	4.9	5.3	5.2

MEMPHIS BIRCH REPORT

JAN 82 - JUNE 82

12+ METRO SHARE

		J/F	F/M	M/A	A/M	M/J
1.	WZXR	13.2	18.6	19.9	18.7	18.2
2.	WMC-F	12.6	12.3	10.8	11.4	12.5
3.	WHRK	9.2	7.1	10.9	12.0	10.8
4.	WMC	9.9	10.6	9.6	9.9	9.1
5.	KWAM-F	3.1	6.8	7.5	6.7	8.6
6.	WRVR	6.4	7.2	5.8	6.1	6.9
7.	WEZI	8.1	7.4	6.6	5.3	6.3
8.	WDIA	4.9	5.6	6.5	6.3	5.5
9.	WMPS	4.8	3.8	3.8	4.6	4.2
10.	WREC	3.2	4.4	4.7	4.4	4.0
11.	WLVS	4.4	4.5	2.2	1.8	3.0

12+ CUME RATING

		J/F	F/M	M/A	A/M	M/J
1.	WMC-F	26.6	24.0	24.1	27.1	28.0
2.	WZXR	19.2	19.8	20.5	23.3	24.7
3.	WMC	20.4	19.4	18.1	17.9	19.7
4.	WHRK	17.4	14.0	15.9	18.6	18.7
5.	WRVR	16.9	15.1	13.7	15.0	17.0
6.	WDIA	15.9	10.8	13.7	15.0	15.9
7.	WEZI	14.3	12.6	9.5	11.0	14.9
8.	KWAM-F	4.4	9.6	10.8	10.2	13.3
9.	WLOK	11.6	8.3	9.9	10.3	10.3
	WREC	9.7	10.6	9.8	9.6	10.3
11.	WHBQ	12.9	9.5	8.4	8.3	9.0

KNOXVILLE BIRCH REPORT

JAN 82 - JUNE 82

12+ METRO SHARE

		J/F	F/M	M/A	A/M	M/J
1.	WIVK-F	24.6	24.6	24.6	24.9	26.1
2.	WOKI-F	6.6	5.4	7.0	10.8	13.2
3.	WEZK-F	15.0	14.1	11.2	10.0	12.3
4.	WMYU-F	14.6	15.1	14.4	13.9	11.6
5.	WIMZ-F	10.4	9.7	11.3	11.7	11.4
6.	WNOX	5.4	5.5	4.9	5.1	5.4
7.	WBMK	2.7	2.7	4.0	4.8	4.7
8.	WRJZ	1.3	2.9	4.4	4.8	3.2
9.	WGAP	3.9	4.2	3.5	1.0	2.5
10.	WIVK	3.0	4.0	3.9	3.6	2.3

12+ CUME RATING

		J/F	F/M	M/A	A/M	M/J
1.	WIVK-F	25.8	24.8	22.9	20.9	20.9
2.	WOKI-F	9.8	9.7	10.9	13.0	15.2
3.	WMYU-F	16.0	18.7	17.2	15.3	14.1
4.	WIMZ-F	12.4	12.6	13.1	12.0	12.7
5.	WEZK-F	11.7	12.3	9.8	8.5	11.2
6.	WGAP	6.6	6.5	6.1	3.2	5.5
7.	WNOX	10.1	11.4	9.6	7.5	5.4
8.	WIVK	4.2	5.0	4.5	4.2	3.9
	WRJZ	2.8	4.6	4.8	4.3	3.9
10.	WBMK	3.3	3.4	3.7	3.7	3.1

ORLANDO BIRCH REPORT

JAN 82 - JUNE 82

12+ METRO SHARE

		J/F	F/M	M/A	A/M	M/J
1.	WDIZ	17.6	20.5	18.6	16.2	13.9
2.	WBJW	10.2	10.7	11.3	11.5	12.3
3.	WDBO-F	11.8	8.8	8.8	8.4	8.3
4.	WHLY	8.1	6.4	6.5	7.6	8.0
5.	WHOO-F	8.7	9.1	9.9	7.7	7.8
6.	WDBO	7.0	5.9	6.3	5.9	7.2
7.	WKIS	4.8	5.3	5.6	6.4	6.3
8.	WHOO	6.7	6.1	7.2	6.9	6.2
9.	WJYO	3.2	3.0	3.6	4.4	5.4
10.	WORL	4.6	6.7	4.4	4.8	5.3

12+ CUME RATING

		J/F	F/M	M/A	A/M	M/J
1.	WBJW	14.8	13.7	21.4	30.0	27.3
2.	WDIZ	15.9	16.2	19.6	24.2	21.7
3.	WHOO-F	11.0	10.9	14.4	16.5	17.6
4.	WHLY	10.0	8.8	12.5	16.3	17.1
5.	WDBO	10.0	8.1	12.6	16.5	17.0
6.	WDBO-F	14.5	12.0	13.9	14.5	15.6
7.	WHOO	9.8	10.1	13.0	13.9	13.2
8.	WKIS	7.1	8.9	12.3	14.6	12.9
9.	WJYO	5.0	4.8	8.0	10.9	10.7
10.	WLOQ	4.3	4.9	6.6	9.1	9.1

NORFOLK BIRCH REPORT

JAN 82 - JUNE 82

12+ METRO SHARE

		J/F	F/M	M/A	A/M	M/J
1.	WCMS-F	12.0	10.5	7.8	11.4	13.6
2.	WMYK-F	15.3	16.6	13.6	13.1	12.9
3.	WNOR-F	7.4	8.2	10.1	10.7	10.5
4.	WLTY-F	10.3	8.3	8.2	9.3	8.5
5.	WFOG-F	8.9	7.8	6.9	8.0	8.4
6.	WTAR	5.6	3.9	4.3	5.9	5.7
7.	WNOR	2.5	4.5	5.8	4.8	5.6
8.	WOWI-F	4.7	6.6	7.5	4.5	5.5
9.	WPCE	2.7	3.1	2.3	2.2	3.8
10.	WRAP	3.2	3.4	3.8	2.8	2.9
11.	WGH	4.2	4.6	3.6	3.2	2.8
12.	WWDE-F	2.4	2.1	3.4	3.2	2.7
13.	WCMS	3.4	3.0	3.7	3.6	2.6
14.	WNIS	3.5	2.4	1.7	2.1	2.5

12+ CUME RATING

		J/F	F/M	M/A	A/M	M/J
1.	WMYK-F	15.3	16.6	13.6	13.1	12.9
2.	WNOR-F	19.0	18.8	19.6	23.1	23.9
3.	WCMS-F	18.4	16.9	16.0	20.4	23.0
4.	WLTY-F	18.5	17.8	17.3	20.2	21.5
5.	WFOG-F	15.4	13.7	11.9	13.3	14.6
6.	WTAR	14.2	12.6	12.6	13.4	14.0
7.	WNOR	7.3	10.2	11.4	10.3	11.6
	WOWI-F	10.3	14.9	15.1	8.9	11.6
9.	WRAP	11.2	12.4	12.4	9.3	10.0
10.	WGH	9.8	9.3	9.2	9.9	9.5
11.	WQRK-F	8.1	6.7	5.9	7.4	9.3
12.	WWDE-F	6.6	6.2	7.3	8.1	8.3
13.	WNIS	8.0	7.5	6.4	6.3	6.0
14.	WCMS	6.1	5.7	7.0	5.9	5.3

CHARLOTTE BIRCH REPORT

JAN 82 - JUNE 82

12+ METRO SHARE

		J/F	F/M	M/A	A/M	M/J
1.	WROQ-F	12.5	12.7	13.1	13.5	17.6
2.	WSOC-F	20.9	16.1	14.1	13.8	12.9
3.	WBT	14.2	13.7	12.9	11.6	12.5
4.	WBCY-F	11.4	8.3	9.2	12.0	11.6
5.	WPEG-F	7.0	7.3	10.2	10.8	10.1
6.	WEZC-F	7.8	8.6	8.5	7.1	6.7
7.	WAYS	6.5	6.0	6.4	7.2	5.5
8.	WLVV-F	3.3	2.4	2.6	3.5	4.3
9.	WGIV	1.8	4.8	4.9	4.3	3.6
10.	WQCC	0.6	2.2	2.4	1.8	2.4

12+ CUME RATING

		J/F	F/M	M/A	A/M	M/J
1.	WROQ-F	24.1	21.0	22.5	24.7	26.1
2.	WBCY-F	23.7	19.7	21.0	24.4	25.9
3.	WBT	30.7	29.1	29.7	27.5	25.5
4.	WSOC-F	27.6	23.4	24.9	25.1	22.1
5.	WAYS	18.2	17.1	21.7	23.2	19.0
6.	WPEG-F	11.0	10.9	13.2	14.4	14.1
7.	WEZC-F	13.7	14.8	14.9	14.1	12.8
8.	WLVV-F	6.4	6.5	7.9	9.9	10.1
9.	WGIV	5.8	8.6	9.7	10.1	9.3
10.	WZXI-F	6.4	5.4	5.8	7.3	7.4

BOSTON BIRCH REPORT

MAR 82 - JULY 82

12+ METRO SHARE

		MAR	M/A	A/M	M/J	J/J
1.	WXKS-F	9.6	10.7	10.3	10.2	12.4
2.	WCOZ-F	10.2	10.0	10.8	10.9	10.7
3.	WBZ	9.9	9.4	10.6	9.5	7.8
4.	WHDH	8.0	8.9	9.1	8.6	7.4
5.	WBCN-F	7.1	7.3	7.4	6.7	6.9
6.	WJIB-F	7.3	5.2	4.2	5.0	4.9
7.	WEEI	5.4	5.1	3.9	4.6	4.6
8.	WROR-F	3.6	3.8	4.6	4.3	4.1
9.	WEEI-F	4.6	4.8	5.3	4.4	3.9
10.	WMJX-F	4.2	4.3	3.2	3.0	3.5
	WRKO	3.2	3.2	2.4	2.1	3.5
12.	WVBF-F	2.0	1.9	2.1	3.2	3.1

12+ CUME RATING

		MAR	M/A	A/M	M/J	J/J
1.	WCOZ-F	20.8	19.7	20.4	19.6	19.6
2.	WBZ	22.8	20.0	17.5	17.5	17.3
3.	WXKS-F	14.5	14.7	13.9	14.6	16.4
4.	WBCN-F	11.7	11.9	13.2	13.4	13.8
5.	WHDH	16.5	16.5	16.2	14.9	12.5
6.	WEEI	14.8	11.6	7.7	10.7	11.3
7.	WEEI-F	9.5	9.0	11.1	10.9	8.8
8.	WROR-F	9.1	7.6	8.4	9.0	8.6
9.	WMJX-F	7.4	6.7	6.9	7.7	8.2
10.	WJIB-F	9.8	8.4	7.7	8.5	7.4
11.	WRKO	8.6	7.8	7.0	6.6	7.1
12.	WVBF-F	5.9	5.2	5.7	6.8	6.4

WASHINGTON BIRCH REPORT

FEB 82 - JULY 82

12+ METRO SHARE

		F/M	M/A	A/M	M/J	J/J
1.	WKYS-F	9.6	10.1	10.4	9.8	9.3
2.	WHUR-F	9.8	8.3	7.6	7.6	8.4
3.	WMAL	6.6	6.5	8.1	7.8	7.6
4.	WRQX-F	6.5	6.4	4.8	5.1	6.4
5.	WAVA-F	4.8	5.9	6.1	5.9	6.0
6.	WGAY-F	5.2	4.2	5.2	6.5	5.7
7.	WPGC-F	5.5	5.4	5.3	5.2	5.0
8.	WMZQ-F	3.9	3.6	3.5	4.3	4.9
9.	WWDC-F	8.5	7.9	6.2	5.4	4.6
10.	WRC	2.8	3.5	3.5	3.4	3.7
11.	WASH-F	3.2	3.0	3.1	3.0	3.6
12.	WLTT-F	3.5	4.4	4.2	3.7	3.5
13.	WPKX-F	2.1	2.5	3.4	2.5	3.3
	WXTR-F				2.0	3.3

12+ CUME RATING

		F/M	M/A	A/M	M/J	J/J
1.	WRQX-F	14.7	17.8	20.0	18.8	18.9
2.	WWDC-F	17.2	20.0	19.8	17.7	17.5
3.	WMAL	15.2	14.7	16.0	15.7	17.4
4.	WPGC-F	10.7	13.3	15.8	15.4	15.5
5.	WKYS-F	13.2	13.1	14.4	14.6	15.1
6.	WAVA-F	8.9	11.5	12.8	12.4	12.4
7.	WHUR-F	10.8	11.2	12.7	12.0	12.2
8.	WOOK-F	8.2	8.4	10.4	11.8	11.9
9.	WLTT-F	6.4	9.1	11.0	11.0	11.0
10.	WGAY-F	8.4	9.4	11.1	11.1	10.7
11.	WTOP	9.1	10.5	10.9	9.8	10.3
12.	WASH-F	7.0	8.7	11.0	10.0	9.4
13.	WRC	6.0	7.1	6.5	7.2	9.2
14.	WPKX-F	4.3	4.7	8.9	8.7	8.8

PITTSBURGH BIRCH REPORT

FEB 82 - JULY 82

12+ METRO SHARE

		J/F	F/M	M/A	A/M	M/J	J/J
1.	KDKA	21.9	23.2	24.4	25.3	25.4	24.6
2.	WDVE-F	9.0	10.3	11.5	10.5	11.4	12.8
3.	WBZZ-F	6.6	8.8	9.5	8.1	8.1	8.6
4.	WAMO-F	7.6	6.0	4.8	6.3	7.9	7.9
5.	WXKX-F	5.1	4.6	4.8	5.3	4.6	5.4
6.	WSHH-F	4.3	4.3	4.5	3.6	3.7	4.1
7.	WTAE	5.3	5.0	4.3	5.0	4.4	3.9
8.	WJAS	6.0	5.3	4.4	4.6	4.0	3.8
9.	KQV	4.8	4.5	3.4	3.2	3.5	3.5
10.	WYDD-F	4.0	4.0	4.7	3.5	3.2	3.0
11.	WEEP	1.7	1.6	1.7	1.8	2.2	2.3
12.	WWSW-F	3.1	3.5	3.3	3.2	3.1	2.1

12+ CUME RATING

		J/F	F/M	M/A	A/M	M/J	J/J
1.	KDKA	38.8	28.3	40.1	42.4	43.1	40.4
2.	WDVE-F	16.4	17.5	17.6	17.3	18.4	18.8
3.	WBZZ-F	10.3	11.7	12.8	14.1	14.7	15.3
4.	WXKX-F	11.5	10.4	12.7	14.5	13.6	14.8
5.	WYDD-F	10.7	11.1	10.9	9.4	9.6	10.3
6.	WTAE	11.5	11.6	12.4	12.4	11.0	9.3
7.	WAMO-F	9.4	8.2	8.3	8.5	8.2	9.1
8.	KQV	8.3	9.7	7.9	6.5	7.8	7.8
9.	WSHH-F	8.3	9.6	8.9	7.2	7.0	7.6
10.	WJAS	8.6	8.7	8.0	8.8	7.9	6.2
11.	WEEP	4.4	3.7	3.9	4.0	4.5	4.6
12.	WWSW-F	7.1	8.4	6.9	6.0	5.9	4.2

CHICAGO BIRCH REPORT

FEB 82 - JULY 82

12+ METRO SHARE

	J/F	F/M	M/A	A/M	M/J	J/J
1. WGN	8.8	8.6	9.8	8.2	7.6	9.0
2. WBBM-F	2.1	2.1	2.5	1.9	3.4	5.7
3. WMAQ	4.5	4.2	3.4	3.6	5.0	5.0
WIND	5.2	5.9	5.6	5.0	5.3	5.0
5. WLUP-F	6.3	5.4	6.7	6.9	4.7	4.6
WBBM	4.5	4.7	6.4	6.3	4.6	4.6
WBMX-F	3.7	3.3	4.1	4.8	5.3	4.6
8. WJJD	0.7	0.8	1.7	3.0	3.5	4.4
9. WLOO-F	5.2	4.8	5.1	5.3	4.4	4.3
10. WLS	4.9	5.5	5.3	5.4	4.7	4.0
11. WLS-F	6.0	7.0	5.7	5.4	5.2	3.8
12. WGCI-F	5.3	5.2	4.1	4.2	4.7	3.6
13. WKQX-F	3.0	4.1	3.3	3.3	3.6	3.5
14. WCLR-F	3.8	3.8	3.2	2.6	2.9	3.2
WLAK-F	2.4	2.6	2.8	2.7	3.1	3.2
WXRT-F	2.7	3.5	3.6	2.5	1.9	3.2
17. WMET-F	3.5	3.4	3.5	4.8	4.4	3.1
18. WFYR-F	3.6	3.4	3.2	2.9	3.2	3.0
19. WJEZ-F	2.3	2.5	1.7	1.9	2.3	2.5
WJPC	2.0	2.3	2.4	2.5	2.2	2.5

12+ CUME RATING

	J/F	F/M	M/A	A/M	M/J	J/J
1. WGN	18.0	17.6	19.4	18.7	17.8	18.3
2. WLS	15.3	16.9	17.8	17.1	15.1	13.7
3. WBBM-F	7.0	8.0	7.3	6.0	9.0	13.5
4. WMAQ	11.9	11.6	11.7	13.0	13.9	13.3
5. WBBM	12.8	12.8	14.5	14.2	13.3	12.8
6. WLS-F	17.3	18.3	14.4	12.8	12.3	12.2
7. WLUP-F	14.0	14.0	14.0	12.4	10.8	11.7
8. WMET-F	11.8	12.3	12.1	11.3	9.6	10.2
9. WKQX-F	9.2	9.9	8.9	7.6	7.6	8.9
10. WCLR-F	9.0	9.2	9.2	8.3	7.5	8.0
11. WLOO-F	8.9	8.5	9.1	8.6	8.0	7.8
12. WFYR-F	9.4	9.1	8.5	8.5	8.4	7.3
13. WGCI-F	9.4	8.8	7.4	7.6	8.2	7.2
WIND	8.2	8.5	9.5	9.4	8.3	7.2
15. WBMX-F	7.6	7.1	7.3	8.6	8.0	6.6
WJJD	2.0	2.5	4.0	5.0	5.3	6.6
17. WXRT-F	6.2	7.1	6.5	5.3	5.1	6.1
18. WLAK-F	6.0	6.1	5.1	5.5	6.4	5.6
19. WFMT-F	5.0	4.8	4.6	3.6	4.7	4.9
20. WJPC	4.5	5.0	4.9	4.9	4.4	4.5

NEW YORK BIRCH REPORT

FEB 82 - JULY 82

12+ METRO SHARE

	J/F	F/M	M/A	A/M	M/J	J/J
1. WINS	7.6	5.9	5.3	5.4	6.2	6.7
2. WKTU-F	6.3	7.0	6.3	5.8	7.1	6.6
3. WPLJ-F	7.1	6.2	6.7	8.7	8.7	6.3
4. WOR	5.2	6.4	7.0	6.0	5.9	6.0
5. WRKS-F	8.4	8.1	5.9	5.4	5.8	5.7
6. WAPP-F	2.1	2.6	1.3	1.0	0.8	5.4
7. WBLS-F	5.8	6.8	5.4	4.9	5.1	4.6
8. WYNY-F	6.1	5.7	5.7	4.4	3.8	4.4
9. WNBC	3.0	3.8	4.2	3.1	3.6	3.8
WCBS	3.5	3.8	5.2	5.6	5.3	3.8
11. WNEW	2.8	2.5	2.3	2.9	3.5	3.3
12. WNEW-F	2.6	1.9	2.5	3.7	3.2	2.8
13. WPAT-F	2.3	1.3	2.1	2.0	1.9	2.7
WMCA	2.8	3.4	3.0	2.0	2.1	2.7
15. WHN	2.2	2.3	2.2	1.3	1.7	2.5
16. WPAT	2.1	1.8	1.6	1.8	2.4	2.4
17. WABC	2.7	4.3	4.4	3.4	2.8	2.3
18. WRFM-F	2.9	2.2	1.7	2.3	2.4	2.2
19. WCBS-F	2.0	2.0	1.8	2.0	1.7	2.1

12+ CUME RATING

	J/F	F/M	M/A	A/M	M/J	J/J
1. WINS	17.8	13.6	12.6	13.3	13.5	15.9
2. WPLJ-F	9.8	8.2	10.9	13.2	13.0	12.8
3. WKTU-F	11.0	11.7	11.0	11.1	11.3	11.8
4. WCBS	9.0	8.4	10.1	11.8	11.4	10.2
5. WOR	10.6	11.1	10.3	9.4	9.1	9.4
6. WYNY-F	8.7	7.8	8.2	8.3	7.5	9.1
7. WRKS-F	10.4	10.2	8.1	7.9	7.9	8.7
8. WNBC	7.5	6.7	7.5	7.5	8.0	8.6
9. WBLS-F	9.5	10.2	8.2	8.2	7.9	8.5
10. WABC	6.3	7.3	9.0	9.5	8.6	8.1
11. WAPP-F	2.8	4.0	2.8	2.6	2.1	7.2
12. WNEW	5.7	4.0	3.8	4.4	5.4	5.8
13. WNEW-F	5.6	3.7	4.6	7.2	6.0	5.7
14. WMCA	4.4	4.5	4.7	4.0	4.5	5.0
15. WPAT-F	4.3	2.5	4.3	4.8	3.9	4.6
16. WPAT	4.1	3.3	3.3	3.4	3.4	4.5
17. WHN	3.4	3.4	4.2	3.6	3.4	4.3
18. WPIX-F	2.3	1.8	3.0	4.3	3.9	4.1
19. WCBS-F	3.5	2.4	3.5	4.3	3.5	4.0
WQXR-F	2.3	1.9	3.3	3.9	3.6	3.9

TULSA BIRCH REPORT

JAN 82 - JUNE 82

12+ METRO SHARE

		J/F	F/M	M/A	A/M	M/J
1.	KMOD-F	16.2	18.0	17.5	15.7	16.9
2.	KRAV-F	15.8	12.5	11.8	15.8	16.4
3.	KWEN-F	11.9	11.3	10.8	12.6	13.7
4.	KVOO	11.6	14.2	13.2	11.7	11.6
5.	KRMG	11.7	11.6	11.8	11.7	10.9
6.	KBEZ-F	8.1	9.3	8.0	8.1	5.6
7.	KTFX-F	6.0	4.7	3.7	4.3	5.5
8.	KCFO-F	3.5	2.7	4.1	4.4	3.7
9.	KGTO	1.1	1.7	3.6	3.2	2.0
10.	KELI	1.6	1.9	2.6	2.0	1.6

12+ CUME RATING

		J/F	F/M	M/A	A/M	M/J
1.	KRAV-F	25.2	22.1	21.8	24.7	27.1
2.	KVOO	21.9	22.4	24.6	22.4	23.4
3.	KMOD-F	19.2	20.0	21.5	19.5	23.1
4.	KRMG	24.1	24.7	21.5	21.7	22.8
5.	KWEN-F	14.2	13.3	14.4	16.8	19.3
6.	KBEZ-F	9.8	10.4	13.3	12.4	9.7
7.	KTFX-F	7.5	7.2	6.6	6.6	8.1
8.	KCFO-F	5.2	4.1	4.8	6.8	7.8
	KGTO	1.0	1.6	3.2	4.3	4.9
	KELI	8.2	9.0	7.7	5.6	4.9

LOS ANGELES BIRCH REPORT

FEB 82 - JULY 82

12+ METRO SHARE

		J/F	F/M	M/A	A/M	M/J	J/J
1.	KABC	5.8	6.1	7.8	8.6	8.0	7.9
2.	KLOS-F	5.6	5.6	6.3	6.2	5.8	5.9
3.	KROQ-F	3.9	5.8	4.6	4.6	5.1	5.1
	KMET-F	5.6	6.0	6.2	5.3	4.9	5.1
5.	KNX	2.9	4.0	5.4	5.1	4.3	4.2
6.	KFWB	3.7	3.3	3.9	5.4	3.9	3.9
7.	KHTZ-F	3.3	2.9	2.4	2.6	3.5	3.5
8.	KIIS-F	2.9	3.2	4.2	3.8	3.3	3.4
	KRLA	3.1	2.6	2.9	3.1	3.4	3.4
10.	KBIG-F	3.1	4.0	2.8	2.9	3.1	3.1
11.	KIQQ-F	2.7	2.5	1.8	2.5	2.9	3.0
12.	KRTH-F	3.3	2.9	2.9	3.5	2.9	2.9
13.	KLAC	2.4	2.5	2.6	2.8	2.7	2.6
14.	KGFJ	1.5	2.2	2.2	2.0	2.5	2.5
	KLVE-F	1.7	0.9	0.5	0.7	2.5	2.5
	KMPC	2.3	1.8	2.9	3.1	2.6	2.5
17.	KJOI-F	2.9	3.2	3.1	2.9	2.5	2.4
	KFI	2.1	3.1	3.6	3.0	2.4	2.4
19.	KJLH-F	1.7	1.0	1.5	1.9	2.2	2.2

12+ CUME RATING

		J/F	F/M	M/A	A/M	M/J	J/J
1.	KABC	9.2	8.3	7.9	9.1	5.6	7.9
2.	KLOS-F	13.9	10.5	8.1	8.4	5.2	7.6
3.	KNX	8.5	6.5	6.5	6.5	4.1	5.8
4.	KMET-F	13.0	9.7	7.9	7.1	3.7	5.4
5.	KFWB	9.5	6.5	6.4	6.9	3.5	5.0
6.	KROQ-F	8.3	7.6	4.9	5.0	3.2	4.6
7.	KIIS-F	5.8	4.8	4.5	4.4	2.7	3.9
8.	KIQQ-F	6.6	5.0	2.8	3.5	2.5	3.6
9.	KFI	5.2	4.3	4.1	4.0	2.4	3.4
10.	KHTZ-F	6.9	4.8	2.9	3.0	2.1	3.0
	KMPC	4.1	2.6	2.6	2.6	2.1	3.0
	KRLA	5.8	3.6	3.0	3.1	2.1	3.0
13.	KRTH-F	6.7	4.6	3.5	3.9	2.1	2.9
14.	KALI	3.8	1.9	1.6	1.8	1.7	2.4
	KGFJ	3.1	2.7	2.8	2.3	1.7	2.4
16.	XTRA	5.2	4.2	2.6	2.3	1.6	2.3
	KTNQ	2.0	1.7	1.1	1.0	1.6	2.3
18.	KLVE-F	2.5	1.6	0.7	0.9	1.5	2.2
19.	KUTE-F	3.4	2.2	2.1	1.9	1.4	2.1
	KBIG-F	5.7	4.7	2.9	2.6	1.5	2.1

ATLANTA BIRCH REPORT

FEB 82 - JULY 82

12+ METRO SHARE

		J/F	F/M	M/A	A/M	M/J	J/J
1.	WKLS-F	13.8	16.2	18.0	16.2	14.5	13.2
2.	WVEE-F	9.5	8.1	8.5	11.1	12.8	13.0
3.	WZGC-F	11.2	10.8	10.4	10.0	10.3	11.2
4.	WSB	7.9	7.6	6.8	7.7	8.1	8.8
5.	WKHX	6.6	7.5	9.1	8.7	7.0	7.9
6.	WQXI-F	8.6	9.8	10.3	9.8	8.6	7.7
7.	WSB-F	3.3	3.0	3.9	4.9	5.9	5.6
8.	WPCH-F	5.1	5.7	5.6	5.4	5.6	5.4
9.	WGST	5.9	4.6	3.8	3.4	3.5	4.0
10.	WLTA-F	5.3	5.2	4.1	3.8	3.1	3.5
11.	WPLO	4.9	5.6	5.3	3.9	3.5	3.1

12+ CUME RATING

		J/F	F/M	M/A	A/M	M/J	J/J
1.	WZGC-F	24.0	22.3	24.4	29.3	28.5	25.8
2.	WQXI-F	20.3	19.8	23.0	25.5	24.3	22.4
3.	WSB	18.2	16.9	18.7	22.6	22.2	21.4
4.	WKLS-F	19.5	20.9	23.2	25.5	24.7	21.1
5.	WVEE-F	12.2	10.8	10.2	12.6	14.9	15.3
6.	WKHX	11.3	11.5	15.1	15.9	14.1	15.1
7.	WSB-F	7.5	5.7	8.3	13.5	15.9	13.4
8.	WPCH-F	9.9	9.3	10.0	10.8	12.7	12.4
9.	WPLO	8.7	8.3	9.1	10.5	10.2	9.3
10.	WGST	11.5	9.9	9.3	9.7	8.8	7.5
11.	WAOK	6.6	5.4	4.3	5.5	7.1	7.0
	WLTA-F	9.7	8.4	7.4	7.8	7.4	7.0

ROCHESTER BIRCH REPORT

JAN 82 - JUNE 82

12+ METRO SHARE

		J/F	F/M	M/A	A/M	M/J
1.	WEZO	10.5	11.5	12.0	10.1	11.8
2.	WCMF	11.2	12.8	12.1	12.8	11.7
3.	WMJQ	10.0	10.9	11.8	10.4	9.2
4.	WHAM	7.7	7.1	6.6	7.8	8.6
	WVOR	6.5	6.8	7.0	7.3	8.6
6.	WDKX	8.3	8.3	7.5	7.2	7.0
7.	WHFM	4.3	3.8	4.6	5.4	6.4
8.	WPXN	4.9	3.9	5.5	5.7	5.6
9.	WPXY	5.5	5.1	3.9	4.6	5.1
10.	WBBF	5.3	4.2	4.2	4.8	4.6
11.	WNYR	7.0	7.3	9.4	7.1	4.2

12+ CUME RATING

		J/F	F/M	M/A	A/M	M/J
1.	WCMF	18.9	20.6	24.4	26.4	25.0
2.	WMJQ	19.9	21.5	23.3	23.5	23.1
3.	WHAM	18.5	18.1	18.8	20.2	22.2
4.	WEZO	19.8	21.1	22.3	21.2	21.8
5.	WVOR	10.8	11.1	12.2	14.2	15.9
6.	WHFM	9.8	9.9	13.1	15.0	14.6
7.	WBBF	11.8	11.6	14.7	14.9	13.4
8.	WPXN	6.3	5.4	6.9	8.9	11.1
9.	WPXY	8.7	8.3	8.5	9.7	10.7
10.	WNYR	8.3	9.5	12.4	11.8	10.6
11.	WDKX	8.0	8.1	8.3	8.8	9.0

NASHVILLE BIRCH REPORT

JAN 82 - JUNE 82

12+ METRO SHARE

		J/F	F/M	M/A	A/M	M/J
1.	WKDF-F	13.2	17.0	17.5	16.4	17.3
2.	WWKX-F	11.8	11.5	11.9	16.0	17.1
3.	WSIX-F	7.2	8.2	8.7	7.4	8.3
4.	WZEZ-F	9.6	7.3	8.2	6.7	7.6
5.	WSM-F	7.1	8.6	7.7	7.1	7.1
6.	WVOL	7.1	6.8	6.9	4.8	5.7
7.	WLAC	5.8	4.2	5.5	7.2	5.3
8.	WSM	7.0	9.1	7.1	5.5	5.0
9.	WSIX	4.0	3.0	2.1	3.4	3.8
10.	WUSW-F	2.8	2.7	3.1	3.6	3.3

12+ CUME RATING

		J/F	F/M	M/A	A/M	M/J
1.	WKDF-F	22.4	23.9	25.2	25.1	23.3
2.	WWKX-F	26.2	24.9	24.5	25.2	22.6
3.	WZEZ-F	14.2	13.2	12.6	12.5	14.0
4.	WSIX-F	12.8	13.8	15.0	11.5	13.9
5.	WSM	20.5	19.9	19.8	15.3	12.6
6.	WSM-F	14.2	13.0	13.1	12.6	12.0
7.	WLAC	14.6	13.3	11.3	10.9	11.2
8.	WSIX	12.3	9.4	8.6	9.4	8.3
9.	WVOL	10.2	10.0	10.0	7.2	8.0
10.	WUSW-F	3.9	4.2	5.7	5.9	5.5

RALEIGH/DURHAM BIRCH REPORT

JAN 82 - JUNE 82

12+ METRO SHARE

		J/F	F/M	M/A	A/M	M/J
1.	WQDR-F	13.7	14.5	14.4	13.2	19.1
2.	WRAL-F	16.6	15.9	14.9	15.2	13.3
3.	WPTF	16.4	14.5	11.2	11.8	10.9
4.	WDCG-F	4.7	4.3	7.3	7.6	9.0
5.	WKIX	10.9	9.5	7.4	8.9	8.1
6.	WYYD-F	6.9	7.1	9.8	10.0	7.4
7.	WLLE	2.3	3.6	3.1	2.5	4.6
8.	WTIK	3.2	3.4	5.5	5.0	3.6
9.	WCHL	1.6	2.4	1.7	2.4	2.7
10.	WDNC	2.8	1.8	1.1	1.7	2.2

12+ CUME RATING

		J/F	F/M	M/A	A/M	M/J
1.	WRAL-F	28.1	25.5	24.5	26.2	30.2
2.	WQDR-F	19.9	18.8	17.2	17.8	24.5
3.	WPTF	23.5	20.8	17.7	19.7	19.8
4.	WKIX	16.0	11.6	11.3	15.6	16.2
5.	WDCG-F	7.8	7.6	11.4	13.3	15.7
6.	WTIK	6.0	4.5	5.8	7.9	8.3
7.	WYYD-F	12.3	8.7	10.0	9.7	8.2
8.	WCHL	4.3	6.3	5.0	6.4	7.4
9.	WLLE	4.6	5.2	4.4	4.6	7.1
10.	WDNC	6.0	3.0	2.8	4.3	6.9

CLEVELAND BIRCH REPORT

FEB 82 - JULY 82

12+ METRO SHARE

		J/F	F/M	M/A	A/M	M/J	J/J
1.	WMMS	14.0	15.3	13.9	13.8	16.5	18.6
2.	WBBG	2.6	3.9	5.8	4.6	4.6	7.7
3.	WDMT	5.2	5.5	5.1	7.5	7.5	6.4
4.	WGCL	6.3	6.0	6.8	8.2	6.4	6.0
5.	WZZP	6.6	7.8	8.3	7.1	6.4	5.5
6.	WQAL	7.9	6.5	5.8	6.2	4.4	4.2
	WHK	5.1	5.5	5.6	4.7	4.0	4.2
8.	WGAR	5.9	4.4	4.7	4.9	4.3	4.1
	WDOK	8.9	9.1	7.7	6.4	5.7	4.1
10.	WZAK	1.7	1.3	1.9	2.5	2.8	3.7
	WERE	6.6	4.6	4.8	4.6	4.3	3.7
12.	WMJI	5.2	6.7	5.7	5.9	7.2	3.6
13.	WLYT	4.3	4.2	4.7	2.9	3.4	3.5
14.	WKSW	2.0	3.2	3.2	3.1	4.1	3.3
15.	WWWE	2.3	1.8	2.3	2.4	2.0	2.3

12+ CUME RATING

		J/F	F/M	M/A	A/M	M/J	J/J
1.	WMMS	17.3	18.5	19.1	23.9	25.2	27.4
2.	WGCL	14.0	15.0	15.8	18.6	20.5	20.3
3.	WLYT	12.3	11.0	9.6	11.8	15.2	15.2
4.	WZZP	10.2	11.0	11.7	12.6	14.2	12.6
5.	WBBG	4.7	4.6	5.7	8.5	9.8	11.5
6.	WWWE	5.1	4.8	5.2	7.4	9.7	11.4
7.	WQAL	10.0	9.7	9.5	9.2	9.6	10.9
8.	WDOK	12.9	14.3	12.4	11.9	11.9	10.5
9.	WHK	10.0	10.0	8.4	10.6	11.0	10.4
10.	WGAR	10.3	9.4	9.3	11.0	10.2	9.8
11.	WDMT	7.3	7.7	8.1	8.8	9.6	9.1
12.	WERE	10.1	9.2	8.7	10.1	10.7	8.7
13.	WKSW	4.1	6.0	5.7	4.4	7.1	7.5
14.	WMJI	10.2	12.3	12.2	14.2	17.7	6.6
15.	WZAK	4.3	3.8	5.2	6.6	4.9	6.3

TAMPA BIRCH REPORT

FEB 82 - JULY 82

12+ METRO SHARE

		J/F	F/M	M/A	A/M	M/J	J/J
1.	WRBQ	13.4	17.8	14.1	14.9	17.5	17.3
2.	WQYK	6.1	8.8	11.2	10.7	10.3	9.0
3.	WWBA-F	6.9	5.9	5.2	4.7	5.3	8.4
4.	WSUN	5.4	4.9	7.0	7.2	6.8	7.7
5.	WYNF	7.4	8.3	7.7	7.6	7.3	7.5
6.	WQXM	8.6	8.6	5.6	4.4	3.8	6.4
7.	WJYW	5.8	4.5	5.3	7.6	7.1	6.1
8.	WFLA	6.3	4.6	4.0	4.3	4.6	5.0
9.	WCKX-F	4.9	5.1	6.8	5.7	5.1	4.4
10.	WSRZ	2.3	2.8	3.5	3.2	4.0	3.9
11.	WDAE	8.0	8.2	7.0	5.2	4.8	3.6
12.	WPLP	3.8	3.2	3.5	3.2	3.1	3.4

12+ CUME RATING

		J/F	F/M	M/A	A/M	M/J	J/J
1.	WRBQ	18.5	21.2	19.5	21.5	25.1	25.5
2.	WQYK	11.9	9.6	11.2	13.2	15.0	15.9
3.	WYNF	10.1	11.6	12.6	12.7	13.4	14.5
4.	WSUN	10.7	9.1	10.5	12.5	14.3	14.4
5.	WFLA	11.2	11.5	11.0	10.5	11.8	13.7
6.	WQXM	11.5	12.6	11.7	14.6	13.9	13.2
7.	WCKX-F	11.0	11.4	11.5	13.4	14.5	12.7
8.	WWBA-F	10.3	6.9	5.0	7.4	11.0	12.1
9.	WJYW	9.7	8.6	8.6	10.6	12.6	12.0
10.	WSRZ	4.8	5.2	4.9	5.4	7.1	6.7
11.	WDAE	8.8	9.4	9.9	9.8	9.5	6.6
12.	WPLP	6.2	4.5	3.2	4.1	5.2	6.4

DALLAS BIRCH REPORT

FEB 82 - JULY 82

12+ METRO SHARE

		J/F	F/M	M/A	A/M	M/J	J/J
1.	KVIL-F	6.0	7.2	8.7	10.9	9.9	9.1
2.	KZEW-F	6.8	6.1	5.5	7.8	8.4	8.2
3.	KSCS-F	7.9	9.6	10.0	7.5	6.8	7.6
4.	KTXQ-F	7.8	8.9	8.6	7.6	6.7	7.2
5.	WBAP	4.4	4.5	4.7	5.5	6.5	7.1
6.	KKDA-F	9.3	8.4	5.5	5.1	5.4	6.2
7.	KNOK-F	4.0	3.6	4.4	5.2	5.6	5.4
8.	KEGL-F	5.7	3.6	4.0	5.1	5.4	5.3
9.	KMEZ-F	4.1	5.0	5.8	3.6	4.5	4.8
10.	KPLX-F	5.2	5.0	5.3	6.0	5.2	4.1
11.	KLVU-F	1.4	0.9	1.4	1.5	2.9	3.3
	KMGC-F	3.4	3.8	3.9	3.9	4.1	3.3
	KRLD	5.9	5.4	4.5	4.4	3.8	3.3
14.	KFJZ	2.7	4.0	3.5	2.9	3.3	3.2
15.	WFAA	3.8	4.6	5.0	3.4	3.5	3.1

12+ CUME RATING

		J/F	F/M	M/A	A/M	M/J	J/J
1.	KVIL-F	15.3	14.4	16.6	20.3	19.0	18.9
2.	KSCS-F	14.2	15.7	16.9	16.6	17.8	18.7
3.	KTXQ-F	16.6	15.9	16.2	17.3	19.3	18.5
4.	KZEW-F	13.8	12.8	14.6	18.1	18.3	17.9
5.	KEGL-F	12.2	7.7	10.1	13.6	15.8	15.6
6.	WBAP	10.2	10.8	11.6	12.3	13.6	15.0
7.	KKDA-F	13.7	12.6	11.9	11.6	12.0	12.2
8.	KRLD	15.5	13.7	14.0	14.1	12.1	11.4
9.	KMGC-F	8.7	8.3	8.9	8.7	8.2	9.4
10.	KPLX-F	8.7	7.8	8.2	9.4	8.2	8.1
11.	WFAA	8.8	8.7	8.9	7.9	7.7	8.0
12.	KMEZ-F	9.7	8.6	8.6	8.2	7.9	7.6
13.	KNOK-F	5.9	6.7	6.6	6.6	7.5	6.9
14.	KAFM-F	4.0	4.3	5.9	6.6	6.2	6.2
	KLVU-F	3.8	3.4	4.7	5.3	6.1	6.2

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HOUSTON BIRCH REPORT

MAR 82 - JULY 82

12+ METRO SHARE

	MAR	M/A	A/M	M/J	J/J
1. KLOL-F	12.6	13.7	11.4	8.4	8.5
2. KILT-F	5.2	6.2	8.0	8.5	8.4
3. KIKK-F	9.9	9.0	10.5	9.6	8.2
4. KMJQ-F	7.2	10.4	11.5	9.2	7.5
KFMK-F	6.6	5.9	5.3	6.4	7.5
6. KRBE-F	6.2	5.6	6.5	7.5	6.7
7. KRLY-F	2.4	5.0	6.3	6.5	6.5
8. KSRR-F	4.6	5.5	6.0	5.9	5.8
9. KODA-F	4.5	4.2	4.0	3.4	4.1
10. KLEF-F	3.2	2.4	2.2	3.4	3.5
KPRC	6.2	4.7	2.6	2.8	3.5
12. KTRH	4.7	3.9	3.8	3.4	3.3
13. KQUE-F	5.7	5.8	4.1	3.1	2.9
14. KIKK	2.9	1.8	0.7	1.8	2.6
KYND-F	3.0	2.3	2.2	2.8	2.6

12+ CUME RATING

	MAR	M/A	A/M	M/J	J/J
1. KLOL-F	18.4	18.9	19.2	19.5	17.3
2. KILT-F	7.7	10.5	16.8	18.7	17.0
3. KIKK-F	13.3	15.3	18.6	16.8	15.1
4. KFMK-F	11.0	11.1	11.8	14.0	14.4
5. KRBE-F	12.9	13.8	16.4	17.7	14.2
6. KMJQ-F	9.6	12.3	15.5	15.1	11.3
7. KSRR-F	9.4	11.0	13.4	14.0	10.9
8. KTRH	9.7	8.9	9.9	10.4	10.4
9. KRLY-F	6.2	9.7	13.5	12.3	10.1
10. KODA-F	8.5	7.8	8.1	8.9	8.7
11. KYND-F	6.1	5.5	5.7	8.1	7.9
12. KPRC	8.8	8.4	7.7	7.8	7.3
13. KLEF-F	6.6	5.2	5.5	6.2	6.7
14. KIKK	3.8	3.3	2.1	4.2	5.7

MIAMI/FT. LAUDERDALE BIRCH REPORT

FEB 82 - JULY 82

12+ METRO SHARE

	J/F	F/M	M/A	A/M	M/J	J/J
1. WHYI	9.0	8.2	7.8	9.9	11.0	10.6
2. WSHE	6.0	5.9	8.2	7.5	7.1	7.7
3. WINZ-F	6.6	5.9	7.5	7.1	6.1	7.5
4. WLYF	4.9	5.5	5.1	4.8	5.6	6.0
WQBA	6.3	4.9	7.0	7.5	6.0	6.0
6. WNWS	5.1	4.2	3.4	3.3	4.6	5.9
7. WWWL	5.3	4.3	3.5	2.8	3.3	4.0
WAIA	2.0	2.2	2.8	3.9	3.9	4.0
WAXY	4.5	4.0	3.5	4.3	4.4	4.0
10. WINZ	5.9	5.4	4.1	5.2	5.4	3.7
11. WCKO	4.1	3.4	4.3	3.4	3.4	3.6
12. WIOD	3.7	2.9	2.5	2.7	3.7	3.3
WKQS	2.2	2.3	1.5	2.7	4.0	3.3
WRHC	3.5	4.4	4.3	4.7	4.7	3.3
15. WQAM	2.0	3.1	2.6	2.2	3.0	3.0

12+ CUME RATING

	J/F	F/M	M/A	A/M	M/J	J/J
1. WHYI	15.6	14.4	15.7	18.9	17.9	17.1
2. WINZ-F	14.0	12.2	13.3	14.6	13.3	13.0
3. WSHE	8.5	8.4	8.8	9.3	9.0	9.2
4. WNWS	7.2	6.2	6.0	6.2	7.8	8.7
5. WQBA	6.4	5.0	7.0	8.7	8.4	7.6
6. WAXY	6.9	5.8	6.3	9.0	9.5	7.5
7. WINZ	8.3	7.2	7.6	7.7	7.8	7.3
8. WLYF	7.0	6.3	5.9	7.0	7.7	6.3
9. WCKO	5.9	5.7	6.8	6.6	6.2	6.1
10. WWWL	5.4	5.6	6.4	5.3	5.4	5.9
11. WAIA	3.2	3.4	4.4	7.3	8.0	5.4
12. WIOD	5.9	5.0	5.0	4.8	4.8	4.6
WKQS	2.9	3.2	3.2	4.2	5.4	4.6
14. WQAM	4.1	3.9	3.5	3.9	4.5	4.1
15. WTMI	3.7	4.2	3.8	3.6	4.7	3.9

INDIANAPOLIS BIRCH REPORT

FEB 82 - JULY 82

12+ METRO SHARE

	J/F	F/M	M/A	A/M	M/J	J/J
1. WFBQ-F	13.6	14.1	15.7	17.4	15.4	14.7
2. WIBC	16.6	17.5	14.5	13.8	14.5	14.3
3. WIKS-F	6.0	5.9	6.5	8.1	10.2	11.1
4. WFMS-F	8.1	9.8	9.4	9.7	10.1	10.9
5. WTLC-F	8.9	11.1	9.0	8.3	11.5	9.1
6. WENS-F	8.5	6.6	8.0	8.1	8.3	8.7
7. WIRE	7.4	7.2	9.0	8.6	6.4	7.6
8. WXTZ-F	9.1	9.6	8.9	7.1	6.7	7.1
9. WNAP-F	9.5	6.7	6.0	6.1	4.9	4.6
10. WIFE	2.8	2.9	2.3	3.5	4.1	2.6

12+ CUME RATING

	J/F	F/M	M/A	A/M	M/J	J/J
1. WIBC	32.7	31.9	28.4	28.2	29.1	26.9
2. WIKS-F	19.3	17.4	18.6	21.8	21.8	22.0
3. WFBQ-F	21.7	21.5	22.0	24.7	24.6	20.8
4. WFMS-F	13.8	13.9	16.2	17.6	17.1	17.7
5. WNAP-F	21.1	18.4	17.2	20.7	20.1	17.6
6. WENS-F	15.1	13.8	16.2	17.1	16.4	17.3
7. WIRE	16.6	15.6	15.4	17.0	15.7	16.7
8. WXTZ-F	16.0	15.2	15.1	14.6	14.9	15.5
9. WTLC-F	10.2	10.8	10.8	10.9	11.8	11.5
10. WIFE	7.9	7.5	6.1	8.3	9.3	6.7

SAN FRANCISCO BIRCH REPORT

FEB 82 - JULY 82

12+ METRO SHARE

		J/F	F/M	M/A	A/M	M/J	J/J
1.	KGO	12.2	10.3	10.1	8.7	10.2	11.7
2.	KMEL-F	9.9	8.2	4.8	4.9	5.6	4.9
3.	KRQR-F	3.5	4.0	4.8	5.3	4.4	4.8
4.	KFRC	5.6	6.1	5.4	4.4	4.8	4.7
5.	KCBS	4.7	5.0	5.4	4.4	4.5	4.6
6.	KSAN-F	2.3	2.2	2.1	3.1	3.6	4.4
	KSOL-F	5.2	4.8	4.7	4.8	4.0	4.4
8.	KIOI	3.0	3.0	3.1	2.4	2.5	3.4
9.	KSJO-F	1.2	1.7	3.1	4.3	3.9	3.2
10.	KSFO	4.4	4.7	3.9	3.6	3.3	2.7
11.	KNBR	2.1	2.4	3.2	2.9	2.5	2.6
12.	KYUU-F	2.0	1.9	1.5	3.3	3.2	2.5
13.	KBLX-F	3.0	4.0	3.9	3.2	3.1	2.4
14.	KNEW	3.1	2.6	1.9	2.4	2.4	2.3
	KYA	1.4	1.8	1.8	1.1	1.8	2.3
16.	KABL-F	2.4	2.2	2.1	3.5	2.6	2.2
17.	KABL	1.5	1.4	1.4	1.3	1.7	2.1
18.	KDIA	2.5	2.9	2.3	2.5	2.1	2.0
	KLOK	0.5	0.9	1.7	1.2	1.1	2.0
20.	KFOG-F	2.1	2.6	2.7	2.4	2.4	1.9

12+ CUME RATING

		J/F	F/M	M/A	A/M	M/J	J/J
1.	KGO	18.3	18.7	15.2	15.5	15.3	16.2
2.	KFRC	15.2	17.0	13.9	13.7	14.9	15.7
3.	KCBS	12.0	13.6	12.4	11.6	11.8	12.9
4.	KMEL-F	16.8	16.1	11.7	13.6	13.7	12.2
5.	KRQR-F	6.8	7.5	8.5	9.0	9.3	10.1
6.	KNBR	5.8	7.4	7.7	8.6	9.4	9.7
7.	KIOI	9.4	10.3	7.7	7.8	7.6	8.8
8.	KSFO	7.9	8.7	7.5	10.5	9.6	7.9
9.	KSJO-F	3.2	3.8	5.2	7.7	7.6	7.4
10.	KYUU-F	5.9	6.3	5.8	8.2	7.8	7.2
11.	KSOL-F	7.6	8.9	7.1	7.3	6.7	6.6
12.	KSAN-F	5.0	5.5	4.7	5.8	6.2	6.4
13.	KYA	5.0	6.0	5.6	3.5	4.1	5.7
14.	KDIA	5.3	6.2	4.8	5.6	4.9	5.6
15.	KOME-F	3.7	4.5	4.7	5.8	5.7	5.5
16.	KNEW	5.2	5.1	5.3	5.6	5.3	5.4
	KBLX-F	5.7	6.4	4.8	5.0	5.4	5.4
18.	KABL	4.2	3.9	3.9	4.4	4.6	5.3
19.	KLHT-F	3.6	3.9	3.2	3.7	4.1	4.1

DES MOINES BIRCH REPORT

JAN 82 - JUNE 82

12+ METRO SHARE

		D/J	J/F	F/M	M/A	A/M	M/J
1.	KGGO-F	16.5	16.1	17.0	17.5	15.8	14.0
2.	KSO	10.4	13.2	12.6	11.9	12.7	12.2
3.	KRNT	7.3	10.5	11.9	9.2	9.5	11.9
4.	WHO	16.3	17.0	14.2	12.0	11.2	11.6
5.	KMGK-F	8.6	7.7	9.8	12.3	12.0	11.4
6.	KIOA	6.7	4.6	5.8	6.8	9.0	9.6
7.	KRNQ-F	8.1	9.1	7.8	7.1	7.1	8.9
8.	KJJY-F	10.0	9.2	6.4	6.5	7.4	6.1
9.	KLYF-F	6.7	5.0	6.0	6.0	5.8	4.9

12+ CUME RATING

		D/J	J/F	F/M	M/A	A/M	M/J
1.	KRNT	12.5	16.7	20.7	19.6	18.9	21.1
2.	WHO	19.9	22.4	23.5	24.2	22.2	19.7
3.	KGGO-F	16.1	18.8	20.5	21.7	18.2	19.3
4.	KSO	15.2	19.0	19.4	19.4	19.5	18.5
5.	KIOA	11.5	10.5	14.7	16.2	16.7	18.2
6.	KMGK-F	11.8	11.0	16.6	20.7	16.3	17.6
7.	KRNQ-F	10.5	10.8	14.2	16.6	14.3	16.9
8.	KJJY-F	9.2	9.6	10.7	12.1	10.5	9.0
9.	KLYF-F	7.9	7.4	9.7	9.3	8.9	8.9

DENVER BIRCH REPORT

JUNE 82 - JULY 82

12+ METRO SHARE

		JUN	J/J
1.	KPKE-F	9.8	9.3
2.	KBPI-F	8.1	7.9
3.	KAZY-F	6.2	7.7
4.	KLZ	5.3	5.8
5.	KOSI-F	5.9	5.6
	KPPL-F	5.6	5.6
7.	KOA	5.0	5.5
8.	KHOW	6.1	5.4
9.	KBCO-F	7.0	5.0
	KIMN	5.1	5.0
11.	KOAQ-F	4.2	4.7
12.	KDKO	4.3	3.8
13.	KEZW	3.6	3.4

12+ CUME RATING

		JUN	J/J
1.	KBPI-F	24.0	24.2
2.	KAZY-F	19.4	20.1
3.	KIMN	14.9	15.8
4.	KPKE-F	15.3	14.7
5.	KOA	15.9	14.6
6.	KPPL-F	14.4	13.4
7.	KOSI-F	13.2	13.0
8.	KHOW	13.7	12.0
9.	KOAQ-F	10.7	11.8
10.	KLZ	13.7	10.7
11.	KLIR-F	7.6	8.1
12.	KYGO-F	9.0	7.5
13.	KEZW	7.2	7.4

SAVANNAH BIRCH REPORT

FEB 82 - MAY 82

12+ METRO SHARE

		FEB	MAY
1.	WZAT-F	11.8	14.4
2.	WCHY-F	16.7	13.9
3.	WEAS-F	14.7	11.5
4.	WJCL-F	7.1	9.5
5.	WSGF-F	6.6	8.1
6.	WAEV-F	7.0	7.3
7.	WQQT	4.7	6.1
8.	WSOK	7.5	5.9
9.	WSGA	2.7	4.2
10.	WWSA	3.3	3.3

12+ CUME RATING

		FEB	MAY
1.	WZAT-F	34.1	25.0
2.	WSGF-F	22.2	20.7
3.	WCHY-F	27.1	16.3
4.	WSOK	16.7	13.7
5.	WEAS-F	17.6	13.3
6.	WJCL-F	16.7	12.6
7.	WAEV-F	18.6	12.3
8.	WSGA	16.3	11.6
9.	WQQT	9.2	7.2
10.	WKBX	4.8	6.1

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LINCOLN BIRCH REPORT

FEB 82 - MAY 82

12+ METRO SHARE

	FEB	MAY
1. KFMQ-F	15.0	15.3
2. KFRX-F	14.1	13.3
3. KFOR	15.2	10.8
4. KLIN	6.9	9.7
5. KHAT-F	7.8	9.1
6. KLIN-F	8.5	5.6
7. KFAB	6.3	5.5
8. KLMS	3.1	4.7
9. KBHL-F	3.3	4.6
10. KEZO-F	3.9	4.2

12+ CUME RATING

	FEB	MAY
1. KFOR	32.8	28.3
2. KFRX-F	23.0	23.8
3. KFOR	20.5	22.4
4. KLIN	15.1	15.4
5. KHAT-F	16.1	14.0
6. KFAB	13.3	13.6
7. KEZO-F	7.4	11.7
8. KLMS	14.2	11.4
9. KLIN-F	13.9	6.7
10. KECK	6.2	6.7

JOHNSON CITY BIRCH REPORT

FEB 82 - MAY 82

12+ METRO SHARE

	FEB	MAY
1. WQUT-F	18.7	25.8
2. WXBQ-F	17.3	17.6
3. WJCW	12.2	6.4
4. WFHG	5.9	5.7
5. WZXY-F	4.6	4.9
6. WKPT-F	6.1	4.6
7. WETB	4.6	4.2

12+ CUME RATING

	FEB	MAY
1. WQUT-F	28.9	30.5
2. WXBQ-F	18.1	19.8
3. WFHG	12.3	11.7
4. WJCW	14.5	10.0
5. WKPT-F	10.0	9.4
6. WETB	10.5	8.8
7. WZXY-F	6.5	8.6

LITTLE ROCK BIRCH REPORT

APR 82 - JUNE 82

12+ METRO SHARE

	APR	A/M	M/J
1. KSSN-F	19.1	19.5	20.9
2. KOKY	11.6	13.0	13.6
3. KMJX-F	11.3	11.0	11.0
4. KKYK-F	12.3	11.1	10.6
5. KLPQ-F	6.7	7.9	8.7
6. KAAY	2.5	4.0	6.1
7. KARN	9.0	7.8	5.7
8. KEZQ-F	7.0	7.3	5.4
9. KLAZ-F	6.0	5.2	5.0
10. KLRA	6.8	5.5	3.9

12+ CUME RATING

	APR	A/M	M/J
1. KSSN-F	28.7	27.2	25.4
2. KKYK-F	24.6	23.0	21.9
3. KLPQ-F	16.0	16.1	17.3
4. KLAZ-F	14.5	14.3	16.1
5. KARN	16.1	15.7	14.6
6. KMJX-F	12.6	11.5	12.8
7. KOKY	12.7	12.3	11.3
8. KAAY	11.3	10.3	11.0
9. KLRA	9.2	9.2	9.4
10. KEZQ-F	11.5	11.3	8.8

MINNEAPOLIS BIRCH REPORT

MAY 82 - JULY 82

12+ METRO SHARE

	MAY	M/J	J/J
1. WCCO	21.3	19.7	17.9
2. KSTP-F	13.1	12.4	11.8
3. WLOL-F	8.3	9.1	10.9
4. KDWB-F	7.3	7.3	7.7
5. KQRS-F	7.2	7.2	6.7
6. WDGY	5.9	6.0	6.6
7. WCCO-F	4.4	4.9	5.1
8. KEEY-F	3.5	3.3	3.4
9. WAYL-F	4.4	3.7	3.2
10. WWTC	1.6	2.4	2.9

12+ CUME RATING

	MAY	M/J	J/J
1. WCCO	40.2	36.9	36.0
2. KSTP-F	24.0	22.4	25.1
3. WLOL-F	18.3	19.7	23.6
4. KDWB-F	18.1	18.0	20.0
5. KQRS-F	18.0	17.1	17.0
6. WDGY	12.6	12.9	14.2
7. WCCO-F	14.1	13.4	13.1
8. WAYL-F	9.7	9.3	7.8
9. KSTP	8.8	9.1	7.7
10. KDWB	7.8	7.8	6.1

SACRAMENTO BIRCH REPORT

APR 82 - JUNE 82

12+ METRO SHARE

		APR	A/M	M/J
1.	KZAP-F	14.1	22.2	24.7
2.	KEWT-F	7.9	6.9	8.8
3.	KXOA-F	6.2	7.9	8.7
4.	KROY-F	4.4	4.5	6.0
5.	KAER-F	4.2	4.4	5.2
6.	KFBK	5.8	5.1	4.9
	KRAK	5.7	5.7	4.9
8.	KSFM-F	6.6	5.3	4.5
9.	KCTC-F	6.0	4.7	4.3
10.	KGNR	6.0	4.4	4.0

12+ CUME RATING

		APR	A/M	M/J
1.	KZAP-F	27.1	25.8	24.6
2.	KXOA-F	13.1	12.6	14.3
3.	KROY-F	15.1	12.1	12.5
4.	KEWT-F	11.1	10.0	11.9
5.	KSFM-F	15.8	11.6	9.9
6.	KRAK	12.0	10.0	9.1
7.	KFBK	9.7	8.2	7.6
8.	KCTC-F	8.8	7.1	7.5
9.	KGNR	10.4	8.2	7.2
10.	KWOD-F	6.1	5.0	6.8

MOBILE BIRCH REPORT

MAR 82 - JUNE 82

12+ METRO SHARE

		MAR	M/A	A/M	M/J
1.	WKSJ-F	23.1	24.2	23.0	18.6
2.	WKRG-F	14.7	18.7	17.4	16.8
3.	WABB-F	15.4	19.6	14.9	15.9
4.	WBLX-F	13.6	22.3	14.2	14.3
5.	WKRG	7.2	6.4	6.4	8.8
6.	WLPR-F	4.5	4.5	4.0	4.0

12+ CUME RATING

		MAR	M/A	A/M	M/J
1.	WKRG-F	31.7	36.8	36.2	37.6
2.	WABB-F	28.6	32.6	32.5	33.9
3.	WKSJ-F	30.5	33.0	34.3	33.4
4.	WBLX-F	14.8	18.3	18.3	19.3
5.	WKRG	12.0	13.6	15.1	16.1
6.	WGOK	6.7	6.7	7.9	10.4

ST. LOUIS BIRCH REPORT

APR 82 - JULY 82

12+ METRO SHARE

		APR	A/M	M/J	J/J
1.	KMOX	21.2	22.0	23.2	23.0
2.	KWK-F	11.8	12.2	11.6	11.3
3.	KMJM-F	5.9	6.1	6.5	7.5
4.	KSD-F	6.3	5.7	6.1	7.4
5.	KSHE-F	10.8	8.6	6.9	6.8
6.	WIL-F	6.9	6.2	6.2	5.6
7.	KXOK	3.6	2.6	3.0	4.0
8.	KSLQ-F	2.8	3.2	3.5	3.9
9.	KSD	5.0	5.6	5.9	3.6
10.	KEZK-F	4.2	3.9	3.7	3.5

12+ CUME RATING

		APR	A/M	M/J	J/J
1.	KMOX	39.2	40.0	40.9	40.3
2.	KWK-F	20.9	20.3	18.8	18.9
3.	KMJM-F	12.4	13.3	14.4	15.1
	KSHE-F	18.6	17.4	15.1	15.1
5.	KSD-F	13.7	12.2	12.2	14.9
6.	WIL-F	15.6	14.6	14.1	14.0
7.	KSLQ-F	14.2	14.7	13.6	13.2
8.	KSD	10.6	11.7	12.6	11.1
9.	KXOK	12.3	10.5	9.8	10.7
10.	KMOX-F	5.8	7.1	8.9	10.5

BIRCH REPORTS-NON MONTHLY REPORTS

ELKHART, INDIANA (April 82)

12+ AQH SHARE		12+ CUME RATING	
1. WNDU-F	34.0	1. WNDU-F	47.6
2. WTRC	12.9	2. WTRC	32.3
3. WCMR	8.3	3. WCMR	16.5
4. WYEZ-F	6.8	4. WRBR-F	15.2
5. WRBR-F	6.1	5. WFRN-F	10.8
6. WAOR-F	5.5	6. WLS	10.4

WTRC, 1340, 1 KW/250 W, MOR NBC, $18.25 (Masla)
Federated
WCMR, 1270, 5 KW/1 KW (DA-2), COUNTRY MBS, $16.00
(HNW)
WFRN-F, 104.7, 50 KW @ 455, RELIG/MOR ,$14.00 (HNW)
Other stations - see South Bend

JACKSONVILLE, IL (April 82)

12+ AQH SHARE		12+ CUME RATING	
1. WLDS	20.2	1. WLDS	46.8
2. WEAI-F	10.8	2. WEAI-F	26.0
3. WJIL	9.0	3. WJIL	23.4
4, WMAY	5.5	4. WMAY	17.2
5. KMOX	5.0	5. KMOX	12.2

WLDS, 1180, 1 KW (DAYS), MOR , $18.25 (----)
WEAI-F, 100.5, 10 KW @ 330, CONTEMP , $16.25 (----)
WJIL, 1550, 1 KW (DAYS,DA), COUNTRY ABC-I, $11.00
(Walton)
WMAY - See Springfield ARB Condensed
KMOX - See St. Louis ARB

MARTIN COUNTY, FL (April 82)

12+ AQH SHARE		12+ CUME RATING	
1. WRIT-F	26.2	1. WRIT-F	25.0
2. WIZD-F	15.3	2. WSTU	15.8
3. WSTU	10.0	3. WIZD-F	15.6
4. WIRK	6.8	4. WEAT-F	9.9
5. WEAT-F	6.6	5. WOVV-F	8.2

WRIT-F, 92.7, 3 KW @ 340, BTFL , $14.25 (---)
WSTU, 1450, 1 KW/250 W, MOR ABC-I, $13.50 (---)
Other stations - see West Palm Beach ARB

JEFFERSON CITY, MO (April 82)

12+ AQH SHARE		12+ CUME RATING	
1. KLIK	16.5	1. KLIK	29.3
2. KJMO-F	15.3	2. KJMO-F	16.7
3. KTXY-F	10.3	3. KTXY-F	15.6
4. KRMS	6.9	4. KWOS	11.8
5. KLDN-F	6.3	5. KRMS	11.6

KLIK, 950, 5 KW/500 W (DA-N), COUNTRY ABC-C,
$17.03 (Masla)
KJMO-F, 100.1, 3 KW @ 300, CONTEMP Source,
$14.50 (PRO)
KTXY-F, 106.9, 100 KW @ 600, CONTEMP ,$18.03 (Masla)
KLDN-F, 92.7, .8 KW @ 590, COUNTRY ABC-F, $5.00 (-)
KRMS, 1150, 1 KW (DAYS), COUNTRY , $6.85 (Schneider)
KWOS, 1240, 1 KW/250 W, COUNTRY CBS, $9.50 (---)

GAINESVILLE, FL (April 82-revised)

12+ AQH SHARE		12+ CUME RATING	
1. WYKS-F	32.4	1. WYKS-F	38.5
2. WRUF-F	11.8	2. WGGG	27.3
3. WGGG	10.5	3. WRUF-F	18.0
4. WDVH	8.2	4. WDVH	18.0

All Stations - See Gainesville ARB Condensed Report

BIRCH REPORTS-NON MONTHLY REPORTS

GRAND FORKS, ND (March 82)

12+ AQH SHARE		12+ CUME RATING	
1. KNOX	18.4	1. KNOX	29.7
2. KYTN-F	17.1	2. KKXL-F	26.9
3. KKXL-F	12.7	3. KYTN-F	25.9
4. KROX	10.4	4. KKXL	22.5
5. KRRK-F	9.5	5. KROX	21.3

All stations - see Grand Forks ARB Condensed Report

OWENSBORO, KY (April 82)

12+ AQH SHARE		12+ CUME RATING	
1. WBKR-F	25.8	1. WVJS	58.2
2. WVJS	20.1	2. WBKR-F	45.0
3. WKDQ-F	15.5	3. WKDQ-F	34.9
4. WSTO-F	13.8	4. WOMI	34.8
5. WOMI	9.3	5. WSTO-F	31.2

All stations - see Owensboro ARB Condensed Report

MISSOULA, MT (May 82)

12+ AQH SHARE		12+ CUME RATING	
1. KDXT-F	25.4	1. KDXT-F	32.7
2. KZOQ-F	13.1	2. KYLT	25.6
3. KYSS	12.9	3. KGVO	21.0
4. KYLT	9.9	4. KYSS	20.9
5. KGVO	8.7	5. KZOQ-F	17.2

KDXT-F, 93.3, 43 KW @ 2470, ROCK Source, $9.00
(Tacher) Ingstad
KZOQ-F, 100.1, 3 KW @ -300, AOR , $10.00 (----)
KYLT, 1340, 1 KW/250 W, ROCK RKO, $8.50 (----)
KGVO, 1290, 5 KW (DA-N), COUNTRY CBS, $8.50 (Masla)
Western
KYSS, 930, 5 KW (DAYS), COUNTRY MBS, $8.50 (Eastman)
Hatch

HARRISONBURG, VA (April 82)

12+ AQH SHARE		12+ CUME RATING	
1. WSVA	22.3	1. WSVA	51.0
2. WKCY	14.9	2. WQPO-F	34.8
3. WQPO-F	14.6	3. WKCY	31.5
4. WJSY-F	9.6	4. WJSY-F	22.0
5. WHBG	5.6	5. WHBG	19.1

WSVA, 550, 5 KW/1 KW (DA-2), BIG BAND , $11.00 (PRO)
Gilmore
WQPO-F, 100.7, 7 KW @ 340, ROCK ,$9.00 (PRO) Gilmore
WKCY, 1300, 5 KW (DAYS), COUNTRY NBC,$12.00 (---)
WJSY-F, 104.3, 21 KW @ 359, CONTEMP Source, $9.24 (-)
WHBG, 1360, 5 KW (DAYS), CONTEMP RKO, $9.25 (Savalli)

TV STATIONS AND NEWSPAPERS IN STANDARD ARBITRON RADIO MARKETS

AKRON

WAKR	Akron	23	ABC, Group One

Akron Beacon Journal	E	162,407

ALBANY-SCHENECTADY-TROY

WNYT	Albany	13	NBC, Viacom
WRGB	Schenectady	6	CBS, GE
WTEN	Albany	10	ABC, Knight-Ridder

Albany Times-Union	M	84,250, Hearst
Albany Knickerbocker-News	E	46,615, Hearst
Schenectady Gazette	M	69,472
Troy Times-Record	E	46,019, Horvitz

ALBUQUERQUE

KGGM	Albuquerque	13	CBS, Harriscope (26%)
KGSW	Albuquerque	14	IND
KLKK	Albuquerque	23	IND
KOB	Albuquerque	4	NBC, Hubbard
KOAT	Albuquerque	7	ABC, Pulitzer

Albuquerque Journal	M	87,717, Scripps-Howard
Albuquerque Tribune	E	44,992, Scripps-Howard

ALLENTOWN-BETHLEHEM-EASTON

WFMZ	Allentown	69	IND

Allentown Call	M	118,982
Bethlehem Globe-Times	E	38,098
Easton Express	E	48,632

ALTOONA (also Johnstown)

WJAC.	Johnstown	6	NBC, Johnstown Tribune
WJNL	Johnstown	19	IND
WOPC	Altoona	38	ABC
WTAJ	Altoona	10	CBS, Gateway

Altoona Mirror	E	35,930
Johnstown Tribune-Democrat	M	55,226

AMARILLO

KAMR	Amarillo	4	NBC
KFDA	Amarillo	10	CBS
KVII	Amarillo	7	ABC, Marsh

Amarillo Globe-Times	E	43,019, Morris
Amarillo Times	M	30,259, Morris

ANCHORAGE

KIMO	Anchorage	13	ABC
KTUU	Anchorage	2	NBC
KTVA	Anchorage	11	CBS

Anchorage News	M	37,897, McClatchy
Anchorage Times	E	43,937

APPLETON-OSHKOSH - See Green Bay

ASHEVILLE - See Greenville

ATLANTA

WAGA	Atlanta	5	CBS, Storer
WANX	Atlanta	46	IND, Continental
WATL	Atlanta	36	IND
WSB	Atlanta	2	ABC, Cox
WTBS	Atlanta	17	IND, Turner
WXIA	Atlanta	11	NBC, Gannett

Atlanta Constitution	M	202,958, Cox
Atlanta Journal	E	183,758, Cox

ATLANTIC CITY

WWAC	Atlantic City	53	IND

Atlantic City Press	M	76,346

AUGUSTA, GA

WAGT	Augusta	26	NBC, Shurz
WJBF	Augusta	6	ABC, Western
WRDW	Augusta	12	CBS, Ziff-Davis

Augusta Chronicle	M	58,216, Morris
Augusta Herald	E	18,436, Morris

AUSTIN

KTBC	Austin	7	CBS, Times-Mirror
KTVV	Austin	36	NBC, LIN
KVUE	Austin	24	ABC, Detroit News

Austin American-Statesman	AD	131,804, Cox

BAKERSFIELD

KBAK	Bakersfield	29	ABC, Harriscope
KERO	Bakersfield	23	NBC, McGraw-Hill
KPWR	Bakersfield	17	CBS, Gillette

Bakersfield Californian	M	70,430

BALTIMORE

WBAL	Baltimore	11	NBC, Hearst
WBFF	Baltimore	45	IND
WJZ	Baltimore	13	ABC, Westingh
WMAR	Baltimore	2	NBC, Abell

Baltimore News American	E	139,484, Hearst
Baltimore Sun	E	166,211, Abell
	M	177,189, Abell

NOTE: Newspaper circulation generally based on Monday-Friday average.

BATON ROUGE

WAFB	Baton Rouge	9	CBS
WBRZ	Baton Rouge	2	ABC, Manship
WRBT	Baton Rouge	33	NBC

Baton Rouge State-Times	E	38,429
Baton Rouge Advocate	M	74,758

BEAUMONT-PORT ARTHUR-ORANGE

KBMT	Beaumont	12	ABC
KFDM	Beaumont	6	CBS, Belo
KJAC	Port Arthur	4	NBC, Clay

Beaumont Enterprise	M	64,711, Jeff-Pilot
Beaumont Journal	E	12,077,Jeff-Pilot
Port Arthur News	E	24,970, Cox
Orange Leader	E	11,221

BILLINGS

KTVQ	Billings	2	CBS, Garryowen
KULR	Billings	8	ABC, Harriscope

Billings Gazette	M	60,977, Lee

BINGHAMPTON

WBNG	Binghampton	12	CBS, Gateway
WICZ	Binghampton	40	NBC
WMGC	Binghampton	34	ABC

Binghampton Press	E	64,933, Gannett
Binghampton Sun-Bulletin	M	27,476, Gannett

BIRMINGHAM

WBMG	Birmingham	42	CBS, Park
WBRC	Birmingham	6	ABC, Taft
WVTM	Birmingham	13	NBC, Times-Mirror

Birmingham News	E	164,167, Newhouse
Birmingham Post-Herald	M	65,660, Newhouse

BLOOMINGTON, IL

Bloomington Pantagraph	M	52,343

BOISE

KBCI	Boise	2	CBS, Eugene
KIVI	Nampa	6	ABC, Evening Post
KTRV	Nampa	12	IND
KTVB	Boise	7	NBC, King

Boise Idaho Statesman	M	57,402, Gannett

BOSTON

WBZ	Boston	4	NBC, Westinghouse
WCVB	Boston	5	ABC, Metromedia
WLVI	Boston	56	IND, Field
WNEV	Boston	7	CBS
WQTV	Boston	68	IND
WSBK	Boston	38	IND, Storer
WSMW	Worcester	27	IND
WXNE	Boston	25	IND, CBN

BOSTON (con't)

Boston Globe	AD	504,492, Affiliated
Boston Herald-Amer	M	249,499, Hearst

BRIDGEPORT

Bridgeport Post-Telegram	ME	90,679

BUFFALO

WGR	Buffalo	2	NBC, Taft
WIVB	Buffalo	4	CBS
WKBW	Buffalo	7	ABC, Capital Cities
WUTV	Buffalo	29	IND

Buffalo Courier-Express	M	127,750
Buffalo News	E	263,235
Niagara Falls Gazette	E	28,972, Gannett

CANTON

Canton Repository	E	63,331, Thomson

CASPER

KCWY	Casper	14	CBS/ABC
KTWO	Casper	2	ABC/NBC, Harriscope

Casper Star-Tribune	M	36,323

CEDAR RAPIDS

KCRG	Cedar Rapids	9	ABC, CR Gazette
KDUB	Dubuque	40	ABC
KGAN	Cedar Rapids	2	CBS, Guy Gannett
KIMT	Mason City	3	CBS
KWWL	Waterloo	7	NBC, Blackhawk

Cedar Rapids Gazette	M	67,746

CHARLESTON, SC

WCBD	Charleston	2	ABC, State
WCIV	Charleston	4	NBC, Allbritton
WCSC	Charleston	5	CBS

Charleston Post	E	38,252
Charleston News-Record	M	69,747

CHARLESTON-HUNTINGTON, WV

WCHS	Charleston	8	CBS, Rollins
WDTV	Bridgeport	5	CBS/ABC, Withers
WOWK	Huntington	13	ABC, Gateway
WSAZ	Huntington	3	NBC, Lee

Charleston Gazette	M	54,522, Clay
Charleston Mail	E	54,361, Clay
Huntington Herald-Dis	M	46,592, Gannett

CHARLOTTE

WBTV	Charlotte	3	CBS, Jeff-Pilot
WCCB	Charlotte	18	IND, Bahakel
WPCQ	Charlotte	36	NBC, Westinghouse
WSOC	Charlotte	9	ABC, Cox

Charlotte Observer	E	45,097, Knight-Ridder
Charlotte News	M	167,336, Knight-Ridder

CHATTANOOGA

WDEF	Chattanooga	12	CBS, Park
WRCB	Chattanooga	3	NBC, Ziff-Davis
WRIP	Chattanooga	61	IND
WTVC	Chattanooga	9	ABC, Belo

Chattanooga News-Free Press	E	58,679
Chattanooga Times	M	46,398

CHICAGO

WBBM	Chicago	2	CBS, CBS
WCIU	Chicago	26	IND
WFLD	Chicago	32	IND, Field
WGN	Chicago	9	IND, Tribune Co.
WLS	Chicago	7	ABC, ABC
WMAQ	Chicago	5	NBC, NBC
WSNS	Chicago	44	IND, Oak

Chicago Sun-Times	M	649,040, Field
Chicago Tribune	AD	754,043, Tribune Co.

CINCINNATI

WBTI	Cincinnati	64	IND, Buford
WCPO	Cincinnati	9	CBS, Scripps-Howard
WKRC	Cincinnati	12	ABC, Taft
WLWT	Cincinnati	5	NBC, Multimedia
WXIX	Cincinnati	19	IND, Metromedia

Cincinnati Post	E	146,069, Scripps-How
Cincinnati Enquirer	M	188,635, Gannett

CLEVELAND

WCLQ	Cleveland	61	IND
WEWS	Cleveland	5	ABC, Scripps-Howard
WJKW	Cleveland	8	CBS, Storer
WKYC	Cleveland	3	NBC, NBC
WUAB	Cleveland	43	IND, Gaylord

Cleveland Plain Dealer	M	401,210, Newhouse

COLORADO SPRINGS-PUEBLO

KKTV	Colorado Springs	11	CBS, Capitol
KRDO	Colorado Springs	13	ABC
KOAA	Pueblo	5	NBC, Charleston (SC) Post

Colorado Springs Gazette Tele	M	30,969, Freedom
	E	48,733, Freedom
Colorado Springs Sun	M	33,121
Pueblo Chiefton	M	37,955, Gaylord
Pueblo Star-Journal	E	12,855

COLUMBIA, SC

WIS	Columbia	10	NBC, Cosmos
WLTX	Columbia	19	CBS, Lewis
WOLO	Columbia	25	ABC, Bahakel

Columbia State	M	106,173
Columbia Record	E	31,692

COLUMBUS, GA

WLTZ	Columbus	38	NBC, Lewis
WRBL	Columbus	3	CBS
WTVM	Columbus	9	ABC, Western

Columbus Ledger	E	24,792, Knight-Rid
Columbus Enquirer	M	30,324, Knight-Rid

COLUMBUS, OH

WBNS	Columbus	10	CBS, Colum Dis
WCMH	Columbus	4	NBC, Outlet
WSFJ	Columbus	52	IND
WTVN	Columbus	6	ABC, Taft

Columbus Dispatch	E	200,652
Columbus Citizen-Journal	M	114,390

CORPUS CHRISTI

KIII	Corpus Christi	3	ABC
KORO	Corpus Christi	28	SIN
KRIS	Corpus Christi	6	NBC
KZTV	Corpus Christi	10	CBS

Corpus Christi Caller	M	61,643, Harte-Hanks
Corpus Christi Times	E	24,059, Harte-Hanks

DALLAS-FT. WORTH

KDFW	Dallas	4	CBS, Times-Mirror
KNBN	Dallas	33	IND
KTVT	Fort Worth	11	IND, Gaylord
KTWS	Dallas	27	IND, Liberty
KTXA	Arlington	21	IND
KXAS	Fort Worth	5	NBC, LIN
KXTX	Dallas	39	IND, CBN
WFAA	Dallas	8	ABC, Belo

Dallas News	M	284,673, Belo
Dallas Times Herald	AD	245,325, Times-Mirror
Fort Worth Star-Telegram	M	97,958, Capital Cities
	E	126,211, Capital Cities

DAVENPORT-ROCK ISLAND-MOLINE

WHBF	Rock Island	4	CBS
WOC	Davenport	6	NBC, Palmer
WQAD	Moline	8	ABC, Register

Quad City Times	AD	64,080, Lee
Moline Dis/RI Argus	E	58,521

DAYTON

WDTN	Dayton	2	ABC, Hearst
WHIO	Dayton	7	CBS, Cox
WKEF	Dayton	22	NBC, Springfield TV
WTJC	Dayton	26	IND

Dayton News	E	132,979, Cox
Dayton Journal-Herald	M	102,780, Cox

DAYTONA BEACH

Daytona Beach Journal	M	51,859
Daytona Beach News	E	29,217

TV - See Orlando

DENVER

KBTV	Denver	9	ABC, Gannett
KMGH	Denver	7	CBS, McGraw-Hill
KOA	Denver	4	NBC, GE
KWGN	Denver	2	IND, Tribune Co.

Denver Post	M	255,663, Times-Mirror
Rocky Mountain News	M	300,264, Scripps-Howard

DES MOINES

KCCI	Des Moines	8	CBS, Cowles
WHO	Des Moines	13	NBC, Palmer
WOI	Ames	5	ABC, Iowa State

Des Moines Register	M	205,172
Des Moines Tribune	E	76,806

DETROIT

CBET	Windsor	9	CBC, CBC
WDIV	Detroit	4	NBC, Post-Newsweek
WGPR	Detroit	62	IND
WJBK	Detroit	2	CBS, Storer
WKBD	Detroit	50	IND, Field
WXON	Detroit	20	IND
WXYZ	Detroit	7	ABC, ABC

Detroit Free Press	M	622,129, Knight-Ridder
Detroit News	AD	625,730

DULUTH

KBJR	Duluth	6	NBC
KDLH	Duluth	3	CBS, Palmer
WDIO	Duluth	10	ABC, Harcourt Brace-Jov

Duluth Herald	E	19,049, Knight-Ridder
Duluth News-Tribune	M	49,232, Knight-Ridder
Superior Telegram	E	14,142, Morgan Murphy

EL PASO

KCIK	El Paso	14	IND
KDBC	El Paso	4	CBS, Charleston Post
KTSM	El Paso	9	NBC
KVIA	El Paso	13	ABC, Marsh

El Paso Herald-Post	E	32,352, Scri-How
El Paso Times	M	55,172, Gannett

ERIE

WICU	Erie	12	NBC, Lamb
WJET	Erie	24	ABC, Myron Jones
WSEE	Erie	35	CBS, MMT

Erie News	M	24,639, Mead
Erie Times	E	49,608, Mead

EUGENE-SPRINGFIELD

KEZI	Eugene	9	ABC
KVAL	Eugene	13	NBC/CBS, Eugene TV

Eugene Register-Guard	E	65,355

EVANSVILLE

WEHT	Evansville	25	CBS, Gilmore
WFIE	Evansville	14	NBC, Cosmos
WTVW	Evansville	7	ABC, Woods

Evansville Courier	M	63,681, Scr-How
Evansville Press	E	44,145, Scr-How

FARGO

KTHI	Fargo	11	ABC, Morgan Murphy
KXJB	Fargo	4	CBS, Central Minn
WDAY	Fargo	6	NBC, Forum

Fargo Forum	AD	56,863

FAYETTEVILLE, NC

TV - See Raleigh

Fayetteville Times	M	21,502
Fayetteville Observer	E	42,241

FLINT

WEYI	Saginaw	25	CBS, Ziff-Davis
WJRT	Flint	12	ABC, Knight-Ridder
WNEM	Bay City	5	NBC, Meredith

Flint Journal	E	106,466, Newhouse

FORT WAYNE

WANE	Ft. Wayne	15	CBS, Corinthian
WFFT	Ft. Wayne	55	IND, Great Trails
WKJG	Ft. Wayne	33	NBC, Hulman Family
WPTA	Ft. Wayne	21	ABC, Gannett

Ft. Wayne Jrnl-Gazette	M	59,964
Ft. Wayne News-Sentinel	E	70,413

FRESNO

KAIL	Fresno	53	IND
KFSN	Fresno	30	CBS, Capital Cities
KFTV	Fresno	21	SIN, SIN
KJEO	Fresno	47	ABC, Retlaw
KMPH	Fresno	26	IND
KSEE	Fresno	24	NBC, McClatchy

Fresno Bee	M	129,955, McClatchy

GRAND RAPIDS

WOTV	Grand Rapids	8	NBC, Time-Life
WKZO	Kalamazoo	3	CBS, Fetzer
WZZM	Grand Rapids	13	ABC, Wometco
WUHQ	Battle Creek	41	ABC
WWMA	Grand Rapids	17	IND

Grand Rapids Press	E	128,431, Newhouse
Kalamazoo Gazette	E	60,881, Newhouse
Battle Creek Enquirer & News	E	32,033, Gannett
Muskegon Chronicle	E	45,348, Newhouse

GREEN BAY

WBAY	Green Bay	2	CBS, Nationwide
WFRV	Green Bay	5	NBC, Midwest Radio-TV
WLRE	Green Bay	26	IND
WLUK	Green Bay	11	ABC, Post Corp

Green Bay News-Chronicle	M	12,612
Green Bay Press-Gazette	E	57,561

GREENSBORO/WINSTON-SALEM

WFMY	Greensboro	2	CBS, Harte-Hanks
WGGT	Greensboro	48	IND
WGHP	High Point	8	ABC
WJTM	Winston-Salem	45	IND
WXII	Winston-Salem	12	NBC, Multimedia

Greensboro News	M	81,363, Landmark
Greensboro Record	E	29,989, Landmark
High Point Enterprise	E	30,724
Winston-Salem Journal	M	70,922, Media General
Winston-Salem Sentinel	E	34,501, Media General

GREENVILLE/NEW BERN, NC

WCTI	New Bern	12	ABC, Malrite
WITN	Washington	7	NBC
WNCT	Greenville	9	CBS, Park

Washington News	M	9,540
New Bern Sun Journal	E	14,897
Greenville Reflector	E	16,017

GREENVILLE-SPARTANBURG

WFBC	Greenville	4	NBC, Multimedia
WGGS	Greenville	16	IND
WLOS	Asheville	13	ABC, Wometco
WSPA	Spartanburg	7	CBS, Spartan

GREENVILLE-SPARTANBURG (con't)

Greenville News	M	84,489, Multimedia
Greenville Piedmont	E	23,815, Multimedia
Spartanburg Herald	M	41,746
Spartanburg Journal	E	7,578
Asheville Citizen	M	49,453, Multimedia
Asheville Times	E	15,012, Multimedia

HARRISBURG

WGAL	Lancaster	8	NBC, Pulitzer
WGCB	Red Lion	49	IND
WHP	Harrisburg	21	CBS
WHTM	Harrisburg	27	ABC, Times-Mirror
WLYH	Lancaster	15	CBS, Gateway
WSBA	York	43	CBS, Susquehanna

Harrisburg News	E	59,679, Newhouse
Harrisburg Patriot	M	45,729, Newhouse

HARTFORD

WATR	Waterbury	20	NBC
WFSB	Hartford	3	CBS, Post-News
WHCT	Hartford	18	IND
WTNH	New Haven	8	ABC, Capital Cit
WVIT	Hartford	30	NBC, Viacom

Hartford Courant	M	209,775, Times-Mir
New Britain Herald	E	39,617
Waterbury Republican	E	37,038
Waterbury American	E	34,335

HONOLULU

KGMB	Honolulu	9	CBS, Lee
KHON	Honolulu	2	NBC, DM Register
KIKU	Honolulu	13	IND
KITV	Honolulu	4	ABC, Shamrock

Honolulu Advertiser	M	81,802, Gannett
Honolulu Star-Bulletin	E	111,307, Gannett

HOUSTON

KHOU	Houston	11	CBS, Corinthian
KHTV	Houston	39	IND, Gaylord
KPRC	Houston	2	NBC, Houston Post
KRIV	Houston	26	IND, Metromedia
KTRK	Houston	13	ABC, Cap Cities

Houston Chronicle	AD	384,305
Houston Post	M	348,571

HUNTINGTON - See Charleston, WV

HUNTSVILLE

WAAY	Huntsville	31	ABC
WAFF	Huntsville	48	NBC, American Family Life
WHNT	Huntsville	19	CBS, NY Times

Huntsville Times	E	54,199, Newhouse
Huntsville News	M	13,472, Newhouse

INDIANAPOLIS

WHMB	Indianapolis	40	IND, Sumrall
WISH	Indianapolis	8	CBS, Corinthian
WRTV	Indianapolis	6	ABC, McGraw-Hill
WTHR	Indianapolis	13	NBC, Columbus Dis
WTTV	Indianapolis	4	IND, Sarkes-Tar

Indianapolis Star	M	223,289, Central
Indianapolis News	E	140,564, Central

JACKSON, MS

WAPT	Jackson	16	ABC, Clay
WJTV	Jackson	12	CBS, Capitol
WLBT	Jackson	3	NBC

Jackson Clarion-Ledger	M	64,068, Gannett
Jackson News	E	40,147, Gannett

JACKSONVILLE

WAWS	Jacksonville	30	IND, Malrite
WJKS	Jacksonville	17	NBC, Ziff-Davis
WJXT	Jacksonville	4	CBS, Post-Newsweek
WTLV	Jacksonville	12	ABC, Harte-Hanks
WXAO	Jacksonville	47	IND

Florida Times-Union	M	155,993
Jacksonville Journal	E	42,753

JOHNSON CITY-KINGSPORT-BRISTOL

WCYB	Bristol	5	NBC
WJHL	Johnson City	11	CBS, Park
WKPT	Kingsport	19	ABC

Kingsport News	M	5,080
Kingsport Times-News	AD	43,132
Johnson City Press-Chron	M	3,548
	E	24,055
Bristol Herald-Courier	M	30,694
Bristol Virginia-Tennessean	E	9,231

JOHNSTOWN, PA

TV - See Altoona

Johnstown Tribune-Democrat	M	55,226

KALAMAZOO - See Grand Rapids

KANSAS CITY

KSHB	Kansas City	41	IND, Scripps-How
KCMO	Kansas City	5	CBS, Meredith
KMBC	Kansas City	9	ABC, Hearst
WDAF	Kansas City	4	NBC, Taft

Kansas City Kansan	E	22,380
Kansas City Times	M	290,210, Capital Cit
Kansas City Star	E	244,696, Capital Cit

KNOXVILLE

WATE	Knoxville	6	ABC, Nationwide
WBIR	Knoxville	10	CBS, Multimedia
WTVK	Knoxville	26	NBC, South Central

Knoxville Journal	M	55,604, Gannett
Knoxville News-Sent	E	100,023, Scr-How

LAFAYETTE, LA

KADN	Lafayette	15	IND
KATC	Lafayette	3	ABC
KLFY	Lafayette	10	CBS

Lafayette Advertiser	E	29,994, Thomson

LAKELAND

Lakeland Ledger	M	50,122

LANCASTER

TV - See Harrisburg

Lancaster New Era	E	40,853
Lancaster Intelligencer Jouranl	M	58,606

LANSING

WJIM	Lansing	6	CBS, Gross
WILX	Jackson	10	NBC, Figgie

Lansing State Journal	E	73,073, Gannett

LAS VEGAS

KLAS	Las Vegas	8	CBS, Landmark
KTNV	Las Vegas	13	ABC, Milw Journal
KVBC	Las Vegas	3	NBC
KVVU	Las Vegas	5	IND, Carson

Las Vegas Review-Journal	E	87,475,Donrey
Las Vegas Sun	M	62,161

LEXINGTON

WKYT	Lexington	27	CBS, Bluegrass
WLEX	Lexington	18	NBC, Gay-Bell
WTVQ	Lexington	36	ABC, Shamrock

Lexington Herald	M	71,486, Kni-Ridder
Lexington Leader	E	32,616, Kni-Ridder

LINCOLN

KHAS	Hastings	5	NBC, Seaton
KHGI	Kearney	13	ABC, Amaturo
KOLN	Lincoln	10	CBS, Fetzer

Lincoln Star	M	31,746, Lee
Lincoln Journal	E	44,381, Lee

LITTLE ROCK

KARK	Little Rock	4	NBC, Gannett
KATV	Little Rock	7	ABC, Leake
KTHV	Little Rock	11	CBS

Arkansas Democrat	M	68,405
Arkansas Gazette	M	128,396

LOS ANGELES

KABC	Los Angeles	7	ABC, ABC
KBSC	Los Angeles	52	IND, Oak
KCOP	Los Angeles	13	IND, Chris Craft
KHJ	Los Angeles	9	IND, RKO
KMEX	Los Angeles	34	SIN, SIN
KNBC	Los Angeles	4	NBC, NBC
KNXT	Los Angeles	2	CBS, CBS
KSCI	Los Angeles	18	IND
KTLA	Los Angeles	5	IND, Golden West
KTTV	Los Angeles	11	IND, Metromedia
KWHY	Los Angeles	22	IND

Los Angeles Herald Examiner	M	281,533, Hearst
Los Angeles Times	M	1,011,798, Times-Mir
Long Beach Press Telegram	AD	132,124, Kni-Rid
Santa Ana Register	AD	238,133, Freedom
Los Angeles Daily News	M	123,327

LOUISVILLE

WAVE	Louisville	3	NBC, Cosmos
WDRB	Louisville	41	IND, Cowles
WHAS	Louisville	11	CBS
WLKY	Louisville	32	ABC, Gannett

Louisville Courier-Journal	M	182,705
Louisville Times	E	147,472

LUBBOCK

KAMC	Lubbock	28	ABC
KCBD	Lubbock	11	NBC, Columbia (SC) State Record
KLBK	Lubbock	13	CBS

Lubbock Avalanche-Journal	(M-56,892), Morris (E-14,287), Morris

LYNCHBURG, VA

TV - See Roanoke

Lynchburg News	M	21,847, Worrell
Lynchburg Advance	E	17,962, Worrell

MACON

WCWB	Macon	41	NBC
WMAZ	Macon	13	CBS, Multimedia

Macon News	M	51,832, Knight-Ridder
Macon Telegraph	E	18,573, Knight-Ridder

MADISON

WISC	Madison	3	CBS, Morgan Murphy
WKOW	Madison	27	ABC, Liberty
WMTV	Madison	15	NBC, Forward

Madison Capital Times	E	31,895
Wisconsin State Journal	M	75,246

MANCHESTER

WMUR	Manchester	9	ABC, Birney Imes

Manchester Union Leader	AD	66,091

McALLEN-BROWNSVILLE

KGBT	Harlingen	4	CBS, Tichenor
KRGV	Weslaco	5	ABC, Manship
KVEO	Brownsville	23	NBC

Brownsville Herald	E	13,589, Freedom
McAllen Monitor	E	20,615, Freedom
Harlingen Valley Star	E	22,141, Freedom

MEDFORD

KOBI	Medford	5	ABC,CBS, Cal-Oregon
KTVL	Medford	10	NBC/CBS, Freedom

Medford Mail Tribune	E	28,200, Ottaway

MELBOURNE-TITUSVILLE-COCOA

TV - See Orlando

Cocoa Today	M	66,437, Gannett

MEMPHIS

WHBQ	Memphis	13	ABC, RKO
WMC	Memphis	5	NBC, Scr-Howard
WPTY	Memphis	24	IND
WREG	Memphis	3	CBS, NY Times

Memphis Commercial Appeal	M	198,569, Scripps-Howard
Memphis Press-Scimitar	E	92,409, Scripps-Howard

MIAMI-FT. LAUDERDALE

WCIX	Miami	6	IND, GCC
WCKT	Miami	7	NBC
WKID	Hollywood	51	IND, Oak
WLTV	Miami	23	SIN, SIN
WPLG	Miami	10	ABC, Post-News
WTVJ	Miami	4	CBS, Wometco

Miami Herald	M	399,690, Knight-Ridd
Miami News	E	57,879, Cox
Ft. Lauderdale News	E	91,141, Tribune Co.
Ft. Lauderdale Sun-Sentinel	M	70,376, Tribune Co.

MILWAUKEE

WCGV	Milwaukee	24	IND
WISN	Milwaukee	12	ABC, Hearst
WITI	Milwaukee	6	CBS, Storer
WTMJ	Milwaukee	4	NBC, Milw Journal
WVTV	Milwaukee	18	IND, Gaylord

Milwaukee Journal	E	308,426
Milwaukee Sentinel	M	175,189

MINNEAPOLIS-ST. PAUL

KMSP	Minneapolis	9	IND, 20th Cent Fox
KSTP	Minneapolis	5	ABC, Hubbard
WCCO	Minneapolis	4	CBS, Midwest Radio-TV
WTCN	Minneapolis	11	NBC, Metromdia

Minneapolis Star & Tribune	AD	408,809, Cowles
St. Paul Dispatch	E	114,729, Knight-Ridder
St. Paul Pioneer Press	M	107,657, Knight-Ridder

MOBILE

WALA	Mobile	10	NBC, Detroit News
WEAR	Pensacola	3	ABC, Rollins
WKRG	Mobile	5	CBS

Mobile Press	E	50,391, Newhouse
Mobile Register	M	51,394, Newhouse

MODESTO

TV - See Sacramento

Modesto Bee	M	69,994, McClatchy

MONTGOMERY

WCOV	Montgomery	20	CBS, Gay/Bell
WKAB	Montgomery	32	ABC, Bahakel
WSFA	Montgomery	12	NBC, Cosmos

Montgomery Advertiser	M	44,450, Multimedia
Montgomery Journal	E	22,795, Multimedia

NASHVILLE

WNGE	Nashville	2	ABC, GE
WSMV	Nashville	4	NBC, Gillett
WTVF	Nashville	5	CBS
WZTV	Nashville	17	IND, Multimedia

Nashville Banner	E	75,973, Gannett
Nashville Tennessean	M	126,958, Gannett

NEW HAVEN

TV - see Hartford

New Haven Register	E	91,425
New Haven Journal-Courier	M	35,531

NEW ORLEANS

WDSU	New Orleans	6	NBC, Cosmos
WGNO	New Orleans	26	IND, General Media
WVUE	New Orleans	8	ABC, Gaylord
WWL	New Orleans	4	CBS, Loyola Univ

New Orleans Times-Picayune/States-Stem	AD	275,376, Newhouse

NEW YORK

WABC	New York	7	ABC, ABC
WCBS	New York	2	CBS, CBS
WFTI	New York	54	IND
WNBC	New York	4	NBC, NBC
WNEW	New York	5	IND, Multimedia
WNJU	Newark	47	IND, Tandem
WOR	New York	9	IND, RKO
WPIX	New York	11	IND, Tribune Co.
WXTV	New York	41	SIN, SIN
WWHT	Newark	68	IND, Wometco

New York Daily News	M	1,483,333, Tribune
New York Post	AD	920,895,Murdoch
New York Times	M	887,211
Long Island Newsday	E	507,350, Tim-Mir
Newark Star-Ledger	M	409,278,Newhouse

NORFOLK

WAVY	Portsmouth	10	NBC, LIN
WTKR	Norfolk	3	CBS, Kni-Ridder
WTVZ	Norfolk	33	IND
WVEC	Hampton	13	ABC, Corinthian
WYAH	Portsmouth	27	IND, CBN

Newport News Press	M	58,283
Newport News Times-Herald	E	42,657
Norfolk Ledger-Star	E	94,507,Landmark
Norfolk Virginian-Pilot	M	131,234, Landmark

NE PA

WBRE	Wilkes-Barre	28	NBC
WDAU	Scranton	22	CBS
WNEP	Scranton	16	ABC

Scranton Times	E	54,644,Shamrock
Scranton Tribune	M	38,528
Wilkes-Barre Times Leader	AD	? ? ?
Wilkes-Barre Citizens' Voice	M	47,707

OKLAHOMA CITY

KAUT	Oklahoma City	43	IND, Golden West
KGMC	Oklahoma City	34	IND
KOCO	Oklahoma City	5	ABC, Gannett
KOKH	Oklahoma City	25	IND, Blair
KTVY	Oklahoma City	4	NBC, Detroit News
KWTV	Oklahoma City	9	CBS

Oklahoma City Oklahoman	M	182,604,Gaylord
Oklahoma City Times	E	84,198,Gaylord

OMAHA

KETV	Omaha	7	ABC, Pulitzer
KMTV	Omaha	3	NBC, May
WOWT	Omaha	6	CBS, San Fran Chronicle

Omaha World-Tribune	M - 120,784 E - 105,251	

ORLANDO

WDBO	Orlando	6	CBS, Outlet
WESH	Orlando	2	NBC, Cowles
WFTV	Orlando	9	ABC
WOFL	Orlando	35	IND

Orlando Sentinel Star	AD	191,870, Tribune Co.

PENSACOLA

TV - See Mobile

Pensacola News	E	12,225, Gannett
Pensacola Journal	M	54,924, Gannett

PEORIA

WEEK	Peoria	25	NBC
WMBD	Peoria	31	CBS, Midwest TV
WRAU	Peoria	19	ABC, Forward

Peoria Journal-Star	AD	102,098

PHILADELPHIA

KYW	Philadelphia	3	NBC, Westinghouse
WCAU	Philadelphia	10	CBS, CBS
WKBS	Philadelphia	48	IND, Field
WPHL	Philadelphia	17	IND, Prov Jrnl
WPVI	Philadelphia	6	ABC, Cap Cities
WTAF	Philadelphia	29	IND, Taft

Philadelphia Inquirer	M	547,547, Knight-Ridd
Philadelphia News	E	299,380, Knight-Ridd

PHOENIX

KNXV	Phoenix	15	IND
KOOL	Phoenix	10	CBS, Gulf United
KPHO	Phoenix	5	IND, Meredith
KPNX	Phoenix	12	NBC, Gannett
KTVK	Phoenix	3	ABC
KTVW	Phoenix	33	SIN

Phoenix Republic	M	248,846
Phoenix Gazette	E	100,996

PITTSBURGH

KDKA	Pittsburgh	2	CBS, Westinghouse
WIIC	Pittsburgh	11	NBC, Cox
WPCB	Pittsburgh	40	IND
WPGH	Pittsburgh	53	IND, Meredith
WPTT	Pittsburgh	22	IND
WTAE	Pittsburgh	4	ABC, Hearst

Pittsburgh Press	E	262,760, Block
Pittsburgh Post-Gazette	M	178,716, Scripps-How

PORTLAND, ME

WCSH	Portland	6	NBC, Maine Brdcst
WGAN	Portland	13	CBS, Guy Gannett
WMTW	Portland	8	ABC

Portland Press-Herald	M	58,561, Guy Gannett
Portland Express	E	30,345, Guy Gannett

PORTLAND, OR

KATU	Portland	2	ABC, Fisher
KGW	Portland	8	NBC, King
KOIN	Portland	6	CBS, Lee
KPTV	Portland	12	IND, Chris Craft

Portland Oregonian	M	238,303, Newhouse
Portland Oregon Journal	E	104,317, Newhouse

PROVIDENCE

WJAR	Providence	10	NBC, Outlet
WLNE	New Bedford	6	CBS, Pulitzer
WPRI	Providence	12	ABC, Knight-Ridder

Providence Journal	M	80,038
Providence Bulletin	E	137,996

PUEBLO - See Colorado Springs

RALEIGH

WPTF	Raleigh	28	NBC, Durham Life
WRAL	Raleigh	5	ABC, Capitol
WTVD	Raleigh	11	CBS, Capital Cities

Raleigh News and Observer	M	127,280
Raleigh Times	E	32,998
Durham Herald	M	40,837
Durham Sun	E	20,277

READING

WTVE	Reading	51	IND

Reading Eagle	E	41,966
Reading Times	M	42,902

RENO

KAME	Reno	21	IND
KCRL	Reno	4	NBC
KOLO	Reno	8	ABC, Donrey
KTVN	Reno	2	CBS, Sarkes Tarzian

Nevada State Journal	M	33,994, Gannett
Nevada Gazette	E	22,642, Gannett

RICHLAND, WA

TV - See Yakima

Tri City Herald	E	39,638

C51

RICHMOND

WTVR	Richmond	6	CBS, Park
WWBT	Richmond	12	NBC, Jeff-Pilot
WXEX	Richmond	8	ABC, Nationwide

Richmond News-Leader	E	112,691
Richmond Times-Dispatch	M	133,277

RIVERSIDE-SB-ONTARIO

TV - See Los Angeles

Riverside Press Enterprise	M	71,304
	E	34,504
San Bernardino Sun	M	79,761, Gannett

ROANOKE

WDBJ	Roanoke	7	CBS, Shurz
WSET	Roanoke	13	ABC, Allbritton
WSLS	Roanoke	10	ABC, Park

Roanoke Times & World-News	M	69,047, Landmark
	E	47,798, Landmark

ROCHESTER

WHEC	Rochester	10	CBS, BENI
WOKR	Rochester	13	ABC
WROC	Rochester	8	NBC, Ziff-Davis
WUHF	Rochester	31	IND, Malrite

Rochester Democrat & Chronicle	M	133,095, Gannett
Rochester Times-Union	E	116,082, Gannett

ROCKFORD

WIFR	Rockford	23	CBS, Worrell
WQRF	Rockford	39	IND, Lloyd
WREX	Rockford	13	ABC, Gilmore
WTVO	Rockford	17	NBC, Balaban

Rockford Register Star	M	76,883, Gannett

SACRAMENTO

KCRA	Sacramento	3	NBC, Kelly
KOVR	Stockton	13	ABC, Outlet
KRBK	Sacrametno	31	IND
KTXL	Sacramento	40	IND
KXTV	Sacramento	10	CBS, Corinthian
KCSO	Modesto	19	SIN

Sacramento Bee	M	210,002, McClatchy
Sacramento Union	M	112,409

SAGINAW

TV - See Flint

Saginaw News	E	54,971, Newhouse
Bay City Times	E	40,516, Newhouse

ST. LOUIS

KDNL	St. Louis	30	IND
KMOX	St. Louis	4	CBS, CBS
KPLR	St. Louis	11	IND
KSDK	St. Louis	5	NBC, Pulitzer
KTVI	St. Louis	2	ABC, Times-Mirr

St. Louis Post-Dispatch	E	236,888, Pulitzer
St. Louis Globe-Democrat	M	255,576, Newhouse

SALINAS-SEASIDE-MONTEREY

KMST	Monterey	46	CBS, Retlaw
KSBW	Salinas	8	NBC, Blair

Salinas Californian	E	23,463, Gannett
Monterey Peninsula Herald	M	31,976

SALT LAKE CITY

KSL	Salt Lake City	5	CBS, Bonnev
KSTU	Salt Lake City	20	IND, Springfield TV
KTVX	Salt Lake City	4	ABC, 20th Century Fox
KUTV	Salt Lake City	2	NBC, Hatch

Salt Lake City Tribune	M	110,708
Salt Lake City Deseret News	E	69,597

SAN ANTONIO

KENS	San Antonio	5	CBS, Harte-Hanks
KMOL	San Antonio	4	NBC, 20th Cent
KSAT	San Antonio	12	ABC, Outlet
KWEX	San Antonio	41	SIN, SIN

San Antonio Express	M	80,286
San Antonio News	E	72,966
San Antonio Light	E	118,723, Hearst

SAN DIEGO

KCST	San Diego	39	NBC, Storer
KFMB	San Diego	8	CBS, Midwest TV
KGTV	San Diego	10	ABC, McGraw-Hill
XETV	Tijuana	6	IND

San Diego Tribune	E	125,566, Copley
San Diego Union	M	205,788, Copley

SAN FRANCISCO

KBHK	SF	44	IND, Field
KDTV	SF	14	SIN
KGO	SF	7	ABC, ABC
KFTY	Santa Rosa	50	IND
KPIX	SF	5	CBS, Westinghouse
KRON	SF	4	NBC, Chronicle
KTSF	SF	26	IND
KTVU	Oakland	2	IND, Cox
KTZO	SF	20	IND, Jim Gabbert

SAN FRANCISCO (con't)

San Francisco Chronicle	M	510,955
San Francisco Examiner	E	152,401, Hearst
Oakland Tribune	E	131,273, Gannett
East Bay Today	M	81,772, Gannett

SAN JOSE

KICU	San Jose	6	IND, Ralph Wilson
KNTV	San Jose	11	ABC, Landmark
KSTS	San Jose	48	IND

San Jose Mercury	M	159,512, Knight-Ridder
San Jose News	E	66,464, Knight-Ridder

SARASOTA-BRADENTON

TV - See Tampa

Sarasota Herald-Tribune	M	77,490
Sarasota Journal	E	5,213
Bradenton Herald	E	23,974, Knight-Ridder

SAVANNAH

WJCL	Savannah	22	ABC, Lewis
WSAV	Savannah	3	NBC, News,Press,Gaz
WTOC	Savannah	11	CBS, American Family

Savannah News	M	56,050, Southwestern Newsp
Savannah Press	E	20,419, Southwestern Newsp

SEATTLE-TACOMA

KCPQ	Tacoma	13	IND, Kelly
KING	Seattle	5	NBC, King
KIRO	Seattle	7	CBS, Bonneville
KOMO	Seattle	4	ABC, Fisher
KSTW	Tacoma	11	IND, Gaylord

Seattle Post-Intelligencer	M	186,003, Hearst
Seattle Times	AD	254,053
Tacoma News-Tribune	E	106,098

SHREVEPORT

KSLA	Shreveport	12	CBS
KTAL	Shreveport	6	NBC
KTBS	Shreveport	3	ABC

Shreveport Journal	E	31,011, Gannett
Shreveport Times	M	84,791, Gannett

SIOUX FALLS

KELO	Sioux Falls	11	CBS, Midcontinent
KSFY	Sioux Falls	13	NBC, Forum
KXON	Mitchell	5	ABC, Gillett

Sioux Falls Argus-Leader	M	42,703, Gannett

SOUTH BEND

WHME	South Bend	46	IND, Sumrall
WNDU	South Bend	16	NBC, Notre Dame
WSBT	South Bend	22	CBS, Shutz
WSJV	South Bend	28	ABC, Quincy News

SOUTH BEND (con't)

Elkhart Truth	E	29,569, Federated
South Bend Tribune	E	106,924, Shutz

SPOKANE

KHQ	Spokane	6	NBC, Cowles
KREM	Spokane	2	CBS, King
KXLY	Spokane	4	ABC, Morgan Murphy

Spokane Chronicle	M	77,459
Spokane Spokesman-Review	E	59,463

SPRINGFIELD, MA

WGGB	Springfield	40	ABC, Guy Gannett
WWLP	Springfield	22	NBC, Spring TV

Springfield Union	M	70,561, Newhouse
Springfield News	E	73,567, Newhouse

SPRINGFIELD, MO

KMTC	Springfield	27	ABC
KOLR	Springfield	10	CBS
KYTV	Springfield	3	NBC, Harte-Hanks

Springfield News	M	35,928, Gannett
Springfield Leader & Press	E	35,139, Gannett

STEUBENVILLE

WTOV	Steubenville	9	NBC, Ziff-Davis

Steubenville Herald-Star	E	22,682, Thomson
Weirton Times	E	7,692, Thomson

STOCKTON

TV - See Sacramento

Stockton Record	E	53,915, Gannett

SYRACUSE

WIXT	Syracuse	9	ABC
WSTM	Syracuse	3	NBC, Times-Mirror
WTVH	Syracuse	5	CBS, Meredith

Syracuse Herald-Journal	E	108,995, Newhouse
Syracuse Post-Standard	M	89,640, Newhouse

TALLAHASSEE

WCTV	Tallahassee	6	CBS
WECA	Tallahassee	27	ABC
WVGA	Valdosta	44	ABC

Tallahassee Democrat	M	50,521, Kni-Ridd

TAMPA-ST. PETERSBURG

WFLA	Tampa	8	NBC, Media General
WFTS	Tampa	28	IND, Family TV
WIOG	St. Pete	44	IND, Hubbard
WTSP	St. Pete	10	ABC, Gulf United
WTVT	Tampa	13	CBS, Gaylord

Tampa Tribune	M	179,241, Media Gen
Tampa Times	E	21,867, Media Gen
St Petersburg Times	M	219,399
St. Petersburg Independent	E	37,517
Clearwater Sun	M	38,621

TERRE HAUTE

WBAK	Terre Haute	38	ABC, Bahakel
WTHI	Terre Haute	10	CBS, Hulman
WTWO	Terre Haute	2	NBC, Malcolm Glazer

Terre Haute Star	M	22,746
Terre Haute Tribune	E	19,745

TOPEKA

KTSB	Topeka	27	NBC, Motor Car Trans
WIBW	Topeka	13	CBS, Stauffer

Topeka Capital-Journal	M	69,104, Stauffer

TOLEDO

WDHO	Toledo	24	ABC
WTOL	Toledo	11	CBS, Cosmos
WTVG	Toledo	13	NBC, Storer

Toledo Blade	E	166,690, Block

TUCSON

KGUN	Tucson	9	ABC, May
KOLD	Tucson	13	CBS, Detroit News
KVOA	Tucson	4	NBC, Donrey
KZAZ	Tucson	11	IND

Tucson Star	M	67,873, Gannett
Tucson Citizen	E	61,453, Gannett

TULSA

KGCT	Tulsa	41	IND
KJRH	Tulsa	2	NBC, Scripps-How
KOKI	Tulsa	23	IND
KOTV	Tulsa	6	CBS, Corinthian
KTUL	Tulsa	8	Leake

Tulsa World	M	128,325
Tulsa Tribune	E	77,292

UTICA-ROME

WKTV	Utica	2	NBC
WUTR	Utice	20	ABC, Park

Rome Sentinel	E	19,970
Utica Press	M	29,384, Gannett
Utica Observer-Dispatch	E	37,541, Gannett

WACO

KCEN	Temple	6	NBC, Mayborn
KWTX	Waco	10	ABC/CBS, Bostick

Waco Tribune-Herald	AD	49,968, Cox
Temple Telegram	M	25,682
Killeen Herald	E	14,621, Mayborn

WASHINGTON, DC

WDCA	Washington	20	IND, Taft
WDVM	Washington	9	CBS, Detroit News
WJLA	Washington	7	ABC, Allbritton
WRC	Washington	4	NBC, NBC
WTTG	Washington	5	IND, Metromedia

Washington Post	M	770,522, Post-Newsweek

WATERLOO-CEDAR FALLS

TV - See Cedar Rapids

Waterloo Courier	E	52,336
Cedar Falls Record	M	4,341

WEST PALM BEACH

WPEC	West Palm Beach	12	ABC
WPTV	Palm Beach	5	ABC, Scripps-How
WTVX	West Palm Beach	34	CBS
WFLX	West Palm Beach	29	IND, Malrite

West Palm Beach Post	M	84,082, Cox
West Palm Beach Times	E	27,588, Cox

WHEELING

WTRF	Wheeling	7	CBS, Forward

Wheeling Intelligencer	M	23,991, Ogden
Wheeling News-Register	E	26,955, Ogden

WICHITA

KAKE	Wichita	10	ABC, Chronicle
KARD	Wichita	3	NBC, Hatch
KTVH	Huntchinson	12	CBS, Cowles

Wichita Eagle-Beacon	M	123,525, Kni-Ridd

WILMINGTON, DE

TV - See Philadelphia

Wilmington News	M	54,418, Gannett
Wilmington Journal	E	73,067, Gannett

WILMINGTON, NC

WECT	Wilmington	6	NBC
WWAY	Wilmington	3	ABC, Clay

Wilmington Star	M	39,129, NY Times

C54

WORCESTER

TV - See Boston

Worcester Telegram	M	56,467
Worcester Gazette	E	88,005

YAKIMA

KAPP	Yakima	35	ABC, Morgan Murphy
KIMA	Yakima	29	CBS
KNDO	Yakima	23	NBC

Yakima Herald-Republic	AD	40,452, Harte-Hanks

YORK

TV - See Harrisburg

York Dispatch	E	50,283
York Record	M	35,998, Buckner

YOUNGSTOWN

WFMJ	Youngstown	21	NBC, Youngstown Vindicator
WKBN	Youngstown	27	CBS
WYTV	Youngstown	33	ABC, Adams-Russe;;

Youngstown Vindicator	E	101,173

C3165-1

AMERICAN RADIO

FALL 1982 REPORT

Compiled and edited by:

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KALAMAZOO, MI 49003

February 1983

Volume VI, Number 2

INTRODUCTION

This is the 14th edition of American Radio. Your support of this work is sincerely appreciated. Please feel free to make comments or suggestions at any time. I urge you to do so. I can be reached at the following address:

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DUNCAN MEDIA ENTERPRISES
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(2913 BRANDYWINE)
KALAMAZOO, MI 49003 (616) 342-1356

I strongly urge all of (particularly new subscribers) to carefully read the definitions pages at the beginning of Section B. This will help you understand all of the information given in the Individual Market Reports. However, if you have any questions please feel free to call me. I figure that my time and my call back to you is part of the subscription price. Also I always enjoy talking about American Radio.

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Every effort has been made to make this book as accurate as is humanly possible. However, we are responsible for errors only to the extent that subscribers will be notified if such action is justified.

Any corrections made by Arbitron to earlier published market reports are included if they were received by February 10,1983.

Work on this edition was completed on February 11, 1983. Mailing will begin on February 17,1983. Working on such tight deadlines may cause production problems. If you copy is defective in any way let me know and I will promptly mail another copy to you.

SPRING 1983 PUBLICATIONS FROM JIM DUNCAN

1. RADIO IN THE UNITED STATES: 1976-1982. This is a statistical history of each regular Arbitron market. It includes ratings trends (cume and quarter hour), financial data, format trends, fromat and call letter changes, market records and much more for each market. Also this data is used to compile many tables and lists reflecting national trends. Another section lists over 1000 station sales since 1969. $60.00

2. AMERICAN RADIO: WINTER 1983 SUPPLEMENT. This timely report covers the 23 markets (basically the top 20) rated by Arbitron during the Winter. The format of each market report is the same as in this issue of American Radio. Also included are updates on over 50 Birch markets. $17.00

   AVAILABLE IN EARLY MAY.
   ORDERS MUST BE RECEIVED BY 1 MAY 83.

3. A TALE OF TWO RADIO MARKETS: INDIANAPOLIS AND LOUISVILLE.

   What factors make a radio market a "good" market or a "tough" market? How is radio perceived in two very different markets? How do the advertisers use radio and why? What do they think of the medium? What do radio broadcasters think of their market and their place in it?

   These questions/problems will be addressed in this fascinating new book. I will attempt to determine why Louisville is generally regarded as a difficult market and Indianapolis is a very successful market.

   This book will make for fascinating reading. Your market may not be included in this study. However, I guarantee you will learn something about your market and radio in general by reading this book. $28.00

   AVAILABLE IN JUNE

4. AMERICAN RADIO - FALL 82. A few copies of this edition are still available. $44.00

Other 1983 publications:

AMERICAN RADIO - SPRING 83 (available in August $50.00)
THE RADIO MARKETS OF THE U.S. (available in December $75.00)

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HIGHLIGHTS AND COMMENTS

I have made quite a few changes in this edition of American Radio - some because I wanted to and some because I had to. Those changes I had to make were in response to the loss of revenue figures for the radio industry. Since the FCC no longer gathers revenue figures and because the industry's attempt to gather the figures failed I had to make my own estimates.

The "per capita" figures which have proven to be very popular will return in the Spring 83 edition. By that time I plan to have more reliable estimates of 1981 and 1982 revenue.

I have added some features including information on non commercial stations (pp A69-A70), more cume rating data and cume rating trends (see Individual Market Reports) and studies of audience below the line and the audience of non listed stations.

FORMATS

Most of the changes in format popularity which were noted in the Spring 82 issue of American Radio remain true for this edition. However, a few developments were of interest.

It may be that Beautiful Music has finally bottomed out. For the first time in two years this format has a higher percentage of listenership than it did in the previous sweep. The number of stations using the format continues to decline but the audience declines are probably slowing.

For the first time in six years the country format showed a slight decline on a year-to-year comparison. Rock/AOR/Contemp continues to decline rapidly while MOR/AC, Black and Nostalgia show good increases.

HOT STATIONS

Below are some of the stations which caught my attention with significant or unusual increases in audience:

KWHL-F	Anchorage	KRLB-F	Lubbock	WEZS-F	Richmond
WHYZ	Greenville,SC	WHIT	Madison	KKPL-F	Spokane
WCRJ-F+	Jacksonville	WYLD-F	New Orleans	KLSI-F	Kansas City
KKBQ	Houston	WDCG-F	Raleigh	KATT-F	Oklahoma City
WVLK-F	Lexington	WRAW	Reading		

LEADING STATIONS

WOR in New York continues as the highest rated station (1/4 HR AVG). Stations in the top 100 making large gains include: WYNY, WAPP, KIIS, WEAZ, KROQ, WBMX, WYSP, WKYS, WBBM-F, KMPC, WJOI, WPIX, WKHX, WJJD, WCAU, WHYI and WHUR.

OTHER LEADERS: TSA Cume - WCBS
Cume Rating - WJBC (Bloomington)
12+ Metro Share - WJBC

LEADING STATIONS BY FORMAT

	1/4 HR AVG		Metro Share	
ROCK/AOR/CONTEMP	WNBC	New York	WXLK	Roanoke
AOR	WPLJ	New York	KWHL	Anchorage
AC/SOFT ROCK/OLDIES	WYNY	New York	---	
MOR	WGN	Chicago	WJBC	Bloomington
COUNTRY	WMAQ	Chicago	WIVK	Knoxville
BLACK/URBAN	WBLS	New York	WBLX	Mobile
NEWS/TALK	WOR	New York	KMOX	St. Louis
SPANISH	WADO	New York	KGBT	McAllen-Brown
RELIGION/GOSPEL	KBRT	Los Angeles	KCIJ	Shreveport
NOSTALGIA	WNEW	New York	WRAW	Reading
CLASSICAL	WQXR	New York	KHFM	Albuquerque

GROUP OWNERS

For the second time since 1977 CBS has replaced ABC as the number one group owner. CBS's move to the top is largely the result of increasing performance of its FM division. ABC has been hurt by the weakness of KGO-FM and of WABC.

Other groups showing significant growth include Gannett, Doubleday, Viacom, Katz, Metroplex, Scripps-Howard, Booth, EZ, Josephson, Surrey and Confer-Rothfuss.

New groups in the listing are Benns and Woodward.

OTHER LEADERS

Radio Reps: Katz leads followed by McGavren-Guild, Blair, Torbet, Christal, Eastman and Selcom.

Syndicators/Consultants: Burkhart-Abrams continues to lead. Bonneville moved past Schulke into second place.

Non-Commercial Stations:
Share - KUT-F Austin
1/4 HR - WNYC-F New York
Cume - KUSC-F LA

Greatest share changes:

Increases			Decreases		
KWHL-F	Anchorage	+19.1	KZFM-F	Corpus Christi	-11.9
WRAW	Reading	+ 9.5	KGBT	McAllen	- 8.5
KRLB-F	Lubbock	+ 8.8	WHRK-F	Memphis	- 6.8

FM SHARE

The national FM Share (metro) topped the 60% mark for the first time. The new share is 60.571% which is an increase of 3.274% over Fall 81 figures.

CPM

The national CPM is $4.49. I am now using metro audience figures to compute this figure so comparisons with past years are not relevent. Just for the record the CPM for Spring 82 was $3.21. Worcester was the most expensive market this Fall and New York was the least expensive.

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B1-B3 Definitions, Clarifications and Explanations

Individual Market Reports for these markets in alphabetical order:

Akron
Albany-Schen-Troy
Albuquerque
Allen-Beth-Easton
Anaheim
Anchorage
Appleton-Oshkosh
Atlanta
Austin
Bakersfield
Baltimore
Baton Rouge
Beaumont
Birmingham
Bloomington
Boston
Bridgeport
Buffalo
Canton
Charleston, SC
Charlotte
Chattanooga
Chicago
Cincinnati
Cleveland
Colorado Springs
Columbia, SC
Columbus
Corpus Christi
Dallas-FW
Daven-RI-Moline
Dayton
Daytona Beach
Denver
Des Moines
Detroit
El Paso
Eugene-Spring.
Flint
Fort Wayne
Fresno
Grand Rapids
Greens-WS
Greenv-Spart
Harrisburg
Hartford
Honolulu
Houston
Huntington
Indianapolis
Jacksonville
JC-King-Bris
Kalamazoo
Kansas City
Knoxville
Lancaster
Lansing
Las Vegas
Lexington
Little Rock
Los Angeles
Louisville
Lubbock
Madison
McAllen
Memphis
Miami-FT L
Milwaukee
Minn-SP
Mobile
Modesto
Nashville
Nassau
New Haven
New Orleans
New York
Norfolk
NE PA
Oklahoma City
Omaha
Orlando
Peoria
Philadelphia
Phoenix
Pittsburgh
Portland, OR
Providence
Raleigh
Reading
Reno
Richmond
River-SB-Ont
Roanoke
Rochester
Sacramento
St. Louis
Sal-Sea-Mont
Salt Lake City
San Antonio
San Diego
San Francisco
San Jose
Seattle
Shreveport
Spokane
Springfield, MA
Stockton
Syracuse
Tampa-St. Pete
Toledo
Tucson
Tulsa
Washington
West Palm Beach
Wichita
Wilmington, DE
Worcester
York
Youngstown

III. SECTION C: OTHER MARKET REPORTS

Birch Monthly Reports

C2	New York; Los Angeles
C3	Kansas City; Buffalo; Sacramento
C4	Portland; Cincinnati, San Antonio
C5	Cleveland; Louisville; Indianapolis
C6	Chicago; Dallas
C7	Washington; Atlanta; St. Louis
C8	Miami; Houston; Pittsburgh
C9	Boston; Minneapolis, Seattle
C10	San Francisco; Detroit
C11	Richmond; Hartford; Milwaukee
C12	Jacksonville; Rochester; Phoenix
C13	Denver; Philadelphia
C14	Des Moines; Raleigh; Austin
C15	Orlando; Oklahoma City; Greensboro
C16	Tampa; Huntington; Knoxville
C17	Little Rock; Tulsa; Charlotte
C18	Birmingham; Nashville; Norfolk
C19	Lansing; Salt Lake City

Arbitron Condensed Radio Market Reports

C20	Danbury,CT: Santa Barbara,CA; Aberdeen,WA
C21	Burlington,VT; Gainesville,FL; Lafayette,IN
C22	New Bedford,MA; Palm Springs,CA; Plattsburgh,NY
C23	Santa Rosa,CA

AMERICA'S 500 MOST-LISTENED-TO RADIO STATIONS*

STATION	MARKET	1/4 HR AVG	FORMAT	OWNER	FALL 81 RANK
1. WOR	New York	1453	Talk	RKO	1
2. WBLS-F	New York	1428	Black	Inner City	3
3. WGN	Chicago	1380	MOR/Talk	Tribune Co	7
4. WCBS	New York	1324	News	CBS	8
5. WINS	New York	1320	News	Westinghouse	6
6. WYNY-F	New York	1289	AC	NBC	11
7. WNBC	New York	1251	Contemp	NBC	4
8. WRKS-F	New York	1178	Urban	RKO	5
9. WPLJ-F	New York	1143	AOR	ABC	9
10. WRFM-F	New York	1119	BTFL	Bonneville	12
11. WKTU-F	New York	1066	Urban	Urban	2
12. WPAT-F	New York	995	BTFL	Capital Cities	16
13. KMOX	St. Louis	981	News/Talk	CBS	17
14. WCCO	Minneapolis	942	Variety		14
15. KDKA	Pittsburgh	927	MOR	Westinghouse	20
16. WNEW	New York	926	Nostalgia	Metromedia	25
17. WMAQ	Chicago	918	Country	NBC	13
18. KABC	Los Angeles	892	Talk	ABC	10
19. KBIG-F	Los Angeles	887	BTFL	Bonneville	23
20. WJR	Detroit	877	MOR	Capital Cities	19
21. WLS	Chicago	874	Rock	ABC	15
22. WAPP-F	New York	842	AOR	Doubleday	95
KGO	San Francisco	842	News/Talk	ABC	21
24. KIIS-F	Los Angeles	768	Rock	Gannett	102
25. KNX	Los Angeles	748	News	CBS	36
26. KYW	Philadelphia	747	News	Westinghouse	28
27. WABC	New York	737	Talk	ABC	18
28. WEAZ-F	Philadelphia	726	BTFL		69
29. WBZ	Boston	712	MOR	Westinghouse	35
30. WLOO-F	Chicago	709	BTFL	Century	31
WCBS-F	New York	709	Oldies/AC	CBS	32
32. KMET-F	Los Angeles	696	AOR	Metromedia	22
33. WBBM	Chicago	695	News	CBS	24
34. WMGK-F	Philadelphia	691	AC	Greater Media	33
35. WHN	New York	690	Country	Mutual	39
36. KLOS-F	Los Angeles	689	AOR	ABC	26
37. WADO	New York	686	Spanish		50
38. KFWB	Los Angeles	622	News	Westinghouse	34
39. KCBS	San Francisco	617	News	CBS	42
40. WGCI-F	Chicago	615	Black	Gannett	29
41. WXKS-F	Boston	609	Rock		66
42. KROQ-F	Los Angeles	586	AOR		104
43. KJOI-F	Los Angeles	582	BTFL	Beatrice Foods	47
44. WPAT	New York	580	BTFL	Capital Cities	53
45. KFI	Los Angeles	565	AC	Cox	51
46. WBAP	Dallas-FW	560	Country	Capital Cities	30
47. WBMX-F	Chicago	558	Black		221
48. WMMR-F	Philadelphia	550	AOR	Metromedia	37
49. WCAU-F	Philadelphia	548	Rock	CBS	56
50. WNEW-F	New York	542	AOR	Metromedia	40

*Based on 1/4 HR AVG, TSA, Mon-Sun, 6A-MID

+ denotes simulcast

STATION	MARKET	1/4 HR AVG	FORMAT	OWNER	FALL 81 RANK
51. WJIT	New York	523	Spanish	Infinity	37
WDAF	Kansas City	523	Country	Taft	40
53. WMMS-F	Cleveland	518	AOR	Malrite	64
54. WYSP-F	Philadelphia	508	AOR	Infinity	90
55. WHDH	Boston	502	MOR	John Blair	48
56. WIND	Chicago	498	Talk	Westinghouse	44
57. WKYS-F	Washington	494	Urban	NBC	90
58. WBBM-F	Chicago	493	Rock	CBS	144
59. WKHK-F	New York	488	Country	Viacom	76
60. WTIC	Hartford	486	MOR		49
61. WMAL	Washington	485	MOR	ABC	55
62. WQXR-F+	New York	484	Classical	New York Times	92
63. WCLR-F	Chicago	483	MOR/AC	Bonneville	89
KMPC	Los Angeles	483	Nostal/MOR	Golden West	117
65. WMCA	New York	463	Talk		46
66. KSTP-F	Minn-SP	461	AC	Hubbard	45
67. XTRA	Tij/LA	458	Rock	Noble	63
68. KIQQ-F	Los Angeles	456	Rock	Outlet	107
69. WJOI-F	Detroit	453	BTFL	Detroit News	225
70. WSOC-F	Charlotte	451	Country	Cox	58
71. KRTH-F	Los Angeles	450	AC	RKO	43
72. WPIX-F	New York	448	Rock	Tribune Co	260
73. WBCN-F	Boston	447	AOR	Infinity	69
74. KNX-F	Los ANgeles	438	Soft Rock	CBS	58
75. WKHX-F	Atlanta	436	Country	Capital Cities	300
76. WJJD	Chicago	435	Nostalgia	Plough	500+
77. WLUP-F	Chicago	432	AOR	Heftel	57
78. WZGC-F	Atlanta	428	Rock	First Media	75
79. WLS-F	Chicago	425	AOR/Rock	ABC	82
80. KHTZ-F	Los Angeles	422	AC	Greater Media	71
81. WCOZ-F	Boston	419	AOR	John Blair	27
82. KSCS-F	Dallas-FW	417	Country	Capital Cities	79
83. WRIF-F	Detroit	411	AOR	ABC	77
WWDB-F	Philadelphia	411	Talk		72
85. KIRO	Seattle	410	News/Talk	Bonneville	85
86. KOST-F	Los Angeles	404	AC	Cox	67
87. WCAU	Philadelphia	403	News/Talk	CBS	152
88. KMJQ-F	Houston	401	Black	Amaturo	101
89. WDAS-F	Philadelphia	400	Black	NBN	61
90. WUSL-F	Philadlephia	396	Urban	LIN	100
91. WIP	Philadelphia	395	MOR	Metromedia	61
92. KFAB	Omaha	393	MOR	May	81
93. WWJ	Detroit	390	News	Detroit News	95
WDVE-F	Pittsburgh	390	AOR	Taft	115
95. WLAK-F	Chicago	389	BTFL	Viacom	72
WGAY-F	Washington	389	BTFL	Greater Media	106
97. KLAC	Los Angeles	386	Country	Metromedia	64
98. WHYI-F	Miami	385	Rock	Metroplex	149
99. WHUR-F	Washington	384	Black	Howard Univ.	163
WRAL-F	Raleigh	384	Contemp	Capitol	60

101.	WXYZ	Detroit	381
102.	WBAL	Baltimore	380
103.	WRBQ-F	Tampa	379
104.	KFRC	San Francisco	376
	KLOL-F	Houston	376
106.	WKQX-F	Chicago	367
*107.	WFYR-F	Chicago	366
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116.	WGCL-F	Cleveland	250
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118.	WROR-F	Boston	345
119.	KMEZ-F	Dallas	344
120.	WNIC-F	Detroit	339
121.	WEEI	Boston	338
122.	KTNQ	Los Angeles	337
	WJIB-F	Boston	337
	WRQX-F	Washington	337
125.	WPEN	Philadelphia	336
126.	WWBA-F	Tampa	331
127.	WMJI-F	Cleveland	330
128.	WLYF-F	Miami	328
	WXLK-F	Roanoke	328
	WHUD-F	New York	328
131.	KZLA-F	Los Angeles	327
132.	WMJX-F	Boston	324
133.	WEZN-F	Bridgeport	322
	KNBR	San Francisco	322
	WLKW-F	Providence	322
	WQBA	Miami	322
137.	WRKO	Boston	321
138.	WZZK-F	Birmingham	320
139.	WLLZ-F	Detroit	317
140.	WJLB-F	Detroit	316
	KTRH	Houston	316
142.	WEEI-F	Boston	315
143.	WPKX-F	Washington	314
144.	WTQR-F	Greensboro	311
145.	WKLS-F	Atlanta	309
146.	WQXI-F	Atlanta	308
147.	WBZZ-F	Pittsburgh	304
148.	WJEZ-F	Chicago	302
149.	WWWW-F	Detroit	301
	WHIO-F	Dayton	301
	WQYK-F	Tampa	301
152.	KSOL-F	San Francisco	300
153.	WIL-F	St. Louis	298
154.	KGFJ	Los Angeles	297
	CKLW	Detroit	297
156.	KPRZ	Los Angeles	296
	KRLD	Dallas	296
158.	WFIL	Philadelphia	295
159.	KPLX-F	Dallas	294
	KFMK-F	Houston	294
161	WJPC	Chicago	292
162.	WNWS	Miami	290
163.	WPOC-F	Baltimore	289
164.	KOSI-F	Denver	287
165.	WAMZ-F	Louisville	286
166.	WLVQ-F	Columbus	285
167.	WXYV-F	Baltimore	284
168.	WAMO-F	Pittsburgh	283
169.	KILT-F	Houston	282
170.	WSB	Atlanta	281
	KOIT-F	San Francisco	281
172.	KMOX-F	St. Louis	280
173.	KJQY-F	San Diego	279
174.	WMJC-F	Detroit	277
	KKBQ	Houston	277
176.	WHO	Des Moines	276
177.	WYLD-F	New Orleans	275
178.	WDOK-F	Cleveland	273
179.	KOMO	Seattle	272
180.	WOW	Omaha	271
	KALI	Los Angeles	271
	WJBR-F	Wilmington,DE	271
183.	KQRS-F+	Minneapolis	269
184.	WGY	Schenectady	268
	WFMS-F	Indianapolis	268
186.	KISW-F	Seattle	266
187.	WPCH-F	Atlanta	265
	WAVA-F	Washington	265
189.	WXRT-F	Chicago	264
	WFLN-F+	Philadelphia	264
191.	WUSN-F	Chicago	263
192.	KMEL-F	San Francisco	262
193.	WHJY-F	Providence	261
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195.	WOWO	Fort Wayne	260
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	KDIA	San Francisco	260
198.	KODA-F	Houston	259
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* Insert WNCN-F New York 364 (#108)

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204.	KRBE-F	Hous	256
205.	KYUU-F	SF	255
	KOAX-F	Da-FW	255
207.	WJYE-F	Buff	254
	WBSB-F	Balt	254
	WEZB-F	NO	254
210.	KGON-F	Port	253
211.	WOMC-F	Det	252
212.	WYNF-F	Tampa	251
213.	KSSN-F	L Rock	250
214.	KOMA	OK Cit	249
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	WAIT	Chi	248
217.	WTIC-F	Hartf	247
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	WPRO-F	Prov	246
	KKYX	San Ant	246
223.	WOKI-F	Knox	245
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	WBLI-F	Long Is	245
	KEGL-F	Dal-FW	245
228.	WMET-F	Chi	243
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	KVOO	Tulsa	243
233.	KSD-F	ST L	242
234.	WQAL-F	Cleve	241
	KSHE-F	ST L	241
	WCMS-F	Norf	241
237.	WKRQ-F	Cinci	240
	KSL	SLC	240
	WLTT-F	Wash	240
240.	WIKS-F	Indy	239
241.	KZEW-F	Da-FW	238
	KWKW	LA	238
	WFBQ-F	Indy	238
	KTSA	San Ant	238
	WSUN	Tampa	238
246.	WTVN	Colum	237
	WESC-F	Gr-SP	237
248.	WDBO-F	Orlan	236
	WKDF-F	Nash	236
	WTMJ	Milw	236
	WFAA	Da-FW	236
252.	KABL-F	SF	235
	WYOR-F	Mia	235
254.	WGIR-F	Manch	234
255.	KRLA	LA	233
	KBAY-F	SJ/SF	233
	WEBN-F	Cinci	233
	WINZ	Mia	233
259.	WDGY	M-SP	231
	KIOI-F	SF	231
	KUTE-F	LA	231
262.	WFOG-F	Norf	230
	WENN-F	Birm	230
264.	WSHH-F	Pitt	228
265.	KATT-F	Okl C	227
266.	WWSH-F	Phil	223
	WWDC-F	Wash	223
	KWK-F	ST L	223
	KSJO-F	SJ/SF	223
	KZOK-F	Sea	223
	WLW	Cinci	223
	KDKB-F	Phoe	223
	WEDR-F	Miami	223
274.	WJYW-F	Tampa	222
	WPNT-F	Pitt	222
	WENS-F	Indy	222
277.	KHJ	LA	219
278.	KNEW	SF	217
	WISN	Milw	217
	WAIL-F	New Or	217
	KISS-F	San Ant	217
282.	WXTZ-F	Indy	216
283.	WMZQ-F	Wash	215
	WIBC	Indy	215
	WBJW-F+	Orlan	215
286.	WSSL-F	Gr-SP	214
	WWSW-F	Pitt	214
	WHAS	Louis	214
	KMGG-F	LA	214
290.	KRAK	Sacra	213
291.	WFMT-F	Chicago	212
	WVBF-F	Bost	212
293.	WHLI	Long Is	210
	KZAP-F	Sacra	210
	WHYW-F+	Pitt	210
	WPYX-F	Albany	210
297.	WEZW-F	Milw	209
	KSEA-F	Sea	209
	WSB-F	Atl	209
	WUBE-F	Cinci	209
	WCZY-F	Det	209
302.	WHUE-F	Bost	208
	KBLX-F	SF	208
	WBT	Char,NC	208
305.	WWKX-F	Nash	207
	WKRC	Cinci	207
	WBEN-F	Buff	207
308.	KNIX-F	Phoe	206
309.	WRCH-F	Hartf	205
	WABX-F	Det	205
311.	KKGO-F	LA	204
	KPRC	Hous	204
	WJAS	Pitt	204
314.	WRVA	Rich	203
	WKSW-F	Cleve	203
	WASH-F	Wash	203
317.	WXKS	Bost	202
	KXOA-F	Sacra	202
	WTUE-F	Dayt	202
320.	KBEQ-F	KC	201
	WBEN	Buff	201
322.	KLVE-F	Wash	200
	KBRD-F	Sea	200
	WTOP	Wash	200
325.	KGB-F	San Die	199
	KSRR-F	Hous	199
	KRAK	Sacra	199
328.	WSHE-F	Miami	198
	WLIF-F	Balt	198
330.	KSFO	SF	197
331.	WMJM-F	ST L	196
	KCTC-F	Sacra	196
333.	WRKZ-F	Harris	195
	WSIX-F	Nash	195
335.	KABL	SF	194
336.	WKEE-F	Huntin	193
	WGAR	Cleve	193
338.	WALK-F+	Long Is	192
	WSNI-F	Phil	192
	WRC	Wash	192
	WWWE	Cleve	192
	WWEZ-F	Cinci	192
	KEZK-F	ST L	192
	WPTF	Ral	192
345.	WKSS-F	Hartf	191
	KACE-F	LA	191
	KJLH-F	LA	191
348.	WOOK-F	Wash	190
	WFBC-F	Gr-SP	190
	WRNO-F	New Or	190

351.	WRHC	Miami	188
	WLIB	NY	188
353.	WAAF-F	Wo/Bos	187
	WLAV-F	Gr Rap	187
	KAZY-F	Denv	187
	WDIA	Memp	187
	KFYE-F	Fresno	187
358.	WVON	Chi	186
	WWWL-F	Miami	186
	KKYK-F	L Rock	186
361.	WBBG	Cleve	185
	WHCN-F	Hart	185
	WHRK-F	Memp	185
	KSFI-F	SLC	185
365.	WIOT-F	Tol	184
	WBCY-F	Char,NC	184
	WEZC-F	Char,NC	184
368.	WVNJ-F	NY	183
	WKDD-F	Akron	183
	KUBE-F	Sea	183
371.	WHB	KC	182
	WXGT-F	Col,O	182
373.	KDWB-F	M-SP	181
374.	WDMT-F	Cleve	179
	WGR	Buff	179
	WKXX-F	Birm	179
	WROQ-F	Char,NC	179
378.	WFMF-F	Bat Rou	178
	WNOE-F	New Or	178
	WVLK-F	Lex	178
381.	WGMS-F+	Wash	177
	WEZO-F	Roch	177
383.	WIRE	Indy	176
384.	WHK	Cleve	175
	KBPI-F	Denv	175
	WTIX	New Or	175
387.	KILT	Hous	174
	WDCG-F	Ral	174
389.	KQYT-F	Phoe	173
	WAXY-F	Miami	173
	WTPA-F	Harris	173
	WPRO	Prov	173
	WAYL-F	M-SP	173
	KEEY-F	M-SP	173
395.	XHRM-F	Tij/SD	172
	KNOB-F	LA	172
	WWIN	Balt	172
	WWJF-F	Miami	172
	WBYU-F	New Or	172
	WRVQ-F	Rich	172
401.	WBLZ-F	Cin	171
	KTXQ-F	D-FW	171
	KASE-F	Aust	171
	WOWI-F	Norf	171
405.	WTLC-F	Indy	170
	KNOK-F	D-FW	170
	WNCI-F	Col,OH	170
	WCXI	Det	170
409.	WCFL	Chi	169
	KBRT	LA	169
	WYRK-F	Buff	169
	WPEG-F	Char,NC	169
	WXBQ-F	JC-King	169
	WTMP	Tampa	169
	KSOP-F	SLC	169
416.	WLTA-F	Atl	168
	WCCO-F	M-SP	168
418.	KMEO-F	Phoe	167
	KUPL-F	Port,O	167
	WIOD	Miami	167
	WRRM-F	Cin	167
422.	WLIR-F	Long Is.	166
	WOOD-F	G Rap	166
	WHYZ	Gr-SP	166
	KINK-F	Port	166
426.	WMGG-F	Tampa	165
	KYA	SF	165
428.	WWRL	NY	164
	KYND-F	Hou	164
	WOKY	Milw	164
	WQDR-F	Ral	164
432.	KTOK	OK C	163
	WSYR-F	Syr	163
	WAIA-F	Miami	163
	WFLY-F	Albany	163
436.	KIMN	Denv	162
	WNAP-F	Indy	162
	WKQS-F	Miami	162
	KRNB-F	Memp	162
	KXL-F	Port	162
441.	WFBR	Balt	161
442.	KGBT	McA-Br	160
	KQV	Pitt	160
	WIFI-F	Phil	160
445.	WQXA-F	York	159
	WOAI	San Ant	159
447.	WZXR-F	Memp	158
	WMC	Memp	158
	WKSJ-F	Mobile	158
	KEBC-F	OK C	158
451.	KMGC-F	Dall	157
452.	KMLO	SD	156
	KYKY-F	ST L	156
	WCUZ-F	G Rap	156
	KLIR-F	Denver	156
	WYNK-F	Bat Rou	156
457.	KAFM-F	Dall	155
	WCKY	Cin	155
459.	WFLA-F	Tampa	154
	WQUT-F	JC-King	154
	WEAT-F	W Palm	154
	WLQR-F	Toledo	154
	WQMF-F	Louis	154
	WVEZ-F	Louis	154
	WZAK-F	Cleve	154
466.	KPRI-F	SD	153
	WEZI-F	Memp	153
	WBLX-F	Mobile	153
469.	WLTY-F	Norf	152
	KGW	Port	152
	KCMO	Kan C	152
	WONE	Dayt	152
	WGRD-F	Gr Rap	152
474.	WCCC-F	Hartf	151
	WDOD-F	Chatt	151
	KRMG	Tulsa	151
477.	KDAY	LA	150
	WCMQ	Miami	150
	WWDM-F	Col,SC	150
480.	WBAB-F	Long Is	149
	KOAQ-F	Denv	149
	WKCI-F	N Haven	149
	WPVR-F	Roan	149
	WDAE	Tampa	149
	WNOR-F	Norf	149
	WCOS-F	Col,SC	149
	KQKQ-F	Omaha	149
488.	WCRB-F	Bost	148
	KQUE-F	Hous	148
490.	KLAT	Hous	147
	WXKX-F	Pitt	147
492.	WSKZ-F	Chatta	146
	WCXI-F	Det	146
	WHAT	Phil	146
495.	WWL	New Or	145
	WKZL-F	Gr-WS	145
	KUPD-F	Phoe	145
	WIMZ-F	Knox	145
499.	KSDO	SD	144
	WEAN	Prov	144
	KYYS-F	KC	144
	WQMG-F	Gr-WS	144

AMERICA'S LEADING STATIONS-12+ TSA CUME*

1.	WCBS	NY	26221
2.	WNBC	NY	24791
3.	WINS	NY	24143
4.	WYNF-F	NY	21648
5.	WPLJ-F	NY	20192
6.	WLS	Chi	19953
7.	WKTU-F	NY	19883
8.	WBLS-F	NY	19430
9.	WOR	NY	18969
10.	WRKS-F	NY	17803
11.	WGN	Chi	17077
12.	WABC	NY	17053
13.	WPAT-F	NY	15487
14.	WAPP-F	NY	15205
15.	WMAQ	Chi	15170
16.	KNX	LA	14879
17.	WBBM	Chi	13958
18.	KYW	Phil	13540
19.	KLOS-F	LA	13489
20.	WCBS-F	NY	12887
21.	WRFM-F	NY	12794
22.	WNEW	NY	12122
23.	WJR	Det	11982
24.	KMET-F	LA	11884
25.	KIIS-F	LA	11879
26.	KDKA	Pitt	11843
27.	KFWB	LA	11830
28.	KABC	LA	11731
29.	KFI	LA	11751
30.	WHN	NY	11509
31.	XTRA	Tij/LA	11509
32.	WBZ	Bost	11184
33.	WNEW-F	NY	11012
34.	KGO	SF	10925
35.	WBBM-F	Chi	10916
36.	WCCO	M-SP	10746
37.	KBIG-F	LA	10532
38.	WCAU-F	Phil	10221
39.	WCBS	SF	10199
40.	KMOX	ST L	10168
41.	WPAT	NY	9977
42.	WLS-F	Chi	9929
43.	WMGK-F	Phil	9794
44.	KIQQ-F	LA	9762
45.	WPIX-F	NY	9570
46.	WMMR-F	Phil	9529
47.	KFRC	SF	9077
48.	WMCA	NY	9021
49.	KRTH-F	LA	8790
50.	WLOO-F	Chi	8602
51.	KMPC	LA	8595
52.	WRIF-F	Det	8375
53.	WCOZ-F	Bost	8373
54.	WGCI-F	Cleve	8275
55.	WYSP-F	Phil	8229
56.	WBAP	Dal-FW	8132
57.	WBMX-F	Chi	8128
58.	WEAZ-F	Phil	8086
59.	WKHK-F	NY	7915
60.	WXKS-F	Bost	7893
61.	WLUP-F	Chi	7685
62.	WHDH	Bost	7601
63.	WQXR-F+	NY	7558
64.	KJOI-F	LA	7525
65.	WCLR-F	Chi	7479
66.	WKQX-F	Chi	7361
67.	KHTZ-F	LA	7324
68.	WCAU	Phil	7214
69.	KROQ-F	LA	7214
70.	KNX-F	LA	7001
71.	KNBR	SF	6964
72.	WHYT-F	SF	6889
73.	WLLZ-F	Det	6885
74.	WWJ	Det	6718
75.	WMMS-F	Cleve	6589
76.	WNIC-F	Det	6551
77.	WZGC-F	Atl	6503
78.	WEEI-F	Bost	6411
79.	WFYR-F	Chi	6357
80.	WBCN-F	Bost	6338
81.	WMAL	Wash	6321
82.	WROR-F	Bost	6317
83.	WDAF	KC	6243
84.	WIND	Chi	6219
85.	KOST-F	LA	6184
86.	KLAC	LA	6181
87.	WEEI	Bost	6165
88.	CKLW	Det	6106
89.	KIRO	Sea	6080
90.	WIP	Phil	6053
91.	WRQX-F	Wash	6039
92.	WTIC	Hart	6034
93.	WJJD	Chi	5931
94.	WGCL-F	Cleve	5902
95.	WHYI-F	Miami	5847
96.	WABX-F	Det	5843
97.	KRLD	Dall	5708
98.	WLAK-F	Chi	5667
99.	KSTP-F	M-SP	5636
100.	WIOQ-F	Phil	5603
101.	WNCN-F	NY	5552
102.	KSCS-F	Dall	5550
103.	WMJC-F	Det	5546
104.	WKYS-F	Wash	5521
105.	KFAB	Omaha	5418
106.	WLOL-F	M-SP	5385
107.	WMET-F	Chi	5345
108.	WMJX-F	Bost	5314
109.	WSB	Atl	5303
110.	WJPC	Chi	5225
	WJOI-F	Det	5225
	KVIL-F	Dall	5225
113.	WJLB-F	Det	5209
114.	KMGG-F	LA	5193
115.	WRAL-F	Ral	5172
116.	WRBQ-F	Tampa	5138
117.	WDRQ-F	Det	5121
118.	KRLA	LA	5093
	WHUR-F	LA	5093
120.	WRKO	Bost	5083
121.	KIOI-F	SF	5066
122.	WPGC-F+	Wash	5009
123.	WUSL-F	Phil	5001
124.	KIKK-F	Hous	4984
125.	WQXI-F	Atl	4980
126.	WDVE-F	Pitt	4934
127.	KTRH	Hous	4898
128.	WADO	NY	4886
129.	KLOL-F	Hous	4881
	KMEL-F	SF	4881
131.	KOMO	Sea	4876
	WBZZ-F	Pitt	4876
133.	KYUU-F	SF	4859
134.	WDAS-F	Phil	4827
135.	WWDB-F	Phil	4821
136.	WINZ-F	Miami	4798
137.	WTAE	Pitt	4715
138.	WWWW-F	Det	4640
139.	WLW	Cinci	4591
140.	WPEN	Phil	4583
141.	WKHX-F	Atl	4574
142.	KMOX-F	ST L	4555
143.	KUTE-F	LA	4550
144.	KILT-F	Hous	4549
145.	KOA	Denver	4489
146.	KEGL-F	Dal-FW	4477
147.	WTOP	Wash	4447
148.	WXYZ	Det	4398
149.	KZLA	LA	4391
150.	WMJI-F	Cleve	4383

*Based on Weekly Cume, 12+ TSA

151.	KRQR-F	SF	4378
152.	WFIL	Phil	4373
153.	WGAY-F	Wash	4367
	KQRS-F+	Minn	4367
155.	KMJQ-F	Hous	4344
156.	KZEW-F	Dall	4303
157.	WCFL	Chi	4292
158.	KKBQ	Hous	4266
159.	WISN	Milw	4257
160.	WSOC-F	Char,NC	4255
161.	KHJ	LA	4252
162.	WBAL	Balt	4214
163.	WTVN	Col,OH	4206
164.	KRBE-F	Hous	4205
165.	WXRT-F	Chi	4175
166.	KMEZ-F	Dallas	4174
167.	KSOL-F	SF	4159
168.	WOWO	F Wayne	4139
169.	WOMC-F	Det	4137
170.	KFMK-F	Hous	4129
171.	WJEZ-F	Chi	4085
172.	KPRZ	LA	4075
173.	KPLX-F	Dal-FW	4069
174.	WPRO-F	Prov	4064
175.	WKLS-F	Atl	4059
176.	WLTT-F	Wash	4024
177.	KABL-F	SF	4023
178.	WAIT	Chi	4017
179.	WVNJ-F	NY	4002
180.	KDIA	SF	3993
181.	WKRQ-F	Cinci	3968
182.	WTIC-F	Hartf	3964
183.	WGAR	Cleve	3962
184.	WGY	Schen	3937
185.	WTMJ	Milw	3928
186.	WUSN-F	Chi	3919
187.	KTSA	S Ant	3907
188.	WAAF-F	Wor/Bos	3902
189.	KOIT-F	SF	3880
190.	WWSH-F	Phil	3877
191.	KRLY-F	Hous	3875
192.	WHB	KC	3841
193.	WHAS	Louis	3825
194.	WIFI-F	Phil	3818
195.	KSFO	SF	3810
196.	WSB-F	Atl	3805
197.	WVEE-F	Atl	3800
198.	WINZ	Miami	3790
199.	WPCH-F	Atl	3772
200.	WOW	Omaha	3768
201.	WCZY-F	Det	3764
202.	KSD	ST L	3758
203.	WZZK-F	Birm	3726
204.	WLYF-F	Miami	3696
205.	WSNI-F	Phil	3692
206.	WSSH-F	Bost	3672
207.	WVON	Chi	3670
208.	WKRC	Cinci	3668
209.	KYA	SF	3660
210.	WBEN-F	Buff	3654
211.	WOOK-F	Wash	3651
212.	WMC-F	Memp	3642
213.	WEZB-F	New Or	3632
	KGFJ	LA	3632
215.	WEZN-F	Bridge	3628
216.	KKDA-F	Dallas	3621
217.	WXKX-F	Pitt	3617
218.	WWSW-F	Pitt	3600
219.	KABL	SF	3597
220.	WFLN-F+	Phil	3596
221.	WAVA-F	Wash	3588
222.	KTXQ-F	Dallas	3587
223.	WZZP-F	Cleve	3571
224.	WBSB-F	Balt	3546
225.	KSL	SLC	3534
226.	WFAA	Dallas	3512
227.	WASH-F	Wash	3508
228.	WPOC-F	Balt	3504
229.	KGW	Port	3498
230.	KDWB-F	Minn	3493
231.	KRAK	Sacra	3479
	KWK-F	ST L	3479
233.	WOKI-F	Knox	3476
234.	KKGO-F	LA	3464
235.	KNEW	SF	3458
236.	WHUD-F	NY	3447
237.	KIMN	Denver	3440
238.	KBPI-F	Denver	3433
239.	KSD-F	ST L	3407
240.	KOSI-F	Denver	3401
241.	KVOO	Tulsa	3397
242.	KSJO-F	SF/SJ	3388
243.	WHJY-F	Prov	3382
244.	WWWE	Cleve	3381
245.	WDGY	Minn	3380
246.	WTQR-F	Gr-WS	3378
247.	WEBN-F	Cinci	3374
248.	WPKX-F	Wash	3373
249.	WBJW-F+	Orl	3372
250.	WHYW-F+	Pitt	3370
251.	WBEN	Buff	3369
252.	WIYY-F	Balt	3368
253.	WIL-F	ST L	3361
	WHUE-F	Bost	3361
255.	KSHE-F	ST L	3360
256.	WDOK-F	Cleve	3357
257.	KODA-F	Hou	3346
258.	WKDD-F	Akr	3324
259.	WNCI-F	Col,O	3311
260.	WIKS-F	Indy	3299
261.	WWKX-F	Nash	3297
262.	WSUN	Tampa	3288
263.	WBLI-F	Long Is	3284
264.	KACE-F	LA	3270
265.	WXYV-F	Balt	3255
266.	WFMT-F	Chi	3248
267.	WXLK-F	Roan	3240
268.	KTAR	Phoe	3220
269.	WLBS-F	Det	3211
270.	KDKB-F	Phoe	3209
	KSRR-F	Hous	3209
272.	KDAY	LA	3196
273.	WFBR	Balt	3194
	WSHH-F	Pitt	3194
275.	KGB-F	SD	3172
276.	KALI	SD	3161
277.	KISW-F	Sea	3160
278.	KFAC-F	LA	3150
279.	WHCN-F	Hartf	3147
	KKYX	SA	3147
281.	KPRC	Hous	3146
282.	WPRO	Prov	3132
283.	KSAN-F	SF	3125
284.	KGON-F	Port	3123
285.	WTIX	New Or	3121
286.	WIBC	Indy	3119
287.	WNWS	Miami	3114
	KZAP-F	Sacra	3114
289.	WBT	Char,NC	3102
290.	KAZY-F	Denver	3097
291.	WJIT	NY	3085
292.	WWBA-F	Tampa	3083
293.	WHIO-F	Dayt	3078
294.	WGR	Buff	3064
295.	KJLH-F	LA	3041
296.	KUBE-F	Sea	3037
297.	KBEQ-F	KC	3029
298.	WCCO-F	Minn	3028
299.	WJBR-F	Wilm	3021
300.	WDRC-F	Hartf	3018

AMERICA'S LEADING STATIONS - METRO CUME RATING*

1.	WJBC	Bloomington, IL	56.3
2.	KFAB	Omaha	52.2
3.	WKEE-F	Huntington	46.7
4.	WOWO	Fort Wayne	46.1
5.	WTIC	Hartford	44.6
6.	WXLK-F	Roanoke	43.1
	KDKA	Pittsburgh	43.1
8.	KMOX	St. Louis	42.6
9.	WBNQ-F	Bloomington, IL	41.2
10.	WCCO	Minneapolis	40.6
11.	WHBC	Canton	39.5
12.	WFMF-F	Baton Rouge	37.9
13.	WIVK-F	Knoxville	37.6
14.	WKSJ-F	Mobile	37.3
15.	WRVA	Richmond	36.0
16.	WLAP-F	Lexington	34.7
17.	WQUT-F	JC-Kings-Bris	34.2
18.	WNOK-F	Columbia, SC	34.0
19.	WHO	Des Moines	33.9
20.	WVLK	Lexington	33.7
21.	WFMK-F	Lansing	33.0
22.	KEYN-F	Wichita	32.8
23.	WMEE-F	Fort Wayne	32.7
24.	WGY	Schenectady	32.6
	KENI	Anchorage	32.6
26.	WTVN	Columbus	32.4
27.	WELI	New Haven	32.2
28.	WKRG-F	Mobile	32.1
	KQKQ-F	Omaha	32.1
30.	WVLK-F	Lexington	32.0
31.	WBJW-F+	Orlando	31.9
32.	KKYK-F	Little Rock	31.8
	WRFY-F	Reading	31.8
34.	WCOS-F	Columbia, SC	31.7
35.	WKZW-F	Peoria	31.6
36.	WIBA-F	Madison	31.4
37.	WZZK-F	Birmingham	31.3
38.	WFBC-F	Greenville	31.0
39.	WSRS-F	Worcester	30.9
40.	WSYR	Syracuse	30.8
41.	KVOO	Tulsa	30.7
	WRVQ-F	Richmond	30.7
43.	KLLL-F	Lubbock	30.3
	KSL	Salt Lake City	30.3
45.	WPRO-F	Providence	30.2
	KUGN	Eugene-Spr	30.2
	WHEN	Syracuse	30.2
48.	KOZZ-F	Reno	30.1
49.	WBT	Charlotte	30.0
50.	WROV	Roanoke	29.8
51.	WRAL-F	Raleigh	29.5
	KFQD	Anchorage	29.5
53.	WIXX-F	Apple-Osh	29.3
54.	KYW	Philadelphia	29.2
55.	WIVY-F	Jacksonville	29.1
	KWHL-F	Anchorage	29.1
57.	KIIK-F	Davenport	29.0
58.	WBEN	Buffalo	28.8
	WTAG	Worcester	28.8
60.	WXBQ-F	JC-Kings-Bris	28.5
61.	WPTF	Raleigh	28.4
	KHFI-F	Austin	28.4
	WKXX-F	Birmingham	28.4
	WLAN-F	Lancaster	28.4
	WHAS	Louisville	28.4
66.	WKZO	Kalamazoo	28.3
	WZEE-F	Madison	28.3
68.	KLUC-F	Las Vegas	28.2
69.	WKQQ-F	Lexington	28.1
70.	WIOT-F	Toledo	28.0
71.	WQXA-F	York	27.9
	WOKI-F	Knoxville	27.9
73.	WISN	Milwaukee	27.8
	WEEU	Reading	27.8
75.	WDON-F	Salinas	27.6
76.	KIRO	Seattle	27.3
	WIS	Columbia, SC	27.3
	KOKA	Shreveport	27.3
79.	WBLX-F	Mobile	27.2
	WZGC-F	Atlanta	27.2
	KKXX-F	Bakersfield	27.2
82.	WLEV-F	Allen-Beth	27.1
	WSYR-F	Syracuse	27.1
84.	KSO	Des Moines	27.0
	KSSN-F	Little Rock	27.0
86.	WSBA	York	26.9
	WARM	NE PA	26.9
	WABB-F	Mobile	26.9
89.	WJRB	Spokane	26.8
	WRBQ-F	Tampa	26.8
	WAKR	Akron	26.8
92.	WPVR-F	Roanoke	26.7
93.	WESC-F	Greenville	26.6
	KOSO-F	Modesto	26.6
95.	KOB-F	Albuquerque	26.5
	WHOT	Youngstown	26.5
97.	KXOA-F	Sacramento	26.4
	KOB	Albuquerque	26.4
99.	WMBD	Peoria	26.3
	WHYN	Springfield	26.3

*Based on 12+ Metro Cume Rating, Mon-Sun, 6A-MID

AMERICA'S LEADING STATIONS BY FORMAT*

METRO SHARE

ROCK/TOP 40/CONTEMP

1.	WXLK-F	Roanoke	23.8
2.	WKEE-F	Hunting	23.4
3.	WQUT-F	JC-Kings	19.2
4.	WBNQ-F	Bloom	19.0
5.	WFMF-F	Bat Rou	17.8
6.	WLAP-F	Lex	16.4
7.	WKZW-F	Peoria	16.2
8.	KEYN-F	Wichita	15.9
9.	WFMK-F	Lansing	15.0
10.	KQKQ-F	Omaha	14.7
11.	WNOK-F	Col,SC	14.6
12.	KKYK-F	LR	14.5
13.	KLUC-F	LV	14.2
14.	WMEE-F	F Wayne	14.1
15.	KIIK-F	Daven	13.7
16.	WRFY-F	Read	13.6
17.	WYLD-F	New Or	12.9
18.	WRAL-F	Raleigh	12.6
19.	KYNO-F	Fresno	12.5
20.	WBJW-F+	Orl	12.2
21.	WSKZ-F	Chatta	12.1
	WOKI-F	Knox	12.1
23.	KHFI	Austin	11.9
24.	KSND-F	Eugene	11.9
25.	KRGV	McAllen	11.7
26.	WRBQ-F	Tampa	11.6
	KENI	Anch	11.6
	WLEV-F	Allen-Beth	11.6
29.	KLAZ-F	L Rock	11.1
	WTIC-F	Hartf	11.1

AOR

1.	KWHL-F	Anch	19.1
2.	KOZZ-F	Reno	15.5
3.	WKQQ-F	Lex	15.2
4.	KILO-F	Col Spg	14.5
5.	KNCN-F	Cor Chr	14.3
6.	KATT-F	OK C	14.2
7.	WTPA-F	Harris	13.7
8.	WTUE-F	Dayton	13.3
9.	WXLP-F	Daven	13.1
10.	WSYR-F	Syra	12.9
11.	WKDF-F	Nash	12.8
12.	WLVQ-F	Col,OH	12.6
13.	WWCT-F	Peoria	12.5
14.	WLAV-F	G Rap	12.3
15.	KISS-F	S Ant	12.2
16.	WIOT-F	Toledo	11.7
17.	KZEL-F	Eugene	11.6
	KEZO-F	Omaha	11.6
19.	WSSX-F	Char,SC	11.5
	KOMP-F	LV	11.4
	WDIZ-F	Orl	11.4
22.	WCMF-F	Roch	10.8
	WPYX-F	Albany	10.8
24.	KWFM-F	Tucson	10.7
25.	WIBA-F	Madison	10.6
26.	KMOD-F	Tulsa	10.4
27.	KGGO-F	Des M	10.3
	KLBJ-F	Austin	10.3
29.	WABB-F	Mobile	10.2
	WAAF-F	Worc	10.2
	WWCK-F	Flint	10.2

MOR/AC

1.	WJBC	Bloom	36.1
2.	KFAB	Omaha	23.9
3.	WOWO	F Wayne	19.4
4.	KDKA	Pitt	18.4
5.	WHBC	Canton	16.8
6.	WRVA	Rich	16.0
7.	KFQD	Anch	14.8
8.	WSYR	Syra	14.2
9.	WELI	New Hav	13.8
10.	WGY	Schen	13.7
11.	WPTF	Raleigh	13.3
12.	WICC	Bridge	13.2
13.	KSL	SLC	13.1
14.	WBT	Char,NC	12.9
	KUGN	Eugene	12.9
16.	KRNO-F	Reno	12.8
17.	KRLB-F	Lubbock	12.4
	KSTP-F	M-SP	12.4
19.	WMBD	Peoria	12.2
20.	WTIC	Hartf	12.1
21.	WSBA	York	11.8
22.	WIS	Col,SC	11.5
	WVLK	Lex	11.5
	KKPL-F	Spok	11.5
25.	WTVN	Col,O	11.2
	WHP	Harris	11.2
27.	WIBC	Indy	11.1
	WEZS-F	Richm	11.1
	WROV	Roan	11.1
30.	KRMG	Tulsa	11.0

NEWS/TALK

1.	KMOX	ST L	23.4
2.	WCCO	Minn	20.5
3.	WHO	Des M	13.6
4.	WBBW	Young	12.9
5.	KTOK	Okl C	12.3
6.	KMJ	Fresno	12.2
7.	KARN	L Rock	11.1
8.	KIRO	Sea	10.8
9.	KTAR	Phoe	10.1
10.	WOC	Denver	9.7
11.	KYW	Phil	8.7
12.	KGO	SF	8.4
13.	WLAC	Nash	6.8
14.	KCBS	SF	6.7
15.	KOA	Denver	6.6
16.	WJNO	W Palm	6.3
17.	WEAN	Prov	5.9
	KRLD	Dallas	5.9

NOSTALGIA

1.	WRAW	Reading	14.3
2.	KAKZ	Wich	10.9
3.	WROD	Day Bch	9.5
4.	WNAK	NE PA	9.3
5.	WAVZ	N Haven	8.4
6.	WMAS	Spring	8.3
7.	WKAP	Allen	7.4
8.	WLEE	Rich	6.8
9.	WOKY	Milw	6.7
10.	WERU	Madison	6.1
11.	WCWA	Toledo	6.0
12.	WFBL	Syra	5.9
13.	KGVY	Tucs	5.7
14.	KREC	Memp	5.6
15.	WCOL	Col,O	5.5
	WEST	A-B-E	5.5
17.	KMLO	SD	5.2
	WJAS	Pitt	5.2
	WDAE	Tampa	5.2
	WPXN	Roch	5.2

CLASSICAL

1.	KHFM-F	Albu	5.6
2.	KBOQ-F	Sal-Sea	3.9
3.	KVOD-F	Denver	3.7
4.	KING-F	Sea	3.5
5.	WGMS-F+	Wash	3.4
6.	KFSD-F	SD	3.3
	WFMR-F	Milw	3.3
8.	WCLV-F	Cleve	2.7
9.	WFLN-F	Phil	2.1
10.	WCRB-F	Boston	1.9
	KHEP-F	Phoe	1.9
12.	KLEF-F	Hous	1.8
	WFMT-F	Chi	1.8
	WGH-F	Norf	1.8
15.	KKHI-F+	SF	1.7
	WQXR-F+	NY	1.7
17.	WTMI-F	Miami	1.5
18.	WNCN-F	NY	1.4
	WQRS-F	Det	1.4
	KDFC-F+	SF	1.4

*Based on 12+ Metro Share,
Mon-Sun, 6A-MID

BEAUTIFUL MUSIC

1.	WEZN-F	Bridge	18.0
2.	WPVR-F	Roanoke	15.5
3.	WHIO-F	Dayton	15.1
4.	WWLV-F	Day Bch	14.7
5.	WSRS-F	Worc	13.9
6.	WEZO-F	Roch	13.5
7.	WNCE-F	Lanc	13.4
8.	WEZK-F	Knox	13.2
9.	WJYE-F	Buff	12.7
10.	WLKW-F	Prov	12.6
	KIOU-F	Cor Chr	12.6
	WTFM-F	JC-Kings	12.6
13.	KBEE-F	Modes	12.4
14.	KXLY-F	Spok	12.3
	KCOZ-F	Spok	12.3
16.	WHYN-F	Spr, MA	12.1
17.	WOOD-F	Gr Rap	11.7
	KLYF-F	Des M	11.7
19.	KPNW-F	Eugene	11.6
20.	WEAT-F	W Palm	11.5
	WEZV-F	F Wayne	11.5
22.	WHBC-F	Canton	11.2
	WXTC-F	Char,SC	11.2
	WKBN-F	Young	11.2
25.	WQLR-F	Kala	11.1
26.	WEZC-F	Char,NC	10.9
	WLQR-F	Toledo	10.9
	WWBA-F	Tampa	10.9
29.	WFOG-F	Norf	10.6
	WJBR-F	Wilm	10.6

COUNTRY

1.	WIVK-F	Knox	22.3
2.	WKSJ-F	Mob	17.2
3.	KLLL-F	Lubbock	17.1
4.	WXBQ-F	JC-King	16.7
5.	WCOS-F	Col,SC	16.0
6.	WVLK-F	Lex	15.9
7.	WTQR-F	Gr-WS	14.9
8.	KASE-F	Austin	14.2
9.	WZZK-F	Birm	14.1
10.	KSSN-F	L Rock	13.9
11.	KVOO	Tulsa	13.5
12.	WAMZ-F	Louis	13.4
	WYNK-F	Bat Rou	13.4
14.	WEZL-F	Char,SC	13.2
15.	WSOC-F	Char,NC	12.9
	WELE-F	Day Bch	12.9
17.	WESC-F	Gr-Sp	12.8
18.	KSO	Des M	12.6
19.	WFMS-F	Indy	12.5
	WDAF	KC	12.5
21.	KYKR-F	Beaum	12.4
22.	WDOD-F	Chatta	12.3
	KUZZ	Bakers	12.3
24.	KLVI	Beaum	12.0
25.	WSLC	Roan	11.7
26.	KCUB	Tuscon	11.6
27.	WCUZ-F	Gr Rap	11.5
	WXCL	Peoria	11.5
29.	WXKW-F	A-B-E	11.4
30.	WQHK-F	F Wayne	11.2

BLACK/URBAN

1.	WBLX-F	Mobile	17.8
2.	KOKA	Shrev	15.9
3.	WENN-F	Birm	13.7
4.	WHYZ	Gr-Sp	13.1
5.	WPAL	Char,SC	12.6
6.	WPEG-F	Char,NC	11.8
7.	WWWZ-F	Char,SC	11.6
8.	WOIC	Col,SC	11.1
9.	KRNB-F	Memp	11.0
	WDZZ-F	Flint	11.0
11.	KHYS-F	Beaum	10.8
12.	WPLZ-F	Rich	10.6
	WGOK	Mobile	10.6
14.	WJTT-F	Chatta	10.1
15.	WTKL	Bat Rou	10.0
16.	WLOU	Louis	9.8
17.	WVEE-F	Atl	9.7
18.	KDKD-F	Shrev	9.6
19.	WKYS-F	Wash	9.3
20.	WTLC-F	Indy	9.2
21.	WAIL-F	New Or	8.8
	WQMG-F	Gr-WS	8.8
	WWDM-F	Col,SC	8.8
24.	KOKY	L Rock	8.6
25.	WTOY	Roanoke	8.2
26.	WNHC	N Haven	8.1
27.	WXYV-F	Balt	7.9
28.	WATV	Birm	7.7
29.	WHUR-F	Wash	7.5
30.	WAMO-F	Pitt	7.4

RELIGION

1.	KCIJ	Shrev	9.6
2.	WEMM-F	Hunting	7.4
3.	WDAC-F	Lanc	7.3
4.	WCGL	Jkville	4.7
5.	KCFO-F	Tulsa	4.4
6.	WLUX	Bat Rou	4.0
7.	WENN	Birm	3.4
8.	WDJC-F	Birm	3.1
	KAMB-F	Modesto	3.1
10.	WFTH	Rich	3.0
11.	WKBA	Roan	2.9
12.	WPET	Gr-WS	2.7
	KEPT-F	Shrev	2.7
14.	WMUU-F	Gr-Sp	2.6
15.	WXRI-F	Norf	2.4
16.	KPDQ-F	Port,O	2.3
	KJAK-F	Lubbock	2.3
18.	KSGL	Wichita	2.2
19.	WYCB	Wash	1.9

SPANISH

1.	KGBT	Mc-Br	24.1
2.	KIWW-F	Mc-Br	10.8
3.	KUNO	Cor Chr	9.2
	KCCT	Cor Chr	9.2
5.	KWAC	Bakers	6.8
6.	KAMA	EP	6.7
7.	WQBA	Miami	6.4
8.	KCOR	S Ant	6.0
	KXEW	S Ant	6.0
10.	KLFB	Lubbock	5.7
11.	WCMQ-F	Miami	5.2
12.	KSTN-F	Stock	4.7
13.	KABQ	Alb	4.3

AMERICA'S LEADING STATIONS BY FORMAT*

1/4 HOUR AVERAGE

ROCK/TOP 40/CONTEMP

1.	WNBC	NY	1251
2.	WLS	Chi	874
3.	KIIS-F	LA	768
4.	WXKS-F	Bost	609
5.	KCAU-F	Phil	548
6.	WBBM-F	Chi	493
7.	XTRA	LA	458
8.	KIQQ-F	LA	456
9.	WPIX-F	NY	448
10.	WZGC-F	Atl	428
11.	WHYI-F	Miami	385
12.	WRAL-F	Raleigh	384
13.	WRBQ-F	Tampa	379
14.	KFRC	SF	376
15.	WLOL-F	Minn	362
16.	WIOQ-F	Phil	358
17.	WGCL-F	Cleve	350
18.	WHYT-F	Det	348
19.	WRQX-F	Wash	337
20.	WXLK-F	Roan	328
21.	WEEI-F	Boston	315
22.	WQXI-F	Atl	308
23.	WBZZ-F	Pitts	304
24.	KMOX	St. Louis	280
25.	KKBQ	Hous	277
26.	WYLD-F	New Or	275
27.	WBSB-F	Balt	254
	WEZB-F	New Or	254
29.	WTIC-F	Hart	247
30.	WPRO-F	Prov	246
31.	WOKI-F	Knox	245
	WPGC-F+	Wash	245
	WBLI-F	Long Is	245
	KEGL-F	Dal-FW	245
	WINZ-F	Miami	245
36.	WMC-F	Memphis	243
37.	WKRQ-F	Cinci	240
38.	WIKS-F	Indy	239
39.	KTSA	San Ant	238
40.	KRLA	LA	233
41.	WBJW-F+	Orl	215
42.	WWKX-F	Nash	207
	WBEN-F	Buff	207
44.	KBEQ-F	KC	201
45.	WKEE-F	Hunting	193
46.	WFBC-F	Green-Sp	190
47.	KFYE-F	Fresno	187
48.	KKYK-F	L Rock	186

*Based on 1/4 HR AVG, Mon-Sun, 6A-MID, TSA

AOR

1.	WPLJ-F	NY	1143
2.	WAPP-F	NY	842
3.	KMET-F	LA	696
4.	KLOS-F	LA	689
5.	KROQ-F	LA	586
6.	WMMR-F	Phil	550
7.	WNEW-F	NY	542
8.	WMMS-F	Cleve	518
9.	WYSP-F	Phil	508
10.	KOST-F	Bost	447
11.	WLUP-F	Chi	432
12.	WLS-F	Chi	425
13.	WCOZ-F	Bost	419
14.	WRIF-F	Det	411
15.	WDVE-F	Pitt	390
16.	KLOL-F	Hous	376
17.	WLLZ-F	Detr	317
18.	WKLS-F	Atl	309
19.	WLVQ-F	Col, OH	285
20.	KQRS-F+	Minn	269
21.	KISW-F	Sea	266
22.	WAVA-F	Wash	265
23.	WXRT-F	Chi	264
24.	KMEL-F	SF	262
25.	WHJY-F	Prov	261
26.	KRQR-F	SF	260
27.	KGON-F	Port	253
28.	WYNF-F	Tampa	251
29.	WDIZ-F	Orl	248
30.	WMET-F	Chi	243
	WIYY-F	Balt	243
32.	KSHE-F	St. Lou	241
33.	KZEW-F	Dallas	238
	WFBQ-F	Indy	238
35.	WKDF-F	Mash	236
36.	WGIR-F	Man/Bos	234
37.	WEBN-F	Cinci	233
38.	KATT-F	OK C	227
39.	WWDC-F	Wash	223
	KWK-F	St Lou	223
	KSJO-F	SJ/SF	223
	KZOK-F	Sea	223
	KDKB-F	Phoe	223
44.	KISS-F	S. Ant	217
45.	KZAP-F	Sacra	210
	WPYX-F	Albany	210
47.	WABX-F	Detr	205
48.	WTUE-F	Dayton	202
49.	KGB-F	SD	199
	KSRR-F	Hous	199

ADULT CONT/SOFT ROCK/OLDIES

1.	WYNY-F	NY	1289
2.	WCBS-F	NY	709
3.	WMGK-F	Phil	691
4.	KFI	LA	565
5.	WCLR-F	Chi	483
6.	KSTP-F	Minn-SP	461
7.	KRTH-F	LA	450
8.	KNX-F	LA	438
9.	KHTZ-F	LA	422
10.	KOST-F	LA	404
11.	WKQX-F	Chi	367
12.	WFYR-F	Chi	366
13.	KVIL-F	Hous	360
14.	WROR-F	Bost	345
15.	WNIC-F	Detr	339
16.	WMJI-F	Cleve	330
17.	WMJX-F	Bost	324
18.	CKLW	Detr	297
19.	KFMK-F	Hous	294
20.	WMJC-F	Detr	277
21.	WSSH-F	Bost	261
22.	WTAE	Pitt	259
23.	KRBE-F	Hous	256
24.	KYUU-F	SF	255
25.	WOMC-F	Detr	252
26.	WZZP-F	Cleve	243
27.	KSD-F	St Lou	242
28.	WLTT-F	Wash	240
29.	WTVN	Colum,O	237
30.	KIOI-F	SF	231
31.	WWSH-F	Phil	223
32.	WENS-F	Indy	222
33.	WISN	Milw	217
34.	WWSW-F	Pitts	214
	KMGG-F	LA	214
36.	WVBF-F	Bost	212
37.	WHYW-F+	Pitt	210
38.	WSB-F	Atl	209
	WCZY-F	Detr	209
40.	WBT	Char,NC	208
41.	WKRC	Cinci	207
42.	WASH-F	Wash	203
43.	KXOA-F	Sacra	202
44.	WGAR	Cleve	193
45.	WSNI-F	Phil	192
46.	WWWL-F	Miami	186
47.	WAXY-F	Miami	173
	WPRO	Prov	173
49.	WNCI-F	Atl	170
50.	WLTA-F	Atl	168

MOR

1.	WGN	Chi	1380
2.	KDKA	Minn	927
3.	WJR	Detr	877
4.	WBZ	Bost	712
5.	WHDH	Bost	502
6.	WTIC	Hart	486
7.	WMAL	Wash	485
8.	WIP	Phil	395
9.	KFAB	Omaha	393
10.	WBAL	Balt	380
11.	KNBR	SF	322
12.	WSB	Atl	281
13.	KOMO	Sea	272
14.	WGY	Schen	268
15.	WOWO	Ft Wayne	260
16.	KSL	SLC	240
17.	WTMJ	Milw	236
18.	WLW	Cinci	223
19.	WIBC	Indy	215
20.	WHAS	Louis	214
21.	WRVA	Rich	203
22.	WBEN	Buff	201
23.	KSFO	SF	197
24.	WALK-F+	Long Is	192
	WPTF	Raleigh	192
26.	WWJF-F	Miami	172
27.	WCFL	Chi	169
28.	WFBR	Balt	161
29.	KRMG	Tulsa	151
30.	KQUE-F	Hous	148
31.	WWL	New Or	145
32.	KFMB	SD	143
	WAJY-F	New Or	143
	WHAM	Roch	143
35.	KHOW	Denver	140
36.	WHIO	Dayton	137
37.	WSYR	Syra	136
38.	KOY	Phoe	128
39.	WROW	Albany	127
40.	WHEN	Syr	123
41.	WJYO-F	Orl	118
	WAKR	Akron	118
43.	WTAR	Norf	114
44.	WSPD	Toledo	113
	KEX	Port	113
46.	WARM	NE PA	105
47.	KOGO	SD	103
48.	WELI	New Hav	102
49.	WHBC	Canton	100

BEAUTIFUL MUSIC

1.	WRFM-F	NY	1119
2.	WPAT-F	NY	995
3.	KBIG-F	LA	887
4.	WEAZ-F	Phil	726
5.	WLOO-F	Chi	709
6.	KJOI-F	LA	582
7.	WPAT	NY	580
8.	WJOI-F	Detr	453
9.	WLAK-F	Chi	389
	WGAY-F	Wash	389
11.	KMEZ-F	Dallas	344
12.	WJIB-F	Bost	337
13.	WWBA-F	Tampa	331
14.	WLYF-F	Miami	328
	WHUD-F	NY	328
16.	WEZN-F	Bridge	322
	WLKW-F	Prov	322
18.	WHIO-F	Dayton	301
19.	KOSI-F	Denver	287
20.	KOIT-F	SF	281
21.	KJQY-F	SD	279
22.	WDOK-F	Cleve	273
23.	WJBR-F	Wilm	271
24.	WPCH-F	Atl	265
25.	KODA-F	Hous	259
26.	KOAX-F	Dallas	255
27.	WJYE-F	Buffalo	254
28.	WQAL-F	Cleve	241
29.	WDBO-F	Orl	236
30.	WDBO-F	Orl	236
	WYOR-F	Miami	235
32.	KBAY-F	SJ/SF	233
33.	WFOG-F	Norf	230
34.	WSHH-F	Pitts	228
35.	WJYW-F	Tampa	222
	WPNT	Pitts	222
37.	WXTZ-F	Indy	216
38.	WEZW-F	Milw	209
	KSEA-F	Sea	209
40.	WHUE-F	Bost	208
41.	WRCH-F	Hartf	205
42.	KBRD-F	Sea	200
43.	WLIF-F	Balt	198
44.	KCTC-F	Sacra	196
45.	KABL	SF	194
46.	WWEZ-F	Cinci	192
	KEZK-F	St Lou	192
48.	WKSS-F	Hartf	191
49.	KSFI-F	SLC	185
50.	WEZC-F	Char,NC	184

COUNTRY

1.	WMAQ	Chi	918
2.	WHN	NY	690
3.	WBAP	Dal-FW	560
4.	WDAF	KC	523
5.	WKHK-F	NY	488
6.	WSOC-F	Char,NC	451
7.	WKHX-F	Atl	436
8.	KSCS-F	Dall-FW	417
9.	KLAC	LA	386
10.	KIKK-F	Hous	353
11.	KZLA	LA	327
12.	WZZK-F	Birm	320
13.	WPKX-F	Wash	314
14.	WTQR-F	Gr-WS	311
15.	WJEZ-F	Chi	302
16.	WWWW-F	Detr	301
	WQYK-F	Tampa	301
18.	WIL-F	St Lou	298
19.	WFIL	Phila	295
20.	KPLX-F	Dallas	294
21.	WPOC-F	Balt	289
22.	WAMZ-F	Louis	286
23.	KILT-F	Hous	282
24.	WOW	Omaha	271
25.	WFMS-F	Indy	268
26.	WUSN-F	Chi	263
27.	WIVK-F	Knox	258
28.	KSSN-F	L Rock	250
29.	KOMA	Okl C	249
30.	KSAN-F	SF	246
	KSD	St Lou	246
	KKYX	San Ant	246
33.	KVOO	Tulsa	243
34.	WCMS-F	Norf	241
35.	WSUN	Tampa	238
36.	WESC-F	Green-Sp	237
37.	WDGY	Minn	231
38.	KHJ	LA	219
39.	KNEW	SF	217
40.	WMZQ-F	Wash	215
41.	WSSL-F	Green-Sp	214
42.	KRAK	Sacra	213
43.	WUBE-F	Cin	209
44.	KNIX-F	Phoe	206
45.	WKSW-F	Cleve	203
46.	WRKZ-F	Harris	195
	WSIX-F	Nash	195
48.	WWWE	Cleve	192
49.	WNOE-F	New Or	178
	WVLK-F	Lex	178

BLACK/URBAN

1.	WBLS-F	NY	1428
2.	WRKS-F	NY	1178
3.	WKTU-F	NY	1066
4.	WGCI-F	Chi	615
5.	WBMX-F	Chi	558
6.	WKYS-F	Wash	494
7.	KMJQ-F	Hous	401
8.	WDAS-F	Phil	400
9.	WUSL-F	Phil	396
10.	WHUR-F	Wash	384
11.	WDRQ-F	Detr	358
12.	KRLY-F	Hous	354
13.	WVEE-F	Atl	352
14.	WJLB-F	Detr	316
15.	KSOL-F	SF	300
16.	KGFJ	LA	297
17.	WJPC	Chi	292
18.	WXYV-F	Balt	284
19.	WAMO-F	Pitt	283
20.	KDIA	SF	260
21.	KKDA-F	Dal-FW	258
22.	KUTE-F	LA	231
23.	WENN-F	Birm	230
24.	WEDR-F	Miami	223
25.	WAIL-F	New Or	217
26.	KBLX-F	SF	208
27.	KKGO-F	LA	204
28.	KMJM-F	St Lou	196
29.	KACE-F	LA	191
	KJLH-F	LA	191
31.	WOOK-F	Wash	190
32.	WLIB	NY	188
33.	WDIA	Memphis	187
34.	WVON	Chi	186
35.	WHRK-F	Memphis	185
36.	WDMT-F	Cleve	179
37.	XHRM-F	Tij/SD	172
	WWIN	Balt	172
39.	WBLZ-F	Cinci	171
	WOWI-F	Norf	171
41.	WTLC-F	Indy	170
	KNOK-F	Dallas	170
43.	WPEG-F	Char,NC	169
	WTMP	Tampa	169
45.	WHYZ	Green-Sp	166
46.	WWRL	NY	164
47.	KRNB-F	Memp	162
48.	WZAK-F	Cleve	154
49.	WBLX-F	Mobile	153
50.	KDAY	LA	150

NEWS/TALK/VARIETY

1.	WOR	NY	1453
2.	WCBS	NY	1324
3.	WINS	NY	1320
4.	KMOX	St Lou	981
5.	WCCO	Minn	942
6.	KABC	LA	892
7.	KGO	SF	842
8.	KNX	LA	748
9.	KYW	Phil	747
10.	WABC	NY	737
11.	WBBM	Chi	695
12.	KFWB	LA	622
13.	KCBS	SF	617
14.	WIND	Chi	498
15.	WMCA	NY	463
16.	WWDB-F	Phil	411
17.	KIRO	Sea	410
18.	WCAU	Phil	403
19.	WWJ	Detr	390
20.	WXYZ	Detr	381
21.	WEEI	Bost	338
22.	WRKO	Bost	321
23.	KTRH	Hous	316
24.	KRLD	Dallas	296
25.	WNWS	Miami	290
26.	WHO	Des M	276
27.	KOA	Denver	258
28.	KTAR	Phoe	247
29.	WFAA	Dallas	236
30.	WINZ	Miami	233
31.	KPRC	Hous	204
32.	WTOP	Wash	200
33.	WRC	Wash	192
34.	WIOD	Miami	167
35.	KTOK	Okl C	163
36.	KQV	Pitt	160
37.	WOAI	San Ant	159
38.	WCKY	Cinci	155
39.	KCMO	KC	152
40.	KSDO	SD	144
	WEAN	Prov	144
42.	WERE	Cleve	128
43.	KMJ	Fresno	125
44.	KXL	Port,OR	123
45.	KVI	Sea	119
46.	WBBW	Young	114
	WPLP	Tampa	114
48.	KFBK	Sacra	112
49.	WBSM	Prov	105
50.	WLAC	Nash	93

RELIGION/GOSPEL

1.	KBRT	LA	169
2.	KIEV	LA	111
3.	WYCB	Wash	94
4.	WWDJ	NY	90
5.	KCIJ	Shrev	80
6.	WROL	Bost	72
7.	KCFO-F	Tulsa	67
	KHCB-F	Hous	67
9.	WMUZ-F	Det	64
10.	KGDN	Sea	60
11.	WDJC-F	Birm	57
12.	WENN	Birm	54
13.	WCGL	Jkville	53
	WDAC-F	Lanc	53
	KSKY	Dallas	53
	KBIQ-F	Sea	53
	WRBS-F	Balt	53
	WYCA	Chi	53
19.	WPIT-F	Pitt	50
20.	WPBC	Dallas	49
21.	KPDQ-F	Port	48
	WXRI-F	Norf	48
23.	KGOL-F	Hous	47
	WZZD	Phil	47
25.	WEMM-F	Hunting	46
26.	WRFD	Col,O	45
	WPIT	Pitt	45
28.	KYMS-F	LA	44
29.	KEXS	KC	42
30.	WFSI-F	Balt	41

NOSTALGIA

1.	WNEW	NY	926
2.	KMPC	LA	483
3.	WJJD	Chi	435
4.	WPEN	Phil	336
5.	KPRZ	LA	296
6.	WAIT	Chi	248
7.	WHLI	Long Is	210
8.	WJAS	Pitt	204
9.	KXKS	Bost	202
10.	WBBG	Cleve	185
11.	WOKY	Milw	164
12.	KMLO	SD	156
13.	WDAE	Tampa	149
14.	WRTH	St Lou	141
15.	CKJY-F	Detr	134
16.	WLQY	Miami	126
17.	WITH	Balt	122
18.	WREC	Memp	117
19.	KIXI	Sea	115
20.	KFJZ	Dal-FW	101
21.	WLKW	Prov	98
22.	WNAK	NE PA	97
23.	WCOL	Col,O	95
24.	KXOA	Sacra	94
25.	KEZW	Denver	92
26.	KLIV	SJ	90
27.	WMLX	Cinci	86
28.	WNUF-F	Pitt	85
29.	WECK	Buff	82
30.	WRCQ	Hartf	81

SPANISH

1.	WADO	NY	686
2.	WJIT	NY	523
3.	KTNQ	LA	337
4.	WQBA	Miami	322
5.	KALI	LA	271
6.	WCMQ-F	Miami	258
7.	KWKW	LA	238
8.	KLVE-F	LA	200
9.	WRHC	Miami	188
10.	KGBT	McAll	160
11.	WCMQ	Miami	150
12.	KLAT	Hous	147
13.	WOJO-F	Chi	121
14.	KIQI	SF	110
15.	WBNX	NY	102
16.	KCOR	San An	101
17.	WQBA-F	Miami	99
18.	KXYZ	Hous	96
19.	KIWW-F	Mc-Brow	76
	WOCN	Miami	76
21.	KPHX	Phoe	65
22.	WOPA	Chi	62
23.	KVVA	Phoe	54
24.	KBRG-F	SF	53
25.	KXEW	Tucs	50
26.	KAMA	EP	49
27.	KLVL	Hous	48
28.	KEDA	San An	47
29.	KWAC	Bakers	41
30.	KUNO	CC	40
	KVAR-F	San An	40

CLASSICAL

1.	WQXR-F+	NY	484
2.	WNCN-F	NY	366
3.	WFLN-F+	Phil	264
4.	WFMT-F	Chi	212
5.	WGMS-F+	Wash	177
6.	WCRB-F	Bost	148
7.	KKHI-F+	SF	141
8.	KING-F	Sea	138
9.	KFAC-F	LA	131
10.	WQRS-F	Detr	111
	KDFC-F+	SF	111
12.	KVOD-F	Denver	101
13.	KFSD-F	SD	99
14.	KLEF-F	Hous	95
15.	WCLV-F	Cleve	91
16.	WTMI-F	Miami	77
17.	WFMR-F	Milw	74
18.	WNIB-F	Chi	66
19.	KHEP-F	Phoe	57
20.	KHFM-F	Albuq	51

AMERICA'S LEADING STATIONS - 12+ METRO SHARE*

1.	WJBC	Bloomington,IL	36.1
2.	KGBT	McAllen-Browns	24.1
3.	KFAB	Omaha	23.9
4.	WXLK-F	Roanoke	23.8
5.	WKEE-F	Huntington	23.4
	KMOX	St. Louis	23.4
7.	WIVK-F	Knoxville	22.3
8.	WTIC	Hartford	21.1
9.	WCCO	Minneapolis	20.5
10.	WOWO	Fort Wayne	19.4
11.	WQUT-F	JC-Kings-Bristol	19.2
12.	KWHL-F	Anchorage	19.1
13.	WBNQ-F	Bloomington	19.0
14.	KDKA	Pittsburgh	18.4
15.	WEZN-F	Bridgeport	18.0
16.	WFMF-F	Baton Rouge	17.8
	WBLX-F	Mobile	17.8
18.	WKSJ-F	Mobile	17.2
19.	KLLL-F	Lubbock	17.1
20.	WHBC	Canton	16.8
21.	WXBQ-F	JC-Kings-Bristol	16.7
22.	WLAP-F	Lexington	16.4
23.	WKZW-F	Peoria	16.2
24.	WCOS-F	Columbia, SC	16.0
	WRVA	Richmond	16.0
26.	KEYN-F	Wichita	15.9
	KOKA	Shreveport	15.9
	WVLK-F	Lexington	15.9
29.	WPVR-F	Roanoke	15.5
	KOZZ-F	Reno	15.5
31.	WKQQ-F	Lexington	15.2
32.	WHIO-F	Dayton	15.1
33.	WFMK-F	Lansing	15.0
34.	WTQR-F	Green-WS	14.9
35.	KFQD	Anchorage	14.8
36.	WWLV-F	Daytona Beach	14.7
	KQKQ-F	Oamha	14.7
38.	WNOK-F	Columbia, SC	14.6
39.	KKYK-F	Little Rock	14.5
	KILO-F	Colo Springs	14.5
41.	WRAW	Reading	14.3
	KNCN-F	Corpus Christi	14.3
43.	KASE-F	Austin	14.2
	KATT-F	Okla City	14.2
	KLUC-F	Las Vegas	14.2
	WSYR	Syracuse	14.2
47,	WZZK-F	Birmingham	14.1
	WMEE-F	Fort Wayne	14.1
49.	WSRS-F	Worcester	13.9
	KSSN-F	Little Rock	13.9
51.	WELI	New Haven	13.8
52.	KIIK-F	Davenport	13.7
	WGY	Schenectady	13.7
	WENN-F	Birmingham	13.7
	WTPA-F	Harrisburg	13.7
56.	WRFY-F	Reading	13.6
	WHO	Des Moines	13.6
58.	WEZO-F	Rochester	13.5
	KVOO	Tulsa	13.5
60.	WYNK-F	Baton Rouge	13.4
	WAMZ-F	Louisville	13.4
	WNCE-F	Lancaster	13.4
63.	WTUE-F	Dayton	13.3
	WPTF	Raleigh	13.3
65.	WICC	Bridgeport	13.2
	WEZK-F	Knoxville	13.2
	WEZL-F	Charleston,SC	13.2
68.	WXLP-F	Davenport	13.1
	KSL	Salt Lake City	13.1
	WHYZ	Greenville	13.1

*Based on 1/4 HR AVG, Metro Share, 12+, Broadcast Week

MARKETS WITH HIGHEST AND LOWEST APR'S**

HIGHEST

1.	Mobile	19.9
2.	Providence	19.8
	Greenville-Sp	19.8
4.	York	19.7
5.	Miami	19.6
6.	Pittsburgh	19.4
7.	Bridgeport	19.3
	Philadelphia	19.3
	Boston	19.3
	New Orleans	19.3

LOWEST

1.	Peoria	14.2
2.	McAllen-Browns	15.2
3.	Bloomington	15.2
4.	Beaumont	15.3
5.	Fresno	15.4
6.	Eugene-Spring	15.5
	Rochester	15.5
8.	Kalamazoo	15.6
	Fort Wayne	15.6
	Corpus Christi	15.6
	Salt Lake City	15.6

** The APR shows the average percentage of the 12+ population which is using radio (Mon-Sun,6A-MID). The figure is very roughly comparable to television's HUT (Households Using Television) or PVT (Persons Viewing Television).

MEAN FOR ALL RATED MARKETS

FAL 82	17.32
SPG 82	17.33
FAL 81	15.94
FAL 80	15.62
FAL 79	15.28
FAL 78	15.41
FAL 77	15.20

A15

NATIONAL FM SHARES*

METRO

FALL 82	60.571%	(11,932,400 of 19,699,700)
SPRING 82	58.870	(12,658,900 of 21,503,100)
FALL 81	58.651	(10,478,800 of 17,866,400)
SPRING 81	57.353	(11,225,100 of 19,571,700)
OCT/NOV 80	56.116	(9,480,500 of 16,894,600)
APR/MAY 80	54.254	(10,134,800 of 18,680,200)
OCT/NOV 79	53.627	(8,329,900 of 15,539,900)
APR/MAY 79	50.887	(9,480,800 of 18,631,200)
OCT/NOV 78	50.698	(7,525,600 of 14,843,000)
APR/MAY 78	47.638	(8,565,600 of 18,025,100)
OCT/NOV 77	46.501	(6,561,700 of 14,110,900)
APR/MAY 77	44.428	(7,745,900 of 17,434,700)
OCT/NOV 76	43.818	(6,079,600 of 13,874,200)
APR/MAY 76	40.886	(6,882,900 of 16,834,200)

FM GROWTH RATE (METRO)

OCT/NOV 76 to OCT/NOV 77: 6.123%
OCT/NOV 77 to OCT/NOV 78: 9.026%
OCT/NOV 78 to OCT/NOV 79: 5.756%
OCT/NOV 79 to OCT/NOV 80: 4.641%
OCT/NOV 80 to OCT/NOV 81: 4.512%
FAL 81 to FAL 82 : 3.274%

ADI

FAL 82	61.56%	(12,419,700 of 20,173,800)
SPG 82	60.16	(12,198,500 of 20,276,300)
FAL 81	59.53	(10,860,100 of 18,243,100)
SPRING 81	58.47	(10,880,900 of 18,610,600)
OCT/NOV 80	56.96	(10,010,100 of 17,573,600)
APR/MAY 80	55.50	(9,874,500 of 17,792,200)
OCT/NOV 79	53.42	(9,038,100 of 16,919,000)
APR/MAY 79	52.25	(9,071,000 of 17,367,000)
OCT/NOV 78	51.27	(8,328,600 of 16,244,500)
APR/MAY 78	48.69	(8,257,800 of 16,961,300)
OCT/NOV 77	47.82	(7,474,700 of 15,631,600)
APR/MAY 77	45.83	(7,669,900 of 16,734,600)
OCT/NOV 76	43.78	(7,096,200 of 16,208,900)
APR/MAY 76	42.01	(6,853,400 of 16,312,900)
APR/MAY 75	38.91	(6,229,800 of 16,009,800)

FM GROWTH RATE (ADI)

OCT/NOV 76 to OCT/NOV 77: 9.228%
OCT/NOV 77 to OCT/NOV 78: 7.215%
OCT/NOV 78 to OCT/NOV 79: 4.193%
OCT/NOV 79 to OCT/NOV 80: 6.627%
OCT/NOV 80 to OCT/NOV 81: 4.512%
Fal 81 to FAL 82: 3.410%

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*Based on MSA or ADI, 1/4 HR AVG. 12+, Broadcast Week. All stations reported in survey are included.

ADI RANKINGS - FM SHARE OF AUDIENCE

FALL 82 RANK	MARKET	FAL 82	SPG 82	FAL 81	A/M 75
1.	Washington	75.21%	75.60%	74.18%	47.73%
2.	Charlotte	74.39	72.29	73.78	40.50
3.	Indianapolis	74.25	67.77	68.11	33.54
4.	Atlanta	73.27	68.75	69.99	45.62
5.	Grand Rapids/Kala	72.08	70.56	68.87	38.09
6.	Dallas-Fort Worth	70.83	67.51	65.63	37.94
7.	Harris-Lanc-York	70.69	-----	-----	43.62
8.	Norfolk	70.44	64.85	66.14	44.38
9.	Detroit	69.12	69.29	67.27	41.12
10.	Orlando	68.87	69.02	69.58	44.50
11.	Cincinnati	68.81	60.35	60.37	32.75
12.	Houston	68.62	71.04	70.19	40.42
13.	Huntington-Charleston	67.84	61.66	59.83	28.62
14.	Tampa-St. Pete	67.57	66.75	67.32	40.65
15.	Cleveland	66.69	66.37	62.39	40.01
16.	Philadelphia	66.39	66.03	69.24	43.74
17.	Greenville-Spart	66.01	61.37	63.19	38.77
18.	Nashville	65.91	66.29	63.88	33.96
19.	New Orleans	65.47	62.48	65.02	37.34
20.	Oklahoma City	64.71	61.05	57.84	35.78
21.	Raleigh	63.67	58.36	60.57	-----
22.	San Diego	63.46	64.63	65.28	33.31
23.	Boston	63.32	62.37	63.21	44.98
24.	Birmingham	62.89	62.95	56.40	-----
25.	Dayton	62.76	63.10	64.38	42.89
26.	Columbus	60.97	67.04	56.48	31.63
27.	Sacramento	60.73	60.39	60.26	34.38
28.	Portland	60.61	55.81	53.28	32.14
29.	Baltimore	60.07	59.21	59.34	33.27
30.	Salt Lake City	59.60	55.98	50.32	-----
31.	Phoenix	59.42	62.50	60.73	34.17
32.	Memphis	59.29	62.42	60.61	27.70
33.	Buffalo	59.14	54.58	51.67	38.99
34.	Providence	58.75	58.72	56.92	39.82
35.	Los Angeles	58.62	57.06	56.96	39.37
36.	Denver	58.18	55.57	56.11	38.31
37.	Miami	57.33	57.50	53.52	45.93
38.	Milwaukee	57.32	58.48	58.81	36.28
39.	Chicago	57.17	55.43	56.54	33.48
40.	Louisville	56.81	54.30	55.32	22.04
41.	Hartford	56.79	55.04	55.08	41.60
42.	New York	56.46	54.91	55.16	40.63
43.	Minneapolis-SP	55.28	52.44	50.83	27.80
44.	Seattle	55.18	54.92	56.16	32.98
45.	San Francisco	54.94	53.90	54.18	34.63
46.	Pittsburgh	54.65	53.46	49.76	31.56
47.	Kansas City	54.33	53.87	51.86	42.38
48.	St. Louis	54.09	52.67	51.96	32.57
49.	NE PA	53.46	53.51	53.36	31.56
50.	San Antonio	49.11	46.17	44.59	-----
		61.56%	60.16%	59.53%	38.91%

MARKETS WITH HIGHEST AND LOWEST PERCENTAGE OF FM LISTENERSHIP*

HIGHEST		LOWEST	
1. Lancaster	82.88%	1. Tucson	38.00%
2. Lansing	76.62	2. Bakersfield	38.73
3. Washington	74.05	3. Honolulu	40.52
4. York	73.39	4. Bloomington	44.21
5. Daytona Beach	73.35	5. Anchorage	46.97
6. Dallas-Ft. Worth	72.84	6. McAllen-Browns	48.62
7. Knoxville	72.41	7. Reno	49.84
8. Grand Rapids	71.68	8. Omaha	49.94
9. Wilmington	71.22	9. Shreveport	50.35
10. Columbia, SC	71.06	10. New Haven	50.57
11. Norfolk	69.55	11. Raleigh	50.71
Mobile	69.55	12. NE PA	51.11

*FM share of listening to listed stations, 12+ Metro, 1/4 HR AVG, Broadcast Week

MARKETS WITH HIGHEST PERCENTAGE OF "BELOW-THE-LINE" LISTENING**

1. Wilmington	58.0%	11. New Haven	45.2
2. Riverside-SB-Ont	57.9	12. Daytona Beach	36.7
3. Bridgeport	55.8	13. Flint	35.2
4. Akron	55.5	14. Modesto	32.9
5. Kalamazoo	53.8	15. Salinas-Sea-Mont	32.5
6. Stockton	53.1	16. West Palm Beach	29.5
7. Reading	49.8	17. Bloomington, IN	27.9
8. Worcester	48.8	18. Springfield, MA	27.5
9. York	47.9	19. Lansing	25.6
10. Canton	47.5	20. Appleton-Oshkosh	24.7

**Based on 12+ Metro, 1/4 HR AVG, Broadcast Week. Calculated by dividing total listening to stations listed below the line (outside the market's metro) by total listening to all listed stations.

MARKETS WITH HIGHEST PERCENTAGE OF LISTENING TO NON LISTED STATIONS***

1. Raleigh	18.8%	Tucson	11.1
2. Austin	17.0	12. Minneapolis	10.7
3. Fort Wayne	14.9	13. Springfield, MA	10.5
4. Madison	14.6	14. Las Vegas	10.4
5. Kalamazoo	13.8	Modesto	10.4
Lansing	13.8	Stockton	10.4
7. Eugene-Spr	13.7	17. Harrisburg	10.1
8. Salinas-Seaside	13.6	18. Portland	10.0
9. Bakersfield	11.1		
Flint	11.1		

***Based on 12+ Metro, 1/4 HR AVG, Broadcast Week. Calculated by dividing listening to non listed stations by total listening to all radio stations. A large part of the non listed listening is probably devoted to public and non-commercial stations. Other listening to distant stations (clears). Other listening will be to local commercial stations which do not qualify for listing in the rating book.

The importance of this table (and the table above) is that this is listening which is not going to local commercial outlets. This affects the CPM's and even the effectiveness of local radio.

STATION FORMAT AND FORMAT LISTENERSHIP*

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	516,100 (88)	4,639,500 (417)	5,155,600 (505)	26.12
MOR/AC	1,997,600 (311)	1,741,800 (149)	3,739,400 (460)	18.95
BTFL MUSIC	139,900 (24)	2,211,500 (187)	2,351,400 (211)	11.91
COUNTRY	1,013,900 (214)	1,318,700 (190)	2,332,600 (404)	11.82
BLACK/URBAN/JAZZ	680,000 (106)	1,473,100 (69)	2,153,100 (175)	10.91
NEWS/TALK	1,966,600 (103)	45,100 (3)	2,011,700 (106)	10.19
NOSTALGIA	759,900 (114)	54,400 (13)	814,300 (127)	4.13
SPANISH	424,600 (44)	91,200 (14)	515,800 (58)	2.61
RELIGION	198,000 (104)	108,800 (53)	306,800 (157)	1.55
CLASSICAL	28,600 (7)	262,500 (26)	291,100 (33)	1.47
OTHERS/UNKNOWN	43,000 (29)	22,400 (15)	64,400 (44)	0.33
TOTALS	7,768,200 (1144)	11,969,000 (1136)	19,736,300 (2280)	

*Based on 12+ Metro, 1/4 HR AVG, Broadcast Week. Every station reported in the metro is included. Simulcast facilities count as two stations. Figures in parenthesis are the number of stations programming that format. FIGURES NOT IN 100's.

FORMAT PERCENTAGES - AM AND FM BANDS

	AM	FM	COMBINED	SPG 82	FAL 81	O/N 80	O/N 79	O/N 78	O/N 77
ROCK/AOR/CONT	6.64%	38.76%	26.12%	27.08%	29.31%	32.80%	31.68%	34.73%	34.31%
MOR/AC	25.71	14.55	18.95	18.53	17.11	15.67	16.30	16.61	16.32
BTFL MUSIC	1.80	18.48	11.91	11.76	13.50	15.19	16.42	17.32	18.04
COUNTRY	13.05	11.02	11.82	12.57	12.19	10.17	8.63	8.31	7.96
BLACK/URBAN	8.75	12.31	10.91	11.67	9.55	9.68	10.47	7.62	6.59
NEWS/TALK	25.32	.38	10.19	9.35	10.32	10.63	10.81	10.23	10.92
NOSTALGIA	9.78	.45	4.13	3.63	2.36	0.88	0.24	0.11	NA
SPANISH	5.47	.76	2.61	2.29	2.65	2.37	2.47	2.02	1.64
RELIGION	2.55	.91	1.55	1.44	1.27	1.22	1.18	0.98	0.98
CLASSICAL	0.37	2.19	1.47	1.25	1.40	1.41	1.59	1.78	1.87
OTHERS/UNKNOWN	0.55	.19	0.33	0.42	0.33	0.49	0.46	0.81	NA

BEST AND WORST MARKETS FOR VARIOUS FORMATS

ROCK/AOR/CONTEMP (National Average: 26.12%)

HIGHEST

1.	Lansing	48.8%
2.	Anchorage	47.7
3.	Omaha	42.9
4.	Corpus Christi	42.5
5.	Madison	41.6
6.	McAllen-Browns	40.7
7.	Reading	40.3
8.	Albany-Schen-Troy	39.8
	NE PA	39.8
10.	Reno	39.4
11.	Fort Wayne	39.2
12.	Modesto	39.0

LOWEST

1.	W. Palm Beach	14.0%
2.	New York	17.0
3.	Washington	18.8
	Shreveport	18.8
5.	Richmond	19.5
6.	Cleveland	19.7
7.	Dallas	20.0
8.	Chicago	20.5
	Kansas City	20.5
10.	Jacksonville	20.8
11.	Miami	21.0
12.	Tampa-St. Pete	21.1

BEAUTIFUL MUSIC (National Average: 11.91%)

HIGHEST

1.	Daytona Beach	25.9
2.	Tampa-St. Pete	24.9
3.	Lancaster	24.1
4.	York	23.1
5.	Springfield,MA	21.4
6.	Bridgeport	21.3
7.	Kalamazoo	19.7
8.	West Palm Beach	19.3
9.	Worcester	18.4
10.	Anchorage	18.2
11.	Grand Rapids	18.1
	Canton	18.1

LOWEST

1.	Richmond	0%
2.	Bloomington	4.1
3.	St. Louis	5.6
	Birmingham	5.6
5.	Mobile	6.5
6.	Columbia, SC	6.6
	San Antonio	6.6
	McAllen-Browns	6.6
9.	Detroit	7.0
10.	Baton Rouge	7.1
11.	Atlanta	7.4
12.	New Orleans	7.5

NOTE: Format information for this section came from the January or February 1983 edition of SRDS, the 1982 Broadcasting Yearbook and other sources. In some cases a phone call was made. In many cases I had to make a judgement based on the demographic spread of the station's audience. The most difficult call was determining whether a station was programming contemporary or "adult contemporary" formats. It seems that half the rock/contemp stations in the country are calling themselves adult contemp. Before I accepted the "AC" term the station had to have a significant percentage of its audience over 35. It also had to have less than 10% of its audience in the teen category.

MOR/ADULT CONTEMPORARY (National Average: 18.95%)

HIGHEST

1.	Bloomington	46.9%
2.	Worcester	38.8
3.	Syracuse	37.6
4.	Springfield, MA	36.3
5.	Rochester	35.2
6.	Pittsburgh	34.5
7.	Hartford	34.1
8.	Harrisburg	32.3
9.	Milwaukee	31.3
	Canton	31.3
11.	Buffalo	30.4
12.	Eugene	30.0

LOWEST

1.	Corpus Christi	0%
2.	McAllen-Browns	1.0
3.	Shreveport	1.6
4.	Lubbock	2.1
5.	Modesto	5.2
6.	Little Rock	5.8
7.	Tucson	6.2
8.	Baton Rouge	6.5
9.	El Paso	6.6
10.	Birmingham	6.9
11.	Beaumont	7.2

COUNTRY (National Average: 11.92%)

HIGHEST

1.	Knoxville	45.0%
2.	Beaumont	39.1
3.	Lubbock	37.2
4.	Johnson City-Kings	35.8
5.	Austin	35.7
6.	Wichita	33.8
7.	Tulsa	31.2

LOWEST

1.	Hartford	1.4%
	Boston	1.4
3.	Springfield, MA	2.4
4.	New Haven	2.6
	Worcester	2.6
6.	Philadelphia	3.8
7.	New York	4.4

NEWS/TALK (Nat Avg: 10.19%)

1.	St Louis	24.6%
2.	Minn-SP	23.0
3.	New York	21.3
4.	Philadelphia	19.7
5.	West Palm Beach	18.1
6.	San Francisco	17.7
7.	Seattle	16.9
8.	Providence	15.4
9.	Los Angeles	14.7
10.	Des Moines	14.6

BLACK/URBAN (Nat Avg: 10.91%)

1.	Memphis	38.1%
2.	Char, SC	32.6
3.	Mobile	30.2
4.	Birmingham	29.6
5.	Shreveport	26.6
6.	Columb, SC	26.1
7.	Washington	23.6
8.	Baton Rouge	22.8
9.	Baltimore	21.2
10.	New Orleans	19.5

SPANISH

(Nat Avg: 2.61%)

1.	McAllen-Browns	43.1%
2.	Miami	23.0
3.	Corpus Christi	19.8
4.	El Paso	16.1
5.	San Antonio	12.6
6.	Bakersfield	11.2
7.	Tucson	10.4
8.	Los Angeles	7.9
9.	Houston	6.5
10.	Phoenix	6.3

RELIGION

(Nat Avg: 1.55%)

1.	Shreveport	12.9%
2.	Huntington	9.5
3.	Lancaster	9.3
4.	Green-WS	7.5
	Jacksonville	7.5
6.	Birmingham	7.0
7.	Tulsa	6.0
8.	Green-Sp	5.6
9.	Baton Rouge	4.4
10.	Roanoke	4.1

CLASSICAL

(Nat Avg: 1.47%)

1.	Albuquerque	6.1%
2.	Sal-Seaside	4.5
3.	Denver	4.0
4.	Washington	3.8
5.	Seattle	3.7
6.	Wil, DE	3.6
7.	Milwaukee	3.5
	San Diego	3.5
9.	New York	3.4
	San Francisco	3.4

THE NATION'S LEADING STATION GROUPS

These tables indicate which are the most important group owners in the United States. The first table ranks the groups according to a formula I devised in 1976. There are also tables which rank the groups according to cume listeners and total quarter hour figures.*

IMPORTANT NOTE: To qualify for these tables a group must have at least five stations in rated markets. A simulcasted facility counts as only one station.

EXPLANATION OF FORMULA: There are three areas of information which a group can be judged upon. These are (1) total audience for a group's stations, (2) the size and importance of the markets in which the group's stations are located and (3) the station's relative strength in its market, i.e., its rank.

Using the above data I developed a formula which ranked the groups. This formula works as follows. The total audience (12+, TSA, 1/4 HR AVG, Broadcast Week) of all of a group's stations is divided by the number of figures in the group. The resulting figure is the STATION AVERAGE. The next step is to find an average market size for the stations in the group. This MARKET AVERAGE (based on SRDS rank) is then divided into the STATION AVERAGE. This figure is then divided by the RANKING AVERAGE, the average of all stations in the group (12+, TSA 1/4 HR AVG).

The resulting figure is the STATION INDEX. The STATION INDEX is multiplied by the number of stations in the group with the end result being the most important figure, the GROUP INDEX.

Stations which fail to show in a market are not calculated in the formula. Neither are some suburban stations. Simulcasted facilities count as one station. To be sure there are some problems with this formula. It tends to bias small groups which have successful stations in large markets. However, the formula is fun to work with and it's fun to study. If you think about it you will agree that it is quite accurate.

*Based on TSA, 12+, Mon-Sun, 6AM-MID

AMERICA'S LEADING GROUPS (DUNCAN'S FORMULA)

FAL 80 RANK	FAL 81 RANK	RANK	GROUP	TOTAL LISTENERS	STATIONS	STATION AVERAGE	MARKET AVERAGE	RANK AVERAGE	STATION INDEX	GROUP INDEX
(2)	(2)	1.	CBS	8149	14	582	5.0	6.9	16.870	236.174
(1)	(1)	2.	ABC	7496	13	577	4.8	8.2	14.660	190.574
(5)	(5)	3.	Westingouse	6128	11	557	9.3	4.4	13.611	149.730
(3)	(3)	4.	NBC	5088	8	636	4.8	7.1	18.662	149.296
(4)	(4)	5.	Metromedia	5139	14	367	8.1	11.6	3.906	54.683
(7)	(6)	6.	RKO	5104	11	464	8.2	11.5	4.920	54.125
(14)	(12)	7.	Bonneville	4086	11	371	14.5	8.1	3.159	34.747
(6)	(7)	8.	Inner City	2454	7	351	3.6	19.8	4.924	34.470
(9)	(13)	9.	Capital Cities	5350	14	382	19.9	9.4	2.042	28.590
(29)	(9)	10.	Greater Media	2736	10	274	6.4	15.1	2.835	28.353
(11)	(15)	11.	Gannett	3495	13	269	11.2	11.8	2.035	26.460
(13)	(14)	12.	Taft	2726	11	248	27.9	3.9	2.279	25.071
(12)	(10)	13.	Century	1674	5	335	5.4	13.2	4.700	23.499
(16)	(17)	14.	Doubleday	2059	8	257	11.3	10.5	2.166	17.328
(-)	(8)	15.	Infinity	2791	6	465	16.5	9.8	2.876	17.254
(17)	(18)	16.	Plough	2563	12	214	21.0	8.7	1.171	14.056
(15)	(16)	17.	Cox	3136	12	261	24.8	9.3	1.132	13.580
(10)	(11)	18.	Hearst	1365	6	228	18.3	5.7	2.186	13.115
(32)	(30)	19.	Viacom	2056	8	257	15.6	11.4	1.445	11.561
(-)	(-)	20.	Amaturo	1178	5	236	9.8	11.4	2.112	10.562
(28)	(28)	21.	Nationwide	1523	8	190	34.1	4.9	1.137	9.097
(22)	(21)	22.	LIN	1820	10	182	18.2	11.0	.909	9.090
(19)	(19)	23.	First Media	1592	8	199	18.1	10.9	1.009	8.069
(-)	(24)	24.	Gulf	1670	9	186	23.8	8.9	.878	7.903
(27)	(27)	25.	United	1199	9	133	9.6	16.2	.855	7.697

FAL 80 RANK	FAL 81 RANK	RANK	GROUP	TOTAL LISTENERS	STATIONS	STATION AVERAGE	MARKET AVERAGE	RANK AVERAGE	STATION INDEX	GROUP INDEX
(24)	(22)	26.	Malrite	1963	12	164	23.2	11.1	.637	7.642
(30)	(34)	27.	Metroplex	1217	6	203	19.8	8.3	1.235	7.411
(31)	(31)	28.	Tribune Co.	2217	5	443	37.2	8.4	1.418	7.088
(23)	(29)	29.	Harte Hanks	1843	11	168	33.1	7.9	.642	7.067
(39)	(33)	30.	Outlet	1247	5	249	13.0	13.6	1.408	7.042
(21)	(25)	31.	Golden West	1398	8	175	13.9	14.4	.874	6.994
(-)	(-)	32.	NBN	862	5	172	6.6	19.2	1.357	6.787
(38)	(45)	33.	Susquehanna	1960	13	151	42.5	8.5	.418	5.434
(18)	(20)	34.	GE	1415	8	177	31.6	9.0	.622	4.979
(20)	(26)	35.	Storz	1057	6	176	25.5	8.5	.812	4.872
(25)	(32)	36.	Group One	1242	8	155	35.3	7.4	.593	4.747
(50)	(44)	37.	EZ	970	5	194	35.6	5.8	.940	4.698
(43)	(46)	38.	Scripps-Howard	1088	7	155	30.6	7.7	.658	4.605
(-)	(-)	39.	Katz	1590	9	177	63.0	5.6	.501	4.515
(26)	(23)	40.	Heftel	979	5	196	34.8	7.0	.805	4.023
(36)	(37)	41.	Fairbanks	1155	7	165	32.9	9.6	.522	3.657
(-)	(50)	42.	BENI	851	6	142	25.2	9.3	.606	3.635
(32)	(-)	43.	Swanson	808	5	162	37.2	6.4	.680	3.402
(33)	(39)	44.	Entercom	823	8	103	14.1	17.6	.415	3.320
(-)	(-)	45.	McCormick	909	5	182	38.4	7.8	.608	3.038
(-)	(-)	46.	Sandusky	1063	9	118	26.6	13.2	.336	3.025
(44)	(47)	47.	Jefferson-Pil	1536	11	140	64.8	7.9	.273	3.008
(-)	(-)	48.	Josephson	839	6	140	25.0	11.2	.500	3.000
(47)	(38)	49.	Hubbard	846	5	169	67.6	4.2	.595	2.976
(-)	(50)	50.	Capitol (WRAL)	1086	7	155	78.9	4.7	.418	2.926
(45)	(35)	51.	Shamrock	1010	6	168	26.7	13.3	.473	2.839
(41)	(48)	52.	Affiliated	895	8	112	48.5	7.5	.310	2.463
(33)	(-)	53.	Multimedia	1243	12	104	97.8	5.3	.201	2.408
(-)	(-)	54.	Surrey	790	7	113	44.9	7.7	.327	2.288
(-)	(49)	55.	King	1013	9	113	38.2	11.7	.253	2.275

AMERICA'S LEADING GROUPS - 1/4 HOUR AVERAGES

FAL 80 RANK	FAL 81 RANK	RANK	GROUP	STATIONS	TOTAL	AVG PER STATION
(1)	(2)	1.	CBS	14	8149	582
(2)	(1)	2.	ABC	13	7496	577
(3)	(3)	3.	Westinghouse	11	6128	557
(5)	(6)	4.	Capital Cities	14	5350	382
(4)	(5)	5.	Metromedia	14	5139	367
(7)	(4)	6.	RKO	11	5104	464
(6)	(7)	7.	NBC	8	5088	636
(9)	(8)	8.	Bonneville	11	4086	371
(12)	(11)	9.	Gannett	13	3495	269
(10)	(9)	10.	Cox	12	3136	261
(-)	(10)	11.	Infinity	6	2791	465
(14)	(14)	12.	Greater Media	10	2736	274
(11)	(12)	13.	Taft	11	2726	248
(15)	(15)	14.	Plough	12	2563	214
(13)	(13)	15.	Inner City	7	2454	351
(16)	(19)	16.	Tribune Co.	5	2217	443
(29)	(28)	17.	Doubleday	8	2059	257
(30)	(31)	18.	Viacom	8	2056	257
(21)	(17)	19.	Malrite	12	1963	164
(23)	(25)	20.	Susquehanna	13	1960	151
(19)	(23)	21.	Harte-Hanks	11	1843	168
(25)	(21)	22.	LIN	10	1820	182
(18)	(16)	23.	Century	5	1674	335
(65)	(20)	24.	Gulf	9	1670	186
(36)	(26)	25.	First Media	8	1592	199
(-)	(40)	26.	Katz	9	1590	177
(26)	(27)	27.	Jefferson-Pilot	11	1536	140
(32)	(33)	28.	Nationwide	8	1523	190
(17)	(18)	29.	GE	8	1415	177
(22)	(30)	30.	Golden West	8	1398	175
(20)	(22)	31.	Hearst	6	1365	228
(31)	(29)	32.	Outlet	5	1247	249
(28)	(36)	33.	Multimedia	12	1243	104
(27)	(39)	34.	Group One	8	1242	155
(38)	(48)	35.	Metroplex	6	1217	203
(34)	(32)	36.	United	9	1199	133
(-)	(-)	37.	Amaturo	5	1178	236
(33)	(33)	38.	Fairbanks	7	1155	165
(49)	(53)	39.	Scripps-Howard	7	1088	155
(-)	(42)	40.	Capitol (WRAL)	7	1086	155
(50)	(51)	41.	Booth	9	1082	135
(-)	(45)	42.	Sandusky	9	1063	118
(35)	(35)	43.	Storz	6	1057	176
(42)	(38)	44.	King	9	1013	113
(43)	(37)	45.	Shamrock (Disney)	6	1010	168
(24)	(24)	46.	Heftel	5	979	196
(58)	(55)	47.	EZ	5	970	194
(55)	(44)	48.	Guy Gannett	9	925	103
(-)	(-)	49.	McCormick	5	909	182
(41)	(41)	50.	Affiliated	8	895	112
(47)	(47)	51.	Park	13	878	68
(44)	(50)	52.	Mid America	10	873	87
(-)	(-)	53.	NBN-Unity	5	862	172
(80)	(57)	54.	BENI	6	851	142
(56)	(49)	55.	Hubbard	5	846	169

FAL 80 RANK	FAL 81 RANK	RANK	GROUP	STATIONS	TOTAL	AVG PER STATION
(51)	(59)	56.	Summit	8	844	106
(-)	(69)	57.	Josephson	6	839	140
(40)	(54)	58.	Entercom	8	823	103
(53)	(56)	59.	Federated	7	813	116
(37)	(52)	60.	Swanson	5	808	162
(69)	(65)	61.	Stoner	11	799	73
(-)	(-)	62.	Surrey	7	790	113
(46)	(58)	63.	Rust	7	788	113
(-)	(-)	64.	Confer-Rothfuss	6	782	130
(54)	(63)	65.	Insilco	7	737	105
(48)	(46)	66.	Great Trails	8	734	92
(59)	(67)	67.	Sudbrink	7	729	104
(60)	(70)	68.	Associated	10	721	72
(62)	(72)	69.	Bluegrass	7	719	103
(68)	(60)	70.	Lotus	10	713	71
(57)	(68)	71.	Beck Ross	6	706	118
(64)	(66)	72.	Great Empire	10	682	68
(52)	(NA)	73.	Kaye-Smith	5	661	132
(82)	(77)	74.	Sterling	9	655	73
(67)	(71)	75.	Western Cities	8	627	78
(76)	(80)	76.	Clear Channel	7	612	87
(75)	(78)	77.	Capitol (Johnson)	7	597	85
(66)	(76)	78.	Liggett	6	589	98
(-)	(-)	79.	Palmer	6	588	98
(70)	(82)	80.	Buckley	6	507	85
(-)	(-)	81.	Rivers	5	492	98
(-)	(75)	82.	Bloomington	6	488	81
(81)	(88)	83.	Beasley	8	480	60
(61)	(64)	84.	Tichenor	5	469	94
(-)	(-)	85.	Woodward	5	464	93
(-)	(93)	86.	Hicks	6	451	75
(-)	(-)	87.	Mooney	5	440	88
(-)	(-)	88.	John Price	8	439	55
(74)	(79)	89.	Regional	7	435	62
(88)	(-)	90.	McKenna	5	429	86
(-)	(-)		Crawford	6	429	72
(73)	(84)	92.	Stauffer	7	426	61
(-)	(-)	93.	Abell	5	393	79
(85)	(86)	94.	Stuart	7	380	54
(-)	(91)	95.	Manship	5	365	73
(77)	(80)	96.	Sunbelt	5	364	73
(90)	(94)	97.	Bahakel	9	336	37
(71)	(87)	98.	Rollins	5	332	66
(-)	(-)	99.	Community Pacific	8	309	39
(86)	(89)	100.	Midwest Family	8	308	39
(86)	(89)	101.	Davis-Weaver	5	285	57
(89)	(95)	102.	Peoria Journal Star	6	278	46
(84)	(96)	103.	Broadcast Associates	5	254	51
(91)	(97)	104.	Hatch	6	232	39
(92)	(99)	105.	Buck	6	216	36
(-)	(-)	106.	Harris	6	211	35
(-)	(102)	107.	Walton	6	208	35
(-)	(-)	108.	Benns	5	201	40
(-)	(92)		Eastman	5	201	40
(-)	(101)	110.	Forward	7	199	28
(-)	(103)	111.	Mortenson	5	94	19

AMERICA'S LEADING GROUPS - WEEKLY 12+ CUME

FAL 80 RANK	FAL 81 RANK	RANK	GROUP	TOTAL CUME	AVG PER STATION
(1)	(2)	1.	CBS	14,528,300	1,037,700
(2)	(1)	2.	ABC	13,409,200	1,031,500
(3)	(3)	3.	Westinghouse	9,394,200	854,000
(5)	(5)	4.	NBC	8,909,200	1,113,700
(4)	(4)	5.	Metromedia	8,544,500	610,300
(6)	(6)	6.	RKO	8,400,700	763,700
(7)	(7)	7.	Capital Cities	8,109,600	579,300
(9)	(8)	8.	Bonneville	5,465,900	496,900
(10)	(10)	9.	Gannett	5,165,800	397,400
(8)	(9)	10.	Cox	4,912,200	409,400
(-)	(12)	11.	Infinity	4,198,800	699,800
(12)	(13)	12.	Greater Media	4,101,200	410,100
(11)	(11)	13.	Taft	3,837,400	348,900
(28)	(25)	14.	Doubleday	3,769,800	471,200
(14)	(14)	15.	Inner City	3,595,400	513,600
(15)	(15)	16.	Plough	3,472,900	289,400
(13)	(16)	17.	Tribune Co.	3,233,600	646,700
(29)	(31)	18.	Viacom	3,101,500	387,700
(22)	(20)	19.	Malrite	2,799,200	233,300
(20)	(18)	20.	LIN	2,715,000	271,500
(19)	(23)	21.	Harte-Hanks	2,774,800	252,300
(38)	(29)	22.	First Media	2,618,400	327,300
(16)	(17)	23.	Century	2,605,300	521,100
(17)	(19)	24.	Golden West	2,542,400	317,800
(23)	(28)	25.	Jefferson-Pilot	2,418,300	219,800
(27)	(26)	26.	Outlet	2,342,400	468,500
(-)	(22)	27.	Gulf	2,333,700	259,300
(18)	(21)	28.	GE	2,317,000	289,600
(26)	(30)	29.	Susquehanna	2,315,000	178,100
(21)	(24)	30.	Hearst	2,257,500	376,300
(31)	(34)	31.	Nationwide	2,252,100	281,500
(-)	(46)	32.	Katz	2,108,900	234,300
(30)	(33)	33.	King	1,820,300	202,300
(-)	(44)	34.	Sandusky	1,786,300	198,500
(34)	(37)	35.	Multimedia	1,774,000	147,800
(39)	(41)	36.	United	1,762,900	195,900
(35)	(40)	37.	Group One	1,755,200	219,400
(32)	(35)	38.	Fairbanks	1,753,100	250,400
(36)	(36)	39.	Shamrock	1,747,800	291,300
(25)	(32)	40.	Storz	1,733,200	288,900
(48)	(47)	41.	Metroplex	1,630,500	271,800
(46)	(-)	42.	Booth	1,609,000	178,800
(49)	(-)	43.	Scripps-Howard	1,592,000	227,400
(24)	(27)	44.	Heftel	1,571,600	314,300
(-)	(42)	45.	Guy Gannett	1,551,200	172,400
(-)	(-)	46.	Amaturo	1,474,300	294,900
(-)	(-)	47.	Josephson	1,435,000	239,200
(-)	(-)	48.	Capitol (WRAL)	1,399,200	199,900
(-)	(-)	49.	EZ	1,376,300	275,300
(42)	(49)	50.	Mid America	1,302,100	130,200

*Based on 12+ Cume, TSA, Mon-Sun, 6A-MID

MAJOR GROUP OWNERS

ABC (Ben Hoberman)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
WABC	NY	737	17053	14	1	Talk
WPLJ-F	NY	1143	20192	8	1	AOR
WLS	Chi	874	19953	3	3	Rock
WLS-F	Chi	425	9929	13	3	AOR/Rock
KGO	SF	842	10925	1	7	Talk
KGO-F	SF	81	2474	33	7	Talk
KABC	LA	892	11731	1	2	Talk
KLOS-F	LA	689	13489	6	2	AOR
WXYZ	Det	381	4398	5	5	Talk
WRIF-F	Det	411	8379	3	5	AOR
WMAL	Wash	485	6321	2	8	MOR
WRQX-F	Wash	337	6039	5	8	Rock
KSRR-F	Hou	199	3209	12	10	AOR

ABELL (Stuart Frankel)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
WRLX-F	Balt	105	1643	12	14	BTFL
WDOQ-F	Day Beach	35	557	6	146	Rock
WCRJ A/F	Jkville	137	1412	1	57	Country
WTJZ	Norf	31	383	19	34	Nostalgia
WNVZ	Norf	85	1619	8	34	Rock

AFFILIATED COMMUNICATIONS (Jay Berkson)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
WOKV	Jkville	19	441	15	57	Talk
WAIV-F	Jkville	128	1744	4	57	AC
KRAK	Sacra	199	2773	3	40	Country
KEWT-F	Sacra	117	1707	5	40	BTFL
KMPS	Sea	87	1395	18	15	Country
KMPS-F	Sea	134	1790	9	15	Country
WHYN	Spr,MA	71	1396	5	82	AC
WHYN-F	Spr,MA	140	1658	1	82	BTFL

Others: WFAS, WWYD-F (White Plains,NY)

AMATURO (Joseph Amaturo)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
WDRQ-F	Det	358	5121	6	5	Urban
KMJQ-F	Hous	401	4344	1	10	Black
KMJM-F	St. Lou	196	2476	8	12	Urban
WFTL	Ft.L/Mia	51	769	28	11	MOR
WWJF-F	Ft.L/Mia	172	2033	14	11	MOR

ASSOCIATED (Myles Berkman)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
WTYM	Tampa		DID	NOT	SHOW	
WWOL	Buff	45	425	13	32	Country
WNYS-F	Buff	95	1448	9	32	Rock
WPXN	Roch	66	797	9	42	Nostalgia
WPXY-F	Roch	88	1631	6	42	AC
WPIT	Pitt	45	635	20	13	Religion
WPIT-F	Pitt	50	1118	19	13	Religion
WSNI-F	Phil	192	3692	18	4	AC
WRCP	Phil	73	615	25	4	Oldies
WSTV	Steuben*	32	343	2	205	MOR
WRKY-F	Steuben*	35	516	1	205	Rock

BAHAKEL (Cy Bahakel)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
KXEL	Water*	36	564	4	232	Country
KCNB-F	Water*	54	732	1	232	Rock
WDOD	Chatta	41	704	7	97	Country
WDOD-F	Chatta	151	1873	1	97	Country
WKIN	JC-Kings	10	238	16	96	Country
WZXY-F	JC-Kings	20	304	10	96	Rock
WWOD	Lynch*	21	179	7	211	Country
WKZZ	Lynch*	3	80	17	211	Religion

Others: WLBJ A/F (Bowling Green,KY); WABG (Greenwood,MS)

BEASLEY (George Beasley)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
WTIP	Char,WV*	29	323	9	147	BTFL
WMOO	Mobile	20	189	12	92	Religion
WBLX-F	Mobile	153	1332	2	92	Black
WGAC	Aug*	35	482	6	117	Nostalgia
WKBX	Savan*	11	224	8	162	MOR
WSGF-F	Savan*	33	642	7	162	Rock
WFAI	Fayette*	20	337	10	157	Country
WDMT-F	Cleve	179	2472	12	20	Urban

Others: WFMC,WOKN-F (Goldsboro,NC); WWMO-F (Reidsville,NC)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
BECK-ROSS	(Martin Beck)					
WKTZ	Jkville	36	291	12	57	Nostalgia
WKTZ-F	Jkville	136	1490	2	57	BTFL
WKMF	Flint	38	558	10	82	Country
WGMZ-F	Flint	66	955	5	82	BTFL
WHCN-F	Hart	185	3147	5	39	AOR
WBLI-F	Long Is/NY	245	3284	28	1	Rock
BENNS						
WFLI	Chatta	37	736	9	97	Country
WJTT-F	Chatta	66	656	4	97	Black
WZAM	Norfolk	17	415	21	34	AOR
WZAM	Norfolk	137	2342	6	34	AOR
WHYW A/F	Pitts	210	3370	9	13	AC
BLOOMINGTON	(Tim Ives)					
WJCW	JC-Kings	53	760	4	96	Country
WQUT-F	JC-Kings	154	1813	2	96	Rock
WJBC	Bloom,IL	72	703	1	261	MOR
WBNQ-F	Bloom,IL	42	642	2	261	Rock
WGOW	Chatta	21	557	11	97	AC
WSKZ-F	Chatta	146	2005	2	97	Rock
BLUEGRASS	(Bill Stakelin)					
WHOO	Orl	109	1401	5	58	Country
WHOO-F	Orl	101	1759	6	58	Country
WVOC-F	Col,GA*	86	1049	2	160	Country
WVLK	Lex	62	1354	4	122	MOR
WVLK-F	Lex	178	2226	1	122	Country
WWSA	Savan*	10	203	12	162	MOR
WCHY-F	Savan*	173	1496	1	162	Country
BONNEVILLE	(Arch Madison)					
KBIG-F	LA	887	10532	2	2	BTFL
KOIT-F	SF	281	3880	6	7	BTFL
WCLR-F	Chi	483	7479	10	3	MOR
KMBZ	KC	127	2158	9	29	MOR
KMBR-F	KC	124	1996	10	29	BTFL
WRFM-F	NY	1119	12794	9	1	BTFL
KSL	SLC	240	3534	1	41	MOR
KIRO	Sea	410	6080	1	15	News

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
BONNEVILLE	(con't)					
KSEA-F	Sea	209	2519	5	15	BTFL
KAAM	Dallas	51	968	21	9	Oldies
KAFM-F	Dallas	155	2719	15	9	Rock
BOOTH	(John Booth II, Ralph Booth)					
WSAI	Cin	45	1123	18	27	Country
WSAI-F	Cin	90	1378	13	27	Country
WRBR-F	S. Bend*	38	841	7	142	AC
WJLB-F	Det	316	5209	10	5	Black
WSGW	Sag*	95	890	2	164	MOR
WIOG-F	Sag*	73	1141	5	164	Rock
WTOD	Toledo	75	728	8	54	Country
WKLR-F	Toledo	107	1209	5	54	Country
WZZP-F	Cleve	243	3571	5	20	AC
	Others: WIOU, WZWZ-F (Kokomo,IN)					
BROADCAST ASSOCIATES	(Steve Gold)					
KVEG	LV	47	597	6	87	Country
KFMS-F	LV	40	461	9	87	Country
KSET	EP	25	315	15	85	Contemp
KSET-F	EP	39	641	9	85	Rock
KKJY-F	Albuq	103	1072	2	91	BTFL
BENI	(Ragan Henry)					
WAOK	Atl	118	2060	11	16	Black
WBLZ-F	Cin	171	2179	8	27	Urban
WITH	Balt	122	1420	11	14	Nostalgia
WPDQ	Jkville	66	808	8	57	Black
WJAS	Pitt	204	2575	10	13	Nostalgia
WTLC-F	Indy	170	1486	8	34	Black
BUCK BDCST						
WCLS	Col,GA*	7	117	11	160	Religion
WMGY	Mont,AL*	8	140	10	143	Religion
WCOS	Colum,SC	4	214	15	99	Country
WCOS-F	Colum,SC	149	1691	2	99	Country
WHVN	Charl	8	127	18	61	Religion
WYZE	Atl	40	520	17	16	Gospel

BUCKLEY (Richard Buckley)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
WDRC	Hart	56	1365	19	39	AC
WDRC-F	Hart	128	3018	9	39	Rock
KWAV-F	Monter	63	922	3	134	AC
KKHI A/F	SF	141	2650	22	7	Classical
WSEN A/F	Syr	49	732	9	64	Country
KGIL A/F	LA	70	1354	39	2	Nostalgia

CAPITAL CITIES (Jim Arcara)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
WJR	Det	877	11982	1	5	MOR
WHYT-F	Det	348	6889	7	5	Rock
KZLA	LA	39	993	45	2	Country
KZLA-F	LA	327	4391	20	2	Country
WPRO	Prov	173	3132	4	46	AC
WPRO-F	Prov	246	4064	3	46	Rock
WKBW	Buff	118	2938	7	32	AC
WPAT	NY	580	9977	18	1	BTFL
WPAT-F	NY	995	15487	11	1	BTFL
WBAP	Dall-FW	560	8132	1	9	Country
KSCS-F	Dall-FW	417	5550	2	9	Country
WROW	Albany	127	1582	5	53	MOR
WROW-F	Albany	107	1405	6	53	BTFL
WKHX-F	Atl	436	4574	1	14	Country

CAPITOL (James Goodman)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
WRAL-F	Raleigh	384	5172	1	78	Contemp
WHTN	Hunt,WV	41	488	7	125	Country
WKEE-F	Hunt,WV	189	2216	1	125	Contemp
KISS-F	San Ant	217	2198	3	37	AOR
WRNL	Rich	71	1113	8	63	Country
WRXL-F	Rich	86	1274	6	63	AOR
WLVV-F	Char/St,NC	98	1531	7	61	Contemp/AC

Others: WDRV (Statesville,NC)

CAPITOL (Ken Johnson)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
WLLF	Mobile	16	244	13	92	Nostalgia
WKSJ-F	Mobile	158	1692	1	92	Country
WCAW	Char,WV*	92	1131	3	147	Country
WVAF-F	Cahr,WV*	123	1553	1	147	Rock
WRKA-F	Louis	100	1348	6	44	AC/Cont
WCRT	Birming	25	320	18	46	Nostalgia
WQEZ-F	Birming	83	1056	8	46	BTFL

CBS (Robert Hosking)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
WCBS	NY	1324	26221	3	1	News
WCBS-F	NY	709	12887	15	1	Oldies
KNX	LA	748	14879	4	2	News
KNX-F	LA	438	7001	15	2	Soft Rock
WBBM	Chi	695	13958	5	3	News
WBBM-F	Chi	493	10916	9	3	Rock
KMOX	ST Lou	981	10168	1	12	Talk/News
KMOX-F	ST Lou	280	4555	3	12	Rock
WCAU	Phil	403	7324	8	4	Talk/News
WCAU-F	Phil	548	10221	5	4	Rock
WEEI	Boston	338	6165	7	6	News
WEEI-F	Boston	315	6411	11	6	Rock
KCBS	SF	617	10199	2	7	News
KRQR-F	SF	260	4378	8	7	AOR

CENTURY (Howard Grafman)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
WLOO-F	Chi	709	8602	4	3	BTFL
WAIT	Chi	248	4017	21	3	Nostalgia
KSHE-F	ST Lou	241	3360	6	12	AOR
KMGG-F	LA	214	5193	28	2	Contemp
KMEL-F	SF	262	4881	7	7	AOR

CLEAR CHANNEL (John Barger)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
KTXC	Beaum	6	140	16	108	Country
KHYS-F	Beaum	75	706	1	108	Black
WOAI	San Ant	159	2366	4	37	News/Talk
KAJA-F	San Ant	133	1721	5	37	Country
KBBJ	Tulsa	51	534	10	59	Nostalgia
KMOD-F	Tulsa	125	1292	4	59	AOR
KPEZ-F	Austin	63	610	4	74	BTFL

COMMUNITY PACIFIC (Benjamin, Banta)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
KFIV	Modesto	12	404	22	145	Rock
KFIV-F	Modesto	30	438	12	145	Rock
KTOM	Salinas	46	431	5	134	Country
KWYT-F	Salinas	39	439	6	134	BTFL
KEED	Eugene	24	361	8	137	Country
KTNX	Anch	3	88	12	190	???
KGA	Spok	66	973	5	113	Country
KDRK-F	Spok	89	878	2	113	Country

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
CONFER-ROTHFUSS	(Kerby Confer, Paul Rothfuss)					
WGVL	Green,SC	7	214	21	71	Nostalgia
WSSL-F	Green,SC	214	2132	2	71	Country
KSSN-F	L Rock	250	2816	1	103	Country
WIGL-F	Col,SC/Or	93	852	4	99	Country
WJDX	Jack,MS*	48	1060	7	120	Contemp
WMSI-F	Jack,MS*	170	1709	2	120	Country
COX	(William Schwartz)					
WSB	Atl	281	5303	6	16	MOR
WSB-F	Atl	209	3805	8	16	AC
WLIF-F	Balt	198	2539	6	14	BTFL
WSOC	Char	37	852	10	61	Nostalgia
WSOC-F	Char	451	4255	1	61	Country
WHIO	Dayton	137	2079	4	50	MOR
WHIO-F	Dayton	301	3078	1	50	BTFL
KFI	LA	565	11715	10	2	AC
KOST-F	LA	404	6184	17	2	AC
WIOD	Miami	167	2852	15	11	Talk
WAIA-F	Miami	163	2583	16	11	AC
WWSH-F	Phil	223	3877	17	4	AC
CRAWFORD	(Donald Crawford)					
WDJC-F	Birm	57	952	12	46	Religion
KBRT	LA	169	1999	34	2	Religion
WYCA-F	Chi	53	841	33	3	Religion
WMUZ-F	Det	64	1243	28	5	Religion
WDCX-F	Buff	37	489	16	32	Religion
KPBC	Dallas	49	671	24	9	Religion
DAVIS & WEAVER	(Bill Weaver)					
KARM	Fresno	28	652	13	79	AC
KFIG-F	Fresno	56	767	8	79	AC
KLOK	San Jose	120	2513	15	30	AC
KWIZ	Anaheim	38	1053	29	19	MOR
KWIZ-F	Anaheim	43	742	26	19	AC

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
DOUBLEDAY	(Gary Stevens)					
WAPP-F	NY	842	15205	13	1	AOR
KDWB	Minn	67	2369	12	20	AOR
KDWB-F	Minn	181	3493	6	20	AOR
KPKE-F	Denver	134	1681	10	22	AOR
KWK	ST Lou	30	998	20	12	Rock
KWK-F	ST Lou	223	3479	7	12	AOR
WLLZ-F	Det	317	6885	9	5	AOR
WAVA-F	Wash	265	3588	7	8	AOR
EASTMAN						
WYNZ-F	Port,M*	12	254	15	181	AC
WYNZ	Port,M*	40	459	8	181	Nostalgia
WAPE	Jkville	33	635	13	57	Country
WIBX	Utica*	70	819	1	123	MOR
WIBQ-F	Utica*	46	603	4	123	BTFL
ENTERCOM						
KBRG-F	SF	53	693	38	7	Spanish
KKSS	Minn	33	838	17	20	MOR
WAYL-F	Minn	173	2446	7	20	BTFL
KLEF	Hou	95	1455	18	10	Classical
KTAC	Tac/Sea	29	775	26	15	AC
KBRD-F	Tac/Sea	200	2368	6	15	BTFL
WEEP	Pitt	105	1251	15	13	Country
WDSY-F	Pitt	135	1695	14	13	Country
EZ	(Art Keller)					
KEZB-F	NO	254	3632	2	33	Rock
WEZC-F	Charl	184	2082	3	61	BTFL
WBZZ-F	Pitt	304	4876	3	13	Rock
WEZR-F	Wash	86	1426	18	8	BTFL
WEZS-F	Rich	142	1747	3	63	AC
FAIRBANKS	(Jim Hilliard)					
WIBC	Indy	215	3119	6	34	MOR
WNAP-F	Indy	162	2402	9	34	Contemp
WVBF-F	Boston	212	4051	14	6	AC
KVIL	Dallas	30	739	27	9	AC
KVIL-F	Dallas	360	5225	3	9	AC

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
FAIRBANKS (con't)						
WJNO	W. Palm	66	850	5	69	News
WRMF-F	W. Palm	110	1145	3	69	AC
Others: WKOX	(Framingham, MA)					
FEDERATED (John Dille, III)						
WYEZ-F	Elk/S Ben	74	901	2	142	BTFL
WQHK	F Wayne	82	1188	4	106	Country
WMEE-F	F Wayne	125	2164	3	106	Rock
WCUZ	Gr. Rap.	29	616	12	68	Country
WCUZ-F	Gr. Rap.	156	1826	3	68	Country
WCKY	Cin	155	2075	10	27	News/Talk
WWEZ-F	Cin	192	2263	7	27	BTFL
Others: WTRC	(Elkhart,IN)					
FIRST MEDIA (Glenn Potter)						
KFMY-F	Provo/SLC	71	1503	6	41	Rock
KFMK-F	Hou	294	4129	6	10	AC
KOPA	Phoe	15	267	27	26	Rock
KOPA-F	Phoe	93	1817	11	26	Rock
WZGC-F	Atl	428	6503	2	16	Rock
WPGC A/F	Wash	245	5009	8	8	Contemp
KUBE-F	Sea	183	3037	7	15	Rock
WUSN-F	Chi	263	3919	20	3	Country
Others: KDOT	(Provo)					
FORWARD (Richard Dudley)						
WKQE	Talla*	6	85	11	202	MOR
WBGM-F	Talla*	46	837	3	202	Rock
KWLO	Water*	46	828	2	232	AC
KFMW-F	Water*	26	368	6	232	BTFL
WKAU A/F	App-Osh	32	704	11	135	Contemp
KVOX	Fargo*	18	399	8	227	AC
KVOX-F	Fargo*	25	356	6	227	Country
Others: KVGB A/F	(Great Bend,KN)					

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
GUY GANNETT (Bob Gilbertson)						
WINZ	Miami	233	3790	8	11	News
WINZ-F	Miami	245	4798	6	11	Rock
WGAN	Port,O*	40	882	8	181	MOR
WGAN-F	Port,O*	67	1067	6	181	BTFL
KSTT	Daven	37	974	8	105	Contemp
WXLP-F	Moline	135	1370	1	105	AOR
KOFM-F	Okl City	129	2113	6	48	Rock
WRKT	Cocoa*	7	185	12	140	Country
WRKT-F	Cocoa*	32	333	4	140	Country
GANNETT (Joe Dorton)						
KPRZ	LA	296	4075	22	2	Nostalgia
KIIS-F	LA	768	11879	3	2	Rock
KSDO	SD	144	2225	6	19	News/Talk
KSDO-F	SD	83	1228	18	19	AC
WWWE	Cleve	192	3381	9	20	Country
WDOK-F	Cleve	273	3357	4	20	BTFL
WVON	Chi	186	3670	24	3	Black
WGCI-F	Chi	615	8275	6	3	Black
WLQV	Det	19	410	31	5	Religion
WCZY-F	Det	209	3764	15	5	AC
KSD	ST Lou	246	3758	4	12	Country
KSD-F	ST Lou	242	3407	5	12	AC
WJYW-F	Tampa	222	2229	6	23	BTFL
GENERAL ELECTRIC (Randall Bongarten)						
KFOG-F	SF	91	2072	31	7	AOR
KOA	Denver	258	4489	2	22	News/Talk
KOAQ-F	Denver	149	2620	7	22	Rock
WJIB-F	Boston	337	4964	8	6	BTFL
WGY	Schen	268	3937	1	53	MOR
WGFM-F	Schen	81	1673	7	53	Contemp
WSIX	Nash	36	1029	13	45	Country
WSIX-F	Nash	195	2386	3	45	Country

GOLDEN WEST (Bill Ward)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
KMPC	LA	483	8595	11	2	Nost
KSFO	SF	197	3810	19	7	MOR
KVI	Sea	119	2380	12	15	Talk
KPLZ-F	Sea	109	1771	14	15	Contemp
KEX	Port,O	113	2328	8	31	MOR/Talk
KQFM-F	Port,O	61	1237	16	21	Contemp
WCXI	Det	170	2641	17	5	Country
WCXI-F	Det	146	2662	18	5	Country

GREAT EMPIRE (Mike Lynch, Mike Oatman)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
KFDI	Wichita	119	1391	1	101	Country
KFDI-F	Wichita	60	947	7	101	Country
KWKH	Shrev	90	1556	3	107	Country
KROK-F	Shrev	54	867	9	107	Contemp
KYNN	Omaha	28	483	12	73	Country
KYNN-F	Omaha	80	774	6	73	Country
KTTS	Spr,MO*	34	506	6	172	Country
KTTS-F	Spr,MO*	137	1318	1	172	Country
KBRQ	Denver	41	654	22	22	Country
KBRQ-F	Denver	39	772	23	22	Country

GREAT TRAILS (Alexander Williams)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
WCII	Louis	90	1553	8	44	Country
WKJJ-F	Louis	84	1747	10	44	Contemp
WCOL	Colum	95	1378	10	36	Nost
WXGT-F	Colum	182	2950	3	36	Rock
WING	Dayton	86	1780	5	50	AC
WJAI-F	Eaton/Day	66	735	9	50	Nost
WBCS	Milw	26	652	25	28	Country
WBCS-F	Milw	105	2077	12	28	Country

Others: WIZE (Springfield, OH)

GREATER MEDIA (Herb McCord)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
WMJX-F	Boston	324	5314	9	6	Contemp
WGAY	Wash	38	628	24	8	BTFL
WGAY-F	Wash	289	4367	3	8	BTFL
KHTZ-F	LA	422	7352	16	2	AC
WMJC-F	Det	277	5546	13	5	AC
WHND	Det	114	1562	25	5	Oldies/AC
WPEN	Phil	336	4583	13	4	Nostalgia

GREATER MEDIA (con't)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
WMGK-F	Phil	691	9794	3	4	AC
WCTO-F	Long Is	94	1328	18	11	BTFL
WGSM	Long Is	51	538	27	11	AC

Others: WCTC, WMGQ-F (New Brunswick,NJ)

GROUP ONE (Roger Berk, Al Grosby)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
KLZ	Denver	139	2588	9	22	Country
KAZY-F	Denver	187	3097	3	22	Rock
WAKR	Akron	118	1759	3	60	MOR
WAEZ-F	Akron	62	848	10	60	BTFL
WONE	Dayton	152	1985	3	50	Country
WTUE-F	Dayton	202	2224	2	50	AOR
KMEZ	Dallas-FW	38	877	25	9	BTFL
KMEZ-F	Dallas-F	344	4174	4	9	BTFL

GULF (Alan Henry)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
WNDE	Indy	33	733	14	34	MOR
WFBQ-F	Indy	238	2909	3	34	AOR
WKAP	Allen	75	815	6	67	MOR
KTXQ-F	Dall-FW	171	3587	12	9	AOR
WKLS	Atl	9	320	23	16	AOR
WKLS-F	Atl	309	4059	4	16	AOR
WQAL-F	Cleve	241	3015	6	20	BTFL
KRLY-F	Hou	354	3875	3	10	Urban
WLTT-F	Wash	240	4024	9	8	AC

HARRIS (Robert Wells)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
KTOP	Topeka*	6	219	16	184	Oldies
KDVV-F	Topeka*	33	631	7	184	Rock
KSEL	Lubbock	37	537	6	170	Rock
KSEL-F	Lubbock	35	570	8	170	Rock
WACO	Waco*	56	661	1	196	Country
KHOO-F	Waco*	44	659	5	196	Rock

Others: WJOL,WLLI-F (Joilet,IL); KIUL (Garden City,KN);
KBUR, KGRS-F (Burlington,IA); KFKA,KFKZ-F (Greeley,CO)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
HARTE-HANKS (Gary Eden)						
KOY	Phoe	128	2479	7	26	AC
KQYT-F	Phoe	173	2137	4	26	BTFL
WSGN	Birm	48	1140	15	46	AC
WRBQ-F	Tampa	279	5138	1	23	Rock
WEZI-F	Memphis	153	2070	7	43	BTFL
KKBQ	Hou	277	4266	8	10	Rock
KYND-F	Hou	164	2637	14	10	BTFL
WRVA	Rich	203	2541	1	63	MOR
WRVQ-F	Rich	172	2581	2	63	Rock
KMJK-F	Port,O	100	1574	10	31	Rock
WNSI	Tampa	46	1185	18	23	News/Talk
HATCH (Homer Peterson)						
KALL	SLC	58	1149	9	41	AC
KALL-F	SLC	46	1041	13	41	AC
KGEM	Boise*	33	499	7	187	Country
KJOT-F	Boise*	29	331	9	187	Country
KGHL	Billings*	55	575	1	279	Country
KIDX-F	Billings*	11	149	9	279	AC
Others: KVEL, KUIN-F (Vernal,UT)						
HEARST (Franklin Snyder)						
WBAL	Balt	380	4214	1	14	MOR
WIYY-F	Balt	244	3368	5	14	AOR
WISN	Milw	217	4257	2	28	AC
WLPX-F	Milw	118	2404	9	28	AOR
WTAE	Pitt	259	4715	5	13	AC
WXKX-F	Pitt	147	3617	12	13	Rock
HEFTEL						
WLUP-F	Chi	432	7685	12	3	AOR
KSSK	Hono	93	1643	4	55	MOR
KULA-F	Hono	79	1097	6	55	Rock
WIKS-F	Indy	239	3299	2	34	Rock
WYYS-F	Cin	136	1992	11	27	AC

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
HICKS (Steve Hicks)						
KNOW	Austi	61	663	6	74	Urban
KEYI-F	Austi	57	842	8	74	AC
KIKX-F	Dallas	66	1017	19	9	AC
KLVI	Beau	71	921	2	108	Country
KYKR-F	Beau	66	847	3	108	Country
KAYI-F	Mus/Tul	127	1454	3	59	Rock
Others: KLAR (Laredo)						
HUBBARD (S.S. Hubbard)						
WGTO	Lake*	38	599	5	116	Country
KSTP	M-SP	140	2725	10	20	AC
KSTP-F	M-SP	461	5636	2	20	AC
KOB	Albuq	95	1584	3	91	MOR
KOB-F	Albuq	112	1810	1	91	Contemp/AC
INFINITY (Michael Wiener)						
WJIT	NY	523	3085	20	1	Spanish
WKTU-F	NY	1066	19883	10	1	Urban
WYSP-F	Phil	508	8229	6	4	AOR
WBCN-F	Bost	447	6338	4	6	AOR
WIVY-F	Jkvil	135	2241	3	57	Rock
KOME-F	SJ/SF	112	2212	16	30	AOR
INNER CITY (Pierre Sutton)						
WBLS-F	NY	1428	19430	2	1	Black
WLIB	NY	166	2332	31	1	Black
WLBS-F	Det	124	3211	21	5	Black
KRE			DID NOT SHOW			
KBLX-F	SF	208	2799	18	7	Black
KUTE-F	LA	231	4550	26	2	Black
KGFJ	LA	297	3632	21	2	Black
INSILCO (Richard Geismar, Fred Walker)						
WELI	N Hav	102	1429	2	100	MOR
WGSO	NO	67	1161	14	33	News/Talk
WQUE-F	NO	99	1708	10	33	AC
KTOK	Ok C	163	2152	3	48	News/Talk
KJYO-F	Ok C	29	615	13	48	AC
WVCG	Mia	42	799	29	11	Oldies
WYOR-F	Mia	235	2494	7	11	BTFL

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
JEFFERSON-PILOT	(Cullie Tarleton)					
KIMN	Denver	162	3440	5	22	Contemp
KYGO-F	Denver	116	1753	12	22	Country
KQXI	Atl	52	1396	14	16	Contemp
WQXI-F	Atl	308	4980	5	16	Contemp
WBT	Char,NC	208	3102	2	61	AC
WBCY-F	Char,NC	184	2832	3	61	Rock
WBIG	Green,NC	37	721	13	49	Nost
WWIL	Wilm, NC*	35	292	1	222	Black
WHSL-F	Wilm,NC*	32	427	3	222	AOR
WGBS	Miami	74	1544	27	11	MOR
WLYF-F	Miami	328	3696	2	11	BTFL
MARVIN JOSEPHSON	(Ed Christian)					
WNIC	Det	45	1374	27	5	Contemp
WNIC-F	Det	339	6551	8	5	Cont/AC
WNOR	Norf	66	979	12	34	Black
WNOR-F	Norf	149	2240	5	34	AOR
WVKO	Colum,OH	106	892	9	36	Black
WSNY-F	Colum,OH	134	2314	6	36	AC
KATZ	(Dick Ferguson)					
WEZN-F	Bridge	322	3628	1	102	BTFL
WFTQ	Worc	30	582	10	109	AC
WAAF-F	Wor/Bost	187	3902	17	7	AOR
WZZK-F	Birm	320	3726	1	46	Country
WDBO	Orl	75	1338	10	58	MOR
KWEN-F	Tulsa	121	1525	6	59	Country
WDBO-F	Orl	236	2419	2	58	BTFL
WSYR	Syra	136	1928	2	64	MOR
WSYR-F	Syra	163	2041	1	64	AOR
KAYE-SMITH	(Lester Smith)					
KXL	Port,O	123	1860	6	31	News
KXL-F	Port,O	167	1876	4	31	BTFL
KISW-F	Sea	266	3160	3	15	AOR
KJRB	Spokane	47	1019	8	113	Rock
KEZE-F	Spokane	58	545	6	113	AOR

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
KING	(Jim Kime)					
KYA	SF	165	3660	21	7	AC
KLHT-F	SF	133	2048	24	7	AC
WRTH	ST L	141	2051	11	12	Nostalgia
KGW	Por,O	152	3498	5	31	AC/Contemp
KINK-F	Por,O	166	2085	3	31	AOR
KREM	Spok	12	341	13	113	MOR
KREM-F	Spok	44	847	9	113	Rock
KING	Sea	62	1830	21	15	News
KING-F	Sea	138	1843	8	15	Classical
LIN	(Dick Verne)					
WIL	ST L	74	1367	15	12	Country
WIL-F	ST L	298	3361	2	12	Country
WBBF	Roch	64	1165	10	42	AC
WMJQ-F	Roch	98	1839	5	42	AOR
WFIL	Phil	295	4373	14	4	Country
WUSL-F	Phil	396	5001	10	4	Urban
KILT	Hou	174	2834	13	10	Country
KILT-F	Hou	282	4549	7	10	Country
WEMP	Milw	30	778	23	28	MOR
WMYX-F	Milw	109	1883	11	28	AC
LIGGETT	(Bob Liggett)					
WFMK-F	Lans	134	1820	1	90	Contemp/AC
WHNN-F	Sag*	92	1211	3	164	Contemp/AC
WZZR-F	Gr. Ra	81	1484	7	68	Contemp
WLFF	Col,SC	15	203	12	99	AOR
WZLD-F	Col,SC	62	887	7	99	AOR
WABX-F	Det	205	5843	16	5	AOR
LOTUS	(Howard Kalmenson)					
KTKT	Tucs	40	972	10	75	Contemp
KLPX-F	Tucs	57	928	5	75	AOR
KWKW	LA	238	2450	24	2	Spanish
KFSD-F	SD	99	1539	13	19	Classical
KENO	LV	14	445	13	87	Oldies
KOMP-F	LV	83	945	2	87	AOR
WMDO	Wash		DID NOT SHOW			
KVAR-F	San An	40	391	15	37	Spanish
KONE	Reno	24	279	8	174	Country

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
LOTUS (con't)						
KOZZ-F	Reno	82	907	1	174	AOR
KUKA	San Ant	12	182	22	37	Spanish
MALRITE (Carl Hirsch, Gil Rosenwald)						
WHK	Cleve	175	2209	13	20	Country
WMMS-F	Cleve	518	6589	1	20	AOR
KSAN-F	SF	246	3125	11	7	Country
KNEW	SF	217	3458	16	7	Country
WLZZ-F	Milw	43	951	18	28	Oldies
WZUU-F	Milw	138	2421	6	28	Contemp
WNYR	Roch	76	1011	8	42	Country
WEZO-F	Roch	177	2282	1	42	BTFL
KLBB	Minn-SP	53	718	15	20	Nost
KEEY-F	Minn-SP	173	2438	7	20	BTFL
KLAK	Denver	22	593	26	22	Nost
KPPL-F	Denver	125	2197	11	22	AC
MANSHIP						
WKQA-F	Peoria	19	368	11	111	Contemp
WXCL	Peoria	55	790	6	111	Country
WJBO	BR	32	946	8	83	MOR
WFMF-F	BR	178	2309	1	83	Rock
KRGV	McA-Brow	81	1014	2	83	Rock
McKenna (Jim McKenna)						
KQRS A/F	Minn-SP	269	4367	4	20	AOR
WCMB	Harris,PA	41	646	10	93	Country
WSFM-F	Harris,PA	60	754	6	93	AC
WHIT	Madison	31	295	9	121	Rock
WWQM-F	Madison	28	505	11	121	Country
McCORMICK (Bill McCormick)						
WLKW	Prov	98	953	9	46	Nost
WLKW-F	Prov	322	2929	1	46	BTFL
WJYE-F	Buff	254	2741	1	32	BTFL
WLPM	Norfolk	5	149	26	34	MOR
WFOG-F	Norfolk	230	2206	2	34	BTFL

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
METROMEDIA (Carl Brazell)						
WWBA-F	Tampa	331	3083	2	23	BTFL
KHOW	Denv	140	2573	8	22	MOR
KLAC	LA	386	6181	18	2	Country
KMET-F	LA	696	11884	5	2	AOR
WNEW	NY	926	12122	12	1	Nostalgia
WNEW-F	NY	542	11012	19	1	AOR
WCBM	Balt	85	1815	15	14	News/Talk
WMET-F	Chi	243	5345	22	3	AOR
WIP	Phil	395	6053	11	4	MOR
WMMR-F	Phil	550	9529	4	4	AOR
WOMC-F	Det	252	4137	14	5	AC
WASH-F	Wash	203	3508	12	8	AC
KRLD	Dall	296	5708	5	9	News
KJR	Sea	94	2495	15	15	Contemp
METROPLEX (Norm Wain)						
KEZK-F	ST L	192	2441	9	12	BTFL
WHYI-F	Mia	385	5847	1	11	Rock
WMGG-F	Tamp	165	2545	8	23	AC
WRMR	Wash	71	778	20	8	Nostalgia
WPKX-F	Wash	314	3373	6	8	Country
WFYV-F	Jkvil	90	1321	6	57	AOR
MID AMERICA (Les Small, Howard Frederick)						
WQUA	Moli	24	478	10	105	AC
KRVR-F	Moli	64	754	5	105	BTFL
WTRX	Flint	61	1040	7	82	Contemp
WIRL	Peoria	38	878	8	111	AC
WSWT-F	Peoria	67	879	3	111	BTFL
KIOA	Des M	78	1799	4	115	Rock
KMGK-F	Des M	65	1040	7	115	Rock
WIRE	Indy	136	1910	7	34	Country
WXTZ-F	Indy	216	2936	5	34	BTFL
KBEZ-F	Tulsa	124	1307	5	59	BTFL

Others: WKAN (Kankakee,IL)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
MIDWEST FAMILY						
WKKN	Rock*	13	163	10	141	Country
WYFE-F	Rock*	40	571	6	141	AOR
WISM	Madison	32	896	8	121	Contemp
WISM-F	Madison	51	971	5	121	AC
WYTL	Oshk	42	547	6	135	Country
WOSH-F	Oshk	33	642	10	135	Rock
WITL	Lans	22	336	9	90	Country
WITL-F	Lans	75	1055	4	90	Country
MOONEY						
WERC	Birmin	49	1015	14	46	News/Talk
WKXX-F	Birmin	179	2930	3	46	Rock
WMAK-F	Hend/Nash	38	577	12	45	? ?
WYHY-F	Leb/Nash	70	1098	9	45	AC
WMYU-F	Seveir/Kno	104	1583	5	88	AC
Others: WSEV (Sevierville,TN)						
MORTENSON (Jack Mortenson)						
WJMM-F	Lex	8	180	12	122	Religion
WHKK-F	Cin	17	273	19	27	Religion
WAYE	Balt	21	241	16	14	Religion
WTOF-F	Canton	2	131	27	102	Religion
WEMM-F	Hunt,WV	46	565	5	125	Religion
Others: WSUM (Parma,OH)						
MULTIMEDIA (Paul Fiddick)						
WWNC	Ashe*	116	1168	1	188	Country
WFBC	Green,SC	45	870	9	71	AC
WFBC-F	Green,SC	190	2675	3	71	Cont/AC
KAAY	L Rock	65	1692	6	103	AC
KLPQ-F	L Rock	61	1035	8	103	Country
WEZW-F	Milw	236	2563	3	28	BTFL
WMAZ	Macon*	41	751	6	154	MOR
WMAZ-F	Macon*	126	1712	1	154	Rock
KEEL	Shreve	68	1228	6	107	Contemp
KMBQ-F	Shreve	56	630	8	107	AOR
WAKY	Louis	85	1855	9	44	Louis
WVEZ-F	Louis	154	1561	3	44	BTFL

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
NATIONAL BLACK NETWORK (Eugene Jackson)						
WDAS	Phil	110	1976	23	4	Black
WDAS-F	Phil	400	4827	9	4	Black
WWRL	NY	164	2135	34	1	Black
KATZ	ST L	67	1168	17	12	Black
WZEN-F	ST L	121	1415	13	12	Black
NATIONWIDE (Clark Pollack)						
WPOC-F	Balt	289	3504	2	14	Country
WGAR	Cleve	193	3962	8	20	AC
WKSW-F	Cleve	203	2737	7	20	Country
WNCI-F	Col,O	170	3311	4	36	Contemp
WSHH-F	Pitt	228	3195	6	13	BTFL
WLEE	Rich	80	747	7	63	Contemp
WKZL-F	Win-S	145	1693	2	49	AOR
WBJW-F/ WLOF	Orl	215	3372	3	58	Rock
NBC (Michael Eskridge)						
WNBC	NY	1251	24791	6	1	Contemp
WYNY-F	NY	1289	21648	5	1	AC
WRC	Wash	192	2778	14	8	Talk/News
WKYS-F	Wash	494	5521	1	8	Urban
WMAQ	Chi	918	15170	2	3	Country
WKQX-F	Chi	367	7361	15	3	AC/Contemp
KNBR	SF	322	6964	4	7	MOR
KYUU-F	SF	255	4859	10	7	AC
OUTLET (Dick Rakovan)						
WSNE-F	Prov	122	1942	6	46	AC
WTOP	Wash	200	4447	13	8	News
KIQQ-F	LA	456	9762	13	2	Rock
WQRS-F	Det	111	1670	24	5	Classical
WIOQ-F	Phil	358	5603	12	4	Contemp

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
PARK	(William Fowler)					
KRSI	Minn-SP	31	638	18	20	Country
WJJO-F	Minn-SP	65	1165	13	20	Country
WRRB-F	Syra	64	754	5	64	Country
WHEN	Syra	123	2061	3	64	AC
WNCT	Green,NC*	4	127	22	316	Country
WNCT-F	Green,NC*	65	726	6	316	BTFL
WNAX	Yank/SF*		DID NOT SHOW			
KWJJ	Port,O	96	1634	11	31	Country
KJIB-F	Port,O	105	1319	9	31	Country
WDEF	Chatta	58	812	5	97	MOR
WDEF-F	Chatta	84	1177	3	97	BTFL
WTVR	Rich	10	258	14	63	Nost
WTVR-F	Rich	124	1476	5	63	Country
KEZX-F	Sea	49	838	24	15	AC
PALMER	(Bill Ryan)					
WTNT	Talla*	23	298	7	202	Country
WLVW-F	Talla*	22	264	9	202	BTFL
WHO	DM	276	3876	1	115	News/Talk
WLYF-F	DM	109	1241	2	115	BTFL
WOC	Daven	56	790	7	105	News/Talk
KIKK-F	Daven	102	1407	2	105	Rock
Others: WNOG, WCVU-F (Naples,FL)						
PEORIA JOURNAL STAR	(Ric Thom)					
KRKE	Albuq	65	882	6	91	Country
KWXL-F	Albuq	90	1002	5	91	AOR
KSSS	Col Spg	29	484	8	119	Country
KYNR-F	Pueblo*	8	121	13	254	BTFL
KBMY	Billings*	14	223	6	279	Country
KICT-F	Wichita	72	887	4	101	AOR
PLOUGH	(Wayne Hudson)					
WPLO	Atl	121	2156	10	16	Country
WVEE-F	Atl	352	3800	3	16	Urban
WCAO	Balt	158	2534	9	14	AC
WXYV-F	Balt	284	3255	3	14	Urban
WJJD	Chi	435	5931	11	3	Nost
WJEZ-F	Chi	302	4085	17	3	Urban
WMPS	Memp	96	1815	10	43	Country

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
PLOUGH	(con't)					
WHRK-F	Memp	185	2539	3	43	Urban
WSUN	Tamp	238	3288	5	23	Country
WQXM-F	Tamp	97	1927	14	23	AOR
WMLX	Cin	86	1023	14	27	Nostalgia
WUBE-F	Cin	209	2376	5	27	Country
JOHN PRICE						
KKRD-F	Wich	53	660	8	101	AC
KNEV-F	Reno*	27	267	7	174	BTFL
KBEE	Modes	6	242	24	145	MOR
KBEE-F	Modes	55	540	4	145	BTFL
KCPX	SLC	42	1151	14	41	Rock
KCPX-F	SLC	102	1790	5	41	AOR
WWVA	Whee*	123	1450	1	183	Country
WCPI-F	Whee*	31	429	4	183	AC
RKO	(Robert Williamson)					
WOR	NY	1453	18969	1	1	Talk
WRKS-F	NY	1178	17803	7	1	Urban
WRKO	Bost	321	5083	10	6	Talk
WROR-F	Bost	345	6317	6	6	AC
WGMS A/F	Wash	177	3890	16	8	Classical
WAXY-F	Mia	173	2896	13	11	AC/Oldies
WFYR-F	Chi	366	6357	16	3	AC
WHBQ	Memp	46	1573	13	43	AC
KFRC	SF	376	9077	3	7	Rock
KHJ	LA	219	4252	27	2	Country
KRTH-F	LA	450	8790	14	2	AC
REGIONAL						
WGRD-F	Gr Ra	152	2626	4	68	Rock
WXQT	Gr Ra	35	268	11	68	Nostalgia
WAJX-F	Mel-T*	3	76	17	140	Rock
WAMT	Mel-T*	14	242	9	140	Nostalgia
WPIC	Sh/You		DID NOT SHOW			
WYFM-F	Sh/You	121	1994	3	79	Rock
WKOP	Bing*	39	569	5	131	Country
WAAL-F	Bing*	71	969	1	131	Rock

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
RIVERS	(M.B. Rivers)					
WEDR	Miami	223	1841	9	11	Black
WEAS	Savan*	13	165	8	162	Gospel
WEAS-F	Savan*	78	698	3	162	Black
KWAM	Memp	16	381	15	43	Religion
KRNB-F	Memp	162	2179	4	43	Black
ROLLINS	(William Jaeger)					
KDAY	LA	150	3196	35	2	Black
WAMS	Wilm,DE	24	470	13	81	Country
WRAP	Norf	73	1482	11	34	Black
WCHS	Char,WV*	50	934	6	147	MOR
WBES-F	Char,WV*	35	418	7	147	BTFL
WBEE	Chi	DID NOT SHOW				
RUST	(Bill Rust)					
WPTR	Albany	76	1093	9	53	Country
WFLY-F	Troy	163	2305	3	53	Country
WHAM	Roch	143	2586	2	42	MOR
WHFM-F	Roch	78	1616	7	42	Rock
WNOW	York	36	299	15	104	Country
WQXA-F	York	159	2265	3	104	Contemp
WQXK-F	Sal/You	133	1427	1	79	Country
SANDUSKY NEWSPAPERS	(Toney Brooks)					
KJZZ	Sea	12	529	32	15	Jazz
KZAM-F	Sea	125	2191	11	15	AOR
KBPI-F	Denver	175	3433	4	22	AOR
KDJQ	Phoenix	8	189	31	26	AOR
KDKB-F	Phoenix	223	3209	2	26	AOR
KWFM-F	Tucson	91	1298	2	75	AOR
KNUS	Denver	75	912	17	22	News
KEGL-F	Dall-FW	245	4477	9	9	Rock
KLSI-F	KC	109	1625	11	29	AC

Others. KSLY, KUNA-F (San Luis Obispo)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
SCRIPPS-HOWARD	(Dick Janssen)					
WMC	Memp	158	2034	5	43	Country
WMC-F	Memp	243	3642	1	43	Rock
WBSB-F	Balt	254	3546	4	14	Rock
KMEO	Phoe	38	684	21	26	BTFL
KMEO-F	Phoe	167	2428	5	26	BTFL
KUPL	Port.O	61	1067	16	31	Nostalgia
KUPL-F	Port,O	167	2519	2	31	BTFL
SHAMROCK	(Bill Clark)					
KXLR	LR	17	368	11	103	Country
KABL	SF	194	3597	20	7	BTFL
KABL-F	SF	235	4023	12	7	BTFL
KUDL-F	KC	106	1951	12	29	AC
KMGC-F	Dallas	157	2899	14	9	AC/Soft
WWWW-F	Det	301	4640	11	5	Country
STAUFFER	(Jerry Holley)					
KRNT	DM	56	937	8	115	MOR
KRNQ-F	DM	70	1217	5	115	Rock
WIBW	Topeka*	78	1067	3	184	MOR
WIBW-F	Topeka*	84	1186	2	184	Rock
KGNC	Amar*	41	696	4	192	MOR
KGNC-F	Amar*	50	622	2	192	BTFL
KGBX	Spr,MO*	47	674	5	172	AC

Others: KGFF (Shawnee,OK)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
STERLING	(Cliff Hunter)					
KSJO-F	SJ	217	3373	4	30	AOR
KHTT	SJ		DID NOT SHOW			
KASH	Eug	17	355	9	137	Oldies
KSND-F	Eug	52	701	3	137	Rock
KJET	Sea	29	852	26	15	Rock
KZOK-F	Sea	223	2977	4	15	AOR
KALE	Rich*	22	402	5	217	AC
KIOK-F	Rich*	52	598	1	217	Rock
KDKO	Denver	43	616	21	22	Black

Others: KBFW (Billingham,WA); KEDO, KLYK-F (Longview,WA)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
STONER	(Glenn Bell)					
KSO	DM	108	1538	3	115	Country
KGGO-F	DM	69	949	6	115	AOR
WGNT	Hunt,WV	36	700	10	125	MOR
WAMX-F	Hunt,WV	53	867	3	125	Rock
WNBF	Bingh*	53	787	4	131	MOR
WQYT-F	Bingh*	70	804	3	131	BTFL
KHAK	Ced Rap*	9	213	11	199	Country
KHAK-F	Ced Rap*	78	760	2	199	Country
WIMZ	Knox	9	261	14	88	Rock
WIMZ-F	Knox	145	1751	3	88	AOR
WYRK-F	Buff	169	1575	5	32	Country
STORZ	(Robert Storz)					
WQAM	Miami	94	1365	24	11	Country
WHB	KC	182	3841	3	29	Contemp
WDGY	M-SP	231	3380	5	20	Country
WTIX	NO	175	3121	6	33	Contemp
KOMA	Okl C	249	2730	1	48	Country
KXOK	ST L	126	2895	12	12	AC
STUART	(Dick Chapin)					
KFOR	Lincoln*	35	553	4	179	MOR
KFRX-F	Lincoln*	55	747	1	179	AOR
KWTO	Spr, MO*	132	1819	2	172	Country
KWTO-F	Spr, MO*	110	1374	3	172	Rock
KOEL-F	Oel/Wat*	23	297	7	232	Country
KATI	Casper*	7	169	5	329	Cont/AC
KAWY-F	Casper*	18	217	4	329	Rock
Others: KOEL (Oelwein/IA); KSAL, KYEZ-F (Salinas,KN); KRGI A/F (Grand Island)						
SUDBRINK	(Dick Casper)					
WORL	Orl	66	628	11	58	Black
WJYO-F	Orl	118	1441	4	58	AC
WNWS	Miami	290	3114	4	11	News
KPOI	Hono	31	684	15	55	AC
KDUK-F	Hono	91	1131	5	55	AOR
WLAC	Nash	93	1435	6	45	News/Talk
WJYN-F	Nash	40	667	11	45	AC

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
SUMMIT	(Allen Shaw)					
WCOA	Pens*	39	425	7	132	Nostalgia
WJLQ-F	Pens*	61	1043	2	132	Rock
WSJS	Wi-Sal	74	1221	7	49	MOR
WTQR-F	Wi-Sal	311	3378	1	49	Country
WREC	Memp	117	1705	8	43	Nostalgia
WZXR-F	Memp	158	2124	5	43	AOR
KOCY	Okl C	11	216	18	48	Nostalgia
KXXY-F	Okl C	73	1130	8	48	AOR
SUNBELT	(C.T. Robinson)					
KFYE-F	Fres	187	2393	1	79	Contemp
KQEO	Albuq	32	620	10	91	Oldies
KZZX-F	Albuq	60	1186	8	91	AC
KSPZ-F	Col Sp	61	881	3	119	AC
KVOR	Col Sp	24	485	10	119	News/Talk
SURREY	(J. Kent Nichols)					
KATT	Okl C	16	348	16	48	AOR
KATT-F	Okl C	227	2247	2	48	AOR
KAIR	Tucs	37	680	11	75	BTFL
KJYK-F	Tucs	70	850	3	75	BTFL
WOKY	Milw	164	1983	4	28	Nostalgia
WMIL-F	Milw	120	1669	8	28	Country
KYKY-F	ST L	156	2947	10	12	Contemp
SUSQUEHANNA	(Art Carlson)					
WQBA	Miami	322	1972	3	11	Spanish
WQBA-F	Miami	99	1045	22	11	Spanish
WKIS	Orl	64	971	12	58	Talk
WLTA-F	Atl	168	2343	9	16	AC
WFMS-F	Indy	268	2653	1	34	Country
WHLO	Akron	55	819	12	60	MOR/Nost
WRRM-F	Cin	167	2274	9	27	Soft Rock
WLQR-F	Tol	154	1690	2	54	BTFL
WARM	NE PA	105	1770	2	66	MOR
WSBA	York	92	1165	7	104	MOR
WSBA-F	York	88	1102	8	104	BTFL
KLIF	Da-FW	84	1277	18	9	Country
KPLX-F	Da-FW	294	4069	6	9	Country

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
SWANSON	(Ron Blue)					
WBYU-F	NO	172	1852	7	33	BTFL
KKNG-F	Okl C	138	1752	5	48	BTFL
KRMG	Tulsa	151	2123	2	59	MOR
KFJZ	Dall-FW	101	1704	17	9	Nost
KKYX	San Ant	246	3147	1	37	Country
TAFT	(Carl Wagner)					
WDAF	KC	523	6243	1	29	Country
KYYS-F	KC	144	2561	5	29	AOR
WGR	Buff	179	3064	4	32	AC
WGRQ-F	Buff	121	2065	6	32	AOR
WKRC	Cin	207	3668	6	27	AC
WKRQ-F	Cin	240	3968	2	27	Rock
WTVN	Col, O	237	4206	2	36	AC
WLVQ-F	Col,O	285	3004	1	36	AOR
WDVE-F	Pitt	390	4934	2	13	AOR
WDAE	Tampa	149	1648	10	23	Nost
WYNF-F	Tampa	251	3013	4	23	AOR
TICHENOR	(Mal Kasanoff)					
KUNO	Cor Chr	40	451	5	118	Spanish
KGBT	Harlin	160	1105	1	83	Spanish
KELT-F	Harlin	41	465	5	83	Country
KQXT-F	San Ant	127	1419	7	37	BTFL
KCOR	San Ant	101	846	8	37	Spanish
TRIBUNE CO	(James Dowdle)					
WGN	Chi	1380	17077	1	3	MOR/Talk
WICC	Bridge	102	1815	2	102	AC
WPIX-F	NY	448	9570	24	1	AC
KGNR	Sacra	91	1669	11	40	News/MOR
KCTC-F	Sacra	196	2205	4	40	BTFL
UNITED	(Gerald Hroblak)					
WSID	Balt	70	874	16	14	Black
WYST-F	Balt	127	1941	10	14	AC
WINX	Wash		DID NOT SHOW			
WOOK-F	Wash	190	3651	15	8	Black
WBNX	NY	102	1302	38	1	SPanish
UNITED	(con't)					
WJMO	Cleve	62	1147	21	20	Black
WRQC-F	Cleve	77	1394	18	20	AOR
KALI	LA	271	3161	23	2	Spanish
KSOL-F	SF	300	4159	5	7	Black
VIACOM	(Paul Hughes)					
KDIA	SF	260	3993	8	7	Black
WMZQ-F	Wash	215	2890	11	8	Country
WKHK-F	NY	488	7915	21	1	Country
WDIA	Memp	187	2760	2	43	Black
WRVR-F	Memp	112	1685	9	43	AC
KIKK	Hous	52	1121	22	10	Country
KIKK-F	Hous	353	4984	4	10	Country
WLAK-F	Chi	389	5667	14	3	BTFL
WALTON						
KLRB-F	Sal-Se	24	432	11	134	Rock
KIDD	Sal-Se	35	719	7	134	Rock
KDJW	Amar*	42	552	3	192	Country
KBUY-F	Amar*	39	423	5	192	Country
KYSN	Col Sp	19	429	11	119	Rock
KKCS-F	Col Sp	49	450	5	119	Country
WESTERN CITIES	(Rick Phalen)					
KNST	Tuc	26	570	12	75	News/Talk
KRQQ-F	Tuc	50	1067	7	75	Rock
KZAP-F	Sacra	210	3114	1	40	AOR
KMJJ	LV	36	677	11	87	AC
KLUC-F	LV	102	1216	1	87	Rock
KZZP	Phoe	15	568	27	26	Rock
KZZP-F	Phoe	101	1942	10	26	Rock
KFAT-F	San Jo	87	1378	22	30	Country

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		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
WESTINGHOUSE	(Dick Harris)					
WIND	Chi	498	6219	8	3	Talk
KYW	Phil	747	13540	1	4	News
KFWB	LA	622	11830	7	2	News
WINS	NY	1320	24143	4	1	News
WBZ	Bost	712	11184	1	6	MOR/Talk
KDKA	Pitt	927	11843	1	13	MOR
WPNT-F	Pitt	222	2703	7	13	BTFL
KODA-F	Hou	259	3346	9	10	BTFL
KOAX-F	Dallas	255	2958	8	9	BTFL
KJQY-F	SD	279	2775	1	19	BTFL
KOSI-F	Denver	287	3401	1	22	BTFL
WOODWARD						
WAPL-F	App-Osh	71	968	2	135	AOR
WHBY	App-Osh	41	566	7	135	MOR
KLMS	Lincoln*	16	364	11	179	AC
KFMQ-F	Lincoln*	32	454	5	179	Rock
KKBC-F+	Reno/Cars C	42	420	5	174	Country

INDIVIDUAL STATION AUDIENCE BREAKDOWNS

In this section the audience composition of over 600 stations is examined. The following information is included for each station.

TIME SPENT LISTENING (TSL): This figure shows the amount of time which an average listener spends with a given station. The total is given in hours instead of 1/4 hours.
This figure is derived by the following calculation: Average 1/4 HR audience times 504 (the number of quarter hours in the Broadcast Week). The resulting figure is divided by the weekly Metro Cume. This figure is divided by four to come up with a figure in hours.

TURN OVER RATIO (T/O RATIO): This figure roughly indicates the number of groups of people which contribute to the station's average audience. It is calculated by taking the Metro Cume (12+, Broadcast Week) and dividing it by the Metro 1/4 HR AVG (Broadcast Week).

PER CENT EXCLUSIVE (% EXCL): This fascinating figure indicates the loyalty of a station's audience. It is calculated by dividing the exclusive cume (12+, Metro, Broadcast Week) by the Metro Cume (12+, Broadcast Week).

PER CENT TEENS, 18-34, 18-49, 50+: This is imply the percentage of a station's total audience (12+, Metro, Broadcast Week) which lies in these demographic breaks.

PER CENT MALE/FEMALE (%M, %F): The methodology is the same as that for Teens,etc.

Below are the means for the above breakdowns by format. Also included is the number of stations sampled.

( ) = Fall 81 figures

	STAT	TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
ROCK/CONTEMP	83 (76)	7.9 (7.9)	15.9 (16.0)	8.8 (9.5)	25.8 (25.4)	55.6 (55.9)	70.0 (70.1)	4.2 (4.5)	43.2 (42.7)	56.8 (57.3)
AOR	87 (76)	8.9 (9.4)	14.2 (13.5)	9.8 (10.5)	24.5 (25.6)	69.1 (68.9)	73.8 (73.0)	1.7 (1.4)	64.9 (65.4)	35.1 (34.6)
AC/SOFT	79 (56)	8.0 (7.4)	15.9 (17.0)	6.5 (6.8)	4.4 (5.7)	59.3 (60.6)	84.4 (83.8)	11.2 (10.5)	41.4 (41.1)	58.6 (58.9)
MOR	50 (59)	8.2 (7.9)	15.4 (11.0)	10.3 (11.0)	1.5 (1.7)	18.1 (18.7)	42.9 (43.8)	55.6 (54.5)	44.2 (43.7)	55.8 (56.3)
BTFL MUSIC	93 (89)	10.7 (10.0)	11.8 (10.3)	9.8 (10.8)	0.6 (0.8)	14.6 (15.5)	38.8 (39.3)	60.6 (59.5)	38.5 (40.0)	61.5 (60.0)
COUNTRY	92 (92)	9.9 (9.4)	12.7 (13.0)	13.5 (13.5)	3.9 (4.0)	32.6 (30.2)	65.1 (63.6)	31.0 (32.4)	47.7 (48.0)	52.3 (52.0)
NEWS/TALK	52 (46)	7.9 (8.2)	15.8 (15.3)	8.1 (9.9)	0.6 (0.8)	12.2 (13.1)	32.7 (33.3)	66.7 (65.9)	48.0 (47.2)	52.0 (52.8)
BLACK/URBAN	58 (45)	10.9 (9.9)	11.6 (12.8)	10.6 (22.1)	20.5 (19.4)	53.7 (53.9)	70.2 (68.9)	9.3 (11.7)	45.1 (42.5)	54.9 (57.5)
NOSTALGIA	37 (22)	10.4 (10.0)	12.1 (12.6)	9.4 (8.4)	0.4 (0.5)	5.7 (7.8)	23.3 (30.5)	76.3 (69.0)	45.9 (45.1)	54.1 (54.9)
RELIGION	22 (15)	9.5 (8.2)	13.2 (15.4)	9.7 (12.0)	2.8 (3.5)	27.0 (24.4)	49.9 (45.6)	47.3 (50.9)	32.5 (33.5)	67.5 (66.5)
SPANISH	14 (16)	15.7 (15.8)	8.0 (8.1)	29.2 (28.4)	3.4 (3.1)	33.1 (35.1)	59.6 (61.9)	37.0 (36.0)	36.4 (37.2)	63.6 (62.8)
CLASSICAL	21 (20)	7.8 (7.4)	16.2 (17.0)	6.3 (5.7)	0.5 (0.4)	24.6 (29.1)	54.5 (60.3)	45.0 (39.3)	50.6 (49.8)	49.4 (50.2)

ROCK/CONTEMP/TOP 40

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		7.9	15.9	8.8	25.8	55.6	70.0	4.2	43.2	56.8
WNBC	NY	6.4	19.6	5.9	21	41	70	9	51	49
XTRA	SD	5.9	21.2	10.2	29	56	70	1	45	55
WBBM-F	Chi	5.7	22.0	3.8	42	39	50	8	40	60
WLS	Chi	5.2	24.5	6.9	26	47	65	9	49	51
WKZW	Peo	9.2	13.8	15.5	34	47	61	5	52	48
KIIK	D-RI	9.4	13.4	13.3	19	55	75	6	48	52
WLEV	ABE	9.9	12.8	8.4	10	51	79	11	33	67
WSTW	Wilm	8.3	15.3	5.3	11	71	89	0	32	68
WHYT	Det	6.6	19.1	3.3	35	38	52	13	35	65
WNIC-F	Det	6.7	18.7	1.5	11	72	86	3	37	63
WCAU-F	Phil	7.1	17.7	7.0	35	43	58	7	38	62
KIIS	LA	7.8	16.1	7.6	10	68	87	3	37	63
KIQQ	LA	6.1	20.7	4.9	34	50	62	4	39	61
KFRC	SF	5.3	23.6	6.9	42	35	49	9	43	57
WEEI-F	Bost	6.0	20.9	2.2	22	58	71	7	42	58
WXKS	Bost	10.4	12.1	11.6	22	60	72	6	40	60
WRQX	Wash	6.9	18.2	9.5	29	51	67	4	47	53
WPGC	Wash	5.7	22.3	4.5	17	59	79	4	30	70
WGCL	Cleve	7.1	17.6	8.2	39	41	59	2	39	61
KKBQ	Hous	8.1	15.5	16.4	46	38	49	5	35	65
WBZZ	Pitt	8.0	15.8	5.6	36	48	62	2	36	64
KMOX-F	ST L	7.8	16.1	7.0	40	37	49	11	34	66
WKFR	Kala	6.9	18.3	5.8	17	66	79	4	37	63
WGRD	GR Rap	6.2	20.2	8.9	26	57	72	2	44	56
WZZR	GR Rap	7.4	17.2	6.0	22	66	78	0	46	54
WFMK	Lans	9.5	13.3	9.8	12	68	85	3	34	66
WMHE	Toledo	8.7	14.6	7.2	11	64	86	3	39	61
WFWQ	F Wayne	7.2	17.5	13.2	31	57	69	0	41	59
WMEE	F Wayne	8.5	14.8	11.1	22	52	72	6	47	53
WKDD	Akr	9.4	13.4	6.4	22	60	71	7	45	55
WLOL	M-SP	8.5	14.8	12.0	37	54	61	2	40	60
WPRO-F	Prov	7.8	16.2	6.0	22	51	71	7	43	57
WBSB-F	Balt	9.0	13.9	8.0	32	51	67	1	38	62
KNBQ	Sea	7.6	16.6	8.8	34	56	66	0	41	59
KUBE	Sea	7.0	18.1	6.7	22	67	77	1	50	50
WQXI-F	Atl	7.9	15.9	6.2	4	74	94	2	43	57
WZGC	Atl	8.1	15.5	10.7	29	56	68	3	39	61
WKRQ	Cin	7.6	16.6	8.1	42	44	55	3	40	60
WXGT	Col,OH	7.8	16.2	10.3	37	56	63	0	45	55
KEGL	Dallas	6.6	19.2	3.7	44	47	55	1	56	44
KAZY	Denver	7.6	16.5	6.1	49	47	50	1	55	45
WIKS	Indy	8.9	14.2	11.1	37	51	59	4	43	57
KBEQ	KC	8.6	14.7	12.2	43	47	55	2	41	59
WKTI	Milw	5.9	21.4	3.2	23	61	74	3	42	58
WZUU	Milw	6.6	18.9	4.1	10	40	76	14	42	58
WFLY	A-S-T	9.1	13.8	5.8	23	65	73	4	49	51
WKXX	Birm	8.0	15.7	10.0	18	62	75	7	33	67
WBCY	Char,NC	8.6	14.7	5.8	23	64	75	2	49	51
WFBC-F	Green,SC	8.3	15.2	7.0	8	55	84	8	41	59
WKEE	Hunt,WV	10.7	11.8	10.4	20	56	73	7	41	59

ROCK/CONTEMP/TOP 40

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		7.9	15.9	8.8	25.8	55.6	70.0	4.2	43.2	56.8
WMC-F	Memp	8.5	14.9	6.3	14	69	78	8	45	55
WHYI	Miami	8.3	15.1	7.7	28	49	65	7	46	54
WINZ-F	Miami	6.6	19.1	6.9	29	47	58	14	43	57
WLAN-F	Lanc	8.0	15.7	8.3	21	61	75	4	43	57
WQXA	York	9.6	13.2	7.7	17	56	80	3	50	50
KHFI	Austin	9.2	13.7	13.9	26	62	72	2	48	52
WFMF	BR	10.2	12.3	12.6	27	55	68	5	55	45
WNOK-F	Col,SC	9.7	13.0	4.6	17	65	80	3	48	52
WSKZ	Chatta	9.8	12.9	14.2	23	64	74	3	50	50
KMGK	DM	9.6	13.2	11.9	45	45	55	0	48	52
KRNQ	DM	8.8	14.2	5.6	10	80	86	4	39	61
KFYE	Fresno	7.2	17.4	11.5	16	64	82	2	55	45
WIVY	Jkville	8.1	15.6	9.6	25	58	70	5	40	60
WWKX	Nash	7.6	16.6	13.7	32	53	66	2	36	64
WDCG	Raleigh	8.3	15.2	9.8	30	65	70	0	54	46
WYLD-F	NO	14.8	8.5	7.0	12	64	81	7	47	53
WEZB	NO	8.2	15.4	11.9	29	51	67	4	36	64
KOFM	OK C	7.7	16.3	7.2	27	54	73	0	32	68
WBJW+	Orl	8.2	15.4	10.8	25	51	69	6	41	59
KZZP-F	Phoe	6.6	19.1	5.4	14	76	83	3	56	44
KITY	SA	7.7	16.4	6.2	36	40	59	5	47	53
WRBQ	Tampa	10.0	12.6	14.3	18	58	76	6	41	59
WQUT	JC-King	11.3	11.0	13.2	26	50	65	9	45	55
WOKI	Knox	8.8	14.4	8.0	36	52	63	1	52	48
KLUC	LV	10.7	11.8	14.4	24	61	74	2	45	55
WLAP-F	Lex	9.4	13.4	11.9	24	63	75	1	41	59
KKYK	LR	9.6	13.2	12.8	23	59	70	7	42	58
KQKQ	Omaha	10.4	12.2	10.1	29	60	70	1	39	61
WRVQ	Rich	8.3	15.2	14.0	26	54	66	8	46	54
WXLK	Roan	12.2	10.3	18.8	14	60	78	8	40	60
KRQQ	Tucson	6.0	21.0	4.6	9	77	91	0	47	53
KEYN	Wich	9.6	13.1	18.1	27	53	71	2	40	60
KAYI	Tulsa	9.9	12.8	6.8	49	42	49	2	59	41

AOR

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		8.9	14.2	9.8	24.5	69.1	73.8	1.7	64.9	35.1
WAPP	NY	6.8	18.4	3.0	24	69	73	3	66	34
WNEW	NY	6.3	20.1	3.6	5	73	81	14	52	48
WPLJ	NY	7.3	17.4	8.0	36	56	62	2	60	40
KGB	SD	7.9	15.9	5.5	21	72	75	4	65	35
KPRI	SD	7.3	17.2	4.4	26	70	73	1	62	38
WLUP	Chi	7.0	18.1	4.3	22	75	77	1	68	32
WXLP	D-RI	11.8	10.7	14.3	27	70	73	0	69	31
WZZO	ABE	8.5	14.8	11.8	20	76	80	0	68	32
WLLZ	Det	5.9	21.3	2.7	28	68	72	0	66	34
WRIF	Det	6.3	20.0	3.0	20	74	79	1	61	39
WMMR	Phil	7.0	18.0	2.7	17	73	80	3	68	32
WYSP	Phil	8.0	15.7	5.0	30	64	69	1	69	31
KLOS	LA	6.5	19.4	4.2	24	67	75	1	63	37
KMET	LA	7.3	17.2	5.3	18	70	76	6	67	33
KROQ	LA	10.3	12.2	10.7	38	57	61	1	61	39

AOR

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		8.9	14.2	9.8	24.5	69.1	73.8	1.7	64.9	35.1
KMEL	SF	7.0	18.1	2.7	19	71	80	1	65	35
KRQR	SF	6.9	18.3	4.1	35	51	55	10	64	36
WBCN	Bost	9.2	13.7	7.4	8	85	88	4	70	30
WCOZ-F	Bost	6.9	18.3	5.7	33	60	65	2	67	33
WAVA	Wash	9.0	14.0	5.2	25	68	75	0	61	39
WWDC	Wash	5.6	22.4	4.4	34	59	64	2	68	32
WMMS	Cleve	9.7	13.0	7.7	19	74	79	2	64	36
KLOL	Hous	9.5	13.3	8.6	24	68	75	1	70	30
WQMF	Louis	9.4	13.4	12.5	39	53	57	4	50	50
WDVE	Pitt	9.7	13.0	8.4	26	68	73	1	66	34
WHCN	Hartf	7.1	17.8	2.6	25	70	73	2	68	32
KSHE	ST L	9.2	13.7	10.0	19	72	79	2	73	27
KSJO	SJ	9.2	13.7	8.3	36	56	63	1	65	35
WLAV	G Rap	10.4	12.2	14.7	24	75	76	0	61	39
WAAF	Worc	9.3	13.6	8.6	20	73	80	0	62	38
WIOT	Toledo	9.1	13.8	14.0	33	59	65	2	67	33
KDKB-F	M-SP	6.7	18.9	3.4	25	68	75	0	70	30
KQRS+	M-SP	7.5	16.8	2.2	22	75	77	1	69	31
WHJY	Prov	9.7	13.0	8.8	31	61	65	4	63	37
WIYY	Balt	9.3	13.5	10.8	28	65	70	2	67	33
KISW	Sea	10.2	12.4	8.2	23	75	77	0	76	24
KZOK	Sea	10.1	12.5	9.7	36	60	64	0	74	26
WKLS	Atl	9.9	12.7	8.2	25	72	74	1	70	30
WGRQ	Buff	7.6	16.6	6.7	41	56	58	1	65	35
WEBN	Cin	8.8	14.3	10.6	30	66	68	2	64	36
WLVQ	Col,OH	11.3	11.0	17.3	15	79	84	1	64	36
KZEW	Dallas	7.1	17.8	6.4	13	82	85	2	71	29
WTUE	Dayton	12.9	9.8	15.2	29	67	70	1	59	41
KBPI	Denver	6.2	20.2	3.2	20	73	80	0	59	41
KBCO	Denver	10.3	12.2	9.4	2	89	97	1	60	40
WFBQ	Indy	9.7	13.0	13.3	20	77	79	1	68	32
KYYS	KC	6.8	18.6	8.6	36	54	61	3	66	34
WQFM	Milw	7.2	17.5	6.3	23	77	77	0	66	34
WPYX	AST	10.5	12.1	14.4	31	60	66	3	61	39
WAPI	Birm	10.5	12.0	11.5	17	68	69	14	56	44
WROQ	Char,NC	9.0	13.9	10.8	22	68	75	3	75	25
WZXR	Memp	9.0	13.9	16.3	27	71	73	0	59	41
WSHE	Miami	8.7	14.4	9.9	20	70	77	3	74	26
WTPA	Harris	14.1	8.9	18.4	19	76	80	1	70	30
KWXL	Alb	12.3	10.3	15.6	31	68	69	0	74	26
WAPL	Apple	8.9	14.2	15.2	26	68	74	0	61	39
WSSX	Char,SC	10.1	12.5	15.4	21	71	77	2	59	41
KILO	Col Spg	12.2	10.3	14.0	13	84	87	0	78	22
KNCN	Cor Chr	12.8	9.9	25.2	29	69	71	0	69	31
KGGO	DM	10.6	11.9	15.7	33	63	67	0	61	39
KLAQ	EP	11.4	11.0	17.5	28	71	72	0	69	31
WWCK	Flint	9.3	13.5	8.8	28	64	68	4	64	36
WKZL	G-WS	13.4	13.4	15.9	19	74	81	0	56	44
KDUK	Hono	10.1	12.4	16.7	26	68	74	0	67	33
KQMQ	Hono	9.2	13.7	8.5	25	67	73	2	55	45
WFYV	Jkville	9.0	13.9	16.8	23	77	77	0	70	30
WKDF	Nash	12.0	10.5	15.8	23	74	77	0	60	40
WRNO	NO	10.9	11.6	9.1	19	70	78	3	61	39
WNOR-F	Norf	8.7	14.4	4.6	18	75	78	4	69	31
WMYK-F	Norf	6.9	18.2	7.0	25	69	74	1	71	29

AOR

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		8.9	14.2	9.8	24.5	69.1	73.8	1.7	64.9	35.1
WEZX	NE PA	10.7	11.8	9.9	33	57	64	3	54	46
KATT	OK C	12.9	9.7	14.8	24	69	72	2	61	39
WDIZ	Orl	12.5	10.0	17.2	17	80	81	2	75	25
KDKB	Phoe	8.6	14.6	6.7	27	67	72	1	65	35
KGON	Port	9.6	13.2	18.7	23	73	77	0	65	35
KZAP	Sacra	9.0	14.1	4.0	28	66	70	2	61	39
KISS	SA	13.4	9.4	18.1	25	70	75	0	59	41
WYNF	Tampa	10.0	12.5	5.9	27	67	71	2	65	35
WIMZ	Knox	9.1	13.8	9.6	24	70	76	0	70	30
WKQQ	Lex	10.8	11.7	13.7	24	70	76	0	68	32
KEZO	Omaha	10.6	11.9	9.2	24	71	76	0	68	32
WCMF	Roch	8.8	14.4	5.2	22	68	76	2	60	40
WMJQ	Roch	7.0	18.0	6.8	27	66	73	0	71	29
KWFM	Tucson	9.0	13.9	7.5	21	75	78	1	62	38
WSRD	Young	8.2	15.4	6.6	22	69	75	3	54	46
KICT	Wich	9.6	13.1	15.9	22	69	78	0	63	37
KMOD	Tulsa	13.1	9.6	15.6	22	71	75	3	61	39

AC/SOFT

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		8.0	15.9	6.5	4.4	59.3	84.4	11.2	41.4	58.6
WYNY	NY	7.5	16.7	4.6	7	65	87	6	42	58
WICC	Bridge	7.4	17.0	7.7	6	27	58	36	42	58
KFMB	SD	6.2	20.2	2.9	8	74	88	4	54	46
KYXY	SD	8.0	15.8	5.8	4	54	82	14	42	58
WCLR	Chi	8.2	15.3	4.4	4	51	79	17	37	63
WFYR	Chi	7.2	17.4	4.8	5	68	92	3	41	59
WKQX	Chi	6.3	19.8	2.9	7	70	85	8	41	59
WMJC	Det	6.4	19.6	3.3	5	64	87	8	31	69
WOMC	Det	7.9	16.0	4.8	1	40	78	21	34	66
WMGK	Phil	9.4	13.4	6.5	1	59	89	10	36	64
WSNI	Phil	6.6	19.1	5.6	6	50	80	14	38	62
KFI	LA	5.9	21.5	5.2	4	45	73	23	46	54
KHTZ	LA	7.3	17.4	6.4	4	54	90	6	36	64
KNX-F	LA	7.6	16.0	6.1	2	67	85	13	49	51
KRTH	LA	6.6	19.1	2.4	4	72	94	2	47	53
KIOI	SF	5.7	21.9	3.5	9	62	84	7	30	60
KYUU	SF	6.7	18.8	3.9	10	66	87	3	43	57
WMJX	Bost	7.3	17.2	4.1	4	70	90	6	40	60
WROR	Bost	6.3	20.0	6.0	11	58	82	7	37	63
WVBF	Bost	6.6	19.2	1.7	3	73	95	2	47	53
WASH	Wash	7.7	16.4	4.2	3	49	85	12	44	56
WLTT	Wash	7.6	16.6	4.9	1	72	92	7	43	57
WMJI	Cleve	9.6	13.1	7.6	4	60	86	10	46	54
WZZP	Cleve	8.6	14.6	5.0	4	58	84	12	37	63
KFMK	Hou	9.0	14.0	14.4	2	75	92	6	43	57
KRBE	Hou	7.7	16.3	7.7	7	75	91	2	47	53
WRKA	Louis	9.4	13.4	6.5	7	67	81	12	40	60
WHYW	Pitt	8.1	15.8	4.3	3	61	91	6	38	62
WWSW	Pitt	7.4	17.0	5.6	5	57	86	9	42	58
WTAE	Pitt	7.3	17.2	5.2	1	43	77	22	52	48

AC/SOFT

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		8.0	15.9	6.5	4.4	59.3	84.4	11.2	41.4	58.6
KSD	ST L	9.4	13.4	8.9	3	63	90	7	33	67
KYKY	ST L	6.6	19.1	7.4	5	81	90	5	44	56
KEZR	SJ	9.5	13.5	7.9	2	84	97	0	33	67
WJFM	G Rap	8.0	15.8	3.5	6	66	86	8	49	51
KSTP-F	M-SP	10.5	12.0	9.8	4	62	88	8	38	62
WPRO	Prov	7.1	17.8	9.4	4	33	69	27	38	62
WSNE	Prov	8.1	15.5	1.9	5	62	88	7	38	62
WYST	Balt	8.3	15.2	3.9	3	57	93	4	48	52
WLTA	Atl	8.5	14.9	5.0	1	47	88	11	44	56
WSB-F	Atl	7.0	18.0	3.2	4	60	82	14	40	60
WGR	Buff	7.9	16.0	7.7	2	35	63	35	47	53
WKBW	Buff	5.2	24.4	6.6	6	37	66	28	37	63
WKRC	Cin	7.6	16.5	9.5	3	23	60	37	45	55
WRRM	Cin	9.1	13.9	5.9	1	65	89	10	47	53
WSNY	Col,OH	7.8	16.2	2.9	6	67	92	2	37	63
WTVN	Col,OH	7.2	17.5	7.5	2	31	61	37	45	55
KMGC	Dall	6.9	18.3	3.0	3	81	95	2	28	72
KVIL	Dall	9.2	13.8	10.9	6	51	86	8	33	67
KLIR	Denv	8.7	14.5	5.6	3	70	91	6	47	53
KPPL	Denv	7.2	17.5	4.4	8	66	88	4	39	61
WENS	Indy	10.2	12.4	9.5	5	67	89	6	36	64
KUDL	KC	6.7	18.8	7.7	6	65	90	4	34	66
WMYX	Milw	7.4	16.9	4.2	5	74	89	6	46	54
WBT	Char,NC	8.6	14.6	9.9	5	30	62	33	48	52
WRVR	Memp	8.6	14.7	7.4	4	63	92	4	49	51
WAIA	Miami	8.1	15.6	6.2	5	49	85	10	33	67
WAXY	Miami	7.8	16.2	8.1	3	65	86	11	48	52
WWWL	Miami	9.3	13.6	7.7	5	71	88	7	42	58
KOB-F	Alb	8.6	14.7	9.8	11	66	85	4	40	60
WAIV	Jkville	9.6	13.1	10.3	4	59	79	17	37	63
WRAL	Raleigh	8.9	14.2	8.0	2	77	95	3	40	60
WAJY	NO	9.8	12.9	7.2	2	38	74	24	33	67
WLTY	Norf	10.2	12.3	9.2	4	63	90	6	39	61
WJYO	Orl	10.5	12.0	9.0	2	32	73	25	39	61
KOY	Phoe	6.7	18.8	4.8	2	24	64	34	48	52
KKLT	Phoe	7.7	16.4	7.1	4	77	93	3	42	58
KOOL	Phoe	7.3	16.2	3.1	1	72	87	12	63	57
KGW	Port	5.7	22.0	8.9	8	58	84	8	37	63
KXOA-F	Sacra	8.8	14.4	7.3	6	65	91	3	43	57
WMGG	Tampa	8.8	14.4	6.2	6	64	89	5	39	61
KRLB-F	Lubb	11.3	11.2	5.8	3	81	92	5	36	64
WEZS	Rich	11.2	11.3	9.7	4	63	84	11	40	60
WROV	Roan	8.3	15.2	5.4	5	55	76	19	44	56
WPXY	Roch	6.6	19.2	3.7	7	65	82	11	41	59
WVOR	Roch	8.7	14.6	10.8	2	68	89	9	46	54
KKPL	Spok	9.7	13.0	13.1	7	67	88	5	35	65
WHEN	Syra	7.1	17.8	11.5	4	44	76	20	44	56
KKRD	Wich	9.7	12.9	10.3	3	64	90	7	47	53
WRMF	W. Palm	12.5	10.0	9.1	3	55	91	6	51	49

					MOR					
NATIONAL MEAN:		8.2	15.4	10.3	1.5	18.1	42.9	55.6	44.2	55.8
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
WGN	Chi	10.4	12.1	7.0	1	10	35	64	46	54
WJBC	Bloom	12.3	10.3	21.0	0	25	46	54	39	61
WMBD	Peo	8.3	15.1	11.4	2	8	32	66	40	60
WJR	Det	9.4	13.5	9.5	1	8	28	71	50	50
WIP	Phil	8.5	14.7	6.3	2	19	46	52	31	69
KNBR	SF	5.7	22.0	3.5	2	37	67	31	53	47
KSFO	SF	6.4	19.6	5.5	0	13	45	55	54	46
WBZ	Bost	8.3	15.1	8.0	1	13	43	56	37	63
WHDH	Bost	8.7	14.4	7.9	2	21	51	47	37	63
WMAL	Wash	9.8	12.8	10.5	1	11	36	63	40	60
WAVG	Louis	7.3	17.1	8.9	2	17	37	61	39	61
WHAS	Louis	7.0	18.1	8.7	2	20	45	53	53	47
KDKA	Pitt	10.4	12.1	10.0	1	11	27	72	37	63
WTIC	Hartf	11.0	11.5	12.6	1	13	36	63	43	57
WELI	NH	9.6	13.1	12.6	0	9	30	70	38	62
WKZO	Kala	7.2	17.6	10.5	0	13	34	66	37	63
WOOD	G Rpd	10.0	12.6	14.6	0	16	52	48	37	63
WSPD	ToledO	9.0	14.1	14.4	1	14	30	69	38	62
WOWO	F Wayne	8.3	15.2	16.6	4	20	44	52	47	53
WAKR	Akron	9.1	13.8	14.5	2	13	36	62	36	64
WHBC	Canton	9.0	14.0	12.6	2	13	34	64	33	67
WHJJ	Prov	6.6	19.1	4.1	1	13	38	61	44	56
WBAL	Balt	11.6	10.8	11.4	1	7	18	81	38	62
KOMO	Sea	6.5	19.3	8.4	2	16	41	57	53	47
WSB	Atl	6.8	18.5	7.9	1	18	45	54	49	51
WBEN	Buff	7.4	16.9	6.9	1	14	26	73	45	55
WLW	Cin	6.0	20.9	6.2	0	22	41	59	52	48
WBNS	Col,OH	7.5	16.9	5.4	1	49	74	25	50	50
WHIO	Dayt	9.0	13.9	12.5	1	15	34	65	42	58
KHOW	Denv	6.8	18.4	5.8	1	29	71	28	50	50
WIBC	Indy	9.6	13.1	10.7	2	25	52	46	37	63
WISN	Milw	6.6	19.0	6.1	3	33	64	33	49	51
WTMJ	Milw	7.4	17.0	9.1	1	17	48	51	40	60
WGY	A-S-T	9.2	13.7	12.1	2	23	46	52	42	58
WHP	Harris	10.0	12.6	14.0	0	13	36	64	38	62
WSBA	York	10.9	11.5	10.4	4	17	38	58	41	59
KOB	Alb	7.8	16.1	12.7	2	35	59	39	52	48
WIS	Col,SC	9.5	13.3	15.6	4	21	45	51	50	50
KSSK	Hono	7.1	17.7	6.7	2	30	54	44	47	53
WPTF	Raleigh	9.7	12.9	13.2	0	9	26	74	41	59
WTAR	Norf	8.3	15.2	7.1	1	19	44	55	47	53
WARM	NE PA	7.3	17.3	11.7	3	17	49	48	41	59
KEX	Port	6.8	18.5	9.6	2	24	55	43	48	52
KSL	SLC	8.5	14.8	10.1	4	23	51	45	43	57
WFLA	Tampa	5.4	23.2	4.5	1	21	42	57	47	53
KFAB	Omaha	10.4	12.1	15.0	2	15	43	55	44	56
WRVA	Rich	10.3	12.2	12.6	0	14	44	56	45	55
WHAM	Roch	6.8	18.5	10.7	2	20	38	60	45	55
WSYR	Syra	9.4	13.4	14.3	1	15	36	63	40	60
KRMG	Tulsa	9.3	13.5	12.2	2	17	42	56	41	59

BEAUTIFUL MUSIC

NATIONAL MEAN:		10.7	11.8	9.8	0.6	14.6	38.8	60.6	38.5	61.5
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
WPAT-F	NY	8.3	15.3	2.9	1	11	41	58	47	53
WRFM	NY	11.0	11.4	8.6	1	9	31	68	51	49
WEZN	Bridge	9.6	9.6	9.3	2	15	45	53	44	56
KJQY	SD	12.7	9.9	11.5	1	13	34	65	39	61
WLAK	Chi	8.7	14.5	4.7	1	12	44	55	38	62
WLOO	Chi	10.6	11.9	6.4	1	12	41	58	43	57
WSWT	Peo	7.8	16.1	10.9	0	29	57	43	36	64
WQQQ	ABE	11.1	11.3	7.1	1	6	34	65	33	67
WJBR	Wilm	11.9	10.6	9.2	1	11	32	67	36	64
WJOI	Det	11.3	11.1	8.6	0	12	34	66	36	64
WEAZ	Phil	11.6	10.9	8.2	0	8	31	69	37	63
KBIG	LA	10.5	12.0	7.5	1	17	52	47	34	66
KJOI	LA	10.1	12.5	10.2	0	12	32	68	42	58
KABL-F	SF	7.6	16.5	7.1	0	9	34	66	33	67
KOIT	SF	9.2	13.7	5.7	1	17	40	59	38	62
WHUE-F	Bost	7.8	16.1	3.9	0	7	32	68	41	59
WJIB	Bost	9.2	13.7	5.8	0	9	35	65	41	59
WGAY	Wash	11.3	11.1	7.3	0	9	38	62	39	61
WDOK	Cleve	10.9	11.5	8.9	0	15	37	63	48	52
WQAL	Cleve	10.5	12.0	8.8	0	16	36	64	36	64
KODA	Hou	9.9	12.8	6.9	2	19	56	42	38	62
WVEZ	Louis	12.4	10.2	9.4	0	15	35	65	43	57
WPNT	Pitt	9.9	12.8	3.2	0	15	31	69	41	59
WSHH	Pitt	10.0	14.2	5.8	0	7	16	84	40	60
WKSS	Hartf	10.3	12.3	2.4	0	16	34	66	43	57
WRCH	Hartf	9.3	13.6	7.8	0	9	36	64	41	59
KEZK	ST L	9.6	13.1	3.6	2	17	38	60	32	68
WQLR	Kala	9.6	13.1	5.4	5	27	59	36	38	62
WOOD-F	G Rpd	9.3	13.5	10.0	2	22	47	51	43	57
WSRS	Worc	10.3	12.3	10.5	0	10	35	65	32	68
WLQR	Tol	11.9	10.6	11.2	0	20	43	57	42	58
WEZV	F Wayne	10.9	11.5	13.2	4	25	41	55	46	54
WHBC-F	Canton	10.2	12.4	6.2	0	14	43	57	40	60
WAYL	M-SP	9.1	13.8	6.1	0	16	39	61	32	68
WLKW-F	Prov	13.8	9.1	13.7	0	6	23	77	43	57
WLIF	Balt	10.0	12.6	6.3	0	12	35	65	33	67
KBRD	Sea	9.6	13.1	6.7	0	14	36	64	39	61
KSEA	Sea	10.5	12.0	5.3	2	16	41	57	38	62
WPCH	Atl	8.7	14.5	7.2	2	16	50	48	34	66
WJYE	Buff	12.1	10.4	12.9	0	12	37	63	41	59
WWEZ	Cin	11.8	10.7	12.9	0	13	33	67	40	60
WBNS	Col	8.3	15.2	6.2	1	12	34	65	39	61
KMEZ	Dall	10.7	11.8	7.9	1	14	48	51	45	55
KOAX	Dall	10.8	11.6	5.9	0	16	33	67	45	55
WHIO-F	Dayt	12.4	10.2	12.1	0	17	44	56	31	69
KOSI	Denv	10.5	12.0	10.8	1	18	50	49	39	61
WXTZ	Indy	9.8	12.8	13.0	0	13	39	61	44	56
KCEZ	KC	10.9	11.5	16.0	0	21	36	64	41	59
WEZW	Milw	10.8	11.7	4.3	2	16	38	60	38	62
WROW-F	A-S-T	9.5	13.2	11.2	0	17	36	64	44	56

BEAUTIFUL MUSIC

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		10.7	11.8	9.8	0.6	14.6	38.8	60.6	38.5	61.5
WSPA	Green,SC	10.8	11.7	8.4	1	23	38	61	37	63
WHEZ	Hunt	10.5	11.9	7.7	0	18	45	55	29	71
WEZI	Memp	9.6	13.2	12.5	1	22	58	41	37	63
WLYF	Miami	11.4	11.0	11.7	0	7	22	78	36	64
WYOR	Miami	12.7	9.9	14.4	0	8	23	77	44	56
WHP-F	Harris	10.9	11.6	14.6	0	13	29	71	37	63
WNCE	Lanc	12.4	10.2	10.1	0	10	32	68	31	69
WSBA-F	York	11.6	10.8	5.9	0	30	55	45	34	66
KKJY	Alb	10.9	11.6	12.7	0	24	44	56	36	64
KPEZ	Austin	13.4	9.4	17.3	0	6	44	56	41	59
WXRY	Col,SC	9.2	13.7	10.3	0	26	62	38	41	59
WDEF-F	Chatta	9.2	13.7	8.7	2	20	54	44	29	71
KIOU	Cor Chr	13.3	9.5	23.2	0	19	42	58	44	56
WWLV	Day Bch	14.0	9.0	10.1	0	15	32	68	38	62
KLYF	DM	11.8	10.7	7.2	0	18	45	55	36	64
WGMZ	Flint	10.2	12.4	7.9	0	22	47	53	38	62
KKNU	Fresno	10.2	12.3	12.8	0	16	33	67	41	59
WGLD	G-WS	10.5	12.0	12.2	0	15	54	46	44	56
WKTZ	Jkville	11.7	10.8	12.7	0	13	32	68	32	68
WZEZ	Nash	13.3	9.5	10.5	2	15	48	50	38	62
WYYD	Raleigh	10.2	12.3	11.9	1	14	43	56	38	62
WBYU	NO	12.2	10.4	13.7	1	14	36	63	39	61
WFOG	Norf	13.4	9.4	14.4	1	16	46	53	37	63
KKNG	OK C	11.0	11.5	13.8	3	11	38	59	42	58
WDBO	Orl	12.0	10.5	11.6	0	5	20	80	40	60
KMEO	Phoe	8.9	14.2	8.6	0	10	29	71	42	58
KQYT	Phoe	10.3	12.2	7.6	0	14	35	65	37	63
KUPL	Port	8.6	14.7	8.5	1	14	39	60	31	69
KXL	Port	10.8	11.6	7.6	0	8	34	66	38	62
KCTC	Sacra	12.0	10.5	9.3	0	20	47	53	45	55
WWBA	Tampa	14.5	8.7	20.0	0	4	10	90	39	61
WTFM	JC-Kin	13.0	9.7	11.9	1	12	45	54	40	60
WEZK	Knox	11.3	11.2	13.6	1	17	47	52	33	67
WPVR	Roan	12.9	9.8	16.1	0	13	40	60	42	58
WEZO	Roch	10.0	12.6	14.5	0	16	38	62	46	54
KCOZ	Shreve	15.0	8.4	18.8	1	15	38	61	40	60
KXLY	Spok	12.0	10.5	9.2	0	15	34	66	37	63
WHYN-F	Sprin	10.2	12.3	7.1	4	34	64	32	42	58
WEZG	Syr	9.9	12.8	8.7	2	7	36	62	35	65
KJYK	Tucs	10.8	11.6	6.9	0	10	37	63	41	59
WKBN-F	Young	11.1	11.3	7.0	1	20	39	60	45	55
WEAT	W Palm	11.1	11.3	16.0	0	4	15	85	37	63
KBEZ	Tulsa	13.7	9.2	15.0	0	13	37	63	38	62

COUNTRY

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		9.9	12.7	13.5	3.9	32.6	65.1	31.0	47.7	52.3
WHN	NY	7.6	16.7	6.6	2	21	55	43	49	51
WKHK	NY	7.7	16.4	5.1	4	37	72	24	55	45
KSON-F	SD	9.3	13.6	8.6	5	41	72	23	57	43
KUZZ	Bakers	12.5	10.1	17.1	4	26	50	46	54	46
WMAQ	Chi	6.3	20.0	7.0	3	20	57	40	48	52
WJEZ	Chi	9.1	13.8	9.6	3	37	78	19	41	59
WXCL	Peo	8.9	14.2	18.5	2	16	50	48	41	59
WHBF	D-RI	8.2	15.4	9.5	2	17	43	55	42	58
WXKW	ABE	12.9	9.8	14.5	1	28	57	42	45	55
WCXI	Det	8.4	15.1	8.3	0	15	44	56	46	54
WWWW	Det	8.6	14.7	9.7	3	33	67	30	44	56
WFIL	Phil	9.6	13.2	12.3	4	23	66	30	53	47
KLAC	LA	8.1	15.5	6.4	1	14	52	47	54	46
KZLA-F	LA	9.1	13.8	6.0	2	29	72	26	51	49
KNEW	SF	8.1	15.6	14.2	1	21	46	53	40	60
KSAN	SF	9.9	12.8	5.8	2	51	75	23	64	36
WMZQ	Wash	10.2	12.3	13.3	5	38	80	15	39	51
WPKX	Wash	11.2	11.2	13.9	3	25	61	36	37	53
WHK	Cleve	9.7	13.0	10.7	2	11	45	53	46	54
WKSW	Cleve	8.6	14.7	8.2	3	37	68	29	52	48
KIKK	Hou	9.0	14.0	11.5	8	45	75	17	50	50
KILT	Hou	7.8	16.1	8.0	8	49	75	17	55	45
WAMZ	Louis	12.4	10.2	22.2	5	40	78	17	45	55
WCII	Louis	7.8	16.2	10.2	4	23	60	36	50	50
WDSY	Pitt	10.8	11.6	7.8	2	35	69	29	40	60
KSD	ST L	7.4	17.0	9.6	2	38	72	26	50	50
WIL-F	ST L	11.0	11.5	12.2	3	34	60	38	43	57
WCUZ-F	G Rpd	11.1	11.4	11.8	3	49	84	13	51	49
WITL-F	Lans	9.3	13.6	12.6	1	26	61	38	47	53
WKLR	Toledo	12.2	10.3	13.2	2	42	78	20	40	60
WDGY-F	M-SP	8.8	14.3	13.9	3	34	69	28	51	49
WPOC	Balt	10.6	11.9	18.4	4	29	72	24	44	56
KMPS-F	Sea	8.9	14.2	15.7	3	23	60	37	53	47
WKHX	Atl	11.3	11.2	14.5	9	34	77	14	44	56
WYRK	Buff	13.7	9.2	9.7	3	29	69	28	41	59
WUBE	Cin	12.0	10.5	15.1	5	24	52	43	44	56
KPLX	D-FW	9.1	13.8	6.2	11	47	76	13	41	59
KSCS	D-FW	9.7	13.0	14.4	10	42	72	18	45	55
WBAP	D-FW	7.4	17.0	9.9	3	26	55	42	58	42
WONE	Dayt	9.4	13.4	15.1	5	24	65	30	45	55
WIRE	Indy	11.6	10.8	22.4	1	18	43	56	48	52
WFMS	Indy	13.4	9.4	19.9	5	31	73	22	46	54
WDAF	KC	10.6	11.8	20.1	1	26	59	40	51	49
WBCS	Milw	6.6	19.1	4.7	4	28	68	28	28	72
WZZK	Birm	10.0	12.5	12.6	6	37	63	31	38	62
WSOC-F	Char,NC	10.0	12.5	18.3	5	32	71	24	46	54
WESC-F	Green,SC	12.0	10.5	11.1	5	25	52	43	45	55
WSSL	Gree,SC	11.6	10.8	8.2	5	44	81	14	49	51
WMC	Memp	10.2	12.4	21.5	3	27	64	33	48	52
WKQS	Miami	10.2	12.4	12.4	7	24	52	41	42	58

COUNTRY

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		9.9	12.7	13.5	3.9	32.6	65.1	31.0	47.7	52.3
WRKZ	Harris	11.1	11.4	16.0	2	33	80	18	52	48
KASE	Austin	12.3	10.2	12.6	5	53	79	16	45	55
KOKE-F	Austin	9.5	13.2	5.9	2	69	84	14	46	54
WYNK-F	BR	11.7	10.7	16.1	5	40	65	30	52	48
KYKR-F	Beau	10.3	12.2	13.8	3	40	68	29	47	53
WEZL	Char,SC	11.5	10.9	24.9	3	40	65	32	55	45
WCOS-F	Col,SC	11.3	11.1	19.2	7	40	66	27	51	49
WDOD-F	Chatt	9.9	12.7	14.3	3	38	77	20	50	50
KOUL	Cor Chr	10.8	11.7	16.9	5	41	69	26	43	57
KSL	DM	9.8	12.9	16.4	3	23	60	37	47	53
KHEY-F	EP	10.8	11.7	11.2	3	34	72	25	45	55
WTQR	G-WS	12.8	9.9	17.9	2	32	73	25	57	43
WCRJ+	Jkville	12.1	10.4	14.1	8	45	66	26	51	49
WSIX-F	Nash	10.7	11.8	15.0	2	24	60	38	54	46
WCMS-F	Norf	12.5	10.1	16.6	3	32	65	32	59	41
KEBC	OK C	10.4	12.2	15.6	3	32	63	34	51	49
WHOO-F	Orl	7.7	16.3	10.7	8	32	61	31	49	51
KNIX-F	Phoe	8.4	15.0	9.3	4	32	70	26	47	53
KJIB	Port	10.0	12.5	9.2	4	49	79	17	48	52
KAER	Sacra	11.3	11.2	8.2	4	42	77	19	41	59
KRAK	Sacra	7.3	17.3	13.8	2	15	47	51	46	54
KSOP-F	SLC	11.7	10.8	12.6	5	43	80	15	58	42
KAJA	SA	10.0	12.6	7.7	9	55	78	13	35	65
KKYX	SA	9.6	13.2	13.4	1	30	51	48	58	42
WSUN	Tampa	10.0	12.5	13.0	4	11	42	54	42	58
WQYK	Tampa	12.7	9.9	21.8	6	30	58	36	52	48
WXBQ	JC-Kin	11.9	10.6	17.3	4	34	70	26	45	55
WIVK-F	Knox	12.0	10.5	20.9	3	32	69	28	44	56
WVLK-F	Lex	9.9	12.8	11.5	4	41	74	22	45	55
KSSN	L Rock	10.9	11.6	15.1	3	37	69	28	46	54
KLLL-F	Lubb	11.8	10.7	15.2	6	51	75	19	40	60
WKSJ	Mobile	11.6	10.9	23.7	3	38	69	28	54	46
WOW	Omaha	8.6	14.7	5.1	0	39	78	22	54	46
WTVR-F	Rich	10.9	11.5	12.5	4	32	63	33	39	61
KWKH	Shreve	8.1	15.5	14.1	6	20	49	45	52	48
KCUB	Tucson	11.1	11.3	25.6	9	29	63	28	55	45
WQXK	Young	12.1	10.4	15.4	4	31	68	28	49	51
KFDI	Wich	8.9	14.2	16.3	0	20	43	57	49	51
KFH	Wich	9.7	13.1	10.5	0	11	32	68	47	53
WIRK-F	W. Palm	13.4	9.4	25.2	12	40	71	17	57	43
KVOO	Tulsa	9.5	13.3	18.4	1	17	46	53	47	53
KWEN	Tulsa	10.9	11.5	13.4	7	49	80	13	36	64

NEWS/TALK

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		7.9	15.8	8.1	0.6	12.2	32.7	66.7	48.0	52.0
WABC	NY	5.4	23.3	2.6	3	27	50	47	50	50
WCBS	NY	6.6	19.2	6.5	1	12	31	68	52	48
WINS	NY	7.0	18.0	9.7	1	13	31	68	42	58
WOR	NY	9.9	12.8	8.9	0	5	23	77	25	75
KSDO	SD	8.2	15.5	10.8	0	15	36	64	50	50
WBBM	Chi	6.4	19.8	7.0	1	12	38	61	48	52
WIND	Chi	10.3	12.3	8.5	1	10	30	69	36	64
WOC	D-RI	10.0	12.6	15.0	0	6	27	73	45	55
WILM	WIlm.	6.8	18.5	5.2	0	12	26	74	53	47
WWJ	Det	7.4	17.1	5.1	1	10	25	74	45	55
WXYZ	Det	11.1	11.3	6.8	0	8	24	76	37	63
KYW	Phil	7.2	17.5	8.6	1	14	35	64	46	54
WCAU	Phil	7.0	18.0	6.4	2	11	26	72	50	50
KABC	LA	9.8	12.8	8.7	0	15	32	68	46	54
KFWB	LA	6.8	18.6	8.3	1	12	27	72	47	53
KNX	LA	6.3	19.9	4.8	0	11	32	68	53	47
KCBS	SF	7.8	16.2	7.0	1	14	39	60	53	47
KGO	SF	9.9	12.8	9.1	1	11	32	67	43	57
WEEI	Bost	7.1	17.7	7.1	1	10	21	78	48	52
WRKO	Bost	7.9	16.0	1.7	2	12	29	69	44	56
WRC	Wash	8.6	14.7	7.7	1	13	35	64	41	59
WTOP	Wash	5.8	21.6	5.3	2	16	43	55	58	42
WERE	Cleve	6.8	18.4	6.8	0	6	25	75	45	55
KPRC	Hou	8.4	15.1	7.8	0	11	42	58	48	52
KTRH	Hou	8.4	15.1	11.0	1	15	45	54	58	42
KQV	Pitt	7.9	16.0	2.5	0	8	20	80	52	48
WPOP	Hartf	6.2	20.2	5.0	0	18	36	64	59	41
KMOX	ST L	12.5	10.0	15.3	1	12	35	64	47	53
WCCO	M-SP	11.2	11.3	14.4	1	10	37	62	45	55
WEAN	Prov	9.3	13.6	6.1	0	8	20	80	42	58
KIRO	Sea	8.4	14.9	10.8	1	19	46	53	56	44
KVI	Sea	6.4	19.6	3.8	2	19	48	50	43	57
WGST	Atl	5.0	25.2	5.0	0	25	52	48	53	47
WCKY	Cin	10.2	12.4	10.6	0	15	29	71	43	57
KRLD	Dall	7.2	17.6	10.9	1	10	36	63	49	51
WFAA	Dall	8.9	14.2	7.4	0	18	42	58	45	55
KOA	Denv	7.2	17.5	4.2	0	11	41	59	58	42
KCMO	KC	7.3	17.1	5.4	1	12	41	58	46	54
WINZ	Miami	7.8	16.2	12.0	0	6	17	83	47	53
WNWS	Miami	12.2	10.3	10.3	0	8	19	81	40	60
WHO	DM	8.5	14.9	11.3	0	14	32	68	48	52
KMJ	Fresno	10.9	11.5	20.7	0	8	24	76	54	46
KHVH	Hono	7.5	16.9	6.6	2	14	40	58	65	35
WLAC	Nash	9.0	13.9	6.0	1	13	36	63	49	51
WGSO	NO	7.1	17.7	3.0	0	18	34	66	55	45
WNIS	Norf	8.3	15.3	9.4	0	10	39	61	53	47
KTOK	OK C	9.8	12.9	12.2	1	11	31	68	47	53
KTAR	Phoe	9.9	12.7	11.9	0	16	35	65	56	44
KXL	Port	8.9	14.1	9.9	0	6	30	70	40	60
KFBK	Sacra	7.6	16.6	3.9	0	6	22	78	48	52
WOAI	SA	8.1	15.5	7.3	0	14	33	67	48	52
WBBW	Young	14.8	8.5	6.9	0	5	10	90	35	65

BLACK/URBAN

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		10.9	11.6	10.6	20.5	53.7	70.2	9.3	45.1	54.9
WBLS	NY	9.4	13.4	8.1	19	56	76	5	47	53
WKTU	NY	6.9	18.3	4.5	25	58	71	4	39	61
WRKS	NY	8.4	15.0	2.9	19	60	77	4	35	65
XHRM	SD	15.2	8.3	20.9	26	60	73	1	55	45
WJPC	Chi	7.0	17.9	3.8	35	39	51	14	43	57
WGCI	Chi	9.4	13.4	5.9	17	61	78	5	41	59
WDRQ	Det	9.0	14.0	3.4	23	55	71	6	40	60
WJLB	Det	7.8	16.2	3.2	15	50	66	19	44	56
WDAS	Phil	10.6	11.9	5.8	13	63	80	7	45	55
WUSL	Phil	10.0	12.6	6.5	26	55	68	6	51	49
KDAY	LA	6.0	21.1	0.5	38	39	56	6	31	69
KUTE	LA	6.2	20.2	4.9	17	66	80	3	45	55
KDIA	SF	8.2	15.3	6.7	23	45	60	17	45	55
KSOL	SF	9.1	13.8	4.0	24	62	71	5	46	54
WHUR	Wash	9.8	12.9	2.4	9	55	82	9	53	47
WKYS	Wash	11.3	11.1	4.6	17	61	79	4	47	53
WDMT	Cleve	10.0	12.6	10.7	20	50	72	8	50	50
KMJQ	Hou	12.1	10.4	7.3	24	57	94	2	45	55
KRLY	Hou	11.5	10.9	6.5	11	66	81	8	58	42
WLOU	Louis	18.9	6.7	21.5	16	48	67	17	40	60
WAMO-F	Pitt	15.1	8.3	21.7	14	52	66	20	45	55
KMJM	ST L	10.0	12.5	7.3	24	59	69	7	37	63
WWIN	Balt	8.9	14.2	4.9	23	49	62	15	45	55
WXYV	Balt	11.0	11.4	9.1	19	47	68	13	51	49
WVEE	Atl	11.5	10.9	12.9	17	61	79	4	44	56
WBLK	Buff	13.9	9.1	17.7	19	50	63	18	36	64
WBLZ	Cin	9.5	13.3	9.5	20	62	80	0	56	44
KKDA	Dall	9.0	14.1	10.6	25	55	67	8	39	61
KNOK	Dall	9.9	12.8	7.3	27	53	62	11	53	47
WTLC	Indy	14.8	8.5	29.7	20	47	61	19	48	52
KPRS	KC	15.3	8.2	23.7	16	53	73	11	51	49
WLUM	Milw	13.2	9.6	16.9	18	71	78	4	46	54
WENN-F	Birm	14.6	8.6	8.2	21	56	69	10	44	56
WPEG	Char,NC	13.8	9.1	20.7	25	52	65	13	38	62
WHYZ	Gree,SC	25.3	5.0	13.6	13	60	77	10	35	65
WDIA	Memp	7.4	17.0	9.0	11	30	52	37	44	56
KRNB	Memp	10.0	12.6	2.3	25	56	67	8	43	57
WHRK	Memp	9.2	13.7	2.7	23	60	73	4	49	51
WEDR	Miami	15.3	8.2	18.9	17	59	77	6	39	61
KNOW	Aust	11.3	11.1	8.2	31	38	64	5	50	50
WXOK	BR	9.8	12.8	3.5	17	46	66	17	46	54
KHYS	Beaum	12.9	9.8	19.3	27	48	69	14	53	47
WPAL	Char,SC	17.0	7.4	6.2	9	54	78	13	49	51
WWWZ	Char,SC	10.7	11.8	13.2	18	61	78	4	52	48
WOIC	Col,SC	12.1	10.4	11.7	14	45	56	33	30	70
WJTT-F	Chatt	13.8	9.1	16.1	28	52	59	13	48	52
WDZZ	Flint	14.9	8.4	17.6	23	49	73	4	42	58
WQMG	G-WS	14.9	8.4	12.4	10	59	82	8	40	60
WPDQ	Jkville	10.3	12.2	9.8	15	59	73	12	50	50
WVOL	Nash	11.8	10.7	10.7	29	40	57	14	40	60

BLACK/URBAN

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		10.9	11.6	10.6	20.5	53.7	70.2	9.3	45.1	54.9
WAIL	NO	11.4	11.0	11.4	31	46	59	10	43	57
WOWI	Norf	9.9	12.7	8.8	18	60	77	5	56	44
WORL	Orl	13.4	9.4	10.2	26	53	68	6	47	53
WTMP	Tampa	16.3	7.7	13.8	24	50	65	11	53	47
KOKY	L Rock	10.4	12.1	18.8	17	56	71	12	45	55
WBLX	Mobile	16.4	7.7	10.3	23	49	70	7	45	55
WPLZ	Rich	13.8	9.1	14.3	21	62	78	1	42	58
KOKA	Shreve	13.8	9.1	14.7	13	49	67	20	39	61

BIG BAND/NOSTALGIA

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		10.4	12.1	9.4	0.4	5.7	23.3	76.3	45.9	54.1
WNEW	NY	9.6	13.1	7.6	1	8	33	66	46	54
WHLI	NY	12.7	9.9	1.6	0	2	36	64	50	50
KMLO	SD	20.1	6.3	10.2	0	8	15	85	50	50
WJJD	Chi	9.4	13.5	8.0	3	5	21	76	47	53
WKAP	ABE	11.8	10.7	11.5	0	9	24	76	49	51
CKJY	Det	8.4	15.1	4.8	0	3	23	77	48	52
WPEN	Phil	9.5	13.3	6.0	1	3	28	71	46	54
KMPC	LA	6.9	18.4	6.8	0	13	46	54	53	47
KPRZ	LA	9.4	13.5	13.1	0	3	19	81	49	51
WXKS	Bost	17.7	7.1	5.9	0	5	14	86	45	55
WBBG	Cleve	10.8	11.7	11.3	1	2	24	75	42	58
WJAS	Pitt	9.9	12.7	6.4	0	2	17	83	47	53
WRTH	ST L	9.1	13.9	7.6	0	1	20	80	38	62
WCWA	Toledo	12.9	9.7	10.4	0	6	32	68	47	53
WLKW	Prov	12.9	9.7	1.0	1	7	16	83	56	44
WITH	Balt	10.9	11.6	8.4	1	5	17	82	50	50
KIXI	Sea	9.6	13.2	10.7	0	13	28	72	44	56
WECK	Buff	10.5	12.0	7.3	0	6	32	68	57	43
WMLX	Cin	10.9	11.5	9.4	0	2	22	78	41	59
WCOL	Col,OH	8.4	15.1	8.6	0	7	19	81	43	57
KFJZ	Dallas	7.3	17.4	8.4	0	4	23	77	49	51
WJAI	Dayton	12.1	10.4	6.7	0	5	23	77	50	50
KEZW	Denver	8.9	14.2	11.3	1	8	35	64	40	60
KJLA	KC	9.1	13.9	9.4	0	12	24	76	42	58
WOKY	Milw	10.8	11.7	7.8	1	5	24	75	45	55
WSOC	Char,NC	7.0	18.1	4.4	0	13	23	77	42	58
WREC	Memp	7.9	16.0	10.7	1	11	23	76	50	50
WROD	Day Bch	13.2	9.5	20.5	0	7	19	81	40	60
WNAK	NE PA	18.1	7.0	12.2	0	2	4	96	46	54
KLFF	Phoe	10.3	12.2	14.3	0	3	18	82	51	49
KXOA	Sacra	11.6	10.9	8.2	1	3	19	80	47	53
WDAE	Tampa	11.6	10.8	11.2	0	1	18	82	44	56
WLEE	Rich	13.1	9.6	16.4	3	9	38	59	40	60
WPXN	Roch	10.4	12.1	9.3	0	5	24	76	39	61
WMAS	Spring	11.3	11.1	12.9	0	6	18	82	45	55
KAKZ	Wich	10.7	11.7	14.6	0	5	17	83	41	59
KBBJ	Tulsa	12.0	10.5	13.1	0	2	16	84	38	62

CLASSICAL

NATIONAL MEAN:		7.8	16.2	6.3	0.5	24.6	54.5	45.0	50.6	49.4
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
WNCN	NY	8.4	15.1	5.8	0	30	64	36	55	45
WQXR+	NY	8.0	15.7	3.2	0	17	41	59	52	48
KFSD	SD	8.1	15.5	9.0	0	25	56	44	59	41
WFMT	Chi	8.3	15.2	7.1	1	24	52	47	48	52
WQRS	Det	8.1	15.6	4.8	3	30	48	49	47	53
WFLN+	Phil	8.1	15.6	4.4	0	30	54	46	55	45
KFAC-F	LA	5.1	24.5	3.3	4	25	50	46	47	53
KDFC-F+	SF	5.7	22.0	6.3	0	28	56	44	58	42
KKHI-F+	SF	6.7	18.8	2.4	0	29	62	38	53	47
WCRB	Bost	7.9	15.9	3.0	2	24	61	37	56	44
WGMS	Wash	8.1	15.5	4.4	0	27	54	46	41	59
WCLV	Cleve	8.7	14.5	12.6	0	24	47	53	51	49
KLEF	Hou	8.0	15.8	6.4	0	44	78	22	52	48
KING-F	Sea	9.1	13.8	4.0	0	19	66	34	48	52
WRR	Dall	6.3	20.0	7.3	0	32	76	24	48	52
KVOD	Denver	9.0	13.5	4.0	0	23	45	55	49	51
WFMR	Milw	10.6	11.9	6.1	1	19	58	41	37	63
WTMI	Miami	7.2	17.5	6.6	0	11	29	71	51	49
KHFM	Alb	13.3	9.5	23.2	0	18	53	47	55	45
WGH-F	Norf	6.6	19.1	5.7	0	18	56	44	53	47
KHEP-F	Phoe	8.1	15.5	3.4	0	20	38	62	47	53

RELIGION

NATIONAL MEAN:		9.5	13.2	9.7	2.8	27.0	49.9	47.3	32.5	67.5
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
WWDJ	NY	9.7	13.0	16.6	0	24	49	51	40	60
WYCA	Chi	7.9	15.9	4.1	8	33	54	38	23	77
WMUZ	Det	6.0	21.1	5.6	0	27	57	43	41	59
WZZD	Phil	7.3	17.3	4.3	8	53	68	24	35	65
KBRT	LA	11.0	11.4	2.1	1	37	65	34	25	75
KIEV	LA	8.8	14.3	0	0	9	11	89	41	59
WROL	Bost	9.3	13.6	0	0	1	16	84	21	79
KHCB	Hou	8.6	14.6	5.1	0	37	66	34	37	63
WPIT-F	Pitt	6.6	19.2	8.2	3	24	42	55	9	91
WRBS	Balt	11.3	11.1	14.9	0	19	33	67	25	75
KPBC	Dall	9.7	13.0	6.2	0	74	98	2	35	65
KSKY	Dall	12.8	9.8	17.2	0	0	8	92	18	82
WDJC	Birm	7.9	16.0	10.4	10	28	44	46	37	63
WMUU-F	Gree,SC	10.3	12.2	14.1	4	12	52	44	42	58
WEMM	Hunt,WV	10.9	11.5	14.2	6	18	52	42	26	74
WDAC	Lanc	10.8	11.7	12.5	3	28	46	51	32	68
WLUX	BR	16.1	7.8	14.5	0	38	66	34	52	48
WWMO	G-WS	5.7	21.9	6.5	0	36	79	21	36	64
WCGL	Jkville	23.8	5.3	16.0	2	11	26	72	10	90
KFLR	Phoe	12.5	10.1	13.4	3	16	34	63	35	65
KCIJ	Shrev	16.5	7.6	10.8	4	11	44	52	44	56
KCFO	Tulsa	10.1	12.4	16.8	9	58	87	4	51	49

SPANISH

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		15.7	8.0	29.2	3.4	33.1	59.6	37.0	36.4	63.6
WADO	NY	17.7	7.1	36.1	1	27	60	39	23	77
WJIT	NY	21.4	5.9	31.5	2	35	65	33	28	72
WOJO	Chi	9.2	13.6	10.6	8	33	69	23	27	73
KALI	LA	10.8	11.6	32.7	4	57	79	17	38	62
KTNQ	LA	15.7	8.0	20.2	3	59	76	21	67	33
KLAT	Hou	20.4	6.2	42.6	4	56	82	14	63	37
WCMQ-F	Miami	17.2	7.3	21.3	2	49	84	14	34	66
WQBA	Miami	20.4	6.2	36.8	2	13	37	61	42	58
WRHC	Miami	19.1	6.6	31.3	0	4	20	80	33	67
KUNO	Cor Chr	11.9	10.6	22.7	0	11	39	61	50	50
KAMA	EP	16.4	7.7	9.6	6	31	63	31	13	87
KPHX	Phoe	20.0	6.3	31.0	14	40	66	20	11	89
KCOR	SA	15.4	8.2	36.1	0	18	42	58	35	65
KGBT	McA-Br	19.2	6.5	46.4	1	30	53	46	45	55

RADIO MARKET COST-PER-THOUSANDS

This table shows the CPM's of all markets rated by Arbitron during Fall 82. The "audience" column shows the delivery of one spot on the five most highly rated stations. It is based on 12+ Metro, 1/4 HR AVG, Mon-Sun, 6AM-MID.

NOTE THAT THE METRO FIGURES ARE NOW BEING USED. In the past TSA audience figures were used. Thus the CPM's listed below are not comparable to past figures.

The "cost" column shows the total cost involved in buying one spot on each of these stations. The rate is based on an 18 spots per week schedule (60") spread equally from 6AM-MID. The "weekly cost" column shows the cost of a one week, 18 spot flight using the five leading stations in the Metro.

This table has become much more difficult to compute because so many stations have pulled their rates out of SRDS. I have had to estimate the rates of many stations and and that may (or may not) have an influence upon the accuracy of these figures.

MARKET	AUDIENCE	COST	WEEKLY COST	CPM
Akron (4 sta)	309	$135.00	$2430.00	$4.37
Albany-Schen-Troy	555	345.00	6210.00	6.22
Albuquerque	325	217.00	3906.00	6.68
Allen-Beth-Easton	487	182.35	3282.00	3.74
Anaheim	228	179.00	3222.00	7.85
Anchorage	150	129.88	2338.00	8.66
Appleton-Osh	181	83.50	1503.00	4.61
Atlanta	1384	750.00	13,500.00	5.42
Austin	429	290.00	5220.00	6.76
Bakersfield	257	114.00	2052.00	4.44
Baltimore	1347	496.88	8944.00	3.69
Baton Rouge	422	137.75	2480.00	3.26
Beaumont	261	114.50	2061.00	4.39
Birmingham	678	327.50	5895.00	4.83
Bloomington (4 sta)	105	82.00	1476.00	7.81
Boston	2040	998.13	17,966.00	4.89
Bridgeport	291	184.00	3312.00	6.32
Buffalo	777	435.00	7830.00	5.60
Canton (4 sta)	234	127.50	2295.00	5.45
Charleston, SC	392	172.00	3096.00	4.39
Charlotte	506	352.50	6345.00	6.97
Chattanooga	324	171.20	3082.00	5.28
Chicago	3521	980.25	17,644.00	2.78
Cincinnati	824	370.00	6660.00	4.49
Cleveland	1040	460.00	8280.00	4.42
Colorado Spgs	230	108.75	1958.00	4.73
Columbia	401	216.20	3892.00	5.39
Columbus	725	378.00	6804.00	5.21
Corpus Christi	226	128.63	2315.00	5.69
Dallas-FW	1503	806.26	14,513.00	5.36
Davenport-RI-Moline	283	156.38	2814.00	5.53
Dayton	603	370.00	6660.00	6.14
Daytona Beach	225	143.50	2583.00	6.38
Denver	841	498.75	8978.00	5.93
Des Moines	281	186.00	3348.00	6.62
Detroit	2138	754.75	13,586.00	3.53
El Paso	287	175.00	3150.00	6.10
Eugene-Spr	215	121.00	2178.00	5.63
Flint	308	170.75	3074.00	5.54
Fort Wayne	324	202.88	3652.00	6.26

MARKET	AUDIENCE	COST	WEEKLY COST	CPM
Fresno	324	$156.38	$2814.00	$5.53
Grand Rapids	435	306.99	5526.00	7.06
Greensboro-WS	561	275.50	4959.00	4.91
Greenv-Spart	521	221.25	3982.00	4.25
Harrisburg	347	238.00	4284.00	6.86
Hartford	744	459.75	8276.00	6.18
Honolulu	475	175.31	3156.00	3.69
Houston	1663	945.88	17,026.00	5.69
Huntington	256	125.50	2259.00	4.90
Indianapolis	877	467.51	8415.00	5.33
Jacksonville	540	341.25	6143.00	6.32
JC-Kings-Bris	368	117.25	2111.00	3.19
Kalamazoo	156	149.46	2690.00	9.58
Kansas City	734	390.00	7020.00	5.31
Knoxville	446	273.50	4923.00	6.13
Lancaster	219	104.50	1881.00	4.77
Lansing	341	150.38	2707.00	4.41
Las Vegas	329	137.00	2466.00	4.16
Lexington	282	145.00	2610.00	5.14
Little Rock	335	170.25	3065.00	5.08
Los Angeles	3253	1025.00	18,450.00	3.15
Louisville	627	281.63	5069.00	4.49
Lubbock	166	100.40	1807.00	6.05
Madison	225	121.00	2178.00	5.38
McAllen-Browns	392	121.50	2187.00	3.10
Memphis	605	345.50	6219.00	5.71
Miami-Ft. Lau	1466	482.90	8692.00	3.29
Milwaukee	852	365.88	6586.00	4.29
Minn-St. Paul	1719	689.38	12,409.00	4.01
Mobile	490	197.00	3546.00	4.02
Modesto	171	114.13	2054.00	6.68
Nashville	637	343.00	6174.00	5.38
Nassau	871	298.75	5378.00	3.43
New Haven	306	235.50	4239.00	7.70
New Orleans	879	316.37	5695.00	3.60
New York	6460	1536.00	27,648.00	2.38
Norfolk	800	309.30	5567.00	3.87
NE PA	406	198.13	3566.00	4.88
Oklahoma City	613	369.25	6647.00	6.02
Omaha	554	298.75	5378.00	5.39
Orlando	532	381.25	6863.00	7.17
Peoria	269	166.13	2990.00	6.18
Philadelphia	2704	872.50	15,705.00	3.23
Phoenix	888	381.55	6868.00	4.30
Pittsburgh	1670	542.50	9765.00	3.25
Portalnd, OR	626	421.36	7584.00	6.73
Providence	1055	381.25	6863.00	3.61
Raleigh	408	313.00	5634.00	7.67
Reading (4 sta)	204	115.75	2084.00	5.67
Reno	169	86.98	1566.00	5.15

MARKET	AUDIENCE	COST	WEEKLY COST	CPM
Richmond	574	$250.00	$4500.00	$4.36
Riverside-SB-Ont	353	183.88	3310.00	5.21
Roanoke	238	188.75	3398.00	7.93
Rochester	633	431.25	7763.00	6.81
Sacramento	668	341.25	6143.00	5.11
St. Louis	1728	605.80	10,904.00	3.51
Sal-Sea-Mont	172	148.00	2664.00	8.60
Salt Lake City	551	239.50	4311.00	4.35
San Antonio	639	392.44	7064.00	6.14
San Diego	931	391.63	7049.00	4.21
San Francisco	2025	854.68	15,384,00	4.22
San Jose	583	459.00	8262.00	7.87
Seattle	1107	459.00	8262.00	4.15
Shreveport	345	139.50	2511.00	4.04
Spokane	243	139.07	2503.00	5.72
Springfield,MA	428	208.00	3744.00	4.86
Stockton	146	110.00	1980.00	7.53
Syracuse	421	254.63	4583,00	6.05
Tampa-St. Pete	1215	395.00	7110.00	3.25
Toledo	584	290.13	5222.00	4.97
Tucson	357	167.80	3020.00	4.70
Tulsa	571	239.13	4304.00	4.19
Washington	1846	753.75	13,568.00	4.08
West Palm Beach	456	173.50	3123.00	3.80
Wichita	294	163.00	2934.00	5.54
Wilmington, DE	277	142.15	2559.00	5.13
Worcester	262	260.75	4694.00	9.95
York	274	125.25	2255.00	4.57
Youngstown	407	162.00	2916.00	3.98
TOTAL	83955	$37,729,72	$679,135.00	$4.49

MOST EXPENSIVE MARKETS	
1. Worcester	$9.95
2. Kalamazoo	9.58
3. Anchorage	8.66
4. Salinas-Seaside	8.60
5. Roanoke	7.93
6. San Jose	7.87
7. Anaheim	7.85
8. Bloomington	7.81
9. New Haven	7.70
10. Raleigh	7.67
11. Stockton	7.53
12. Orlando	7.17

LEAST EXPENSIVE MARKETS	
1. New York	$2.38
2. Chicago	2.78
3. McAllen-Browns	3.10
4. Los Angeles	3.15
5. JC-Kings-Bris	3.19
6. Philadelphia	3.23
7. Pittsburgh	3.25
Tampa	3.25
9. Baton Rouge	3.26
10. Miami	3.29
11. St. Louis	3.51
12. Detroit	3.53

RADIO REPS AND THEIR LEADING STATIONS

This section attempts to rank the radio representatives by the ratings success of the stations they carry on their lists. For each time a rep firm had a leading station in a market it received one point. The number of stations/reps listed in each market depended on the market size. For markets one through ten up to seven stations/reps were listed; in 100+ markets only one or two station/reps were listed.

The first table shows the number of stations a rep firm has which are among the leading facilities in its market. The second table shows the number of stations which the rep services which clearly rank number one in the ratings of its market.

I realize the limitations of a ranking like this. It penalizes reps which have small lists. It also doesn't cover reps which have the majority of their stations in unrated markets. It also ignores some stations which are very strong and very profitable (especially true in larger markets).

What this list does accomplish is that it indicates which rep firms have, to use a bridge term, the longest and strongest lists.

TABLE # 1: REPS AND THEIR NUMBER OF HIGH RANKING STATIONS

	(7) 1-10	(6) 11-20	(5) 21-50	(4) 51-75	(3) 76-100	(2) 101-150	(1) 150+	TOT	FAL 81 TOT	FAL 80 TOT
1. Katz	5	5	24	13	13	9	0	69	(72)	(74)
2. Mc-Guild	7	8	17	6	11	7	2	58	(54)	(58)
3. Blair	10	4	18	12	8	5	0	57	(61)	(54)
4. Torbet	5	9	15	7	3	7	1	47	(53)	(48)
Christal	5	4	16	8	7	7	0	47	(44)	(31)
6. Eastman	5	6	11	9	7	3	1	42	(58)	(64)
7. Selcom	4	3	8	7	6	5	0	33	(27)	(18)
8. HNW	4	2	3	1	1	7	0	18	(8)	(-)
9. Howard	2	0	7	2	2	1	0	14	(4)	(6)
MMR	3	1	6	1	1	2	0	14	(18)	(11)
11. Masla	3	2	3	3	1	1	0	13	(9)	(10)
12. RKO	4	2	3	2	0	0	0	11	(6)	(7)
CBS Spot	6	3	2	0	0	0	0	11	(10)	(12)
14. CBS FM	2	2	3	1	1	0	0	9	(4)	(-)
Group W	6	2	1	0	0	0	0	9	(9)	(11)
16. Lotus	0	0	1	0	3	0	1	5	(-)	(-)

NOTE 1: Figures across the top of tables 1 and 2 are market rankings. The figure in parenthesis (on Table 1) are the maximum number of stations selected in that market size.

NOTE 2: Selections were generally based on 12+ Metro, 1/4 HR AVG, Broadcast Week. In a few cases TSA and Cume results were considered. In other cases combinations were considered. Some decisions were purely subjective on my part.

TABLE # 2; REPS AND THEIR "NUMBER ONE" STATIONS

	1-10	11-20	21-50	51-75	76-100	101-150	150+	TOT	FAL 81 TOT	FAL 80 TOT
1. Katz	1	1	9	6	7	7	0	31	(27)	(21)
2. Blair	2	1	6	3	5	3	0	20	(15)	(19)
3. Eastman	3	0	3	2	2	3	1	14	(15)	(14)
4. Christal	2	0	2	3	3	2	0	12	(10)	(8)
5. Mc-Guild	0	0	3	2	2	2	2	11	(13)	(16)
6. Torbet	0	2	1	1	0	5	1	10	(18)	(14)
7. Selcom	0	0	1	1	2	1	0	5	(4)	(4)
8. HNW	0	1	0	0	0	3	0	4	(2)	(-)
9. Group W	1	2	0	0	0	0	0	3	(3)	(4)
CBS Spot	0	2	1	0	0	0	0	3	(2)	(2)

RKO, Masla, Howard, Lotus - 1 station

STATION TRADING ACTIVITY

(Feb 10)

STATION	MARKET	COMPANY INVOLVED	PRICE	BROKER	FCC APPROVAL
WMET-F	Chicago	From Metromedia to Doubled	$9,500,000	(Blackburn)	
WHTT	Miami	Sold by Metroplex	2,200,000	(Blackburn)	X
WINN	Louisville		774,900		X
KOZA	Odessa	Sold by Harris	735,000	(Moore)	X
KWKN	Wichita	Sold by Swanson	450,000		X
WCIN	Cincinnati	Sold by BENI	2,250,000		X
KUKA	San Antonio	From Epperson to Lotus	875,000		X
KPTL/KKBC-F	Cor C/Reno	To Woodward	1,550,000		X
KOLE/KZOM-F	Beau-PA-Or	From North Star to Center Grp	1,325,000		X
WLOL-F	Minneapolis	From Liggett to Emmis	6,000,000	(Richards)	X
KGCS-F	Wichita	Sold by Swanson	750,000		X
WNJY-F	W. Palm Beach	From Patten to Lappin	1,615,000	(Blackburn)	X
WZZC-F	Moline,IL	To Sconnix	1,080,000	(Blackburn)	X
WCRT/WQEZ-F	Birmingham	To Capitol (Johnson)	3,381,000	(Blackburn)	X
WLOU	Louisville	To Johnson Publishing	1,600,000	(Richards)	X
KBUC A/F	San Ant	From Sigmor to Tetco	9,750,000		
KXOL	Fort Worth				
KTON A/F	Belton,TX				
KRYS, KBCB-F	C. Christi				
KLAK/KPPL-F	Denver	From Des Moines Reg to Malrite	7,000,000		X
WABX-F	Detroit	From Century to Liggett	6,000,000		X
KBCN-F	Anchorage		775,000		X
WMID/WGRF-F	Atl City		1,000,000	(Blackburn)	X
KIEL/KEZQ-F	Little Rock	From Security to Bob Understein	1,500,000		X
KOH	Reno	Sold by Jim Price	950,000		X
WFYV-F	Jkville,FL	From BENI to Metroplex	2,850,000		X
KYAK, KGOT-F	Anchorage	From Prime Time to Bingham	4,500,000		X
KIAK, KORZ-F	Fairbanks				
WAVZ, WKCI-F	New Haven	Sold to Eastern			X
KKUA, KQMQ-F	Honolulu	From Beatrice Foods to Kadota	1,350,000		X
KMA	Tacoma		2,000,000		
WXKE-F	Fort Wayne	Sold to Robert Taylor	1,000,000		X
KOOO, KESY-F	Omaha		3,000,000		
WSHO	New Orleans	From Swanson to Cascade	920,000		X
KMYO-F	Tulsa	Sold to Signal Media	650,000		X
WAMX-F	Ashland/Hunt	Sold to Stoner	1,750,000	(Richards)	X
KSPL	Seattle	From Obie to Simpson	1,909,000		X
KARZ	Phoenix	From Stauffer to Chauncey	2,000,000		
KDON A/F	Salinas	Sold to Harvey Grace	3,300,000	(Blackburn)	X
KIOA, KMGK-F	Des Moines	From Mid America to D.E. Wright	2,500,000	(Hepburn)	
KBEQ	Kansas City	From Mariner to Capitol (WRAL)	5,250,000		
WWVA, WCPI-F	Wheeling	From Colum Pict to John Price	8,800,000		X
KCPX A/F	Salt Lake	From Colum Pict to John Price	2,950,000		X
KFAT-F	SJ/Gilroy	Sold to Western Cities	900,000		X
WAAC	Terre Haute	Sold to Oak Ridge Boys	200,000		
WGGR-F	Duluth	Sold to Midwest Radio	375,000		X
WTWN, WLAV-F	Grand Rapids	Sold to Adams	6,250,000	(Crisler)	
WRTH	St. Louis	From King to Adams	1,800,000	(Crisler)	
KEZK-F	St. Louis	From Metroplex to Adams	5,000,000	(Crisler)	
KYTE, KLLB-F	Portland	From Gaylord to Carlton Buckley	4,500,000		

STATION	MARKET	COMPANY INVOLVED	PRICE	BROKER	(Feb 10) FCC APPROVAL
WTMP	Tampa		1,083,000		
KCMO, KCEZ-F	Kansas City	From Meredith to Fairbanks	8,000,000	(Mahlman)	
WLKW A/F	Providence	From McCormick to JAG	4,900,000	(Richards)	
WHFS-F	Washington	Sold to Outlet	2,100,000		
KGBX	Springfield, MO	Sold by Stauffer	875,000		
WDJF-F	Westport,CT	Sold to The Radio Company	2,000,000		
KTYD-F	Santa Barbara,CA	From So. Minn. to Liggett	1,225,000		
WERD	Jacksonville	Sold by Gilliam	733,767		
WIFE	Indianapolis	Sold by Communicom	1,300,000		
WKAP	Allentown	Sold by Gulf	650,000		
KIDN	Pueblo	Sold by Dave Scribner	146,500		

MUSIC SYNDICATORS AND CONSULTANTS

This table indicates how well the major music programmers and consultants are performing. The figures are based on 12+ Metro, 1/4 HR AVG, Broadcast Week. All 1/4 HR figures are in hundreds. A minimum of 5 stations was required before a programmer was included. Only those companies sending me their complete client lists are included.

The client lists of Noble and FM 100 arrived too late for inclusion in this ranking. Some stations were "claimed" by more than one consultant. In those cases no one received credit.

TOTAL 1/4 HOUR LISTENERS

Programmer	Stations	Listeners
1. Burkhart-Abrams	88	9834
2. Bonneville	53	8791
3. Schulke	37	5139
4. Al Ham	65	4440
5. TM	44	2645
6. Jeff Pollack	13	2492
7. Sebastian-Casey	12	2331
8. Drake-Chenault	38	2078
9. Churchill	11	1972
10. Century 21	13	579
11. KalaMusic	8	429
12. Toby Arnold	9	374
13. Radio Arts	6	307

	FORMAT	# OF STATIONS	1/4 HR AVG	AVG PER STATION	AVG SHARE
Burk-Abr	AOR	59	6261	106	7.39
	ROCK	10	1292	129	7.96
	COUNTRY	9	618	69	8.88
	AC	8	1472	184	6.93
	OTHERS	2	191	96	3.40
		88	9834	112	
Bonneville	BTFL	53	8791	166	7.54
Schulke	BTFL	32	4745	148	7.98
	AC/MOR	5	394	79	3.98
		37	5139	139	
Al Ham	NOSTALGIA	65	4440	65	3.83
TM	ROCK	12	647	54	9.48
	BTFL	10	827	83	6.25
	AC	9	475	53	4.17
	COUNTRY	11	580	53	6.87
	OTHERS	2	116	58	6.80
		44	2645	60	
Pollack	AOR	13	2492	192	8.86
Sebas-Casey	AOR	12	2331	194	5.72
Drake-Chen	MOR/NOST	7	180	26	2.26
	COUNTRY	11	670	61	6.31
	CONTEMP	17	1013	60	7.26
	OTHERS	3	215	72	8.00
		38	2078	55	
Churchill	BTFL	9	1917	213	6.47
	OTHERS	2	55	28	3.90
		11	1972	179	
Century 21	CONTEMP	6	228	38	8.72
	OTHERS	7	351	50	3.59
		13	579	45	
KalaMusic	BTFL	8	429	54	8.75
Toby Arnold	NOSTALGIA	9	374	42	2.60
Radio Arts	OTHERS	6	307	51	2.03

METRO SHARE LEADERS AND MAJOR SHARE CHANGES

This table shows the 12+ Metro Share (6AM-MID, Mon-Sun) leaders for each rated market. Also shown are the stations in each market which had the largest gain or loss in share. The period covered for the share changes is Fall 81 to Fall 82.

MARKET	12+ LEADER/FORMAT	LARGEST SHARE GAINERS	LARGEST SHARE LOSER
Akron	WMMS-F, 12.6, AOR	WKDD-F, +8.7, Rock	WDMT-F, -1.8, Black
Albany-Schen-Troy	WGY, 13.7, MOR	WFLY-F, +3.4, Rock	WROW-F, -2.6, MOR WTRY, -2.6, Rock
Albuquerque	KOB-F, 10.2, AC	KDEF, +3.5, Nostal	KRST-F, -2.8, Country
Allen-Beth-East	WLEV-F, 11.6, Contemp	WKAP, +4.8, Nostal	WOR, -2.0, Talk
Anaheim	KBIG-F 6.5, BTFL	KROQ-F, +2.6, AOR	KMET-F, -2.9, AOR
Anchorage	KWHL-F, 19.1, AOR	KWHL-F, +19.1,AOR	KRKN-F, -4.4, AOR
Appleton-Oshkosh	WHBY, 10.2, MOR	WDUZ-F +2.1, BTFL	WKAU-F+,-2.0, Rock
Atlanta	WZGC-F, 10.2, Rock	WKHX-F, +4.1, Country	WLTA-F, -2.8, AC
Austin	KASE-F, 14.2, Country	KNOW, +3.8, Urban	KHFI-F, -5.9, Rock
Bakersfield	KUZZ, 12.3, Country	KLYD, +5.0, Rock	KWAC, -2.8, Spanish KXEM, -2.8, Spanish
Baltimore	WBAL, 10.2, MOR	WXYV-F, +2.1, Urban	WIYY-F, -3.3, AOR
Baton Rouge	WFMF-F, 17.8, Rock	WTKL, +4.7, Black	WQXY-F, -4.0, BTFL
Beaumont	KYKR-F, 12.4, Country	KLVI, +4.8, Country	KIOC-F, -5.6, AC
Birmingham	WZZK-F, 14.1, Country	WENN-F, +6.7, Black	WZZK-F, -3.6, Country
Bloomington	WJBC, 36.1, MOR	WBNQ-F, +3.1, Rock	WJBC, -4.6, MOR
Boston	WXKS-F, 9.0, Rock	WMJX-F, +3.9, AC	WCOZ-F, -4.4, AOR
Bridgeport	WEZN-F, 18.0, BTFL	WKCI-F, +2.3, Rock	WDJZ, -2.6, Nostal
Buffalo	WJYE-F, 12.7, BTFL	WYRK-F, +4.7, Country	WGRQ-F, -4.2, AOR
Canton	WHBC, 16.8, MOR	WKDD-F, +5.1, Rock	WTOF-F, -1.9, Relig
Charleston, SC	WEZL-F, 13.2, Country	WPAL, +5.5, Black	WCSC, -3.6, AC
Charlotte	WSOC-F, 12.9, Country WBT, 12.9, AC	WPEG-F, +3.5, Black	WSOC-F, -4.4, AC
Chattanooga	WDOD-F, 12.3, Country	WQLS-F, +4.8, Contemp	WSKZ-F, -3.4, Rock
Chicago	WGN, 9.6, MOR/Talk	WBMX-F, +2.6, Black	WGCI-F, -1.6, Black
Cincinnati	WEBN-F, 9.5, AOR	WBLZ-F, +2.7, Urban	WEBN-F, -2.3, AOR WLW, -2.3, MOR
Cleveland	WMMS-F, 8.4, AOR	WMJI-F, +3.7, AC	WJW, -2.1, Talk
Colorado Spgs	KILO-F, 14.5, AOR	KKCS-F +3.8, Country	KSSS, -3.0, Country
Columbia, SC	WCOS-F, 16.0, Country	WDPN-F, +4.2, Urban	WNOK-F, -5.4, Contemp
Columbus	WLVQ-F, 12.6, AOR	WVKO, +3.9, Black	WNCI-F, -2.5, Contemp
Corpus Christi	KNCN-F, 14.3, AOR	KNCN-F, +5.4, AOR	KZFM-F, -11.9,Rock
Dallas-FW	KSCS-F, 8.3, Country	KPLX-F, +2.3, Country	WBAP, -2.0, Country
Daven-RI-Moline	KIIK-F, 13.7, Rock	KIIK-F, +3.7, Rock	KSTT, -6.7, Contemp
Dayton	WHIO-F, 15.1, BTFL	WTUE-F, +3.2, AOR	WDAO-F, -3.8, Black
Daytona Beach	WWLV-F, 14.7, BTFL	WNFY-F, +5.9, Rock	WDOQ-F, -6.4, Rock
Denver	KOSI-F, 9.5, BTFL	KOSI-F, +2.6, BTFL	KPKE-F, -2.0, AOR
Des Moines	WHO, 13.6, News-Talk	KLYF-F, +3.4, BTFL	WHO, -2.8, News/Talk
Detroit	WJR, 9.3, MOR	WJOI-F, +3.1, BTFL	WLLZ-F, -2.7, AOR
El Paso	KLAQ-F, 10.2, AOR	KAMZ-F, +5.9, Rock	KSET, -5.2, Contemp
Eugene-Spring	KUGN, 12.9, MOR	KASH, +3.2, Oldies	KBDF, -2.9, MOR
Flint	WDZZ-F, 11.0, Black	WOAP, +1.9, MOR	WWCK-F, -3.0, AOR
Fort Wayne	WOWO, 19.4, MOR	WXKE-F, +1.6, AOR	WMEE-F, -3.2, Rock

MARKET	12+ LEADER/FORMAT	LARGEST SHARE GAINER	LARGEST SHARE LOSER
Fresno	KYNO-F, 12.5, Rock	KMJ, +3.4, News/Talk	KXEX, -2.9, Spanish
Grand Rapids	WLAV-F, 12.3, AOR	WZZR-F, +1.5, Contemp	WFUR-F, -2.1, BTFL
Greens-WS	WTQR-F, 14.9, Country	WDCG-F, +3.3, Rock	WKZL-F, -2.8, AOR
		WQMG-F, +3.3, Black	
Greenv-Spart	WHYZ, 13.1, Black	WHYZ, +5.2, Black	WGVL, -3.0, Nostal
Harrisburg	WTPA-F, 13.7, AOR	WSFM-F, +3.9, AC	WHP, -5.2, MOR
Hartford	WTIC, 21.1, MOR	WTIC-F +4.1, Contemp	WTIC, -2.7, MOR
Honolulu	KQMQ-F, 8.7, AOR	KQMQ-F, +5.3, AOR	KSSK, -3.9, MOR
Houston	KMJQ-F, 7.9, Urban	KKBQ, +3.7, Rock	KPRC, -1.5, News/Talk
Huntington	WKEE-F, 23.4, Contemp	WLGC-F, +2.5, Country	WGNT, -4.7, MOR
Indianapolis	WFMS-F, 12.5, Country	WIKS-F, +4.1, Rock	WFBQ-F, -3.8, AOR
Jacksonville	WCRJ-F+, 10.6, Country	WCRJ-F+, +8.6, Country	WQIK-F, -5.8, Country
JC-King-Bristol	WQUT-F, 19.2, Rock	WQUT-F, +8.6, Rock	WJCW, -6.3, Country
Kalamazoo	WQLR-F, 11.1, BTFL	WGRD-F, +3.4, Rock	WKFR-F, -4.8, Contemp
Kansas City	WDAF, 12.5, Country	KLSI-F, +5.0, AC	WHB, -4.1, AC
Knoxville	WIVK-F, 22.3, Country	WOKI-F, +3.6, Rock	WEZK-F, -2.3, BTFL
Lancaster	WNCE-F, 13.4, BTFL	WNCE-F, +3.5, BTFL	WLAN-F, -4.9, Rock
Lansing	WFMK-F, 15.0, Contemp	WFMK-F, +2.8, Contemp	WILS-F, -2.0, AOR
Las Vegas	KLUC-F, 14.2, Rock	KLUC-F, +2.6, Rock	KORK-F, -2.7, BTFL
Lexington	WLAP-F, 16.4, Rock	WVLK-F, +7.4, Country	WVLK, -3.1, MOR
Little Rock	KKYK-F, 14.5, Rock	KLAZ-F, +6.3, Contemp	KEZQ-F, -5.8, BTFL
Los Angeles	KABC, 5.6, Talk	KIIS-F, +2.3, Rock	KABC, -2.4, Talk
Louisville	WAMZ-F, 13.4, Country	WAMZ-F, +5.4, Country	WCII, -2.4, Country
Lubbock	KLLL-F, 17.1, Country	KRLB-F, +8.8, AC/Cont	KSEL-F, -6.5, Rock
Madison	WTSO, 10.8, Country	WHIT, +6.1, Rock	WIBA, -4.0, MOR
		WERU, +6.1, Nostal	
McAllen	KGBT, 24.1, Spanish	KIWW-F, +4.5, Spanish	KGBT, -8.5, Spanish
Memphis	KRNB-F, 11.0, Black	KRNB-F, +8.6, Black	WHRK-F, -6.8, Urban
Miami-FT L	WHYI-F, 6.7, Rock	WQBA, +2.2, Spanish	WRHC, -3.1, Spanish
Milwaukee	WEZW-F, 8.7, BTFL	WOKY, +4.0, Nostal	WBCS-F, -5.0, Country
Minn-SP	WCCO, 20.5, Variety	WLOL-F, +5.5, Rock	WCCO, -2.4, Variety
			KSTP-F, -2.4, AC
Mobile	WBLX-F, 17.8, Black	WBLX-F, +5.8, Black	WABB-F, -3.5, AOR
Modesto	KBEE-F, 12.4, BTFL	KMIX-F, +4.2, Country	KBEE-F, -2.7, BTFL
Nashville	WKDF-F, 12.8, AOR	WYHY-F, +2.7, AC	WWKX-F, -3.9, Rock
Nassau	WNBC, 6.2, Contemp	WALK-F+, +2.5, MOR	WRFM-F, -1.9, BTFL
New Haven	WELI, 13.8, MOR	WNHC, +1.9, Black	WNBC, -3.5, Contemp
New Orleans	WYLD-F, 12.9, Country	WYLD-F, +6.1, Contemp	WEZB-F, -2.9, Rock
			WNOE-F, -2.9, Contemp
New York	WBLS-F, 5.6, Black	WAPP-F, +1.6, AOR	WKTU-F, -1.9, Urban
Norfolk	WFOG-F, 10.6, Country	WNVZ-F, +1.3, Rock	WGH, -2.1, Rock
	WCMS-F, 10.6, Country		
NE PA	WNAK, 9.3, Nost/MOR	WILK, +1.8, Contemp	WNAK, -2.8, Nos/MOR
Oklahoma City	KATT-F, 14.2, AOR	KATT-F, +6.8, AOR	KAEZ-F, -2.4, Black
			KOCY, -2.4, Nostal
Omaha	KFAB, 23.9, MOR	KQKQ-F, +5.5, Rock	KEZO-F, -2.3, AOR

MARKET	12+ LEADER/FORMAT			LARGEST SHARE GAINER			LARGEST SHARE LOSER		
Orlando	WBJW-F+,	12.2,	Rock	WORL,	+2.7,	Black	WDBO,	-2.4,	MOR
Peoria	WKZW-F,	16.2,	Rock	WWCT-F,	+5.6,	AOR	WSWT-F,	-5.0,	BTFL
Philadelphia	KYW,	8.7,	News	WEAZ-F,	+2.9,	BTFL	WWSH-F,	-3.0,	BTFL
Phoenix	KTAR,	10.1,	News/Talk	KTAR,	+1.9,	News/Talk	KOPA-F,	-2.1,	Rock
Pittsburgh	KDKA,	18.4,	MOR	WAMO-F,	+2.3,	Black	WEEP,	-2.5,	Country
Portland, OR	KGON-F,	9.1,	AOR	KMJK-F,	+1.5,	Rock	KWJJ,	-2.4,	Country
Providence	WLKW-F,	12.6,	BTFL	WBRU-F,	+1.8,	AOR	WPJB-F,	-2.3,	Contemp
Raleigh	WPTF,	13.3,	MOR/Talk	WDCG-F,	+7.3,	Rock	WYYD-F,	-2.7,	BTFL
Reading	WRAW,	14.3,	Nostal	WRAW,	+9.5,	Nostal	WHUM,	-5.4,	Country
							WIFI-F,	-5.4,	Rock
Reno	KOZZ-F,	15.5,	AOR		NA			NA	
Richmond	WRVA,	16.0,	MOR	WEZS-F,	+5.0,	AC	WRNL,	-4.9,	Country
River-SB-Ont	KFI,	6.6,	AC	KIIS-F,	+2.5,	Rock	KRTH-F,	-3.6,	AC
Roanoke	WXLK-F,	23.8,	Rock	WXLK-F,	+8.0,	Rock	WFIR,	-6.4,	MOR
Rochester	WEZO-F,	13.5,	BTFL	WCMF-F,	+4.4,	AOR	WEZO-F,	-3.4,	BTFL
Sacramento	KXOA-F,	10.2,	AC	KXOA-F,	+4.4,	AC	KZAP-F,	-3.5,	AOR
St. Louis	KMOX,	23.4,	Talk	KMOX-F,	+4.1,	Rock	KEZK-F,	-1.8,	BTFL
Sal-Sea-Mont	KDON-F,	9.4,	Rock	KBOQ-F,	+3.9,	Classical	KSJO-F,	-4.9,	AOR
Salt Lake City	KSL,	13.1,	MOR	KSOP-F,	+4.0,	Country	KLUB,	-2.5,	BTFL
San Antonio	KISS-F,	12.2,	AOR	KISS-F,	+3.4,	AOR	KTFM-F,	-3.7,	Rock
San DIego	KJQY-F,	9.2,	BTFL	KMLO,	+2.7,	Nostal	XTRA-F,	-2.2,	AOR
San Francisco	KGO,	8.4,	Talk	KOIT-F,	+1.5,	BTFL	KSOL-F,	-2.1,	Black
San Jose	KGO,	8.7,	Talk	KSJO-F,	+3.4,	AOR	KFRC,	-2.4,	Rock
Seattle	KIRO,	10.8,	News/Talk	KZOK-F,	+2.1,	AOR	KISW-F,	-1.7,	AOR
Shreveport	KOKA,	15.9,	Black	KCOZ-F,	+3.8,	BTFL	KRMD,	-5.8,	Country
Spokane	KXLY-F,	12.3,	BTFL	KKPL-F,	+5.7,	AC	KREM-F,	-4.5,	Rock
Springfield, MA	WHYN-F,	12.1,	BTFL	WAQY-F,	+3.6,	Rock	WCCC-F,	-2.8,	AOR
Stockton	KJAX-F,	10.0,	BTFL	KFMR-F,	+2.9,	Country	KNBR,	-2.7,	MOR
Syracuse	WSYR,	14.2,	MOR	WAQX-F,	+2.6,	AOR	WNDR,	-1.8,	MOR
Tampa-St. Pete	WRBQ-F,	11.6,	Rock	WWBA-F,	+2.5,	BTFL	WFLA-F,	-2.5,	BTFL
Toledo	WIOT-F,	11.7,	AOR	WCWA,	+3.7,	Nostal	WMHE-F,	-2.2,	Contemp
Tucson	KCUB,	11.6,	Country	KWFM-F,	+4.0,	AOR	KXEW,	-3.0,	Spanish
Tulsa	KVOO,	13.5,	Country	KBBJ,	+3.2,	Nostal	KGTO,	-3.3,	Oldies
Washington	WKYS-F,	9.3,	Urban	WPKX-F,	+1.8,	Country	WWDC-F,	-2.2,	AOR
West Palm Beach	WEAT-F,	11.5,	BTFL	WRMF-F,	+2.6,	AC	WIZD-F,	-1.7,	AOR
Wichita	KEYN-F,	15.9,	Rock	KOEZ-F,	+6.0,	BTFL	KWKN,	-3.6,	Country
Wilmington,DE	WJBR-F,	10.6,	BTFL	WDSD-F,	+2.0,	Country	WSTW-F,	-2.7,	Rock
Worcester	WSRS-F,	13.9,	BTFL	WROR-F,	+2.0,	AC	WAAF-F,	-2.4,	AOR
York	WSBA,	11.8,	MOR	WTPA-F,	+1.8,	AOR	WRHY-F,	-3.2,	Nostal
Youngstown	WBBW,	12.9,	Talk	WQXK-F,	+3.1,	Country	WSRD-F,	-2.4,	AOR

PUBLIC AND NON COMMERCIAL RADIO STATIONS

BASED ON BIRCH DATA

It has always been a frustration that little data has been made available concerning the listening levels to public and non commercial radio stations. The data is in existence but it is kept private by both Arbitron and NPR.

Last summer the Birch report began including information concerning these stations. I am pleased to be able to include some of this data in American Radio.

The listening levels to non commercial stations vary greatly by market as would be expected. It seems obvious to me that the availability of a commercial classical station is a factor as well as the professionalism of those NPR stations licensed to colleges and universities.

All figures are based on Birch monthly reports, 6AM-MID, Mon-Sun.

LEADING STATIONS
12+ METRO SHARE

1.	KUT-F	Austin	4.6
2.	WKAR-F	Lansing	4.5
3.	WXXI-F	Roch	4.4
4.	KMFA-F	Austin	4.1
5.	WJCT-F	Jkville	3.9
6.	WUNC-F	Raleigh	3.6
7.	WRFK-F	Richm	3.5
8.	WEBR	Buff	2.9
9.	KSJN-F	Minn-SP	2.7
10.	WNED-F	Buff	2.5
11.	KCSC-F	Oki Cit	2.4
12.	WGUC-F	Cinci	2.3

LEADING STATIONS
12+ MSA, ¼ HR AVG

1.	WNYC-F	NY	156
2.	KUSC-F	LA	113
3.	WETA-F	Wash	91
4.	WBEZ-F	Chi	84
5.	WGBH-F	Bost	80
6.	KSJN-F	Minn-SP	79
7.	WMBI-F	Chi	78
8.	WUHY-F	Phila	69
9.	WAMU-F	Wash	67
10.	WBUR-F	Bost	58
11.	WGUC-F	Cinci	55
12.	WXXI-F	Roch	54

LEADING STATIONS
12+ MSA CUME

1.	KUSC-F	LA	1850
2.	WNYC-F	NY	1788
3.	WETA-F	Wash	1454
4.	WBEZ-F	Chi	1054
5.	WGBH-F	Bost	1049
6.	WAMU-F	Wash	990
7.	KQED-F	SF	955
8.	KSJN-F	Minn	927
9.	WMBI-F	Chi	902
10.	WEBR	Buff	875
11.	WUHY-F	Phila	807
12.	WGUC-F	Cinci	668

		J/J	J/A	A/S	S/O	O/N	N/D	1/4 HR AVG	CUME
KERA-F	Dallas	---	---	0.4	1.0	0.7	0.8	39	401
WBEZ-F	Chicago	---	---	---	---	0.2	0.7	84	1054
WMBI-F	Chicago	---	---	---	---	0.3	0.6	78	902
KUSC-F	LA	---	---	---	---	0.5	1.1	113	1850
WNYC-F	NY	---	---	---	0.1	0.3	0.6	156	1788
KFUO-F	St. Louis	0.7	0.2	0.4	0.4	0.6	0.7	23	525
KWMU-F	St. Louis	0.1	0.3	0.5	0.7	0.7	0.4	13	354
WABE-F	Atlanta	---	---	1.1	2.6	2.5	1.5	38	570
WAMU-F	Wash	---	0.3	0.9	1.1	0.7	1.4	67	990
WETA-F	Wash	1.8	2.3	2.5	2.3	2.2	1.9	91	1454
WDET-F	Detroit	1.2	0.8	0.4	0.8	0.7	0.3	15	132
KSJN-F	Minn-SP	---	0.9	1.7	1.5	1.9	2.7	79	927
KTIS-F	Minn-SP	---	0.6	1.1	1.2	1.4	1.6	49	495
KTIS	Minn-SP	---	0.6	1.0	0.7	0.9	1.3	39	535
WBUR-F	Boston	---	0.6	1.2	0.8	0.7	1.0	58	661
WGBH-F	Boston	---	0.4	1.0	1.4	1.3	1.4	80	1049
WQED-F	Pitts	0.6	0.8	1.2	1.3	1.1	1.1	45	392
KQED-F	SF	---	0.4	0.5	0.6	0.7	0.6	43	955
KUOW-F	Seattle	---	0.6	1.4	1.3	1.2	1.2	37	599
WUOL-F	Louis	---	---	---	0.6	0.8	0.4	5	78

		J/J	J/A	A/S	S/O	O/N	N/D	1/4 HR AVG	CUME
WFPK-F	Louis	---	---	---	---	0.1	0.5	6	53
WIAN-F	Indy	1.3	0.7	0.4	0.6	1.3	1.6	25	377
WGUC-F	Cinci	1.9	3.1	2.9	2.3	2.8	2.3	55	668
WVXU-F	Cinci	0.7	1.5	1.5	2.1	1.8	1.2	30	504
KCUR-F	KC	0.8	0.3	0.6	0.9	1.0	0.8	19	188
WUHY-F	Phil	NA	NA	NA	---	0.3	1.2	69	807
WEBR	Buff	1.7	1.4	2.5	3.5	2.8	2.9	51	875
WNED-F	Buff	1.5	1.2	1.1	1.8	3.0	2.5	45	388
KXPR-F	Sacra	---	---	0.7	1.2	2.3	2.2	48	319
KCFR	Denver	---	0.1	0.4	0.9	1.2	1.3	37	387
KWBI-F	Denver	---	0.4	0.7	0.6	1.0	1.6	48	366
WCRF-F	Cleve	---	0.8	2.8	3.5	1.8	1.0	28	423
WXXI-F	Rochester	2.3	2.1	3.7	4.2	4.5	4.4	54	630
WJCT-F	Jkville	1.9	2.0	1.7	1.9	2.9	3.9	47	536
WMSE-F	Milwaukee	1.5	1.4	1.3	0.8	0.5	0.6	15	254
WUWM-F	Milwaukee	0.7	0.2	0.4	0.4	0.2	0.4	9	325
WWVH-F	Hartford	---	---	---	0.1	0.3	0.7	10	145
WFCR-F	Amherst/Hart	2.0	0.7	0.9	1.4	1.5	1.0	15	171
WPBH-F	Middle/Hart	---	1.0	0.4	0.4	0.8	0.9	13	152
WRFK-F	Richmond	3.3	2.4	1.5	1.9	2.9	3.5	35	345
WMFE-F	Orlando	1.6	2.2	1.8	2.0	2.2	1.8	22	192
WUOT-F	Knoxville	0.5	0.9	1.1	2.2	1.9	2.0	15	109
WUSF-F	Tampa	1.8	0.8	0.4	1.4	1.6	1.0	21	376
WDAV-F	Charlotte	---	---	0.2	1.2	1.3	1.1	9	101
WFAE-F	Charlotte	---	---	0.3	0.9	0.9	1.0	8	113
KWGS-F	Tulsa	0.9	0.3	0.8	1.1	1.3	1.0	8	190
KLRE-F	Little Rock	---	---	---	1.9	2.3	1.9	8	116
WPLN-F	Nashville	1.3	0.8	1.5	1.4	1.2	1.2	16	290
WBHM-F	Birmingham	---	---	0.3	0.6	1.0	1.0	12	239
WKAR-F	Lansing	NA	NA	2.6	4.1	4.5	4.5	37	354
KCSC-F	Ok City	1.1	1.2	2.2	2.2	1.7	2.4	31	248
WBYU-F	SLC	NA	NA	NA	0.3	0.9	1.3	19	199
KUCB-F	Des Moines	---	---	---	---	1.0	1.7	7	38
WOI-F	Des Moines	2.6	1.6	2.0	1.5	1.4	1.7	7	85
WKNC-F	Raleigh	---	---	---	---	0.9	1.4	12	181
WUNC-F	Raleigh	---	1.5	2.5	1.5	1.9	3.6	30	386
KMFA-F	Austin	---	0.6	2.1	2.7	3.4	4.1	29	366
KUT-F	Austin	---	1.0	3.2	3.1	3.5	4.6	32	447

SECTION B

ARBITRON INDIVIDUAL MARKET REPORTS

NOTE: Following the "definitions" pages the regular Arbitron market reports can be found in alphabetical order.

DEFINITIONS, CLARIFICATIONS AND EXPLANATIONS

NOTE: Please read these pages carefully. It will increase your understanding of the Individual Markets if you are familiar with the systems and methodology used.

The best way to explain an Individual Market Report is to take one market and go through it step-by-step. We will use data from Rochester.

Market # 42
APR 15.5
SMSA Pop: 972,700
Est 1981 Revenue: $12,050,000

Rochester is the 42nd largest market in the nation. This is based on the latest listing in SRDS and generally coincides with the government's Standard Metropolitan Statistical Area. (SMSA). The figures for this edition are as of 1 Jan 82. The SMSA population figures are for total persons. In some instances (Seattle-Tacoma, Miami-FT. Lauderdale, Norfolk, New England markets) I had to make my own estimates to adjust to the Arbitron Metro. That is why some cities have the same ranking.

The APR is the Average Person Rating. The APR indicates the percentage of the 12+ population which is using radio from 6AM-Midnight, Mon-Sun (the Broadcast Week). The APR is roughly comparable to television's Persons Viewing Television (PVT) figures. Rochester's APR is significantly below the national mean of 17.3.

The revenue figures are my own estimates. 1980 was the last year the FCC reported revenue figures so from now on I will be making estimates based on my own instincts and experience, past performance in the market and feedback from the market.

Stations: 21/16
Diaries: 1247/780:1
Standard Error: .541
% Below Line:

There were 21 stations listed in the Rochester rating book. The next figure is the number of stations listed above the line (home to the metro). In Rochester there were five stations (21-16) which were licensed outside the metro but still qualified for inclusion in the Rochester book. The percentage of audience these five stations earned was 2.7%. This was calculated by totaling the five station's audience (1/4 HR AVG, 12+, Mon-Sun, Metro) and dividing it by total audience for all listed stations.

1247 usable diaries were returned from the Rochester metro. There was one diary returned for every 780 citizens.

The standard error is based on Arbitron's new method of estimating the reliability of their ratings. I have carried the formula through the first step. The higher the figure is the more reliable the data is estimated to be.

CSI: 9.7 Bil (# 40)
CSI HH: 27.0 M (# 24)
Retail $: 4.8 Bil (# 39)
% Not Listed: 9.5

CSI stands for Consumer Spendable Income. The people of Rochester have an estimated 9.7 billion dollars to spend after taxes were deducted. This ranks Rochester 40th in the nation.

CSI HH means Consumer Spendable Income per household. The Rochester figure is $27,000 which ranks the market #24 in the nation.

Total retail dollars spent in Rochester are estimated at 4.8 billion dollars. This ranks Rochester #39 in the nation.

The "% Not Listed" shows the percentage of radio listening which is going to stations not listed in the rating book. It is calculated by adding up all listening (1/4 HR AVG, 12+, Mon-Sun, 6A-MID) to listed stations and subtracting that figure from the market's total listening. That figure is then divided by the market's total listening.

This figure would reflect listening to distant stations, non commercial and public stations, and local stations which did not have enough audience to qualift for listing in the book.

This figure along with "% Below Line" figures indicate how much listening in the market is not available to the local commercial stations. This could have an affect on CPM's (kalamazoo is a prime example) and also the effectiveness and saleability of local radio.

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81	FAL 80	12+ TSA 1/4		12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WEZO-F	170/13.5	13.7	16.9	17.8	17.4	1. WEZO-F	177	1. WHAM	2586/26.2	26.8

All of the figures in this section are based on the Broadcast Week (Mon-Sun, 6A-MID). The audience figures are in hundreds. The ratings and shares are percentages.

WEZO-F has 17,000 listeners per quarter hour in the metro. This represents a 13.5% share during Fall 82. WEZO-F also led the Total Survey Area with an average of 17,700 listeners per quarter hour. WHAM leads the Rochester TSA in total weekly cume with 258,600. 26.2% of the population of the Rochester metro are estimated to be listening to WHAM for five minutes or more during a given week. The cume rating was 26.8 in Spring 82.

If a station is simulcasting this symbol (+) will appear next the call letters everywhere the station is listed. Whether I labeled the simulcasting station as AM or FM depended upon which received the greatest amount of listenership.

12+ FM SHARE (METRO): 65.90% (744 of 1129) (SPG 81: 62.90%)

These figures show how well FM radio is doing in the market - at least as far as listening levels are concerned. To calculate these figures I simply added up the Mon-Sun, 6A-MID, quarter hours numbers of all listed stations and divided it into the total numbers for FM stations. There is, of course, listening to stations which do not qualify for a listing in the Arbitron report for the market. However, by definition this amount is small and it should not significantly affect the percentages.

The 12 tables directly below the FM percentages show the leaders in Teens, 18-34, 18-49, 25-54, 35-64, 12+ Morning Drive (AMD), 12+ Mid-Day, and 12+ Afternoon, Women 18-34, Women 25-54, Men 18-34 and Men 25-54. The rankings are based on 1/4 HR AVG, Mon-Sun, Metro, 6A-MID (except for AMD which Mon-Fri, 6A-10A, MID which is Mon-Fri,10A-3P and PMD which is Mon-Fri, 3P-7P). The number of stations listed depends upon the size of the market. Ties were in some cases broken by using audience figures.

FORMATS	AM	FM	TOTAL	%
MOR/AC	211 (4)	127 (1)	338 (5)	29.9

This table is based on the Broadcast Week, 1/4 HR AVG, 12+ Metro. The table include every format in the market and every station in the Metro. In Rochester 21,100 people are listening to 4 AM stations programming MOR/Adult Contmeporary. The FM figures are added to AM to show a total for the market. 29.9% of radio listening in Rochester is to stations programming various types of MOR or Adult Contemporary formats.

For those markets with an ADI section in the Arbitron report (the top 50 ADI's) the top 15 stations in the ADI are included (both 1/2 Hour Average and Cume). The ADI rankings are based on the Broadcast Week. Also included for ADI markets only is the exclusive cume rankings. This table shows the stations which have the greatest amount of the 12+ listeners who listen to that station only during an entire week. This is based on the Metro Survey Area.

The "Other Rated Stations" section shows the frequency and 12+ Metro share and 12+ Cume Rating for all stations which are not listed in the 12+ Metro 1/4/Share table.

WBBF, 950, 1 KW (DA-2), AC RKO, $50.00* (Blair) LIN

If a station is listed in any table (excluding "Other Rated Stations") a capsule description is provided. WBBF has a frequency of 950. The station has a daytime frequency of 950. The station has a daytime and nighttime power authorization of 1000 watts. The signal is directional at all times with two separate patterns. Directionality is listed as follows:

DA, DAYS - directional daytimer
DA-1 - directional day and night - 1 pattern
DA-2 - directional day and night - 2 patterns

WBBF programs an Adult Contemporary format. (If a syndicator or consultant is used it will be listed following the format). WBBF's network affiliation is RKO. WBBF is represented nationally by Blair and it is owned by a group owner - LIN.

The spot rate is based upon an 18 spot per week schedule with equal distribution in AMD, MID, PMD and EVE. TAP plans were used only if the spots could be equally distributed. In many cases the rate listed does not appear on the stations rate card. This is because I calculated an average rate for the four dayparts.

Calculating a rate is becoming increasingly difficult because so many stations have withdrawn their rate from SRDS. Often I had to make an estimate based on a past rate projected to the present. I have indicated these stations with an * immediately following the rate. I believe that my estimates are close in most cases, but I can not guarantee their accuracy.

The FM description differs from AM in that Height Above Average Terrain (HAAT) is listed.

Some markets would not fit on one page. The information for these markets can be found on the continuation pages which follow the Youngstown report.

AKRON

Market # 60
APR 17.9
SMSA Pop: 657,000
Est 1981 Revenue: $7,850,000

Stations: 27/7
Diaries: 880/747:1
Standard Error: .669
% Below Line: 55.5

CSI: 5.8 Bil (# 61)
CSI HH: 25.0 M (# 68)
Retail $: 3.0 Bil (# 63)
% Not Listed: 7.1

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81	FAL 80
1. WMMS-F	123/12.6	11.9	12.5	12.7	12.5
2. WAKR	106/10.9	11.5	10.7	10.7	13.7
3. WKDD-F	103/10.6	8.5	1.9	2.4	5.3
4. WSLR	56/ 5.7	6.9	7.1	6.9	5.7
5. WGCL-F	53/ 5.4	5.6	6.0	8.1	6.3
6. WGAR	49/ 5.0	4.4	4.9	4.2	4.0
7. WAEZ-F	44/ 4.5	4.6	4.9	4.2	4.0
8. WDBN-F	39/ 4.0	4.6	4.0	2.0	3.4
WMJI-F	39/ 4.0	4.8	5.6	4.1	4.7
10. WZZP-F	38/ 3.9	3.5	4.6	5.2	5.2

12+ TSA 1/4	
1. WMMS-F	199
2. WKDD-F	148
3. WAKR	118
4. WHBC	97
5. WDBN-F	89
6. WGCL-F	81
7. WSLR	79
8. WGAR	76
9. WMJI-F	66
10. WAEZ-F	62

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WMMS-F	2311/25.0	23.3
2. WKDD-F	2251/25.3	21.2
3. WAKR	1759/26.8	27.0
4. WGCL-F	1580/17.4	17.7
5. WGAR	1453/14.0	15.6
6. WHBC	1444/ 2.3	----
7. WDBN-F	1139/ 8.9	7.5
8. WSLR	1025/12.3	14.1
9. WMJI-F	991/11.9	13.6
10. WZZP-F	863/11.0	10.3

12+ FM SHARE (METRO): 65.41% (592 of 905) (FAL 81: 66.84%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WKDD-F	1. WMMS-F	1. WMMS-F	1. WAKR	1. WAKR	1. WAKR
2. WMMS-F	2. WKDD-F	2. WKDD-F	WMMS-F	2. WSLR	2. WMMS-F
3. WGCL-F	3. WGAR	3. WGAR	3. WGAR	3. WAEZ-F	3. WKDD-F
	WGCL-F	4. WAKR	4. WSLR	4. WDBN-F	4. WGAR

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WMMS-F	1. WMMS-F	1. WKDD-F	1. WAKR	1. WMMS-F	1. WMMS-F
2. WKDD-F	2. WKDD-F	2. WMMS-F	2. WSLR	2. WKDD-F	2. WGAR
3. WAKR	3. WAKR	3. WGCL-F	3. WMJI-F	3. WGAR	3. WKDD-F
4. WSLR	4. WZZP-F	WMJI-F	4. WKDD-F	4. WZZP-F	WAKR

OTHER RATED STATIONS/METRO SHARE + CUME RATING

WCUE	1150	Guya. Falls	2.5/7.3	WNIR-F	100.1	Kent	3.6/7.5	WQAL-F	104.1	Cle	1.6/4.3
WHLO	640		3.6/9.1	WCLV-F	95.5	Cleve	.7/1.7	WQXK-F	105.1	You	1.3/2.4
WBBG	1260	Cleve.	.7/2.8	WDMT-F	107.9	Cleve	1.1/4.1	WTOF-F	98.1	Cant	.3/1.9
WHBC	1480	Canton	.4/2.3	WDOK-F	102.1	Cleve	2.4/6.8	WWWE	1100	Cle	
WHK	1420	Cleve	1.7/3.4	WHBC-F	94.1	Canton	.4/1.7	WZAK-F	93.1	Cle	1.0/3.9
WJW	850	Cleve	.6/2.6	WKSW-F	99.5	Cleve	3.2/7.2				

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		279 (3)	279 (3)	30.8
MOR/AC	194 (4)	77 (2)	271 (6)	29.9
COUNTRY	82 (3)	79 (3)	161 (6)	17.8
BTFL MUSIC		126 (5)	126 (5)	13.9
NOSTALGIA	31 (2)		31 (2)	3.4
BLACK/URBAN		21 (2)	21 (2)	2.3
CLASSICAL		7 (1)	7 (1)	0.8
NEWS/TALK	6 (1)		6 (1)	0.7
RELIGION		3 (1)	3 (1)	0.3
			905 (27)	

RADIO STATIONS

WAKR, 1590, 5 KW (DA-N), MOR	MBS, $50.00 (Mc-Guild)	Group One
WSLR, 1350, 5 KW (DA-1), COUNTRY	ABC-E, $44.25* (Katz)	Welcome
WAEZ-F, 97.5, 13 KW @ 700, BTFL MUS (Schulke)	, $30.00* (Mc-Guild)	Group One
WKDD-F, 96.5, 50 KW @ 450, ROCK	, $50.00* (Katz)	Welcome

Other stations - see Cleveland and Canton

ALBANY-SCHENECTADY-TROY

Market # 53
APR 17.3
SMSA Pop: 797,400
Est 1981 Revenue: $10,600,000

Stations: 25/23
Diaries: 1185/673:1
Standard Error: .571
% Below Line: 0.9

CSI: 7.2 Bil (# 49)
CSI HH: 24.3 M (# 95)
Retail $: 3.7 Bil (# 52)
% Not Listed: 6.6

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81	FAL 80
1. WGY	160/13.7	16.2	15.8	16.4	16.7
2. WPYX-F	126/10.8	11.6	9.9	10.7	6.2
3. WFLY-F	115/ 9.9	5.8	6.5	6.3	7.1
4. WROW	81/ 7.0	9.8	9.6	8.3	10.2
5. WTRY	73/ 6.3	5.9	8.9	8.3	8.4
6. WROW-F	66/ 5.7	8.1	7.0	7.4	10.0
7. WQBK	64/ 5.5	5.0	7.5	6.2	6.2
WGNA-F	64/ 5.5	4.0	3.9	5.3	4.3
9. WGFM-F	59/ 5.1	3.8	5.2	3.6	3.8
10. WQBK-F	55/ 4.7	3.3	1.8	2.8	2.4
WPTR-F	55/ 4.7	3.3	2.8	3.6	3.1
12. WWOM-F	47/ 4.0	4.4	5.0	4.5	3.9

12+ TSA 1/4	
1. WGY	268
2. WPYX-F	210
3. WFLY-F	163
4. WGNA-F	137
5. WROW	127
6. WROW-F	107
7. WGFM-F	81
8. WTRY	79
9. WPTR	76
10. WQBK-F	68
11. WQBK	67
12. WWOM-F	57

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WGY	3937/32.6	35.8
2. WPYX-F	2469/22.5	21.8
3. WFLY-F	2305/23.5	17.5
4. WTRY	1728/21.8	22.6
5. WGFM-F	1673/16.7	14.3
6. WROW	1582/17.0	21.7
7. WROW-F	1405/13.0	15.9
8. WGNA-F	1170/ 8.8	7.6
9. WPTR	1093/12.2	12.3
10. WWOM-F	844/11.1	13.0
11. WQBK-F	747/ 9.4	8.7
12. WQBK	727/ 9.8	8.4

12+ FM SHARE (METRO): 53.54% (582 of 1087) (FAL 81: 44.55%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WPYX-F	1. WPYX-F	1. WFLY-F	1. WGY	1. WGY	1. WGY
2. WFLY-F	2. WFLY-F	2. WPYX-F	2. WFLY-F	2. WROW	2. WPYX-F
3. WTRY	3. WGFM-F	3. WGY	3. WGNA-F	3. WROW-F WGNA-F	3. WROW
	4. WQBK-F	4. WGFM-F	4. WGFM-F WTRY		4. WTRY

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WGY	1. WFLY-F	1. WFLY-F	1. WGY	1. WPYX-F	1. WGY
2. WFLY-F	2. WPYX-F	2. WPYX-F	2. WFLY-F WGFM-F	2. WFLY-F	2. WPYX-F
3. WPYX-F	3. WGY	3. WTRY		3. WQBK-F	3. WFLY-F
4. WROW	4. WROW	4. WGFM-F	4. WGNA-F WTRY	4. WGFM-F	4. WGNA-F

OTHER RATED STATIONS/METRO SHARE + CUME RATING

WABY	1400	Albany	2.6/6.4	WKOL	1570	Amster	.3/1.1	WASM-F	102.3	Sar Spg	.9/1.8
WCSS	1490	Amster	.8/1.9	WOKO	1460	Albany	.8/4.0	WHRL-F	103.1	Albany	2.1/4.3
WHAZ	1330	Troy	.5/2.0	WWWD	1240	Schen.	.4/1.9	WMVQ-F	97.7	Amster.	.3/1.1
WKAJ	900	Sar Spg	.3/1.1	WWSC	1450	Glen Fa	.4/1.0	WSCG-F	93.5	Corinth	.4/ .9
								WRCK-F	107.3	Utica	.4/1.0

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	73 (1)	360 (5)	433 (6)	39.8
MOR/AC	259 (5)	47 (1)	306 (6)	28.2
COUNTRY	64 (2)	69 (2)	133 (4)	12.2
BTFL MUSIC	4 (1)	102 (3)	106 (4)	9.8
TALK	64 (1)		64 (1)	5.9
NOSTALGIA	30 (1)		30 (1)	2.8
UNKNOWN	5 (1)	4 (1)	9 (2)	0.8
RELIGION	6 (1)		6 (1)	0.6
			1087 (25)	

RADIO STATIONS

WGY , 810, 50 KW , MOR NBC, $120.00 (Christal) GE
WPTR, 1540, 50 KW , COUNTRY ABC-I, $ 40.00* (Eastman) Rust
WQBK, 1300, 5 KW (DA-2) , TALK CBS,NBC-T, $ 24.50 (Howard)
WROW, 590, 5 KW/1 KW (DA-2), MOR/BTFL ABC-D, $ 70.00* (Blair) Capital Cities
WTRY, 980, 5 KW (DA-N) , ROCK (Burk-Abr) MBS, $ 45.00* (Mc-Guild) Scott

WFLY-F, 92.3, 13 KW @ 850, ROCK (Drake-Chen) ABC-C, $ 55.00* (Eastman) Rust

PLEASE SEE CONTINUATION PAGES AT END OF THIS SECTION

ALBUQUERQUE

Market # 91
APR 17.7
SMSA Pop: 476,100
Est 1981 Revenue: $9,000,000

Stations: 17/17
Diaries: 873/545:1
Standard Error: .682
% Below Line: 0

CSI: 3.5 Bil (# 97)
CSI HH: 20.6 M (# 246)
Retail $: 2.4 Bil (# 82)
% Not Listed: 8.6

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81	FAL 80
1. KOB-F	73/10.2	8.8	9.5	3.9	2.9
2. KWXL-F	68/ 9.5	9.0	9.0	9.5	5.7
3. KKJY-F	66/ 9.3	9.4	10.6	11.9	15.2
KOB	66/ 9.3	8.2	8.1	9.2	8.8
5. KRST-F	52/ 7.3	7.7	10.1	7.5	5.4
6. KHFM-F	40/ 5.6	3.2	2.3	2.2	4.3
7. KFMG-F	39/ 5.5	7.4	7.5	8.0	9.7
8. KZZX-F	35/ 4.9	3.9	4.8	7.5	5.6
9. KDEF	31/ 4.3	4.6	.8	.8	.5
KABQ	31/ 4.3	3.9	4.5	5.4	6.1
KRKE	31/ 4.3	2.7	3.7	2.5	2.3

12+ TSA 1/4	
1. KOB-F	112
2. KKJY-F	103
3. KOB	95
4. KRST-F	93
5. KWXL-F	90
6. KRKE	65
7. KFMG-F	64
8. KZZX-F	60
9. KHFM-F	51
10. KQEO	32

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KOB	1810/26.4	22.5
2. KOB-F	1584/26.5	18.9
3. KFMG-F	1313/19.9	19.9
4. KZZX-F	1186/17.1	10.5
5. KRST-F	1137/15.7	16.1
6. KKJY-F	1072/18.9	16.0
7. KWXL-F	1002/17.3	16.9
8. KRKE	882/11.0	10.7
9. KQEO	620/13.2	13.8
10. KHFM-F	508/ 9.4	7.5

12+ FM SHARE (METRO): 57.21% (373 of 652) (FAL 81: 59.35%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KWXL-F	1. KOB-F	1. KOB-F	1. KOB-F	1. KKJY-F	1. KOB
2. KFMG-F	2. KWXL-F	2. KWXL-F	KRKE-F	2. KOB	2. KOB-F
3. KOB-F	3. KRST-F	3. KRST-F	3. KOB	3. KHFM-F	3. KKJY-F
	4. KZZX-F	4. KOB	KKJY-F	4. KDEF	KRST-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KOB-F	1. KOB-F	1. KOB-F	1. KOB-F	1. KWXL-F	1. KRST-F
2. KKJY-F	2. KKJY-F	2. KRST-F	2. KKJY-F	2. KOB-F	2. KOB
3. KOB	3. KWXL-F	3. KKJY-F	3. KRST-F	3. KFMG-F	3. KOB-F
4. KRST-F	4. KOB	KZZX-F	4. KOB	4. KOB	4. KHFM-F
				KZZX-F	

OTHER RATED STATIONS/METRO SHARE + CUME RATING

KAMX	1520	2.0/7.5	KQEO	920	3.9/13.2	KXKS	1190	1.8/1.9
KKIM	1000	1.7/3.3	KRZY	1450	3.8/8.2	KZIA	1580	3.6/5.7

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	14 (1)	180 (3)	194 (4)	29.8
MOR/AC	94 (2)	35 (1)	129 (3)	19.8
COUNTRY	58 (2)	52 (1)	110 (3)	16.9
BTFL MUSIC		66 (1)	66 (1)	10.1
CLASSICAL		40 (1)	40 (1)	6.1
NOSTALGIA	31 (1)		31 (1)	4.8
SPANISH	31 (1)		31 (1)	4.8
NEWS/TALK	26 (1)		26 (1)	4.0
UNKNOWN	13 (1)		13 (1)	2.0
RELIGION	12 (1)		12 (1)	1.8
			652 (17)	

RADIO STATIONS

KABQ, 1350, 5 KW/500 W (DA-N), SPANISH , $29.50 (Eastman)
KDEF, 1150, 5 KW/500 W (DA-N), NOSTALGIA (Al Ham)ABC-E, $14.75 (PRO)
KOB , 770, 50 KW (DA-N) , MOR NBC,NBC-T, $46.00* (Christal) Hubbard
KQEO, 920, 1 KW/500 W (DA-N), OLDIES , $30.00 (Selcom) Sunbelt
KRKE, 610, 5 KW (DA-N) , COUNTRY CBS,ABC-E, $17.00 (Katz) Peoria Journal Star

KFMG-F, 107.9, 22 KW @ 4164, ROCK , $27.55 (----)
KHFM-F, 96.3, 2.5 KW @ 4110, CLASSICAL , $29.50 (CMBS)
KKJY-F, 100.3, 23 KW @ 4107, BTFL MUS (Schulke) , $40.00* (Blair) Bdcst Assoc
KOB-F , 93.3, 22 KW @ 4150, CONTEMP/AC , $38.00* (Christal) Hubbard
KRST-F, 92.3, 22 KW @ 4130, COUNTRY , $40.00* (Mc-Guild)
KWXL-F, 94.1, 23 KW @ 4130, AOR ABC-E, $57.00 (Katz) Peoria Journal Star
KZZX-F, 99.5, 22 KW @ 4134, CONTEMP/AC , $30.00 (Selcom) Sunbelt

ALLENTOWN-BETHLEHEM-EASTON

Market # 67
APR 18.4
SMSA Pop: 642,500
Est 1981 Revenue: $7,900,000

Stations: 31/14
Diaries: 1036/620:1
Standard Error: .632
% Below Line: 15.1

CSI: 5.8 Bil (# 62)
CSI HH: 23.9 M (# 114)
Retail $: 2.9 Bil (# 68)
% Not Listed: 8.0

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81	FAL 80
1. WLEV-F	117/11.6	11.6	12.1	13.2	7.7
2. WXKW-F	115/11.4	10.0	8.5	9.9	10.8
3. WZZO-F	92/ 9.1	10.1	9.5	10.1	8.5
4. WQQQ-F	87/ 8.6	9.2	9.0	8.8	10.5
5. WFMZ-F	76/ 7.5	7.8	8.9	7.6	10.8
6. WKAP	75/ 7.4	3.7	2.6	3.0	3.6
7. WAEB	69/ 6.8	8.3	7.1	8.6	9.1
8. WEST	56/ 5.5	5.7	3.1	3.6	5.4
9. WSAN	41/ 4.1	5.3	3.8	3.4	2.4
10. WEEX	34/ 3.4	3.1	2.8	2.8	4.7

12+ TSA 1/4	
1. WXKW-F	142
2. WLEV-F	141
3. WZZO-F	118
4. WQQQ-F	112
5. WFMZ-F	95
6. WKAP	75
7. WAEB	70
8. WEST	57
9. WSAN	41
10. WEEX	35

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WLEV-F	1864/27.1	28.1
2. WZZO-F	1748/24.7	21.8
3. WXKW-F	1524/20.4	19.1
4. WAEB	1293/21.5	22.3
5. WQQQ-F	1258/17.9	20.5
6. WFMZ-F	1017/15.2	15.1
7. WKAP	815/14.5	13.0
8. WSAN	673/11.7	14.7
9. WIFI-F	661/ 9.3	8.5
10. WYSP-F	660/ 8.3	5.8

12+ FM SHARE (METRO): 63.37% (590 of 931) (FAL 81: 59.35%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WZZO-F	1. WZZO-F	1. WLEV-F	1. WXKW-F	1. WXKW-F	1. WXKW-F
2. WLEV-F	2. WLEV-F	2. WZZO-F	2. WLEV-F	2. WQQQ-F	2. WLEV-F
3. WIFI-F	3. WAEB	3. WXKW-F	3. WAEB	3. WKAP	3. WKAP
4. WYSP-F	4. WXKW-F	4. WAEB	4. WQQQ-F	4. WFMZ-F	4. WAEB

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WLEV-F	1. WLEV-F	1. WLEV-F	1. WLEV-F	1. WZZO-F	1. WXKW-F
2. WXKW-F	2. WXKW-F	2. WZZO-F	2. WXKW-F	2. WAEB	2. WLEV-F
3. WQQQ-F	3. WQQQ-F	3. WAEB	3. WQQQ-F	3. WLEV-F	3. WAEB
4. WFMZ-F	WZZO-F	WXKW-F	WAEB	4. WXKW-F	4. WZZO-F

OTHER RATED STATIONS/METRO SHARE + CUME RATING

WGPA	1100	Beth	.7/3.0	WEAZ-F	101.1	Phil	.4/1.6	WIXL-F	103.7	Newton,NJ	.4/1.4
WHOL	1600	Allen	.9/2.3	WFLN-F	95.7	Phil.	.5/1.8	WKRZ-F	98.5	NE PA	.4/1.6
WRNJ	1000	Hack.,NJ	.9/1.8	WIOQ-F	102.1	Phil.	.3/1.1	WPST-F	97.5	Trenton	.5/1.6
WYNS	1150	Lehigh.	.8/2.0	WMGK-F	102.9	Phil.	.4/2.2	WRFY-F	102.5	Reading	.4/1.4
KYW	1060	Phil.	2.1/9.0	WMMR-F	93.3	Phil.	.6/4.6	WYSP-F	94.1	Phil.	2.3/8.3
WCAU	1210	Phil.	.7/2.2	WPLJ-F	95.5	NY	.5/1.2	WIFI F	92.5	Phil.	2.6/9.3
WOR	710	NY	1.0/3.3	WSNI-F	104.5	Phil.	.4/1.0	WBYO-F	107.5	[illegible]	.6/2.5

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	69 (1)	285 (10)	354 (11)	38.0
BTFL MUSIC		167 (3)	167 (3)	17.9
NOSTALGIA	131 (2)		131 (2)	14.1
COUNTRY	9 (1)	119 (2)	128 (3)	13.7
MOR/AC	99 (5)	8 (2)	107 (7)	11.5
NEWS/TALK	38 (3)		38 (3)	4.1
RELIGION	6 (1)		6 (1)	0.6
CLASSICAL		5 (1)	5 (1)	0.5
			931 (31)	

RADIO STATIONS

WAEB, 790, 1 KW (DA-2) , CONTEMP/AC ABC-I, $36.25 (Mc-Guild) CRB
WEEX, 1230, 1 KW/250 W , MOR/AC NBC, $24.00* (Torbet)
WEST, 1400, 1 KW/250 W , NOSTALGIA (Drake-Chen) CBS, $18.25 (Katz) Sound Communi
WKAP, 1320, 5 KW/1 KW (DA-2) , NOSTALGIA (Al Ham) ABC-E, $19.00* (HNW) Gulf
WSAN, 1470, 5 KW/500 W (DA-1), MOR APR, $13.00* (Eastman)

WFMZ-F, 100.7, 13 KW @ 870, BTFL MUS (Master) , $18.00 (Christal)
WLEV-F, 96.1, 50 KW @ 500, CONTEMP (Drake-Chen) CBS-R, $57.00 (Katz) Sound Communi
WQQQ-F, 99.9, 50 KW @ 456, BTFL MUS (Bonne) , $28.00* (Torbet)
WXKW-F, 104.1, 50 KW @ 500, COUNTRY (Drake-Chen) , $40.60 (Mc-Guild) CRB
WZZO-F, 95.1, 12 KW @ 630, AOR (Burk-Abr) . $38.75 (Blair) Holt

ANAHEIM (ORANGE COUNTY)

APR 17.3
Est 1981 Revenue: $6,750,000

Diaries: 1175
Standard Error: .571

CSI: 22.2 Bil (# 12)
CSI HH: 29.3 M (# 10)
Retail $: 11.6 Bil (# 14)

NOTE: ANAHEIM (ORANGE COUNTY) IS A PORTION OF THE LOS ANGELES METRO. FOR THIS MARKET REPORT ONLY THOSE STATIONS HOME TO ORANGE COUNTY ARE LISTED.

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81	FAL 80
1. KIKF-F	56/1.9	1.7	1.6	1.6	1.0
2. KEZY-F	49/1.6	1.9	2.2	1.6	1.8
3. KWIZ-F	43/1.4	.8	2.0	1.3	1.5
4. KYMS-F	42/1.4	1.1	1.1	1.2	.7
5. KWIZ	38/1.3	2.0	1.6	1.1	2.1
6. KOCM-F	25/ .8	.8	.5	1.0	.8
7. KEZY	18/ .6	1.2	1.1	1.8	2.1
8. KWVE-F	16/ .5	---	---	---	---

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KEZY-F	1328/7.6	7.7
2. KWIZ	1053/6.0	6.4
3. KIKF-F	769/4.4	3.8
4. KWIZ-F	742/4.3	3.4
5. KYMS-F	725/4.2	3.8
6. KEZY	644/3.7	5.3
7. KOCM-F	368/2.1	1.7
8. KWVE-F	256/1.5	---

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KEZY A/F	1. KEZY-F	1. KEZY-F	1. KIKF-F	1. KWIZ-F	1. KWIZ
KIKF, KWIZ	2. KIKF-F	2. KIKF-F	2. KWIZ-F	2. KIKF-F	2. KIKF-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KEZY-F	1. KIKF-F	1. KIKF-F	1. KWIZ	1. KEZY-F	1. KIKF-F
2. KIKF-F	2. KWIZ-F	KEZY-F	2. KWIZ-F	2. KYMS-F	2. KWIZ-F

RADIO STATIONS

KEZY, 1190, 5 KW/1 KW (DA-N), CONTEMP , $50.00* (Roslin)
KWIZ, 1480, 5 KW/1 KW (DA-2), MOR , $40.00* (Torbet) Davis/Weaver

KEZY-F, 95.9, 2.5 KW @ 330, AOR , $50.00* (Roslin)
KIKF-F, 94.3, 3 KW @ 245, COUNTRY , $34.00 (PRO)
KOCM-F, 103.1, 2 KW @ 300, BTFL MUSIC , $19.00 (Masla) Donrey
KWIZ-F, 96.7, 3 KW @ 855, AC/BTFL , $40.00* (Torbet) Davis/Weaver
KWVE-F, 107.9, 50 KW @ 500, AC , $26.00 (----)
KYMS-F, 106.3, 3 KW @ 130, RELIGION , $25.00* (Radio Spot) Interstate

LOS ANGELES (Con't)

KMET-F, 94.7, 58 KW @ 2835, AOR , $387.50 (Eastman) Metromedia
KMGG-F, 105.9, 72 KW @ 2000, AC/CONTEMP Transtar,CBS-R, $ 90.00* (Torbet) Century
KNX-F , 93.1, 54 KW @ 2870, SOFT ROCK , $163.00* (CBS/FM) CBS
KOST-F, 103.5, 13 KW @ 3100, AC , $110.00* (Christal) Cox
KROQ-F, 106.7, 26 KW @ 1600, AOR , $110.00* (HNW)
KRTH-F, 101.1, 58 KW @ 2930, AC RKO, $200.00* (RKO) RKO
KZLA-F, 93.9, 49 KW @ 2000, COUNTRY (Burns/Somerset) , $110.00* (Blair) Cap Cities

ANCHORAGE

Market # 190
APR 18.3
SMSA Pop: 179,800
Est 1981 Revenue: $5,700,000

Stations: 12/12
Diaries: 551/326:1
Standard Error: .874
% Below Line: 0

CSI: 2.2 Bil (# 145)
CSI HH: 36.2 M (# 1)
Retail $: 1.4 Bil (# 135)
% Not Listed: 4.7

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81	FAL 80
1. KWHL-F	53/19.1	---	---	---	---
2. KFQD	41/14.8	16.6	17.3	19.8	19.7
3. KENI	32/11.6	14.4	6.8	10.8	11.0
4. KHAR	29/10.5	11.4	12.3	12.3	10.5
5. KYAK	27/ 9.7	8.3	5.9	8.0	7.5
6. KGOT-F	21/ 7.6	8.7	10.0	8.5	7.0
7. KNIK-F	19/ 6.9	8.3	9.5	6.1	8.8
8. KKLV-F	12/ 4.3	8.7	8.6	10.4	12.3
9. KBCN-F	11/ 4.0	3.5	8.2	1.9	1.8
10. KBYR	8/ 2.0	1.7	3.6	4.7	7.0
KRKN-F	8/ 2.9	10.5	7.3	8.5	3.5

12+ TSA 1/4	
1. KWHL-F	60
2. KFQD	53
3. KENI	37
4. KHAR	36
5. KYAK	32
6. KNIK-F	22
7. KGOT-F	21
8. KBCN-F	16
9. KKLV-F	12
10. KRKN-F	9

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KFQD	585/29.5	32.9
2. KENI	578/32.6	32.1
3. KWHL-F	483/29.1	----
4. KHAR	376/20.7	19.1
5. KYAK	339/17.2	16.8
6. KGOT-F	310/19.2	21.1
7. KKLV-F	253/15.9	20.2
8. KNIK-F	242/14.4	13.3
9. KBYR	169/10.7	10.0
10. KBCN-F	161/ 8.7	12.3

12+ FM SHARE (METRO): 46.97% (124 of 264) (FAL 81: 46.60%)

TEENS
1. KWHL-F
2. KENI
3. KKLV-F

18 - 34
1. KWHL-F
2. KFQD
3. KENI

18 - 49
1. KWHL-F
2. KFQD
3. KENI

25 - 54
1. KFQD
2. KYAK
3. KHAR

35 - 64
1. KYAK
2. KHAR
3. KFQD

12+ AMD
1. KFQD
2. KWHL-F
3. KYAK

12+ MID
1. KWHL-F
2. KFQD
3. KENI
KHAR

12+ PMD
1. KWHL-F
2. KFQD
3. KENI

WOMEN 18-34
1. KFQD
2. KENI
KWHL-F

WOMEN 25-54
1. KFQD
2. 4 stations tied

MEN 18-34
1. KWHL-F

MEN 25-54
1. WFQD
2. KWHL-F
3. KYAK

OTHER RATED STATIONS/METRO SHARE + CUME RATING

KTNX 1080 1.1/5.5

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	32 (1)	94 (4)	126 (5)	47.7
MOR/AC	49 (2)	11 (1)	60 (3)	22.7
BTFL MUSIC	29 (1)	19 (1)	48 (2)	18.2
COUNTRY	27 (1)		27 (1)	10.2
UNKNOWN	3 (1)		3 (1)	1.1
			264 (12)	

RADIO STATIONS

KBYR, 700, 1 KW/500 W, MOR CBS, $15.25 (Roslin)
KENI, 550, 5 KW, ROCK (Burk-Abr) ABC-C, $34.00 (Katz)
KFQD, 750, 50 KW, AC/CONTEMP, $33.25 (Mc-Guild)
KHAR, 590, 5 KW, BTFL MUSIC, $25.63 (Eastman)
KYAK, 650, 50 KW/25 KW (DA-2), COUNTRY MBS, $24.00 (Masla)

KBCN-F, 100.5, 25 KW @ 179, AC (Churchill), $18.50 (HNW)
KGOT-F, 101.3, 26 KW @ -66, CONTEMP/AC (Century 21) MBS, $13.00 (----)
KKLV-F, 103.9, 2.8 KW @ 54, ROCK (TM) APR, $16.38 (Eastman)
KRKN-F, 102.1, 25 KW @ 165, AOR, $23.50 (----)
KWHL-F, 106.5, 100 KW @ ? ?, AOR (Pollack), $? ? (Mc-Guild)
KNIK-F, 105.5, 3 KW @ 392, BTFL MUS (Bonne) CBS, $13.00 (Roslin)

APPLETON-OSHKOSH

Market # 135	Stations: 23/13	CSI: 2.5 Bil (# 127)
APR 16.1	Diaries: 644/456:1	CSI HH: 23.9 M (# 110)
SMSA Pop: 293,700	Standard Error: .756	Retail $: 1.3 Bil (# 153)
Est 1981 Revenue: $4,300,000	% Below Line: 24.7	% Not Listed: 8.6

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81
1. WHBY	40/10.2	9.1	11.6	8.8
2. WAPL-F	38/ 9.6	9.1	9.2	9.0
3. WIXX-F	36/ 9.1	9.6	10.2	8.5
4. WROE-F	35/ 8.9	9.3	7.5	11.6
WYTL	35/ 8.9	8.1	9.4	9.3
6. WNAM	33/ 8.4	9.3	9.2	10.6
7. WYNE	29/ 7.4	5.4	5.7	3.6
8. WOSH-F	24/ 6.1	3.9	5.4	5.9
9. WKAU-F+	22/ 5.6	7.6	6.2	8.5
10. WDUZ-F	17/ 4.3	3.2	2.2	1.8

12+ TSA 1/4	
1. WIXX-F	98
2. WAPL-F	71
3. WGEE	68
4. WDUZ-F	54
5. WROE-F	43
6. WYTL	42
7. WHBY	41
WYNE	41
9. WNAM	36
10. WOSH-F	33

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WIXX-F	1627/29.3	26.0
2. WAPL-F	968/22.0	19.7
3. WGEE	814/ 7.5	9.8
4. WNAM	751/25.9	29.1
5. WKAU-F+	704/19.9	20.5
6. WOSH-F	642/20.5	17.4
7. WDUZ-F	637/ 6.9	6.8
8. WYNE	634/16.5	14.8
9. WROE-F	605/18.7	19.0
10. WHBY	566/22.0	21.2

12+ FM SHARE (METRO): 51.67% (186 of 360) (FAL 81: 48.27%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WAPL-F	1. WAPL-F	1. WIXX-F	1. WYNE	1. WHBY	1. WHBY
2. WIXX-F	2. WIXX-F	WAPL-F	2. WIXX-F	2. WYTL	2. WNAM
3. WKAU-F+	3. WKAU-F+	3. WNAM	WNAM	3. WROE-F	3. WYTL
WOSH-F	WNAM	WYNE			

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WROE	1. WIXX-F	1. WIXX-F	1. WHBY	1. WAPL-F	1. WNAM
2. WHBY	2. WROE-F	2. WAPL-F	WYNE	2. WIXX-F	WYNE
WNAM	WAPL-F	3. WNAM	WIXX-F	3. WKAU-F+	WDUZ-F
		WYNE		WOSH-F	

OTHER RATED STATIONS/METRO CUME & CUME RATING

WAGO	690	Osh.	1.0/2.0
WVMS	1570	Apple.	1.3/3.8
WGEE	1360	G. Bay	3.8/7.5
WGN	720	Chicago	.5/2.5
WAHC-F	96.7	Osh.	.5/2.8
WEMI-F	100.1	Newar	1.0/4.6
WBKV-F	92.5	W Bend	1.3/2.5
WDUX-F+	92.7	Waupaca	.6/1.7
WISN	1130	Milw.	.5/4.0
WNBK-F	93.5	New Lon	1.8/3.8
WTMJ	620	Milw.	.8/4.5

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	5 (1)	115 (4)	120 (5)	33.3
MOR/AC	89 (7)		89 (7)	24.7
COUNTRY	80 (4)	8 (2)	88 (6)	24.4
BTFL MUSIC		59 (4)	59 (4)	16.4
RELIGION		4 (1)	4 (1)	1.1
			360 (23)	

RADIO STATIONS

WHBY, 1230, 1 KW , MOR CBS, $16.50 (----) Woodward
WNAM, 1280, 5 KW/1 KW (DA-1), AC ABC-I, $17.00 (Masla)
WYNE, 1150, 5 KW (DA-N) , COUNTRY ABC-E, $12.00* (Market 4)
WYTL, 1490, 1 KW/250 W , COUNTRY NBC, $14.00* (HNW) Midwest Family
WGEE, 1360, 5 KW (DA-N) , COUNTRY NBC, $31.00 (Blair) (GREEN BAY)

WAPL-F, 105.7, 100 KW @ 500, AOR , $21.00 (----) Woodward
WKAU-F+,104.9, 3 KW @ 750, ROCK , $15.00 (Selcom) Forward
WOSH-F, 103.9, 2.4 KW @ 330, ROCK Source, $13.00* (HNW) Midwest Family
WROE-F, 94.3, 3 KW @ 320, BTFL MUS (Schulke) , $17.00 (Lotus)
WDUZ-F, 98.5, 100 KW @ 1254, BTFL MUS (FM-100) ABC-C, $21.00* (Mc-Guild) (GREEN BAY)
WIXX-F, 101.1, 100 KW @ 1828, ROCK (TM) ABC-F, $36.00 (Blair) (GREEN BAY)

ATLANTA

Market # 16; ADI # 16
APR 17.2
SMSA Pop: 2,093,700
Est 1981 Revenue: $40,000,000

Stations: 24/24
Diaries: 1837/1140:1
Standard Error: .464
% Below Line: 0

CSI: 18.5 Bil (# 18)
CSI HH: 24.5 M (# 88)
Retail $: 9.3 Bil (# 18)
% Not Listed: 8.3

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81	FAL 80	12+ TSA 1/4		12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WZGC-F	310/10.2	9.5	12.6	10.6	10.4	1. WKHX-F	436	1. WZGC-F	6503/27.2	26.7
2. WVEE-F	294/ 9.7	11.5	10.3	8.9	8.0	2. WZGC-F	428	2. WSB	5303/25.0	26.6
3. WKHX-F	285/ 9.4	7.8	5.3	3.5	2.7	3. WVEE-F	352	3. WQXI-F	4980/22.8	21.7
4. WQXI-F	253/ 8.3	8.0	8.6	8.9	10.4	4. WKLS-F	309	4. WKHX-F	4574/18.1	16.0
5. WKLS-F	240/ 7.9	6.2	8.7	10.7	6.6	5. WQXI-F	308	5. WKLS-F	4059/17.3	15.4
6. WSB	239/ 7.9	8.7	10.2	10.5	10.2	6. WSB	281	6. WSB-F	3805/18.2	15.6
7. WPCH-F	206/ 6.8	7.5	5.3	6.1	6.8	7. WPCH-F	265	7. WVEE-F	3800/18.2	18.4
8. WSB-F	179/ 5.9	4.1	3.8	4.3	6.0	8. WSB-F	209	8. WPCH-F	3772/16.9	15.1
9. WLTA-F	127/ 4.2	4.8	7.0	7.4	6.7	9. WLTA-F	168	9. WLTA-F	2343/10.7	10.4
10. WAOK	118/ 3.9	3.6	3.0	2.2	3.7	10. WPLO	121	10. WGST	2268/12.1	12.3
11. WPLO	109/ 3.6	4.1	5.5	6.5	5.1	11. WAOK	118	11. WPLO	2156/10.9	11.0
12. WGST	85/ 2.8	4.0	5.0	4.4	5.0	12. WGST	87	12. WAOK	2060/11.5	11.4
13. WIGO	67/ 2.2	1.1	.4	.4	.6	13. WIGO	67	13. WQXI	1396/ 7.3	7.8
14. WQXI	49/ 1.6	2.2	1.8	2.0	2.8	14. WQXI	52	14. WCNN	1236/ 6.2	9.3
15. WJYI	48/ 1.6	.8	.8	.4	.5	15. WCNN	49	15. WIGO	1191/ 6.7	4.5

12+ FM SHARE (METRO): 69.00% (1919 of 2781) (FAL 81: 66.60%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WZGC-F	1. WQXI-F	1. WQXI-F	1. WKHX-F	1. WKHX-F	1. WSB
2. WKLS-F	2. WVEE-F	2. WVEE-F	2. WQXI-F	2. WPCH-F	2. WQXI-F+
3. WVEE-F	3. WZGC-F	3. WKHX-F	3. WVEE-F	WSB	3. WZGC-F
4. WKHX-F	4. WKLS-F	4. WZGC-F	4. WSB		WKHX-F
5. WAOK	5. WSB-F	5. WKLS-F	5. WSB-F		5. WVEE-F
6. WIGO	6. WKHX-F	6. WSB-F	6. WZGC-F		6. WKLS-F+

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WKHX-F	1. WKHX-F	1. WQXI-F	1. WKHX-F	1. WKLS-F	1. WKHX-F
2. WPCH-F	2. WZGC-F	2. WZGC-F	2. WQXI-F	2. WVEE-F	2. WQXI-F
3. WZGC-F	3. WQXI-F	3. WVEE-F	3. WVEE-F	3. WQXI-F	3. WVEE-F
4. WQXI-F	4. WVEE-F	4. WSB-F	4. WSB-F	4. WZGC-F	4. WSB
5. WKLS-F	5. WKLS-F	5. WKHX-F	5. WPCH-F	5. WSB-F	5. WZGC-F
6. WSB-F	6. WSB-F	6. WKLS-F	6. WZGC-F	6. WKHX-F	6. WKLS-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	58 (2)	803 (3)	861 (5)	30.8
MOR/AC	239 (1)	306 (2)	545 (3)	19.5
BLACK/URBAN	197 (3)	294 (1)	491 (4)	17.6
COUNTRY	109 (1)	296 (2)	405 (3)	14.5
BTFL MUSIC		206 (1)	206 (1)	7.4
NEWS/TALK	131 (2)		131 (2)	4.7
RELIGION/GOSPEL	57 (3)		57 (3)	2.0
NOSTALGIA	48 (1)		48 (1)	1.7
CLASSICAL	33 (1)		33 (1)	1.2
UNKNOWN/OTHER		14 (1)	14 (1)	0.5
			2781 (24)	

ATLANTA ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WKHX-F	1. WZGC-F	1. WZGC-F
2. WZGC-F	2. WSB	2. WKHX-F
3. WVEE-F	3. WQXI-F	3. WVEE-F
4. WQXI-F	4. WKHX-F	4. WSB
5. WKLS-F	5. WKLS-F	5. WPLO
6. WSB	6. WSB-F	6. WQXI-F
7. WPCH-F	7. WVEE-F	7. WKLS-F
8. WSB-F	8. WPCH-F	8. WPCH-F
9. WLTA-F	9. WLTA-F	9. WGST
10. WPLO	10. WGST	10. WSB-F
11. WAOK	11. WPLO	
12. WGST	12. WAOK	
13. WIGO	13. WQXI	
14. WNGC-F	14. WCNN	
15. WQXI	15. WIGO	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WCHK	1290	Canton	.3/ .7
WCHK-F	105.5	Canton	.4/1.0
WCNN	680		1.5/6.2
WGKA	1190		1.1/1.7
WJGA-F	92.1	Jackson	.5/1.0
WKLS	970		.3/1.7
WTJH	1260	East Point	.3/1.0
WXLL	1310	Decatur	.4/1.2
WYZE	1480		1.3/2.9

ADI FM SHARE: 73.27% (2727 of 3722) (FAL 81: 69.99%)

AM STATIONS

WAOK	1380	5 KW (DA-N)	BLACK	NBN	$ 42.00*	(Howard)	BENI
WCNN	680	25 KW/10 KW (DA-N)	NEWS	CNN	$ 30.00*	(MMR)	
WGST	920	5 KW/1 KW	NEWS	CBS,MBS	$120.00	(Katz)	Meredith
WIGO	1340	1 KW/250 W	BLACK	SBN	$? ?	(Citimedia)	Brunson
WJYI	1080	10 KW (DAYS,DA)	NOSTALGIA (Al Ham)		$ 22.00	(----)	
WPLO	590	5 KW (DA-N)	COUNTRY	ABC-I,RKO II	$ 50.00*	(Mc-Guild)	Plough
WQXI	790	5 KW/1 KW (DA-N)	AC/CONTEMP		$230.00	(Blair)	Jeff-Pilot
WSB	750	50 KW	MOR	NBC	$145.00*	(Christal)	Cox

FM STATIONS

WKHX-F	101.5	100 KW @ 900	COUNTRY (Somerset)		$125.00*	(Selcom)	Cap Cities
WKLS-F	96.1	100 KW @ 950	AOR (Burk-Abr)	Source	$ 85.00*	(Masla)	Gulf
WLTA-F	99.7	100 KW @ 1000	AC		$140.00	(Eastman)	Susquehanna
WPCH-F	94.9	100 KW @ 890	BTFL MUS (Schulke)		$157.50	(Katz)	Meredith
WQXI-F	94.1	100 KW @ 914	CONTEMP/AC		$230.00	(Blair)	Jeff-Pilot
WSB-F	98.5	100 KW @ 919	AC	CBS-R	$ 80.00*	(Christal)	Cox
WVEE-F	103.3	100 KW @ 450	URBAN	RKO	$140.00*	(Mc-Guild)	Plough
WZGC-F	92.9	100 KW @ 910	ROCK	ABC-C	$170.00	(Torbet)	First Media
WNGC-F	95.5	100 KW @ 605	COUNTRY		$ 17.00	(Southern)	Clarke (ATHENS)

AUSTIN

Market # 74
APR 17.4
SMSA Pop: 565,600
Est 1981 Revenue: $9,000,000

Stations: 18/15
Diaries: 1011/559:1
Standard Error: .678
% Below Line: 2.4

CSI: 4.9 Bil (# 75)
CSI HH: 23.6 M (# 130)
Retail $: 3.1 Bil (# 62)
% Not Listed: 17.0

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81	FAL 80
1. KASE-F	120/14.2	12.3	11.8	10.9	13.5
2. KHFI-F	101/11.9	14.8	17.8	15.7	12.7
3. KLBJ-F	87/10.3	13.4	9.8	11.2	6.8
4. KPEZ-F	63/ 7.4	4.5	4.9	3.6	1.7
5. KNOW	58/ 6.9	6.0	3.1	2.2	2.9
6. KEYI-F	54/ 6.4	8.1	5.3	5.2	5.2
7. KOKE-F	51/ 6.0	6.0	5.9	11.0	9.2
8. KLBJ	48/ 5.7	5.0	6.3	4.4	6.6
9. KVET	45/ 5.3	7.8	7.7	11.4	11.8
10. KOKE	27/ 3.2	1.5	1.3	2.7	3.1

12+ TSA 1/4	
1. KASE-F	171
2. KHFI-F	101
3. KLBJ-F	92
4. KPEZ-F	63
5. KVET	62
6. KNOW	61
7. KLBJ	58
8. KEYI-F	57
9. KOKE-F	54
10. KOKE	27

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KASE-F	1656/25.2	24.6
2. KHFI-F	1399/28.4	29.4
3. KLBJ-F	1224/23.0	26.8
4. KLBJ	1062/18.6	15.1
5. KVET	867/14.5	16.0
6. KEYI-F	842/16.3	17.4
7. KOKE-F	722/13.8	16.0
8. KNOW	663/13.3	11.7
9. KPEZ-F	610/12.2	5.2
10. KTSA	384/ 4.7	6.4

12+ FM SHARE (METRO): 68.52% (481 of 702) (FAL 81: 69.37%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KHFI-F	1. KLBJ-F	1. KASE-F	1. KASE-F	1. KPEZ-F	1. KASE-F
2. KNOW	2. KASE-F KHFI-F	2. KLBJ-F	2. KLBJ-F	2. KASE-F	2. KHFI-F
3. KLBJ-F		3. KHFI-F	3. KPEZ-F	3. KVET	3. KLBJ
	4. KOKE-F	4. KEYI-F	4. KHFI-F	4. KLBJ KNOW	4. KLBJ-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KASE-F	1. KASE-F	1. KASE-F	1. KASE-F	1. KLBJ-F	1. KASE-F
2. KLBJ-F	2. KHFI-F	2. KHFI-F	2. KHFI-F KPEZ-F	2. KHFI-F	2. KLBJ-F
3. KPEZ-F	3. KLBJ-F	3. KEYI-F		3. KASE-F	3. KPEZ-F
4. KEYI-F	4. KOKE-F+	4. KOKE-F	4. KNOW KLBJ-F	4. KOKE-F	4. KHFI-F KNOW

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KGTN	1530	Georgetown	.2/ .7	KGTN-F	96.7	Georget.	.1/1.9	KTSA	550	S Ant	.8/4.7
KIXL	970	Austin	1.5/4.5	KISS-F	99.5	S Ant	.5/1.8	WCAI	1200	S Ant	.7/2.6
KTAE	1260	Taylor	.7/1.9	KTXZ	99.5	W. Lake Hills	1.1/4.6				

FORMATS

	AM	FM	TOTAL	%
COUNTRY	80 (4)	172 (3)	252 (7)	35.7
ROCK/AOR/CONTEMP	7 (1)	192 (3)	199 (4)	28.2
MOR/AC	48 (1)	54 (1)	102 (2)	14.4
BTFL MUSIC		63 (1)	63 (1)	8.9
BLACK/URBAN	58 (1)		58 (1)	8.2
RELIGION	13 (1)		13 (1)	1.8
NOSTALGIA	13 (1)		13 (1)	1.8
NEWS/TALK	6 (1)		6 (1)	0.8
			706 (18)	

RADIO STATIONS

KLBJ, 590, 5 KW/1 KW (DA-N), MOR CBS,MBS, $28.00* (Eastman)
KNOW, 1490, 1 KW , URBAN , $75.00 (Torbet)
KOKE, 1370, 1 KW (DAYS) , SPANISH APR, $25.00* (Selcom)
KVET, 1300, 5 KW/1 KW (DA-2), COUNTRY , $50.00* (Katz)

KASE-F, 100.7, 98 KW @ 510, COUNTRY , $75.00* (Katz)
KEYI-F, 103.7, 97 KW @ 580, AC/CONTEMP , $75.00 (Torbet) Hicks
KHFI-F, 98.3, 1.3 KW @ 418, ROCK RKO, $50.00* (Christal)
KLBJ-F, 93.7, 100 KW @ 1057, AOR , $50.00* (Eastman)
KOKE-F, 95.5, 10 KW @ 265, COUNTRY APR, $35.00* (Selcom)
KPEZ-F, 102.3, 741 W @ 550, BTFL MUS (Bonne) , $40.00* (Mc-Guild) Clear Channel

BAKERSFIELD

Market # 100	Stations: 32/20	CSI: 3.1 Bil (# 109)
APR 17.7	Diaries: 820/506:1	CSI HH: 20.9 M (# 230)
SMSA Pop: 415,100	Standard Error: .718	Retail $: 2.1 Bil (# 94)
Est 1981 Revenue: 5,710,000	% Below Line: 14.9%	% Not Listed: 11.1%

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81	FAL 80
1. KUZZ	74/12.3	14.9	14.1	17.8	16.9
2. KKXX-F	65/10.8	14.6	10.5	10.6	11.4
3. KWAC	41/ 6.8	5.9	9.6	5.9	5.1
4. KLYD	39/ 6.5	.7	1.5	2.3	.5
5. KGFM-F	38/ 6.3	5.7	5.2	7.0	9.0
6. KGEO	34/ 5.6	8.5	5.0	2.0	2.7
7. KQXR-F	33/ 5.5	1.6	3.3	4.7	5.8
8. KERN	28/ 4.6	6.6	5.2	6.1	9.2
9. KXEM	19/ 3.1	3.6	5.9	1.6	---
10. KPMC	13/ 2.2	2.3	1.9	2.9	1.9

OTHER RATED STATIONS		
KFI	LA	2.0/3.8
KIIS-F	LA	1.3/2.5
KLOS-F	LA	1.5/5.1
KMET-F	LA	1.8/4.0
KMPC	LA	.8/3.2
KNX	LA	1.0/3.7
KNX-F	LA	1.5/2.5
KRTH-F	LA	.8/1.6
KBIG-F	LA	.5/2.5
KFRC-F	LA	.8/2.0

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KKXX-F	932/27.2	26.7
2. KUZZ	748/21.9	22.8
3. KGEO	531/15.5	16.7
4. KLYD	480/14.0	3.2
5. KQXR-F	447/13.1	6.5
6. KGFM-F	419/12.2	11.7
7. KERN	399/11.7	12.4
8. KWAC	278/ 8.1	7.1
9. KMGN-F	267/ 7.8	6.6
10. KAFY	266/ 7.8	9.3

12+ FM SHARE (METRO): 38.73% (208 of 537) (FAL 81: 37.09%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KKXX-F	1. KKXX-F	1. KKXX-F	1. KUZZ	1. KUZZ	1. KUZZ
2. KLYD	2. KQXR-F	2. KUZZ	2. KKXX-F	2. KGFM-F	2. KKXX-F
3. KGEO	3. KLYD	3. KQXR-F	3. KWAC	3. KERN	3. KWAC

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KUZZ	1. KUZZ	1. KKXX-F	1. KUZZ	1. KKXX-F	1. KUZZ
2. KKXX-F	2. KKXX-F	2. KQXR-F	2. KGFM-F	2. KLYD	2. KKXX-F
3. KGFM-F	3. KGFM-F	3. KGEO	3. KGEO	KWAC	3. KWAC

OTHER RATED STATIONS/METRO SHARE + CUME RATING

KAFY	550		2.2/7.8	KLOA	1240	Ridge.	1.2/3.0	KTKR	1310	Taft	1.3/3.9
KCHJ	1010	Deland	.3/2.5	KMGN-F	97.7	Shafter	2.0/7.8	KWSO	1180	Wasco	.8/4.6
KHIS	800		1.2/2.5	KVLI	1140	Lake Is.	1.5/2.9	XTRA	690	Tiju.	.8/2.2
KHIS-F	96.5		.7/2.6	KTPI-F	103.1	Tehach.	1.0/1.9	KMJ	580	Fresn	.3/2.4

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	52 (3)	138 (6)	190 (9)	35.4
COUNTRY	87 (2)	6 (1)	93 (3)	17.3
MOR/AC	66 (4)	14 (2)	80 (6)	14.9
SPANISH	60 (2)		60 (2)	11.2
BTFL MUSIC		41 (2)	41 (2)	7.6
NOSTALGIA	33 (2)		33 (2)	6.2
RELIGION	12 (2)	4 (1)	16 (3)	3.0
UNKNOWN/OTHERS	11 (2)		11 (2)	2.1
NEWS/TALK	8 (2)		8 (2)	1.5
CLASSICAL		5 (1)	5 (1)	0.9
			537 (32)	

RADIO STATIONS

KAFY, 550, 1 KW (DA-N) , COUNTRY , $20.00* (Blair)
KERN, 1410, 1 KW , NOSTALGIA (Al Ham) ABC-C, $22.00 (HNW) Branden
KGEO, 1230, 1 KW/250 W , OLDIES/AC NBC, $15.00* (Selcom)
KLYD, 1350, 1 KW (DAYS) , ROCK , $25.00 (Mc-Guild)
KPMC, 1560, 10 KW (DA-1) , MOR/COUNTRY CBS,MBS, $15.00 (Masla)
KUZZ, 970, 1 KW (DA-2) , COUNTRY , $33.00* (Christal) Buck Owens
KWAC, 1490, 1 KW/250 W , SPANISH , $19.00 (Lotus)
KXEM, 1590, 500 W (DAYS,DA), SPANISH , $10.12 (Caballero)

KGFM-F, 101.5, 5 KW @ 1280, BTFL MUS (FM-100) , $15.00* (Selcom)
KKXX-F, 107.9, 6 KW @ 1340, ROCK , $25.00* (Christal) Buck Owens
KMGN-F, 97.7, 3 KW @ 300, AOR (Noble) RKO,Source, $34.00 (Mc-Guild)
KQXR-F. 94.1. 5 KW @ 1312. CONTEMP ABC-E. $? ?

BALTIMORE

Market # 14; ADI # 20
APR 18.9
SMSA Pop: 2,185,000
Est 1981 Revenue: $29,800,000

Stations: 39/23
Diaries: 2043/1070:1
Standard Error: 13.6
% Below Line: 13.6

CSI: 17.0 Bil (# 22)
CSI HH: 21.9 M (# 196)
Retail $: 10.9 Bil (# 15)
% Not Listed: 9.0

12+ METRO 1/4/SHARE		SPG 82	WIN 82	FAL 81
1. WBAL	358/10.2	10.0	10.6	12.6
2. WXYV-F	279/ 7.9	8.7	8.9	5.8
3. WPOC-F	252/ 7.2	7.5	7.9	6.1
4. WBSB-F	233/ 6.6	4.8	4.5	5.8
5. WIYY-F	225/ 6.4	7.7	7.1	9.7
6. WLIF-F	186/ 5.3	5.3	6.8	8.5
7. WWIN	172/ 4.9	4.3	4.3	3.2
8. WFBR	157/ 4.5	4.5	3.4	3.9
9. WCAO	128/ 3.6	2.4	2.6	3.1
10. WYST-F	125/ 3.6	3.2	4.1	1.9
11. WITH	122/ 3.5	4.2	3.5	3.4
12. WRLX-F	104/ 3.0	3.7	2.8	3.9
13. WRQX-F	88/ 2.5	1.4	.7	1.2
14. WEBB	87/ 2.5	2.8	2.0	1.3
15. WCBM	83/ 2.4	2.4	2.6	3.1

12+ TSA 1/4	
1. WBAL	380
2. WPOC-F	289
3. WXYV-F	284
4. WBSB-F	254
5. WIYY-F	244
6. WLIF-F	198
7. WWIN	172
8. WFBR	161
9. WCAO	158
10. WYST-F	127
11. WITH	122
12. WRLX-F	105
13. WRQX-F	93
14. WEBB	87
15. WCBM	85

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WBAL	4214/20.9	21.9
2. WBSB-F	3546/17.5	15.0
3. WPOC-F	3504/16.1	14.3
4. WIYY-F	3368/16.4	16.9
5. WXYV-F	3255/17.1	17.3
6. WFBR	3194/16.7	17.3
7. WLIF-F	2539/12.6	13.1
8. WCAO	2534/11.5	10.7
9. WWIN	2436/13.1	11.8
10. WYST-F	1941/10.2	10.2
11. WCBM	1815/ 9.5	11.8
12. WRLX-F	1643/ 8.4	9.8
13. WRQX-F	1565/ 7.5	3.7
14. WITH	1420/ 7.6	9.0
15. WEBB	1358/ 7.3	6.8

12+ FM SHARE (METRO): 59.02% (1887 of 3197) (FAL 81: 57.80%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WBSB-F	1. WXYV-F	1. WXYV-F	1. WPOC-F	1. WBAL	1. WBAL
2. WIYY-F	2. WIYY-F	2. WPOC-F	2. WXYV-F	2. WPOC-F	2. WPOC-F
3. WXYV-F	3. WBSB-F	3. WIYY-F	3. WYST-F	3. WLIF-F	3. WXYV-F
4. WWIN	4. WWIN	4. WBSB-F	4. WBAL	4. WXYV-F	4. WFBR
5. WEBB	5. WPOC-F	5. WYST-F	5. WFBR	5. WFBR	5. WBSB-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WBAL	1. WXYV-F	1. WBSB-F	1. WPOC-F	1. WIYY-F	1. WPOC-F
2. WPOC-F	2. WBAL	2. WXYV-F	2. WXYV-F	2. WXYV-F	2. WBAL
3. WLIF-F	3. WIYY-F	3. WWIN	3. WLIF-F	3. WBSB-F	3. WXYV-F
4. WXYV-F	4. WBSB-F	4. WIYY-F	4. WBAL	4. WWIN	4. WFBR
5. WBSB-F	5. WPOC-F	5. WYST-F	5. WYST-F	5. WPOC-F WAVA-F	5. WLIF-F

FORMATS	AM	FM	TOTAL	%
MOR/AC	669 (4)	150 (3)	819 (7)	25.6
ROCK/AOR/CONTEMP		735 (9)	735 (9)	23.0
BLACK/URBAN	342 (4)	335 (5)	677 (7)	21.2
BTFL MUSIC		316 (4)	316 (4)	9.9
COUNTRY		263 (2)	263 (2)	8.2
NEWS/TALK	140 (3)		140 (3)	4.4
NOSTALGIA	122 (1)		122 (1)	3.8
RELIGION	21 (1)	71 (2)	92 (3)	2.9
CLASSICAL	1 (1)	17 (1)	18 (2)	0.6
UNKNOWN	15 (1)		15 (1)	0.5
			3197 (39)	

BALTIMORE ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WBAL	1. WBAL	1. WPOC-F
2. WXYV-F	2. WBSB-F	2. WBAL
3. WPOC-F	3. WIYY-F	3. WIYY-F
4. WBSB-F	4. WPOC-F	4. WXYV-F
5. WIYY-F	5. WXYV-F	5. WBSB-F
6. WLIF-F	6. WFBR	6. WCAO
7. WWIN	7. WLIF-F	7. WLIF-F
8. WFBR	8. WWIN	8. WRLX-F
9. WCAO	9. WCAO	9. WFBR
10. WYST-F	10. WYST-F	10. WWIN
11. WITH	11. WCBM	
12. WRLX-F	12. WRLX-F	
13. WRQX-F	13. WRQX-F	
14. WEBB	14. WITH	
15. WCBM	15. WEBB	

ADI FM SHARE: 60.07% (2064 of 3436) (FAL 81: 59.34%)

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WANN	1190	Annapolis	.4/ .5
WAYE	860		.6/1.3
WBKZ-F	95.9	Glen Burnie	.5/1.7
WBMD	750		.4/1.2
WFSI-F	107.9	Annapolis	.5/1.3
WNAV-F	99.1	Annapolis	.3/1.4
WQSR-F	105.7	Catonsville	1.0/5.4
WRBS-F	95.1		1.5/3.1
WSID	1010		2.0/4.7
WASH-F	97.1	Washington	.4/2.0
WAVA-F	105.1	Washington	1.3/2.9
WGAY-F	99.5	Washington	.4/1.3
WGMS-F+	103.5	Washington	.5/1.8
WHUR-F	96.3	Washington	.9/4.2
WKYS-F	93.9	Washington	.7/2.3
WLTT-F	94.7	Washington	.3/1.2
WMAL	630	Washington	.7/2.3
WMZQ-F	98.7	Washington	.7/1.1
WPGC-F	95.5	Washington	.9/3.7
WRC	980	Washington	.5/1.2
WRQX-F	107.3	Washington	2.5/7.5
WTOP	1500	Washington	1.2/5.5
WWDC-F	101.1	Washington	1.5/5.7
WYCR-F	98.5	York	.3/1.1

AM STATIONS

WBAL, 1090, 50 KW (DA-N)	, MOR	ABC-E,	$ 83.75	(Blair)	Hearst
WCAO, 600, 5 KW (DA-1)	, AC	RKO II,	$ 60.00*	(Mc-Guild)	Plough
WCBM, 680, 10 KW/5 KW (DA-2)	, TALK/NEWS	ABC-T,ABC-I,	$103.75	(Katz)	Metromedia
WEBB, 1360, 1 KW (DAYS)	, BLACK	,	$ 30.25	(Citi)	
WFBR, 1300, 5 KW (DA-1)	, AC	NBC,NBC-T,	$ 61.00*	(MMR)	
WITH, 1230, 1 KW/250 W	, NOSTALGIA (Al Ham)	MBS,	$ 45.00	(HNW)	BENI
WWIN, 1400, 1 KW	, BLACK	NBN,	$ 38.00	(Howard)	

FM STATIONS

WBSB-F, 104.3, 50 KW @ 422,	ROCK	ABC-F,	$ 75.00*	(Torbet)	Scripps-Howard
WIYY-F, 97.9, 11 KW @ 946,	AOR (Burk-Abr)	ABC-R,	$151.25	(Blair)	Hearst
WLIF-F, 101.9, 14 KW @ 961,	BTFL MUS (Schulke)	,	$ 75.00*	(Christal)	Cox
WPOC-F, 93.1, 50 KW @ 870,	COUNTRY	ABC-D,	$118.13	(Eastman)	Nationwide
WRLX-F, 106.5, 50 KW @ 620,	BTFL MUS (Bonne)	,	$ 44.00	(Katz)	Abell
WXYV-F, 102.7, 50 KW @ 400,	URBAN	,	$100.00*	(Mc-Guild)	Plough
WYST-F, 92.3, 10 KW @ 550,	AC	RKO,	$ 50.00*	(Masla)	United

BATON ROUGE

Market # 83	Stations: 20/13	CSI: 4.4 Bil (# 83)
APR 17.2	Diaries: 775/660:1	CSI HH: 26.4 M (# 37)
SMSA Pop: 511,500	Standard Error: .740	Retail $: 2.5 Bil (# 79)
Est 1981 Revenue: $7,050,000	% Below Line: 5.9	% Not Listed: 8.8

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81	FAL 80
1. WFMF-F	130/17.8	17.6	16.5	19.0	18.1
2. WYNK-F	98/13.4	13.3	14.3	13.0	11.1
3. WTKL	73/10.0	7.8	5.3	5.5	5.5
4. WXOK	71/ 9.7	14.8	13.5	10.8	11.8
5. WAFB-F	50/ 6.8	6.2	7.4	5.5	6.3
6. WLCS	48/ 6.6	6.4	4.8	6.6	9.9
7. WQXY-F	47/ 6.4	9.1	10.4	10.8	11.1
8. WJBO	31/ 4.2	3.4	5.1	4.2	7.7
9. WLUX	29/ 4.0	3.1	.5	1.8	1.2
10. WIBR	24/ 3.3	2.8	4.8	4.5	5.8

12+ TSA 1/4	
1. WFMF-F	178
2. WYNK-F	156
3. WAFB-F	107
4. WXOK	80
5. WQXY-F	77
6. WTKL	75
7. WLCS	51
8. WJBO	32
KSMB-F	32
10. WLUX	30

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WFMF-F	2303/37.9	34.4
2. WAFB-F	1974/24.7	23.0
3. WYNK-F	1623/24.8	25.1
4. WQXY-F	1187/18.9	18.1
5. WXOK	1080/21.5	24.4
6. WJBO	946/21.0	15.9
7. WLCS	856/19.3	19.5
8. WTKL	690/14.8	14.0
9. WWL	654/ 6.4	5.9
10. WIBR	522/12.2	9.1

12+ FM SHARE (METRO): 52.25% (348 of 666) (FAL 81: 54.26%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WFMF-F	1. WFMF-F	1. WFMF-F	1. WFMF-F	1. WYNK-F	1. WFMF-F
2. WTKL	2. WYNK-F	2. WYNK-F	2. WYNK-F	2. WTKL	2. WYNK-F
3. WLCS	3. WAFB-F	3. WTKL	3. WTKL	WFMF-F	3. WXOK
WXOK	4. WTKL	4. WXOK	4. WXOK	4. WQXY-F	4. WTKL

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WFMF-F	1. WFMF-F	1. WFMF-F	1. WTKL	1. WFMF-F	1. WFMF-F
2. WYNK-F	2. WYNK-F	2. WTKL	2. WFMF-F	2. WYNK-F	2. WYNK-F
3. WXOK	3. WTKL	3. WXOK	3. WYNK-F	3. WAFB-F	3. WAFB-F
4. WTKL	4. WXOK	WAFB-F	4. WXOK	4. WTKL	4. WLCS
		WYNK-F		WXOK	WXOK

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WWL	870	NO	1.6/6.4	KSMI-F	104.9	Donald.	.4/2.3	WCKW-F	92.3	La Place	.4/1.9
WSLG	1090	Gonzales	.7/2.1	KSMB-F	94.5	Lafayette	.8/3.1	WYLD	940	NO	.5/3.3
WYNK	1380		2.5/6.0	WAIL-F	105.3	NO	.5/4.4	WYLD-F	98.5	NO	1.0/2.4
WNOE	1060	NO	.4/1.4								

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	48 (1)	196 (5)	244 (6)	36.6
BLACK	148 (3)	4 (1)	152 (4)	22.8
COUNTRY	50 (4)	101 (2)	151 (6)	22.7
BTFL MUSIC		47 (1)	47 (1)	7.1
MOR/AC	43 (2)		43 (2)	6.5
RELIGION	29 (1)		29 (1)	4.4
			666 (20)	

RADIO STATIONS

WIBR, 1300, 5 KW/1 KW (DA-N), COUNTRY	NBC,	$? ?	(Katz)	
WJBO, 1150, 5 KW (DA-1), MOR/AC	MBS,	$23.00*	(Blair)	Manship
WLCS, 910, 1 KW (DA-1), ROCK	,	$19.50*	(Mc-Guild)	Air Waves
WLUX, 1550, 5 KW (DAYS), RELIGION	,	$10.00	(----)	Swaggert
WTKL, 1260, 1 KW (DAYS), BLACK	,	$20.00*	(Lotus)	
WXOK, 1460, 5 KW/1 KW (DA-2), BLACK	,	$22.00*	(Howard)	
WAFB-F, 98.1, 100 KW @ 1550, CONTEMP (Drake-Chen)	,	$20.75	(Katz)	
WFMF-F, 102.5, 100 KW @ 475, ROCK	ABC-F,	$40.00*	(Blair)	Manship
WQXY-F, 100.7, 100 KW @ 750, BTFL MUS (Schulke)	,	$23.00*	(Mc-Guild)	Air Waves
WYNK-F, 101.5, 100 KW @ 403, COUNTRY	ABC-I,	$35.00*	(Torbet)	
KSMB-F, 94.5, 56 KW @ 400, AOR	,	$27.00	(Masla)	(LAFAYETTE)

BEAUMONT-PORT ARTHUR-ORANGE

Market # 108	Stations: 18/15	CSI: 3.7 Bil (# 91)
APR 15.3	Diaries: 903/422:1	CSI HH: 26.2 M (# 41)
SMSA Pop: 381,100	Standard Error:.633	Retail $: 2.3 Bil (# 87)
Est 1981 Revenue: $5,800,000	% Below Line: 6.6	% Not Listed: 8.3

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81	FAL 80
1. KYKR-F	60/12.4	9.5	13.0	9.6	12.3
2. KLVI	58/12.0	8.5	7.2	8.7	13.5
3. KZZB-F	52/10.8	6.9	7.2	2.5	6.7
KHYS-F	52/10.8	10.7	7.4	5.6	4.0
5. KAYD-F	39/ 8.1	11.3	7.0	10.1	10.8
6. KQXY-F	34/ 7.1	5.3	8.0	11.0	8.7
7. KZOM-F	32/ 6.6	5.7	7.2	4.3	6.3
8. KTRH	25/ 5.2	5.5	5.2	4.0	6.1
9. KALO	23/ 4.8	6.5	6.1	8.7	2.5
10. KIOC-F	21/ 4.4	10.3	10.0	6.3	4.5

12+ TSA 1/4	
1. KHYS-F	75
2. KLVI	71
3. KYKR-F	66
4. KZZB-F	52
5. KQXY-F	47
6. KZOM-F	45
KAYD-F	45
8. KTRH	39
9. KIOC-F	30
10. KALO	23

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KLVI	921/22.7	20.5
2. KYKR-F	847/23.3	19.9
3. KHYS-F	706/16.2	17.0
4. KAYD-F	655/18.4	21.9
5. KQXY-F	607/13.9	12.5
6. KZZB-F	597/18.3	14.9
7. KZOM-F	561/11.3	9.9
8. KTRH	555/10.0	11.4
9. KIOC-F	536/12.3	20.5
10. KALO	317/10.1	12.2

12+ FM SHARE (METRO): 68.55% (303 of 442) (FAL 81: 71.10%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KZZB-F	1. KZOM-F	1. KYKR-F	1. KYKR-F	1. KLVI	1. KLVI
2. KHYS-F	2. KHYS-F	2. KHYS-F	2. KLVI	2. KYKR-F	2. KYKR-F
	3. KYKR-F	3. KAYD-F	3. KHYS-F	3. KQXY-F	3. KAYD-F
		KZOM-F	KAYD-F		

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KYKR-F	1. KYKR-F	1. KAYD-F	1. KYKR-F	1. KZOM-F	1. KYKR-F
2. KLVI	2. KHYS-F	KHYS-F	2. KAYD-F	2. KYKR-F	KLVI
3. KQXY-F	3. KZZB-F	KZZB-F		3. KHYS-F	3. KHYS-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KAYC	1450	Beaum.	1.0/2.8
KDVE	1510	Neder.	1.2/2.7
KOGT	1600	Orange	2.5/6.3
KOLE	1340	P. Arthur	1.2/7.3
KTXC	1250	Beaum.	.8/3.8
KWIC-F	107.7	Beaum.	1.9/7.4
KLOL-F	101.1	Hous.	.4/1.3
KMJQ-F	102.1	Hous.	.4/2.5

FORMATS

	AM	FM	TOTAL	%
COUNTRY	74 (3)	99 (2)	173 (5)	39.1
ROCK/AOR/CONTEMP		95 (4)	95 (4)	21.5
BLACK/URBAN	23 (1)	54 (2)	77 (3)	17.4
BTFL MUSIC		34 (1)	34 (1)	7.7
MOR/AC	11 (2)	21 (1)	32 (3)	7.2
NEWS/TALK	25 (1)		25 (1)	5.7
RELIGION	6 (1)		6 (1)	1.4
			442 (18)	

RADIO STATIONS

KALO, 990, 1 KW (DA-2), BLACK	NBN, $17.50	(Selcom)	
KLVI, 560, 5 KW (DA-N), COUNTRY	ABC-I, $33.00	(Torbet)	Hicks
KAYD-F, 97.5, 50 KW @ 320, COUNTRY	, $18.00*	(MMR)	Texas Coast
KHYS-F, 98.5, 65 KW @ 380, URBAN	Source, $24.00*	(Mc-Guild)	Clear Channel
KIOC-F, 106.1, 100 KW @ 1060, AC (Century 21)	RKO, $25.00	(Christal)	
KQXY-F, 94.1, 100 KW @ 645, BTFL MUS (Schulke)	NBC, $24.00*	(Mc-Guild)	Air Waves
KYKR-F, 93.3, 100 KW @ 500, COUNTRY	, $33.00	(Torbet)	Hicks
KZOM-F, 104.5, 100 KW @ 440, AOR	, $14.00*	(HNW)	
KZZB-F, 95.1, 60 KW @ 238, ROCK	ABC-F, $17.50	(Selcom)	

KTRH - See Houston

BIRMINGHAM

Market # 46; ADI # 44
APR 17.8
SMSA Pop: 860,100
Est 1981 Revenue: $13,050,000

Stations: 20/18
Diaries: 1195/720:1
Standard Error: .591
% Below Line: 0.9

CSI: 6.3 Bil (# 55)
CSI HH: 20.3 M (# 260)
Retail $: 3.7 Bil (# 53)
% Not Listed: 6.6

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81	FAL 80
1. WZZK-F	180/14.1	16.6	17.7	13.6	7.7
2. WENN-F	175/13.7	12.3	7.0	9.1	11.1
3. WKXX-F	130/10.2	11.3	10.5	12.3	11.1
4. WATV	98/ 7.7	7.3	4.6	4.8	5.7
5. WAPI-F	95/ 7.4	4.4	5.5	4.7	6.1
6. WQEZ-F	63/ 4.9	5.9	6.7	3.8	6.1
7. WJLD	60/ 4.7	4.3	4.9	3.2	2.4
8. WVOK	57/ 4.5	3.3	4.9	5.5	5.6
9. WSGN	47/ 3.7	5.0	6.0	6.4	8.3
10. WERC	46/ 3.6	3.0	4.3	4.5	5.1

12+ TSA 1/4	
1. WZZK-F	320
2. WENN-F	230
3. WKXX-F	179
4. WAPI-F	134
5. WATV	99
6. WVOK	85
WQEN-F	85
8. WQEZ-F	83
9. WRKK-F	62
10. WJLD	61

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WZZK-F	3726/31.3	30.9
2. WKXX-F	2930/28.4	26.6
3. WENN-F	1907/21.0	20.4
4. WAPI-F	1725/15.9	14.6
5. WVOK	1490/12.3	9.0
6. WQEN-F	1262/ 1.8	1.9
7. WRKK-F	1207/10.4	9.7
8. WSGN	1140/14.9	18.8
9. WQEZ-F	1056/10.4	15.3
10. WERC	1015/13.3	11.8

12+ FM SHARE (METRO): 61.39% (733 of 1194) (FAL 81: 58.05%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WENN-F	1. WENN-F	1. WENN-F	1. WZZK-F	1. WZZK-F	1. WZZK-F
2. WKXX-F	2. WKXX-F	2. WZZK-F	2. WENN-F	2. WQEZ-F	2. WENN-F+
3. WAPI-F	3. WZZK-F	3. WKXX-F	3. WKXX-F	3. WATV	3. WKXX-F
4. WATV	4. WAPI-F	4. WAPI-F	4. WQEZ-F	4. WENN-F	4. WSGN
5. WZZK-F		5. WATV	5. WATV	5. WVOK	5. WATV

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WZZK-F	1. WENN-F	1. WENN-F	1. WZZK-F	1. WENN-F	1. WZZK-F
2. WENN-F	2. WZZK-F	2. WKXX-F	2. WENN-F	2. WAPI-F	2. WENN-F
3. WKXX-F	3. WKXX-F	3. WZZK-F	3. WKXX-F	3. WKXX-F	3. WSGN
4. WAPI-F WQEZ-F	4. WAPI-F	4. WAPI-F	4. WATV	4. WZZK-F	4. WQEZ-F
	5. WATV WQEZ-F	5. WATV	5. WQEZ-F	5. WATV	5. WKXX-F WJLD

FORMATS	AM	FM	TOTAL	%
BLACK	179 (3)	175 (1)	354 (4)	29.6
COUNTRY	86 (2)	187 (2)	273 (4)	22.9
ROCK/AOR/CONTEMP		265 (4)	265 (4)	22.2
RELIGION/GOSPEL	44 (1)	39 (1)	83 (2)	7.0
MOR/AC	82 (2)		82 (2)	6.9
BTFL MUSIC		67 (2)	67 (2)	5.6
NEWS/TALK	46 (1)		46 (1)	3.9
NOSTALGIA	24 (1)		24 (1)	2.0
			1194 (20)	

BIRMINGHAM ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WZZK-F	1. WZZK-F	1. WZZK-F
2. WENN-F	2. WKXX-F	2. WKXX-F
3. WKXX-F	3. WENN-F	3. WAPI-F
4. WAPI-F	4. WAPI-F	4. WENN-F
5. WATV	5. WVOK	5. WDJC-F
6. WQEZ-F	6. WSGN	6. WJLD
7. WVOK	7. WRKK-F	7. WQEZ-F
8. WJLD	8. WJLD	8. WSGN
9. WAAX	9. WERC	9. WERC
10. WRKK-F	10. WQEZ-F	10. WATV
WENN	11. WAPI	
12. WDJC-F	12. WDJC-F	
13. WQEN-F	13. WATV	
14. WERC	14. WQEN-F	
15. WSGN	15. WENN	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WAPI	1070		2.7/12.1
WBUL	1220		1.6/5.5
WCRT	1260		1.9/4.3
WDJC-F	93.7		3.1/8.7
WENN	1320		3.4/9.7
WRKK-F	99.5		2.6/10.4
WWWB-F	102.5	Jaspar	.5/ .9
WYDE	850		2.3/8.5
WQEN-F	103.7	Gadsden	.5/1.8
WHMA-F	100.5	Anniston	.3/1.3

ADI FM SHARE: 62.89% (1139 of 18[illegible]) (FAL 81: 56.40%)

AM STATIONS

WAPI, 1070, 50 KW/5 KW (DA-N) , AC	CBS, $25.00* (Torbet)	
WATV, 900, 1 KW (DAYS) , BLACK	, $21.00* (Howard)	
WENN, 1320, 5 KW (DAYS) , GOSPEL	NBN, $30.00* (Selcom)	
WERC, 960, 5 KW (DA-N) , NEWS/TALK	, $40.00* (Mc-Guild)	Mooney
WJLD, 1400, 1 KW/250 W , BLACK	ABC-C, $21.00* (Masla)	
WSGN, 610, 5 KW/1 KW (DA-N) , AC	RKO II, $58.50 (Eastman)	Harte Hanks
WVOK, 690, 50 KW (DAYS) , COUNTRY	RKO, $33.33* (Masla)	Jaco
WAAX, 570, 5 KW/500 W (DA-N), COUNTRY	ABC-E, $15.13 (P/W)	(GADSDEN)

FM STATIONS

WAPI-F, 94.5, 100 KW @ 1214, AOR (Burk-Abr)	Source, $40.00* (Torbet)	
WDJC-F, 93.7, 100 KW @ 550, RELIGION	, $24.00 (----)	Crawford
WENN-F, 107.7, 100 KW @ 640, BLACK	NBN, $64.00* (Selcom)	
WKXX-F, 106.9, 100 KW @ 1114, ROCK	ABC-D, $82.50* (Mc-Guild)	Mooney
WQEZ-F, 96.5, 100 KW @ 890, BTFL MUS (TM)	, $28.00* (Blair)	Capitol-Johnson
WRKK-F, 99.5, 100 KW @ 952, CONTEMP	, $30.00* (Masla)	Jaco
WZZK-F, 104.7, 100 KW @ 640, COUNTRY	, $120.00 (Katz)	Katz
WQEN-F, 103.7, 100 KW @ 1110, ROCK	, $25.00 (P/W)	(GADSDEN)

BLOOMINGTON, IL

Market # 261
APR 15.2
SMSA Pop: 121,100
Est 1981 Revenue : $2,771,000

Stations: 14/5
Diaries: 650/183:1
Standard Error: .824
% Below Line: 27.9

CSI: 1.2 Bil (# 216)
CSI HH: 26.0 M (# 50)
Retail $: .6 Bil (# 245)
% Not Listed: 6.3%

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80
1. WJBC	57/36.1	40.8	40.7	39.0	37.3
2. WBNQ-F	20/19.0	16.1	15.9	18.2	18.9
3. WLS	11/ 7.0	5.7	6.2	5.8	5.3
4. WIHN-F	9/ 5.7	3.4	4.8	4.5	6.5
WMLA-F	9/ 5.7	6.3	9.0	8.4	7.1
6. WMAQ	8/ 5.1	4.0	5.5	5.2	4.1
WWCT-F	8/ 5.1	7.5	5.5	5.2	6.5
8. WSWT-F	5/ 3.2	1.7	.7	1.9	1.2
9. WKZW-F	4/ 2.5	2.9	2.8	1.3	1.8
10. WGN	2/ 1.3	1.1	4.8	3.2	1.2

12+ TSA 1/4	
1. WJBC	72
2. WBNQ-F	42
3. WLS	31
4. WMAQ	26
5. WGN	17
6. WWCT-F	14
7. WMLA-F	13
8. WSWT-F	11
9. WIHN-F	10
WKZW-F	10

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WJBC	703/56.3	63.5
2. WBNQ-F	642/41.2	40.2
3. WLS	514/24.3	26.6
4. WMAQ	407/15.4	12.6
5. WGN	265/ 7.5	9.6
6. WKZW-F	257/14.5	13.9
7. WWCT-F	199/11.0	11.6
8. WMLA-F	198/16.1	17.9
9. WSWT-F	193/ 6.3	6.5
10. WBBM	173/ 6.1	5.7

12+ FM SHARE (METRO): 44.21% (65 of 147) (FAL 81: 40.43%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WBNQ-F	1. WBNQ-F	1. WJBC	1. WJBC	1. WJBC	1. WJBC
2. WKZW-F	2. WJBC	2. WBNQ-F			2. WBNQ-F
WLS	3. WLS	3. WLS			3. WMLA-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WJBC	1. WJBC	1. WBNQ-F	1. WJBC	1. WBNQ-F	1. WJBC
2. WBNQ-F	2. WBNQ-F	2. WJBC		2. WJBC	
3. WIHN-F	3. WMLA-F			WLS	

OTHER RATED STATIONS/METRO CUME + CUME RATING

WRBA	144o	Normal	.6/3.8
WBBM	780	Chicago	.6/6.1
WDZ	1050	Decatur	.6/1.5
WVEL	1140	Pekin	.6/2.1

FORMATS

	AM	FM	TOTAL	%
MOR/AC	60 (3)	9 (1)	69 (4)	46.9
ROCK/AOR/CONTEMP	12 (2)	42 (3)	54 (5)	36.7
COUNTRY	8 (1)	9 (1)	17 (2)	11.6
BTFL MUSIC	9 (1)	5 (1)	6 (2)	4.1
NEWS/TALK	1 (1)		1 (1)	0.7
			147 (14)	

RADIO STATIONS

WJBC, 1230, 1 KW/250 W, MOR	ABC-I, $36.00	(Mc-Guild)	Bloomington
WBNQ-F, 101.5, 50 KW @ 460, ROCK (TM)	, $22.50	(Torbet)	Bloomington
WIHN-F, 96.7, 3 KW @ 300, AC	, $13.00	(----)	
WMLA-F, 92.7, 3 KW @ 300, COUNTRY (Concept)	RKO II, $14.00	(Masla)	

Other stations - See Chicago and Peoria

BOSTON

Market #6; ADI # 6
APR 19.3
SMSA Pop: 3,656,300
Est 1981 Revenue: $55,800,000

Stations:37/30
Diaries: 1994/1834:1
Standard Error: .464
% Below Line: 3.4

CSI: 35.0 Bil (# 8)
CSI HH: 26.8 M (# 27)
Retail $: 19.5 Bil (# 27)
% Not Listed: 8.7

12+ METRO 1/4/SHARE		SUM 82	SPG 82	WIN 82	FAL 81	12+ TSA 1/4		12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WXKS-F	503/9.0	7.8	7.0	5.8	6.1	1. WBZ	712	1. WBZ	11184/24.9	23.7
2. WBZ	480/8.6	8.6	8.4	8.5	8.2	2. WXKS-F	609	2. WCOZ-F	8373/17.1	18.8
3. WHDH	441/7.9	8.0	8.5	7.9	8.7	3. WHDH	502	3. WXKS-F	7893/21.0	16.3
4. WBCN-F	313/5.6	6.3	4.7	5.9	5.9	4. WBCN-F	447	4. WHDH	7601/21.9	22.4
5. WEEI	303/5.4	4.8	6.6	6.2	6.6	5. WCOZ-F	419	5. WEEI-F	6411/15.9	10.7
6. WJIB-F	277/4.9	4.2	4.4	6.1	5.3	6. WROR-F	345	6. WBCN-F	6338/14.7	13.3
7. WCOZ-F	272/4.9	7.5	7.4	6.7	9.3	7. WEEI	338	7. WROR-F	6317/14.6	14.1
8. WRKO	249/4.4	2.4	3.0	3.1	2.8	8. WJIB-F	337	8. WEEI	6165/18.5	17.5
9. WMJX-F	246/4.4	4.5	5.3	3.5	.5	9. WMJX-F	324	9. WMJX-F	5314/14.6	16.0
10. WEEI-F	221/3.9	2.8	3.1	3.9	4.0	10. WRKO	321	10. WRKO	5083/13.7	11.4
11. WROR-F	212/3.8	4.4	4.1	4.6	5.0	11. WEEI-F	315	11. WJIB-F	4964/13.1	11.7
12. WXKS	195/3.5	4.0	2.7	3.7	3.2	12. WSSH-F	261	12. WVBF-F	4051/10.2	12.7
13. WSSH-F	168/3.0	2.4	2.1	2.5	2.6	13. WGIR-F	234	13. WAAF-F	3902/10.2	6.2
14. WHUE-F	161/2.9	2.2	2.3	3.1	2.7	14. WVBF-F	212	14. WSSH-F	3672/ 8.6	5.9
15. WVBF-F	154/2.7	3.0	4.0	3.1	4.1	15. WHUE-F	208	15. WHUE-F	3361/ 8.9	7.3
16. WILD	138/2.5	1.3	1.9	1.7	1.2	16. WXKS	202	16. WBOS-F	2689/ 7.6	5.8
17. WCRB-F	105/1.9	1.3	1.4	1.7	1.4	17. WAAF-F	187	17. WGIR-F	2369/ 1.3	---
18. WCGY-F	65/1.2	1.5	1.3	.9	.7	18. WCRB-F	148	18. WCRB-F	2280/ 5.8	5.6
19. WROL	62/1.1	.7	1.3	1.3	1.0	19. WILD	139	19. WOKQ-F	2041/ 1.5	1.3
20. WAAF-F	60/1.1	1.2	1.7	1.3	1.6	20. WSRS-F	131	20. WCGY-F	1842/ 3.5	3.0

12+ FM SHARE (METRO): 57.56% (2946 of 5118) (FAL 81: 56.70%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WXKS-F	1. WXKS-F	1. WXKS-F	1. WHDH	1. WBZ	1. WBZ
2. WCOZ-F	2. WBCN-F	2. WBCN-F	2. WBZ	2. WHDH	2. WHDH
3. WEEI-F	3. WMJX-F	3. WHDH	3. WXKS-F	3. WJIB-F	3. WEEI
4. WAAF-F	4. WCOZ-F	4. WMJX-F	4. WMJX-F	4. WEEI	4. WXKS-F
5. WROR-F WBCN-F	5. WEEI-F	5. WBZ	5. WBCN-F	5. WXKS	5. WBCN-F
	6. WROR-F	6. WCOZ-F	6. WROR-F	6. WSSH-F	6. WRKO
7. WBOS-F	7. WVBF-F	7. WROR-F	7. WJIB-F WSSH-F	7. WHUE-F	7. WJIB-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WXKS-F	1. WXKS-F	1. WXKS-F	1. WHDH	1. WBCN-F	1. WBCN-F
2. WHDH	2. WHDH	2. WMJX-F	2. WBZ	2. WXKS-F	2. WBZ
3. WJIB-F	3. WBCN-F	3. WROR-F	3. WXKS-F	3. WCOZ-F	3. WHDH
4. WBCN-F	4. WRKO	4. WEEI-F	4. WMJX-F	4. WMJX-F	4. WXKS-F
5. WMJX-F	5. WBZ	5. WBCN-F	5. WSSH-F	5. WVBF-F	5. WMJX-F
6. WBZ	6. WCOZ-F	6. WHDH	6. WROR-F	6. WEEI-F	6. WEEI
7. WEEI-F	7. WJIB-F	7. WVBF-F	7. WJIB-F	7. WILD	7. WROR-F

FORMATS	AM	FM	TOTAL	%
MOR/AC	1030 (5)	780 (4)	1810 (9)	35.4
ROCK/AOR/CONTEMP		1530 (9)	1530 (9)	29.9
NEWS/TALK	552 (2)		552 (2)	10.8
BTFL MUSIC	39 (1)	477 (4)	516 (5)	10.1
NOSTALGIA	262 (4)	20 (1)	282 (5)	5.5
BLACK/URBAN	163 (2)		163 (2)	3.2
CLASSICAL		105 (1)	105 (1)	2.1
RELIGION	90 (2)		90 (2)	1.8
COUNTRY	36 (1)	34 (1)	70 (2)	1.4
			5118 (37)	

BOSTON ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WBZ	1. WBZ	1. WXKS-F
2. WXKS-F	2. WCOZ-F	2. WBZ
3. WHDH	3. WHDH	3. WHDH
4. WBCN-F	4. WXKS-F	4. WEEI
5. WCOZ-F	5. WEEI-F	5. WBCN-F
6. WROR-F	6. WROR-F	6. WCOZ-F
WEEI	7. WEEI	7. WROR-F
8. WJIB-F	8. WBCN-F	8. WJIB-F
9. WMJX-F	9. WMJX-F	9. WMJX-F
10. WRKO	10. WRKO	10. WEEI-F
11. WEEI-F	11. WJIB-F	
12. WSSH-F	12. WVBF-F	
13. WSSH-F	13. WSSH-F	
14. WHUE-F	14. WAAF-F	
15. WAAF-F	15. WHUE-F	

OTHER RATED STATIONS			METRO SHARE/CUME RATING
WBOS-F	92.9	Brookline	1.0/7.6
WCAP	980	Lowell	.4/1.7
WCAS	740	Cambridge	.4/1.3
WDLW	1330		.6/3.5
WESX	1230	Salem	.5/1.8
WEZE	1260		.5/2.1
WHAV-F	92.5	Haverhill	.4/1.3
WHUE	1150		.7/3.4
WJDA	1300	Quincy	1.0/1.3
WMRE	1510		.9/4.9
WSTD	1060	Natick	.3/1.4
WCAV-F	97.7	Brockton	.4/1.3
WGIR-F	101.1	Manchester	.3/1.3
WOKQ-F	97.5	Dover	.6/1.5
WPLM-F+	99.1	Plymouth	.4/1.5
WSRS-F	96.1	Worcester	.3/1.1

ADI FM SHARE: 63.32% (4726 of 7464) (FAL 81: 63.21%)

AM STATIONS

WBZ , 1030, 50 KW , MOR/TALK (Burk-Abr) ABC-E, $208.75 (Group W) Westinghouse
WEEI, 590, 5 KW (DA-1) , NEWS CBS, $133.75 (CBS Spot) CBS
WHDH, 850, 50 KW (DA-2) , MOR , $226.88 (Blair) John Blair

WILD, 1090, 1 KW (DAYS) , BLACK NBN,SBN, $ 36.00 (Masla)
WRKO, 680, 50 KW (DA-2) , TALK ABC-I, RKO II, $120.00* (RKO) RKO
WROL, 950, 5 KW (DAYS,DA), RELIGION , $ 35.00 (----)
WXKS, 1430, 5 KW (DAYS) , NOSTALGIA (Al Ham) , $ 56.44 (MMR)

FM STATIONS

WBCN-F, 104.1, 19 KW @ 742, AOR , $306.25 (Torbet) Infinity
WBOS-F, 92.9, 12 KW @ 888, AOR , $ 60.00* (Howard)
WCGY-F, 93.7, 50 KW @ 403, OLDIES , $ 29.00 (Masla) Curt Gowdy
WCOZ-F, 94.5, 8 KW @ 1050, AOR (Sebastian) , $230.00 (Blair) John Blair
WCRB-F, 102.5, 11 KW @ 920, CLASSICAL , $ 60.00 (----)
WEEI-F, 103.3, 12 KW @ 890, ROCK CBS-R, $140.63 (CBS/FM) CBS
WHUE-F, 100.7, 50 KW @ 500, BTFL MUS (Churchill) , $ 80.00 (Selcom) GCC

WJIB-F, 96.9, 9 KW @ 1010, BTFL MUS (Bonne) , $ 98.75 (Christal) GE
WMJX-F, 106.7, 12 KW @ 900, CONTEMP/AC , $201.25 (Eastman) Greater Med
WROR-F, 98.5, 6 KW @ 1191, CONTEMP RKO, $170.00* (RKO) RKO
WSSH-F, 99.5, 32 KW @ 600, AC , $ 60.00* (HNW)
WVBF-F, 105.7, 11 KW @ 954, AC/CONTEMP , $133.75* (Mc-Guild) Fairbanks
WXKS-F, 107.9, 21 KW @ 710, ROCK (Burk-Abr) , $122.50 (MMR)
WGIR-F, 101.1, 10 KW @ 920, AOR (Noble) , $ 25.00 (Blair) Knight
(MANCHESTER, NH)
WOKQ-F, 97.5, 50 KW @ 350, COUNTRY , $? ? (Selcom) Fuller-Jeffrey
(DOVER,NH)

WSRS, WAAF - See Worcester

BRIDGEPORT

Market # 102 (52 on county basis)	Stations: 42/5	CSI: 4.3 Bil (# 86) (35-county)
APR 19.3	Diaries: 896/461:1	CSI HH: 33.9 M (# 2)
SMSA Pop: 413,100 (809M-county)	Standard Error: .693	Retail $: 1.7 Bil (#114) (# 50-county)
Est 1981 Revenue: $3,900,000	% Below Line: 55.8%	% Not Listed: 6.2%

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81	FAL 80
1. WEZN-F	123/18.0	16.4	15.9	16.0	14.8
2. WICC	90/13.2	15.4	13.9	15.7	14.8
3. WKCI-F	49/ 7.2	5.9	4.9	5.5	7.3
4. WNAB	41/ 6.0	6.4	7.5	7.4	7.2
5. WNBC	37/ 5.4	6.1	7.2	7.4	7.3
6. WRKI-F	21/ 3.1	5.0	3.2	3.7	1.8
WHN	21/ 3.1	1.6	1.4	2.3	1.0
8. WPLR-F	20/ 2.9	4.4	4.1	5.4	7.0
9. WDJZ	16/ 2.3	3.6	4.9	4.6	4.2
WCBS	16/ 2.3	4.3	4.3	3.4	5.7

12+ TSA 1/4	
1. WEZN-F	178
2. WICC	102
3. WCBS	87
4. WNBC	77
5. WKCI-F	74
6. WAPP-F	52
7. WRKI-F	50
8. WHN	41
WNAB	41
10. WPLJ-F	37

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WEZN-F	1885/33.8	30.3
2. WICC	1815/43.2	41.9
3. WNBC	1677/23.1	22.1
4. WCBS	1553/14.5	15.2
5. WKCI-F	1027/19.5	18.7
6. WRKI-F	895/10.5	12.2
7. WAPP-F	691/ 6.8	----
8. WPLJ-F	658/ 5.1	6.7
9. WHN	657/ 7.3	5.5
10. WPLR-F	559/10.9	14.0

12+ FM SHARE (METRO): 52.50% (336 of 640) (FAL 81: 47.34%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WRKI-F	1. WKCI-F	1. WEZN-F	1. WEZN-F	1. WEZN-F	1. WICC
2. WAPP-F	2. WICC	2. WICC	2. WICC	2. WICC	2. WEZN-F
3. WICC	3. WEZN-F	3. WKCI-F	3. WKCI-F		3. WNAB
WNBC	4. WNBC	4. WNBC	4. WNBC		4. WNBC

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WEZN-F	1. WEZN-F	1. WKCI-F	1. WEZN-F	1. WICC	1. WEZN-F
2. WNAB	2. WICC	2. WICC	2. WICC	WPLR-F	2. WICC
3. WICC	3. WKCI-F	3. WEZN-F	3. WKCI-F	3. WKCI-F	3. WKCI-F
4. WKCI-F	4. WNBC	4. WNBC	4. WNBC	4. WNBC	4. WNBC

OTHER RATED STATIONS/METRO SHARE + CUME RATING

WFIF	1500	Milford	1.9/2.9	WDJF-F	107.9	Westp.	1.2/6.8	WAPP-F	103.5	NY	2.5/6.8
WABC	770	NY	.9/5.2	WDRC-F	102.9	Hartf.	.4/6.1	WNEW	1130	NY	.9/2.7
WADS	690	Anson.	2.1/4.1	WELI	960	N. Haven	.4/2.6	WNEW-F	102.7	NY	.4/1.4
WALK-F	97.5	Long Is.	.3/2.6	WHLI	1100	Long Is.	.3/1.2	WOR	710	NY	1.5/4.9
WMMM	1260	Westp.	.6/1.0	WINS	1010	NY	.9/6.3	WPIX-F	101.9	NY	.3/1.2
WAVZ	1300	N. Haven	1.5/1.7	WKHK-F	106.7	NY	2.2/4.4	WPLJ-F	95.5	NY	1.3/5.1
WBAB-F	102.3	Long Is.	.6/1.3	WKSS-F	95.7	Hartf	.6/2.0	WQXR-F+	96.3	NY	.7/2.9
WBLI-F	106.1	Long Is.	.4/4.2	WKTU-F	92.3	NY	.4/3.8	WRFM-F	105.1	NY	.7/1.9
WBLS-F	107.5	NY	2.3/5.7	WLYQ-F	95.9	Norwalk	.7/2.5	WRKS-F	98.7	NY	1.2/4.4
WCBS-F	101.1	NY	.3/2.6	WMCA	570	NY	.9/3.2	WYNY-F	97.1	NY	1.0/3.5
WWYZ-F	92.5	Water.	.7/2.9								

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	37 (1)	142 (11)	179 (12)	28.0
MOR/AC	148 (4)	18 (5)	166 (9)	25.9
BTFL MUSIC	4 (1)	132 (3)	136 (4)	21.3
NEWS/TALK	44 (5)		44 (5)	6.9
COUNTRY	21 (1)	15 (1)	36 (2)	5.6
NOSTALGIA	34 (4)		34 (4)	5.3
BLACK/URBAN		27 (3)	27 (3)	4.2
OTHERS/UNKNOWN	13 (1)		13 (1)	2.0
CLASSICAL	3 (1)	2 (1)	5 (2)	0.9
			640 (42)	

FOR RADIO STATIONS PLEASE SEE CONTINUATION PAGES AT END OF THIS SECTION.

BUFFALO

Market # 32; ADI # 31
APR 17.4
SMSA Pop: 1,225,800
Est 1981 Revenue: $17,400,000

Stations: 23/20
Diaries: 1337/917:1
Standard Error: .552
% Below Line: 3.3

CSI: 11.2 Bil (# 33)
CSI HH: 23.9 M (# 115)
Retail $: 5.7 Bil (# 36)
% Not Listed: 8.6

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81	FAL 80
1. WJYE-F	226/12.7	12.5	11.6	15.5	14.0
2. WBEN	174/ 9.8	10.6	13.1	13.4	14.3
3. WGR	142/ 8.0	7.3	7.6	7.0	9.5
4. WYRK-F	133/ 7.5	4.6	2.8	2.6	3.5
5. WBLK-F	110/ 6.2	7.0	5.0	6.2	5.9
6. WBEN-F	102/ 5.7	8.3	8.8	7.1	7.8
7. WGRQ-F	97/ 5.5	7.7	9.7	7.6	6.0
8. WKBW	93/ 5.2	9.7	8.4	9.7	10.1
9. WNYS-F	86/ 4.8	2.8	2.2	1.7	1.8
10. WPHD-F	85/ 4.8	2.7	4.3	6.4	4.1
11. WECK	82/ 4.6	4.7	5.1	1.6	---
12. WBUF-F	57/ 3.2	1.4	1.5	2.2	1.6

12+ TSA 1/4	
1. WJYE-F	254
2. WBEN-F	207
3. WBEN	201
4. WGR	179
5. WYRK-F	169
6. WGRQ-F	121
7. WKBW	118
8. WBLK-F	111
9. WNYS-F	95
10. WPHD-F	93
11. WECK	82
12. WBUF-F	68

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WBEN-F	3654/23.0	24.6
2. WBEN	3369/28.8	26.5
3. WGR	3064/22.2	23.0
4. WKBW	2938/22.2	30.4
5. WJYE-F	2741/23.0	23.4
6. WGRQ-F	2065/15.7	17.1
7. WPHD-F	1920/16.6	11.0
8. WYRK-F	1575/12.0	10.5
9. WNYS-F	1448/12.6	5.0
10. WBUF-F	1114/ 9.6	4.8
11. WBLK-F	1027/ 9.8	9.9
12. WECK	1017/ 9.6	9.9

12+ FM SHARE (METRO): 61.84% (1005 of 1625) (FAL 81: 53.98%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WGRQ-F	1. WBEN-F	1. WYRK-F	1. WJYE-F	1. WJYE-F	1. WBEN
2. WNYS-F	2. WPHD-F	2. WGR	2. WGR	2. WYRK-F	2. WKBW
3. WPHD-F	3. WGRQ-F	3. WJYE-F	3. WYRK-F	3. WBEN	3. WGR
4. WBLK-F	WBLK-F	4. WBEN-F	4. WKBW	4. WGR	4. WJYE-F
5. WBEN-F	5. WGR	5. WBLK-F	5. WBEN	5. WECK	5. WBLK-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WJYE-F	1. WJYE-F	1. WBEN-F	1. WJYE-F	1. WGRQ-F	1. WGR
2. WYRK-F	2. WYRK-F	2. WBLK-F	2. WYRK-F	2. WPHD-F	2. WYRK-F
3. WBEN	3. WGR	3. WNYS-F	3. WGR	3. WGR	3. WJYE-F
4. WGR	4. WBEN	4. WGR	4. WKBW	WUWU-F	4. WBEN
5. WECK	5. WBEN-F	5. WYRK-F	5. WBEN-F	5. WBEN-F	5. WKBW
		WPHD-F			

FORMATS	AM	FM	TOTAL	%
MOR/AC	437 (6)	57 (1)	494 (7)	30.4
ROCK/AOR/CONTEMP	37 (1)	441 (6)	478 (7)	29.4
BTFL MUSIC		235 (2)	235 (2)	14.5
COUNTRY	42 (2)	133 (1)	175 (3)	10.8
BLACK/URBAN	22 (1)	110 (1)	132 (2)	8.1
NOSTALGIA	82 (1)		82 (1)	5.0
RELIGION		29 (1)	29 (1)	1.8
			1625 (23)	

BUFFALO ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WJYE-F	1. WBEN-F	1. WJYE-F
2. WBEN-F	2. WBEN	2. WBEN
3. WBEN	3. WGR	3. WBLK-F
4. WGR	4. WKBW	4. WGR
5. WYRK-F	5. WJYE-F	5. WKBW
6. WGRQ-F	6. WGRQ-F	6. WYRK-F
7. WKBW	7. WPHD-F	7. WGRQ-F
8. WBLK-F	8. WYRK-F	8. WECK
9. WNYS-F	9. WNYS-F	9. WNYS-F
10. WPHD-F	10. WBUF-F	10. WBEN-F
11. WECK	11. WBLK-F	
12. WBUF-F	12. WECK	
13. WWOL	13. WZIR-F	
14. WUWU-F	14. WYSL	
15. WJTN	15. WUWU-F	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WDCX-F	99.5		1.6/3.2
WHLD	1270	Niagara Fal	.5/2.3
WJJL	1440	Niagara Fal	.6/1.9
WUFO	1080	Amherst	1.2/3.5
WWOL	1120		1.9/3.1
WXRL	1300	Lancaster	.5/2.4
WYSL	1400		2.1/8.9
WUWU-F	107.7	Wethersfield	2.0/4.5
CBL	740	Toronto	.5/1.6
CHRE-F	105.7	St. Catherine	.5/1.5

ADI FM SHARE: 59.14% (1375 of 2325) (FAL 81:, 51.67%)

AM STATIONS

WBEN,	930,	5 KW (DA-N),	MOR	NBC,	$100.00*	(Eastman)	
WECK,	1230,	1 KW/250 W ,	NOSTALGIA (Al Ham)	ABC-I,	$ 35.00*	(Masla)	
WGR ,	550,	5 KW (DA-N),	AC	ABC-E,	$110.00*	(Katz)	Taft
WKBW,	1520,	50 KW (DA-1),	AC/CONTEMP	ABC-D,	$ 70.00*	(Blair)	Cap Cities
WWOL,	1120,	1 KW (DAYS),	COUNTRY (FM-100)	ABC-I,	$ 22.00*	(Selcom)	Associated
WYSL,	1400,	1 KW/250 W ,	ROCK	CBS,	$ 25.00*	(MMR)	

FM STATIONS

WBEN-F,	102.9,	110 KW @ 1800,	ROCK (TM)	,	$ 70.00*	(Eastman)	
WBLK-F,	93.7,	50 KW @ 380,	BLACK	NBN,ABC-F,	$ 32.00	(PRO)	
WBUF-F,	92.9,	91 KW @ 580,	AC	RKO,	$ 35.00*	(Mc-Guild)	
WGRQ-F,	96.9,	13 KW @ 890,	AOR (Burk-Abr)	Source,	$ 60.00*	(Katz)	Taft
WJYE-F,	96.1,	50 KW @ 480,	BTFL MUS (Schulke)	,	$100.00*	(Torbet)	McCormick
WNYS-F,	104.1,	50 KW @ 500,	ROCK	,	$ 45.00*	(Selcom)	Associated
WPHD-F,	103.3,	49 KW @ 423,	AOR	ABC-C,	$ 40.00*	(MMR)	
WYRK-F,	106.5,	50 KW @ 390,	COUNTRY	RKO II,	$ 55.00*	(Mc-Guild)	Stoner
WZIR-F,	98.5,	46 KW @ 424,	ROCK	ABC-R,	$ 30.00*	(Christal)	(NIAGARA FALLS)
WUWU-F,	107.7,	32 KW @ 480,	AOR	,	$? ?	(----)	(WETHERSFIELD)

CANTON

Market # 102
APR 16.8
SMSA Pop: 405,700
Est 1981 Revenue: $ 5,050,000

Stations: 27/10
Diaries: 837/485:1
Standard Error: .682
% Below Line: 47.5

CSI: 3.5 Bil (# 96)
CSI HH: 24.1 M (# 105)
Retail $: 1.9 Bil (# 104)
% Not Listed: 8.2

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81	FAL 80
1. WHBC	95/16.8	15.1	16.4	16.9	20.9
2. WHBC-F	63/11.2	14.8	11.6	14.6	10.1
3. WMMS-F	54/ 9.6	11.0	7.5	6.1	9.5
4. WDJQ-F	46/ 8.2	7.2	9.4	8.4	5.6
5. WKDD-F	31/ 5.5	4.5	.4	1.3	---
6. WOOS-F	30/ 5.3	5.4	5.4	7.3	9.0
7. WSLR	27/ 4.8	2.9	3.9	5.6	2.9
8. WQXK-F	23/ 4.1	3.8	3.9	1.9	4.7
9. WGAR	20/ 3.5	4.9	5.0	4.6	6.5
10. WDBN-F	17/ 3.0	1.4	3.5	1.5	1.1

12+ TSA 1/4	
1. WHBC	100
2. WHBC-F	79
3. WDJQ-F	66
4. WMMS-F	61
5. WKDD-F	42
6. WDBN-F	39
7. WOOS-F	32
8. WWWE	31
9. WSLR	28
10. WGAR	25
WQXK-F	25

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WHBC	1441/39.5	35.6
2. WDJQ-F	1081/22.7	18.1
3. WHBC-F	950/23.2	25.7
4. WKDD-F	796/14.4	12.5
5. WMMS-F	765/18.7	19.5
6. WDBN-F	628/ 8.5	5.5
7. WGAR	587/15.3	16.5
8. WOOS-F	537/13.8	17.0
9. WGCL-F	495/ 4.7	5.0
10. WWWE	466/ 4.0	6.6

12+ FM SHARE (METRO): 62.16% (322 of 518) (FAL 81: 61.95%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WDJQ-F	1. WMMS-F	1. WMMS-F	1. WHBC	1. WHBC	1. WHBC
2. WKDD-F	2. WDJQ-F	2. WDJQ-F	2. WHBC-F	2. WHBC-F	2. WHBC-F
3. WMMS-F	3. WOOS-F	3. WHBC	3. WMMS-F	3. WQXK-F	3. WMMS-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WHBC	1. WHBC	1. WDJQ-F	1. WHBC	1. WMMS-F	1. WHBC
2. WHBC-F	WHBC-F	2. WMMS-F	WDJQ-F		WMMS-F
3. WMMS-F	3. WMMS-F	3. WOOS-F	WHBC-F		3. WHBC-F

OTHER RATED STATIONS/METRO SHARE + CUME RATING

WFAH	1310	Alliance	2.0/4.1	WAEZ-F	97.5	Akr.	1.8/3.4	WMJI-F	105.7	Cleve	2.0/4.2
WINW	1520		.4/1.6	WAKR	1590	Akr.	.7/5.2	WSRD-F	101.1	Young.	.9/3.5
WNYN	900		2.3/3.3	WDMT-F	107.9	Cleve	1.2/4.2	WWWE	1100	Cleve	.5/4.0
WRCW	1060		1.1/2.9	WDOK-F	102.1	Cleve	.7/1.2	WZAK-F	93.1	Cleve	2.1/4.8
WTIG	990	Massil.	.7/1.9	WGCL-F	98.5	Cleve	.5/4.7	WZZP-F	106.5	Cleve	.7/2.2
WHLO	640	Akr.	2.0/5.6	WTOF-F	98.1		.4/2.9				

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		169 (6)	169 (6)	32.6
MOR/AC	147 (7)	15 (2)	162 (9)	31.3
BTFL MUSIC		94 (4)	94 (4)	18.1
COUNTRY	43 (3)	23 (1)	66 (4)	12.7
BLACK/URBAN		19 (2)	19 (2)	3.7
UNKNOWN	6 (1)		6 (1)	1.1
RELIGION		2 (1)	2 (1)	0.4
			518 (27)	

RADIO STATIONS

WHBC, 1480, 5 KW (DA-N), MOR ABC-E, $65.63 (Christal)

WDJQ-F, 92.5, 19 KW @ 500, ROCK (TM) , $20.00 (HNW)
WHBC-F, 94.1, 50 KW @ 380, BTFL MUS (Bonne) , $30.63 (Christal)
WOOS-F, 106.9, 28 KW @ 341, ROCK , $20.00 (Howard)

Other stations - See Cleveland, Akron or Youngstown

CHARLESTON, SC

Market # 95
APR 17.9
SMSA Pop: 445,300
Est 1981 Revenue: $5,050,000

Stations: 18/16
Diaries: 920/484:1
Standard Error: .682
% Below Line: 1.1

CSI: 2.9 Bil (# 117)
CSI HH: 20.6 M (# 244)
Retail $: 1.6 Bil (# 117)
% Not Listed: 4.7

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81	FAL 80
1. WEZL-F	86/13.2	12.3	11.5	10.5	10.7
2. WPAL	82/12.6	14.0	7.1	9.1	9.8
3. WWWZ-F	76/11.6	15.8	9.0	9.9	1.1
4. WSSX-F	75/11.5	9.7	12.7	15.5	11.1
5. WXTC-F	73/11.2	10.1	11.5	9.1	15.4
6. WCSC	47/ 7.2	6.9	10.8	11.0	8.9
7. WQIZ	41/ 6.3	4.8	8.1	8.7	5.7
8. WKTM-F	31/ 4.7	5.5	5.4	5.0	6.5
9. WTMA	26/ 4.0	5.4	4.4	4.7	5.9
10. WOKE	24/ 3.7	2.0	1.3	1.2	1.7

12+ TSA 1/4	
1. WIGL-F	114
2. WEZL-F	97
3. WXTC-F	90
4. WPAL	83
5. WSSX-F	82
6. WWWZ-F	80
7. WWDM-F	64
8. WQIZ	58
9. WCSC	48
WDWQ-F	48

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WEZL-F	1116/25.7	24.7
2. WSSX-F	1014/25.7	23.8
3. WWWZ-F	935/24.4	26.0
4. WXTC-F	922/18.7	19.8
5. WDWQ-F	890/11.1	12.8
6. WCSC	785/20.7	24.1
7. WIGL-F	741/ 1.9	----
8. WWDM-F	685/ 2.6	2.1
9. WTMA	673/18.1	19.4
10. WKTM-F	666/16.4	18.5

12+ FM SHARE (METRO): 59.00% (367 of 622) (FAL 82: 59.60%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WSSX-F	1. WSSX-F	1. WPAL	1. WEZL-F	1. WEZL-F	1. WEZL-F
2. WWWZ-F	2. WWWZ-F	2. WWWZ-F	2. WPAL	2. WXTC-F	2. WWWZ-F
3. WPAL	3. WPAL	3. WSSX-F	3. WXTC-F	3. WPAL	3. WSSX-F
4. WDWQ-F	4. WEZL-F	4. WEZL-F	4. WWWZ-F	4. WQIZ	4. WPAL

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WXTC-F	1. WEZL-F	1. WSSX-F	1. WPAL	1. WSSX-F	1. WEZL-F
2. WEZL-F	2. WXTC-F	WWWZ-F	WXTC-F	2. WWWZ-F	2. WPAL
3. WSSX-F	3. WPAL	3. WPAL	3. WEZL-F	3. WPAL	3. WWWZ-F
4. WPAL	4. WWWZ-F	4. WCSC	4. WWWZ-F	4. WEZL-F	4. WXTC-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAZS	980	Summer.	.6/1.6	WDWQ-F	107.5	St. George	2.5/11.1	WIGL-F	106.7	Ora	.5/1.9
WBER	950	Moncks Co.	.9/1.3	WLVW-F	105.5	Moncks Cor.	.5/2.5	WGCA	1450		2.9/6.8
WKCN	910		.9/2.5	WWDM-F	101.3	Sumter	.6/2.6				

FORMATS	AM	FM	TOTAL	%
BLACK/URBAN	123 (2)	80 (2)	203 (4)	32.6
ROCK/AOR/CONTEMP	26 (1)	125 (4)	151 (5)	24.3
COUNTRY	10 (2)	86 (1)	96 (3)	15.4
MOR/AC	90 (3)		90 (3)	14.5
BTFL MUSIC		73 (1)	73 (1)	11.7
RELIGION	6 (1)		6 (1)	1.0
UNKNOWN		3 (1)	3 (1)	0.5
			622 (18)	

RADIO STATIONS

WCSC, 1390, 5 KW (DA-N), CONTEMP/AC	RKO,	$34.00*	(Mc-Guild)	
WOKE, 1340, 1 KW/250 W , MOR (?)	CBS,	$ 8.00*	(----)	
WPAL, 730, 1 KW (DAYS), BLACK	NBN,	$24.00*	(Howard)	
WQIZ, 810, 5 KW (DAYS), BLACK/GOSPEL	SBN,	$12.00*	(Selcom)	
WTMA, 1250, 5 KW/1 KW , CONTEMP	ABC-I,MBS,	$25.00*	(Katz)	Sconnix
WDWQ-F, 107.5, 100 KW @ 585, ROCK	,	$15.00*	(Selcom)	
WEZL-F, 103.5, 100 KW @ 700, COUNTRY	NBC,	$42.00	(Blair)	
WKTM-F, 102.5, 100 KW @ 666, AOR (Burk-Abr)	Source,	$25.00*	(Torbet)	
WSSX-F, 95.1, 100 KW @ 350, AOR/ROCK	,	$40.00*	(Katz)	Sconnix
WWWZ-F, 93.5, 3 KW @ 510, BLACK	SBN,	$33.00	(PRO)	
WXTC-F, 96.9, 100 KW @ 782, BTFL MUS (TM)	,	$33.00*	(Mc-Guild)	

WWDM, WIGL - See Columbia

CHARLOTTE

Market # 61; ADI # 32
APR 15.9
SMSA Pop: 651,000
Est 1981 Revenue: $15,100,000

Stations: 20/16
Diaries: 1043/624:1
Standard Error: .611
% Below Line: 17.8

CSI: 5.5 Bil (# 67)
CSI HH: 23.7 M (# 123)
Retail $: 3.2 Bil (# 61)
% Not Listed: 7.3

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81	FAL 80
1. WSOC-F	111/12.9	13.7	17.3	15.3	12.6
WBT	111/12.9	11.3	11.1	14.8	15.9
3. WPEG-F	102/11.8	8.0	8.3	7.4	7.3
4. WEZC-F	94/10.9	8.4	8.9	8.8	9.9
5. WBCY-F	88/10.2	8.0	9.0	9.2	8.7
6. WROQ-F	73/ 8.5	10.7	8.5	8.9	10.5
7. WLVV-F	34/ 3.9	3.5	1.9	---	---
8. WSOC	31/ 3.6	3.9	2.7	4.5	3.8
9. WGIV	29/ 3.4	6.9	6.6	4.7	4.4
10. WZXI-F	27/ 3.1	2.7	3.4	3.3	3.0

12+ TSA 1/4	
1. WSOC-F	451
2. WBT	208
3. WBCV-F	184
WEZC-F	184
5. WROQ-F	179
6. WPEG-F	169
7. WLVV-F	98
8. WZXI-F	49
9. WXIK-F	39
10. WSOC	37

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WSOC-F	4255/25.6	25.8
2. WBT	3102/30.0	28.0
3. WBCY-F	2832/23.8	23.3
4. WROQ-F	2713/18.8	21.7
5. WEZC-F	2082/16.8	16.0
6. WLVV-F	1531/11.9	10.8
7. WPEG-F	1530/17.2	15.5
8. WAYS	978/11.6	21.0
9. WSOC	852/10.4	9.8
10. WZXI-F	803/ 8.5	9.9

12+ FM SHARE (METRO): 67.00% (536 of 800) (FAL 81: 62.10%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WPEG-F	1. WBCY-F	1. WSOC-F	1. WSOC-F	1. WSOC-F	1. WBT
2. WBCY-F	2. WPEG-F	2. WBT	WBT	2. WBT	2. WAYS+
3. WROQ-F	3. WROQ-F	3. WBCY-F	3. WEZC-F	3. WEZC-F	3. WSOC-F
	4. WSOC-F	WPEG-F	4. WPEG-F		4. WBCY-F
	5. WBT	5. WROQ-F	5. WBCY-F		5. WEZC-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WEZC-F	1. WSOC-F	1. WPEG-F	1. WSOC-F	1. WROQ-F	1. WBT
2. WBT	2. WPEG-F	2. WBCY-F	2. WBT	2. WBCY-F	2. WSOC-F
3. WSOC-F	3. WBCY-F	3. WSOC-F	3. WEZC-F	3. WSOC-F	3. WEZC-F
4. WBCY-F	WBT	WBT	4. WPEG-F	4. WSOC-F	4. WEZC-F
5. WPEG-F	5. WEZC-F	5. WLVV-F	5. WBCY-F	5. WBT	WPEG-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	4 (1)	198 (4)	202 (5)	25.3
MOR/AC	147 (3)	27 (1)	174 (4)	21.8
BLACK/URBAN	29 (1)	102 (1)	131 (2)	16.4
COUNTRY	13 (2)	115 (2)	128 (4)	16.0
BTFL MUSIC		94 (1)	94 (1)	11.8
NOSTALGIA	31 (1)		31 (1)	3.9
NEWS/TALK	26 (1)		26 (1)	3.3
RELIGION	14 (2)		14 (2)	1.8
			800 (20)	

CHARLOTTE ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WSOC-F	1. WSOC-F	1. WSOC-F
2. WBT	2. WBT	2. WPEG-F
3. WEZC-F	3. WBCY-F	3. WBT
4. WBCY-F	4. WROQ-F	4. WEZC-F
5. WROQ-F	5. WEZC-F	5. WROQ-F
6. WPEG-F	6. WLVV-F	6. WBCY-F
7. WLVV-F	7. WPEG-F	7. WLVV-F
8. WXRC-F	8. WXRC-F	
9. WTQR-F	9. WAYS	
WZXI-F	10. WSOC	
11. WFMX-F	11. WZXI-F	
12. WSOC-F	12. WTQR-F	
13. WXIK-F	13. WFMX-F	
WAYS	14. WXIK-F	
15. WABZ-F	15. WGIV	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WAAK	960	Dallas	.5/1.8
WAME	1480		.8/2.3
WAYS	610		3.0/11.6
WGNC	1450	Gastonia	1.4/3.7
WHVN	1310		.8/1.9
WIST	1240		.7/3.4
WIXE	1190	Monroe	.8/1.2
WQCC	1540		2.8/4.1
WXIK-F	96.1	Shelby	.3/2.5
WAGI-F	106.3	Gaffney	.5/1.3

ADI FM SHARE: 74.39% (1647 of 2214) (FAL 81: 73.78%)

AM STATIONS

WAYS, 610, 5 KW/1 KW (DA-2) , NEWS/TALK (Burk-Abr) CBS, $ 40.00* (Eastman)
WGIV, 1600, 1 KW/500 W (DA-N), BLACK NBN, $ 24.00* (Selcom)
WBT , 1110, 50 KW (DA-N) , AC , $100.00* (Blair) Jeff-Pilot
WSOC, 930, 5 KW/1 KW (DA-N), NOSTALGIA (Toby Arnold) NBC-T,MBS, $ 32.00* (Christal) Cox

FM STATIONS

WROQ-F, 95.1, 100 KW @ 574, AOR (Burk-Abr) , $ 80.00* (Eastman)
WBCY-F, 107.9, 100 KW @ 980, ROCK ABC-F, $ 60.00* (Blair) Jeff-Pilot
WEZC-F, 104.7, 100 KW @ 1240, BTFL MUS** , $ 68.00* (Torbet) EZ
WSOC-F, 103.7, 100 KW @ 1040, COUNTRY (TM) MBS, $105.00* (Christal) Cox
WZXI-F, 101.9, 100 KW @ 870, SOFT ROCK ABC-C, $ 23.00 (Masla)
WLVV-F, 96.9, 100 KW @ 499, AC/CONTEMP , $ 52.50 (Katz) Capitol (WRAL)
(STATESVILLE)
WPEG-F, 97.9, 20 KW @ 390, BLACK (Drake-Chen) SBN, $ 39.50 (Howard) (CONCORD)
WXIK-F, 96.1, 100 KW @ 286, CONTEMP MBS, $ 10.00 (Southern) (SHELBY)
WXRC-F, 95.7, 100 KW @ 330, ROCK ABC-C, $ 18.50 (Southern) (HICKORY)
WFMX-F, 105.7, 100 KW @ 350, COUNTRY , $ 5.00 (Southern) (STATESVILLE)
WABZ-F, 100.9, 3 KW @ 200, ROCK CBS, $ 6.00 (Carolina) (ALBEMARLE)

**Station now programming AC

CHATTANOOGA

Market # 97
APR 16.6
SMSA Pop: 436,300
Est 1981 Revenue: $5,650,000

Stations: 17/15
Diaries: 926/471:1
Standard Error: .645
% Below Line: 5.9

CSI: 3.3 Bil (# 103)
CSI HH: 19.4 M (# 296)
Retail $: 1.9 Bil (# 106)
% Not Listed: 9.3

12+ METRO 1/4/SHARE		SPG 82	FAL '81	SPG 81	FAL 80
1. WDOD-F	74/12.3	10.9	9.2	7.0	.6
2. WSKZ-F	73/12.1	15.3	15.5	13.5	14.8
3. WJTT-F	61/10.1	10.8	----	11.4	9.6
4. WDEF-F	59/ 9.8	9.3	10.3	11.2	11.4
5. WDEF	57/ 9.5	11.6	8.5	13.5	16.8
6. WDOD	39/ 6.5	4.8	6.2	8.9	9.2
WNOO	39/ 6.5	6.9	2.7	2.9	2.8
8. WQLS-F	29/ 4.8	4.0	---	---	---
9. WOWE-F	27/ 4.5	1.0	.5	---	.6
WFLI	27/ 4.5	4.7	---	7.9	12.4

12+ TSA 1/4	
1. WDOD-F	151
2. WSKZ-F	146
3. WDEF-F	84
4. WJTT-F	66
5. WDEF	58
6. WQLS-F	52
7. WDOD	41
8. WNOO	39
9. WFLI	37
10. WOWE-F	28

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WSKZ-F	2005/25.9	27.1
2. WDOD-F	1873/26.0	21.9
3. WDEF-F	1177/22.3	22.9
4. WQLS-F	920/13.0	8.9
5. WDEF	812/21.4	24.9
6. WFLI	736/12.7	15.3
7. WDOD	704/17.2	14.5
8. WJTT-F	656/15.4	15.1
9. WNOO	385/10.6	10.6
10. WOWE-F	313/ 7.1	1.8

12+ FM SHARE (METRO): 61.72% (337 of 546) (FAL 81: 57.64%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WSKZ-F	1. WSKZ-F	1. WDOD-F	1. WDOD-F	1. WDOD-F	1. WDOD-F+
WJTT-F	2. WJTT-F	2. WSKZ-F	2. WDEF-F	2. WDEF-F	2. WDEF
3. WQLS-F	3. WDOD-F	3. WJTT-F	3. WSKZ-F	3. WDEF	3. WSKZ-F
4. WOWE-F	4. WOWE-F	4. WDEF-F	4. WDOD	4. WDOD	4. WDEF-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WDOD-F	1. WSKZ-F	1. WSKZ-F	1. WDEF-F	1. WSKZ-F	1. WDOD-F
2. WDEF-F	2. WDOD-F	2. WDOD-F	2. WDOD-F	2. WJTT-F	2. WSKZ-F
3. WSKZ-F	3. WJTT-F	3. WJTT-F	3. WDOD	3. WDOD-F	3. WJTT-F
4. WDEF	4. WDEF-F	4. WQLS-F	4. WDEF	WOWE	4. WDEF
					WDEF-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCHU-F	102.3	Soddy-Daisy	1.8/4.2	WGOW	1150	3.5/14.4	WLFA	1590	Lafayette	.7/1.4
WJSQ-F	101.7	Athens	.5/1.1	WMOC	1450	1.3/4.2	WEPG	910	S. Pitt.	.8/2.2
WDXB	1490		1.5/5.0							

FORMATS	AM	FM	TOTAL	%
COUNTRY	75 (3)	77 (2)	152 (5)	27.8
ROCK/AOR/CONTEMP		129 (3)	129 (3)	23.6
BLACK/URBAN	39 (1)	61 (1)	100 (2)	18.3
MOR/AC	78 (2)		78 (2)	14.3
BTFL MUSIC		59 (1)	59 (1)	10.8
NOSTALGIA		11 (1)	11 (1)	2.0
UNKNOWN	9 (2)		9 (2)	1.6
RELIGION	8 (1)		8 (1)	1.5
			546 (17)	

RADIO STATIONS

WDEF, 1370, 5 KW (DA-N) , MOR CBS, $38.00* (Katz) Park
WDOD, 1310, 5 KW (DA-N) , COUNTRY ABC-E, $32.20 (Torbet) Bahakel
WFLI, 1070, 50 KW/1 KW (DA-2), COUNTRY ABC-C, $30.00* (Mc-Guild) Benns
WGOW, 1150, 5 KW/1 KW (DA-N), CONTEMP/AC , $35.00 (Eastman) Bloomington
WNOO, 1260, 5 KW (DAYS) , BLACK SBN, $11.50 (Lazar)

WDEF-F, 92.3, 100 KW @ 895, BTFL MUS (FM-100) CBS, $38.00* (Katz) Park
WDOD-F, 96.5, 100 KW @ 1010, COUNTRY ABC-E, $32.20 (Torbet) Bahakel
WJTT-F, 94.3, 3 KW @ 325, BLACK ABC-C, $30.00* (Mc-Guild) Benns
WOWE-F, 105.5, 6 KW @ 980, AOR (?) Source, $10.00* (----) (ROSSVILLE,GA)
WSKZ-F, 106.5, 100 KW @ 1076, ROCK , $49.00 (Eastman) Bloomington
WQLS-F, 100.7, 100 KW @ 360, CONTEMP (Drake-Chen) , $29.00 (Masla) (CLEVELAND)

CHICAGO

Market # 3; ADI # 3
APR 18.0
SMSA Pop: 7,125,700
Est 1981 Revenue : $115,000,000

Stations: 36/36
Diaries: 3855/1848:1
Standard Error: .325
% Below Line: 0

CSI: 71.7 Bil (# 3)
CSI HH: 27.6 M (# 21)
Retail $: 33.3 Bil (# 3)
% Not Listed: 7.0%

12+ METRO	1/4/SHARE	SUM 82	SPG 82	WIN 82	FAL 81
1. WGN	1109/9.6	9.3	7.8	9.2	9.6
2. WLOO-F	698/6.1	4.8	4.9	5.8	6.5
3. WGCI-F	615/5.3	6.1	6.6	6.1	6.9
4. WBBM	557/4.8	4.8	4.9	5.9	6.0
5. WBMX-F	542/4.7	5.2	5.1	4.6	2.1
6. WBBM-F	475/4.1	5.3	2.7	2.1	2.7
7. WIND	473/4.1	3.5	4.5	4.8	4.7
8. WCLR-F	472/4.1	3.7	3.7	3.5	3.4
9. WLS	436/3.8	3.6	4.8	4.5	4.7
10. WJJD	405/3.5	4.2	3.7	1.1	1.1
11. WLUP-F	393/3.4	4.2	3.8	4.2	4.2
12. WLS-F	392/3.4	2.7	4.1	3.6	3.5
13. WMAQ	371/3.2	3.8	3.5	3.9	4.2
14. WLAK-F	370/3.2	2.7	3.9	4.4	3.7
15. WFYR-F	355/3.1	3.3	2.5	3.8	3.1
WKQX-F	355/3.1	2.7	2.7	2.9	3.3
17. WJPC	290/2.5	2.9	3.7	2.5	2.5
18. WJEZ-F	276/2.4	2.1	2.3	1.6	3.0
19. WXRT-F	260/2.3	2.1	1.6	2.0	1.6
20. WUSN-F	247/2.1	2.0	1.6	1.3	1.9
21. WMET-F	236/2.0	2.2	2.4	2.3	3.4
22. WAIT	208/1.8	1.4	1.5	2.0	2.5
23. WFMT-F	207/1.8	1.4	1.3	2.0	2.2
24. WVON	186/1.6	2.1	2.4	2.0	1.6
25. WOJO-F	120/1.0	1.2	1.6	1.0	1.3

12+ TSA 1/4	
1. WGN	1380
2. WMAQ	918
3. WLS	874
4. WLOO-F	709
5. WBBM	695
6. WGCI-F	615
7. WBMX-F	558
8. WIND	498
9. WBBM-F	493
10. WCLR-F	483
11. WJJD	435
12. WLUP-F	432
13. WLS-F	425
14. WLAK-F	389
15. WKQX-F	367
16. WFYR-F	366
17. WJEZ-F	302
18. WJPC	292
19. WXRT-F	264
20. WUSN-F	263
21. WAIT	248
22. WMET-F	243
23. WFMT-F	212
24. WVON	186
25. WCFL	169

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WLS	19953/16.6	17.7
2. WGN	17077/21.0	19.8
3. WMAQ	15170/11.6	12.8
4. WBBM	13958/17.2	15.1
5. WBBM-F	10916/16.3	10.5
6. WLS-F	9929/14.3	14.9
7. WLOO-F	8602/13.0	10.8
8. WGCI-F	8275/12.9	13.8
9. WBMX-F	8128/12.3	12.8
10. WLUP-F	7685/11.1	11.4
11. WCLR-F	7479/11.3	11.2
12. WKQX-F	7361/11.0	10.0
13. WFYR-F	6357/ 9.7	9.7
14. WIND	6219/ 9.0	10.0
15. WJJD	5931/ 8.5	8.0
16. WLAK-F	5667/ 8.4	10.2
17. WMET-F	5345/ 8.0	10.2
18. WJPC	5225/ 8.1	9.5
19. WCFL	4292/ 5.3	5.1
20. WXRT-F	4175/ 6.4	4.8
21. WJEZ-F	4085/ 6.0	6.6
22. WAIT	4017/ 5.3	4.3
23. WUSN-F	3919/ 5.8	4.6
24. WVON	3670/ 5.7	7.1
25. WFMT-F	3248/ 4.9	3.5

12+ FM SHARE (METRO): 58.61% (6282 of 10718) (FAL 81: 58.30%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WBBM-F	1. WGCI-F	1. WGCI-F	1. WGN	1. WGN	1. WGN
2. WLS	2. WBMX-F	2. WGN	2. WLOO-F	2. WLOO-F	2. WBBM
3. WGCI-F	3. WLUP-F	3. WBMX-F	3. WGCI-F	3. WBBM	3. WLS+
WJPC	4. WKQX-F	4. WCLR-F	4. WCLR-F	4. WJJD	4. WIND
5. WLS-F	5. WCLR-F	5. WFYR-F	5. WBMX-F	5. WIND	5. WGCI-F
6. WBMX-F	6. WFYR-F	6. WLUP-F	6. WFYR-F	6. WMAQ	6. WLOO-F
7. WLUP-F	7. WLS-F	7. WKQX-F	7. WBBM	7. WLAK-F	7. WCLR-F
8. WMET-F	8. WXRT-F	8. WLOO-F	8. WMAQ	8. WCLR-F	8. WBBM-F
	9. WLS	9. WLS	9. WKQX-F	9. WJEZ-F	9. WBMX-F
	10. WBBM-F	10. WLS-F	10. WJEZ-F	10. WGCI-F	10. WMAQ

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WLOO-F	1. WGN	1. WGCI-F	1. WGN	1. WLUP-F	1. WGN
2. WGN	2. WLS-F	2. WFYR-F	2. WLOO-F	2. WBMX-F	2. WLOO-F
3. WCLR-F	3. WLOO-F	3. WKQX-F	3. WCLR-F	3. WXRT-F	3. WBBM
4. WJJD	4. WGCI-F	4. WCLR-F	4. WGCI-F	4. WLS-F	4. WJJD
5. WLAK-F	5. WBBM-F	5. WBMX-F	5. WFYR-F	WGCI-F	5. WMAQ
6. WBBM	6. WCLR-F	6. WBBM-F	6. WBMX-F	6. WKQX-F	6. WIND
7. WBMX-F	7. WBMX-F	7. WLS	7. WMAQ	7. WLS	7. WLAK-F
8. WGCI-F	8. WLS	8. WLUP-F	8. WJEZ-F	8. WCLR-F	8. WCLR-F
9. WKQX-F	9. WLUP-F	9. WLS-F	9. WBBM	WMET-F	9. WJEZ-F
10. WMAQ	10. WJJD	10. WUSN-F	10. WLAK-F	10. WFYR-F	10. WFMT-F

FORMATS

	AM	FM	TOTAL	%
MOR/AC	1259 (3)	1231 (4)	2490 (7)	23.2
ROCK/AOR/CONTEMP	436 (1)	1756 (5)	2192 (6)	20.5
BLACK/URBAN/JAZZ	606 (4)	1219 (3)	1825 (7)	17.0
BTFL MUSIC	208 (1)	1108 (4)	1316 (4)	12.3
NEWS/TALK	1030 (2)		1030 (2)	9.6
COUNTRY	371 (1)	523 (2)	894 (3)	8.3
NOSTALGIA	405 (1)		405 (1)	3.8
CLASSICAL		273 (2)	273 (2)	2.5
SPANISH	62 (1)	120 (1)	182 (2)	1.7
UNKNOWN/OTHERS	59 (1)		59 (1)	0.6
RELIGION		52 (1)	52 (1)	0.5
			10718 (36)	

CHICAGO ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WGN	1. WGN	1. WGN
2. WLOO-F	2. WLS	2. WBBM
3. WGCI-F	3. WBBM	3. WLS
4. WBBM	4. WBBM-F	4. WLOO-F
5. WLS	5. WLS-F	5. WMAQ
6. WBMX-F	6. WMAQ	6. WIND
7. WMAQ	7. WLOO-F	7. WGCI-F
8. WBBM-F	8. WGCI-F	8. WJJD
9. WCLR-F	9. WBMX-F	9. WBBM-F
10. WIND	10. WLUP-F	10. WJEZ-F
11. WJJD	11. WCLR-F	
12. WLUP-F	12. WKQX-F	
13. WLS-F	13. WFYR-F	
14. WLAK-F	14. WIND	
15. WKQX-F	15. WLAK-F	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WCFL	1000		1.0/5.3
WJOL	1340	Joliet	.3/ .8
WKKD-F	95.9	Aurora	.3/ .9
WMPP	1470		.5/1.1
WNIB-F	97.1		.6/2.4
WOPA	1490	Oak Park	.5/1.8
WWCA	1270	Gary	.5/1.1
WXFM-F	105.9	Elmwood Park	.5/2.5
WXOL	1450		.7/1.3
WYCA-F	92.3	Hammond	.5/1.3
WYEN-F	106.7	Des Plaines	.4/1.8

ADI FM SHARE: 57.17% (6484 of 11342) (FAL 81: 56.54%)

AM STATIONS

WAIT, 820, 5 KW/1 KW (DA-N), NOST/ BTFL MUS (FM-100) , $ 63.75 (Katz) Century
WBBM, 730, 50 KW , NEWS CBS, $219.00* (CBS Spot) CBS
WCFL, 1000, 50 KW (DA-2) , MOR MBS, $ 91.00* (Howard) Mutual
WGN , 720, 50 KW , MOR/TALK MBS, $220.00* (Christal) Tribune Co
WIND, 560, 5 KW (DA-2) , TALK ABC-E, $130.00* (Group W) Westinghouse

WJJD, 1160, 50 KW , NOSTALGIA (al Ham) ABC-I, $ 90.00* (MMR) Plough
WJPC, 950, 1 KW/5 KW , BLACK NBN, $101.00* (Howard) Johnson
WLS , 890, 50 KW , ROCK ABC-C, $240.00* (Blair) ABC
WMAQ, 670, 50 KW , COUNTRY , $200.00* (Eastman) NBC
WVON, 1390, 5 KW (DA-2) , BLACK SBN, $ 75.00* (Mc-Guild) Gannett

FM STATIONS

WBBM-F, 96.3, 6 KW @ 1174, ROCK CBS-R, $125.00* (CBS/FM) CBS
WBMX-F, 102.7, 6 KW @ 1170, BLACK , $150.00 (Masla)
WCLR-F, 101.9, 5 KW @ 1520, MOR/AC , $120.00* (Torbet) Bonneville
WFMT-F, 98.7, 16 KW @ 1167, CLASSICAL , $115.50 (CMBS)
WFYR-F, 103.5, 4 KW @ 1552, AC RKO, $137.50 (RKO) RKO
WGCI-F, 107.5, 33 KW @ 600, URBAN MBS, $145.00* (Mc-Guild) Gannett
WJEZ-F, 104.3, 19 KW @ 820, COUNTRY RKO II, $100.00* (MMR) Plough
WKQX-F, 101.1, 6 KW @ 1170, CONTEMP/AC , $103.13 (Eastman) NBC

WLAK-F, 93.9, 5 KW @ 1581, BTFL MUS (Bonne) , $155.00* (Christal) Viacom
WLOO-F, 100.3, 6 KW @ 1167, BTFL MUS (FM-100) , $246.25 (Katz) Century
WLS-F , 94.7, 6 KW @ 1170, ROCK/AOR ABC-R, $174.00* (Blair) ABC
WLUP-F, 97.9, 6 KW @ 1170, AOR (Sebastian) , $175.00* (MMR) Heftel

PLEASE SEE CONTINUATION PAGES AT END OF THIS SECTION

CINCINNATI

Market # 27; ADI # 26
APR 17.2
SMSA Pop: 1,404,900
Est 1981 Revenue: $25,100,000

Stations: 22/18
Diaries: 1372/1024:1
Standard Error: .537
% Below Line: 4.1

CSI: 12.6 Bil (# 30)
CSI HH: 25.0 M (# 69)
Retail $: 6.6 Bil (# 30)
% Not Listed: 9.0

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81	FAL 80
1. WEBN-F	189/9.5	9.8	11.8	9.6	8.6
2. WKRC	171/8.6	8.2	7.8	9.2	10.4
3. WKRQ-F	161/8.1	8.0	8.3	9.6	10.5
4. WWEZ-F	156/7.8	7.1	8.9	9.8	9.7
5. WUBE-F	147/7.4	5.6	5.9	4.2	5.7
6. WCKY	143/7.2	4.5	6.4	7.9	6.4
7. WRRM-F	141/7.1	6.2	6.3	7.1	3.4
8. WLW	116/5.8	10.2	8.1	11.0	8.5
9. WBLZ-F	102/5.1	3.9	2.4	2.2	---
10. WMLX	86/4.3	5.9	6.1	.7	1.7
11. WYYS-F	82/4.1	4.3	5.5	2.5	4.1
12. WCIN	71/3.6	4.4	2.6	5.8	4.6
13. WSAI-F	63/3.2	1.9	1.9	2.0	3.4

12+ TSA 1/4	
1. WHIO-F	256
2. WKRQ-F	240
3. WEBN-F	233
4. WLW	223
5. WUBE-F	209
6. WKRC	207
7. WWEZ-F	192
8. WBLZ-F	171
9. WRRM-F	167
10. WCKY	155
11. WYYS-F	136
12. WONE	131
13. WSAI-F	90

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WLW	4591/21.0	27.2
2. WKRQ-F	3968/23.1	23.0
3. WKRC	3668/24.5	21.3
4. WEBN-F	3374/23.3	21.4
5. WHIO-F	2705/ 1.5	2.1
6. WUBE-F	2376/13.4	10.9
7. WRRM-F	2274/17.0	14.8
8. WWEZ-F	2263/14.5	15.0
9. WBLZ-F	2179/11.7	9.6
10. WCKY	2075/15.3	11.6
11. WYYS-F	1992/10.7	11.7
12. WONE	1741/ 1.1	1.6
13. WSKS-F	1464/ 8.0	8.7

12+ FM SHARE (METRO): 62.85% (1137 of 1809) (FAL 81: 60.62%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WKRQ-F	1. WEBN-F	1. WEBN-F	1. WUBE-F	1. WKRC	1. WKRC
2. WEBN-F	2. WRRM-F	2. WRRM-F	2. WRRM-F	2. WUBE-F	2. WCKY
3. WBLZ-F	3. WKRQ-F	3. WKRC	3. WKRC	3. WWEZ-F	3. WEBN-F
	4. WBLZ-F	4. WKRQ-F	4. WWEZ-F	4. WCKY	4. WUBE-F
	5. WYYS-F	5. WBLZ-F	5. WYYS-F WLW	5. WLW	5. WLW

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WWEZ-F	1. WEBN-F	1. WRRM-F	1. WUBE-F	1. WEBN-F	1. WRRM-F
2. WCKY	2. WKRQ-F	2. WEBN-F WKRQ-F	2. WRRM-F	2. WRRM-F	2. WUBE-F
3. WRRM-F	3. WWEZ-F		3. WKRC	3. WBLZ-F	3. WKRC
4. WUBE-F	4. WRRM-F	4. WBLZ-F	4. WWEZ-F	4. WKRQ-F WSKS-F	4. WLW
5. WKRC	5. WKRC	5. WYYS-F	5. WYYS-F		5. WEBN-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		532 (4)	532 (4)	29.4
MOR/AC	287 (2)	82 (1)	369 (3)	20.4
COUNTRY	41 (2)	210 (2)	251 (4)	13.9
BTFL MUSIC		185 (3)	185 (3)	10.2
BLACK/URBAN	71 (1)	112 (2)	183 (3)	10.1
NEWS/TALK	143 (1)		143 (1)	7.9
NOSTALGIA	86 (1)		86 (1)	4.8
RELIGION	14 (1)	16 (1)	30 (2)	1.7
UNKNOWN	30 (1)		30 (1)	1.7
			1809 (22)	

CINCINNATI ADI

12+ ADI 1/4

1. WKRQ-F
2. WEBN-F
3. WKRC
4. WUBE-F
5. WWEZ-F
6. WLW
7. WRRM-F
8. WCKY
9. WBLZ-F
10. WYYS-F
11. WMLX
    WSAI-F
13. WCIN
14. WSKS-F
15. WSAI

12+ ADI CUME

1. WKRQ-F
2. WKRC
3. WLW
4. WEBN-F
5. WUBE-F
6. WCKY
7. WRRM-F
8. WWEZ-F
9. WYYS-F
10. WBLZ-F
11. WSAI-F
12. WSKS-F
13. WSAI
14. WMLX
15. WCIN

MSA EXCL CUME

1. WEBN-F
2. WKRC
3. WUBE-F
4. WWEZ-F
   WKRQ-F
6. WCKY
7. WLW
8. WBLZ-F
9. WRRM-F
10. WSAI-F

OTHER RATED STATIONS METRO SHARE/CUME RATING

WHKK-F	100.9	Erlanger,KY	.8/2.0
WLYK-F	107.1	Milford	.8/2.5
WNOP	740	Newport,KY	1.5/2.5
WSAI	1360		1.5/5.9
WTSJ	1050		.7/1.7
WSKS-F	96.5	Hamilton	2.1/8.0
WDAO-F	107.7	Dayton	.5/2.4
WHIO-F	99.1	Dayton	.7/1.5
WONE	980	Dayton	.6/1.1

ADI FM SHARE: 68.81% (1571 of 2283) (FAL 81: 60.37%)

AM STATIONS

WCIN,	1480,	5 KW/500 W (DA-2),	BLACK	NBN,	$ 40.00*	(HNW)	
WCKY,	1530,	50 KW (DA-N)	, NEWS/TALK	CBS,MBS,	$ 60.00*	(Eastman)	Federated
WKRC,	550,	5 KW/1 KW (DA-2)	, AC	ABC-E,	$ 65.00*	(Katz)	Taft
WLW ,	700,	50 KW	, MOR	NBC,NBC-T,	$ 86.25	(CBS Spot)	Mariner
WMLX,	1230,	1 KW/250 W	, NOSTALGIA (Al Ham)	,	$ 45.00*	(Mc-Guild)	Plough
WSAI,	1360,	5 KW (DA-N)	, COUNTRY	APR,	$ 40.00*	(Christal)	Booth

FM STATIONS

WBLZ-F,	103.5,	50 KW @ 500,	URBAN	,	$ 47.00	(HNW)	BENI
WEBN-F,	102.7,	31 KW @ 610,	AOR (Sebastian)	,	$ 85.00*	(Torbet)	Wood
WKRQ-F,	101.9,	25 KW @ 660,	ROCK	,	$105.00*	(Katz)	Taft
WRRM-F,	98.5,	15 KW @ 810,	AC/SOFT ROCK	,	$100.00*	(Blair)	Susquehanna
WSAI-F,	94.1,	32 KW @ 550,	COUNTRY	APR,	$ 40.00*	(Christal)	Booth
WUBE-F,	105.1,	11 KW @ 920,	COUNTRY	,	$ 60.00*	(Mc-Guild)	Plough
WWEZ-F,	92.5,	11 KW @ 905,	BTFL MUS (Schulke)	,	$ 65.00*	(Eastman)	Federated
WYYS-F,	94.9,	27 KW @ 640,	AC	,	$ 40.13	(MMR)	Heftel
WSKS-F,	96.5,	15 KW @ 810,	AOR	RKO,	$ 37.00	(CBS/FM)	Mariner (HAMILTON)

WHIO-F, WONE - See Dayton

CLEVELAND

Market # 20; ADI # 9
APR 18.0
SMSA Pop: 1,869,700
Est 1981 Revenue: $32,400,000

Stations: 27/23
Diaries: 1641/1139:1
Standard Error: .500
% Below Line: 2.1

CSI: 18.6 M (# 17)
CSI HH: 27.0 M (# 25)
Retail $: 8.8 Bil (# 21)
% Not Listed: 5.4

12+ METRO 1/4/SHARE		SUM 82	SPG 82	WIN 82	FAL 81
1. WMMS-F	238/8.4	9.6	8.2	8.3	9.0
2. WDOK-F	222/7.9	6.4	7.6	9.7	8.1
3. WKJI-F	216/7.7	4.7	5.3	3.1	4.0
4. WQAL-F	190/6.7	5.3	7.3	6.5	6.6
5. WBBG	174/6.2	7.5	5.6	5.3	3.4
6. WGCL-F	167/5.9	5.2	6.3	5.2	5.6
7. WZZP-F	156/5.5	5.1	7.0	5.9	6.1
8. WDMT-F	148/5.3	6.7	5.9	7.2	4.9
9. WHK	143/5.1	5.2	4.8	4.8	6.7
10. WERE	123/4.4	4.5	4.9	6.1	5.8
11. WZAK-F	122/4.3	4.4	2.8	2.9	2.2
12. WGAR	102/3.6	4.2	3.7	5.2	4.7
13. WKSW-F	98/3.5	3.8	2.6	3.7	3.7
14. WWWE	91/3.2	4.4	4.5	3.5	3.2
15. WCLV-F	75/2.7	3.0	2.4	2.7	3.0
16. WRQC-F	73/2.6	1.5	2.3	2.4	3.9
17. WABQ	69/2.4	2.4	3.2	3.0	1.2
18. WJW	66/2.3	1.5	2.4	2.6	4.4
19. WJMO	62/2.2	2.6	2.7	2.7	2.7

12+ TSA 1/4	
1. WMMS-F	518
2. WGCL-F	350
3. WMJI-F	330
4. WDOK-F	273
5. WZZP-F	243
6. WQAL-F	241
7. WKSW-F	203
8. WGAR	193
9. WWWE	192
10. WBBG	185
11. WKDD-F	183
12. WDMT-F	179
13. WHK	175
14. WZAK-F	154
15. WERE	128
16. WDBN-F	125
17. WCLV-F	91
18. WRQC-F	77
19. WJW	75

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WMMS-F	6589/19.7	19.2
2. WGCL-F	5902/18.8	19.0
3. WMJI-F	4383/18.1	13.5
4. WGAR	3962/14.3	13.8
5. WZZP-F	3571/14.6	16.2
6. WWWE	3381/10.5	14.5
7. WDOK-F	3357/16.3	14.8
8. WKDD-F	3324/ 5.5	4.6
9. WQAL-F	3015/14.6	14.6
10. WKSW-F	2737/ 9.2	7.3
11. WDMT-F	2472/11.9	11.8
12. WERE	2348/14.5	12.7
13. WBBG	2287/13.0	11.2
14. WHK	2209/11.9	10.3
15. WZAK-F	1981/ 8.5	7.3
16. WDBN-F	1783/ 2.5	2.5
17. WJW	1482/ 7.8	6.6
18. WRQC-F	1394/ 8.0	11.0
19. WCLV-F	1297/ 6.9	5.6

12+ FM SHARE (METRO): 66.48% (1771 of 2664) (FAL 81: 62.98%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WGCL-F	1. WMMS-F	1. WMMS-F	1. WMJI-F	1. WDOK-F	1. WMMS-F
2. WMMS-F	2. WMJI-F	2. WMJI-F	2. WZZP-F	WBBG	2. WDOK-F
3. WDMT-F	3. WZZP-F	3. WZZP-F	3. WDOK-F	3. WHK	3. WHK
4. WZAK-F	4. WZAK-F	4. WDMT-F	4. WMMS-F	4. WQAL-F	4. WERE
5. WRQC-F	5. WDMT-F	5. WGCL-F	5. WQAL-F	5. WMJI-F	5. WQAL-F
6. WKDD-F	6. WGCL-F	6. WZAK-F	6. WDMT-F	6. WERE	6. WGAR

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WDOK-F	1. WMJI-F	1. WMJI-F	1. WMJI-F	1. WMMS-F	1. WMJI-F
2. WMJI-F	2. WMMS-F	2. WMMS-F	2. WZZP-F	2. WMJI-F	2. WMMS-F
3. WQAL-F	3. WDOK-F	3. WZZP-F	3. WDOK-F	3. WDMT-F	3. WDOK-F
4. WBBG	4. WQAL-F	4. WZAK-F	4. WQAL-F	4. WZZP-F	4. WZZP-F
5. WBBG	5. WBBG	5. WGCL-F	5. WDMT-F	5. WRQC-F	5. WDMT-F
6. WZZP-F	6. WGCL-F	6. WDMT-F	6. WGAR	WZAK-F	6. WGAR

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	10 (1)	515 (5)	525 (6)	19.7
MOR/AC	138 (4)	372 (2)	510 (6)	19.1
BTFL MUSIC		441 (3)	441 (3)	16.6
BLACK/URBAN	131 (2)	270 (2)	401 (4)	15.1
COUNTRY	234 (2)	98 (1)	332 (3)	12.5
NEWS/TALK	189 (2)		189 (2)	7.1
NOSTALGIA	174 (1)		174 (1)	6.5
CLASSICAL		75 (1)	75 (1)	2.8
RELIGION	17 (1)		17 (1)	0.6
			2664 (27)	

CLEVELAND ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WMMS-F	1. WMMS-F	1. WGCL-F
2. WGCL-F	2. WGCL-F	2. WMMS-F
3. WMJI-F	3. WMJI-F	3. WBBG
4. WDOK-F	4. WGAR	4. WDOK-F
5. WZZP-F	5. WZZP-F	5. WMJI-F
6. WQAL-F	6. WDOK-F	6. WQAL-F
7. WKSW-F	7. WKDD-F	7. WDMT-F
8. WGAR	8. WWWE	8. WHK
9. WBBG	9. WQAL-F	9. WWWE
10. WKDD-F	10. WKSW-F	10. WERE
11. WWWE	11. WDMT-F	
12. WHK	12. WERE	
13. WDMT-F	13. WBBG	
14. WZAK-F	14. WHK	
15. WERE	15. WZAK-F	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WDBN-F	94.9	Medina	1.0/2.5
WELW	1330	Willoughby	.4/1.6
WPVL	1460	Painesville	.6/1.9
WSUM	1000	Parma	.6/1.2
WBEA-F	107.3	Elyria	.3/1.2
WKDD-F	96.5	Akron	1.0/5.5
CKLW	800	Windsor	.4/2.3
WJR	760	Detroit	.3/1.6

ADI FM SHARE: 66.69% (3366 of 5047) (FAL 81: 62.39%)

AM STATIONS

WABQ,	1540,	1 KW (DAYS)	, BLACK	SBN,	$? ?	(Lotus)	
WBBG,	1260,	5 KW (DA-2)	, NOSTALGIA (A1 Ham)		$ 85.00	(Torbet)	
WRER,	1300,	5 KW (DA-1)	, NEWS/TALK	ABC-I,ABC-T,MBS,	$ 71.00*	(MMR)	
WGAR,	1220,	50 KW (DA-1)	, AC	ABC-E,	$ 97.38	(Blair)	Nationwide
WHK ,	1420,	5 KW (DA-N)	, COUNTRY	NBC,	$100.00*	(Katz)	Malrite
WJMO,	1490,	1 KW/250 W	, BLACK	NBN,	$ 50.00*	(Masla)	United
WJW ,	850,	10 KW/5 KW (DA-1)	, NEWS/TALK	ABC-D,NBC-T,	$ 46.25	(Christal)	
WWWE,	1100,	50 KW	, COUNTRY	CBS,	$ 80.00*	(Eastman)	Gannett

FM STATIONS

WCLV-F,	95.5,	27 KW @ 640,	CLASSICAL	,	$ 38.75	(CMBS)	
WDBN-F,	94.9,	118 KW @ 310,	BTFL MUSIC (FM-100)	,	$ 27.00	(Masla)	(MEDINA)
WDMT-F,	107.9,	70 KW @ 390,	URBAN	RKO,	$ 52.50	(Howard)	Beasley
WDOK-F,	102.1,	50 KW @ 370,	BTFL MUS (Churchill)	,	$ 80.00*	(Eastman)	Gannett
WGCL-F,	98.5,	40 KW @ 600,	ROCK	ABC-F,	$100.00*	(MMR)	
WKSW-F,	99.5,	50 KW @ 500,	COUNTRY	RKO II,	$ 50.00	(Blair)	Nationwide
WMJI-F,	105.7,	27 KW @ 900,	CONTEMP/OLDIES	CBS-R,	$ 70.00	(Torbet)	
WMMS-F,	100.7,	32 KW @ 600,	AOR	Source,	$130.00*	(Katz)	Malrite
WQAL-F,	104.1,	8 KW @ 1060,	BTFL MUS (Bonne)	,	$110.00*	(Mc-Guild)	Gulf
WRQC-F,	92.3,	27 KW @ 234,	AOR	,	$ 35.00*	(Masla)	United
WZAK-F,	93.1,	28 KW @ 620,	URBAN	,	$ 42.25	(Selcom)	
WZZP-F,		8 KW @ 1060,	AC	APR,	$117.25	(Christal)	Booth

WKDD - See Akron

COLORADO SPRINGS

Market # 119	Stations: 19/13	CSI: 2.7 Bil (# 120)
APR 16.9	Diaries: 724/457:1	CSI HH: 23.2 M (# 143)
SMSA Pop: 330,600	Standard Error: .744	Retail $: 1.4 Bil (# 130)
Est 1981 Revenue: $5,275,000	% Below Line: 14.5	% Not Listed: 8.5

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81	FAL 80
1. KILO-F	68/14.5	19.3	14.0	11.2	11.0
2. KSPZ-F	48/10.3	12.5	12.4	13.6	16.4
3. KKCS-F	47/10.0	7.2	6.2	4.0	3.4
4. KKFM-F	37/ 7.9	7.7	9.3	3.4	2.8
5. KRDO-F	30/ 6.4	7.7	8.3	8.9	9.9
6. KSSS	28/ 6.0	5.5	9.0	9.4	7.6
KYNR-F	28/ 6.0	3.3	3.8	5.4	4.5
8. KVOR	24/ 5.1	5.9	7.1	7.6	7.3
9. KRDO	19/ 4.1	2.4	2.9	4.5	4.5
KYSN	19/ 4.1	4.8	4.3	7.8	9.0

12+ TSA 1/4	
1. KILO-F	93
2. KKFM-F	64
3. KSPZ-F	61
4. KRDO-F	55
5. KKCS-F	49
6. KOA	39
7. KYNR-F	33
8. KSSS	29
9. KIIQ-F	27
10. KCMN	24
KVOR	24

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KKFM-F	1021/23.6	23.5
2. KILO-F	986/25.3	28.3
3. KSPZ-F	881/24.1	27.0
4. KRDO-F	731/15.3	14.9
5. KOA	623/12.6	12.0
6. KIIQ-F	505/14.5	17.0
7. KVOR	485/16.0	17.5
8. KSSS	484/16.5	14.1
9. KKCS-F	450/15.3	11.9
10. KYSN	429/15.0	20.8

12+ FM SHARE (METRO): 67.29% (288 of 428) (FAL 81: 64.38%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KKFM-F	1. KILO-F	1. KILO-F	1. KSPZ-F	1. KKCS-F	1. KSPZ-F
2. KILO-F	2. KSPZ-F	2. KSPZ-F	2. KKCS-F	2. KSSS	2. KILO-F
3. KKCS-F	3. KKFM-F	3. KKCS-F	3. KSSS	3. KVOR	3. KKCS-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KILO-F	1. KILO-F	1. KSPZ-F	1. KSPZ-F	1. KILO-F	1. KSSS
2. KSPZ-F	2. KSPZ-F	2. KILO-F	2. KKCS-F		2. KILO-F
3. KKCS-F	3. KKCS-F	KKFM-F	3. KRDO-F		KKCS-F
					KSPZ-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCMN	1530		3.8/5.7	KIIQ-F	102.7	Man Spg	3.8/14.5	KOA	850	Denv	3.4/12.6
KPIK	1580		.6/1.1	KWYD-F	105.5	Security	1.5/1.8	KVOD-F	99.5	Denv	.6/2.1
KLZ	560	Denver	2.1/4.9	KFEL	970	Pueblo	.6/1.7	KZLO-F	100.7	Pueb	.4/1.7

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	19 (1)	125 (4)	144 (5)	33.6
COUNTRY	38 (2)	47 (1)	85 (3)	19.9
MOR/AC	19 (1)	48 (1)	67 (2)	15.7
BTFL MUSIC		58 (2)	58 (2)	13.6
NEWS/TALK	40 (2)		40 (2)	9.3
UNKNOWN	18 (1)		18 (1)	4.2
RELIGION	6 (2)	7 (1)	13 (3)	3.0
CLASSICAL		3 (1)	3 (1)	0.7
			428 (19)	

RADIO STATIONS

KCMN, 1530, 1 KW (DAYS) , ? ? , $? ? (Masla)
KRDO, 1240, 1 KW/250 W , AC RKO, $20.75 (Torbet)
KSSS, 740, 1 KW/250 W , COUNTRY NBC, $20.00* (PRO) Peoria Jrnl Star
KVOR, 1300, 5 KW/1 KW , NEWS/TALK ABC-I,CBS, $29.00* (Selcom) Sunbelt
KYSN, 1460, 1 KW/500 W (DA-N), ROCK APR, $15.00 (Mc-Guild) Walton

KIIQ-F, 102.7, 40 KW @ 2080, CONTEMP/AC , $11.50 (Eastman) Wiskes-Abaris
KILO-F, 93.9, 83 KW @ 2110, AOR , $32.00 (Christal)
KKCS-F, 101.9, 50 KW @ -310, COUNTRY ABC-E, $16.00* (Blair) Walton
KKFM-F, 96.5, 23 KW @ 2300, ROCK ABC-F, $13.00* (MMR)
KRDO-F, 95.1, 96 KW @ 2040, BTFL MUS (Schulke) , $22.75 (Torbet)
KSPZ-F, 92.9, 25 KW @ 2130, AC , $25.00* (Selcom) Sunbelt
KYNR-F, 99.9, 68 KW @ 2000, BTFL MUS ABC-D, $14.50 (PRO) Peoria Journal Star
(PUEBLO)

KOA - See Denver

COLUMBIA, SC

Market # 99
APR 17.9
SMSA Pop: 423,400
Est 1981 Revenue: $6,950,000

Stations: 16/12
Diaries: 854/496:1
Standard Error: .721
% Below Line: 12.4

CSI: 3.3 Bil (# 100)
CSI HH: 23.4 M (# 135)
Retail $: 1.8 Bil (# 110)
% Not Listed: 7.2

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81	FAL 80
1. WCOS-F	102/16.0	14.2	15.7	19.2	16.1
2. WNOK-F	93/14.6	18.2	20.0	20.9	19.7
3. WIS	73/11.5	7.8	12.0	12.4	15.2
4. WOIC	71/11.1	13.8	11.8	7.2	10.7
5. WZLD-F	62/ 9.7	9.2	7.9	8.9	6.6
6. WWDM-F	56/ 8.8	10.0	7.7	7.4	6.6
7. WXRY-F	39/ 6.1	7.5	7.7	5.9	7.8
8. WDPN-F	27/ 4.2	---	---	---	---
9. WSCQ-F	24/ 3.8	3.6	4.7	4.4	5.9
10. WLFF	14/ 2.2	3.0	1.2	1.7	1.4

12+ TSA 1/4	
1. WWDM-F	150
2. WCOS-F	149
3. WNOK-F	110
4. WIGL-F	93
5. WIS	87
6. WOIC	72
7. WZLD-F	62
8. WXRY-F	51
9. WDPN-F	28
10. WSCQ-F	26

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WCOS-F	1691/31.7	30.6
2. WNOK-F	1548/34.0	37.6
3. WWDM-F	1372/17.8	21.5
4. WIS	1220/27.3	21.2
5. WZLD-F	887/23.8	23.7
6. WIGL-F	852/ 5.2	3.3
7. WOIC	828/20.8	21.3
8. WXRY-F	669/15.0	13.3
9. WDPN-F	486/11.7	----
10. WSCQ-F	460/11.8	12.3

12+ FM SHARE (METRO): 71.06% (420 of 591) (FAL 81: 69.60%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WNOK-F	1. WNOK-F	1. WNOK-F	1. WCOS-F	1. WCOS-F	1. WNOK-F+
2. WZLD-F	2. WZLD-F	2. WCOS-F	2. WNOK-F	2. WIS	2. WCOS-F+
3. WOIC	3. WCOS-F	3. WZLD-F	3. WIS	3. WXRY-F	3. WIS
4. WWDM-F	4. WWDM-F	4. WOIC	4. WOIC	4. WNOK-F	4. WOIC

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WCOS-F	1. WNOK-F	1. WNOK-F	1. WCOS-F	1. WNOK-F	1. WCOS-F
2. WNOK-F	2. WCOS-F	2. WOIC	2. WNOK-F	2. WWDM-F	2. WNOK-F
3. WZLD-F	3. WZLD-F	3. WCOS-F	3. WOIC	3. WZLD-F	3. WIS
4. WXRY-F	4. WOIC	WZLD-F	4. WXRY-F	4. WCOS-F	4. WZLD-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCOS	1400	.5/5.5	WQXL	1470		.5/2.7	WDWQ-F	107.5	St. George	.3/1.7
WNOK	1230	1.1/7.2	WBBQ-F	104.3	Augusta	.6/2.8	WIGL-F	106.7	Orange.	1.7/5.2

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	7 (1)	161 (4)	168 (5)	28.4
BLACK/URBAN	71 (1)	83 (2)	154 (3)	26.1
COUNTRY	3 (1)	113 (2)	116 (3)	19.6
MOR/AC	73 (1)	24 (1)	97 (2)	16.4
BTFL MUSIC		39 (1)	39 (1)	6.6
NOSTALGIA	14 (1)		14 (1)	2.4
RELIGION	3 (1)		3 (1)	0.5
			591 (16)	

RADIO STATIONS

WIS , 560, 5 KW (DA-N) , MOR	NBC,NBC-T, $50.00*	(Christal)	Cosmos
WLFF, 620, 1 KW (DAYS) , NOSTALGIA (Al Ham)	MBS, $14.00	(Dora)	Liggett
WOIC, 1320, 5 KW/2.5 KW (DA-N), BLACK	NBN, $30.00*	(Eastman)	
WCOS-F, 97.9, 50 KW @ 450, COUNTRY	ABC-I, $53.70*	(Mc-Guild)	Buck
WDPN-F, 103.1, 3 KW @ 300, URBAN/CONTEMP	, $26.50	(PRO)	
WNOK-F, 104.7, 100 KW @ 450, ROCK (Century 21)	ABC-C, $50.00*	(Blair)	
WSCQ-F, 100.1, 2.4 KW @ 330, AC (Drake-Chen)	CBS, $25.75	(Southern)	
WXRY-F, 93.5, 3 KW @ 360, BTFL MUS (Bonne)	, $27.00	(HNW)	Limetree
WZLD-F, 96.7, 3 KW @ 650, AOR/ROCK	ABC-F, $32.50	(Selcom)	Liggett
WIGL-F, 106.7, 100 KW @ 600, COUNTRY (TM)	ABC-E, $15.13	(Eastman)	Confer-Rothf
WWDM-F, 101.3, 100 KW @ 629, BLACK	SBN, $29.50	(Howard)	(ORANGEBURG) (SUMTER)

COLUMBUS, OH

Market # 36; ADI # 35
APR 16.6
SMSA Pop: 1,105,900
Est 1981 Revenue: $20,100,000

Stations: 18/17
Diaries: 1375/804:1
Standard Error: .534
% Below Line: 0.7

CSI: 9.9 Bil (# 38)
CSI HH: 24.2 M (# 98)
Retail $: 5.3 Bil (# 38)
% Not Listed: 9.6

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81	FAL 80
1. WLVQ-F	192/12.6	11.0	12.6	15.9	14.0
2. WTVN	170/11.2	9.3	13.0	7.3	12.3
3. WXGT-F	131/ 8.6	10.9	10.9	10.8	9.1
4. WSNY-F	126/ 8.3	7.1	4.7	3.4	2.2
5. WVKO	106/ 7.0	4.5	3.1	2.2	3.7
6. WBNS-F	105/ 6.9	7.4	6.7	7.8	9.1
7. WMNI	99/ 6.5	5.1	6.2	6.7	6.1
8. WNCI-F	93/ 6.1	8.5	8.6	10.0	11.0
9. WBNS	89/ 5.8	6.7	6.3	6.3	5.5
10. WCOL	84/ 5.5	6.6	7.2	7.9	5.2
11. WHOK-F	62/ 4.1	3.3	3.7	4.6	3.7
12. WBBY-F	30/ 2.0	1.4	.8	1.6	1.8

12+ TSA 1/4	
1. WLVQ-F	285
2. WTVN	237
3. WXGT-F	182
4. WNCI-F	170
5. WBNS-F	136
6. WSNY-F	134
7. WMNI	109
WHOK-F	109
9. WVKO	106
10. WCOL	95
11. WBNS-F	90
12. WRFD	45

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WTVN	4206/32.4	26.5
2. WNCI-F	3311/21.9	24.8
3. WLVQ-F	3004/23.0	23.2
4. WXGT-F	2950/23.1	27.7
5. WSNY-F	2314/22.2	11.6
6. WBNS-F	1971/17.3	17.0
7. WBNS	1658/16.3	18.9
8. WMNI	1503/13.8	11.8
9. WHOK-F	1486/ 9.1	6.4
10. WCOL	1378/13.8	14.1
11. WLW	1132/ 5.0	5.9
12. WVKO	892/ 9.2	8.2

12+ FM SHARE (METRO): 56.79% (782 of 1377) (FAL 81: 56.49%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WXGT-F	1. WLVQ-F	1. WLVQ-F	1. WTVN	1. WTVN	1. WTVN
2. WLVQ-F	2. WSNY-F	2. WSNY-F	2. WSNY-F	2. WMNI	2. WLVQ-F
3. WVKO	3. WXGT-F	3. WTVN	3. WLVQ-F	3. WCOL	3. WBNS
	4. WVKO	4. WXGT-F	4. WNCI-F	WBNS-F	4. WMNI
	5. WNCI-F	5. WVKO	5. WBNS	5. WBNS	5. WSNY-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WLVQ-F	1. WLVQ-F	1. WSNY-F	1. WTVN	1. WLVQ-F	1. WTVN
2. WSNY-F	2. WSNY-F	2. WLVQ-F	2. WSNY-F	2. WXGT-F	2. WLVQ-F
3. WBNS-F	3. WXGT-F	3. WXGT-F	3. WNCI-F	3. WSNY-F	3. WSNY-F
4. WTVN	4. WTVN	4. WVKO	4. WMNI	4. WVKO	4. WBNS
5. WXGT-F	5. WBNS-F	5. WNCI-F	5. WBNS-F	5. WNCI-F	5. WNCI-F
WCOL				WTVN	

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		416 (3)	416 (3)	30.2
MOR/AC	268 (3)	136 (2)	404 (5)	29.3
COUNTRY	99 (1)	62 (1)	161 (2)	11.7
BTFL MUSIC		133 (2)	133 (2)	9.7
BLACK/JAZZ	106 (1)	30 (1)	136 (2)	9.9
NOSTALGIA	94 (2)		94 (2)	6.8
RELIGION	28 (1)	5 (1)	33 (2)	2.4
			1377 (18)	

COLUMBUS ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WLVQ-F	1. WTVN	1. WLVQ-F
2. WTVN	2. WNCI-F	2. WTVN
3. WXGT-F	3. WXGT-F	3. WXGT-F
4. WNCI-F	4. WLVQ-F	4. WMNI
5. WSNY-F	5. WSNY-F	5. WCOL
WBNS-F	6. WBNS-F	6. WVKO
7. WMNI	7. WBNS	7. WBNS-F
8. WVKO	8. WMNI	8. WHOK-F
9. WHOK-F	9. WCOL	9. WBNS
10. WCOL	10. WHOK-F	10. WNCI-F
11. WBNS	11. WVKO	
12. WMRN-F	12. WLW	
13. WRFD	13. WRMZ-F	
14. WBBY-F	14. WRFD	
WRMZ-F	15. WMRN-F	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WLOH	1320	Lancaster	.7/1.9
WNRE-F	107.1	Circleville	.7/1.8
WRFD	880		1.8/4.1
WRMZ-F	99.7		1.8/5.4
WSYX-F	106.3	London	.3/1.6
WLW	700	Cincinnati	.6/5.0

ADI FM SHARE: 60.97% (1192 of 1955) (FAL 81: 56.48%)

AM STATIONS

WBNS,	1460,	5 KW/1 KW (DA-N)	, MOR	ABC-I,	$ 60.00*	(Blair)	Colum Dispatch
WCOL,	1230,	1 KW/250 W	, NOSTALGIA	CBS,	$ 78.00	(Eastman)	Great Trails
WMNI,	920,	1 KW/500 W (DA-2)	, COUNTRY	MBS,	$ 67.50	(Mc-Guild)	
WRFD,	880,	5 KW (DAYS)	, RELIGION/FARM	APR,	$ 20.00*	(----)	Epperson
WTVN,	610,	5 KW (DA-N)	, AC	ABC-E,	$110.00*	(Katz)	Taft
WVKO,	1580,	1 KW (DAYS,DA)	, BLACK	NBN,	$ 35.00*	(Masla)	Josephson

FM STATIONS

WBBY-F,	103.9,	2 KW @ 360,	JAZZ/BIG BAND	,	$ 20.00	(----)	
WBNS-F,	97.1,	26 KW @ 660,	BTFL MUSIC	,	$ 60.00*	(Blair)	Colum Dispatch
WHOK-F,	95.5,	50 KW @ 225,	COUNTRY	APR,	$ 25.00*	(P/W)	
WLVQ-F,	96.3,	40 KW @ 570,	AOR (Burk-Abr)	Source,	$ 85.00*	(Katz)	Taft
WNCI-F,	97.9,	175 KW @ 565,	CONTEMP/AC	ABC-C,	$ 92.50	(Christal)	Nationwide
WRMZ-F,	99.7,	50 KW @ 542,	BTFL MUSIC (COUNTRY)	MBS,	$ 52.50*	(Mc-Guild)	
WSNY-F,	94.7,	50 KW @ 300,	AC/CONTEMP	,	$ 55.00*	(MMR)	Josephson
WXGT-F,	92.3,	50 KW @ 311,	ROCK	CBS-R,	$ 78.00	(Eastman)	Great Trails
WMRN-F,	106.9,	25 KW @ 340,	COUNTRY	MBS,	$ 15.50	(----)	(MARION)

WLW - See Cincinnati

CORPUS CHRISTI

Market # 118	Stations: 20/16	CSI: 2.6 Bil (# 124)
APR 15.6	Diaries: 774/431:1	CSI HH: 23.4 M (# 134)
SMSA Pop: 333,700	Standard Error: .751	Retail $: 1.9 Bil (# 97)
Est 1981 Revenue: $5,440,000	% Below Line: 3.6	% Not Listed: 5.1

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81	12+ TSA 1/4		12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KNCN-F	59/14.3	10.7	8.9	6.5	1. KNCN-F	74	1. KNCN-F	761/22.0	18.7
2. KIOU-F	52/12.6	8.0	7.3	11.7	2. KIOU-F	64	2. KIOU-F	626/18.6	13.7
3. KOUL-F	39/ 9.4	11.4	9.1	13.5	3. KOUL-F	47	3. KOUL-F	572/17.2	18.2
4. KCCT	38/ 9.2	9.0	11.1	5.5	4. KCCT	43	4. KEYS	566/16.5	20.3
KUNO	38/ 9.2	9.5	9.1	10.9	5. KUNO	40	5. KCCT	540/16.4	12.4
6. KITE-F	34/ 8.2	5.2	1.5	3.6	6. KTSA	36	6. KTSA	536/ 4.9	4.7
7. KEYS	25/ 6.0	8.0	10.1	8.3	7. KITE-F	35	7. KRYS	479/12.5	11.8
8. KZFM-F	24/ 5.8	9.7	17.7	12.8	8. KEYS	28	8. KUNO	451/15.1	12.0
9. KROB	14/ 3.4	2.0	1.5	1.6	9. KZFM-F	24	9. KITE-F	437/15.8	9.7
10. KSIX	13/ 3.1	3.2	1.3	2.3	KKYX	24	10. KZFM-F	422/15.1	23.6

12+ FM SHARE (METRO): 58.02% (228 of 393) (FAL 81: 54.93%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KNCN-F	1. KNCN-F	1. KNCN-F	1. KIOU-F	1. KIOU-F	1. KIOU-F
	2. KITE-F	2. KITE-F	2. KOUL-F	2. KUNO	2. KNCN-F
	3. KCCT	KCCT	3. KCCT	3. KOUL-F	3. KUNO

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KIOU-F	1. KNCN-F	1. KITE-F	1. KIOU-F	1. KNCN-F	1. KCCT
2. KNCN-F	2. KIOU-F	2. KNCN-F	2. KOUL-F	2. KCCT	2. KIOU-F
3. KCCT	3. KCCT	3. KEYS	3. KITE-F		KOUL-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCTA	1030		1.7/4.4	KEXX-F	93.9		2.2/8.1	KFLZ-F	107.1	Bishop	.5/2.0
KRYS	1360		2.4/12.5	KKYX	680	SA	.7/2.8	KROB-F	99.5	Robstown	2.2/5.6
KTSA	550	SA	1.4/4.9	KOPY	1070	Alice	.5/1.6	KIKN	1590	Sinion	1.4/6.4
								KTRH	740	Houston	.7/1.8

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	41 (3)	126 (4)	167 (7)	42.5
SPANISH	76 (2)	2 (1)	78 (3)	19.8
COUNTRY	25 (4)	48 (2)	73 (6)	18.6
BTFL MUSIC		52 (1)	52 (1)	13.2
UNKNOWN	13 (1)		13 (1)	3.3
RELIGION	7 (1)		7 (1)	1.8
NEWS/TALK	3 (1)		3 (1)	0.8
			393 (20)	

RADIO STATIONS

KCCT, 1150, 1 KW/500 W (DA-2), SPANISH , $15.00* (Selcom)
KEYS, 1440, 1 KW (DA-N) , CONTEMP/AC RKO, $25.00* (Torbet)
KROB, 1510, 500 W (DAYS) , COUNTRY , $ 7.50 (----) (ROBSTOWN)
KSIX, 1230, 1 KW/250 W , ? ? CBS,MBS, $12.00 (----)
KUNO, 1400, 1 KW , SPANISH , $25.25 (Katz) Tichenor

KIOU-F, 96.5, 100 KW @ 875, BTFL MUS (Bonne) , $18.75* (Selcom)
KITE-F, 105.5, 3 KW @ 360, ROCK (Burk-Abr) , $14.00* (Eastman)
KNCN-F, 101.3, 100 KW @ 402, AOR , $33.00 (HNW) Tippie
KOUL-F, 103.3, 100 KW @ 310, COUNTRY (TM) ABC-C, $25.00 (Torbet)

KKYX, KTSA - See San Antonio

DALLAS-FT. WORTH

Market # 9; ADI # 10
APR 16.8
SMSA Pop: 3,077,700
Est 1981 Revenue: $59,400,000

Stations: 29/29
Diaries: 1967/1565:1
Standard Error: .453
% Below Line: 0

CSI: 30.7 Bil (# 10)
CSI HH: 27.2 M (# 23)
Retail $: 18.5 Bil (# 8)
% Not Listed: 5.6

12+ METRO 1/4/SHARE		SPG 82	WIN 82	FAL 81
1. KSCS-F	357/8.3	7.5	8.4	8.3
2. KVIL-F	342/7.9	8.4	7.9	8.2
3. KMEZ-F	307/7.1	4.6	6.3	5.0
4. KRLD	253/5.9	5.4	5.2	6.4
5. KPLX-F	244/5.7	4.5	6.4	3.4
6. KKDA-F	227/5.3	5.2	6.6	6.5
7. KOAX-F	218/5.1	2.5	3.4	4.0
8. KZEW-F	212/4.9	6.4	4.9	6.5
9. WBAP	209/4.8	7.7	6.7	6.8
10. KEGL-F	197/4.6	4.7	4.1	5.0
11. WFAA	175/4.1	3.0	3.8	4.1
12. KNOK-F	165/3.8	6.3	4.9	4.3
13. KMGC-F	148/3.4	4.0	3.7	4.4
KTXQ-F	148/3.4	6.3	6.4	4.6
15. KAFM-F	137/3.2	2.3	1.7	1.0
16. KLVU-F	119/2.8	2.0	1.4	1.8
17. KFJZ	94/2.2	2.0	1.8	2.3
18. KLIF	73/1.7	1.0	1.8	1.2
19. KIXK-F	65/1.5	1.2	1.2	1.6
20. WRR-F	50/1.2	.8	1.4	1.5

12+ TSA 1/4	
1. WBAP	560
2. WSCS-F	417
3. KVIL-F	360
4. KMEZ-F	244
5. KRLD	296
6. KPLX-F	294
7. KKDA-F	258
8. KOAX-F	255
9. KEGL-F	245
10. KZEW-F	238
11. WFAA	236
12. KTXQ-F	171
13. KNOK-F	170
14. KMGC-F	157
15. KAFM-F	155
16. KLVU-F	142
17. KFJZ	101
18. KLIF	84
19. KIXK-F	66
20. KSKY	53

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WBAP	8132/13.8	18.6
2. KRLD	5708/17.3	17.8
3. KSCS-F	5550/18.0	18.3
4. KVIL-F	5225/18.3	20.3
5. KEGL-F	4477/14.7	14.7
6. KZEW-F	4303/14.7	15.4
7. KMEZ-F	4174/14.1	11.3
8. KPLX-F	4069/13.1	10.5
9. KKDA-F	3621/12.4	14.0
10. KTXQ-F	3587/12.0	16.3
11. WFAA	3512/ 9.7	8.6
12. KOAX-F	2958/ 9.9	6.4
13. KMGC-F	2899/10.5	10.9
14. KAFM-F	2719/ 9.0	6.8
15. KLVU-F	2622/ 8.6	6.9
16. KNOK-F	2203/ 8.2	9.0
17. KFJZ	1704/ 6.3	5.9
18. KLIF	1277/ 3.8	4.2
19. KIXK-F	1017/ 3.8	3.7
20. WRR-F	1001/ 3.9	2.8

12+ FM SHARE (METRO): 72.84% (2964 of 4069) (FAL 81: 70.90%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KEGL-F	1. KVIL-F	1. KVIL-F	1. KVIL-F	1. KMEZ-F	1. KRLD
2. KAFM-F	2. KZEW-F	2. KSCS-F	2. KSCS-F	2. KSCS-F	2. KVIL-F+
3. KKDA-F	3. KSCS-F	3. KPLX-F	3. KMEZ-F	3. KRLD	3. WBAP
4. KNOK-F	4. KKDA-F	4. KZEW-F	4. KPLX-F	4. KVIL-F	4. KSCS-F
5. KTXQ-F	5. KMGC-F	5. KMEZ-F	5. WBAP	5. WBAP	5. KPLX-F
6. KSCS-F	6. KPLX-F	6. KMEZ-F	6. KRLD	6. KOAX-F	6. KKDA-F
7. KZEW-F	7. KEGL-F	7. KMGC-F	7. KKDA-F	7. KPLX-F	7. KMEZ-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KMEZ-F	1. KVIL-F+	1. KVIL-F	1. KVIL-F	1. KZEW-F	1. KSCS-F
2. KSCS-F	2. KSCS-F	2. KMGC-F	2. KSCS-F	2. KSCS-F	2. WBAP
3. KVIL-F	3. KMEZ-F	3. KSCS-F	3. KPLX-F	3. KTXQ-F	3. KVIL-F
4. KOAX-F	4. KPLZ-F	4. KKDA-F	4. KMEZ-F	4. KEGL-F	4. KMEZ-F
5. KPLX-F	5. KZEW-F	5. KPLX-F	5. KKDA-F	5. KKDA-F	5. KRLD
6. KZEW-F	6. KKDA-F	KZEW-F	6. KMGC-F	6. KVIL-F	6. KPLX-F
7. WFAA	7. KOAX-F	7. KLVU-F	7. KRLD	7. KNOK-F	7. KZEW-F

FORMATS	AM	FM	TOTAL	%
COUNTRY	310 (3)	601 (2)	911 (5)	22.4
ROCK/AOR/CONTEMP		813 (5)	813 (5)	20.0
MOR/AC	79 (2)	555 (3)	634 (5)	15.6
BTFL MUSIC	38 (1)	525 (2)	563 (3)	13.8
BLACK/URBAN/JAZZ	74 (2)	392 (2)	466 (4)	11.5
NEWS/TALK	428 (2)		428 (2)	10.5
RELIGION	82 (2)	28 (1)	110 (3)	2.7
NOSTALGIA	94 (1)		94 (1)	2.3
CLASSICAL		50 (1)	50 (1)	1.2
			4069 (29)	

DALLAS-FORT WORTH ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KSCS-F	1. WBAP	1. KSCS-F
2. WBAP	2. KSCS-F	2. KVIL-F
3. KVIL-F	3. KVIL-F	3. KRLD
4. KMEZ-F	4. KRLD	4. WBAP
5. KPLX-F	5. KEGL-F	5. KKDA-F
6. KRLD	6. KZEW-F	6. KMEZ-F
7. KOAX-F	7. KMEZ-F	7. KZEW-F
8. KKDA-F	8. KPLX-F	8. KPLX-F
9. KEGL-F	9. KKDA-F	9. KLVU-F
10. KZEW-F	10. KTXQ-F	10. WFAA
11. WFAA	11. WFAA	
12. KNOK-F	12. KOAX-F	
13. KTXQ-F	13. KMGC-F	
14. KMGC-F	14. KAFM-F	
15. KAFM-F	15. KLVU-F	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

KAAM	1310	Dallas	1.1/3.7
KKDA	730	Grand Prarie	1.0/2.8
KMEZ	1480	Dallas	.9/3.2
KPBC	1040	Dallas	1.0/2.2
KSAX	970	Ft. Worth	.7/2.3
KSKY	660	Dallas	.9/1.5
KVIL	1150	Highland Park	.7/2.8
KWJS-F	94.9	Arlington	.6/2.1
KXOL	1360	Fort Worth	.6/2.4

ADI FM SHARE: 70.83% (3280 of 4631) (FAL 81: 65.63%)

DALLAS METRO 1/4/SHARE	
1. KSCS-F	229/8.0
2. KVIL-F	225/7.8
3. KRLD	215/7.5
4. KMEZ-F	193/6.7
5. KKDA-F	186/6.5
6. KZEW-F	155/5.4
7. KPLX-F	145/5.1
8. WFAA	132/4.6
9. KOAX-F	127/4.4
10. KEGL-F	126/4.4
11. KTXQ-F	112/3.9
12. KMGC-F	108/3.8
13. WBAP	103/3.6
14. KNOK-F	94/3.3
15. KLVU-F	83/2.9

FORT WORTH METRO 1/4/SHARE	
1. KSCS-F	128/9.1
2. KVIL-F	118/8.4
3. KMEZ-F	114/8.1
4. WBAP	101/7.2
5. KPLX-F	98/7.0
6. KOAX-F	93/6.6
7. KEGL-F	70/5.0
8. KNOK-F	69/4.9
9. KZEW-F	56/4.0
10. KAFM-F	54/3.9
11. WFAA	45/3.2
12. KFJZ	41/2.9
13. KKDA-F	40/2.9
KMGC-F	40/2.9
15. KRLD	38/2.7

AM STATIONS

KFJZ,	1270,	5 KW (DA-1),	NOSTALGIA (Al Ham)	,	$ 55.00*	(Christal)	Swanson
KLIF,	1190,	50 KW/5 KW (DA-2),	COUNTRY	MBS,	$100.00*	(RKO)	Susquehanna
KRLD,	1080,	50 KW (DA-N),	NEWS/TALK**	CBS,	$166.88	(Katz)	Metromedia
WBAP,	820,	50 KW,	COUNTRY	ABC-I,	$170.00*	(Eastman)	Cap Cities
WFAA,	570,	5 KW (DA-2),	NEWS/TALK	NBC,NBC-T,ABC-E,	$ 85.00*	(CBS Spot)	Belo

**Nostalgia (Toby Arnold) overnight

FM STATIONS

KAFM-F,	92.5,	100 KW @ 1685,	ROCK	,	$ 65.00*	(Torbet)	Bonneville
KEGL-F,	97.1,	100 KW @ 1302,	ROCK	ABC-C,	$ 85.00*	(HNW)	Sandusky News
KIXK-F,	106.1,	100 KW @ 480,	AC	,	$ 46.38	(Roslin)	Hicks
KKDA-F,	104.5,	100 KW @ 390,	BLACK	APR,MBS,	$120.00*	(Selcom)	
KLVU-F,	98.7,	100 KW @ 1585,	CONTEMP/AC	,	$ 65.00	(HNW)	TK
KMEZ-F,	100.3,	89 KW @ 1280,	BTFL MUS (Churchill)	,	$100.00*	(Mc-Guild)	Group One
KMGC-F,	102.9,	100 KW @ 1572,	AC/SOFT (TM)	,	$141.88	(Selcom)	Shamrock
KNOK-F,	107.5,	100 KW @ 445,	BLACK (Burk-Abr)	NBN,	$ 85.00*	(Howard)	Earl Graves
KOAX-F,	105.3,	100 KW @ 1560,	BTFL MUS (Bonne)	,	$ 60.00	(Group W)	Westinghouse
KPLX-F,	99.5,	100 KW @ 1680,	COUNTRY	APR,	$120.00*	(RKO)	Susquehanna
KSCS-F,	96.3,	100 KW @ 1680,	COUNTRY (Somerset)	,	$180.00*	(Eastman)	Cap Cities
KTXQ-F,	102.1,	100 KW @ 1420,	AOR (Burk-Abr)	ABC-R,	$ 95.00*	(CBS/FM)	Gulf
KVIL-F,	103.7,	100 KW @ 1570,	AC	,	$239.38	(Blair)	Fairbanks
KZEW-F,	97.9,	100 KW @ 1680,	AOR (Pollack)	Source,	$217.50	(MMR)	Belo
WRR-F ,	101.1,	100 KW @ 600,	CLASSICAL	,	$ 50.00	(CMBS)	

DAVENPORT-ROCK ISLAND-MOLINE

Market # 105
APR 15.8
SMSA Pop: 386,500
Est 1981 Revenue: $6,020,000

Stations: 18/13
Diaries: 879/440:1
Standard Error: .641
% Below Line: 5.8%

CSI: 3.7 Bil (# 93)
CSI HH: 25.6 M (# 60)
Retail $: 1.9 Bil (# 98)
% Not Listed: 8.1%

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81	FAL 80	12+ TSA 1/4		12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KIIK-F	69/13.7	8.3	10.0	10.2	10.0	1. WXLP-F	135	1. KIIK-F	1407/29.0	23.7
2. WXLP-F	66/13.1	13.2	11.5	10.8	6.0	2. KIIK-F	102	2. WXLP-F	1370/22.1	23.9
3. WHBF	54/10.7	9.8	11.9	15.9	14.0	3. WHBF	77	3. WHBF	1121/26.0	28.2
4. WOC	49/ 9.7	10.9	10.8	10.4	7.5	4. WZZC-F	68	4. WHBF-F	1074/20.8	18.9
5. WZZC-F	45/ 8.9	6.6	7.0	2.1	5.7	5. KRVR-F	64	5. KSTT	974/23.6	28.0
6. KRVR-F	41/ 8.1	7.7	5.7	9.3	10.5	6. WHBF-F	59	6. WZZC-F	808/16.0	13.2
7. WHBF-F	34/ 6.7	6.6	6.3	4.7	6.2	7. WOC	56	7. WOC	790/19.3	21.6
8. KSTT	28/ 5.6	10.4	12.3	15.5	12.2	8. KSTT	37	8. KRVR-F	754/16.2	15.1
9. WQUA	23/ 4.6	5.1	4.1	4.7	8.5	9. WMAQ	36	9. WMAQ	718/ 5.8	5.6
10. WKEI	14/ 2.8	2.1	3.3	1.3	1.2	10. WQUA	24	10. WLS	702/ 6.3	8.4

12+ FM SHARE (METRO): 57.24% (265 of 463) (FAL 81: 45.31%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WXLP-F	1. WXLP-F	1. KIIK-F	1. KIIK-F	1. WHBF	1. WHBF
2. KIIK-F	2. KIIK-F	2. WXLP-F	2. WZZC-F	2. WOC	2. KIIK-F
	3. WHBF-F	3. WZZC-F	3. WHBF	WZZC-F	3. WXLP-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KIIK-F	1. WXLP-F	1. KIIK-F	1. KIIK-F	1. WXLP-F	1. KIIK-F
2. KRVR-F	2. KIIK-F	2. WXLP-F	2. WHBF	2. KIIK-F	2. WZZC-F
3. WXLP-F	3. WOC	3. WHBF-F	WZZC-F		3. WHBF
					WHBF-F

OTHER RATED STATIONS/METRO SHARE + CUME RATING

KXRK	1580		1.8/2.4
WGEN-F+	104.9	Geneseo	.8/2.5
KFMH-F	99.7	Muscatine	1.6/3.4
WGN	720	Chicago	1.2/3.5
WLS	890	Chicago	.8/6.3
WMAQ	670	Chicago	1.4/5.8
WMT	600	Cedar Rapids	.4/2.4

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	32 (2)	143 (3)	175 (6)	37.8
COUNTRY	63 (3)	47 (2)	110 (5)	23.8
MOR/AC	45 (4)	34 (1)	79 (5)	17.1
NEWS/TALK	49 (1)		49 (1)	10.6
BTFL MUSIC		41 (1)	41 (1)	8.9
NOSTALGIA	9 (1)		9 (1)	1.9
			463 (18)	

RADIO STATIONS

KSTT, 1170, 1 KW (DA-2), CONTEMP/AC	ABC-C, $41.25*	(Katz)	Guy Gannett
WHBF, 1270, 5 KW (DA-N), COUNTRY	CBS, $32.00*	(Mc-Guild)	
WKEI, 1450, 500 W/250 W, MOR	ABC-I, $ 8.25	(----)	(KEWANEE)
WOC , 1420, 5 KW (DA-2), NEWS/TALK	NBC,NBC-T, $36.00	(Blair)	Palmer
WQUA, 1230, 1 KW/250 W , AC	ABC-E, $39.20	(Eastman)	Mid America
KIIK-F, 103.7, 100 KW @ 1220, ROCK	, $36.00	(Blair)	Palmer
KRVR-F, 106.5, 60 KW @ 190, BTFL MUS (Bonne)	, $39.20*	(Eastman)	Mid America
WHBF-F, 98.9, 39 KW @ 900, AC/SOFT (TM)	CBS-R, $15.00*	(Mc-Guild)	
WXLP-F, 96.9, 50 KW @ 500, AOR	Source, $34.38*	(Katz)	Guy Gannett
WZZC-F, 101.3, 50 KW @ 453, COUNTRY	RKO, $24.00*	(Torbet)	

DAYTON

Market # 50; ADI # 48
APR 16.6
SMSA Pop: 825,600
Est 1981 Revenue: $12,100,000

Stations: 23/15
Diaries: 1168/707:1
Standard Error: .587
% Below Line: 12.8

CSI: 7.7 Bil (# 44)
CSI HH: 25.7 M (# 58)
Retail $: 3.8 Bil (# 49)
% Not Listed: 6.9

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SGP 81	FAL 80
1. WHIO-F	170/15.1	15.2	15.2	19.6	15.1
2. WTUE-F	150/13.3	14.4	10.1	9.7	11.4
3. WHIO	123/10.9	10.8	10.2	14.2	11.9
4. WONE	82/ 7.3	6.0	8.2	5.8	9.8
5. WING	78/ 6.9	6.1	8.3	8.7	9.6
6. WDAO-F	67/ 5.9	6.6	9.7	7.4	8.8
7. WAVI	60/ 5.3	5.2	4.9	3.1	6.0
8. WBLZ-F	52/ 4.6	4.4	1.7	1.0	---
9. WDJX-F	51/ 4.5	6.1	7.7	8.8	7.2
10. WJAI-F	44/ 3.9	4.4	2.7	1.6	---

12+ TSA 1/4	
1. WHIO-F	301
2. WTUE-F	202
3. WONE	152
4. WHIO	137
5. WING	86
6. WDAO-F	82
7. WBLZ-F	77
8. WLW	76
9. WJAI-F	66
10. WAVI	66

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WHIO-F	3078/25.4	29.5
2. WTUE-F	2224/21.5	24.6
3. WHIO	2079/25.2	24.0
4. WONE	1985/16.2	14.2
5. WLW	1870/ 9.3	8.2
6. WING	1780/22.0	19.8
7. WDJX-F	1145/15.4	18.3
8. WVUD-F	1076/11.4	13.3
9. WBLZ-F	1006/ 8.8	7.8
10. WKRQ-F	990/ 3.5	2.8

12+ FM SHARE (METRO): 63.52% (667 of 1050) (FAL 81: 63.01%)

TEENS
1. WTUE-F
2. WBLZ-F
3. WDJX-F

18 - 34
1. WTUE-F
2. WDAO-F
3. WING
4. WHIO-F
5. WBLZ-F
   WDJX-F

18 - 49
1. WTUE-F
2. WHIO-F
3. WING
4. WONE
5. WDAO-F

25 - 54
1. WHIO-F
2. WING
3. WONE
4. WHIO
5. WDAO-F

35 - 64
1. WHIO-F
2. WHIO
3. WONE
4. WING
5. WAVI

12+ AMD
1. WHIO
2. WHIO-F
3. WTUE-F
4. WING
5. WONE

12+ MID
1. WHIO-F
2. WTUE-F
3. WHIO
4. WONE
5. WING

12+ PMD
1. WHIO-F
2. WTUE-F
3. WHIO
4. WONE
5. WING

WOMEN 18-34
1. WTUE-F
2. WBLZ-F
3. WING
4. WVUD-F
5. WDJX-F

WOMEN 25-54
1. WHIO-F
2. WING
3. WONE
4. WHIO
5. WDAO-F

MEN 18-34
1. WTUE-F

MEN 25-54
1. WHIO-F
2. WING
   WONE
4. WTUE-F
5. WHIO

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		284 (7)	284 (7)	27.0
MOR/AC	226 (4)	23 (2)	249 (6)	23.7
BTFL MUSIC		170 (1)	170 (1)	16.2
BLACK/URBAN		119 (2)	119 (2)	11.3
COUNTRY	82 (1)	22 (1)	104 (2)	9.9
TALK	60 (1)		60 (1)	5.7
NOSTALGIA		44 (1)	44 (1)	4.2
RELIGION	7 (1)	5 (1)	12 (2)	1.1
UNKNOWN	8 (1)		8 (1)	0.8
			1050 (23)	

DAYTON ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WHIO-F	1. WHIO-F	1. WTUE-F
2. WTUE-F	2. WTUE-F	2. WHIO
3. WHIO	3. WHIO	3. WHIO-F
4. WONE	4. WONE	4. WONE
5. WING	5. WING	5. WDAO-F
6. WDAO-F	6. WLW	6. WING
7. WAVI	7. WDJX-F	7. WDJX-F
8. WJAI-F	8. WVUD-F	8. WAVI
9. WBLZ-F	9. WDAO-F	
WDJX-F	10. WBLZ-F	
11. WVUD-F	11. WJAI-F	
12. WLW	12. WIZE	
13. WBLY	13. WAZU-F	
14. WBZI-F	14. WAVI	
15. WRIA-F	15. WPBF-F	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WBZI-F	95.3	Xenia	2.0/4.7
WELX	1110	Xenia	.6/1.3
WFCJ-F	93.7	Miamisburg	.4/2.5
WPTW	1570	Piqua	.7/1.5
WPTW-F	95.7	Piqua	.4/2.0
WEBN-F	102.7	Cincinnati	.5/1.6
WKRQ-F	101.9	Cincinnati	.6/3.5
WLW	700	Cincinnati	1.8/9.3
WPBF-F	105.9	Middletown	1.6/5.5
WPFB	910	Middletown	.4/1.3
WSKS-F	96.5	Hamilton	.9/3.7
WYYS-F	94.9	Fairfield	1.4/4.0

ADI FM SHARE: 62.76% (974 of 1552) (FAL 81: 64.38%)

AM STATIONS

WAVI,	1210,	250 W (DAYS),	TALK/NOSTALGIA	ABC-E,	$ 26.00	(Howard)	
WHIO,	1290,	5 KW (DA-N) ,	MOR (Burk-Abr)	CBS,	$ 70.00*	(Christal)	Cox
WING,	1410,	5 KW (DA-N) ,	AC	ABC-I,	$100.00	(Katz)	Great Trails
WONE,	980,	5 KW (DA-N) ,	COUNTRY	,	$ 70.00*	(Mc-Guild)	Group One
WIZE,	1340,	1 KW/250 W ,	CONTEMP	ABC-C,	$ 15.00*	(MMR)	Great Trails (SPRINGFIELD)
WBLY,	1600,	1 KW (DAYS) ,	COUNTRY	MBS,	$ 17.00	(Regional)	(SPRINGFIELD)

FM STATIONS

WBZI-F,	95.3,	3 KW @ 300,	COUNTRY	RKO II,	$ 14.00	(Regional)	(XENIA)
WDAO-F,	107.7,	50 KW @ 420,	BLACK	ABC-C,NBN,	$ 40.50	(Howard)	
WDJX-F,	103.9,	3 KW @ 331,	ROCK	RKO,	$ 35.00*	(Torbet)	
WHIO-F,	99.1,	50 KW @ 1060,	BTFL MUS (Bonne)	,	$ 80.00*	(Christal)	Cox
WJAI-F,	92.9,	20 KW @ 373,	NOSTALGIA (Primetime)	,	$ 61.25	(Katz)	Great Trails (EATON)
WTUE-F,	104.7,	50 KW @ 500,	AOR	,	$ 90.00*	(Mc-Guild)	Group One
WVUD-F,	99.9,	50 KW @ 500,	CONTEMP	CBS-R,	$ 26.00	(Masla)	Univ of Dayton
WRIA-F,	101.3,	50 KW @ 280,	CONTEMP	,	$ 9. 50	(PRO)	(RICHMOND, IN)
WPBF-F,	105.9,	34 KW @ 593,	AC (TM)	MBS,	$ 29.88	(Lotus)	(MIDDLETOWN)
WAZU-F,	102.9,	50 KW @ 193,	CONTEMP	MBS,	$ 12.00	(Regional)	(SPRINGFIELD)

Other stations - See Cincinnati

DAYTONA BEACH

Market # 146
APR 17.8
SMSA Pop: 273,700
Est 1981 Revenue: $3,800,000

Stations: 21/12
Diaries: 531/515:1
Standard Error: .885
% Below Line: 36.7

CSI: 2.0 Bil (# 160)
CSI HH: 17.1 M (# 332)
Retail $: 1.5 Bil (# 122)
% Not Listed: 7.8

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80
1. WWLV-F	65/14.7	13.2	13.3	17.1	15.7
2. WELE-F	57/12.9	9.9	12.0	9.8	10.4
3. WDIZ-F	45/10.2	11.8	8.9	11.2	7.7
4. WROD	42/ 9.5	9.7	7.4	2.5	4.0
5. WDOQ-F	35/ 7.9	17.3	14.3	17.7	15.4
6. WDBO-F	34/ 7.7	9.5	11.5	9.8	14.7
7. WNFY-F	26/ 5.9	---	---	---	---
8. WJYO-F	21/ 4.8	.5	2.3	.6	.7
9. WNDB	15/ 3.4	5.1	5.6	6.5	6.7
10. WBJW-F	9/ 2.0	.7	1.3	---	---

12+ TSA	1/4
1. WWLV-F	74
2. WELE-F	58
3. WDIZ-F	45
4. WROD	42
5. WDBO-F	36
6. WDOQ-F	35
7. WNFY-F	28
8. WJYO-F	21
9. WNDB	16
10. WBJW-F	9

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WWLV-F	640/23.6	23.7
2. WELE-F	559/22.0	21.9
3. WDOQ-F	557/22.2	26.6
4. WNFY-F	433/15.5	----
5. WDIZ-F	428/17.3	19.2
6. WROD	400/16.1	14.4
7. WDBO-F	374/14.6	18.6
8. WNDB	274/10.4	12.4
9. WJYO-F	205/ 8.3	3.6
10. WDAT	200/ 8.1	4.9

12+ FM SHARE (METRO): 73.35% (300 of 409) (FAL 81: 69.84%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WDIZ-F	1. WDIZ-F	1. WDIZ-F	1. WELE-F	1. WWLV-F	1. WELE-F
2. WELE-F	2. WDOQ-F	2. WELE-F	2. WWLV-F	2. WELE-F	2. WWLV-F
WNFY-F	3. WNFY-F	3. WDOQ-F	3. WDOQ-F	3. WROD	3. WROD

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WWLV-F	1. WWLV-F	1. WDOQ-F	1. WWLV-F	1. WDIZ-F	1. WELE-F
2. WELE-F	2. WELE-F	2. WDIZ-F	2. WELE-F		2. WDOQ-F
3. WDBO-F	3. WDIZ-F	3. WNFY-F	3. WDOQ-F		WJYO-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCCZ	1550	New Smy Bch	.9/2.3	WMFJ	1450		1.8/5.6	WXVQ	1590	DeLand	1.4/2.8
WDAT	1380	Ormond Bch	1.6/8.1	WZIP	1590		1.1/1.8	WHLY-F	106.7	Orl.	1.1/4.0
WDLF	1310	DeLand	1.8/3.3	WDBO	580	Orl.	1.1/4.0	WHOO-F	96.5	Orl.	.7/2.6
WSBB	1230	New Smy Bch	1.6/6.0	WAMT	1060	Titus	.5/2.1				

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		120 (5)	120 (5)	29.3
BTFL MUSIC	7 (1)	99 (2)	106 (3)	25.9
COUNTRY	9 (2)	60 (2)	69 (4)	16.9
MOR/AC	41 (5)	21 (1)	62 (6)	15.2
NOSTALGIA	44 (2)		44 (2)	10.8
RELIGION	8 (1)		8 (1)	2.0
			409 (21)	

RADIO STATIONS

WNDB, 1150, 1 KW (DA-N), MOR CBS, $15.00* (Christal) Bdcst Mng
WROD, 1340, 1 KW/250 W , NOSTALGIA (Al Ham) ABC-I,RKO II, $17.00* (Howard)

WDOQ-F, 101.9, 100 KW @ 649, ROCK , $27.00* (Katz) Abell
WELE-F, 105.9, 100 KW @ 600, COUNTRY MBS, $24.50 (Roslin) Elyria-Lorain
WWLV-F, 94.5, 54 KW @ 360, BTFL MUS (Bonne) , $25.00* (Christal) Bdcst Mng
WNFY-F, 99.9, 100 KW @ 949, ROCK MBS, $50.00 (Eastman) (PALATKA)

Other stations - See Orlando

DENVER

Market # 22; ADI # 19
APR 17.5
SMSA Pop: 1,680,300
Est 1981 Revenue: $37,100,000

Stations: 29/28
Diaries: 1665/1009:1
Standard Error: .488
% Below Line: 1.2

CSI: 17.0 Bil (# 21)
CSI HH: 26.4 M (# 36)
Retail $: 8.8 Bil (# 20)
% Not Listed: 6.7

12+ METRO 1/4/SHARE		SPG 82	WIN 82	FAL 81
1. KOSI-F	240/9.5	7.8	7.1	6.9
2. KOA	167/6.6	5.6	6.6	8.2
3. KAZY-F	148/5.9	6.2	5.8	5.4
KLIR-F	148/5.9	4.2	4.2	4.2
5. KBPI-F	138/5.5	7.2	6.2	7.1
6. KOAQ-F	125/5.0	4.8	5.0	6.5
7. KPPL-F	119/4.7	5.9	6.5	4.5
8. KIMN	113/4.5	5.4	4.1	4.9
9. KHOW	112/4.4	5.0	5.4	5.2
10. KBCO-F	107/4.2	3.1	3.6	3.5
11. KPKE-F	99/3.9	5.8	6.6	5.9
12. KYGO-F	97/3.9	4.5	6.0	5.2
13. KVOD-F	94/3.7	3.5	3.7	3.8
14. KEZW	89/3.5	4.4	4.3	5.2
15. KLZ	81/3.2	5.1	3.7	3.8

12+ TSA 1/4	
1. KOSI-F	287
2. KOA	258
3. KAZY-F	187
4. KBPI-F	175
5. KIMN	162
6. KLIR-F	156
7. KOAQ-F	149
8. KHOW	140
9. KLZ	139
10. KPKE-F	134
11. KPPL-F	125
12. KYGO-F	116
13. KBCO-F	109
14. KVOD-F	101
15. KEZW	92

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KOA	4489/20.3	17.3
2. KIMN	3440/17.5	19.1
3. KBPI-F	3433/19.4	22.3
4. KOSI-F	3401/19.9	16.2
5. KAZY-F	3097/17.0	18.8
6. KOAQ-F	2620/15.2	15.3
7. KLZ	2588/10.3	14.4
8. KHOW	2573/14.3	14.2
9. KLIR-F	2306/14.9	11.3
10. KPPL-F	2197/14.5	14.6
11. KYGO-F	1753/10.3	10.3
12. KPKE-F	1681/ 9.7	12.9
13. KVOD-F	1467/ 9.1	7.9
14. KRZN	1384/ 7.8	7.8
15. KBCO-F	1360/ 9.1	6.2

12+ FM SHARE (METRO): 58.79% (1381 of 2349) (FAL 81: 58.96%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KAZY-F	1. KLIR-F	1. KLIR-F	1. KOSI-F	1. KOSI-F	1. KOA
2. KBPI-F	2. KBPI-F	2. KOSI-F	2. KLIR-F	2. KOA	2. KHOW
3. KOAQ-F	3. KBCO-F	3. KBPI-F	3. KHOW	3. KHOW	3. KOSI-F
4. KPKE-F	4. KOAQ-F	4. KPPL-F	4. KOA	4. KEZW	4. KIMN
	5. KPPL-F	5. KBCO-F	5. KPPL-F	5. KVOD-F	5. KBPI-F
	6. KPKE-F	6. KOAQ-F	6. KYGO-F	6. KYGO-F	6. KLIR-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KOSI-F	1. KOSI-F	1. KLIR-F	1. KOSI-F	1. KBPI-F	1. KOSI-F
2. KLIR-F	2. KAZY-F	2. KPPL-F	2. KLIR-F	2. KBCO-F	2. KOA
3. KOA	3. KLIR-F	3. KOAQ-F	3. KPPL-F	3. KPKE-F	3. KLIR-F
4. KOAQ-F	4. KBPI-F	4. KBPI-F	4. KHOW	4. KOAQ-F	4. KHOW
5. KAZY-F	5. KOAQ-F	5. KIMN	5. KYGO-F	5. KLIR-F	5. KBCO-F
6. KBPI-F	6. KIMN	6. KBCO-F	6. KIMN	6. KAZY-F	6. KYGO-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	124 (2)	647 (6)	771 (8)	32.8
MOR/AC/OLDIES	200 (3)	267 (2)	467 (5)	19.9
NEWS/TALK	279 (3)		279 (3)	11.9
COUNTRY	120 (2)	133 (2)	253 (4)	10.8
BTFL MUSIC		240 (1)	240 (1)	10.2
NOSTALGIA	113 (2)		113 (2)	4.8
CLASSICAL		94 (1)	94 (1)	4.0
BLACK/URBAN	85 (2)		85 (2)	3.6
RELIGION	19 (1)		19 (1)	0.8
SPANISH	17 (1)		17 (1)	0.7
UNKNOWN	11 (1)		11 (1)	0.5
			2349 (29)	

DENVER ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KOSI-F	1. KOA	1. KOSI-F
2. KOA	2. KBPI-F	2. KLZ
3. KAZY-F	3. KIMN	3. KIMN
4. KBPI-F	4. KOSI-F	4. KAZY-F
5. KIMN	5. KAZY-F	5. KEZW
6. KLIR-F	6. KOAQ-F	6. KOAQ-F
7. KOAQ-F	7. KHOW	7. KOA
8. KPKE-F	8. KLIR-F	8. KBCO-F
9. KHOW	9. KPPL-F	9. KLIR-F
10. KPPL-F	10. KLZ	10. KHOW
11. KYGO-F	11. KYGO-F	
12. KLZ	12. KPKE-F	
13. KBCO-F	13. KVOD-F	
14. KVOD-F	14. KBCO-F	
15. KEZW	15. KRZN	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

KADE	1190	Boulder	.4/1.4
KBNO	1220		.7/1.3
KBRQ	1280		1.5/3.9
KBRQ-F	105.1		1.4/5.2
KDEN	1340		1.9/7.1
KDKO	1510	Littleton	1.7/4.3
KJJZ	1390		1.7/2.7
KLAK	1600	Lakewood	.8/3.8
KKBB	1090		1.0/3.0
KLTT	800	Brighton	.4/1.2
KNUS	710		2.6/5.3
KRKS	990		.8/1.8
KRZN	1150	Englewood	2.7/7.8
KTCL-F	93.3	Fort Collins	1.2/2.9

ADI FM SHARE: 58.18% (1679 of 2886) (FAL 81: 56.11%)

AM STATIONS

KEZW,	1430,	5 KW (DA-N),	NOSTALGIA (Al Ham)	,	$ 50.00*	(Christal)	Armstrong
KHOW,	630,	5 KW (DA-N),	MOR	,	$117.50	(Eastman)	Metromedia
KIMN,	950,	5 KW (DA-1),	CONTEMP	ABC-C,	$ 90.00*	(Blair)	Jeff-Pilot
KLZ ,	560,	5 KW (DA-1),	COUNTRY	ABC-E,	$ 80.00*	(Mc-Guild)	Group One
KOA ,	850,	50 KW ,	NEWS/TALK	CBS,	$120.00	(Katz)	GE
KRZN,	1150,	5 KW/1 KW ,	OLDIES	,	$ 25.00*	(Howard)	Wiskes/Abaris

FM STATIONS

KAZY-F,	106.7,	94 KW @ 960,	ROCK/AOR	Source,	$100.00*	(Mc-Guild)	Group One
KBCO-F,	97.3,	33 KW @ 920,	AOR	,	$ 44.25	(Masla)	Greenlee (BOULDER)
KBPI-F,	105.9,	100 KW @ 900,	AOR	,	$105.00*	(Selcom)	Sandusky
WBRQ-F,	105.1,	100 KW @ 175,	COUNTRY	ABC-E,	$? ?	(Torbet)	Great Empire
KLIR-F,	100.3,	100 KW @ 500,	AC	,	$ 73.75	(Christal)	Duffy
KOAQ-F,	103.5,	100 KW @ 1061,	CONTEMP	,	$ 80.00	(Katz)	GE
KOSI-F,	101.1,	100 KW @ 790,	BTFL MUS (Bonne)	,	$100.00*	(Group W)	Westinghouse
KPKE-F,	95.7,	100 KW @ 725,	AOR	,	$ 80.00*	(HNW)	Doubleday
KPPL-F,	107.5,	100 KW @ 1800,	AC	RKO,	$ 70.00*	(MMR)	MALRITE
KVOD-F,	99.5,	100 KW @ 380,	CLASSICAL	,	$ 51.50	(CMBS)	
KYGO-F,	98.5,	50 KW @ 720,	COUNTRY	ABC-D,	$ 60.00*	(Blair)	Jeff-Pilot

DES MOINES

Market # 115
APR 16.7
SMSA Pop: 341,500
Est 1981 Revenue: $8,600,000

Stations: 12/11
Diaries: 754/453:1
Standard Error: .703
% Below Line: 0.7

CSI: 3.0 Bil (# 113)
CSI HH: 23.8 M (# 118)
Retail $: 1.9 Bil (# 103)
% Not Listed: 7.1

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81	FAL 80
1. WHO	65/13.6	12.0	16.4	10.4	15.1
2. KSO	60/12.6	16.8	15.0	14.9	10.3
3. KLYF-F	56/11.7	10.6	8.3	11.3	13.3
4. KRNT	51/10.7	9.7	10.3	12.5	13.1
5. KGGO-F	49/10.3	12.9	9.8	13.0	8.8
KRNQ-F	49/10.3	9.7	9.3	10.1	11.6
7. KMGK-F	42/ 8.8	7.6	6.1	6.7	11.3
8. KIOA	30/ 6.3	6.9	7.6	7.5	8.3
9. KJJY-F	29/ 6.1	5.5	6.9	1.9	1.0
10. KWKY	6/ 1.3	.7	1.0	1.4	1.8

12+ TSA 1/4	
1. WHO	276
2. KLYF-F	109
3. KSO	108
4. KIOA	78
5. KRNQ-F	70
6. KGGO-F	69
7. KMGK-F	65
8. KRNT	56
9. KJJY-F	48
10. KEZT-F	20

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WHO	3876/33.9	29.1
2. KIOA	1799/25.4	24.4
3. KSO	1538/27.0	28.4
4. KLYF-F	1241/21.0	20.5
5. KRNQ-F	1217/24.4	23.1
6. KMGK-F	1040/19.4	20.6
7. KGGO-F	949/20.3	23.6
8. KRNT	937/24.3	25.7
9. KJJY-F	622/13.8	14.6
10. KEZT-F	281/ 3.1	4.8

12+ FM SHARE (METRO): 52.25% (232 of 444) (FAL 81: 44.95%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KMGK-F	1. KRNQ-F	1. KRNQ-F	1. KSO	1. KSO	1. KSO
2. KGGO-F	2. KGGO-F	2. KSO	2. KRNT	2. KLYF-F	2. KRNT
	3. KMGK-F	3. KGGO-F	3. KLYF-F	3. WHO	3. WHO
	4. KIOA	4. KRNT	4. WHO	4. KRNT	

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KLYF-F	1. WHO	1. KRNQ-F	1. KSO	1. KGGO-F	1. KSO
2. WHO	2. KLYF-F	2. KGGO-F	2. KLYF-F	2. KRNQ-F	2. WHO
3. KSO	KMGK-F	3. KIOA	3. KRNT	3. KMGK-F	3. KRNT
4. KRNQ-F	4. KGGO-F	4. KMGK-F	4. KRNQ-F	4. KSO	4. KGGO-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KDMI-F 97.3 .8/1.0

KEZT-F 104.1 Ames .6/3.1

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	30 (1)	140 (3)	170 (4)	38.3
COUNTRY	60 (1)	29 (1)	89 (2)	20.0
NEWS/TALK	65 (1)		65 (1)	14.6
BTFL MUSIC		56 (1)	56 (1)	12.6
MOR/AC	51 (1)	3 (1)	54 (2)	12.2
RELIGION	6 (1)	4 (1)	10 (2)	2.3
			444 (12)	

RADIO STATIONS

KIOA, 940, 10 KW/5 KW (DA-2)	, CONTEMP/AC	ABC-E,	$39.95	(Eastman)	Mid America
KRNT, 1350, 5 KW (DA-N)	, MOR	CBS,	$34.00	(Katz)	Stauffer
KSO , 1460, 5 KW (DA-N)	, COUNTRY	ABC-I,	$45.00*	(Mc-Guild)	Stoner
KWKY, 1150, 1 KW (DA-2)	, RELIGION	,	$11.50	(----)	
WHO , 1040, 50 KW	, NEWS/TALK	NBC,	$57.00	(Blair)	Palmer
KGGO-F, 94.9, 100 KW @ 300	, AOR (Burk-Abr)	Source,	$40.00*	(Mc-Guild)	Stoner
KJJY-F, 106.3, 3 KW @ 300	, COUNTRY	CBS-R,	$26.00*	(Selcom)	Fuller-Jeffrey
KLYF-F, 100.3, 100 KW @ 1700	, BTFL MUS (Schulke)	,	$24.00	(Blair)	Palmer
KMGK-F, 93.3, 100 KW @ 420	, ROCK	ABC-R,	$28.20	(Eastman)	Mid America
KRNQ-F, 102.5, 100 KW @ 514	, ROCK (TM)	ABC-F,	$45.00	(Katz)	Stauffer
KEZT-F, 104.1, 100 KW @ 465	, AC (FM-100)	ABC-F,	$16.50	(----)	(AMES)

DETROIT

Market # 5; ADI # 7	Stations: 32/28	CSI: 44.3 Bil (# 5)
APR 18.6	Diaries: 2656/1636:1	CSI HH: 28.9 M (# 14)
SMSA Pop: 4,345,700	Standard Error: .399	Retail $: 21.3 Bil (# 4)
Est 1981 Revenue: $56,200,000	% Below Line: 7.0	% Not Listed: 5.6

12+ METRO	1/4/SHARE	SUM 82	SPG 82	WIN 82	FAL 81	12+ TSA 1/4		12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WJR	613/9.3	11.2	10.8	8.4	9.7	1. WJR	877	1. WJR	11982/23.3	27.9
2. WJOI-F	436/6.6	3.2	2.8	4.1	3.5	2. WJOI-F	453	2. WRIF-F	8379/20.0	22.8
3. WXYZ	373/5.6	4.0	5.6	5.1	6.0	3. WRIF-F	411	3. WHYT-F	6889/17.3	11.8
4. WWJ	362/5.5	4.6	5.9	6.0	5.3	4. WWJ	390	4. WLLZ-F	6885/17.1	19.3
5. WRIF-F	354/5.4	5.6	6.3	6.7	5.3	5. WXYZ	381	5. WWJ	6718/17.4	18.0
6. WDRQ-F	339/5.1	6.6	3.0	1.4	2.3	6. WDRQ-F	358	6. WNIC-F	6551/16.8	18.3
7. WHYT-F	321/4.9	3.8	3.9	4.4	4.7	7. WHYT-F	348	7. CKLW	6106/11.9	11.8
8. WNIC-F	318/4.8	6.1	5.1	5.6	4.5	8. WNIC-F	339	8. WABX-F	5843/14.9	16.0
9. WJLB-F	310/4.7	3.5	3.8	3.7	2.7	9. WLLZ-F	317	9. WMJC-F	5546/14.1	12.7
10. WLLZ-F	285/4.3	4.7	6.1	4.7	7.0	10. WJLB-F	316	10. WJOI-F	5225/13.7	9.1
11. WWWW-F	266/4.0	4.5	4.0	3.6	5.1	11. WWWW-F	301	11. WJLB-F	5209/14.2	12.3
12. WMJC-F	255/3.9	4.8	3.7	3.5	3.4	12. CKLW	297	12. WDRQ-F	5121/13.4	9.7
13. WOMC-F	229/3.5	2.6	2.2	2.6	2.4	13. WMJC-F	277	13. WWWW-F	4640/11.0	10.7
14. CKLW	189/2.9	2.6	2.3	2.7	3.0	14. WOMC-F	252	14. WXYZ	4398/11.9	11.9
15. WABX-F	188/2.8	4.0	3.3	3.4	3.6	15. WCZY-F	209	15. WOMC-F	4137/10.3	7.6
16. WCZY-F	187/2.8	3.0	3.1	3.8	3.5	16. WABX-F	205	16. WCZY-F	3764/ 9.5	8.6
17. WCXI	150/2.3	3.0	3.1	4.3	2.8	17. WCXI	170	17. WLBS-F	3211/ 8.9	8.8
18. WCXI-F	144/2.2	1.7	2.8	2.8	2.5	18. WCXI-F	146	18. WGPR-F	2806/ 7.6	10.1
19. WLBS-F	124/1.9	2.4	2.5	2.5	3.7	19. CKJY-F	134	19. WCXI-F	2662/ 7.2	9.3
20. WGPR-F	120/1.8	3.0	4.9	3.4	3.9	20. WGPR-F	126	20. WCXI	2641/ 6.4	8.2

12+ FM SHARE (METRO): 68.49% (4271 of 6236) (FAL 81: 67.40%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WHYT-F	1. WRIF-F	1. WRIF-F	1. WJR	1. WJR	1. WJR
2. WLLZ-F	2. WNIC-F	2. WNIC-F	2. WNIC-F	2. WJOI-F	2. WWJ
3. WDRQ-F	3. WLLZ-F	3. WFRQ-F	3. WWWW-F	3. WWJ	3. WRIF-F
4. WRIF-F	4. WDRQ-F	4. WMJC-F	4. WMJC-F	4. WWWW-F	4. WXYZ
5. WABX-F	5. WMJC-F	5. WJLB-F	5. WJOI-F	5. WXYZ	5. WNIC-F+
6. WJLB-F	6. WJLB	6. WLLZ-F	6. WOMC-F	6. WOMC-F	6. CKLW
7. WNIC-F	7. WHYT-F	7. WOMC-F	7. WDRQ-F	7. WCXI	7. WJOI-F
	WABX-F	WWWW-F			

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WJOI-F	1. WJOI-F	1. WNIC-F	1. WMJC-F	1. WRIF-F	1. WJR
2. WJR	2. WJR	2. WMJC-F	2. WJOI-F	2. WLLZ-F	2. WRIF-F
3. WXYZ	3. WHYT-F	3. WRIF-F	3. WNIC-F	3. WNIC-F	3. WWWW-F
4. WMJC-F	4. WDRQ-F	WDRQ-F	4. WJR	4. WDRQ-F	4. WNIC-F
5. WNIC-F	5. WRIF-F	5. WJLB-F	5. WOMC-F	5. WABX-F	5. WJLB-F
6. WWWW-F	6. WNIC-F+	6. WCZY-F	WWWW-F	6. WJLB-F	6. WDRQ-F
7. WOMC-F	7. WLLZ-F	WHYT-F	7. WCZY-F	7. WMJC-F	7. CKLW

FORMATS	AM	FM	TOTAL	%
MOR/AC	906 (3)	671 (3)	1577 (6)	25.3
ROCK/AOR/CONTEMP	43 (1)	1489 (6)	1532 (7)	24.5
BLACK/URBAN/JAZZ	72 (2)	1003 (5)	1075 (7)	17.2
NEWS/TALK	735 (2)		735 (2)	11.8
COUNTRY	150 (1)	410 (2)	560 (3)	9.0
BTFL MUSIC		436 (1)	436 (1)	7.0
NOSTALGIA		118 (1)	118 (1)	1.9
CLASSICAL		93 (1)	93 (1)	1.5
RELIGION	19 (1)	51 (1)	70 (2)	1.1
UNKNOWN/OTHER	40 (2)		40 (2)	0.6
			6236 (32)	

DETROIT ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WJR	1. WJR	1. WJR
2. WJOI-F	2. WRIF-F	2. WJOI-F
3. WRIF-F	3. WLLZ-F	3. WWWW-F
4. WXYZ	4. WHYT-F	4. WWJ
5. WWJ	5. WNIC-F	5. WXYZ
6. WDRQ-F	6. WWJ	6. CKLW
7. WHYT-F	7. WABX-F	7. WRIF-F
8. WNIC-F	8. WMJC-F	8. WHYT-F
9. WJLB-F	9. WJOI-F	9. WCXI
10. WLLZ-F	10. WJLB-F	10. WCXI-F
11. WWWW-F	11. WDRQ-F	WOMC-F
12. WMJC-F	12. CKLW	
13. WOMC-F	13.	
14. CKLW	14. WXYZ	
15. WCZY-F	15. WOMC-F	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WCAR	1090	Garden City	.3/1.5
WCHB	1440	Inkster	.6/2.9
WEXL	1340	Royal Oak	.3/1.4
WJZZ-F	105.9		1.7/6.3
WLQV	1500		.3/1.1
WMUZ-F	103.5		.8/3.0
WNIC	1310	Dearborn	.7/3.6
WQBH	1400		.5/2.6
WQRS-F	105.1		1.4/4.1
WHND	560	Monroe	1.6/3.8
WIQB-F	102.9	Ann Arbor	.3/1.7
CKJY-F	93.9	Windsor	1.8/5.0

ADI FM SHARE: 69.12% (4581 of 6628) (FAL 81: 67.27%)

AM STATIONS

WCXI,	1130,	50 KW/10 KW (DA-2),	COUNTRY	MBS,ABC-D,	$142.50	(Torbet)	Golden West
WJR ,	760,	50 KW	, MOR/TALK	NBC,	$202.50	(Eastman)	Cap Cities
WWJ ,	950,	5 KW (DA-N)	, NEWS	CBS,	$125.00*	(CBS Spot)	Detroit News
WXYZ,	1270,	5 KW (DA-N)	, TALK	ABC-I,	$125.00*	(Blair)	ABC
CKLW,	800,	50 KW	, AC/CONTEMP	,	$ 98.13	(Christal)	

FM STATIONS

WABX-F,	99.5,	7 KW @ 870,	AOR (Sebastian)	Source,	$115.00	(Katz)	Century**
WCXI-F,	92.3,	22 KW @ 742,	COUNTRY	ABC-E,	$ 85.50	(Torbet)	Golden West
WCZY-F,	95.5,	100 KW @ 430,	AC	CBS-R,	$105.00*	(CBS FM)	Gannett
WDRQ-F,	93.1,	20 KW @ 500,	URBAN	RKO,	$102.50*	(HNW)	Amaturo
WGPR-F,	107.5,	50 KW @ 388,	BLACK	SBN,	$ 70.00*	(Lazar)	
WHYT-F,	96.3,	50 KW @ 480,	ROCK	,	$ 77.50	(Eastman)	Cap Cities
WJLB-F,	97.9,	50 KW @ 490,	BLACK	,	$ 80.00*	(Masla)	Booth
WJOI-F,	97.1,	12 KW @ 802,	BTFL MUS (Bonne)	,	$105.00*	(CBS Spot)	Detroit News
WLBS-F,	102.7,	50 KW @ 410,	BLACK	SBN,	$ 77.00	(Unirep)	Inner City
WLLZ-F,	98.7,	50 KW @ 480,	AOR	,	$150.00	(Mc-Guild)	Doubleday
WMJC-F,	94.7,	10 KW @ 950,	AC	Trans,ABC-C,	$145.00*	(MMR)	Great Media
WNIC-F,	100.3,	50 KW @ 400,	CONTEMP/AC	,	$155.00*	(RKO)	Josephson
WOMC-F,	104.3,	190 KW @ 416,	MOR/AC	RKO II,	$113.13	(Katz)	Metromedia
WRIF-F,	101.1,	27 KW @ 880,	AOR	ABC-R,	$197.25	(Blair)	ABC
WWWW-F,	106.7,	61 KW @ 508,	COUNTRY	APR,	$110.00	(Christal)	Shamrock
CKJY-F,	93.9,	50 KW @ 567,	NOSTALGIA (Toby Arnold)	,	$ 51.25	(Christal)	

** Sale to Liggett will close during early 1983

EL PASO

Market # 85
APR 18.5
SMSA Pop: 499,600
Est 1981 Revenue: $5,825,000

Stations: 23/17
Diaries: 828/603:1
Standard Error: .775
% Below Line: 9.0

CSI: 3.6 Bil (# 95)
CSI HH: 23.5 M (# 131)
Retail $: 2.4 Bil (# 85)
% Not Listed: 5.2

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81	FAL 80
1. KLAQ-F	75/10.2	13.0	14.5	14.1	4.0
2. KHEY-F	58/ 7.9	7.5	5.1	6.5	7.2
3. KAMZ-F	52/ 7.1	3.7	1.2	1.2	1.7
KYSR-F+	52/ 7.0	10.7	10.9	8.6	12.4
5. KHEY	50/ 6.8	9.3	5.6	7.0	7.3
6. KAMA	49/ 6.7	8.5	6.1	7.6	8.1
7. KFIM-F	46/ 6.3	3.5	2.6	4.2	4.9
8. KTSM	38/ 5.2	2.4	4.6	3.9	5.1
9. KSET-F	32/ 4.4	4.5	3.5	5.9	6.4
10. KLOZ-F	31/ 4.2	5.1	7.1	8.9	10.4
KTSM-F	31/ 4.2	3.4	5.6	3.4	2.6

12+ TSA 1/4	
1. KLAQ-F	105
2. KHEY-F	75
3. KHEY	66
4. KAMZ-F	65
5. KFIM-F	58
6. KYSR-F+	56
7. KAMA	49
8. KTSM	41
9. KTSM-F	39
KSET-F	39

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KLAQ-F	1105/20.8	18.1
2. KHEY-F	906/17.0	16.8
3. KYSR-F+	852/19.0	25.9
4. KHEY	809/15.0	16.6
5. KFIM-F	778/14.7	11.1
6. KAMZ-F	751/15.5	10.0
7. KROD	728/14.9	14.9
8. KSET-F	641/13.1	14.2
9. KTSM-F	624/12.1	8.6
10. KLOZ-F	570/13.1	13.0

12+ FM SHARE (METRO): 56.81% (396 of 697) (FAL 81: 52.93%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KLAQ-F	1. KLAQ-F	1. KLAQ-F	1. KHEY-F	1. KHEY	1. KFIM-F
2. KAMZ-F	2. KFIM-F	2. KYSR-F	2. KFIM-F	2. KHEY-F	2. KLAQ-F
3. KSET-F	3. KYSR-F+	3. KFIM-F	3. KHEY	3. KAMA	3. KHEY
4. KROD	4. KAMZ-F	4. KHEY-F	4. KYSR-F	4. KEZB-F	4. KHEY-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KHEY-F	1. KLAQ-F	1. KFIM-F	1. KAMA	1. KLAQ-F	1. KHEY-F
2. KYSR-F+	KHEY-F	KYSR-F+	2. KHEY-F	2. KAMZ-F	2. KHEY
3. KHEY	3. KAMZ-F	3. KLAQ-F	3. KYSR-F	3. KFIM-F	3. KFIM-F
4. KAMA	4. KYSR-F+	4. KAMA	4. KFIM-F	4. KSET	4. KLAQ-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KEZB-F	93.9		3.5/8.8
KISO	1150		2.4/4.4
KKOL	1590		3.4/4.3
KROD	600		3.3/14.9
KSET	1340		3.4/7.4
XEFV	1000	CJ	1.1/2.2
XEJ	970	CJ	1.4/4.1
XEP	1300	CJ	.8/2.3
XHTO-F	104.3	CJ	.7/1.6
XROK	800	CJ	3.3/4.6
XZOL	860	CJ	1.4/3.5

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	61 (3)	199 (4)	260 (7)	37.3
COUNTRY	50 (1)	89 (2)	139 (3)	19.9
SPANISH	107 (6)	5 (1)	112 (7)	16.1
BTFL MUSIC		57 (2)	57 (2)	8.2
AC		46 (1)	46 (1)	6.6
RELIGION	25 (1)		25 (1)	3.6
UNKNOWN	18 (1)		18 (1)	2.6
			697 (23)	

RADIO STATIONS

KAMA, 1060, 10 KW (DAYS), SPANISH , $34.13 (Eastman)
KHEY, 690, 10 KW (DA-2), COUNTRY (Burk-Abr) ABC-I, $75.00 (Katz)
KROD, 600, 5 KW (DA-N), ROCK , $18.00* (HNW) Rex
KTSM, 1380, 5 KW/500 W , NEWS/TALK NBC,NBC-T,CBS, $15.00* (Howard)

KAMZ-F, 93.1, 30 KW @ 1190, CONTEMP , $20.00 (Eastman)
KFIM-F, 92.3, 100 KW @ 1860, AC/CONTEMP ABC-F, $18.00* (Masla)
KHEY-F, 96.3, 100 KW @ 1388, COUNTRY (Burk-Abr) , $75.00 (Katz)
KLAQ-F, 95.5, 88 KW @ 1390, AOR (Burk-Abr) Source, $45.00* (HNW) Rex
KLOZ-F, 102.1, 57 KW @ 1160, COUNTRY , $32.00* (Blair) Henson
KSET-F, 94.7, 100 KW @ 732, ROCK , $25.00* (Mc-Guild) Bdcst Assoc
KTSM-F, 99.9, 100 KW @ 1820, BTFL MUS (TM) , $15.00* (Howard)
KYSR-F+, 97.5, 60 KW @ 1080, CONTEMP (?) , $30.00* (Selcom)

EUGENE-SPRINGFIELD

Market # 137	Stations: 16/12	CSI: 2.3 Bil (# 136)
APR 15.5	Diaries: 638/448:1	CSI HH: 22.1 M (# 185)
SMSA Pop: 285,600	Standard Error: .747	Retail $: 1.4 Bil (# 138)
Est 1981 Revenue: $5,400,000	% Below Line: 4.0	% Not Listed: 13.7

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81	FAL 80	12+ TSA 1/4		12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KUGN	48/12.9	10.4	12.3	9.8	14.2	1. KPNW-F	66	1. KUGN	808/30.2	26.8
2. KSND-F	44/11.9	12.5	12.5	13.9	10.5	2. KUGN	54	2. KSND-F	701/23.8	24.7
3. KZEL-F	43/11.6	16.3	10.6	7.6	9.9	3. KSND-F	52	3. KPNW	692/19.9	18.1
KPNW-F	43/11.6	8.9	11.7	14.1	13.9	4. KZEL-F	49	4. KZEL-F	680/21.7	26.4
5. KUGN-F	37/10.0	7.6	8.9	6.0	3.7	5. KRKT-F+	48	5. KPNW-F	657/18.7	18.6
6. KPNW	25/ 6.7	6.1	7.2	7.6	9.6	6. KUGN-F	45	6. KUGN-F	498/18.3	16.3
7. KEED	22/ 5.9	6.1	7.8	7.9	9.3	7. KPNW	39	7. KRKT-F+	419/ 2.5	1.8
8. KASH	16/ 4.3	3.3	1.1	.8	2.8	8. KEED	24	8. KEED	361/13.6	14.4
9. KQDQ	14/ 3.8	6.4	5.8	6.3	---	9. KASH	17	9. KASH	355/13.9	10.9
10. KLOO-F	8/ 2.2	---	---	---	---	10. KQDQ	16	10. KGON-F	228/ 2.8	----

12+ FM SHARE (METRO): 55.94% (179 of 320) (FALL 81: 50.63%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KSND	1. KZEL-F	1. KZEL-F	1. KUGN	1. KUGN	1. KUGN
2. KZEL-F	2. KSND-F	2. KSND-F	2. KUGN-F	2. KPNW-F	2. KUGN-F
	3. KUGN-F	3. KUGN	3. KPNW-F	3. KUGN-F	3. KZEL-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KPNW-F	1. KPNW-F	1. KSND-F	1. KPNW-F	1. KSND-F	1. KUGN
2. KUGN-F	2. KZEL-F	2. KZEL-F	KUGN	2. KSND-F	2. KUGN-F
3. KUGN	3. KUGN-F	3. KUGN-F	KUGN-F		KZEL-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KBDF	1290	1.3/7.5	KNND	1400	Cottage Grove	.5/2.7	KGO	810	SF	.8/2.0
KORE	1050	1.6/4.6	KGON-F	92.3	Portalnd	.5/2.8	KRKT-F+	99.9	Albany	.5/2.5

FORMATS

	AM	FM	TOTAL	%
MOR/AC/OLDIES	96 (5)		96 (5)	30.0
ROCK/AOR/CONTEMP		89 (3)	89 (3)	27.8
COUNTRY	22 (1)	47 (3)	69 (4)	21.6
BTFL MUSIC		43 (1)	43 (1)	13.4
NOSTALGIA	14 (1)		14 (1)	4.4
RELIGION	6 (1)		6 (1)	1.9
NEWS/TALK	3 (1)		3 (1)	0.9
			320 (16)	

RADIO STATIONS

KASH, 1600, 5 KW/1 KW (DA-N), OLDIES	Source, $16.00*	(HNW)	Sterling
KEED, 1450, 1 KW , COUNTRY	RKO II, $16.25	(Selcom)	Community Pacific
KPNW, 1120, 50 KW (DA-2) , AC	ABC-I, $38.00	(Katz)	Pacific Northwest
KQDQ, 1320, 1 KW (DAYS) , NOSTALGIA (Al Ham)	, $13.00	(Howard)	Empire
KUGN, 590, 5 KW/1 KW (DA-N), MOR	CBS, $25.00*	(Torbet)	
KPNW-F, 99.1, 100 KW @ 1485, BTFL MUS (Schulke)	, $38.00	(Katz)	Pacific Northwest
KSND-F, 93.1, 100 KW @ 1800, ROCK (Century 21)	Source, $18.00*	(HNW)	Sterling
KUGN-F, 97.9, 100 KW @ 785, COUNTRY	MBS, $20.00*	(Torbet)	
KZEL-F, 96.1, 100 KW @ 872, AOR (Burk-Abr)	, $20.00*	(Mc-Guild)	
KLOO-F, 106.1, 28 KW @ 140, COUNTRY	CBS, $10.00	(Sand-Glenn)	(CORVALLIS)
KRKT-F+, 99.9, 50 KW @ 1075, COUNTRY	ABC-I, $11.00	(Roslin)	(ALBANY)

FLINT

Market # 82
APR 17.3
SMSA Pop: 524,400
Est 1981 Revenue: $6,275,000

Stations: 25/10
Diaries: 882/595:1
Standard Error: .671
% Below Line: 35.2

CSI: 4.9 Bil (# 72)
CSI HH: 26.8 M (# 28)
Retail $: 2.7 Bil (# 74)
% Not Listed: 11.1

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81	FAL 80
1. WDZZ-F	80/11.0	10.2	11.9	10.3	12.9
2. WWCK-F	74/10.2	14.3	13.2	10.5	13.8
3. WTRX	58/ 8.0	10.0	6.4	7.8	6.6
WGMZ-F	58/ 8.0	7.1	6.5	11.1	12.4
5. WJR	49/ 6.7	5.5	5.6	8.0	6.3
6. WFMK-F	45/ 6.2	5.0	4.9	7.5	4.5
7. WKMF	38/ 5.2	4.3	5.1	6.8	5.9
8. WFDF	34/ 4.7	6.3	5.6	6.5	5.2
9. WFLT	33/ 4.5	3.4	5.4	1.9	3.3
10. WGER-F	29/ 4.0	3.3	4.2	2.9	2.1

12+ TSA 1/4	
1. WWCK-F	102
2. WGER-F	86
3. WDZZ-F	83
4. WHNN-F	69
5. WGMZ-F	66
6. WJR	63
7. WTRX	61
8. WKCQ-F	59
9. WFMK-F	47
10. WKMF	38

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WWCK-F	1332/23.7	26.2
2. WHNN-F	1123/11.8	10.4
3. WTRX	1040/22.1	22.7
4. WJR	996/16.5	16.0
5. WGER-F	972/10.0	10.2
6. WGMZ-F	955/17.1	14.9
7. WKCQ-F	853/ 6.0	6.4
8. WFMK-F	820/17.9	14.9
9. WFDF	816/18.0	18.0
10. WDZZ-F	718/16.0	17.0

12+ FM SHARE (METRO): 56.47% (371 of 657) (FAL 81: 59.87%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WWCK-F	1. WWCK-F	1. WDZZ-F	1. WDZZ-F	1. WGMZ-F	1. WTRX
2. WDZZ-F	2. WDZZ-F	2. WWCK-F	2. WTRX	2. WJR	2. WWCK-F
3. WFMK-F	3. WTRX	3. WTRX	3. WJR	3. WKMF	3. WDZZ-F
4. WTRX	4. WFMK-F	4. WFMK-F	4. WGMZ-F	4. WDZZ-F	4. WJR

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WGMZ-F	1. WDZZ-F	1. WDZZ-F	1. WTRX	1. WWCK-F	1. WJR
2. WWCK-F	2. WWCK-F	2. WFMK-F	WDZZ-F	2. WDZZ-F	WDZZ-F
3. WDZZ-F	3. WGMZ-F	3. WTRX	3. WFMK-F	3. WTRX	3. WTRX
4. WTRX	4. WFMK-F	4. WWCK-F	4. WGMZ-F	4. WHNN-F	4. WGMZ-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WOAP	1080	Owosso	3.3/6.1	WOAP-F	103.9	Owosso	.4/2.8	WHNN-F	96.1	Saginaw	3.4/11.8
WTAC	600	Owosso	3.7/9.4	WJXQ-F	106.1	Jackson	1.4/3.0	WJZZ-F	105.9	Detroit	.5/1.1
WCXI	1130	Detroit	1.0/1.9	WKCQ-F	98.1	Saginaw	1.8/6.0	WLLZ-F	98.7	Detroit	.4/3.7
WWJ	950	Detroit	1.4/4.3	WOMC-F	104.3	Detroit	.4/2.3	WRIF-F	101.1	Detroit	.8/3.4
WXYZ	1270	Detroit	.8/1.8	WWWS-F	107.1	Saginaw	1.6/4.7	WHYT-F	96.3	Detroit	.8/4.3

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	58 (1)	169 (7)	227 (8)	34.6
MOR/AC	107 (3)	6 (2)	113 (5)	17.2
BLACK/URBAN		96 (3)	96 (3)	14.6
BTFL MUSIC		87 (2)	87 (2)	13.2
COUNTRY	72 (3)	13 (1)	85 (4)	12.9
NOSTALGIA	33 (1)		33 (1)	5.0
NEWS/TALK	16 (2)		16 (2)	2.4
			657 (25)	

RADIO STATIONS

WFDF, 910, 5 KW/1 KW (DA-1), MOR CBS, $36.00* (Blair)
WFLT, 1420, 500 W (DAYS,DA) , NOSTALGIA (Al Ham) MBS, $18.00* (P/W)
WKMF, 1470, 5 KW/1 KW (DA-1), COUNTRY ABC-E, $45.75 (Katz) Beck Ross
WTRX, 1330, 5 KW/1 KW (DA-2), CONTEMP/AC ABC-I, $33.75 (Christal) Mid America

WDZZ-F, 92.7, 3 KW @ 260, URBAN SBN, $31.00 (Masla)
WGMZ-F, 107.9, 50 KW @ 370, BTFL MUS (Bonne) , $45.75 (Katz) Beck Ross
WWCK-F, 105.5, 2.3 KW @ 364, AOR (Burk-Abr) ABC-F, $45.00* (Mc-Guild) Reams
WGER-F, 102.5, 86 KW @ 860, BTFL MUS , $25.00 (Mc-Guild) (BAY CITY)
WHNN-F, 96.1, 97 KW @ 420, CONTEMP RKO, $30.00 (Selcom) Liggett (BAY CITY)
WKCQ-F, 98.1, 50 KW @ 353, COUNTRY NBC, $25.25 (Christal) (SAGINAW)

WFMK - See Lansing WJR - See Detroit

GRAND RAPIDS

Market # 68; ADI # 37
APR 16.3
SMSA Pop: 610,000
Est 1981 Revenue: $11,850,000

Stations: 23/18
Diaries: 845/722:1
Standard Error: .656
% Below Line: 5.5

CSI: 5.1 Bil (# 70)
CSI HH: 24.5 M (# 83)
Retail $: 2.9 Bil (# 70)
% Not Listed: 9.5

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81	FAL 80	12+ TSA 1/4		12+ TSA CUME/ MSA CUME RAT		SPG 82
1. WLAV-F	101/12.3	14.3	13.3	14.1	13.3	1. WLAV-F	187	1. WGRD-F	2626/24.3	22.7
2. WOOD-F	96/11.7	13.7	12.7	12.8	12.9	2. WOOD-F	166	2. WLAV-F	2466/24.3	24.5
3. WCUZ-F	95/11.5	7.5	10.9	7.6	5.0	3. WCUZ-F	156	3. WOOD-F	2460/25.6	29.9
4. WOOD	79/ 9.6	10.6	8.2	8.3	12.2	4. WGRD-F	152	4. WCUZ-F	1826/21.4	18.1
5. WZZR-F	64/ 7.8	4.5	6.3	4.3	8.3	5. WJFM-F	100	5. WJFM-F	1750/15.6	15.1
6. WGRD-F	61/ 7.4	7.8	6.5	8.2	7.2	6. WOOD	90	6. WZZR-F	1484/21.7	14.2
7. WJFM-F	50/ 6.1	6.6	5.2	6.3	6.4	7. WZZR-F	81	7. WQLR-F	912/ 2.1	4.2
8. WXQT	34/ 4.1	3.1	5.2	2.5	1.9	8. WQWQ-F	74	8. WQWQ-F	842/ 4.7	4.0
9. WCUZ	28/ 3.4	4.5	4.3	5.3	3.7	9. WQLR-F	64	9. WFUR-F	678/ 9.1	11.6
10. WFUR-F	19/ 2.3	4.7	4.4	4.5	3.7	10. WMAQ	40	10. WMAQ	627/ 1.9	---

12+ FM SHARE (METRO): 71.68% (534 of 745) (FAL 81: 70.62%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WLAV-F	1. WLAV-F	1. WCUZ-F	1. WCUZ-F	1. WOOD-F	1. WOOD
2. WGRD-F	2. WCUZ-F	2. WLAV-F	2. WOOD-F	2. WOOD	2. WCUZ-F+
3. WZZR-F	3. WZZR-F	3. WZZR-F	3. WOOD	3. WCUZ-F	3. WOOD-F
	4. WGRD-F	4. WOOD-F	4. WJFM-F	4. WXQT	4. WLAV-F
	5. WJFM-F	5. WGRD-F	WZZR-F	5. WCUZ	5. WGRD-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WCUZ-F	1. WLAV-F	1. WLAV-F	1. WCUZ-F	1. WLAV-F	1. WCUZ-F
2. WOOD-F	2. WCUZ-F	2. WCUZ-F	2. WOOD	2. WCUZ-F	2. WOOD-F
3. WLAV-F	3. WOOD-F	3. WZZR-F	WOOD-F	3. WZZR-F	3. WLAV-F
4. WOOD	4. WOOD	4. WGRD-F	4. WJFM-F	4. WJFM-F	4. WOOD
5. WZZR-F	WZZR-F	5. WJFM-F	5. WZZR-F	5. WGRD-F	5. WZZR-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	8 (1)	226 (3)	234 (4)	31.4
MOR/AC	95 (3)	50 (1)	145 (4)	19.5
COUNTRY	32 (2)	113 (3)	145 (5)	19.5
BTFL MUSIC		135 (4)	135 (4)	18.1
NOSTALGIA	34 (1)		34 (1)	4.6
RELIGION	15 (2)	10 (1)	25 (3)	3.4
BLACK/URBAN	17 (1)		17 (1)	2.3
NEWS/TALK	10 (1)		10 (1)	1.3
			745 (23)	

GRAND RAPIDS-KALAMAZOO ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WLAV-F	1. WGRD-F	1. WLAV-F
2. WOOD-F	2. WLAV-F	2. WOOD
3. WCUZ-F	3. WOOD-F	3. WOOD-F
4. WGRD-F	4. WCUZ-F	4. WCUZ-F
5. WNWN-F	5. WJFM-F	5. WGRD-F
6. WJFM-F	6. WZZR-F	6. WZZR-F
7. WOOD	7. WOOD	7. WCUZ
8. WZZR-F	8. WQLR-F	8. WJFM-F
9. WQWQ-F	9. WNWN-F	9. WJBL-F
10. WQLR-F	10. WKFR-F	10. WFUR
11. WKFR-F	11. WKZO	
12. WKZO	12. WQWQ-F	
13. WJXQ-F	13. WFUR-F	
14. WMAQ	14. WMAQ	
15. WXQT	15. WCUZ	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WFUR	1570		1.5/3.4
WGHN	1370	Grand Haven	.5/1.2
WHTC	1450	Holland	1.5/3.8
WJBL-F	94.5	Holland	1.2/7.3
WKWM	1140	Kentwood	2.1/2.2
WMAX	1480		.4/2.1
WTWN	1340		1.2/5.7
WZND-F	99.3	Zeeland	1.1/2.6
WPLB-F	107.3	Greenville	1.1/4.2
WQLR-F	106.5	Kalamazoo	.6/2.1
WQWQ-F	104.5	Muskegon	1.8/4.7
WLS	890	Chicago	1.0/4.3
WMAQ	670	Chicago	.5/1.9

ADI FM SHARE: 72.08% (1384 of 1920) (FAL 81: 68.87%)

AM STATIONS

WCUZ, 1230, 1 KW/250 W , COUNTRY (Burk-Abr)	CBS,	$61.99	(Christal)	Federated
WFUR, 1570, 1 KW (DAYS), RELIGION	,	$10.00	(Michigan)	Kuiper
WOOD, 1300, 5 KW (DA-N), MOR	NBC,	$55.00*	(Katz)	WOOD, Inc.
WXQT, 1410, 1 KW (DAYS), NOSTALGIA (Al Ham)	ABC-I,	$20.00*	(Torbet)	Regional

FM STATIONS

WCUZ-F, 101.3, 50 KW @ 420, COUNTRY (Burk-Abr)	CBS,	$61.99	(Christal)	Federated
WFUR-F, 102.9, 40 KW @ 500, BTFL MUSIC	,	$17.00	(Mich Spot)	Kuiper
WGRD-F, 97.9, 13 KW @ 590, ROCK	ABC-C,	$38.00	(Torbet)	Regional
WJFM-F, 93.7, 320 KW @ 850, AC (TM)	MBS,	$44.00	(Mc-Guild)	Fetzer
WLAV-F, 96.9, 50 KW @ 500, AOR	Source,	$70.00*	(Blair)	
WOOD-F, 105.7, 265 KW @ 810, BTFL MUS (Schulke)	,	$94.00*	(Katz)	WOOD Inc.
WZZR-F, 95.7, 50 KW @ 175, CONTEMP/AC	RKO,	$40.00*	(Selcom)	
WQWQ-F, 105.5, 50 KW @ 375, BTFL MUS (Bonne)	,	$15.30	(Masla)	(MUSKEGON)

WJXQ-F - See Lansing Others - See Chicago and Kalamazoo

GREENSBORO-WINSTON SALEM

Market # 49	Stations: 37/30	CSI: 6.8 Bil (# 53)
APR 17.6	Diaries: 1179/717:1	CSI HH: 22.1 M (# 189)
SMSA Pop: 845,200	Standard Error: .601	Retail $: 4.0 Bil (# 47)
Est 1981 Revenue: $12,800,000	% Below Line: 8.7	% Not Listed: 5.2

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81	FAL 80
1. WTQR-F	187/14.9	15.6	15.8	16.6	11.2
2. WQMG-F	111/ 8.8	7.8	5.5	6.6	5.7
3. WGLD-F	104/ 8.3	7.4	8.4	9.5	7.4
4. WRQK-F	82/ 6.5	6.8	7.0	6.2	8.1
5. WKZL-F	77/ 6.1	9.2	8.9	7.4	10.4
6. WSEZ-F	74/ 5.9	10.8	8.3	9.2	3.3
7. WSJS	68/ 5.4	5.5	6.8	7.4	8.0
8. WAAA	46/ 3.7	4.0	3.5	2.5	5.2
9. WDCG-F	41/ 3.3	---	---	---	---
10. WAIR	40/ 3.2	2.1	3.6	2.4	2.3

12+ TSA 1/4	
1. WTQR-F	311
2. WKZL-F	145
3. WQMG-F	144
4. WGLD-F	138
5. WRQK-F	118
6. WSEZ-F	110
7. WSJS	74
8. WDCG-F	72
9. WPCM-F	50
10. WAAA	46

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WTQR-F	3378/25.9	26.2
2. WRQK-F	1859/15.9	18.8
3. WSEZ-F	1726/16.6	21.1
4. WKZL-F	1693/14.4	16.4
5. WGLD-F	1599/17.5	16.1
6. WQMG-F	1265/13.1	10.9
7. WSJS	1221/15.5	15.0
8. WDCG-F	861/ 7.2	---
9. WBIG	721/ 9.1	8.1
10. WPCM-F	662/ 3.1	1.7

12+ FM SHARE (METRO): 66.64% (793 of 1190) (FAL 81: 69.18%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WSEZ-F	1. WQMG-F	1. WTQR-F	1. WTQR-F	1. WTQR-F	1. WTQR-F
2. WKZL-F	2. WTQR-F	2. WQMG-F	2. WGLD-F	2. WGLD-F	2. WSJS
3. WDCG-F	3. WKZL-F	3. WRQK-F	3. WQMG-F	3. WSJS	3. WQMG-F
4. WQMG-F	4. WRQK-F	4. WKZL-F	4. WRQK-F	4. WQMG-F	4. WGLD-F
	5. WSEZ-F	5. WGLD-F	5. WSEZ-F	5. WRQK-F	5. WRQK-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WTQR-F	1. WTQR-F	1. WQMG-F	1. WTQR-F	1. WTQR-F	1. WTQR-F
2. WGLD-F	2. WQMG-F	2. WRQK-F	2. WGLD-F	WKZL-F	2. WQMG-F
3. WQMG-F	3. WGLD-F	3. WTQR-F	3. WRQK-F	3. WQMG-F	3. WGLD-F
4. WRQK-F	4. WSEZ-F	4. WSEZ-F	4. WQMG-F	4. WRQK-F	4. WRQK-F
5. WKZL-F	5. WRQK-F	5. WKZL-F	5. WSEZ-F	5. WSEZ-F	5. WKZL-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBFJ	1550	W-S	.7/ .9	WGWR	1260	Ashe.	.6/2.2	WLXN-F	94.1	Lexing.	.2/1.6
WBIG	1470	Greens	2.6/9.1	WBUY	1440	Lexing.	1.0/4.2	WCSE-F	92.3	Ashe.	.5/2.0
WCOG	1320	Greens	1.4/4.9	WEAL	1510	Greens	2.6/4.2	WEYE-F	98.3	Thomas.	.6/1.5
WGOS	1070	High P.	.7/ .8	WKEW	1400	Greens	.4/2.8	WHPE-F	95.5	High P.	1.4/3.5
WMFR	1230	High P.	1.8/5.7	WOKX	1590	High P	1.0/2.9	WMFR-F	99.5	High P.	1.0/2.9
WPET	950	Greens.	2.7/3.5	WSMX	1500	W-S	.9/1.3	WWMO-F	102.1	Greens.	1.1/4.3
WTNC	790	Thomas.	1.2/2.6	WTOB	1380	W-S	1.1/3.7	WBCY-F	107.9	Charl,NC	1.5/2.3
WZOO	710	Ashe.	.3/ .8	WBT	1110	Char,NC	.4/1.8	WEZC-F	104.7	Charl,NC	.9/2.5
WFMX-F	105.7	States.	.6/1.3	WKBC-F	97.3	Wilkes	.9/1.6	WPCM-F	101.1	Burling.	.7/3.1

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	17 (1)	304 (6)	321 (7)	27.0
COUNTRY	26 (2)	209 (4)	235 (6)	19.7
BLACK/URBAN	119 ([illegible])	111 (1)	230 (4)	19.3
MOR/AC	134 (8)		134 (8)	11.3
BTFL MUSIC		127 (3)	127 (3)	10.7
RELIGION	54 (3)	55 (3)	89 (6)	7.5
NOSTALGIA	47 (2)		47 (2)	3.9
UNKNOWN		7 (1)	7 (1)	0.6
			1190 (37)	

RADIO STATIONS

WAAA, 980, 1 KW (DAYS), BLACK NBN, $21.00 (PRO)
WAIR, 1340, 1 KW/250 W , BLACK , $? ? (Torbet)
WBIG, 1470, 5 KW (DA-N), NOSTALGIA (Al Ham) CBS, $30.00 (Christal) Jeff-Pilot
WSJS, 600, 5 KW (DA-2), MOR ABC-T,NBC,NBC-T, $65.00* (Mc-Guild) Summit

PLEASE SEE CONTINUATION PAGES AT END OF THIS SECTION

GREENVILLE-SPARTANBURG, SC

Market # 71; ADI # 38
APR 19.8
SMSA Pop: 585,000
Est 1981 Revenue: $9,500,000

Stations: 23/20
Diaries: 884/662:1
Standard Error: .715
% Below Line: 10.3

CSI: 4.4 Bil (# 82)
CSI HH: 21.1 M (# 228)
Retail $: 2.4 Bil (# 81)
% Not Listed: 5.0

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81	FAL 80
1. WHYZ	128/13.1	12.1	7.9	7.2	10.5
2. WESC-F	125/12.8	13.6	12.7	12.4	12.3
3. WFBC-F	100/10.2	9.7	11.3	9.1	12.7
4. WSPA-F	87/ 8.9	8.8	9.2	9.2	9.5
5. WSSL-F	81/ 8.3	3.5	4.1	3.7	5.3
6. WANS-F	74/ 7.6	9.5	8.2	12.4	6.3
7. WCKN-F	58/ 5.9	4.4	3.8	1.6	2.2
8. WFBC	43/ 4.4	3.7	3.5	4.2	5.0
WASC	43/ 4.4	5.4	4.2	2.9	---
10. WSPA	29/ 3.0	3.9	5.5	5.0	3.8

12+ TSA 1/4	
1. WESC-F	237
2. WSSL-F	214
3. WFBC-F	190
4. WHYZ	166
5. WSPA-F	133
6. WANS-F	127
7. WCKN-F	108
8. WLOS-F	52
9. WFBC	45
10. WESC	44

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WFBC-F	2675/31.0	23.8
2. WESC-F	2584/26.6	23.7
3. WSSL-F	2132/17.8	9.2
4. WANS-F	1946/24.0	20.5
5. WSPA-F	1546/20.7	17.4
6. WCKN-F	1440/15.3	11.7
7. WHYZ	901/13.0	11.3
8. WFBC	870/15.7	13.4
9. WLOS-F	738/ 5.0	3.9
10. WSPA	724/13.4	11.3

12+ FM SHARE (METRO): 62.50% (580 of 928) (FAL 81: 58.74%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WANS-F	1. WHYZ	1. WHYZ	1. WESC-F	1. WESC-F	1. WESC-F+
2. WHYZ	2. WFBC-F	2. WFBC-F	2. WFBC-F	2. WSPA-F	2. WFBC-F
3. WCKN-F	3. WCKN-F	3. WSSL-F	3. WHYZ	3. WSSL-F	3. WSPA-F
4. WFBC-F	4. WANS-F	4. WESC-F	4. WSSL-F	4. WFBC-F	4. WHYZ

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WESC-F	1. WHYZ	1. WHYZ	1. WESC-F	1. WHYZ	1. WESC-F
2. WSPA-F	2. WESC-F+	2. WFBC-F	2. WFBC-F	2. WCKN-F	2. WHYZ
3. WHYZ	3. WANS-F	3. WANS-F	3. WHYZ	3. WFBC-F	3. WFBC-F
4. WSSL-F	4. WFBC-F	4. WESC-F WSSL-F	4. WSSL-F	4. WSSL-F	4. WSSL-F

FORMATS	AM	FM	TOTAL	%
COUNTRY	38 (3)	222 (4)	260 (7)	28.0
ROCK/AOR/CONTEMP	17 (1)	232 (3)	249 (4)	26.8
BLACK	171 (2)		171 (2)	18.4
BTFL MUSIC		101 (2)	101 (2)	10.9
MOR/AC	72 (2)		72 (2)	7.8
RELIGION	27 (3)	25 (1)	52 (4)	5.6
NOSTALGIA	23 (2)		23 (2)	2.5
			928 (23)	

GREEN-SPART-ASHE ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WESC-F	1. WFBC-F	1. WESC-F
2. WFBC-F	2. WESC-F	2. WFBC-F
3. WSSL-F	3. WSSL-F	3. WSPA
4. WHYZ	4. WANS-F	4. WHYZ
5. WSPA-F	5. WSPA-F	5. WSPA-F
6. WANS-F	6. WCKN-F	6. WSSL-F
7. WCKN-F	7. WLOS-F	7. WFBC
8. WLOS-F	8. WWNC	WCKN-F
9. WWNC	9. WFBC	9. WANS-F
10. WFBC	10. WHYZ	
11. WASC	11. WSPA	
12. WESC	12. WESC	
13. WISE	13. WISE	
WNGC-F	14. WORD	
15. WSPA	15. WAGI-F	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WCKI	1300	Greer	.4/2.1
WELP	1360	Easley	.8/2.3
WELP-F	103.9	Easley	.8/2.7
WESC	660		2.3/8.1
WFIS	1600	Fountain Inn	.4/1.7
WGVL	1440		.7/4.1
WKDY	1400	Spartan.	1.2/4.4
WMRB	1490		1.6/5.0
WMUU	1260		1.5/2.5
WMUU-F	94.5		2.6/6.2
WORD	910	Spartan.	1.7/8.7
WAGI-F	105.3	Gaffney	.8/3.3
WLOS-F	99.5	Asheville	1.4/5.0

ADI FM SHARE: 66.01% (1416 of 2145) (FAL 81: 63.19%)

AM STATIONS

WASC,	1530,	1 KW (DAYS)	, BLACK	ABC-C,SBN,	$12.00	(----)	
WESC,	660,	10 KW (DAYS)	, COUNTRY	ABC-E,	$45.00	(Blair)	
WFBC,	1330,	5 KW (DA-N)	, AC	NBC,NBC-T,	$60.00	(Katz)	Multimedia
WHYZ,	1070,	50 KW (DAYS,DA)	, BLACK/URBAN	SBN,NBN,	$31.00	(Howard)	
WORD,	910,	5 KW/1 KW (DA-2),	CONTEMP	RKO,	$25.00	(Masla)	
WSPA,	950,	5 KW (DA-N)	, MOR	CBS,	$40.00*	(Mc-Guild)	Spartan
WISE,	1310,	5 KW/1 KW (DA-N),	ROCK	RKO,	$20.00*	(Mc-Guild)	(ASHEVILLE)
WWNC,	570,	5 KW (DA-N)	, COUNTRY	ABC-I,	$51.75	(Katz)	Multimedia (ASHEVILLE)

FM STATIONS

WCKN-F,	101.1,	100 KW @ 820,	AOR	ABC-R,	$31.00	(----)	(ANDERSON)
WESC-F,	92.5,	100 KW @ 2000,	COUNTRY	ABC-E,	$45.00	(Blair)	
WFBC-F,	93.7,	100 KW @ 1840,	CONTEMP/AC (Drake-Chen)	ABC-F,	$60.00	(Katz)	Multimedia
WSPA-F,	98.9,	100 KW @ 1910,	BTFL MUS (FM-100)	,	$40.00*	(Mc-Guild)	Spartan
WSSL-F,	100.5,	100 KW @ 1280,	COUNTRY (TM)	RKO II,	$45.25	(Eastman)	Keymarket
WAGI-F,	105.3,	100 KW @ 1190,	COUNTRY/GOSPEL	,	$ 5.75	(Southern)	(GAFFNEY)
WANS-F,	107.3,	100 KW @ 1008,	ROCK	RKO,	$35.00*	(Torbet)	(ANDERSON)
WLOS-F,	99.9,	53 KW @ 2624,	BTFL MUS (TM)	ABC-E,	$17.00	(Torbet)	Wometco (ASHEVILLE)
WNGC-F,	95.5,	100 KW @ 605,	COUNTRY	,	$17.00	(Southern)	(ATHENS,GA)

HARRISBURG

Market # 93; ADI # 50
APR 17.8
SMSA Pop: 451,500
Est 1981 Revenue: $5,950,000

Stations: 23/13
Diaries: 874/517:1
Standard Error: .685
% Below Line: 14.3

CSI: 4.4 Bil (# 85)
CSI HH: 25.3 M (# 62)
Retail $: 2.2 Bil (# 90)
% Not Listed: 10.1

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81	FAL 80
1. WTPA-F	94/13.7	9.5	10.4	10.7	7.3
2. WHP	77/11.2	12.7	16.4	15.7	17.6
3. WHP-F	62/ 9.1	11.7	11.6	13.2	12.1
4. WSFM-F	59/ 8.6	6.3	4.7	5.6	5.9
5. WRKZ-F	55/ 8.0	8.3	9.4	8.4	8.5
6. WHYL+	49/ 7.2	6.3	8.0	4.0	6.6
7. WQXA-F	44/ 6.4	6.4	5.1	4.7	5.0
8. WKBO	36/ 5.3	5.7	6.3	7.6	5.9
9. WCMB	32/ 4.7	5.1	4.4	5.4	3.2
10. WFEC	24/ 3.5	2.8	1.9	1.9	2.3

12+ TSA 1/4	
1. WTPA-F	146
WRKZ-F	146
3. WQXA-F	128
4. WHP	92
5. WHP-F	86
6. WSFM-F	60
7. WNCE-F	55
WHYL	55
9. WSBA-F	51
10. WCMB	41

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WQXA-F	1690/16.2	15.5
2. WRKZ-F	1466/16.2	16.0
3. WTPA-F	1336/21.8	20.2
4. WHP	1207/25.1	28.4
5. WHP-F	1082/18.7	20.8
6. WNCE-F	803/ 4.2	----
7. WKBO	771/18.8	16.3
8. WSFM-F	754/18.0	14.3
9. WCMB	646/11.7	11.4
10. WYCR-F	603/ 2.4	3.1

12+ FM SHARE (METRO): 63.64% (392 of 616) (FAL 81: 58.39%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WTPA-F	1. WTPA-F	1. WTPA-F	1. WRKZ-F	1. WHYL+	1. WHP
2. WQXA-F	2. WSFM-F	2. WSFM-F	2. WSFM-F	WHP	2. WTPA-F
3. WFEC	3. WQXA-F	3. WRKZ-F	3. WHYL+	3. WRKZ-F	3. WSFM-F
	4. WKBO	4. WHP	WHP	4. WHP-F	4. WKBO
	WRKZ-F	WQXA-F			

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WSFM-F	1. WTPA-F	1. WSFM-F	1. WSFM-F	1. WTPA-F	1. WRKZ-F
2. WTPA-F	2. WHP-F	2. WTPA-F	2. WHP	2. WSFM-F	2. WHYL+
3. WHP-F	3. WSFM-F	3. WQXA-F	3. WRKZ-F	3. WRKZ-F	3. WSFM-F
4. WHP	4. WRKZ-F	4. WKBO	4. WHP-F	4. WQXA-F	4. WTPA-F

FORMATS	AM	FM	TOTAL	%
MOR/AC	140 (4)	59 (1)	199 (5)	32.3
ROCK/AOR/CONTEMP		164 (7)	164 (7)	26.6
COUNTRY	60 (2)	76 (2)	136 (4)	22.1
BTFL MUSIC		73 (3)	73 (3)	11.9
UNKNOWN	24 (1)	5 (1)	29 (2)	4.7
NOSTALGIA		9 (1)	9 (1)	1.5
RELIGION		6 (1)	6 (1)	1.0
			616 (23)	

HARRISBURG ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WRKZ-F	1. WQXA-F	1. WTPA-F
2. WTPA-F	2. WRKZ-F	2. WHP
3. WQXA-F	3. WTPA-F	3. WHP-F
4. WNCE-F	4. WNCE-F	4. WRKZ-F
5. WHP-F	5. WHP	5. WHYL+
6. WHP	6. WHP-F	WFEC
7. WSBA	7. WLAN-F	7. WCMB
8. WSBA-F	8. WSBA	8. WSFM-F
9. WLAN-F	9. WSBA-F	WQXA-F
10. WSFM-F	10. WYCR-F	10. WKBO
11. WHYL+	11. WSFM-F	
12. WYCR-F	12. WKBO	
13. WIOV-F	13. WIOV-F	
14. WCMB	14. WDAC-F	
15. WKBO	15. WCMB	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WIOO	1000	Carlisle	1.0/3.5
WKCD-F	93.5	Mechanicsb	1.9/5.9
WQIN	1290	Lykens	2.9/4.0
WDAC-F	94.5	Lancaster	.9/2.8
WGCB-F	96.1	Red Lion	.7/1.5
WLAN-F	96.9	Lancaster	.3/1.5
WNCE-F	101.3	Lancaster	.9/4.2
WRHY-F	92.7	Starview	1.3/4.8
WSBA-F	103.3	York	.7/2.9
WYCR-F	98.5	York	.4/2.4
WIKZ-F	95.1	Chambersburg	.3/1.5
WQKX-F	94.1	Sunbury	.9/2.9

ADI FM SHARE: 70.69% (1353 of 1914) (FAL 81: NA)

AM STATIONS

WCMB, 1460, 5 KW (DA-N) , COUNTRY (Drake-Chen) RKO II,ABC-D, $29.00* (Torbet) McKenna
WFEC, 1400, 1 KW/250 W , ROCK or BLACK (?) MBS, $22.00 (Mc-Guild)
WHP , 580, 5 KW (DA-N) , MOR CBS, $80.00* (Katz)

WHYL+, 960, 5 KW (DAYS,DA), COUNTRY APR, $24.00* (HNW)
WKBO, 1230, 1 KW/250 W , AC NBC, $31.00 (Blair)

FM STATIONS

WHP-F , 97.3, 14 KW @ 840, BTFL MUS (Bonne) , $65.00* (Katz)
WRKZ-F, 105.7, 40 KW @ 500, COUNTRY (Burk-Abr) ABC-E, $35.00* (Mc-Guild)

WSFM-F, 99.3, 3 KW @ 300, AC ABC-F, $35.00* (Torbet) McKenna
WTPA-F, 104.1, 15 KW @ 950, AOR (Burk-Abr) ABC-R, $58.00* (Selcom) Sky/Foster

Other stations - See Lancaster and York

HARTFORD

Market # 39; ADI # 24
APR 18.4
SMSA Pop: 636,100
Est 1981 Revenue: $12,450,000

Stations: 25/14
Diaries: 1384/460:1
Standard Error: .545
% Below Line: 16.2

CSI: 11.0 Bil (# 34)
CSI HH: 29.1 M (# 12)
Retail $: 4.4 Bil (# 41)
% Not Listed: 8.8

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81	FAL 80
1. WTIC	311/21.1	21.7	23.8	23.4	23.0
2. WTIC-F	164/11.1	6.9	7.0	4.7	6.2
3. WRCH-F	94/ 6.4	7.5	6.3	7.7	9.2
4. WKSS-F	88/ 6.0	4.4	5.8	7.9	6.3
5. WCCC-F	87/ 5.9	5.0	4.9	3.6	3.6
6. WHCN-F	79/ 5.4	6.9	6.5	6.2	5.1
7. WRCQ	73/ 5.0	3.7	2.0	1.7	2.7
8. WDRC-F	62/ 4.2	3.2	5.3	4.0	3.4
9. WPOP	56/ 3.8	5.0	3.6	3.7	5.6
10. WDRC	48/ 3.3	3.1	3.6	4.2	5.3
11. WWYZ-F	47/ 3.2	4.5	3.7	4.0	3.4
12. WIOF-F	46/ 3.1	3.9	4.0	3.7	4.3

12+ TSA 1/4	
1. WTIC	486
2. WTIC-F	247
3. WRCH-F	205
4. WKSS-F	191
5. WHCN-F	185
6. WCCC-F	151
7. WKCI-F	149
8. WHYN-F	129
9. WDRC-F	128
10. WWYZ-F	122
11. WAQY-F	110
12. WMAS-F	106

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WTIC	6034/44.6	47.1
2. WTIC-F	3964/28.2	22.8
3. WHCN-F	3147/17.6	18.0
4. WDRC-F	3018/18.8	14.4
5. WCCC-F	2831/16.7	16.8
6. WRCH-F	2688/16.0	15.0
7. WKSS-F	2567/13.5	11.4
8. WKCI-F	2478/ 7.3	5.9
9. WAQY-F	2078/ 9.0	8.5
10. WWYZ-F	2068/10.5	11.7
11. WNBC	1758/ 3.0	3.5
12. WHYN-F	1718/ 3.6	2.0

12+ FM SHARE (METRO): 58.27% (782 of 1342) (FAL 81: 81.55%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WCCC-F	1. WTIC-F	1. WTIC-F	1. WTIC	1. WTIC	1. WTIC
2. WHCN-F	2. WCCC-F	2. WTIC	2. WTIC-F	2. WRCH-F	2. WTIC-F
3. WTIC-F	3. WHCN-F	3. WCCC-F	3. WRCH-F	3. WKSS-F	3. WDRC+
4. WAQY-F	4. WTIC	4. WHCN-F	4. WKSS-F	4. WRCQ	4. WPOP
5. WDRC-F	5. WDRC-F	5. WDRC-F	5. WWYZ-F	5. WTIC-F	5. WCCC-F+

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WTIC-F	1. WTIC	1. WTIC-F	1. WTIC	1. WCCC-F	1. WTIC
2. WTIC	2. WTIC-F	2. WWYZ-F	2. WTIC-F	2. WHCN-F	2. WTIC-F
3. WRCH-F	3. WRCH-F	3. WHCN-F WIOF-F	3. WRCH-F	3. WTIC-F	3. WRCH-F
4. WKSS-F	4. WKSS-F		4. WKSS-F	4. WTIC	4. WCCC-F WDRC WKSS-F
5. WRCQ	5. WCCC-F	5. WTIC	5. WWYZ-F	5. WDRC-F	

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	24 (2)	478 (8)	502 (10)	37.4
MOR/AC	364 (3)	93 (2)	457 (5)	34.1
BTFL MUSIC		196 (3)	196 (3)	14.6
NOSTALGIA	73 (1)		73 (1)	5.4
NEWS/TALK	62 (2)		62 (2)	4.6
BLACK/URBAN	30 (1)		30 (1)	2.2
COUNTRY	10 (1)	9 (1)	19 (2)	1.4
SPANISH		6 (1)	6 (1)	0.4
			1342 (25)	

HARTFORD-NEW HAVEN ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WTIC	1. WTIC	1. WTIC
2. WTIC-F	2. WTIC-F	2. WTIC-F
3. WHCN-F	3. WHCN-F	3. WRCH-F
WKSS-F	4. WDRC-F	4. WPOP
5. WRCH-F	5. WKCI-F	5. WDRC
6. WKCI-F	6. WKSS-F	6. WHCN-F
7. WDRC-F	7. WCCC-F	WRCQ
8. WWYZ-F	WRCH-F	8. WKND
WCCC-F	9. WWYZ-F	9. WDRC-F
10. WELI	10. WPLR-F	10. WCCC-F
11. WPLR-F	11. WNBC	
12. WEZN-F	12. WELI	
13. WRCQ	13. WIOF-F	
14. WIOF-F	14. WPOP	
15. WNBC	15. WCBS	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WCCC	1290		1.1/3.2
WKND	1480	Windsor	2.0/3.7
WLVH-F	93.7		.4/1.1
WMLB	1550		.7/2.5
WCTY-F	97.7	Norwich	.6/1.4
WKCI-F	101.3	Hamden	1.7/7.3
WPLR-F	99.1	New Haven	1.1/5.0
WACE	730	Chicopee	.4/1.2
WAQY-F	102.1	Springfield	2.0/9.0
WHYN	560	Springfield	.3/1.8
WHYN-F	93.1	Springfield	1.0/3.6
WMAS-F	94.7	Springfield	1.1/3.9
WNBC	660	New York	.3/3.0

ADI FM SHARE: 56.79% (1778 of 3131) (FAL 81: 55.08%)

AM STATIONS

WDRC, 1360, 5 KW (DA-N) , AC , $ 45.00* (Mc-Guild) Buckley
WKND, 1480, 500 W (DAYS,DA), BLACK NBN, $ 48.00 (Roslin)
WPOP, 1410, 5 KW (DA-2) , NEWS/TALK CBS, $ 56.40 (Torbet) Merv Griffin
WRCQ, 910, 5 KW (DA-2) , NOSTALGIA , $ 45.00* (Christal)
WTIC, 1080, 50 KW (DA-N) , MOR NBC-T,NBC, $302.50 (Katz)

FM STATIONS

WCCC-F, 106.9, 23 KW @ 720, AOR ABC-C,Source, $ 36.00 (Selcom)
WDRC-F, 102.9, 20 KW @ 810, ROCK , $ 52.00* (Mc-Guild) Buckley
WHCN-F, 105.9, 16 KW @ 867, AOR (Burk-Abr) ABC-R, $ 65.00 (Masla) Beck-Ross
WKSS-F, 95.7, 15 KW @ 820, BTFL MUS (Bonne) , $ 56.25 (Blair) Sturgeon

WRCH-F, 100.5, 25 KW @ 720, BTFL MUS (Schulke) , $ 60.00* (Christal)
WTIC-F, 96.5, 15 KW @ 810, CONTEMP , $ 83.03 (Katz)
WIOF-F, 104.1, 14 KW @ 835, AC/SOFT (TM) CBS-R, $ 56.40 (Torbet) Merv Griffin
WWYZ-F, 92.5, 18 KW @ 860, AC RKO, $ 50.00* (CBS/FM) (WATERBURY)

Other stations - See New Haven, New York, Springfield, Bridgeport

HONOLULU

Market # 55	Stations: 22/22	CSI: 7.1 Bil (# 51)
APR 17.6	Diaries: 1249/630:1	CSI HH: 26.5 M (# 32)
SMSA Pop: 786,600	Standard Error: .562	Retail $: 3.5 Bil (# 57)
Est 1981 Revenue: $11,100,000	% Below Line: 0	% Not Listed: 3.3

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81	FAL 80
1. KQMQ-F	100/8.7	8.1	3.4	1.8	2.2
2. KUMU-F	96/8.3	8.0	5.7	4.2	6.9
3. KIKI	95/8.3	9.2	9.1	12.2	14.2
4. KSSK	93/8.1	10.1	12.0	10.0	15.7
5. KDUK-F	91/7.9	7.2	11.2	11.5	6.1
6. KULA-F	79/6.9	6.3	6.6	4.1	3.7
7. KKUA	72/6.3	7.7	8.6	10.7	10.7
8. KMAI-F	65/5.6	4.8	1.2	1.1	1.2
9. KHVH	58/5.0	4.4	4.8	8.1	4.4
10. KDEO	54/4.7	3.4	6.3	4.4	.6
KGU	54/4.7	1.7	3.0	4.0	3.6
12. KCCN	53/4.6	8.6	6.3	3.0	5.6

12+ TSA 1/4

METRO AND TSA ARE THE SAME.

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KSSK	1643/25.1	27.1
2. KIKI	1581/24.2	27.2
3. KQMQ-F	1374/21.0	18.9
4. KKUA	1315/20.1	25.0
5. KGU	1241/19.0	5.9
6. KDUK-F	1131/17.3	15.8
7. KULA-F	1097/16.8	17.0
8. KHVH	980/15.0	14.6
9. KUMU-F	961/14.7	14.6
10. KMAI-F	825/12.6	10.7
11. KCCN	772/11.8	15.9
12. KPOI	684/10.5	8.9

12+ FM SHARE (METRO): 40.52% (451 of 1113) (FAL 81: 30.73%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KQMQ-F	1. KQMQ-F	1. KIKI	1. KUMU-F	1. KUMU-F	1. KSSK
2. KDUK-F	KIKI	2. KQMQ-F	2. KMAI-F	2. KSSK	2. KUMU-F+
3. KIKI	3. KDUK-F	3. KDUK-F	3. KSSK	3. KHVH	3. KIKI
KULA-F	4. KULA-F	4. KKUA	4. KKUA	4. KDEO	4. KHVH

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KUMU-F	1. KUMU-F	1. KIKI	1. KUMU-F	1. KDUK-F	1. KUMU-F
2. KIKI	2. KQMQ-F	2. KKUA	2. KMAI-F	2. KQMQ-F	2. KDEO
3. KDUK-F	3. KDUK-F	KQMQ-F	3. KKUA	3. KULA-F	3. KSSK
4. KQMQ-F	4. KIKI	4. KULA-F	4. KSSK	4. KIKI	4. KMAI-F
					KDUK-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KAIM	870	.9/3.5	KOHO	1170	1.5/2.9	KSHO-F	96.3	Kailua	1.2/4.0
KIOE	1080	2.3/5.1	KORL	650	3.6/9.4	KAIM-F	95.5		.5/2.0
KISA	1540	.5/2.6	KPOI	1040	2.7/10.5	KUMU	1500		3.0/9.0
KZOO	1210	1.4/2.2							

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	126 (2)	270 (3)	396 (5)	35.6
MOR/AC	165 (2)	65 (1)	230 (3)	20.7
NEWS/TALK	156 (4)		156 (4)	14.0
BTFL MUSIC	35 (1)	96 (1)	131 (2)	11.8
ETHNIC	75 (3)		75 (3)	6.7
COUNTRY	54 (1)		54 (1)	4.9
NOSTALGIA	41 (1)		41 (1)	3.7
RELIGION	10 (1)	6 (1)	16 (2)	1.4
UNKNOWN		14 (1)	14 (1)	1.3
			1113 (22)	

RADIO STATIONS

KCCN,	1420,	5 KW,	HAWAIIAN	,	$15.00*	(Lotus)	Lee Optical
KDEO,	940,	10 KW,	COUNTRY (Drake-Chen)	MBS,	$? ?	(Masla)	
KGU ,	760,	10 KW,	NEWS/TALK	CBS,ABC-T,	$16.50*	(Blair)	
KHVH,	990,	5 KW,	NEWS/TALK	NBC,MBS,ABC-E,	$35.25	(HNW)	
KIKI,	830,	10 KW,	ROCK	ABC-C,	$30.00	(Masla)	
KKUA,	690,	10 KW,	CONTEMP/AC	APR,RKO,	$28.56	(Selcom)	Kadota
KPOI,	1040,	10 KW,	CONTEMP/AC	,	$29.00*	(RKO)	Sudbrink

PLEASE SEE CONTINUATION PAGES AT END OF THIS SECTION

HOUSTON

Market # 10; ADI # 11
APR 17.7
SMSA Pop: 3,056,000
Est 1981 Revenue: $59,000,000

Stations: 28/28
Diaries: 2195/1392:1
Standard Error: .448
% Below Line: 0

CSI: 32.1 Bil (# 9)
CSI HH: 29.0 M (# 13)
Retail $: 20.1 Bil (# 5)
% Not Listed: 7.3

12+ METRO 1/4/SHARE		SUM 82	SPG 82	WIN 82	FAL 81
1. KMJQ-F	382/7.9	8.6	9.1	8.1	7.7
2. KRLY-F	342/7.1	7.0	6.5	5.3	7.3
3. KLOL-F	332/6.9	6.9	6.5	5.9	7.0
4. KIKK-F	316/6.6	8.6	8.8	7.8	7.4
5. KFMK-F	291/6.0	7.7	6.5	5.5	6.0
6. KILT-F	261/5.4	6.7	7.5	6.9	6.7
7. KTRH	258/5.4	4.9	4.7	5.3	6.1
8. KKBQ	253/5.3	2.1	1.3	1.7	1.6
9. KRBE-F	240/5.0	5.6	5.7	6.0	6.3
10. KODA-F	224/4.7	3.8	4.2	5.5	5.6
11. KSRR-F	199/4.1	3.4	3.5	3.4	2.8
12. KPRC	190/3.9	4.2	4.6	5.3	5.5
13. KYND-F	149/3.1	3.4	3.9	3.5	4.1
14. KLAT	147/3.1	1.1	.9	1.7	1.9
15. KILT	142/2.9	3.3	2.4	2.7	2.2
16. KQUE-F	139/2.9	3.9	3.3	3.0	3.4
17. KXYZ	95/2.0	1.3	1.3	2.9	.3
18. KLEF-F	86/1.8	1.3	1.4	2.4	1.8
19. KHCB-F	59/1.2	---	1.1	1.0	.4
20. KENR	54/1.1	2.3	1.9	1.4	2.0

12+ TSA 1/4	
1. KMJQ-F	401
2. KLOL-F	376
3. WRLY-F	354
4. KIKK-F	353
5. KTRH	316
6. KFMK-F	294
7. KILT-F	282
8. KKBQ	277
9. KODA-F	259
10. KRBE-F	256
11. KPRC	204
12. KSRR-F	199
13. KILT	174
14. KYND-F	164
15. KQUE-F	148
16. KLAT	147
17. KXYZ	96
18. KLEF-F	95
19. KHCB	67
20. KENR	55

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KIKK-F	4984/16.3	18.5
2. KTRH	4898/14.3	13.0
3. KLOL-F	4881/16.2	15.7
4. KILT-F	4549/15.5	16.7
5. KMJQ-F	4344/14.6	17.8
6. KKBQ	4266/14.4	5.8
7. KRBE-F	4205/14.4	15.7
8. KFMK-F	4129/15.0	15.0
9. KRLY-F	3875/13.7	14.3
10. KODA-F	3346/10.5	12.5
11. KSRR-F	3209/11.6	12.6
12. KPRC	3146/10.6	12.0
13. KILT	2834/ 8.4	9.0
14. KYND-F	2637/ 8.9	9.2
15. WQUE-F	1703/ 5.8	5.9
16. KLEF-F	1455/ 5.0	4.5
17. KENR	1311/ 4.5	7.1
18. KYOK	1205/ 4.4	3.8
19. KIKK	1121/ 3.5	3.4
20. KXYZ	935/ 3.2	3.6

12+ FM SHARE (METRO): 69.33% (3095 of 4464) (FAL 81: 71.71%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KKBQ	1. KLOL-F KRLY-F	1. KRLY-F	1. KFMK-F	1. KTRH	1. KTRH
2. KMJQ-F		2. KFMK-F	2. KIKK-F	2. KODA-F	2. KFMK-F
3. KLOL-F	3. KFMK-F	3. KMJQ-F	3. KRLY-F	3. KIKK-F	3. KIKK-F
4. KSRR-F	4. KMJQ-F	4. KLOL-F	4. KILT-F	4. KPRC	4. KMJQ-F
5. KRLY-F	5. KRBE-F	5. KIKK-F	5. KMJQ-F	5. KILT-F KQUE-F	5. KILT-F KKBQ
6. KIKK-F	6. KIKK-F	6. KRBE-F	6. KODA-F		
7. KILT-F	7. KSRR-F	7. KILT-F	7. KTRH	7. KYND-F	7. KPRC

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KIKK-F	1. KMJQ-F	1. KFMK-F	1. KFMK-F	1. KLOL-F	1. KFMK-F
2. KFMK-F	2. KRLY-F	2. KMJQ-F	2. KIKK-F	2. KRLY-F	2. KRLY-F
3. KRLY-F	3. KLOL-F	3. KRBE-F	3. KMJQ-F	3. KMJQ-F	3. KIKK-F
4. KLOL-F	4. KIKK-F	4. KRLY-F	4. KRLY-F	4. KFMK-F	4. KIKK-F
5. KODA-F	5. KRBE-F	5. KLOL-F	5. KODA-F	5. KRBE-F	5. KILT-F
6. KRBE-F	6. KFMK-F	6. KIKK-F	6. KILT-F	6. KILT-F	6. KLAT
7. KMJQ-F	7. KILT-F	7. KKBQ	7. KRBE-F	7. KIKK-F KSRR-F	7. KLOL-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	253 (1)	771 (3)	1024 (4)	22.9
BLACK/URBAN	92 (2)	724 (2)	816 (4)	18.3
COUNTRY	211 (3)	577 (2)	788 (5)	17.7
NEWS/TALK	448 (2)		448 (2)	10.0
MOR/AC	76 (2)	291 (1)	367 (3)	8.2
BTFL MUSIC		373 (2)	373 (2)	8.4
SPANISH	289 (3)		289 (3)	6.5
NOSTALGIA/MOR		139 (1)	139 (1)	3.1
RELIGION		102 (2)	102 (2)	2.3
CLASSICAL		86 (1)	86 (1)	1.9
UNKNOWN		32 (1)	32 (1)	0.7
			4464 (28)	

HOUSTON ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KMJQ-F	1. KIKK-F	1. KKBQ
2. KRLY-F	2. KLOL-F	2. KFMK-F
3. KLOL-F	3. KILT-F	3. KIKK-F
4. KIKK-F	4. KTRH	4. KTRH
5. KFMK-F	5. KKBQ	5. KLOL-F
6. KTRH	6. KMJQ-F	6. KLAT
7. KKBQ	7. KRBE-F	7. KILT-F
8. KILT-F	8. KFMK-F	8. KILT
9. KRBE-F	9. KRLY-F	9. KRBE-F
10. KODA-F	10. KODA-F	10. KMJQ-F
11. KSRR-F	11. KSRR-F	
12. KPRC	12. KPRC	
13. KILT	13. KILT	
14. KYND-F	14. KYND-F	
15. KQUE-F	15. KQUE-F	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

KCOH	1430		.8/2.0
KGOL-F	107.5	Lake Jackson	.9/2.5
KIKK	650	Pasadena	.9/3.5
KJOJ-F	106.9	Conroe	.7/1.7
KLVL	1480	Pasadena	1.0/1.7
KNUZ	1230		.5/2.4
KYOK	1590		1.1/4.4
KYST	920	Texas City	.5/1.8

ADI FM SHARE: 68.62% (3245 of 4729) (FAL 81: 70.19%)

AM STATIONS

KENR, 1070, 10 KW/5 KW (DA-2), VARIETY/MOR ABC-I, $ 60.00* (Katz) Lake Huron
KIKK, 650, 250 W (DAYS), COUNTRY, $ 96.50 (Torbet) Viacom
KILT, 610, 5 KW (DA-2), COUNTRY, $ 85.00* (Blair) LIN
KKBQ, 790, 5 KW (DA-2), ROCK RKO, $100.00* (Eastman) Harte-Hanks
KLAT, 1010, 5 KW/1 KW (DA-2), SPANISH, $ 96.00 (Caballero)

KPRC, 950, 5 KW (DA-N), NEWS/TALK NBC, $110.00* (CBS Spot) Houston Post
KTRH, 740, 50 KW (DA-1), NEWS/TALK CBS,MBS, $120.00* (Christal)
KXYZ, 1320, 5 KW (DA-N), SPANISH, $ 53.13 (P/W)
KYOK, 1590, 5 KW (DA-N), BLACK, $? ? (Howard) All Pro

FM STATIONS

KFMK-F, 97.9, 100 KW @ 500, AC, $239.75 (Selcom) First Media
KHCB-F, 105.7, 100 KW @ 370, RELIGION, $ --- (----)
KIKK-F, 95.7, 100 KW @ 995, COUNTRY, $217.13 (Torbet) Viacom
KILT-F, 100.3, 100 KW @ 790, COUNTRY (Somerset), $160.00* (Blair) LIN
KLEF-F, 94.5, 100 KW @ 610, CLASSICAL, $ 74.00 (CMBS) Entercom
KLOL-F, 101.9, 100 KW @ 790, AOR (Sebastian), $140.00* (Christal)

KMJQ-F, 102.1, 100 KW @ 790, URBAN, $170.00* (Mc-Guild) Amaturo
KODA-F, 99.1, 100 KW @ 790, BTFL MUS (Bonne), $100.00* (Group W) Westinghouse
KQUE-F, 102.9, 280 KW @ 700, MOR/NOSTALGIA (?) ABC-E, $ 80.00* (MMR) Texas Coast
KRBE-F, 104.1, 100 KW @ 790, AC/CONTEMP, $190.00* (Katz) Lake Huron
KRLY-F, 93.7, 100 KW @ 790, URBAN CBS-R, $125.00* (Masla) Gulf
KSRR-F, 96.5, 100 KW @ 580, AOR (Burk-Abr) ABC-R, $120.00* (HNW) ABC
KYND-F, 92.5, 97 KW @ 790, BTFL MUS** (Churchill), $110.00* (Eastman) Harte-Hanks

**Station has since dropped Beautiful Music

HUNTINGTON

Market # 125; ADI # 43
APR 17.0
SMSA Pop: 314,900
Est 1981 Revenue: $5,300,000

Stations: 20/15
Diaries: 683/461:1
Standard Error: .758
% Below Line: 9.3

CSI: 2.2 Bil (# 144)
CSI HH: 19.1 M (# 305)
Retail $: 1.3 Bil (# 149)
% Not Listed: 5.8

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81	FAL 80
1. WKEE-F	104/23.4	24.5	24.2	24.3	18.9
2. WTCR	42/ 9.4	12.4	11.2	9.8	10.7
3. WHEZ-F	38/ 8.5	8.7	11.5	9.3	12.3
4. WHTN	37/ 8.3	12.1	9.3	9.6	6.3
5. WGNT	35/ 7.9	8.7	12.6	11.5	11.8
6. WEMM-F	33/ 7.4	5.0	7.3	5.9	3.8
7. WAMX-F	31/ 7.0	5.9	8.1	8.1	16.7
8. WKLC-F	15/ 3.4	2.5	3.9	2.2	1.6
9. WCMI	13/ 2.9	1.4	1.7	2.5	1.4
10. WIRO	12/ 2.7	2.7	1.7	2.5	1.9

12+ TSA 1/4	
1. WKEE-F	189
2. WQBE-F	62
3. WAMX-F	53
4. WHEZ-F	51
5. WEMM-F	46
6. WTCR	44
7. WHTN	41
WKLC-F	41
9. WPAY-F	37
10. WGNT	36

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WKEE-F	2216/46.7	43.7
2. WAMX-F	867/19.9	22.4
3. WPAY-F	712/ 7.5	7.8
4. WGNT	700/24.3	27.3
5. WTCR	607/20.0	22.4
6. WQBE-F	606/ 4.0	----
7. WHEZ-F	584/17.3	18.0
8. WEMM-F	565/14.5	12.7
9. WHTN	488/15.3	15.4
10. WKLC-F	478/ 8.3	5.0

12+ FM SHARE (METRO): 62.77% (263 of 419) (FAL 81: 61.29%)

TEENS
1. WKEE-F
2. WAMX-F

18 - 34
1. WKEE-F
2. WAMX-F
3. WHTN

18 - 49
1. WKEE-F
2. WTCR
3. WAMX-F

25 - 54
1. WKEE-F
2. WTCR
3. WHEZ-F

35 - 64
1. WTCR
2. WKEE-F
3. WHEZ-F

12+ AMD
1. WKEE-F
2. WGNT
3. WTCR

12+ MID
1. WKEE-F
2. WTCR
3. WHEZ-F

12+ PMD
1. WKEE-F
2. WTCR
3. WEMM-F

WOMEN 18-34
1. WKEE-F

WOMEN 25-54
1. WKEE-F
2. WHEZ-F
   WTCR
4. WEMM-F

MEN 18-34
1. WKEE-F
2. WAMX-F
3. WKLC-F

MEN 25-54
1. WKEE-F
2. WTCR
3. WHTN

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		160 (4)	160 (4)	38.1
COUNTRY	81 (3)	25 (4)	106 (7)	25.2
MOR/AC	60 (4)		60 (4)	14.3
BTFL MUSIC	2 (1)	38 (1)	40 (2)	9.5
RELIGION		40 (2)	40 (2)	9.5
NOSTALGIA	13 (1)		13 (1)	3.1
			420 (20)	

HUNTINGTON-CHARLESTON ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WKEE-F	1. WKEE-F	1. WKEE-F
2. WQBE-F	2. WVAF-F	2. WTCR
3. WVAF-F	3. WQBE-F	3. WEMM-F
4. WKLC-F	4. WKLC-F	4. WGNT
5. WBES-F	5. WCHS	5. WHEZ-F
6. WCAW	6. WAMX-F	6. WAMX-F
7. WEMM-F	7. WCAW	
8. WHEZ-F	8. WXIL-F	
9. WAMX-F	9. WPAY-F	
10. WTCR	10. WGNT	
11. WXIL-F	11. WEMM-F	
WHTN	12. WHEZ-F	
13. WPAY-F	13. WQHY-F	
14. WGNT	14. WTCR	
15. WLSI	15. WKAZ	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WCAK-F	92.7	Catlettsburg	2.2/7.5
WITO-F	107.1	Ironton	.4/4.9
WLGC-F	105.5	Greenup,KY	2.5/6.4
WNST-F+	106.3	Milton	2.2/6.7
WWHY	1470		.4/2.8
WPAY-F	104.1	Portsmouth	1.6/7.5
WQBE-F	97.5	Charleston	.9/4.0
WVKY	1270	Louisa	2.2/2.5
WZTQ	1080	Hurricane	.7/1.4

ADI FM SHARE: 67.84% (1173 of 1729) (FAL 81: 59.83%)

AM STATIONS

WCMI,	1340,	1 KW/250 W	, NOSTALGIA (Al Ham)	ABC-D,	$? ?	(Torbet)	
WGNT,	930,	5 KW/1 KW (DA-N)	, MOR	CBS,NBC,	$29.00*	(Mc-Guild)	Stoner
WHTN,	800,	5 KW (DAYS)	, COUNTRY	NBC,RKO,	$53.00	(Katz)	Capitol-WRAL
WIRO,	1230,	1 KW/250 W	, MOR	MBS,	$ 6.50	(Regional)	
WTCR,	1420,	5 KW/500 W (DA-N)	, COUNTRY	ABC-I,	$33.00*	(Mc-Guild)	CRB
WCAW,	680,	50 KW/250 W (DA-N)	, COUNTRY	ABC-E,	$48.13	(Blair)	Capitol-Johns (CHARLESTON)
WLSI,	900,	5 KW (DAYS)	, COUNTRY	,	$ 9.50	(----)	(PIKEVILLE,KY)
WKAZ,	950,	5 KW/1 KW (DA-N)	, CONTEMP/AC	ABC-C,	$41.63	(Mc-Guild)	Nininger (CHARLESTON)

FM STATIONS

WAMX-F,	93.7,	32 KW @ 400,	ROCK	ABC-C,	$25.00*	(Torbet)	Stoner
WEMM-F,	107.9,	50 KW @ 500,	RELIGION	,	$ 8.00	(----)	Mortenson
WHEZ-F,	103.3,	50 KW @ 490,	BTFL MUS (KalaMusic)	ABC-E,	$33.00*	(Mc-Guild)	CRB
WKEE-F,	100.5,	53 KW @ 556,	CONTEMP (Drake-Chen)	RKO,	$53.25	(Katz)	Capitol-WRAL
WKLC-F,	105.1,	50 KW @ 500,	AOR (Burk-Abr)	Source,	$25.00*	(Torbet)	(ST. ALBENS)
WPAY-F,	104.1,	100 KW @ 840,	GOSPEL/COUNTRY	MBS,	$ 9.00	(Mid-Amer)	Braden (PORTSMOUTH)
WQBE-F,	97.5,	50 KW @ 500,	COUNTRY	ABC-I,	$41.63	(Mc-Guild)	Nininger (CHARLESTON)
WBES-F,	96.1,	50 KW @ 830,	BTFL MUS	CBS,	$20.00*	(Eastman)	Rollins (CHARLESTON)
WXIL-F,	95.1,	50 KW @ 500,	ROCK	Source,	$12.50	(----)	Burbach (PARKERSBURG)
WQHY-F,	95.5,	100 KW @ 202,	ROCK	ABC-E,	$13.00	(Regional)	(PRESTONBURG,KY)

INDIANAPOLIS

Market # 34; ADI # 22
APR 17.4
SMSA Pop: 1,176,700
Est 1981 Revenue: $23,430,000

Stations: 23/20
Diaries: 1651/713:1
Standard Error: .492
% Below Line: 2.1

CSI: 10.5 Bil (# 37)
CSI HH: 24.5 M (# 85)
Retail $: 5.9 Bil (# 33)
% Not Listed: 4.4

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81	FAL 80
1. WFMS-F	210/12.5	7.9	8.8	8.6	9.0
2. WIBC	186/11.1	14.3	13.5	15.6	15.6
3. WENS-F	176/10.5	8.1	7.0	.5	.4
4. WTLC-F	154/ 9.2	11.0	9.3	9.6	9.3
5. WXTZ-F	151/ 9.0	11.8	11.1	12.8	10.3
6. WIRE	148/ 8.8	8.6	9.8	8.1	9.3
7. WIKS-F	147/ 8.7	6.1	4.6	6.2	8.1
8. WFBQ-F	124/ 7.4	8.8	11.2	10.3	7.4
9. WNAP-F	97/ 5.8	5.2	7.6	10.0	9.9
10. WIFE	37/ 2.2	3.4	2.7	1.2	1.8
11. WATI	35/ 2.1	2.6	2.9	2.6	3.7
12. WNDE	26/ 1.5	2.1	2.2	3.3	5.0
WGRT-F	26/ 1.5	.5	---	---	---

12+ TSA 1/4	
1. WFMS-F	268
2. WIKS-F	239
3. WFBQ-F	238
4. WENS-F	222
5. WXTZ-F	216
6. WIBC	215
7. WIRE	176
8. WTLC-F	170
9. WNAP-F	162
10. WGTC-F	97
11. WLHN-F	47
12. WATI	45

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WIKS-F	3299/21.6	19.9
2. WIBC	3119/25.3	33.3
3. WXTZ-F	2936/20.0	21.1
4. WFBQ-F	2909/16.7	18.3
5. WENS-F	2894/22.5	20.2
6. WFMS-F	2653/20.5	15.3
7. WNAP-F	2402/15.7	16.4
8. WIRE	1910/16.6	17.2
9. WTLC-F	1486/13.6	15.3
10. WGTC-F	1245/ 3.2	3.6
11. WLS	1020/ 2.4	---
12. WNDE	733/ 6.3	7.7

12+ FM SHARE (METRO): 70.48% (1134 of 1609) (FAL 81: 64.98%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WIKS-F	1. WENS-F	1. WENS-F	1. WFMS-F	1. WFMS-F	1. WIBC
2. WTLC-F	2. WFBQ-F	2. WFMS-F	2. WENS-F	2. WIBC	2. WFMS-F
3. WFBQ-F	3. WIKS-F	3. WFBQ-F	3. WIBC	3. WXTZ-F	3. WIRE
4. WNAP-F	4. WNAP-F	4. WIBC	4. WXTZ-F	4. WIRE	4. WENS-F
5. WFMS-F	5. WTLC-F	5. WTLC-F	5. WIRE	5. WENS-F	5. WIKS-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WFMS-F	1. WFMS-F	1. WENS-F	1. WFMS-F	1. WFBQ-F	1. WFMS-F
2. WENS-F	2. WENS-F	2. WIKS-F	2. WENS-F	2. WENS-F	2. WENS-F
3. WXTZ-F	3. WIBC	3. WTLC-F	3. WIBC	3. WNAP-F	3. WIBC
4. WIBC	4. WIKS-F	4. WNAP-F	4. WTLC-F	4. WIKS-F	4. WXTZ-F
5. WIRE	5. WXTZ-F	5. WFMS-F	WIRE	5. WTLC-F	5. WIRE

FORMATS	AM	FM	TOTAL	%
MOR/AC	214 (3)	192 (3)	406 (6)	25.2
COUNTRY	148 (1)	230 (2)	378 (3)	23.4
ROCK/AOR/CONTEMP	7 (1)	368 (3)	375 (4)	23.3
BTFL MUSIC	35 (1)	151 (1)	186 (2)	11.6
BLACK/URBAN		180 (2)	180 (2)	11.2
NEWS/TALK	37 (1)		37 (1)	2.3
NOSTALGIA	22 (1)	5 (1)	27 (2)	1.7
RELIGION	12 (2)	8 (1)	20 (3)	1.2
			1609 (23)	

INDIANAPOLIS ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WFMS-F	1. WIKS-F	1. WFMS-F
2. WFBQ-F	2. WIBC	2. WTLC-F
3. WIKS-F	3. WXTZ-F	3. WIRE
4. WENS-F	4. WFBQ-F	4. WIBC
5. WXTZ-F	5. WENS-F	5. WXTZ-F
6. WIBC	6. WFMS-F	6. WIKS-F
7. WIRE	7. WNAP-F	7. WFBQ-F
8. WTLC-F	8. WIRE	8. WENS-F
9. WNAP-F	9. WTLC-F	9. WNAP-F
10. WWKI-F	10. WLS	
11. WGTC-F	11. WGTC-F	
12. WMDH-F	12. WWKI-F	
13. WLHN-F	13. WNDE	
14. WIFE	14. WMDH-F	
15. WATI	15. WIFE	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WBRI	1500		.4/1.6
WFBM	1110	Noblesville	1.3/1.7
WCBK-F+	102.3	Martinsville	.5/1.5
WNON-F	100.9	Lebanon	.3/1.3
WXIR-F	98.3	Plainfield	.5/2.5
WXLW	950		.3/1.5
WGTC-F	92.3	Bloomington	1.2/3.2
WLHN-F	97.9	Anderson	.5/1.4
WLS	890	Chicago	.4/2.4

ADI FM SHARE: 74.25% (2018 of 2718) (FAL 81: 68.11%)

AM STATIONS

WATI, 810, 250 W (DAYS), BTFL MUS (FM-100), $ 17.00 (Masla) Sarkes-Tarzian
WIBC, 1070, 50 KW/10 KW (DA-2), MOR, $112.50 (Blair) Fairbanks
WIFE, 1310, 5 KW/1 KW (DA-N), NEWS/TALK ABC-I,NBC, $ 40.00 (Selcom) Communicom

WIRE, 1430, 5 KW (DA-N), COUNTRY RKO,ABC-E, $109.38 (Eastman) Mid America
WNDE, 1260, 5 KW (DA-N), MOR CBS, $ 40.00* (Katz) Gulf

WLS - See Chicago

FM STATIONS

WENS-F, 97.1, 30 KW @ 679, AC, $100.00* (CBS/FM) Emmis
WFBQ-F, 94.7, 52 KW(?) A 850, AOR (Pollack) Source, $100.00* (Katz) Gulf
WFMS-F, 95.5, 50 KW @ 500, COUNTRY, $ 85.63 (Torbet) Susquehanna
WGRT-F, 107.1, 3 KW @ 300, URBAN ABC-F,MBS, $ 32.00 (Howard) Universal
WIKS-F, 99.5, 50 KW @ 500, ROCK, $ 40.00 (HNW) Heftel
WNAP-F, 93.1, 13 KW @ 1022, CONTEMP, $ 64.75 (Blair) Fairbanks

WTLC-F, 105.7, 50 KW @ 445, BLACK/URBAN NBN, $ 60.00* (Mc-Guild) BENI
KXTZ-F, 103.3, 18 KW @ 860, BTFL MUS (Bonne), $109.38 (Eastman) Mid America
WGTC-F, 92.3, 37 KW @ 1091, COUNTRY, $ 10.00 (PRO) Sarkes-Tarzian (BLOOMINGTON)

WLHN-F, 97.9, 50 KW @ 534, MOR, $ 12.00 (Regional) Eastern (ANDERSON)

WMDH-F, 102.5, 50 KW @ 355, COUNTRY, $ 14.00 (----) (NEW CASTLE)
WWKI-F, 100.5, 20 KW @ 480, COUNTRY, $ 16.00 (----) (KOKOMO)

JACKSONVILLE

Market # 57
APR 17.8
SMSA Pop: 757,500
Est 1981 Revenue: $8,000,000

Stations: 25/24
Diaries: 1141/664:1
Standard Error: .609
% Below Line: 2.0

CSI: 5.8 Bil (# 64)
CSI HH: 20.9 M (# 233)
Retail $: 3.9 Bil (# 48)
% Not Listed: 7.0

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81	FAL 80
1. WCRJ-F+	118/10.6	4.8	2.0	4.7	3.9
WIVY-F	118/10.6	9.4	12.5	14.3	14.7
3. WKTZ-F	112/10.0	10.3	9.4	12.6	13.1
4. WAIV-F	108/ 9.6	11.2	10.2	2.3	3.5
5. WQIK-F	84/ 7.5	11.7	13.3	12.2	12.8
6. WFYV-F	78/ 7.0	8.8	10.5	11.7	7.0
7. WPDQ	66/ 5.9	4.2	4.8	4.5	5.7
8. WJAX-F	63/ 5.6	5.3	5.5	4.6	2.1
9. WCGL	53/ 4.7	5.7	3.5	1.9	1.2
10. WVOJ	41/ 3.7	3.4	3.8	4.0	6.9

12+ TSA 1/4	
1. WCRJ-F+	137
2. WKTZ-F	136
3. WIVY-F	135
4. WAIV-F	128
5. WQIK-F	118
6. WFYV-F	90
7. WJAX-F	82
8. WPDQ	66
9. WNFY-F	54
10. WCGL	53

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WIVY-F	2241/29.1	29.0
2. WQIK-F	1804/19.9	23.5
3. WAIV-F	1744/22.3	24.6
4. WKTZ-F	1490/19.1	19.5
5. WCRJ-F+	1412/19.4	13.3
6. WFYV-F	1321/17.2	17.9
7. WJAX-F	1074/14.0	13.5
8. WNFY-F	877/ 5.9	----
9. WPDQ	808/12.8	11.7
10. WVOJ	781/12.1	7.6

12+ FM SHARE (METRO): 68.68% (717 of 1044) (FAL 81: 67.10%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WIVY-F	1. WIVY-F	1. WAIV-F	1. WAIV-F	1. WKTZ-F	1. WIVY-F
2. WFYV-F	2. WAIV-F	2. WIVY-F	2. WQIK-F	2. WCRJ-F+	2. WQIK-F
3. WCRJ-F+	3. WFYV-F	3. WCRJ-F+	3. WCRJ-F+	3. WQIK-F	3. WKTZ-F
WPDQ	4. WCRJ-F+	4. WFYV-F	WIVY-F	4. WVOJ	WCRJ-F+

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WKTZ-F	1. WIVY-F	1. WAIV-F	1. WAIV-F	1. WFYV-F	1. WQIK-F
2. WCRJ-F+	2. WKTZ-F	2. WIVY-F	2. WCRJ-F+	2. WCRJ-F+	2. WAIV-F
3. WAIV-F	3. WCRJ-F+	3. WCRJ-F+	WIVY-F	3. WIVY-F	3. WCRJ-F
4. WIVY-F	4. WAIV-F	4. WPDQ	4. WKTZ-F	4. WJAX-F	WIVY-F
		WJAX-F	WQIK-F		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAPE	690	2.2/8.2	WBKF-F	92.1	MacClenney	2.0/6.7	WFOY	1240	St. Aug.	.5/1.5
WBIX	1010	.5/2.1	WJAX	930		1.4/6.8	WKTZ	1220		3.2/4.4
WERD	1400	2.0/6.7	WMKM-F	105.5	St. Aug.	.6/1.7	WOKV	600		1.7/6.9
WEXI	1280	1.2/3.4	WROS	1050		1.2/3.7	WSVE-F	92.7	Gr. Cove S	.5/2.4
WOZN	970	.5/1.5	WNFY-F	99.9	Palatka	1.9/5.9				

FORMATS

	AM	FM	TOTAL	%
COUNTRY	70 (3)	204 (3)	274 (6)	26.2
ROCK/AOR/CONTEMP		217 (3)	217 (3)	20.8
BLACK/URBAN	94 (3)	63 (1)	157 (4)	15.0
MOR/AC	22 (2)	108 (1)	130 (3)	12.5
BTFL MUSIC		119 (2)	119 (2)	11.4
RELIGION/GOSPEL	72 (3)	6 (1)	78 (4)	7.5
NOSTALGIA	36 (1)		36 (1)	3.4
NEWS/TALK	33 (2)		33 (2)	3.2
			1044 (25)	

RADIO STATIONS

WAPE, 690, 50 KW/10 KW (DA-N),	COUNTRY (SMN)	ABC-I,	$43.00	(Eastman)	Eastman
WCGL, 1360, 5 KW (DAYS)	, RELIGION	,	$10.00	(Lotus)	
WPDQ, 1460, 5 KW (DA-N)	, BLACK	NBN,	$38.50	(Howard)	BENI
WVOJ, 1320, 5 KW (DA-N)	, COUNTRY	CBS,	$36.25	(Mc-Guild)	
WAIV-F, 96.9, 100 KW @ 935,	AC	RKO,MBS,	$65.00*	(Blair)	Affiliated
WCRJ-F+,107.3, 100 KW @ 350,	COUNTRY (Burns-Somerset)	,	$60.00*	(Katz)	Abell
WFYV-F, 104.5, 100 KW @ 700,	AOR (Burk-Abr)	Source,	$70.00	(HNW)	Metroplex
WIVY-F, 102.9, 60 KW @ 635,	ROCK	,	$72.50	(Torbet)	Infinity
WJAX-F, 95.1, 100 KW @ 567,	URBAN	ABC-C,	$35.00*	(Selcom)	City of Jacksonv.
WKTZ-F, 96.1, 100 KW @ 830,	BTFL MUS (Schulke)	,	$73.75	(Christal)	Beck Ross
WQIK-F, 99.1, 100 KW @ 620,	COUNTRY	APR,	$70.00*	(Mc-Guild)	

JOHNSON CITY-KINGSPORT-BRISTOL

Market # 96
APR 16.1
SMSA Pop: 444,000
Est 1981 Revenue: $6,400,000

Stations: 25/19
Diaries: 862/515:1
Standard Error: .659
% Below Line: 6.6

CSI: 2.9 Bil (# 115)
CSI HH: 18.1 M (# 323)
Retail $: 1.9 Bil (# 100)
% Not Listed: 6.1

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81	FAL 80
1. WQUT-F	116/19.2	18.3	10.6	8.4	10.4
2. WXBQ-F	101/16.7	13.3	14.2	12.9	14.0
3. WTFM-F	76/12.6	10.1	6.8	9.1	7.6
4. WJCW	48/ 7.9	8.7	14.2	10.1	9.0
5. WFHG	27/ 4.5	4.8	5.2	7.5	5.3
6. WRGS	23/ 3.8	2.4	2.1	1.6	1.1
7. WIDD-F	21/ 3.5	1.2	2.9	1.0	2.1
WIMZ-F	21/ 3.5	2.2	1.6	1.4	.4
9. WZXY-F	20/ 3.3	4.1	1.9	---	---
10. WETB	16/ 2.6	3.6	5.0	5.4	7.1

12+ ~~TSA~~ TSA 1/4	
1. WXBQ-F	169
2. WQUT-F	154
3. WTFM-F	84
4. WJCW	53
5. WIMZ-F	35
6. WFHG	30
7. WRGS	23
8. WETB	22
9. WIDD-F	21
10. WZXY-F	20

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WQUT-F	1813/34.2	32.5
2. WXBQ-F	1717/28.5	24.2
3. WTFM-F	862/19.7	15.1
4. WJCW	760/18.8	19.6
5. WFHG	596/13.3	14.7
6. WETB	447/ 9.5	12.2
7. WIMZ-F	323/ 4.9	4.8
8. WZXY-F	304/ 8.0	7.8
9. WIDD-F	282/ 7.5	3.7
10. WKPT	279/ 7.1	7.5

12+ FM SHARE (METRO): 65.96% (374 of 567) (FAL 81: 43.96%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WQUT-F	1. WQUT-F	1. WQUT-F	1. WXBQ-F	1. WXBQ-F	1. WQUT-F
	2. WXBQ-F	2. WXBQ-F	2. WQUT-F	2. WTFM-F	2. WXBQ-F
	3. WIMZ-F	3. WTFM-F	3. WTFM-F	3. WJCW	3. WJCW
	4. WZXY-F	4. WJCW	4. WJCW	4. WQUT-F	4. WTFM-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WXBQ-F	1. WQUT-F	1. WQUT-F	1. WXBQ-F	1. WQUT-F	1. WXBQ-F
2. WTFM-F	2. WXBQ-F	2. WXBQ-F	2. WQUT-F	2. WIMZ-F	2. WQUT-F
3. WQUT-F	3. WTFM-F	3. WIDD-F	3. WJCW	3. WXBQ-F	3. WTFM-F
4. WJCW	4. WJCW	4. WJCW	4. WTFM-F	4. WZXY-F	4. WJCW

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBBI	1230	Abing,VA	.8/4.9	WJSO	1590	Jones.	.3/4.8	WIKQ-F	94.9	Greenv.	.7/1.7
WBEJ	1240	Elizab.	.7/3.7	WKIN	1320	Kings.	1.7/6.4	WIVK-F	107.7	Knox	.3/2.3
WEMB	1420	Erwin	.8/2.5	WKPT	1400	Kings.	1.7/7.1	WLOS-F	99.9	Ashe.,NC	.7/1.9
WGAT	1050	Gate C,V	1.3/2.2	WMCH	1260	Church H.	2.0/3.0	WMIT-F	106.9	Black M,NC	.5/2.2
WGOC	1090	Kings.	1.8/3.9	WZAP	690	Kings.	2.0/5.0	WMYU-F	102.1	Sevier.	1.0/3.3

FORMATS

	AM	FM	TOTAL	%
COUNTRY	100 (7)	103 (2)	203 (9)	35.8
ROCK/AOR/CONTEMP	18 (2)	157 (3)	175 (5)	30.9
MOR/AC	64 (4)	27 (2)	91 (6)	16.0
BTFL MUSIC		80 (2)	80 (2)	14.1
RELIGION	11 (1)	3 (1)	14 (2)	2.5
UNKNOWN		4 (1)	4 (1)	0.7
			567 (25)	

RADIO STATIONS

WETB, 790, 5 KW (DAYS) , CONTEMP	MBS, $ 7.50	(----)	
WFHG, 980, 5 KW/1 KW (DA-N), AC	ABC-D, $18.00*	(Mc-Guild)	Nininger
WKPT, 1400, 1 KW/250 W , AC	ABC-E, $13.00	(Selcom)	
WRGS, 1370, 1 KW (DAYS) , MOR	ABC-I, $ 7.00*	(----)	
WJCW, 910, 5 KW/1 KW (DA-N), COUNTRY	CBS, $25.00*	(Katz)	Bloomington
WIDD-F, 99.3, 3 KW @ 304, AC	, $14.00	(Bolton)	
WQUT-F, 101.5, 100 KW @ 1500, ROCK/AOR	RKO, $32.00*	(Katz)	Bloomington
WTFM-F, 98.5, 100 KW @ 1260, BTFL MUS (Bonne)	ABC-E, $19.25	(Selcom)	
WXBQ-F, 96.9, 67 KW @ 2240, COUNTRY	ABC-I, $28.00*	(Mc-Guild)	Nininger
WZXY-F, 104.9, 1 KW @ 476, ROCK/AOR	Source, $? ?	(Torbet)	Bahakel

WIMZ - See Knoxville

KALAMAZOO

Market # 138	Stations: 22/7	CSI: 2.3 Bil (# 137)
APR 15.6	Diaries: 753/375:1	CSI HH: 22.9 M (# 156)
SMSA Pop: 282,600	Standard Error: .705	Retail $: 1.3 Bil (# 145)
Est 1981 Revenue: $3,000,000	% Below Line: 53.8	% Not Listed: 13.8

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81	FAL 80
1. WQLR-F	41/11.1	8.5	9.0	10.1	9.2
2. WKZO	38/10.3	15.5	13.2	11.6	15.9
3. WKFR-F	29/ 7.8	12.8	12.6	12.9	12.1
4. WGRD-F	27/ 7.3	4.5	3.9	8.0	6.6
WLAV-F	27/ 7.3	6.4	7.8	4.4	4.3
WNWN-F	27/ 7.3	5.6	5.0	7.0	4.9
7. WJFM-F	22/ 5.9	6.1	6.2	5.4	4.6
8. WOOD-F	21/ 5.7	5.1	5.9	7.5	6.9
WKMI	21/ 5.7	7.5	8.4	7.5	6.1
10. WMAQ	11/ 3.0	3.7	4.2	2.8	4.6

12+ TSA 1/4	
1. WQLR-F	45
2. WKZO	44
3. WLAV-F	41
4. WGRD-F	40
5. WOOD-F	34
6. WJFM-F	33
7. WKFR-F	32
WNWN-F	32
9. WKMI	24
10. WMAQ	18

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WGRD-F	846/21.5	18.8
2. WKZO	795/28.3	34.1
3. WQLR-F	633/22.7	15.9
4. WLAV-F	597/16.9	14.3
5. WKFR-F	576/22.4	28.2
6. WOOD-F	571/14.1	13.9
7. WJFM-F	555/16.6	14.1
8. WKMI	497/19.7	20.5
9. WNWN-F	381/14.5	14.3
10. WMAQ	270/ 7.1	7.4

12+ FM SHARE (METRO): 66.77% (213 of 319) (FAL 82: 60.37%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WGRD-F	1. WLAV-F	1. WQLR-F	1. WQLR-F	1. WQLR-F	1. WKZO
2. WKFR-F	2. WKFR-F	2. WKFR-F	2. WKFR-F	2. WNWN-F	2. WQLR-F
WLAV-F	3. WJFM-F	3. WLAV-F	WNWN-F	3. WKZO	3. WKMI
			WKMI		

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WQLR-F	1. WQLR-F	1. WKFR-F	1. WQLR-F	1. WLAV-F	1. WNWN-F
2. WKZO	2. WNWN-F	2. WGRD-F	2. WKMI	2. WJFM-F	WQLR-F
3. WKFR-F	3. WGRD-F	WJFM-F	3. WKZO	3. WGRD-F	3. WKFR-F
			WKFR-F	WKFR-F	
				WKMI	

OTHER RATED STATIONS/METRO SHARE + CUME RATING

WBUK	1560	Portage	1.6/3.4	WCSY-F+	98.3	S. Haven	2.1/4.7	WHFB	1060	B Harb	.5/1.9
WKPR	1420		1.6/4.4	WAOP-F	100.9	Otsego	1.6/5.5	WJR	760	Detroit	.5/1.4
WOAM	980	Otsego	2.2/2.2	WHFB-F	99.9	Ben Harb	.5/1.9	WLS	890	Chicag	1.1/6.0
WBBM	780	Chicago	1.6/3.7	WJXQ-F	106.1	Jackson	1.6/6.2				

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	25 (2)	89 (4)	114 (6)	35.7
MOR/AC	50 (5)	28 (2)	78 (7)	24.4
BTFL MUSIC		63 (3)	63 (3)	19.7
COUNTRY	11 (1)	33 (2)	44 (3)	2.5
NEWS/TALK	6 (1)		6 (1)	1.9
RELIGION	6 (1)		6 (1)	1.9
			319 (22)	

RADIO STATIONS

WKMI, 1360, 5 KW/1 KW (DA-N), CONTEMP/AC	ABC-D, $32.00	(----)	
WKZO, 590, 5 KW (DA-N) , MOR	CBS,MBS, $37.25	(Mc-Guild)	Fetzer
WQLR-F, 106.5, 33 KW @ 600, BTFL MUS (KalaMusic)	, $20.00	(Masla)	Fairfield
WKFR-F, 103.3, 50 KW @ 370, CONTEMP (Drake-Chen)	RKO, $41.63	(Eastman)	(BATTLE CREEK)
WNWN-F, 98.5, 50 KW @ 500, COUNTRY	ABC-E, $18.58	(PRO)	(COLDWATER)

KANSAS CITY

Market # 29; ADI # 27
APR 16.3
SMSA Pop: 1,334,900
Est 1981 Revenue: $22,100,000

Stations: 24/21
Diaries: 1427/935:1
Standard Error: .528
% Below Line: 2.0

CSI: 13.1 Bil (# 28)
CSI HH: 25.8 M (# 53)
Retail $: 7.2 Bil (# 27)
% Not Listed: 6.4

12+ METRO	1/4/SHARE	SPG 82	WIN 82	FAL 81
1. WDAF	226/12.5	10.3	12.9	13.6
2. KBEQ-F	159/ 8.8	8.7	6.9	7.4
3. KPRS-F	134/ 7.4	7.5	8.0	7.4
4. KMBZ	112/ 6.2	9.1	6.1	5.6
5. KCMO	103/ 5.7	6.9	6.8	5.6
6. KCEZ-F	102/ 5.6	4.4	5.4	4.9
7. KLSI-F	98/ 5.4	.4	---	.4
8. KYYS-F	95/ 5.2	9.6	10.6	7.9
9. WHB	90/ 5.0	6.4	6.5	9.1
10. KMBR-F	87/ 4.8	6.7	6.6	7.9
11. KKCI-F	79/ 4.4	1.2	.9	1.6
12. KUDL-F	78/ 4.3	6.7	5.4	7.6
13. KJLA	76/ 4.2	4.0	4.7	3.7
14. KFKF-F	71/ 3.9	6.7	7.0	5.5
15. KPRT	52/ 2.9	2.6	2.9	1.6

12+ TSA 1/4	
1. WDAF	523
2. KBEQ-F	201
3. WHB	182
4. KCMO	152
5. KYYS-F	144
6. KCEZ-F	143
KPRS-F	143
8. KKCI-F	129
9. KMBZ	127
10. KMBR-F	124
11. KLSI-F	109
12. KUDL-F	106
13. KFKF-F	89
14. KJLA	78
15. WPRT	52

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WDAF	6243/24.1	25.9
2. WHB	3841/19.4	20.8
3. KBEQ-F	3029/21.0	20.4
4. KCMO	2917/15.9	15.9
5. KYYS-F	2561/15.9	19.1
6. KMBZ	2158/16.8	21.0
7. KMBR-F	1996/13.0	14.0
8. KUDL-F	1951/13.2	18.0
9. KCEZ-F	1773/10.6	9.9
10. KLSI-F	1625/11.9	1.3
11. KKCI-F	1612/ 9.1	3.9
12. KFKF-F	1520/10.7	13.1
13. KPRS-F	1201/ 9.9	9.5
14. KJLA	1124/ 9.5	8.2
15. KFEQ	1074/ 2.0	---

12+ FM SHARE (METRO): 55.99% (949 of 1695) (FAL 81: 55.56%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KBEQ-F	1. KBEQ-F	1. WDAF	1. WDAF	1. WDAF	1. WDAF
2. KYYS-F	2. KPRS-F	2. KPRS-F	2. KPRS-F	2. KMBR-F	2. KBEQ-F
3. KPRS-F	3. KLSI-F	3. KBEQ-F	3. WHB	3. KJLA	3. KMBZ
4. KKCI-F	4. WDAF	4. KLSI-F	4. KLSI-F	4. KMBZ KCMO	4. KCMO
	5. KUDL-F KYYS-F	5. WHB	5. KUDL-F		5. KLSI-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WDAF	1. WDAF	1. KBEQ-F	1. WDAF	1. KYYS-F	1. WDAF
2. KCEZ-F	2. KBEQ-F	2. KLSI-F	2. KLSI-F	2. KKCI-F	2. KPRS-F
3. KPRS-F	3. KPRS-F	3. KPRS-F	3. KPRS-F	3. KPRS-F	3. WHB
4. KMBZ	4. KCEZ-F	4. KUDL-F	4. KUDL-F	4. KBEQ-F	4. KCMO
5. KCMO	5. KLSI-F	5. WDAF	5. WHB	5. WDAF	5. KMBZ

FORMATS	AM	FM	TOTAL	%
AC/MOR	202 (2)	176 (2)	378 (4)	22.3
ROCK/AOR/CONTEMP		347 (4)	347 (4)	20.5
COUNTRY	255 (3)	71 (1)	326 (4)	19.2
BTFL MUSIC		189 (2)	189 (2)	11.2
BLACK/URBAN	52 (1)	134 (1)	186 (2)	11.0
NEWS/TALK	110 (2)		110 (2)	6.5
NOSTALGIA	76 (1)		76 (1)	4.5
RELIGION	51 (3)		51 (3)	3.0
CLASSICAL		22 (1)	22 (1)	1.3
UNKNOWN		10 (1)	10 (1)	0.6
			1695 (24)	

KANSAS CITY ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WDAF	1. WDAF	1. WDAF
2. KBEQ-F	2. KBEQ-F	2. KBEQ-F
3. KPRS-F	3. WHB	3. KPRS-F
WHB	4. KCMO	4. KMBZ
5. KYYS-F	5. KYYS-F	5. KCEZ-F
6. KCMO	6. KMBZ	6. WHB
7. KCEZ-F	7. KUDL-F	7. KFKF-F
8. KMBZ	8. KMBR-F	8. KYYS-F
9. KKCI-F	9. KLSI-F	9. KMBR-F
10. KMBR-F	10. KCEZ-F	10. KUDL-F
11. KLSI-F	11. KFKF-F	
12. KUDL-F	12. KKCI-F	
13. KFKF-F	13. KPRS-F	
14. KJLA	14. KJLA	
15. KPRT	15. KLZR-F	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

KBEA	1480	Mission	.4/2.7
KCCV	1510	Independence	1.1/1.9
KCNW	1380	Fairway	.6/1.6
KEXS	1090	Excelsior Sp	1.1/2.2
KRKR	1340		1.0/3.3
KXTR-F	96.5		1.2/3.8
KLZR-F	105.9	Lawrence	.8/2.6
KZZC-F	98.9	Leavenworth	.6/1.0
KFEQ	680	St. Joseph	.6/2.0

ADI FM SHARE: 54.33% (1260 of 2319) (FAL 81: 51.86%)

AM STATIONS

KCMO,	810,	50 KW/5 KW (DA-N),	NEWS/TALK	CBS,NBC-T,MBS,	$ 58.00	(MMR)	Meredith
KJLA,	1190,	1 KW/250 W	, NOSTALGIA	ABC-I,	$ 20.00	(Roslin)	
KMBZ,	980,	5 KW (DA-N)	, MOR	ABC-D,	$ 80.00*	(Torbet)	Bonnev
KPRT,	1590,	1 KW (DAYS)	, BLACK	SBN,	$ 45.00	(Howard)	
WDAF,	610,	5 KW	, COUNTRY	ABC-E,	$120.00*	(Katz)	Taft
WHB ,	710,	10 KW/5 KW (DA-2),	CONTEMP/AC	NBC,	$105.00	(Blair)	Storz
KFEQ,	680,	5 KW	, COUNTRY	CBS,	$ 37.50	(Mc-Guild) (ST. JOSEPH)	

FM STATIONS

KBEQ-F,	104.3,	50 KW @ 953,	ROCK	ABC-C,	$75.00*	(Eastman)	Mariner
KCEZ-F,	94.9,	100 KW @ 1057,	BTFL MUS (Schulke)	,	$63.00	(MMR)	Meredith
KFKF-F,	94.1,	100 KW @ 465,	COUNTRY (Burk-Abr)	,	$55.00*	(Mc-Guild)	Allbritton
KKCI-F,	106.5,	100 KW @ 880,	AOR	RKO,	$30.00*	(CBS/FM)	Golden West
KLSI-F,	93.3,	100 KW @ 428,	AC (Fairwest)	,	$50.00*	(Selcom)	Sandusky
KMBR-F,	99.7,	100 KW @ 950,	BTFL MUSIC (Bonne)	,	$60.00*	(Torbet)	Bonneville
KPRS-F,	103.3,	100 KW @ 450,	BLACK	NBN,SBN,	$57.00	(Howard)	
KUDL-F,	98.1,	100 KW @ 550,	AC/SOFT (TM)	ABC-F,	$62.50	(Christal)	Shamrock
KYYS-F,	102.1,	100 KW @ 940,	AOR (Burk-Abr)	,	$95.00*	(Katz)	Taft
KLZR-F,	105.9,	100 KW @ 590,	AOR	,	$16.00	(HNW)	(LAWRENCE)

KNOXVILLE

Market # 88
APR 16.0
SMSA Pop: 487,900
Est 1981 Revenue: $8,200,00

Stations: 18/16
Diaries: 867/562:1
Standard Error: .656
% Below Line: 10.4

CSI: 3.9 Bil (# 89)
CSI HH: 21.2 M (# 223)
Retail $: 2.4 Bil (# 86)
% Not Listed: 6.3

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81	FAL 80
1. WIVK-F	149/22.3	17.9	19.0	28.0	20.4
2. WEZK-F	88/13.2	13.6	15.5	16.4	16.7
3. WOKI-F	81/12.1	11.0	8.5	7.8	11.5
4. WIMZ-F	66/ 9.9	11.3	10.3	8.1	7.0
5. WMYU-F	62/ 9.3	10.1	11.7	1.9	---
6. WIVK	46/ 6.9	6.4	9.1	6.8	8.8
7. WRJZ	35/ 5.2	6.7	4.5	7.6	8.2
8. WNOX	21/ 3.1	4.7	5.3	6.4	8.4
9. WKGN	16/ 2.4	1.7	.6	.9	.9
10. WGAP	14/ 2.1	1.5	2.4	3.3	1.7

12+ TSA 1/4	
1. WIVK-F	258
2. WOKI-F	245
3. WIMZ-F	145
4. WEZK-F	143
5. WMYU-F	104
6. WIVK	64
7. WRJZ	54
8. WNOX	29
9. WQLA-F	20
10. WKGN	17

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WOKI-F	3476/27.9	25.7
2. WIVK-F	2961/37.6	36.1
3. WIMZ-F	1751/21.9	20.2
4. WMYU-F	1583/20.9	21.4
5. WEZK-F	1499/23.7	25.1
6. WRJZ	1061/15.0	17.3
7. WIVK	1031/15.1	15.1
8. WNOX	876/13.8	17.9
9. WKGN	285/ 6.5	5.5
10. WIMZ	261/ 4.4	5.6

12+ FM SHARE (METRO): 72.41% (454 of 627) (FAL 81: 70.05%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WOKI-F	1. WIVK-F	1. WIVK-F	1. WIVK-F	1. WIVK-F	1. WIVK-F
2. WIMZ-F	2. WIMZ-F	2. WMYU-F	2. WEZK-F	2. WEZK-F	2. WEZK-F
	WMYU-F	3. WOKI-F	3. WMYU-F	3. WIVK	3. WIMZ-F+
	4. WOKI-F	4. WIMZ-F	4. WOKI-F	4. WMYU-F	4. WOKI-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WIVK-F	1. WIVK-F	1. WMYU-F	1. WIVK-F	1. WIMZ-F	1. WIVK-F
2. WEZK-F	2. WEZK-F	2. WIVK-F	2. WEZK-F	2. WIVK-F	2. WMYU-F
3. WMYU-F	3. WOKI-F	3. WOKI-F	3. WMYU-F	3. WOKI-F	3. WOKI-F
4. WOKI-F	4. WIMZ-F+	4. WIMZ-F	4. WIVK	WMYU-F	4. WIMZ-F

OTHER RATED STATIONS/METRO CUME & CUME RATING

WBMK	1430		1.6/4.0	WITA	1490	.6/1.9	WYSH	1380	Clinton	1.8/1.5
WEAG	1470	Alcoa	.6/1.9	WKXV	900	.4/2.5	WQLA-F	104.9	Lafoll.	.4/1.2
WIMZ	1240		1.0/4.4							

FORMATS	AM	FM	TOTAL	%
COUNTRY	128 (5)	154 (2)	282 (7)	45.0
ROCK/AOR/CONTEMP	7 (1)	150 (3)	157 (4)	25.0
BTFL MUSIC		88 (1)	88 (1)	14.0
AC	4 (1)	62 (1)	66 (2)	10.5
NEWS/TALK	16 (1)		16 (1)	2.6
BLACK	11 (1)		11 (1)	1.8
RELIGION	7 (2)		7 (2)	1.1
			627 (18)	

RADIO STATIONS

WGAP, 1400, 1 KW/250 W , COUNTRY , $ 7.50 (Midsouth)
WIVK, 850, 50 KW (DAYS,DA), COUNTRY , $90.00* (Katz) Dick
WKGN, 1340, 1 KW/250 W , NEWS/TALK APR,MBS, $20.00 (HNW)
WNOX, 990, 10 KW (DA-N) , COUNTRY ABC-C, $25.00 (Christal) Jaco
WRJZ, 620, 5 KW (DA-N) , COUNTRY ABC-I,CBS, $33.75 (Eastman) Sherwood-Hennes

WEZK-F, 97.5, 100 KW @ 1250, BTFL MUS (Bonne) , $50.00* (Torbet) South Central
WIMZ-F, 103.5, 100 KW @ 1720, AOR (Burk-Abr) ABC-R,Source, $36.00* (Mc-Guild) Stoner
WIVK-F, 107.7, 100 KW @ 1970, COUNTRY ABC-E, $90.00 (Katz) Dick
WOKI-F, 100.3, 100 KW @ 2000, ROCK ABC-F, $52.50 (Selcom)
WMYU-F, 102.1, 100 KW @ 1000, AC/CONTEMP , $45.00* (Mc-Guild) Mooney
WQLA-F, 104.9, 3 KW @ ? ?, ROCK (?) , $? ? (----) (LAFOLLETTE)

LANCASTER

Market # 110	Stations: 31/8	CSI: 3.1 Bil (# 106)
APR 17.2	Diaries: 735/502:1	CSI HH: 24.2 M (# 97)
SMSA Pop: 369,300	Standard Error: .723	Retail $: 1.6 Bil (# 115)
Est 1981 Revenue: $3,700,000	% Below Line: 47.2	% Not Listed: 8.7

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81	FAL 80
1. WNCE-F	71/13.4	14.8	9.9	8.3	9.9
2. WLAN-F	56/10.5	16.0	15.4	16.3	12.5
3. WRKZ-F	43/ 8.1	7.9	9.2	7.6	7.1
4. WDAC-F	39/ 7.3	6.0	5.1	5.4	6.9
5. WIOV-F	36/ 6.8	5.4	7.3	10.3	8.5
6. WSBA-F	32/ 6.0	6.9	6.6	6.7	10.6
7. WQXA-F	28/ 5.3	5.4	4.0	4.5	7.3
8. WTPA-F	19/ 3.6	1.2	3.7	2.7	---
9. WLAN	17/ 3.2	2.9	2.9	4.0	2.6
WGSA	17/ 3.2	3.5	2.4	3.6	4.3

12+ TSA 1/4	
1. WRKZ-F	145
2. WQXA-F	139
3. WNCE-F	123
4. WTPA-F	113
5. WSBA-F	84
6. WSBA	82
7. WLAN-F	69
8. WHP	63
9. WHP-F	61
10. WDAC-F	53

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WQXA-F	1857/14.7	16.5
2. WRKZ-F	1575/16.6	17.8
3. WNCE-F	1448/23.3	23.2
4. WLAN-F	1135/28.4	32.8
5. WSBA	1073/ 7.2	11.0
6. WTPA-F	1042/ 6.3	5.2
7. WSBA-F	1011/14.8	14.4
8. WHP	885/ 2.2	1.9
9. WHP-F	782/ 1.8	2.5
10. WYCR-F	776/ 8.1	7.9

12+ FM SHARE (METRO): 82.89% (402 of 485) (FAL 81: 83.33%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WLAN-F	1. WLAN-F	1. WLAN-F	1. WRKZ-F	1. WNCE-F	1. WNCE-F
2. WQXA-F	2. WTPA-F	2. WRKZ-F	2. WNCE-F	2. WRKZ-F	2. WLAN-F
	WRKZ-F	3. WNCE-F	3. WLAN-F	3. WSBA-F	3. WDAC-F
			WIOV-F	WIOV-F	

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WNCE-F	1. WNCE-F	1. WLAN-F	1. WNCE-F	1. WLAN-F	1. WRKZ-F
2. WLAN-F	2. WLAN-F	2. WRKZ-F	2. WRKZ-F	2. WTPA-F	2. WIOV-F
3. WRKZ-F	3. WRKZ-F	3. WQXA-F	3. WLAN-F	3. WIOV-F	3. WLAN-F
WSBA-F					WNCE-F

OTHER RATED STATIONS/METRO SHARE + CUME RATING

WLPA	1490		3.0/6.4	WGCB-F	96.1	Red Lion	.9/3.5	WHP-F	97.3	Harris.	.4/2.2
WPDC	1600	Elizab.	.8/1.6	WRHY-F	92.7	Starview	1.5/2.3	WUFM-F	100.1	Lebanon	.6/2.6
WHP	580	Harris.	.4/2.2	WYCR-F	98.5	York	1.1/8.1	WBSB-F	104.3	Balt.	.4/1.5
WSBA	910	York	2.4/7.2	WBYO-F	107.5	Boyer.	1.1/2.8	WCAU-F	98.1	Phil.	.4/4.0
KYW	1060	Phila.	2.6/11.6	WFLN-F	95.7	Phil.	.9/1.5	WIFI-F	92.5	Phil.	.4/1.9
				WIOQ-F	102.1	Phil.	.4/1.2	WJBR-F	99.5	Wilm.	1.9/3.1
				WMGK-F	102.9	Phil.	.8/2.3	WMMR-F	93.3	Phil.	.8/3.3
				WRFY-F	102.5	Reading	1.7/6.4	WYSP-F	94.1	Phil.	1.1/4.3

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		139 (12)	139 (12)	28.7
BTFL MUSIC		117 (4)	117 (4)	24.1
COUNTRY	4 (1)	79 (2)	83 (3)	17.1
RELIGION		45 (2)	45 (2)	9.3
NOSTALGIA	33 (2)	8 (1)	41 (3)	8.5
MOR/AC	32 (3)	4 (1)	36 (4)	7.4
NEWS/TALK	14 (1)		14 (1)	2.9
UNKNOWN	5 (1)		5 (1)	1.0
CLASSICAL		5 (1)	5 (1)	1.0
			485 (31)	

RADIO STATIONS

WGSA, 1310, 5 KW (DAYS,DA) , NOSTALGIA	ABC-E, $13.50 (Masla)	
WLAN, 1390, 5 KW/1 KW (DA-2), AC	ABC-I,MBS, $20.00* (HNW)	
WDAC-F, 94.5, 50 KW @ 500, RELIGION	MBS, $11.00 (Savalli)	Crawford
WIOV-F, 105.1, 50 KW @ 500, COUNTRY	ABC-E, $18.50 (Masla)	
WLAN-F, 96.9, 50 KW @ 500, ROCK	ABC-F, $35.00* (HNW)	
WNCE-F, 101.3, 7 KW @ 1290, BTFL MUS (FM-100)	NBC, $30.00* (Christal)	Hall

Other stations - See Harrisburg and York

LANSING

Market # 90
APR 16.6
SMSA Pop: 474,900
Est 1981 Revenue: $5,350,000

Stations: 23/12
Diaries: 938/506:1
Standard Error: .661
% Below Line: 25.6

CSI: 4.4 Bil (# 84)
CSI HH: 26.0 M (# 47)
Retail $: 2.2 Bil (# 91)
% Not Listed: 13.8

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81	FAL 80
1. WFMK-F	99/15.0	11.3	12.2	11.0	15.6
2. WITL-F	69/10.5	12.2	11.5	12.4	11.1
3. WJXQ-F	64/ 9.7	12.3	11.2	10.0	----
4. WJIM-F	56/ 8.5	5.5	7.3	6.9	10.4
5. WVIC-F	53/ 8.0	6.9	6.0	5.6	11.8
6. WJR	51/ 7.7	9.0	7.1	8.0	6.8
7. WILS-F	40/ 6.1	7.6	8.1	6.7	9.1
8. WOOD-F	21/ 3.2	2.2	2.4	3.8	3.1
9. WILS	17/ 2.6	2.4	3.2	2.9	2.1
WVGO	17/ 2.6	4.0	3.7	2.8	2.2

12+ TSA 1/4	
1. WFMK-F	134
2. WJXQ-F	105
3. WJR	103
4. WITL-F	75
5. WJIM-F	67
6. WVIC-F	61
7. WILS-F	40
WIBM-F	40
9. WITL	22
10. WOOD-F	21

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WFMK-F	1820/33.0	28.1
2. WJR	1267/17.8	18.2
3. WJXQ-F	1212/23.1	26.2
4. WVIC-F	1163/24.1	21.5
5. WITL-F	1055/23.6	22.3
6. WJIM-F	798/17.7	13.8
7. WILS-F	774/19.1	18.8
8. WIBM-F	570/ 1.7	----
9. WILS	500/12.6	10.2
10. WJIM	464/11.4	9.1

12+ FM SHARE (METRO): 76.62% (436 of 569) (FAL 81: 76.77%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WJXQ-F	1. WFMK-F	1. WFMK-F	1. WFMK-F	1. WJIM-F	1. WFMK-F
2. WFMK-F	2. WJXQ-F	2. WJXQ-F	2. WITL-F	2. WITL-F	2. WITL-F
3. WVIC-F	3. WVIC-F	3. WVIC-F	3. WJIM-F	3. WJR	3. WJR
4. WILS-F	4. WILS-F	4. WITL-F	4. WVIC-F	4. WFMK-F	4. WJXQ-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WFMK-F	1. WFMK-F	1. WFMK-F	1. WFMK-F	1. WJXQ-F	1. WITL-F
2. WJIM-F	2. WJXQ-F	2. WVIC-F	2. WITL-F	2. WFMK-F	2. WFMK-F
3. WITL-F	3. WVIC-F	3. WJXQ-F	3. WJIM-F	3. WVIC-F	3. WJIM-F
4. WJXQ-F	4. WJIM-F	4. WILS-F		4. WILS-F	4. WVIC-F

OTHER RATED STATIONS/METRO SHARE + CUME RATING

WION	1430	Ionia	1.7/2.0
WITL	1010		2.4/7.0
WJIM	1240		2.6/11.4
WKZY	1580	St Johns	.6/ .7
WCUZ-F	101.3	G Rpd	1.4/3.7
WGRD-F	97.9	G Rpd	.3/2.4
WHYT-F	96.3	Detroit	.3/1.8
WIBM-F	94.1	Jackson	.3/1.7
WMMQ-F	92.7	Charlot	.3/3.4
WJFM-F	93.7	G Rpd	.5/2.5
WLAV-F	96.7	G Rpd	1.1/3.6
WPLB-F	107.3	Green.	.5/2.2
WRIF-F	101.1	Detroi	.6/3.2

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		273 (9)	273 (9)	48.8
MOR/AC	100 (5)	5 (2)	105 (7)	18.8
COUNTRY	16 (1)	81 (3)	97 (4)	17.4
BTFL MUSIC		67 (2)	67 (2)	12.0
NOSTALGIA	17 (1)		17 (1)	3.0
			559 (23)	

RADIO STATIONS

WILS, 1320, 5 KW/1 KW (DA-2), AC MBS,CBS, $16.50 (Torbet)
WITL, 1010, 500 W (DAYS,DA), COUNTRY RKO II, $22.00 (Mc-Guild) Midwest Family
WJIM, 1240, 1 KW/250 W, MOR NBC,NBC-T, $11.00 (PRO)
WVGO, 730, 500 W (DAYS,DA), NOSTALGIA (Al Ham) ABC-E, $20.00* (Blair)

WFMK-F, 99.1, 110 KW @ 600, CONTEMP/AC ABC-F, $45.00* (Selcom) Liggett
WILS-F, 101.7, 3 KW @ 180, AOR (Burk-Abr) Source, $25.50 (Torbet)
WITL-F, 100.7, 55 KW @ 378, COUNTRY RKO II, $39.38 (Mc-Guild) Midwest Family
WJIM-F, 97.5, 28 KW @ 440, BTFL MUS (TM) , $13.00 (PRO)
WVIC-F, 94.9, 49 KW @ 500, CONTEMP ABC-C, $20.00* (Blair)
WJXQ-F, 106.1, 50 KW @ 500, AOR , $33.00 (Christal) Patten (JACKSON)
WIBM-F, 94.1, 50 KW @ 342, ROCK ABC-F, $21.00 (Torbet) Casciani (JACKSON)

LAS VEGAS

Market # 87
APR 16.9
SMSA Pop: 493,900
Est 1981 Revenue: $9,000,000

Stations: 16/16
Diaries: 801/617:1
Standard Error: .684
% Below Line: 0

CSI: 4.5 Bil (# 81)
CSI HH: 25.8 M (# 54)
Retail $: 3.0 Bil (# 67)
% Not Listed: 10.4

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81	FAL 80	12+ TSA 1/4		12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KLUC-F	102/14.2	12.1	11.6	9.9	12.4	1. KLUC-F	102	1. KLUC-F	1216/28.2	26.5
2. KOMP-F	82/11.4	10.4	9.5	7.3	3.6	2. KOMP-F	83	2. KOMP-F	945/22.0	19.4
3. KXTZ-F	52/ 7.2	6.5	8.4	8.7	6.8	3. KXTZ-F	53	3. KLAV	764/17.9	17.4
4. KUDO-F	47/ 6.5	6.1	6.3	6.8	3.6	4. KDWN	51	4. KUDO-F	725/16.9	13.7
5. KLAV	46/ 6.4	5.6	4.0	4.8	5.0	5. KORK-F	49	5. KXTZ-F	688/16.1	12.0
KDWN	46/ 6.4	4.3	4.9	6.0	8.2	6. KVEG	47	6. KMJJ	677/15.6	15.1
KVEG	46/ 6.4	8.7	7.2	9.6	11.6	KUDO-F	47	7. KDWN	651/13.0	10.6
8. KORK-F	43/ 6.0	8.1	8.7	9.0	10.2	8. KLAV	46	8. KORK-F	619/13.7	14.2
9. KRAM	39/ 5.4	5.5	4.7	4.8	4.4	9. KFMS-F	40	9. KVEG	597/13.8	16.5
KFMS-F	39/ 5.4	7.1	4.3	3.3	9.8	10. KRAM	39	10. KRAM	544/12.3	14.0

12+ FM SHARE (METRO): 58.23% (375 of 644) (FAL 81: 55.19%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KLUC-F	1. KLUC-F	1. KLUC-F	1. KLUC-F	1. KVEG	1. KLUC-F
2. KLAV	2. KOMP-F	2. KOMP-F	2. KOMP-F	2. KORK-F	2. KDWN
3. KOMP-F	3. KUDO-F	3. KUDO-F	3. KUDO-F	3. KRAM	3. KOMP-F
	4. KLAV	4. KFMS-F	4. KRAM	4. KXTZ-F	4. KVEG
		KMJJ	KVEG		

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KLUC-F	1. KLUC-F	1. KLUC-F	1. KLUC-F	1. KOMP-F	1. KOMP-F
2. KXTZ-F	2. KOMP-F	2. KUDO-F	2. KRAM	2. KLUC-F	2. KVEG
3. KOMP-F	3. KUDO-F	3. KLAV	KUDO-F	3. KUDO-F	3. KLUC-F
4. KORK-F	4. KLAV	4. KOMP-F	4. KFMS-F	4. KMJJ	4. KUDO-F
	KXTZ-F				KXTZ-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KENO	1460	1.9/10.4	KNUU	970	1.5/4.9	KRRI-F	105.5	Boulder City	1.4/3.6
KMJJ	1140	4.9/15.6	KORK	920	3.2/9.7	KVOV	1280	Henderson	1.3/2.5

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	60 (2)	184 (2)	244 (4)	37.9
MOR/AC	104 (3)	47 (1)	151 (4)	23.4
COUNTRY	85 (2)	39 (1)	124 (3)	19.3
BTFL MUSIC		95 (2)	95 (2)	14.8
NEWS/TALK	11 (1)		11 (1)	1.7
BLACK	9 (1)		9 (1)	1.5
UNKNOWN		10 (1)	10 (1)	1.4
			644 (16)	

RADIO STATIONS

KDWN, 720,	50 KW (DA-N)	, MOR	,	$19.25	(Blair)	
KLAV, 1230,	1 KW/250 W	, ROCK	MBS,	$21.00	(Masla)	Korngold
KMJJ, 1140,	10 KW/2.5 KW (DA-N),	AC	ABC-E,	$23.00*	(Mc-Guild)	Western Cities
KRAM, 1340,	1 KW/250 W	, COUNTRY	,	$12.00	(Torbet)	
KVEG, 1410,	5 KW (DA-N)	, COUNTRY	,	$30.00	(Katz)	Broadcast Assoc.
KFMS-F, 101.9,	100 KW @ 1100,	COUNTRY	,	$30.00*	(Katz)	Broadcast Assoc.
KLUC-F, 98.5,	25 KW @ 180,	ROCK	ABC-C,	$40.00*	(Mc-Guild)	Western Cities
KOMP-F, 92.3,	100 KW @ 1520,	AOR (Burk-Abr)	Source,	$30.00*	(Lotus)	Lotus
KORK-F, 97.1,	50 KW @ 1936,	BTFL MUS (Bonne)	,	$23.00*	(Eastman)	Donrey
KUDO-F, 93.1,	25 KW @ 260,	SOFT/AC (TM)	CBS-R,	$22.00*	(HNW)	
KXTZ-F, 94.1,	100 KW @ 1250,	BTFL MUS	,	$21.00	(Selcom)	

LEXINGTON

Market # 122	Stations: 16/14	CSI: 2.6 Bil (# 123)
APR 15.8	Diaries: 796/407:1	CSI HH: 21.8 M (# 197)
SMSA Pop: 323,900	Standard Error: .679	Retail $: 1.6 Bil (# 116)
Est 1981 Revenue: $6,400,000	% Below Line: 2.5	% Not Listed: 9.2

12+ METRO	1/4/METRO	SPG 82	FAL 81	SPG 81	FAL 80	12+ TSA 1/4		12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WLAP-F	71/16.4	18.2	16.3	21.4	20.5	1. WVLK-F	178	1. WVLK-F	2226/32.0	19.0
2. WVLK-F	69/15.9	7.8	8.5	9.4	15.4	2. WLAP-F	143	2. WLAP-F	1914/34.7	38.1
3. WKQQ-F	66/15.2	15.5	18.2	21.2	12.8	3. WKQQ-F	119	3. WKQQ-F	1527/28.1	26.0
4. WVLK	50/11.5	15.8	14.6	12.0	14.7	4. WVLK	62	4. WVLK	1354/33.7	34.8
5. WNCW-F	26/ 6.0	1.5	.5	1.2	.7	5. WHAS	42	5. WHAS	870/ 7.8	5.6
6. WTKC	25/ 5.8	11.7	8.8	8.9	8.7	6. WLAP	34	6. WLAP	847/21.4	17.9
7. WLAP	24/ 5.5	6.3	5.8	6.4	6.5	7. WNCW-F	31	7. WTKC	512/14.1	19.1
8. WAXU-F	11/ 2.5	3.9	4.1	2.6	2.2	8. WTKC	30	8. WNCW-F	398/11.8	4.7
9. WBBE	10/ 2.3	1.2	2.2	2.4	1.7	9. WHBN-F+	21	9. WAXU-F	261/ 6.3	9.5
10. WHAS	8/ 1.8	.7	1.7	2.8	1.7	10. WAXU-F	17	10. WBBE	209/ 6.5	6.4
						WBBE	17			

12+ FM SHARE (METRO): 65.48% (258 of 394) (FAL 81: 57.67%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WLAP-F	1. WKQQ-F	1. WLAP-F	1. WVLK-F	1. WVLK-F	1. WVLK
2. WKQQ-F	2. WLAP-F	2. WVLK-F	2. WVLK	2. WVLK	2. WVLK-F
	3. WVLK-F	3. WKQQ-F	3. WLAP-F	3. WNCW-F	3. WKQQ-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WVLK-F	1. WLAP-F	1. WLAP-F	1. WVLK-F	1. WKQQ-F	1. WVLK-F
2. WLAP-F	2. WVLK-F	2. WVLK-F	2. WLAP-F	2. WLAP-F	2. WKQQ-F
3. WKQQ-F	3. WKQQ-F	3. WKQQ-F	3. WVLK	3. WVLK-F	3. WVLK

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WFMI-F	100.1	Winchester	1.6/6.0	WNVL	1250	Nicholasville	1.6/4.3
WILP	1440	Paris	1.6/2.1	WWKY	1380	Winchester	1.2/3.1
WJMM-F	106.3	Versailles	1.4/3.9	WHBN-F+	99.3	Harrodsburg	.5/ .9

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		137 (2)	137 (2)	34.8
COUNTRY	32 (2)	82 (3)	114 (5)	28.9
MOR/AC	87 (4)	7 (1)	94 (5)	23.9
BTFL MUSIC	7 (1)	26 (1)	33 (2)	8.4
NOSTALGIA	10 (1)		10 (1)	2.5
RELIGION		6 (1)	6 (1)	1.5
			394 (16)	

RADIO STATIONS

WBBE, 1580, 10 KW (DAYS,DA) , NOSTALGIA	MBS, $18.00	(Savalli)	(GEORGETOWN)
WLAP, 630, 5 KW/1 KW (DA-2) , MOR	CBS,MBS, $24.00	(Mc-Guild)	Illinois Bdc
WTKC, 1300, 2.5 KW/1 KW (DA-N), COUNTRY (TM)	NBC, $28.88	(Eastman)	May
WVLK, 590, 5 KW/1 KW (DA-2) , MOR	ABC-I, $31.85	(Torbet)	Bluegrass
WAXU-F, 103.1, 3 KW @ 300, COUNTRY	MBS, $18.00	(Savalli)	(GEORGETOWN)
WKQQ-F, 98.1, 100 KW @ 551, AOR	Source, $40.00	(Christal)	Village
WLAP-F, 94.5, 50 KW @ 660, ROCK (TM)	RKO, $38.00	(Mc-Guild)	Illinois Bdcst
WNCW-F, 96.7, 3 KW @ 198, BTFL MUS (KalaMusic)	, $18.00*	(Masla)	Fairfield (PARIS)
WVLK-F, 92.9, 100 KW @ 854, COUNTRY	, $31.85	(Torbet)	Bluegrass
WHBN-F+, 99.3, 3 KW @ 198, COUNTRY	, $ 5.00	(Regional)	(HARRODSBURG)

WHAS - See Louisville

LITTLE ROCK

Market # 103
APR 16.7
SMSA Pop: 405,400
Est 1981 Revenue: $7,650,000

Stations: 16/16
Diaries: 893/454:1
Standard Error: .671
% Below Line: 0

CSI: 3.3 Bil (# 102)
CSI HH: 21.6 M (# 215)
Retail $: 1.9 Bil (# 105)
% Not Listed: 4.1

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80
1. KKYK-F	81/14.5	10.7	9.8	8.6	7.6
2. KSSN-F	78/13.9	18.0	17.7	22.0	14.7
3. KLAZ-F	62/11.1	5.0	4.8	8.6	11.2
KARN	62/11.1	7.6	7.9	5.4	10.8
5. KMJX-F	52/ 9.3	4.5	7.7	5.2	2.5
6. KOKY	48/ 8.6	15.1	11.7	13.4	9.9
7. KEZQ-F	40/ 7.1	9.3	12.9	7.9	11.0
8. KAAY	29/ 5.2	4.5	4.6	6.3	7.8
KLRA	29/ 5.2	6.2	6.5	8.6	10.1
10. KLPQ-F	22/ 3.9	7.0	5.6	5.2	5.7

12+ TSA	1/4
1. KSSN-F	250
2. KKYK-F	186
3. KLAZ-F	101
4. KMJX-F	98
5. KARN	75
6. KAAY	65
7. KEZQ-F	64
8. KLPQ-F	61
9. KOKY	48
10. KLRA	47

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KSSN-F	2816/27.0	29.2
2. KKYK-F	2703/31.8	25.1
3. KAAY	1692/17.7	15.9
4. KLAZ-F	1485/22.5	18.5
5. KMJX-F	1096/15.6	12.6
6. KLPQ-F	1035/10.3	18.0
7. KEZQ-F	950/16.4	15.4
8. KARN	918/21.9	15.0
9. KLRA	887/16.4	14.6
10. KOKY	631/17.4	19.0

12+ FM SHARE (METRO): 62.94% (338 of 537) (FAL 81: 62.28%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KKYK-F	1. KKYK-F	1. KKYK-F	1. KSSN-F	1. KSSN-F	1. KSSN-F
2. KLAZ-F	2. KMJX-F	2. KSSN-F	2. KKYK-F	2. KEZQ-F	2. KKYK-F
3. KOKY	3. KLAZ-F	3. KLAZ-F	3. KLAZ-F	3. KARN	3. KARN
4. KMJX-F	4. KSSN-F	4. KMJX-F	4. KOKY	4. KLRA	4. KLAZ-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KSSN-F	1. KKYK-F	1. KKYK-F	1. KSSN-F	1. KMJX-F	1. KSSN-F
2. KKYK-F	2. KSSN-F	2. KLAZ-F	2. KKYK-F	2. KKYK-F	2. KKYK-F
3. KARN	3. KLAZ-F	3. KSSN-F	3. KLAZ-F	3. KLAZ-F	3. KLAZ-F
4. KLAZ-F KMJX-F	4. KMJX-F	4. KOKY	4. KOKY	4. KOKY	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KAUL	1380		1.4/3.3
KGKO	850	Benton	.4/2.2
KAKI-F	107.1	Benton	.5/1.3
KITA	1440		1.3/5.2
KSOH	1050		.9/3.1
KXLR	1150		1.6/7.9

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		195 (3)	195 (3)	36.3
COUNTRY	38 (2)	103 (3)	141 (5)	26.3
NEWS/TALK	62 (1)		62 (1)	11.5
BLACK	48 (1)		48 (1)	8.9
BTFL MUSIC		40 (1)	40 (1)	7.4
MOR/AC	31 (2)		31 (2)	5.8
RELIGION	12 (2)		12 (2)	2.2
NOSTALGIA	8 (1)		8 (1)	1.5
			537 (16)	

RADIO STATIONS

KAAY, 1090, 50 KW (DA-N) , AC ABC-C, $22.00 (Katz) Multimedia
KARN, 920, 5 KW (DA-N) , NEWS/TALK NBC, $27.00 (Blair)
KLRA, 1010, 10 KW/5 KW (DA-N) , COUNTRY CBS, $19.00 (Christal) Signal
KOKY, 1250, 1 KW/500 W (DA-N), BLACK , $40.00* (Torbet)

KEZQ-F, 100.3, 100 KW @ 295, BTFL MUS (FM-100) , $24.00* (Selcom)
KKYK-F, 103.7, 100 KW @ 1510, ROCK , $38.00* (Blair)
KLAZ-F, 98.5, 100 KW @ 880, CONTEMP , $45.00* (Torbet)
KLPQ-F, 94.1, 100 KW @ 770, COUNTRY , $27.00 (Katz) Multimedia
KMJX-F, 105.1, 100 KW @ 534, AOR Source, $18.00* (HNW)
KSSN-F, 95.7, 100 KW @ 1000, COUNTRY (TM) ABC-E, $62.25 (Eastman) Firstcom

LOS ANGELES

Market # 2; ADI # 2
APR 17.5
SMSA Pop: 7,569,000
1981 Est Revenue: $162,300,000

Stations: 47/46
Diaries: 3780/2002:1
Standard Error: .340
% Below Line: 2.0

CSI: 78.3 Bil (# 2)
CSI HH: 26.0 M (# 49)
Retail $: 38.1 Bil (# 1)
% Not Listed: 8.6

12+ METRO 1/4/SHARE		SUM 82	SPG 82	WIN 82	FAL 81
1. KABC	785/5.6	8.6	6.7	5.7	8.0
2. KBIG-F	715/5.1	4.0	5.0	4.6	5.0
3. KIIS-F	619/4.4	3.3	3.9	3.1	2.1
4. KFWB	591/4.2	3.5	3.6	4.3	4.4
5. KROQ-F	543/3.9	3.7	3.7	3.0	2.4
6. KJOI-F	537/3.8	3.4	3.5	3.5	3.7
7. KLOS-F	526/3.7	4.7	3.9	3.8	4.7
KMET-F	526/3.7	3.4	4.0	3.9	4.5
9. KNX	514/3.7	2.7	3.5	3.7	3.2
10. KIQQ-F	429/3.1	4.1	3.7	3.1	2.5
11. KHTZ-F	401/2.9	3.0	3.5	4.0	3.0
12. KMPC	391/2.8	2.6	2.4	2.5	2.0
13. KRTH-F	370/2.6	3.2	3.2	3.3	3.1
14. KNX-F	351/2.5	1.6	2.2	3.2	2.6
15. KOST-F	340/2.4	2.0	2.4	2.5	2.6
16. KLAC	332/2.4	1.9	2.1	2.0	2.7
17. KFI	319/2.3	1.7	2.5	2.4	2.2
18. KTNQ	312/2.2	1.9	1.9	1.8	2.4
19. KGFJ	297/2.1	1.6	1.9	2.0	2.4
20. KZLA-F	293/2.1	1.6	2.1	2.5	2.5
21. KPRZ	285/2.0	3.1	2.6	2.3	.9
22. KALI	270/1.9	1.5	1.2	1.2	2.5
23. XTRA	256/1.8	1.4	1.5	1.4	2.4
24. KWKW	238/1.7	1.9	1.3	1.4	2.1
25. KRLA	214/1.5	2.4	2.1	2.2	2.8

12+ TSA 1/4	
1. KABC	892
2. KBIG-F	887
3. KIIS-F	768
4. KNX	748
5. KMET-F	696
6. KLOS-F	689
7. KFWB	622
8. KROQ-F	586
9. KJOI-F	582
10. KFI	565
11. KMPC	483
12. XTRA	458
13. KIQQ-F	456
14. KRTH-F	450
15. KHTZ-F	438
16. KHTZ-F	422
17. KOST-F	404
18. KLAC	386
19. KTNQ	337
20. KZLA-F	327
21. KGFJ	297
22. KPRZ	296
23. KALI	271
24. KWKW	238
25. KRLA	233

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KNX	14879/12.7	11.7
2. KLOS-F	13489/12.6	11.7
3. KMET-F	11884/11.2	11.1
4. KIIS-F	11879/12.4	12.8
5. KFWB	11830/13.7	14.3
6. KABC	11731/12.5	15.6
7. KFI	11715/ 8.5	8.6
8. XTRA	11509/ 8.2	5.8
9. KBIG-F	10532/10.6	11.2
10. KIQQ-F	9762/11.0	10.9
11. KRTH-F	8790/ 8.8	10.8
12. KMPC	8595/ 8.9	9.1
13. KJOI-F	7525/ 8.3	8.7
14. KHTZ-F	7352/ 8.6	11.2
15. KROQ-F	7214/ 8.2	7.9
16. KNX-F	7001/ 7.0	6.8
17. KOST-F	6184/ 6.2	6.4
18. KLAC	6181/ 6.4	6.7
19. KMGG-F	5193/ 5.9	6.3
20. KRLA	5093/ 5.8	7.7
21. KUTE-F	4550/ 5.0	7.2
22. KZLA-F	4391/ 5.0	4.8
23. KHJ	4252/ 4.6	5.5
24. KPRZ	4075/ 4.8	5.5
25. KGFJ	3632/ 4.5	5.3

12+ FM SHARE (METRO): 57.19% (7353 of 12857) (FAL 81: 52.37%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KROQ-F	1. KIIS-F	1. KIIS-F	1. KBIG-F	1. KBIG-F	1. KABC
2. KIQQ-F	2. KMET-F	2. KMET-F	2. KIIS-F	2. KABC	2. KFWB
3. KLOS-F	3. KLOS-F	3. KLOS-F	3. KABC	3. KJOI-F	3. KIIS-F
4. KMET-F	4. KROQ-F	4. KBIG-F	4. KHTZ-F	4. KMPC	4. KNX
5. XTRA	5. KRTH-F	5. KHTZ-F	5. KRTH-F	5. KFWB	5. KBIG-F
6. KGFJ	6. KNX-F	6. KRTH-F	6. KMPC	6. KNX	6. KFI
7. KIIS-F	7. KHTZ-F	7. KROQ-F	7. KJOI-F	7. KLAC	7. KMPC
8. KDAY	8. KIQQ-F	8. KNX-F	8. KNX-F	8. KPRZ	8. KJOI-F
	9. KTNQ	9. KIQQ-F	9. KZLA-F	9. KOST-F	9. KMET-F
	10. KGFJ	10. KABC	10. KFI	10. KZLA-F	10. KTNQ

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KBIG-F	1. KBIG-F	1. KIIS-F	1. KBIG-F	1. KMET-F	1. KABC
2. KABC	2. KLOS-F	2. KHTZ-F	2. KIIS-F	2. KLOS-F	2. KIIS-F
3. KIIS-F	3. KROQ-F	KIQQ-F	3. KHTZ-F	3. KROQ-F	3. KBIG-F
4. KJOI-F	4. KABC	4. KRTH-F	4. KRTH-F	4. KIIS-F	4. KMPC
5. KFWB	5. KIIS-F	5. KLOS-F	5. KJOI-F	5. KRTH-F	5. KNX-F
6. KROQ-F	6. KMET-F	6. KNX-F	6. KABC	6. KTNQ	6. KNX
7. KHTZ-F	7. KJOI-F	7. KROQ-F	7. KMPC	7. KNX-F	7. KZLA-F
8. KLOS-F	8. KIQQ-F	8. KMET-F	KFI	8. KGFJ	8. KFI
9. KRTH-F	9. KNX	9. KALI	9. KZLA-F	9. KJLH-F	9. KHTZ-F
10. KMET-F	10. KFWB	10. KBIG-F	10. KNX-F	10. KHTZ-F	10. KFWB

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	256 (1)	2945 (8)	3201 (9)	24.9
AC	576 (3)	1505 (5)	2081 (8)	16.2
NEWS/TALK	1890 (3)		1890 (3)	14.7
BTFL MUSIC		1414 (3)	1414 (3)	11.0
BLACK/URBAN/JAZZ	443 (2)	763 (4)	1206 (6)	9.4
SPANISH	820 (3)	191 (1)	1011 (4)	7.9
COUNTRY	570 (3)	349 (2)	919 (5)	7.1
NOSTALGIA	708 (3)	33 (1)	741 (4)	5.8
RELIGION	213 (2)	44 (1)	257 (3)	2.0
CLASSICAL	28 (1)	109 (1)	137 (2)	1.1
			12857 (47)	

LOS ANGELES ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KBIG-F	1. KNX	1. KALI
2. KABC	2. KLOS-F	2. KFWB
3. KIIS-F	3. KIIS-F	3. KABC
4. KMET-F	4. KFWB	4. KWKW
5. KLOS-F	5. KMET-F	5. KIIS-F
6. KNX	6. KABC	6. KROQ-F
7. KFWB	7. KFI	7. KJOI-F
8. KJOI-F	8. KBIG-F	8. KBIG-F
9. KROQ-F	9. KIQQ-F	9. KTNQ
10. KFI	10. KRTH-F	10. KPRZ
11. KMPC	11. KMPC	
12. KIQQ-F	12. KHTZ-F	
13. KRTH-F	13. KJOI-F	
14. KNX-F	14. KROQ-F	
15. KHTZ-F	15. KNX-F	

ADI FM SHARE: 58.62% (8723 of 14880) (FAL 81: 56.96%)

OTHER RATED STATIONS
METRO SHARE/CUME RATING

KACE-F	103.9	Inglewood	1.4/4.0
KBRT	740	Avalon	.8/1.6
KDAY	1580	Santa Moni	1.0/3.8
KEZY-F	95.9	Anaheim	.5/2.4
KFAC	1330		.2/1.6
KFAC-F	92.3		.8/3.3
KGIL-F+	94.3	San Fernando	.4/1.4
KHJ	930		1.4/4.6
KIEV	870	Glendale	.7/1.8
KIKF-F	94.3	Garden Grove	.4/1.0
KJLH-F	102.3	Compton	1.3/3.7
KKGO-F	105.1		1.3/4.0
KLVE-F	107.5		1.4/3.1
KMGG-F	105.9		1.3/5.9
KNAC-F	105.5	Long Beach	.3/1.0
KNOB-F	97.9	Long Beach	1.2/3.4
KUTE-F	101.9	Glendale	1.4/5.0
KWIZ	1480	Santa Ana	.3/1.5
KWIZ-F	96.7	Santa Ana	.3/ .9
KYMS-F	106.3	Santa Ana	.3/1.0
KZLA	1540		.3/1.2

AM STATIONS

KABC, 790, 5 KW (DA-N), TALK ABC-I, $300.00 (Katz) ABC
KALI, 1430, 5 KW (DA-2), SPANISH, $? ? (Masla) United
KDAY, 1580, 50 KW (DA-2), BLACK NBN, $ 90.00* (Howard) Rollins
KFI , 640, 50 KW, AC/CONTEMP (Burk-Abr) ABC-E, $190.00* (Christal) Cox
KFWB, 980, 5 KW, NEWS NBC, $190.00* (Group W) Westinghouse
KGFJ, 1230, 1 KW/250 W, BLACK SBN, $ 70.00* (Masla) Inner City
KHJ , 930, 5 KW (DA-N), COUNTRY RKO II, $110.00* (RKO) RKO

KLAC, 570, 5 KW (DA-N), COUNTRY ABC-D, $167.50* (Eastman) Metromedia
KMPC, 710, 50 KW/10 KW (DA-N), NOSTALGIA, $170.63 (MMR) Golden West
KNX , 1070, 50 KW, NEWS CBS, $270.00 (CBS Spot) CBS
KPRZ, 1150, 5 KW (DA-N), NOSTALGIA (Al Ham), $? ? (Mc-Guild) Gannett
KRLA, 1110, 50 KW/10 KW (DA-2), OLDIES, $162.50 (Howard)
KTNQ, 1020, 50 KW (DA-2), SPANISH, $ 70.00* (Caballero)
KWKW, 1300, 5 KW/1 KW (DA-2), SPANISH, $ 55.00 (Lotus) Lotus

FM STATIONS

KBIG-F, 104.3, 105 KW @ 5800, BTFL MUS (Bonne), $250.00* (Torbet) Bonneville
KHTZ-F, 97.1, 55 KW @ 770, AC, $160.00* (Selcom) Greater Media
KIIS-F, 102.7, 8 KW @ 2790, ROCK ABC-C, $175.00* (Mc-Guild) Gannett
KIQQ-F, 100.3, 51 KW @ 1180, ROCK, $120.00* (Masla) Outlet
KJOI-F, 98.7, 75 KW @ 1833, BTFL MUS (Churchill), $177.50 (Selcom)

KLOS-F, 95.5, 68 KW @ 2920, AOR (Pollack) ABC-R, $292.50 (Katz) ABC

SEE ANAHEIM FOR ADDITIONAL STATIONS

LOUISVILLE

Market # 44; ADI # 42
APR 16.7
SMSA Pop: 911,500
Est 1981 Revenue: $13,900,000

Stations: 18/18
Diaries: 1470/620:1
Standard Error: .515
% Below Line: 0

CSI: 8.0 Bil (# 42)
CSI HH: 24.4 M (# 91)
Retail $: 4.1 Bil (# 46)
% Not Listed: 5.2

12+ METRO 1/4/SHARE		SPG 82	WIN 82	FAL 81
1. WAMZ-F	168/13.4	7.3	9.2	7.9
2. WLOU	123/ 9.8	9.3	8.7	8.0
3. WVEZ-F	120/ 9.6	8.4	10.2	9.3
4. WHAS	118/ 9.4	9.0	10.1	8.4
5. WQMF-F	98/ 7.8	7.9	7.4	7.7
6. WRKA-F	97/ 7.7	9.6	8.4	9.2
7. WAVG	90/ 7.2	8.1	10.2	7.2
8. WCII	75/ 6.0	7.2	6.9	8.4
9. WAKY	71/ 5.7	7.0	4.1	6.2
10. WLRS-F	61/ 4.9	5.8	5.3	5.1
11. WKJJ-F	59/ 4.7	6.3	6.3	6.9
12. WXVW	30/ 2.4	1.4	1.1	.9

12+ TSA 1/4	
1. WAMZ-F	286
2. WHAS	214
3. WVEZ-F	154
WQMF-F	154
5. WLOU	126
6. WRKA-F	100
7. WAVG	97
8. WCII	90
9. WAKY	85
10. WKJJ-F	84
11. WLRS-F	74
12. WXVW	30

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WHAS	3825/28.4	28.7
2. WAMZ-F	3013/22.7	16.8
3. WQMF-F	2201/17.5	18.5
4. WAVG	1881/20.5	21.2
5. WAKY	1855/18.5	22.9
6. WKJJ-F	1747/17.0	21.0
7. WVEZ-F	1561/16.2	14.6
8. WCII	1553/16.1	16.3
9. WLRS-F	1402/16.1	16.8
10. WRKA-F	1348/17.2	20.5
11. WLOU	892/10.9	11.9
12. WINN	439/ 5.6	7.8

12+ FM SHARE (METRO): 53.06% (632 of 1191) (FAL 81: 51.19%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WQMF-F	1. WAMZ-F	1. WAMZ-F	1. WAMZ-F	1. WAMZ-F	1. WHAS
2. WLOU	2. WRKA-F	2. WLOU	2. WLOU	2. WVEZ-F	2. WAMZ-F
3. WLRS-F	3. WLOU	3. WRKA-F	3. WHAS	3. WHAS	3. WAVG
4. WKJJ-F	4. WQMF-F	4. WAKY	4. WVEZ-F	4. WCII	4. WCII
5. WAMZ-F	5. WLRS-F	5. WQMF-F	5. WRKA-F	5. WAVG	5. WRKA-F
					WLOU

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WAMZ-F	1. WAMZ-F	1. WRKA-F	1. WAMZ-F	1. WAMZ-F	1. WAMZ-F
2. WVEZ-F	2. WLOU	2. WAMZ-F	2. WLOU	2. WLOU	2. WHAS
3. WRKA-F	3. WVEZ-F	3. WLOU	3. WRKA-F	3. WAKY	3. WAKY
4. WLOU	4. WQMF-F	4. WKJJ-F	4. WVEZ-F	WLRS-F	4. WLOU
5. WHAS	5. WRKA-F	5. WQMF-F	5. WCII	WQMF-F	5. WVEZ-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		315 (4)	315 (4)	26.4
MOR/AC/OLDIES	279 (3)	20 (1)	299 (4)	25.1
COUNTRY	105 (3)	168 (1)	273 (4)	22.9
BLACK/URBAN	131 (2)		131 (2)	11.0
BTFL MUSIC		120 (1)	120 (1)	10.1
NOSTALGIA	30 (1)		30 (1)	2.5
RELIGION	14 (1)	9 (1)	23 (2)	1.9
			1191 (18)	

LOUISVILLE ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WAMZ-F	1. WHAS	1. WAMZ-F
2. WHAS	2. WAMZ-F	2. WHAS
3. WVEZ-F	3. WQMF-F	3. WLOU
4. WQMF-F	4. WAVG	4. WQMF-F
5. WLOU	5. WAKY	5. WAVG
6. WRKA-F	6. WKJJ-F	6. WAKY
7. WAVG	7. WVEZ-F	7. WCII
8. WKJJ-F	8. WCII	8. WVEZ-F
9. WKJJ-F	9. WLRS-F	9. WKJJ-F
10. WAKY	10. WRKA-F	10. WRKA-F
11. WLRS-F	11. WLOU	
12. WXVW	12. WINN	
13. WIEL	13. WJYL-F	
WGTC-F	14. WIEL	
15. WJYL-F	15. WXVW	
WINN		

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WDGS	1290	New Albany	.6/1.5
WFIA	900		1.1/2.0
WINN	1240		1.6/5.6
WJYL-F	101.7	Jeffersont	1.6/5.4
WTMT	620		.8/2.3
WXLN-F	103.9		.7/3.0

ADI FM SHARE: 56.81% (950 of 1672) (FAL 81: 55.32%)

AM STATIONS

WAKY,	790,	5 KW/1 KW (DA-2),	OLDIES	ABC-I,	$ 90.75	(Katz)	Multimedia
WAVG,	970,	5 KW (DA-2)	, MOR	NBC,NBC-T,	$ 43.00	(Eastman)	Henson
WCII,	1080,	10 KW/1 KW (DA-2),	COUNTRY	MBS,	$ 68.44	(MMR)	Great Trails
WHAS,	840,	50 KW	, MOR	CBS,	$100.00	(Christal)	
WINN,	1240,	1 KW/250 W	, COUNTRY	RKO,	$ 17.00	(Mc-Guild)	
WLOU,	1350,	5 KW (DAYS)	, BLACK	NBN,	$ 38.50	(Howard)	Johnson
WXVW,	1450,	1 KW/250 W	, NOSTALGIA (Al Ham)	ABC-I,	$ 21.50	(Lotus)	
WIEL,	1400,	1 KW	, MOR	ABC-C,	$ 8.00	(Regional)	(ELIZABETHTOWN)

FM STATIONS

WAMZ-F,	97.5,	100 KW @ 505,	COUNTRY	ABC-E,	$ 80.00	(Christal)	
WJYL-F,	101.7,	3 KW @ 300,	AC	ABC-F,	$ 20.00*	(----)	
WKJJ-F,	99.7,	20 KW @ 720,	CONTEMP	CBS-R,	$ 67.50	(MMR)	Great Trails
WLRS-F,	102.3,	3 KW @ 300,	AOR (Burk-Abr)	Source,	$ 50.00	(Eastman)	Henson
WQMF-F,	95.7,	34 KW @ 580,	AOR	,	$ 45.00*	(Torbet)	Wood
WRKA-F,	103.1,	3 KW @ 300,	AC/CONTEMP	ABC-D,	$ 64.00	(Blair)	Capitol-Johnson
WVEZ-F,	106.9,	25 KW @ 670,	BTFL MUS (Schulke)	,	$ 90.75	(Katz)	Multimedia

WGTC-F - See Indianapolis

LUBBOCK

Market # 170
APR 16.5
SMSA Pop: 217,900
Est 1981 Revenue: $4,510,000

Stations: 15/15
Diaries: 617/353:1
Standard Error: .781
% Below Line: 0

CSI: 2.1 Bil (# 151)
CSI HH: 25.9 M (# 52)
Retail $: 1.5 Bil (# 124)
% Not Listed: 4.4

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81
1. KLLL-F	51/17.1	16.6	17.4	22.7
2. KRLB-F	37/12.4	3.1	3.6	---
3. KTEZ-F	30/10.1	8.3	12.1	8.2
4. KFMZ-F	24/ 8.1	12.1	13.2	11.4
KRUX-F	24/ 8.1	9.7	---	---
6. KSEL	23/ 7.7	9.0	7.5	8.6
7. KFYO	20/ 6.7	4.8	6.4	7.5
8. KSEL-F	18/ 6.0	9.3	12.5	12.5
9. KLFB	17/ 5.7	4.8	5.0	3.1
10. KEND	11/ 3.7	4.8	3.9	6.7

12+ TSA 1/4	
1. KLLL-F	75
2. KRUX-F	52
3. KFYO	50
4. KTEZ-F	48
KRLB-F	48
6. KFMX-F	37
KSEL	37
8. KSEL-F	35
9. KLFB	17
10. KEND	13

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KLLL-F	903/30.3	30.7
2. KFYO	630/17.4	13.1
3. KSEL-F	570/20.7	26.5
4. KRUX-F	556/15.7	15.7
5. KSEL	537/17.9	23.8
6. KRLB-F	505/23.0	8.7
7. KTEZ-F	499/16.0	16.9
8. KFMX-F	488/18.1	25.5
9. KEND	278/14.0	15.5
10. KWAZ	189/ 8.2	10.2

12+ FM SHARE (METRO): 67.02% (191 of 285) (FAL 81: 64.04%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KSEL-F	1. KRLB-F	1. KLLL-F	1. KLLL-F	1. KTEZ-F	1. KLLL-F
KFMX-F	2. KLLL-F	2. KRLB-F	2. KRLB-F	2. KLLL-F	2. KRLB-F
	3. KFMX-F	3. KFMX-F	3. KRUX-F	3. KRUX-F	3. KSEL
		KRUX-F			

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KRLB-F	1. KLLL-F	1. KRLB-F	1. KLLL-F	1. KFMX-F	1. KLLL-F
2. KLLL-F	2. KRLB-F	2. KLLL-F	2. KRLB-F	2. KRLB-F	2. KRUX-F
3. KTEZ-F	3. KTEZ-F		3. KRUX-F	3. KLLL-F	3. KRLB-F
			KTEZ-F		KTEZ-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCAS 1050 Slaton 1.0/2.6
KJAK-F 92.7 Slaton 2.3/6.8
KRLB 580 3.0/7.5
KWAZ 1460 2.7/8.2
KKAM 1340 Lubbock 1.0/7.8

FORMATS

	AM	FM	TOTAL	%
COUNTRY	31 (2)	75 (2)	106 (4)	37.2
ROCK/AOR/CONTEMP	23 (1)	79 (3)	102 (4)	35.8
BTFL MUSIC		30 (1)	30 (1)	10.5
SPANISH	17 (1)		17 (1)	6.0
NOSTALGIA	9 (1)		9 (1)	3.2
UNKNOWN	8 (1)		8 (1)	2.8
RELIGION		7 (1)	7 (1)	2.5
MOR	6 (2)		6 (2)	2.1
			285 (15)	

RADIO STATIONS

KEND, 1590, 1 KW (DA-2) , COUNTRY	MBS, $12.00*	(Eastman)	
KFYO, 790, 5 KW/1 KW (DA-2), COUNTRY	APR,CBS, $11.00	(Savalli)	
KLFB, 1420, 500 W (DA-1) , SPANISH	, $18.00*	(Caballero)	
KSEL, 950, 5 KW/500 W (DA-2),ROCK	RKO, $18.00*	(Mc-Guild)	Harris
KFMX-F, 94.5, 100 KW @ 680, AOR (Burk-Abr)	Source, $14.40	(Selcom)	So. Minn.
KLLL-F, 96.3, 100 KW @ 580, COUNTRY	APR, $26.00*	(Eastman)	
KRLB-F, 99.5, 46 KW @ 630, CONTEMP (FM-100)	, $20.00	(Lotus)	
KRUX-F, 102.5, 100 KW @ 750, COUNTRY	, $19.00*	(Katz)	Rex
KSEL-F, 93.7, 100 KW @ 736, ROCK	RKO, $18.00*	(Mc-Guild)	Harris
KTEZ-F, 101.1, 100 KW @ 862, BTFL MUS (Schulke)	, $21.00*	(HNW)	

MADISON

Market # 121
APR 16.7
SMSA Pop: 328,300
Est 1981 Revenue: $6,800,000

Stations: 16/11
Diaries: 703/467:1
Standard Error: .730
% Below Line: 4.2

CSI: 3.1 Bil (# 107)
CSI HH: 25.2 M (# 64)
Retail $: 1.7 Bil (# 113)
% Not Listed: 14.6

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81
1. WTSO	51/10.8	9.2	12.5	13.5
2. WIBA-F	50/10.6	11.6	11.4	9.7
3. WIBA	42/ 8.9	8.8	12.9	10.4
WZEE-F	42/ 8.9	10.6	9.6	10.6
5. WISM-F	40/ 8.5	6.7	7.2	8.2
6. WLVE-F	35/ 7.4	6.9	8.3	7.7
7. WHIT	29/ 6.1	.4	---	---
WERU	29/ 6.1	10.4	---	---
9. WWQM-F	24/ 5.1	6.7	4.6	6.0
10. WMAD-F	23/ 4.9	6.3	5.0	6.6

12+ TSA 1/4	
1. WZEE-F	142
2. WIBA-F	105
3. WTSO	91
4. WLVE-F	72
5. WISM-F	51
6. WIBA	45
WMAQ	45
8. WISM	32
9. WHIT	31
10. WERU	30

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WZEE-F	1803/28.3	31.5
2. WIBA-F	1682/31.4	35.1
3. WTSO	1155/26.0	20.2
4. WISM-F	971/25.3	22.9
5. WISM	896/28.0	26.2
6. WIBA	894/28.0	26.2
7. WLVE-F	803/15.8	16.7
8. WMAQ	761/ 3.4	5.1
9. WWQM-F	505/15.4	16.7
10. WLS	435/ 4.1	---

12+ FM SHARE (METRO): 54.70% (221 of 404) (FAL 81: 56.84%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WIBA-F	1. WIBA-F	1. WIBA-F	1. WTSO	1. WTSO	1. WTSO
2. WZEE-F	2. WISM-F	2. WISM-F	2. WISM-F	2. WERU	2. WISM-F
	3. WHIT	3. WZEE-F	3. WIBA	3. WLVE-F	3. WIBA

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WISM-F	1. WIBA-F	1. WISM-F	1. WISM-F	1. WHIT	1. WHIT
2. WTSO	2. WTSO	2. WIBA-F	2. WTSO	2. WIBA-F	2. WIBA
3. WLVE-F	3. WZEE-F	3. WZEE-F	3. WLVE-F	3. WMAD-F	3. WTSO

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WISM	1480		4.7/21.9
WBBM	780	Chicago	.6/3.9
WISN	1130	Milw.	.4/1.9
WLS	890	Chicago	.4/4.1
WMAQ	670	Chicago	.6/3.4
WSJY-F	107.3	Ft. Atk.	1.5/5.6

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	53 (3)	115 (3)	168 (6)	41.6
MOR/AC	44 (2)	40 (1)	84 (3)	20.8
COUNTRY	54 (2)	24 (1)	78 (3)	19.3
BTFL MUSIC		42 (2)	42 (2)	10.4
NOSTALGIA	29 (1)		29 (1)	7.2
NEWS/TALK	3 (1)		3 (1)	0.7
			404 (16)	

RADIO STATIONS

WERU, 1190, 1 KW (DAYS,DA), NOSTALGIA (Al Ham) APR,UPI, $21.73 (Christal)
WHIT, 1550, 5 KW (DAYS,DA), ROCK ABC-E, $? ? (Selcom) McKenna
WIBA, 1310, 5 KW (DA-N), MOR CBS,MBS, $21.50* (Blair) Des Moin Reg
WISM, 1480, 5 KW (DA-2), AC , $21.88 (Mc-Guild) Midwest Fam
WTSO, 1070, 10 KW/5 KW (DA-2), COUNTRY APR, $24.25 (Torbet)

WIBA-F, 101.5, 50 KW @ 470, AOR , $25.00* (Blair) Des Moin Reg
WISM-F, 98.1, 20 KW @ 350, AC , $28.25 (Mc-Guild) Midwest Fam
WLVE-F, 94.9, 37 KW @ 1300, BTFL MUS** (KalaMusic) , $25.00 (HNW) (BARABOO)
WMAD-F, 92.1, 1.7 KW @ 380, AOR (Burk-Abr) Source, $28.00 (Christal)
WWQM-F, 106.3, 1.7 KW @ 380, COUNTRY ABC-E, $22.00 (Selcom) McKenna
WZEE-F, 104.1, 6 KW @ 1120, ROCK RKO, $22.50 (Torbet)

WLS, WMAQ - See Chicago

**Station is now Contemporary

McALLEN-BROWNSVILLE

Market # 83 (approx)
APR 15.2
SMSA Pop: 521,100
Est 1981 Revenue: $5,750,000

Stations: 17/14
Diaries: 674/773:1
Standard Error: .784
% Below Lin e: 2.4

CSI: 2.6 Bil (# 123 est)
CSI HH: 17.7 M (# 327 est)
Retail $: 2.4 Bil (# 83 est)
% Not Listed: 7.1

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81	FAL 80
1. KGBT	150/24.1	29.1	32.6	33.2	34.5
2. KRGV	73/11.7	9.8	8.6	5.2	8.7
3. KIWW-F	67/10.8	11.3	6.3	2.7	2.1
4. KBFM-F	63/10.1	15.2	15.6	14.8	14.6
5. KRIX-F	39/ 6.3	3.5	2.1	1.7	3.3
6. KELT-F	36/ 5.8	5.7	5.6	8.6	4.7
7. KRIO	30/ 4.8	6.7	2.6	10.2	10.2
8. KQXX-F	24/ 3.9	1.6	2.9	.3	---
9. KDUV-F	22/ 3.5	1.3	2.3	2.5	2.9
10. KBOR	17/ 2.7	2.2	5.2	6.2	5.4

12+ TSA 1/4	
1. KGBT	160
2. KRGV	81
3. KIWW-F	76
4. KBFM-F	70
5. KELT-F	41
6. KRIX-F	40
7. KRIO	32
8. KQXX-F	24
9. KDUV-F	22
10. KBOR	17

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KGBT	1105/24.1	28.8
2. KRGV	1014/21.9	20.9
3. KBFM-F	769/17.2	24.9
4. KIWW-F	729/15.6	20.2
5. KRIO	574/11.6	14.0
6. KRIX-F	465/11.2	9.1
KELT-F	465/ 9.6	11.8
8. KSOX+	293/ 5.2	4.7
9. KQXX-F	241/ 5.8	3.3
10. KBOR	238/ 5.8	7.7

12+ FM SHARE (METRO): 48.62% (281 of 578) (FAL 81: 39.42%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KRGV	1. KGBT	1. KGBT	1. KGBT	1. KGBT	1. KGBT
2. KBFM-F	2. KIWW-F	2. KIWW-F	2. KIWW-F	2. KELT-F	2. KRGV
3. KRIX-F	3. KRGV	3. KRGV	3. KELT-F	3. KIWW-F	3. KIWW-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KGBT	1. KGBT	1. KIWW-F	1. KGBT	1. KGBT	1. KGBT
2. KIWW-F	2. KIWW-F	2. KRGV	2. KIWW-F	2. KIWW-F	2. KIWW-F
3. KBFM-F	3. KBFM-F	3. KBFM-F KGBT	3. KRGV	3. KRIX-F	3. KELT-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KIRT	1580	Mission	1.3/2.0	KVLY-F	107.9	Edinsburg	2.6/5.0
KTXI-F	106.3	Mercedes	2.1/3.7	KSOX+	1240	Raymondville	1.3/5.2
KURV	710	Edinburg	1.0/2.6	KTRH	740	Houston	1.0/1.2

FORMATS	AM	FM	TOTAL	%
SPANISH	158 (2)	91 (2)	249 (4)	43.1
ROCK/AOR/CONTEMP	120 (3)	115 (3)	235 (6)	40.7
COUNTRY	7 (1)	37 (2)	44 (3)	7.6
BTFL MUSIC		38 (2)	38 (2)	6.6
NEWS/TALK	6 (1)		6 (1)	1.0
MOR	6 (1)		6 (1)	1.0
			578 (17)	

RADIO STATIONS

KBOR, 1600, 1 KW (DA-2) , CONTEMP MBS, $10.00 (Selcom)
KGBT, 1530, 50 KW/10 KW (DA-N), SPANISH , $46.00 (Katz) Tichenor
KRGV, 1290, 5 KW (DA-N) , ROCK ABC-C, $18.00* (Blair) Manship
KRIO, 910, 5 KW (DA-2) , CONTEMP APR, $15.75 (HNW) Tippie
KSOX+,1240, 1 KW/250 W , COUNTRY , $12.00 (----) (RAYMONDVILLE)

KBFM-F, 104.1, 100 KW @ 990, ROCK ABC-F, $24.50 (Christal)
KDUV-F, 100.3, 100 KW @ 500, BTFL MUS (TM) , $14.00 (Masla)
KELT-F, 94.5, 100 KW @ 800, COUNTRY (Drake-Chen) , $21.50 (Katz) Tichenor
KIWW-F, 96.1, 100 KW @ 565, SPANISH , $19.00* (Mc-Guild)
KRIX-F, 99.5, 100 KW @ 480, ROCK , $14.00 (Mc-Guild)
KQXX-F, 98.5, 100 KW @ 1400, SPANISH , $33.00 (Eastman)

MEMPHIS

Market # 43; ADI # 36
APR 16.7
SMSA Pop: 928,800
Est 1981 Revenue: $14,100,000

Stations: 18/18
Diaries: 1133/820:1
Standard Error: .584
% Below Line: 0

CSI: 7.3 Bil (# 47)
CSI HH: 21.8 M (# 201)
Retail $: 4.3 Bil (# 43)
% Not Listed: 2.7

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81	FAL 80
1. KRNB-F	140/11.0	8.3	2.4	.8	1.0
2. WHRK-F	126/ 9.9	8.9	16.7	9.6	11.1
3. WMC-F	120/ 9.5	10.2	9.1	10.3	7.4
4. WDIA	114/ 9.0	8.3	7.6	5.4	5.9
5. WEZI-F	105/ 8.3	7.7	11.2	10.8	12.1
6. WMC	101/ 8.0	7.2	7.9	11.8	10.9
7. WRVR-F	95/ 7.5	8.3	6.6	6.6	5.4
8. WZXR-F	90/ 7.1	10.7	8.8	11.5	13.4
9. WLOK	82/ 6.5	5.0	5.1	5.1	4.7
10. WREC	71/ 5.6	4.9	3.7	2.9	4.2
11. WLVS-F	45/ 3.5	3.8	4.2	5.2	5.0
12. WMPS	39/ 3.1	3.1	4.0	6.9	4.2
13. WHBQ	25/ 2.0	2.1	3.8	4.4	4.8

12+ TSA 1/4	
1. WMC-F	243
2. WDIA	187
3. WHRK-F	185
4. KRNB-F	162
5. WZXR-F	158
WMC	158
7. WEZI-F	153
8. WREC	117
9. WRVR-F	112
10. WMPS	96
11. WLOK	83
12. WLVS-F	47
13. WHBQ	46

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WMC-F	3642/23.6	24.8
2. WDIA	2760/25.6	23.8
3. WHRK-F	2539/22.8	20.7
4. KRNB-F	2179/23.3	19.1
5. WZXR-F	2124/16.5	19.1
6. WEZI-F	2070/18.2	18.0
7. WMC	2034/16.5	17.3
8. WMPS	1815/10.8	10.4
9. WREC	1705/15.0	10.6
10. WRVR-F	1685/18.4	17.7
11. WHBQ	1573/12.3	10.4
12. WLOK	1570/19.9	18.0
13. WLVS-F	767/ 9.1	9.2

12+ FM SHARE (METRO): 58.43% (721 of 1234) (FAL 81: 61.55%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KRNB-F	1. WMC-F	1. WMC-F	1. WEZI-F	1. WEZI-F	1. WMC
2. WHRK-F	2. KRNB-F	KRNB-F	WMC	2. WMC	2. WDIA
3. WZXR-F	3. WHRK-F	3. WHRK-F	3. WRVR-F	3. WDIA	3. WMC-F
4. WMC-F	4. WZXR-F	4. WRVR-F	4. WHRK-F	4. WREC	4. WREC
5. WLOK	5. WRVR-F	5. WZXR-F	WMC-F	5. WRVR-F	5. KRNB-F
					WEZI-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WEZI-F	1. KRNB-F	1. KRNB-F	1. WEZI-F	1. WMC-F	1. WMC
2. WMC-F	2. WHRK-F	2. WMC-F	2. WMC-F	2. WZXR-F	2. WRVR-F
3. KRNB-F	3. WMC-F	3. WHRK-F	WDIA	3. WHRK-F	3. WHRK-F
4. WRVR-F	4. WRVR-F	4. WRVR-F	4. WMC	4. KRNB-F	4. WEZI-F
5. WHRK-F	5. WZXR-F	5. WZXR-F	5. WRVR-F	5. WRVR-F	5. KRNB-F

FORMATS	AM	FM	TOTAL	%
BLACK/URBAN	196 (2)	266 (2)	462 (4)	38.1
ROCK/AOR/CONTEMP		210 (2)	210 (2)	17.3
COUNTRY	140 (2)	45 (1)	185 (3)	15.2
MOR/AC	29 (2)	95 (1)	124 (3)	10.2
BTFL MUSIC		105 (1)	105 (1)	8.6
NOSTALGIA	71 (1)		71 (1)	5.8
RELIGION	33 (3)		33 (3)	2.7
TALK	24 (1)		24 (1)	2.0
			1214 (18)	

MEMPHIS ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WMC-F	1. WMC-F	1. WMC
2. WHRK-F	2. WDIA	2. WZXR-F
3. WDIA	3. WHRK-F	3. WDIA
4. KRNB-F	4. KRNB-F	4. WEZI-F
5. WMC	5. WMC	5. WREC
6. WEZI-F	6. WEZI-F	6. WMC-F
7. WZXR-F	7. WZXR-F	7. WRVR-F
8. WREC	8. WRVR-F	8. WMPS
9. WRVR-F	9. WREC	9. WLVS-F
10. WMPS	10. WLOK	10. WHRK-F
11. WLOK	11. WMPS	
12. WLVS-F	12. WHBQ	
13. WHBQ	13. WLVS-F	
14. WKIR-F	14. WKIR-F	
15. WTXI-F	15. KWAM	

OTHER RATED STATIONS METRO SHARE/CUME RATING

KSUD	730	W. Memphis	.9/1.8
KWAM	990		1.3/4.6
WMQW	1480		.5/1.0
WMSO	630	Collierville	.3/1.7
WWEE	1430		1.9/2.5

ADI FM SHARE: 59.29% (1206 of 2034) (FAL 81: 60.61%)

AM STATIONS

KWAM, 930, 10 KW (DAYS,DA) , RELIGION , $15.00* (Lotus) Rivers
WDIA, 1070, 50 KW/5 KW (DA-2), BLACK , $56.50 (Howard) Viacom
WHBQ, 560, 5 KW/1 KW (DA-2) , AC RKO II, $40.00* (RKO) RKO
WLOK, 1340, 1 KW/250 W , BLACK SBN,NBN, $35.00 (Masla) Gilliam

WMC , 790, 5 KW (DA-N) , COUNTRY ABC-I, $90.00* (Blair) Scripps-Howard
WMPS, 680, 10 KW/5 KW (DA-N) , COUNTRY NBC, $50.00* (Katz) Plough
WREC, 600, 5 KW (DA-N) , NOSTALGIA (Al Ham) CBS,MBS, $48.00* (Mc-Guild) Summit

FM STATIONS

KRNB-F, 101.1, 100 KW @ 500, BLACK , $45.00* (Stars) Rivers
WEZI-F, 105.9, 100 KW @ 762, BTFL MUS (Churchill) , $70.00 (Christal) Harte-Hanks
WHRK-F, 97.1, 100 KW @ 530, URBAN RKO, $75.00* (Katz) Plough
WLVS-F, 94.3, 3 KW @ 300, COUNTRY MBS, $25.00* (HNW)
WMC-F , 99.7, 100 KW @ 970, ROCK ABC-C, $99.00* (Blair) Scripps-Howard

WRVR-F, 104.5, 100 KW @ 750, AC , $55.00* (Torbet) Viacom
WZXR-F, 102.7, 100 KW @ 900, AOR (Burk-Abr) Source, $75.00* (Mc-Guild) Summit
WKIR-F, 104.1, 100 KW @ 640, COUNTRY ABC-F, $11.40 (----) (JACKSON)
WTXI-F, 102.3, 3 KW @ 232, COUNTRY , $ 4.00 (----) (RIPLEY,MS)

MIAMI-FT. LAUDERDALE

Market # 11 (approx); ADI # 13
APR 19.6
SMSA Pop: 2,771,300
Est 1981 Revenue: $51,000,000

Stations: 33/31
Diaries: 2696/1028:1
Standard Error: .405
% Below Line: 3.5

CSI: 26.4 Bil (# 12 approx)
CSI HH: 23.7 M (# 123 approx)
Retail $: 16.6 Bil (# 11 app)
% Not Listed: 4.6

	12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81	FAL 80
1.	WHYI-F	330/6.7	6.0	5.4	6.6	6.5
2.	WQBA	317/6.4	4.3	4.2	4.6	3.3
3.	WLYF-F	291/5.9	6.9	6.7	4.8	4.5
4.	WNWS	270/5.5	4.7	5.0	6.4	5.7
5.	WCMQ-F	258/5.2	3.6	3.9	3.2	2.3
6.	WINZ-F	237/4.8	5.4	5.8	5.0	1.2
7.	WYOR-F	228/4.6	4.4	3.2	2.9	4.1
8.	WEDR-F	223/4.5	4.0	4.4	3.2	2.6
9.	WINZ	211/4.3	5.0	4.9	4.4	4.6
10.	WRHC	188/3.8	6.4	7.9	5.7	6.3
11.	WSHE-F	171/3.5	4.4	3.7	4.0	3.3
	WWWL-F	171/3.5	1.9	2.4	3.1	3.8
13.	WWJF-F	156/3.2	2.9	2.2	1.5	1.0
14.	WKQS-F	153/3.1	2.5	3.0	3.3	4.6
15.	WAIA-F	150/3.0	3.4	3.0	2.9	3.8
	WCMQ	150/3.0	3.0	3.3	2.0	2.3
17.	WAXY-F	148/3.0	3.7	3.3	3.5	3.5
18.	WIOD	141/2.9	3.1	3.7	3.7	3.6
19.	WLQY	125/2.5	2.0	2.0	1.9	2.6
20.	WRBD	107/2.2	1.5	1.4	2.2	1.6
21.	WQBA-F	98/2.0	2.0	1.3	1.7	2.0
22.	WQAM	84/1.7	1.6	2.3	3.1	4.1
23.	WCKO-F	81/1.6	2.3	1.6	1.9	1.5
24.	WTMI-F	76/1.5	1.7	1.6	1.8	3.2
	WOCN	76/1.5	1.6	.7	1.1	1.9

	12+ TSA 1/4	
1.	WHYI-F	385
2.	WLYF-F	328
3.	WQBA	322
4.	WNWS	290
5.	WCMQ-F	258
6.	WINZ-F	245
7.	WYOR-F	235
8.	WINZ	233
9.	WEDR-F	223
10.	WSHE-F	198
11.	WRHC	188
12.	WWWL-F	186
13.	WAXY-F	173
14.	WWJF-F	172
15.	WIOD	167
16.	WAIA-F	163
17.	WKQS-F	162
18.	WCMQ	150
19.	WEAT-F	134
20.	WLQY	126
21.	WRBD	125
22.	WQBA-F	99
23.	WCKO-F	97
24.	WQAM	94
25.	WTMI-F	77

	12+ TSA CUME/ MSA CUME RATING		SPG 82
1.	WHYI-F	5847/19.8	20.2
2.	WINZ-F	4798/18.0	18.1
3.	WINZ	3790/13.5	16.6
4.	WLYF-F	3696/12.7	14.6
5.	WNWS	3114/11.1	11.7
6.	WSHE-F	2970/ 9.8	10.9
7.	WAXY-F	2896/ 9.5	11.0
8.	WIOD	2852/ 9.6	11.0
9.	WAIA-F	2583/ 9.3	9.7
10.	WYOR-F	2494/ 9.0	10.4
11.	WWWL-F	2428/ 9.2	7.1
12.	WKQS-F	2150/ 7.5	8.0
13.	WCKO-F	2053/ 6.6	8.7
14.	WWJF-F	2033/ 6.9	6.5
15.	WQBA	1972/ 7.8	7.4
16.	WCMQ-F	1885/ 7.5	5.6
17.	WEDR-F	1841/ 7.3	7.4
18.	WEAT-F	1631/ 1.0	---
19.	WGBS	1544/ 5.1	5.7
20.	WTMI-F	1383/ 5.3	4.5
21.	WQAM	1365/ 4.8	5.9
22.	WRHC	1238/ 4.9	5.5
23.	WLQY	1208/ 4.7	4.5
24.	WRBD	1096/ 3.6	3.1
25.	WQBA-F	1045/ 3.9	5.7

12+ FM SHARE (METRO): 58.99% (2785 of 4721) (FAL 81: NA)

TEENS
1. WHYI-F
2. WINZ-F
3. WEDR-F
4. WSHE-F
5. WCKO-F
6. WRBD
7. WKQS-F

18 - 34
1. WHYI-F
2. WEDR-F
3. WCMQ-F
4. WWWL-F
5. WSHE-F
6. WINZ-F
7. WAXY-F

18 - 49
1. WHYI-F
   WCMQ-F
3. WEDR-F
4. WWWL-F
5. WINZ-F
6. WSHE-F
7. WAXY-F
   WAIA-F

25 - 54
1. WCMQ-F
2. WQBA
3. WCMQ
4. WHYI-F
   WWWL-F
6. WEDR-F
   WAXY-F

35 - 64
1. WQBA
2. WLYF-F
   WCMQ-F
4. WNWS
5. WCMQ
6. WRHC
7. WYOR-F

12+ AMD
1. WQBA
2. WINZ
3. WNWS
4. WHYI-F+
5. WRHC
6. WLYF-F
7. WEDR-F

12+ AMD
1. WLYF-F
2. WQBA
3. WYOR-F
4. WHYI-F
5. WWJF-F
6. WRHC
7. WCMQ-F

12+ PMD
1. WHYI-F
2. WLYF-F
3. WINZ-F
4. WQBA
5. WCMQ-F
6. WEDR-F
7. WNWS

WOMEN 18-34
1. WHYI-F
2. WEDR-F
3. WCMQ-F
4. WWWL-F
5. WINZ-F
6. WAXY-F
7. WAIA-F

WOMEN 25-54
1. WCMQ-F
2. WCMQ
3. WAIA-F
   WQBA
5. WEDR-F
6. WWWL-F
7. WHYI-F

MEN 18-34
1. WSHE-F
2. WHYI-F
3. WEDR-F
4. WCMQ-F
5. WWWL-F
6. WINZ-F
7. WAXY-F

MEN 25-54
1. WCMQ-F
2. WAXY-F
3. WQBA
4. WHYI-F
   WSHE-F
6. WWJF-F
7. WWWL-F

FORMATS	AM	FM	TOTAL	%
SPANISH	731 (4)	356 (2)	1087 (6)	23.0
ROCK/AOR/CONTEMP		990 (5)	990 (5)	21.0
NEWS/TALK	622 (3)		622 (3)	13.2
MOR/AC	163 (4)	454 (3)	617 (7)	13.1
BTFL MUSIC		533 (3)	533 (3)	11.3
BLACK/URBAN	148 (2)	223 (1)	371 (3)	7.9
COUNTRY	84 (1)	153 (1)	237 (2)	5.0
NOSTALGIA	155 (2)		155 (2)	3.3
CLASSICAL		76 (1)	76 (1)	1.6
RELIGION	33 (1)		33 (1)	0.7
			4721 (33)	

MIAMI-FT. LAUDERDALE ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WHYI-F	1. WHYI-F	1. WQBA
2. WQBA	2. WINZ-F	2. WINZ
3. WLYF-F	3. WINZ	3. WCMQ-F
4. WNWS	4. WLYF-F	4. WRHC
5. WCMQ-F	5. WNWS	5. WHYI-F
6. WINZ-F	6. WSHE-F	6. WLYF-F
7. WYOR-F	7. WIOD	7. WEDR-F
8. WEDR-F	8. WAXY-F	8. WYOR-F
9. WINZ	9. WYOR-F	9. WINZ-F
10. WRHC	10. WWWL-F	10. WNWS
11. WWWL-F	11. WAIA-F	
12. WSHE-F	12. WQBA	
13. WWJF-F	13. WKQS-F	
14. WKQS-F	14. WCMQ-F	
15. WAIA-F WCMQ	15. WEDR-F	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WEXY	1520	Oakland Park	.7/ .9
WFTL	1400	Ft. Lauder	1.0/3.0
WGBS	710	Miami	1.2/5.1
WHTT	1260	Miami	.3/ .9
WKAT	1360	Miami Beach	.6/2.7
WMBM	1490	Miami Beach	.8/3.3
WVCG	1080	Corla Gables	.8/3.1
WEAT-F	104.5	West Palm Bea	.3/1.0

ADI FM SHARE: 57.33% (2729 of 4760) (FAL 81: 53.52%)

AM STATIONS

WCMQ, 1220, 1 KW (DAYS), SPANISH, $ 75.15* (MMR)
WGBS, 710, 50 KW (DA-2), MOR MBS,ABC-E, $? ? (Torbet) Jeff-Pilot
WINZ, 940, 50 KW/25 KW (DA-2), NEWS CBS, $ 95.00 (Katz) Guy Gannett
WIOD, 610, 10 KW (DA-2), TALK/MOR ABC-I,NBC-T, $ 60.00* (Christal) Cox
WLQY, 1320, 5 KW (DA-2), NOSTALGIA (Al Ham), $ 45.00* (Selcom) Sunshine Wirel

WNWS, 790, 25 KW (DA-2), NEWS/TALK, $ 65.25 (RKO) Sudbrink
WOCN, 1450, 1 KW/250 W, SPANISH NEWS/TALK, $? ? (Lotus)
WQAM, 560, 5 KW/1 KW, COUNTRY NBC, $102.50 (Blair) Storz
WQBA, 1140, 10 KW/5 KW (DA-2), SPANISH, $112.50 (Eastman) Susquehanna
WRBD, 1470, 5 KW/2.5 KW (DA-1), BLACK NBN,SBN, $ 40.00* (Lotus)
WRHC, 1550, 10 KW (DA,DAYS), SPANISH NEWS/TALK, $110.00* (Selcom)

FM STATIONS

WAIA-F, 97.3, 98 KW @ 790, AC (Burk-Abr), $ 70.00* (Christal) Cox
WAXY-F, 105.9, 100 KW @ 1049, OLDIES/AC RKO, $ 91.75* (RKO) RKO
WCKO-F, 102.7, 100 KW @ 345, AOR ABC-C, $ 47.50* (Lotus)
WCMQ-F, 92.1, 3 KW @ 300, SPANISH, $ 75.15* (MMR)
WEDR-F, 99.1, 70 KW @ 175, BLACK NBN, $ 50.00* (Stars) Rivers
WHYI-F, 100.7, 100 KW @ 1000, ROCK, $130.00* (Mc-Guild) Metroplex
WINZ-F, 94.9, 100 KW @ 650, ROCK, $ 95.00 (Katz) Guy Gannett

WLYF-F, 101.5, 100 KW @ 813, BTFL MUS (Schulke), $100.00* (Torbet) Jeff-Pilot
WQBA-F, 107.5, 100 KW @ 500, SPANISH, $ 60.00 (Eastman) Susquehanna
WSHE-F, 103.5, 100 KW @ 600, AOR (Burk-Abr) ABC-R, $ 75.00* (Eastman) TK
WTMI-F, 93.1, 100 KW @ 480, CLASSICAL, $ 49.00 (CMBS)

PLEASE SEE CONTINUATION PAGES AT END OF THIS SECTION

MILWAUKEE

Market # 28; ADI # 29
APR 17.1
SMSA Pop: 1,398,200
Est 1981 Revenue: $24,600,000

Stations: 32/26
Diaries: 1412/990:1
Standard Error: .536
% Below Line: 5.4

CSI: 13.5 Bil (# 27)
CSI HH: 26.4 M (# 35)
Retail $: 6.3 Bil (# 32)
% Not Listed: 5.3

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81	FAL 80
1. WEZW-F	193/8.7	6.6	9.4	11.4	11.8
2. WISN	191/8.6	8.0	8.1	10.1	11.0
3. WTMJ	186/6.4	8.1	9.8	10.7	12.3
4. WOKY	150/6.7	6.6	2.7	4.0	3.0
5. WLUM-F	132/5.9	5.1	4.0	2.6	3.2
6. WQFM-F	123/5.5	6.5	5.5	6.0	4.3
7. WZUU-F	117/5.3	4.6	6.6	5.3	4.8
8. WKTI-F	105/4.7	4.1	3.4	3.9	2.5
9. WMYX-F	102/4.6	4.7	3.8	3.6	1.5
10. WBCS-F	93/4.2	8.5	9.2	8.3	8.2
11. WLPX-F	92/4.1	5.6	5.8	6.3	6.0
12. WMIL-F	82/3.7	2.4	---	---	---
13. WFMR-F	73/3.3	2.4	2.9	2.3	5.0
14. WAWA	54/2.4	2.0	1.0	.6	1.2
15. WRKR-F	51/2.3	2.8	1.7	2.8	2.3

12+ TSA 1/4	
1. WTMJ	236
2. WISN	217
3. WEZW-F	209
4. WOKY	164
5. WQFM-F	140
6. WZUU-F	138
7. WLUM-F	133
8. WMIL-F	120
9. WLPX-F	118
10. WKTI-F	115
11. WMYX-F	109
12. WBCS-F	105
13. WRKR-F	75
14. WFMR-F	74
15. WMAQ	68

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WISN	4257/27.8	24.6
2. WTMJ	3928/24.3	22.2
3. WEZW-F	2563/17.3	14.7
4. WQFM-F	2446/16.5	17.2
5. WKTI-F	2428/17.3	14.2
6. WZUU-F	2421/17.0	17.8
7. WLPX-F	2404/14.4	19.5
8. WBCS-F	2077/13.6	17.7
9. WOKY	1983/13.5	16.8
10. WMYX-F	1883/13.3	11.5
11. WRKR-F	1670/ 9.6	9.3
12. WMIL-F	1669/ 9.4	7.0
13. WMAQ	1360/ 4.1	4.9
14. WLUM-F	1305/ 9.7	8.9
15. WLZZ	951/ 6.4	10.0

12+ FM SHARE (METRO): 58.82% (1240 of 2108) (FAL 81: 60.51%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WQFM-F	1. WQFM-F	1. WISN	1. WISN	1. WEZW-F	1. WTMJ
2. WLPX-F	2. WLUM-F	2. WLUM-F	2. WEZW-F	2. WISN	2. WISN
3. WKTI-F	3. WMYX-F	3. WQFM-F	3. WZUU-F	3. WOKY	3. WZUU-F
WLUM-F	4. WKTI-F	4. WMYX-F	4. WTMJ	4. WTMJ	4. WBCS-F+
5. WRKR-F	5. WISN	5. WZUU-F	5. WMYX-F	5. WBCS-F	5. WOKY
	WLPX-F				

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WEZW-F	1. WEZW-F	1. WLUM-F	1. WISN	1. WQFM-F	1. WISN
2. WOKY	2. WISN	2. WMYX-F	2. WEZW-F	2. WLPX-F	2. WZUU-F
3. WISN	3. WOKY	3. WISN	3. WZUU-F	3. WLUM-F	3. WEZW-F
4. WMYX-F	4. WLUM-F	4. WKTI-F	4. WBCS-F	4. WMYX-F	4. WTMJ
5. WTMJ	5. WTMJ	5. WQFM-F	5. WTMJ	5. WKTI-F	WMIL-F

FORMATS	AM	FM	TOTAL	%
MOR/AC	516 (8)	144 (3)	660 (11)	31.3
ROCK/AOR/CONTEMP	13 (1)	497 (6)	510 (7)	24.2
COUNTRY	46 (2)	175 (2)	221 (4)	10.5
BTFL MUSIC		219 (2)	219 (2)	10.4
BLACK/URBAN	85 (2)	132 (1)	217 (3)	10.3
NOSTALGIA	150 (1)		150 (1)	7.1
CLASSICAL		73 (1)	73 (1)	3.5
NEWS/TALK	48 (2)		48 (2)	2.3
RELIGION	10 (1)		10 (1)	0.5
			2108 (32)	

MILWAUKEE ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WTMJ	1. WISN	1. WTMJ
2. WEZW-F	2. WTMJ	2. WISN
3. WISN	3. WEZW-F	3. WLUM-F
4. WOKY	4. WQFM-F	4. WOKY
5. WQFM-F	5. WZUU-F	5. WQFM-F
WZUU-F	6. WKTI-F	6. WEZW-F
7. WLUM-F	7. WLPX-F	7. WZUU-F
8. WKTI-F	8. WBCS-F	8. WBCS-F
9. WMIL-F	9. WOKY	9. WRKR-F
10. WLPX-F	10. WMYX-F	10. WKTI-F
		WMYX-F
11. WMYX-F	11. WMIL-F	
12. WBCS-F	12. WRKR-F	
13. WFMR-F	13. WLUM-F	
14. WRKR-F	14. WMAQ	
15. WAWA	15. WLZZ	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WBCS	1340		1.1/4.3
WBKV	1470	West Bend	1.2/1.5
WBKV-F	92.5	West Bend	1.4/2.9
WEMP	1250		1.3/5.4
WLZZ	1290	Greenfield	1.6/6.4
WNOV	860		1.4/3.4
WRJN	1400	Racine	1.2/3.1
WTKM-F+	104.9	Hartford	.5/1.1
WXJY-F	98.3	Menomonee Fa	1.2/3.3
WYLO	540	Jackson	.4/1.6
WBBM	780	Chicago	.8/3.9
WGN	720	Chicago	1.0/3.8
WIND	560	Chicago	1.4/2.7
WJZQ-F	95.1	Kenosha	.4/2.0
WLS	890	Chicago	.6/4.1
WMAQ	670	Chicago	.9/4.1

ADI FM SHARE: 57.32% (1445 of 2521) (FAL 81: 58.81%)

AM STATIONS

WAWA,	1590,	1 KW (DAYS,DA)	, BLACK	NBN,SBN,	$? ?	(Howard)	
WISN,	1130,	50 KW/10 KW (DA-N)	, AC/MOR	ABC-I,	$ 92.50	(Katz)	Hearst
WLZZ,	1290,	5 KW (DA-2)	, OLDIES	Source,	$ 55.62	(Eastman)	Malrite
WOKY,	920,	5 KW/1 KW (DA-2)	, NOSTALGIA (Al Ham)	RKO II,	$ 58.00*	(HNW)	Charter/Surrey
WTMJ,	620,	5 KW (DA-N)	, MOR	NBC,	$110.00*	(Christal)	Milw Jrnl

FM STATIONS

WBCS-F,	102.9,	50 KW @ 440,	COUNTRY	CBS,	$ 91.50	(Torbet)	Great Trails
WEZW-F,	103.7,	20 KW @ 840,	BTFL MUS (Schulke)	,	$ 70.38	(Mc-Guild)	Multimedia
WFMR-F,	96.5,	22 KW @ 810,	CLASSICAL**	,	$ 42.50	(CMBS)	
WKTI-F,	94.5,	16 KW @ 911,	ROCK	ABC-C,	$ 35.00	(Christal)	Milw Jrnl
WLPX-F,	97.3,	12 KW @ 920,	AOR (Burk-Abr)	,	$ 72.50	(Katz)	Hearst
WLUM-F,	102.1,	50 KW @ 360,	BLACK	CBS-R,	$ 35.00*	(Howard)	
WMIL-F,	106.1,	15 KW @ 950,	COUNTRY	,	$ 40.00*	(HNW)	Charter/Surrey
WMYX-F,	99.1,	50 KW @ 486,	AC	,	$ 55.00*	(Blair)	LIN
WQFM-F,	93.3,	14 KW @ 940,	AOR (Sebastian)	,	$ 65.00*	(Selcom)	Shamrock (PA)
WRKR-F,	100.7,	50 KW @ 500,	ROCK	ABC-C,	$ 35.00*	(CBS/FM)	Bdcst Mng (RACINE)
WZUU-F,	95.7,	34 KW @ 610,	CONTEMP	Source,	$100.13	(Eastman)	Malrite

**Switched to AC in early 1983.

MINNEAPOLIS-ST. PAUL

Market # 15; ADI # 14
APR 17.6
SMSA Pop: 2,133,100
Est 1981 Revenue: $38,700,000

Stations: 20/20
Diaries: 1836/1162:1
Standard Error: .463
% Below Line: 0

CSI: 20.6 Bil (# 15)
CSI HH: 27.2 M (# 22)
Retail $: 11.8 Bil (# 12)
% Not Listed: 10.7

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81	FAL 80	12+ TSA 1/4		12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WCCO	647/20.5	20.0	22.9	20.2	24.5	1. WCCO	942	1. WCCO	10746.40.6	38.9
2. KSTP-F	390/12.4	12.2	14.8	12.4	10.1	2. KSTP-F	461	2. KSTP-F	5636/26.1	27.4
3. WLOL-F	305/ 9.7	10.0	4.2	4.4	5.8	3. WLOL-F	362	3. WLOL-F	5385/25.2	23.8
4. KQRS-F+	204/ 6.5	5.1	6.8	6.4	5.5	4. KQRS-F+	269	4. KQRS-F+	4367/19.1	17.4
5. WDGY	173/ 5.5	8.5	6.4	7.1	5.3	5. WDGY	231	5. KDWB-F	3493/16.2	17.1
6. KDWB-F	154/ 4.9	6.0	6.6	6.3	5.7	6. KDWB-F	181	6. WDGY	3380/13.8	16.5
7. KEEY-F	152/ 4.8	4.1	4.2	5.9	6.0	7. KEEY-F	173	7. WCCO-F	3028/11.7	15.0
8. WAYL-F	145/ 4.6	3.2	4.1	4.8	4.5	WAYL-F	173	8. KSTP	2725/13.4	10.8
9. KSTP	129/ 4.1	3.1	3.3	3.5	3.2	9. WCCO-F	168	9. WAYL-F	2446/11.2	8.8
10. WCCO-F	120/ 3.8	4.4	4.4	3.8	4.3	10. KSTP	140	10. KEEY-F	2438/11.7	9.9
11. WWTC	67/ 2.1	2.3	2.5	3.2	3.5	11. WWTC	70	11. KDWB	2369/ 9.9	12.0
12. KJJO-F	56/ 1.8	2.0	1.8	1.2	1.2	12. KDWB	67	12. WWTC	1367/ 7.2	7.0
13. KTWN-F	53/ 1.7	1.6	.8	1.0	1.1	13. KJJO-F	65	13. KJJO-F	1165/ 6.1	6.6
KLBB	53/ 1.7	.6	.3	.5	.9	14. KTWN-F	57	14. KTWN-F	1072/ 5.7	4.8
15. KDWB	50/ 1.6	2.0	1.8	2.6	3.0	15. KLBB	53	15. KKSS	838/ 4.1	4.3

12+ FM SHARE (METRO): 56.44% (1591 of 2819) (FAL 81: 53.82%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WLOL-F	1. KSTP-F	1. KSTP-F	1. WCCO	1. WCCO	1. WCCO
2. KQRS-F+	2. WLOL-F	2. WCCO	2. KSTP-F	2. KSTP-F	2. KSTP-F
3. KDWB-F	3. KQRS-F+	3. WLOL-F	3. WDGY	3. WDGY	3. WLOL-F
4. KSTP-F	4. KDWB-F	4. KQRS-F+	4. WLOL-F	4. KEEY-F	4. WDGY
	5. WCCO-F	5. WDGY	5. KEEY-F	5. WAYL-F	5. KQRS-F+
	6. WCCO	6. KDWB-F	6. WAYL-F	6. KSTP	KDWB-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WCCO	1. WCCO	1. KSTP-F	1. KSTP-F	1. KQRS-F+	1. WCCO
2. KSTP-F	2. KSTP-F	2. WLOL-F	2. WCCO	2. KSTP-F	2. KSTP-F
3. KEEY-F	3. WLOL-F	3. KQRS-F+	3. WDGY	3. KDWB-F	3. WDGY
4. WLOL-F	4. KQRS-F+	4. WCCO-F	4. KEEY-F	4. WLOL-F	4. KSTP
5. KQRS-F+	5. KDWB-F	5. KEEY-F	5. WLOL-F	5. WCCO	5. WLOL-F
6. WDGY	WDGY	6. KDWB-F	6. WAYL-F	6. KSTP	6. KQRS-F+

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	74 (2)	759 (4)	833 (6)	29.5
TALK/VARIETY	647 (1)		647 (1)	23.0
MOR/AC	227 (3)	390 (1)	617 (4)	21.9
COUNTRY	203 (2)	92 (2)	295 (4)	10.5
BTFL MUSIC		297 (2)	297 (2)	10.5
JAZZ		53 (1)	53 (1)	1.9
NOSTALGIA	53 (1)		53 (1)	1.9
UNKNOWN	24 (1)		24 (1)	0.9
			2819 (20)	

MINNEAPOLIS-ST. PAUL ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WCCO	1. WCCO	1. WCCO
2. KSTP-F	2. KSTP-F	2. WLOL-F
3. WLOL-F	3. WLOL-F	3. KSTP-F
4. KQRS-F+	4. KQRS-F+	4. WDGY
5. WDGY	5. KDWB-F	5. WAYL-F
6. KDWB-F	6. WDGY	6. KSTP
7. KEEY-F	7. WCCO-F	7. KEEY-F
8. WAYL-F	8. KSTP	8. KDWB-F
9. WCCO-F	9. KEEY-F	9. KQRS-F
10. KSTP	10. WAYL-F	10. WCCO-F
11. WWTC	11. KDWB	
12. KDWB	12. WWTC	
13. KJJO-F	13. KJJO-F	
14. WWJO-F	14. KTWN-F	
15. KTWN-F	15. KKSS	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

KKSS	980	Richfield	1.0/4.1
KRSI	950	St. Louis P	1.0/3.1
KTCR-F	97.1		1.1/3.9
WMIN	1010	Maplewood	.8/1.2

ADI FM SHARE: 55.28% (2137 of 3866) (FAL 81: 50.83%)

AM STATIONS

KDWB,	630,	5 KW/500 W (DA-2),	AOR	,	$ 60.00*	(Mc-Guild)	Doubleday
KKSS,	980,	5 KW (DA-1) ,	MOR	RKO,	$ 30.00*	(RKO)	Entercom
KLBB,	1400,	1 KW/250 W ,	NOSTALGIA (Al Ham)	ABC-D,	$ 40.00*	(Katz)	Malrite
KSTP,	1500,	50 KW (DA-N) ,	OLDIES/AC	ABC-I,NBC-T,	$ 52.50	(Christal)	Hubbard
WCCO,	830,	50 KW ,	TALK/VARIETY	CBS,	$215.00	(CBS Spot)	Midwest Comm
WDGY,	1130,	50 KW/25 KW (DA-2),	COUNTRY	NBC,	$109.38*	(Blair)	Storz
WWTC,	1280,	5 KW (DA-N) ,	OLDIES	MBS,	$ 39.13	(Masla)	

FM STATIONS

KDWB-F,	101.3,	100 KW @ 822,	AOR	,	$ 90.00*	(Mc-Guild)	Doubleday
KEEY-F,	102.1,	100 KW @ 822,	BTFL MUS (Bonne)	,	$ 60.00*	(Katz)	Malrite
KJJO-F,	104.1,	53 KW @ 260,	COUNTRY	ABC-E,	$ 37.00*	(MMR)	Park
KQRS-F+,	92.5,	50 KW @ 822,	AOR (Pollack)	ABC-R,	$100.00*	(Torbet)	McKenna
KSTP-F,	94.5,	100 KW @ 1250,	AC	,	$145.00*	(Christal)	Hubbard
KTWN-F,	107.9,	57 KW @ 400,	JAZZ	,	$ 40.00	(Lotus)	
WAYL-F,	93.7,	100 KW @ 822,	BTFL MUSIC	,	$ 50.63	(RKO)	Entercom
WCCO-F,	102.9,	100 KW @ 1304,	CONTEMP (Burk-Abr)	CBS-R,	$ 55.75	(Eastman)	Midwest Comm
WLOL-F,	99.5,	100 KW @ 844,	ROCK	RKO,	$120.00	(Selcom)	Emmis
WWJO-F,	98.1,	100 KW @ 420,	COUNTRY	,	$ 14.00	(----)	(ST. CLOUD)

MOBILE

Market # 92	Stations: 18/15	CSI: 3.3 Bil (# 99)
APR 19.9	Diaries: 754/602:1	CSI HH: 20.8 M (# 237)
SMSA Pop: 453,700	Standard Error: .771	Retail $: 1.8 Bil (# 111)
Est 1981 Revenue: $6,050,000	% Below Line: 1.4	% Not Listed: 6.0

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81	FAL 80
1. WBLX-F	131/17.8	18.6	12.0	9.6	9.0
2. WKSJ-F	127/17.2	18.7	19.3	23.8	20.1
3. WKRG-F	79/10.7	12.1	11.4	13.0	13.3
4. WGOK	78/10.6	9.6	7.4	6.4	10.9
5. WABB-F	75/10.2	9.5	13.7	14.7	11.5
6. WKRG	49/ 6.6	5.7	7.5	7.0	10.5
7. WLPR-F	39/ 5.3	4.7	6.8	6.2	6.1
8. WUNI	26/ 3.5	3.7	3.3	2.8	1.0
9. WMOO	20/ 2.7	.9	2.1	.8	1.2
10. WJQY-F	14/ 1.9	2.5	1.7	---	---
WLLF	14/ 1.9	3.2	2.1	.9	2.0

12+ TSA 1/4	
1. WKSJ-F	158
2. WBLX-F	153
3. WKRG-F	132
4. WABB-F	116
5. WGOK	78
6. WMEZ-F	51
7. WKRG	49
8. WTKX-F	47
9. WJLQ-F	42
10. WLPR-F	39

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WKRG-F	2144/32.1	32.2
2. WABB-F	1807/26.9	27.4
3. WKSJ-F	1692/37.3	33.7
4. WBLX-F	1332/27.2	23.2
5. WJLQ-F	865/ 2.2	2.6
6. WGOK	741/19.4	17.5
7. WMEZ-F	700/ 1.4	2.0
8. WKRG	669/17.6	14.4
9. WTKX-F	603/ 1.5	2.4
10. WLPR-F	489/12.1	11.5

12+ FM SHARE (METRO): 69.55% (482 of 693) (FAL 81: 71.76%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WKRG-F	1. WBLX-F	1. WBLX-F	1. WKSJ-F	1. WKSJ-F	1. WKSJ-F
2. WBLX-F	2. WABB-F	2. WKSJ-F	2. WBLX-F	2. WBLX-F	2. WBLX-F
3. WABB-F	3. WKSJ-F	3. WABB-F		3. WGOK	3. WKRG
	4. WKRG-F	4. WGOK WKRG-F		4. WKRG	4. WKRG-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WKSJ-F	1. WBLX-F	1. WBLX-F	1. WKSJ-F	1. WABB-F	1. WKSJ-F
2. WBLX-F	2. WKSJ-F	2. WKRG-F	2. WBLX-F	2. WBLX-F	2. WBLX-F
3. WGOK	3. WKRG-F	3. WKSJ-F	3. WKRG-F	3. WKSJ-F	3. WGOK
4. WKRG-F	4. WABB-F	4. WGOK WABB-F	4. WGOK	4. WKRG-F	4. WABB-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WABB	1480		1.2/9.6
WHEP	1310	Foley	1.2/1.6
WHSP-F	92.1	Fairhope	.9/2.4
WWAX	840		.8/3.3
WJLQ-F	100.7	Pensac.	.3/2.2
WMEZ-F	94.1	Pensac.	.8/1.4
WTKX-F	101.5	Pensac.	.3/1.5

FORMATS

	AM	FM	TOTAL	%
BLACK	78 (1)	131 (1)	209 (2)	30.2
ROCK/AOR/CONTEMP		158 (4)	158 (4)	22.8
COUNTRY		141 (2)	141 (2)	20.3
MOR/AC	93 (4)		93 (4)	13.4
BTFL MUSIC		45 (2)	45 (2)	6.5
RELIGION	20 (1)		20 (1)	2.9
NOSTALGIA	14 (1)		14 (1)	2.0
UNKNOWN	6 (1)	7 (1)	13 (2)	1.9
			693 (18)	

RADIO STATIONS

WGOK, 900, 1 KW (DAYS), BLACK, $16.50 (Roslin)
WKRG, 710, 1 KW/500 W (DA-N), MOR CBS,MBS,NBC, $55.00 (Katz)
WLLF, 1270, 5 KW (DAYS), NOSTALGIA (Al Ham) ABC-D, $13.00 (Blair) Capitol (Johnson)
WMOO, 1550, 50 KW (DAYS,DA), RELIGION, $15.00 (----) Beasley
WUNI, 1410, 5 KW (DA-N), COUNTRY NBC, $17.50 (Lotus) Kirk

WABB-F, 97.5, 100 KW @ 1050, AOR, $38.00* (Eastman)
WBLX-F, 92.9, 63 KW @ 470, BLACK, $41.50 (Howard) Beasley
WJQY-F, 98.3, 3 KW @ 300, COUNTRY, $20.75 (Masla)
WKRG-F, 99.9, 100 KW @ 850, ROCK, $55.00 (Katz)

PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION

MODESTO

Market # 145
APR 16.5
SMSA Pop: 276,500
Est 1981 Revenue: $5,300,000

Stations: 24/10
Diaries: 653/423:1
Standard Error: .757
% Below Line: 32.9

CSI: 2.5 Bil (# 125)
CSI HH: 24.6 M (# 80)
Retail $: 1.3 Bil (# 146)
% Not Listed: 10.4

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81
1. KBEE-F	48/12.4	10.6	15.1	10.3
2. KOSO-F	40/10.4	11.1	10.0	8.8
3. KTRB	31/ 8.0	7.4	6.6	5.9
4. KHOP-F	26/ 6.7	9.1	8.0	8.3
KFIV-F	26/ 6.7	8.3	5.1	8.3
6. KMIX-F	25/ 6.5	4.9	2.3	4.1
7. KCEY	15/ 3.9	2.0	5.1	5.0
KRAK	15/ 3.9	3.1	3.4	5.0
9. KQKK-F	14/ 3.6	2.9	2.3	2.9
10. KNBR	13/ 3.4	4.0	5.4	4.4

12+ TSA 1/4	
1. KOSO-F	65
2. KHOP-F	59
KRAK	59
4. KBEE-F	55
5. KNBR	50
6. KCBS	47
7. KTRB	43
8. KMYT-F	42
9. KFYE-F	40
10. KQKK-F	35

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KHOP-F	1142/20.6	22.7
2. KOSO-F	1044/26.6	24.2
3. KRAK	944/12.3	8.2
4. KNBR	796/10.2	13.1
5. KCBS	790/ 9.3	12.5
6. KTRB	652/17.7	16.4
7. KFYE-F	599/ 9.2	7.9
8. KZAP-F	542/ 3.6	---
9. KBEE-F	540/18.2	16.8
10. KFRC	534/ 7.4	9.2

12+ FM SHARE (METRO): 67.05% (232 of 346) (FAL 81: 60.43%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KOSO-F	1. KOSO-F	1. KOSO-F	1. KOSO-F	1. KBEE-F	1. KBEE-F
2. KMIX-F	2. KFIV-F	2. KFIV-F	2. KBEE-F	2. KTRB	KTRB
KFIV-F	3. KHOP-F	3. KHOP-F	3. KTRB		3. KOSO-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KBEE-F	1. KBEE-F	1. KOSO-F	1. KBEE-F	1. KFIV-F	1. KOSO-F
2. KTRB	KOSO-F	2. KFIV-F	2. KOSO-F	KOSO-F	2. KQKK-F
3. KOSO-F	3. KTRB	3. KMIX-F	3. KMIX-F	3. KHOP-F	KHOP-F

OTHER RATED STATIONS/METRO SHARE + CUME RATING

KBEE	970		1.3/8.4	KAMB-F	101.5	Merced	3.1/7.2	KSNN-F	104.7	Los Ba	.8/2.8
KFIV	1360		2.8/14.8	KFYE-F	93.7	Fresno	2.8/9.2	KSTN-F	107.3	Stockt	.8/3.0
KLOC	920	Ceres	1.3/4.3	KKDJ-F	105.9	Fresno	1.3/4.0	KWGF-F	100.9	Tracy	.5/2.9
KCBS	740	SF	2.8/9.3	KMJ	580	Fresno	.5/2.8	KZAP-F	98.5	Sacra	1.0/3.6
KFRC	610	SF	1.6/7.4	KMYT-F	97.5	Merced	3.4/5.5				

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	17 (2)	118 (8)	135 (10)	39.0
COUNTRY	61 (3)	39 (2)	100 (5)	28.9
BTFL MUSIC		61 (2)	61 (2)	17.6
MOR/AC	18 (2)		18 (2)	5.2
NEWS/TALK	13 (2)		13 (2)	3.8
RELIGION		12 (1)	12 (1)	3.5
SPANISH	5 (1)	3 (1)	8 (2)	2.3
			346 (24)	

RADIO STATIONS

KCEY, 1390, 5 KW (DA-2) , COUNTRY	MBS, $17.50	(Christal)	Behan
KTRB, 860, 10 KW/1 KW (DA-2), COUNTRY	ABC-E, $21.00	(Blair)	
KBEE-F, 103.3, 11 KW @ 150, BTFL MUS (Bonne)	, $22.05	(Katz)	John Price
KMIX-F, 98.8, 2 KW @ 390, COUNTRY (TM)	, $17.50	(Christal)	Behan
KFIV-F, 102.3, 3 KW @ 300, CONTEMP	, $29.75	(MMR)	
KHOP-F, 104.1, 50 KW @ 499, CONTEMP	ABC-C, $18.75	(Blair)	
KOSO-F, 93.1, 3 KW @ 1790, ROCK	ABC-I, $25.00	(Selcom)	Space Com
KQKK-F, 96.7, 3 KW @ 320, COUNTRY	, $14.00	(Christal)	

Other stations - See San Francisco and Fresno

NASHVILLE

Market # 45; ADI # 30
APR 16.6
SMSA Pop: 875,100
Est 1981 Revenue: $15,490,000

Stations: 26/26
Diaries: 959/913:1
Standard Error: .651
% Below Line: 0

CSI: 7.1 Bil (# 51)
CSI HH: 22.4 M (# 173)
Retail $: 4.2 Bil (# 44)
% Not Listed: 7.5

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81	FAL 80
1. WKDF-F	158/12.8	12.4	12.6	11.9	7.3
2. WZEZ-F	125/10.2	9.4	10.5	8.2	11.5
3. WSIX-F	123/10.0	9.2	9.3	9.4	11.0
4. WWKX-F	111/ 9.0	10.0	12.9	8.2	8.3
5. WLAC	84/ 6.8	5.7	6.2	5.6	4.5
6. WVOL	75/ 6.1	9.4	6.7	7.8	9.0
7. WSM	75/ 5.9	6.8	5.6	6.3	8.5
8. WYHY-F	60/ 4.9	3.3	2.2	.9	---
9. WSM-F	51/ 4.1	6.3	4.9	9.4	6.5
10. WNKZ+	42/ 3.4	1.1	1.8	1.9	2.5

12+ TSA 1/4	
1. WKDF-F	236
2. WWKX-F	207
3. WSIX-F	195
4. WZEZ-F	141
5. WSM	133
6. WLAC	93
7. WSM-F	82
8. WVOL	75
9. WYHY-F	70
10. WNKZ+	42

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WWKX-F	3297/24.8	25.8
2. WKDF-F	2676/22.3	23.7
3. WSM	2626/18.7	20.7
4. WSIX-F	2386/19.5	17.5
5. WZEZ-F	1477/16.0	16.3
6. WSM-F	1443/11.1	13.9
7. WLAC	1433/15.7	12.3
8. WYHY-F	1098/11.6	5.4
9. WSIX	1029/11.4	10.1
10. WVOL	814/10.8	13.5

12+ FM SHARE (METRO): 64.97% (740 of 1139) (FAL 81: 64.90%)

TEENS
1. WKDF-F
WWKX-F
3. WVOL

18 - 34
1. WKDF-F
2. WWKX-F
3. WYHY-F
4. WSM-F
5. WSIX-F
WVOL

18 - 49
1. WKDF-F
2. WSIX-F
3. WWKX-F
4. WZEZ-F
5. WYHY-F

25 - 54
1. WSIX-F
2. WZEZ-F
3. WKDF-F
4. WWKX-F
5. WSM-F

35 - 64
1. WZEZ-F
2. WSIX-F
3. WSM
4. WLAC
5. WVOL

12+ AMD
1. WKDF-F+
WSIX-F
3. WSM
4. WWKX-F
5. WZEZ-F

12+ MID
1. WZEZ-F
2. WKDF-F
3. WSIX-F
4. WLAC
5. WWKX-F

12+ PMD
1. WKDF-F
2. WZEZ-F
3. WSIX-F
4. WWKX-F
5. WLAC

WOMEN 18-34
1. WKDF-F
2. WWKX-F
3. WVOL
4. WSM-F

WOMEN 25-54
1. WSIX-F
2. WWKX-F
3. WVOL
WSM-F
5. WSM

MEN 18-34
1. WKDF-F

MEN 25-54
1. WSIX-F
2. WKDF-F
3. WZEZ-F
4. WLAC
5. WSM-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	12 (1)	357 (4)	369 (5)	32.4
COUNTRY	166 (6)	147 (3)	313 (9)	27.5
MOR/AC	21 (3)	111 (3)	132 (6)	11.6
BTFL MUSIC		125 (1)	125 (1)	11.0
NEWS/TALK	84 (1)		84 (1)	7.4
BLACK/URBAN	75 (1)		75 (1)	6.6
NOSTALGIA	18 (1)		18 (1)	1.6
UNKNOWN	16 (1)		16 (1)	1.4
RELIGION	7 (1)		7 (1)	0.6
			1139 (26)	

NASHVILLE ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WKDF-F	1. WWKX-F	1. WKDF-F
2. WWKX-F	2. WKDF-F	2. WWKX-F
3. WSIX-F	3. WSM	3. WSIX-F
4. WZEZ-F	4. WSIX-F	4. WSM
5. WSM	5. WZEZ-F	5. WZEZ-F
6. WLAC	6. WLAC	6. WVOL
7. WSM-F	7. WSM-F	7. WLAC
8. WVOL	8. WYHY-F	8. WSM-F
9. WYHY-F	9. WSIX	9. WNKZ+
10. WBGY-F	10. WVOL	10. WDBL-F+
11. WABD	11. WYCQ-F	
12. WYCQ-F	12. WBGY-F	
13. WNKZ+	13. WKOS-F	
14. WJYN-F	14. WJYN-F	
15. WMAK-F	15. WMAK-F	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WAJN	790	Oshland City	1.3/1.2
WAMB	1170		1.5/3.0
WAMG	1130	Gallatin	.7/1.5
WDBL+	1590	Springfield	1.3/2.7
WGNS	1450	Murfreesboro	.6/1.7
WHIN	1010	Gallatin	.4/1.7
WJYN-F	105.9		2.8/7.3
WKDA	1240		1.0/6.1
WKOS-F	96.3	Murfreesboro	1.3/5.1
WLUY	1300		.7/2.7
WMAK-F	92.1		3.0/7.6
WSIX	980		2.9/11.4
WTJT	950	Franklin	1.1/1.7
WWGM	1560		.6/1.3

ADI FM SHARE: 65.91% (1332 of 2021) (FAL 81: 63.88%)

AM STATIONS

WLAC, 1510, 50 KW (DA-N), NEWS/TALK, $48.00 (RKO) Sudbrink
WSIX, 980, 5 KW (DA-N), COUNTRY CBS,NBC-T, $ NM (Katz) GE
WSM, 650, 50 KW, COUNTRY NBC, $80.00* (Christal)

WVOL, 1070, 5 KW/1 KW (DA-N), BLACK NBN, $40.00* (Howard)
WABD, 1370, 1 KW (DAYS), BLACK ABC-C, $ 6.00 (----) (FORT CAMPBELL)
WNKZ+,1430, 5 KW/1 [illegible]), COUNTRY RKO II, $? ? (Lotus) Jaco

FM STATIONS

WJYN-F, 105.9, 100 KW @ 410, AC (Schulke), $32.00 (RKO) Sudbrink
WKDF-F, 103.3, 100 KW @ 1220, AOR (Burk-Abr) ABC-E,ABC-R, $60.00* (Blair) Dick
WKOS-F, 96.3, 100 KW @ 170, AC MBS, $10.00* (----) (MURFREESBORO)
WMAK-F, 92.1, 3 KW @ 300, CONTEMP (?), $? ? (Howard) Mooney (HENDERSONVILLE)

WSIX-F, 97.9, 100 KW @ 1145, COUNTRY, $130.00 (Katz) GE

WSM-F, 95.5, 100 KW @ 1280, SOFT ROCK Source, $60.00* (Christal)
WWKX-F, 104.5, 100 KW @ 1050, ROCK RKO, $50.00* (Masla)
WYHY-F, 107.3, 100 KW @ 730, AC, $25.00* (Mc-Guild) Mooney (LEBANON)

WZEZ-F, 92.9, 100 KW @ 650, BTFL MUS (Bonne), $50.00* (Torbet) South Central
WYCO-F, 102.9, 100 KW @ 510, COUNTRY ABC-E, $ 6.00 (----) (SHELBYVILLE)
WBGY-F, 93.3, 100 KW @ 750, ROCK, $10.00 (----) (TULLAHOMA)

NASSAU-SUFFOLK

APR 18.5
Est 1981 Revenue: $17,420,000

Diaries: 1341
Standard Error: .549

CSI: 28.7 Bil (# 11)
CSI HH: 33.1 M (# 4)
Retail $: 13.5 Bil (# 11)

NOTE: Nassau-Suffolk is a portion of the New York Metro. For this market only those stations home to Nassau-Suffolk are listed. There is no TSA.

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81	FAL 80
1. WBLI	236/5.8	5.7	5.2	4.5	4.9
2. WALK-F+	183/4.5	2.0	3.2	2.3	2.5
3. WAPP-F	161/3.9	2.9	2.7	2.7	2.6
4. WHLI	159/3.9	3.9	2.9	3.7	4.0
5. WBAB-F	132/3.2	3.6	3.8	3.3	2.7
6. WCTO-F	94/2.3	1.5	3.3	2.3	2.9
7. WLIR-F	79/1.9	1.2	1.6	2.0	1.6
8. WKJY-F	58/1.4	1.8	1.7	2.3	1.5
9. WGSM	51/1.2	1.8	2.0	1.4	1.3
10. WGBB	42/1.0	.8	.6	.7	1.2

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WAPP-F	3158/14.3	6.8
2. WBLI-F	2931/13.3	12.8
3. WBAB-F	2436/11.0	12.1
4. WALK-F+	2170/ 9.8	6.3
5. WLIR-F	1341/ 6.1	6.1
6. WCTO-F	1328/ 6.0	5.4
7. WHLI	1299/ 5.9	6.0
8. WKJY-F	924/ 4.2	4.1
9. WRCN-F	759/ 3.4	3.0
10. WGBB	604/ 2.7	3.3

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WAPP-F	1. WBLI-F	1. WBLI-F	1. WBLI-F	1. WHLI	1. WALK-F+
2. WBLI-F	2. WAPP-F	2. WAPP-F	2. WALK-F	2. WALK-F	2. WBLI-F
3. WBAB-F	3. WBAB-F	3. WBAB-F	3. WHLI	3. WCTO-F	3. WHLI
4. WLIR-F	4. WLIR-F	4. WALK-F+	4. WBAB-F	4. WBLI-F	4. WBAB-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WBLI-F	1. WBLI-F	1. WBLI-F	1. WBLI-F	1. WAPP-F	1. WBLI-F
2. WAPP-F	2. WAPP-F	2. WAPP-F	2. WALK-F+	2. WBLI-F	2. WBAB-F
3. WALK-F+	3. WBAB-F	3. WBAB-F	3. WHLI	3. WBAB-F	3. WALK-F+
4. WHLI	4. WALK-F+	4. WLIR-F	4. WCTO-F	4. WLIR-F	4. WHLI

RADIO STATIONS

WGBB, 1240, 1 KW/250 W , MOR , $? ? (Lotus)
WGSM, 740, 25 KW (DAYS,DA), MOR , $40.00* (Mc-Guild) Greater Media
WHLI, 1100, 10 KW (DAYS,DA), NOSTALGIA (Al Ham) , $40.[illegible] (Roslin)

WALK-F+, 97.5, 45 KW @ 530, MOR , $42.00* (Roslin)
WBAB-F, 102.3, 2.3 KW @ 344, AOR , $38.00* (----)
WBLI-F, 106.1, 10 KW @ 500, ROCK , $58.75 (Masla) Beck-Ross
WCTO-F, 94.3, 3 KW @ 300, BTFL MUSIC , $40.00* (Mc-Guild) Greater Media
WKJY-F, 98.3, 3 KW @ 300, BTFL MUSIC , $35.00* (Roslin)
WLIR-F, 92.7, 3 KW @ 300, AOR , $70.00 (Masla)
WRCN-F, 103.9, 3 KW @ 466, AOR , $30.00* (Unirep)

WAPP-F -- See New York

NEW HAVEN

Market # 100 (56 on county basis)
APR 17.8
SMSA Pop: 418,000

Est 1981 Revenue: $6,610,000

Stations: 31/7
Diaries: 997/419:1
Standard Error: .635

% Below Line: 45.2

CSI: 4.1 Bil (# 89) (48-county)
CSI HH: 30.9 M (# 6 -est)
Retail $: 1.7 Bil (# 113)
(65 - county)

% Not Listed: 8.4

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81	FAL 80
1. WELI	92/13.8	15.5	14.6	18.4	20.0
2. WKCI-F	64/ 9.6	8.6	10.9	9.3	10.7
3. WAVZ	56/ 8.4	6.4	8.6	4.8	8.2
4. WNHC	54/ 8.1	6.0	6.2	5.8	1.8
5. WEZN-F	42/ 6.3	5.1	5.6	4.7	5.5
6. WPLR-F	40/ 6.0	7.1	6.7	6.1	9.3
7. WCBS	31/ 4.6	4.9	3.5	6.1	4.1
8. WWYZ-F	30/ 4.5	4.5	3.5	3.7	4.5
9. WKSS-F	27/ 4.0	3.6	4.6	4.2	2.3
10. WHCN-F	25/ 3.7	4.8	3.5	5.3	3.2

12+ TSA 1/4	
1. WKCI-F	114
2. WELI	102
3. WEZN-F	78
4. WAVZ	64
5. WPLR-F	62
6. WHCN-F	58
7. WKSS-F	56
8. WNHC	55
WTIC	55
10. WWYZ-F	51

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WKCI-F	1567/23.9	23.3
2. WELI	1429/32.2	32.7
3. WPLR-F	1067/17.9	17.4
4. WKSS-F	909/10.7	7.4
5. WCBS	896/16.2	16.5
6. WEZN-F	858/13.0	12.4
7. WHCN-F	830/11.0	12.5
WDRC-F	830/12.2	10.3
9. WNBC	829/13.7	15.1
10. WTIC	780/ 5.3	8.1

12+ FM SHARE (METRO): 50.57% (310 of 613) (FAL 81: 49.48%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WHCN-F	1. WKCI-F	1. WKCI-F	1. WELI	1. WELI	1. WELI
2. WNHC	2. WNHC	2. WNHC	WKCI-F	2. WAVZ	2. WKCI-F
3. WPLR-F	3. WPLR-F	3. WPLR-F	3. WWYZ-F	3. WEZN-F	3. WAVZ
4. WDRC-F	4. WWYZ-F	4. WELI	4. WAVZ	4. WKCI-F	4. WNHC

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WKCI-F	1. WELI	1. WNHC	1. WELI	1. WKCI-F	1. WKCI-F
2. WELI	2. WKCI-F	2. WKCI-F	2. WKCI-F	2. WPLR-F	2. WELI
3. WAVZ	3. WNHC	3. WPLR-F	3. WWYZ-F	3. WNHC	3. WPLR-F
4. WEZN-F	4. WAVZ	4. WPLR-F	4. WWYZ-F	4. WHCN-F	4. WNBC

OTHER RATED STATIONS/METRO SHARE + CUME RATING

WSCR	1220	Hamden	1.9/3.3	WTIC	1080	Hartf	1.8/5.3	WYBC-F	94.3		2.5/8.4
WRCQ	910	New Brit	.3/1.0	WABC	96.5	NY	.3/3.0	WCCC-F	106.9	Hartford	.6/4.4
WDRC-F	102.9	Hartf.	3.3/12.2	WHN	1050	NY	.4/3.8	WIOF-F	104.1	Water.	1.0/4.8
WRCH-F	100.5	New Bri	1.9/5.3	WICC	600	Bridge	.4/3.3	WTIC-F	96.5	Hartford	.7/5.5
WBLS-F	107.5	NY	1.0/4.5	WINS	1010	NY	.4/2.6	WMCA	570	NY	.3/1.1
WNBC	660	NY	3.4/13.7	WNEW	1130	NY	.6/1.9	WQXR-F+	96.3	NY	.2/1.7
WRKI-F	95.1	Brook.	.9/2.6	WOR	710	NY	.3/2.3				

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	23 (1)	166 (7)	189 (8)	30.8
MOR/AC	107 (3)	37 (2)	144 (5)	23.5
BTFL MUSIC		82 (3)	82 (3)	13.4
BLACK/JAZZ	54 (1)	24 (2)	78 (3)	12.7
NOSTALGIA	62 (3)		62 (3)	10.1
NEWS/TALK	40 (5)		40 (5)	6.5
COUNTRY	16 (2)		16 (2)	2.6
CLASSICAL	1 (1)	1 (1)	2 (2)	0.3
			613 (31)	

RADIO STATIONS

WAVZ, 1300, 1 KW (DA-N), NOSTALGIA (Al Ham)	ABC-I, $73.75	(Mc-Guild)	EasTern
WELI, 960, 5 KW (DA-N), MOR (Burk-Abr)	, $68.00	(Blair)	Insilco
WNHC, 1340, 1 KW/250 W , BLACK	SBN, $20.00	(Savalli)	
WKCI-F, 101.3, 10 KW @ 1070, ROCK	, $73.75	(Mc-Guild)	EasTern
WPLR-F, 99.1, 14 KW @ 950, ROCK	, $58.75	(Christal)	General

Others - See New York, Hartford, Bridgeport

NEW ORLEANS

Market # 33; ADI # 34
APR 19.3
SMSA Pop: 1,207,400
Est 1981 Revenue: $18,800,000

Stations: 19/19
Diaries: 1325/911:1
Standard Error: .591
% Below Line: 0

CSI: 11.3 Bil (# 32)
CSI HH: 25.6 M (# 51)
Retail $: 5.9 Bil (# 34)
% Not Listed: 6.5

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81	FAL 80
1. WYLD-F	250/12.9	6.4	6.8	5.6	6.7
2. WAIL-F	170/ 8.8	12.9	10.6	8.4	3.1
3. WEZB-F	167/ 8.6	8.6	11.5	10.3	10.7
4. WRNO-F	157/ 8.1	8.5	7.3	8.1	6.5
5. WBYU-F	135/ 7.0	5.9	7.5	7.7	8.0
6. WAJY-F	117/ 6.1	5.0	5.7	5.9	3.1
7. WTIX	113/ 5.9	5.6	5.0	7.8	6.9
8. WNOE-F	106/ 5.5	6.8	8.4	6.7	9.9
9. WQUE-F	90/ 4.7	4.5	5.2	6.2	4.5
10. WWL	88/ 4.6	4.8	4.8	3.9	4.8
11. WNNR	78/ 4.0	3.3	2.3	2.3	1.8
12. WGSO	62/ 3.2	4.4	5.1	3.0	5.6

12+ TSA 1/4	
1. WYLD-F	275
2. WEZB-F	254
3. WAIL-F	217
4. WRNO-F	190
5. WNOE-F	178
6. WTIX	175
7. WBYU-F	172
8. WWL	145
9. WAJY-F	143
10. WQUE-F	99
11. WNOE	90
12. WNNR	79

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WEZB-F	3632/25.8	23.4
2. WTIX	3121/18.3	17.0
3. WWL	2795/17.9	16.1
4. WAIL-F	2575/18.8	21.7
5. WYLD-F	2437/21.3	13.6
6. WNOE-F	2419/16.0	14.6
7. WRNO-F	2367/18.2	17.8
8. WAJY-F	1926/15.1	11.7
9. WBYU-F	1852/14.0	13.0
10. WQUE-F	1708/15.0	15.5
11. WNOE	1669/10.5	9.1
12. WYLD	1241/ 9.1	9.9

12+ FM SHARE (METRO): 66.00% (1192 of 1806) (FAL 81: 65.81%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WAIL-F	1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WNOE-F	1. WYLD-F
2. WEZB-F	2. WRNO-F	2. WRNO-F	2. WTIX	2. WBYU-F	2. WEZB-F
3. WRNO-F	3. WEZB-F	3. WEZB-F	3. WAJY-F	3. WAJY-F	3. WTIX
4. WRNO-F	4. WAIL-F	4. WAIL-F	4. WNOE-F	4. WYLD-F	4. WRNO-F
	5. WQUE-F	5. WTIX	5. WAIL-F	WWL	5. WBYU-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WYLD-F
2. WBYU-F	2. WAIL-F	2. WEZB-F	2. WAJY-F	2. WRNO-F	2. WTIX
3. WRNO-F	3. WEZB-F	3. WQUE-F	3. WAIL-F	3. WAIL-F	3. WNOE-F
4. WAJY-F	4. WRNO-F	4. WAIL-F	4. WEZB-F	4. WEZB-F	4. WRNO-F
5. WEZB-F	5. WBYU-F	5. WRNO-F	5. WTIX	5. WQUE-F	5. WWL

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	113 (1)	574 (3)	687 (4)	38.0
BLACK/URBAN	183 (3)	170 (1)	353 (4)	19.5
MOR/AC/VARIETY	140 (2)	207 (2)	347 (4)	19.2
COUNTRY	57 (1)	106 (1)	163 (2)	9.0
BTFL MUSIC		135 (1)	135 (1)	7.5
NEWS/TALK	62 (1)		62 (1)	3.4
NOSTALGIA	44 (2)		44 (2)	2.4
RELIGION	15 (1)		15 (1)	0.8
			1806 (19)	

NEW ORLEANS ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WYLD-F	1. WEZB-F	1. WEZB-F
2. WEZB-F	2. WTIX	2. WNOE-F
3. WAIL-F	3. WYLD-F	3. WAIL-F
4. WRNO-F	4. WNOE-F	4. WBYU-F
5. WNOE-F	5. WRNO-F	5. WTIX
6. WBYU-F	6. WWL	6. WRNO-F
7. WTIX	7. WAIL-F	7. WYLD-F
8. WAJY-F	8. WAJY-F	8. WQUE-F
9. WWL	9. WBYU-F	9. WAJY-F
10. WQUE-F	10. WQUE-F	10. WWL
11. WNOE	11. WNOE	
12. WNNR	12. WGSO	
13. WGSO	13. WYLD	
14. WBOK	14. WBOK	
WYLD	15. WSMB	

OTHER RATED STATIONS

		METRO SHARE/CUME RATING
WBOK	1230	2.9/9.7
WNOE	1060	3.0/10.5
WSHO	800	1.2/2.3
WSMB	1350	2.7/6.5
WVOG	600	.8/1.4
WWIW	1450	1.1/4.4
WYLD	940	2.5/9.1

ADI FM SHARE: 65.47% (1587 of 2424) (FAL 81: 65.02%)

AM STATIONS

WBOK, 1230, 1 KW/250 W , BLACK SBN, $40.00* (Howard)
WGSO, 1280, 5 KW (DA-1) , NEWS/TALK ABC-I,RKO II, $61.60 (Eastman) Insilco
WNNR, 990, 1 KW , BLACK/GOSPEL NBN, $20.00* (Selcom)
WNOE, 1060, 50 KW/5 KW (DA-2), COUNTRY ABC-C, $35.00* (Mc-Guild)

WSMB, 1350, 5 KW (DA-N) , MOR , $25.00* (Howard)
WTIX, 690, 10 KW/5 KW (DA-2), CONTEMP NBC, $69.00 (Blair) Storz
WWL , 870, 50 KW (DA-1) , VARIETY , $60.00* (Katz) Loyola Univ
WYLD, 940, 10 KW/500 W (DA-2),BLACK , $22.50* (Howard)

FM STATIONS

WAIL-F, 105.3, 100 KW @ 407, BLACK Source, $60.00* (Selcom)
WAJY-F, 101.9, 100 KW @ 825, AC/MOR (Schulke) , $74.00 (Katz) Loyola Univ
WBYU-F, 95.7, 100 KW @ 600, BTFL MUS (Bonne) , $69.37* (Christal) Swanson
WEZB-F, 97.1, 100 KW @ 511, ROCK (Burk-Abr) RKO, $80.00* (Torbet) EZ

WNOE-F, 101.1, 100 KW @ 440, COUNTRY (TM) ABC-E, $50.00* (Mc-Guild)
WQUE-F, 93.3, 100 KW @ 512, AC , $61.00* (Eastman) Insilco
WRNO-F, 99.5, 100 KW @ 500, AOR ABC-F, $52.00* (Masla)
WYLD-F, 98.5, 100 KW @ 480, CONTEMP , $55.00* (Howard)

NEW YORK

Market #1; ADI #1	Stations: 44/43	CSI: 93.0 Bil (# 1)
APR 18.5	Diaries: 4981/1804:1	CSI HH: 25.7 M (# 57)
SMSA Pop: 8,983,600	Standard Error: .316	Retail $: 38.1 Bil (# 1)
Est 1981 Revenue: $147,000,000	% Below Line: 0.5%	% Not Listed: 7.8%

12+ METRO 1/4/SHARE		SUM 82	SPG 82	WIN 82	FAL 82
1. WBLS-F	1391/5.6	5.3	5.1	5.9	5.9
2. WOR	1333/5.3	5.1	5.9	6.5	6.2
3. WINS	1301/5.2	4.6	4.3	5.2	5.6
4. WYNY-F	1240/5.0	5.0	4.7	4.6	4.4
5. WCBS	1195/4.8	4.6	4.5	4.2	4.2
6. WRKS-F	1133/4.5	5.1	5.9	5.1	5.6
7. WPLJ-F	1077/4.3	3.5	4.5	4.0	4.5
8. WRFM-F	1070/4.3	4.2	4.2	4.5	4.4
9. WKTU-F	1055/4.2	5.5	6.2	4.5	6.1
10. WNBC	989/4.0	4.4	3.7	3.9	4.5
11. WPAT-F	954/3.8	3.3	3.3	3.9	3.8
12. WNEW	850/3.4	3.5	3.2	2.7	3.0
13. WAPP-F	781/3.1	4.9	1.5	1.4	1.5
14. WCBS-F	694/2.8	3.2	2.8	2.6	2.7
15. WADO	686/2.7	1.6	1.9	2.0	2.1
16. WABC	630/2.5	3.0	2.6	3.8	3.1
17. WPAT	572/2.3	1.9	2.4	2.5	2.0
18. WHN	567/2.3	1.9	2.4	2.5	2.0
19. WJIT	523/2.1	1.8	2.2	2.3	2.5
20. WNEW-F	517/2.1	2.0	2.9	2.5	2.4
21. WMCA	447/1.8	2.6	2.2	2.5	2.2
22. WKHK-F	444/1.8	2.2	1.7	1.5	1.5
23. WPIX-F	439/1.8	1.7	1.6	1.2	.8
24. WQXR-F+	429/1.7	1.3	1.4	1.7	1.3
25. WNCN-F	358/1.4	.7	1.0	1.1	.7

12+ TSA 1/4	
1. WOR	1453
2. WBLS-F	1428
3. WCBS	1324
4. WINS	1320
5. WYNY-F	1289
6. WNBC	1251
7. WRKS-F	1178
8. WPLJ-F	1143
9. WRFM-F	1119
10. WKTU-F	1066
11. WPAT-F	995
12. WNEW	926
13. WAPP-F	842
14. WABC	737
15. WCBS-F	709
16. WHN	690
17. WADO	686
18. WPAT	580
19. WNEW-F	542
20. WJIT	523
21. WKHK-F	488
22. WQXR-F+	484
23. WMCA	463
24. WPIX-F	448
25. WNCN-F	366

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WCBS	26221/17.0	17.0
2. WNBC	24791/14.4	15.7
3. WINS	24143/17.4	17.5
4. WYNY-F	21648/15.4	14.1
5. WPLJ-F	20192/13.9	12.3
6. WKTU-F	19883/14.3	16.5
7. WBLS-F	19430/13.9	12.7
8. WOR	18969/12.6	13.8
9. WRKS-F	17803/12.6	14.2
10. WABC	17053/10.9	14.1
11. WPAT-F	15487/10.8	9.4
12. WAPP-F	15205/10.7	4.6
13. WCBS-F	12887/ 9.1	10.2
14. WRFM-F	12794/ 9.1	8.1
15. WNEW	12122/ 8.3	7.2
16. WHN	11686/ 7.0	7.3
17. WNEW-F	11012/ 7.7	8.0
18. WPAT	9977/ 7.3	6.3
19. WPIX-F	9570/ 6.7	6.9
20. WMCA	9021/ 6.5	7.6
21. WKHK-F	7915/ 5.4	5.8
22. WQXR-F+	7558/ 5.0	5.0
23. WNCN-F	5552/ 4.0	3.4
24. WADO	4886/ 3.6	3.5
25. WVNJ-F	4002/ 2.7	2.8

12+ FM SHARE (METRO): 56.31% (12974 of 23041) (FAL 81: 55.75%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WPLJ-F	1. WYNY-F	1. WYNY-F	1. WYNY-F	1. WRFM-F	1. WINS
2. WBLS-F	2. WBLS-F	2. WBLS-F	2. WBLS-F	2. WOR	2. WOR
3. WKTU-F	3. WRKS-F	3. WRKS-F	3. WNBC	3. WCBS	3. WCBS
4. WRKS-F	4. WKTU-F	4. WKTU-F	4. WCBS-F	4. WPAT-F	4. WNBC
5. WNBC	5. WPLJ-F	5. WNBC	5. WRKS-F	5. WINS	5. WBLS-F
6. WAPP-F	6. WAPP-F	6. WPLJ-F	6. WRFM-F	6. WNEW	6. WPAT-F+
7. WYNY-F	7. WNBC	7. WCBS-F	7. WPAT-F	7. WADO	7. WYNY-F
	8. WNEW-F	8. WAPP-F	8. WCBS	8. WNBC	8. WNEW
	9. WCBS-F	9. WNEW-F	9. WINS	9. WYNY-F	9. WPLJ-F
	10. WPIX-F	10. WADO	10. WKTU-F	10. WHN	10. WRKS-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WYNY-F	1. WBLS-F	1. WYNY-F	1. WYNY-F	1. WPLJ-F	1. WBLS-F
2. WRFM-F	2. WYNY-F	2. WRKS-F	2. WADO	2. WAPP-F	2. WCBS-F
3. WPAT-F	3. WRKS-F	3. WBLS-F	3. WBLS-F	3. WBLS-F	3. WYNY-F
4. WINS	4. WKTU-F	4. WKTU-F	4. WRKS-F	4. WYNY-F	4. WNBC
5. WRKS-F	5. WPLJ-F	5. WPLJ-F	5. WNBC	5. WKTU-F	5. WRFM-F
6. WBLS-F	6. WRFM-F	6. WPIX-F	6. WKTU-F	6. WRKS-F	6. WCBS
7. WNEW	7. WINS	7. WNBC	7. WJIT	7. WNEW-F	7. WPAT-F
8. WOR	8. WCBS	8. WAPP-F	8. WOR	8. WNBC	8. WINS
9. WADO	9. WPAT-F	9. WNEW-F	9. WPAT-F	9. WCBS-F	9. WRKS-F
10. WPLJ-F	10. WNBC	10. WADO	10. WINS		10. WNEW

FORMATS

	AM	FM	TOTAL	%
NEWS/TALK	4906 (5)		4906 (5)	21.3
BLACK/URBAN/DISCO	352 (2)	3579 (3)	3931 (5)	17.1
ROCK/AOR/CONTEMP	989 (1)	2920 (6)	3909 (7)	17.0
BTFL MUSIC	572 (1)	2609 (7)	3181 (8)	13.8
MOR/AC	155 (2)	2622 (5)	2777 (7)	12.1
SPANISH	1311 (3)		1311 (3)	5.7
NOSTALGIA	1050 (2)		1050 (2)	4.6
COUNTRY	567 (1)	444 (1)	1011 (2)	4.4
CLASSICAL	75 (1)	712 (2)	787 (3)	3.4
RELIGION	90 (1)		90 (1)	0.4
OTHERS/UNKNOWN		88 (1)	88 (1)	0.4
			23041 (44)	

NEW YORK ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WBLS-F	1. WCBS	1. WINS
2. WOR	2. WINS	2. WADO
3. WINS	3. WNBC	3. WOR
4. WYNY-F	4. WYNY-F	4. WBLS-F
5. WCBS	5. WPLJ-F	5. WPLJ-F
6. WRKS-F	6. WKTU-F	6. WCBS
7. WNBC	7. WBLS-F	7. WNBC
8. WPLJ-F	8. WOR	8. WRFM-F
9. WRFM-F	9. WRKS-F	9. WJIT
10. WKTU-F	10. WABC	10. WYNY-F
11. WPAT-F	11. WPAT-F	
12. WNEW	12. WAPP-F	
13. WAPP-F	13. WCBS-F	
14. WABC	14. WRFM-F	
15. WCBS-F	15. WNEW	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WALK-F+	97.5	Patchoque	.7/1.7
WBAB-F	102.3	Babylon	.6/2.1
WBLI-F	106.1	Patchoque	1.0/2.3
WBNX	1380		.4/1.0
WCTC	1450	New Brunswick	.5/1.0
WCTO-F	94.3	Smithtown	.4/1.0
WEVD-F	97.9		.4/1.3
WHLI	1100	Hempstead	.8/1.5
WHUD-F	100.7	Peekskill	.5/1.3
WKJY-F	98.3	Hempstead	.3/ .8
WLIB	1190		.8/1.7
WLIR-F	92.7	Garden City	.7/2.2
WMGQ-F	98.3	New Brunswick	.4/1.0
WVNJ-F	100.3	Newark	.7/2.7
WWDJ	970	Hackensack	.4/ .9
WWRL	1600		.7/1.6
WEZN-F	99.9	Bridgeport	.4/ .9

ADI FM SHARE: 56.46% (13944 of 24695) (FAL 81: 55.16%)

AM STATIONS

WABC, 770, 50 KW , TALK	ABC-I,	$200.00*	(Blair)	ABC
WADO, 1280, 5 KW (DA-1), SPANISH	,	$ 88.75	(----)	
WCBS, 880, 50 KW , NEWS	CBS,	$375.00*	(CBS Spot)	CBS
WHN , 1050, 50 KW (DA-1), COUNTRY	MBS,	$230.00*	(Selcom)	Mutual
WINS, 1010, 50 KW (DA-1), NEWS	ABC-D,	$300.00*	(RAR)	Westinghouse
WJIT, 1480, 5 KW (DA-2), SPANISH	,	$105.63	(Caballero)	Infinity
WMCA, 570, 5 KW (DA-1), TALK	APR,SBN,	$140.00*	(Selcom)	
WNBC, 660, 50 KW , CONTEMP	,	$385.00	(HNW)	NBC
WNEW, 1130, 50 KW (DA-N), NOSTALGIA	,	$198.13	(Katz)	Metromedia
WOR , 710, 50 KW (DA-1), TALK	ABC-E,RKO-II,	$280.00*	(RKO)	RKO
WPAT, 930, 5 KW (DA-2), BTFL MUS (Schulke)	,	$125.00	(Christal)	Capital Cities

FM STATIONS

WAPP-F, 103.5, 5.8 KW @ 1390, AOR	,	$175.00*	(MMR)	Doubleday
WBLS-F, 107.5, 5.4 KW @ 1241, BLACK	,	$306.00*	(Mc-Guild)	Inner City
WCBS-F, 101.1, 7.2 KW @ 1300, OLDIES	CBS-R,	$228.75	(CBS/FM)	CBS
WKHK-F, 106.7, 7.7 KW @ 1218, COUNTRY	,	$ 93.75	(Howard)	Viacom
WKTU-F, 92.3, 5.4 KW @ 1200, URBAN	,	$316.88	(Torbet)	Infinity
WNCN-F, 104.3, 7.6 KW @ 1220, CLASSICAL	,	$ 80.00	(Lotus)	GAF
WNEW-F, 102.7, 5.9 KW @ 1360, AOR	Source,	$206.88	(Katz)	Metromedia
WPAT-F, 93.1, 13 KW @ 1420, BTFL MUS (Schulke)	,	$125.00	(Christal)	Capital Cities
WPIX-F, 101.9, 5.4 KW @ 1228, CONTEMP/AC	,	$127.50	(Christal)	Tribune Co.

PLEASE SEE CONTINUATION PAGES AT END OF THIS SECTION

NORFOLK

Market # 34 (apprOx); ADI # 46
APR 18.7
SMSA Pop: 1,188,700
Est 1981 Revenue: $13,700,000

Stations: 27/26
Diaries: 1682/707:1
Standard Error: .512
% Below Line: 0.3

CSI: 9.5 Bil (# 41 appr)
CSI HH: 23.1 M (# 147)
Retail $: 5.7 Bil (# 37 approx)
% Not Listed: 6.4

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80
1. WCMS-F	196/10.6	8.9	10.8	9.8	8.0
WFOG-F	196/10.6	8.6	10.0	6.5	7.6
3. WNOR-F	147/ 7.9	8.6	7.1	7.6	6.8
4. WLTY-F	137/ 7.4	7.7	7.8	4.6	3.9
5. WOWI-F	124/ 6.7	7.4	5.9	5.2	9.8
6. WMYK-F	106/ 5.7	8.1	NA	10.1	8.1
7. WTAR	100/ 5.4	5.0	5.4	7.4	6.6
8. WNVZ-F	81/ 4.4	1.9	3.1	4.6	4.5
9. WWDE-F	74/ 4.0	3.2	3.7	5.9	5.5
10. WGH	70/ 3.8	4.5	5.9	5.5	5.5
11. WRAP	69/ 3.7	4.0	3.8	5.9	5.0
12. WNOR	66/ 3.6	4.1	2.6	1.4	1.3

12+ TSA 1/4	
1. WCMS-F	241
2. WFOG-F	230
3. WOWI-F	171
4. WLTY-F	152
5. WNOR-F	149
6. WMYK-F	137
7. WTAR	114
8. WNVZ-F	85
9. WWDE-F	77
10. WGH	75
11. WRAP	73
12. WNOR	66

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WCMS-F	2454/20.0	18.9
2. WMYK-F	2342/19.5	20.4
3. WNOR-F	2240/21.4	21.3
4. WFOG-F	2206/18.6	15.7
5. WOWI-F	2082/15.9	17.3
6. WLTY-F	1987/17.1	16.9
7. WTAR	1776/15.4	14.3
8. WNVZ-F	1619/14.9	8.5
9. WGH	1570/14.7	14.6
10. WRAP	1482/13.2	14.4
11. WWDE-F	1140/11.0	9.9
12. WNOR	979/ 9.4	11.4

12+ FM SHARE (METRO): 69.55% (1206 of 1734) (FAL 81: 64.55%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WMYK-F	1. WNOR-F	1. WCMS-F	1. WCMS-F	1. WFOG-F	1. WCMS-F
2. WNOR-F	2. WLTY-F	2. WLTY-F	2. WFOG-F	2. WCMS-F	2. WFOG-F
3. WNVZ-F	3. WOWI-F	3. WNOR-F	3. WLTY-F	3. WTAR	3. WTAR
WOWI-F	4. WMYK-F	4. WOWI-F	4. WOWI-F	4. WLTY-F	4. WLTY-F
5. WRAP	5. WCMS-F	5. WFOG-F	5. WWDE-F	5. WNIS	5. WNOR-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WFOG-F	1. WFOG-F	1. WLTY-F	1. WFOG-F	1. WNOR-F	1. WCMS-F
2. WCMS-F	2. WCMS-F	2. WNOR-F	2. WLTY-F	2. WMYK-F	2. WFOG-F
3. WLTY-F	3. WNOR-F	3. WOWI-F	3. WCMS-F	3. WOWI-F	WLTY-F
4. WNOR-F	4. WLTY-F	4. WNOR	4. WWDE-F	4. WCMS-F	4. WNOR-F
5. WOWI-F	5. WMYK-F+	WWDE-F	5. WOWI-F	5. WLTY-F	5. WOWI-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	16 (1)	431 (5)	447 (6)	25.8
BLACK/URBAN/JAZZ	198 (3)	124 (1)	322 (4)	18.6
MOR/AC	175 (3)	137 (1)	312 (4)	18.0
COUNTRY	37 (2)	240 (3)	277 (5)	16.0
BTFL MUSIC	8 (1)	196 (1)	204 (2)	11.8
NEWS/TALK	51 (1)		51 (1)	2.9
RELIGION	12 (2)	44 (1)	56 (3)	3.2
CLASSICAL		34 (1)	34 (1)	2.0
NOSTALGIA	31 (1)		31 (1)	1.8
			1734 (27)	

NORFOLK ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WCMS-F	1. WCMS-F	1. WCMS-F
2. WFOG-F	2. WMYK-F	2. WFOG-F
3. WOWI-F	3. WNOR-F	3. WLTY-F
4. WLTY-F	4. WFOG-F	4. WPCE
5. WNOR-F	5. WOWI-F	5. WOWI-F
6. WMYK-F	6. WLTY-F	6. WMYK-F
7. WTAR	7. WTAR	7. WTAR
8. WNVZ-F	8. WNVZ-F	8. WNOR-F
9. WWDE-F	9. WGH	9. WNVZ-F
10. WGH	10. WRAP	WGH
11. WRAP	11. WWDE-F	
12. WNOR	12. WNOR	
13. WPCE	13. WNIS	
14. WNIS	14. WXRI-F	
15. WXRI-F	15. WPCE	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WCMS	1050		1.3/5.5
WCPK	1600	Chesapeake	.4/1.3
WGH-F	97.3	Newport New	1.8/6.6
WKEZ-F	94.1	Yorktown	2.0/4.7
WLPM	1450	Suffolk	.3/1.4
WNIS	1350	Portsmouth	2.8/7.9
WPCE	1400	Portsmouth	3.4/7.5
WPEX	1490	Hampton	.6/1.8
WPMH	1010	Portsmouth	.4/ .8
WQKS-F	96.5	Williamsb.	1.2/4.9
WQZQ-F	92.1	Moyock	.4/1.5
WTJZ	1270	Newport New	1.7/3.7
WXRI-F	105.3	Portsmouth	2.4/6.5
WZAM	1110		.9/3.7
WKGM	940	Smithfield	.3/ .9

ADI FM SHARE: 70.44% (1418 of 2013) (FAL 81: 66.14%)

AM STATIONS

WCMS, 1050, 5 KW (DAYS,DA), COUNTRY ABC-D, $31.25* (Katz)
WGH , 1310, 5 KW (DA-N) , AC , $38.00* (Blair)
WNIS, 1350, 5 KW (DA-2) , NEWS/TALK NBC,NBC-T,ABC-T, $30.00* (HNW) Sinclair
WNOR, 1230, 1 KW/250 W , BLACK , $28.00* (RKO) Josephson

WPCE, 1400, 1 KW/250 W , BLACK/GOSPEL SBN, $30.00* (Mc-Guild)
WRAP, 850, 5 KW/1 KW , BLACK NBN, $36.25 (Howard) Rollins
WTAR, 790, 5 KW (DA-N) , MOR CBS, $76.30 (Christal) Landmark

FM STATIONS

WCMS-F, 100.5, 50 KW @ 509, COUNTRY ABC-E, $80.00* (Katz)
WFOG-F, 92.9, 50 KW @ 500, BTFL MUS (Bonne) , $60.00 (Torbet) McCormick
WGH-F , 97.3, 74 KW @ 420, CLASSICAL , $25.00* (Blair)
WLTY-F, 95.7, 40 KW @ 881, AC/CONTEMP , $76.30 (Christal) Landmark
WNOR-F, 98.7, 50 KW @ 549, AOR ABC-R, $48.00* (RKO) Josephson

WNVZ-F, 104.5, 50 KW @ 418, ROCK ABC-C, $35.00 (Katz) Abell
WOWI-F, 102.9, 50 KW @ 500, BLACK SBN, $45.00* (Mc-Guild)
WWDE-F, 101.3, 50 KW @ 380, CONTEMP/AC ABC-F,CBS-R, $35.00* (CBS/FM) Golden East
WXRI-F, 105.3, 50 KW @ 500, RELIGION/AC , $30.00* (HNW) CBN
WMYK-F, 93.7, 100 KW @ 940, AOR Source, $33.19 (Eastman) Benns

NORTHEAST PENNSYLVANIA

(Scranton/Wilkes-Barre)

Market # 66; ADI # 49
APR 17.9
SMSA Pop: 642,600
Est 1981 Revenue: $12,125,000

Stations: 38/24
Diaries: 990/649:1
Standard Error: .647
% Below Line: 11.3

CSI: 4.8 Bil (# 75)
CSI HH: 19.6 M (# 288)
Retail $: 2.6 Bil (# 78)
% Not Listed: 9.3

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81	FAL 80
1. WNAK	92/9.3	8.7	12.1	8.1	9.8
2. WARM	86/8.7	10.8	8.7	9.8	10.3
3. WKRZ-F	85/8.6	11.3	9.0	10.5	7.7
4. WEZX-F	72/7.3	7.1	8.5	7.3	7.5
5. WGBI-F	71/7.2	4.8	7.1	5.6	9.6
6. WILK	49/5.0	5.6	3.2	6.2	3.7
7. WVCD-F	38/3.8	2.6	2.5	3.2	3.8
8. WYZZ-F	35/3.5	3.5	3.5	4.2	3.4
9. WICK	34/3.4	3.4	2.8	3.4	1.6
10. WARD	33/3.3	2.9	4.0	1.2	1.3

12+ TSA 1/4	
1. WKRZ-F	109
2. WARM	105
3. WNAK	97
4. WGBI-F	90
5. WEZX-F	83
6. WYZZ-F	57
7. WVCD-F	53
8. WILK	51
9. WARD	35
WICK	35

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WARM	1770/26.9	31.7
2. WKRZ-F	1639/23.8	29.6
3. WGBI-F	1283/18.3	15.7
4. WILK	1252/21.6	18.7
5. WEZX-F	961/15.3	15.5
6. WYZZ-F	712/10.0	10.6
7. WNAK	672/11.6	14.1
8. WGBI	628/ 9.5	8.1
9. WVCD-F	542/ 7.7	7.0
10. WHLM-F+	538/ 2.9	3.3

12+ FM SHARE (METRO): 51.11% (458 of 896) (FAL 81: 49.55%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WEZX-F	1. WKRZ-F	1. WKRZ-F	1. WARM	1. WARM	1. WARM
2. WKRZ-F	2. WEZX-F	2. WGBI-F	2. WKRZ-F	2. WNAK	2. WKRZ-F
	3. WGBI-F	3. WEZX-F	3. WGBI-F	3. WGBI-F	3. WNAK
	4. WILK	4. WARM	4. WILK	4. WICK	WILK
				WVCD-F	

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WGBI-F	1. WKRZ-F	1. WGBI-F	1. WARM	1. WKRZ-F	1. WARM
2. WNAK	2. WEZX-F	2. WKRZ-F	WKRZ-F	2. WEZX-F	2. WGBI-F
3. WKRZ-F	3. WGBI-F	3. WEZX-F	3. WGBI-F	3. WGBI-F	3. WKRZ-F
4. WARM	4. WARM	4. WILK	4. WEJL	4. WARM	4. WILK
				WZZO-F	

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	61 (3)	296 (11)	357 (14)	39.8
MOR/AC	142 (6)	37 (3)	179 (9)	20.0
BTFL MUSIC	34 (1)	86 (3)	120 (4)	13.4
NOSTALGIA	101 (2)		101 (2)	11.3
COUNTRY	62 (3)	30 (3)	92 (6)	10.3
NEWS/TALK	38 (2)		38 (2)	4.2
UNKNOWN		9 (1)	9 (1)	1.0
			896 (38)	

SCRANTON-WILKES BARRE ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WKRZ-F	1. WKRZ-F	1. WARM
2. WARM	2. WARM	2. WEZX-F
3. WNAK	3. WGBI-F	3. WKRZ-F
4. WGBI-F	4. WILK	4. WNAK
5. WEZX-F	5. WHLM-F+	5. WICK
6. WHLM-F+	6. WEZX-F	6. WGBI
7. WILQ-F	7. WILQ-F	7. WILK
8. WVCD-F	8. WYZZ-F	8. WBAX
9. WYZZ-F	9. WVCD-F	9. WVCD-F
10. WILK	10. WNAK	10. WAZL
11. WWPA	11. WGBI	
12. WKOK	12. WKOK	
13. WARD	13. WEJL	
WICK	14. WKSB-F	
15. WEZL	15. WBAX	
WKSB-F		
WGBI		

ADI FM SHARE: 53.46% (949 of 1775) (FAL 81: 53.36%)

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WAZL	1490	Hazleton	2.0/4.8
WBAX	1240	W-B	2.2/8.2
WBQW	1320	Scranton	1.1/5.4
WCDL	1440	Carbondale	.3/1.2
WEJL	630	Scranton	2.6/7.8
WKRZ	1340	W-B	.9/4.0
WLSP-F	94.3	Carbondale	1.0/3.4
WMJW-F	92.1	Nanticoke	1.6/6.3
WQEQ-F	103.1	Freeland	1.4/5.2
WVPO	840	Stroudsberg	.5/1.5
WVPO-F	93.5	Stroudsburg	.9/2.4
WWDL-F	104.9	Scranton	1.5/5.6
WWKC	1300	W. Hazleton	1.2/1.9
WDHN-F+	95.3	Honesdale	1.0/ .4
WHLM-F+	106.5	Bloomsburg	.3/2.9
KYW	1060	Philadelphia	.5/1.6
WAAL-F	99.1	Binghampt,NY	.4/1.0
WFMV-F	106.3	Blairstown,NJ	.5/1.6
WFMZ-F	100.7	Allentown	.6/ .8
WIFI-F	92.5	Philadelphia	.3/1.6
WLEV-F	96.1	Easton	1.3/2.9
WQQQ-F	99.9	Easton	1.3/2.7
WXKW-F	104.1	Allentown	1.4/3.3
WYSP-F	94.1	Philadelphia	.3/1.3
WZZO-F	95.1	Bethlehem	2.2/3.9

AM STATIONS

WARD	1540	1 KW (DAYS)	TALK	MBS	$ 6.00	(Savalli)	(PITTSTON)
WARM	590	5 KW (DA-2)	MOR	MBS	$48.13	(Eastman)	Susquehanna
WAZL	1490	1 KW/250 W	MOR	NBC	$ 9.00	(Market 4)	(HAZLETON)
WBAX	1240	1 KW/250 W	COUNTRY	ABC-E	$15.25	(Torbet)	Merv Griffin
WEJL	630	500 W (DAYS)	MOR	ABC-I	$23.00*	(Selcom)	Shamrock Comm
WGBI	910	1 KW/500 W	COUNTRY (Drake-Chen)	CBS	$14.00*	(Torbet)	
WICK	1400	1 KW/250 W	BTFL MUS		$12.00*	(Masla)	
WILK	980	5 KW/1 KW (DA-N)	CONTEMP	ABC-E,RKO	$21.00*	(Mc-Guild)	
WNAK	730	1 KW (DAYS)	NOSTALGIA/MOR**		$22.00*	(Lotus)	
WKOK	1070	10 KW/1 KW (DA-2)	AC	CBS	$10.00	(Masla)	(SUNBURY)
WWPA	1340	1 KW/250 W	MOR	CBS	$10.00	(RSR)	(WILLIAMSPORT)

**Part of Programming provided by Toby Arnold

FM STATIONS

WEZX-F	107.1	125 W @ 1270	AOR (Burk-Abr)	Source	$33.00*	(Selcom)	Shamrock Comm
WGBI-F	101.3	7 KW @ 1000	CONTEMP/AC (Drake-Chen)		$30.00*	(Torbet)	
WKRZ-F	98.5	7 KW @ ??	ROCK		$65.00	(Katz)	
WVCD-F	97.9	24 KW @ 640	BTFL MUS (TM)		$10.00	(Market 4)	(HAZLETON)
WYZZ-F	92.9	50 KW @ 1065	BTFL MUSIC	MBS	$20.00*	(Masla)	
WHLM-F+	106.5	10 KW @ 597	CONTEMP	NBC	$ 7.00	(----)	(BLOOMSBURG)
WKSB-F	102.7	53 KW @ 1300	CONTEMP (Drake-Chen)	CBS	$12.00	(HNW)	(WILLIAMSPORT)
WILQ-F	105.1	~~50 KW @ 1065~~ 4 KW @ 1300	~~BTFL MUSIC~~ COUNTRY	ABC-I	$17.82	(PRO)	(WILLIAMSPORT)

OKLAHOMA CITY

Market # 48; ADI # 41	Stations: 21/20	CSI: 8.0 Bil (# 43)
APR 16.1	Diaries: 1137/753:1	CSI HH: 23.9 M (# 109)
SMSA Pop: 856,600	Standard Error: .574	Retail $: 4.4 Bil (# 42)
Est 1981 Revenue: $15,600,000	% Below Line: 0.5	% Not Listed: 6.7

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81	FAL 80
1. KATT-F	163/14.2	9.1	7.4	5.3	5.3
2. KTOK	141/12.3	10.6	11.3	11.0	13.7
3. KKNG-F	114/ 9.9	5.7	9.0	11.5	13.0
KEBC-F	114/ 9.9	14.7	11.8	12.8	12.2
5. KOFM-F	81/ 7.0	5.1	7.7	8.6	9.9
6. KOMA	80/ 7.0	9.5	8.0	8.9	6.1
7. WKY	66/ 5.7	4.5	5.7	4.2	6.2
8. KXXY-F	63/ 5.5	6.0	5.7	8.5	6.2
9. KLTE-F	53/ 4.6	5.8	3.7	5.2	6.0
10. KLNK-F	45/ 3.9	5.9	3.6	4.0	3.6

12+ TSA 1/4	
1. KOMA	249
2. KATT-F	227
3. KTOK	163
4. KEBC-F	158
5. KKNG-F	138
6. KOFM-F	129
7. WKY	108
8. KXXY-F	73
9. KLNK-F	57
10. KLTE-F	55

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KOMA	2730/15.8	21.2
2. KATT-F	2247/22.2	19.0
3. KTOK	2152/25.5	19.2
4. KOFM-F	2113/18.5	17.0
5. KEBC-F	1892/19.4	23.5
6. WKY	1879/16.8	16.3
7. KKNG-F	1752/18.3	11.7
8. KXXY-F	1130/12.4	13.0
9. KLNK-F	1042/11.4	14.5
10. KLTE-F	933/12.1	11.4

12+ FM SHARE (METRO): 69.25% (743 of 1073) (FAL 81: 66.42%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KATT-F	1. KATT-F	1. KATT-F	1. KEBC-F	1. KKNG-F	1. KTOK
2. KOFM-F	2. KOFM-F	2. KEBC-F	2. KATT-F	2. KTOK	2. KATT-F+
3. KXXY-F	3. KOMA	3. KOMA	3. KKNG-F	3. KEBC-F	3. KEBC-F
	4. KXXY-F	4. KOFM-F	KTOK	4. KOMA	4. KKNG-F
	KEBC-F	5. WKY	5. KOMA	5. WKY	5. KOFM-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KATT-F	1. KATT-F+	1. KATT-F	1. KEBC-F	1. KATT-F	1. KEBC-F
2. KEBC-F	2. KTOK	2. KOFM-F	2. KKNG-F	2. KOMA	2. KATT-F
3. KKNG-F	3. KEBC-F	3. KEBC-F	3. KOFM-F	KXXY-F	3. KOMA
4. KTOK	4. KKNG-F	4. KOMA	4. KLTE-F	4. KEBC-F	4. KTOK
5. KOMA	5. KOMA	5. KLNK-F	KTOK		5. KKNG-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	8 (1)	352 (4)	360 (5)	33.6
COUNTRY	87 (2)	148 (2)	235 (4)	21.9
MOR/AC	74 (2)	77 (2)	151 (4)	14.1
NEWS/TALK	141 (1)		141 (1)	13.1
BTFL MUSIC		119 (2)	119 (2)	11.1
BLACK		28 (1)	28 (1)	2.6
RELIGION	6 (1)	19 (1)	25 (2)	2.3
NOSTALGIA	8 (1)		8 (1)	0.7
UNKNOWN	6 (1)		6 (1)	0.6
			1073 (21)	

OKLAHOMA CITY ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KATT-F	1. KOMA	1. KATT-F
2. KOMA	2. KATT-F	2. KTOK
3. KTOK	3. KTOK	3. KEBC-F
4. KEBC-F	4. KOFM-F	4. KKNG-F
5. KKNG-F	5. KEBC-F	5. KOMA
6. KOFM-F	6. WKY	6. WKY
7. WKY	7. KKNG-F	7. KOFM-F
8. KLNK-F	8. KXXY-F	8. KLTE-F
9. KLNK-F	9. KLNK-F	9. KAEZ-F
10. KLTE-F	10. KLTE-F	10. KXXY-F
11. KNID-F	11. KJYO-F	
12. KKLR-F	12. KKLR-F	
13. KXLS-F	13. KVOO	
14. KVOO	14. KJIL-F	
KECO-F	15. KXLS-F	
KAEZ-F		
KJYO-F		

OTHER RATED STATIONS
METRO SHARE/CUME RATING

KATT	1140		.7/3.9
KGFF	1450	Shawnee	.5/1.2
KJIL-F	104.9	Bethany	1.7/4.8
KJYO-F	102.7		2.1/7.1
KNOR	1400	Norman	.7/3.2
KOCY	1340		.7/2.8
KQCV	800		.5/1.8
WWLS	640	Norman	.6/1.7
KTEN-F	93.3	Ada	.4/1.1

ADI FM SHARE: 64.71% (1168 of 1805) (FAL 81: 57.84%)

AM STATIONS

KOMA,	1520,	50 KW (DA-N),	COUNTRY	NBC,	$84.00	(Blair)	Storz
KTOK,	1000,	5 KW (DA-2),	NEWS/TALK	ABC-I,	$70.00	(MMR)	Insilco
WKY ,	930,	5 KW (DA-N),	AC	CBS,	$46.00	(Eastman)	Gaylord

KVOO - See Tulsa

FM STATIONS

KAEZ-F,	107.7,	100 KW @ 180,	BLACK	,	$31.00	(----)	
KATT-F,	100.5,	100 KW @ 598,	AOR (Pollack)	Source,	$70.00	(Selcom)	Surrey
KEBC-F,	94.7,	100 KW @ 440,	COUNTRY	ABC-E,	$81.25	(Torbet)	
KJIL-F,	104.9,	3 KW @ 300,	RELIGION	,	$16.50	(----)	Swaggert
KJYO-F,	102.7,	100 KW @ 1003,	AC/MOR (Schulke)	,	$24.00	(MMR)	Insilco
KKLR-F,	97.7,	3 KW @ 300,	COUNTRY	APR,	$27.00*	(Howard)	Mid America Media
KKNG-F,	92.5,	100 KW @ 900,	BTFL MUS (Bonne)	,	$64.00	(Blair)	Swanson
KLNK-F,	98.9,	48 KW @ 1253,	CONTEMP/AC	,	$35.00*	(Selcom)	
KLTE-F,	101.9,	100 KW @ 420,	AC	CBS-R,	$50.00*	(Masla)	
KOFM-F,	104.1,	100 KW @ 1425,	ROCK	ABC-C,	$53.75	(Katz)	Guy Gannett
KXXY-F,	96.1,	100 KW @ 300,	AOR (Burk-Abr)	,	$77.50	(Mc-Guild)	Summit
KXLS-F,	99.7,	100 KW @ 835,	CONTEMP	,	$18.50	(----)	(ALVA)
WECO-F,	96.5,	100 KW @ ?? ,	? ? ?	,	$? ?	(----)	(ELK CITY)
KNID-F,	96.9,	100 KW @ 550,	COUNTRY	,	$10.00	(Savalli)	(ENID)

OMAHA

Market # 73	Stations: 16/12	CSI: 5.1 Bil (# 71)
APR 18.0	Diaries: 1013/568:1	CSI HH: 23.3 M (# 139)
SMSA Pop: 574,900	Standard Error: .629	Retail $: 2.6 Bil (# 77)
Est 1981 Revenue: $8,925,000	% Below Line: 2.6	% Not Listed: 6.0

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81	FAL 80
1. KFAB	202/23.9	22.7	25.0	23.5	28.0
2. KQKQ-F	124/14.7	12.0	9.2	10.9	10.7
3. KEZO-F	98/11.6	11.6	13.9	12.2	10.8
4. WOW	69/ 8.2	5.6	7.0	8.3	8.9
5. KESY-F	62/ 7.3	8.2	8.5	9.3	8.3
6. KGOR-F	61/ 7.2	7.4	8.2	6.4	6.1
7. KOIL	49/ 5.8	3.9	4.8	6.6	4.6
8. KYNN-F	36/ 4.3	4.5	3.5	4.2	4.1
9. KYNN	27/ 3.2	4.3	2.8	6.4	4.5
10. KOOO	25/ 3.0	3.7	3.4	1.1	---

12+ TSA 1/4	
1. KFAB	393
2. WOW	271
3. KQKQ-F	149
4. KEZO-F	137
5. KGOR-F	97
6. KYNN-F	80
7. KESY-F	69
8. KFRX-F	67
9. KOIL	61
10. KMA	55

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KFAB	5418/52.2	42.0
2. WOW	3768/21.5	26.5
3. KQKQ-F	1987/32.1	30.0
4. KEZO-F	1851/24.9	24.4
5. KGOR-F	1472/19.3	18.4
6. KFRX-F	1032/ 3.9	3.6
7. KMA	837/ 3.0	4.9
8. KESY-F	800/15.3	15.1
9. KYNN-F	774/10.3	11.1
10. KSRD-F	648/ 1.4	2.6

12+ FM SHARE (METRO): 49.94% (397 of 795) (FAL 81: 47.66%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KQKQ-F	1. KQKQ-F	1. KQKQ-F	1. KFAB	1. KFAB	1. KFAB
2. KEZO-F	2. KEZO-F	KFAB	2. KQKQ-F	2. KESY-F	2. KQKQ-F
	3. KGOR-F	3. KEZO-F	3. WOW	3. WOW	3. WOW
	4. KOIL	4. KGOR-F	4. KGOR-F	4. KYNN-F	4. KEZO-F

12+ AMD	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KFAB	1. KFAB	1. KQKQ-F	1. KFAB	1. KEZO-F	1. KFAB
2. KQKQ-F	2. KQKQ-F	2. KGOR-F	2. KQKQ-F	2. KQKQ-F	2. WOW
3. WOW	3. KEZO-F	3. KEZO-F	3. KGOR-F	3. KGOR-F	3. KQKQ-F
4. KGOR-F	4. KESY-F	KOIL	4. KESY-F	4. KFAB	4. KGOR-F
			WOW		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCRO	660		1.4/2.8	KFRX-F	102.7	Lincoln	1.1/3.9
KLNG	1560	Counc. Bluffs	1.1/4.5	KLIN-F	107.3	Lincoln	.4/1.5
KMA	(¢)	Shenandoah	.6/3.0	KSRD-F	96.9	Lincoln	.5/1.4

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	49 (1)	292 (4)	341 (5)	42.9
MOR/AC	207 (2)		207 (2)	26.0
COUNTRY	96 (2)	40 (2)	136 (4)	17.1
BTFL MUSIC		65 (2)	65 (2)	8.2
NOSTALGIA	25 (1)		25 (1)	3.1
RELIGION	12 (1)		12 (1)	1.5
BLACK	9 (1)		9 (1)	1.1
			795 (16)	

RADIO STATIONS

KFAB, 1110, 50 KW (DA-N) , MOR NBC,NBC-T, $132.75 (Christal) May
KOIL, 1290, 5 KW (DA-N) , CONTEMP/AC RKO, $ 23.00 (Roslin)
KOOO, 1420, 1 KW (DAYS,DA), NOSTALGIA (Al Ham) CBS,MBS, $ 22.00* (Selcom)
KYNN, 1490, 1 KW/250 W , COUNTRY ABC-E, $ 22.00* (Torbet) Great Empire
WOW , 590, 5 KW , COUNTRY ABC-C, $ 70.00 (Blair) Meredith**
KMA , 960, 5 KW (DA-N) , MOR ABC-E,ABC-I, $ 44.00 (Katz) May (SHENANDOAH,IA)

KESY-F, 104.5, 32 KW @ 285, BTFL MUS (TM) , $ 28.50 (Selcom)
KEZO-F, 92.3, 100 KW @ 1210, AOR (Burk-Abr) ABC-R, $ 55.00 (Blair) Meredith
KGOR-F, 99.9, 115 KW @ 1227, CONTEMP , $ 40.00* (Christal) May
KQKQ-F, 98.5, 100 KW @ 510, ROCK , $ 36.00 (Eastman)
KYNN-F, 94.1, 100 KW @ 510, COUNTRY ABC-E, $ 27.00* (Torbet) Great Empire
KFRX-F, 102.7, 100 KW @ 500, AOR , $ 18.00 (Mc-Guild) Stuart (LINCOLN)
KSRD-F, 96.9, 100 KW @ 610, COUNTRY , $ 10.75 (PRO) (SEWARD)

**Sale to Great Empire is pending

ORLANDO

Market # 58; ADI # 33
APR 16.9
SMSA Pop: 741,700
Est 1981 Revenue: $10,450,000

Stations: 24/18
Diaries: 1084/684:1
Standard Error: .597
% Below Line: 6.7

CSI: 6.3 Bil (# 56)
CSI HH: 22.6 M (# 169)
Retail $: 4.1 Bil (# 45)
% Not Listed: 5.7

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81	FAL 80
1. WBJW-F+	134/12.2	12.4	11.7	12.5	17.7
2. WDIZ-F	124/11.4	10.8	12.4	11.0	6.5
3. WDBO-F	108/ 9.9	11.1	10.9	8.1	11.6
4. WHOO	91/ 8.3	8.1	7.7	11.9	7.6
5. WHOO-F	75/ 6.9	8.9	8.8	9.6	8.7
6. WORL	66/ 6.0	5.5	3.3	4.8	4.7
7. WDBO	64/ 5.9	5.3	8.3	7.4	9.7
8. WJYO-F	62/ 5.7	4.3	6.6	6.4	3.1
9. WKIS	59/ 5.4	6.3	5.3	6.8	7.5
10. WHLY-F	57/ 5.2	7.6	7.1	6.8	5.9

12+ TSA 1/4	
1. WDIZ-F	248
2. WDBO-F	236
3. WBJW-F+	215
4. WJYO-F	118
5. WHOO	109
6. WHOO-F	101
7. WHLY-F	100
8. WELE-F	95
9. WPCV-F	90
10. WDBO	75

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WBJW-F+	3372/31.9	NM
2. WDIZ-F	2425/17.4	20.4
3. WDBO-F	2419/17.4	20.2
4. WHOO-F	1759/18.8	19.6
5. WHLY-F	1547/13.7	21.0
6. WJYO-F	1441/11.5	10.7
7. WHOO	1401/18.1	17.8
8. WDBO	1338/16.0	15.4
9. WPCV-F	1230/ 3.7	3.5
10. WELE-F	1084/ 3.9	4.2

12+ FM SHARE (METRO): 62.43% (643 of 1030) (FAL 81: 66.27%)

TEENS
1. WBJW-F+
2. WDIZ-F
3. WORL
4. WOKB

18 - 34
1. WDIZ-F
2. WBJW-F+
3. WHLY-F
4. WORL
5. WHOO

18 - 49
1. WDIZ-F
2. WBJW-F
3. WHOO
4. WHLY-F
5. WHOO-F

25 - 54
1. WBJW-F+
2. WHOO
3. WJYO-F
4. WHOO-F
5. WHLY-F

35 - 64
1. WDBO-F
2. WHOO
3. WJYO-F
4. WHOO-F
5. WDBO

12+ AMD
1. WBJW-F+
2. WHOO
3. WDBO-F
WDIZ-F
5. WDBO

12+ MID
1. WDBO-F
2. WHOO
3. WBJW-F+
4. WDIZ-F
5. WJYO-F

12+ PMD
1. WBJW-F+
2. WDIZ-F
3. WDBO-F
4. WHOO
5. WHOO-F

WOMEN 18-34
1. WBJW-F
2. WDIZ-F
3. WHLY-F
4. WHOO
WOKB

WOMEN 25-54
1. WBJW-F+
2. WJYO-F
3. WDBO-F
WHOO
5. WHOO-F

MEN 18-34
1. WDIZ-F

MEN 25-54
1. WHOO
2. WDIZ-F
3. WBJW-F+
4. WHLY-F
5. WHOO-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	19 (1)	324 (6)	343 (7)	33.3
COUNTRY	105 (4)	125 (4)	230 (8)	22.3
MOR/AC	64 (1)	86 (2)	150 (3)	14.6
BTFL MUSIC		108 (1)	108 (1)	10.5
BLACK	105 (2)		105 (2)	10.2
TALK	59 (1)		59 (1)	5.7
NOSTALGIA	20 (1)		20 (1)	1.9
RELIGION	15 (1)		15 (1)	1.5
			1030 (24)	

ORLANDO ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WDIZ-F	1. WBJW-F+	1. WBJW-F+
2. WDBO-F	2. WDIZ-F	2. WDIZ-F
3. WBJW-F+	3. WDBO-F	3. WHOO
4. WHOO	4. WHOO-F	4. WDBO-F
5. WELE-F	5. WHOO	5. WHOO-F
6. WJYO-F	6. WDBO	6. WDBO
7. WHOO-F	7. WHLY-F	7. WOKB
8. WHLY-F	8. WJYO-F	8. WJYO-F
9. WWLV-F	9. WELE-F	9. WORL
WDBO	10. WKIS	10. WKIS
11. WMOP	11. WDOQ-F	
WORL	12. WCKS-F	
13. WKIS	13. WNFY-F	
14. WDOQ-F	14. WWLV-F	
15. WCKS-F	15. WORL	

OTHER RATED STATIONS METRO SHARE/CUME RATING

WAJL	1440	Winter Park	1.4/4.4
WFIV	1080	Kissimmee	.5/1.5
WLOQ-F	103.1	Winter Park	2.2/7.1
WOKB	1600	Winter Garden	3.6/6.9
WREM	1190	Pine Castle S	1.8/2.9
WTLN-F+	95.3	Apopka	1.7/5.0
WDOQ-F	101.9	Daytona Bea	1.7/5.7
WELE-F	105.9	DeLand	1.6/3.9
WGTO	540	Cypress Gard	.5/2.4
WNFY-F	99.9	Palatka	.5/2.5
WPCV-F	97.5	Winter Haven	1.7/3.7
WYNF-F	94.9	Tampa	.4/1.3

ADI FM SHARE: 68.87% (1500 of 2178) (FAL 81: 69.58%)

AM STATIONS

WDBO,	580,	5 KW (DA-N)	, MOR	ABC-E,	$ 87.50	(Katz)	Katz
WHOO,	990,	50 KW/5 KW (DA-N),	COUNTRY	ABC-I,	$104.06	(Torbet)	Bluegrass
WKIS,	740,	5 KW/1 KW (DA-1),	TALK/MOR	CBS,	$ 58.50	(Eastman)	Susquehanna
WOKB,	1600,	5 KW (DA-2)	, BLACK	SBN,NBN,	$2.00	(Lotus)	(WINTER GARDEN)
WORL,	1270,	5 KW (DAYS)	, BLACK	,	$32.50	(RKO)	Sudbrink
WMOP,	900,	5 KW (DAYS)	, COUNTRY	,	$14.00	(Southern)	(OCALA)

FM STATIONS

WDBO-F,	92.3,	100 KW @ 1320,	BTFL MUS**	,	$ 87.50	(Katz)	Katz
WDIZ-F,	100.3,	100 KW @ 890,	AOR (Burk-Abr)	Source,	$ 70.00*	(Selcom)	Shamrock Comm
WHLY-F,	106.7,	100 KW @ 799,	AC/CONTEMP	,	$ 50.75	(Christal)	General
WHOO-F,	96.5,	100 KW @ 493,	COUNTRY (TM)	,	$104.06	(Torbet)	Bluegrass
WJYO-F,	107.7,	100 KW @ 829,	AC (Schulke)	,	$ 54.38	(RKO)	Sudbrink
WBJW-F+,	105.1,	100 KW @ 370,	ROCK	RKO,	$ 85.00*	(Mc-Guild)	Nationwide
WPCV-F,	97.5,	100 KW @ 499,	COUNTRY	ABC-E,	$ 23.88	(HNW) Hall	(WINTER HAVEN)
WCKS-F,	101.1,	100 KW @ 500,	ROCK	,	$ 24.00	(P/W)	(COCOA)

Other stations - see Daytona Beach

**WDBO-F has now switched to Country

PEORIA

Market # 111
APR 14.2
SMSA Pop: 369,100
Est 1981 Revenue: $5,510,000

Stations: 17/12
Diaries: 821/450:1
Standard Error: .632
% Below Line: 8.4

CSI: 3.7 Bil (# 92)
CSI HH: 26.3 M (# 38)
Retail $: 2.0 Bil (# 95)
% Not Listed: 6.9

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81	FAL 80
1. WKZW-F	70/16.2	14.2	12.1	10.5	12.6
2. WWCT-F	54/12.5	9.9	6.9	12.0	6.3
3. WMBD	53/12.2	11.2	13.3	13.6	16.0
4. WXCL	50/11.5	13.7	11.6	13.1	7.2
5. WSWT-F	42/ 9.7	11.8	14.7	15.4	17.1
6. WIRL	36/ 8.3	7.1	10.2	7.3	6.3
7. WGLO-F+	24/ 5.5	3.7	7.4	4.0	5.9
8. WKQA-F	16/ 3.7	4.9	4.5	5.6	5.6
9. WTXR-F	12/ 2.8	1.1	.7	---	1.6
10. WLS	9/ 2.1	2.8	2.9	1.8	1.8

12+ TSA 1/4	
1. WKZW-F	92
2. WWCT-F	82
3. WSWT-F	67
4. WJBC	66
5. WMBD	58
6. WXCL	55
7. WBNQ-F	41
8. WIRL	38
9. WLS	30
10. WGLO-F+	27

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WKZW-F	1335/31.6	29.6
2. WWCT-F	981/20.4	20.6
3. WMBD	906/26.3	26.0
4. WSWT-F	879/22.3	21.4
5. WIRL	878/25.5	24.7
6. WXCL	790/23.3	25.3
7. WLS	727/ 9.2	12.9
8. WBNQ-F	701/ 5.8	6.3
9. WJBC	660/ 2.1	4.2
10. WGLO-F+	382/ 9.8	8.8

12+ FM SHARE (METRO): 54.34% (219 of 403) (FAL 81: 46.77%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WKZW-F	1. WWCT-F	1. WWCT-F	1. WXCL	1. WXCL	1. WMBD
2. WWCT-F	2. WKZW-F	2. WKZW-F	2. WIRL	2. WMBD	2. WXCL
	3. WIRL	3. WIRL	3. WSWT-F	3. WSWT-F	3. WKZW-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WKZW-F	1. WKZW-F	1. WKZW-F	1. WSWT-F	1. WWCT-F	1. WWCT-F
2. WSWT-F	2. WWCT-F	2. WWCT-F	WXCL	2. WKZW-F	2. WXCL
3. WWCT-F	3. WSWT-F	3. WIRL	3. WIRL		3. WKZW-F

OTHER RATED STATIONS/METRO SHARE + CUME RATING

WPEO	1020		1.8/4.4
WTAZ-F	102.3	Morton	.9/5.8
WBBM	780	Chicago	1.2/4.4
WBNQ-F	101.5	Bloomington	1.2/5.8
WGN	720	Chicago	1.6/5.0
WJBC	1230	Bloomington	1.8/2.1

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	9 (1)	145 (4)	154 (5)	38.2
MOR/AC	104 (4)	16 (2)	120 (6)	29.8
BTFL MUSIC	8 (1)	58 (2)	66 (3)	16.4
COUNTRY	50 (1)		50 (1)	12.4
RELIGION	8 (1)		8 (1)	2.0
NEWS/TALK	5 (1)		5 (1)	1.2
			403 (17)	

RADIO STATIONS

WIRL, 1290, 5 KW (DA-2), AC	MBS, $43.13	(Eastman)	Mid America
WMBD, 1470, 5 KW (DA-2), MOR	CBS, $30.50	(Katz)	Midwest TV
WXCL, 1350, 1 KW (DA-2), COUNTRY	ABC-I, $30.00	(Blair)	Manship
WKQA-F, 104.9, 3 KW @ 260, CONTEMP	ABC-F, $30.00*	(Blair)	Manship
WKZW-F, 93.3, 40 KW @ 548, ROCK	, $39.50	(Katz)	Midwest TV
WSWT-F, 106.9, 50 KW @ 450, BTFL MUS (Bonne)	, $43.13	(Eastman)	Mid America
WTXR-F, 94.3, 3 KW @ 300, AC	, $10.50	(Pates)	(CHILLICOTHE)
WGLO-F+, 95.3, 520 W @ 660, BTFL MUS (FM-100)	, $15.00*	(Torbet)	
WWCT-F, 105.7, 36 KW @ 571, AOR	Source, $33.50	(HNW)	

WLS - See Chicago   WJBC, WBNQ-F - See Bloomington

PHILADELPHIA

Market # 4; ADI # 4	Stations: 31/27	CSI: 44.6 Bil (# 4)
APR 19.3	Diaries: 2913/1613:1	CSI HH: 26.6 M (# 31)
SMSA Pop: 4,700,000	Standard Error: .385	Retail $: 20.0 Bil (# 6)
Est 1981 Revenue: $59,100,000	% Below Line: 3.7	% Not Listed: 7.2

12+ METRO 1/4/SHARE		SUM 82	SPG 82	WIN 82	FAL 81
1. KYW	658/8.7	7.9	8.8	10.5	9.3
2. WEAZ-F	624/8.2	4.8	4.7	5.7	5.3
3. WMGK-F	600/7.9	7.2	7.6	7.2	8.0
4. WCAU-F	448/5.9	6.3	6.4	7.4	6.0
5. WDAS-F	374/4.9	8.8	7.4	7.9	5.4
6. WYSP-F	363/4.8	4.4	3.7	4.1	3.5
7. WWDB-F	359/4.7	4.0	4.7	4.7	5.0
8. WIP	351/4.6	4.9	5.5	4.8	5.8
9. WMMR-F	345/4.5	6.5	5.1	5.1	6.2
10. WUSL-F	338/4.4	3.3	3.0	2.6	4.0
11. WCAU	337/4.4	6.2	4.7	3.6	3.4
12. WPEN	317/4.2	4.0	4.4	4.6	4.1
13. WIOQ-F	309/4.1	3.1	4.4	3.5	4.3
14. WFIL	269/3.5	1.7	2.5	2.4	2.1
15. WWSH-F	183/2.4	3.8	3.4	3.9	5.4
16. WFLN-F+	161/2.1	1.6	2.0	1.9	1.9
17. WSNI-F	156/2.1	2.4	3.0	2.0	2.0
18. WJBR-F	152/2.0	1.3	1.4	.9	1.4
19. WHAT	145/1.9	2.1	1.8	2.0	1.4
20. WDAS	109/1.4	1.9	1.9	1.6	1.8

12+ TSA 1/4	
1. KYW	747
2. WEAZ-F	726
3. WMGK-F	691
4. WMMR-F	550
5. WCAU-F	548
6. WYSP-F	508
7. WWDB-F	411
8. WCAU	403
9. WDAS-F	400
10. WUSL-F	396
11. WIP	395
12. WIOQ-F	358
13. WPEN	336
14. WFIL	295
15. WJBR-F	271
16. WFLN-F+	264
17. WWSH-F	223
18. WSNI-F	192
19. WIFI-F	160
20. WHAT	146

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KYW	13540/29.2	31.1
2. WCAU-F	10221/20.1	22.2
3. WMGK-F	9794/20.4	18.7
4. WMMR-F	9529/15.7	16.0
5. WYSP-F	8229/14.4	13.5
6. WEAZ-F	8086/17.2	12.8
7. WCAU	7324/15.4	17.7
8. WIP	6053/13.1	14.1
9. WIOQ-F	5603/11.7	12.7
10. WUSL-F	5001/10.8	7.9
11. WDAS-F	4827/11.3	13.6
12. WWDB-F	4821/10.3	10.9
13. WPEN	4583/10.7	10.3
14. WFIL	4373/ 9.0	8.9
15. WWSH-F	3877/ 7.6	10.4
16. WIFI-F	3818/ 6.6	7.6
17. WSNI-F	3692/ 7.6	9.4
18. WFLN-F+	2596/ 6.4	6.6
19. WJBR-F	3021/ 4.3	3.8
20. WSTW-F	2437/ 2.3	2.0

12+ FM SHARE (METRO): 65.11% (4596 of 7059) (FAL 81: 67.65%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WCAU-F	1. WMGK-F	1. WMGK-F	1. WMGK-F	1. WEAZ-F	1. KYW
2. WYSP-F	2. WMMR-F	2. WDAS-F	2. WEAZ-F	2. KYW	2. WIP
3. WUSL-F	3. WIOQ-F	3. WIOQ-F	3. KYW	3. WMGK-F	3. WMGK-F
4. WMMR-F	4. WDAS-F	4. WMMR-F	4. WIP	4. WPEN	4. WEAZ-F
5. WDAS-F	5. WYSP-F	5. WCAU-F	5. WDAS-F	5. WWDB-F	5. WCAU
	6. WCAU-F	6. WYSP-F	6. WFIL	6. WIP	6. WWDB-F
	7. WUSL-F	7. KYW	7. WIOQ-F	7. WCAU	7. WPEN WCAU-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WMGK-F	1. WEAZ-F	1. WMGK-F	1. WMGK-F	1. WMMR-F	1. WMGK-F
2. WEAZ-F	2. WMGK-F	2. WDAS-F	2. WEAZ-F	2. WYSP-F	2. KYW
3. KYW	3. KYW	3. WCAU-F	3. WIP	3. WIOQ-F	3. WIOQ-F
4. WCAU-F	4. WCAU-F	4. WIOQ-F	4. KYW	4. WMGK-F	4. WEAZ-F
5. WPEN	5. WYSP-F	5. WUSL-F	5. WCAU-F	5. WDAS-F	5. WFIL
6. WMMR-F	6. WUSL-F	6. WMMR-F	6. WDAS-F	6. WUSL-F	6. WMMR-F
7. WIOQ-F	7. WMMR-F	7. WYSP-F	7. WPEN	7. WCAU-F	7. WDAS-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		1634 (7)	1634 (7)	23.1
MOR/AC	448 (3)	967 (4)	1415 (7)	20.0
NEWS/TALK	1032 (3)	359 (1)	1391 (4)	19.7
BLACK/URBAN	301 (3)	712 (2)	1013 (5)	14.4
BTFL MUSIC		776 (2)	776 (2)	11.0
NOSTALGIA	360 (2)		360 (2)	5.1
COUNTRY	269 (1)		269 (1)	3.8
CLASSICAL	13 (1)	148 (1)	161 (2)	2.3
RELIGION	40 (1)		40 (1)	0.6
			7059 (31)	

PHILADELPHIA ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KYW	1. KYW	1. KYW
2. WEAZ-F	2. WCAU-F	2. WEAZ-F
3. WMGK-F	3. WMGK-F	3. WCAU-F
4. WCAU-F	4. WMMR-F	4. WMGK-F
5. WMMR-F	5. WYSP-F	5. WFIL
6. WYSP-F	6. WEAZ-F	6. WCAU
7. WWDB-F	7. WCAU	7. WIP
8. WDAS-F	8. WIP	8. WYSP-F
9. WCAU	9. WIOQ-F	9. WUSL-F
10. WIP	10. WUSL-F	10. WWDB-F
11. WUSL-F	11. WDAS-F	
12. WIOQ-F	12. WWDB-F	
13. WPEN	13. WPEN	
14. WFIL	14. WFIL	
15. WFLN-F+	15. WWSH-F	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WCOJ	1420	Coatesville	.4/1.6
WKSZ-F	100.3	Media	.4/1.7
WNAR	1110	Norris.	.6/1.1
WRCP	1540		.9/1.5
WSSJ	1310	Camden	.6/2.4
WZZD	990		.5/1.8
WPST-F	97.5	Trenton	.6/3.1
WSTW-F	97.3	Wilmington	.4/2.3
WOR	710	New York	.5/1.4

ADI FM SHARE: 66.39% (6529 of 9836) (FAL 81: 69.24%)

AM STATIONS

KYW	1060	50 KW (DA-1)	NEWS	NBC	$211.25	(Group W)	Westinghouse
WCAU	1210	50 KW	NEWS/TALK	CBS	$ 94.77	(CBS Spot)	CBS
WDAS	1480	5 KW/1 KW (DA-2)	BLACK, NEWS/TALK	NBN	$ 82.50*	(Howard)	NBN
WFIL	560	5 KW (DA-2)	COUNTRY	RKO	$115.00*	(Blair)	LIN
WHAT	1340	1 KW/250 W	BLACK	SBN	$ 40.00	(HNW)	
WIP	610	5 KW (DA-1)	MOR	ABC-D	$170.63	(Katz)	Metromedia
WPEN	950	5 KW (DA-N)	NOSTALGIA	ABC-E	$125.00*	(MMR)	Greater Media

FM STATIONS

WCAU-F	98.1	13 KW @ 1000	ROCK	CBS-R	$206.25	(CBS/FM)	CBS
WDAS-F	105.3	4 KW @ 870	BLACK		$120.00*	(Howard)	NBN
WEAZ-F	101.1	13 KW @ 1010	BTFL MUS (Bonne)		$135.00*	(Mc-Guild)	
WFLN-F+	95.7	50 KW @ 490	CLASSICAL		$ 65.00	(CMBS)	
WIFI-F	92.5	50 KW @ 500	ROCK	ABC-C	$ 75.00*	(Eastman)	GCC
WIOQ-F	102.1	30 KW @ 650	CONTEMP/AC	RKO	$100.00*	(Mc-Guild)	Outlet
WMGK-F	102.9	50 KW @ 300	AC		$200.00*	(MMR)	Greater Media
WMMR-F	93.3	25 KW @ 670	AOR (Burk-Abr)	Source	$155.63	(Katz)	Metromedia
WSNI-F	104.5	13 KW @ 1008	AC	RKO II	$ 60.00*	(RKO)	Associated
WUSL-F	98.9	18 KW @ 830	URBAN		$ 95.00*	(Blair)	LIN
WWDB-F	96.5	18 KW @ 850	TALK	ABC-I	$101.85	(HNW)	
WWSH-F	106.1	19 KW @ 740	AC		$ 80.00*	(Christal)	Cox
WYSP-F	94.1	16 KW @ 900	AOR (Pollack)		$113.75	(Torbet)	Infinity
WPST-F	97.5	50 KW @ 450	ROCK		$ 45.00	(Masla)	Nassau (TRENTON)

WJBR-F, WSTW-F - See Wilmington

PHOENIX

Market # 26; ADI # 25
APR 17.1
SMSA Pop: 1,600,300
Est 1981 Revenue: $27,000,000

Stations: 31/30
Diaries: 1529/1047:1
Standard Error: .499
% Below Line: 1.7

CSI: 13.7 Bil (# 25)
CSI HH: 23.2 M (# 144)
Retail $: 7.5 Bil (# 26)
% Not Listed: 3.0

12+ METRO 1/4/SHARE		SPG 82	WIN 82	FAL 81
1. KTAR	240/10.1	8.8	7.4	8.2
2. KDKB-F	181/ 7.6	6.8	8.2	8.5
3. KQYT-F	159/ 6.7	8.4	6.5	6.7
4. KNIX-F	154/ 6.5	7.8	8.0	7.7
KMEO-F	154/ 6.5	8.1	9.1	7.7
6. KUPD-F	131/ 5.5	5.9	5.3	5.2
7. KOY	117/ 4.9	5.7	5.6	5.5
8. KUKQ	116/ 4.9	4.0	5.3	4.6
9. KKLT-F	110/ 4.6	4.8	3.3	3.0
10. KZZP-F	90/ 3.8	4.8	6.2	4.4
11. KEZC-F	85/ 3.6	3.1	1.8	2.9
12. KOOL-F	79/ 3.3	3.3	3.8	4.2
KOPA-F	79/ 3.3	3.5	5.0	5.4
14. KPHX	65/ 2.7	1.5	1.7	2.9
15. KLFF	61/ 2.6	2.7	1.8	2.4

12+ TSA 1/4	
1. KTAR	247
2. KDKB-F	223
3. KNIX-F	206
4. KQYT-F	173
5. KMEO-F	167
6. KUPD-F	145
7. KOY	128
8. KUKQ	123
9. KKLT-F	117
10. KZZP-F	101
11. KEZC-F	93
KOPA-F	93
13. KOOL-F	88
14. KNIX	69
15. KJJJ	67

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KTAR	3220/22.0	17.8
2. KDKB-F	3209/19.2	19.8
3. KNIX-F	2881/16.8	18.2
4. KUPD-F	2614/17.2	15.9
5. KOY	2479/15.9	16.1
6. KMEO-F	2428/15.9	16.9
7. KQYT-F	2137/14.1	17.9
8. KKLT-F	1960/13.1	14.1
9. KZZP-F	1942/12.4	14.1
10. KOPA-F	1817/11.8	14.3
11. KEZC-F	1744/11.4	7.0
12. KOOL-F	1467/ 9.2	10.3
13. KJJJ	1384/ 8.7	7.0
14. KNIX	1207/ 7.5	6.4
15. KUKQ	1150/ 7.8	6.4

12+ FM SHARE (METRO): 58.76% (1352 of 2301) (FAL 81: 61.86%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KDKB-F	1. KDKB-F	1. KDKB-F	1. KNIX-F	1. KTAR	1. KTAR
2. KUPD-F	2. KKLT-F	2. KNIX-F	2. KTAR	2. KQYT-F	2. KNIX-F
3. KUKQ	3. KUPD-F	3. KKLT-F	3. KOY	3. KMEO-F	3. KDKB-F+
4. KOPA-F	4. KUKQ	4. KUPD-F	4. KQYT-F	4. KNIX-F	4. KOY
5. KZZP-F	5. KZZP-F	5. KUKQ	5. KKLT-F	5. KOY	5. KZZP-F+
	6. KOOL-F	6. KTAR	KOOL-F	6. KEZC-F	6. KMEO-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KTAR	1. KDKB-F	1. KKLT-F	1. KNIX-F	1. KDKB-F	1. KTAR
2. KQYT-F	2. KTAR	2. KDKB-F	2. KQYT-F	2. KUPD-F	2. KNIX-F
3. KMEO-F	3. KQYT-F	3. KUKQ	3. KOY	3. KZZP-F	3. KOOL-F
4. KNIX-F	4. KUPD-F	4. KZZP-F	4. KKLT-F	4. KKLT-F	KOY
5. KDKB-F	5. KMEO-F	5. KUPD-F	5. KPHX	KOOL-F	5. KDKB-F
6. KKLT-F	6. KKLT-F	6. KOPA-F	6. KTAR	KUKQ	6. KEZC-F
			KEZC-F		

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	32 (3)	630 (6)	662 (9)	28.8
COUNTRY	149 (3)	239 (2)	388 (5)	16.9
BTFL MUSIC	35 (1)	313 (2)	348 (3)	15.1
NEWS/TALK	254 (2)		254 (2)	11.0
MOR/AC	117 (1)	79 (1)	196 (2)	8.5
SPANISH	119 (2)	27 (1)	146 (3)	6.3
BLACK/URBAN	116 (1)		116 (1)	5.0
NOSTALGIA	61 (1)	19 (1)	80 (2)	3.5
RELIGION	66 (3)		66 (3)	2.9
CLASSICAL		45 (1)	45 (1)	2.0
			2301 (31)	

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PHOENIX ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KTAR	1. KDKB-F	1. KUKQ
2. KDKB-F	2. KTAR	2. KTAR
3. KNIX-F	3. KNIX-F	3. KNIX-F
4. KQYT-F	4. KUPD-F	4. KMEO-F
5. KMEO-F	5. KOY	5. KDKB-F
6. KUPD-F	6. KMEO-F	6. KDKB-F
7. KOY	7. KQYT-F	7. KUPD-F
8. KUKQ	8. KKLT-F	8. KKLT-F
9. KKLT-F	9. KZZP-F	9. KPHX
10. KZZP-F	10. KOPA-F	10. KLFF
11. KOPA-F	11. KEZC-F	
12. KEZC-F	12. KOOL-F	
13. KOOL-F	13. KJJJ	
14. KNIX	14. KNIX	
15. KJJJ	15. KUKQ	

OTHER RATED STATIONS METRO SHARE/CUME RATING

KARZ	960		1.5/5.6
KDJQ	1510	Mesa	.3/1.3
KFLR	1230		1.3/2.3
KHEP	1280		.6/1.6
KHEP-F	101.5		1.9/5.1
KJJJ	910		2.4/8.7
KMEO	740		1.5/4.7
KNIX	1580	Tempe	2.4/7.5
KNNN-F	99.9		1.1/1.9
KOPA	1440	Scottsdale	.5/1.7
KRDS	1190	Tolleson	.8/1.8
KSUN	1400		.6/2.3
KVVA	860		2.3/1.6
KWAO-F	106.3	San City	.8/1.9
KZZP	1310	Mesa	.6/3.9
KSTM-F	107.1	Apache Junc	1.6/2.8

ADI FM SHARE: 59.42% (1649 of 2775) (FAL 81: 60.73%)

AM STATIONS

KJJJ,	910,	5 KW (DA-N)	, COUNTRY	ABC-E,	$40.00*	(MMR)	Wolpin
WLFF,	1360,	5 KW/1 KW (DA-N)	, NOSTALGIA (Al Ham)	,	$42.00	(Masla)	Canyon
KNIX,	1580,	50 KW/10 KW (DA-N),	COUNTRY	,	$? ?	(Christal)	Buck Owens
KOY ,	550,	5 KW/1 KW	, AC	NBC,	$95.90*	(Eastman)	Harte-Hanks
KPHX,	1480,	1 KW/500 W (DA-N),	SPANISH	,	$? ?	(Caballero)	
KTAR,	620,	5 KW (DA-N)	, NEWS/TALK	ABC-I,MBS,	$90.00*	(CBS Spot)	Pulitzer
KUKQ,	1060,	5 KW/500 W (DA-N),	BLACK/URBAN	,	$60.30	(Masla)	

FM STATIONS

KDKB-F,	93.3,	100 KW @ 1550,	AOR	Source,	$85.00*	(Blair)	Sandusky
KEZC-F,	92.3,	100 KW @ 880,	COUNTRY	ABC-E,	$40.00*	(MMR)	Wolpin
KKLT-F,	98.7,	115 KW @ 1650,	SOFT ROCK/AC	,	$65.00*	(CBS Spot)	Pulitzer
KMEO-F,	96.9,	100 KW @ 1556,	BTFL MUS (Bonne)	,	$46.55	(Mc-Guild)	Scripps-Howard
KNIX-F,	102.5,	100 KW @ 1610,	COUNTRY	,	$80.00	(Christal)	Buck Owens
KOOL-F,	94.5,	100 KW @ 1620,	OLDIES/AC	CBS-R,	$60.00*	(Katz)	
KOPA-F,	100.7,	100 KW @ 1847,	ROCK	,	$50.00*	(Torbet)	First Media
KQYT-F,	95.5,	100 KW @ 1550,	BTFL MUS (Churchill)	,	$80.00*	(Eastman)	Harte-Hanks
KUPD-F,	97.9,	100 KW @ 1620,	ROCK	,	$60.30	(Masla)	
KZZP-F,	104.7,	100 KW @ 1550,	ROCK	,	$90.00	(Mc-Guild)	Western Cities

PITTSBURGH

Market # 13; ADI # 12
APR 19.4
SMSA Pop: 2,242,300
Est 1981 Revenue: $30,100,000

Stations: 33/31
Diaries: 1822/1231:1
Standard Error: .482
% Below Line: 0.7

CSI: 20.2 Bil (# 16)
CSI HH: 24.2 M (# 99)
Retail $: 10.1 Bil (# 16)
% Not Listed: 7.1

12+ METRO 1/4/SHARE		SPG 82	WIN 82	FAL 81
1. KDKA	680/18.4	20.2	19.3	19.8
2. WAMO-F	274/ 7.4	6.1	5.8	5.1
3. WTAE	248/ 6.7	5.5	6.7	8.2
4. WDVE-F	247/ 6.7	5.9	6.5	6.1
5. WBZZ-F	221/ 6.0	5.7	5.0	3.8
6. WJAS	191/ 5.2	3.7	5.3	5.5
7. WSHH-F	186/ 5.0	5.6	5.0	5.3
8. WHYW-F+	178/ 4.9	1.6	2.0	2.6
9. WPNT-F	150/ 4.1	5.0	5.6	3.0
KQV	150/ 4.1	4.3	4.7	3.1
11. WWSW-F	145/ 3.9	4.3	4.3	4.9
12. WDSY-F	102/ 2.8	2.3	1.9	2.2
13. WXKX-F	99/ 2.7	5.2	4.2	4.6
14. WYDD-F	98/ 2.6	3.0	3.6	3.9
15. WEEP	83/ 2.2	2.8	3.4	4.7

12+ TSA 1/4	
1. KDKA	927
2. WDVE-F	390
3. WBZZ-F	304
4. WAMO-F	283
5. WTAE	259
6. WSHH-F	228
7. WPNT-F	222
8. WWSW-F	214
9. WHYW-F+	210
10. WJAS	204
11. KQV	160
12. WXKX-F	147
13. WYDD-F	138
14. WDSY-F	135
15. WEEP	105

12+ TSA CUME/ MSA CUME RAT		SPG 82
1. KDKA	11843/43.1	44.7
2. WDVE-F	4934/16.8	18.6
3. WBZZ-F	4876/18.3	17.1
4. WTAE	4715/22.4	18.8
5. WXKX-F	3617/14.2	17.9
6. WWSW-F	3600/12.9	14.1
7. WHYW-F+	3370/14.6	4.3
8. WSHH-F	3195/12.3	15.3
9. WYDD-F	2867/10.2	11.9
10. WPNT-F	2703/10.0	11.5
11. WJAS	2575/12.7	10.1
12. KQV	2547/12.6	12.4
13. WAMO-F	2522/12.0	11.0
14. WDSY-F	1695/ 6.2	5.7
15. WEEP	1251/ 4.7	7.0

12+ FM SHARE (METRO): 54.16% (1862 of 3438) (FAL 81: 48.09%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WBZZ-F	1. WDVE-F	1. WTAE	1. KDKA	1. KDKA	1. KDKA
2. WDVE-F	2. WAMO-F	2. KDKA	2. WTAE	2. WTAE	2. WTAE
3. WAMO-F	3. WHYW-F+	3. WAMO-F	3. WAMO-F	3. WSHH-F	3. WAMO-F
4. WXKX-F	4. WTAE	4. WDVE-F	4. WHYW-F+	4. WJAS	4. WBZZ-F
5. WYDD-F	5. WBZZ-F	5. WHYW-F+	5. WWSW-F	5. WPNT-F	5. KQV WDVE-F
	6. WWSW-F	6. WBZZ-F	6. WBZZ-F	6. WAMO-F	

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KDKA	1. KDKA	1. KAMO-F	1. KDKA	1. WDVE-F	1. KDKA
2. WSHH-F	2. WAMO-F+	2. WHYW-F+	2. WTAE	2. WAMO-F	2. WTAE
3. WTAE	3. WDVE-F	3. WBZZ-F	3. WHYW-F+	3. WTAE	3. WAMO-F
4. WAMO-F	4. WBZZ-F	4. WDVE-F	4. WAMO-F	4. WYDD-F	4. WWSW-F
5. WJAS	5. WJAS	5. WWSW-F	5. WWSW-F	5. WHYW-F	5. WHYW-F
6. WPNT-F	6. WHYW-F+	6. WTAE	6. WBZZ-F	6. KDKA WBZZ-F	6. WDVE-F

FORMATS	AM	FM	TOTAL	%
MOR/AC	997 (7)	188 (2)	1185 (9)	34.5
ROCK/AOR/CONTEMP		835 (7)	835 (7)	24.3
BTFL MUSIC		336 (2)	336 (2)	9.8
BLACK/URBAN	43 (1)	274 (1)	317 (2)	9.2
NOSTALGIA	211 (2)	66 (1)	277 (3)	8.1
COUNTRY	96 (2)	130 (3)	226 (5)	6.6
NEWS/TALK	206 (2)		206 (2)	6.0
RELIGION	23 (2)	33 (1)	56 (3)	1.6
			3438 (33)	

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PITTSBURGH ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KDKA	1. KDKA	1. KDKA
2. WDVE-F	2. WBZZ-F	2. WAMO-F
3. WBZZ-F	3. WTAE	3. WDVE-F
4. WAMO-F	4. WDVE-F	4. WTAE
5. WTAE	5. WXKX-F	5. WTAE
6. WSHH-F	6. WWSW-F	6. WJAS
7. WPNT-F	7. WHYW-F+	7. WSHH-F
8. WHYW-F+	8. WSHH-F	WWSW-F
9. WWSW-F	9. WYDD-F	9. WHYW-F+
10. WJAS	10. WPNT-F	10. WDSY-F
11. KQV	11. KQV	
12. WXKX-F	12. WJAS	
13. WYDD-F	13. WAMO-F	
14. WDSY-F	14. WDSY-F	
15. WEEP	15. WTKN	

OTHER RATED STATIONS

METRO SHARE/CUME RATING			SPG 82
WAMO	860		1.2/2.1
WBVP	1230	Beaver Falls	.6/2.1
WEDO	810	McKeesport	.3/1.9
WESA-F+	98.3	Charleroi	.5/2.5
WHJB	620	Greensburg	.5/3.3
WIXZ	1360	McKeesport	.4/2.2
WKPA	1150	New Kensingt	.5/2.1
WMBA	1460	Ambridge	.5/1.3
WNUF-F	100.7	New Kensing	1.8/4.3
WOKU-F	107.1	Greensburg	.4/1.0
WPIT	730		.3/1.9
WPIT-F	101.5		.9/3.3
WTKN	970		1.5/5.9
WWKS-F	106.7	Beaver Falls	.3/1.6
WELA-F	104.3	E. Liverp,OH	.3/1.4
WRKY-F	103.5	Steubenville	.4/1.1

ADI FM SHARE: 54.65% (2631 of 4814) (FAL 81: 49.76%)

AM STATIONS

KDKA, 1020, 50 KW , MOR NBC, $200.00* (Group W) Westinghouse
KQV , 1410, 5 KW (DA-2) , NEWS CBS,MBS, $ 50.00* (Eastman)
WEEP, 1080, 50 KW (DAYS,DA), COUNTRY ABC-I, $ 71.67 (MMR) Entercom

WJAS, 1320, 5 KW (DA-N) , NOSTALGIA (Al Ham) ABC-D, $ 40.00* (HNW) BENI
WTAE, 1250, 5 KW (DA-N) , AC ABC-E,RKO II, $130.00* (Katz) Hearst
WTKN, 970, 5 KW (DA-2) , TALK ABC-C,ABC-T, $ 35.00* (Mc-Guild)

FM STATIONS

WAMO-F, 105.9, 72 KW @ 440, BLACK SBN, $ 52.50* (Selcom) Sheridan
WBZZ-F, 93.7, 41 KW @ 547, ROCK (Burk-Abr) , $ 75.00* (Torbet) EZ
WDSY-F, 107.9, 50 KW @ 500, COUNTRY ABC-I, $ 67.50 (MMR) Entercom
WDVE-F, 102.5, 55 KW @ 820, AOR (Burk-Abr) Source, $ 85.00* (Eastman) Taft
WHYW-F+, 96.9, 60 KW @ 520, AC , $? ? (HNW) Benns

WPNT-F, 92.9, 47 KW @ 890, BTFL MUS (Bonne) , $ 57.50 (Group W) Westinghouse
WSHH-F, 99.7, 11 KW @ 930, BTFL MUS (Schulke) , $ 50.00 (Blair) Nationwide
WWSW-F, 94.5, 50 KW @ 810, AC ABC-C, $ 50.00* (Mc-Guild)
WXKS-F, 96.1, 50 KW @ 500, ROCK , $118.50 (Katz) Hearst
WYDD-F, 104.7, 50 KW @ 500, AOR ABC-R, $ 47.50 (Masla)

PORTLAND, OR

Market # 31; ADI # 23
APR 15.8
SMSA Pop: 1,282,500
Est 1981 Revenue: $22,200,000

Stations: 21/20
Diaries: 1455/881:1
Standard Error: .496
% Below Line: 2.0

CSI: 11.7 Bil (# 31)
CSI HH: 23.9 M (# 113)
Retail $: 6.3 Bil (# 31)
% Not Listed: 10.0

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81	FAL 80
1. KGON-F	155/9.1	13.3	11.1	9.4	10.2
2. KINK-F	129/7.6	5.8	8.4	5.3	4.5
3. KUPL-F	118/6.9	7.4	7.3	6.9	6.7
4. KGW	116/6.8	6.1	9.0	9.1	9.1
5. KXL-F	108/6.3	4.9	5.5	6.8	6.7
6. KCNR-F	96/5.6	6.6	4.9	3.2	2.5
KEX	96/5.6	5.9	7.7	7.9	9.3
8. KXL	81/4.8	2.7	4.7	3.2	5.5
9. KYXI	80/4.7	4.3	3.1	5.1	4.9
10. KMJK-F	71/4.2	1.5	2.7	3.7	4.5
11. KJIB-F	70/4.1	2.7	3.2	2.2	2.8
12. KWJJ	66/3.9	5.4	6.3	4.5	5.1

12+ TSA 1/4	
1. KGON-F	253
2. KUPL-F	167
3. KINK-F	166
4. KXL-F	162
5. KGW	152
6. KXL	123
7. KCNR-F	120
8. KEX	113
9. KJIB-F	105
10. KMJK-F	100
11. KWJJ	96
12. KLLB-F	94

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KGW	3498/23.6	24.2
2. KGON-F	3123/18.9	22.0
3. KUPL-F	2519/16.0	13.9
4. KCNR-F	2369/16.6	17.3
5. KEX	2328/16.5	17.0
6. KINK-F	2085/14.1	13.1
7. KXL-F	1876/11.6	9.7
8. KXL	1860/10.6	9.3
9. KWJJ	1634/11.6	13.5
10. KYXI	1610/12.9	12.7
11. KMJK-F	1574/11.3	6.8
12. KLLB-F	1552/ 9.5	12.9

12+ FM SHARE (METRO): 60.70% (930 of 1532) (FAL 81: 53.53%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KGON-F	1. KGON-F	1. KINK-F	1. KINK-F	1. KXL-F	1. KGW
2. KMJK-F	2. KINK-F	2. KGON-F	2. KGW	2. KUPL-F	2. KXL
3. KCNR-F	3. KGW	3. KGW	3. KCNR-F	3. KEX	3. KEX
KSKD-F	4. KCNR-F	4. KCNR-F	4. KEX	4. KXL	KGON-F
5. KQFM-F	5. KLLB-F	5. KJIB-F	KJIB-F	5. KWJJ	KYXI

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KUPL-F	1. KGON-F	1. KGW	1. KGW	1. KGON-F	1. KINK-F
2. KINK-F	2. KINK-F	2. KCNR-F	2. KUPL-F	2. KINK-F	2. KGON-F
3. KXL-F	3. KGW	3. KINK-F	3. KINK-F		3. KGW
4. KGON-F	4. KUPL-F	4. KGON-F	4. KCNR-F		4. KEX
5. KCNR-F	5. KCNR-F	5. KLLB-F	5. KXL-F		5. KJIB-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		534 (6)	534 (6)	34.9
MOR/AC	212 (2)	61 (1)	273 (3)	17.8
BTFL MUSIC		226 (2)	226 (2)	14.8
NEWS/TALK	200 (3)		200 (3)	13.1
COUNTRY	127 (3)	70 (1)	197 (4)	12.9
NOSTALGIA	54 (1)		54 (1)	3.5
RELIGION	9 (1)	39 (1)	48 (2)	3.1
			1532 (21)	

PORTLAND ADI

	12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1.	KGON-F	KGW	KGON-F
2.	KUPL-F	KGON-F	KGW
3.	KINK-F	KUPL-F	KYXI
4.	KXL-F	KCNR-F	KEX
5.	KGW	KEX	KUPL-F
6.	KXL	KINK-F	KYTE
7.	KCNR-F	KXL-F	KUPL
8.	KEX	KWJJ	KWJJ KINK-F
9.	KJIB-F	KWJJ	
10.	KMJK-F	KYXI	KXL
11.	KWJJ	KMJK-F	
12.	KLLB-F	KLLB-F	
13.	KYXI	KSKD-F	
14.	KSKD-F	KYTE	
15.	KYTE	KJIB-F	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

KKEY	1150		2.3/2.9
KLLB-F	101.1		3.6/9.5
KPDQ	800		.5/2.4
KPDQ-F	93.7		2.3/5.1
KQFM-F	100.3		3.1/8.7
KUPL	1330		3.2/8.4
KVAN	1550	Vancouver	.5/1.8
KYTE	970		3.1/9.0
KSKD-F	105.1	Salem	1.8/5.1

ADI FM SHARE: 60.61% (1468 of 2422) (FAL 81: 53.28%)

AM STATIONS

KEX , 1190, 50 KW (DA-1) , MOR/TALK	ABC-I,	$ 78.80	(MMR)	Golden West
KWJJ, 1080, 50 KW/10 KW (DA-2), COUNTRY	ABC-E,	$ 87.75	(Katz)	Park
KGW , 620, 5 KW (DA-N) , CONTEMP/AC	RKO,	$116.88	(Blair)	King
KXL , 750, 50 KW/1 KW (DA-1) , NEWS	NBC,NBC-T,	$ 50.00*	(Mc-Guild)	Kaye-Smith
KYTE, 970 5 KW (DA-N) , COUNTRY	,	$ 42.00*	(Selcom)	Gaylord
KYXI, 1520, 50 KW/10 KW (DA-1), NEWS	CBS,	$ 39.00*	(HNW)	Des Moines Reg
KUPL, 1330, 5 KW (DA-2) , NOSTALGIA (Al Ham)	MBS,	$ 36.00	(Torbet)	Scripps-Howard

FM STATIONS

KCNR-F, 97.1, 100 KW @ 1200, CONTEMP	ABC-C,	$ 65.00*	(Christal)	Duffy
KGON-F, 92.3, 100 KW @ 920, AOR (Burk-Abr)	,	$100.00*	(HNW)	Des Moines Reg
KINK-F, 101.9, 100 KW @ 1611, AOR	,	$ 96.88	(Blair)	King
KJIB-F, 99.5, 100 KW @ 920, COUNTRY	ABC-E,	$ 78.00	(Katz)	Park
KLLB-F, 101.1, 100 KW @ 1640, CONTEMP/AC	,	$ 46.00*	(Selcom)	Gaylord
KMJK-F, 106.7, 94 KW @ 880, ROCK	APR,	$ 31.00	(Eastman)	Harte-Hanks
KQFM-F, 100.3, 100 KW @ 920, ROCK	RKO,	$ 35.00*	(MMR)	Golden West
KUPL-F, 98.5, 100 KW @ 1100, BTFL MUSIC (Bonne)	,	$ 57.60	(Torbet)	Scripps-Howard
KXL-F , 95.5, 100 KW @ 920, BTFL MUS (Schulke)	,	$ 50.00*	(Mc-Guild)	Kaye-Smith
KSKD-F, 105.1, 100 KW @ 1099, ROCK	,	$ 24.50	(Howard)	(SALEM)

PROVIDENCE

Market # 46; ADI # 39
APR 19.8
SMSA Pop: 912,300
Est 1981 Revenue: $10,600,000

Stations: 41/24
Diaries: 1555/587:1
Standard Error: .535
% Below Line: 13.3

CSI: 7.5 Bil (# 46)
CSI HH: 23.1 M (# 148)
Retail $: 3.3 Bil (# 60)
% Not Listed: 6.5

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80
1. WLKW-F	303/12.6	10.7	11.9	10.0	12.8
2. WPRO-F	227/ 9.4	9.2	8.6	10.5	8.3
3. WHJY-F	214/ 8.9	10.4	8.8	3.7	5.6
4. WPRO	169/ 7.0	7.6	8.6	8.4	8.3
5. WEAN	142/ 5.9	4.6	4.3	5.2	5.5
6. WSNE-F	111/ 4.6	3.2	3.5	3.3	.8
7. WBSM	100/ 4.1	2.9	3.0	2.2	3.2
8. WLKW	94/ 3.9	3.8	5.2	4.6	4.7
9. WHIM	89/ 3.7	3.4	3.4	2.5	2.2
10. WPJB-F	88/ 3.6	7.3	5.9	6.1	7.7
11. WHJJ	76/ 3.2	4.9	3.2	4.4	2.6
12. WMYS-F	69/ 2.9	2.2	2.5	2.9	2.4

12+ TSA 1/4	
1. WLKW-F	322
2. WHJY-F	261
3. WPRO-F	246
4. WPRO	173
5. WEAN	144
6. WSNE-F	122
7. WPJB-F	110
8. WBSM	105
9. WBZ	98
WLKW	98
11. WMYS-F	91
12. WHIM	89

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WPRO-F	4064/30.2	30.6
2. WHJY-F	3382/22.8	21.3
3. WPRO	3132/24.8	26.2
4. WLKW-F	2929/22.8	21.2
5. WPJB-F	2399/15.4	21.6
6. WEAN	1962/15.9	13.1
7. WSNE-F	1942/14.2	10.4
8. WBZ	1599/ 6.6	7.2
9. WMYS-F	1494/ 9.6	7.4
10. WHJJ	1483/12.0	14.7
11. WCOZ-F	1465/ 6.8	8.6
12. WBRU-F	1316/ 9.4	5.4

12+ FM SHARE (METRO): 57.50% (1296 of 2254) (FAL 81: 56.50%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WHJY-F	1. WHJY-F	1. WPRO-F	1. WPRO	1. WLKW-F	1. WPRO
2. WPRO-F	2. WPRO-F	2. WHJY-F	2. WPRO-F	2. WPRO	2. WLKW-F
3. WPJB-F	3. WSNE-F	3. WPRO	3. WLKW-F	3. WEAN	3. WEAN
	4. WBRU-F	4. WSNE-F	4. WSNE-F	4. WHIM	4. WPRO-F
	5. WPRO	5. WPJB-F	5. WHIM	5. WPRO-F	5. WHJY-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WLKW-F	1. WLKW-F	1. WPRO-F	1. WPRO	1. WHJY-F	1. WPRO-F
2. WHJY-F	2. WHJY-F	2. WSNE-F	2. WPRO-F	2. WPRO-F	2. WLKW-F
3. WPRO-F	3. WPRO-F	3. WHJY-F	3. WLKW-F	3. WBRU-F	3. WPRO
4. WPRO	4. WPRO	4. WPRO	4. WSNE-F	4. WPJB-F	4. WHIM
5. WEAN	5. WEAN	5. WMYS-F	5. WMYS-F	5. WSNE-F	5. WSNE-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	10 (1)	818 (13)	828 (14)	36.7
MOR/AC	368 (8)	120 (2)	488 (10)	21.7
NEWS/TALK	343 (7)		343 (7)	15.4
BTFL MUSIC		322 (3)	322 (3)	14.3
COUNTRY	121 (2)		121 (2)	5.4
NOSTALGIA	94 (1)	18 (1)	112 (2)	5.0
RELIGION	22 (2)		22 (2)	1.0
CLASSICAL		18 (1)	18 (1)	0.8
			2254 (41)	

PROVIDENCE ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WLKW-F	1. WPRO-F	1. WLKW-F
2. WPRO-F	2. WPRO	2. WHJY-F
3. WHJY-F	3. WHJY-F	3. WPRO-F
4. WPRO	4. WLKW-F	4. WPRO
5. WEAN	5. WPJB-F	5. WBSM
6. WSNE-F	6. WEAN	6. WEAN
7. WBSM	7. WSNE-F	7. WBZ
8. WLKW	8. WHJJ	8. WHJJ
9. WPJB-F	9. WBRU-F	9. WPJB-F
10. WHIM	10. WMYS-F	10. WMYS-F
11. WHJJ	11. WLKW	
12. WMYS-F	12. WBZ	
WBRU-F	13. WXKS-F	
14. WXKS-F	14. WCOZ-F	
15. WBZ	15. WHIM	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WADK	1540	Newport	1.1/1.5
WALE	1400	Fall River	.8/2.3
WARA	1320	Attleboro	.3/1.6
WARV	1590	Warwick	.6/ .9
WBRU-F	95.5		2.7/9.4
WGNG	550	Pawtucket	1.3/4.6
WICE	1290		.3/1.4
WNBH	1340	New Bedford	.9/3.4
WPEP	1570	Taunton	1.1/1.5
WSAR	1480	Fall River	1.0/3.9
WWON	1240	Woonsocket	1.0/2.8
WWON-F	106.3	Woonsocket	.3/1.1
WAAF-F	107.3	Worcester	.5/3.9
WBCN-F	104.1	Boston	.3/2.4
WBZ	1030	Boston	1.8/6.6
WCAV-F	97.7	Brockton	.5/1.5
WCBS	880	New York	.8/2.0
WCOZ-F	94.5	Boston	1.1/6.8
WCRB-F	102.5	Boston	.7/1.7
WEEI-F	103.3	Boston	1.0/2.9
WHDH	850	Boston	.3/2.0
WJIB-F	96.9	Boston	.5/2.4
WMJX-F	106.7	Boston	.4/1.8
WNBC	660	New York	.4/1.8
WPLM-F	99.1	Plymouth	.7/3.3
WRKO	680	Boston	.3/1.3
WROR-F	98.5	Boston	.6/2.7
WVBF-F	105.7	Boston	.4/1.7
WXKS-F	107.9	Boston	2.1/6.7

ADI FM SHARE: 58.75% (1403 of 2388) (FAL 81: 56.92%)

AM STATIONS

WBSM	1420	5 KW/1 KW (DA-2)	TALK	NBC-T,ABC-I	$18.00	(----)	(NEW BEDFORD)
WEAN	790	5 KW (DA-2)	NEWS/TALK	CBS	$80.00	(Mc-Guild)	Prov Journal
WHIM	1110	5 KW (DAYS)	COUNTRY	MBS	$23.50	(Christal)	
WHJJ	920	5 KW (DA-N)	MOR	ABC-E,NBC-T	$51.25*	(Katz)	
WLKW	990	50 KW (DAYS,DA)	NOSTALGIA (Al Ham)	ABC-I	$35.00*	(Torbet)	McCormick
WPRO	630	5 KW (DA-N)	AC/MOR	ABC-D,MBS	$86.25	(Blair)	Cap Cities

FM STATIONS

WBRU-F	95.5	20 KW @ 434	AOR (Burk-Abr)	CBS-R,Source	$? ?	(Roslin)	
WHJY-F	94.1	50 KW @ 546	AOR (Pollack)	ABC-R	$80.00*	(Katz)	
WLKW-F	101.5	50 KW @ 500	BTFL MUS	ABC-I	$85.00	(Torbet)	McCormick
WMYS-F	98.1	50 KW @ 589	CONTEMP (Drake-Chen)		$22.00	(Christal)	
WPJB-F	105.1	50 KW @ 500	CONTEMP/AC		$80.00	(Mc-Guild)	Prov Journal
WPRO-F	102.3	50 KW @ 500	ROCK	ABC-C	$86.25*	(Blair)	Cap Cities
WSNE-F	93.3	50 KW @ 619	AC	RKO	$35.75	(Eastman)	Outlet

Other stations - See Boston

RALEIGH-DURHAM

Market # 78; ADI # 40
APR 16.5
SMSA Pop: 547,700
Est 1981 Revenue: $11,900,000

Stations: 15/14
Diaries: 875/626:1
Standard Error: .681
% Below Line: 2.4

CSI: 4.9 Bil (# 73)
CSI HH: 24.9 M (# 73)
Retail: 2.6 Bil (# 76)
% Not Listed: 18.8

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81	FAL 80
1. WPTF	104/13.3	12.9	14.7	11.4	14.4
2. WRAL-F	99/12.6	13.8	14.4	15.6	13.3
3. WDCG-F	77/ 9.8	4.8	2.5	3.1	2.9
4. WYYD-F	69/ 8.8	8.2	11.5	10.2	7.0
5. WQDR-F	59/ 7.5	8.7	7.9	8.2	11.1
6. WKIX	46/ 5.9	8.0	7.4	4.9	6.6
7. WDUR	42/ 5.4	5.7	6.0	7.6	5.7
8. WLLE	41/ 5.2	7.2	3.5	6.1	8.3
9. WDNC	26/ 3.3	3.1	2.9	2.1	4.0
10. WSRC	20/ 2.6	3.5	5.0	6.7	4.7

12+ TSA 1/4	
1. WRAL-F	384
2. WPTF	192
3. WDCG-F	174
4. WQDR-F	164
5. WYYD-F	128
6. WKIX	67
7. WQMG-F	49
8. WLLE	47
9. WDUR	43
10. WSRC	30

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WRAL-F	5172/29.5	34.5
2. WPTF	2694/28.4	25.3
3. WDCG-F	2349/24.7	17.0
4. WQDR-F	2342/20.7	22.1
5. WYYD-F	1952/17.9	16.3
6. WKIX	1173/15.5	17.7
7. WDNC	652/10.4	11.0
WDUR	652/ 9.4	9.4
9. WLLE	576/ 9.4	12.2
10. WQMG-F	565/ 4.7	2.7

12+ FM SHARE (METRO): 50.71% (323 of 637) (FAL 81: 46.35%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WDCG-F	1. WRAL-F	1. WRAL-F	1. WRAL-F	1. WPTF	1. WPTF
2. WDUR	2. WDCG-F	2. WDCG-F	2. WPTF	2. WYYD-F	2. WRAL-F
WQDR-F	WQDR-F	3. WQDR-F	3. WYYD-F	3. WKIX	3. WDCG-F
	4. WDUR	4. WKIX	4. WKIX	4. WRAL-F	4. WYYD-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WRAL-F	1. WRAL-F	1. WRAL-F	1. WRAL	1. WQDR-F	1. WRAL-F
2. WYYD-F	2. WDCG-F	2. WDCG-F	2. WYYD-F	2. WRAL-F	2. WPTF
3. WPTF	3. WPTF	3. WDUR	3. WPTF	3. WDCG-F	3. WDCG-F
4. WQDR-F	4. WYYD-F	WQDR-F	4. WDUR	4. WKIX	4. WKIX
					WYYD-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		235 (3)	235 (3)	36.9
MOR/AC	142 (3)		142 (3)	22.3
BLACK/URBAN	103 (3)	15 (1)	118 (4)	18.5
BTFL MUSIC		69 (1)	69 (1)	10.8
COUNTRY	58 (2)		58 (2)	9.1
RELIGION	11 (1)		11 (1)	1.7
CLASSICAL		4 (1)	4 (1)	0.6
			637 (15)	

RALEIGH-DURHAM ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WRAL-F	1. WRAL-F	1. WPTF
2. WPTF	2. WPTF	2. WDCG-F
3. WQDR-F	3. WQDR-F	3. WRAL-F
4. WDCG-F	4. WDCG-F	4. WYYD-F
5. WYYD-F	5. WYYD-F	5. WQDR-F
6. WFNC	6. WKIX	6. WKIX
7. WKIX	7. WQSM-F	7. WDNC
8. WIDO-F	8. WFNC	8. WLLE
9. WIDO-F	9. WDUR	9. WDUR
10. WLLE	10. WDNC	10. WSRC
11. WDUR	11. WIDO-F	
12. WKTC-F	12. WLLE	
13. WSRC	13. WITN-F	
WDNC	14. WFAI	
WMPM	15. WGBR	

OTHER RATED STATIONS METRO SHARE & CUME RATING

WCHL	1360	Chapel Hill	1.5/7.7
WDBS-F	107.1	Durham	.5/3.4
WPJL	1240		1.4/3.9
WTIK	1310	Durham	1.5/4.7
WQMG-F	97.1	Greensboro	1.9/4.7

12+ FM SHARE (ADI): 63.67% (1120 of 1759) (FAL 81: 60.57%)

AM STATIONS

WDNC,	620,	5 KW/1 KW (DA-2),	MOR	CBS,	$21.00	(CBS/FM)	
WDUR,	1490,	1 KW/250 W	, BLACK (Drake-Chen)	ABC-C,	$23.00*	(Selcom)	
WKIX,	850,	10 KW/5 KW (DA-N),	COUNTRY	ABC-I,	$40.00*	(Blair)	Mann
WLLE,	570,	500 W (DAYS)	, BLACK	SBN,	$17.00	(Howard)	
WPTF,	680,	50 KW (DA-N)	, MOR/TALK	NBC,ABC-E,	$55.00*	(Mc-Guild)	Durham Life
WSRC,	1410,	5 KW (DAYS,DA)	, BLACK	NBN,	$17.00	(Howard)	
WFNC,	940,	50 KW/1 KW (DA-N),	COUNTRY (TM)	CBS,	$22.68	(Eastman)	Cape Fear (FAYETTEVILLE)
WMPM,	1270,	5 KW (DAYS)	, COUNTRY	,	$ 6.50	(Southern)	(SMITHFIELD)
WFAI,	1230,	1 KW/250 W	, COUNTRY	,	$11.50	(Howard)	Beasley (FAYETTEVILLE)
WGBR,	1150,	5 KW/1 KW (DA-2),	MOR	ABC-I,	$ 8.00	(T-N)	(GOLDSBORO)

FM STATIONS

WDCG-F,	105.1,	99 KW @ 1041,	ROCK	,	$40.00*	(CBS/FM)	
WQDR-F,	94.7,	100 KW @ 1025,	AOR (Burk-Abr)	,	$55.00*	(Mc-Guild)	Durham Life
WRAL-F,	101.5,	100 KW @ 1900,	AC/CONTEMP (Drake-Chen)	,	$120.00	(Katz)	Capitol
WYYD-F,	96.1,	98 KW @ 992,	BTFL MUSIC	,	$53.00*	(Blair)	Mann
WQSM-F,	98.1,	100 KW @ 500,	ROCK (TM)	,	$35.34	(Eastman)	Cape Fear (FAYETTEVILLE)
WIDO-F,	103.1,	3 KW @ 325,	CONTEMP (?)	RKO,	$12.00	(----)	(DUNN)
WITN-F,	93.3,	100 KW @ 1900,	ROCK (TM)	ABC-F,	$34.25	(Katz)	(GREENVILLE, NC)

WQMG - See Greensboro

READING

Market # 124
APR 16.6
SMSA Pop: 315,300
Est 1981 Revenue: $3,300,000

Stations: 29/5
Diaries: 629/501
Standard Error: .763
% Below Line: 49.8

CSI: 2.9 Bil (# 114)
CSI HH: 23.6 M (# 126)
Retail $: 1.4 Bil (# 129)
% Not Listed: 7.8

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81
1. WRAW	64/14.3	7.8	4.8	5.4
2. WRFY-F	61/13.6	11.7	9.2	10.9
3. WEEU	42/ 9.4	15.4	12.3	18.0
4. WHUM	37/ 8.2	10.0	13.6	8.6
5. WYSP-F	32/ 7.1	7.0	4.6	6.9
6. WMMR-F	23/ 5.1	3.7	3.9	2.8
7. WEAZ-F	18/ 4.0	3.5	3.5	3.9
8. WIFI-F	16/ 3.6	7.6	9.0	6.9
9. WCAU-F	12/ 2.7	1.4	.7	.9
KYW	12/ 2.7	3.3	2.6	3.2

NOTE: THE READING TSA AND METRO ARE THE SAME.

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WRFY-F	860/31.8	22.3
2. WEEU	752/27.8	30.3
3. WRAW	603/22.3	21.2
4. WHUM	521/19.2	23.9
5. WYSP-F	494/18.2	15.0
6. KYW	449/16.6	15.9
7. WIFI-F	357/13.2	19.3
8. WMMR-F	354/13.1	9.5
9. WCAU-F	285/10.5	6.9
10. WEAZ-F	191/ 7.1	7.5

12+ FM SHARE (METRO): 60.63% (251 of 414) (FAL 81: 62.56%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WRFY-F	1. WRFY-F	1. WRFY-F	1. WRFY-F	1. WRAW	1. WRAW
WYSP-F	WYSP-F	2. WYSP-F	2. WRAW	2. WRFY-F	2. WEEU
3. WCAU-F	3. WMMR-F	3. WMMR-F	3. WHUM	3. WHUM	3. WRFY-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WRAW	1. WRFY-F	1. WRFY-F	1. WRFY-F	1. WYSP-F	1. WRFY-F
2. WEEU	2. WRAW	2. WIFI-F	2. WRAW	2. WMMR-F	2. WYSP-F
3. WRFY-F	3. WYSP-F	3. WYSP-F	3. WHUM WEEU	3. WRFY-F	3. WHUM

OTHER RATED STATIONS/METRO SHARE + CUME RATING

WBYO-F	107.5	Boyer.	.9/4.2	WIOQ-F	102.1	Phil	1.8/3.3	WQQQ-F	99.9	ABE	.9/2.5
WAEB	790	ABE	.9/3.7	WIOV-F	105.1	Ephra	2.2/6.5	WNCE-F	101.3	Lanc	.7/2.4
WDAC-F	94.5	Lanc.	.9/2.1	WIP	610	Phil.	.4/3.0	WSNI-F	104.5	Phil.	1.1/4.7
WFIL	560	Phil.	.4/5.0	WJBR-F	99.5	Wilm.	.4/2.1	WUSL-F	98.9	Phil.	1.3/3.9
WFLN-F	95.7	Phil.	1.3/4.9	WLEV-F	96.1	ABE	1.3/2.2	WXKW-F	104.1	ABE	2.4/4.9
WFMZ-F	100.7	ABE	.7/2.8	WMGK-F	102.9	Phil.	1.6/5.8	WZZO-F	95.1	ABE	1.1/4.9
WHP-F	97.3	Harris.	1.1/1.9								

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	4 (1)	163 (8)	167 (9)	40.3
COUNTRY	39 (2)	27 (3)	66 (5)	15.9
NOSTALGIA	64 (1)		64 (1)	15.5
MOR/AC	44 (2)	12 (2)	56 (4)	13.5
BTFL MUSIC		35 (6)	35 (6)	8.5
NEWS/TALK	12 (1)		12 (1)	2.8
RELIGION		8 (2)	8 (2)	1.9
CLASSICAL		6 (1)	6 (1)	1.4
			414 (29)	

RADIO STATIONS

WEEU, 850, 1 KW (DA-N), MOR ABC-E, $28.00 (Mc-Guild)
WHUM, 1240, 1 KW/250 W , COUNTRY CBS, $28.50 (Torbet)
WRAW, 1340, 1 KW/250 W , NOSTALGIA (Al Ham) ABC-I, $25.50 (Selcom)

WRFY-F, 102.5, 15 KW @ 820, ROCK (TM) ABC-F,RKO, $33.75 (HNW)

RENO

Market # 174
APR 17.9
SMSA Pop: 206,300
Est 1981 Revenue: $4,875,000

Stations: 14/12
Diaries: 567/364:1
Standard Error: .846
% Below Line: 1.3

CSI: 2.2 Bil (# 148)
CSI HH: 26.0 M (# 44)
Retail $: 1.6 Bil (# 121)
% Not Listed: 6.6

12+ METRO	1/4/SHARE	SPG 82	SPG 81
1. KOZZ-F	51/15.5	16.1	13.6
2. KRNO-F	42/12.8	9.0	12.1
3. KCBN	28/ 8.5	7.7	9.6
4. KOH	25/ 7.6	9.4	9.6
5. KKBC-F	23/ 7.0	4.2	3.2
KONE	23/ 7.0	7.1	10.0
7. KROI	22/ 6.7	3.9	2.5
KROW	22/ 6.7	11.6	10.4
9. KROW	21/ 6.4	4.2	2.1
10. KBET	17/ 5.2	2.3	3.6

12+ TSA	1/4
1. KOZZ-F	82
2. KRNO-F	54
3. KROW	52
4. KOH	49
5. KKBC-F	42
6. KSRN-F	40
7. KCBN	30
8. KONE	24
9. KROI	22
10. KOLO	21

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KOZZ-F	907/30.1	28.3
2. KROW	792/20.1	18.2
3. KOH	547/18.9	19.5
4. KCBN	530/25.0	21.5
5. KRNO-F	513/21.7	20.0
6. KKBC-F	420/11.4	11.0
7. KOLO	382/16.1	19.6
8. KSRN-F	365/12.7	16.5
9. KROI	318/16.2	NA
10. KONE	279/14.2	17.6

12+ FM SHARE (METRO): 49.84% (153 of 307) (FAL 81: NA)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KCBN	1. KOZZ-F	1. KOZZ-F	1. KRNO-F	1. KOH	1. KOZZ-F
2. KOZZ-F	2. KRNO-F	2. KRNO-F	2. KOZZ-F	2. KSRN-F	2. KRNO-F
	3. KCBN	3. KROI	3. KROW	3. KKBC-F	3. KOH

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KRNO-F	1. KOZZ-F	1. KRNO-F	1. KRNO-F	1. KOZZ-F	1. KOZZ-F
2. KOZZ-F	2. KRNO-F	2. KOZZ-F	2. KROW	2. KRNO-F	2. KRNO-F
3. KONE	3. KCBN	3. KROW	3. KOLO KROI	3. KCBN	3. KOH KROI

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KNEV-F	95.5	4.0/8.9	KHTX-F	101.7	Carnelian Bay,CA	.6/1.6
KOLO	920	4.9/16.1	KTHO	590	Tahoe Valley,CA	.6/2.2

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	28 (1)	93 (2)	121 (3)	39.4
MOR/AC	78 (5)		78 (5)	25.4
COUNTRY	23 (1)	25 (2)	48 (3)	15.6
BTFL MUSIC		35 (2)	35 (2)	11.4
NEWS/TALK	25 (1)		25 (1)	8.1
			307 (14)	

RADIO STATIONS

KBET, 1340, 1 KW/250 W , MOR	ABC-I, $10.88	(PRO)	
KCBN, 1230, 1 KW/250 W , ROCK	RKO II,CBS-R, $14.40	(Torbet)	Roth
KOH , 630, 5 KW/1 KW (DA-N), NEWS/TALK	CBS,MBS, $29.00	(Katz)	
KOLO, 920, 5 KW/1 KW (DA-N), MOR	NBC, $18.75	(Eastman)	Donrey
KONE, 1450, 1 KW/250 W , COUNTRY	ABC-E, $18.98	(Lotus)	Lotus
KROI, 1270, 5 KW (DA-2) , AC	, $ 9.25	(Selcom)	Jonsson (SPARKS)
KROW, 780, 50 KW (DA-N) , AC (SMN)	, $15.50	(Mc-Guild)	
KKBC-F, 97.3, 52 KW @ 2240, COUNTRY	RKO, $15.00*	(Christal)	Woodward (CARSON CITY)
KOZZ-F, 105.7, 75 KW @ 2120, AOR (Burk-Abr)	Source, $18.98	(Lotus)	Lotus
KRNO-F, 106.9, 70 KW @ 2214, AC (Century 21)	, $19.20	(Torbet)	Roth
KSRN-F, 104.5, 25 KW @ 2900, BTFL MUS	UPI, $13.00	(Masla)	

RICHMOND

Market # 63	Stations: 18/14	CSI: 5.9 Bil (# 57)
APR 18.4	Diaries: 1295/499:1	CSI HH: 25.1 M (# 67)
SMSA Pop: 646,700	Standard Error: .594	Retail $: 3.6 Bil (# 56)
Est 1981 Revenue: $10,675,000	% Below Line: 12.4	% Not Listed: 6.7

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81	FAL 80	12+ TSA 1/4		12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WRVA	162/16.0	18.4	16.6	20.8	20.2	1. WRVA	203	1. WRVQ-F	2581/30.7	32.8
2. WEZS-F	112/11.1	6.8	6.1	6.2	7.2	2. WRVQ-F	172	2. WRVA	2541/36.0	38.6
3. WRVQ-F	111/11.0	13.4	13.5	13.0	11.8	3. WEZS-F	142	3. WEZS-F	1747/23.0	14.3
4. WPLZ-F	107/10.6	7.3	6.7	8.6	.4	4. WPLZ-F	130	4. WTVR-F	1476/17.2	13.3
5. WTVR-F	82/ 8.1	4.9	3.5	5.1	5.7	5. WTVR-F	124	5. WRXL-F	1274/17.0	17.5
6. WRXL-F	69/ 6.8	8.6	9.1	9.3	11.0	6. WRXL-F	86	6. WPLZ-F	1228/17.8	15.8
WLEE	69/ 6.8	5.3	4.1	4.4	5.1	7. WLEE	80	7. WRNL	1113/17.0	17.2
8. WANT	67/ 6.6	7.2	8.0	5.3	8.6	8. WRNL	71	8. WANT	800/13.8	15.5
9. WRNL	58/ 5.7	7.5	9.6	6.6	3.1	9. WANT	69	9. WLEE	747/12.1	11.8
10. WXGI	32/ 3.2	1.8	5.5	4.3	2.7	10. WFTH	35	10. WQKS-F	468/ 3.2	2.2
						WXGI	35			

12+ FM SHARE (METRO): 52.17% (493 of 945) (FAL 81: 44.31%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WRVQ-F	1. WEZS-F	1. WEZS-F	1. WRVA	1. WRVA	1. WRVA
2. WPLZ-F	2. WPLZ-F	2. WPLZ-F	2. WEZS-F	2. WLEE	2. WRVQ-F
3. WRXL-F	3. WRVQ-F	3. WRVQ-F	3. WPLZ-F	3. WTVR-F	3. WEZS-F
4. WANT	4. WRXL-F	4. WRVA	4. WTVR-F	4. WEZS-F	4. WTVR-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WEZS-F	1. WRVA	1. WEZS-F	1. WEZS-F	1. WRXL-F	1. WRVA
2. WRVA	2. WEZS-F	2. WPLZ-F	2. WRVA	2. WRVQ-F	2. WEZS-F
3. WLEE	3. WPLZ-F	3. WRVQ-F	3. WPLZ-F	3. WEZS-F	3. WRXL-F
4. WTVR-F	4. WRVQ-F	4. WANT	4. WTVR-F	4. WPLZ-F	4. WPLZ-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WDYL-F	92.1	Chester	.3/1.5	WNWZ	1450	High. Spg.	.3/3.5	WPVA-F+	95.3	Peters.	.6/2.9
WFTH	1590		2.0/4.4	WTVR	1380		.8/3.7	WQKS-F	96.5	Willia.	.4/3.2
WKIE	1540		2.2/6.0								

FORMATS

	AM	FM	TOTAL	%
MOR/AC	162 (1)	112 (1)	274 (2)	29.0
BLACK	92 (3)	107 (1)	199 (4)	21.1
ROCK/AOR/CONTEMP		184 (3)	184 (3)	19.5
COUNTRY	91 (3)	87 (2)	178 (5)	18.8
NOSTALGIA	77 (2)		77 (2)	8.1
RELIGION	30 (1)	3 (1)	33 (2)	3.5
			945 (18)	

RADIO STATIONS

WANT, 990, 1 KW (DAYS) , BLACK NBN, $27.00 (Masla) Sinclair
WFTH, 1590, 5 KW (DAYS) , GOSPEL , $? ? (----)
WLEE, 1480, 5 KW (DA-2) , NOSTALGIA (Al Ham) ABC-D,MBS, $23.00 (Blair) Nationwide
WRNL, 910, 5 KW (DA-N) , COUNTRY (Burk-Abr) ABC-I, $35.00* (Katz) Capitol (WRAL)
WRVA, 1140, 50 KW (DA-N) , MOR NBC, $78.75* (Eastman) Harte-Hanks
WXGI, 950, 5 KW (DAYS,DA), COUNTRY , $11.00 (----)

WEZS-F, 103.7, 74 KW @ 440, AC/SOFT ROCK (Burk-Abr) , $30.00 (Torbet) EZ
WRVQ-F, 94.5, 200 KW @ 355, ROCK RKO, $70.00* (Eastman) Harte-Hanks
WRXL-F, 102.1, 140 KW @ 350, AOR (Pollack) Source, $39.00 (Katz) Capitol (WRAL)
WTVR-F, 98.1, 50 KW @ 840, COUNTRY (Drake-Chen) , $31.00* (MMR) Park
WPLZ-F, 99.3, 2.5 KW @ 328, BLACK ABC-F, $49.00 (Selcom)
WQKS-F, 50 KW @ 440, CONTEMP (TM) , $? ? (----) (WILLIAMSBURG)

RIVERSIDE-SAN BERNARDINO-ONTARIO

Market # 25
APR 17.7
SMSA Pop: 1,628,000
Est 1981 Revenue: $14,000,000

Stations: 47/17
Diaries: 1593/1022:1
Standard Error: .512
% Below Line: 57.9

CSI: 12.7 Bil (# 29)
CSI HH: 20.6 M (# 247)
Retail $: 7.0 Bil (# 28)
% Not Listed: 10.0

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81	FAL 81
1. KFI	124/6.6	6.2	5.2	6.2	6.4
2. KDUO-F	100/5.3	5.3	6.0	6.1	4.5
3. KIIS-F	98/5.2	3.0	2.7	2.2	1.4
4. KBIG-F	90/4.8	3.8	4.9	6.5	3.5
5. KMET-F	77/4.1	4.7	4.6	2.8	7.6
6. KOLA-F	68/3.6	3.7	3.9	3.8	3.2
7. KNX	65/3.5	3.0	4.3	3.6	3.1
8. KQLH-F	63/3.4	1.8	1.0	.6	.6
9. KCAL-F	62/3.3	2.1	3.1	2.5	2.0
10. KGGI-F	60/3.2	4.1	3.0	3.6	5.7

12+ TSA 1/4	
1. KFI	160
2. KDUO-F	110
3. KIIS-F	105
4. KBIG-F	99
5. KMET-F	89
6. KNX	73
KOLA-F	73
8. KQLH-F	65
9. KCAL-F	63
10. KGGI-F	61

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KFI	2685/19.4	18.5
2. KIIS-F	1393/12.4	10.3
3. KNX	1353/11.3	8.9
4. KOLA-F	1305/11.1	11.7
5. KMET-F	1271/10.5	11.1
6. KLOS-F	1216/10.2	7.8
7. KBIG-F	1213/10.5	9.6
8. KGGI-F	1139/10.4	10.9
9. KDUO-F	1111/ 9.6	10.1
10. KRTH-F	895/ 7.9	9.5

12+ FM SHARE (METRO): 60.66% (1024 of 1688) (FAL 81: 62.27%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KOLA-F	1. KIIS-F	1. KFI	1. KFI	1. KDUO-F	1. KFI
2. KCAL-F	2. KMET-F	2. KIIS-F	2. KQLH-F	2. KFI	2. KIIS-F
3. KMET-F	3. KFI	3. KMET-F	3. KIIS-F	3. KBIG-F	3. KNX
XTRA	4. KCAL-F	4. KQLH-F	4. KBIG-F	4. KQLH-F	4. KDUO-F
5. KMET-F	5. KGGI-F	5. KBIG-F	5. KMEN	5. KMEN	5. KBIG-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KBIG-F	1. KFI	1. KIIS-F	1. KFI	1. KMET-F	1. KFI
2. KFI	2. KIIS-F	2. KFI	2. KQLH-F	2. KCAL-F	2. KQLH-F
3. KIIS-F	3. KBIG-F	3. KGGI-F	3. KIIS-F	3. KIIS-F	3. KIIS-F
4. KDUO-F	4. KBIG-F		4. KBIG-F	4. KOLA-F	4. KMET-F
5. KMET-F	5. KDUO-F		5. KDUO-F	5. KLOS-F	5. KBIG-F

OTHER RATED STATIONS/METRO SHARE + CUME RATING

KCKC	1350	SB	2.3/4.6	KFAC-F	92.3	LA	.3/2.0	KBON-F	103.9	L. Arrow.	2.3/4.6
KDIG	1240	SB	1.5/4.1	KLOS-F	95.5	LA	2.5/10.2	KCAL	1410	Redlands	.9/1.6
KFXM	590	SB	2.0/7.0	KMGG-F	105.9	LA	.4/2.1	KHNY-F	92.7	River.	.6/1.8
KMEN	1290	SB	2.6/5.7	KMPC	710	LA	1.0/3.8	KHSJ	1320	Hemet	1.7/2.3
KNSE	1510	Ont.	.7/1.6	KNOB-F	97.9	LB	.3/1.0	KHYE-F	105.5	Hemet	.8/2.5
KNTF-F	93.5	Ont.	2.5/4.8	KNX-F	93.1	LA	1.8/5.1	KPRO	1440	River.	1.2/5.0
KABC	790	LA	2.5/6.7	KOST-F	103.5	LA	2.1/5.9	KBRT	740	Avalon	.7/2.3
KFWB	980	LA	1.1/4.9	KPRZ	1150	LA	.4/1.1	KRLA	1110	Pasa.	.5/2.3
KHJ	930	LA	.6/2.0	KRTH-F	101.1	LA	1.8/7.9	KROQ-F	106.7	Pasa.	1.2/2.9
KHTZ-F	97.1	LA	.3/1.4	KTNQ	1020	LA	1.3/1.5	KUTE-F	101.9	Glen.	1.8/4.8
KIQQ-F	100.3	LA	.6/3.4	KZLA-F	93.9	LA	1.2/2.3	KWOW	1600	Pomo.	.8/2.1
KJOI-F	98.7	LA	.9/1.9	KLAC	570	LA	2.0/5.9	XTRA	690	Tij.	1.5/6.5
KKGO-F	105.1	LA	.3/1.7								

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	65 (2)	452 (9)	517 (11)	30.6
MOR/AC	228 (5)	113 (4)	341 (9)	20.2
BTFL MUSIC		271 (6)	271 (6)	16.1
COUNTRY	123 (4)	143 (4)	266 (8)	15.8
NEWS/TALK	133 (3)		133 (3)	7.9
SPANISH	54 (3)		54 (3)	3.2
NOSTALGIA	47 (3)		47 (3)	2.8
BLACK/URBAN		39 (2)	39 (2)	2.3
RELIGION	14 (1)		14 (1)	0.8
CLASSICAL		6 (1)	6 (1)	0.4
			1688 (47)	

PLEASE SEE CONTINUATION PAGES AT END OF THIS SECTION

ROANOKE

Market # 165
APR 17.6
SMSA Pop: 228,600
Est 1981 Revenue: $4,400,000

Stations: 11/10
Diaries: 953/240:1
Standard Error: .646
% Below Line: 0.3

CSI: 2.1 Bil (# 153)
CSI HH: 25.0 M (# 71)
Retail $: 1.4 Bil (# 140)
% Not Listed: 7.0

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81
1. WXLK-F	81/23.8	21.4	15.8	22.6
2. WPVR-F	53/15.5	14.5	17.8	20.4
3. WSLC	40/11.7	12.6	16.6	14.0
4. WROV	38/11.1	13.2	12.6	14.7
5. WTOY	28/ 8.2	8.8	2.4	5.7
6. WSLQ-F	26/ 7.6	6.9	9.3	6.5
7. WFIR	21/ 6.2	9.1	12.6	7.5
8. WJLM-F	16/ 4.7	5.3	3.6	2.2
9. WKBA	10/ 2.9	1.3	1.2	---
10. WRIS	3/ .9	1.3	.8	1.4

12+ TSA	1/4
1. WXLK-F	328
2. WPVR-F	149
3. WSLQ-F	93
4. WSLC	46
5. WJJS-F	43
6. WROV	38
7. WTOY	28
8. WFIR	25
9. WJLM-F	18
10. WKBA	10

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WXLK-F	3240/43.1	39.4
2. WPVR-F	1584/26.7	23.0
3. WSLQ-F	1215/14.4	13.5
4. WSLC	656/25.3	25.8
5. WFIR	615/23.8	30.2
6. WROV	612/29.8	30.7
7. WJJS-F	366/ 2.1	1.2
8. WJLM-F	292/14.5	12.0
9. WTOY	231/11.9	11.7
10. WRIS	103/ 4.0	4.1

12+ FM SHARE (METRO): 55.84% (177 of 317) (FAL 81: 50.22%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WPVR-F	1. WXLK-F
2. WSLQ-F	2. WROV	2. WROV	2. WROV	2. WSLC	2. WSLC WPVR-F
	3. WSLQ-F	3. WPVR-F	3. WPVR-F	3. WXLK-F	

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F
2. WPVR-F	2. WPVR-F	2. WROV	2. WROV	2. WSLQ-F	2. WPVR-F
3. WROV	3. WROV WSLC	3. WTOY	3. WPVR-F	3. WROV	3. WROV WSLC

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WJJS-F 101.7 Lynchburg .3/2.1

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		107 (2)	107 (2)	33.8
MOR/AC	59 (2)		59 (2)	18.6
COUNTRY	40 (1)	16 (1)	56 (2)	17.7
BTFL MUSIC		53 (1)	53 (1)	16.7
BLACK	28 (1)	1 (1)	29 (2)	9.1
RELIGION	13 (2)		13 (2)	4.1
			317 (11)	

RADIO STATIONS

WFIR,	960,	5 KW (DA-N)	, MOR	CBS,	$22.00*	(Mc-Guild)	Gibbons
WKBA,	1550,	10 KW (DAYS,DA)	, RELIGION	,	$ 6.00	(----)	
WROV,	1240,	1 KW/250 W	, AC	ABC-C,	$29.50	(Eastman)	
WSLC,	610,	5 KW/1 KW (DA-2)	, COUNTRY	NBC,	$55.25	(Katz)	Mel Wheeler
WTOY,	910,	1 KW (DAYS,DA)	, BLACK	SBN,	$14.00	(Masla)	
WJLM-F,	93.5,	3 KW @ -83	, COUNTRY	ABC-E,	$ 8.00	(----)	
WPVR-F,	94.8,	50 KW @ 1937	, BTFL MUS (KalaMusic)	,	$35.00*	(Mc-Guild)	Gibbons
WSLQ-F,	99.1,	200 KW @ 1985	, AOR	ABC-R,	$55.25	(Katz)	Mel Wheeler
WXLK-F,	92.3,	93 KW @ 2050	, ROCK	RKO,	$68.00*	(Torbet)	
WJJS-F,	101.7,	3 KW @ 300	, BLACK	ABC-F,	$12.00	(Howard)	(LYNCHBURG)

ROCHESTER

Market # 42	Stations: 21/16	CSI: 9.7 Bil (# 40)
APR 15.5	Diaries: 1247/780:1	CSI HH: 27.0 M (# 24)
SMSA Pop: 972,700	Standard Error: .541	Retail $: 4.8 Bil (# 39)
Est 1981 Revenue: $12,050,000	% Below Line: 2.7	% Not Listed: 9.5

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81	FAL 81
1. WEZO-F	170/13.5	13.7	16.9	17.8	17.4
2. WCMF-F	136/10.8	9.9	6.4	7.2	6.6
3. WVOR-F	121/ 9.6	10.0	6.7	9.0	9.1
4. WHAM	115/ 9.1	10.1	7.7	9.5	8.9
5. WMJQ-F	91/ 7.2	8.2	9.7	6.7	6.4
6. WPXY-F	82/ 6.5	3.2	6.0	3.5	5.4
7. WHFM-F	74/ 5.9	5.1	4.2	4.5	4.5
8. WPXN	66/ 5.2	5.3	6.1	3.3	4.6
9. WBBF	64/ 5.1	4.4	4.6	6.5	8.1
10. WNYR	62/ 4.9	7.9	5.1	5.8	5.1

12+ TSA 1/4	
1. WEZO-F	177
2. WHAM	143
3. WCMF-F	142
4. WVOR-F	131
5. WMJQ-F	98
6. WPXY-F	88
7. WHFM-F	78
8. WNYR	76
9. WPXN	66
10. WBBF	64

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WHAM	2586/26.2	26.8
2. WEZO-F	2282/26.2	25.2
3. WCMF-F	2095/24.0	22.1
4. WVOR-F	1948/21.6	20.7
5. WMJQ-F	1839/20.1	20.0
6. WPXY-F	1631/19.3	10.4
7. WHFM-F	1616/19.0	16.2
8. WBBF	1165/13.8	16.6
9. WNYR	1011/11.2	15.0
10. WPXN	797/ 9.8	11.8

12+ FM SHARE (METRO): 69.18% (788 of 1139) (FAL 81: 66.03%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WCMF-F	1. WCMF-F	1. WVOR-F	1. WVOR-F	1. WEZO-F	1. WHAM
2. WMJQ-F	2. WVOR-F	2. WCMF-F	2. WEZO-F	2. WHAM	2. WEZO-F
3. WHFM-F	3. WMJQ-F	3. WPXY-F	3. WHAM	3. WPXN-F	3. WVOR-F
	4. WPXY-F	4. WMJQ-F	4. WCMF-F	4. WVOR-F	4. WCMF-F
	5. WHFM-F	5. WEZO-F	WPXY-F	5. WBBF	5. WBBF
			WNYR		

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WEZO-F	1. WEZO-F	1. WVOR-F	1. WVOR-F	1. WCMF-F	1. WVOR-F
2. WVOR-F	2. WCMF-F	2. WCMF-F	2. WEZO-F	2. WMJQ-F	2. WCMF-F
3. WHAM	3. WVOR-F	3. WPXY-F	3. WHAM	3. WVOR-F	3. WEZO-F
4. WCMF-F	4. WMJQ-F	4. WHFM-F	4. WPXY-F	4. WPXY-F	4. WHAM
5. WPXY-F	5. WHAM	5. WMJQ-F	5. WNYR	5. WHFM-F	WNYR

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WDKX-F	103.9		2.5/5.7	WWWG	1460		.9/3.4	WKBW	1520	Buff	.4/2.0
WECQ-F	101.7	Geneva	.4/1.5	WBEN	930	Buff.	2.9/6.0	WKFM-F	104.7	Fulton	.4/1.3
WYLF-F	95.1	Bris Ctr	2.9/6.0	WRTK	1370		1.4/4.5	WPCX-F	106.9	Auburn	.4/1.4
WFLC-F	102.3	Conand.	1.6/3.4	WBEN-F	102.5	Buff.	.9/3.4				

FORMATS

	AM	FM	TOTAL	%
MOR/AC	192 (4)	208 (3)	400 (7)	35.2
ROCK/AOR/CONTEMP		317 (5)	317 (5)	27.9
BTFL MUSIC		170 (1)	170 (1)	15.0
NOSTALGIA	66 (1)	36 (1)	102 (2)	9.0
COUNTRY	62 (1)	25 (2)	87 (3)	7.7
BLACK		32 (1)	32 (1)	2.8
TALK	18 (1)		18 (1)	1.6
RELIGION	11 (1)		11 (1)	1.0
			1137 (21)	

RADIO STATIONS

WBBF, 950, 1 KW (DA-2) , AC	ABC-D,RKO,NBC-T,	$45.00* (Blair)	LIN
WHAM, 1180, 50 KW , MOR	ABC-I,	$72.00 (MMR)	Rust
WNYR, 990, 1 KW/250 W (DA-1), COUNTRY	ABC-E,	$50.00* (Katz)	Malrite
WPXN, 1280, 5 KW (DA-N) , NOSTALGIA	CBS,	$34.00* (RKO)	Associated
WCMF-F, 96.5, 20 KW @ 447, AOR (Pollack)	,	$67.50 (CBS/FM)	Sconnix
WEZO-F, 101.3, 27 KW @ 637, BTFL MUS (Bonne)	,	$157.75 (Katz)	Malrite
WHFM-F, 98.9, 50 KW @ 340, ROCK (Drake-Chen)	,	$25.00 (MMR)	Rust
WMJQ-F, 92.5, 50 KW @ 500, AOR (Sebastian)	ABC-R,Source,	$69.00* (Blair)	LIN
WPXY-F, 97.9, 50 KW @ 656, AC (TM)	,	$38.00* (RKO)	Associated
WVOR-F, 100.5, 50 KW @ 350, AC	,	$65.00* (Mc-Guild)	

SACRAMENTO

Market # 40; ADI # 27	Stations: 29/23	CSI: 9.8 Bil (# 39)
APR 18.0	Diaries: 1412/742:1	CSI HH: 24.5 M (# 87)
SMSA Pop: 1,047,500	Standard Error: .544	Retail $: 5.5 Bil (# 37)
Est 1981 Revenue: $17,500,000	% Below Line: 7.3	% Not Listed: 9.7

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81	FAL 80	12+ TSA 1/4		12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KXOA-F	181/10.2	9.9	5.8	6.1	5.5	1. KZAP-F	210	1. KZAP-F	3114/21.5	25.5
2. KZAP-F	151/ 8.5	13.7	12.0	13.1	12.2	2. KXOA-F	202	2. KXOA-F	2916/26.4	21.9
3. KCTC-F	137/ 7.7	5.6	4.2	5.1	4.7	3. KRAK	199	3. KRAK	2773/14.9	14.3
4. KAER-F	101/ 5.7	3.1	3.1	2.7	4.0	4. KCTC-F	196	4. KFRC	2254/11.5	9.9
5. KEWT-F	98/ 5.5	5.8	8.3	6.3	7.3	5. KEWT-F	117	5. KCTC-F	2205/14.6	11.0
6. KXOA	94/ 5.3	3.9	1.2	1.9	1.0	6. KFBK	112	6. KSFM-F	2051/15.6	17.1
7. KSFM-F	93/ 5.2	4.7	7.9	7.9	6.2	7. KSFM-F	111	7. KFBK	1959/13.6	12.2
8. KROY-F	91/ 5.1	3.3	3.4	4.2	3.4	8. KAER-F	106	8. KROY-F	1905/17.3	11.0
9. KRAK	85/ 4.8	5.6	8.2	8.3	9.0	9. KROY-F	99	9. KEWT-F	1707/14.1	11.5
10. KGNR	82/ 4.6	4.2	6.2	5.2	6.7	10. KXOA	94	10. KGNR	1669/15.4	14.3
11. KFBK	81/ 4.6	3.9	3.8	3.7	5.5	11. KGNR	91	11. KNBR	1656/ 6.1	6.2
12. KPOP-F	59/ 3.3	3.1	3.4	3.6	1.7	12. KFRC	90	12. KWOD-F	1349/11.9	9.9

12+ FM SHARE (METRO): 66.33% (1062 of 1601) (FAL 81: 65.00%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KZAP-F	1. KXOA-F	1. KXOA-F	1. KXOA-F	1. KCTC-F	1. KXOA-F
2. KSFM-F	2. KZAP-F	2. KZAP-F	2. KCTC-F	2. KXOA	2. KGNR
3. KPOP-F	3. KROY-F	3. KAER-F	3. KAER-F	3. KEWT-F	3. KFBK
KROY-F	4. KSFM-F	4. KROY-F	4. KSFM-F	4. KRAK	4. KCTC-F
5. KFRC	5. KAER-F	5. KSFM-F	5. KRAK	KXOA-F	5. KZAP-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KXOA-F	1. KXOA-F	1. KXOA-F	1. KXOA-F	1. KZAP-F	1. KXOA-F
2. KCTC-F	2. KZAP-F	2. KZAP-F	2. KCTC-F	2. KXOA-F	2. KAER-F
3. KEWT-F	3. KCTC-F	3. KSFM-F	3. KSFM-F	3. KROY-F	3. KCTC-F
4. KZAP-F	4. KAER-F	4. KAER-F	KAER-F		4. KRAK
5. KXOA	5. KXOA	5. KROY-F	5. KEWT-F		KHYL-F
		KWOD-F			

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	59 (2)	399 (5)	458 (7)	28.6
MOR/AC	56 (3)	251 (3)	307 (6)	19.2
BTFL MUSIC		235 (2)	235 (2)	14.7
COUNTRY	85 (1)	110 (2)	195 (3)	12.2
NEWS/TALK	194 (4)		194 (4)	12.1
NOSTALGIA	99 (2)		99 (2)	6.2
BLACK		59 (1)	59 (1)	3.7
RELIGION	21 (1)	8 (1)	29 (2)	1.8
SPANISH	16 (1)		16 (1)	1.0
UNKNOWN	9 (1)		9 (1)	0.6
			1601 (29)	

SACRAMENTO ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KZAP-F	1. KZAP-F	1. KRAK
2. KXOA-F	2. KXOA-F	2. KXOA-F
3. KRAK	3. KRAK	3. KCTC-F
4. KCTC-F	4. KFRC	4. KGNR
5. KEWT-F	5. KCTC-F	5. KEWT-F
6. KFBK	6. KROY-F	6. KSFM-F
7. KAER-F	7. KNBR	7. KAER-F
8. KSFM-F	8. KSFM-F	8. KZAP-F
9. KROY-F	9. KFBK	9. KXOA
10. KXOA	10. KEWT-F	10. KFIA
11. KFRC	11. KGNR	
12. KNBR	12. KWOD-F	
13. KGNR	13. KCBS	
14. KGO	14. KHOP-F	
15. KCBS	15. KAER-F	

ADI FM SHARE: 60.73% (1755 of 2890) (FAL 81: 60.26%)

OTHER RATED STATIONS
METRO SHARE/CUME RATING

KAHI	950	Auburn	.3/1.1
KEBR-F	100.5		.5/2.0
KENZ	1240		.8/6.9
KFIA	710	Carmichael	1.2/3.2
KGMS	1380		1.2/6.2
KHYL-F	101.1	Auburn	3.0/7.5
KPIP	1110	Roseville	.9/1.1
KRLT-F	100.1	S Lake Taho	1.0/1.8
KTHO	590	Tahoe Valley	.5/2.1
KWOD-F	106.5		3.3/11.9
KYLO-F	105.5	Davis	.5/1.9
KHOP-F	104.1	Modesto	.3/1.2
KCBS	740	San Fran	.3/2.6
KFRC	610	San Fran	2.5/11.5
KGO	810	San Fran	1.5/4.7
KNBR	680	San Fran	1.4/6.1
KSFO	560	San Fran	.6/1.7

AM STATIONS

KFBK, 1530, 50 KW (DA-1), NEWS/TALK MBS,NBC,NBC-T, $58.75 (Katz) McClatchy
KGNR, 1320, 5 KW (DA-2), NEWS/TALK/MOR ABC-E,ABC-I, $75.00* (Christal) Tribune
KRAK, 1140, 50 KW (DA-1), COUNTRY , $76.52 (Eastman) Affiliated
KXOA, 1470, 5 KW/1 KW (DA-2), NOSTALGIA (Al Ham) ABC-D, $? ? (Blair)

FM STATIONS

KAER-F, 92.5, 115 KW @ 240, COUNTRY (Radio Arts) , $36.25 (Katz) McClatchy
KCTC-F, 96.1, 45 KW @ 520, BTFL MUS (KalaMusic) , $65.00* (Christal) Tribune Co.
KEWT-F, 105.1, 50 KW @ 240, BTFL MUS (Schulke) MBS,NBC, $70.00 (Eastman) Affiliated
KPOP-F, 93.5, 3 KW @ 300, URBAN , $35.00 (Lotus)

KROY-F, 96.9, 50 KW @ 500, AOR ABC-F, $45.00* (Selcom)
KSFM-F, 102.5, 50 KW @ 535, ROCK , $47.25 (MMR)
KWOD-F, 106.5, 50 KW @ 310, CONTEMP ABC-F,RKO, $45.63 (Masla)
KXOA-F, 107.9, 28 KW @ 420, SOFT ROCK/AC ABC-D, $80.00* (Blair)
KZAP-F, 98.5, 50 KW @ 495, AOR (Burk-Abr) , $90.00* (Mc-Guild) Western Cities

Other stations - See Modesto and San Francisco

ST. LOUIS

Market # 12; ADI # 17
APR 18.2
SMSA Pop: 2,355,700
Est 1981 Revenue: $35,100,000

Stations: 26/26
Diaries: 1924/1224:1
Standard Error: .469
% Below Line: 0

CSI: 21.4 Bil (# 14)
CSI HH: 24.9 M (# 72)
Retail $: 11.7 Bil (# 13)
% Not Listed: 4.7

12+ METRO 1/4/SHARE		SPG 82	WIN 82	FAL 81
1. KMOX	831/23.4	21.1	20.0	21.8
2. KMOX-F	245/ 6.9	3.4	3.2	2.8
3. WIL-F	232/ 6.5	6.7	6.0	6.3
4. KSD-F	219/ 6.2	5.4	5.5	6.0
5. KSHE-F	201/ 5.7	4.5	6.3	6.5
6. KMJM-F	194/ 5.5	6.1	5.9	6.1
7. KEZK-F	174/ 4.9	6.6	6.5	6.7
8. KWK-F	171/ 4.8	7.4	7.5	6.5
9. KYKY-F	147/ 4.1	4.1	3.2	4.8
10. WRTH	136/ 3.8	3.9	4.7	3.6
11. KSD	123/ 3.5	4.1	5.0	5.2
12. WZEN-F	116/ 3.3	2.8	2.0	2.4
13. KXOK	94/ 2.6	3.5	3.1	3.1
14. KADI-F	83/ 2.3	2.2	2.1	2.5
15. WESL	74/ 2.1	1.9	2.1	1.6

12+ TSA 1/4	
1. KMOX	981
2. WIL-F	298
3. KMOX-F	280
4. KSD	246
5. KSD-F	242
6. KSHE-F	241
7. KWK-F	223
8. KMJM-F	196
9. KEZK-F	192
10. KYKY-F	156
11. WRTH	141
12. KXOK	126
13. WZEN-F	121
14. KADI-F	88
15. WIL	74

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KMOX	10168/42.6	38.6
2. KMOX-F	4555/20.2	12.9
3. KSD	3758/10.7	13.3
4. KWK-F	3479/14.7	17.3
5. KSD-F	3407/15.0	14.1
6. WIL-F	3361/13.7	16.6
7. KSHE-F	3360/14.1	13.4
8. KYKY-F	2947/14.4	14.0
9. KXOK	2895/10.9	12.7
10. KMJM-F	2476/12.4	14.3
11. KEZK-F	2441/11.7	13.2
12. WRTH	2051/ 9.7	9.5
13. KADI-F	1930/ 9.4	10.5
14. WZEN-F	1415/ 7.1	6.0
15. WIL	1367/ 6.4	7.1

12+ FM SHARE (METRO): 54.61% (1848 of 3384) (FAL 81: 53.97%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KMOX-F	1. KSHE-F	1. KMOX	1. KMOX	1. KMOX	1. KMOX
2. KWK-F	2. KSD-F	2. KSD-F	2. KSD-F	2. WIL-F	2. KSD-F
3. KMJM-F	3. KYKY-F	3. KSHE-F	3. WIL-F	3. WRTH	3. KMOX-F
4. KSHE-F	4. KMJM-F	4. WIL-F	4. KYKY-F	4. KEZK-F	4. WIL-F
5. WZEN-F	5. KMOX	5. KYKY-F KMJM-F	5. KMJM-F	5. KSD-F	5. KSHE-F KYKY-F
	6. KWK-F		6. KEZK-F KSD	6. KSD	

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KMOX	1. KMOX	1. KSD-F	1. KMOX	1. KSHE-F	1. KMOX
2. KSD-F	2. KMOX-F	2. KMJM-F	2. KSD-F	2. KMOX	2. WIL-F
3. WIL-F	3. WIL-F	3. KYKY-F	3. WIL-F	3. KWK-F	3. KSD-F
4. KEZK-F	4. KSD-F KSHE-F	4. KMOX-F	4. KEZK-F	4. KYKY-F	4. KSHE-F
5. KMJM-F		5. KWK-F	5. KMOX-F	5. KSD-F	5. KSD
6. KSHE-F	6. KMJM-F	6. KADI-F	6. KMJM-F	6. WIL-F	6. KYKY-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	51 (2)	847 (5)	898 (7)	26.5
NEWS/TALK	831 (1)		831 (1)	24.6
BLACK/URBAN	140 (2)	310 (2)	450 (4)	13.3
COUNTRY	210 (3)	232 (1)	442 (4)	13.1
MOR/AC	132 (3)	273 (3)	405 (6)	12.0
BTFL MUSIC		174 (1)	174 (1)	5.1
NOSTALGIA	172 (2)		172 (2)	5.1
RELIGION		12 (1)	12 (1)	0.4
			3384 (26)	

ST. LOUIS ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KMOX	1. KMOX	1. KMOX
2. WIL-F	2. KMOX-F	2. WIL-F
3. KMOX-F	3. KWK-F	3. KMOX-F
4. KSD-F	4. KSD	4. KSHE-F
5. KSHE-F	5. KSD-F	5. KSD-F
6. KSD	6. WIL-F	6. KWK-F
7. KWK-F	7. KSHE-F	7. KYKY-F
8. KMJM-F	8. KYKY-F	8. KSD
9, KEZK-F	9. KXOK	9. KMJM-F
10. KYKY-F	10. KMJM-F	10. WIL
11. WRTH	11. KEZK-F	
12. WZEN-F	12. KEZK-F	
13. KXOK	13. KADI-F	
14. KADI-F	14. WZEN-F	
15. WIL WESL	15. WIL	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

KATZ	1600		1.9/6.0
KCFM-F	97.1	Florissant	1.0/3.3
KIRL	1460	St. Charles	.7/1.6
KLPW	1220	Union	.5/ .6
KWK	1380		.8/4.8
WCBW-F	104.9	Columbia,IL	.3/1.2
WEW	770		1.0/2.1
WGNU	920	Granite C.IL	.3/2.0
WIBV	1260	Belleville,IL	.8/2.6
WIL	1430		2.0/6.4
WMRY-F	101.1	Belleville,IL	.5/2.1

ADI FM SHARE: 54.09% (2122 of 3923) (FAL 81: 51.96%)

AM STATIONS

KATZ,	1600,	5 KW (DA-N),	BLACK	NBN,	$? ?	(Howard)	NBN
KMOX,	1120,	50 KW ,	TALK/NEWS	CBS,	$231.25	(CBS Spot)	CBS
KSD ,	550,	5 KW (DA-N),	COUNTRY	MBS,	$ 83.65*	(Eastman)	Gannett
KXOK,	630,	5 KW (DA-2),	AC/OLDIES	NBC,	$ 97.50	(Katz)	Storz
WESL,	1490,	1 KW/250 W ,	BLACK	SBN,	$? ?	(Lazar)	
WIL ,	1430,	5 KW (DA-2),	COUNTRY	ABC-E,	$ 80.00*	(Christal)	LIN
WRTH,	590,	1 KW (DA-2),	NOSTALGIA (Al Ham)	ABC-I,	$ 56.25	(Blair)	King**

FM STATIONS

KADI-F,	96.3,	100 KW @ 650,	CONTEMP	Source,	$ 32.00*	(Selcom)	
KEZK-F,	102.5,	100 KW @ 500,	BTFL MUS (Bonne)	,	$ 75.00*	(Torbet)	Metroplex**
KMJM-F,	107.7,	100 KW @ 575,	URBAN	,	$ 70.00*	(Mc-Guild)	Amaturo
KMOX-F,	103.3,	100 KW @ 1212,	ROCK	CBS-R,	$ 47.50	(CBS/FM)	CBS
KSD-F ,	93.7,	100 KW @ 850,	AC	,	$ 90.00*	(Eastman)	Gannett
KSHE-F,	94.7,	100 KW @ 500,	AOR (Sebastian)	,	$132.50	(Katz)	Century
KWK-F ,	106.5,	39 KW @ 592,	AOR	,	$111.94	(HNW)	Doubleday
KYKY-F,	98.1,	100 KW @ 580,	CONTEMP/AC	,	$ 75.00	(RKO)	Charter/ Surrey
WIL-F ,	92.3,	100 KW @ 510,	COUNTRY	,	$104.55*	(Christal)	LIN
WZEN-F,	100.3,	50 KW @ 495,	BLACK	NBN,	$ 40.00*	(Howard)	NBN

** Sale to Adams Communications is pending

SALINAS/SEASIDE/MONTEREY

Market # 134
APR 17.3
SMSA Pop: 297,600
Est 1981 Revenue: $5,560,000

Stations: 31/13
Diaries: 687/429:1
Standard Error: .780
% Below Line: 32.5

CSI: 2.5 Bil (# 126)
CSI HH: 24.7 M (# 79)
Retail $: 1.4 Bil (# 136)
% Not Listed: 13.6

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81	FAL 80
1. KDON-F	41/9.4	8.2	11.6	17.1	8.4
2. KWYT-F	37/8.5	7.9	5.9	6.5	7.2
KGO	37/8.5	6.7	9.7	6.5	12.0
4. KTOM	36/8.3	4.7	5.9	7.0	4.2
5. KIDD	33/7.6	7.9	8.9	9.0	7.8
6. KWAV-F	25/5.8	6.0	4.6	4.9	5.8
7. KBOQ-F	17/3.9	2.0	---	---	---
KCTY	17/3.9	6.5	5.9	4.7	9.2
KBAY-F	17/3.9	2.0	3.2	3.4	3.6
10. KCBS	13/3.0	2.7	5.4	4.1	4.2

12+ TSA 1/4	
1. KGO	82
2. KDON-F	73
3. KWAV-F	63
4. KBAY-F	48
5. KTOM	46
6. KWYT-F	39
7. KIDD	35
8. KCBS	28
KFAT-F	28
10. KBOQ-F	27

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KDON-F	1193/27.6	22.4
2. KGO	927/19.9	16.0
3. KWAV-F	922/18.8	16.4
4. KIDD	719/25.8	22.9
5. KBAY-F	610/ 8.7	6.6
6. KCBS	542/12.3	9.8
7. KFAT-F	481/ 8.1	7.4
8. KWYT-F	439/13.5	14.2
9. KLRB	432/ 8.4	8.4
10. KTOM	431/12.5	13.6

12+ FM SHARE (METRO): 54.93% (206 of 375) (FAL 81: 49.09%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KIDD 2. KDON-F	1. KDON-F 2. KWAV-F 3. KIDD	1. KDON-F 2. KTOM 3. KWAV-F	1. KTOM 2. KDON-F 3. KWAV-F KWYT-F KGO	1. KTOM 2. KWYT-F 3. KGO	1. KGO 2. KIDD 3. KDON-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KWYT-F 2. KGO 3. KDON-F	1. KDON-F 2. KIDD KTOM KWYT-F	1. KDON-F 2. KIDD 3. KWAV-F	1. KDON-F KTOM KGO	1. KDON-F 2. KWAV-F 3. KLRB	1. KTOM 2. KWYT-F 3. KDON-F

OTHER RATED STATIONS/METRO SHARE + CUME RATING

KDON	1460	Salin.	.7/5.4	KLFA-F	92.1	King C	2.3/2.8	KGO-F	103.7	SF	.2/1.5
KNRY	1240	Monter.	2.1/4.9	KLRB-F	101.7	Carmel	2.5/8.4	KRQR-F	97.3	SF	.7/2.3
KFRC	610	SF	.5/4.2	KMBY-F	107.1	Seaside	1.6/8.4	KSCO	1080	S Cruz	.5/2.5
KLOK	1170	SJ	.5/3.4	KRAY-F	103.9	Salin.	1.6/4.4	KSCO-F	99.1	S Cruz	.7/2.2
KMFO	1540	Aptos	.5/1.8	KAMB-F	101.5	Merced	.7/1.8	KSFO	560	SF	.5/1.4
KNBR	680	SF	1.8/7.4	KARA-F	105.7	S Clara	.5/1.6	KSJO-F	92.3	SJ	1.6/6.5
KOMY	1340	Watson.	.7/1.9	KFAT-F	94.5	Gilroy	2.5/8.1	KSOL-F	107.7	S Mates	.9/3.0

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	44 (3)	62 (4)	106 (7)	28.3
BTFL MUSIC	2 (1)	57 (3)	59 (4)	15.8
NEWS/TALK	50 (2)	1 (1)	51 (3)	13.6
COUNTRY	39 (2)	11 (1)	50 (3)	13.3
MOR/AC	14 (4)	34 (3)	48 (7)	12.8
SPANISH	17 (1)		17 (1)	4.5
CLASSICAL		17 (1)	17 (1)	4.5
OTHERS/UNKNOWN		17 (2)	17 (2)	4.5
BLACK/URBAN		4 (1)	4 (1)	1.1
RELIGION		3 (1)	3 (1)	1.1
NOSTALGIA	3 (1)		3 (1)	0.8
			375 (31)	

RADIO STATIONS

KCTY, 930, 1 KW (DAYS,DA), SPANISH , $24.00* (Lotus)
KIDD, 630, 1 KW (DA-2) , ROCK RKO, $18.00* (CBS FM)
KTOM, 1380, 5 KW (DA-2) , COUNTRY ABC-E, $28.00 (MMR) Walton

KBOQ-F, 92.7, 900 W @ 570, CLASSICAL , $12.50 (Lotus)

PLEASE SEE CONTINUATION PAGES AT END OF THIS SECTION

SALT LAKE CITY

Market # 41; ADI # 44
APR 15.6
SMSA Pop: 977,600
Est 1981 Revenue: $16,900,000

Stations: 24/23
Diaries: 1126/868:1
Standard Error: .570
% Below Line: 3.5

CSI: 7.2 Bil (# 50)
CSI HH: 21.8 M (# 203)
Retail $: 4.4 Bil (# 40)
% Not Listed: 5.2

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81	FAL 80
1. KSL	154/13.1	9.0	10.5	11.1	11.1
2. KSOP-F	122/10.4	6.8	6.4	6.6	5.9
3. KSFI-F	119/10.2	10.7	8.9	9.2	8.9
4. KRSP-F	82/ 7.0	5.8	5.0	4.8	4.9
5. KCPX-F	74/ 6.3	7.6	7.1	6.3	6.3
6. KALL	58/ 4.9	3.8	7.2	6.8	4.5
7. KDAB-F	53/ 4.5	4.0	3.2	4.5	3.6
8. KLUB	52/ 4.4	5.5	6.9	7.5	8.0
9. KISN-F	44/ 3.8	4.6	4.6	3.8	3.5
KRSP	44/ 3.8	3.7	2.5	1.7	1.9

12+ TSA 1/4	
1. KSL	240
2. KSFI-F	185
3. KSOP-F	169
4. KRSP-F	118
5. KCPX-F	102
6. KLUB	71
KFMY-F	71
8. KISN-F	66
9. KALL	58
10. KDAB-F	57

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KSL	3534/30.3	24.4
2. KSFI-F	2422/20.8	22.8
3. KRSP-F	1927/19.7	15.5
4. KCPX-F	1790/16.7	15.8
5. KSOP-F	1741/17.5	12.3
6. KFMY-F	1503/12.1	15.7
7. KRSP	1398/14.1	14.2
8. KISN-F	1285/13.0	13.4
9. KLUB	1177/11.5	12.1
10. KDAB-F	1167/13.4	9.6

12+ FM SHARE (METRO): 58.78% (653 of 1111) (FAL 81: 52.36%)

TEENS
1. KRSP-F
2. KRSP
3. KCPX-F
4. KFMY-F
5. KLRZ-F

18 - 34
1. KCPX-F
2. KSOP-F
3. KRSP-F
4. KDAB-F
5. KSL

18 - 49
1. KSOP-F
2. KSL
3. KCPX-F
4. KSFI-F
5. KALL
KRSP-F

25 - 54
1. KSOP-F
2. KSL
3. KSFI-F
4. KALL
5. KALL-F
KISN-F

35 - 64
1. KSL
2. KSFI-F
3. KSOP-F

12+ AMD
1. KALL+
2. KSL
3. KSOP-F
4. KSFI-F
5. KLUB

12+ MID
1. KSL
2. KSFI-F
3. KSOP-F
4. KCPX-F
5. KDAB-F

12+ PMD
1. KSFI-F
2. KSL
3. KSOP-F
4. KCPX-F
KRSP-F

WOMEN 18-34
1. KSOP-F
2. KISN-F
3. KCPX-F
KDAB-F
5. KSL

WOMEN 25-54
1. KSL
KSFI-F
3. KSOP-F
4. KALL
5. KISN-F

MEN 18-34
1. KCPX-F
2. KRSP-F
3. KSOP-F
4. KDAB-F
KSL

MEN 25-54
1. KSOP-F
2. KSL
3. KALL
4. KSFI-F
5. KDAB-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	89 (3)	286 (5)	375 (8)	33.8
MOR/AC	222 (3)	84 (2)	306 (5)	27.5
COUNTRY	47 (2)	147 (2)	194 (4)	17.5
BTFL MUSIC	52 (1)	119 (1)	171 (2)	15.4
NEWS/TALK	37 (2)	9 (1)	46 (3)	4.1
NOSTALGIA	11 (1)	8 (1)	19 (2)	1.7
			1111 (24)	

SALT LAKE CITY ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KSL	1. KSL	1. KSL
2. KSFI-F	2. KSFI-F	2. KSFI-F
3. KSOP-F	3. KRSP-F	3. KSOP-F
4. KRSP-F	4. KCPX-F	4. KLUB
5. KCPX-F	5. KSOP-F	5. KRSP-F
6. KFMY-F	6. KFMY-F	6. KRSP
KLUB	7. KRSP	7. KCPX-F
8. KISN-F	8. KISN-F	8. KALL
9. KALL	9. KLUB	
10. KDAB-F	10. KDAB-F	
11. KRSP	11. KCPX	
12. KLRZ-F	12. KALL	
13. KALL-F	13. KLRZ-F	
14. KCPX	14. KALL-F	
15. KQSW-F	15. KSOP	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

KALL-F	94.1		3.4/11.1
KCGL-F	105.5		.8/2.2
KCPX	1320		3.2/12.4
KDYL	1280		2.3/7.4
KJQN	1490	Ogden	.7/2.8
KLO	1430	Ogden	.9/3.6
KLRZ-F	94.9	Provo	3.2/10.4
KPRQ	1230	Murray	.9/4.2
KRGO	1550	W. Valley C	2.1/7.6
KSOP	1370		1.9/8.7
KWHO-F	93.3		.7/3.3
KZAN-F	97.9	Ogden	2.1/5.6
KZJO	630		.9/2.2
KFMY-F	96.1	Provo	3.3/12.1

ADI FM SHARE: 59.60% (1037 of 1740) (FAL 81: 50.32%)

AM STATIONS

KALL, 910, 5 KW/1 KW (DA-N), AC ABC-I, $60.75 (Eastman) Hatch
KCPX, 1320, 5 KW (DA-1), CONTEMP ABC-C, $66.50 (Katz) John Price
KLUB, 570, 5 KW (DA-1), BTFL MUS NBC, $35.00* (Mc-Guild)

KRSP, 1060, 10 KW/1 KW (DA-N), ROCK , $22.00* (Selcom)
KSL , 1160, 50 KW , MOR CBS, $70.00* (Torbet) Bonneville
KSOP, 1370, 5 KW/500 W (DA-N), COUNTRY (Drake-Chen) , $25.00* (MMR)

FM STATIONS

KALL-F, 94.1, 24 KW @ 3030, AC/CONTEMP RKO,NBC-T, $50.75 (Eastman) Hatch
KCPX-F, 98.7, 27 KW @ 2932, AOR (Burk-Abr) , $66.50 (Katz) John Price
KDAB-F, 101.1, 25 KW @ 3740, ROCK (TM) , $25.00* (Howard) (OGDEN)
KISN-F, 97.1, 26 KW @ 3650, AC (Churchill) CBS-R, $40.00* (Mc-Guild)
KLRZ-F, 94.9, 5 KW @ 2780, ROCK , $26.25* (HNW) (PROVO)

KRSP-F, 103.5, 19 KW @ 3650, AOR , $28.00* (Selcom)
KSFI-F, 100.3, 26 KW @ 3740, BTFL MUS (Bonne) , $35.00* (Blair)
KSOP-F, 104.3, 25 KW @ 3650, COUNTRY (Century 21) , $40.00* (MMR)
KFMY-F, 96.1, 55 KW @ 2620, ROCK , $45.00* (Masla) First Media (PROVO)
KQSW-F, 96.5, 100 KW @ ? ?, ? ? ? , $? ? (----) (ROCK SPGS, WY)

SAN ANTONIO

Market # 37; ADI # 45
APR 18.1
SMSA Pop: 1,103,800
Est 1981 Revenue: $18,400,000

Stations: 26/26
Diaries: 1234/894:1
Standard Error: .594
% Below Line: 0

CSI: 9.3 Bil (# 41)
CSI HH: 24.1 M (# 111)
Retail $: 5.7 Bil (# 35)
% Not Listed: 3.4

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81	FAL 80
1. KISS-F	198/12.2	11.1	8.8	5.1	5.0
2. KAJA-F	121/ 7.5	6.0	6.0	2.0	3.3
3. KTFM-F	118/ 7.3	9.0	11.0	8.2	9.9
4. KTSA	104/ 6.4	7.4	7.9	11.6	10.7
5. KQXT-F	103/ 6.3	6.5	8.4	8.3	7.8
6. KCOR	98/ 6.0	5.5	8.8	8.5	7.6
KKYX	98/ 6.0	6.4	6.1	8.4	5.9
8. KITY-F	92/ 5.7	3.8	4.8	5.2	4.4
9. KLLS-F	88/ 5.4	4.6	2.1	2.8	2.6
10. WOAI	84/ 5.2	5.4	5.7	6.1	5.0
11. KBUC-F	74/ 4.6	4.2	4.0	4.4	6.0
12. KONO	65/ 4.0	4.9	4.0	5.6	8.0

12+ TSA 1/4	
1. KKYX	246
2. KTSA	238
3. KISS-F	217
4. WOAI	159
5. KAJA-F	133
6. KTFM-F	128
7. KQXT-F	127
8. KCOR	101
9. KITY-F	96
10. KLLS-F	92
11. KBUC-F	80
12. KONO	76

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KTSA	3907/20.6	22.1
2. KKYX	3147/14.4	15.1
3. WOAI	2366/14.5	12.6
4. KISS-F	2198/20.8	19.0
5. KTFM-F	1971/20.0	19.7
6. KAJA-F	1721/16.9	11.4
7. KITY-F	1654/16.8	13.2
8. KQXT-F	1419/13.4	13.2
9. KONO	1162/10.1	11.7
10. KLLS-F	1135/11.6	12.7
11. KBUC-F	1009/ 9.3	9.5
12. KCOR	846/ 9.0	8.6

12+ FM SHARE (METRO): 57.81% (907 of 1569) (FAL 81: 50.00%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KISS-F	1. KISS-F	1. KISS-F	1. KAJA-F	1. KQXT-F	1. KISS-F
2. KITY-F	2. KAJA-F	2. KAJA-F	2. KISS-F	2. KCOR	KTSA
3. KTFM-F	3. KTFM-F	3. KLLS-F	3. KTFM-F	3. KKYX	3. KCOR
4. KTSA	4. KLLS-F	4. KTFM-F	KTSA	4. WOAI	4. KKYX
5. KAJA-F	5. KITY-F	5. KTSA	5. KLLS-F	5. KAJA-F	5. WOAI

12+ AMD	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KISS-F	1. KISS-F	1. KISS-F	1. KAJA-F	1. KISS-F	1. KISS-F
2. KAJA-F	2. KAJA-F	2. KAJA-F	2. KTSA		2. KBUC-F
3. KQXT-F	3. KTFM-F	3. KTFM-F	3. KLLS-F		3. KONO
4. KLLS-F	4. KTSA	4. KLLS-F	KCOR		4. KKYX
5. KKYX	5. KITY-F	KTSA	KQXT-F		KTFM-F
			KTFM-F		

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	104 (1)	436 (4)	540 (5)	34.4
COUNTRY	134 (2)	222 (4)	356 (6)	22.7
SPANISH	160 (4)	38 (1)	198 (5)	12.6
MOR/AC	74 (2)	88 (1)	162 (3)	10.3
BTFL MUSIC		103 (1)	103 (1)	6.6
NEWS/TALK	84 (1)		84 (1)	5.4
NOSTALGIA	83 (2)		83 (2)	5.3
RELIGION	7 (1)	20 (1)	27 (2)	1.7
BLACK	16 (1)		16 (1)	1.0
			1569 (26)	

SAN ANTONIO ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KISS-F	1. KTSA	1. KISS-F
2. KKYX	2. KKYX	2. KCOR
3. KTSA	3. KISS-F	3. KTSA
4. KAJA-F	4. WOAI	4. KTFM-F
5. WOAI	5. KTFM-F	5. KQXT-F
6. KQXT-F	6. KAJA-F	6. KKYX
KTFM-F	7. KITY-F	7. KAJA-F
8. KCOR	8. KQXT-F	8. KLLS-F
9. KITY-F	9. KLLS-F	9. KEDA
10. KLLS-F	10. KONO	10. WOAI
11. KBUC-F	11. KBUC-F	
12. KONO	12. KCOR	
13. KCCW	13. KCCW	
14. KEDA	14. KBUC	
15. KBUC	15. KEDA	
KVAR-F		

OTHER RATED STATIONS
METRO SHARE/CUME RATING

KAPE	1480		1.0/1.6
KBUC	1310		2.2/6.7
KCCW	930	Terrell Hil	13.3/7.1
KDRY	1110	Alamo Hgts	.4/1.1
KEDA	1540		2.6/5.0
KESI-F	106.3	Terrell Hil	1.7/3.8
KFHM	1150		.4/1.1
KGNB	1420	New Brauns.	1.8/2.7
KNBT-F	92.1	New Brauns.	.7/1.3
KSLR-F	96.1		1.2/3.0
KUKA	1250		.7/1.9
KVAR-F	104.5		2.3/3.7
KWED	1580	Seguin	.6/1.6
KWED-F	105.3	Seguin	1.0/1.9

ADI FM SHARE: 49.11% (988 of 2012) (FAL 81: 44.59%)

AM STATIONS

KBUC, 1310, 5 KW (DAYS,DA) , COUNTRY ABC-I, $ (Eastman) Sigmor
KCCW, 930, 5 KW/1 KW (DA-N) , NOSTALGIA (Al Ham) UPI, $30.00* (Selcom)
KCOR, 1350 5 KW (DA-N) , SPANISH , $75.25 (Katz) Tichenor
KEDA, 1540, 5 KW/1 KW , SPANISH , $20.00* (Selcom)

KKYX, 680, 50 KW/10 KW (DA-N) , COUNTRY RKO II, $67.44 (Christal) Swanson
KONO, 860, 5 KW/1 KW (DA-N) , CONTEMP/AC ABC-C, $50.00* (MMR) Mission
KTSA, 550, 5 KW (DA-N) , CONTEMP , $90.00 (Blair)
WOAI, 1200, 50 KW , NEWS/TALK CBS,NBC, $70.00* (CBS Spot) Clear Channel

FM STATIONS

KAJA-F, 97.3, 100 KW @ 472, COUNTRY , $60.00* (CBS/FM) Clear Channel
KBUC-F, 107.5, 100 KW @ 408, COUNTRY ABC-I, $45.00* (Eastman) Sigmor
KISS-F, 99.5, 100 KW @ 570, AOR (Pollack) Source, $125.00* (Mc-Guild) Capitol (WRAL)
KITY-F, 92.9, 100 KW @ 475, ROCK ABC-F, $70.00* (MMR) Mission
KLLS-F, 100.3, 100 KW @ 580, AC (Fairwest) , $50.00* (Selcom) Southwestern

KQXT-F, 101.9, 100 KW @ 670, BTFL MUS (Schulke) , $67.75 (Katz) Tichenor
KTFM-F, 102.7, 99 KW @ 670, ROCK , $75.00* (Blair)
KVAR-F, 104.5, 100 KW @ 750, SPANISH , $45.00 (Lotus) Lotus

SAN DIEGO

Market # 19; ADI # 27
APR 17.9
SMSA Pop: 1,947,000
Est 1981 Revenue : $29,000,000

Stations: 29/20
Diaries: 1610/1209:1
Standard Error: .501
% Below Line: 21.0%

CSI: 17.5 Bil (# 19)
CSI HH: 22.9 M (# 158)
Retail $: 9.2 Bil (# 19)
% Not Listed: 6.7%

12+ METRO	1/4/SHARE	SUM 82	SPG 82	WIN 82	FAL 21
1. KJQY-F	279/9.2	8.4	9.0	9.2	7.9
2. KGB-F	199/6.6	5.5	9.6	9.1	8.2
3. XHRM-F	172/5.7	4.8	4.0	3.7	3.8
4. KMLO	156/5.2	2.8	2.5	4.0	2.5
5. KPRI-F	153/5.1	5.8	4.4	4.4	4.7
6. KSDO	144/4.8	4.4	4.4	5.3	5.9
7. KFMB	143/4.7	11.6	7.3	4.4	3.7
8. KFMB-F	128/4.2	4.2	2.5	4.0	4.5
XTRA	128/4.2	3.1	2.7	2.7	3.0
10. KYXY-F	113/3.7	4.3	4.2	5.4	2.7
11. XTRA-F	107/3.5	4.7	4.9	5.5	5.7
12. KOGO	103/3.4	3.0	4.3	2.8	3.7
13. KFSD-F	99/3.3	3.2	4.5	3.3	3.9
14. KBZT-F	97/3.2	2.9	3.4	3.5	4.4
15. KSON-F	94/3.1	1.9	2.9	3.1	2.7
KIFM-F	94/3.1	3.4	2.7	2.5	3.0
17. KCBQ	91/3.0	2.6	2.4	3.5	3.9
18. KSDO-F	83/2.8	2.0	2.9	2.5	3.4
19. KNX	75/2.5	2.2	1.6	2.1	2.0
20. KSON	72/2.4	2.3	2.7	1.6	2.5

MSA EXCL CUME
1. KJQY-F
2. XHRM-F
3. XTRA
4. KSDO
5. KGB-F
6. KOGO
7. KFSD-F
8. KSON
9. KFMB
10. KPRI-F

12+ CUME/CUME RATING		SPG 82
1. KGB-F	3172/18.9	19.9
2. KJQY-F	2775/16.5	15.5
3. XTRA	2718/16.2	14.6
4. KPRI-F	2635/15.7	12.5
5. KFMB-F	2588/15.4	13.2
6. KFMB	2569/15.3	19.9
7. XTRA-F	2378/14.1	17.0
8. KSDO	2225/13.2	12.6
9. KYXY-F	1787/10.6	10.6
10. KOGO	1629/ 9.7	12.2
11. KFSD-F	1539/ 9.1	9.6
12. KBZT-F	1485/ 8.8	8.8
13. KNX	1440/ 8.6	7.9
14. XHRM-F	1429/ 8.5	7.2
15. KIFM-F	1387/ 8.2	7.5
16. KCBQ	1371/ 8.1	7.6
17. KSON-F	1275/ 7.6	7.8
18. KSDO-F	1228/ 7.3	8.1
19. KCBQ-F	1125/ 6.7	6.2
20. KSON	1014/ 6.0	7.5

12+ FM SHARE (METRO & ADI): 63.46% (1787 of 2816) (FAL 81: 65.28%)

NOTE: SAN DIEGO'S MSA, TSA & ADI ARE THE SAME

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. XHRM-F	1. KGB-F	1. KJQY-F	1. KJQY-F	1. KJQY-F	1. KFMB
2. KGB-F	2. KPRI-F	2. XHRM-F	2. KFMB	2. KMLO	2. KSDO
3. KPRI-F	3. XHRM-F	3. KFMB-F	3. KYXY-F	3. KSDO	3. KJQY-F
4. XTRA	4. KFMB-F	KPRI-F	4. KFMB	4. KFMB	4. KSON-F+
5. XTRA-F	5. KIFM-F	5. KFMB	5. KIFM-F	5. KOGO	5. KGB-F
	6. KBZT-F	6. KJQY-F	6. KOGO	6. KFSD-F	6. KOGO

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WJQY-F	1. KJQY-F	1. KGB-F	1. KJQY-F	1. KGB-F	1. KFMB
2. KGB-F	2. XHRM-F	2. KIFM-F	2. KYXY-F	2. KPRI-F	2. KJQY-F
3. KMLO	3. KGB-F	3. XHRM-F	3. KIFM-F	3. XHRM-F	3. KGB-F
4. KFMB-F	4. KPRI-F	4. XTRA	4. KOGO	4. KFMB-F	4. KYXY-F
5. XTRA	5. KMLO	5. KPRI-F	5. KFMB	5. KBZT-F	5. KFMB-F
6. KSDO	6. XTRA	KYXY-F	KFMB-F	6. XTRA-F	6. KSDO
KYXY-F					

OTHER RATED STATIONS/METRO SHARE + CUME RATING

KCBQ-F	105.3		2.2/6.7	KBRT	740	LA	1.2/2.2
KCNN	1360		1.2/6.0	KFI	640	LA	.7/4.0
KJFM-F	102.1	Oceanside	1.8/4.3	KLOS-F	95.5	LA	.6/2.5
KKOS-F	95.9	Carlsbad	.7/2.0	KRTH-F	101.1	LA	.4/1.2
KABC	790	LA	.8/2.4				

FORMATS

	AM	FM	TOTAL	%
MOR/AC	266 (3)	546 (7)	812 (10)	28.8
ROCK/AOR/CONTEMP	128 (1)	477 (4)	605 (5)	21.5
BTFL MUSIC		332 (2)	332 (2)	11.8
COUNTRY	163 (2)	161 (2)	324 (4)	11.5
NEWS/TALK	281 (4)		281 (4)	10.0
BLACK/URBAN		172 (1)	172 (1)	6.1
NOSTALGIA	156 (1)		156 (1)	5.5
CLASSICAL		99 (1)	99 (1)	3.5
RELIGION	35 (1)		35 (1)	1.2
			2816 (29)	

AM STATIONS

KCBQ, 1170, 50 KW/5 KW (DA-2), COUNTRY RKO, $50.00* (RKO) Charter
KCNN, 1360, 5 KW/1 KW , NEWS CNN, $40.00* (Katz)
KFMB, 760, 5 KW (DA-N) , MOR , $60.00* (Mc-Guild) Midwest TV
KMLO, 1000, 1 KW (DAYS,DA) , NOSTALGIA (Al Ham) , $34.00 (Roslin)

KOGO, 600, 5 KW (DA-1) , MOR ABC-E, $60.00* (Eastman) Southwest
KSDO, 1130, 10 KW (DA-2) , NEWS/TALK CBS,NBC-T, $82.00* (CBS Spot) Gannett
KSON, 1240, 1 KW/250 W , COUNTRY MBS,ABC-I, $40.00* (Christal)
XTRA, 690, 50 KW , ROCK , $75.00* (MMR) Noble

FM STATIONS

KBZT-F, 94.9, 2 KW @ 1850, AC/CONTEMP ABC-F, $45.00* (Christal) Alta
KCBQ-F, 105.3, 29 KW @ 620, COUNTRY , $30.00* (RKO) Charter
KFMB-F, 100.7, 30 KW @ 620, AC/SOFT , $50.00* (Mc-Guild) Midwest TV
KFSD-F, 94.1, 100 KW @ 641, CLASSICAL , $60.00 (Lotus) Lotus
KGB-F , 101.5, 50 KW @ 577, AOR Source, $100.00* (Katz)
KIFM-F, 98.1, 28 KW @ 640, SOFT ROCK Trans,CBS-R, $60.00* (Selcom)

KJQY-F, 103.7, 36 KW @ 650, BTFL MUS (FM-100) , $105.63 (Group W) Westinghouse
KPRI-F, 106.5, 50 KW @ 442, AOR , $70.00* (Eastman) Southwestern
KSDO-F, 102.9, 2 KW @ 1840, AC ABC-D, $45.00* (CBS Spot) Gannett
KSON-F, 97.3, 50 KW @ 445, COUNTRY MBS, $36.00* (Christal)
KYXY-F, 96.5, 41 KW @ 540, AC , $52.00 (CBS/FM)
XHRM-F, 92.5, 50 KW @ 749, URBAN , $? ? (Howard)
XTRA-F, 91.1, 100 KW @ 1000, AOR , $54.00* (MMR) Noble

SAN FRANCISCO

Market # 7; ADI # 5
APR 17.0
SMSA Pop: 3,282,900
Est 1981 Revenue: $76,100,000

Stations: 44/43
Diaries: 3860/850:1
Standard Error: .358
% Below Line: 0.7

CSI: 40.0 Bil (# 6)
CSI HH: 29.3 M (# 9)
Retail $: 17.8 Bil (# 10)
% Not Listed: 9.8

12+ METRO	1/4/SHARE	SUM 82	SPG 82	WIN 82	FAL 81
1. KGO	654/8.4	7.2	8.6	9.1	8.4
2. KCBS	519/6.7	4.6	4.9	5.0	6.5
3. KSOL-F	290/3.7	4.2	4.8	4.8	5.8
4. KFRC	289/3.7	5.0	4.2	4.5	5.4
5. KOIT-F	273/3.5	2.5	2.4	2.5	2.0
6. KDIA	257/3.3	3.2	2.7	2.6	1.9
7. KMEL-F	252/3.3	3.3	3.7	4.2	4.7
8. KYUU-F	246/3.2	3.4	2.5	2.3	2.5
9. KSAN-F	233/3.0	2.8	2.4	3.1	2.0
10. KABL-F	221/2.9	2.6	2.0	3.0	2.7
11. KIOI-F	219/2.8	3.2	2.9	3.1	2.7
12. KNBR	218/2.8	4.2	3.5	2.5	3.5
13. KNEW	217/2.8	2.8	2.9	2.1	2.9
14. KRQR-F	211/2.7	3.7	3.3	2.6	1.4
15. KSJO-F	204/2.6	2.9	3.2	3.3	2.6
KBLX-F	204/2.6	2.7	2.8	2.6	1.5
17. KABL	185/2.4	2.3	2.5	2.3	2.8
18. KBAY-F	175/2.3	1.5	1.5	1.7	2.4
19. KSFO	173/2.2	2.9	3.7	3.3	2.9
20. KYA	164/2.1	2.1	1.9	2.0	2.0
21. KKHI-F+	133/1.7	1.8	1.8	2.2	1.9
22. KLHT-F	131/1.7	1.4	1.7	1.4	1.4
23. KEZR-F	129/1.7	1.6	1.1	1.2	1.2
24. KLOK	122/1.6	1.6	1.7	2.0	1.9
KQAK-F	122/1.6	.9	1.4	.8	1.7

12+ TSA 1/4	
1. KGO	842
2. KCBS	617
3. KFRC	376
4. KNBR	322
5. KSOL-F	300
6. KOIT-F	281
7. KMEL-F	262
8. KRQR-F	260
KDIA	260
10. KYUU-F	255
11. KSAN-F	246
12. KABL-F	235
13. KBAY-F	233
14. KIOI-F	231
15. KSJO-F	223
16. KNEW	217
17. KRAK	213
18. KBLX-F	208
19. KSFO	197
20. KABL	194
21. KYA	165
22. KKHI-F+	141
23. KLOK	136
24. KEZR-F	133
KLHT-F	133

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KGO	10925/18.3	18.1
2. KCBS	10199/18.4	15.1
3. KFRC	9077/15.0	16.0
4. KNBR	6964/10.5	11.8
5. KIOI-F	5066/10.6	10.0
6. KMEL-F	4881/10.0	11.4
7. KYUU-F	4859/10.2	9.3
8. KRQR-F	4378/ 8.5	10.2
9. KSOL-F	4159/ 8.8	10.0
10. KABL-F	4023/ 8.0	7.2
11. KDIA	3993/ 8.7	7.6
12. KOIT-F	3880/ 8.2	6.6
13. KSFO	3810/ 7.5	10.7
14. KYA	3660/ 7.7	6.2
15. KABL	2597/ 7.6	7.4
16. KRAK	3479/ 1.5	1.2
17. KNEW	3458/ 7.4	8.0
18. KSJO-F	3388/ 6.7	6.8
19. KSAN-F	3125/ 6.5	6.7
20. KBAY-F	2957/ 4.7	4.3
21. KLOK	2816/ 5.5	5.7
22. KBLX-F	2799/ 6.0	7.8
23. KKHI-F+	2650/ 5.5	5.3
24. KGO-F	2474/ 4.7	5.5
25. KDFC-F+	2449/ 4.9	5.0

12+ FM SHARE (METRO): 54.09% (3774 of 6980) (FAL 81: 53.85%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KFRC	1. KMEL-F	1. KYUU-F	1. KGO	1. KGO	1. KGO
2. KRQR-F	KSOL-F	2. KGO	2. KCBS	2. KCBS	2. KCBS
3. KSOL-F	3. KYUU-F	3. KSOL-F	3. KYUU-F	3. KOIT-F	3. KFRC
4. KSJO-F	4. KBLX-F	4. KCBS	4. KNBR	4. KABL-F	4. KABL-F+
5. KDIA	5. KIOI-F	5. KMEL-F	5. KSAN-F	5. KNEW	5. KNBR
6. KMEL-F	6. KSJO-F	6. KBLX-F	6. KBLX-F	6. KSFO	6. KNEW
7. KYUU-F	7. KSAN-F	7. KIOI-F	7. KOIT-F	7. KBAY-F	7. KDIA
			KDIA	KNBR	

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KGO	1. KGO	1. KYUU-F	1. KGO	1. KMEL-F	1. KCBS
2. KCBS	2. KCBS	KSOL-F	2. KYUU-F	2. KSJO-F	2. KGO
3. KOIT-F	3. KFRC	3. KIOI-F	3. KOIT-F	KSOL-F	3. KSAN-F
4. KMEL-F	4. KSOL-F	4. KBLX-F	4. KCBS	4. KSAN-F	4. KNBR
5. KSAN-F	5. KMEL-F	5. KEZR-F	KIOI-F	5. KRQR-F	5. KBLX-F
6. KABL-F	6. KOIT-F	6. KDIA	6. KDIA	6. KBLX-F	6. KYUU-F
7. KNEW	7. KABL-F	7. KMEL-F	7. KNBR	7. KYUU-F	7. KMEL-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	289 (1)	1480 (10)	1769 (11)	25.3
NEWS/TALK	1173 (2)	59 (1)	1232 (3)	17.7
MOR/AC	677 (4)	454 (4)	1131 (8)	16.2
BTFL MUSIC	185 (1)	669 (3)	854 (4)	12.2
BLACK/URBAN/JAZZ	257 (1)	562 (3)	819 (4)	11.7
COUNTRY	328 (3)	306 (2)	634 (5)	9.1
CLASSICAL	76 (2)	159 (2)	235 (4)	3.4
SPANISH	104 (1)	51 (1)	155 (2)	2.2
NOSTALGIA	88 (1)		88 (1)	1.3
RELIGION	29 (1)	34 (1)	63 (2)	0.9
			6980 (44)	

SAN FRANCISCO ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KGO	1. KCBS	1. KGO
2. KCBS	2. KGO	2. KCBS
3. KSOL-F	3. KFRC	3. KNEW
4. KOIT-F	4. KIOI-F	4. KFRC
5. KFRC	5. KNBR	5. KABL
6. KDIA	6. KYUU-F	6. KDIA
7. KMEL-F	7. KMEL-F	7. KABL-F
KYUU-F	8. KSOL-F	8. KYA
9. KRQR-F	9. KDIA	9. KOIT-F
10. KSAN-F	10. KRQR-F	10. KSJO-F
11. KIOI-F	11. KOIT-F	
12. KABL-F	12. KABL-F	
KNBR	13. KYA	
KNEW	14. KABL	
15. KSJO-F	15. KNEW	

OTHER RATED STATIONS

METRO SHARE/CUME RATING			
KARA-F	105.7	Santa Clara	.8/2.9
KBRG-F	105.3		.7/1.5
KEAR-F	106.9		.4/1.0
KEEN	1370	San Jose	.8/1.9
KFAT-F	94.5	Gilroy	.9/2.2
KFAX	1100		.4/1.4
KFOG-F	104.5		1.1/4.3
KGO-F	103.7		.8/4.7
KDFC-F+	102.1		1.4/4.3
KIQI	1010		1.3/1.5
KJAZ-F	92.7	Alameda	.9/2.8
KLIV	1590	San Jose	1.1/2.7
KOME-F	98.5	San Jose	1.5/5.1
KREO-F	92.9	Healdsburg	.5/1.2
KTIM-F	100.9	San Rafael	1.0/1.4
KZST-F	100.1	Santa Rosa	.5/1.0
KRAK	1140	Sacramento	.6/1.5

ADI FM SHARE: 54.94% (3798 of 6913) (FAL 82: 54.18%)

AM STATIONS

KABL, 960, 5 KW (DA-1), BTFL MUS (TM) , $ 66.25 (Christal) Shamrock
KCBS, 740, 50 KW (DA-2), NEWS CBS, $203.75 (CBS Spot) CBS
KDIA, 1310, 5 KW (DA-1), BLACK SBN, $ 65.00 (Howard) Viacom
KFRC, 610, 5 KW , ROCK , $233.62* (RKO) RKO
KGO , 810, 50 KW , TALK/NEWS ABC-I, $217.31 (Blair) ABC

KNBR, 680, 50 KW , MOR NBC, $146.25 (Mc-Guild) NBC
KNEW, 910, 5 KW (DA-N), COUNTRY ABC-E, $ 85.00* (Katz) Malrite
KSFO, 560, 5 KW (DA-N), MOR MBS, $ 75.00 (MMR) Golden West
KYA , 1260, 5 KW/1 KW , AC , $ 60.00* (Eastman) King

FM STATIONS

KABL-F, 98.1, 100 KW @ 940, BTFL MUS (TM) , $ 66.25 (Christal) Shamrock
KBLX-F, 102.9, 50 KW @ 1285, BLACK SBN, $ 97.38 (HNW) Inner City
KIOI-F, 101.3, 125 KW @ 1220, AC ABC-C, $ 93.75 (Selcom) Charter
KKHI-F+, 95.7, 9 KW @ 1473, CLASSICAL , $ 68.50 (HNW) Buckley
KLHT-F, 93.3, 31 KW @ 593, AC/SOFT RKO II, $? ? (Eastman) King
KMEL-F, 106.1, 69 KW @ 1240, AOR (Sebastian) , $171.25 (Christal) Century

KOIT-F, 96.5, 33 KW @ 1410, BTFL MUS (Bonne) , $ 80.00* (Torbet) Bonneville
KQAK-F, 98.9, 4 KW @ 1450, ROCK/AOR , $? ? (Howard)
KRQR-F, 97.3, 82 KW @ 1100, AOR CBS-R, $168.13 (CBS/FM) CBS
KSAN-F, 94.9, 35 KW @ 1140, COUNTRY ABC-E, $ 90.00* (Katz) Malrite
KSOL-F, 107.7, 6 KW @ 1588, BLACK NBN, $120.00* (Masla) United
KYUU-F, 99.7, 45 KW @ 1240, CONTEMP/AC , $120.00* (Mc-Guild) NBC

Other stations - See San Jose

SAN JOSE

Market # 30
APR 16.9
SMSA Pop: 1,332,900
Est 1981 Revenue: $18,700,000

Stations: 41/15
Diaries: 1494/892:1
Standard Error: .517

CSI: 15.3 Bil (# 24)
CSI HH: 30.2 M (# 7)
Retail $: 7.7 Bil (# 25)

NOTE: SAN JOSE IS PART OF SAN FRANCISCO'S METRO. ONLY THE LEADING SAN JOSE METRO STATIONS ARE LISTED. THIS IS DONE SO THAT SAN JOSE CAN BE CONSIDERED AS A SEPARATE MARKET.

12+ METRO 1/4/SHARE		SPG 82	WIN 82	FAL 81
1. KSJO-F	160/8.3	8.5	8.1	4.9
2. KBAY-F	138/7.1	4.7	5.3	7.0
3. KEZR-F	118/6.1	3.9	4.3	4.5
4. KLOK	86/4.4	5.2	4.4	5.2
5. KOME-F	81/4.2	5.3	3.8	4.8
6. KLIV	62/3.2	2.6	2.8	3.0
7. KARA-F	54/2.8	2.1	4.0	2.8
8. KEEN	45/2.3	2.8	2.5	2.5
9. KFAT-F	37/1.9	1.6	1.6	1.2
10. KNTA	25/1.3	2.0	1.4	1.6

12+ TSA 1/4	
1. WBAY-F	222
2. KSJO-F	217
3. KEZR-F	132
4. KLOK	120
5. KOME-F	112
6. KFAT-F	87
7. KLIV	73
8. KARA-F	67
9. KEEN	57
10. KDFC-F+	52

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KSJO-F	3373/19.2	18.1
2. KBAY-F	2690/13.5	12.2
3. KLOK	2513/14.0	14.7
4. KOME-F	2212/13.1	15.0
5. KEZR-F	1930/13.9	11.2
6. KFAT-F	1378/ 5.2	5.5
7. KARA-F	1355/ 9.4	7.7
8. KDFC-F+	1194/ 3.4	5.6
9. KLIV	1074/ 7.4	6.2
10. KEEN	765/ 5.3	7.4

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KSJO-F	1. KEZR-F	1. KEZR-F	1. KBAY-F	1. KBAY-F	1. KSJO-F
	2. KSJO-F	2. KSJO-F	2. KEZR-F	2. KLIV	2. KEZR-F
	3. KOME-F	3. KOME-F	KLOK	3. KLOK	3. KLOK
	4. KARA-F	4. KLOK	4. KOME-F	4. KEEN	4. KBAY-F
	5. KLOK	5. KBAY-F	KSJO-F	5. KFAT-F	5. KOME-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KBAY-F	1. KSJO-F	1. KEZR-F	1. KBAY-F	1. KSJO-F	1. KLOK
2. KEZR-F	2. KEZR-F		2. KEZR-F	2. KOME-F	2. KSJO-F
3. KSJO-F	3. KBAY-F		3. KLOK	3. KEZR-F	3. KBAY-F
4. KOME-F	4. KOME-F		4. KARA-F	4. KARA-F	4. KLIV
5. KLOK	5. KLOK		5. KEEN		KEZR-F

RADIO STATIONS

KEEN, 1370, 5 KW (DA-2), COUNTRY, $65.00 (MMR)
KLIV, 1590, 5 KW (DA-N), NOSTALGIA (Al Ham), $45.00* (Howard) Empire
KLOK, 1170, 50 KW/5 KW (DA-2), AC, $77.25 (Katz) Davis/Weaver
KNTA, 1430, 1 KW (DA-2), SPANISH, $27.00 (Lotus) Cascade

KARA-F, 105.7, 50 KW @ 1860, AC/CONTEMP, $55.00* (Howard) Empire
KBAY-F, 100.3, 15 KW @ 2580, BTFL MUSIC, $70.00* (MMR)
KEZR-F, 106.5, 50 KW @ 430, AC/CONTEMP, $96.00 (Selcom) Alta
KFAT-F, 94.5, 1.1 KW @ 2580, COUNTRY, $29.00 (HNW) Western Cities
KDFC-F+,102.1, 33 KW @ 1360, CLASSICAL, $36.00 (Groskin)
KOME-F, 98.5, 13 KW @ 880, AOR, $113.13 (Torbet) Infinity
KSJO-F, 92.3, 50 KW @ 68, AOR, $102.50 (HNW) Sterling

SEATTLE-TACOMA

Market # 15 (with Tacoma) ADI # 15
APR 16.8
SMSA Pop: 2,138,600
Est 1981 Revenue: $45,200,000

Stations: 33/33
Diaries: 1585/1349:1
Standard Error: .494
% Below Line: 0

CSI: 21.5 Bil (# 14-approx)
CSI HH: 26.7 M (# 30)
Retail $: 10.4 Bil (# 16-app)
% Not Listed: 5.8

12+ METRO	1/4/SHARE	SPG 82	WIN 82	FAL 81
1. KIRO	333/10.8	11.0	11.0	9.5
2. KOMO	218/ 7.1	6.6	7.9	6.7
3. KISW-F	190/ 6.2	7.5	7.5	7.9
KZOK-F	190/ 6.2	5.4	3.9	4.1
5. KSEA-F	176/ 5.7	4.9	6.1	6.1
6. KUBE-F	150/ 4.9	4.1	5.2	5.3
7. KBRD-F	138/ 4.5	3.0	3.7	3.0
8. KNBQ	112/ 3.6	2.6	3.6	2.8
9. KZAM-F	111/ 3.6	3.2	3.0	3.7
10. KVI	108/ 3.5	4.3	3.1	3.1
11. KING-F	106/ 3.5	3.1	3.9	3.6
12. KIXI	104/ 3.4	2.0	2.7	3.0
13. KMPS-F	98/ 3.2	3.6	2.0	2.7
14. KPLZ-F	89/ 2.9	2.6	2.4	3.3
15. KYYX-F	87/ 2.8	1.7	2.8	2.4
16. KJR	79/ 2.6	3.3	3.2	2.8
17. KIXI-F	72/ 2.3	1.6	2.7	2.5
18. KMPS	67/ 2.2	2.2	1.7	2.9
19. KGDN	56/ 1.8	2.3	1.9	1.1
KKFX	56/ 1.8	1.6	.5	.4

12+ TSA 1/4	
1. KIRO	410
2. KOMO	272
3. KISW-F	266
4. KZOK-F	223
5. KSEA-F	209
6. KBRD-F	200
7. KUBE-F	183
8. KING-F	138
9. KMPS-F	134
10. KNBQ-F	131
11. KZAM-F	125
12. KVI	119
13. KIXI	115
14. KPLZ-F	109
15. KJR	94
16. KYYX-F	92
17. KIXI-F	88
18. KMPS	87
19. KRPM-F	75
20. KKFX	64

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KIRO	6080/27.2	28.7
2. KOMO	4876/23.0	16.5
3. KISW-F	3160/12.9	14.6
4. KUBE-F	3037/14.9	10.7
5. KZOK-F	2977/13.0	13.6
6. KSEA-F	2519/11.5	11.2
7. KJR	2495/12.0	13.9
8. KVI	2380/11.6	13.1
9. KBRD-F	2368/ 9.9	7.1
10. KNBQ-F	2285/10.2	8.3
11. KZAM-F	2191/10.1	7.7
12. KING-F	1843/ 8.0	7.1
13. KING	1830/ 7.8	9.5
14. KMPS-F	1790/ 7.6	6.6
15. KPLZ-F	1771/ 8.1	7.7
16. KYYX-F	1588/ 8.0	7.6
17. KIXI-F	1554/ 7.4	5.8
18. KIXI	1546/ 7.5	4.4
19. KMPS	1395/ 5.7	5.8
20. KRPM-F	1171/ 4.4	4.7

12+ FM SHARE (METRO): 57.07% (1651 of 2893) (FAL 81: 57.30%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KZOK-F	1. KISW-F	1. KIRO	1. KIRO	1. KIRO	1. KIRO
2. KISW-F	2. KZOK-F	2. KISW-F	2. KOMO	2. KOMO	2. KOMO
3. KNBQ-F	3. KZAM-F	3. KZOK-F	3. KSEA-F	3. KSEA-F	3. KMPS-F+
4. KUBE-F	4. KUBE-F	4. KUBE-F	4. KZAM-F	4. KBRD-F	4. KUBE-F
	5. KYYX-F	5. KZAM-F	5. KPLZ-F	5. KING-F	5. KSEA-F
	6. KPLZ-F	6. KOMO	6. KING-F	6. KVI	6. KISW-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KIRO	1. KIRO	1. KUBE-F	1. KIRO	1. KISW-F	1. KIRO
2. KISW-F	2. KZOK-F	2. KPLZ-F	2. KOMO	2. KZOK-F	2. KZAM-F
3. KSEA-F	3. KISW-F	3. KZAM-F	3. KSEA-F	3. KZAM-F	3. KOMO
4. KOMO	4. KSEA-F	4. KNBQ-F	4. KBRD-F	4. KUBE-F	4. KSEA-F
5. KBRD-F	5. KOMO	5. KISW-F	5. KPLZ-F	5. KIRO	5. KING-F
6. KIXI	6. KUBE-F	KZOK-F	KIXI-F	KYYX-F	6. KZOK-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	161 (3)	929 (7)	1090 (10)	37.7
NEWS/TALK	490 (3)		490 (3)	16.9
MOR/AC	306 (5)	115 (2)	421 (7)	14.6
BTFL MUSIC		314 (2)	314 (2)	10.9
COUNTRY	86 (2)	150 (2)	236 (4)	8.2
NOSTALGIA	117 (2)		117 (2)	4.0
CLASSICAL		106 (1)	106 (1)	3.7
RELIGION	56 (1)	37 (1)	93 (2)	3.2
JAZZ	26 (2)		26 (2)	0.9
			2893 (33)	

SEATTLE-TACOMA ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KIRO	1. KIRO	1. KIRO
2. KOMO	2. KOMO	2. KOMO
3. KISW-F	3. KISW-F	3. KZOK-F
4. KZOK-F	4. KUBE-F	4. KMPS-F
5. KSEA-F	5. KZOK-F	5. KISW-F
6. KBRD-F	6. KSEA-F	6. KUBE-F
7. KUBE-F	7. KJR	7. KNBQ-F
8. KING-F	8. KVI	8. KBIQ
9. KMPS-F	9. KBRD-F	9. KIXI
10. KNBQ-F	10. KNBQ-F	10. KBRD-F
11. KZAM-F	11. KZAM-F	
12. KVI	12. KING-F	
13. KIXI	13. KING	
14. KPLZ-F	14. KMPS-F	
15. KJR	15. KPLZ-F	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

KBIQ-F	105.3	Edmonds	1.2/3.7
KEZX-F	98.9		1.4/3.9
KING	1090		1.6/7.8
KJET	1590		.8/4.3
KJUN	1450	Puyallup	.5/1.2
KJZZ	1540	Bellevue	.4/2.6
KRKO	1380	Everett	.3/1.2
KRPM-F	106.1	Tacoma	1.7/4.4
KSPL	1150		.4/2.1
KTAC	850	Tacoma	.9/4.0
KTNT	1400	Tacoma	.7/2.0
KWYZ	1230	Everett	.6/1.4
KXA	770		.8/3.9

ADI FM SHARE: 55.18% (2098 of 3802) (FAL 81: 56.16%)

AM STATIONS

KGDN, 630, 5 KW (DAYS), RELIGION , $ 22.00 (----)
KING, 1090, 50 KW (DA-2), NEWS NBC, $ 40.00* (Blair) King
KIRO, 710, 50 KW (DA-N), NEWS CBS,MBS, $130.00* (Torbet) Bonneville
KIXI, 880, 1 KW (DA-1), NOSTALGIA (SMN) , $ 40.00* (Christal)
KJR , 950, 5 KW (DA-N), CONTEMP/AC , $ 73.75 (Mc-Guild) Metromedia

KKFX, 1250, 5 KW (DA-2), CONTEMP UPI, $ 25.00* (Lotus)
KMPS, 1300, 5 KW (DA-N), COUNTRY , $ 40.25 (Eastman) Affiliated
KOMO, 1000, 50 KW (DA-N), MOR ABC-I, $109.00 (Katz) Fisher
KVI , 570, 5 KW , NEWS/TALK MBS, $ 50.00* (MMR) Golden West

FM STATIONS

KBIQ-F, 105.3, 115 KW @ 721, RELIGION UPI, $ 25.00 (----)
KBRD-F, 103.7, 100 KW @ 1675, BTFL MUS (Churchill) , $ 51.36 (Masla) Entercom
KEZX-F, 98.9, 100 KW @ 1070, AC ABC-E, $ 58.00 (HNW) Park
KING-F, 98.1, 100 KW @ 850, CLASSICAL , $ 45.00* (Blair) King
KISW-F, 99.9, 100 KW @ 1200, AOR (Burk-Abr) , $ 85.00* (Mc-Guild) Kaye-Smith
KIXI-F, 95.7, 100 KW @ 1100, AC , $ 40.00* (Christal)

KMPS-F, 94.1, 100 KW @ 1165, COUNTRY , $ 40.25 (Eastman) Affiliated
KNBQ-F, 97.3, 100 KW @ 700, ROCK , $ 56.75 (Howard) Tacoma Tribune
KPLZ-F, 101.5, 100 KW @ 1200, CONTEMP/AC RKO, $ 40.00* (MMR) Golden West
KSEA-F, 100.7, 100 KW @ 730, BTFL MUS (Bonne) , $ 80.00* (Torbet) Bonneville
KUBE-F, 93.3, 100 KW @ 1070, ROCK , $ 90.00* (RKO) First Media
KYYX-F, 96.5, 81 KW @ 1220, ROCK ABC-C, $ 45.00* (Christal)
KZAM-F, 92.5, 100 KW @ 1110, AOR , $ 55.00* (Selcom) Sandusky
KZOK-F, 102.5, 100 KW @ 1165, AOR (Sebastian) Source, $ 75.00* (HNW) Sterling

SHREVEPORT

Market # 107
APR 18.9
SMSA Pop: 384,000
Est 1981 Revenue: $7,400,000

Stations: 14/14
Diaries: 630/610:1
Standard Error: .890
% Below Line: 0

CSI: 3.0 Bil (# 111)
CSI HH: 22.2 M (# 181)
Retail $: 1.9 Bil (# 102)
% Not Listed: 3.7

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81	FAL 80	12+ TSA 1/4		12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KOKA	94/15.9	13.3	13.1	15.8	17.8	1. KOKA	111	1. KWKH	1556/25.3	19.9
2. KCOZ-F	73/12.3	11.0	8.5	10.7	11.0	2. KRMD-F	100	2. KRMD-F	1285/23.5	18.9
3. KRMD-F	64/10.8	9.3	10.0	10.5	8.6	3. KWKH	90	3. KEEL	1228/23.2	26.2
4. KCIJ	57/ 9.6	11.0	7.6	7.9	11.0	4. KCIJ	80	4. KOKA	1069/27.3	25.0
KDKS-F	57/ 9.6	9.6	11.1	6.9	---	5. KCOZ-F	73	5. KROK-F	867/16.5	15.8
6. KWKH	51/ 8.6	6.8	10.5	12.9	10.0	6. KEEL	68	6. KCOZ-F	635/19.6	21.3
7. KEEL	43/ 7.3	7.5	8.3	9.8	13.0	7. KDKS-F	58	7. KMBQ-F	630/13.6	16.4
8. KMBQ-F	33/ 5.6	10.9	7.6	8.4	8.6	8. KMBQ-F	56	8. KDKS-F	585/16.8	17.3
KROK-F	33/ 5.6	6.5	8.3	7.2	6.1	9. KROK-F	54	9. KCIJ	577/13.9	12.8
10. KEPT-F	16/ 2.7	1.2	.9	1.2	1.0	10. KTAL-F	33	10. KTAL-F	521/ 4.5	4.2

12+ FM SHARE (METRO): 50.35% (287 of 570) (FAL 81: 48.76%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KMBQ-F	1. KOKA	1. KOKA	1. KOKA	1. KCOZ-F	1. KOKA
KOKA	2. KDKS-F	2. KDKS-F	2. KRMD-F	2. KRMD-F	2. KCOZ-F
3. KDKS-F	3. KEEL	3. KRMD-F	3. KCOZ-F	3. KCIJ	3. KRMD-F
KROK-F					

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 18-49	MEN 18-34	MEN 25-54
1. KCOZ-F	1. KOKA	1. KOKA	1. KOKA	1. KOKA	1. KRMD-F
2. KOKA	2. KCOZ-F	2. KDKS-F	2. KRMD-F	2. KDKS-F	2. KCOZ-F
3. KRMD-F	3. KCIJ	3. KROK	3. KCOZ-F	3. KEEL	3. KEEL
			KCIJ		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KASO	1240	Mindon	2.4/3.4	KRMD	1340	2.5/10.4
KBCL	1220		1.5/3.2	KTAL-F	98.1	1.9/4.5

FORMATS

	AM	FM	TOTAL	%
BLACK	94 (1)	57 (1)	151 (2)	26.6
COUNTRY	66 (2)	75 (2)	141 (4)	24.8
ROCK/AOR/CONTEMP	43 (1)	66 (2)	107 (3)	18.8
RELIGION/GOSPEL	57 (1)	16 (1)	73 (2)	12.9
BTFL MUSIC		73 (1)	73 (1)	12.9
UNKNOWN	14 (1)		14 (1)	2.5
MOR	9 (1)		9 (1)	1.6
			568 (14)	

RADIO STATIONS

KCIJ, 980, 5 KW (DAYS) , GOSPEL/BLACK SBN, $19.00* (Savalli)
KEEL, 710, 50 KW/5 KW (DA-2) , CONTEMP/AC ABC-I, $38.50* (Mc-Guild) Multimedia
KOKA, 1550, 10 KW/500 W (DA-N), BLACK ABC-C, $26.00* (Blair) Mid America Media
KWKH, 1130, 50 KW (DA-N) , COUNTRY ABC-E, $34.00* (Torbet) Great Empire

KCOZ-F, 100.1, 3 KW @ 300, BTFL MUS (Schulke) , $21.00* (Blair) Mid America Media
KDKS-F, 92.1, 3 KW @ 300, URBAN NBN, $? ? (Howard)
KEPT-F, 96.5, 100 KW @ 275, RELIGION MBS, $ 8.00 (----)
KMBQ-F, 93.7, 100 KW @ 350, AOR ABC-I, $38.50* (Mc-Guild) Multimedia
KRMD-F, 101.1, 100 KW @ 1000, COUNTRY (Burk-Abr) , $38.50* (Katz)
KROK-F, 94.5, 100 KW @ 400, ROCK RKO, $23.00* (Torbet) Great Empire

SPOKANE

Market # 113	Stations: 16/16	CSI: 3.1 Bil (# 108)
APR 17.1	Diaries: 675/520:1	CSI HH: 23.0 M (# 151)
SMSA Pop: 351,300	Standard Error: .745	Retail $: 1.6 Bil (# 118)
Est 1981 Revenue: $6,300,000	% Below Line: 0	% Not Listed: 8.1

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81	FAL 80
1. KXLY-F	62/12.3	12.4	11.9	9.8	8.4
2. KKPL-F	58/11.5	9.4	5.8	4.7	5.3
3. KEZE-F	42/ 8.3	12.9	6.3	6.2	7.9
4. KDRK-F	41/ 8.1	11.0	3.0	5.1	3.2
5. KJRB	40/ 7.9	7.4	11.2	12.9	13.2
6. KHQ	39/ 7.7	6.6	10.5	10.2	7.4
7. KGA	38/ 7.5	8.2	5.8	6.2	6.5
8. KHQ-F	33/ 6.5	6.6	10.5	10.2	7.4
9. KREM-F	26/ 5.1	4.8	9.6	12.9	10.0
KSPO	26/ 5.1	5.8	6.1	9.6	6.7

12+ TSA 1/4	
1. KXLY-F	114
2. KDRK-F	89
3. KPPL-F	80
4. KHQ-F	74
5. KGA	66
6. KEZE-F	58
KHQ	58
8. KJRB	47
9. KREM-F	44
10. KSPO	26

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WXLY-F	1253/22.0	22.8
2. KHQ-F	1161/20.7	19.3
3. KKPL-F	1130/25.6	19.7
4. KHQ	1029/22.8	15.4
5. KJRB	1019/26.8	24.8
6. KGA	973/19.8	18.1
7. KDRK-F	878/13.5	15.6
8. KREM-F	847/15.6	15.2
9. KXLY	795/16.9	10.9
10. KEZE-F	545/14.2	18.2

12+ FM SHARE (METRO): 57.11% (265 of 464) (FAL 81: 51.14%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KEZE-F	1. KKPL-F	1. KKPL-F	1. KKPL-F	1. KXLY-F	1. KHQ
2. KHQ-F	2. KEZE-F	2. KJRB	2. KXLY-F	2. KGA	2. KKPL-F
3. KJRB	3. KJRB	3. KDRK-F	3. KDRK-F	KDRK-F	3. KXLY-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KXLY-F	1. KXLY-F	1. KKPL-F	1. KKPL-F	1. KEZE-F	1. KKPL-F
2. KKPL-F	2. KKPL-F	2. KHQ-F	2. KDRK-F	2. KJRB	2. KGA
3. KGA	3. KEZE-F	3. KJRB	KXLY-F	KKPL-F	3. KJRB
				KREM-F	KXLY-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KGGR	630	Opportunity	1.6/4.7	KUDY	1280	.4/1.9
KXLY	920		3.2/16.9	KICN-F	920	.6/2.7
KREM	970		1.6/8.2	KXXR	1440	4.8/5.0

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	40 (1)	101 (3)	141 (4)	30.3
MOR/AC	63 (3)	58 (1)	121 (4)	26.0
COUNTRY	46 (2)	41 (1)	87 (3)	18.7
BTFL MUSIC		62 (1)	62 (1)	13.3
NEWS/TALK	26 (1)		26 (1)	5.6
BIG BAND	24 (1)		24 (1)	5.2
RELIGION	2 (1)	3 (1)	5 (2)	1.1
			466 (16)	

RADIO STATIONS

KGA , 1510, 50 KW (DA-N), COUNTRY	ABC-I, $35.50	(Eastman)	Comm Pacific
KHQ , 590, 5 KW , MOR	NBC, $27.00*	(Katz)	
KJRB, 790, 5 KW (DA-N), ROCK (Burk-Abr)	ABC-C, $37.50	(Mc-Guild)	Kaye-Smith
KSPO, 1230, 1 KW/250 W , NEWS/TALK	MBS, $16.88	(Masla)	
KXLY, 920, 5 KW , MOR	CBS, $? ?	(Torbet)	
KDRK-F, 93.7, 56 KW @ 2380, COUNTRY	RKO, $31.07	(Eastman)	Comm Pacific
KEZE-F, 105.7, 41 KW @ 580, AOR (Burk-Abr)	, $37.50	(Mc-Guild)	Kaye-Smith
KHQ-F , 98.1, 94 KW @ 2030, ROCK (TM)	, $25.00	(Katz)	
KKPL-F, 96.1, 56 KW @ 2080, AC	, $30.00*	(HNW)	
KREM-F, 92.9, 81 KW @ 2100, ROCK	, $28.00	(Blair)	King
KXLY-F, 99.9, 25 KW @ 3010, BTFL MUS (Schulke)	, $28.00*	(Torbet)	

SPRINGFIELD, MA

Market # 82 (county-72)
APR 18.7
SMSA Pop: 528,000
Est 1981 Revenue: $6,425,000

Stations: 29/15
Diaries: 1166/453:1
Standard Error: .599
% Below Line: 27.5

CSI: 4.8 Bil (# 77)
CSI HH: 29.2 M (# 11)
Retail $: 2.4 Bil (# 84)
% Not Listed: 10.5

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81	FAL 80
1. WHYN-F	112/12.1	11.1	12.5	13.9	14.0
2. WMAS-F	90/ 9.7	10.0	7.8	11.1	10.6
3. WAQY-F	79/ 8.5	7.4	4.9	5.3	6.8
4. WMAS	77/ 8.3	6.2	7.3	10.5	9.3
5. WHYN	70/ 7.6	9.7	10.2	10.9	11.5
6. WRCH-F	43/ 4.6	3.8	2.9	3.1	3.1
7. WHMP	37/ 4.0	2.5	2.5	3.2	1.8
8. WTIC	34/ 3.7	3.4	3.7	3.4	4.3
9. WTIC-F	31/ 3.3	3.4	3.3	.8	1.0
10. WCCC-F	30/ 3.2	4.0	6.0	6.0	7.6

12+ TSA 1/4	
1. WHYN-F	140
2. WMAS-F	99
3. WAQY-F	86
4. WMAS	77
5. WHYN	71
6. WTIC	69
7. WRCH-F	57
8. WTIC-F	44
9. WCCC-F	42
10. WHMP	37

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WHYN-F	1658/27.9	24.2
2. WAQY-F	1472/25.2	21.1
3. WHYN	1396/26.3	29.8
4. WMAS-F	1275/23.2	23.4
5. WTIC	1084/13.1	12.6
6. WTIC-F	962/13.9	12.5
7. WCCC-F	875/14.1	13.1
8. WMAS	857/17.2	12,8
9. WRCH-F	674/11.1	7.8
10. WSPR	583/11.0	13.6

12+ FM SHARE (METRO): 59.04% (490 of 830) (FAL 81: 56.98%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WAQY-F	1. WAQY-F	1. WHYN-F	1. WHYN-F	1. WHYN-F	1. WHYN-F
2. WTIC-F	2. WMAS-F	2. WMAS-F	2. WMAS-F	2. WMAS	2. WHYN
3. WCCC-F	3. WHYN-F	3. WAQY-F	3. WHYN	3. WHYN	WMAS-F
	4. WHYN	4. WHYN		4. WMAS-F	4. WMAS

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WHYN-F	1. WHYN-F	1. WMAS-F	1. WHYN-F	1. WAQY-F	1. WHYN-F
2. WMAS-F	2. WMAS-F	2. WHYN-F	2. WMAS-F	2. WMAS-F	2. WMAS-F
3. WMAS	3. WAQY-F	3. WAQY-F	3. WHYN	3. WHYN	3. WHYN
4. WAQY-F	4. WMAS	4. WHYN	4. WMAS	WHYN-F	4. WAQY-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WACE	730	Chicopee	1.9/4.3	WHMP-F	99.3	Northh.	2.7/7.8	WTTT	1430	Amherst	.6/2.1
WARE	1250	Ware	.6/3.0	WAAF-F	107.3	Worc.	2.3/8.4	WBZ	1030	Boston	.5/3.3
WIXY	1600	East Long.	2.2/6.6	WDRC-F	102.9	Hart.	1.0/6.2	WDRC	1360	Hart.	.2/1.3
WLDM	1570	Westf.	1.1/2.6	WHCN-F	105.9	Hart.	1.2/6.7	WPOP	1410	Hart.	.3/1.1
WQXQ	1490	West Spg.	.6/2.6	WIOF-F	104.1	Water.	.8/3.7	WSRS-F	96.1	Worc.	1.0/3.0
WREB	930	Holy.	2.3/4.6					WWYZ-F	92.5	Water.	1.0/3.9
WSPR	1270	Spring.	2.7/11.0					WKSS-F	95.7	Hart.	1.5/5.6

FORMATS	AM	FM	TOTAL	%
MOR/AC	195 (9)	106 (3)	301 (12)	36.3
ROCK/AOR/CONTEMP		206 (7)	206 (7)	24.8
BTFL MUSIC		178 (4)	178 (4)	21.4
NOSTALGIA	77 (1)		77 (1)	9.3
TALK	24 (2)		24 (2)	2.9
COUNTRY	20 (1)		20 (1)	2.4
RELIGION	18 (1)		18 (1)	2.2
BLACK	6 (1)		6 (1)	0.7
			830 (29)	

RADIO STATIONS

WHMP, 1400, 1 KW/250 W , MOR/NOST ABC-I, $15.00 (Masla)
WHYN, 560, 5 KW/1 KW (DA-2), AC RKO II, $54.60 (Blair) Affiliated
WMAS, 1450, 1 KW/250 W , NOSTALGIA (Al Ham) MBS, $34.00* (Mc-Guild)
WSPR, 1270, 5 KW/1 KW (DA-1), MOR ABC-E, $15.50 (Eastman)

WAQY-F, 102.1, 27 KW @ 650, ROCK ABC-C, $42.00* (Eastman)
WHYN-F, 93.1, 9 KW @ 970, BTFL MUS , $54.60 (Blair) Affiliated
WMAS-F, 94.7, 50 KW @ 360, AC , $46.00* (Mc-Guild)

Other stations - See Hartford

B156

STOCKTON

Market # 112
APR 15.7
SMSA Pop: 356,900
Est 1981 Revenue: $3,325,000

Stations: 29/9
Diaries: 802/445:1
Standard Error: .695
% Below Line: 53.1

CSI: 2.9 Bil (# 116)
CSI HH: 24.4 M (# 89)
Retail $: 1.6 Bil (# 89)
% Not Listed: 10.4

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81	FAL 80
1. KJAX-F	47/10.0	9.6	9.1	8.5	10.7
2. KRAK	45/ 9.6	8.9	9.6	12.2	9.8
3. KCBS	29/ 6.2	5.5	6.0	5.1	5.5
KJOY	29/ 6.2	4.7	6.7	4.6	8.6
5. KNBR	25/ 5.3	5.5	8.0	4.6	7.0
6. KSTN	24/ 5.1	5.1	3.8	4.2	2.9
KHOP-F	24/ 5.1	5.5	5.8	7.6	8.1
KFMR-F	24/ 5.1	3.5	2.2	2.8	1.3
9. KZAP-F	23/ 4.9	5.9	2.9	3.9	2.6
10. KWIN-F	22/ 4.7	3.3	4.4	3.9	2.6
KSTN-F	22/ 4.7	6.5	4.9	8.3	6.0

12+ TSA 1/4

NOTE: THE STOCKTON TSA AND METRO ARE THE SAME.

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KRAK	624/20.8	18.3
2. KSTN	533/17.7	16.9
3. KJOY	504/16.8	16.0
4. KJAX-F	495/16.5	14.5
5. KHOP-F	412/15.9	15.6
6. KNBR	412/13.7	16.6
7. KCBS	402/13.4	12.3
8. KFMR-F	400/13.3	7.7
9. KWIN-F	357/11.9	10.4
10. KZAP-F	340/11.3	10.9

12+ FM SHARE (METRO): 52.61% (222 of 422) (FAL 81: 49.87%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KSTN	1. KZAP-F	1. KRAK	1. KRAK	1. KJAX-F	1. KRAK
2. KWIN-F	2. KHOP-F	2. KZAP-F	2. KJAX-F	2. KRAK	2. KJAX-F
KHOP-F	3. KSTN-F	3. KNBR	3. KFMR-F	3. KJOY-F	3. KCBS
	KWIN-F	KHOP-F			

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KJAX-F	1. KJAX-F	1. KHOP-F	1. KJAX-F	1. KZAP-F	1. KRAK
2. KRAK	2. KRAK	2. KSTN-F	2. KRAK	2. KNBR	2. KNBR
3. KFMR-F	3. KWIN-F	3. KWIN-F	3. KFMR-F	3. KHOP-F	3. KFMR-F
		KZAP-F		KOSO-F	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KQKK-F	96.7	Manteca	2.3/6.2	KWG	1230		2.1/6.0	KBEE-F	103.3	Modes.	.4/1.5
KWGF-F	100.9	Tracy	1.9/7.4	KFBK	1530	Sacra.	2.3/3.0	KCTC-F	96.1	Sacra.	.8/3.9
KEWT-F	105.1	Sacra.	1.1/2.3	KTRB	860	Modes.	.6/3.2	KROY-F	96.9	Sacra.	.6/1.5
KGO-F	103.7	SF	.2/ .8	KFRC	610	SF	1.9/10.4	KMEL-F	106.1	SF	.4/3.5
KRQR-F	97.3	SF	.4/2.5	KGO	810	SF	1.9/5.2	KSFO	560	SF	.6/1.7
KSOL-F	107.7	SF	1.1/3.0	KKIS	990	Pitts.	.6/1.7				

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	33 (2)	101 (8)	134 (10)	31.8
COUNTRY	58 (3)	35 (2)	93 (5)	22.0
BTFL MUSIC		58 (4)	58 (4)	13.7
MOR/AC	57 (3)		57 (3)	13.5
NEWS/TALK	50 (4)		50 (4)	11.8
SPANISH		22 (1)	22 (1)	5.2
BLACK		5 (1)	5 (1)	1.2
UNKNOWN	3 (1)		3 (1)	0.7
			422 (29)	

RADIO STATIONS

KJOY, 1280, 1 KW (DA-N) , AC ABC-I, $40.00* (Mc-Guild)
KSTN, 1430, 5 KW/1 KW (DA-2), ROCK ABC-C, $20.00 (Howard)

KFMR-F, 100.1, 3 KW @ 300, COUNTRY (Drake-Chen) MBS, $18.00 (CBS/FM)
KJAX-F, 99.3, 3 KW @ 331, BTFL MUS ABC-F, $40.00* (Mc-Guild)
KSTN-F, 107.3, 8 KW @ 1610, SPANISH/ROCK , $12.00 (Howard)
KWIN-F, 97.7, 3 KW @ 300, CONTEMP , $22.00 (MMR)

KHOP-F - See Modesto Others - See Sacramento and San Francisco

SYRACUSE

Market # 64	Stations: 23/19	CSI: 5.6 Bil (# 66)
APR 16.2	Diaries: 860/748:1	CSI HH: 24.3 M (# 93)
SMSA Pop: 643,500	Standard Error: .656	Retail $: 3.0 Bil (# 66)
Est 1981 Revenue: $7,800,000	% Below Line: 3.9	% Not Listed: 8.4

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81	FAL 80	12+ TSA 1/4		12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WSYR	123/14.2	14.2	13.0	14.6	14.7	1. WSYR-F	163	1. WHEN	2061/30.2	32.1
2. WSYR-F	112/12.9	11.6	13.8	12.1	9.6	2. WSYR	136	2. WSYR-F	2041/27.1	27.3
3. WHEN	91/10.5	12.4	10.7	10.1	11.3	3. WHEN	123	3. WSYR	1928/30.8	31.3
4. WKFM-F	69/ 8.0	4.8	7.4	4.5	4.7	4. WKFM-F	96	4. WKFM-F	1260/17.1	14.3
5. WEZG-F	55/ 6.4	6.3	4.0	3.7	6.2	5. WRRB-F	64	5. WAQX-F	1010/18.0	13.9
6. WAQX-F	54/ 6.2	4.4	3.6	6.4	5.7	6. WFBL	58	6. WRRB-F	754/ 7.3	9.9
7. WFBL	51/ 5.9	7.9	7.3	7.9	2.3	7. WEZG-F	55	7. WFBL	741/12.2	12.6
8. WSEN-F+	38/ 4.4	5.8	6.3	8.0	9.3	WAQX-F	55	8. WSEN-F+	732/11.1	12.3
9. WNTQ-F	35/ 4.0	5.5	5.0	3.8	5.4	9. WSEN-F+	49	9. WNTQ-F	723/12.7	11.0
10. WSCP	28/ 3.2	1.3	1.5	.9	1.4	10. WNTQ-F	38	10. WEZG-F	703/13.1	9.6

12+ FM SHARE (METRO): 52.40% (415 of 792) (FAL 81: 52.39%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WSYR-F	1. WSYR-F	1. WSYR-F	1. WHEN	1. WSYR	1. WSYR
2. WKFM-F	2. WHEN	2. WHEN	2. WSYR	2. WHEN	2. WHEN
3. WAQX-F	3. WKFM-F	3. WKFM-F	3. WSYR-F	3. WEZG-F	3. WSYR-F
	4. WAQX-F	4. WSYR	4. WEZG-F WSEN-F+	4. WFBL	4. WKFM-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WSYR-F	1. WSYR-F	1. WHEN	1. WHEN	1. WSYR-F	1. WHEN
2. WSYR	2. WSYR	2. WKFM-F	2. WSYR	2. WAQX-F	2. WSYR
3. WHEN	3. WHEN	3. WSYR-F	3. WKFM-F	3. WHEN	3. WSYR-F
4. WEZG-F+	4. WKFM-F	4. WAQX-F WNTQ-F	4. WEZG-F WNTQ-F	4. WKFM-F WSYR	4. WSEN-F+

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WEZG	1220	.3/1.6	WOSC	1300	Fulton	1.2/1.5	WKGW-F	104.3	Utica	.9/3.8
WMHR-F	102.9	.9/2.0	WRRB-F	107.9		2.0/7.3	WOUR-F	96.9	Utica	1.2/4.7
WNDR	1260	2.9/8.4	WSGO+	1440	Oswego	1.6/3.1	WRCK-F	107.3	Utica	1.2/4.5
WOLF	1490	2.2/6.0	WIBQ-F	98.7	Utica	.3/1.2				

FORMATS

	AM	FM	TOTAL	%
MOR/AC	262 (5)	36 (2)	298 (7)	37.6
ROCK/AOR/CONTEMP		263 (6)	263 (6)	33.2
COUNTRY	61 (3)	50 (2)	111 (5)	14.0
BTFL MUSIC	3 (1)	58 (2)	61 (3)	7.7
NOSTALGIA	51 (1)		51 (1)	6.4
RELIGION		8 (1)	8 (1)	1.0
			792 (23)	

RADIO STATIONS

WFBL, 1390, 5 KW (DA-N), NOSTALGIA (Al Ham)	ABC-D,	$31.00	(Howard)	
WHEN, 620, 5 KW/1 KW (DA-N), AC	ABC-E,	$102.13	(MMR)	Park
WSCP, 1070, 2.5 KW (DAYS), COUNTRY	MBS,	$ 6.50	(----)	(PULASKI)
WSYR, 570, 5 KW (DA-2), MOR	NBC,NBC-T,	$120.00	(Katz)	Katz
WAQX-F, 95.3, 3 KW @ 300, AOR	ABC-R,	$38.00	(Masla)	
WEZG-F, 100.9, 3 KW @ 165, BTFL MUS (Schulke)	,	$34.00	(Eastman)	Sky
WKFM-F, 104.7, 50 KW @ 310, ROCK	ABC-F,	$21.50	(Selcom)	(FULTON)
WNTQ-F, 93.1, 97 KW @ 660, AC	.,	$56.50	(HNW)	
WRRB-F, 107.9, 50 KW @ 500, COUNTRY (Drake-Chen)	,	$45.00*	(MMR)	Park
WSEN-F+, 92.1, 3 KW @ 300, COUNTRY	ABC-I,	$36.00*	(Mc-Guild)	Buckley
WSYR-F, 94.5, 100 KW @ 650, AOR (Burk-Abr)	Source,	$120.00	(Katz)	Katz

TAMPA-ST. PETERSBURG

Market # 23; ADI # 18
APR 15.3
SMSA Pop: 1,652,200
Est 1981 Revenue: $21,200,000

Stations: 24/21
Diaries: 1517/1089:1
Standard Error: .516
% Below Line: 4.3

CSI: 13.5 Bil (# 26)
CSI HH: 19.4 M (# 295)
Retail $: 8.6 Bil (# 23)
% Not Listed: 7.2

12+ METRO 1/4/SHARE		SPG 82	WIN 82	FAL 81
1. WRBQ-F	314/11.6	10.5	10.3	9.7
2. WWBA-F	296/10.9	11.0	7.7	8.4
3. WQYK-F	233/ 8.6	10.9	9.3	8.4
4. WJYW-F	188/ 6.9	5.2	6.6	7.2
5. WSUN	184/ 6.8	6.6	7.3	7.3
6. WMGG-F	157/ 5.8	5.1	5.2	4.6
7. WTMP	155/ 5.7	4.6	3.9	3.4
8. WDAE	141/ 5.2	6.5	5.7	4.6
9. WYNF-F	135/ 5.0	4.1	5.1	5.0
10. WPLP	101/ 3.7	2.2	2.9	2.3
11. WFLA-F	86/ 3.2	3.6	4.7	5.7
12. WFLA	81/ 3.0	5.3	4.5	5.1
WQXM-F	81/ 3.0	4.2	5.2	4.9
14. WGUL	71/ 2.6	1.6	1.8	2.9
15. WSRZ-F	68/ 2.5	1.9	2.2	2.8

12+ TSA 1/4	
1. WRBQ-F	379
2. WWBA-F	331
3. WQYK-F	301
4. WYNF-F	251
5. WSUN	238
6. WJYW-F	222
7. WTMP	169
8. WMGG-F	165
9. WFLA-F	154
10. WDAE	149
11. WDUV-F	136
12. WPLP	114
13. WSRZ-F	113
14. WQXM-F	97
15. WFLA	90

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WRBQ-F	5138/26.8	22.3
2. WSUN	3288/15.6	17.3
3. WWBA-F	3083/17.3	17.2
4. WYNF-F	3013/11.4	11.1
5. WQYK-F	2930/15.6	16.7
6. WMGG-F	2545/15.3	14.0
7. WJYW-F	2229/12.6	13.8
8. WFLA	2187/12.7	15.4
9. WFLA-F	1943/ 7.1	10.0
10. WQXM-F	1927/ 9.9	11.6
11. WDAE	1648/10.3	12.6
12. WDUV-F	1544/ 2.6	3.4
13. WTMP	1413/ 8.1	6.8
14. WPLP	1368/ 7.2	6.4
15. WSRZ-F	1357/ 5.9	4.8

12+ FM SHARE (METRO): 64.23% (1614 of 2513) (FALL 81: 63.67%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WRBQ-F	1. WRBQ-F	1. WRBQ-F	1. WRBQ-F	1. WWBA-F	1. WRBQ-F
2. WTMP	2. WMGG-F	2. WMGG-F	2. WQYK-F	2. WQYK-F	2. WQYK-F
3. WYNF-F	3. WYNF-F	3. WQYK-F	3. WMGG-F	3. WSUN	3. WWBA-F
4. WQXM-F	4. WTMP	4. WTMP	4. WSUN	4. WJYW-F	4. WSUN
5. WQYK-F	5. WQYK-F	5. WYNF-F	5. WJYW-F	5. WDAE	5. WJYW-F
6. WMGG-F	6. WSRZ-F	6. WSUN	6. WTMP	6. WRBQ-F	6. WMGG-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WWBA-F	1. WRBQ-F	1. WRBQ-F	1. WRBQ-F	1. WRBQ-F	1. WQYK-F
2. WQYK-F	2. WWBA-F	2. WMGG-F	2. WQYK-F	2. WYNF-F	2. WRBQ-F
3. WRBQ-F	3. WQYK-F	3. WQYK-F	3. WMGG-F	3. WTMP	3. WMGG-F
4. WJYW-F	4. WJYW-F	4. WTMP	4. WJYW-F	4. WQYK-F	4. WSUN
5. WSUN	5. WSUN	5. WYNF-F	5. WSUN	5. WMGG-F	WTMP
6. WDAE	6. WTMP	6. WSRZ-F	6. WTMP	6. WQXM-F	6. WYNF-F

FORMATS	AM	FM	TOTAL	%
BTFL MUSIC		626 (5)	626 (5)	24.9
ROCK/AOR/CONTEMP		530 (3)	530 (3)	21.1
COUNTRY	195 (2)	233 (1)	428 (3)	17.0
MOR/AC	119 (4)	225 (2)	344 (6)	13.7
NOSTALGIA	264 (3)		264 (3)	10.5
BLACK/URBAN	181 (2)		181 (2)	7.2
NEWS/TALK	140 (2)		140 (2)	5.6
			2513 (24)	

TAMPA-ST. PETERSBURG ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WRBQ-F	1. WRBQ-F	1. WRBQ-F
2. WWBA-F	2. WSUN	2. WWBA-F
3. WQYK-F	3. WWBA-F	3. WQYK-F
4. WYNF-F	4. WYNF-F	4. WSUN
5. WSUN	5. WQYK-F	5. WJYW-F
6. WJYW-F	6. WMGG-F	6. WDAE
7. WTMP	7. WJYW-F	7. WTMP
8. WMGG-F	8. WFLA	8. WGUL
9. WDAE	9. WQXM-F	9. WMGG-F
10. WFLA-F	10. WFLA-F	10. WFLA-F
11. WDUV-F	11. WDAE	WYNF-F
12. WSRZ-F	12. WDUV-F	
13. WPLP	13. WTMP	
14. WQXM-F	14. WSRZ-F	
15. WFLA	15. WPLP	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WHBO	1050	Tampa	.4/1.7
WHBS-F	106.5	Holiday	1.0/2.3
WLFW	680	St. Pete	1.9/3.5
WNSI	1380	St. Pete	1.4/6.8
WPLA	910	Plant City	.3/1.2
WRXB	1590	St. Pete	1.0/2.2
WTAN	1340	Clearwater	.7/2.3
WDUV-F	103.3	Bradenton	1.1/2.6
WGTO	540	Cypress Gar	.4/1.0

ADI FM SHARE: 67.57% (2515 of 3722) (FAL 81: 67.32%)

AM STATIONS

WDAE,	1250,	5 KW (DA-N)	, NOSTALGIA (Primetime)	ABC-I,	$50.00*	(Katz)	Taft
WFLA,	970,	5 KW (DA-N)	, MOR	NBC,NBC-T,	$57.19	(Blair)	John Blair
WGUL,	1500,	250 W (DAYS)	, NOSTALGIA (Al Ham)	APR,	$? ?	(Southern)	
WPLP,	570,	500 W (DAYS)	, TALK/NEWS	MBS,	$30.00	(Lotus)	
WSUN,	620,	5 KW (DA-N)	, COUNTRY	ABC-E,	$70.00*	(Mc-Guild)	Plough
WTMP,	1150,	5 KW/2.5 KW (DA-2)	,BLACK	SBN,	$42.00	(----)	Gulf South

FM STATIONS

WFLA-F,	93.3,	100 KW @ 925,	BTFL MUS (Schulke)	,	$57.19	(Blair)	John Blair
WJYW-F,	100.7,	100 KW @ 503,	BTFL MUS (Bonne)**	,	$60.00*	(Christal)	Gannett
WMGG-F,	95.7,	100 KW @ 507,	AC/CONTEMP	ABC-C,	$80.00*	(Selcom)	Metroplex
WQXM-F,	97.9,	100 KW @ 639,	AOR (Burk-Abr)	Source,	$50.00*	(Mc-Guild)	Plough
WQYK-F,	99.5,	100 KW @ 550,	COUNTRY	,	$70.00*	(Torbet)	Lake Huron
WRBQ-F,	104.7,	100 KW @ 555,	ROCK	RKO,	$105.00*	(Eastman)	Harte-Hanks
WWBA-F,	107.3,	100 KW @ 649,	BTFL MUS	,	$90.00*	(RKO)	Metromedia
WDUV-F,	103.3,	100 KW @ 649,	BTFL MUS	,	$38.00*	(Masla)	(BRADENTON)
WSRZ-F,	102.5,	100 KW @ 570,	AC	CBS-R,	$51.25	(CBS/FM)	Cosmos (SARASOTA)
WYNF-F,	94.9,	100 KW @ 1460,	AOR (Sebastian)	ABC-R,	$65.00*	(Katz)	Taft

**Station now using AC format

TOLEDO (REVISED BOOK)

Market # 54
APR 17.2
SMSA Pop: 796,300
Est 1981 Revenue: 9,670,000

Stations: 25/13
Diaries: 1120/711:1
Standard Error: .593
% Below Line: 17.4

CSI: 7.5 Bil (# 45)
CSI HH: 26.1 M (# 43)
Retail $: 3.7 Bil (# 55)
% Not Listed: 9.7

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81	FAL 80
1. WIOT-D	132/11.7	9.6	11.8	10.3	11.3
2. WLQR-F	123/10.9	13.6	11.8	14.2	14.9
3. WSPD	109/ 9.7	11.2	12.9	13.1	16.0
4. WKLR-F	96/ 8.5	7.3	5.2	3.8	1.9
5. WMHE-F	90/ 8.0	10.8	10.2	11.0	8.6
6. WWWM-F	73/ 6.5	3.4	4.5	1.7	3.5
7. WCWA	68/ 6.0	3.8	2.3	3.2	2.2
8. WTOD	67/ 6.0	4.5	7.8	8.4	6.9
9. WJR	60/ 5.3	6.7	6.6	8.3	5.7
10. CKLW	43/ 3.8	3.0	2.5	2.4	3.1

12+ TSA 1/4	
1. WIOT-F	184
2. WLQR-F	154
3. WMHE-F	126
4. WSPD	113
5. WKLR-F	107
6. WJR	95
7. CKLW	90
8. WTOD	75
9. WWWM-F	74
10. WCWA	68

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WIOT-F	2462/28.0	28.5
2. CKLW	1919/15.5	12.9
3. WMHE-F	1780/20.1	23.8
4. WLQR-F	1690/19.9	21.5
5. WSPD	1670/23.5	25.1
6. WJR	1480/13.8	16.5
7. WKLR-F	1209/15.1	14.6
8. WWWM-F	1150/17.1	14.0
9. WOHO	879/12.7	16.9
10. WTOD	728/ 8.5	8.3

12+ FM SHARE (METRO): 60.08% (611 of 1017) (FAL 81: 56.91%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WIOT-F	1. WIOT-F	1. WIOT-F	1. WLQR-F	1. WLQR-F	1. WSPD
	2. WMHE-F	2. WMHE-F	2. WKLR-F	2. WSPD	2. WIOT-F
	3. WWWM-F	3. WKLR-F	3. WSPD	3. WKLR-F	3. WLQR-F
	4. WKLR-F	4. WWWM-F	WMHE-F	4. WTOD	4. WMHE-F
	5. CKLW	5. WLQR-F	5. WIOT-F	5. WCWA	5. WJR

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WLQR-F	1. WIOT-F	1. WMHE-F	1. WLQR-F	1. WIOT-F	1. WKLR-F
2. WKLR-F	2. WLQR-F	2. WWWM-F	2. WKLR-F	2. WWWM-F	2. WLQR-F
3. WIOT-F	3. WKLR-F	3. WIOT-F	3. WSPD	3. WMHE-F	3. WIOT-F
4. WCWA	4. WMHE-F	WKLR-F	4. WMHE-F	4. WKLR-F	4. WSPD
5. WSPD	5. WSPD	5. WLQR-F	5. WWWM-F	5. CKLW	5. WMHE-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WHFD-F	95.9	Archbold	.4/1.2	WCXI	1130	Detr.	.4/1.7	WJOI-F	97.1	Detr.	.4/1.1
WOHO	1470		3.2/12.7	WGPR-F	107.5	Detr.	.4/1.1	WLLZ-F	98.7	Detr.	1.6/5.0
WOSE-F	94.5	P. Clint	1.2/1.9	WHMQ-F	100.5	Findlay	.4/1.1	WNIC-F	100.3	Detr.	.6/2.2
WTWR-F	98.3	Monroe	.9/4.3	WHYT-F	96.3	Detr.	.4/2.4	WRIF-F	101.1	Detr.	1.1/5.3
WVOI	1520		1.7/3.8	WIQB-F	102.9	Ann Arb.	.5/2.6	WWWW-F	106.7	Detr.	.8/3.5

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	43 (1)	269 (7)	312 (8)	30.7
MOR/AC	205 (3)	77 (2)	282 (5)	27.7
COUNTRY	71 (2)	122 (4)	193 (6)	19.0
BTFL MUSIC		128 (2)	128 (2)	12.6
NOSTALGIA	68 (1)		68 (1)	6.7
BLACK	19 (1)	5 (1)	24 (2)	2.4
UNKNOWN		10 (1)	10 (1)	1.0
			1017 (25)	

RADIO STATIONS

WCWA, 1230, 1 KW/250 W, NOSTALGIA (Toby Arnold)	MBS,	$35.00*	(Mc-Guild)	Reams
WOHO, 1470, 1 KW (DA-2), AC	ABC-E,RKO II,	$30.00	(Torbet)	
WSPD, 1370, 5 KW (DA-N), MOR	NBC,	$50.00*	(Katz)	WOOD,Inc.
WTOD, 1560, 5 KW (DAYS,DA), COUNTRY	ABC-I,	$37.63	(Masla)	Booth
WIOT-F, 104.7, 50 KW @ 655, AOR (Burk-Abr)	,	$75.00*	(Mc-Guild)	Reams
WKLR-F, 99.9, 50 KW @ 500, COUNTRY	ABC-I,APR,	$37.63	(Masla)	Booth
WLQR-F, 101.5, 16 KW @ 810, BTFL MUS	,	$87.50	(Blair)	Susquehanna
WMHE-F, 92.5, 50 KW @ 480, CONTEMP/AC	ABC-F,	$40.00*	(Christal)	
WWWM-F, 105.5, 3 KW @ 350, AC	Source,	$22.50	(Torbet)	

TUCSON

Market # 75
APR 16.6
SMSA Pop: 562,500
Est 1981 Revenue: $8,400,000

Stations: 17/16
Diaries: 905/622:1
Standard Error: .645
% Below Line: 0.4

CSI: 4.5 Bil (# 80)
CSI HH: 21.8 M (# 205)
Retail $: 2.8 Bil (# 72)
% Not Listed: 11.1

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81	FAL 80
1. KCUB	94/11.6	9.0	12.4	10.6	11.7
2. KWFM-F	87/10.7	10.0	6.7	5.4	8.5
3. KJYK-F	68/ 8.4	12.6	10.4	12.7	11.7
4. KHYT	57/ 7.0	3.7	4.9	6.0	7.0
5. KLPX-F	51/ 6.3	7.9	6.3	8.5	5.1
6. KXEW	49/ 6.0	7.4	9.0	1.8	3.5
7. KGVY	46/ 5.7	4.7	2.1	---	---
8. KCEE	45/ 5.5	6.1	6.3	5.4	9.2
9. KRQQ-F	44/ 5.4	7.4	5.9	8.2	7.0
10. KAIR	37/ 4.6	4.7	6.1	8.0	6.3

12+ TSA 1/4	
1. KCUB	94
2. KWFM-F	91
3. KJYK-F	70
4. KHYT	58
5. KLPX-F	57
6. KCEE	53
7. KRQQ-F	50
KXEW	50
9. KGVY	46
10. KTKT	40

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KWFM-F	1298/24.7	19.8
2. KCUB	1078/21.7	17.0
3. KRQQ-F	1067/19.0	18.6
4. KTKT	972/16.1	17.2
5. KLPX-F	928/16.3	16.8
6. KJYK-F	850/16.1	19.4
7. KHYT	802/16.1	10.4
8. KCEE	739/12.1	13.2
9. KAIR	680/13.5	12.3
10. KNST	570/11.1	8.1

12+ FM SHARE (METRO): 38.00% (274 of 721) (FAL 81: 36.83%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KHYT	1. KWFM-F	1. KWFM-F	1. WCUB	1. KCUB	1. KCUB
2. KWFM-F	2. KLPX-F	2. KCUB	2. KCEE	2. KJYK-F	2. KWFM-F
3. KLPX-F	KRQQ-F	3. KRQQ-F	3. KXEW	3. KGVY	3. KJYK-F
4. KCUB	4. KHYT	4. KCEE	4. KJYK-F	4. KXEW	4. KXEW
		KXEW	KWFM-F		

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KCUB	1. KWFM-F	1. KWFM-F	1. KCUB	1. KWFM-F	1. KCUB
2. KJYK-F	2. KCUB	2. KHYT	2. KXEW	2. KLPX-F	2. KCEE
3. KWFM-F	3. KHYT	3. KRQQ-F	3. KJYK-F	3. KCUB	3. KWFM-F
4. KCEE	KJYK-F	4. KTKT	KCEE	4. KRQQ-F	4. KRQQ-F
	KLPX-F				

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KFLT	1450	1.4/4.0	KNDE-F	99.5	3.2/11.1	KVOI	690		3.2/3.7
KNST	940	3.2/11.1	KTUC	1400	2.8/10.7	KNIX-F	102.5	Phoen	.4/ .8
KTKT	990	4.1/16.1							

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	90 (2)	182 (3)	272 (5)	37.7
COUNTRY	94 (1)	24 (2)	118 (3)	16.4
BTFL MUSIC	37 (1)	68 (1)	105 (2)	14.6
SPANISH	75 (2)		75 (2)	10.4
NEWS/TALK	49 (2)		49 (2)	6.8
NOSTALGIA	46 (1)		46 (1)	6.4
MOR/AC	45 (1)		45 (1)	6.2
UNKNOWN	11 (1)		11 (1)	1.5
			721 (17)	

RADIO STATIONS

KAIR,	1490,	1 KW/250 W	, BTFL/MOR	NBC,	$32.00*	(Blair)	Surrey
KCEE,	790,	5 KW/500 W (DA-2),	AC	MBS,	$30.88	(Christal)	Behan
KCUB,	1290,	1 KW	, COUNTRY	,	$34.50	(Katz)	Rex
KGVY,	1080,	1 KW (DAYS)	, NOSTALGIA	APR,	$10.50	(Roslin)	(GREEN VALLEY)
KHYT,	1330,	500 W/5 KW (DA-N)	, ROCK	RKO,	$28.00*	(RKO)	
KTKT,	990,	10 KW/1 KW (DA-N)	, CONTEMP (Burk-Abr)	ABC-D,	$25.80	(Lotus)	Lotus
KTUC,	1400,	1 KW/250 W	, NEWS	CBS,	$15.50	(Howard)	2588 Newport
KXEW,	1600,	1 KW (DA-N)	, SPANISH	,	$? ?	(Eastman)	
KJYK-F,	94.9,	80 KW @ 500,	BTFL MUS (Bonne)	,	$38.00*	(Blair)	Surrey
KLPX-F,	96.1,	93 KW @ 505,	AOR (Burk-Abr)	Source,	$25.80	(Lotus)	Lotus
KRQQ-F,	93.7,	26 KW @ 150,	ROCK	ABC-C,	$27.00	(Mc-Guild)	Western Cities
KWFM-F,	92.9,	47 KW @ 86,	AOR	ABC-R,	$31.50*	(Selcom)	Sandusky

8162

TULSA

Market # 59
APR 17.2
SMSA Pop: 712,600
Est 1981 Revenue: $11,400,000

Stations: 20/20
Diaries: 1234/577:1
Standard Error: .570
% Below Line: 0

CSI: 5.8 Bil (# 63)
CSI HH: 22.0 M (# 194)
Retail $: 3.3 Bil (# 58)
% Not Listed: 5.6

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81	FAL 80
1. KVOO	138/13.5	14.4	15.4	17.2	18.4
2. KRMG	113/11.0	12.3	14.0	16.0	20.3
3. KMOD-F	107/10.4	11.7	8.3	8.6	13.3
KBEZ-F	107/10.4	9.2	9.1	10.6	10.1
5. KWEN-F	106/10.4	12.3	13.3	7.0	5.8
6. KRAV-F	100/ 9.8	12.7	12.4	11.8	7.4
7. KAYI-F	67/ 6.5	---	---	---	---
8. KBBJ	50/ 4.9	5.0	1.7	1.4	1.7
9. KTFX-F	48/ 4.7	4.6	4.8	4.6	4.7
10. KCFO-F	45/ 4.4	3.3	3.2	3.5	2.5

12+ TSA 1/4	
1. KVOO	243
2. KRMG	151
3. KAYI-F	127
4. KMOD-F	125
5. KBEZ-F	124
6. KWEN-F	121
7. KTFX-F	112
8. KRAV-F	110
9. KCFO-F	67
10. KBBJ	51

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KVOO	3397/30.7	26.4
2. KRMG	2123/25.6	27.7
3. KRAV-F	1772/24.1	27.0
4. KWEN-F	1525/20.5	21.2
5. KAYI-F	1454/14.3	----
6. KTFX-F	1342/12.4	9.8
7. KBEZ-F	1307/16.5	16.9
8. KMOD-F	1292/17.2	21.4
9. KCFO-F	836/ 9.4	9.1
10. KELI	575/ 8.8	9.9

12+ FM SHARE (METRO): 63.60% (615 of 967) (FAL 81: 55.98%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KAYI-F	1. KMOD-F	1. KWEN-F	1. KVOO	1. KVOO	1. KVOO
2. KRMG	2. KRAV-F	2. KRAV-F	2. KWEN-F	2. KBEZ-F	2. KRMG
3. KRAV-F	3. KWEN-F	3. KMOD-F	3. KRAV-F	3. KRMG	3. KWEN-F
4. KWEN-F	4. KAYI-F	4. KVOO	4. KBEZ-F	4. KWEN-F	4. KBEZ-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KVOO	1. KVOO	1. KRAV-F	1. KRAV-F	1. KMOD-F	1. KVOO
2. KBEZ-F	2. KMOD-F	2. KWEN-F	2. KWEN-F	2. KRAV-F	2. KWEN-F
3. KWEN-F	3. KRAV-F	3. KMOD-F	3. KVOO	3. KAYI-F	3. KRMG
4. KRAV-F	4. KBEZ-F KWEN-F	4. KVOO	4. KBEZ-F	4. KWEN-F	4. KRAV-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KAKC	970	.5/4.0	KCMA-F	106.1	Owasso	.5/1.8	KMYO-F	92.1	Broken Arrow	.6/1.4
KELI	1430	1.5/8.8	KMYZ-F	104.5	Pryor	.5/1.0	KWPR	1270	Claremore	.4/1.0
KGTO	1050	2.3/5.5	KREK-F	104.9	Bristow	.6/1.4	KXOJ+	1550	Sapulpa	.8/2.2

FORMATS	AM	FM	TOTAL	%
COUNTRY	142 (2)	160 (3)	302 (5)	31.2
ROCK/AOR/CONTEMP		274 (3)	274 (3)	28.3
MOR/AC	137 (2)	16 (1)	153 (3)	15.8
BTFL MUSIC		112 (2)	112 (2)	11.6
RELIGION	10 (2)	48 (2)	58 (4)	6.0
NOSTALGIA	50 (1)		50 (1)	5.2
NEWS/TALK	15 (1)		15 (1)	1.5
CLASSICAL		5 (1)	5 (1)	0.5
			969 (20)	

RADIO STATIONS

KBBJ, 1300, 5 KW/1 KW (DA-2), NOSTALGIA (Al Ham) NBC, $23.00* (CBS/FM) Clear Channel
KELI, 1430, 5 KW (DA-N), NEWS/TALK CBS,MBC,ABC-T, $29.00 (Howard) Signal
KRMG, 740, 50 KW/25 KW (DA-2), MOR ABC-I, $38.50 (Christal) Swanson
KVOO, 1170, 50 KW (DA-N), COUNTRY, $47.63 (Blair)

KAYI-F, 106.9, 100 KW @ 1010, ROCK ABC-E,MBS, $45.00 (Torbet) Hicks (MUSKOGEE)
KBEZ-F, 92.9, 100 KW @ 680, BTFL MUS (Bonne), $40.00* (Eastman) Mid America
KCFO-F, 98.5, 100 KW @ 661, RELIGION, $26.50 (PRO) Epperson
KMOD-F, 97.5, 50 KW @ 435, AOR (Pollack) Source, $48.00* (CBS/FM) Clear Channel
KRAV-F, 96.8, 100 KW @ 380, CONTEMP/AC RKO, $35.00* (Selcom)
KTFX-F, 103.3, 100 KW @ 1278, COUNTRY (Century 21) ABC-E,RKO II, $26.00* (HNW)
KWEN-F, 95.5, 100 KW @ 339, COUNTRY APR, $65.00 (Katz) Katz

WASHINGTON

Market # 8; ADI # 8
APR 18.6
SMSA Pop: 3,080,400
Est 1981 Revenue: $61,100,000

Stations: 29/28
Diaries: 2022/1523:1
Standard Error: .459
% Below Line: 0.7

CSI: 38.6 Bil (# 7)
CSI HH: 33.4 M (# 3)
Retail $: 17.9 Bil (# 9)
% Not Listed: 9.9

12+ METRO 1/4/SHARE		SUM 82	SPG 82	WIN 82	FAL 81
1. WKYS-F	451/9.3	10.2	8.4	9.5	8.1
2. WMAL	432/8.9	7.9	7.5	9.7	10.6
3. WHUR-F	363/7.5	7.4	6.9	7.6	6.2
4. WGAY-F	355/7.3	7.1	7.7	7.9	7.8
5. WRQX-F	245/5.1	5.1	4.9	4.2	3.8
6. WPKX-F	241/5.0	3.4	2.9	2.9	3.2
7. WLTT-F	212/4.4	4.4	4.4	3.3	4.4
8. WAVA-F	194/4.0	3.9	4.1	2.8	3.3
9. WASH-F	182/3.8	3.8	3.5	4.5	4.6
10. WMZQ-F	176/3.6	3.5	2.7	3.0	3.3
WOOK-F	176/3.6	3.9	4.2	3.9	3.5
12. WRC	175/3.6	3.0	4.3	2.9	3.4
13. WPGC-F+	174/3.6	5.3	5.3	4.9	5.2
14. WGMS-F+	165/3.4	3.1	2.9	3.9	4.2
15. WTOP	162/3.3	4.2	3.6	3.8	4.0
16. WWDC-F	138/2.9	3.1	4.5	4.7	5.1
17. WYCB	94/1.9	1.4	2.1	1.9	1.0
18. WEZR-F	74/1.5	1.7	1.9	1.8	3.2
19. WRMR	61/1.3	.9	1.1	1.1	.6
20. WXTR-F	60/1.2	2.0	2.2	.5	.3

12+ TSA 1/4	
1. WKYS-F	494
2. WMAL	485
3. WGAY-F	389
4. WHUR-F	384
5. WRQX-F	337
6. WPKX-F	314
7. WAVA-F	265
8. WPGC-F+	245
9. WLTT-F	240
10. WWDC-F	223
11. WMZQ-F	215
12. WASH-F	203
13. WTOP	200
14. WRC	192
15. WOOK-F	190
16. WGMS-F+	177
17. WYCB	94
18. WEZR-F	86
19. WXTR-F	81
20. WRMR	71

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WMAL	6321/21.2	19.1
2. WRQX-F	6039/17.1	16.6
3. WKYS-F	5521/19.1	19.7
4. WHUR-F	5093/17.9	17.5
5. WPGC-F+	5009/14.8	17.9
6. WWDC-F	4520/11.8	16.5
7. WTOP	4447/13.4	14.4
8. WGAY-F	4367/15.0	17.0
9. WLTT-F	4024/13.5	11.7
10. WOOK-F	3651/12.6	14.2
11. WAVA-F	3588/10.4	12.4
12. WASH-F	3508/11.5	11.9
13. WPKX-F	3373/10.3	8.2
14. WGMS-F+	2890/ 9.8	9.9
WMZQ-F	2890/ 8.3	7.9
16. WRC	2778/ 9.9	11.6
17. WXTR-F	1436/ 4.4	5.7
18. WEZR-F	1426/ 4.5	5.5
19. WYCB	1212/ 4.6	4.7
20. WOL	1005/ 3.9	3.0

12+ FM SHARE (METRO): 74.05% (3231 of 4363) (FAL 81: 72.48%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WKYS-F	1. WKYS-F	1. WKYS-F	1. WKYS-F	1. WMAL	1. WMAL
2. WRQX-F	2. WHUR-F	2. WHUR-F	2. WHUR-F	2. WGAY-F	2. WKYS-F
3. WOOK-F	3. WAVA-F	3. WLTT-F	3. WMAL	3. WPKX-F	3. WGAY-F+
4. WAVA-F	4. WRQX-F	4. WRQX-F	4. WGAY-F	4. WHUR-F	4. WTOP
5. WWDC-F	5. WPGC-F+	5. WMAL	5. WLTT-F	5. WTOP	5. WRQX-F
6. WHUR-F	6. WASH-F	6. WASH-F	6. WASH-F	6. WMZQ-F	6. WHUR-F
7. WPGC-F+	7. WWDC-F	7. WPKX-F	7. WPKX-F	7. WKYS-F	7. WASH-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WGAY-F+	1. WKYS-F	1. WKYS-F	1. WKYS-F	1. WKYS-F	1. WHUR-F
2. WKYS-F	2. WMAL	2. WHUR-F	2. WMAL	2. WHUR-F	2. WKYS-F
3. WMAL	3. WGAY-F+	3. WLTT-F	3. WGAY-F	3. WAVA-F	3. WLTT-F
4. WPKX-F	4. WHUR-F	4. WPGC-F+	4. WHUR-F	4. WLTT-F	4. WMAL
5. WLTT-F	5. WRQX-F	5. WRQX-F	5. WASH-F	5. WRQX-F	5. WGAY-F
6. WMZQ-F	6. WPKX-F	6. WOOK-F	6. WLTT-F	6. WWDC-F	6. WASH-F
7. WAVA-F	7. WLTT-F	7. WASH-F	7. WPGC-F+	7. WASH-F	WPKX-F

FORMATS	AM	FM	TOTAL	%
BLACK/URBAN	40 (1)	990 (3)	1030 (4)	23.6
MOR/AC/OLDIES	432 (1)	454 (3)	886 (4)	20.3
ROCK/AOR/CONTEMP	30 (2)	792 (5)	822 (7)	18.8
BTFL MUSIC	34 (1)	429 (2)	463 (3)	10.6
COUNTRY		417 (2)	417 (2)	9.6
NEWS/TALK	337 (2)		337 (2)	7.7
CLASSICAL	45 (1)	120 (1)	165 (2)	3.8
RELIGION/GOSPEL	121 (2)	29 (1)	150 (3)	3.4
NOSTALGIA	93 (2)		93 (2)	2.1
			4363 (29)	

WASHINGTON ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WKYS-F	1. WMAL	1. WMAL
2. WMAL	2. WKYS-F	2. WRQX-F
3. WGAY-F	3. WRQX-F	3. WPKX-F
4. WHUR-F	4. WHUR-F	4. WMZQ-F
5. WPKX-F	5. WPGC-F+	5. WGAY-F
6. WRQX-F	6. WGAY-F	6. WKYS-F
7. WLTT-F	7. WWDC-F	7. WRC
WAVA-F	8. WLTT-F	8. WTOP
9. WPGC-F+	9. WTOP	9. WPGC-F
10. WMZQ-F	10. WOOK-F	10. WLTT-F
11. WWDC-F	11. WPKX-F	
12. WASH-F	12. WAVA-F	
13. WOOK-F	13. WASH-F	
14. WRC	14. WMZQ-F	
15. WTOP	15. WRC	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WEAM	1390	Arlington	.7/3.1
WGAY	1050	Silver Spg	.7/2.2
WHFS-F	102.3	Bethesda	1.2/3.1
WOL	1450		.8/3.9
WUST	1120		.6/1.4
WWDC	1260		.3/2.6
WFSI-F	107.9	Annapolis	.6/1.2

ADI FM SHARE: 75.21% (4047 of 5381) (FAL 81: 74.18%)

AM STATIONS

WMAL, 630, 5 KW (DA-2), MOR/TALK	ABC-I, $190.00*	(Mc-Guild)	ABC
WOL , 1450, 1 KW/250 W , BLACK	SBN, $ 47.13	(Unirep)	
WRC , 980, 5 KW (DA-N), TALK/NEWS	NBC,NBC-T, $ 76.88	(Eastman)	NBC
WRMR, 730, 5 KW (DAYS,DA), NOSTALGIA (Al Ham)	, $? ?	(Selcom)	Metroplex
WTOP, 1500, 50 KW (DA-2) , NEWS	CBS, $ 82.00*	(CBS Spot)	Outlet
WYCB, 1340, 1 KW/250 W , GOSPEL/BLACK	NBN, $ 30.00	(Lazar)	

FM STATIONS

WASH-F, 97.1, 23 KW @ 690, AC (Burk-Abr)	, $148.13	(Katz)	Metromedia
WAVA-F, 105.1, 50 KW @ 500, AOR	, $100.00*	(CBS/FM)	Doubleday
WEZR-F, 106.7, 50 KW @ 500, BTFL MUSIC	, $ 64.00	(Groskin)	EZ
WGAY-F, 99.5, 21 KW @ 780, BTFL MUSIC	, $170.00*	(MMR)	Greater Media
WGMS-F+,103.5, 20 KW @ 435, CLASSICAL	, $ 80.00*	(RKO)	RKO
WHUR-F, 96.3, 24 KW @ 670, BLACK/JAZZ	, $100.00*	(----)	Howard Univ
WKYS-F, 93.9, 50 KW @ 485, URBAN	NBC, $143.75*	(Eastman)	NBC
WLTT-F, 94.7, 21 KW @ 780, AC	, $ 90.00*	(HNW)	Gulf
WMZQ-F, 98.7, 50 KW @ 185, COUNTRY	, $ 50.00	(Howard)	Viacom
WOOK-F, 100.3, 40 KW @ 320, BLACK	SBN, $ 90.00*	(Masla)	United
WPGC-F+, 95.5, 50 KW @ 496, CONTEMP	ABC-C, $150.00*	(Torbet)	First Media
WPKX-F, 105.9, 50 KW @ 410, COUNTRY	APR, $120.00	(Selcom)	Metroplex
WRQX-F, 107.3, 50 KW @ 410, ROCK	ABC-R, $175.00	(Blair)	ABC
WWDC-F, 101.1, 50 KW @ 500, AOR (Burk-Abr)	Source,ABC-F, $100.00*	(Christal)	
WXTR-F, 104.1, 50 KW @ 500, OLDIES	, $ 49.00	(Masla)	

WEST PALM BEACH

Market # 69	Stations: 33/18	CSI: 5.9 Bil (# 58)
APR 18.7	Diaries: 852/715:1	CSI HH: 23.6 M (# 127)
SMSA Pop: 609,200	Standard Error: .688	Retail $: 3.7 Bil (# 54)
Est 1981 Revenue: $8,325,000	% Below Line: 29.5	% Not Listed: 7.7

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81	FAL 80
1. WEAT-F	120/11.5	14.1	13.0	14.9	12.2
2. WRMF-F	100/ 9.5	6.5	6.9	10.2	8.7
3. WIRK-F	99/ 9.4	12.3	7.4	6.7	13.0
4. WPOM	71/ 6.8	4.7	7.4	6.4	1.6
5. WJNO	66/ 6.3	4.1	3.9	4.6	3.6
6. WHYI-F	53/ 5.1	4.5	5.3	3.4	6.5
7. WIZD-F	39/ 3.7	4.0	5.4	6.4	2.2
WPBR	39/ 3.7	3.2	5.1	3.0	4.9
9. WLYF-F	34/ 3.2	3.6	3.2	3.1	1.8
10. WNJY-F	33/ 3.1	4.6	3.8	3.5	5.9

12+ TSA 1/4	
1. WEAT-F	154
2. WIRK-F	118
3. WRMF-F	110
4. WPOM	71
5. WJNO	66
6. WIZD-F	61
7. WHYI-F	55
8. WPBR	39
9. WLYF-F	34
10. WNJY-F	33

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WEAT-F	1739/24.3	25.0
2. WRMF-F	1145/18.0	17.9
3. WIRK-F	1104/16.7	18.5
4. WIZD-F	1052/12.0	11.5
5. WHYI-F	872/14.8	13.2
6. WJNO	850/15.2	14.0
7. WPBR	573/10.2	7.7
8. WPOM	482/ 8.6	8.4
9. WAXY-F	478/ 8.0	7.2
10. WEAT	468/ 8.4	7.7

12+ FM SHARE (METRO): 64.32% (622 of 967) (FAL 81: 63.50%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WHYI-F	1. WRMF-F	1. WRMF-F	1. WRMF-F	1. WEAT-F	1. WIRK-F+
2. WIRK-F	2. WIRK-F	2. WIRK-F	2. WIRK-F	2. WIRK-F	2. WRMF-F
WIZD-F	3. WPOM	3. WPOM		3. WRMF-F	3. WEAT-F
4. WPOM	4. WHYI-F	4. WHYI-F		4. WJNO	4. WJNO
	WIZD-F			WPOM	

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WEAT-F	1. WEAT-F	1. WRMF	1. WRMF-F	1. WRMF-F	1. WRMF-F
2. WRMF-F	2. WIRK-F	2. WPOM	2. WIRK-F	2. WIRK-F	2. WIRK-F
3. WIRK-F	3. WRMF-F	3. WIRK-F	3. WPOM	3. WPOM	3. WJNO
4. WPOM	4. WHYI-F	4. WAXY-F	4. WEAT-F	4. WIZD-F	4. WHYI-F
		WHYI-F		WSHE-F	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WDBF	1420	Delr. Bch	1.3/5.4	WKQS-F	99.9	Boca Rat.	.9/4.6	WINZ	940	Miami	1.8/6.3
WEAT	850		1.2/8.4	WNGS-F	92.1		1.3/6.3	WINZ-F	94.9	Miami	.3/3.2
WIRK	1290		1.9/4.3	WSWN-F	93.5	Belle Gl.	2.0/2.1	WIOD	610	Miami	1.8/6.7
WKAO	1510	Boynt. Bch	.8/1.3	WVSI-F	96.7	Jupiter	.4/2.6	WNWS	790	Miami	1.8/5.4
WLIZ	1380	L. Worth	.4/1.4	WAIA-F	97.3	Miami	1.2/3.9	WRBD	1470	Pom Bc	1.8/3.5
WSBR	740	Boca Rat.	1.8/2.4	WAXY-F	105.9	Ft. Lau	2.3/8.0	WSHE-F	103.5	Ft Lau	2.4/7.3
WSWN	900	Belle Gl.	.4/1.4	WCKO-F	102.7	Pomp Bch	1.4/6.5	WWJF-F	106.7	Ft Lau	1.5/5.2
WBSS	980	Pomp. Bch.	.5/2.7	WGBS	710	Miami	.6/2.8				

FORMATS

	AM	FM	TOTAL	%
BTFL MUSIC		187 (3)	187 (3)	19.3
NEWS/TALK	175 (6)		175 (6)	18.1
MOR/AC	6 (1)	167 (5)	173 (6)	17.9
ROCK/AOR/CONTEMP		135 (5)	135 (5)	14.0
COUNTRY	20 (1)	108 (2)	128 (3)	13.2
BLACK/URBAN	94 (3)	21 (1)	115 (4)	11.9
NOSTALGIA	41 (3)	4 (1)	45 (4)	4.7
UNKNOWN	5 (1)		5 (1)	0.5
RELIGION	4 (1)		4 (1)	0.4
			967 (33)	

RADIO STATIONS

WEAT, 850, 1 KW (DA-1), NEWS	ABC-I, $54.00	(Katz)	Curt Gowdy
WJNO, 1230, 1 KW/250 W , NEWS/TALK	CBS,NBC-T,ABC-E, $23.00	(Blair)	Fairbanks
WPBR, 1340, 1 KW/250 W , TALK	MBS, $25.00*	(Savalli)	
WPOM, 1600, 1 KW (DA-1), BLACK (Drake-Chen)	SBN,NBN, $23.00	(HNW)	

PLEASE SEE CONTINUATION PAGES AT END OF THIS SECTION

WICHITA

Market # 101
APR 15.7
SMSA Pop: 414,600
Est 1981 Revenue: $10,275,000

Stations: 15/13
Diaries: 840/494:1
Standard Error: .662
% Below Line: 8.7

CSI: 3.8 Bil (# 90)
CSI HH: 24.6 M (# 81)
Retail $: 2.1 Bil (# 92)
% Not Listed: 7.0

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80
1.KEYN-F	86/15.9	15.3	15.5	14.5	11.2
2. KAKZ	59/10.9	10.3	7.8	5.6	8.6
3. KFH	53/ 9.8	9.6	13.0	12.1	11.9
4. KFDI	51/ 9.4	7.2	11.5	10.2	10.4
5. KICT-F	45/ 8.3	10.1	8.9	7.8	14.5
6. KOEZ-F	41/ 7.6	.9	1.6	2.0	1.4
7. KKRD-F	39/ 7.2	7.4	7.2	5.8	7.2
8. KFDI-F	38/ 7.0	8.2	5.2	5.6	9.2
9. KBRA-F	28/ 5.2	10.5	6.6	10.6	7.4
10. KGCS-F	20/ 3.7	4.0	4.1	6.5	3.1
KQAM	20/ 3.7	5.5	5.2	5.2	3.5

12+ TSA 1/4	
1. KFDI	119
2. KEYN-F	118
3. KFH	85
4. KICT-F	72
5. KAKZ	67
6. KOEZ-F	62
7. KFDI-F	60
8. KKRD-F	53
9. KBRA-F	37
10. KQAM	27

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KEYN-F	1631/32.8	33.1
2. KFDI	1391/21.0	20.8
3. KFH	1165/20.1	22.8
4. KFDI-F	947/17.6	20.0
5. KICT-F	887/17.1	18.9
6. KAKZ	870/20.1	20.1
7. KOEZ-F	741/12.6	3.0
8. KKRD-F	660/14.6	12.8
9. KBRA-F	495/12.4	16.6
10. KQAM	491/10.7	14.5

12+ FM SHARE (METRO): 59.64% (300 of 503) (FAL 81: 53.41%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KEYN-F	1. KEYN-F	1. KEYN-F	1. KEYN-F	1. KFDI	1. KEYN-F
2. KICT-F	2. KICT-F	2. KICT-F	2. KOEZ-F	2. KFH	2. KFH
	3. KKRD-F	KKRD-F	3. KFH	3. KOEZ-F	3. KFDI
	4. KBRA-F	4. KFDI-F	4. KFDI	KAKZ	4. KRKZ

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KAKZ	1. KEYN-F	1. KEYN-F	1. KEYN-F	1. KICT-F	1. KEYN-F
2. KEYN-F	2. KAKZ	2. KKRD-F	2. KOEZ-F	2. KEYN-F	KKRD-F
3. KFDI-F	3. KICT-F	3. KBRA-F	3. KFDI-F	3. KKRD-F	3. KFH
4. KICT-F	4. KFH	4. KICT-F	4. KFH	4. KQAM	KFDI-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KOYY 1360 El Dorado .7/1.0
KSGL 900 2.2/4.6
KWKN 1480 .7/4.5
KBUZ-F 106.5 Arkansas City .6/2.0

FORMATS	AM	FM	TOTAL	%
COUNTRY	112 (4)	58 (2)	170 (6)	33.8
ROCK/AOR/CONTEMP		134 (3)	134 (3)	26.6
AC	20 (1)	67 (2)	87 (3)	17.3
NOSTALGIA	59 (1)		59 (1)	11.7
BTFL MUSIC		41 (1)	41 (1)	8.2
RELIGION	12 (1)		12 (1)	2.4
			503 (15)	

RADIO STATIONS

KAKZ, 1240, 1 KW/250 W , NOSTALGIA (Al Ham) ABC-I, $24.50 (Blair)
KFDI, 1070, 10 KW/1 KW (DA-N), COUNTRY ABC-E, $32.00* (Torbet) Great Empire
KFH , 1330, 5 KW (DA-N) , COUNTRY CBS, $38.00* (Eastman)
KQAM, 1410, 5 KW/1 KW (DA-N), OLDIES/AC RKO, $24.00 (Mc-Guild) Long-Pride

KBRA-F, 97.9, 85 KW @ 420, AC MBS, $20.00* (Eastman)
KEYN-F, 103.7, 100 KW @ 860, ROCK RKO, $32.00 (Mc-Guild) Long-Pride
KFDI-F, 101.3, 100 KW @ 1130, COUNTRY ABC-E, $24.00* (Torbet) Great Empire
KGCS-F, 95.9, 1.1 KW @ 480, COUNTRY (TM) ABC-R, $36.50 (Katz) Peoria Jrnl St
KKRD-F, 107.3, 100 KW @ 884, AC NBC, $29.25 (Masla) John Price
KOEZ-F, 92.3, 100 KW @ 650, BTFL MUS (Churchill) , $ 8.00 (----) (NEWTON)

WILMINGTON, DE

Market # 81
APR 17.8
SMSA Pop: 528,800
Est 1981 Revenue: $5,390,000

Stations: 33/8
Diaries: 846/625:1
Standard Error: .707
% Below Line: 58.0

CSI: 5.3 Bil (# 68)
CSI HH: 27.7 M (# 19)
Retail $: 2.4 Bil (# 83)
% Not Listed: 5.3

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81	FAL 80
1. WJBR-F	84/10.6	11.0	10.1	10.2	8.4
2. WSTW-F	70/ 8.9	10.3	11.6	13.6	13.4
WMMR-F	70/ 8.9	8.8	7.9	8.5	3.0
4. WDEL	66/ 8.4	9.9	9.9	8.4	9.4
5. WYSP-F	39/ 4.9	4.7	3.5	4.0	5.9
6. WILM	34/ 4.3	3.5	2.9	4.3	7.3
7. WMGK-F	33/ 4.2	4.0	4.1	4.6	4.9
8. WCAU-F	30/ 3.8	4.8	5.2	2.5	1.4
9. WUSL-F	29/ 3.7	3.8	4.3	2.5	1.2
10. WFLN-F	27/ 3.4	2.0	1.6	.7	1.4

12+ TSA 1/4	
1. WSTW-F	105
2. WJBR-F	100
3. WMMR-F	99
4. WDEL	66
5. WCAU-F	57
6. WDSD-F	53
7. WYSP-F	52
8. WMGK-F	46
9. WWDB-F	38
10. WUSL-F	37

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WSTW-F	1396/24.2	25.6
2. WMMR-F	1307/20.7	22.6
3. WJBR-F	1084/20.1	20.6
4. WCAU-F	1018/14.3	16.2
5. WDEL	978/22.0	23.5
6. WYSP-F	923/15.1	15.6
7. WDSD-F	684/ 6.5	5.2
8. WMGK-F	645/12.4	11.6
9. WILM	629/14.2	12.9
10. WIOQ-F	479/ 9.7	7.7

12+ FM SHARE (METRO): 71.22% (532 of 747) (FAL 81: 71.76%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WMMR-F	1. WMMR-F	1. WSTW-F	1. WSTW-F	1. WJBR-F	1. WDEL
2. WYSP-F	2. WSTW-F	2. WMMR-F	2. WJBR-F	2. WDEL	2. WSTW-F
WCAU-F	3. WYSP-F	3. WMGK-F	3. WDEL		3. WJBR-F
4. WSTW-F	4. WUSL-F	4. WJBR-F	4. WMGK-F		4. WILM

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WJBR-F	1. WJBR-F	1. WSTW-F	1. WSTW-F	1. WMMR-F	1. WSTW-F
2. WMMR-F	2. WMMR-F	2. WMMR-F	2. WJBR-F	2. WYSP-F	2. WDEL
3. WSTW-F	3. WSTW-F	3. WUSL-F	3. WDEL	3. WSTW-F	WJBR-F
4. WDEL	4. WDEL		4. WMGK-F		4. WMGK, WMMR

OTHER RATED STATIONS/METRO SHARE + CUME RATING

WAMS	1380		3.0/10.6	WHDG-F	103.7	Havre de	.3/1.3	WIP	610	Phil	1.3/6.4
WJBR	1290		2.0/ 4.1	WKSZ-F	100.3	Media,PA	.4/2.3	WIYY-F	97.9	Balt	1.3/3.4
WJIC	1510	Salem,NJ	.6/2.3	WBSB-F	104.3	Balt.	.9/3.5	WPEN	950	Phil	1.8/5.0
WNRK	1260	Newark	1.9/5.0	WDAS-F	105.3	Phil.	3.0/4.5	WPOC-F	93.1	Balt	1.0/3.6
KYW	1060	Phil	1.4/7.6	WDSD-F	94.7	Dover	2.9/6.5	WSNI-F	104.5	Phil	.6/2.8
WASA	1330	Havre de	.6/1.7	WEAZ-F	101.1	Phil.	1.3/4.9	WWDB-F	96.5	Phil	2.9/5.7
WBAL	1090	Balt	.5/2.0	WFIL	560	Phil.	.4/2.3	WWSH-F	106.1	Phil	1.8/4.5
WCAU	1210	Phil	1.0/5.6	WIOQ-F	102.1	Phil.	2.7/9.7				

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		276 (8)	276 (8)	36.9
MOR/AC	105 (6)	52 (3)	157 (9)	21.0
BTFL MUSIC		94 (2)	94 (2)	12.6
NEWS/TALK	53 (3)	23 (1)	76 (4)	10.2
COUNTRY	27 (2)	31 (2)	58 (4)	7.8
NOSTALGIA	30 (2)		30 (2)	4.0
CLASSICAL		27 (1)	27 (1)	3.6
BLACK/URBAN		24 (1)	24 (1)	3.2
OTHERS/UNKNOWN		5 (2)	5 (2)	0.7
			747 (33)	

RADIO STATIONS

WAMS, 1380, 5 KW/1 KW (DA-3), COUNTRY ABC-C, $23.00* (Selcom) Rollins
WDEL, 1150, 5 KW (DA-2) , MOR NBC, $32.00* (Eastman)
WILM, 1450, 1 KW/250 W , NEWS CBS,MBS, $18.24 (Savalli)

WJBR-F, 99.5, 50 KW @ 500, BTFL MUS (FM-100) , $35.91 (Mc-Guild)
WSTW-F, 93.7, 50 KW @ 460, ROCK (TM) , $45.00* (Eastman)
WDSD-F, 94.7, 50 KW @ 400, COUNTRY MBS, $11.48 (Masla) Rau (DOVER)

B168

WORCESTER

Market # 109 (approx) (county #82)
APR 18.2
SMSA Pop: 378,100
Est 1981 Revenue: $5,250,00

Stations: 28/6
Diaries: 750/504:1
Standard Error: .744
% Below Line: 48.8

CSI: 3.5 Bil (# 98 approx)
CSI HH: 30.3 M (# 7 approx)
Retail $: 1.7 Bil (# 112 appr)
% Not Listed: 8.8

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81	FAL 80
1. WSRS-F	82/13.9	16.3	15.4	15.2	19.0
2. WTAG	64/10.8	12.4	9.8	12.1	11.8
3. WAAF-F	60/10.2	12.3	12.6	11.7	12.5
4. WROR-F	48/ 8.1	4.4	5.1	6.0	4.6
5. WEEI-F	30/ 5.1	4.2	4.0	3.3	3.5
6. WFTQ	29/ 4.9	4.9	5.4	6.2	6.6
7. WNEB	27/ 4.6	6.5	5.6	5.5	2.6
8. WBZ	26/ 4.4	6.3	5.9	6.0	7.6
9. WCOZ-F	22/ 3.7	2.5	4.7	4.7	3.9
10. WBCN-F	19/ 3.2	2.5	1.7	2.2	1.7

12+ TSA 1/4	
1. WSRS-F	121
2. WAAF-F	103
3. WTAG	71
4. WROR-F	65
5. WBZ	54
6. WEEI-F	43
7. WCOZ-F	40
8. WBCN-F	34
9. WQVR-F	32
10. WFTQ	30

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WAAF-F	1531/25.1	25.7
2. WSRS-F	1449/30.9	29.2
3. WTAG	1119/28.8	33.6
4. WBZ	945/13.9	16.9
5. WROR-F	878/16.8	12.7
6. WCOZ-F	803/12.3	11.1
7. WEEI-F	780/15.9	10.2
8. WFTQ	582/16.3	16.9
9. WBCN-F	479/ 9.0	6.3
10. WNEB	405/12.2	14.3

12+ FM SHARE (METRO): 67.71% (365 of 539) (FAL 81: 70.91%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WAAF-F	1. WAAF-F	1. WAAF-F	1. WROR-F	1. WSRS-F	1. WTAG
2. WCOZ-F	2. WROR-F	2. WROR-F	2. WSRS-F	2. WTAG	2. WSRS-F
3. WEEI-F	3. WEEI-F	3. WSRS-F	3. WTAG	3. WROR-F	3. WAAF-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WSRS-F	1. WSRS-F	1. WAAF-F	1. WSRS-F	1. WAAF-F	1. WROR-F
2. WAAF-F	2. WAAF-F	2. WROR-F	2. WROR-F	2. WBCN-F	2. WSRS-F
3. WEEI-F	3. WROR-F	3. WEEI-F	3. WTAG	3. WFTQ	WAAF-F

OTHER RATED STATIONS/METRO SHARE + CUME RATING

WORC	1310		2.4/9.7	WMJX-F	106.7	Boston	1.0/5.0
WARE	1250	Ware	.3/2.0	WMYS-F	98.1	New Bedford	.5/1.7
WCRB-F	102.5	Boston	1.0/3.2	WPJB-F	105.1	Providence	2.2/6.6
WESO	970	Southbridge	.8/2.4	WPRO	630	Providence	.3/1.7
WHJY-F	94.1	Providence	.7/4.6	WPRO-F	92.3	Providence	1.4/5.5
WHUE-F	100.7	Boston	1.9/5.2	WQVR-F	100.1	Southbridge	2.4/2.9
WJIB-F	96.9	Boston	1.0/3.8	WRKO	680	Boston	.8/2.9
WVBF-F	105.7	Boston	1.5/4.6	WSNE-F	93.3	Taunton	.7/2.2
WXKS-F	107.9	Boston	1.7/6.0	WSSH-F	99.5	Lowell	1.7/5.3

FORMATS

	AM	FM	TOTAL	%
MOR/AC	142 (7)	67 (3)	209 (10)	38.8
ROCK/AOR/CONTEMP		179 (11)	179 (11)	33.2
BTFL MUSIC		99 (3)	99 (3)	18.4
NOSTALGIA	27 (1)		27 (1)	5.0
COUNTRY		14 (1)	14 (1)	2.6
CLASSICAL		6 (1)	6 (1)	1.1
NEWS/TALK	5 (1)		5 (1)	0.9
			539 (28)	

RADIO STATIONS

WFTQ, 1440, 5 KW (DA-2), AC	ABC-I, $43.75	(Katz)	Katz
WNEB, 1230, 1 KW/250 W , NOSTALGIA (A1 Ham)	CBS, $24.00	(PRO)	
WTAG, 580, 5 KW (DA-2), MOR	NBC,NBC-T, $31.75	(Mc-Guild)	Worc. Telegraph
WAAF-F, 107.3, 18 KW @ 760, AOR (Burk-Abr)	Source, $120.00	(Katz)	Katz
WSRS-F, 96.1, 25 KW @ 650, BTFL MUSIC	, $ 55.00	(Blair)	Knight
WQVR-F, 100.1, 3 KW @ 300, COUNTRY	, $? ?	(Torbet)	

Other stations - See Boston

YORK

Market # 104	Stations: 29/11	CSI: 3.2 Bil (# 105)
APR 19.7	Diaries: 718/542:1	CSI HH: 23.0 M (# 150)
SMSA Pop: 389,300	Standard Error: .778	Retail $: 1.6 Bil (# 119)
Est 1981 Revenue: $6,810,000	% Below Line: 47.9	% Not Listed: 6.9

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81	FAL 80
1. WSBA	77/11.8	13.7	10.8	11.0	11.2
2. WRKZ-F	74/11.4	9.0	10.1	9.0	6.1
3. WQXA-F	70/10.8	9.6	10.6	11.6	9.4
4. WSBA-F	47/ 7.2	7.8	7.3	7.6	9.2
5. WYCR-F	45/ 6.9	11.2	9.3	7.4	9.2
6. WTPA-F	44/ 6.8	5.5	5.0	4.5	1.2
WNCE-F	44/ 6.8	5.1	5.4	6.1	6.5
8. WNOW	35/ 5.4	3.9	6.5	8.7	7.4
9. WHP-F	21/ 3.2	1.1	2.2	1.6	2.7
WPOC-F	21/ 3.2	2.7	1.7	4.5	4.9

12+ TSA 1/4	
1. WRKZ-F	195
2. WTPA-F	173
3. WQXA-F	159
4. WNCE-F	128
5. WHP-F	96
6. WHP	95
7. WSBA	92
8. WSBA-F	88
9. WLAN-F	71
10. WHYL+	58

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WQXA-F	2265/27.9	25.2
2. WRKZ-F	2084/20.9	16.8
3. WTPA-F	1579/12.2	12.4
4. WNCE-F	1577/16.8	12.8
5. WHP	1288/ 4.2	6.6
6. WHP-F	1181/ 6.0	4.0
7. WLAN-F	1179/ 5.8	7.6
8. WSBA	1165/26.9	26.7
9. WSBA-F	1102/15.4	15.6
10. WYCR-F	1095/20.5	26.5

12+ FM SHARE (METRO): 73.39% (444 of 605) (FAL 81: 72.34%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WQXA-F	1. WQXA-F	1. WRKZ-F	1. WRKZ-F	1. WRKZ-F	1. WSBA
2. WTPA-F	2. WTPA-F	2. WQXA-F	2. WQXA-F	2. WSBA	2. WQXA-F
WYCR-F	3. WRKZ-F	3. WTPA-F	3. WSBA	3. WNCE-F	3. WRKZ-F
				WSBA-F	

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WRKZ-F	1. WSBA	1. WQXA-F	1. WRKZ-F	1. WTPA-F	1. WQXA-F
2. WSBA	2. WRKZ-F	2. WRKZ-F	2. WQXA-F	2. WQXA-F	2. WNOW
3. WSBA-F	3. WQXA-F	3. WYCR-F	3. WSBA	3. WYCR-F	WRKZ-F

OTHER RATED STATIONS/METRO SHARE + CUME RATING

WGET	1320	Gettys.	.5/4.5	WGCB-F	96.1	Red Lion	.3/2.5	WGTY-F	107.7	Gettys.	.8/1.9
WHVR	1280	Hanover	.9/6.3	WRHY-F	92.7	Starview	.9/3.8	WDAC-F	94.5	Lanc.	1.4/2.4
WOYK	1350		2.9/10.2	WIOV-F	105.1	Ephrata	1.5/3.4	WLAN-F	96.9	Lanc.	1.5/5.8
WCMB	1460	Harris.	1.2/5.6	WBSB-F	104.3	Balt.	.9/3.6	WFRE-F	99.9	Freder.	1.7/4.0
WHP	580	Harris.	1.2/4.2	WIYY-F	97.9	Balt.	.6/2.6	WLIF-F	101.9	Balt.	.6/2.2
WHYL+	960	Carlisl	1.0/2.7	WTTR-F	100.7	Westm.	.3/2.1	WWMD-F	104.7	Hagers.	1.2/2.9

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		179 (6)	179 (6)	29.6
COUNTRY	48 (3)	106 (4)	154 (7)	25.5
BTFL MUSIC		140 (7)	140 (7)	23.1
MOR/AC	113 (5)	2 (1)	115 (6)	19.0
RELIGION		9 (1)	9 (1)	1.5
NOSTALGIA		6 (1)	6 (1)	1.0
UNKNOWN		2 (1)	2 (1)	.3
			605 (29)	

RADIO STATIONS

WNOW, 1250, 1 KW (DAYS) , COUNTRY	ABC-I, $38.71 (MMR)	Rust
WSBA, 910, 5 KW/1 KW (DA-2), MOR	NBC-T, $40.00* (Eastman)	Susquehanna
WQXA-F, 105.7, 46 KW @ 520, CONTEMP (Drake-Chen)	ABC-C, $38.71 (MMR)	Rust
WSBA-F, 103.3, 12 KW @ 750, BTFL MUS	, $40.00* (Eastman)	Susquehanna
WYCR-F, 98.5, 11 KW @ 930, ROCK	Source, $27.00* (HNW)	

B170

YOUNGSTOWN

Market # 79	Stations: 23/12	CSI: 4.6 Bil (# 79)
APR 18.9	Diaries: 942/564:1	CSI HH: 23.8 M (# 119)
SMSA Pop: 531,200	Standard Error: .658	Retail $: 2.5 Bil (# 80)
Est 1981 Revenue: $4,925,000	% Below Line: 15.6	% Not Listed: 7.3

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80	12+ TSA 1/4		12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WBBW	107/12.9	11.2	13.7	11.4	12.3	1. WQXK-F	133	1. WYFM-F	1994/25.3	26.3
2. WKBN-F	93/11.2	10.1	10.5	11.7	12.3	2. WKBN-F	132	2. WKBN	1714/24.3	24.4
3. KQXK-F	78/ 9.4	8.2	6.3	5.9	5.7	3. WYFM-F	121	3. WKBN-F	1601/24.0	22.7
4. WHOT	66/ 7.9	7.8	8.1	8.2	9.4	4. WBBW	114	4. WQXK-F	1427/18.5	15.0
5. WKBN	63/ 7.6	8.6	8.0	9.0	10.5	5. WKBN	92	5. WHOT	1365/26.5	25.9
6. WYFM-F	61/ 7.3	8.1	8.0	9.0	9.2	6. WSRD-F	82	6. WSRD-F	1261/20.7	22.7
7. WSRD-F	59/ 7.1	9.3	9.5	8.6	5.7	7. WHOT	70	7. WBBW	988/20.7	21.2
8. WFMJ	40/ 4.8	6.7	5.4	4.7	5.5	8. WFMJ	58	8. WFMJ	825/14.1	15.3
9. WRRO	35/ 4.2	4.0	3.5	2.7	2.5	9. WQOD-F	45	9. KDKA	537/ 1.9	3.0
10. WDMT-F	31/ 3.7	3.7	4.3	3.8	2.4	10. WDJQ-F	39	10. WRRO	521/10.9	10.6

12+ FM SHARE (METRO): 53.90% (415 of 770) (FAL 81: 52.70%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WSRD-F	1. WSRD-F	1. WQXK-F	1. WQXK-F	1. WQXK-F	1. WHOT+
2. WYFM-F	2. WYFM-F	2. WYFM-F	2. WKBN-F	2. WBBW	2. WBBW
3. WHOT	3. WHOT	WSRD-F	3. WHOT	3. WKBN-F	3. WKBN
4. WDMT-F	4. WQXK-F	4. WHOT	4. WKBN	4. WKBN	4. WKBN-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WBBW	1. WKBN-F	1. WYFM-F	1. WQXK-F	1. WSRD-F	1. WQXK-F
2. WKBN-F	2. WQXK-F	2. WSRD-F	2. WKBN-F	2. WHOT	2. WKBN-F
3. WQXK-F	3. WBBW	3. WKBN-F	WHOT	3. WYFM-F	3. WKBN
4. WYFM-F	4. WYFM-F	WHOT	4. WKBN	4. WQXK-F	4. WHOT

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WGFT	1500		.6/1.4	WQOD-F	93.3		2.9/7.2	WMMS-F	100.7	Cleve.	2.6/7.6
WNIO	1540	Niles	2.3/3.4	WDJQ-F	92.5	Alliance	1.3/3.2	WTOF-F	98.1	Cant.	1.1/1.8
KDKA	1020	Pitts.	.4/1.9	WGCL-F	98.5	Cleve.	.6/2.7	WWIZ-F	103.9	Mercer	.7/3.4
WFAH	1310	Alliance	.5/1.0	WKDD-F	96.5	Akron	.6/2.6	WMJI-F	105.7	Cleve.	1.3/4.6
WWWE	1100	Cleve.	1.6/6.0								

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	66 (1)	163 (6)	229 (7)	29.7
MOR/AC	145 (5)	11 (1)	156 (6)	20.3
BTFL MUSIC		117 (2)	117 (2)	15.2
COUNTRY	32 (2)	84 (2)	116 (4)	15.1
NEWS/TALK	107 (1)		107 (1)	13.9
BLACK	5 (1)	31 (1)	36 (2)	4.7
RELIGION		9 (1)	9 (1)	1.2
			770 (23)	

RADIO STATIONS

WBBW, 1240, 1 KW/250 W , TALK ABC-E, $32.00 (Mc-Guild)
WFMJ, 1390, 5 KW (DA-N) , MOR NBC,NBC-T, $21.75 (Blair)
WHOT, 1330, 500 W/1 KW (DA-2),CONTEMP/AC , $30.00* (Eastman) Myron Jones
WKBN, 570, 5 KW (DA-N) , MOR CBS, $45.00* (Katz)
WRRO, 1440, 5 KW (DA-N) , MOR ABC-I,MBS, $15.00 (Regional) (WARREN)

WSRD-F, 101.1, 16 KW @ 710, AOR (Burk-Abr) , $40.00* (Eastman) Myron Jones
WKBN-F, 98.9, 9 KW @ 1370, BTFL MUS (Schulke) , $45.00* (Katz)
WQOD-F, 93.3, 15 KW @ 280, BTFL MUS (Schulke) MBS, $15.00* (----)
WQXK-F, 105.1, 88 KW @ 400, COUNTRY (Drake-Chen) APR, $20.00 (MMR) Rust (SALEM)
WYFM-F, 102.9, 26 KW @ 455, ROCK ABC-C, $36.00 (Torbet) Regional (SHARON,PA)

CONTINUATION PAGES

NEW YORK

WPLJ-F, 95.5, 7.2 KW @ 1270, AOR	ABC-R	$250.00	(Blair)	ABC
WQXR-F+, 96.3, 7.8 KW @ 1220, CLASSICAL		$ 95.00	(Mc-Guild)	New York Times
WRFM-F, 105.1, 5.2 KW @ 1220, BTFL MUS (Bonne)		$155.00	(Torbet)	Bonneville
WRKS-F, 98.7, 5.4 KW @ 1250, URBAN	RKO	$250.00*	(RKO)	RKO
WYNY-F, 97.1, 7.2 KW @ 1300, AC		$27.500*	(HNW)	NBC

BRIDGEPORT

WDJZ, 1530, 5 KW (DAYS,DA) , NOSTALGIA	MBS	$18.00	(Lotus)	
WICC, 600, 1 KW/500 W (DA-1),AC/MOR		$36.00*	(Christal)	Tribune Co.
WNAB, 1450, 1 KW/250 W , MOR/TALK	MBS,ABC-I	$27.50	(Roslin)	
WEZN-F, 99.9, 25 KW @ 680, BTFL MUS (Carson)		$72.50	(Katz)	Katz
WRKI-F, 95.1, 50 KW @ 500, AOR (Burk-Abr)		$30.00	(Roslin)	

Others see New York, New Haven or Hartford

CHICAGO

WMET-F, 95.5, 6 KW @ 1170, AOR (Burk-Abr)	Source	$171.88	(Katz)	Metromedia
WOJO-F, 105.1, 6 KW @ 1174, SPANISH		$ 55.00	(Lotus)	
WUSN-F, 99.5, 6 KW @ 1170, COUNTRY	ABC-D	$? ?	(----)	First Media
WXRT-F, 93.1, 7 KW @ 1310, AOR/PROG		$ 65.00*	(Masla)	

SALINAS/SEASIDE/MONTEREY

KDON-F, 102.5, 19 KW @ 2270, ROCK (TM)	Source	$34.00	(Katz)	
KLRB-F, 101.7, 900 W @ 590, ROCK		$14.00*	(CBS FM)	Walton
KWAV-F, 96.9, 18 KW @ 2575, AC		$17.00*	(HNW)	Buckley
KWYT-F, 100.7, 910 W @ 2575, BTFL MUS (TM)		$28.00	(MMR)	

Others - See San Jose or San Francisco

RIVERSIDE-SAN BERNARDINO-ONTARIO

KCKC, 1350, 5 KW/500 W (DA-1), COUNTRY	ABC-I	$25.75	(Mc-Guild)
KMEN, 1290, 5 KW , AC	CBS	$33.00*	(Mc-Guild)
KCAL-F, 96.7, 2.8 KW @ 360, AOR	Source	$30.00*	(Lotus)
KDUO-F, 97.5, 72 KW @ 1570, BTFL MUS (Century 21)		$46.38	(Blair)
KGGI-F, 99.1, 2 KW @ 1560, CONTEMP	CBS-R	$35.00*	(Mc-Guild)
KOLA-F, 99.9, 31 KW @ 1630, ROCK	ABC-F	$32.50	(Masla)
KQLH-F, 95.1, 15 KW @ 3200, COUNTRY (?)	MBS	$? ?	(Howard)

Other stations - see Los Angeles

ALBANY-SCHENECTADY-TROY

WGFM-F, 99.5, 10 KW @ 930, CONTEMP	Source	$40.00*	(Christal)	GE
WGNA-F, 107.7, 9 KW @ 980, COUNTRY	RKO II	$38.50	(Torbet)	
WPYX-F, 106.5, 12 KW @ 910, AOR (Burk-Abr)	ABC-R	$55.00*	(Mc-Guild)	Scott
WQBK-F, 103.9, 3 KW @ 300, AOR	CBS-R	$24.50	(Howard)	
WROW-F, 95.5, 9 KW @ 960, BTFL MUS (Schulke)		$70.00*	(Blair)	Capital Cities
WWOM-F, 100.9, 3 KW @ 300, AC/SOFT	RKO	$38.00*	(Selcom)	

MIAMI-FT. LAUDERDALE

WWJF-F, 106.7, 100 KW @ 980, MOR (Schulke) , $? ? (HNW) Amaturo
WWWL-F, 93.9, 100 KW @ 650, AC/SOFT Source, $65.00* (Masla)
WYOR-F, 105.1, 100 KW @ 650, BTFL MUS (Bonne) , $75.00* (MMR) Insilco
WKQS-F, 99.9, 100 KW @ 930, COUNTRY (Somerset) , $55.00* (Selcom) Sunshine Wirel

GREENSBORO-WINSTON SALEM

WGLD-F, 100.3, 100 KW @ 400, BTFL MUS (Bonne) , $52.00* (Blair) Mann
WKZL-F, 107.5, 100 KW @ 500, AOR (Burk-Abr) ABC-R, $62.50 (Katz) Nationwide
WQMG-F, 97.1, 20 KW @ 555, BLACK CBS-R, $38.00* (Howard)
WRQK-F, 98.7, 100 KW @ 814, ROCK/OLDIES MBS, $38.00* (Eastman)
WSEZ-F, 93.1, 100 KW @ 383, ROCK RKO, $44.00* (Torbet)
WTQR-F, 104.1, 100 KW @ 1420, COUNTRY (Drake-Chen) , $85.00* (Mc-Guild) Summit
WPCM-F, 101.1, 100 KW @ 511, COUNTRY RKO, $? ? (Masla) Rau (BURLINGTON)

WDCG - See Raleigh

HONOLULU

KSSK, 590, 5 KW, MOR , $42.75 (Eastman) Heftel

KDUK-F, 97.5, 100 KW @ 30, AOR (Burk-Abr) , $50.00* (RKO) Sudbrink
KMAI-F, 93.9, 100 KW @ -400, CONTEMP/AC , $31.00 (Masla)
KQMQ-F, 93.1, 100 KW @ -126, AOR APR,RKO, $28.56 (Selcom) Kadota
KULA-F, 02.3, 100 KW @ 1685, ROCK (TM) , $20.00 (Eastman) Heftel
KUMU-F, 94.7, 60 KW @ -140, BTFL MUS (Bonne) , $24.00 (Torbet)

MOBILE

WKSJ-F, 94.9, 100 KW @ 410, COUNTRY , $46.00 (Blair) Capitol (Johnson)
WLPR-F, 96.1 40 KW @ 444, BTFL MUS (TM) , $20.00 (----)
WJLQ-F, 100.7, 100 KW @ 500, ROCK (Drake-Chen) , $26.00* (Mc-Guild) Summit (PENSACOLA)
WMEZ-F, 94.1, 100 KW @ 320, BTFL MUS (Schulke) ABC-F, $35.00 (Torbet) (PENSACOLA)
WTKX-F, 101.5, 100 KW @ 493, AOR MBS, $24.00* (Howard) (PENSACOLA)

WEST PALM BEACH

WEAT-F, 104.5, 100 KW @ 520, BTFL MUS (Schulke) , $54.00 (Katz) Curt Gowdy
WIRK-F, 107.9, 100 KW @ 400, COUNTRY , $44.00* (Mc-Guild)
WNJY-F, 94.3, 3 KW @ 480, BTFL MUS (FM-100) , $22.00* (Christal)
WRMF-F, 97.9, 100 KW @ 400, AC/SOFT , $39.00 (Blair) Fairbanks
WIZD-F, 98.7, 100 KW @ 1400, AOR (Sebastian) , $30.00 (HNW) (FORT PIERCE)

SECTION C

OTHER MARKET REPORTS

1. BIRCH MONTHLY REPORTS
2. ARBITRON CONDENSED RADIO MARKET REPORTS

BIRCH MONTHLY REPORTS*

NEW YORK BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

		J/A	A/S	S/O	O/N	N/D
1.	WINS	6.8	7.0	7.2	7.7	7.0
2.	WOR	5.8	5.8	5.7	5.9	6.1
3.	WKTU-F	4.5	3.9	4.7	5.3	6.0
4.	WRKS-F	6.6	6.7	6.0	7.0	5.8
5.	WBLS-F	4.6	4.2	4.5	5.3	5.5
6.	WPLJ-F	5.0	5.6	5.2	4.0	5.2
7.	WAPP-F	8.2	6.4	5.1	5.0	4.6
8.	WCBS	3.4	4.7	5.1	4.5	4.1
9.	WABC	3.6	4.1	2.9	2.7	3.8
10.	WADO	2.4	3.8	4.7	4.2	3.7
11.	WNBC	3.7	4.0	4.0	4.3	3.4
12.	WYNY-F	3.6	3.3	3.5	2.6	3.2
13.	WNEW	2.9	2.4	1.9	2.1	2.9
14.	WCBS-F	1.7	2.0	2.0	1.6	2.8
	WPAT-F	2.6	2.5	2.6	2.5	2.8
16.	WJIT	1.5	2.2	3.4	2.6	2.3
17.	WNEW-F	2.7	3.0	3.0	2.9	2.2
18.	WMCA	2.7	1.7	2.0	2.5	2.1
19.	WQXR-F	1.9	2.0	1.4	1.9	1.9
20.	WHN	2.8	2.1	1.2	1.8	1.8
21.	WPAT	1.6	1.6	2.3	2.7	1.7
	WRFM-F	2.3	2.1	2.0	1.5	1.7

12+ CUME RATING

		J/A	A/S	S/O	O/N	N/D
1.	WINS	16.1	15.3	15.5	15.8	16.2
2.	WKTU-F	10.5	8.4	9.1	11.7	13.4
3.	WRKS-F	10.1	10.0	9.6	11.2	11.5
4.	WBLS-F	8.6	7.8	7.6	9.3	11.3
5.	WOR	10.7	11.1	10.0	9.9	11.0
6.	WPLJ-F	10.5	9.5	9.6	8.8	10.2
7.	WCBS	9.2	10.2	10.4	9.3	9.9
8.	WMCA	2.7	1.7	2.0	2.5	2.1
9.	WABC	9.2	8.5	6.8	6.8	8.8
10.	WAPP-F	10.5	8.7	8.5	8.2	8.0
11.	WYNY-F	7.7	5.7	6.0	5.5	6.5
12.	WNEW-F	5.7	5.3	5.6	5.7	5.3
13.	WADO	3.3	3.3	4.7	5.5	5.2
14.	WCBS-F	4.0	4.3	3.8	3.1	5.1
15.	WPAT-F	5.1	5.4	5.6	4.4	4.9
16.	WNEW	5.9	5.1	3.5	3.7	4.7
17.	WMCA	4.7	3.9	3.9	4.2	4.5
18.	WPAT	4.8	4.8	5.4	5.1	4.0
19.	WJIT	2.5	2.9	3.6	3.5	3.5
20.	WKHK-F	3.4	3.3	3.7	3.3	3.2
	WPIX-F	3.3	2.5	2.5	2.4	3.2
22.	WRFM-F	3.6	3.6	3.7	2.6	2.4

LOS ANGELES BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

		J/A	A/S	S/O	O/N	N/D
1.	KABC	6.7	9.9	11.1	9.5	8.2
2.	KROQ-F	5.5	7.2	7.8	8.2	7.8
3.	KLOS-F	6.0	5.2	5.2	6.6	7.0
4.	KMET-F	5.7	4.7	4.8	6.7	6.9
5.	KIIS-F	3.3	3.2	3.7	5.2	6.4
6.	KNX	3.5	4.3	4.9	4.7	4.4
7.	KFWB	2.5	2.2	2.9	3.8	4.2
8.	KRTH-F	2.9	3.0	3.0	3.7	3.4
9.	KBIG-F	4.4	4.8	2.8	3.1	3.1
10.	KJOI-F	2.3	3.1	3.5	2.3	2.8
11.	KIQQ-F	3.5	2.7	2.9	3.3	2.6
12.	KRLA	2.4	2.4	2.3	2.5	2.5
13.	KWKW	2.2	2.1	2.1	2.2	2.4
14.	KLAC	1.6	1.3	1.7	2.2	2.0
15.	KMPC	2.4	2.3	2.5	2.4	1.9
	KKGO-F	1.2	1.8	1.7	0.7	1.9
17.	XTRA	2.3	1.7	1.1	1.4	1.8
	KUTE-F	2.5	1.9	1.4	0.6	1.8
	KFI	1.9	1.2	2.1	2.5	1.8
20.	KALI	3.5	2.6	2.5	2.4	1.7

12+ CUME RATING

		J/A	A/S	S/O	O/N	N/D
1.	KLOS-F	11.9	10.8	11.0	13.4	13.7
2.	KMET-F	9.6	8.9	9.4	12.4	12.2
3.	KROQ-F	6.6	8.1	9.6	11.0	11.1
4.	KABC	11.4	14.1	12.9	10.7	10.5
5.	KNX	7.4	9.1	10.4	9.6	10.3
6.	KIIS-F	6.8	7.0	6.4	7.5	8.4
7.	KFWB	6.2	6.6	8.0	8.2	7.8
8.	KIQQ-F	5.5	5.3	5.6	6.0	5.8
9.	KRTH-F	6.0	6.4	5.7	6.1	5.4
10.	KRLA	4.0	4.3	4.4	4.7	5.0
11.	KFI	4.2	3.3	3.4	4.8	4.8
12.	KJOI-F	3.7	4.3	4.4	4.0	4.5
13.	KBIG-F	5.8	4.8	3.4	3.7	4.4
14.	KMPC	5.1	4.9	5.4	5.3	4.0
15.	KHTZ-F	4.7	4.3	4.7	4.8	3.9
16.	XTRA	3.8	3.6	3.5	3.2	3.7
17.	KUTE-F	3.4	3.4	3.0	2.4	3.4
18.	KKGO-F	2.3	2.9	2.0	2.6	3.3
19.	KLAC	2.5	2.4	2.8	3.2	3.1
20.	KALI	5.0	4.4	4.3	3.8	3.0

* Tables show 12+ Metro and 12+ Cume Rating, Monday through Sunday, 6AM-Midnight.

KANSAS CITY BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

		J/A	A/S	S/O	O/N	N/D
1.	KBEQ-F	13.8	12.3	10.5	11.2	12.6
2.	WDAF	10.2	10.5	12.0	12.3	11.0
3.	KYYS-F	10.8	8.6	9.1	9.6	8.7
4.	KKCI-F	5.8	4.6	8.4	10.4	7.7
5.	KLSI-F	3.0	3.6	5.0	6.5	7.0
6.	KFKF-F	3.4	3.8	3.4	4.4	6.3
7.	KUDL-F	6.7	5.6	5.1	5.8	6.2
8.	KPRS-F	8.2	7.5	7.4	6.0	5.4
9.	KCEZ-F	4.9	3.3	2.4	4.1	5.3
	KMBR-F	3.3	3.6	5.0	5.3	5.3
11.	KMBZ	7.7	9.2	5.7	3.7	4.6
12.	WHB	6.2	8.9	6.9	3.7	4.2
13.	KCMO	5.2	6.3	5.8	4.8	3.9
14.	KJLA	4.3	3.8	3.7	2.8	2.6

12+ CUME RATING

		J/A	A/S	S/O	O/N	N/D
1.	KBEQ-F	22.2	20.0	21.0	22.8	25.3
2.	WDAF	18.4	18.7	19.9	21.3	21.2
3.	KYYS-F	19.6	17.2	19.1	18.7	19.2
4.	WHB	12.5	13.2	12.3	12.1	14.1
5.	KUDL-F	12.8	9.7	11.2	12.5	13.9
6.	KKCI-F	10.1	9.0	12.5	14.8	13.7
7.	KCMO	10.5	12.3	12.6	13.1	12.9
8.	KMBZ	16.6	16.6	12.8	11.7	12.4
9.	KLSI-F	4.0	5.1	7.8	10.5	11.7
10.	KFKF-F	6.7	6.1	6.6	8.0	9.5
11.	KMBR-F	7.0	6.5	7.2	9.1	8.9
12.	KCEZ-F	6.3	5.8	5.7	6.3	7.7
	KPRS-F	8.4	8.5	7.4	7.1	7.7
14.	KJLA	7.2	5.8	5.5	5.5	5.3

BUFFALO BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

		J/A	A/S	S/O	O/N	N/D
1.	WJYE-F	8.5	7.6	9.6	9.7	10.9
2.	WBEN	8.7	12.1	10.1	8.0	10.6
3.	WGRQ-F	14.0	10.9	8.6	8.0	8.6
4.	WKBW	8.8	7.4	6.2	7.2	7.2
5.	WBEN-F	8.5	9.2	8.7	8.4	6.8
6.	WPHD-F	4.3	4.4	3.2	4.8	6.6
7.	WGR	6.9	6.8	5.9	5.3	6.3
8.	WNYS-F	2.7	5.6	6.9	5.8	5.5
9.	WYRK-F	5.9	6.0	5.6	6.6	5.4
10.	WBLK-F	5.3	4.6	4.4	5.0	4.3
	WECK	4.2	4.9	6.9	5.9	4.3
12.	WYSL	1.7	2.0	2.5	2.7	3.0

12+ CUME RATING

		J/A	A/S	S/O	O/N	N/D
1.	WBEN	21.5	22.1	21.3	21.7	24.1
2.	WBEN-F	23.4	22.3	21.6	22.3	21.3
3.	WKBW	26.0	22.7	19.0	20.2	20.5
4.	WGR	19.2	19.8	18.3	17.5	20.3
5.	WGRQ-F	22.5	20.6	18.5	18.2	18.5
6.	WPHD-F	12.5	12.5	11.0	12.7	14.9
7.	WJYE-F	19.9	16.3	16.7	14.9	14.2
8.	WNYS-F	6.4	9.9	11.8	11.0	11.3
9.	WZIR-F	7.8	8.1	8.4	8.7	9.3
10.	WEBR	6.2	6.1	6.5	7.0	8.3
11.	WYRK-F	7.7	6.6	7.8	9.6	8.2
12.	WYSL	2.9	3.7	5.5	7.3	7.9

SACRAMENTO BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

		J/A	A/S	S/O	O/N	N/D
1.	KZAP-F	14.2	14.8	16.7	17.4	15.6
2.	KXOA-F	10.3	9.0	8.2	9.0	8.4
3.	KRAK	7.0	5.2	6.1	6.7	7.0
4.	KROY-F	7.0	6.0	5.9	6.3	6.8
5.	KPOP-F	2.6	2.9	3.3	3.7	6.1
6.	KCTC-F	6.1	5.3	5.6	6.0	6.0
7.	KAER-F	4.1	4.2	5.1	5.5	5.1
8.	KHYL-F	2.7	2.6	2.8	4.2	4.6
	KSFM-F	6.1	6.5	6.4	5.6	4.6
10.	KXOA	5.9	6.5	6.5	5.0	4.2
11.	KEWT-F	7.6	6.3	4.2	3.7	3.9
12.	KFBK	5.7	5.6	3.6	3.4	3.4

12+ CUME RATING

		J/A	A/S	S/O	O/N	N/D
1.	KZAP-F	22.6	23.9	24.5	24.1	22.8
2.	KROY-F	16.0	16.0	16.0	15.9	17.8
3.	KXOA-F	20.2	18.1	15.9	15.5	16.4
4.	KRAK	11.4	9.8	12.6	12.9	11.9
5.	KPOP-F	4.6	4.3	4.8	6.4	10.5
6.	KSFM-F	15.4	15.7	15.0	11.9	10.4
7.	KCTC-F	9.9	9.0	8.9	9.3	9.5
8.	KHYL-F	7.4	8.5	7.4	7.4	8.7
	KEWT-F	14.1	11.1	7.7	7.0	8.7
10.	KWOD-F	10.0	10.0	8.0	6.1	7.2
11.	KAER-F	8.5	7.8	8.6	8.0	6.8
12.	KFBK	11.4	10.6	7.6	6.4	6.3

PORTLAND OREGON BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

		J/A	A/S	S/O	O/N	N/D
1.	KGON-F	19.6	19.8	17.9	14.6	14.6
2.	KMJK-F	2.4	3.4	4.2	5.4	6.4
3.	KEX	5.1	4.4	5.6	7.0	6.2
4.	KCNR-F	8.8	9.3	8.4	6.1	6.0
5.	KINK-F	7.0	7.1	8.7	7.4	5.3
6.	KLLB-F	3.2	2.8	3.4	4.1	5.2
	KUPL-F	4.1	4.9	4.9	4.3	5.2
8.	KGW	6.3	5.3	4.1	5.0	4.9
9.	KYTE	1.9	1.9	1.6	2.4	4.3
10.	KYXI	2.6	2.3	2.5	3.7	4.2
	KXL	2.9	3.7	3.6	4.0	4.2
12.	KWJJ	4.9	4.8	3.7	4.9	4.1
	KXL-F	4.2	3.0	3.3	4.4	4.1
14.	KJIB-F	2.8	2.4	1.7	2.1	2.7
	KKSN	1.4	1.5	2.3	3.5	2.7
	KQFM-F	1.2	2.0	2.6	2.0	2.7

12+ CUME RATING

		J/A	A/S	S/O	O/N	N/D
1.	KGON-F	23.4	23.3	24.1	22.8	21.9
2.	KGW	20.8	18.6	16.3	16.9	16.6
3.	KEX	12.9	12.3	12.8	13.5	13.5
4.	KINK-F	12.6	13.0	13.2	13.4	12.8
5.	KLLB-F	8.4	7.5	8.8	9.6	12.4
6.	KCNR-F	16.8	17.7	17.3	13.1	12.3
7.	KUPL-F	8.1	8.5	8.3	8.8	10.8
8.	KMJK-F	5.0	5.7	6.7	8.5	10.6
9.	KYXI	6.8	5.8	6.9	9.1	10.1
10.	KWJJ	10.7	9.9	8.0	8.5	8.9
11.	KXL	6.2	6.6	6.2	6.4	7.0
12.	KXL-F	6.6	6.0	6.4	7.2	6.3
13.	KYTE	5.3	4.4	3.9	4.0	6.0
14.	KUPL	8.8	7.6	7.8	7.5	5.8
15.	KQFM-F	5.1	6.3	6.1	5.1	5.3
16.	KKSN	3.9	4.0	4.8	5.7	4.7

CINCINNATI BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

		J/A	A/S	S/O	O/N	N/D
1.	WEBN-F	16.2	16.1	15.0	14.7	14.2
2.	WKRQ-F	7.7	7.7	8.9	9.9	10.5
3.	WKRC	9.5	8.7	6.5	6.9	9.7
4.	WWEZ-F	5.0	7.4	8.7	7.6	9.1
5.	WUBE-F	3.6	5.5	5.6	5.4	6.4
6.	WCKY	6.4	6.1	7.1	6.9	6.0
7.	WRRM-F	5.4	6.1	6.5	5.8	5.9
8.	WBLZ-F	9.4	7.2	4.8	5.8	5.0
	WLW	8.0	7.8	7.1	6.0	5.0
10.	WMLX	4.5	4.1	5.6	5.4	3.7
11.	WSAI	2.3	1.9	1.6	2.4	3.6
12.	WYYS-F	2.4	2.7	3.6	4.2	3.0

12+ CUME RATING

		J/A	A/S	S/O	O/N	N/D
1.	WEBN-F	26.5	27.6	29.7	26.6	24.8
2.	WKRQ-F	21.1	23.4	25.3	22.3	22.1
3.	WKRC	22.7	24.2	24.9	19.8	19.2
4.	WLW	25.8	25.4	25.3	19.6	16.9
5.	WWEZ-F	13.8	15.2	16.5	14.3	14.3
6.	WRRM-F	13.6	16.0	15.0	12.5	13.7
7.	WCKY	12.8	12.8	14.6	13.0	13.1
8.	WBLZ-F	12.3	11.1	10.2	10.2	9.5
	WUBE-F	7.6	10.8	12.5	9.4	9.5
10.	WYYS-F	9.1	11.2	11.6	10.5	9.1
11.	WSKS-F	9.2	10.9	10.2	5.8	6.5
12.	WGUC-F	7.7	7.5	6.1	6.4	5.8

SAN ANTONIO BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

		J/A	A/S	S/O	O/N	N/D
1.	KISS-F	24.0	23.0	19.5	19.6	18.7
2.	KTFM-F	10.3	10.0	10.6	13.2	13.6
3.	KTSA	7.0	8.5	9.6	9.8	8.3
4.	KAJA-F	5.4	6.0	6.9	7.7	7.2
5.	KCOR	7.4	4.2	4.2	4.1	6.7
6.	KITY-F	7.0	7.1	5.7	5.8	5.9
7.	KLLS-F	6.1	5.2	6.1	7.0	5.2
8.	KKYX	4.9	4.3	4.3	4.8	5.9
9.	WOAI	4.0	3.3	3.5	3.4	4.0
10.	KBUC-F	1.7	2.3	3.3	3.5	3.7

12+ CUME RATING

		J/A	A/S	S/O	O/N	N/D
1.	KISS-F	22.7	22.7	21.4	21.0	22.8
2.	KTFM-F	16.0	15.0	17.1	18.9	20.9
3.	KTSA	15.8	17.3	19.3	17.9	19.0
4.	KITY-F	12.5	13.5	12.1	11.5	13.2
5.	KLLS-F	13.0	10.6	10.5	11.6	11.5
6.	KCOR	8.6	7.3	6.8	6.3	9.8
7.	KKYX	8.6	7.7	8.0	8.6	9.4
8.	KONO	8.1	8.3	6.8	6.9	8.4
9.	KONO	8.1	8.3	6.8	6.9	8.4
10.	KAJA-F	9.2	8.4	8.9	8.2	8.2

CLEVELAND BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D
1. WMMS-F	19.4	16.8	15.0	13.9	12.5
2. WGCL-F	7.6	7.7	7.4	9.4	10.3
3. WMJI-F	5.9	6.0	6.9	6.9	7.3
4. WDOK-F	4.1	5.1	6.1	6.2	6.6
5. WZAK-F	5.0	5.3	5.4	7.0	5.8
6. WDMT-F	6.9	6.8	5.6	5.6	5.4
7. WQAL-F	4.2	4.2	4.9	4.4	5.2
8. WBBG	7.5	5.7	5.0	4.8	4.6
9. WGAR	4.4	3.9	3.9	4.9	4.5
10. WHK	4.0	5.3	5.0	3.1	4.3
11. WZZP-F	4.4	3.3	3.4	5.3	4.2
12. WRQC-F	2.6	2.1	2.4	2.8	3.5
13. WJMO	0.9	1.2	1.9	2.9	3.2
14. WKSW-F	2.6	3.3	3.5	3.5	2.7
15. WJW	0.7	1.1	1.1	1.7	2.6

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D
1. WMMS-F	28.7	25.4	24.7	22.3	21.8
2. WGCL-F	19.8	20.6	19.7	18.2	18.6
3. WMJI-F	14.7	16.2	17.1	18.2	15.8
4. WRQC-F	13.3	12.9	12.4	13.0	13.6
5. WDMT-F	10.0	11.0	10.4	12.7	13.2
6. WDOK-F	11.3	11.8	11.6	13.0	12.8
7. WHK	10.2	11.3	10.9	8.7	10.8
8. WZAK-F	9.9	9.6	7.7	9.8	10.5
9. WZZP-F	11.8	11.6	11.2	11.7	10.3
10. WGAR	10.8	9.9	9.7	10.8	9.7
11. WQAL-F	9.9	8.1	10.6	11.1	9.1
12. WERE	8.7	9.7	9.8	8.5	8.3
13. WBBG	10.7	9.9	9.2	8.6	8.0
14. WJMO	4.9	5.1	5.3	6.0	7.5
15. WKSW-F	7.4	7.3	7.3	7.7	6.5

LOUISVILLE BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D
1. WAMZ-F	11.7	12.5	10.4	10.7	14.4
2. WQMF-F	10.2	11.4	12.5	12.6	10.9
3. WLRS-F	9.4	8.5	7.6	8.9	10.6
4. WRKA-F	6.9	8.1	9.8	10.3	10.3
5. WHAS	5.0	6.4	8.5	9.4	9.6
6. WLOU	10.4	10.7	9.9	5.9	6.8
7. WVEZ-F	6.5	5.7	4.2	6.7	6.4
8. WKJJ-F	8.2	9.2	7.3	6.4	6.3
9. WAKY	6.3	5.3	5.6	5.0	5.4
10. WCII	6.3	6.9	5.6	5.4	5.2
11. WAVG	7.7	5.2	6.1	5.7	3.4
12. WJYL-F	2.7	2.0	1.9	1.9	2.5

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D
1. WLRS-F	20.0	20.9	19.8	19.6	20.9
2. WQMF-F	19.0	18.9	20.3	19.7	19.5
3. WHAS	18.1	19.6	20.0	18.7	19.1
4. WKJJ-F	17.2	17.0	15.3	14.9	16.6
5. WRKA-F	14.6	14.2	16.2	15.8	15.9
6. WAMZ-F	18.8	19.3	16.6	14.9	15.2
7. WAKY	14.8	16.4	15.3	12.8	12.3
8. WAVG	17.5	15.7	14.8	13.4	11.8
9. WCII	12.1	11.9	11.3	9.8	9.8
10. WVEZ-F	11.4	8.4	8.0	9.5	8.7
11. WLOU	9.1	10.1	9.1	7.2	7.9
12. WJYL-F	3.8	3.0	3.4	3.5	3.9

INDIANAPOLIS BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D
1. WFBQ-F	12.5	9.5	12.0	14.5	13.3
2. WIBC	14.3	11.9	11.6	12.8	11.5
3. WENS-F	11.6	12.8	9.8	9.2	11.2
4. WIKS-F	11.5	10.6	10.9	11.4	10.7
5. WFMS-F	11.5	11.8	10.5	8.4	8.4
6. WNAP-F	5.4	6.4	5.6	6.5	7.8
WXTZ-F	6.8	5.5	6.6	7.9	7.8
8. WIRE	8.0	7.8	7.8	6.9	7.5
9. WTLC-F	6.8	8.4	8.3	7.5	7.0
10. WIFE	2.4	2.5	2.2	2.0	2.0

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D
1. WIBC	21.8	21.4	23.2	24.9	25.3
2. WIKS-F	21.9	21.8	22.6	23.3	22.6
3. WENS-F	18.1	18.9	18.3	18.5	20.1
4. WFBQ-F	18.0	18.7	20.5	20.0	20.0
5. WNAP-F	17.0	17.2	18.3	17.9	17.9
6. WFMS-F	17.1	14.8	13.9	15.2	15.8
7. WIRE	16.0	14.7	15.4	15.5	15.2
8. WXTZ-F	14.2	13.1	13.0	14.2	14.9
9. WTLC-F	10.2	10.3	10.5	9.8	9.3
10. WIFE	6.1	6.6	6.1	5.8	6.5

CHICAGO BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D
1. WGN	8.4	8.3	8.9	9.7	9.7
2. WBBM	4.4	4.6	4.8	6.2	6.1
WLUP-F	5.6	5.5	5.3	6.6	6.1
4. WIND	4.3	4.6	4.8	4.6	5.4
5. WGCI-F	2.8	4.0	4.5	5.1	5.3
6. WLS-F	3.9	4.8	5.1	4.4	4.6
WBBM-F	6.6	6.7	6.3	5.2	4.6
8. WLOO-F	5.4	3.9	4.0	4.4	4.3
9. WKQX-F	3.4	3.4	4.4	4.3	4.1
10. WBMX-F	4.4	4.4	3.5	3.7	3.9
WLS	4.1	4.0	3.9	3.4	3.9
12. WXRT-F	3.7	4.0	4.3	3.7	3.6
13. WCLR-F	3.4	2.7	2.0	2.7	3.4
14. WJJD	4.8	5.0	4.7	4.0	3.3
15. WFYR-F	3.1	3.6	2.8	3.2	3.2
16. WMAQ	4.9	5.3	4.9	3.8	2.6
17. WJPC	2.5	1.8	1.6	2.4	2.4
WLAK-F	2.5	2.3	2.6	2.4	2.4
19. WFMT-F	1.9	1.9	2.4	2.6	2.1
20. WJEZ-F	2.2	1.3	1.8	2.7	1.9

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D
1. WGN	17.1	18.0	18.7	17.8	17.0
2. WBBM	12.6	13.7	13.5	14.2	14.6
3. WBBM-F	15.1	14.9	13.0	13.8	13.8
4. WLS	13.0	14.2	13.9	12.4	12.6
WLS-F	14.4	13.5	13.3	13.5	12.6
6. WLUP-F	12.8	12.1	11.8	12.0	10.9
7. WKQX-F	8.6	8.9	9.6	10.3	10.4
8. WGCI-F	6.6	7.5	7.5	8.5	8.2
9. WMAQ	11.9	11.4	12.7	10.9	8.1
10. WMET-F	11.5	10.5	8.8	7.1	7.3
11. WCLR-F	7.5	6.1	6.3	7.3	7.1
12. WFYR-F	7.1	7.8	7.7	8.0	7.0
13. WIND	5.7	6.5	7.2	6.7	6.8
WLOO-F	8.6	7.6	7.8	8.1	6.8
15. WBMX-F	5.8	6.2	6.0	6.4	6.7
16. WJJD	6.6	6.9	8.1	7.8	6.5
17. WXRT-F	6.1	6.6	6.7	5.9	5.8
18. WFMT-F	4.3	4.6	4.9	5.4	5.3
19. WLAK-F	4.6	4.5	5.1	5.4	5.2
20. WJPC	4.6	4.0	3.9	4.6	5.1

DALLAS/FORT WORTH BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D
1. KVIL-F	9.6	9.7	9.6	10.2	10.6
2. KSCS-F	8.2	7.6	5.0	7.4	8.6
3. KTXQ-F	6.9	5.9	6.9	6.6	6.8
4. KEGL-F	5.5	6.7	7.9	7.7	6.4
5. KPLX-F	5.3	5.5	4.5	4.9	6.2
6. KKDA-F	5.9	5.7	6.2	6.5	6.1
7. KZEW-F	7.6	8.0	9.0	8.1	5.9
8. KNOK-F	5.7	5.5	4.3	5.6	5.3
9. KRLD	4.0	4.8	5.7	5.3	5.0
10. KMEZ-F	4.6	5.2	4.2	4.2	4.3
KAFM-F	1.8	1.7	1.9	3.0	4.3
12. KMGC-F	3.4	3.8	3.0	2.9	3.8
WBAP	6.3	4.7	3.9	3.2	3.8
14. WFAA	3.4	3.8	3.0	2.4	2.4
15. KFJZ	2.6	1.8	1.3	1.3	1.8

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D
1. KVIL-F	19.6	17.8	16.9	17.6	18.8
2. KZEW-F	17.3	16.2	15.8	15.7	14.7
3. KEGL-F	14.5	13.6	14.9	15.7	14.3
4. KTXQ-F	16.6	15.0	15.0	14.6	14.1
5. KSCS-F	17.2	13.5	11.4	12.7	13.8
6. KRLD	11.9	13.4	14.5	12.7	12.6
7. KKDA-F	11.6	11.5	11.3	11.2	11.8
8. WBAP	14.4	11.1	9.2	9.3	9.9
9. KPLX-F	10.7	10.1	7.2	7.7	9.0
10. KAFM-F	5.5	4.9	5.0	6.3	8.9
11. KNOK-F	7.1	6.6	5.5	6.9	7.8
12. KMGC-F	9.0	8.8	8.4	7.0	7.6
13. KMEZ-F	7.9	8.3	7.1	6.7	7.5
14. WFAA	7.6	7.7	7.3	6.2	7.2
15. KOAX-F	5.1	5.2	4.8	4.1	4.0

WASHINGTON DC BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

		J/A	A/S	S/O	O/N	N/D
1.	WKYS-F	9.6	11.4	11.7	10.9	10.6
2.	WMAL	7.5	8.5	8.6	7.9	7.9
3.	WHUR-F	8.7	7.7	7.7	8.1	7.8
4.	WRQX-F	8.1	8.1	7.3	7.6	7.2
5.	WAVA-F	6.6	6.0	5.5	7.0	6.1
6.	WWDC-F	3.4	4.3	5.1	5.3	5.3
7.	WGAY-F	4.8	4.0	4.0	4.3	5.0
8.	WPGC-F	5.1	4.7	4.8	5.0	4.7
9.	WRC	3.8	3.4	3.2	3.4	4.0
10.	WASH-F	3.1	2.8	3.1	3.3	3.9
11.	WLTT-F	3.8	4.2	4.5	3.8	3.2
	WMZQ-F	4.5	2.8	2.7	2.9	3.2
	WPKX-F	5.0	5.0	4.1	3.4	3.2
14.	WOOK-F	2.8	3.3	3.3	2.9	3.1
15.	WTOP	2.4	2.4	2.9	3.1	2.8
16.	WGMS-F	3.2	2.7	1.7	2.0	2.7

12+ CUME RATING

		J/A	A/S	S/O	O/N	N/D
1.	WRQX-F	19.8	18.9	18.4	19.5	18.6
2.	WKYS-F	15.4	16.7	17.4	16.9	16.0
3.	WWDC-F	17.1	15.4	14.1	14.6	15.4
	WMAL	16.3	17.2	17.4	14.9	15.4
5.	WHUR-F	13.1	12.3	12.0	12.7	13.3
6.	WPGC-F	13.9	13.4	14.2	13.6	12.5
7.	WAVA-F	12.9	12.5	11.8	12.2	11.6
8.	WOOK-F	9.5	10.6	12.2	11.7	10.9
9.	WTOP	9.2	9.4	11.0	11.3	10.5
10.	WLTT-F	10.2	9.8	9.6	10.5	10.0
11.	WGAY-F	10.4	9.6	9.5	10.2	9.8
12.	WASH-F	8.1	7.6	8.1	8.8	9.2
13.	WRC	8.2	6.9	7.3	7.7	7.7
14.	WPKX-F	7.9	7.5	7.0	6.8	7.6
15.	WGMS-F	8.7	8.3	6.5	7.0	7.4
16.	WMZQ-F	7.7	7.0	6.6	6.9	6.9

ATLANTA BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

		J/A	A/S	S/O	O/N	N/D
1.	WKLS-F	12.6	12.1	12.7	12.8	13.9
2.	WVEE-F	12.0	10.3	9.2	11.8	12.9
3.	WZGC-F	10.9	9.5	9.1	9.0	9.6
4.	WSB	11.1	14.0	12.4	9.7	8.8
5.	WQXI-F	8.6	10.5	9.9	8.8	7.9
6.	WKHX	9.0	7.6	8.8	10.0	7.6
7.	WPCH-F	4.9	4.3	4.8	5.2	6.3
8.	WSB-F	5.8	7.0	6.4	4.9	5.1
9.	WPLO	4.0	5.3	4.8	4.4	4.2
10.	WLTA-F	3.9	3.5	4.1	3.7	4.0
11.	WGST	4.3	3.7	3.9	4.3	3.8
12.	WAOK	2.6	1.7	1.2	2.0	2.6

12+ CUME RATING

		J/A	A/S	S/O	O/N	N/D
1.	WZGC-F	24.8	27.4	28.2	27.1	24.1
2.	WQXI-F	22.4	25.8	26.6	23.9	21.7
3.	WKLS-F	20.8	23.8	24.2	21.3	20.0
4.	WSB	23.4	28.3	30.4	24.7	18.6
5.	WKHX	15.4	15.8	16.9	16.6	15.3
6.	WVEE-F	14.6	14.5	13.7	14.4	14.6
7.	WSB-F	11.1	17.4	19.8	14.3	12.6
8.	WPCH-F	10.1	10.6	10.2	10.4	11.9
9.	WPLO	8.6	9.4	10.2	10.3	9.6
10.	WGST	8.2	9.3	10.5	11.1	8.5
11.	WAOK	6.3	6.7	6.2	7.3	8.2
12.	WLTA-F	7.3	7.8	7.7	7.0	7.2

ST. LOUIS BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

		J/A	A/S	S/O	O/N	N/D
1.	KMOX	23.5	25.1	26.9	23.4	21.2
2.	KMOX-F	3.3	2.3	4.3	6.6	9.7
3.	KSHE-F	7.4	8.8	7.8	7.3	7.3
4.	KSD-F	5.8	4.1	5.5	6.7	6.9
5.	WIL-F	5.1	6.2	6.5	5.6	5.8
6.	KWK-F	12.6	11.3	9.3	8.0	4.9
7.	KSD	3.7	4.9	3.9	4.0	4.7
8.	KEZK-F	2.6	2.7	2.9	3.0	4.3
9.	WRTH	3.1	2.9	2.9	2.8	3.8
10.	KYKY-F	3.7	4.1	4.8	4.1	3.7
	WZEN-F	3.8	4.7	3.1	3.1	3.7
12.	KADI-F	2.8	2.5	2.0	2.2	2.5
13.	KXOK	3.5	3.3	2.5	2.2	2.1

12+ CUME RATING

		J/A	A/S	S/O	O/N	N/D
1.	KMOX	42.0	43.4	46.1	43.6	40.0
2.	KMOX-F	11.9	10.4	10.6	13.8	17.3
3.	KSHE-F	16.2	16.8	16.8	16.0	15.1
4.	KWK-F	19.8	19.2	17.7	16.6	14.9
5.	KSD-F	16.0	14.3	14.9	15.5	14.6
6.	KYKY-F	14.8	14.8	14.0	13.6	13.8
7.	KMJM-F	14.6	12.9	12.4	13.8	13.0
8.	WIL-F	15.5	16.2	14.5	12.8	12.6
9.	KSD	11.3	12.1	10.9	10.6	10.6
10.	WRTH	8.2	8.8	10.2	9.2	10.5
11.	KEZK-F	7.3	6.6	7.3	9.0	9.9
12.	KADI-F	10.6	10.0	9.4	9.5	8.8
13.	KXOK	10.2	9.2	9.7	8.8	8.0

MIAMI BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

		J/A	A/S	S/O	O/N	N/D
1.	WHYI-F	9.9	9.1	9.9	10.9	12.4
2.	WINZ-F	8.5	7.8	6.2	6.7	6.4
3.	WQBA	4.9	4.9	6.8	7.9	6.3
4.	WSHE-F	7.4	7.0	6.1	6.6	6.0
5.	WINZ	3.4	3.5	4.0	4.4	4.8
6.	WNWS	5.7	5.6	5.5	4.5	4.0
7.	WRHC	4.4	4.9	4.6	4.9	3.8
8.	WCKO-F	3.1	3.7	2.7	3.3	3.6
	WIOD	2.9	3.3	4.4	3.8	3.6
10.	WLYF-F	6.6	5.4	3.7	3.3	3.5
11.	WAXY-F	4.1	4.3	5.0	3.5	3.1
	WWWL-F	4.5	4.7	5.3	3.9	3.1
13.	WAIA-F	4.2	3.8	3.0	3.1	2.9
	WEDR-F	3.1	3.7	2.8	2.5	2.9
15.	WKQS-F	2.4	3.3	3.2	3.0	2.7

12+ CUME RATING

		J/A	A/S	S/O	O/N	N/D
1.	WHYI-F	18.8	18.7	19.0	20.0	19.6
2.	WINZ-F	15.6	17.1	15.0	14.6	13.6
3.	WINZ	8.0	8.7	8.6	9.7	10.3
4.	WSHE-F	10.3	9.9	9.6	10.3	9.4
5.	WQBA	7.5	7.8	8.0	9.2	8.2
6.	WNWS	8.9	8.7	7.3	7.8	7.6
7.	WAXY-F	7.3	7.6	8.1	7.2	7.2
8.	WIOD	6.3	8.3	8.2	7.7	6.9
9.	WWWL-F	6.2	7.3	8.4	8.0	6.7
10.	WCKO-F	7.0	7.0	5.5	6.0	6.5
11.	WLYF-F	6.4	7.3	7.1	6.3	5.6
12.	WAIA-F	6.3	8.1	6.5	5.7	5.1
13.	WQBA-F	3.1	4.3	4.8	5.3	4.5
	WYOR-F	2.2	2.9	3.7	4.3	4.5
15.	WEDR-F	4.2	4.4	3.5	3.5	4.4

HOUSTON BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

		J/A	A/S	S/O	O/N	N/D
1.	KLOL-F	9.7	9.6	8.5	10.3	10.1
2.	KKBQ	3.4	5.0	6.3	9.2	9.9
3.	KFMK-F	7.4	7.6	8.1	7.6	7.4
4.	KRBE-F	5.5	4.8	6.5	6.1	6.6
5.	KIKK-F	7.3	7.0	5.4	5.2	6.5
6.	KILT-F	8.4	6.2	3.9	4.5	5.2
7.	KODA-F	3.6	3.7	4.6	5.1	5.1
8.	KSRR-F	5.9	5.6	4.6	4.3	4.9
9.	KPRC	2.5	2.4	3.4	4.5	4.6
	KMJQ-F	6.8	7.1	4.8	3.6	4.6
11.	KRLY-F	5.1	4.6	6.6	6.1	4.4
12.	KYND-F	3.5	2.8	2.3	3.9	4.2
13.	KTRH	4.0	4.8	4.9	4.0	4.0
14.	KQUE-F	3.3	4.2	5.9	5.8	3.8
15.	KIKK	2.8	3.8	4.0	4.2	3.1

12+ CUME RATING

		J/A	A/S	S/O	O/N	N/D
1.	KLOL-F	15.3	17.4	16.9	16.5	17.8
2.	KKBQ	6.0	8.0	11.2	14.3	15.3
3.	KRBE-F	11.8	13.3	13.4	13.6	14.6
4.	KFMK-F	12.8	13.7	14.2	13.5	13.2
5.	KIKK-F	17.1	14.7	8.9	9.8	11.9
6.	KILT-F	17.5	14.8	10.7	10.2	11.4
7.	KSRR-F	9.1	10.5	10.7	10.2	11.0
8.	KTRH	10.3	9.3	9.8	10.7	9.8
9.	KMJQ-F	7.6	7.0	5.7	5.8	9.2
10.	KYND-F	7.2	7.9	7.7	7.8	9.0
11.	KPRC	6.5	7.1	9.4	10.2	8.9
12.	KRLY-F	7.2	7.3	10.0	10.2	8.6
13.	KQUE-F	6.5	8.8	10.4	9.8	7.0
14.	KIKK	7.2	8.1	7.1	8.3	6.8
15.	KENR	3.4	4.2	5.3	5.2	5.1

PITTSBURGH BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

		J/A	A/S	S/O	O/N	N/D
1.	KDKA	23.9	23.8	24.0	22.5	21.8
2.	WBZZ-F	8.9	8.5	8.6	8.9	8.4
3.	WAMO-F	8.2	7.5	5.9	6.9	7.5
	WHYW-F	1.2	1.9	2.8	6.0	7.5
5.	WDVE-F	10.4	8.8	10.1	8.6	6.8
6.	WJAS	5.1	5.4	4.8	5.2	5.4
7.	WTAE	4.5	4.3	4.7	4.9	5.1
8.	KQV	3.5	3.7	3.4	3.4	4.6
9.	WSHH-F	3.1	3.9	4.6	4.9	4.3
10.	WXKX-F	6.4	5.5	5.1	4.8	3.9
11.	WWSW-F	2.3	3.3	3.5	3.0	3.3
12.	WPNT-F	2.6	2.1	1.9	2.9	2.8
13.	WYDD-F	2.5	2.9	2.5	2.1	2.4

12+ CUME RATING

		J/A	A/S	S/O	O/N	N/D
1.	KDKA	39.5	41.1	40.0	38.1	36.7
2.	WBZZ-F	17.9	18.7	18.5	19.1	17.3
3.	WDVE-F	17.6	17.6	17.1	17.1	16.1
4.	WHYW-F	3.1	4.5	7.2	12.7	14.9
5.	WXKX-F	16.3	16.3	17.1	16.6	12.3
6.	WTAE	11.1	12.6	12.5	12.6	11.9
7.	WAMO-F	9.2	8.6	8.8	9.5	9.6
8.	WYDD-F	10.0	11.0	10.4	9.6	9.2
9.	KQV	7.2	8.1	7.5	7.7	8.1
10.	WSHH-F	7.1	8.0	9.2	9.6	7.9
11.	WJAS	7.0	8.3	8.3	7.7	7.7
12.	WWSW-F	4.7	5.9	5.7	6.0	6.4
13.	WPNT-F	5.1	4.1	3.8	5.0	4.9

BOSTON BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

		J/A	A/S	S/O	O/N	N/D
1.	WXKS-F	13.3	13.2	14.2	14.7	12.3
2.	WCOZ-F	10.9	9.2	8.8	9.5	10.4
3.	WBZ	9.0	9.5	8.5	8.5	8.9
4.	WBCN-F	7.5	8.3	9.5	8.7	8.7
5.	WHDH	8.2	8.6	6.7	8.1	8.4
6.	WJIB-F	5.3	5.1	3.8	3.9	5.0
	WRKO	3.7	2.9	2.4	3.7	5.0
8.	WEEI-F	3.5	3.7	4.3	4.0	4.7
9.	WEEI	3.3	4.3	4.9	4.4	4.4
10.	WROR-F	3.5	3.3	3.8	3.7	3.6
11.	WMJX-F	3.7	4.0	4.1	3.4	3.4
12.	WHUE-F	2.3	1.6	2.3	2.5	2.3
13.	WAAF-F	1.4	1.2	1.6	1.8	2.2
14.	WVBF-F	2.3	2.1	2.0	2.0	2.1
15.	WSSH-F	1.6	1.5	2.0	2.2	1.8

12+ CUME RATING

		J/A	A/S	S/O	O/N	N/D
1.	WCOZ-F	19.9	17.3	17.2	18.9	19.6
2.	WBZ	18.1	17.8	16.8	16.9	17.6
3.	WXKS-F	18.4	18.5	18.1	19.0	17.5
4.	WHDH	12.4	14.6	13.6	14.8	16.0
5.	WBCN-F	13.9	13.1	14.0	15.0	15.2
6.	WEEI-F	8.4	8.1	8.5	8.9	10.8
7.	WRKO	6.4	5.7	6.1	7.5	9.0
8.	WEEI	7.3	9.1	9.7	8.2	8.8
9.	WROR-F	8.1	7.9	7.8	7.9	8.3
10.	WJIB-F	7.9	9.2	7.4	6.9	8.0
11.	WMJX-F	8.3	7.2	7.7	7.8	7.1
12.	WAAF-F	4.5	3.9	5.5	6.6	6.9
13.	WBOS-F	5.4	5.7	6.0	7.2	6.4
14.	WVBF-F	5.6	4.1	4.7	5.9	5.3
15.	WHUE-F	4.0	3.6	3.8	4.4	4.7

MINNEAPOLIS BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

		J/A	A/S	S/O	O/N	N/D
1.	WCCO	16.8	16.8	19.8	20.0	16.8
2.	KSTP-F	12.0	11.8	11.7	13.9	14.2
3.	WLOL-F	11.4	12.8	13.2	12.2	12.5
4.	KDWB-F	8.7	8.6	8.0	7.8	7.1
	KQRS-F	7.5	7.3	6.9	7.5	7.1
6.	WDGY	7.1	7.7	7.1	6.3	7.0
7.	KEEY-F	4.3	5.4	5.4	4.8	4.2
8.	WCCO-F	3.5	2.4	2.3	2.5	3.6
9.	WAYL-F	3.5	2.8	2.5	3.0	3.4
10.	KSJN-F	0.9	1.7	1.5	1.9	2.7
11.	KSTP	3.0	3.3	4.1	4.1	2.6
12.	KTWN-F	1.9	2.1	1.5	1.3	2.5

12+ CUME RATING

		J/A	A/S	S/O	O/N	N/D
1.	WCCO	37.5	37.0	37.3	37.8	35.8
2.	KSTP-F	26.3	23.7	23.4	24.7	25.2
3.	WLOL-F	24.2	24.5	23.9	23.9	24.3
4.	KDWB-F	22.0	20.4	17.8	17.9	18.6
5.	KQRS-F	19.0	18.0	17.6	17.9	16.4
6.	WCCO-F	12.8	12.5	10.3	10.8	12.6
7.	WDGY	15.4	14.6	13.2	12.0	12.5
8.	KEEY-F	8.9	9.3	9.2	9.4	8.7
9.	KSTP	7.8	8.3	9.2	10.6	8.4
10.	WAYL-F	7.1	6.4	6.3	5.5	5.9
11.	KSJN-F	1.8	3.7	3.7	4.3	5.3
12.	KJJO-F	4.6	5.0	6.7	5.8	4.9

SEATTLE BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

		J/A	A/S	S/O	O/N	N/D
1.	KIRO	7.6	8.5	8.3	8.3	9.8
2.	KISW-F	11.2	8.9	7.5	6.5	6.6
3.	KZOK-F	8.2	8.3	6.7	6.2	6.2
4.	KOMO	5.0	5.9	6.4	7.5	6.0
5.	KUBE-F	5.2	6.7	7.1	6.2	5.2
6.	KYYX-F	1.1	1.4	2.3	4.0	4.6
7.	KSEA-F	3.9	3.6	2.9	4.1	4.5
8.	KNBQ-F	5.2	5.2	4.6	5.0	4.4
9.	KING-F	3.3	2.6	2.4	3.0	4.1
10.	KMPS-F	3.1	3.9	4.3	3.4	3.4
	KVI	5.6	4.6	3.2	2.3	3.4
	KBRD-F	3.8	3.4	2.7	2.9	3.4
13.	KKFX	3.5	3.7	3.5	2.8	3.2

12+ CUME RATING

		J/A	A/S	S/O	O/N	N/D
1.	KIRO	18.3	20.4	21.0	23.7	24.9
2.	KZOK-F	15.7	15.5	16.3	16.2	16.0
3.	KOMO	11.4	12.2	16.3	18.2	15.7
4.	KISW-F	16.6	15.2	15.5	15.3	14.9
5.	KUBE-F	11.1	11.9	11.1	11.0	12.1
6.	KVI	13.1	12.9	12.5	11.2	10.5
7.	KJR	11.1	10.1	10.2	9.8	9.9
8.	KNBQ-F	8.9	8.4	9.3	10.4	9.7
9.	KYYX-F	5.9	7.6	7.2	7.6	9.6
10.	KSEA-F	7.7	7.5	7.3	8.0	8.5
	KZAM-F	7.9	7.5	8.6	9.0	8.5
12.	KING-F	7.3	6.3	6.8	7.2	8.0
13.	KBRD-F	4.4	3.7	4.7	6.3	7.7

SAN FRANCISCO BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

		J/A	A/S	S/O	O/N	N/D
1.	KGO	8.6	7.9	9.8	10.8	10.9
2.	KCBS	4.4	4.4	4.7	5.5	5.9
3.	KFRC	4.5	5.0	5.1	5.4	4.7
4.	KSOL-F	4.2	4.3	5.3	5.3	4.2
5.	KYUU-F	2.4	2.3	2.4	2.8	3.6
6.	KMEL-F	4.3	4.6	3.7	3.2	3.2
	KIOI	3.4	2.7	2.3	2.4	3.2
8.	KNBR	3.8	4.1	3.2	2.8	3.1
	KSAN-F	4.5	3.3	3.2	3.8	3.1
10.	KSJO-F	3.9	3.4	2.3	2.2	3.0
11.	KABL-F	3.1	3.1	3.8	3.6	2.9
12.	KRQR-F	4.7	5.5	6.0	3.5	2.8
13.	KQAK-F	0.6	1.3	2.8	3.2	2.6
14.	KBLX-F	3.3	4.1	3.5	2.5	2.5
	KNEW	2.0	2.5	3.2	2.7	2.5
16.	KDIA	2.0	2.3	2.8	2.7	2.3
17.	KOME-F	2.5	2.4	1.8	2.1	2.1
18.	KOIT-F	1.9	1.9	2.0	2.1	2.0
19.	KSFO	2.8	3.1	2.6	1.7	1.9
20.	KEZR-F	0.9	0.5	1.1	1.8	1.8

12+ CUME RATING

		J/A	A/S	S/O	O/N	N/D
1.	KGO	16.2	15.8	15.8	16.8	18.7
2.	KCBS	13.4	13.5	13.9	13.5	14.6
3.	KFRC	15.1	14.6	14.1	13.4	12.7
4.	KIOI	8.5	7.8	7.7	8.5	9.9
5.	KMEL-F	11.6	11.7	10.7	9.3	9.7
6.	KYUU-F	6.5	6.5	6.6	7.8	8.9
7.	KSOL-F	7.3	8.5	8.1	7.3	7.5
8.	KRQR-F	9.4	9.6	10.1	8.1	7.4
9.	KSJO-F	7.4	6.3	5.0	5.1	6.7
	KOME-F	6.0	5.6	4.6	5.4	6.7
11.	KNBR	10.0	9.8	9.6	7.7	6.1
12.	KQAK-F	1.9	3.3	6.2	6.4	6.0
	KYA	6.5	6.1	4.4	5.1	6.0
14.	KABL-F	5.4	5.7	5.6	5.1	5.6
	KSFO	7.9	7.6	6.4	4.9	5.6
16.	KSAN-F	5.6	5.5	6.0	5.5	5.5
17.	KBLX-F	6.1	7.0	7.1	5.6	5.4
18.	KNEW	5.6	6.4	6.9	6.4	5.2
19.	KDIA	6.6	6.9	6.7	5.6	5.0
20.	KABL	5.8	5.3	5.6	6.0	4.9

DETROIT BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

		J/A	A/S	S/O	O/N	N/D
1.	WJR	11.3	12.9	10.9	10.6	10.2
2.	WRIF-F	10.7	10.0	8.9	8.8	7.6
3.	WDRQ-F	5.4	4.5	5.8	5.3	7.2
4.	WLLZ-F	8.3	8.0	6.9	7.1	6.1
5.	WWJ	2.6	3.1	4.2	5.1	5.7
6.	WWWW-F	3.0	3.8	2.5	4.5	5.8
7.	WXYZ	3.3	3.0	4.8	5.4	5.4
8.	WNIC-F	7.8	6.4	3.9	4.7	5.2
9.	WHYT-F	3.8	3.7	4.9	5.4	4.5
	WABX-F	6.3	5.5	4.6	5.5	4.5
11.	WMJC-F	3.5	4.1	4.7	4.9	4.1
12.	WJLB-F	2.1	1.5	4.8	3.4	3.6
13.	WJOI-F	1.9	2.3	3.8	3.2	3.6
14.	WCXI-F	2.5	2.8	3.1	3.0	2.8
15.	WOMC-F	2.6	3.2	1.6	2.6	2.5
16.	WLBS-F	1.7	1.4	0.8	1.2	2.4
17.	WCZY-F	4.0	4.3	2.1	2.2	2.3
18.	CKLW	2.4	3.4	3.1	2.0	2.1
19.	WJZZ-F	1.4	1.4	3.3	2.4	1.8
20.	WCXI	1.3	1.5	1.5	1.6	1.7

12+ CUME RATING

		J/A	A/S	S/O	O/N	N/D
1.	WRIF-F	27.2	24.8	23.3	24.0	22.2
2.	WJR	22.0	22.5	20.6	20.9	20.3
3.	WLLZ-F	21.6	20.9	18.4	19.5	18.0
4.	WABX-F	19.8	18.7	16.2	17.7	16.6
5.	WNIC-F	18.7	16.5	14.0	15.8	16.1
6.	WWJ	8.0	10.4	10.9	12.4	12.8
7.	WHYT-F	9.3	8.5	12.8	13.3	12.5
8.	WWWW-F	7.4	6.6	6.4	8.5	10.0
9.	WDRQ-F	9.5	7.4	11.7	9.8	9.9
10.	WMJC-F	9.7	8.7	11.4	11.0	9.4
11.	WJLB-F	6.5	4.6	9.4	7.7	8.9
12.	WXYZ	8.1	7.2	10.7	9.9	8.6
13.	CKLW	10.4	12.5	9.5	8.2	7.9
14.	WOMC-F	6.3	6.4	4.6	6.7	7.1
15.	WJOI-F	4.1	5.0	7.1	6.0	6.1
16.	WCXI-F	5.4	6.4	4.6	5.6	6.0
17.	WCZY-F	7.3	6.6	4.5	5.4	5.9
18.	WLBS-F	5.0	3.9	5.5	5.1	5.5
19.	WGPR-F	4.6	2.6	4.4	3.9	5.1
20.	WJZZ-F	4.7	4.0	6.2	4.9	4.9

RICHMOND BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D
1. WRVA	14.4	13.0	15.6	17.3	18.0
2. WRVQ	15.3	14.6	13.7	15.1	15.0
3. WPLZ	9.3	13.1	11.5	10.6	11.2
4. WRXL	12.1	13.5	13.7	11.8	10.2
5. WEZS	6.6	7.6	9.3	10.0	10.0
6. WTVR-F	7.9	7.8	5.8	5.1	7.0
7. WRNL	4.2	5.1	5.4	4.9	4.8
8. WLEE	3.1	3.6	4.5	5.2	4.3
9. WANT	5.6	5.1	4.4	4.3	3.5
WRFK	2.4	1.5	1.9	2.9	3.5

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D
1. WRVA	32.5	29.6	31.5	34.3	35.0
2. WRVQ	35.1	33.9	33.3	32.6	31.1
3. WEZS	13.7	15.7	18.3	19.4	20.8
4. WRXL	23.0	22.2	21.6	21.1	19.7
5. WRNL	13.5	11.9	12.4	14.0	14.1
6. WPLZ	12.5	14.6	15.9	14.6	14.0
7. WTVR-F	12.8	12.2	11.3	10.8	12.5
8. WLEE	9.5	10.2	10.5	10.4	11.0
9. WANT	11.8	10.4	10.1	10.5	10.4
10. WRFK	6.5	5.3	6.7	7.1	6.5

HARTFORD BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D
1. WTIC	21.9	20.7	22.3	21.1	19.0
2. WTIC-F	10.0	10.7	10.1	10.6	10.7
3. WHCN-F	7.8	7.6	9.1	8.4	8.5
4. WCCC-F	7.9	6.3	5.8	6.7	7.5
5. WRCH-F	3.2	4.3	5.9	6.3	6.1
6. WKSS-F	4.7	3.8	3.3	4.4	4.9
7. WDRC-F	3.4	3.7	3.2	3.3	4.4
WPOP	3.4	4.0	3.3	3.8	4.4
9. WDRC	3.4	3.0	3.1	3.5	3.0
WRCQ	3.8	3.6	2.1	2.3	3.0
11. WWYZ-F	4.1	5.0	5.1	2.9	2.6
12. WIOF-F	3.1	3.3	4.5	3.4	2.3

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D
1. WTIC	39.6	40.4	40.1	39.4	38.6
2. WTIC-F	20.8	21.0	18.8	20.8	22.0
3. WHCN-F	18.1	18.7	18.1	17.5	16.1
4. WCCC-F	18.3	17.6	17.4	16.4	14.1
5. WDRC-F	14.9	14.6	12.8	12.3	13.7
6. WDRC	10.1	10.6	10.4	11.8	11.9
7. WRCH-F	9.1	9.3	9.1	9.6	10.8
8. WKSS-F	10.2	8.8	9.1	11.5	10.4
9. WPOP	10.8	11.2	9.7	10.2	10.3
10. WAQY-F	7.4	8.3	8.0	7.0	7.2
11. WPLR-F	6.2	7.9	7.8	7.0	7.0
12. WIOF-F	8.8	7.9	9.3	7.9	6.5

MILWAUKEE BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D
1. WTMJ	7.1	7.9	8.9	9.2	8.7
2. WQFM-F	10.8	9.8	8.7	7.4	8.4
3. WMYX-F	5.3	4.0	5.3	7.7	8.1
4. WBCS-F	5.8	3.9	3.8	5.4	6.3
WLPX-F	7.7	7.1	6.0	5.3	6.3
WISN	10.2	12.2	13.8	10.7	6.3
7. WOKY	7.0	7.3	6.1	5.9	6.1
8. WLUM-F	4.3	4.4	3.6	5.4	5.9
9. WEZW-F	5.4	5.2	5.6	5.4	5.6
10. WKTI-F	3.4	4.8	5.7	5.2	5.5
11. WFMR-F	2.2	2.5	3.3	2.8	4.3
WZUU-F	3.9	4.4	4.9	4.7	4.3
13. WMIL-F	3.3	3.3	3.5	4.5	3.7
14. WRKR-F	3.5	2.9	2.6	3.0	2.7

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D
1. WTMJ	20.5	22.0	25.2	25.3	24.6
2. WISN	31.0	34.5	40.5	33.1	23.2
3. WQFM-F	23.6	22.4	22.3	22.1	22.3
4. WLPX-F	22.1	21.2	22.6	21.1	20.8
5. WZUU-F	15.4	16.5	16.4	17.1	19.1
6. WKTI-F	16.7	16.2	17.6	18.0	17.9
7. WBCS-F	14.3	12.8	15.2	16.8	17.3
8. WMYX-F	11.8	11.3	13.1	15.5	15.9
9. WEZW-F	11.3	12.8	13.9	14.1	15.1
10. WOKY	15.9	15.4	15.9	15.6	14.6
11. WMIL-F	8.3	8.4	8.8	9.5	10.7
12. WRKR-F	11.0	11.1	11.0	10.0	10.6
13. WFMR-F	8.2	7.7	8.1	8.4	9.5
14. WLUM-F	5.6	5.8	5.4	5.7	6.4
15. WLZZ	8.8	9.4	7.1	5.1	6.1

JACKSONVILLE BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

		J/A	A/S	S/O	O/N	N/D
1.	WFYV-F	18.6	15.5	12.6	12.9	14.8
2.	WIVY-F	13.8	14.0	13.4	14.2	11.7
3.	WAIV-F	10.9	10.3	10.6	11.2	10.6
4.	WCRJ-F	6.6	9.4	11.0	11.1	9.9
5.	WQIK-F	7.8	8.0	7.9	8.6	9.3
6.	WKTZ-F	10.3	10.7	10.0	8.5	8.5
7.	WJAX-F	5.6	6.5	5.8	5.7	5.6
8.	WPDQ	3.2	4.1	5.0	5.0	5.2
9.	WJCT-F	2.0	1.7	1.9	2.9	3.9
10.	WVOJ	2.0	2.3	3.7	4.0	3.7
11.	WAPE	2.0	3.1	3.1	2.5	2.7

12+ CUME RATING

		J/A	A/S	S/O	O/N	N/D
1.	WIVY-F	33.1	32.8	34.7	34.3	32.2
2.	WFYV-F	24.9	25.3	24.7	25.1	26.2
3.	WAIV-F	23.9	24.1	24.7	25.3	24.1
4.	WQIK-F	19.9	22.2	22.4	22.8	23.4
5.	WCRJ-F	14.6	20.2	23.5	23.5	23.2
6.	WKTZ-F	17.7	21.1	21.1	18.3	18.7
7.	WJAX-F	12.0	13.0	12.1	13.6	14.5
8.	WPDQ	9.0	9.0	10.2	11.5	12.0
9.	WVOJ	8.0	9.0	11.5	10.9	9.3
10.	WJCT-F	5.1	6.1	6.0	7.1	8.6
11.	WAPE	9.4	9.6	8.1	7.2	8.3

ROCHESTER BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

		J/A	A/S	S/O	O/N	N/D
1.	WEZO-F	13.4	11.9	12.3	11.6	11.8
2.	WCMF-F	14.1	14.1	14.3	12.9	11.1
3.	WMJQ-F	10.3	9.6	8.3	8.4	10.0
4.	WHAM	9.9	9.5	8.7	8.5	9.0
5.	WVOR-F	6.4	7.5	7.3	7.6	7.5
6.	WDKX-F	4.5	6.0	6.8	5.4	6.4
7.	WHFM-F	6.3	4.5	4.4	5.4	6.3
8.	WPXY-F	4.7	4.1	4.6	4.6	5.3
	WNYR	5.5	5.3	5.0	6.2	5.3
10.	WBBF	3.7	5.1	5.4	5.0	4.7
11.	WXXI-F	2.1	3.7	4.2	4.5	4.4
12.	WPXN	2.9	3.3	4.7	4.7	4.1

12+ CUME RATING

		J/A	A/S	S/O	O/N	N/D
1.	WCMF-F	27.7	26.8	26.6	27.7	26.8
2.	WMJQ-F	24.0	22.9	23.5	22.1	22.4
3.	WEZO-F	20.4	19.3	21.0	21.3	20.7
4.	WHAM	23.1	22.4	22.0	20.1	19.6
5.	WVOR-F	16.6	17.3	15.9	16.9	17.2
6.	WHFM-F	15.7	14.6	15.5	16.8	15.0
7.	WPXY-F	13.2	12.0	13.0	14.0	14.8
8.	WBBF	11.8	13.6	14.9	12.6	10.4
9.	WNYR	9.9	10.2	9.5	9.8	9.6
10.	WDKX-F	7.6	8.5	8.5	8.3	8.3
11.	WPXN	7.7	6.8	7.6	7.5	8.0
12.	WXXI-F	5.6	6.8	7.2	7.7	7.9

PHOENIX BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

		J/A	A/S	S/O	O/N	N/D
1.	KDKB-F	15.6	12.5	11.8	13.0	11.9
2.	KUPD-F	8.6	9.8	9.3	8.8	9.8
3.	KTAR	8.7	8.5	8.8	9.0	9.5
4.	KNIX-F	8.4	7.5	8.9	7.1	8.4
5.	KKLT-F	8.2	5.5	5.7	7.1	7.8
6.	KZZP-F	4.9	5.5	5.8	6.6	7.4
7.	KOOL-F	3.4	3.6	3.9	6.3	5.9
8.	KMEO-F	3.9	6.7	6.9	4.0	4.5
9.	KOY	4.0	4.2	4.0	4.5	3.8
10.	KQYT-F	5.6	3.9	5.2	4.9	3.5
11.	KOPA-F	2.9	4.3	4.1	3.9	3.4
	KUKQ	4.0	4.5	2.3	3.1	3.4
13.	KJJJ-F	2.8	2.3	1.8	2.2	3.3
14.	KPHX	2.3	2.2	1.8	1.8	3.1
15.	KSTM-F	1.9	2.6	2.9	2.5	2.6

12+ CUME RATING

		J/A	A/S	S/O	O/N	N/D
1.	KDKB-F	22.9	20.5	21.1	22.2	22.0
2.	KUPD-F	17.7	17.5	16.9	16.3	19.2
3.	KNIX-F	18.8	14.5	14.6	14.8	16.1
4.	KTAR	14.8	15.2	15.6	14.6	15.4
5.	KZZP-F	16.2	13.0	11.9	12.0	14.7
6.	KKLT-F	15.3	12.3	12.6	12.5	13.3
7.	KOY	11.3	9.4	8.7	8.9	11.0
8.	KQYT-F	11.5	8.4	8.4	8.9	9.7
9.	KMEO-F	10.4	9.8	9.3	8.9	9.6
10.	KOOL-F	9.6	8.9	7.5	8.6	9.1
11.	KOPA-F	8.5	9.5	9.4	9.3	8.6
12.	KJJJ-F	7.6	6.2	5.7	5.7	7.0
13.	KNIX	6.3	7.2	6.3	5.5	6.1
14.	KUKQ	5.3	4.9	2.6	4.6	5.4
15.	KSTM-F	4.8	3.7	3.3	4.2	4.5

DENVER BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

		J/A	A/S	S/O	O/N	N/D
1.	KAZY-F	8.1	7.2	5.6	6.6	8.1
2.	KPKE-F	8.9	10.4	9.6	7.6	7.3
3.	KOSI-F	4.9	6.1	6.0	6.6	7.2
4.	KYGO-F	4.1	5.3	5.9	7.1	6.9
5.	KBPI-F	8.3	8.0	8.1	6.4	6.8
6.	KOA	5.8	6.4	7.4	6.7	6.5
7.	KOAQ-F	4.9	4.1	5.0	5.7	6.0
8.	KLZ	4.9	3.2	3.4	3.9	5.9
9.	KBCO-F	5.7	6.7	4.0	4.7	5.6
10.	KLIR-F	2.0	1.3	3.4	5.9	5.4
11.	KIMN	5.2	5.6	4.7	5.0	4.5
12.	KPPL-F	5.4	4.8	4.6	3.6	3.1
	KHOW	4.1	3.3	4.0	4.4	3.1
14.	KEZW	3.1	4.4	3.8	2.6	3.0
15.	KVOD-F	4.0	3.0	3.3	4.2	2.8

12+ CUME RATING

		J/A	A/S	S/O	O/N	N/D
1.	KBPI-F	22.0	21.1	23.3	23.4	24.5
2.	KAZY-F	19.1	18.9	19.1	19.8	20.6
3.	KOSI-F	12.0	13.5	14.9	16.5	17.9
4.	KIMN	17.1	16.0	13.2	14.8	17.8
5.	KOAQ-F	12.3	11.5	13.7	16.2	17.2
6.	KOA	12.8	15.1	16.0	14.9	16.0
7.	KLIR-F	7.6	7.4	10.9	14.5	14.0
8.	KPKE-F	14.5	14.0	13.1	13.2	13.5
9.	KLZ	9.0	10.0	9.6	10.4	11.4
10.	KYGO-F	6.7	9.3	11.9	12.5	11.3
	KPPL-F	12.5	11.2	11.7	12.1	11.3
12.	KHOW	10.0	8.7	11.5	12.4	10.3
13.	KBCO-F	6.9	8.3	7.4	8.2	8.2
14.	KEZW	6.8	8.3	9.3	6.9	6.5
	KVOD-F	7.4	6.8	7.6	8.5	6.5

PHILADELPHIA BIRCH REPORT

OCT 82 - DEC 82

12+ METRO SHARE

		OCT	O/N	N/D
1.	KYW	8.2	9.2	10.7
2.	WEAZ-F	5.5	6.7	7.5
3.	WCAU-F	7.0	6.8	7.1
4.	WMMR-F	6.0	7.3	7.0
	WYSP-F	5.7	6.2	7.0
6.	WDAS-F	14.8	9.9	6.5
	WUSL-F	4.1	4.5	6.5
8.	WMGK-F	6.2	6.5	6.3
9.	WIOQ-F	2.5	4.4	5.1
10.	WWDB-F	5.5	5.4	4.6
11.	WPEN	3.6	3.5	4.2
12.	WCAU	3.8	3.8	4.0
13.	WIP	5.2	4.9	3.2
14.	WSNI-F	0.4	1.5	2.5
15.	WFLN-F	3.8	3.4	2.2

12+ CUME RATING

		OCT	O/N	N/D
1.	KYW	24.2	24.4	25.9
2.	WCAU-F	16.1	16.2	17.5
3.	WMMR-F	15.2	16.0	16.2
4.	WYSP-F	14.1	14.5	14.4
5.	WMGK-F	12.7	13.5	13.8
6.	WEAZ-F	9.2	10.0	10.9
7.	WUSL-F	4.5	7.0	10.3
	WCAU	11.3	10.7	10.3
9.	WDAS-F	13.2	10.9	9.8
10.	WIOQ-F	8.9	9.4	8.9
11.	WWDB-F	7.1	7.1	7.2
12.	WPEN	6.5	6.1	6.8
13.	WIP	10.0	8.3	6.6
14.	WFLN-F	5.2	4.9	5.1
15.	WSNI-F	2.4	3.0	4.7
	WWSH-F	3.8	4.0	4.7

DES MOINES BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D
1. KSO	14.4	13.4	11.9	18.0	20.5
2. WHO	14.8	15.8	18.1	16.5	15.1
3. KGGO-F	18.3	14.6	13.4	11.3	14.1
4. KRNT	10.0	10.6	10.8	10.5	7.8
5. KMGK-F	9.5	8.7	7.8	7.9	7.4
6. KLYF-F	6.3	5.3	4.4	4.6	7.3
7. KRNQ-F	7.6	8.7	7.1	6.9	6.8
8. KIOA	5.3	4.5	6.1	6.4	6.6
9. KJJY-F	6.6	6.5	7.2	7.7	6.2

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D
1. WHO	18.8	20.4	23.8	24.1	21.6
2. KSO	17.9	16.0	16.0	19.4	20.5
3. KGGO-F	21.7	17.9	18.5	19.1	19.5
4. KMGK-F	14.4	12.6	14.6	15.6	16.1
5. KRNQ-F	16.8	18.4	13.4	12.9	15.9
6. KIOA	13.1	13.3	13.2	13.2	13.6
7. KRNT	16.1	16.9	15.8	15.3	13.2
8. KLYF-F	7.9	6.7	6.3	8.3	9.8
9. KJJY-F	9.7	8.3	9.3	9.3	8.0

RALEIGH/DURHAM BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D
1. WRAL-F	18.2	15.4	9.8	10.9	12.8
2. WQDR-F	19.0	22.6	28.0	22.9	12.6
3. WDCG-F	10.1	10.2	8.2	9.3	12.0
4. WPTF	12.9	9.2	10.9	12.6	11.5
5. WKIX	7.9	11.6	13.2	12.4	10.0
6. WYYD-F	6.8	8.1	5.6	6.3	7.0
7. WSHA-F	1.4	2.5	3.0	4.4	4.7
8. WDUR	2.5	1.2	0.6	0.8	4.0
9. WUNC-F	1.5	2.5	1.5	1.9	3.6
10. WLLE	3.0	4.2	5.7	4.6	3.0

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D
1. WRAL-F	26.6	26.0	24.6	27.3	28.5
2. WDCG-F	17.8	17.7	18.3	20.2	23.3
3. WQDR-F	19.8	24.2	33.9	29.8	21.8
4. WPTF	20.2	18.8	20.8	21.9	20.6
5. WKIX	11.4	12.5	17.8	20.3	17.7
6. WYYD-F	10.5	9.6	7.8	9.7	11.1
7. WUNC-F	3.1	6.0	5.5	7.5	8.4
8. WTIK	4.6	7.9	8.8	6.9	5.5
9. WSHA-F	1.9	4.6	5.0	5.2	5.4
10. WCHL	5.6	4.9	4.4	5.6	4.9

AUSTIN BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D
1. KLBJ-F	23.7	24.6	25.6	24.8	20.1
2. KHFI-F	15.2	13.6	13.6	17.1	16.5
3. KASE-F	12.4	11.3	12.6	13.8	11.5
4. KEYI-F	3.8	6.0	6.7	6.4	6.1
5. KPEZ-F	4.0	2.4	3.0	3.7	6.0
6. KLBJ	4.0	4.6	4.1	3.2	5.2
7. KVET	3.7	5.2	4.0	3.7	5.1
8. KOKE-F	4.8	5.0	3.7	3.7	4.8
9. KUT-F	1.0	3.2	3.1	3.5	4.6
10. KMFA-F	0.6	2.1	2.7	3.4	4.1

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D
1. WLBJ-F	27.5	29.1	31.2	31.3	28.4
2. KHFI-F	26.4	26.1	25.5	28.3	28.3
3. KASE-F	19.0	15.0	17.0	18.7	16.4
4. KLBJ	8.9	10.4	10.4	9.3	11.9
5. KEYI-F	8.5	10.9	11.7	10.5	11.5
6. KVET	10.5	11.5	10.8	9.6	10.6
7. KOKE-F	11.7	10.0	8.9	10.6	10.3
8. KUT-F	2.9	7.2	8.6	8.8	9.7
9. KNOW	10.5	11.5	12.5	11.1	8.2
10. KMFA-F	2.4	5.6	6.7	7.9	8.0

ORLANDO BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

		J/A	A/S	S/O	O/N	N/D
1.	WBJW-F	10.9	11.4	13.0	12.9	12.2
2.	WDIZ-F	14.9	13.5	14.6	12.5	11.7
3.	WHOO-F	8.2	7.5	7.4	10.0	10.8
4.	WDBO-F	8.2	9.1	8.4	8.6	9.0
5.	WHOO	6.9	6.1	5.1	6.7	8.3
6.	WKIS	5.7	5.1	5.2	6.5	7.6
7.	WJYO-F	3.7	6.4	6.5	6.4	6.5
8.	WHLY-F	6.4	6.6	6.5	7.1	6.0
9.	WDBO	7.3	7.7	7.2	5.1	5.7
10.	WLOQ-F	5.5	6.1	4.5	4.3	4.0

12+ CUME RATING

		J/A	A/S	S/O	O/N	N/D
1.	WBJW-F	26.6	27.0	28.3	27.8	24.9
2.	WDIZ-F	23.3	22.1	22.9	21.9	22.5
3.	WHOO-F	15.6	14.2	16.3	19.8	18.3
4.	WDBO-F	17.5	16.5	13.7	15.2	16.2
5.	WHOO	12.3	11.1	11.4	13.8	14.3
6.	WDBO	15.8	15.6	16.4	14.9	13.5
7.	WKIS	11.6	11.0	11.7	11.9	12.7
8.	WHLY-F	15.9	15.6	16.0	15.4	12.5
9.	WJYO-F	9.2	11.1	11.4	10.6	10.5
10.	WLOQ-F	9.0	8.8	8.2	10.0	9.6

OKLAHOMA CITY BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

		J/A	A/S	S/O	O/N	N/D
1.	KATT-F	24.2	21.1	18.1	21.0	20.1
2.	KTOK	10.4	13.1	16.6	17.0	14.5
3.	KEBC-F	8.5	8.4	9.5	8.3	9.0
4.	KOMA	7.6	7.5	6.8	7.1	8.1
5.	KOFM-F	6.3	6.9	7.6	7.2	6.9
6.	KXXY-F	5.7	5.1	5.4	5.9	6.4
7.	KKNG-F	7.4	5.7	6.1	6.8	6.1
8.	WKY	4.4	4.6	3.7	4.3	5.3
9.	KLTE-F	3.7	4.5	4.6	4.7	4.8
10.	KAEZ-F	4.4	4.8	4.5	3.7	3.7

12+ CUME RATING

		J/A	A/S	S/O	O/N	N/D
1.	KATT-F	26.1	25.9	26.3	26.7	27.3
2.	KOFM-F	18.5	19.8	19.1	18.9	23.7
3.	KTOK	19.4	23.2	27.7	24.8	22.0
4.	KEBC-F	21.0	18.7	19.3	20.7	21.7
5.	KOMA	17.0	16.1	18.1	20.5	21.5
6.	WKY	12.7	14.0	15.7	14.7	15.1
7.	KXXY-F	10.1	9.9	10.5	11.5	14.0
8.	KLTE-F	11.9	13.5	13.0	11.8	12.5
9.	KKNG-F	12.7	15.0	15.1	13.0	12.3
10.	KLNK-F	12.1	12.3	12.6	10.2	10.1

GREENSBORO/WINSTON-SALEM BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

		J/A	A/S	S/O	O/N	N/D
1.	WTQR-F	17.3	17.8	16.1	16.7	16.1
2.	WKZL-F	12.5	11.3	11.9	11.8	11.4
3.	WGLD-F	7.6	6.5	10.3	10.4	10.9
4.	WSEZ-F	13.1	10.9	11.5	10.7	9.0
5.	WRQK-F	4.0	3.7	4.0	6.1	6.6
6.	WQMG-F	7.4	7.3	7.1	7.1	6.3
7.	WSJS	9.0	9.2	8.3	4.6	5.1
8.	WDCG-F	0.4	2.2	1.9	2.9	4.6
9.	WBIG	4.0	4.9	4.2	4.5	4.3
10.	WAAA	3.8	3.2	2.5	1.9	2.8

12+ CUME RATING

		J/A	A/S	S/O	O/N	N/D
1.	WTQR-F	18.8	19.5	19.6	21.4	24.6
2.	WSEZ-F	15.0	16.5	16.3	16.2	16.4
3.	WKZL-F	15.9	14.1	15.0	15.7	16.0
4.	WSJS	14.0	12.8	13.8	13.1	15.6
5.	WGLD-F	11.8	11.1	12.1	12.7	15.2
6.	WRQK-F	12.4	13.6	12.1	13.3	14.9
7.	WBIG	10.0	9.3	9.3	9.6	8.7
	WQMG-F	7.8	8.0	8.7	8.8	8.7
9.	WDCG-F	0.8	2.3	2.4	4.9	6.4
10.	WAIR	5.2	4.6	4.5	5.2	5.5

TAMPA BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D
1. WRBQ	16.3	12.2	10.3	11.1	13.2
2. WWBA-F	8.1	6.7	7.7	9.9	10.1
3. WYNF	8.1	10.4	11.2	8.8	8.4
4. WQYK	8.5	12.0	12.3	10.7	8.1
5. WSUN	7.7	6.3	5.8	6.9	7.9
6. WPLP	3.4	3.9	3.9	4.0	6.8
7. WJYW	6.4	6.6	5.7	4.6	6.2
8. WMGG-F	6.0	7.3	6.7	6.5	6.1
9. WDAE	4.4	4.9	5.0	6.1	5.7
10. WQXM	6.4	4.0	4.8	5.0	5.0
11. WSRZ	2.2	2.1	2.6	3.0	3.8
12. WFLA	5.1	6.1	6.4	5.5	3.6
13. WTMP	3.3	3.2	2.7	2.8	3.3

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D
1. WRBQ	23.6	19.9	18.2	19.3	19.7
2. WSUN	11.9	10.7	11.8	13.9	13.5
3. WWBA-F	11.0	11.9	12.0	12.4	13.4
4. WMGG-F	12.4	11.9	10.4	11.6	12.9
5. WYNF	13.4	13.8	13.6	12.3	11.7
6. WQYK	13.4	14.0	15.0	13.1	10.9
7. WJYW	11.4	13.1	12.8	11.0	10.8
8. WFLA	12.5	12.0	13.1	12.2	10.6
9. WQXM	12.7	10.5	9.5	10.2	10.2
10. WDAE	5.9	7.6	7.4	8.0	8.1
11. WPLP	6.9	6.1	5.4	5.7	8.0
12. WSRZ	5.0	5.4	5.9	4.9	5.5
13. WTMP	5.1	3.9	4.5	4.8	5.2

HUNTINGTON BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D
1. WKEE-F	29.3	28.1	30.5	30.7	27.8
2. WAMX-F	10.0	8.8	8.1	10.4	13.4
3. WGNT	8.4	8.2	9.0	10.7	9.8
4. WHEZ-F	5.4	6.4	8.0	9.6	9.7
5. WEMM-F	5.5	6.3	7.2	6.9	7.3
6. WTCR	10.4	8.7	7.5	7.3	6.5
7. WNST	1.6	1.8	1.3	0.3	3.5
8. WHTN	5.8	5.8	5.5	3.6	2.9
WKLC-F	4.7	3.7	3.6	3.4	2.9
10. WCAK-F	1.0	0.5	0.8	2.3	2.7

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D
1. WKEE-F	40.4	40.6	47.3	44.5	37.7
2. WAMX-F	20.0	19.5	23.4	23.9	23.8
3. WGNT	17.7	16.5	19.5	20.3	17.1
4. WTCR	15.9	15.8	17.4	15.6	13.4
5. WHEZ-F	9.2	8.6	12.2	13.0	11.2
6. WEMM-F	10.2	10.1	10.5	10.3	9.2
7. WCMI	4.7	5.6	7.9	7.6	6.5
8. WCAK-F	2.6	2.2	1.9	3.5	6.2
9. WKLC-F	6.2	5.4	6.2	5.6	4.8
10. WIRO	4.6	4.6	5.3	4.5	4.6
11. WHTN	9.0	9.1	8.2	5.5	3.3

KNOXVILLE BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D
1. WIVK-F	22.7	23.7	21.9	20.2	19.5
2. WEZK-F	12.6	11.5	11.0	12.3	14.2
3. WIMZ-F	13.2	14.7	14.8	13.6	12.2
4. WOKI-F	13.3	12.6	11.3	11.5	12.1
5. WMYU-F	9.2	11.6	13.5	11.5	9.7
6. WIVK	5.7	4.9	3.1	5.3	6.5
7. WRJZ	3.5	2.9	3.8	5.8	4.5
8. WNOX	3.3	2.8	2.4	2.8	3.8
9.WGAP	2.5	3.0	3.1	2.7	3.6
10. WKGN	2.0	2.6	2.9	2.6	3.3

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D
1. WIVK-F	28.6	31.5	29.2	27.2	27.1
2. WOKI-F	19.7	20.7	19.4	20.2	21.3
3. WMYU-F	15.7	19.0	18.8	18.7	19.3
4. WIMZ-F	16.9	19.3	18.9	20.3	19.1
5. WEZK-F	13.8	15.5	15.8	15.3	16.8
6. WRJZ	7.2	10.2	10.6	9.3	9.5
7. WIVK	7.7	7.3	5.0	7.0	9.1
8. WNOX	8.3	8.1	9.2	7.9	8.1
9. WGAP	5.6	6.4	7.7	7.6	6.8
10. WNKX-F	3.3	4.4	3.1	4.0	5.5

LITTLE ROCK BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

		J/A	A/S	S/O	O/N	N/D
1.	KKYK-F	20.0	17.4	16.3	14.4	15.2
2.	KSSN-F	16.0	14.6	14.4	14.4	12.1
3.	KLAZ-F	11.4	12.8	13.2	13.0	11.9
4.	KARN	7.3	9.1	11.3	10.2	11.4
5.	KMJX-F	12.9	11.1	10.0	10.6	10.7
6.	KEZQ-F	4.5	6.1	7.6	8.3	9.1
7.	KOKY	5.7	6.3	5.3	6.0	6.9
8.	KLPQ-F	5.1	5.0	4.4	5.9	6.2
9.	KLRA	5.7	5.6	4.7	4.5	5.3
10.	KAAY	2.4	1.9	2.7	3.4	4.1

12+ CUME RATING

		J/A	A/S	S/O	O/N	N/D
1.	KKYK-F	26.4	29.2	30.7	29.3	30.3
2.	KSSN-F	26.1	27.0	26.4	23.5	24.2
3.	KLAZ-F	16.9	20.0	21.1	20.4	21.7
4.	KARN	14.0	16.8	18.7	17.1	18.0
5.	KMJX-F	15.8	15.5	16.3	16.4	16.7
6.	KLPQ-F	10.0	12.1	13.4	14.5	14.4
7.	KEZQ-F	9.9	11.5	13.3	12.1	13.0
8.	KLRA	10.5	11.3	12.3	11.8	12.8
9.	KAAY	9.3	9.3	9.1	10.0	12.3
10.	KOKY	8.1	10.2	10.5	10.0	11.3

TULSA BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

		J/A	A/S	S/O	O/N	N/D
1.	KRAV-F	14.8	13.7	11.1	12.3	14.3
2.	KMOD-F	21.2	20.5	17.6	14.0	12.8
3.	KWEN-F	14.3	13.6	10.3	10.6	12.2
4.	KVOO	13.2	11.4	12.4	11.7	11.3
5.	KAYI-F	---	1.0	6.9	10.6	9.4
6.	KRMG	9.2	11.5	10.9	8.8	8.5
7.	KBEZ-F	5.8	5.8	5.3	6.4	6.8
8.	KCFO-F	3.6	3.6	3.9	4.0	4.3
	KTFX-F	5.3	3.5	4.0	4.5	4.3
10.	KBBJ	1.5	1.9	2.1	3.0	4.1

12+ CUME RATING

		J/A	A/S	S/O	O/N	N/D
1.	KRAV-F	26.6	25.5	24.6	24.5	27.0
2.	KMOD-F	22.7	20.7	20.7	21.2	22.8
3.	KVOO	25.3	22.6	22.3	22.3	22.4
4.	KRMG	20.6	21.6	21.2	22.3	21.8
5.	KWEN-F	23.5	22.3	19.9	19.2	18.9
6.	KAYI-F	---	2.2	9.3	15.1	15.6
7.	KBEZ-F	10.2	10.5	9.2	10.7	11.5
8.	KTFX-F	8.0	8.3	8.2	8.5	9.7
9.	KBBJ	4.4	4.1	3.2	4.5	5.3
10.	KELI	4.8	4.4	4.1	4.7	5.2

CHARLOTTE BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

		J/A	A/S	S/O	O/N	N/D
1.	WSOC-F	19.2	17.6	20.0	19.7	17.8
2.	WROQ-F	15.6	12.9	10.6	14.5	15.0
3.	WBT	7.7	8.8	10.5	11.0	11.7
4.	WPEG-F	10.8	12.5	10.7	8.9	10.6
5.	WBCY-F	10.3	9.6	12.1	10.7	9.7
6.	WEZC-F	7.3	6.7	5.7	6.2	6.4
7.	WLVV-F	5.0	4.1	3.8	4.9	5.6
8.	WAYS	4.3	3.3	4.1	3.7	3.4
9.	WSOC	3.1	3.8	3.2	2.7	3.2
10.	WGIV	3.6	4.5	3.4	2.7	2.2

12+ CUME RATING

		J/A	A/S	S/O	O/N	N/D
1.	WSOC-F	25.8	25.6	26.2	24.6	26.0
2.	WBT	22.7	22.3	24.4	23.9	23.9
3.	WBCY-F	25.2	22.2	23.9	22.8	22.8
4.	WROQ-F	25.2	20.9	20.1	21.1	22.2
5.	WAYS	16.1	14.6	14.0	13.2	14.7
6.	WPEG-F	14.9	15.7	14.9	12.6	14.1
7.	WEZC-F	11.0	10.8	10.8	11.3	12.5
8.	WLVV-F	12.9	10.4	8.9	9.3	10.9
9.	WSOC	6.7	6.9	8.4	8.4	7.2
10.	WGIV	8.0	9.5	9.2	6.3	5.9

BIRMINGHAM BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D
1. WZZK-F	20.3	19.9	17.1	16.3	15.5
2. WKXX-F	16.7	14.9	14.4	15.7	14.8
3. WENN-F	14.5	13.2	9.7	9.5	11.6
4. WAPI-F	8.2	8.2	10.9	12.9	10.5
5. WERC	3.5	4.0	4.2	4.0	5.9
6. WQEZ-F	3.5	3.6	3.6	3.1	4.6
WSGN	2.3	2.7	4.3	5.1	4.6
8. WATV	2.9	4.4	4.9	4.5	4.1
9. WENN	3.3	3.8	3.8	2.8	3.8
10. WDJC-F	3.6	4.3	5.2	4.1	3.7

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D
1. WZZK-F	27.1	29.7	31.7	33.7	29.5
2. WKXX-F	25.6	27.2	25.8	29.5	28.4
3. WAPI-F	15.2	14.9	16.2	18.8	16.7
4. WSGN	12.0	13.0	13.5	16.2	16.5
5. WENN-F	16.3	16.5	14.0	15.1	16.0
6. WERC	11.1	13.4	12.5	12.5	12.8
7. WQEZ-F	7.6	8.0	6.9	8.3	10.5
8. WAPI	7.5	8.8	12.2	11.5	9.7
9. WENN	6.4	7.5	9.2	9.3	8.2
10. WYDE	6.1	7.2	7.2	6.4	6.1

NASHVILLE BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D
1. WKDF-F	15.1	14.4	16.8	17.6	14.7
2. WWKX-F	15.2	15.8	13.3	11.1	10.3
3. WSIX-F	8.6	6.4	5.7	7.3	9.7
4. WZEZ-F	9.5	10.5	10.1	9.4	8.8
5. WMAK-F	0.8	0.4	0.9	3.3	7.5
6. WLAC	7.3	6.7	4.6	4.8	6.2
7. WYHY-F	2.3	3.9	5.1	4.5	4.9
8. WSM-F	4.6	5.7	6.3	5.6	4.6
WVOL	10.6	9.1	6.6	6.1	4.6
10. WSM	4.6	4.5	4.8	5.7	4.5

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D
1. WKDF-F	21.6	23.2	26.6	27.6	25.3
2. WWKX-F	23.4	26.1	26.5	23.7	22.1
3. WSIX-F	13.6	13.6	13.2	12.7	13.8
4. WZEZ-F	12.8	13.8	14.1	13.2	13.3
5. WSM-F	10.8	14.2	15.6	13.8	12.5
6. WLAC	14.0	13.2	11.0	10.3	11.9
7. WSM	12.0	12.2	14.0	12.8	10.3
8. WYHY-F	3.6	7.3	10.6	8.6	9.8
9. WMAK-F	2.4	2.4	4.0	6.2	9.1
10. WSIX	9.4	7.1	6.1	7.7	8.0

NORFOLK BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D
1. WCMS-F	12.5	13.7	14.7	14.6	11.9
2. WNOR-F	13.1	13.3	12.8	12.0	10.6
3. WMYK-F	15.1	14.4	13.3	11.0	10.4
4. WOWI-F	6.2	6.2	6.5	7.8	8.7
5. WLTY-F	8.9	7.5	7.8	9.2	7.1
WFOG-F	8.0	7.6	7.5	7.6	7.1
7. WNVZ	2.7	5.0	5.8	5.6	6.3
8. WRAP	3.2	3.5	3.1	3.7	4.9
9. WTAR	4.2	4.0	5.1	5.5	4.7
10. WXRI-F	0.2	0.6	1.1	1.4	4.3
11. WGH	1.9	1.8	1.9	1.6	2.8
12. WNIS	2.5	3.7	2.6	2.3	2.5

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D
1. WNOR-F	30.5	32.0	29.0	27.3	26.0
2. WMYK-F	30.5	32.6	31.7	27.5	23.9
3. WCMS-F	20.4	21.5	20.8	21.0	20.4
4. WOWI-F	13.6	13.8	14.3	16.1	16.2
5. WLTY-F	20.5	19.7	19.7	18.0	14.1
WFOG-F	14.3	15.4	14.4	13.3	14.1
7. WNVZ	7.8	10.2	13.1	13.1	13.5
8. WRAP	10.4	10.5	10.7	12.6	12.0
9. WTAR	12.7	12.1	12.4	12.0	10.9
10. WGH	7.0	6.8	6.2	5.5	8.9
11. WWDE-F	7.3	6.9	7.3	6.8	6.4
12. WPCE	5.9	6.2	5.8	5.4	5.6

LANSING BIRCH REPORT

SEP 82 - DEC 82

12+ METRO SHARE

		SEP	S/O	O/N	N/D
1.	WILS-F	11.7	11.0	11.4	12.0
2.	WFMK-F	16.2	15.1	12.6	11.1
3.	WJXQ-F	14.6	12.4	11.9	10.7
4.	WITL-F	12.8	11.2	9.8	10.6
5.	WVIC-F	11.9	11.0	10.5	9.8
6.	WJR	5.3	7.5	8.3	5.6
7.	WJIM-F	4.2	5.2	4.9	5.1
8.	WKAR-F	2.6	4.1	4.5	4.5
9.	WOOD-F	1.8	1.5	1.8	3.6
10.	WCUZ-F	---	---	1.5	2.7

12+ CUME RATING

		SEP	S/O	O/N	N/D
1.	WFMK-F	25.2	27.1	25.3	23.9
2.	WILS-F	24.4	23.5	22.4	23.8
3.	WJXQ-F	24.9	23.2	20.8	22.3
4.	WVIC-F	22.1	21.9	20.4	20.9
5.	WITL-F	18.8	18.8	17.7	20.3
6.	WJIM-F	9.5	12.4	11.4	11.3
7.	WJR	12.3	13.6	12.3	11.0
8.	WKAR-F	6.8	8.9	8.9	9.1
9.	WOOD-F	4.0	4.5	4.6	6.7
10.	WKAR	---	---	1.4	3.1

SALT LAKE CITY BIRCH REPORT

OCT 82 - DEC 82

12+ METRO SHARE

		OCT	O/N	N/D
1.	KSL	10.4	9.9	10.6
2.	KRSP-F	8.7	9.4	8.9
3.	KSFI-F	6.2	7.1	8.8
	KCPX-F	6.3	7.5	8.8
5.	KSOP-F	7.7	7.1	6.3
6.	KISN-F	4.2	5.0	5.6
7.	KALL	4.8	4.7	5.0
8.	KRSP	6.3	5.6	4.6
	KDAB-F	3.7	4.1	4.6
10.	KALL-F	3.2	3.2	3.5
11.	KFMY-F	5.0	4.1	3.4
12.	KCPX	3.8	3.4	2.8

12+ CUME RATING

		OCT	O/N	N/D
1.	KSL	20.1	20.2	20.8
2.	KRSP-F	15.9	17.5	17.1
3.	KSFI-F	11.0	13.2	16.1
4.	KCPX-F	12.6	14.6	14.7
5.	KSOP-F	11.2	11.2	11.0
	KALL	13.4	12.4	11.0
7.	KRSP	11.8	11.9	10.7
8.	KISN-F	7.8	9.3	9.4
9.	KDAB-F	6.8	8.3	9.2
10.	KFMY-F	9.7	9.9	9.0
11.	KALL-F	9.7	9.0	8.1
12.	KCPX	6.8	7.6	7.5

ARBITRON CONDENSED RADIO MARKET REPORTS

DANBURY, CT

Market # 253/ Pop 119,100
APR 15.9

Diaries: 311
FM Share: 59.66%

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80
1. WRKI-F	19/13.5	13.6	8.0	11.2	14.9
2. WLAD	16/11.3	12.2	13.1	7.5	19.6
3. WEZN-F	15/10.6	8.8	8.8	9.0	9.5
4. WDAQ-F	12/ 8.5	7.5	8.8	11.9	8.1
5. WHN	9/ 6.4	4.1	4.4	3.0	2.0
6. WKCI-F	8/ 5.7	6.1	5.8	3.7	2.0

12+ TSA	1/4/CUME
1. WRKI-F	26/337
WEZN-F	26/318
3. WLAD	20/191
WHN	20/285
5. WCBS	17/306
6. WKCI-F	15/245
WDAQ-F	15/222

WRKI, WEZN - See Bridgeport
WHN, WCBS - See NY
WKCI - See Hartford

WLAD, 800, 1 KW (DAYS), MOR , $26.00 (Unirep)
WDAQ-F, 98.3, 1.3 KW @ 460, BTFL MUS (KalaMusic) , $26.60 (Unirep)

SANTA BARBARA, CA

Market #130/ Pop 205,100
APR 17.3

Diaries: 348
FM Share: 62.61%

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80
1. KMGQ-F	30/11.3	10.8	---	---	---
2. KTYD-F	25/ 9.4	8.6	11.1	7.2	5.0
3. KRUZ-F	24/ 9.1	10.8	12.2	11.8	11.0
4. KDB-F	22/ 8.3	6.8	11.1	6.2	11.4
5. KNX	18/ 6.8	6.8	6.3	7.7	7.3
6. KBLS	15/ 5.7	5.4	5.8	---	.9

12+ TSA	1/4/CUME
1. KRUZ-F	45/553
2. KMGQ-F	33/414
3. KTYD-F	26/360
4. KNX	23/400
5. KDB-F	22/319
6. KTMS	15/305

KBLS, 990, 1 KW (DAYS,DA), NOSTALGIA (Al Ham) MBS, $13.50 (Selcom)
KTMS, 1250, 1 KW (DA-1) , TALK/MOR ABC-T,NBC, $12.50 (Howard)
KTYD-F, 97.5, 18 KW @ 2900, AOR Source, $17.50 (Howard)
KMGQ-F, 106.3, 365 W @ 879, CONTEMP ABC-D, $ NA (Torbet)
KDB-F, 93.7, 13 KW @ 870, CLASSICAL , $18.00 (HNW)
KRUZ-F, 103.3, 105 KW @ 2980, BTFL MUS , $26.00 (Katz) Schuele

ABERDEEN, WA

Market # NA/Pop 56,000(12+)
APR 14.1

Diaries: 266
FM Share: 60.95%

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81
1. KXRO	14/17.7	15.9	22.4	20.7
2. KGHO-F+	10/12.7	25.7	25.3	30.5
3. KAYO+	8/10.2	19.5	14.9	17.1
4. KBRD-F	7/ 8.9	2.4	6.0	---
5. KDUX-F	6/ 7.6	7.3	13.4	7.3

12+ TSA	1/4/CUME
1. KXRO	15/233
2. KGHO-F+	12/213
3. KISN-F	9/ 89
4. KAYO+	8/153
5. KDUX-F+	7/176
KBRD-F	7/ 76

KXRO, 1320, 5 KW/1 KW (DA-N), MOR , $10.00 (Mc-Guild)
KAYO, 1450, 1 KW/250 W, COUNTRY ABC-I, $ 8.00 (Savalli)
KDUX-F, 104.7, 48 KW @ 155, BTFL MUS , $ 8.00 (Mc-Guild)
KGHO-F+, 95.3, 1.2 KW @ 750, ROCK , $ 9.00 (Savalli) (HOQUIM)

KISW, KBRD - See Seattle

BURLINGTON, VT

Market # 267/Pop 118,300
APR 18.7

Diaries: 327
FM Share: 65.38%

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81
1. WQCR-F	41/21.9	22.4	25.5	23.7
2. WEZF-F	22/11.8	11.2	9.1	10.5
3. WJOY	19/10.2	11.9	6.1	7.9
WVMT	19/10.2	11.2	11.5	11.8
WGFB-F	19/10.2	7.7	9.7	5.3

12+ TSA	1/4/CUME
1. WQCR-F	76/953
2. WEZF-F	58/628
3. WGFB-F	56/870
4. CHOM-F	43/523
5. WKDR	41/351
WLFE-F	41/399

WJOY, 1230, 1 KW/250 W, NOSTALGIA	CBS,	$12.25	(PRO)	
WVMT, 620, 5 KW (DA-2), MOR	NBC,	$14.75	(Torbet)	Goldman
WEZF-F. 92.9, 36 KW @ 2703, BTFL MUS	,	$30.00	(Blair)	
CHOM-F, 97.7, 41 KW @ ? ? , AOR	,	$? ?	(MMR)	(MONTREAL)
WKDR, 1070, 5 KW (DAYS), COUNTRY	ABC-E,	$14.00	(PRO)	(PLATTSBURGH)
WLFE-F, 102.3, 300 W @ 800, COUNTRY	,	$10.00	(Lotus)	(ST. ALBANS)
WQCR-F, 98.9, 50 KW @ 310, ROCK	,	$20.00	(PRO)	

GAINESVILLE, FL

Market # 207/Pop 159,300
APR 15.2

Diaries: 381
FM Share: 64.02%

12+ METRO	1/4/SHARE	SPG 82	FAL 81
1. WDVH	42/19.7	19.7	18.7
2. WYKS-F	39/18.3	16.4	19.3
3. WRUF-F	30/14.1	16.0	12.8
4. WMFM-F	14/ 6.6	4.2	---
5. WGGG	12/ 5.6	11.7	8.6

12+ TSA	1/4/CUME
1. WDVH	51/343
2. WYKS-F	43/624
3. WRUF-F	35/646
4. WNFY-F	18/249
5. WMFM-F	17/200

WDVH, 980, 5 KW (DAYS), COUNTRY	ABC-E,	$15.50	(PRO)	
WGGG, 1230, 1 KW/250 W, ROCK	NBC,	$10.00	(Howard)	
WMFM-F, 100.9, 3 KW @ ? ? , ? ?	,	$? ?		
WRUF-F, 103.7, 100 KW @ 344, ROCK	CBS-R,	$14.00	(Smith)	Univ of Florida
WYKS-F, 105.5, 3 KW @ 300, ROCK	,	$17.00	(Masla)	Sunshine Wireless

WNFY - See Daytona Beach

LAFAYETTE, IN

Market # 257/Pop 123,400
APR 13.7

Diaries: 319
FM Share: 68.50%

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80
1. WASK	27/18.6	17.3	22.0	23.0	18.1
2. WAZY-F	23/15.9	13.5	18.1	18.5	----
3. WASK-F	20/13.8	12.8	18.9	14.8	15.5
4. WXUS-F	19/13.1	16.5	15.7	13.3	19.0
5. WLFQ-F	9/ 6.2	9.8	3.9	3.0	7.8
WSHW-F	9/ 6.2	3.8	---	---	---

12+ TSA	1/4/CUME
1. WAZY-F	51/809
2. WASK	44/560
3. WASK-F	43/474
4. WXUS-F	20/314
WLS	20/459
6. WLFQ-F	17/244

WASK, 1450, 1 KW/250 W, MOR	NBC,	$18.00	(PRO)		
WASK-F, 105.3, 50 KW @ 375, COUNTRY	NBC,	$14.25	(PRO)		
WAZY-F, 96.5, 50 KW @ 500, ROCK	ABC-C,	$16.00	(----)		
WXUS-F, 92.7, 3 KW @ 215, AOR	Source,	$17.00	(Masla)		
WLFQ-F, 103.9, 920 W @ 500, BTFL MUS	,	$ 8.40	(Walton)	Sinclair	(CRAWFORDSVILLE)
WSHW-F, 99.7, 50 KW @ 460, CONTEMP	,	$20.00	(PRO)	(FRANKFORT)	

NEW BEDFORD-FALL RIVER, MA

Market # 198/Pop 173,400
APR 19.3

Diaries: 587
FM Share: 58.24%

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81
1. WBSM	100/12.8	8.4	8.7	6.7
2. WHJY-F	72/ 9.2	9.0	9.1	3.8
3. WLKW-F	67/ 8.6	7.4	7.7	7.1
4. WPRO-F	54/ 6.9	7.4	4.8	4.9
5. WMYS-F	52/ 6.7	4.8	5.1	6.1

12+ CUME	
1. WPRO-F	977
2. WHJY-F	929
3. WLKW-F	670
4. WBSM	667
5. WPRO	659

See Providence for station details

PALM SPRINGS, CA

Market # NA/Pop 104,500 (12+)
APR 16.1

Diaries: 284
FM Share: 60.40%

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80
1. KPSI-F	31/17.6	19.4	12.8	14.9	13.6
2. KWXY-F+	27/15.4	6.9	10.1	10.7	12.6
3. KDES-F	24/13.6	18.1	10.6	14.4	13.1
4. KCMJ	13/ 7.4	4.4	1.6	2.7	1.6
KDES	13/ 7.4	8.8	11.2	11.2	14.7
6. KGUY	8/ 4.5	4.4	2.1	2.7	4.2
KRCQ	8/ 4.5	2.5	6.9	10.1	---

12+ CUME	
1. KPSI-F	385
2. KDES	302
3. KDES-F	255
4. KWXY-F+	209
5. KCMJ	145

KCMJ, 1010, 1 KW/500 W (DA-2), MOR	CBS,MBS, $12.00	(HNW)
KDES, 920, 5 KW/1 KW, MOR	RKO, $30.19	(Mc-Guild)
KGUY, 1270, 1 KW (DAYS,DA), ? ?	MBS, $? ?	(Selcom)
KRCQ, 1400, 1 KW/250 W, SPANISH	, $13.00	(----)
KPSI-F, 101.1, 3 KW @ 300, ROCK	, $ NA	(Christal)
KWXY-F, 98.5, 50 KW @ 500, BTFL MUS	, $12.00	(Eastman)
KDES-F, 104.7, 42 KW @ 540, BTFL MUS	, $30.19	(Mc-Guild)

PLATTSBURGH, NY

Market # NA/Pop 65,300 (12+)
APR 15.8

Diaries: 770
FM Share: 54.45%

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81
1. WIRY	26/23.9	21.6	25.4	25.2
2. WGFB-F	19/17.4	22.4	16.7	10.7
3. WKDR	18/16.5	12.9	14.0	15.5
4. CHOM-F	11/10.1	10.3	5.3	8.7
5. WLFE-F	10/ 9.2	9.5	8.8	8.7
WQCR-F	10/ 9.2	5.2	6.1	3.9

12+ TSA	1/4/CUME
1. WQCR-F	67/867
2. WGFB-F	46/784
3. WEZF-F	43/468
4. WLFE-F	38/390
5. WKDR	34/291

WIRY, 1340, 1 KW/250 W, ? ?	MBS, $15.00	(Masla)

Other stations - See Burlington Condensed

SANTA ROSA, CA

Market # 126/Pop 313,600
APR 18.6

Diaries: 504
FM Share: 41.50%

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81	FAL 80
1. KGO	56/10.9	11.5	10.3	9.1	10.1
2. KREO-F	39/ 7.6	3.5	5.7	6.1	8.0
KZST-F	39/ 7.6	5.2	7.6	6.5	6.2
4. KNEW	34/ 6.6	9.1	8.0	8.4	8.5
5. KCBS	29/ 5.6	6.2	6.9	6.3	4.7

12+ CUME	
1. KGO	584
2. KFRC	504
3. KCBS	496
4. KREO-F	491
5. KNEW	465

KZST-F, 100.1, 3 KW @ 240, BTFL MUS , $22.63 (Selcom)
KREO-F, 92.9, 2.3 KW @ 4000, ROCK , $? ? (Torbet)

Others - See San Francisco

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CORRECTIONS TO FALL 1982 EDITION OF AMERICAN RADIO

To my subscribers: I have been alerted to the following errors in the latest edition of American Radio (Fall 82).

WIBA and WISM had 28.0 metro cume ratings and they should be listed in 70th position on page A8.

A10 - KCOZ-FM (#14, Beautiful Music) is in Shreveport

INDIVIDUAL MARKET REPORTS

Baltimore - WCBM's correct shares should be:

SPG 82	WIN 82	FAL 81
3.7	4.0	5.3

WCAO programs country music

NE PA - WNAK is an NBC affiliate

Washington DC - 18-34 WLTT-F should be in the 3rd position

ORDER FORMS FOR THE SPRING 1983 EDITION OF AMERICAN RADIO WILL BE MAILED IN JUNE.